

Associated Men, Women Plan Activities at Tuesday Sessions AMS Meets, Discusses New 'Economy Tax’

Gauchos Battle Aztecs Sig Alphs Win
Scholastic Cup
In Competition Miss Shedd Wins
Individual Honors Individual Honors
In Sorority Race

Santa Barbara Meets San Diego Five for 2C2A
Title in Two Games
Hiltoppers Gun for First Basketball Championship in 30 Years, Guerrero
Steward, Brewster Head Local Attack


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Committee Sets Dance Date

## Calendar


New Members
Of Societies
Greet AWS

A.S. Council Grants Spring Sports $\$ 2000$


So

Hold Parties



## Editorial Comment

Republicans Need Definite Platform




## 

 the last election, when $a$, planes party went
down to one of the worst defeats in the history purely on opposition to the New was based feed absolutely nothing in exchange policies of the present administration. In
the voter was not asked to choose betwe plans
Deal
Fro

##  

 From the preliminary remarks of the men who aspire to the Republican nomination in the coing fray, it appears that the new ing fray, it appears that the new campaign will
be a duplication of the first. The same trite and meaningless remarks on allowing business to
realize the full extent of its capacities without realize the full extent of its capacities without
fear of governmental action, the same and equally meaningless statements on the necessity of bal-
ancing the budget and reducing expenditures, all This sort of a campaign will be as fruitless a
the last. The people of the United States are the last. The people of the United States are
looking for a way out of the mess into which a blind, do-nothing policy has led them, and the offer. This does not mean that the democratic party is and will be in control through the fun damental excellence of its policies, but merely that it will be in control until the G.O.P. realizes that the age of "rugged individualism" has pas-
sed, and governments must plan for the Public welfare to gain the support of the people. Until
they do realize this and do something about it, If the murder is in Los Angeles, it might cause
some comment. But if it should happen in Santa
Barbara, and a student be in some way involved,
plenty of comment and excitement would ensue.
The same principle applies to civil liberties.

Civil Liberties Hit At Several Schools


CI L Bolo


Spring Brings
Birds, Bees, Sane Styles

College Classes
Sans Old Time
Valentine Box

## El Gaucho



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lasses in Short Hand yping, Bookkeeping,

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## Editor's Note:

or refresh your memory once resided in the White House at Washington, D.C., holding the office of Chief Executive between
the years 1928 and 1932 . After 1929 , the year of the great economic cataclysm, Mr. Hoover spent his leisure time in peering around corners, looking for something called "Prosperity," apparently an elusive object, for
the, Republican forecast of two cars in every garage and two chickens in every dinner pail
Of recent days, Mr. Hoover has become newsworthy as the American head of the various drives for European relief. We do not
know how Mr. Hoover achieved this position, other than the fact that his record during World War I was praiseworthy. Mr. Hoover's

actions are commendable but we fear that
we ming beside his regard for Wins and We are inclined to the belief that Mr. Hoover has aspirations for the Republican nomination for the highest office in the land. As the incumbent executive so aptly phrased it, young Mr. Tom Dewey has "thrown his diaper into the ring" and has received much favorable mention in the party's press. Mr. Hoover realizes almost as much as the Democrats, who laughingly look upon Mr. Dewey that the latter is not to be considered too seriously. As a the expectations of a public nourished on a diet of radio and comic strip district attorneys. This is no way meant to belittle the man's accomplishments, but merely to point out that the methods of a district attorney in handling criminals in no way point to his abilities to fulfill the duties of President of the United States. best way to get back in the good graces of the public, besides atracking the President and the New Deal, would be sponsorship of The fly in the ointment that set up doubts in our mind as to Mr. Hoover's unselfishness was a small news about Mr. Hoover's with a population of some half million Poles, Mr. Hoover made no mention of the Freezing Finns but appealed on behalf of the starving Poles. Thus, in Chicago Mr. Hoover is the hero of a tain that he is the savior of their Finnish brothers. The Finns, of course, are not in the least Scandinavian, but their geographical proximity to the Scandinavian peninsula and their similar cushave caused many Swedes, Norwegians and Danes to enlist

After his adventure as a candidate in 1932, we would be inclined to think that Mr. Hoover would be sent into nervous more. If we were Mr. Hoover's best friend, which we are not, people in 1932 is an indication of his popularity. In the back of our mind, too, lurks the memory of an army of bonus marchers and the methods Mr. Hoover used to disperse them. Certainly,
Mr . Hoover, not the "American way," to use the phraseology of

Human interest story of the week, we believe is the fire which last week dispossessed four local lads, carrying with it clothing, money and other articles. We can scarcely imagine having to sit
home waiting for our single pair of socks to dry, or finding a started, a benefit is being given. The problem, it get the boys a much more pressing one than that of Finnish or Polish relief



DackRose 1007 state street - SANTA BA R B ARA

## DEAR MISS GAUCHO:

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& \begin{array}{l}
\text { Confucius say } \\
\text { "Ray Dunghill Cheeses" } \\
\text { Unyitingly sell many }
\end{array} \\
& \text { Kay Dunhilil Dresses }
\end{aligned}
$$

Was I embarassed when the ad last week read, "Watch for me today, I'll be wearing a Ray Dunghill chess with a red Jumbo sweater:'
I didn't know what to do and spent practically all day explaining what a Ray Dunniil chess was. You see because my handwriting wasn't so legible, Jimmee Fullerton, El Gaucho advertising manager, thought we had written Ray Dunhill chess instead of Kay Dunhill dress on our copy and before we knew it-it was printed in the paper Friday
morning. But embarassment turned to joy, as dozens of girls dropped into the Jack Rose morning. But embarassment turned to joy, as dozens of girls dropped into the Jack Rose
Shop to find out what such a strange thing could be-and when they saw those smart inexpensive Kay Dunhill dresses-they went overboard! Consequently we sold out. But wait, we'll have more of them soon so come in and see us.

## "Contusion say Mistake pay"

Today I'll be wearing a perfect unpredictable weather outfit-a brown botany flannell skirt and a brown and white checked jacket.

## PATSY

P.S. And here's a real surprise! Tomorrow is dollar day in Santa Barbara and be lieve me, smart girls will be reaping a harvest of bargains at Jack Rose.

## El Gaucho



Phrateres Honor New Women At Semi-Annual Registration Tea; Valentine Motif Prevails

## of State College


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parties are in ne Frisiso to in Menive
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 UNLIKE THE
WHO WFSNT TH
Lindstrom seems


Defense Week Dance 144th Field Artillery
National Guard Armory
Saturday, February 17
Good Music
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TAKUING $A$ CUE FROM CUPID
the feminine archers in the advanced





Intra-Fraternity Council Sets Open House Dates, Schedules All-Greek Formal Dance

|  | day night meeting. February 22 wilbe the date of the Tau Omega opprhouse which will be held at Edge |
| :---: | :---: |
| ser Monday night when the Inter. fraternity council met at the home |  |
| of Dean of Men Paul A. Jones forthe first meeting of this semester. |  |
|  |  |
| $w$ officers for the council are Pat In, Tau Omega, president; How Joham, Gamma Sigma Pi, vice |  |
|  |  |
|  | stitution |
| man, Beta Sig |  |
| meeting was the seting of che indi- vidual fraterenity formal dates and |  |
| the scheduling of the Inter-frater nity formal for March 2 |  |
|  |  |  |
| GAMMA SIGMA PI |  |
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| $\begin{aligned} & \text { n house will be held at the home } \\ & \text { Olin Russum in Montecito Feb- } \end{aligned}$ |  |
| ary 20 |  |
| Beta Sizma Chi house, while the |  |
|  |  |  |
|  | 25 c c ${ }_{\text {Saturday }}^{\text {feature }}$ 25c |
| al reports were given on the Beachcomber's ball, and plans were tenta- |  |
|  | Watch Our Daily Features <br> Try Our Good Foods and Fountain Refreshments |
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