

HOMECOMING ACTIVITIES BLAST OFF

BROWN AGAINST COMPULSORY R.O.T.C. SETUP

SACRAMENTO, Calif. Oct. 27 Governor Edmund G. Brown said today he is opposed to compulsory reserve officers training at the University of California, it was reported today by Jerry Maher, press secretary to Governor Brown.

Brown told a press conference in the governor's office that he was speaking as an individual and not as president of the Board of Regents. However, he said, if he had a vote, he would vote against compulsory ROTC on the board.

Outmoded

The governor said the type of drills conducted in the ROTC are outmoded and that students participating in them are forced to take too much time from their studies.

"I'd like to see it made voluntary," the governor declared.

He said discussion among members of the board of regents has indicated there is a difference of opinion over the question of abolishing compulsory ROTC.

Lobby

Asked whether he felt strongly enough about it to "lobby" other members of the board of regents, Governor Brown replied:

"Not yet. I may in the future when I see the whole report (of a faculty committee studying the matter)."

Committee

At the regents' direction last week, Kerr appointed a seven-member committee of faculty to review the mandatory ROTC program on the four campuses of the University which offer it, Santa Barbara, Berkeley, Los Angeles and Davis.

At present male freshmen and sophomores without prior military training are required to take the program for four semesters (and at UCSB 6 units).

Kerr was directed by the regents to meet with defense officials and to report their views to the board at their March meeting. Kerr appointed Dr. Stephen Goodspeed of UCSB to the committee which will carry on the study.

Mass Protests

This action came on the heels of mass protests at Berkeley this year which included one student going on a prolonged hunger strike. This action brought editorials in such papers as the San Francisco Chronicle calling for a halt to the compulsory aspect of the military science program. Kerr denied that the actions of the Berkeley students had prompted the Regents to act.

Half-Time Highlights Floats and Queen

The presentation of awards will highlight half-time activities at tomorrow's Homecoming game, according to Ian Cameron, half-time chairman.

The first award will be presented to the outstanding athlete of the year by Block C. Chancellor Gould will then introduce this year's Homecoming Queen and present her with the queen's trophy.

The floats that won in the various parade classes will then be announced. In addition to the Sweepstakes trophy, which will be presented by the Homecoming queen, there will be awards for the best organizational float, best RHA, sorority, and fraternity floats, and the most unique float.

Among the half-time celebrities will be: Chancellor Gould, Grand Marshall Mr. Carlos Bee, the Homecoming queen, A.S. president Kitty Joyce, Jan Bartlett, Dick Phillips, and Jim Law.

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA

Vol. XXXIX

GOLETA, CALIFORNIA, OCTOBER 30, 1959

No. 12



HER MAJESTY AND HER COURT will reign over the festivities this weekend. Homecoming queen Anita Barton sits with her princesses as students laugh at GGR, dance to the music of Jerry Gray and his orchestra and watch tomorrow afternoon's parade wind down State Street. GGR ends its two night run this

evening to another anticipated full house. Tomorrow the parade, Occidental football game and dance in the National Guard Armory will be the main events. The regal court are left to right Caroline Street, Anita Barton, Nancy Durland and Ann Lowry.

PROCLAMATION

WHEREAS, The University of California Santa Barbara is celebrating its 36th Annual Alumni Homecoming on the weekend of October 29 through 31, 1959; and

WHEREAS, The theme of the 1959 UCSB Homecoming is "Gauchos Salute World of Books,"; and

WHEREAS, The Galloping Gaucho Revue, a variety show of many acts, is being given on Thursday and Friday nights, October 29 and October 30, in the Goleta Campus Auditorium; and

WHEREAS, The annual Homecoming Parade is being held on Saturday, October 31, at 2:15 o'clock p.m.; and

WHEREAS, The Homecoming Football Game is being played on Saturday, October 31, at 8:15 o'clock p.m. between the Santa Barbara Gauchos and Occidental Tigers; and

WHEREAS, The City of Santa Barbara and its citizens wish to encourage the activities sponsored by the University of California the activities sponsored by the University of California Santa Barbara;

NOW, THEREFORE, I, EDWARD L. ABBOTT, Mayor of the City of Santa Barbara, California, do hereby proclaim the period from October 29 through 31, 1959, as

HOMECOMING WEEK UNIVERSITY OF CALIFORNIA SANTA BARBARA.

I call upon the citizens of this community to render their usual interest, enthusiasm and support of the events of Homecoming Week. To visiting alumni we extend a hearty welcome, and to the students and faculty of UCSB our best wishes for a most successful Homecoming in 1959.

(SEAL)

EDWARD L. ABBOTT
Mayor of the City of
Santa Barbara, California

Calendar

Friday

8:30 p.m. Galloping Gaucho Review.

Alumni "Night Before Party." Immediately following GGR.

Saturday

9-11 a.m. Alumni Breakfast and Campus Tours.

2:15 p.m. Homecoming Parade.

Rally. Immediately following in Court House Garden.

Alumni "Happy Hour." Immediately following parade.

6 p.m. Alumni Smorgasbord Dinner.

8:15 p.m. Football Game vs. Occidental.

Half Time Activities. Presentation of Parade Trophies.

10:30-1:30 p.m. Student Homecoming Dance.

Alumni Dance. Immediately following game.

Sunday

(Morning) Alumni Breakfasts.

11 a.m. Annual Alumni meeting.

12 Noon Alumni Golf Tournament.

GGR ON STAGE, FLOATS READIED FOR PARADE

by Dot Bradbury

Tonight is the beginning, and most Gauchos have begun to realize it, as they work and slave to get their Homecoming floats finished before the sun rises tomorrow.

GGR plays for the second and last time tonight at 8:30 in the auditorium. During the intermission the winners of the show will be announced. After the revue the alumni head for their "Night-Before Party" and the students turn back to float building.

Campus Tour

Saturday morning with dawn bright and early, and the alumni begin their day with a breakfast and campus tour. Everyone will evacuate campus for town and the Homecoming Parade down State Street, and for the pep rally afterwards in the Court House Gardens.

Following the parade the alumni adjourn for the "Happy Hour" in the Carrillo Hotel. That is followed by a smorgasbord dinner for them at 6 p.m.

Football

UCSB plays Occidental in La Playa Stadium at 8:15. Half-time activities includes the presentation of the trophies for the winning floats in the parade.

The Homecoming Dance will be held in the National Guard Armory from 10:30 to 1:30. Lockout hours for all girls living in residence halls will be extended to 2:30 for the event.

Dancing

The after-game alumni dance will be held in the Miramar Convention Hall at the same time as the student dance.

While the students recuperate, Sunday the alumni play golf in a tournament for them at the Santa Barbara Municipal Golf Course.

Jan Bartlett and Al Dexter are in charge of the Homecoming committee. Mr. Charlberg is in charge of the Alumni Committee for the events.

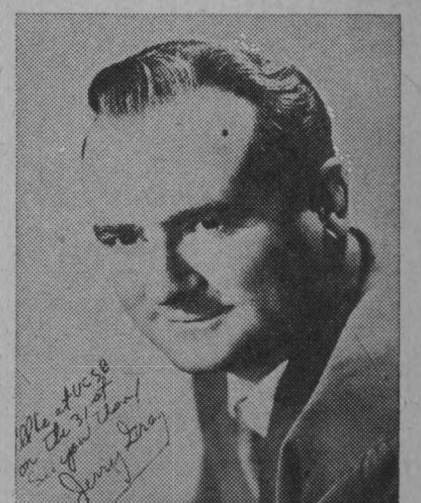
Homecoming Dance Climaxes Activities

A Homecoming Dance, to be held at the National Guard Armory, will climax this coming weekend's student activities.

The dance will be held on Saturday, Oct. 31, from 10:30 to 1:30. Lockout hours will be extended until 2:30 for all girls living in residence halls.

The dance is free to UCSB and Occidental student body cardholders. The admission to all others will be \$1.00, according to Rosalie Faye, dance chairman.

Music will be provided by Jerry Gray and his "Band of Today." This band, which recently finished a successful stand at the Hollywood Palladium, has been acclaimed as one of America's great dance bands.



JERRY GRAY TO PLAY

ARNOLD



by Carole Kinser

Homecoming has hit again. Congrats to the charming queen and her court. GGR plays to a full house again tonight before the campus transfers to the float building area to exhaust the night and the builders.

DG Kathy Gerrard recently announced her pinning to Sig Ep Dave Quisling. Kathy and Pat Rameson became active members of Delta Gamma last week. Another welcome to sorority life goes to Vickie Clark, initiate of ADPi.

Gail Frankish passed the chocolates to Alpha Phi sisters Monday night. She is engaged to Bob Drohan. Linda Mason revealed her engagement to Mike St. Marie this week. Rita Arnold is wearing the pin of Sig Pi Jim Lewis, and SAE Don McGinnis pinned Lynn Carlow. The pinning candle was passed by the Delta Zetas so that Chris Quarton could show the TEK pin given her by USC Dave Rowan.

Can 50-some sorority members keep IT a secret?
Passing cigars this week is Dennis Harris. It's a girl!

Sig Pi's had a hayride to Los Prietos last weekend. Dr. Stier returned from his sabbatical in Europe to sponsor the fraternity. They are glad to have him back.

Frosh Queen Sharon Pennington placed her shiny, new trophy in the Alpha Delta Pi showcase. Congratulations to Sharon and to the Frosh Princesses.

Only one serenade last Monday night, but from reports it was a good one. SAE's honored DG Ros Rubidoux's pinning to Rich Clark.

It is the weekends that make life livable. So don't let this one pass you by.

RHA, Greek Girls Enter Intramurals

Volleyball intramurals for women are under way as the various residence halls and sororities play each other. There are twenty teams divided into two Leagues. They play every Wednesday, League I at 7 p.m. and League II at 8 p.m. in the gym.

League I includes Laurel, Ribera, Pine, Corolina, Manzanita, Bahia, Colegio, Madrona and Oak residence halls and the Sigma Kappa sorority.

League II is composed of Villa Marina, Birch, Tesoro, Palm, Sycamore, and Lobero residence halls, Pi Beta Phi, Chi Omega, Alpha Delta Pi Sororities and a few independents.

Co-chairmen for the women's intramurals are Sheila Lorimore and Francie Poston.

Uncle John's Pancakes that Please

PANCAKE HOUSE

3514 State St.
Santa Barbara WO 6-1649

'Humanist' Writings Get Gauchos Cash

International Humanist and Ethical Union announces its 1959 short essay contest on the subject of Humanism, with a first prize of \$300 suggested topics are Varieties of Humanism, Ethical Humanism as a basis of Right and Wrong, The Humanist Answer to the World's Needs, Ethical Humanism as a Way of Life, and Methods of Promoting a Humanist Outlook.

Essays in typescript, accompanied by a letter stating the name, address and age of the contestant, should be posted not later than Dec. 31, 1959. The Board of Directors of IHEU will make the final decision and announce the prize winners in the journals of their member organizations in 1960. The contest is world wide and may be written in any language, but English or French is preferred.

The organization was founded in Amsterdam in 1952 under the presidency of Julian Huxley. IHEU has consultative status with UNESCO. It is currently engaged in promoting an international study-conference at the highest level on all aspects of the security problem.

Individuals may become members of the organization if they live in areas where there is no

affiliated humanist organization, and are in general agreement with the declarations of the group.

Manuscripts should be sent to IHEU Administration, Oudegracht 152, Utrecht, Holland.

marked "Essay Contest." Second prize is \$200 and no essay should exceed 2,500 words. All contestants will receive for one year a journal of their choice from those published by member organizations of IHEU.

GAUCHOS

for the Best in Food

and Beverages

SEE US AT

FAIRVIEW MKT.

5968 Hollister Ave.

Phone 7-2114

Open 8:00 A.M. to 8:00 P.M.

be SLIM,
TRIM and
TERRIFIC

in the pantie girdle
"legs can't feel"

by Gossard

For a new form of freedom, slip into this gently persuasive Gossard pantie girdle. Styled with vertical stretch back and front panels. Up-shaped elastic leg banding never, never binds. Of patterned Jacquard elastic nylon net. Absolutely boneless! Have it in white on black. S.M.L., \$7.95

Matching girdle, \$6.50



Featured at

FREE PARKING
Arlington
Parking Lot
On Sola
Off of State

STORE HOURS:
9:45 to 5:00

Intimate Apparel

1303-A STATE STREET — PHONE 6-6953

KAY



GUZMAN

Dear Suzie,

Today I'd like to tell you a sad story about a girl you might know. She is a college girl, her name doesn't matter, but her problem does. The college she attends has just started their Homecoming activities; her professors, who seem to be without hearts, have given her oodles of homework and what girl in her right mind would stay home and study during the gay festivities of the coming weekend?

Well Suzie, at this point, she feels like **chucking** it all in her laundry bag and giving it up as a **lost cause**. She is sure to flunk out of school, with GGR, Float building, Homecoming parade, game, dance and numerous parties all in one weekend. (How are your nerves holding out, have you started gibbering yet?)

Into her troubled mind, there seems to be only one answer, "**survival of the fittest**." Her first step then, is to buy a full shirt waist dress in **gold cotton brocade** that will go with her anywhere and will make even the sleepest male do a **double take**. Her **freshness** will be overwhelming when she appears in this fabulous fortune find at only \$19.95.

Miracles don't just happen, they are caused, so next she selects a sports wear ensemble of **maple willow**. This brand new group includes a V neck, collarless homespun heather wool cardigan jacket at \$22.95. Next, in the same fabric, is a **slim** skirt at \$13.95 and a **walking-talking pleated skirt** at only \$22.95. Still, she's not thru, in the same tones of **maple and willow** she selects a slim wool skirt in the prettiest **plaid** she's ever had at \$13.95. Last, but certainly not least, she tops off her wardrobe with a V neck, long sleeved, **heather wool** sweater at \$15.95. All this being done, her tired mind is finally at rest.

So now dear Suzie, if you know someone who fits the description I've just given, I think you had better give her this **advice**. Tell her to come down to **Lou Rose Annex** for the quickest cure for all her ailments. I'll be there every **Saturday** to help.

Your Lou Rose Campus Representative,

Kay

annex
LOU ROSE

1309 State Street 5-6565

GGR...GGR...GGR...



ummmmm!!

Uncle John's

Pancakes that Please

PANCAKE HOUSE

3514 State St.
Santa Barbara WO 6-1649

RHA Scholarships Offered to Students

RHA is offering two \$80.00 scholarships, one to a woman student and the other to a man student. The awards will be presented at the end of the present semester in recognition of work done this semester.

Among the requirements for receipt of these scholarships are membership in RHA during this semester and next semester. Recipients must have a grade point average of 3.50 or higher in the semester for which the awards are given and three character references from members of the faculty and/or administration. Extracurricular activities and financial need will be considered as secondarily important.

BEADLE BEGINS DARWIN CENTENNIAL, EXPLAINS RECIPE FOR MAKING "YOU"

by Chris Quarton

Cal Tech biology department chairman George W. Beadle, inaugurating UCSB's Darwin Centennial last Wednesday afternoon in the campus auditorium, told of how Darwin's theories led to a better understanding of the way a human being is made.

Nobel prizewinner Beadle, renowned researcher in genetics and biochemistry, said, "Darwin's theory of organic evolution was one of the great unifying concepts of biology. It was one of man's great intellectual achievements."

Continued Dr. Beadle:

"Each of you started development from a tiny blob of protoplasm, almost microscopic. That egg cell had something in it, some specifications wrapped up in it. Those directions were a kind of recipe for making you out of that egg."

Recipe

"The directions in this cell could be described as the recipe for making you. It could be analogized with the recipe to make angel food cake."

"The recipe is what you inherited from your parents, just as angel food cakes inherited their recipe from previous angel food cakes."

Code

"I have four questions about the recipe that made you. How were these directions written? In the angel food cake recipe you know how they are written. If you know the code you can read the recipe."

"You have a recipe written in a special kind of language. What is the language? How is this recipe written? How is it multiplied? How is it reprinted?"

"You have two recipes—one from your mother and one from your father."

If the recipe in one egg was translated into English it would fill approximately 1,000 volumes the size of the Encyclopedia Britannica.

Mistakes

"One of the things it says is that you are going to have hemoglobin. It is red and gives red color to the blood. It is made out of units, 20 of them, strung together. How do you know how to put them together right?"

"Because you have a recipe, most of you have normal messages. There are some whose message is defective. Some people put hemoglobin molecules together in an abnormal way and we have hereditary anemia."

Four Symbols

"How is the message written? The language of heredity is written in four symbols. They are complicated chemically, but it is simple. Just remember 1, 2, 3, 4."

"These are kinds of units of a molecule. The molecule that this

language is written in is abbreviated DNA.

"DNA molecules—like protein—are made of units strung together in long chains in a specific way. The four kinds are different in chemical configuration."

Reprints

"This is done in a way that says how to make you. Each one of you has them strung together in a different way. It is code in four symbols."

"This recipe, 1,000 volumes of information, you have to reprint every time the cell divides. It is at least 10 to 15 times if you are female. If you are male it is a lot more times. You have to do it 10 or 20 times in succession. This is the equivalent of typing 1,000 volumes of information over and over again 10 to 15 times and passing it on to a child."

"Significant mistakes in the total recipe happen only about once in 100 times. 900 eggs or sperms out of every 1,000 have exactly the same sequence of coded information you get from your parents. Occasionally one or more of these will be modified due to a typographical error. This is mutation."

"How does this molecule reprint itself? The molecule is a double molecule. These molecules in the nuclei of cells have 200 million units, and they can be put together 200 million times."

"No matter how many times you transmit these messages, you will never transmit a pair that will make you again. When the

Hair Styling
of Originality by
Award Winning
Stylists
Distinctively...

de Voro's
SALON OF BEAUTY
1715 STATE STREET
WOODLAND 5-8216
Ample Courtesy Parking

Jolly Tiger Says

WELCOME ALUMS of UCSB

BREAKFAST - LUNCH - DINNER
(FOOD TO TAKE OUT)



Jolly Tiger

DAILY 7 A.M. 'TIL MIDNIGHT
ON THE SAN ROQUE STRIP

3631 STATE STREET
Santa Barbara, Woodland 65118

cell divides, by some mechanism we don't quite understand, the two halves of this molecule come apart. They now pick up complementary pieces. You start with a double molecule, and you get two molecules like the first one.

"This is the molecule for all biological reproduction, we think. Five kinds of atoms, Carbon, Nitrogen, Oxygen, Hydrogen, and Phosphorus are all it takes to make a molecule like this. The pair always comes apart in the same place."

"How do we know all this? Darwin's theory says that it should be so, that all organisms ought to have recipes written in the same code. The simplest organism that we can find is a virus. They have DNA molecules."

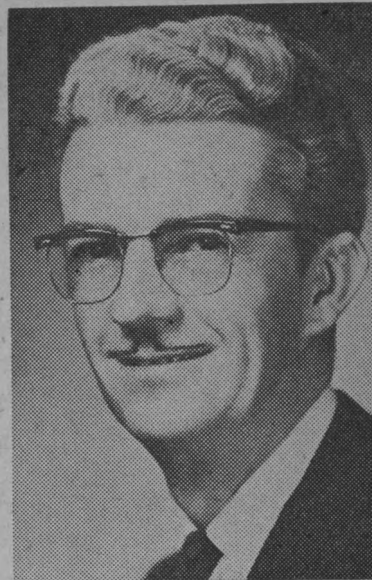
"I want to end by pointing this out. Mistakes are made when a replication occurs by picking up the wrong partner. Kinds of mistakes that can be made are the kind you can make in the alphabet. The wrong parts get paired up."

Mistakes Worsen

"You have to do all these things right. When you make mistakes, the probability is great that this will be an unfavorable recipe. It is easier to make people worse than better. We know that is true. Most mutations lead to deleterious effects."

"Occasionally a mistake leads to an improvement. Angel food cakes used to be sponge cakes, and they got made into angel food cakes by mis-copying recipes."

"How is it that we keep from being nonsense? By natural selection. Natural selection throws mistakes away."



AL FOSTER

Appointment of Dayton "Al" Foster to the managership of the Santa Barbara branch of Harris & Frank, Incorporated, was announced today by officials of the company.

Foster has been associated with a local men's clothier, since his arrival in Santa Barbara for several years.

Foster was formerly employed by Carson, Pierie & Scott, in Chicago. He also has held executive positions with the Hotel El Rancho, Sacramento; Claremont Hotel, Berkeley; the Handlery Hotels in San Francisco and Vallejo, and Crater Lake Lodge in Oregon.

Bonnie Langley Music Co.
744 STATE STREET
WO 5-8111

FRIDAY AND SATURDAY

EOM

End of Month
SALE!

Our FIRST End of Month Sale — a new Sands Policy to keep stocks clear! Drastic reductions. We have extra salespeople to serve you!

DRESSES

Reg. \$9.95 to \$19.95

SALE! \$4.99

Reg. \$17.95 to \$22.95

SALE! \$9.99**COTTON SKIRTS \$1.99, \$2.99****WOOL SKIRTS \$2.99, \$4.99**

And Scores of other items—pedal pushers, capris, jackets, sweaters, pajamas, blouses, jewelry—way below 1/2 price!

Open Friday Nights 'til 9 p.m.



THE CAMPUS SHOP

911 1/2 State



Hooray! . . . It's Washable

You'll love this carefree jacket because it's completely, easily washed. In a rich corded fabric with a nylon fleece lining that peeks out as a shawl collar. Zelan treated to shed water too. Beige, and white. Sizes 10 to 16.

It's easy . . . It's simple . . . It's practical . . .

Open a Junior Charge Account

Pay 1/3 Monthly

GAUCHO'S SPREAD VS. OXY'S LONESOME CENTER

by Wils Winnek, Staff Sports Writer
Will the Gauchos "Homecoming Hex" be enough to withstand the assault of Occidental College tomorrow night at La Playa Field? This query has been in the minds of Santa Barbarans and alums all week.

Coach Ed Cody has never lost a Homecoming game since he assumed the post as head grid mentor at UCSB. The Gauchos have won nine out of their last ten Homecoming tilts. The streak started in 1949, and the only reversal came at the hands of Fresno State in 1954.

The "Hex" has never had the odds working against it as it does this year. Santa Barbara's leading ground gainer, Jim Boyett, who was hurt in the Cal Aggie game, is slated for only limited action.

Schaak Doubtful

Ray Schaak received a mild concussion in the Golden Gate City last week and is a doubtful starter. It is hoped that Curt Curtis, who was the scourge of pre-season drills, will be ready for some duty in the running department. Curtis has been

hampered by injuries all season and has yet to make his Santa Barbara grid debut.

Oxy coach, Chuck Coker has brewed up quite a Halloween offense which would do any self-respecting scorcerer proud. He not only features a phantom runner in Pete Tunney, but also a "lonesome center" which can drive defenders daffy.

Tunney, Top Tiger

Tunney is the nation's small college total offense leader with an average of 197.3 yards per game. Last week against Whittier he gained 159 of Oxy's total 230 yards. He also scored the lone Tiger touchdown from one foot out after weaving through the entire Whittier team for 55 yards on the preceding play.

Occidental's "lonesome center" offense features Tunney in the tailback position. The guards, tackles, and ends on each side of the line are split out from the center anywhere from eight to 20 yards. The two halfbacks are placed on the same side behind the spread linemen.

With this formation three eligible pass receivers are on one side and a fourth on the other. Tun-

ney and his fullback, Frank Yim, are the ball handlers. If the Oxy running game begins to bog down Tunney starts to pitch the pigskin to any of the spread out receivers, his favorite target being Bill Yerkes.

UCSB Set to Throw

The Gauchos may have a few "trick or treats" of their own. Last week the Goleta gridders unveiled a double-winged spread. Jim St. Clair is among the top 5 passers in the country and showed it in San Francisco passing for two TD's and 220 yards. Fred Tunncliffe, Santa Barbara's leading scorer, is rated second among hte first 15 pass receivers in the nation.

The spread enables Tunncliffe to be sent deep for the long scoring pass. If "Ready Freddy" is covered, St. Clair has his choice of the short men Gary Hildebrandt or Gary Knecht.

Coventon Ready

Charlie Coventon is off the sick list and will be set to take up where he left off against the Aggie two weeks ago. The sophomore fullback has been sharing the ball lugging chores with veteran fullback Dennis Vaughn.

The Tigers and the Gauchos ended last year's tussels in a 6-6 deadlock down at Eagle Rock. Twenty-five games have been played in the series with Oxy holding the edge, 14-9; two contests have resulted in ties.

SAE's Make Firm Title Bid With Win Over Kappa Sig's

The Bill Shortell-led SAE flag football team served notice that they will be hard to beat for the championship as they knocked out a 21-19 win over the Kappa Sig's Monday and if they passed by the Lamba Chi's yesterday, they are still undefeated and have only two games to play.

In other games the Delt's beat the Lamba Chi's 13-12 to move into third place and Yuma kept pace with a 12-6 win over Maricopa.

The SAE's scored on the first drive and then were never behind after Shortell threw a 30-yard strike to Gary Curtice and converted by throwing to Rich Clark. Keith La Montte, also our head cheerleader, hauled in Shortell's next scoring pass of 20 yards to give the SAE's a 14-0 lead after Shortell ran over the conversion.

The Kappa Sig's scored on what intramural director Bill Haskell calls one of the best plays I've seen in a long time. Quarterback Bruce Knipp rolled out and threw to Gilbert Romoff for a score that covered about 50 yards. Knipp threw to Romoff for the extra point as the half ended.

Shortell took up the passing reins again and hit John De Cico for ten yards and a score and then hit Ron Huesser for the PAT to jack the score to 21-7.

Failing to convert after the Kappa Sig's last two scores cost them the game and a possible share of the championship. Knipp hit Romoff on a 25-yard TD and hit Tony Roach for another passing score to close out the Kappa Sig's scoring.

Mural Marathon

Frat. Stand. (As of Mon.)

	W	L
SAE's	4	0
Kappa Sig's	3	1
Delt's	2	1
Lambda Chi's	2	2
Sig Ep's	0	2
Sig Pi's	0	2
TEP's	0	3

Hall Stand. (As of Mon.)

	W	L
Pima	3	0
Yuma	3	0
Navajo	2	0
Apaches	2	1
Sequoia	2	2
Ute	1	1
Maricopa	1	3
Canalino	0	3
Modoc	0	4

GAUCHO APT. DWELLERS

for All Your

APARTMENT NEEDS

See Us in the Hardware Dept.

at

AMBROSE
MILL & LUMBER COMPANY

22 Fairview

Goleta Branch

Goleta

"LET THERE BE LIGHT"

A Discourse on the One-Eyed Monster

What a magnificent invention television is, technically! A generation ago it was inconceivable that live pictures or movies could flash through the air to be seen by anyone with a set. Scientific education made TV possible.

"Moral squalor", however, is the phrase applied by one of the nation's leading TV columnists, John Crosby of the New York "Herald Tribune" (Oct. 14) to certain TV programs. "The worst crumbs in the business are now in the saddle," writes Crosby, "and the best and most idealistic and creative men in the business either can't get work or they quit in disgust and go on to better things."

Early this year Superior Court Judge William G. Long of Seattle, one of the nation's leading juvenile-court jurists, told the National Assn. of Prosecuting Attorneys:

"What must be the effect on children when they are subjected daily to the thrilling television enactment of stealing, slugging, knifing and murder? Whether they are induced to do such things or not, in any event they certainly are well instructed in the methods and techniques of doing so."

Yet there are still some excellent programs on TV—despite all the westerns, crime series and other conformist corn. You have to look for them. Education is the same way—it's up to you to be selective, isn't it? No one forces you to watch a murder program or read Dick Tracy. Always remember: If you dislike a program, write the sponsor! Even more important: Write and encourage the sponsor of good programs!

At Jordanos', you make your own choice of foods. If you select the fattening ones too frequently, you can't sue us if you get overblown! We have lots of reducing foods too.

It's hardly necessary to mention to intelligent university people that Jordanos' supermarkets carry good foods at reasonable prices. Pardon us this week if instead of extolling the virtues of our potatoes, we get carried away with the intellectual problems of the day. We're only human.

JORDANOS'

104 W. Anapamu

2973 State

2010 Cliff Drive

201 N. Milpas

1501 San Andres

Wrestlers Needed

Men are needed to compete in intercollegiate wrestling matches, according to Sam Adams, wrestling coach. A three-match schedule has been approved for the 1959-60 wrestling season. The wrestling season opens in November and continues through February.

"We are particularly looking for men to wrestle in the 123-, 130- and 137-pound classes."

Luigi's

**TASTY
ITALIAN
FOOD**



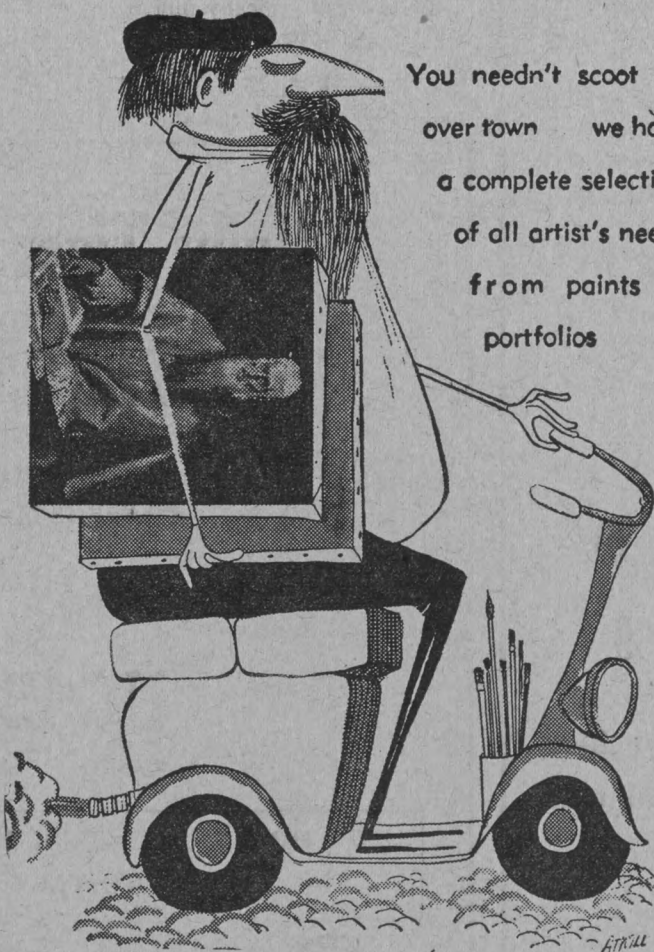
TAKE OUT ONLY
Phone WO 6-5216
(Six - Fifty-two - Sixteen)

10% Discount to UCSB students
upon presentation of activity card

329 WEST MONTECITO ST.

TIME

IS YOUR MOST
VALUABLE POSSESSION



You needn't scoot all
over town we have
a complete selection
of all artist's needs
from paints to
portfolios

Lots of Free Parking Space

and a Special Price Consideration
for Students — Save TIME and Money

at **MISSION PAINT & ART CO.**

1424 State St.

Santa Barbara

Tune-

by Jerry Tu

If while walking the dinin men returning on crutches, with a slight limp, don't w ing ahead, t mural flag fo football gam while the ma res is mar to more tha sounds to pu is making. trying to fak This is nomer. Men guard when American flag at night. Not stances but the flag football p front of the runner to come u of grass. This can cause tack which one referee can't see al

Hanging your flag at pocket) only decreases the creases the chances of inju flag football answers some

Most all of the players are to and gripes from the players system makes it easy for one r was stopped, something that w ball game.

*Learn how
prayer can heal*

FREE LECTURE ENTITLED
CHRISTIAN SCIENCE:
ITS MESSAGE OF GOD-GIVEN
FREEDOM

By INMAN H. DOUGLASS
C. S. B.

of Dallas, Texas

Member of the Board of Lecture
ship of The Mother Church, The
First Church of Christ, Scientist
in Boston, Massachusetts.

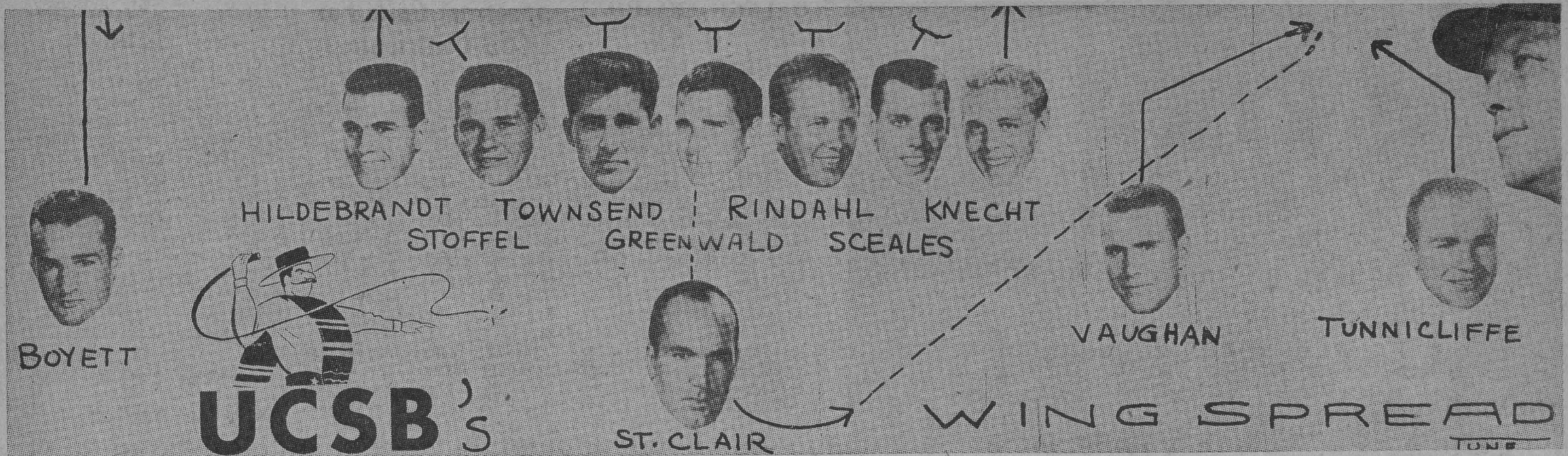
November 2 — Monday
12:10 Noon

Granada Theater
1216 State Street
Santa Barbara

Under the Auspices of
First Church of Christ,
Scientist, Santa Barbara

RESERVED SEAT

If this is the first Christian Science lecture you have attended, we will save a seat for you in the auditorium until ten minutes before the lecture. Just present this coupon to any usher at the door.



Harriers Go North For Poly Revenge

The UCSB cross-country men journey tomorrow to San Luis Obispo for a return meet at 10 a.m. against Cal Poly. The 2.9-mile run, in this league meet, will be the shortest distance contested this year by the Gauchos.

This is a return engagement for the one held last week in which Poly took top honors over UCSB and L.A. State. The dual meet score had Poly with a low score of 25 to the Gauchos' 32.

In order to win this meet, the local harriers must break up Cal

Poly's powerful four-man combination. These four all finished before the Gauchos' second man came across the line in the last meeting.

Roland Cordobes, who has been the local thinclads' top man week after week, will be out to avenge last week's defeat at the hands of Cal Poly's Jack Wolford. Hoping to break up the Mustang's big four will be Dick Ryon, who is one of the top sophomores in the conference.

Coach Nick Carter says of his 1959 edition that "we will not finish last in the conference meet." In regard to the conference meet, San Diego State and Long Beach State loom as the big favorites with Cal Poly and UCSB as secondary choices.

Ballard Breaks Goal Mark; Mermen Win Fourth in Row

Blair Ballard broke his UCSB game scoring record by firing eight goals in 14 attempts to give UCSB a 13-10 win over LA State and establishing this year's Gaucho record at four wins — no losses for an all-time Santa Barbara record.

Backhanding shots or firing powerful blasts from high out of the water Ballard scored five of the first seven Gaucho goals to give them a 7-5 halftime lead. He scored all four of their goals in the second quarter and his goal broke a 5-5 tie and the Diablos backs.

From that point UCSB scored

eight straight goals for a 13-5 lead with about three minutes to go. LA State scored five goals in these last minutes against the Gaucho second string.

Other scorers for UCSB were Gary Wycoff, two; Bob Carty, Don Smith and Eddy Nelson one apiece.

The Gauchos next home match is Saturday, Nov. 7 at 2:30 in a return match against Claremont-Mudd who they beat earlier this year.

PATRONIZE YOUR GAUCHO ADVERTISERS

Sports



n Time

Sports Editor

Commons road you happen to see bandages on their heads or walk- y, that's not the infirmity loom- men are players from the intra- all league. The object of the flag to grab the flag out of the pocket running by and his forward prog- at that point. But it amounts at because it isn't as easy as it at strip of cloth out when the man at tasse twirler, shaking his hips u out of position.

the name "flag football" is a mis- t regard the flags as does a color slowly and reverently lowers the you don't see "red" in both in- r, in many cases, must stand in th the flag instead of a handful which is against the rules and e time.

alf mast" (more inside the ailability of the flag and in- With all these faults however blems of football playing.

t their playing because they want selves are few, if any. The flag ee to determine where the runner take two referees in a touch foot-

EXPERT LUBRICATION RICHFIELD Products and Goodyear Tires & Batteries

at WHITE SPOT SERVICE

Burnard Smith
5841 HOLLISTER
PHONE 7-3622

We Give
S & H Green Stamps

Cafe Ber Don's

20 Different Types of HAMBURGERS and HOT DOGS
deliciously Charcoaled • Dinners.

WE STILL FEATURE OUR FAMOUS
SUNDAES, SANDWICHES AND SALADS

Mon. thru Thurs. 11:00 A.M. to 6:00 P.M.
Fri. and Sat. 11:00 A.M. to 12:00 P.M.

1122 State St.

NOW

Is the Time to Plan for
Your Living Accommodations
For Spring Semester

You'll Meet Your Friends at "The Villa"
Drop in or Phone for Your
Reservation Today

NO DEPOSIT REQUIRED TO RESERVE YOUR APT.

Villa del Sur Apts.

DELUXE — COMPLETELY FURNISHED

Apply Apt. A-6, 775 Camino del Sur

or

Phone 7-5918 or 7-5334 or 7-6012

New 1960 L&M brings you taste... more taste...

**More taste by far...
yet low in tar!**

New, free-flowing Miracle Tip
unlocks natural tobacco flavor!

That's why L&M can blend fine tobaccos
not to suit a filter... but to suit your taste!

Only the 1960 L&M ■ **Frees up flavor**
other filters squeeze in! ■ **Checks tars** without
choking taste! ■ **Gives you the full, exciting flavor**
of the world's finest, naturally mild tobaccos!

©1959 Liggett & Myers Tobacco Co.



MILLIE inspires a song suite! Taking her text from ads in our Aug. '58 issue, U. of Calif. at Santa Barbara instructor Shirley Munger composed *Mademoiselle*; U.C.S.B.'s glee club premiered work at spring concert

"**MADEMOISELLE**" MAKES MADEMOISELLE . . . Top glamour magazine *Mademoiselle* sat up and took notice when UCSB's glee club premiered music instructor Miss Shirley Munger's "*Mademoiselle*" song suite last Spring. The modernistic suite took its text from ads in one issue of the glamour slick. *El Gaucho's* photo announcing the premiere was reprinted by *Mademoiselle* in a recent number (insert). Two UCSB coeds, (L. to R.) Kathy Gerrard and Judy Johnson, congratulate one another on appearing in the fashion magazine. In the original, Judy is left of the drum, Kathy is right.

—both Photos by Bob Quittner

COLLEGE BOARD OPEN TO S.B. UNDERGRADS

Women undergraduates interested in the world of fashion, writing, art, promotion, merchandising and advertising can spend a salaried month (June) in New York, transportation paid, helping write and edit the August College Issue of *MAD-MOISELLE* by applying for a Guest Editorship on the College Board.

College Board Members are selected by the editors of *MAD-MOISELLE* on the basis of a Tryout and one additional assignment during the school year. The twenty best applicants win the Guest Editorships and enjoy a month of magazine experience and fun in the America's largest city on one of America's largest young women's magazines.

Nov. 30 Deadline

The deadline for tryout work is Nov. 30. Applicants will be notified Jan. 1, 1960 whether or not their tryout will be accepted at which time they will be given a choice of assignments to complete for the final stage of the competition.

Prizes will be given for the best tryouts, first prize bringing the lucky girl \$50, two second prizes of \$30 and ten prizes of \$10 each. Besides the cash prizes there is a possibility of publication in *Mademoiselle* at the regular rates.

S.B. Coeds Qualify

Eligibility for the contest requires the young woman to be and undergraduate, under twenty six years of age who is regularly enrolled in an accredited college or junior college which is listed in the U.S. Department of Health, Education and Welfare's Education Directory on Higher Education. UCSB co-eds definitely qualify.

Interested girls should contact Sue Bowman in the Placement-Office, Bldg. 431—room 129 for contest details and application forms.

"I want to encourage the women of this campus to take advantage of this wonderful opportunity", Sue stated.

Spectrum Calls For UCSB Contributors

Is what you have to say INSIGNE, RECENS, INDICTUM, ORE ALIO? If so, *Spectrum* needs your material.

Featuring an essay on Poetic Measure by Williams Carlos Williams, the first fall 1959 edition of *Spectrum* debuts early in November. Student contributions include poetry by Donald Daule and short stories by Tom Chamberlain and Lawrence Thorton. This issue also features a poem by Dr. Lee Gerlach, associate professor of English at UCSB.

The editors encourage students to submit material before Dec. 1, for the Winter issue. Student prose, poetry and ink sketches are eagerly wanted. All contributions should be accompanied by a return, self-addressed envelope. Entries should be mailed to *Spectrum*, Box 535, Goleta, California.

Individual copies of *Spectrum* are priced at 50 cents. Yearly subscription rates are \$1.25 and are available through Judith Diley, *Spectrum* business manager.

The *Spectrum* staff meets every Thursday noon in the *Spectrum* office. Interested students are invited to attend.

La Cumbre Space

Any UCSB group which wants space in the 1960 La Cumbre but has not received a space contract should contact the La Cumbre office or Mike Lee, 2211 Anacapa. Call 7-2324 after 8 p.m.

Prof Published

Clayton Wilson, associate professor of music and the chairman of the department here at UCSB, will have his arrangement of Chaminade's Concertino published by Carl Fischer, a New York Publishing House.

This transcription is for concert band accompaniment and has been performed many times all over the country. Many of Wilson's other transcriptions have been performed but this is the first to be published.

**FOR YOUR
ALL-CAMPUS
SHOES
SEE
DRUMM'S**

*We
also do Shoe
Repairing*

**DRUMM'S
SHOE STORE**

5840 Hollister

Phone 7-4203 Goleta

Attention, Veterans

P.L. 550 and CVEI (State) veterans, as well as veterans' dependents, are reminded to be sure to sign vouchers for checks in the Dean of Students Office Nov. 2, to insure receiving them by Nov. 20.

Finance Ruling

The Finance committee has resolved at a recent meeting that in future all requests for appropriation shall be submitted one week prior to consideration.

Teacher Team

The long-standing writing and lecturing team of professor Edith M. Leonard and Associate professor Dorothy Van Deman, both the UCSB department of education gave a series of lectures to administrators and teachers in Kern County this week.

Misses Leonard and Van Deman will talk in elementary schools in Bakersfield and Mojave, Tuesday through Friday, on the goals of early childhood education as an influence in the development of reading foundations.

velopment of reading foundations.

SMART COTTONS

Easy Care . . .
Fashion New . . .
Bright and Gay

Two piece
dresses in
plaids and
checks and
solid colors.
Sizes 10-20.

12.95 and 14.95



Ott's

CALIFORNIA CORNER
727 STATE ST.
PHONE 2-7671

the noctambulist
. . . a coffee house
31 e. canon perdido

Benny's

• BEVERAGES • ICE CUBES • TOBACCOS

Visit our Delicatessen Counter

ICE CREAM CHEESE LUNCH MEATS

IMPORTED FOODS FRESH BREAD

For that late evening snack!

DELICIOUS BARBECUED CHICKEN

cooked by

"CAPTURED SUNLIGHT" (INFRA-RED)

Available Saturdays and Sundays

5858 Hollister Avenue, Goleta

Phone 7-3113



McGREGOR

CONTINENTAL RIBS

This is the look first seen at the slopes and lodges of Switzerland, Italy and Austria—hand-knit, expensive, rugged. McGregor now brings you this look in a new collection of Continental cardigans, vests and pullovers. A handsome, hardy blend of 75% lambswool 25% Orlon for better wear and easy care. You'll like their 100% washability and at-ease good looks.

Continental Rib Shawl Pullover

New Fashion Neckline With Contrasting Color Trim

\$12.95

Charge It . . . Six Months to Pay

ASK ABOUT THE H & F

JUNIOR CHARGE ACCOUNT

821 STATE STREET

Free Parking, Rear of First Western Bank

Letters to the Editor . . .

Huxley Questioned

Aldous Huxley has devoted much of his time, in his lectures at the University, to presenting his views on human behavior. In the absence of a questioning voice, some rather surprising doctrines apparently have been accepted by students, townspeople, and even members of the faculty.

He states that there are a number of important facts of behavior which either have been disregarded or denied by academic psychologists. Certain of these supposed facts have been brought up repeatedly in his lectures. Facts require evidence. How good is the evidence?

ESP

First, and most sensational, is the matter of extrasensory perception (ESP)—for example, mental telepathy—and its near relatives such as psychokinesis (causing physical action by force of will) and pre-cognition (knowing the future). A large part of the evidence is anecdotal in nature: I thought of Aunt Emmy the moment she dropped dead in Peoria.

But what of the possibility of coincidence? In drawing conclusions from such stories, no account is taken of negative instances: How about the many times I had thought of Aunt Emmy without causing her the slightest pain?

Hearsay

When the somewhat gaudier cases—presumably beyond the long reach of coincidence—are investigated in detail by those who are skeptical, the evidence tends to retreat to the realm of hearsay. We may be excused for being suspicious of the cases which have not been subjected to this examination.

Laboratory experiments also have been performed. They fall into two groups. Those conducted by the believers have all revealed para-psychological phenomena; those of the skeptics have turned out the other way.

Shoddy Number

Further, a number of the experiments showing ESP have been shoddy indeed. Proper controls have not been exercised. Scoring procedures have permitted errors. Unfavorable data have been discarded or reinterpreted after the experiment.

Interestingly enough, the poorest experiments have shown the most ESP. Most important, the experiments have not been repeatable. Under these circumstances, no hypothesis would be regarded as proven; ESP is not being picked on. One is entitled to his beliefs. He should also know the difference between a belief and a demonstrated fact.

Sheldon's Types

Second is the matter of Sheldon's types. Psychological characteristics are held to be closely related to body build. Although Sheldon reports this agreement, the same has not been found in other laboratories.

It is charitable to say that there is a slight agreement between psyche and physique. But

we find nothing like the kind of predictability which would allow us to educate different persons in different manners or similarly to assign them to their proper occupations.

There are in existence a host of psychological tests which can do a better job of educational or occupational assignment. It would be difficult to find less useful tests than Sheldon's measurements.

Third Assertion

The third assertion by Huxley is that experiments have proved that sensory capabilities may be improved by training. He cites studies performed at a midwestern university as evidence. In these studies, visual patterns were given flash exposure. A remarkable increase was found in the ability of subjects to identify one pattern out of the many.

However, it was in no way demonstrated that anything more took place than the acquisition of a technique. Nothing was shown which can be interpreted as general improvement of visual perception. The method indeed was found to be useless for training airplane "spotters" because there was no carry-over from the particular silhouettes learned.

I leave it to the students of other subject matters to decide how Mr. Huxley has dealt with their disciplines. The present objections concern only the area of psychology.

Not Adventurous

It should be noted that the ideas he has espoused do not represent the adventurous frontier of psychology; they are largely relics of magical and pre-scientific formulations. Modern psychology can claim many breath-taking advances.

On the physiological side, the understanding of the roles of the different parts of the brain in motivating our behavior has increased greatly in the last few years. The problem of what is learned and what is innate in perception is being explored by ingenious devices for distorting sensory information.

What Mr. Huxley has mapped as psychology is the flat disk of the ancients, not the brave new world.

Robert M. Gottsdanker
Associate Professor of Psychology

Give Support

Associated Students:

The Community Chest of Santa Barbara has asked our support. It has been the policy of Charities Committee to direct all our effort to only a few charities during the year, thus enabling us to give them full support.

In line with this policy Charities Committee will not sponsor a drive for the Community Chest but asks that all UCSB students give their full support to the current Community Chest Drive.

Sincerely,

Candy Collons
Chairman
Charities Committee

Sorry

To Canallino:

Our appreciation and apology.

Manzanita

Is Too Much

Why are there so many inferior people in RHA? When I walk into the dining hall the long line of hungry, grubby peasants really revolts me.

Can you imagine ME, a person of MY status, MY standards, MY ethical values standing at the end of a line full of lowly individuals? I should obviously be served before the rabble, and I am because I crowd in line.

Some people say that my crowding in line is immoral, an insult to each individual in the line behind, and that my aristocratic values have no place in a democracy. But I say that's all trash.

I'm obviously superior.
(Name Withheld)

DOLE, ROHRBACH SHOW DRAWINGS

Works of William Dole, art department chairman, and William Rohrbach art instructor at UCSB are included in the Third Pacific Coast Biennial exhibition of the Santa Barbara Museum of art through Nov. 8.

The exhibit surveys significant sculpture and drawings now being produced on the West Coast and contains 76 works from California, 18 from Washington and 7 from Oregon. The works were selected by Museum Director, James W. Foster, Jr. and Curator William J. Hesthal. Hilton Kramer, editor of ARTS magazine did the introduction for the exhibit's catalogue. Mr. Kramer was brought to Santa Barbara from New York especially for this showing.

S. B. Artists

Besides the drawings by Mr. Dole and Mr. Rohrbach, other Santa Barbara artists represented are Gary Ray Chafe, Olgo Higgins, Mary Parker Douglass Parrshall, Aagge Pedersen and Vern Swanson. Santa Barbara sculptors contributing to the exhibit include Leonora Cook, Gordon Dipple and Robert Thomas.

After leaving the Santa Barbara Museum of Art, the exhibit will travel on an extended tour to the San Diego Fine Arts Gallery, the L.A. Municipal Art Gallery, The Portland Museum, the Seattle Museum of Art and the M. H. De Young Museum in San Francisco.

Friday, October 30, 1959

EL GAUCHO

Page 7

LACC SET TO HOST DEBATE PRACTICE

The Debate Team will travel to Los Angeles City College Nov. 6 and 7 for a practice debate tournament. Men will debate against women, as there are no separate divisions this year.

There will be 72 debates, and probably 175 teams. Though a

practice tournament, it is one of the Fall's biggest.

The topic for this and all ensuing debates is "Resolved: That Congress should have the power to reverse the decisions of The Supreme Court."

There will be rating awards and certificates given.

• PATRONIZE YOUR GAUCHO ADVERTISERS •



Super Sub!

It's been said that the atomic submarine "Nautilus" stays submerged so long that it only surfaces to let the crew re-enlist.

Perhaps for this reason, the Navy has taken valuable space aboard the "Nautilus" for the only soft-drink vending machine in the entire submarine fleet.

Naturally (or you wouldn't hear about it from us) it's a Coca-Cola machine. And not unexpectedly, re-enlistments are quite respectable.

Rugged lot, those submariners. Great drink, Coke!



SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by

Coca-Cola Bottling Co. of Santa Barbara

Salem's

special High Porosity paper

"Air-Softens" every puff

Invisible porous openings blend fresh air with each puff for a milder, cooler, more refreshing smoke.

Salem research creates a revolutionary new cigarette paper that makes Salem taste more Springtime-fresh than ever! Richer, too. Smoke refreshed...smoke Salem.

Created by R. J. Reynolds Tobacco Company

Menthol Fresh
Salem
FILTER CIGARETTES

• menthol fresh • rich tobacco taste • modern filter, too

Salem refreshes your taste

NOW MORE THAN EVER

comtempus

Will

Be

Open

at

Twelve

Fri., Sat. and Sun.

During Homecoming

R.O. OR NO? . . .

Recent Regent action to study and possibly do away with compulsory ROTC training on all UC campuses has given men students who are required to participate in this program the opportunity to reflect and decide whether or not this proposed action will be a deliverance from unwanted, time-consuming activity or a detriment to them when the time comes to fulfill their military obligations.

El Gaucho to Discuss

Beginning next issue *El Gaucho* will present series of editorials attempting to define the purposes of ROTC, its aims, contributions, weaknesses, origin and value to the college student.

Editorials will deal with the basic issues of whether or not such training is worth the time and effort of participating students, whether or not it fulfills its proposed purpose of encouraging students to continue officer training and whether or not the training offered is helpful to a college graduate when he enters the military either to fulfill his service duty or as a regular.

Good and Bad Aspects

As the final decision on the life and death of compulsory ROTC must come from a source beyond the influence of students or student organizations, *El Gaucho* can only comment on the good and bad aspects of the program. Defense of one's country and the preparation for the defense of one's country are, naturally, unpleasant subjects. However, they are necessary evils and inevitable problems facing American males.

El Gaucho will present the pros and cons of ROTC and let individuals concerned decide the question of whether it's "to be or not to be," included in their personal college curriculum.

EXAMINING THE DEEP-FREEZE . . .

The directive which has come down from the President's office states that student governments are established by the University for the purpose of conducting student affairs on campus. Student government gets its support from students with widely varying political, religious and economic viewpoints.

Because of this variance, the directive goes on to say, "it is certainly not appropriate to permit student governments to speak . . . for the student body with reference to the off-campus political, religious, economic, international or other issues of the time."

This is a ridiculous statement, ridiculously stated. The excess verbiage seems to be significant of one thing: the administration in Berkeley is afraid students are incapable of wise judgment.

Gray Flannel

It is a vigorous youth which helps a country to progress. The administration is effectively squeezing all vigor out of its youth, leaving a pliable mass which can easily conform to the mode of the times without any protruding individuality which might not comfortably fit into the gray-flannel-suit way of life.

Behind this statement must be a deep lack of faith in students. The administration must feel that student councils can easily turn into communist cells, or iconoclasts attacking the papacy. If students can so easily forget the way of life in which they were brought up, this directive will not help very much.

This very noble idea that because different viewpoints are represented no off-campus issue can be discussed does not hold up under close examination. In the last state election Proposition 13 proponents argued this same way concerning labor unions. "People shouldn't be forced to join labor unions because they take stands on issues of the time." The proposition was defeated.

Who Can?

If this viewpoint were accurate no group of two or more people could ever take a stand on anything, except that they were a group of two or more people, and even this might be doubtful.

Legislative council has of late been concerning itself with the lack of police protection and adequate lighting in the Isla Vista area. The A.S. president was directed to send a letter to the county board of supervisors asking them to look into the situation. This is no longer possible.

The directive goes on to say that any off-campus issue must be approved by the chief campus officer. Yet, it has just said it would be inappropriate for him to give such approval. What kind of double talk is that?

Paper Exempt

The student newspapers have been exempted from this action. But if the administration can curb student government and get away with it, the press might be next.

Not only has student government been stifled in this area, but any other group desiring to take an off-campus stand on an issue. The foreign students club, with its informative, thought-provoking discussions can no longer meet on campus.

The president's office must think that if a student passes his general education requirements and gets good grades in his major, he is well equipped for the outside world. Never mind what is going on beyond the walls of the ivy tower University.

Perhaps the administration has stopped another pink scare like the one a few years back at UCLA, but does this outweigh the harm that always follows suppression of this kind?

Spur-Up

Spurs, sophomore women's honorary society, will sell coffee and donuts tonight at Pershing Park while floats are under construction.

EL CHARRO

It's "The Taco of the Town" The Finest Mexican Food in Santa Barbara

Serving Lunches — Dinners — a la Carte Food to Take Out

Special Rates to All College Students

Woodland 902 Santa Barbara St. 2-2666 Santa Barbara, Calif.

There's Diamonds in Them Goleta Hills! Mountain Streams Reveal Hidden Wealth

If the bank balance is going down, down, down, the scholarship is running out or daddy is just applauding and not sending money anymore, the time has come for immediate emergency action. Gauchos who want to "get-rich-quick" without subjecting themselves to the distasteful endeavor called (and we know this is a dirty word) "work" can join in the second great rush of the Golden West. But, like, this time it isn't gold, it's diamonds, diamonds, diamonds!

300 Gems

Hidden in the mountains and deserts of this surprising state, hundreds of the gems have been found by the adventurous, the lucky and many more probably are still sealed in the mountain storehouses. Butte County has been the most prolific source of California's diamonds; the old Cherokee hydraulic gold-washing pit has yielded more than 300. At one time, the U.S. Diamond Mining Company was organized to mine what was thought to be the mother rock—"kimberlite"—the same type of rock that is host to the rich South African deposits.

There is little doubt that California is the source of her own diamonds. Although almost all of them that have been found so far have come from stream beds, either ancient or modern, the geography of California, as well as the resemblance of some of her rocks to those of the diamond-bearing regions of South Africa, makes it virtually a certain that the diamonds that have been found have come from within the state.

14 Counties

Besides Butte, 14 other counties have been the scenes of diamond "finds." Amador, El Dorado (old "Hangtown"—Placerville — particularly), Nevada, Placer, Plumas, Stanislaus, Tulare and Tuolumne in the Sierran foothills have all yielded gems.

Along the coast, diamonds have been found in beach sands of Monterey and San Mateo Counties. Though these are microscopic fragments, they were probably washed down from the nearby Coast ranges as chips from some larger stones. North in the Klamath Mountains, some diamonds have been found in Siskiyou County on the Klamath River, and in the Smith and Trinity Rivers in Del Norte, Humboldt, and Trinity Counties.

So go get 'em Gauchos, even those little chips will look better to your girl than chunks of glass.

TEDDY BEAR TALK

Dr. Fred Hagen's reading on "Papa Tiger, Teddy Bears and Immortality" will be given Friday, Nov. 6. The talk was originally scheduled for today, but due to Homecoming will be held next Friday.

Hagen will speak at 8:30 p.m. at the Foreign Students Club meeting. The meeting will take place in the Garfield Auditorium at the corner of Bath and Padre Streets in Santa Barbara.

El Gaucho University of California, Santa Barbara

Published every Tuesday and Friday during the school year except during vacation and exam periods by the Associated Students, University of California, Santa Barbara. Printed in Santa Barbara by Rood Associates. Opinions expressed herein are those of the Editorial Board unless otherwise indicated. Entered as second-class matter Nov. 10, 1954, at the Post Office at Goleta, California, under the Act of March 3, 1879. Mailing charge is \$2 per year, payable in advance.

Welcome Home ALUMS of UCSB

SHAMROCK IN GOLETA CLEANERS

Across from Union Oil Service Station

Well, I don't know - but Mom gets everything else at

Dorfmont's



1113 STATE ST.

Chimes Deadline

Deadlines for turning in organizational information for the preparation of a freshman guide book has been extended to Nov. 4. Forms are to be turned in the

ACB office by all presidents and chairmen.

PATRONIZE YOUR GAUCHO ADVERTISERS



STUDYING CAN BE SCREAMS

If studying is bugging you, try mnemonics.

Mnemonics, as we all know, was invented by the great Greek philosopher Mnemon in 526 B.C. (Mnemonics, incidentally, was only one of the inventions of this fertile Athenian. He also invented the staircase which, as you may imagine, was of inestimable value to mankind. Before the staircase people who wished to go from floor to floor were forced to live out their lives, willy-nilly, on the ground floor, and many of them grew cross as bears. Especially Demosthenes who was elected Consul of Athens three times but never served because he was unable to get up to the office of Commissioner of Oaths on the third floor to be sworn in. But after Mnemon's staircase, Demosthenes got up to the third floor easy as pie—to Athens' sorrow, as it turned out. Demosthenes, his temper shortened by years of confinement to the ground floor, soon embroiled his countrymen in a series of senseless wars with the Persians, the Visigoths and the Ogallala Sioux. He was voted out of office in 517 B.C. and Mnemon, who had made his accession possible, was pelted to death with fruit salad in the Duomo. This later became known as the Missouri Compromise.)



But I digress. We were discussing mnemonics, which are nothing more than aids to memory—catchwords or jingles that help you remember names, dates and places. For example:

Columbus sailed the ocean blue
In fourteen hundred ninety-two.

See how simple? Make up your own jingles. What, for instance, is the important event immediately following Columbus' discovery of America? The Boston Tea Party, of course. Try this:

Samuel Adams flung the tea
Into the briny Zuyder Zee.

(NOTE: The Zuyder Zee was located in Boston Harbor until 1904 when Salmon P. Chase traded it to Holland for Louisiana and two outfielders.)

But I digress. To get back to mnemonics, you can see how simple and useful they are—not only for history but also for everyday living; for instance:

In nineteen hundred fifty-nine
The smoke to look for is Alpine.

"Why Alpine?" you ask. Taste that fine, fresh flavor. Enjoy that subtle coolness. Until Alpine you needed two cigarettes to reap the benefits of Alpine—one for flavor, one for high filtration—and smoking two cigarettes is never graceful; in fact, with mittens it is nigh impossible. Now you need only one cigarette—Alpine. Get some. You'll see.

© 1959 Max Shulman

The sponsors of this column make Alpine, Philip Morris and Marlboro Cigarettes. Pick what you please. What you pick will please you.

For all your Delicatessen Needs

- Beverages
- Ice Cubes
- Tobaccos
- Imported Foods

Benny's

5858 Hollister Goleta

Complete Line of Stationery and Notes Best Selection in the Valley

We Give S & H Green Stamps

GOLETA STATIONERY & GIFT SHOP

5854 Hollister Avenue

Goleta, Calif. WO 7-2201

Bill Tomlin MEN'S SHOP

Flannel Pants

Wash and Wear

Ivy or Continental Solids and Stripes

5.95

5850 Hollister

Goleta

Seamless CLASSIC TIGHTS

Ribbed, Action-Knit For Better Fit

3.50

BASTIAN'S

Apparel for Women

5848 Hollister

Goleta

WE SHOE THE GAUCHOS

We Also Do Shoe Repair

DRUMM'S SHOE STORE

5840 Hollister

Phone 7-4203

Goleta

TOWN and CAMPUS SHOPS

CORNER HOLLISTER AVE. and MAGNOLIA in GOLETA