

Exxon Oil Plant Approved Referendum on Rezoning Slated by CEA in Reply

By Cary English

Exxon's request for an oil treatment plant 10 miles west of I.V. was approved by the Board of Supervisors last night amid cries of "Recall" from the overflowing crowd.

Robert Kallman, the swing vote, made the motion to approve the plant, saying, "The critical shortage of natural gas requires this rezoning in the national interest."

"As you know, there is going to be a referendum which we are going to win," rejoined Supervisor Frank Frost, who with James Slater voted to defeat the measure.

"It's a shame when the people are forced to go to the streets to make their laws," said Slater.

"You've forced them to do that."

The County Environmental Alliance (CEA) is hitting the streets with a referendum against the rezoning. It has 30 days to obtain 9,200 signatures.

The vote was made at the end of an open hearing at La Cumbre Jr. High School auditorium. Over 1,140 persons were seated, according to fire marshalls. Others were turned away at the door.

Kallman moved the rezoning with the amendment that "Exxon shall implement whatever air quality standards the Board of Supervisors sets."

The plant would be the largest stationary source of air pollution on the south coast of Santa Barbara County. It is to be

located in Las Flores Canyon, 10 miles from Goleta.

The plant would produce over 75 tons of sulfur dioxide a year, according to the environmental impact report. It would also produce hydrocarbons and oxides of nitrogen at levels below federal air quality standards.

"No odors or visible emissions from the plant will exceed the boundary of the plant," said Kallman. "Any infraction would result in the closing of the plant."

Stationary sources are the "primary air quality problem in Southern California," Alan Eschenroeder, a county air pollution district official, told supervisors during the open hearing.

Eschenroeder forecasted a sharp increase in pollution in the county after 1985, mostly from stationary sources, based on federal figures.

(Cont. on p. 8, col. 1)

Nobel Prize Winner Feynman: The Brighter Side of the Bomb

By Anne Burke

Several hundred people were on hand to receive theoretical physicist and Nobel Prize winner Richard A. Feynman when he spoke at a capacity-filled Lotte Lehmann Hall here Thursday.

Feynman, one of the three winners of the Nobel Prize in Physics in 1965, and a member of the team of scientists who worked on the atomic bomb at the Los Alamos Scientific Laboratory during WW II, was described as a "scientist extraordinaire" in his introduction.

Feynman, however, explained that the introduction was somewhat inappropriate, "because at the time I was not famous at all. I didn't even have my degree." Feynman continued, "Imagine a young graduate student working on his thesis and what happened to him.."

BOTTOM UP

The lecture, entitled "Los Alamos as Seen from the Bottom" revealed part of the lighter side of working at the Los Alamos Laboratory in New Mexico.

Feynman, aided by expressive gesticulating, related some of the problems involved in keeping the activities at Los Alamos discreet, and told of a specific incident in which the scientists were prepared to leave from New Jersey to New Mexico, but encountered some security difficulties.

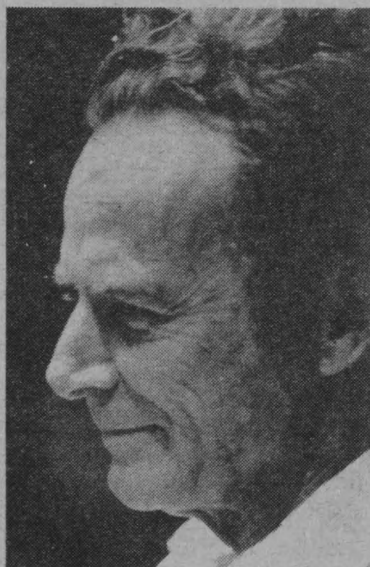
"We were told to be very careful not to buy our tickets at Princeton because Princeton was a very small station and if everybody bought tickets to Albuquerque people would know something was up," Feynman

stated. "So everybody bought their tickets at different places except me, because I figured..."

Another security problem, Feynman recalled, concerned the decision to censure mail to protect against security leaks. He told of one incident involving correspondence from his father and his wife, who would try to send Feynman codes that he could not decipher. Feynman recalled a conversation between he and another scientist over the matter.

"You'll have to tell them to send a key with the code," the scientist said.

"But I don't want to see the" (Cont. on p. 8, col. 2)



Physicist Richard A. Feynman

Annexation Best for I.V., Locals Say

By Gary Paine

Annexation of the Goleta Valley to Santa Barbara in a two-tier structure as proposed by the Goleta Government Group (GGG) is the best governmental option for Isla Vista, asserted a long-time resident of I.V. who is heading up a local annexation drive.

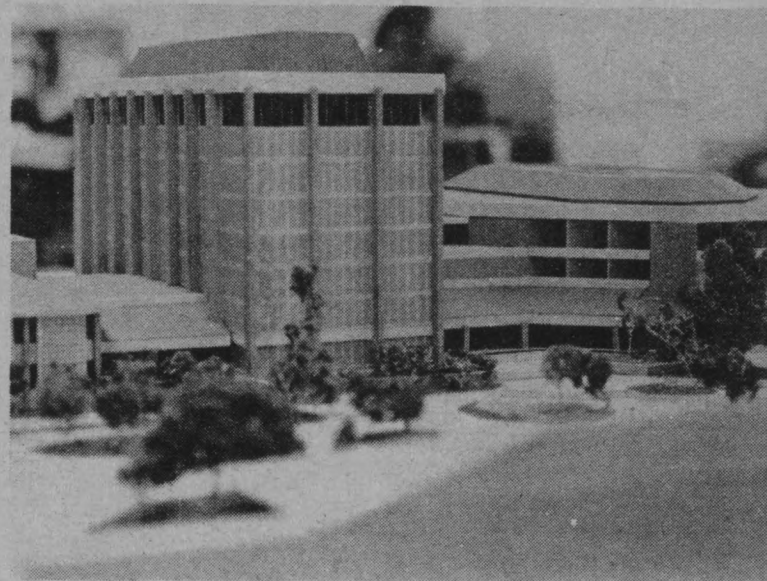
Pat Campbell, member of Isla Vistans for Annexation, claimed that although she and others who favor annexation support incorporation in principle and worked on that alternative, they now feel that it is not workable.

ANNEX ADVANTAGES

The annexation proposal, to be decided in a county-wide vote March 4, contains numerous advantages many Isla Vistans are not aware of," explained Campbell. She claims the major advantages are:

- local communities such as Isla Vista and Hope Ranch will be able to form community governments with significant powers;
- these powers include spending state subventions, taking part in regional planning decisions, and control over local services;
- more powers could be given to the local level governments upon majority approval of the regional upper level council;
- other financial sources could be tapped, such as a voluntary door tax.

Campbell cited several reports which concluded that incorporation of I.V.-UCSB would not be financially feasible. In January 1973, Dr.



FUTURE LIBRARY—UCSB's library will look like this by 1977.

photo: C. Basanese

Construction Set

New Library Wing Planned for Spring

By Katy Sears

Construction is scheduled to begin in early summer on a new nine million dollar addition to the UCSB library.

Although Governor Brown trimmed money from the University budget, Donald Davidson, University librarian, told the Nexus that the money for the new building is available. Apparently it is the \$1.5 million for renovation of the two older portions of the complex that was cut. Davidson is optimistic, though and said, "We have hopes of getting it."

The addition will have the same amount of space as the present eight story tower, but will be only four stories high. The College of Creative Studies will be relocated, as the new building will go up on the south side of the existing library structures.

A student leaving UCSB this

year, and coming back in 1977, when the construction is to be completed, would have a confusing time at the library. First he might not be able to get in: the two existing doors will no longer be used. Instead, a door that is on the east side and presently not in use will be opened, and a new door on the northwest portion of the addition is planned.

STILL LOST

Once inside, the student might still get lost. Relocation and "complete integration of the three buildings" will have taken place, according to Keither Blean, Assistant University librarian.

The first floor of the new portion will be composed of a generalist, or undergraduate, library and the Reserved Book Room. The card catalog is

(Cont. on p. 8, col. 2)



I.V. RESIDENT—Annexation proponent Pat Campbell and her children.

photo: Tom Borgeson

John Bollens, UCLA professor hired as governmental consultant by UCSB, issued a report which described incorporation of Isla Vista as the "less ideal" of the alternatives then being considered.

(Cont. on p. 8, col. 3)



"If you aren't careful, you forget what the outside world is like"—A student

JAMES LYNN WAS SWORN INTO OFFICE Monday as director of Management and Budget. Lynn, who was President Ford's second cabinet-level appointment, succeeds Roy Ash who is resigning to return to his post as president of Litton Industries, Inc. Lynn will oversee the peacetime deficit budget and is accepting a pay cut from his previous job in Housing and Urban Development.

SECRETARY OF STATE HENRY KISSINGER will be in the Middle East for the next week attending exploratory meetings to discuss an Israeli-Egyptian peace agreement. He appreciates the government's endorsement of his step-by-step diplomacy program, but he is prepared to consider other means and forums if necessary to reach a Middle East agreement such as the Geneva Convention.

AGRICULTURE DEPARTMENT FIGURES show that the food stamp allocations for some 17 million people will be inadequate to meet the needs of a four person family. The government estimates a need of \$159.90 as compared to the present rate of \$154. The Agriculture Department expects that the food stamp law which went into effect on January 1 will remain in effect until June 30 despite official predictions of a seven to eight per cent increase in average retail food prices.

THE LATEST UNEMPLOYMENT FIGURE stands at 8.2 per cent according to AFL-CIO President George Meany. He says the rate could climb to ten per cent by July and suggests that more public service jobs, public works grants and prompt congressional action on tax relief, be made available.

AN ESTIMATED 19,000 PRODUCTION WORKERS went on strike yesterday against McDonnell Douglas Corporation facilities in Missouri, California, and Florida, including a St. Louis plant and the Vandenberg Air Force Base. About 12,000 workers representing the Machinists Union in St. Louis and some 7,000 members of International Association of Machinists and Aerospace in California walked out claiming their demands for increased wages and benefits have not been met.

ONE MAN WAS KILLED and four others wounded last night by an automatic rifle fire that gunmen sprayed into a Northern Ireland tavern crowded with Roman Catholics. The violence occurred just hours after a cease-fire by the outlawed Irish Republican Army went into effect in Northern Ireland and England. The attack in the village of Pomeroy was blamed by authorities on extremist Protestants assassination squads opposed to any truce.

AT LEAST THREE MILLION ALIENS are living and working illegally in the United States. Immigration and Naturalization Service says that of the six million aliens in the country today, 50 per cent are working and are filling nearly half as many jobs as there are Americans out of work.

THE UNITED STATES has become the world's leading arm's merchant with a total sale of \$8.3 billion last year which is double the weaponry sales of the year before. Nearly \$7 billion of the 1973-1974 sales went to the Middle East.

THE CENSUS BUREAU estimates a decrease of two to four per cent in their population projection for the year 2,000. The census expects a population range from a low of 245.1 million to a high of 287 million. Our current population figure stands at 213 million.

ATTORNEY GENERAL EVELLE YOUNGER drafted legislation which was introduced yesterday by Senators Peter Behr and Omer Rains which will give the state more muscle and means to prevent and clean up offshore oil spills. The bill would not automatically prevent oil spills, however, it establishes a fund for faster payment of damages and increases penalties.

— Valerie Swanson

SBPC Hashes Tuition Cut; Student Lobby Program Set

By Craig Lawson

A proposal to cut tuition by \$20 per student each quarter was discussed by the Student Body Presidents Council and the UC Student Lobby in their meeting at Davis last weekend.

The proposal would divert the \$6 million surplus in educational fees to other programs including lowering Reg Fees. The SBPC and the Lobby must await action by the legislature on the new state budget before any decision can be made on the tuition.

Kathy Tuttle, External President, told the Nexus that if the proposal is approved in the legislature and the state puts the money into the Reg Fee programs, "then we'll spend the \$6 million for either financial aid and other educationally related programs, or we will lower tuition." At present, they "need more information to decide how to allocate the money."

The SBPC also must determine "what the consequences of a lower tuition would be; would it mean a rise in the tuition the following year?"

INVESTMENTS

In other action this weekend, the UC Lobby has decided to begin an informational campaign on the issue of UC investments. Jack Fuller, director of the Lobby Annex at UCSB, stated that "we're going to begin a letter writing and petition signing campaign on this issue."

There is \$1.8 billion (market value) in investments at present with most of the money coming

from retirement funds. The Lobby's aim is to make the "shareholders" more aware of what they are investing in. "People are putting the money in and don't know what they are voting for," Fuller said.

This quarter, the UC Student Lobby is emphasizing many issues of importance to UCSB students. The Lobby is based in Sacramento and is represented on this campus by the Santa Barbara Lobby Annex.

The Lobby's main duty is to inform state legislators of the views that students hold on the major issues that directly affect them. The Lobby also keeps in communication with the legislators from this area and lets them know how the students stand. If they require any research or information on a certain issue, the Lobby will provide it along with the position that they favor.

WON'T SUPPORT POT

Since Lobby policy is to limit their actions to "UC student

related issues," some issues will not be supported or opposed by the Lobby as a whole such as drinking laws, or marijuana. However, the Santa Barbara Annex can channel student demands to local legislators, and also act on community related affairs.

Issues which the Lobby has successfully supported over the past few years include:

- additional funds for student financial aid and loans programs in the 1972-73 and 1973-74 school years;
- student participation in the University directorship through a student Regent, and statewide student body organizations;
- increased funds for improvement in the quality of undergraduate education in the 1973-74 and 1974-75 budgets;
- bills authored to provide for the I.V. College Community Service District (1972), and funds for the I.V. Foot Patrol;
- an amendment to the Moscone Collective bargaining

(Cont. on p. 8, col. 4)

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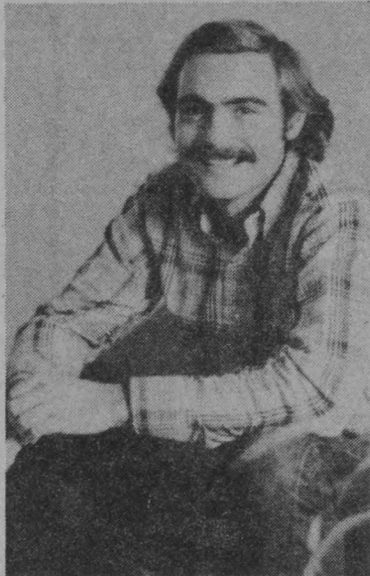
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UCSB Student Larry Moresco
photo: Tom Borgeson

Dorm System Studied Project Finds Heating Waste

By Mark Forster

Those suburban styled dormitories on campus may be modernly attractive but their practical efficiency seems to be another matter.

Last year, an engineering class project conducted by UCSB student Larry Moresco showed that the dorm heating system wastes natural gas because of its construction.

Using Santa Cruz dorm as a basis for study, Moresco ran a computer simulation of weather conditions for January, deriving the amount of natural gas that should be used to heat the dorm at certain temperatures during that month.

Moresco, who is now studying for a master's degree in mechanical engineering, matched his simulated results with the actual amounts of natural gas used to heat Santa Cruz for the previous six Januarys. The check revealed that the amount of natural gas actually expanded was sizably larger than what should have been used according to the computerized, simulated figures.

What Moresco found was a paradox. The warmer it got in January the more natural gas and heat was used, while the colder it became the less natural gas was needed to heat the dorm.

The heating system for the dorms is by heat convection,

which is hot water pumped through pipes which give off heat. Each dorm is equipped with its own natural gas powered boiler except Santa Rosa which is heated by two smaller boilers.

Heat production is maintained by an outside air temperature control unit on each dorm set for 68 degrees. When the temperature falls below this mark heat production is stepped up, while any temperature above 68 causes the system to shut down except for domestic needs such as hot water.

Moresco then found the reason for the difference between the actual and simulated figures of natural gas usage.

He felt that when the temperature reached the mid 60's residents would open their windows for fresh air. Yet because the outside temperature hadn't reached 68 degrees, the boilers continued to produce heat which would then flow out the open dorm windows.

When Moresco plugged this factor into his simulation, the actual and simulated figures of natural gas usage matched within a few percentage points for both Santa Cruz and Anacapa.

With the results of his simulation, Moresco figured that 25 per cent of the natural gas used to heat Santa Cruz in January, 1972 was wasted. For the same month the two following years, he believes 18 and 15 per cent of the natural gas

expended for heat was wasted.

"January 1972 was a warm month," Moresco explained, "and the amount of wasted natural gas decreased each year when the month got colder."

MINIMAL LOSS

The monetary loss for such waste is small compared to the overall gas bill. According to Moresco's figures, the wasted amount for January 1973 represents \$96 while for January 1974 the money lost on wasted energy was \$48. But these figures represent only one month's payment.

Moresco levels most of the blame for the waste on the construction system.

"The system was built before the energy crisis when cheap energy supplies were readily available," he said.

Art Roe, Resident Hall's manager, denied the system was wasteful and explained that heat convection is the normal commercial heating method in contrast with the forced air system found in most homes.

The problem of wasting energy is one that seemingly has no solution except replacing the entire system. But both Moresco and Roe agreed that this solution is impractical because of costs.

Moresco suggested possibly turning off each dorm's boiler on warm days but Roe said this causes problems of air getting into the pipes which must be

flushed out before the boiler can be turned on again.

"You just have to be careful with opening doors and windows," Roe suggested.

Moresco also explained that the system can cause comfort problems for residents.

"Each room is equipped with two valves," he said. "One can only be changed by the maintenance department and the other only partially shuts off the room's heat."

"However, if one person shuts off the heat in his room, the flow of heat to the next room is increased because the water hasn't cooled off by going through the first room's heater," Moresco explained.

Katz to Speak on Bureaucracies

Daniel Katz, head of the Survey Research Center at Ann Arbor, Michigan and a UCSB Regents' lecturer this month, will speak on "Bureaucratic Encounters: A Study of the People's Experiences with Government Agencies," Tuesday, Feb. 11, at 3 p.m. in South Hall, Rm. 1004.

A great deal of Dr. Katz' research has dealt with human relations in large industrial organizations, commonly known as "job satisfaction." His recent work has centered on "bureaucratic encounters," where the basic unit under analysis is the experience of a citizen trying to obtain some needed service, such as health, welfare or employment, from a bureaucratic organization.

Katz is a pioneer and internationally eminent figure in research on human relations, attitude change and political behavior.

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Letters

Economic Ignorance Runs Rampant

Editor, Daily Nexus:

It is refreshing that despite the vast changes in this country and the world something here at UCSB has remained virtually unchanged since 1969. I refer of course, to the letter of Ms. Squire — a senior in sociology — which reminds one that naive, reductionism and an abysmal ignorance of history and economics remain rampant on the second floor of Ellison Hall.

Especially appealing as an example of what four years at the University has failed to do for her is her argument that since Gunnar Myrdal and three other Nobel Laureate economists signed a statement calling for an "immediate exploration of alternatives to the western economic systems..." it follows that "neo-classical economics ... is helpless in effectively dealing with ... economic and social problems emanating from...capitalist economics." The logic of this appears to be: Some Nobel Laureates in economics have serious doubts about capitalism. Nobel Laureates know the truth (or alternatively, Nobel Laureates know better than non-Nobel Laureates). Therefore, any economics which purports to describe what happens under capitalism is "helpless." Might not this be what logicians call a non-sequiter?

She implies that because "neo-classical" economics is concerned with describing capitalism abstractly that it is helpless. Socialist economics describes capitalism equally as abstractly, but from another perspective. Should Ms. Squire argue "that's different" one feels constrained to point out that her whole chain of thought is based on some sort of

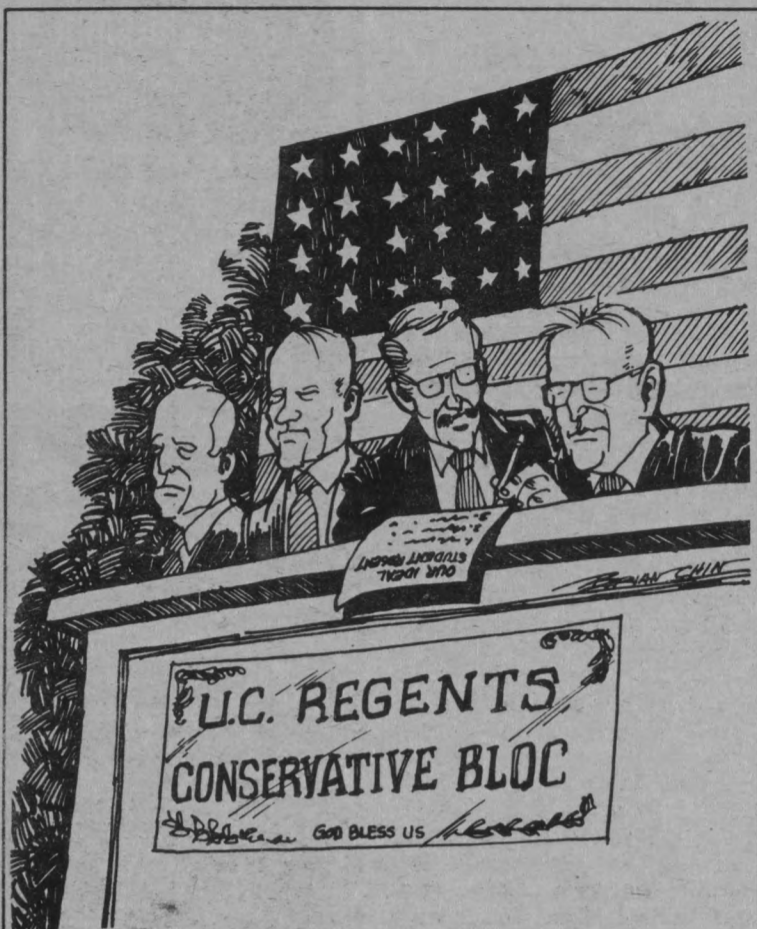
a priori assumption that capitalism is bad. That may or may not be the case, but certainly there can be no fruitful discussion of the question until she explains why she thinks capitalism is bad.

Ms. Squire infers the market is a bad thing and a fairytale. This implies that any worthwhile or serious perspective on the way the world works rejects the market idea. This is a rather bizarre claim when one considers that even many serious radicals envision a place for the market. Marx himself was not against the market, rather his system appears to have envisioned some sort of market syndicalism after equality in the distribution of the factors of production had been achieved. Proudhon was a market socialist, too.

The Soviets appear to be trying to reinvent the effects of the market to set prices and allocate resources through the mathematical technique of concave (linear and non-linear) programming. Almost all serious proposals for a socialist economy today envision the use of these techniques. Whether they would be as efficient — for any desirable distribution of income — as the market is a reasonable subject of debate.

Ms. Squire contends that "neo-classical" economics ignores income distribution and social cost. If by that contention she means that "neo-classical" economics considers income distribution trivial or unimportant or never critically evaluates it, her contention is prima facie absurd given even a minimal knowledge of modern economics. Several members of the UCSB

(Cont. on p. 5, col. 1)



A Student Regent must be a full time student with 25 units per quarter, 4.0 G.P.A., a totally self supporting member of society, and a member of the Bel Air Polo Club...

Speed Reading: 95% Nonsense

Editor, Daily Nexus:

Last Tuesday, the Nexus ran an article by Joshua Levitt who is an Evelyn Wood Reading Dynamics instructor. Mr. Levitt wrote this article as a rebuttal to an article carried the previous Wednesday which put forth allegations that Evelyn Wood's sales techniques were most unethical. Mr. Levitt's article was a classic example of these techniques.

Mr. Levitt declared that Wednesday's article was "steeped in unqualified opinion," meaning mine, in regard to whether his course teaches reading as opposed to skimming. He then went on to misquote the article to "prove" it. I will clear this up right now.

In the August, 1972, issue of Psychology Today, Ph.D. Ronald P. Carver, a senior research scientist for the American Institutes for Research in Washington D.C. states, "In the past few years I have studied the research on reading, conducted experiments on speed-reading, and attended an Evelyn Wood Reading Dynamics course. I now feel that speed reading is about 5

per cent sense and 95 per cent nonsense. Speed-reading courses cannot do what they say they do. They do not increase your reading speed; they teach you to skim and scan material, and to sample the ideas in an article or book. We should not use the term reading to describe this piecemeal process, nor should we expect this process to produce the level of comprehension we expect from reading. Skimming may be a valuable skill, but let the buyer beware."

This article provoked cries of "not fair" from Evelyn Wood, so Psychology Today conducted further research on speed-reading and published the findings in their December 1973 issue. They found that "the merchants of speed-reading have exaggerated their powers. The claim that most of us can increase our reading speed dramatically without loss of comprehension remains unsupported."

WHO HAS A MOTIVE?

Furthermore, Mr. Levitt declared that the ex-Evelyn Wood instructor who described Reading

Dynamics' tactics as "unethical" in Wednesday's article, could "hardly be considered an impartial observer" because "this man teaches his own local reading course." Mr. Levitt conveniently failed to mention however, that the course this man teaches is an adult education class at Santa Barbara High School and that the total fee charged is only \$3.00, which goes to Santa Barbara City College who sponsors the course and pays the instructor a salary which is not based on how many people attend the course.

And since Mr. Levitt is concerned with partiality, I will bring up this question: Who has a motive to misrepresent the facts? An ex-Evelyn Wood instructor whose main source of income is a teaching position with La Cumbre Jr. High School? A research scientist? The Psychology Today magazine? The Reading and Studies Center here on campus which views Evelyn Wood in the same light? Myself? Or a gentleman who presently makes his living as an "instructor" for Evelyn Wood

(Cont. on p. 5, col. 1)



How About A Change?

Editor, Daily Nexus:

Seeing that it is as futile to voice a complaint from within as it is from outside, we will choose the Nexus as our avenue of resolving an everpressing and everfrustrating problem.

The problem concerns the inability of the library to provide change for patrons. The focal point of the problem involves the dollar bill changer. This machine has been working at approximately 30 per cent efficiency for the last five weeks. Everytime Servomation has attempted to fix the machine (which in itself has been a rarity), it has proven fruitless. What the employees at the Information Desk have usually said to this gross inconvenience is something like, "you'll have to try the UCen," or, "stop someone in the library who looks lucrative." It has dawned on us that the average student paying \$222.00 in tuition fees should not have to put up with this. There are certain conveniences he/she have coming to them, and being able to change a dollar bill is one of them. Not only are we, the employees on the Information Desk, tired of putting up with the irate flack, but we're tired of hearing members of the capable-of fixing-it faction (the library administration) passing the buck all the way up the ladder and back down again!

There are two groups which can probably be deamed responsible for this inaction. First, there is Servomation, owner and operator of the dollar bill changer. A part was removed from the machine for repair, and was not replaced for three weeks. Two weeks have passed since then, and the changer is still not working properly. We suppose Servomation feels they can ignore one machine since they have a contract for the entire machine load on campus.

The second group responsible consists of those UCSB employees who have the authority to put pressure on Servomation. First, there is Eugene Graziano, head of services for the library. He has repeatedly been reminded of this problem, but has responded merely by "passing the buck." His supervisor is Dr. Donald Davidson, who has been informed by Graziano of the situation that exists in the library. Finally, there is Bob Lorden, director of the UCen. He is in charge of the Servomation contract for the entire campus, and thus has a potentially large amount of influence with that company. He too, has been informed of this situation several times.

In concluding, we have a suggestion which may resolve this problem both present and future once-and-for-all. A cashier's booth should be installed in the library and operated during regular hours, seven days a week. Considering the current circumstances, we are left with no better alternatives.

Rena Burtress
John Gregory Jacob
Tony Testa

"This town, if I may say so, is no picnic."

— Former CIA Director Richard Helms
on Washington D.C.

Daily Nexus Opinion

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Think About It

There is only so much space available on our pages every day, and so some items which we receive are unable to be printed. However, once in a while something crosses our desk which we cannot resist showing you. The following is one such piece, which comes from the Washington Observer Newsletter, dated Jan. 15 and is entitled, "Lousy Epidemic":

"Leslie C. Norins, M.D., Ph.D., president of the American Health Consultants in Atlanta, estimates that there are at least two million Americans infested with lice — an 800 per cent increase since 1963, when long-hair freaks became commonplace."

DOONESBURY

by Garry Trudeau



Economic Markets Are Not Fairytales...

(Cont. from p. 4)

economics department deal with resource allocation, benefit-cost analysis which explicitly takes social costs into consideration, and welfare economics.

If, on the other hand, she refers to the fact that economists usually agree that there is an efficient utilization of resources for any given income distribution, and thus considers income distribution irrelevant, she is again wrong. I refer her to work by Musgrave and an article by Thurlow in public finance which regards income distribution as a public good-which government ought to modify if it is not considered desirable.

Her implication that all Nobel Laureates oppose capitalism ignores the fact that Myrdal shared the prize in 1974 with Friedrich Hayek, a market economist and champion of liberty and freedom of

choice. By analogy, her idea that Nobel Laureates have some special knowledge outside their area of technical expertise - since political theory and normative or axiological economics is beyond the technical expertise of most, even Nobel Laureate, economists - reminds one of defenses of Nobel Laureate Shockley and his odd views on race.

Ms. Squire's ignorance is indeed unfortunate, because she might well have something worth hearing to say if she knew what she was talking about. But then, this is the sort of thing one comes to expect from sociology students at UCSB: sweeping attacks based on incomplete or wrong knowledge of fact and a real aversion to serious examination of their own assumptions.

C.R. Perelli-Minetti M.A. History 1972 Grad. Economics

Genuine Integration

Editor, Daily Nexus:

At first, it seemed that Bilingual/Bicultural Education was a disguised attempt at fostering the concept of a linguistically and culturally segregated society. It seemed that the dynamic thrust was away from integration toward "separate but equal" cultures. But "integration" usually means discarding "foreign" linguistic and/or cultural baggage and adopting English and/or Anglo culture. This, it is argued, is the means by which our society will progress as an "integrated" whole.

But it is a shallow and superficial concept of integration. True integration is what Bilingual/Bicultural Education is bringing about in that through this educational procedure, cultural integration takes place. The richness and value of both cultures stimulates children at a time in their lives when biases and prejudices have not yet got a firm hold of them. The result, I think, is the beginning of movement toward a genuinely integrated society, one which has reaped the benefit of meaningful cultural contact.

Stephen Tredway

Evelyn Wood Reading Course Not Worth \$345...

(Cont. from p. 4)

Reading Dynamics?

Mr. Levitt declares that the fact that his course teaches reading and not skimming "is supported by numerous studies and a money-back guarantee." He does not tell us, however, who conducted these "studies." And as far as his "guarantee" goes, all of the above, save Mr. Levitt, have described his "guarantee" as a joke and a con. This also applies to his "carefully standardized" tests for measuring his students' progress. I'm sure they are "carefully standardized," but by whom?

Mr. Levitt says the integrity and value of his course is attested to "by the enthusiastic

testimonials of Evelyn Wood graduates." These testimonials, no doubt, are cognitive dissonance, which at a height of \$345 would necessarily be most influential when combined with "being in contact" with Evelyn Wood "instructors" for eight weeks and "experiencing" the results of Evelyn Wood's tests.

The contention of this writer and all others noted in this article then, save Joshua Levitt, is that Evelyn Wood Reading Dynamics does offer some valuable skills, but not \$345 worth. Evelyn Wood realizes this and that is why they must "sell" their product the way they do.

One of their sales pitches is

that two U.S. Presidents have had their staffs take the Reading Dynamics course. This is because, and Evelyn Wood appropriately doesn't mention this, these staffs must read congressional reports, etc., which are thousands of pages long, 90 per cent of which is irrelevant to them, and so skimming or scanning for them is a very valuable skill.

To conclude, I would like to point out that the average University student's GPA drops a point lower than his/her high school GPA. This is why the University requires that high school students have at least a 3.0

to gain admission. This is an obvious indication that University students must learn to read and study that much more intensely to maintain a high GPA. That is why we have a sample of active study skills you can train yourself for, there will be an active learning class on Thursday, Feb. 13, in the Speech Building, room 1633, at 7 p.m. If you have any questions at all, or feel that you aren't doing as well as you could here at the University, please attend, or pay a visit to your Reading and Studies Center. It's free.

Mike Oberg

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All American Red Heads Test UCSB

By Kurt Dudley

What is an All American Red Head, you ask? They are a women's professional basketball team for openers and they will pit their amazing skill against an all-star team comprised mostly of UCSB coaches. Game time is 8 p.m. Wednesday night at Rob Gym.

The Red Heads play an average of 200 games a season and they usually gather 190 victories or thereabouts. Founded in 1936, the blazing haired hoopsters attained national recognition last May through an article appearing

in Sports Illustrated. The female squad features 19-year old team captain Paula Haverstick, as playmaker and "dribble wizard". Marsha Tate, their talented pivot-woman, excels in rebounding and superb shot selection, and Tina Treat, a championship foulshooting guard from Arkansas, adds scoring punch to the lineup.

The men are lead by Athletic Director Al Negratti, head Basketball Coach Ralph Barkey, baseball Coaches Dave Gorrie and Dick Baldizan, basketball assistants Doug Rex and Andy

Hill, Gus Mee represents volleyball, Ed Swartz wrestled a spot on the squad, and Jerry Moro, and Sam Adams represent track. Other members of the men's team include Dan Shiells, John Nadel, Paul Shanklin, Mike Sugarman, Dick Williams, Jeff Rense, Jim Fiolek, Michael Lee, David Blackmore, and Stan Duke.

Ticket prices for the contest are \$2 for adults, \$1.50 for UCSB students, and \$1 for high school students. The benefits of this exhibition game are going to the Women's Athletic Scholarship Fund here at UCSB.

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If anyone found a calculator, please call Tom 962-8928. Can't afford to buy new one. Thanks.

Special Notices

The American Indian Student Association will hold a meeting this evening at 6:00 in trailer 308.

All those who eat in commons Help Children's Homes in India Please sign fast petitions.

Meditation with disciples of Indian yogi, Sri Chinmoy, and discussion of his teachings. Tonight 7:30-SH2110. All Welcome.

HEAVENLY Feb. 21-23 Incl Trans Deluxe Condo lodging lift ticket discount 3 days Skiing Space Ltd. Rec. Trailer Rob Gym.

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Bioenergetics group starts Tues., Feb. 11, 8 p.m. Call Human Relations Center, 961-3922. No charge.

Award winning Barrymore SKI FLICK ON SUN VALLEY. Admision free. Feb. 12, 7 p.m. in Psych. 1824.

Personals

Happy 19th Birthday Sue! Love Diane, Craig, Gerard, Jeff, Bob, Sue, Lori, Cindy, Lisa, Lisa, Gloria, Mariana, Nancy, Kym, Dree, Laura, Lauren, Sandy, Rosemary, Sandy, Kim, Ann, Lynn, Becky, Carrie, Wanda, Allison, Shella, Hillary, Barb, Sherry, Steve, Daryle, Tom, Ted, Satch, John, Al, Brian, Chris, Frank, Curt, Bob, Jon, Frank, Mike, Kevin, John, Jim, Paul, Brian, Paul, Sandy.

Debbie
I wish you a very special and Happy 21st
A friend XX

HAPPY BIRTHDAY ILENE THE WORM LOVES YOU AND I LOVE YOU 2,3,4.

-R.U.B.
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Debra Levitsky—I didn't know you were here. Please contact Nancy P. 968-2823

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Roommate wanted. Share room in beachside apartment \$80. Call Jim 968-0955 or leave message.

F want F or M for large 2-bdrm at Univ. Village. Own unfurnish rm. \$110 After 5 — 685-2628.

Roommate wanted now for Beachfront apt. with fireplace. Female non-smoker preferred. \$75/m Inc. util. Call or come by 6645 Del Playa No. 1 968-8688.

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SB Bows to Creighton

By Kurt Dudley

The UCSB basketball squad bowed to nationally ranked Creighton University Sunday afternoon by a score of 72-61. The game seemed typical of other losses incurred by the Gauchos this season because at times they seem to play inspired basketball while in other instances they appear like strangers to a hardwood surface.

In Omaha, much of the inspiration was provided by Don Ford who pumped in 21 points and snatched 7 rebounds both of which were team highs. The Bluejay defense was geared to stop the 6'9" Santa Barbara native as Don could get but one basket the entire first half, a single half seasonal low for him. After intermission Ford came out shooting and along with John Service and Tex Walker brought the Gauchos to within one at 48-47 midway in the second period.

UCSB's strangers stepped in, however, allowing Creighton to reel off six straight points and the Gauchos were never within five points after that.

The low scoring first half found Santa Barbara leading a good portion of the time but Creighton's surge at the end of the half produced a 35-29 lead going into the locker room.

The game was technically lost at the charity line as each team poured in 29 field goals but UCSB only went to the foul line four times compared to the Bluejays 17 attempts, converting 3 and 14 free throws respectively.

For Creighton, their high scorer Doug Brookins, was held to nine points below his average of 18 but, Charles Butler, hit 22 for game honors and he also dished off six assists. The real Spark plug of the Bluejays was coach Tom Apke's younger brother Rick. The 6'7½" freshman came off the bench to score 13 points hitting five shoots in five attempts from the floor.

Despite the loss Coach Barkey felt the team "played well with the exception of our defensive conversion in the first half and some poor moments in terms of offensive movement." In respect

to Creighton's Bluejays, Barkey further commented "I think Creighton is a solid, well-coached team that's having a great season without a really physically dominating big man.

Santa Barbara moves on to play the Memphis State Tigers in another rugged test for the Gauchos. Rebounding and an ability to cut off the Tigers fast break will be keys to a Gaucho victory, because Memphis posts the third highest points per game scoring average in the nation, at a 92.5 clip.

UCSB's 14-6 record will go to the Mid-South Coliseum where a sell out of some 11,200 fans will be in attendance for the game (including musician Issac Hayes).

The next Gaucho home game will be on Saturday night, February 15, against Cal State Los Angeles. The Diablos are led by Tommie Lipsy and Billy Mallory who are averaging 20.9 and 14.7 points per game respectively. This is the same club that beat the Gauchos last year and prevented them from going to the NCAA regional playoffs. CSLA is 7-10 so far this year but emotions held over from last year's game will provide incentives for both teams to perform at their capacities.



Don Ford makes block attempt on teammate during intersquad scrimmage earlier in the year. The 6'9" Santa Barbara native hit 21 points in the Gaucho loss to 16th ranked Creighton. The Gauchos, now 14-6, move on to play Memphis State Monday in another crucial contest.



Chess Anyone?

Steve Schonhaut, United States Chess Federation rated master, will take on all comers this Wednesday at 7 p.m. in the UCen Program Lounge. There is no charge for players or spectators and all are invited to attend.

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COMMUNITY Kiosk

TODAY

• A lecture/discussion on parapsychology will be given by Dr. Robert Morris, at 7:30 p.m. in Santa Rosa Formal Lounge.

• The Film Studies Program is sponsoring three films today. Admission is \$1 or presentation of Film Society Card. "Breathless" will be shown at 4 p.m. in Chem 1179, "Steamboat Bill Jr." at 7:30 p.m. in Ellison 1920, and "Stagecoach" at 7:30 p.m. in Ellison 1940.

• "Developing a Basis for the Science of Traffic," a colloquium sponsored by the Dept. of Physics at 4 p.m. in Physics 1640. Speaker will be Dr. Robert Herman, of General Motors Research Laboratories.

• Thomas Merton Unity Center holds a discussion on "Civil Disobedience to Nazi Germany," at 7:30 p.m. at 892 Camino del Sur, I.V.

• Meditation with disciples of the Indian yogi, Sri Chinmoy, and discussion of his teachings. 7:30 p.m. in SH 2110. All are welcome.

TOMORROW

• Community Market Day - 9 a.m. to 5 p.m. on Storke Plaza.

• A.S. Leg Council meeting will be held at 6 p.m. in Building 406, Chicano Studies.

Exxon...

(Cont. from p. 1)

Exxon attorney Stanley Hatch reminded the supervisors that Southern California faces a shortage of natural gas in 1978. Without the onshore plant, the oil company cannot produce natural gas from the channel.

Kallman said the Las Flores plant was "environmentally preferable to the offshore facility to be used in its absence."

The plant is needed to treat oil and gas from the platform Exxon intends to build in federal waters in the channel. It will be the world's tallest oil production platform.

Without the plant, at least two other platforms the company intends for natural gas areas in the channel probably could not be built.

As Kallman made the decisive vote in the matter, he said the platforms slated for the channel are "already decided and approved by the federal government."

"I am opposed to drilling for oil in our channel," he said, noting that as a coast zone commissioner he has voted against oil drilling.

Feynman...

(Cont. from p. 1)

code," Feynman replied. "Well, we'll take it out before we give it to you."

PAPER BURGLAR

Feynman told of another incident involving his prowess at cracking safes. Certain superiors of his would come to Feynman and say that they needed a document out of someone's safe who was away at the time. Feynman, an expert safecracker, would agree to do it.

"I'd go into the office, lock the door, open the safe, and then sit down for about twenty minutes and read a magazine," Feynman stated. "Then I'd come out of the office, sweating, and give them the impression that it wasn't easy, that it wasn't just a trick."

At one point, Feynman was quite surprised when a renowned scientist chose him, from the large assemblage of scientists at Los Alamos, to be a sounding board for his ideas on perfecting the atomic bomb. Feynman later learned that the scientist was impressed by "the little guy in the back of the room (Feynman) who isn't afraid of me." It was Feynman's boldness in countering the ideas of his superiors which helped him gain ground in the scientific world.

A scientist-friend once told Feynman, "You don't have to be responsible for the world you're in." Feynman adopted an attitude of what he coined

New Library...

(Cont. from p. 1)

moving upstairs to the second floor, and vending machines are going downstairs.

Blean said that they want to give the library a "distinctive quality" and "make it seem like a unique place." Davidson commented, "The whole thing, we're sure will be better."

Arendt, Moser, and Grant are the architects designing the building, and the Nexus was informed that they are working on the "detailed working drawings." Davidson and Blean reported that the contract will be going out to bid soon, and should be let before July 1. The building should be ready for use in 1977.

Annexation...

(Cont. from p. 1)

Campbell noted that two out of three businesses in Isla Vista fail, that the average income in Isla Vista is below the federally-defined poverty line, and that due to a law passed in December 1973, state subventions will be one-third less than the level planned on when the incorporation proposal was drawn up. She added that even with the higher level of subventions the proposal was considered unfeasible.

Campbell and Les Baird, also a member of Isla Vistans for Annexation, questioned the validity of the plebiscites which incorporation proponents often point to as indications of overwhelming community support for incorporation and opposition to annexation.

They claimed that since there was no information available to voters as to what exactly annexation entailed, voters were unable to judge incorporation's relative merits. Also, they

"active irresponsibility."

"After the war, I returned to civilian life and went to Cornell to teach. My first impression was a very strange one," Feynman reflected. "I was thinking about the radius of the bombing in Hiroshima, and then I'd look around and see buildings, bridges and homes being constructed and I wondered how they could make such useless things."

Feynman noted, however, that "they haven't been useless for 30 years," but left his audience on the quizzical suggestion that, "It's useless to make anything."

mentioned the lax way the plebiscites were conducted as casting doubt on their validity.

Mike Gold, IVCC Communications Media Representative, stated that to the best of his recollection, at least one IVCC Newsletter prior to a plebiscite was devoted exclusively to analyzing all the alternatives, including annexation, although IVCC does not have records of past Newsletters.

Campbell and Baird also claimed that several Nexus articles have given a distorted impression of what would happen if the annexation proposal is approved, and that until its current issue, the IVCC Newsletter has not printed numerous letters which they submitted in response to IVCC statements.

Lobby Priorities Set...

(Cont. from p. 2)

bill in 1973 which provided for student participation in the arbitration of any UC faculty strike. This bill was vetoed by Governor Reagan but a similar measure has been introduced and is being supported this term;

This year the Lobby is centering its activity around these issues (other than tuition and collective bargaining):

- UC investments, for which Santa Barbara has been designated the main campus in charge of research;

- tenant-landlord relations and possible housing contract extensions from June 15, 1975 to June 16 for seniors who will be graduating on that day;

- numerous laws regarding a student's ability to register to

Rains to Vote On Pot Today

Senate Bill 95, the Moscone marijuana decriminalization measure, comes up for a vote today before the state Senate Judiciary committee. Providing for an Oregon-type solution to the marijuana issue, the bill has stirred much interest around the state.

State Senator Omer Rains (Santa Barbara-Ventura) has been deluged with mail on the issue. Although saying good things about SB 95, Rains' vote remains uncommitted and will only be known when he casts it.

vote by mail, and to register within thirty days of an election;

- a speaker's program whose goal is to have many of the announced candidates for President speak on this campus;

- an internship program in Sacramento (separate from the CAB internships). The Lobby has one student each quarter working in the main Lobby office in Sacramento. There are also a few positions available in Sacramento legislative offices where an intern will assist a legislator, and will have the added responsibility of pushing education-related issues. Applications for these positions in the spring and summer are available at the Lobby office and are due on Feb. 14.

The office is open from 10-2 daily and is located in UCen 3175.

Remember -
Tomorrow!

MARKET DAY

Storke Plaza

9 a.m. - 5 p.m.

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Cards

Forget me not Cards
to remember someone too nice to forget

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PERFUME OILS

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ANNEX

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