UNIVERSITY OF CALIFORNIA



#### Vol. XXXV

Women Debaters Win SBC CAL CLUB **At Western Tourney** 

It was ladies day for Santa Barbara College last week at the annual Western States Championship speech tournament in Tacoma, Wash.

Women speakers from Santa Barbara compiled one of this school's finest records at the Western tourney as they received two firsts, a second, a fourth and a fifth in competition against students from 50 colleges and universities in the 11 Western states.

#### **Farstrup Wins**

Ruth Farstrup was the winner in upper division women's interpretive reading, while Joan Thomas also competed in the finals of this event, placing fourth.

Roberta Breeding took first place in lower division women's extemporaneous speaking, while Carolyn Jones was second in lower women's impromptu.

Roberta and Carolyn also teamed to take fifth in lower women's debate. They were undefeated in the preliminary rounds, but lost a close decision to a team from Brigham Young in the fifth round.

### **Men Place**

Unfortunately, the male members of the Gaucho speech squad did not match the excellent showing of the women.

Several men placed high in the preliminary rounds and qualified for the semi-finals, but did not receive ratings high enough to qualify them for competition against the top five or six speakers in the finals.

George Hart actually had ratings up to the final round which were equal to those of the winner in his division of extemporaneous speaking, but did not qualify for the finals due to the necessity of breaking a tie in the semifinals.

#### **Finalists Defeated**

Leo Alvarez met and defeated three of the finalists in the preliminary rounds but also was eliminated in the semi-finals.

Jerry Perry also reached the semi-finals but did not reach the finals when one judge in the semis awarded him first and the

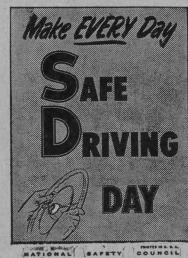
## HOSTS MEETING

Cal Club chairmen and advisors from the different chapters of the University met on the Santa Barbara campus for a one-day convention yesterday.

The purpose of the meeting was the planning of the big Cal Club convention for all members to take place Jan. 27, 28 and 29 at Davis.

Tom Fitzpatrick, chairman of hospitality and the orientation committee, was in charge of the day's events, at which Terry Tisdale and Dr. Stephen Goodspeed were hosts.

Representatives from Berkeley, Davis, San Francisco, Riverside and UCLA arrived by plane and car early yesterday morning, attended a luncheon and were shown around the Goleta campus. They then met in the library for an afternoon conference to plan the state - wide gathering next month.



### **Panhellenic Sets Up** Pledge Study Plan

A Panhellenic Supervised Study Plan has been set up to aid pledges who are currently doing poorly in scholastic work. It will be held from 7-10 p.m. Tues., Wed., and Thurs., of this and next week in Building 431, Room 102. All sorority pledges living on campus who received one or more cinch notices are urged to attend.

An active from each sorority will supervise her own pledges. By giving the girls the right study atmosphere and helping them to get in extra study hours, Panhellenic hopes to further sorority

### STUDENT UNION OPEN FOR DANCING

GOLETA, CALIFORNIA, FRIDAY, DECEMBER 2, 1955

Dancing in the Student Union? Why, sure. The Recreation Room in the Student Union is available for dancing and contains a jukebox. It may be used any weekday or Sunday evening until ten, providing that the other recreational facilities are left open and the room has not been previously reserved.

Organizations who wish to reserve the room must fill out the standard forms in the ACB office just back of the Student Union. Dick Goode, Chairman,

COMMENCEMENT

Friday, June 8, will be the date

of the 1956 commencement exer-

cises at Santa Barbara College,

it was announced by President

than usual because of this year's

revised University calendar. Fi-

nal examinations for the spring

semester are scheduled May 25 to June 5 with the semester of-

ficially ending on June 6. The dates for commencement

on the other campuses are: June

5, Davis campus; June 6, eBrke-

ley campus; June 9, Los Angeles campus, and June 11, Riverside

Student-Faculty Tea

The fourth and fifth "Sunday

The art, music, speech, Eng-

The home economics, indus-

lish, foreign language and psy-

chology departments will meet on Dec. 4 from 3 to 5.

trial arts and physical education

departments will meet the fol-lowing Sunday, Dec. 11, from

3 to 5. All students are invited

to attend any of these meetings.

Spurs have recently an-

nounced their intention to

sponsor a Color Day again

this semester with the desire

of furthering student-school

Any organization which

has either outfits or pins is

asked, beginning December

1, 1955, to wear them each

**COLOR DAY** 

interest.

Thursday.

Afternoons with the Faculty" will be held in the New Residence

Hall Lounge as scheduled.

Invitation Extended

campus.

This date is somewhat earlier

**DATES GIVEN** 

Robert Gordon Sproul.

Student Union Committee

Yesterday, December 1, was celebrated nationally as Safe-Driving Day. Make every day "Safe-Driving Day."



S-D Day by driving safely for 24 hours!"

### **ROTC Modifies Order Concerning Uniforms**

Department of Military Science has modified its order requiring students in basic course ROTC to wear uniforms all day Thursday.

Student reaction to the order brought the problem before the Associated Students Legislative Council and also before the Provost's Advisory Committee.

#### **Position Supported**

The basic position of the department was supported by the administration. However, in the interest of harmony and convenience to the students, Colonel Haines has adopted a compromise solution.

"The uniform will be worn on campus by basic course students on Thursdays until 1200 hours. This means that the amount of time the uniform is required to be worn has been cut in half. It is also much fairer since most students have classes immediately after the drill period and have little chance to change before then.

### **NEXT CAMPUS DRAMATIC PRODUCTION OPENS SOON** and Kelly Cartright in this vi-

"A La Carte," the second dramatic production of the year, will be presented in the Little Theatre on campus on Wednesday and Thursday, Dec. 7 and 8, at 8 p.m. Admission is free.

The program will consist of nine short plays directed by the members of the Play Production class, Speech 155. Supervising the production is Dr. Joseph Stockdale.

#### **Evening Opened**

Opening the evening will be an adaptation of "I've Got an Anchor on My Chest," by R. H. Newman. Bob Higbee is directing the cast, which includes Brian Hansen, Dave Hand and Dale Pennington, all of whom were seen last semester in the college production, "Mister Roberts." "The Call," by Bethel Lau-rence, follows with Esther Mar-

shall, Bill Blythe and John Lewis in the cast and Michael Lally di-

recting. "A Tree, a Rock, a Cloud," by Carson McCullers, with Tom Harrison and Mike Vaile, is directed by Dave Robinson. Humorous Poem

Jack Nakano has adapted a humorous 16th century poem for the stage and is directing Holly Echols, Clara Morf, Janet Hogan, Steve Roland, Dave Hand, Hal Carlock, Dale Pennington

### **Veterans** Attention

P.L. 550 and CVEI veterans are urged to sign their vouchers for checks today. It is very important for Korean veterans to do so at once in order to get their checks before Christmas, as the Veterans Administration will make every effort to mail the checks by Dec. 15 if the vouch-ers are in their office by Dec. 7. In order to get them there by that time, we will have to send them to our Controller's Office by Monday, Dec. 5, so if you want an early check, sign your voucher now.

Dr. McCoy Speaks on Value of Photography As Practical Tool and Medium of Expression

produced the first film as we know it today, photography as an industry has progressed to a milti-million dollar business. The four photo stores in Santa Barbara alone have a gross sales of close to \$1,000,000 annually, Dr. Robert McCoy, assistant professor of industrial arts, told the All-College lecture audience last week. Dr. McCoy said that photography has come of age and now, for the first time, was within the reach of all. "The ordinary manon-the-street has a medium of self expression-trully a new challenge.' He described current developments in photography, dividing it into four groups - documentary and reproductive, news, clinical and pictorial. The first group is composed of the vast numbers who make the plates and the negatives for the nation's presses, microfilm, photostat, policy photography, and all forms of record shots, which he said are "the backbone of a great industry." In explaining the area of news photography he pointed out that in last Sunday's Santa Barbara News-Press there were more than 100 pictures, not including those used for advertising, as an indication of what is being done across the nation.

gnette which he calls "Here She Goes and There She Goes." Winding up the first half of the evening is the one-act play by Tennessee Williams, "This Property Is Condemned." The

parts of Willie and Tom are to be played by Sylvia Noble and Tom Taylor with Max Jamiesson directing.

### Experimental

In the experimental field, Mim-sie Birch is presenting "Cracked Record Blues" by Elizabeth White from the poem by Kenneth Fearing. The cast consists of Rolley Kerr, Sue Gaul, Ghenda Kolley Kerr, Sue Gaul, Gnenda Johnson and Hal Carlock. In a lighter mood is "The Proposal," by Anton Chekhov. Actors in "The Proposal" are Holly Echols, Pat Ellis and Ron Riley, with Ted Scott directing.

In a mystic setting, "Beyond the Cross," by Dana Burnett, is an acting vehicle for Jack Ford, Steve Roland, Mary Wilson and Daniel Jeldun. Cynthia St. Clair is directing. Rounding out the evening on a note of comedy is Dorothy Parker's "Here We Are," directed by David Jones, with Mike Feith and Pat Coleman in the cast.

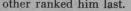
### Handel's "Messiah" Given at SB Church

Handel's "Messiah" will be presented at the First Methodist Church on Dec. 4 and 5 at 8 p.m. The program will be presented by the Santa Barbara chapter of the Choral Conductors' Guild.

The 125 voice chorus includes the Santa Barbara Choral Society, directed by Dr. C. Harold Einecke, students from the Westmont a cappella choir and singers from various church choirs. Conductor will be Dr. Charles C. Hirt of USC and organist will be Desmond L. Kincaid. Admission is free, with a goodwill offering taken for expenses.

# Since George Eastman in 1889 of the valuable uses of photogra-

服 No. 20



scholarship.



Alhecama Theater players are pictured in this scene from "The Remarkable Mr. Pennypacker" which opens at the Lobero Theater tonight. This is the first in a season of four plays sponsored by the Santa Barbara Adult Education Center's Theater Arts Program. Ted Scott, UCSBC student, and Holly Echols, ex-student, will appear in the cast.

Also, students who then have a break in classes 'til 12 p.m. or after may return to their halls where it is not necessary to wear the uniforms.

#### **Remove Coat**

"At the option of the student, the coat may be removed while in the classroom or in the libra-This eliminates much of the ry." problem due to discomfort and adverse weather conditions, and eliminates much of the inconvenience.

"Advanced course students will continue to wear the uniform on campus as previously ordered."

Following is a summary of the administrations position on the new order as outlined by Dr. John C. Snidecor, dean of applied arts in a letter to the Legislative Council:

"The colonel's order will minimize tardiness caused by changing uniforms in the gymnasium, automobiles, etc. It is our feeling that the change in the order will accomplish the desired results and that it represents a reason-able solution to the problem."

Dr. McCoy also told of some

phy in the research laboratories and hospitals in which the list of applications is almost limitless.

"The fourth group is that ever increasing number who take pleasure in interpreting the beauty they find about them, those who have something to say-and do it without fear," Dr. McCoy stated.

In looking to the future, he pointed out that a few years ago it was thought to be an accomplishment to magnify a picture 1200 times through a microscope and today with an electron microscope it is possible to make pictures of 15,000 diameters. "It may be only a matter of time until we can finally 'see' a molecule or perhaps even smaller par-ticles of matter."

He also predicted that color prints will be made by every amateur in his own darkroom at a nominal cost.

"Pictures of the future," he continued, "may not be made on film as we know it. In face, even as I speak to you a process of reproducing pictures with charges of static electricity is a commercial reality — a process called Xerography."

Dr. McCoy concluded that perhaps we may record our pictures on a tiny tape in much the same way as we now record our voice -record them magnetically and in color.



#### University of California, Santa Barbara College

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara College, Goleta, Calif. Opinions expressed herein are those of the staff unless otherwise indicated. Entered as second-class matter Nov. 10, 1954, at the post office at Goleta, Calif., under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

EDITOR JERRY PERRY
ASSISTANT EDITORS BETH KLASSON, SYLVIA KLASSON
MANAGING EDITOR
CIRCULATION
FACULTY ADVISOR
FEATURE WRITER
STAFF WRITERS — Mary Cardoza, Mary Wright, Diana Clark, Leo Alvarez, Harry Weinberg ADVERTISING MANAGER PHIL C. JACKS IR.
ADVERTISING MANAGER PHIL C. JACKS IR.

### Letters To The Editor . . .

Editor, El Gaucho:

We would like to let you and the rest of the staff know that we appreciate the fine work being done by Sports Editor Glenn Dickey, whose columns stand out because of their revealing nature. We approve his biting and objective articles on the sportscene and hope that in the future he may continue his efforts unhampered by administrative restraints — restraints that have been suggested by some of those whom Glenn's articles have portrayed in an objective though non-complimentary light.

We object to the misuse of positions of power by those who would impose their notions of what should and what should not be brought to the attention of the students through their newspaper. Such action represents an overt abuse of trust, a violation of responsibility. What we refer to, of course, is the recent action on the part of the Board of Athletic Control requiring Glenn to clear his articles through the Publicity Director. This action represents an attempt to achieve distortion of the news and control the climate of opinion. To this we object.

Sincerely, Chuck Eckert Norman Enfield Gordon Jackson David Ray John Ahern Mike Patrick Pete Vorzimer Henry Van Leuwen John Key Louis Kleinman Warren Berry

We appreciate the support given to Sports Editor Dickey. However, we would like to correct a misunderstanding apparent in the letter. There has been and will be no censorship of signed sports columns other than that exercised by the sports editor himself. The BAC only ruled that all releases on matters of eligibil-

ICE CREAM

**3 DAY SERVICE** 

5858 Hollister Avenue, Goleta

ity would pass through the office of the publicity director rather than going directly to El Gaucho. What is done with these releases is still within the jurisdiction of the paper itself, and sports information other than that concerning eligibility will still be obtained directly from the Athletic Department.

As to El Gaucho's position on the recent controversies its sports staff has embroiled itself in, we will abide by that old maxim of free journalism, "We may not agree with what you say, but we'll fight to the death for your right to say it."

term on the 16th.

The date: June 17.

Monday.

lations!

Bennys

• ICE CUBES

Visit our Delicatessen Counter

For that late evening snack!

JINGLE BELLS!

Even though it is not Christmas yet, we can make your clothes

look like you just took them out of a gift box.

5877 HOLLISTER AVE. — GOLETA — PHONE 8-4152 "Just Off The Campus"

FREE PICKUP — DELIVERY

CHEESE

TOBACCOS

BEVERAGES

IMPORTED FOODS

Speaking of Thanksgiving—at the SAE Thanksgiving dinner,

Chi-O Ellen Passick and SAE

Dan Hon announced their en-

gagement. Ellen also announced

the good news to her sorority on

Thanksgiving weekend also inspired DG Nancy Hillman and

Pepperdiner George Thompson to set the date of their wedding.

Mary Johns accepted the pin of Pomona graduate Jerry Rule

a couple of weeks ago. Congratu-

Pledges were mighty busy last week. The Chi-Os and SAEs

staged a sneak to Paradise. The Delta Sigs captured two Sigma

Kappa pledges, who were finally

-The Ed

### Club Notes

The CALIFORNIA STUDENT TEACHERS' ASSN. urges interested students to attend its monthly meeting Dec. 7 at 7:30 p.m. in the Science Auditorium. An entertaining program will highlight the meeting.

\* \*

ALPHA MU GAMMA invites all students enrolled in foreignlanguage classes to a Christmas party Sunday, Dec. 4, at 7 p.m. The party is an annual tradition and will be held again this year at the home of Mrs. Verhelle, 1036 W. Pedregosa St. A donation of 50c is requested to help cover expenses. Anyone needing directions to Mrs. Verhelle's home may contact Miss Eda Ramelli, faculty sponsor of the foreign language honorary.

SAILING CLUB will have its December meeting next Tuesday at 8 p.m. in the AS Conference Room. Pictures of the island trip will be available and a seminar on basic seamanship is scheduled.

#### **YEARBOOK PHOTOS**

Seniors are urged to make appointments for yearbook photographs NOW. Special student rates are being offered at Gilberts of Goleta, the official photographer.

Members of campus organizations to have individual pictures in the yearbook should have the pictures taken before the Christmas recess.

### SIXTEEN UNITS

Some people think a student is made of mud, But down underneath he's muscle and blood. Muscle and blood and skin and bone, A mind that's weak, and rich folks at home.

> Ya load sixteen units and whatta ya get? Another day older and more to regret. Dean Keener don't ya call me 'cause I can't go. There's a professor that I've gotta snow.

I came to Goleta when the sun didn't shine, Took out my wallet and got into line, Signed up for sixteen units, graduation my goal. My advisor said, "Well, bless my soul!"

> Ya load sixteen units and whatta ya get? Another day older and more to regret. Dean Keener don't ya call me 'cause I can't go. I'll study for exams and pass up that show!

I came to Goleta, land of Fog and Rain, All the upper classmen were raisin' cain. My freshman cap was an eloquent sign, A high-toned sophomore made me walk the line.

> Ya load sixteen units and whatta ya get? Another day older and more to regret. Dean Keener don't ya call me 'cause I can't go. T.G.I.F. brought me only woe!

If you see me comin', better step aside, After one semester, I'm just full of pride. A stomach of iron, resistance to chill, Survived Las Casitas food and the slough as well.

> Ya load sixteen units and whatta ya get? Another day older and more to regret. Dean Keener don't ya call me 'cause I can't go. I owe my grades to lack of men you know.

I owe my grades to the RATIO!

-Camilla Carol Baugh



### Keep cozy in White Stag's

"Free Wheeler" topper with clever snap-off car-wheel **Rare Books Acquired By Campus Libraries** 

Two branches of the University of California have made important additions to their libraries during the past month.

The Bancroft Library, the University of California's famed historical and literary research center of Western materials, celebrated its 50th anniversary last week with the acquisition of a rare volume comprising the first book published by the Mormon Church.

Titled The Book of Commandments and printed in 1932-33 at Zion, Mo., the valuable book contains the "revelations of God" to the founder of the Mormon Church, Joseph Smith, received from 1929 on.

Five of the first books ever printed in Turkish have been acquired by the library on the Los Angeles campus. Extremely rare, the books date from the Turkish Rajab 1141, corresponding to our February, 1729.

our February, 1729. One of the UCLA books is one of the earliest books about the discovery of America. Very few other copies are known to exist elsewhere in the world. Most of these lack a portion of the text, while the UCLA copy is complete.



### a gifted idea

Tatle Tales o o by Janet Adameck I greet you with the glad news that there are only 19 shopping days 'til Christmas, and only two more weeks before THE VACA-TION! Hope you all had a great Thanksgiving weekend that will last you through the last mid-

sponsored by Sigma Kappa and Delta Sigma Phi, really had some originally ideas on costuming. On the calendar for tonight

are the Sig Ep Christmas Party, a dance for IA Club members and their dates, and a party for Juniper Hall at the college cabin.

Tomorrow night is certainly crowded with activities. Two formals will be held: the Lambda Chis and Delts and their dates will enjoy the Christmas spirit at the Ojai Valley Inn and the Cabrillo Pavilion, respectively. Dancing will also be featured at the Chi-O Christmas Party.

Guess that's it for today. Remember now—you, too, can be happy until December 16.

### BEAUTY PAYOFF

"rescued" by the actives. The Sigma Kappas also ditched with the Kappa Sigs.

the Kappa Sigs. The Alpha Phis and Kappa Sigs held a joint last week. Games and dancing were featured. Dessert was the main feature when the ADPis and SAEs got together on Monday.

LUNCH MEATS

Phone 8-2381

S & H Green Stamps

FRESH BREAD

by NORMAN PAUL

#### ATTENTION GENTLEMEN:

Now that we are beginning to savour the Holiday festivities, we also have to think about gift surprises for the ladies among us.

You can come into the Salon at 160 West Alamar Avenue and pick up your gift certificate.

For the "Man about Town" there is nothing more thoughtful than giving that best girl (mother, sister, etc.) a custom job styling.

But for the Sheik who thinks in terms of yachts and mink, a luxurious permanent is the ultimate in gifts . . . she'll be yours forever.

orman Lauls Phone 5-8514 160 W. Alamar

Zelan treated poplin with luxurious quilted lining for all-weather wear. Sizes 10-18. \$19.95

White Stag

California Corner

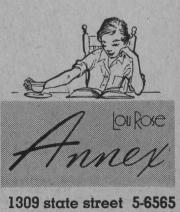
727 State St. - Phone 2-7671

3

send this ad in the next letter home as a welcome christmas hint

### a gifted advisor

our campus representative, cathie riordan, will be in the annex every day after school and all day saturday to help in your selection



#### HURRY ON DOWN

To get your Paper-Mate Pens in school colors and name.

GILBERTS Ruth OF GOLETA Si

5854 Hollister Ave. Phone 8-2892

### WOMEN'S TENNIS TOURNAMENT HELD

tennis tournament will be held on Dec. 10-11 this year. The tournament will be played from 9 a.m. to 5 p.m. both days on the campus courts.

The big attraction of the tourney is the fact that the winner and runner-up go to the Arizona State Collegiate Tennis Tournament. This tournament will be held at Tucson, Ariz.

All women are eligible for the singles tournament. Sign - up sheets will be posted in the gym

The annual women's singles and those who wish to enter can also do so by contacting Claire Briones, tournament student manager, at the New Residence Hall. The number is 8-5011, extension 1254.

> The deadline for entry is 4 p.m., Dec. 7.

Board sponsors this tournament. There is an entry fee of 50c and players must furnish their own balls and racquets.

Trophies will be awarded the winner and runner-up. The draw Application blanks for the Viceroy Contest will be available in the bookstore, Student Union and AS Office. They will also be distributed in the residence halls.

The Recreational Control will be posted in the gym Friday morning, Dec. 9.

> Those with further questions are urged to contact Claire Briones or Dr. Patricia Hale, in the Women's PE Building.



Friday, December 22, 1955

thing when you're eating them and not for getting them thrown at you. A certain guy on campus

Mashed potatoes are a fine would sure as heck like to know why Sharon Gardner pushed a whole plateful of mashed potatoes in his face. It's simple, Francis, she did it on a five-dollar bet from Dennis Saleeby, your roommate!

**EL GAUCHO** 

Page 3

The baby possum so viciously trained as our Gaucho mascot died last weekend. Not to be without a mascot, our loyal Gaucho animal lover has supplied us with a large-size turtle.

Not content with having their own lounge, the men of Sycamore decided last week to manufacture their own swimming pool. The shower door was removed and placed over the entrance to the showers and then all the showers were turned on. Unfortunately, the boys felt they needed the added power of the fire hosethe use of which is strictly forbidden except for fires. Well, the swimming pool only reached a depth of about 3 or 4 feet be-

fore all the enjoyment was halted. The Birch-Madrona joint went off very well, beginning with everybody gorging themselves with Mom's spaghetti and ending with three kids getting tossed in the drink. It was cold in that ocean. I know.

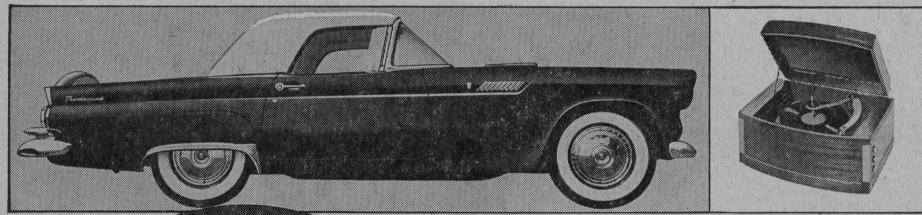
That same evening New Hall held its Turkey Trot. What got me was the deadliness of the pol-kas there. They kind of reminded me of those bumper-cars at an amusement park. As a matter of fact, it was while doing the polka that Kara Barber sprained that beautiful left ankle of hers. Yucca Hall has gone all out in

its attempt at getting better food . . . they're growing it them-selves! Peas, beans, all sorts of vegetables have been planted around the halls. One of the shoots looks vaguely like an immature marijuana bush . . . the gardeners are eyeing it carefully.

Last Wednesday night I happened to wander into Toyon Hall while they were holding their Weekly Wednesday Night Rain Dance. Stripped to the waist, while bongo drums beat in the background, the ROTC cadets of the hall were chanting and praving for rain Thursday morning so as to have no drill. (P.S.-It rained, which lends a note of validity to their colorful rites, but it was dry by the following morning-so they drilled any-

\$50,000 IN PRIZ ES 0 ford 'hunder birds **PLUS 40 COLUMBIA Hi-Fi Phonographs** 

### FOR THE 50 COLLEGE STUDENTS WHO WRITE THE BEST NAMES FOR **VICEROY'S PURE, WHITE, NATURAL FILTER!**



20,000 FILTER TRAPS

TWICE AS MANY AS THE TWICE AS LARGEST-SELLING NEXT TWO LARGEST-SELLING FILTER BRANDS FOR THAT FILTER BRANDS TASTE!

HINTS TO HELP YOU WIN!

You'll think of dozens of names when you read these facts: The Viceroy Filter is the most modern in the world today! Perfected through 20 years of research!

It contains no cotton, no paper, no charcoal, no asbestos, no foreign substance of any kind! Instead, it is made from pure cellulose—a soft, snow-white, natural material found in many good foods you eat.

Only the Viceroy Filter has 20,000 filter traps

twice as many filter traps as the next two largest-selling filter brands! No wonder Viceroy gives you that Real Tobacco Taste!

Name this amazing filter and win! It's easy!

**10 Winners! 10 Thunderbirds!** Win a fully equipped new '56 Thunderbird! In your choice of colors! Automatic transmission, two tops, power steering, radio, white side walls. Act now and win! Plus 10 RCA Victor Color TV Sets to the college organizations designated by the 10 Thunderbird winners1

> **NO OTHER FILTER LIKE VICEROY!** No cotton! No paper! No asbestos! No charcoal! No foreign substance of any kind! Made from Pure Cellulose-Soft...Snow-white...Natural!

40 Winners! 40 Columbia Hi-Fi Sets! Own America's most exciting Hi-Fidelity Phonograph—the Columbia "360"K—in beautiful Mahogany!

TWENTY

EROY

**Filter Jip** 

CIGARETTES

KING-SIZE

It's easy to name this amazing Viceroy Filter when you know what it's made of . . . why it's superior . . . why Viceroys give you that real tobacco taste you miss in every other filter brand!

Remember, the Viceroy Filter is made from 100% pure cellulose-a soft. natural material found in many good foods you eat! There are no impurities in the Viceroy Filter. So naturally it lets the real tobacco taste come through!

Name the Viceroy Filter! Enter this \$50,000 contest, today!

### **JUST FOLLOW THESE EASY RULES!**

On any plain paper, write the name you think most suitable for the pure, white Viceroy Filter described on this page. It's easy! You can think of dozens of names like "Super-Pure," "Filtron," "Naturale," "Flavor Flow," "Cellurate," "Twice-The-Traps." You can use one, two or three words. Any name may win!

JUST NAME

IS ALL YOUR

LTER!

AMAZING FIL

THAT'S AL

- Mail your entry to Viceroy Thunderbird Contest, P. O. Box 6A, Mount Vernon 10, New York. Write plainly or print your name, the name of your college and your mailing address at collegel. Submit as many entries as you wish—but with each entry include the picture of the Viceroy Filter Tip torn or cut from the backs of two (2) Viceroy packages.
- **3** Contest open to all students attending colleges and universities in the U.S.A.
- Contest closes midnight, January 31, 1956. Entries judged by The Reuben H. Donnelley Corporation on the basis of aptness of thought, originality and interest. 4

Prizes listed elsewhere in this ad. Winners of the ten Thunderbirds will also be permitted to designate the school organizations to which Brown & Williamson Tobacco Corporation will award RCA Victor Color TV Sets! Write the name of the organization you want to receive this award on your entry.

way.) SEEN IN CYPRESS: A strin of some 20 panties stretched across their lounge with a large sign saying: "HAPPY THANKS-GIVING" on it, and just below that, "DON'T LAFF! They may be yours."

**QUESTION OF THE WEEK:** What impresario of the violin (who is also on the football squad) has, instead of his violin, a large collection of "unmentionables" in his violin case?

Application blanks for the Viceroy Contest will be available in the bookstore, Student Union and AS Office. They will also be distributed in the residence halls.

TYPING OF **TERM PAPERS** and **MANUSCRIPTS Excellent** Work **Reasonable Rates** former Legal Secretary Rapid Typist 215 W. Victoria-Ph. 52485

#### Page 4

### Friday, December 22, 1955 **EL GAUCHO** SPORTSCENE

#### by Jordan Romeo

When an athletic team representing a modern college or university goes sour and doesn't live up to its pre-season buildup, the natural reaction of fans is to place the blame squarely on the shoulders of the man who is in charge-the coach. Now, in most cases, this assumption that the coach has messed things up on his own could come pretty close to the truth. All it takes now-adays to be a good coach is a knowledge of all points of the game, a generous supply of funds for promotion and equipment, a close-knit co-operation with the townsfolk of the area surrounding the college, the unflagging support of the student body, and, most important of all, THE SUP-PORT OF AN HONEST, EFFI-CIENT AND HELPFUL ATH-LETIC ADMINISTRATION! It is apparent that at schools which have attained athletic prowess all or more of these assets are available to the coach. If he cannot make something good come of such support then the fault must lie in his inability or incompetence.

#### Santa Barbara

Now we come to the story of Santa Barbara College, a sordid tale if ever one existed. Football Coach Stan Williamson is one of the most respected line coaches in the country. Because he is primarily a line coach it is necessary that he have a first-rate assistant coach who is well versed in the intricacies of modern football offense. It is also necessary that this assistant coach and all other assistant coaches be available at all times for the job of coaching. Is this the case at Santa Barbara? Glenn Dickey stated the situation succinctly in his last column:

"It sounds nice to say that Williamson has four assistant coaches but the truth is that they are so hamstrung by teaching and attending classes that the four of them are not equal to one full-time assistant."

Glenn did not mention the fact that all the assistant coaches except Doc Kelliher are completely inexperienced as coaches. Even though inexperienced, these men could be a great help to the team were they able to devote full time to the job of coaching. All are carrying almost full student loads, and are available for perhaps two hours a day for a job which requires anywhere from eight to 18 hours a day for efficient completion. In all fairness to these men it should be noted that they cannot afford the expenditure of any more time on the miserable pittance allotted them for their services - which brings us nicely to the second coaching asset mentioned above -a "generous supply" of funds for promotion and equipment. Heaven knows that Stan Williamson is no cry baby. If he were, the deplorable situation he is a victim of would furnish him with any number of excuses. **Gauchos** in PCC A few years back, our enlightened athletic director, Spud Harder, predicted a **Pacific Coast Conference** berth for the Gauchos by 1957. Wow! Golly!! and all sorts of exclamations. Here it is 1955 and the Gauchos can't even win the 2C2A crown. How, I ask you, can Santa Barbara College compete with its fellows on a fair basis when it gets for equipment less than half the amount of money spent by the local high school? There it is, and there's no denying it. The fact is that accord; ing to the records of the All American Sporting Goods Company, O x n a r d High School spends three times as much as Santa Barbara College on football equip-

ment, while tiny King City **High School easily doubles** Stan's allotment. The AV-ERAGE high school between San Francisco and Los Angeles spends TWICE as much as Santa Barbara College. The PCC vet! Hah! Of the equipment expense list of \$5,767.65 which Stan wrote up and submitted to the Board of Athletic Control, the total received was \$2,841.33. Compare this with the approximately \$9,000 spent by Cal Poly and you have a general idea of what's happening around here. The Gauchos were about the most ill-equipped team seen on any California college field this year. For instance, only 50 pair of football pants were obtainedthese of the practice variety which have to be used in games

and which proved most unsatisfactory. Gaucho helmets have to be used which date back as far as 1948, while there are not enough sideline jackets to supply everyone. What do you think this kind of situation does to the morale of a team? One player told me that he had had better equipment in the ninth grade, and that there was trouble even in obtaining adhesive wrapping

#### No Films

tape!

Did you know that Santa Barbara College is probably the only school-college, high school or junior college — in California which does not allow money for films of its football games? All season long the Gaucho "coach-ing staff" labored under the further disadvantage of this lack of an excellent way of showing players their mistakes. Films are a tremendous help and should automatically be included in any football expense list.

Then there is a little item listed on the football budget as "PRO-MOTION," with \$300 allotted for travel and \$100 for "enter-tainment." This is strictly bush league stuff. "Promotion" does not mean recruiting, it means merely going to the expanse of showing your school's athletic setup to prospective athletes. In order to do this, transportation must be provided along with a meal or two to keep the guys from starving while they view the scenic beauty of the Santa Barbara campus. How far do you think you're going to get on a measly \$400? This wouldn't even pay for part of the gas consumed by the promoti programs of most schools. I'm not comparing us with USC by any stretch of the imagination, but that school spends as much as \$30,000 on athletic promotion. Who's going to come to play football for Santa Barbara College if they never heard of the place? A not unusual reason for some athletes enrolling at certain colleges is that former "buddies" who are already on the team advise them to do so. But who could look you in the eye as a friend and invite you to a lovely setup where you will have to fight even to get enough tape to wrap your aching limbs? We still haven't touched on the other points of co-operation with townspeople, student body support, or the athletic administration. I will do so next time-if I live that long.

### SBC OPENS BASKETBALL SEASON IN ANNUAL REDLANDS TOURNEY

#### by Glenn Dickey

The 1955-56 edition of Gaucho basketball got under way yester day as the Blue and Gold squad met Cal Tech in the opening round of the annual Redlands Invitational Tournament.

If they beat Cal Tech last night the Gauchos were scheduled to play the winner of the Cal Poly-Whittier game tonight. Last night's results were not known as El Gaucho went to press.

The tournament is single elimination with both a championship and consolation round.

#### Two 'Naturals'

A game with either Cal Poly or Whittier in the second round would be a "natural," providing, of course, the Gauchos get by their opening-round hurdle. The Mustangs are the Gauchos' mosthated rivals and Whittier is the team that unceremoniously dumped last year's Blue and Gold five, called "the best team I ever coached" by Gaucho Mentor Willie Wilton, in the second round.

Even if they do get a chance for revenge against Whittier, however, the Gauchos may not be able to carry through. The Poets are loaded this year with 11 returning lettermen and some good-looking transfers, while the Gauchos are generally conceded to be slightly weaker than last vear.

Wilson indicated that he would go with a starting lineup of Captain Tommy Williams and Charley Dunn,

forwards; Dick Acres, cen-Leroy Herrick, g u a r d s. ter, and Johnny Osborne and Leroy Herrick, guards. Dunn, a Ventura JC transfer, is the only newcomer to the lineup. All the rest SPORTS WRITER are returning lettermen from last year.

Also slated to see a lot of action is Forward-Guard George Pugsley. If Dunn's leg starts to bother him, Pugsley will replace him.

Willie plans to rotate his guards like he did last season, which means that reserve Guards Wayne Scholl, Ralph Barkey and Pugsley will see almost as much action as starters Osborne and Herrick.

Fourteen men will make the trip but only 13 will play. Tour-nament rules prohibit the playing of freshmen so Gaucho Freshman Skip Culbertson will be unable to play. Culbertson, cousin of ex-Gaucho star Ron Balden, is one of the few freshmen to make the Gaucho squad in recent vears.

Other squad members besides those already mentioned are: Ed Bowen, Art Sues, Don Duncan, Harry Weinberg, Dee Stringham and Bob Jordan.

Wilton emphasized that all 13 men who make the trip will play. Although winning is of primary importance, he would also like to see some of the newcomers under game conditions.

From all indications the Gau-



### Men's Singles Tournament To Be Held Soon

Now is the time to sign up for the annual men's singles tennis tournament, which is to be held on Dec. 10 and 11.

All men are eligible for the tournament, so if you can play tennis be sure to enter it.

The winner and runner-up of the tournament are eligible for a trip to Arizona for the Arizona State Collegiate Tournament. If you wish to enter, contact Dr.

chos' mental attitude will be better than last year when they were slightly over-confident going into the tourney.

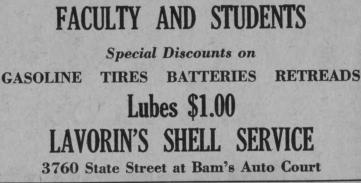
Ernest Michael in Bldg. 420, Rm. 212, or Danny Campbell, student manager. Entries close on Dec. 5.

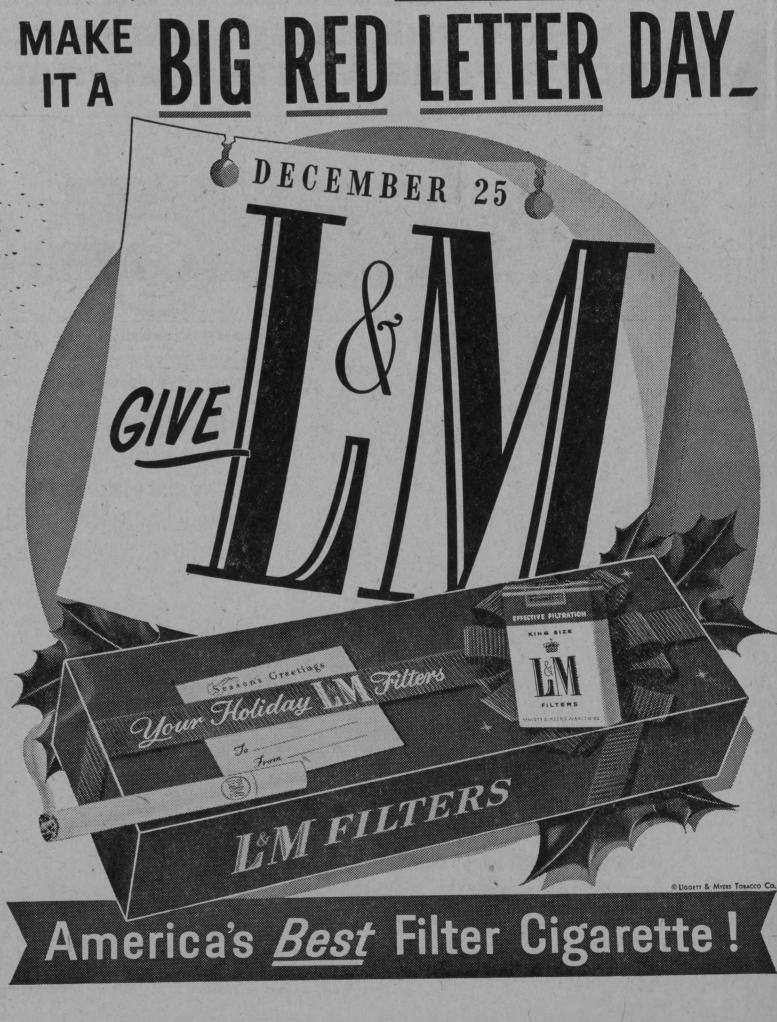
Last year's winner and runnerup are both back to try and de-fend their laurels. George Lederer defeated Pete Lederer in last year's final and both went to the Arizona tournament.

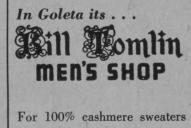
• FRESH CUT FLOWERS • POTTED PLANTS

**Reasonably Priced** 

Goleta Feed and Nursery 101 Highway & Fairview Avt. Phone 8-2200 - Open Sundays







\$29.95