## FACULTY CONDEMNS REGENTS' ACTS

In a special meeting of the faculty, held September 29, several sharply worded resolutions were passed, directed to the Regents of the Univers
Loyalty Oath controversy.

One of the resolutions stated that "inasmuch as the majority of the Regents had grossly violated its own resolution of April 21 (providing hearings for non-signers) and has more over arbitrarily dismissed members of the faculty despite the fact that not one of them is charged with being a Communist, and said majority has broken faith with the Senate and has furthermore revoked appointments made lawfully by the

Board, and has above all violated the principle of tenure, an
absolutely essential condition in a free University: therefore, be it resolved that the Faculty of the University of California Santa Barbara College, condemns said actions on the part o the bare majority of the board."

Taking positive action in the case, it was resolved that "the faculty of Santa Barbara College undertakes a program of financial aid to the University of California faculty members who have not received appointments because of their unappointment."

It also directed that "the program follow the pattern for assistance adopted by the northern section of the senate, except that at Santa Barbara the faculty welfare committee be charged with the responsibility for administering the program."

Another resolution passed put the faculty on record stat ing that the group "supports and approves the actions and recommendations of the President with regard to non-signers of the form of contract. We wish to endorse the action of those Regents who held steadfastly to a course of action which the faculty regards as just and reasonable. We also wish to express our appreciation to loyal alumni and other friends of press our app

## Six Candidates File Petitions For New Women Rep Positions



##  dates for all offices tomorrow a

 4 pm, probably in Ridge Hall 101 .All six women Rep candidates have been active in student gov-
ermment and activities. Nancy Chmilowski is a member of the
Cal Club, Panhellenic Council, Delta Gamma and has been active in
modern dance activities. Eleanor Conte is serving her second yeat
as a member of the special Event
Commite, is amember of Chime
and Kappa Alpha Theta. Mary Jane Mistretta has been
very active in speeth and drama
worrk, being most noted for public speaking and debate. "Maggie"
Mueler edited the Student Hand look last year and is now on the
Sheoil Events Commitee, Ilpha
Phi Gamma and Delta Sigma Ep

## $\stackrel{\text { Maria }}{\text { Spurs and }}$

 Spurs and is an Alpha Phi. Batbara York is rememberea as th
olamour lead in mof Thee IS last year
Beta Phi
FACULTY GUIDES ANNOUNCED FOR STUDENT BOARDS
Provest J. Harold Williams re
cently announced the appointmen
and of the faculty representatives for
1005.51, on the various commit. tees and

## Representing the faculty on the Activities Control Board and

 Awards Committee are Mr. LyleG. Reynolds, for the Dean of Men, G. Reynolds, for the Dean of Men,
and Miss Ellen E. Bowers, for
the Dean of Women. On the Artist Series Board are: Drama, Dr. Theodore Hatlen; dance, Miss Jean Bellinger, and music, Dr. Van A.
Christy. Advising the Assembly Committee is Dr. Donald D. Wall.
The Board of Athletic Comer is being assisted by the Chairman of the Faculty Athletic Committee, Member Mr. John M. Groebli and Harder. Representing the faculty on the Finance Committee Judicia Mr. W. E. Schutt is advising the Press Control Board, while Mr.
M. E. Faulkner helps out the Music Control Board.
Faculty member on the Rally Committee is Mr. Walter E. Conrad. On the Social Committee, as
faculty member, is Miss Jean L. faculty member, is Miss Jean L. Hodgkins, and advising the Speech
Control Board is Dr. Evelyn Kennesson de Voros.

## Squires Initiate Outstanding Men




Childless Veterans Can Live at Hoff


and


|  | Four Class Meetings Decide |
| :---: | :---: |
|  | Activity Plans, Nominations |
|  |  |

## COLONEL'S CO-EDS NEED TEN GIRLS FOR ROTC GROUP <br> 


$\underset{\substack{\text { are } \\ \text { ariner } \\ \text { fremb }}}{\substack{\text { trem }}}$


## Blood Plasma Needed to Save Life of Badly Burned Girl

## Students of Santa Barbara College now have an oppor

## tunity to be of great help to their community, and especially

 Misth third-degree burns. Michelle Massonnaud was play-ing near her home a week ago
when the accident when the accident happened. She
was testing an opaque lamp standwas testing an opaque lamp stand-
ard that she was making and threw a lighted match into what she
thought was water, although it was actually gasoline. It exploded and turned
flame.

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Michele is in need of much blood plasma and will be for some time. This is all very expensive for Mi-
chele and her mother. Besides this, the Tri-Counties Blood Bank is exhausting its supply of plasma. This is where Gaucho students can be of great help.
written permission from 21 , or has 6116 and make an Blood Bank at40 per cent of her body cov-donate a pint of plasma. Blanks
r parents' permission can be obained at the Blood Ban be ob
One should not have a cold nolood. It should be made clearthe present time but will beThe Blood Bank is located1601 Anacapa Street. The hourare 9:30 am to $4: 30 \mathrm{pm}$ on Mon6:30 pm on Friday, and fromto 12 on Saturday, It takes approximately half an hour to makyour donation.
If anyone ision, sign up with Jean Tahajianr at the Office of the Dean
When.
When making an appointment
be sure to state that you are from
the College. This is a chance for
the College. This is a chance for
all Gauchos to perform a greatfor

## 58 Men Make <br> Dean's Spring Honor Rating




 Following the Gandote Poumd. up in the auditorium Wednesday
night, the freshmen, under the night, the freshmen, under the
guidance of Elaine Strobel, conducted their first class meeting. for the meeting was to nominate for the meeting was to nominate the AWS.
Nominated for the office of pres-
ident were Yaro Brozik, Dick ident were Yaro Brozik, Dick
Buele, Pete Burgher, Dan Clark, Pete Kane, Steve Newland and on Sherwin. The freshman clas
president represents his class in the Legislative Council, which meets each Tuesday night.
The Seven Veep
The seven students nominated for the office of vice-president
were Nancy Anthony, Betty Jo Haven, Melida Horn, Barbara Let-
tie, Don Noble, Sue Small and
Diane West. for secretary - treasurer: Connie Aposttes, Georgia Baciu, Barbara Brown, Solvig Dierkorn, Pat KaiPat Shaw and Gwenn Smallwood.

## 'Modern Antigone'

Tryouts Wednesday
Tryouts for the speech depart.
ment play, "Modern Antigone," were held in Oak Hall 7 yesterday afternoon from 3:30 to 5 pm and will be held again tomorrow at
the same time. the same tim
All new students interested in acting, scenery, or prompting are
urged to attend the meeting, ac cording to Dr. Ted Hatlen.
SUGGESTIONS URGED
FOR BETTER LIBRARY
The Student Library Commit tee, formed last spring, will help in planning the Goleta Campus $L$ the students and brings represents plaints or suggestions about the li brary to Dr. Donald Davidson and the Legislative Council.

## EeGucho

Published every Tuesday and Friday during the school year except
during vacations and examination periods by the Associated Students of during vacations and examination periods by the Associated Students of
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 Advertising Manager .... BOB LORDEN .... Phone 3116

## by Gloria Dealey

## HILL-TOPPER

## JEAN TAHAJIAN

busiest
busiest gals on campus .... stands $5^{\prime} 4^{\prime \prime} \ldots$ is 21 years old . . . has brown hair.....elvety brown eyes, .. Chief time consumers in Jean's extracurricular life are:
Prexying AWS, California Prexying AWS, California
. . Crown and Scepter . Cumbre
 ties Control Board Committee Board.... Election Committee . . Kappa Omicron Fraternity)
In the past she was gavel-rapper . vice-president of Spurs - jitterbugging with music partner . . . happy-go-lucky people fried chicken . Sigma Pi parties hortcake . . . keeping busy beach parties . . . full moons
walks along the breakwater. Dislikes: Too much or too little monotone profs. studying he wee hours . . . studying till
Be nice if: We had more class activities to bolster senior class SPURS TO TAP FOUR NEW MEMBERS SOON
ational sophomore women's sers, ice honorary, will be tapped in the near future, it was announced at a recent meeting by Eileen Berkman, Spurs president.
One of the most important activities of the organization is helping with freshman indoctrination Plans were made at the meeting for the initiation of frosh women at the Mud Brawl, and the members were reminded of their responsibility in enforcing Green Month regulations.
Also discussed at the meeting were Spurs' duties of carrying the Dean's mail, cleaning out campu mailboxes and keeping the bulle "n boards neat. "ith a notto able to assist campus officials and organizations.
It was announced that at the ing Spur, who will be chosen by the officers, will receive an award at the annual Spurs-Squires Banquet.
An assistant Spurs sponsor i being sought by the group to at neeting, as Dean Ellen Bower sponsor, is unable to attend.
Spurs uniforms are worn by the members every Wednesday, al ot arrived as yet. The uniform are white sweaters and skirts with blue-and-gold Spurs emblems.

W ESTEN'S
CĀMERĀ! FILMS! 24-Hour Finishing Service 24-Hour Finishing Service
spirit ... Everyone took advanAll. University Weekend" the penses.
Ambition Dept.: Get married raise a dozen younguns

## CALENDAR

 Secretariat Meeting, SH 101, 3:00-4:00Block " "C", AWS, 7:30-
$9: 00$ October 4:
Spurs Meeting, AWS, 4:00 5:00
Phrateres, Get-Acquainted Cafeteria, 7:30-9:30 Alpha $\mathbf{P}$ Alpha Phi Gamma, AWS

## NOTICES

1. Staff members of El Gaucho will meet Thursday rom 12:30 to 1:00 and 1:00 to $1: 30$ in the newspaper office.
2. 
3. Will the following members of the Junior Var sity football team please conGeorge Outland before Fri day: Bill Brown before FriNelson, Jack Mertz, John Van Nelson, Jack derlans. Th
4. The first Ski Club pm next Thursday evening in Pine Hall 200.

WANT A
WANT A
WANT A
WANT A WANT

PHOTOGRAPH for that Special Someone?
PHOTOGRAPH for identification?
FRAME for that Special Photograph?
BOX of NOTE PAPER at half price?
GREETING CARD for a birthday, anniversary, etc.?
IF AND WHEN YOU DO, COME TO
Zane Studio
La Arcada Court at 1114 State St.
( $1 / 2$ Block from State and Anapamu)
A few thoughts that need mul ing over until next time are: Wil the fifty-cent pitcher of beer come
back? Will the local coeds once again wear their hair long? Will the seventy-five-cent haircut once again become a reality or will we continue to be clipped? Will the freshmen continue to see green?
Will Levis return as the sine que Won of campus manhood
(Does Mrs. Noble have ar
more at home?

Are there as
missing as many old faces hink? Or many new ones on campus for th old ones to be seen?
ATTENTION FROSH! Remem ber your class elections on Octobe
20. Get the men and women office that you really want to rep resent you for the coming year Make this frosh class the best yet

> (Electioneering?)

With the end of registration ushing and pledging, early se students are once again falling into the old rut...t the less serious even looking forward to cinch notices.
(If it gets dull, you always can borrow Jerry's collection of Maidenform ads.)
As Shakespeare says . ., "Part says . . . "Ado
(This is beginning to look like a nefarious attempt to squeeze in

For Your Corsages Cut Flowers, Floral Gifts of all kinds

Drop in and see

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Reazel
wan

## ALL GAUCHOS AGREE

For the BEST in Complete Meals and Snacks - Where the Price is RIGHT IT'S PETE'S FOR GOOD EATS !

## Pete's

(Next Door to the Granada Theatre)

## Yell King Likes Spirit

## A BIG RAH!

"The school spirit has improve a lot since last year, due, I think to younger kids in college," say Bill Cunningham, our head yel leader. He is very happy over the
enthusiasm shown at the games. "It would be simply horren dous," he adds, "if everyone would earn all the yells. And say, if ', $h$ ye And 'All be sure to learn them and sing!" To Don Matthews and his bugle call goes the sincere appreciation of the yell leaders. They hope the bugle call and the "Charge" will come about every fourth time our good deal, fellows. Those pitch

NEED FLOWERS? Your Floral Friends

BLUE KEY PLANS
GIVEN AT MEETING
Blue Key, senior-junior men's national honorary fraternity, held its first meeting of the school year at the Sigma Phi Epsilon house last Thursday evening
Norm Kettenring, president for hal semester, outlined Blue Key plans, including rooter cap sales, Men s Smoker preparations and expansio
Other officers for this fall Jim Ken Kellogg, vice-president; reasulick, recording secretarysponding secretary; Dick Church, ocial chairman, and Phil Jacks,

## Valet Cleaners

tuxedo rentals

## WANT TO WIN

A PRIZE?

We have what you'll need for Homecoming decorations! Drop in and check our assortment of colored papers and decoration supplies.


Phone 4387

We've got some really cute song leaders this year, Nancy Ashley, Ellie Denholm, Benny Droste and Pat Marston, and there has bee dents in clapping when the girl get up front, but let's have som singing, too.
after CLASS

## THE TYROL

Santa Barbara's Most Unique Beer Garden Dancing 8 p.m. till 2 a.m. - Open every night but Sunday Overlooking the Bird Refuge - On 905 Old Coast Highway Phone 24237
Private Parties, Too!

Here's the smart jacket you'll team up with for tyle-for comfort . . . for durability in action. suck Skein Joe really means it when he says this value is unbeatable. Made of satin-back twill with water-repellent finish, roomy slash pockets, adjustable cuffs and double elastic waistband for rim fit, extra-wide inside lapel for double proection. An unusual buy for a hard-wearing guy, vailable in colors you want.


109 E. ANAPAMU

Across from Court House


## GAUCHOS TAKE SECOND TILT

Gaucho Net Group Calls Tennis Fiends hose who play tennis for of the opportunities, social and athletic, which are offered by the Tennis Club.
Club President Steve Manning states that ladder competition be Stadium and sessions are regular ly seheduled for Tuesdays from 4 to 5 pm . Monthly get-togethers are on order and other desirable events according to the demand Transportation can be arranged by contacting Club Secretary Al
DeReimer through his student DeReimer through his student
mail box, or at today's meeting mail box, or

DANCE WORKSHOP NOW IN FULL SWING
Dance workshop is now getting in full swing by meeting every at 4 pm . To make the workshop successful fellows and girls are invited to come. The workshop i now working on a fall concert fo December under the direction o Miss Jean Bellinger.
'Mural Sports Board To Guide Activities Of 'For-Fun' Teams thamural Sport has been set up fo has been directed by a facult member, but this year the sched uling and direction of events has een turned over to the students This was accomplished in Beeting of the Intramural Sport At that time the new constitution was ratified and officers were se lected. Gordon Hardy and Tom Moss were elected Inter-fraternit
Council Representatives. Joe Phil lips was selected as the new Activi ties Director, Al McConnell was elected Independent Representa tive to the Council, while Jim Davee was elected as the Student Di
It was decided that October 17
should be the day to hold the an nual Swim Meet. For the firs Ime in the history of the meet and Intramural Sports
will be coeducational.

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| $\qquad$ |
| :---: |

 just killing time between classesthe University of Miami Student Club is one of the favorite places for a rendezvous. At the Student Club, as in university campus haunts everywhere, a frosty bottle of Coca-Cola is always on hand for the pause that refreshes-Coke belongs.
5
Ask for it either way. . . both

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## SAGEHENS COOKED, 35-7, AS ENGLEMEN ROLL ON

Racking up their second decisive victory in as many weeks, the Galloping Gauchos trampled the Pomona Sagehens 35-7, in a rugged and hard-fought contest. Showing a great deal of improvement over last week, the Gauchos proved them selves against a tough foe and exacted revenge for last year's

## 1-13 loss. <br> Showing

Showing a well - coordinated Roy Engle's Gauchos completely utplayed the Sagehens on the round and held Pomona's vaunt d passing attack to a minimum o effectiveness.

Reinke Bottled
Roger Reinke, Pomona's star nd, was kept effectively bottled hroughout the game and the Gaucho line rushed the Pomona passers unmercifully.
After getting off to a slow star n the first quarter, which saw neither team make any sustained rives due to fumbles and pass in erceptions, the Gauchos got roll ing early in the second period and run by fullback Dave Gorrie, put on a 90 -yard drive which netted them their first score on an 11 yard pass from Dick Gorrie to Adran Adams. Clyde Francisco made good the first of five extra-point tries to
The Gaucho's second score came on a 19 -yard pass from George
Law to Adams during the final Law to Adams during the final minutes of the first half.

Bertell Scores
Midway in the third period the auchos got rolling again when

## HUNGRY?

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AT
ROYAL
ice cream
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went over from the Pomona 2 fol
lowing his own 15 -yard run which lowing his own 15 -yard run which
set up the score. Ron Ternquist scored the fina two Gaucho TDs. The first came the Pomona secondary for 25
yards and the score. The play was set up by a bad Pomona punt which went out of bouna 35 -yard line.
Les Harris set up the final Gau-
cho score when he intercepted pass on his own 25 and twisted down the sidelines to the Pomona
eight. Two plays later Ternquist went over center from five yards out.
Pomona's only score of the game was made in the final period
and culminated a and culminated a 2 -yard drive
which started when Pomona re which started when Pomona re-
covered a Gaucho fumble on the 27. Larry Wedel went over from Engle Pleased
Coach Engle was pleased with the fine showing of the Gaucho
reserves. He also expressed the reserves. He also expressed the
opinion that if they continue to improve as much as they did last rough evening next weekend. Dave Gorrie and Russ Bertell led the Gaucho attack. Gorrie made 84 yards in 11 carries for an average of over seven and a
half yards per carry. Bertell made 109 yards in 16 carries for an
average of six and a half yards

## son.

Mattias Stars George Mattias, a reserve end,
was the outstanding defensive was the outstanding defensive
player for the Gauchos. He was player for the Gauchos. He was Warren Vinton and Corkey John

Dick Gorrie and Adran Adam
were not as seriously inj was feared and both are expected to be on hand next week when tackle the Occidental Tigers in what is expected to be a real test of the Gaucho might.
Volleyball Practice Schedule Dates Set Women's Athletic Association has decided to hold practice in Thursday at 4 pm due to the request of girls who are on teams
entered in the Women's Intraentered in the Women's Intra
mural Volleyball Tournament

DROP IN AND LOOK OVER OUR

## REMAINDER

## TITLES

Over 200 titles!! Fiction, non-fiction, Language and miscellaneous texts. Prices from 5c to 97c. All books marked.

> Hail to California
> Hail to California, Alma Mater dear, Sing the joyful chorus, sound it far and near. Rallying 'round her banner we will never fail; California, Alma Mater, Haill Haill Haill
> Hail to California, Queen in whom we're blest, Spreading light and goodness over all the West. Fighting 'neath her standard we shall sure prevail California, Alma Mater, Hail! Hail! Hail!

## PATRONIZE

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## Sports

## THE SCORE . . . by Talley

(This special column takes the form of an open letter by a mem coach in a recent the field a few minutes before the final gun.)

## S.B. Cross-Country

Runs at Mount SAC

Next Saturday afternoon UCSB ross-country runners will gallo ome three miles at Mount Sa ntonio College. The drivin

orce behind these exertions force behind these exertions i
the AAU Cross - Country meet which is being held at Mount San Antonio JC.

Coach Nick Carter will take ven-man squad south with him in an attempt to win honor in the long run. Marathoners making the journey will be Don Crie, Bob Lahey, Steve Newland, Cliff Horn and Bob Daly.
More men are needed for the cross-country as many more meets,
AAU and intercollegiate, have AAU and intercollegiate, have been sch
harriers.
Cross Country
Santa Barbara College's cross-
country schedule at the present country schedule at the present
ime is:
Oct. 7-AAU Meet at Mt. San Anto-
nio, distance three miles.
$\qquad$ -AAU Meet at -Dual meet at San
with Cal Poly
AAU Me distance five at miles.
dios Open date.
-AAU
Aneet AAU Meet at Los Angele
5000 and 10,000 meters Dual meet at Santa Barbara with San Diego, two miles to
be run between the UCSBC
San Diego foothall

## ROTC RIFLE TEAM

 NOW RECOGNIZED AS MINOR SPORTThe former ROTC Rifle Team has been recognized by the admin
istration as a minor sport istration as a minor sport Trebilcock of the ROTC staff, the sport now is open to any male student. Those interested need not be in the ROTC program.
The aim of the sport is
mote interest among the Associated Students at UCSBC and to compete in the small-bore rifle matches, some of which a planned with other schools. The first meeting will be held
tomorrow night, Oct. 4th, at $7: 30$ in Building B 101, with Gene Lonon as
group. grou

medium weight soft combed cotton<br>bright or subdued color combinations<br>sturdy elastic tops

a real buy at 1.35 pr!


Dear Ken:
You are undoubtedly aware that You are undoubtedly aware that
your editorial of last Friday was your editorial of last Friday was
not well received in some quarters. It seels pertinent, home ploy this column to clear up a few points of which
were not aware.
I-speak of the practice of retir wh starting players to the locker hen the final outcome of the close friend, Ken, I am unable to lose friend, Ken, I am unable to see how you could know so little
and presume so much about this situation. One may as well try to convince an official to skip the kickoff as to tell a coach that he should keep a full team on the bench when he is six touchdowns ahead.

This writer has seen a first team ent to the shower at the end of the half. This is an extreme example of a practice which is not only frequent but expected on the football field. If you believe that anything impolite was intended by Coach Roy, try to learn more self up as an adviser
Your editorial implies that you realize that it sometimes becomes cold at La Playa. It is wondered, then, why a play should swea and strain for an hour and a hal and then be asked to sit in the cold just to be polite.
Of course there are ways to
solve the problem. Steam solve the problem. Steam heat the players could get up and prance with Ellie and the other from tying up. However, until these things are initiated let's al low the coaches to decide what is best for the team.
It is hard to see what you hope accomplish by this attack, even if each of your comments were he coach of a fine ball club will not benefit the team. Obviously school spirit is not aided by pic-
turing the team as a group of poor turing the team as a group of poor sports.
Finally, Kenny boy, when in home, etc.; and when on the foot Leave coaching to Roy Engle and his very competent staff.
Sincerely,
FERRIN D. TALLEY
Patronize Gaucho advertisers. No advertisers - no Gaucho. <br> \title{
New <br> \title{
New Argyles
} Argyles
}


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## the

INSIDE

Ho, hum, here it is Tuesday again and time to report o who's been doing what to whom and why. . . . One thing that's puzzling many is who stole the Little Black Frosh Box? Th latest rumor has it that social sophomores Spud Morrow and Jim Subject are the slimey ones, but whoever did it, the act i drawing frosh cheers around campus
Further cementing the relation- kick out of distributing itty-bitty Further cementing the relation- beanies to all his playmates th
 week was Chartie Missman. On
the third finger, left hand, of $P$ Phi Jo Porter went a large emerald. The Third Man will wait un til after publication to congratu late the couple.

What is this new adjective "Mik Happy" Cunningham is featuring at the rallies? All that we know is that it rhymes with "tremendous" and isn't listed in Webster's Collegiate. Try Subject A, it's the greatest for vocabulary improvement

The Cal Tech game so long ago saw many naughty SAEs takin off before the Alma Mammy. . do dal Bello, to Joel Williams, Gui do dal Bello, and Ken Ainge with
the lovely Ginger. . . Same goes for Phil Weston, Bill Hart and others who were heading some place in a great hurry

Terrific success" describes the Gaucho Round-Up of last week. Cal Club really uncorked a beaut with its Irish or was it Scotch skit . . . Harry wasn't the only one they had to carry. Cover gal Claire can get a job with Spike Jones any day and Jim Mulick could get a seat on the bus with tha padding job
Those "Sunkist Misses" the
Hairy Octet revealed a lot of form Hairy Octet revealed a lot of form
with their precision can-can too ith their precision can-can too Some slightly
Bill Norton and wis orchids to who are making a pile on selling programs at the games. Gordon Hardey and Gene Lonon have system-if he's little, threaten to make him buy, and if he's bigger, embarrass him in front of his date.
. It usually works, too.
Ted Troy, was getting quite

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 314 W . GUTIERREZ STREETAlso the Home of the Pine Tree Battery Co. - We Canno Be Undersold By Anyone - Tri-County Distributors for Sun Batteries (from \$7.50), and Pacific Tires (New, Used, Recaps) If you want your best friend little note in the Gast drop Any shreds of information on anybody's business will be gladly ac cepted and widely published.

## In Style

Overnight, many proud guys and gals brightened up the campus with their shiny new pledge pins. They seem to be tops in the jewelry line these days.
Al Southworth startled everyone in one of the joints by featuring touch to their staircase-one in one of the joints by featuring
an eye-catching blue-and-green an eye-catching blue - and-green
plaid jacket. And by the way, Dr. Browning could have been mistaken for Joe College with the one he other day
Reno's Rally Committee is slowly going crazy. From now only for rooters' hats and The date for the ROTC Military pom-poms. We're going to The ball will be held at the Mo feel mighty ridiculous with it Country Club, with dancin only a handful of people in only a handful of people in
the rooting section, so get on the ball and make that pur chase.
The SAEs are really showing class with that garnet red leather
coke (?) bar in their basement coke (?) bar in their basement.
Some of the frat fellows have al Some of the frat hellows have al
ready tried out the new burgundy couches adorning the redecorated
Alpha Phi living rom Alpha Phi living room
Question of the week: Is Sig Ep Jack Green planning to join up in
the Naval Air Force or are those flight glasses a disguise? So nice to have a student body
president who knows how to president who knows how to dress.
Gauchos will really be proud of Gauchos will really be proud of
Frank, so get behind this boyFrank, so get behind this boy-
he deserves all the support he can

When DG pledge Pat Sny der wandered into the house the other day and asked il
anyone eut hair, she hardly anyone eut hair, she hardy
expected to be whisked to the basement to have her wish granted immediately.
Does Dr. Noble's twin brother he does in wear colorful ties like would the Mustang lecture? What would the Mustang fellas think?
The Thetas have added a clas

## Don Wieder Takes Publicity Office

Don Wieder, of the News-Press staff, will now devote half of his time to directing the Office of Pub ic Information, it has been aniams.
liams.
Wieder replaces George Obern, who was suddenly called back into service with the Navy. He will making a valuable tie-up with the College.
In recent years Wieder has worked closely with the College in preparing the annual College Edi-
tion of the News-Press and in writing numerous feature articles about student life.

MAX PICKARTS BACK FROM KOREA FIGHTING TO RECUPERATE HERE
The news from Korea is al good. Of special interest to many is the news about Max Pickarts arrival in the United States from the battle area.
Max, who received serious wounds from a rifle bullet Septemer 5 during the battle of the Nak Margarita Hospital at Co Santa dleton the weekend at Camp Pendeton the weekend of the Santa Prior to his raduation last Prior to his graduation last une Max was a well-known figure atronize Gaucho advertisers. No advertisers - no Gaucho.

## STUDENTS! MAKE MONEY WRITING LUCKY STRIKE "HAPPY-GO-LUCKY"JINGIES! <br> Ir's easy! ir's fun! No box tops to send! No essays to write! Just write a simple four-line jingle, and you may make $\$ \mathbf{2 5}$ ! Start today! <br> Write a "Happy-Go-Lucky" jingle, like those you see on this page, based on some phase of college life. If your jingle is selected for possible use in Lucky Strike advertising, we <br> Tilisw itur To. prove to you Ph. Duy, <br> I study French and English lit study fre Latin too I study best to hea But words that l like be I study that l like best to he But words Are Lucky Strike, don't you?

 will pay you $\$ 25$ for the right to use it and your name in our advertising. Start today."Happy-Go-Luckies" will soon be running in your paper. Send in your jingles-as many as you like-right away, and $\$ 25$ can be yours pronto if your jingle is chosen. Be the first to write a jingle in your school. Watch this paper for more "Happy-Go-Luckies."
## READ THESE SIMPLE INSTRUCTIONS

1. Write your "Happy-Go- Be sure your name, college and Lucky" four-line jingle on a plain address are included-and that piece of paper, or postcard, and they are legible. send it to Happy-Go-Lucky, 2. Every student of any college P.O. Box 67, New York 46, N. Y. or university may submit jingles.

## Be Happy-Go Lucky!

Enjoy truly fine tobacco! Enjoy perfect mildness and rich taste!


