

SANTA BARBARA COLLEGE ROTC UNIT IS REVOLTING!

A last minute bulletin reveals that scattered remnants of the revolting ROTC unit are still holding out in the former headquarters. Col. Richard G. McKee, leader in the attempted coup-d'etat has threatened to bring into the battle the most devastating weapon known to man, the recruiting officer.

by Eastbrook Peglegg

SANTA BARBARA COLLEGE, April 1—(PU)—Open warfare developed here today when the khaki-clad legions of the ROTC staged a desperate bid for campus power in an armed attack upon the cafeteria, the citadel of student democracy.

The first overt military maneuver, led by Col. Richard G. McKee, came when crack assault troops surged up from the depths of the Ebbets Hall armory and launched a bloody attack upon the white-clad cafeteria leaders.

SMOKE COVER

Under cover of a hasty smoke screen raised by a greasy skillet, the government leaders retreated to the strongly fortified Graduate Manager's Office, where a command post was set up.

Communications were established with the Men's PE department, long known to bear bitter animosity toward the ROTC over the usurpation of the gym field. PE majors, armed with baseball bats, fencing foils, and folk dance records, attacked the ROTC in the vicinity of the

snack shack and drove off the revolutionaries after fierce hand-to-hand fighting.

DESTRUCTION

Government leaders, PE majors, and loyal music majors, enraged at the drum and bugle corps pressed the attack and forced the ROTC to retreat to the men's gym field, leaving a swath of destruction in their wake.

The revolutionaries found themselves in a veritable death trap, since an ambush had been established by women archers whose death shafts reigned havoc among the khaki-clad legions, whose position was likened to that of the ill-fated French army in the Battle of Crezey in the year 1437!

As dusk fell over the campus, a few rebel leaders were holed up in the former ROTC headquarters in South Hall. Their unconditional surrender is expected momentarily.

Are You a
Groundhog?

—See page TWO—

THE DAILY GAUCHO

Weather Today on
Campus

Provost's Office—Barometer falling.
Dean Hayes' Office—Barometer fell.
Dean Sweet's Office—20 below zero.
Speech Department—Lots of hot air.
Cafeteria—Low hanging clouds.

L. XXVIII

SANTA BARBARA, CALIFORNIA, APRIL 1, 1949

No. 40

PARASOL PRANCE, BARBARY COAST RUIN PERFECTLY GOOD WEEK-END

Mad Crowds Threaten Revolution Means Ask Militia to Intervene

Angry murmurings were heard from various reliable sources of student opinion in opposition to the announcement of a "Parasol Prance" or something or other, and the "Barbary Coast Carnival", a vulgar resurrection of the seamy Frisco after-front days.

Incensed crowds were near riot on campus today, and if the proposed orgies are held Friday and Saturday nights as scheduled, the Dean of Women's office has threatened to call out the state militia.

UNG

Shirley Hillis, chairman of the Student Social Committee, sponsor of the "Parasol Prance" at the Armory, Friday night from 10 to 1 a.m. was hung in effigy during the early morning hours. The main bone of contention is the hiring of two, TWO bands to play at the "Umbrella Wiggle" at the ridiculously low price of \$30 per couple!

Adding insult to injury, the "Barbary Coast Carnival" the following night may precipitate such a night of horror as the Bloody Day of Leningrad in 1905 and last night Mrs. O'Leary's cow kicked the bucket in Chicago! The campus is threatened.

ULL BLAST

Proponents of the carnival eaten to have hootchie-cootchie, strength tests, cookie sales and various other questionable concessions and gyp joints going to blast in the Quad Saturday night! The sheriff is now rounding up his posse.

As one shocked and horrified student so succinctly put it, "What a revolting development! Here I am planning on studying my children's Lit and attending a stimulating extension lecture! What a revolting development!"

to be held May 4, 1949.
candidates and the election
for information concerning
in their organization boxes
Organizations should look
is last day to turn them in
Monday, April 4, at 4 p.m.
Application is almost here
Deadline for May Queer
QUEEN CANDIDATES

Duncan Hines Recommends Caf Muncy Pleased

Bulletin: Los Angeles, April 1 (PU)—Duncan Hines, noted authority on food, was stricken this morning by food poisoning. He was immediately rushed to the Los Angeles City Hospital to receive medical treatment. His condition is described as critical. Hines' immediate family has been notified and is now rushing by plane to his bedside.

* * *

SANTA BARBARA, March 31 (Delayed)—Duncan Hines, national known author on the eating behavior of the human male and female, today recommended the UCSBC Cafeteria during a press conference held in Ebbets Hall. He stated he intends to include this new listing in his forthcoming book on where to eat in the United States. Mr. Hines said he found the food tempting, delicious, and wholesome.

SURPRISE

This disclosure by the countries most noted authority came as a complete surprise in some quarters. Recent quibblings among students over the poor quality and selection of food were extensively publicized. One usually reliable observer of the administration staff, who prefers to remain anonymous, believes this development will bring about a complete end to the cafeteria food controversy.

MUNCY COMMENT

Mr. J. A. D. Muncy, when asked by an El Gaucho reporter to comment on Mr. Hines decision, remarked that this should prove that there is no basis for the four court lawsuits against the cafeteria charging food poisoning. Muncy then restated his firm be-

(Continued on page 3)



COLLAPSE Sobbing hysterically, Dr. Garrett J. Formaldehyde denounces the Victorian anti-vivisectionists in the name of science and education.

Anti-Vivisectionists Stage Raid On Quad Laboratory Butchers Free Frogs From Formaldehyde

Anti-Vivisection officers, those fearless champions and saviours of our little animal friends, today raided Quad 108, the buzzard's roost of a group of sadistic vivisectionist butchers.

Dr. Garrett J. Formaldehyde, vicious leader of the devil cult, and twenty co-eds and football players were taken into custody. They were dragged off in the black maria screaming that their "experiments" were all made in the name of "science" and "education."

SNEAKY

"We all sneaked up through the bushes and peeked into the window before we busted down the door. Oh, what a scene of bloody carnage we saw!" said Miss Gladys Van Fossel, courageous Anti-Vivisection Crusade standard-bearer.

"Why, they were torturing our poor little slimy friends, the frogs! Oh, you should

have heard their fiendish comments!" continued Miss Van Fossel with righteous indignation.

INHUMAN

Some of the inhuman remarks overheard by the zealous Anti-Vivisection crusaders and humanitarians were:

"Quick, stab him again, Erma, he's still kicking!"

"Who the h-l stole me hydrochloric acid?"

"Hey, Mac, give him the juice again, I wanna see him squirm!"

Sheriff's officers listed the

(Continued on page 3)

'El Gaucho' Now Published Daily, Music Dept. Gives Dough South Hall Taken Over for Offices

ROTC English Profs Get Broom Closet, 'Gaucho' Best Damn Rag in University

Music Control Board head George Beattie in last Student Council meeting successfully passed a motion that \$2500 be appropriated from MCB funds to be re-allocated to the El Gaucho budget in order that the El Gaucho could expand to a daily newspaper.

Sproul Urges Separation Of Campuses

In an address to the Board of Regents last Saturday night, Robert Gordon Sproul, President of The University, urged that the eight campuses of the university seek autonomy. "The day has passed when any useful purpose is served by having an overlapping, bureaucratic administration spread all over the state," he declared.

Later in the evening President Sproul told an audience that had gathered in Santa Barbara's El Paseo: "Hundreds of colleges throughout the country get along perfectly well by themselves. They do not have to combine in groups of eight; indeed, such a suggestion would appear to them to be ridiculous. Why, then, should we go around absurdly pretending that eight schools are in reality one?" No-one answered the President's question.

REGALIA

The speaker constantly regaled his audience with stories concerning the difficulties involved in maintaining what he termed "this fabulous pretence." Pointing out the impossibility of maintaining any comprehensive liaison between the various educational units, he cited numerous instances in which effective action was blocked by the necessity of going through administrative channels, with the

(Continued on page 3)

STAFF HAPPY

Editor Heitfeld stated hysterically that the expansion would give her something to do in her spare time, while Editor Mills' characteristically blase and immobile countenance registered gleeful approbation to Miss Heitfeld's remarks, as he smirked. "Now I'll have an excuse to stay away from the beach."

FIRM FOUNDATION

Utilizing the increased space acquired by moving into Mrs. Haight's office and the recently defunct ROTC office, the paper has installed wire services on both fronts; the news will thus have an uplifting value.

NEW POLICY

As third largest campus of the University of California, Santa Barbara College will have a newspaper that ranks fittingly with the "Daily Ruin" and the "Daily Gall". The paper will be divided into two sections; the Liberal Arts Section, which will be printed in Middle English and the Applied Arts Section, which will be printed in phonetics. Since the Ancients are recognized as the concrete model of English Literature, the El Gaucho will henceforth be printed on stone slabs, which will add considerably to the weight of the paper and will insure its permanence.

DID
YOU
KNOW?

Well, neither did we.

GROUNDHOG DAY SO WHAT?

By Wellington "Pot" Hares

Next Wednesday, in your auditorium, the school will celebrate GROUNDHOG DAY. What does this mean to you? You may ask: SO WHAT? AM I A GROUNDHOG? Some may point out that Groundhog day was in February. THIS MAKES NO DIFFERENCE. If you are a loyal student, every day is Groundhog Day to you. The first ten rows of the auditorium will be reserved for faculty, the next ten rows for groundhogs. Students watch.

Consider for a moment what the name means: Groundhog. I have been a professor in this school for forty years and have seen a number of groundhogs in my day. Do you realize how long forty years is? What were YOU doing forty years ago? As far as that goes, what was your MOTHER doing forty years ago? Forty years ago men wore celluloid collars, and women wore bustles. Today, men wear open-neck sport shirts, and women — Now for the meaning of Groundhog Day. For forty years I have watched the faculty trying to cooperate. For forty years the various departments have hated each other's guts. LET'S FACE IT. Groundhog Day is to celebrate the fact that we have made no more progress than a groundhog.

WHY? The answer is SCHOOL SPIRIT. School spirit means going out and yelling at everything your school does. It does not matter what the school is doing, just so you yell and scream. It does not even matter what school you are going to. If you switch to another school, you go and yell and scream just as much. School spirit, therefore, means yelling and screaming for the sake of yelling and screaming. This is STUPID. For forty years we have been bedeviled by hyperactive adolescents who urge us to yell and scream. NO WONDER we have made no more progress than a groundhog.

Obviously, the time has come for such organized ineptitude to GO. Now that we are members of the University of California we must discard these practices which might have been well enough for the juvenile of the lost generation which followed World War I, but which have no place in an intelligent scheme of things. We must GET RID of this Boy-Scout-Junior-Chamber-of-Commerce mentality which says: "My oranges are bigger than your oranges. My school is better than your school." Consequently, when we are asked to sing Cal songs and give Cal yells, IGNORE IT. We have had enough of this idiotic behavior.

Next Wednesday is Groundhog Day. The school auditorium will hold only one-third of the school population. To which third do YOU belong? Will you fight for a seat? Will you yell and scream? Will you froth at the mouth, clap with the hands, and behave like a complete fool? Will you help perpetuate lunacy? ARE YOU A GROUNDHOG? Or will you stay away as any sane, normal, intelligent person should do? Will you, by your absence, help put an end to these practices that put the University back on a level with howling, overweened children?

Wednesday is the day. The auditorium is the place. Midnight is the time. The seats are empty and waiting. Five choice groundhogs have been selected to address you. The stage is set. Time marches on. Wednesday is Groundhog Day — so what?

Wellington "Pot" Hares
Chairman
Committee on Groundhogs

ORIENTATION OR FINDING YOUR WAY AROUND

by Anon

The new campus at Goleta is located on the Pacific Ocean—not in it. The Pacific Ocean is foggy, as any Gaucho rooster at La Playa will testify. One of the features of the new campus will be pocket-size radar sets. These sets will enable the bleary-eyed attendants of eight o'clocks to find their way around the campus. All the student does is set two dials for the building and room num-

bers. The radar set computes a course and gives off a buzzing sound when the student is on course. Thus a student who is on his way to class will automatically—whether he wants or not—"on the beam." The radar sets will be signed out to students who register in morning classes. (Students with afternoon classes will be issued an artificial-tan lamp and a large-size crying towel.)

WHICH STATE?

Another new feature will be the map of the State of Goletamesa (not to be confused with the State of Ignorance). This map will be printed on the labels of all the beer cans served in the cafeteria. The map will be fully illustrated

HEDDA'S HOLLYWOOD

By Louella A. Parsnips

A great big hello, hello, to you and you and you from Hollywood, the glamour capital of the world!

Here's my first exclusive: Wesley Marie Tackitt, that brightest of all our great stars of heavy dray-ma, tells me she plans to play farce-comedy in her next picture. Wesley will sing, "She's More to Be Pitied than Censored," whilst sitting in a ten-foot glass of champagne wearing pink spangled tights. Quite a switch from "Electra" and "Hedda Gabler!"

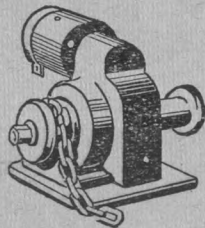
Another movie queen to do an

Gauchos . . . on Parade

GLORIA DEALEY

M. A. Chine . . . a freshman noted for his special talents along administrative lines . . . He stands 6 feet 2 inches tall . . . weighs in at 200 pounds . . . is nineteen years old . . .

Although "Rusty" has had no previous experience on campus, his multitudinous friends suggest him as the perfect student body prexy . . . Fellow frat brothers



state, "Give M. A. Chine a chance in student politics, and his abilities will soon make him: Student body president . . . Chairman of several committees . . . a member of council . . . etc., etc."

While not everyone admits "Rusty's" ability to hold down such varied jobs, it is commonly acknowledged that he is a hard worker . . . experienced . . . shrewd . . . most influential . . .

Special likes . . . influencing people . . . 3-in-1 oil (it has so many uses) . . . party-time . . . rah-rah girls . . . good, good friends . . .

Dislikes: Grippers . . . grinds . . . perpetual critics . . .

Wishful Thinking: Be nice if there weren't another M. A. Chine listed in the Handbook . . . If the monkey-wrench had never been invented . . .

Ambition Dep't: To gear himself for a successful and influential "four-year" plan . . . make a lasting impression during his stay here . . .

with emphasis on the bathing beauties. This map will be of great service to all serious students. (Ed. Note: the article is too smutty from here on to be printed.)

abrupt change in her screen personality is lovely Patty Brock, that mad-cap comedienne! According to Hollywood's boy-genius Orson Rose, Patty will tackle tragedy when she portrays the title role in "The Downfall of Bubbles O'Leary" by William Shakespeare.

I must say that the two he-man stars who engaged in that night club affair at the Casino Enchilada at Baja State Street and Pico Boulevard deserve their wrists slapped! Imagine Indian rassling in the middle of the dance floor! Of course the boys shall be anonymous, since their names are Larry Wathey and Alden Lewis.

That venerable character actress, Alice V. Bradley, certainly deserved the "Oscar" she won for her memorable portrayal of Benzadrine Lil in the hit picture, "Our Vines Have Tender Hops."

I am told that hot-shot movie producer, Bob "Dimples" Lorden, is planning a new feature in his Tarzan series. The new cinema discovery, David Ehrenfelt, is to play Tarzan. David is scheduled to play many scenes with Cheetah, the chimp. Lorden is planning to call the new pic, "Which Twin Has the Toni?"

Chatter in Hollywood

If you want to keep your slim, trim figure, don't copy former child-star, Nancy Rapp, who spends her days and nights at the Colf Cap devouring French pastries in the company of Jack Jardine.

I received a letter from an obscure philosophy professor at the Santa Barbara College by the name of Dr. Paul Weinphal, who suggested that Hollywood produce a snappy musical biography of Plato!

Financier Mark Gallert, Barbara Balthis, star of the roaring 20's, and millionaire sportsman Quentin Sims have formed a new picture producing company to be known as Miracle Pictures. Their motto is: "If It's a Good Picture, It's a Miracle!"

The quaint beard Don Russell is sporting about town is for his next starring role, that of Ramases XI in the Egyptian epic, "I Want My Mummy."

Snapshots of Hollywood Collected at Random
George Outland, the modern Valentino, organized a soft-ball

Science Seminar

On Tuesday, April 5th at 4 p. m. in PH 100, Amadeo Avogadro, a student, will lecture. His topic will be Gay-Lussac's law. The subject will be of interest to all students of physical science. Beer and pretzels will be served by the beautiful blonde females of the Physics Club.

MAGNIN'S MEMO

FROM BETTY MORRIS, DONNA DOUGLAS,
AND MARJORIE CUTHBERT

introducing

I. Magnin and Company's
new campus representatives
and inviting
you to come in and visit
on Saturdays
to see the wonderful selection
of campus clothes featuring

SWIM SUITS
CASHMERE SWEATERS
WOOL SKIRTS AND
COTTON DRESSES

Tackitt Switches To Tights!

game among the actors working on location for the picture, "Rah Rah Boy." The game ended abruptly when Gorgeous George slid into what he THOUGHT was third base. Incidentally, the game was being played in a cow pasture!

Eleanor Conte, that ravishing glamour girl, is the new star of that controversial pic, "The In-law," the story of Calamity Jane in Deadwood, South Dakota.

Boston Massachusetts, censors have banned the showing of the "Naked City" which was deemed much too suggestive. Bob Conlan was the star of the film! He knows all about life in the Big City!

Don Tooker, that han-some actor, is set by S-P-E studios to star in the Technicolor hit, "A NEW Chicken Every Sunday!" He will have twelve gorgeous blonde leading ladies.

Frank Kirkland and Sam Cathcart are slated to appear in a documentary, "Once Upon a Beer Bust." That romantic team, Sue Hamilton and Bill Proctor, are set to star in "When My Baby Leers at Me."

That's all for now, see you again tomorrow, you lucky people!

Philosophy—Save Phil. Socrates knew that he didn't know. Aquinas knew what wasn't so. Newton diminished us; Einstein finished us.

Norma Wa

Latinee Gullatee: "Deever engaged P.D.Q., didn't he?" Alan Renoir: "Mais oui, he down a plunging neckline."

In the Groove

IT'S HERE

THE NEW
45 RPM

Distortion Free.

No Storage Problem.

Non-Breakable.

Low cost—Only 7 inches y can play as long as ordinary 1 inch record.

SANTABARBARA
MUSIC
20 E CARILLLO
PH. 4167 COMPANY

W
A
T
C
H
E
S

Churchill's
JEWELLERS
1009 STATE STREET
DIAMOND
1949
JUBILEE
1949
FOR FINE DIAMONDS AND
EXPERT WATCH REPAIRING

BRING YOUR CLEANING PROBLEMS TO US

Drive In Parking Accommodations

We Pick Up and Deliver



Telephone 2-0075

1102 Santa Barbara Street

TAKE ADVANTAGE OF THE FOLLOWING ITEMS

Useful Every Day in the Preparation
of Classwork

Carter's MIDNIGHT Typewriter Ribbons

Regularly \$1.10 each

Our price 85c

Carter's MIDNIGHT Carbon Paper

Regularly \$4.00 per box

Our price \$3.00

Patronize

THE COLLEGE BOOKSTORE

"It's to your advantage"

Jack's Ltd.

PRESENTS

New Shipment of 100 per cent Imported
Cashmere Sweaters in a variety of colors

Granada Building Phone 20786

Open Friday and Saturday Nights till 9 p. m.

Contact our College Representative, Ralph "PREP" Penoyar

Schizophrenia
was going to the caf,
et, by chance, my other half,
she was quite engrossed you
see,
n some great oaf of six feet-
three;
cut me cold and was I frac-
tured!
state could not be manufac-
tured,
ause *this* half prefers them
shyer,
with foreheads slightly high-
with foreheads slightly
higher!

Norma Walter

WYLER
WATCHES
ASSORTED
STYLES AND PRICES
JEWELRY AND
WATCH REPAIRING
ON PREMISES
CHOICE SELECTIONS
OF PARKER AND
SHEAFFER PENS
40% Off on
All Eversharp Pens
While They Last
CLEMENT
Jewelers
1323 State Street

CALENDAR

TODAY, APRIL 1:

- 1:00—Ground Hog Day Assembly, Auditorium. (Classes dismissed from 1 to 2. Special buses will be available to transport students to East Beach.)
- 3:00—Wrestling Match with Felta Zeta Delta Heavyweights vs. El Toro Marines, Men's PU Gym.
- 7:15—Tea and Cookie Social, Lambda Chi Alpha.
- 12:00—Midnight Sing, sponsored by Music Department, Casino Latino Baja State Street.

TOMORROW, APRIL 2:

- 4:00—Lecture and practical demonstration by Dean Sleet on "Sex, Violence and Inverted Vertibrates," sponsored by Associated Women Grapplers, Auditorium.
- 5:00—Last chance to buy tickets for "Hedda Gabler," Quad Area.
- 7:30—Pu Ko How Business Meeting, Old Town.
- 9:00—Gala Quad Event with Free Ford Raffle, sponsored by Young Republicans Club (Henry Ford II, first prize; His Wife, second prize; George Outland, Jr., consolation prize).
- 12:00—Badminton and Checkers, sponsored by College Recreation Association, Hendry's Beach.

SUNDAY, APRIL 3:

- 1:00—Aqua Swimming and Deep Sea Diving Instruction, under the direction of Miss Van Fossel, Quad Pool.
- 3:30—Workers for a New World Meeting, sponsored jointly by the Communist Daily Smurker and MacArthur-for-President League, Come and bring a poor capitalistic-suppressed peasant with you, Oak Hall 102.

MONDAY, APRIL 4:

- 9:00—Rope Climbing and China Painting, under the direction of Dick "Crowbar" Kaywood, Men's PU Gym.
- 1:30—La Cumbre Staff Meeting, Quad right-hand Telephone Booth.
- 7:00—Beta Beta Beta Beta Planning Meeting, Autopsies and Refreshments afterward, Ebbets Hall.
- 7:30—Road Runner Review, Important Production meeting, Bring your own glasses, Auditorium.

MISS BUBBLES IS REVEALED

"Miss Bubbles", the enigmatic lass who's name has been plaguing all good, loyal, red-corpuscled Home Ec major, had her identity unveiled at the regular risque meeting of the Home Ec Club, held last on stage at the Mission Theatre des Artes.

She was revealed as Gillette Schick, that eversharp young co-ed majoring in advanced proteins. The big surprise was uncovered by Dr. Barbara Blanchard, zoology prof, who is used to letting the cat out of the bag.

MMMMMMMM?

Miss Schick was identified through such clues as, "A theatrical agent might book her, she's such a good looker!" and "Her favorite color is blue, does this give you a CLUE?" Hmmm?

After the revelation, the regular revels started. A hearty snack of cole slaw, pink tea and chilled watermelon served on paper plates was eaten with relish.

Sproul Urges Separation Of Campuses

(Continued from page 1)

channels located hundreds of miles away.

NO RECOGNITION

In an answer to a question from the audience, the President revealed that university officials are seldom recognized by the students. "Imagine my embarrassment when students in some of the outlying campuses mistake me for the coach of a rival football team," he said.

The solution recommended by the speaker was that each of the schools become independent and self-sustaining. "By eliminating top-heavy administration practices, this move would save the state thousands of dollars each year," he stated. President Sproul concluded his remarks

English Prof Faces Cannibalism Charge, Affirms Accusation

Dr. Robert E. Robinson, 45, English professor, was arrested by the local gendarmes and booked at the city jail on a charge of cannibalism.

"Robinson was arrested following his statement to an English 187 class to the effect that he personally had digested one Geoffrey Chaucer," said a spokesman of the police department.

ANONYMOUS

An anonymous member of the biological science department confirmed the fact that digestion cannot take place unless the substance has first been devoured.

When confronted with the evidence of his heinous felony, the vicious professor's face completely dropped its benign facade and contorted with rage as he shrieked, "Yes, yes, I done it! I et Chaucer, footnotes and all!"

Anti-Vivesectionists Stage Raid on Quad

(Continued from page 1)

many fiendish instruments of torture worse than the playthings of the Spanish Inquisition which were used on the innocent dumb animals.

MURKY DEN

Found in the murky den of subhuman cruelty were three dull scalpels, a kymograph, a bottle of diluted acid, three dry cell batteries and a yo-yo.

The Anti-Vivesection League in this glorious raid has started a courageous crusade destined to sweep the length and breadth of our great America. Down with Cruelty in the name of "Biology 10!"

by urging that his recommendations be adopted in "the name of economy, efficiency, and sanity."

Wha' Hoppon?

by E. Hemingway Tooker

After the smoke had lifted and all stray bodies had been swept away, the survivors proudly proclaimed their first smoker a success. Some extraordinary and current films arrived at a crucial moment. Just as Dave was about to demonstrate the technique of using inverted ju-jitsu on midgets, a little man dressed inconspicuously as an enchilada entered carrying a lighted smudgepot under each arm. "Huzza! Ze portrepotos (which is French for films, naturally) are here." Sure enough they were. The newest starred Wm. S. Hart in "The Great Train Robbery," closely followed by "Tony Zale vs. Boa Constrictor," and finally the famous Rosebowl game between Duke University and Rocky Graziano. In this film the cameraman displayed rare technique. On all crucial plays a large green hat would cleverly pop up in front of the lens. Of course this is known as the "screen play" or "keep it under your hat" play. Loud animal-like cries pierced the smoke filled den; "Which way did they go?" and "What hopponed?"

Sleet Yearly Hails Snow

Last January 12 you probably all remember that the first SNOW was held here at the college. This event was hailed by all who participated as a tremendous success. It certainly took the lead out of the feet of students and faculty and snow-balling put a kick into the early hours of the day.

The event received such enthusiastic support that the Regents have decided to make it an annual affair. The yearly SNOW will become one of the many traditions of this growing little college.

NATURALLY

A SNOW committee is now being formed to take care of all details for the event. This committee will organize the plans and patrol to see that snow-balling does not get out of hand. Some pessimists have raised the question that perhaps it won't snow next January 12. What an insane idea! If the Regents have declared that it will snow every January 12, it just naturally follows that it will.

English Major: "Mathematics is certainly not for me. I couldn't multiply until I was thirteen."

Biology Major: "Don't feel frustrated. It isn't normal to do it much earlier."

EL GAUCHO

Published every Tuesday and Friday during the school year by the Associated Students of the University of California, Santa Barbara, California. Opinions herein expressed are those of the Staff unless otherwise indicated.

Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, California, under the act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

Editors: Marion Davies Heitfield
William Randolph Mills

Managing Editor

Robert McCormick Trevey

News Editor: Claire Booth Mueller

Feature Editor

Cholly Knickerbocker Schafer

Society Editor: Louella O. Dealey

Sports Editor: Stern Jacks, Jr.

Assistant Sports Editor:

Bob Considine Humphreys

Editorial Assistants: Ben Collins,

Ileana Pezzi.

Feature Staff: Walter Beaver, Beverly Benedict, Beret Armer, Larry Schechter, Marie Cornthwaite,

Bill Anderson, Gill Johnston,

S.P. Pinkerton, Fulton Elder,

Jack Calkins.

Society Assistants: Barbara Drake,

Pat Palmquist, Junemarie Davidsson, Pat Bowdy.

Sports: Dick Negus, Tony Baragona.

Reporters: Mary Sharer, Ruth

Anne Groenink, Pat McInerney,


Mary Warren, Sharley E. Cutter,

Sheila O'Connor, Elaine Strobel.

Art Staff: Allan MacAdam, F. L.

Warren, Al Anderson.

Rose Marie Reid
of California



DEFINITELY FEMININE,
definitely Californian. Perfect
contour control and aquatic
freedom are yours with
Rose Marie Reid's exclusive
Miracle Bra and sleek,
smooth back. Flattering
swimwear in sizes 10-16

California Corner

2-piece Swims In Black Latex,
Taffeta Trim and Bra **16.95**

Duncan Hines

Recommends Caf

(Continued from page 1)

lief that the caf is doing its utmost to give the students the best possible food at the lowest possible price. He expressed the desire that Mr. Hines' recommendation has satisfied the students.

Here It Is, Santa Barbara College!

Just what you've been waiting for! Custom Tailored Clothing for Young Men and Women at the welcome prices of from \$48.50 to \$59.50. We have over 500 beautiful materials and all the latest styles designed for the collegiate set to choose from.

Be a "Doubting Thomas," see for yourself.

Come in!

Broderick Bros.

"Your Under Sixty Tailors"

9 W. DE LA GUERRA

PH. 2-0131

TERRY CLOTH "T" SHIRTS!

California Gold,
Blue, Beige, White.

2.50

M. Fredericks

ASK BOB LORDEN, YOUR M.F. CAMPUS CONSULTANT

Ott's
727 State St.
Phone 2-7671

Muscle Men Trip Light Fantastic

After months of slaving on intricate dance steps and rigorous training, the Men's Modern Dance Club will give its annual concert in the Quad any day now.

"A large audience of curiosity seekers is expected to be on hand," said dance instructor "Doc" Kelliher.

FANCY THEME

The theme of the concert this year will be that of the hunter and the hunted. Tiger Mathews will be the Big Bad Wolf, while Willie Dancer will portray the Meek Little Lamb.

A highlight of the concert will be the mad dash of the wolf after the innocent lamb. Climax will come when the lamb leaps over the roof.

SAVE LAMB

Mighty Bob Hartzell, savior of the innocent lamb, will be stationed below to catch Willie.

Other little lambs will be Bill French, Frank Goodall, Mell Patton, and Kenny Kellogg. Wee little folk of the elfin glen are slated to be portrayed by Otey Scruggs, Gene Synder, Jack Moore, Nick Fasola and Cy Williams.

CLUMSY RABBIT

"For a bit of comedy, Hudson Scott will play a clumsy cotton-tail rabbit who trips across the grass and finally falls through the scenery into the pond," said Kelliher.

An added attraction at the con-

Knita Knuther Rho Argyle Honorary Meets on Gym Lawn

The campus chapter of Knita Knuther Rho, national argyle honorary, will hold its monthly meeting today on the lawn in front of the Men's Gym. Five hundred odd members will attend.

Knita Knuther Rho will present as guest speaker Miss Droppa Stitch who will discuss the subject, "What Place do Argyles Have in the Modern World." Miss Stitch is known as quite a knitwit.

CLUB MEMBERSHIP

Membership in K.K.R. is automatically granted to anyone completing their first pair of serviceable argyles. The club boasts of a few male members who knit their own.

Philanthropic work of the Knita Knuther Rho society consists cert will be the tea and icebox cookies served by Chuck Metz and members of Block C during the intermission.

COACH KAYWOOD STAGES MEET SPECTACULAR ROW IN QUAD

The sports parade will soon be entered by a splashing good crew team if Coach Dick "Krow-bar" Kaywood has his way. Training is to start as soon as it rains a little more to fill up the Quad puddle.

SUCCESS!

"Success is certain if all former Navy fliers show up with surplus rubber life rafts and airplanes propellers for paddles," said Kaywood.

POOL APPEARANCE

All interested parties should

of completing unfinished pairs of argyles (unfinished due to broken romances). The club also conducts a knitting class which is held every day here on the campus for prospective members. Classes are held in the Caf, on the Men's Gym lawn, and on rainy days instruction is given in the library.

appear at the pool in bathing trunks tomorrow and Coach Kaywood will baptize you for being so stupid! The event is sponsored by Rho Rho Rho fraternity.



Dear Editor:

I have a problem. When I graduated from high school, I was a perfectly normal, happy, and almost sane American boy, named Al Falga. Then it all started . . .

I joined the Navy and became not Al Falga, but 379 96 67. After I left the Navy I went to work. I had to get a social security card and then I became 269 022 0651. Then I came to college on the GI Bill and had to sign up as C number 11 396 687.

A few months ago I bought a car. Now, as far as the state high-

Philosophy

by S. Cutter

(Editor's note: To promote student horsing around before exams, we print the following philosophy pony obtained straight from the horse's mouth!)

Philosophy is the taking of vague problems of human beings and formulating them into vague words. The two chief activities of philosophy are synthesis and amapola, the latter being the separation of anything into constellations or elements while the former is combing separate elements out of your hair and into a whole in the ground.

Analysis is arrived at by taking way patrol is concerned, I am 4U 43 56.

My wife presented me just a week ago with a bouncing baby boy and this is the crux of my problem. Do I call him simply Al Falga, Jr., or 379369114U 960223-9643 67065168756, Jr.? Please answer soon as the christening ceremony is scheduled for next Monday.

Confused.

Route 101 and basing the cond on a potato doughnut which turn will increase the knowl of saurkraut on a broader b Consumption of too many po doughnuts will also result i broader basis.

REAL INTEREST

Philosophy is really more terested in stealing fog horns formulating fraudulent claim gainst the eighteen foot tide the lower plate of Socrates. T clams, however, can be split exogamous moieties that are trilinear and totemic. You ca calabash the ugahonk without ducing an absolute parasox v out the argyle experience of on the west coast of Desca

Or then, if you are one of meditative minority belonging the lunatic fringe of yahoos lieving in the teleological a ment.

Dawn Walker: "Prof. Dr dust sure could help the hou shortage."

Helen Heitfeld: "How com Dawn Walker: "He could his whole upper story."

Bob Brown: "Those high h surely make her tilt."

Walt Beaver: "Yes, my fri but is she built!"

Neustadt, Wood Lead De Baiters

De Bait Team of Santa Barbara College victoriously vanquished all opposition at the Redlands Invitational Tournament for Night Crawler Collectors.

The contest was held on the wide, green lawn in front of the Redlands Ad Building. The moon was full, de baiters were full, and the grass was very, very damp.

TRIUMPH

"I attribute our smashing triumph to Bobby Neustadt, who filled his big, old tomato can with nice, fat, juicy angle worms in less than five minutes," stated Dr. Evelyn Ken-neson.

Runner-up in the contest was Winnie Woods. Winnie filled her itty-bitsy tomato can in four minutes flat.

TROPHY

"A Trout, No Doubt" was the title of the piece with which Don Giffen won the extemporaneous public fishing trophy.

"Holy mackerel, it was a whale of a tournament," cried one returning night crawler collector.

Thumbnail Sketch

by Sherry Merry

Latest thumbnail sketch is that of Ino Thet Uno. On the broad, flat, incredibly smooth surface of his left thumbnail Ino's masterpiece is sketched. Ino has depicted with a Venus Velvet (3557) No. 2, a panoramic scene. Pictured is the city of Santa Barbara, including the college campus and the Santa Ynez mountains. He has thrown in the Channel Islands and the outskirts of Goleta to complete the scene. From a few feet away Ino's nail looks like it had been caught in a door.

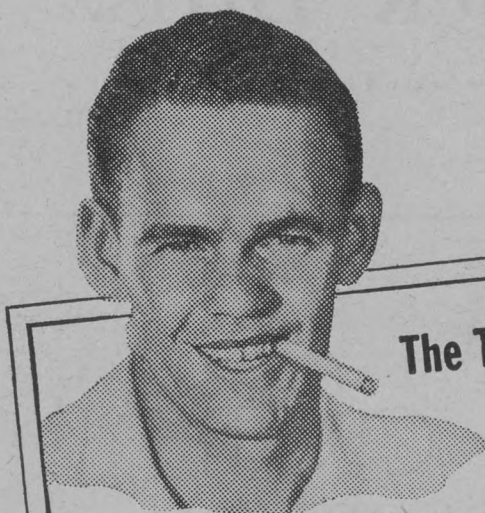
All those interested in viewing this sketch should do so at their earliest convenience as Ino reports that his work is rubbing off. This fact demonstrates the tragic factor in this art form, that is, its results start to disintegrate as soon as they are produced.

Ino's sketch can be readily seen up in the college library. Ino can be recognized among the students by his shock of purple hair.

"I like Chesterfield's
MILDER, better taste.
It's MY cigarette."

Joan Crawford

STARRING IN
"FLAMINGO ROAD"
A MICHAEL CURTIZ PRODUCTION
RELEASED BY WARNER BROS.



JACK KRAMER says... "MILDER—MUCH MILDER...
and really satisfying. That's Chesterfield
and that's MY cigarette."

The TOP MEN of AMERICA'S SPORTS
smoke CHESTERFIELD



MAKE YOURS THE MILDER CIGARETTE

Always Buy CHESTERFIELD

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS THAN ANY OTHER CIGARETTE . . . BY LATEST NATIONAL SURVEY