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El Gaucho

SANTA BARBARA STATE COLLEGE

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VOL. XIX

SANTA BARBARA, CALIFORNIA, FRIDAY, MARCH 1, 1940

No. 21

Departments Meet Tuesday; Discuss Semester's Activities

Elementary, Industrial Education Groups Slate 'Poor Taste' Party; P.E. Women Complete Arrangements for Concert

All departments of the College will hold regular meetings Tuesday during fourth hour to discuss plans for the rest of the semester.

Members of the elementary department will elect a new secretary and a new publicity chairman to fill the vacancies left last

Greek Men Attend Formal Tomorrow

Fraternities Gather at Samarkand Hotel for Dance; Doug Hoag Plays

Fraternity men will get together for their first big dance of the year tomorrow night at the Samarkand hotel for the annual Inter-fraternity formal. Dancing will begin at 9 p.m. and will continue until 12, with Doug Hoag and his 8 piece orchestra furnishing the music.

Pat Quinn, president of the Inter-fraternity council, is in charge of arrangements for the dance. Carlos Bee, Dick McKeon, Howard Joham, and Marion Maaskant form a committee representing each fraternity to assist Quinn.

Alpha Phi Omega Invited
Contrary to custom, Alpha Phi Omega, not a member of the Inter-fraternity council, has been invited to attend the dance. This arrangement came through a conflict of dates between an Alpha Phi Omega dance and the fraternity formal.

Thirty bids to the affair have been issued to each fraternity, with a crowd of approximately 100 couples expected. Both the lounge and the jade room of the hotel have been rented, so that the floor will not be crowded.

Receiving Line
Faculty sponsors, their wives, and the president of each fraternity will form the receiving line.

All alumni members of the fraternities who are interested in attending the dance are requested to see the president of their fraternity to obtain bids.

Camera Club Holds Outing

El Gaucho Camera club will hold its first party of the semester Sunday, March 10 at 9 a.m. The party will consist of a photographic excursion to the court house, the mission and the botanical gardens.

An automobile is to be provided by a local distributor so that those in the club may participate in a contest sponsored by the car manufacturer. The group will meet in front of the quad at 9 a.m., at which time a picture will be taken of those present. Following that, the excursion will take place. The excursion will be open to anyone in the college.

Portraiture, the use of artificial light, police photography and color prints are among some of the topics for future meetings of the club. Meetings, at present, are held on Tuesday evenings at 7:30 in room 91.

Yearbook Editor Gives Fee Deadline

Deadline for payment of assessments and taking pictures for the 1940 edition of La Cumbre, College yearbook has been set at March 15, states Roland Weatherhead, editor.

No subscriptions will be sold after this date. Assessment for the book is \$1, with the major portion of the price of the book coming from student body fees and from the proceeds of the Roadrunner Revue.

Individual pictures may be taken at Bartel's Studio, 740 State street. Reservations for pages in the book are still being accepted, states Weatherhead.

semester by Norma Pratt and Barbara Wuest, respectively. Plans for the "poor taste" party to be co-sponsored by the elementary and industrial education departments next Saturday night will be completed.

Mabel Forsyth, Walter Ebersole, presidents of the two departments, Alice Boeseke, and Marion Maaskant, social chairman, are in charge of arrangements. Ray Denno and his rhythm band will entertain the elementary students at Tuesday's meeting in Pine Hall.

Women's P.E.
Nellie Shults, president of women's physical education department, will preside over reports on the dance concert to be given March 13. Plans for meetings during the remainder of the semester will be formulated Tuesday in Room 91.

Social chairman Dorothy Geislerhart of the junior high school department will reveal present plans for the department's social gatherings for the rest of the semester at the meeting in room 43. There will be a social affair once a month as well as regular business meetings. President Paul Wingren will ask for opinions on pictures in the annual, and Fred Wessel, treasurer, will report on dues. Louis Moore, president of the Student California Teacher Association, recently talked on a convention of that organization in Los Angeles.

H.E. Meeting
Plans for a party to be held in honor of new women Tuesday, March 12, will be told at a meeting of the home economics department in the music hall. Main program of the meeting will be a fashion show presented by members of the tailoring and clothing classes.

Music majors will meet Tuesday to make tentative plans for a delegation of students and faculty members to attend the National Music Educators' Conference in Los Angeles March 30 to April 5.

Van A. Christy, music teacher, will be on the program of the conference.

Miss Sehon Directs Dance

Second annual Dance concert, sponsored by the women's physical education department, will be staged Wednesday evening, March 13, in the College auditorium.

Miss Elizabeth Sehon is again directing the dancing. She is a graduate of the University of Wisconsin in the School of Dance.

Mrs. Margaret McNaughton is to be accompanist. She has played in Minneapolis before coming to California. At present she is playing for Madame Ketriner.

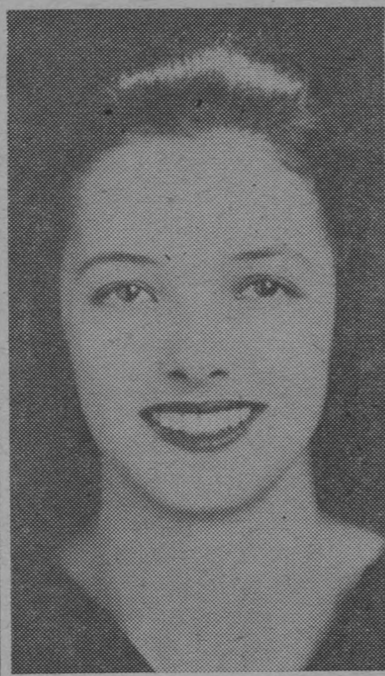
Tickets will be on sale Monday. Prices will range from ten cents for students to 25 cents, general admission. Reserved seats will be 35 cents.

H. Klyne Headley Exhibits Talents as Composer, Pianist

Hubert Klyne Headley, music instructor exhibited his talents as a pianist and composer last night in the College auditorium before an appreciative audience. Also on the program were students Edward McCloskey, tenor and Frances Smith, soprano, who substituted for Josephine McBride.

Imagination and melody were best portrayed in Headley's original "The Jester's Dream", including "The Dance", "A Wooing", and "Processional". In a reduction for solo piano of his own "Argentango", Headley catches the rhythm of South American music to best advantage. The two compositions highlighted the program.

Subtle, yet humorously dignified was the Headley version of "Turkey in the Straw", concert variations



General chairman of the Barbary Coast carnival, to take place on April 5 is BETTY PALMAYMESA.

WAA Employs Circus Theme For Play Day

Women Expect 250 Guests At Annual Affair for High Schools, Jaycees

Using the theme "A Day at the Circus", the Women's Athletic Association will hold a Play day, on March 9 for the athletic associations of the high schools and junior colleges in Santa Barbara county. The event will take place at La Playa field, with 250 girls expected to attend.

Committee chairmen for the day will be Dolly Randall, registration; Phyllis McKibben, field marking; Eileen Cozier, officials; Evelyn Cozier, luncheon and decorations; DeLyle Focht, checkroom; and Nellie Shults, relays, with Mary Louise Moore, as general chairman and supervisor of activities.

Playday captains will be Kathleen Shigley, Frances Flowers, Jane Wood and Jane Boland.

The college W.A.A. will play hostess to athletic groups from Arroyo Grande high school, Carpinteria, Antelope Valley, Fillmore, Lompoc, Nordoff and Oxnard Union high schools, Santa Barbara high, Ventura high school and junior college, Santa Barbara Catholic girls high and San Luis Obispo high school.

The competitive sports which will make up the day's program are baseball, volleyball, tennis, shuffle board, archery, paddle and deck tennis, badminton, ping pong, and horse shoes.

President of the W.A.A. is Lois Delker and Miss Gladys R. Van Fossen sponsors the organization.

'Hosts' Stage Dance Tonight

First dance, sponsored by the newly-organized Host club of Santa Barbara State college, took place Wednesday in the music hall from 8 to 10:30 p.m.

Warren Dorn is in charge of a similar affair to be held tonight in the Music hall at 8 p.m., and will provide records for dancing. The dance will be open to members of the student body, free of charge, and refreshments will be served.

This club was organized to introduce the college to new students and make them feel at home through various social activities.

College Players Present Premiere Of 'Three Flashes and Two'

Barbary Coast Carnival Set For April 5

Committee Slates Meeting Wednesday For Representatives

Days of Barbary Coast will be re-enacted on the State College campus on Friday, April 5 when the College's second annual Barbary Coast carnival will be held.

Representatives of the various campus organizations, appointed by the presidents of each group will hold a second meeting Wednesday at 3:45 p.m. in Pine hall 81, according to Betty Palmaymesa, general chairman of the carnival. At last Wednesday's meeting, 16 representatives present were assigned to committee duty.

Committee Members
Working on the committees, membership of which is not yet complete, states Miss Palmaymesa, are Earl Faris and Bob David, campus publicity; Pat Burdick, downtown publicity; Virginia Taggart, special events; Bill Russell, script; Al Mansfield, Betty Peden and Dorothy Miller, concessions; James Widman, Jim Stanley and Charles Noble, printing; Al Sprague and Ken Dyo, production; Sophomore Squires and Las Espuelas, clean-up; Ellen Seymour, dance committee; Margaret Parks, Joan Schmitz and Peggy Enyear, decorations; Blue Key, traffic; and Block S, costumes.

Organizations represented at the meeting included Women's Athletic Association, Home economics department, Las Espuelas, Gamma Delta Chi, Tri-Y, Delta Sigma Epsilon, Las Meninas, the sophomore class, Sophomore Squires, Leaf and Scarab, Gnome club, the Social committee, Delta Zeta Delta, Sigma Alpha Kappa, the Org, Block S and the Fourth Estate.

Beard Growing Tilt
Special events to take place at the carnival will include judging of the beard-growing contest sponsored by the Associated Men students. Men will grow beards from March 25, the day classes resume after Easter vacation.

As in last year's carnival, prizes will be awarded for the most original concession and for the best costumes conforming to the Barbary Coast style, in addition to those for special events.

All exchanges will be made in specially printed script, \$1 of which will be sold for 5 cents. In order to stimulate participation by organizations, a larger return will be granted concessionaires this year; regular concessions will receive 40 per cent of the gross receipts, while food concessions will receive 60 per cent as compared with 25 and 40 per cent last year.

Women's Club Increases Roll

Approximately 74 women will become Phrateres members at the traditional candle-light ceremony this evening at 6:15 in the college auditorium. Virginia Moss is in charge of the initiation which will be immediately followed by a formal dinner in Ebbett's Hall. Initiates and members wishing to play cards and games may do so in the A.W.S. club room where an informal party will be given after the dinner. Joan Dixon, president of Tous les Temps, is in charge of the party.

In charge of the dinner will be Miriam Coombs, social chairman. The installing team includes Gail MacMillan, president of Phrateres; Virginia Moss, vice-president; Alpha Duncan, secretary; Jo Ann Hathcock, treasurer; Thora Lindstrom, A.W.S. president; Marilyn Ollis, historian; Miriam Coombs, social chairman; Joan Dixon, Helen Dixon, Jane Nelson, Margaret MacKeller, Sybil Jonathan and Edyth Sparks.

Mahan Calls Meet Of Camera Fiends

In an effort to obtain representative pictures of students and student body activities for the yearbook, Archie Mahan, photographic editor of La Cumbre, has called a meeting of all camera fans for next Monday noon in the La Cumbre office.



Forensic coach W. CHARLES REDDING leads his Gaucho speakers to Los Angeles this weekend for the Los Angeles City College invitational tournament.

Debate Squad Travels to L.A. Invitational

Forensic Team Competes In Senior Division of City College Tournament

Headed by the veteran team of Waldo Phelps and Bob Scalapino, Santa Barbara State college debaters yesterday invaded the southland for the tenth annual Los Angeles City college invitational forensic tournament, the finals of which will be held today.

A squad of nine members, the largest in State's history, made the trip with forensic coach W. Charles Redding. In addition to Scalapino and Phelps are Harry Sloan and Frank Douglas, Leigh Silliphant and Harry Tapanat, J. T. Daniel and Harry Wollin, and Alice Benson.

Two Divisions
The Los Angeles tournament includes contests in debate, oratory and impromptu speech, and is divided into Senior and Junior college divisions. Representing Santa Barbara in the lower divisions are Daniel and Wollin, a team that recently took second position in the intra-mural tournament.

In the senior division debates are Phelps and Scalapino, Sloan and Douglas, and the new team of Tannatt and Silliphant, both of whom are new to Santa Barbara, having recently transferred from Glendale Junior college where they were outstanding in forensics.

Miss Benson Entered
Alice Benson, who will carry State's banners in the oratory and impromptu contests, is well known to the campus. Last year she won first honors in three intra-mural speech contests to become the college's outstanding orator. Miss Benson was also a finalist in a recent state-wide W.C.T.U. tournament.

The question for debate is that chosen earlier in the season for intercollegiate debate: "Resolved that the United States should adhere to a policy of strict economic and military isolation toward all nations outside the Western Hemisphere who are engaged in an international or civil conflict."

Following the present engagement, only one more debate remains on the Gaucho's calendar—a match with the California Aggies, which is to be held next month.

Local Ecologist Leads Seminar

Speaking on "The Evidence of the Principle of Cooperation as Exhibited in the Physiology of Lower Animals", Dr. Helen E. Sweet, ecologist of the local science department, will conduct the bi-monthly

Boxing, Wrestling, Fencing Feature First AMS Smoker

Leap year traditions that make jittery men jump from hiding place to hiding place to evade the clutches of Gaucho women, will be shelved on the evening of March 12, when the A.M.S. holds a stag smoker at the Mission Athletic club.

Mystery Drama Opens Thursday for Two Night Run on Local Campus

Frederic W. Hile Directs Newcomers; Lucille Chester, Ned Munsey Take Dominant Roles in Lindsay Barbee Play

"Three Flashes and Two" will make its West Coast premiere appearance when the mystery melodrama by Lindsay Barbee is enacted by State players in the College theater, Thursday and Friday at 8:30 p.m. This is the first mystery to be staged on the campus since "Kind Lady", in the fall of 1938.

Taking the dominant role in the production is Lucille Chester, in the part of Lady Helena. The role is difficult as it requires the development of great nervous tension. As the mistress of the Beresford fortunes Lady Helena attempts to control the activities of all the persons in the house.

Lord Alan
Ned Munsey is cast for a significant part as Lady Helena's son, Lord Alan. This part likewise requires a certain nervous atmosphere which heightens as the play attains a climax.

In the role of Terence O'Rourke, Doug Mattson once more returns to the college stage. As O'Rourke, Mattson will add to the mystery of the plot.

Other Roles
The three young girls who come under the aspirations of Lady Helena's designs are Vicky, Monica and Peggy played by Rachel Ann Walker, Helen Dixon, and Beryl Davidson. Rosamond, chaperone to the girls, will be played by Ruth Taylor in her college stage debut.

Herbert Loewenstein will play the butler, Grantley, while Morton Reiter makes his first dramatic appearance as the Stranger. Ned St. Albans, another mysterious character, will be played by Waldon Stewart, who introduces an element of a coarser nature.

Kathryn Davis will play the Apparition. Miss Davis is also one of the neophytes to the college stage.

Students Free
Students will again be admitted free of charge to both performances of the play. Director Frederic W. Hile stated that in response to the heavy student demand the final play, "Romeo and Juliet" will have a three day run. Townspeople will be admitted at 65 cents.

The dance in the music hall on Thursday evening following the play will be open to both students and townspeople attending.

Pu Ko Hows Occupy Cabin

The college cabin at Paradise camp will be the scene of festivity this week-end when Pu Ko How, a branch of Phrateres, holds its semi-annual week-end trip there. Members of the organization will leave tomorrow morning and will return Sunday night.

In charge of the event will be Marie Glover, refreshments; Viola Hill and Wynona Hunt, transportation and Jane Hunt, recreation. The new members of the group will be initiated at a special meeting to be held at the cabin. They are Dorothy Parker, Lillian Birrell, Harriet Gilbert, Gloria Atkinson, Margaret Kelliher, Frances Acres, Alta Ruth Eichelberger and Marjorie McLaughlin.

Other members who will attend are Viola Hill, president of the group; Marie Glover, Ardene Baker, Marie Evans, Wynona Hunt, Mary Lone and Jane Hunt. Chaperones for the trip will be Betty Collins and Dr. Jeanette Noack.

Speaking on Tuesday, March 12 at 4 p.m. in the A.W.S. club room. Dr. Sweet's advance work was conducted at the University of Chicago, where she specialized in the field of animal sociology.

1940 Revue Practice Opens Tuesday Night

Roadrunner Directors Promise Innovation in First Campus Vaudeville

An innovation in Santa Barbara State College entertainment will be offered local students in the 1940 edition of the Roadrunner Revue Wednesday, Thursday and Friday, May 15, 16, and 17, according to Jack Richards, chairman of the Rally committee, organizers of the event. Rehearsals begin Tuesday evening in the auditorium.

For the first time on the Gaucho campus, vaudeville acts will comprise the show in its entirety, with 15 acts having been arranged for to date. Setting and continuity of the script have been placed upon the campus.

New songs and singing personalities will be introduced during the revue and the program will be highlighted by novelty dance routines and specialty acts.

Only two staff positions have been filled at present, and students interested in securing any of the positions still available are asked to contact Richards immediately. Students desiring to appear in the show itself will also be interviewed.

As a result of the appointments made by the committee so far, Doug Mattson, college theater star, will act as director of the show and Tom "Bosco" Bosley will serve as music director. Bill Marvel and his orchestra have been engaged to provide music.

Students Give Political Ideas

"Political Beliefs of College Students" will be expounded on Wednesday at 5:30 p. m. over station KTMS on the College Town Meeting program. Included in the student speakers will be Associated Students president Robert Scalapino and Finance Chairman Frank Douglas.

In order to stimulate attendance of a student audience, W. Charles Redding, speech instructor, announces that ten forensic points credit will be given to all students who attend four broadcasts before May 1. Opportunity will be given to participate in the question period which takes place following the talks of the speakers.

For the next two broadcasts, the half hour program will begin at 5:30, but after March 20, the program will probably take to the air at 6:30, according to the Reverend Gordon Cross, master of ceremonies for the forum and originator of the plan.

Calendar

Today—
8:30 p.m.: Phrateres initiation.
Tomorrow—
9 p.m.: Inter-fraternity formal, Samarkand hotel.
Monday—
7:30 p.m.: Fraternity and sorority meetings.
Gnome club, Las Meninas, Pu Ko How, Tous les Temps, Nani Leilani.
Tuesday—
4th hour: Department meetings.
Wednesday—
5:30 p.m.: College Y.
Thursday—
7:30 p.m.: Associated Students Council meeting.
8:30 p.m.: "Three Flashes and Two"; College auditorium. After play dance.

Local Legislators Balance Budget by Well Aimed Axe

Student politicians take a pretty bad beating. They are constantly under fire of either an irate writer or befuddled coach who has just had his last cent snatched from under his eyes and given to dramatics or the chess team.

So when the Santa Barbara State College legislators accomplish a feat that benefits the entire student body, and one so difficult that a short while ago it looked almost impossible, orchids are in order.

One year ago this semester the Associated Students were over \$22,000 in the red. In other words of the Republicans, the budget was "tragically unbalanced," and the unbalancing was all on the wrong side.

Council Does Something

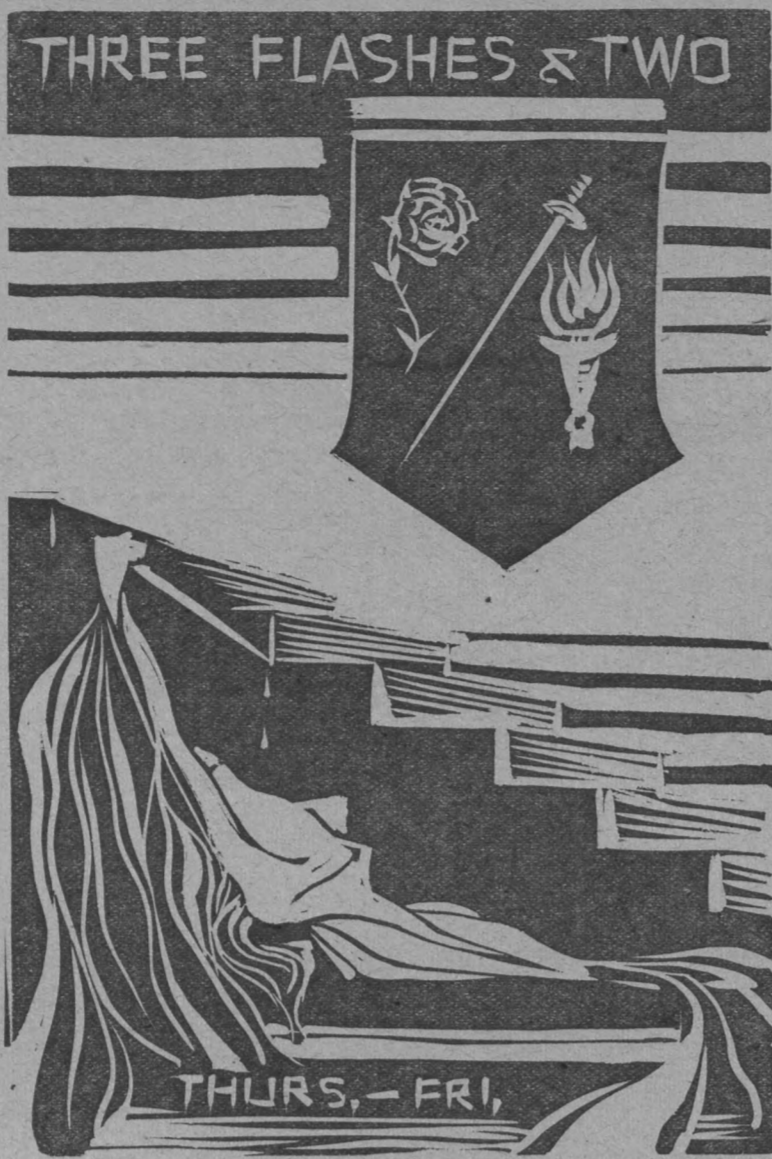
The student council decided to do something about it. Under President Bob Scalapino (an ardent Democrat) the politicians turned into an economic block that would warm any Republican hearts. But they, unlike their Republican allies, used their heads as well.

Belts were tightened all along the line. Allocations were slashed and then reslashed. Musical organizations bore the brunt of the burden. The band agreed to forget badly needed new uniforms, and highly deserved trips. Coach Spud Harder cooperated in athletics. The finance committee worked overtime picking their next victim.

Wisdom is Evident

There were a few squawks then. But today the wisdom of every move is evident. The debt is less than \$7000, and will entirely vanish in another year. And in the future the rosy vision of an emergency reserve fund grows brighter.

Graduate Manager Don Follett, Finance Manager Frank Douglas and President Bob Scalapino did what couldn't be done. They put the student body back on its financial feet. And before long our only debt will be one of gratitude to them and the organizations that cooperated so well.—L. G.



Gaucha Househunter Finds 'No Dogs, Cats Or Students Allowed'

What this town needs is not more and better 5c cigars, but better and more open-minded landlords. Take, for instance, the tragic story of one poor Gaucha, who, after meeting defeat in an heroic effort to raise some dough, decided that after all it would be easier to move than to pay his rent.

After making 20 inquiries at places listed in the paper, he walked briskly up to the 21st, gave three sharp blasts on the buzzer, opened the door and shouted: "I know—no children, dogs, cats or college students need apply!" Then he slammed the door and walked away in a huff.

It was only after 30 or 40 more vain attempts he, realizing how bad conditions really were, made the supreme sacrifice and paid up for another month.

But that was where he made his mistake. He was an outcast then, and not even his landlord had any respect for him. On this particular night our hero had a few friends over for a friendly little game of poker (you can raise the rent that way too, remember?) He had jacks back to back and a pair of queens in sight; it was easy to see the cup-in-the-cupboard would soon be full.

But then, just at that moment, the villainous landlord (hiss, please) stuck his head in the door and snarled: "Jacks and queens don't mean nothing, I've got an ace in the whole, and I know a jackass who is going to move tomorrow."

The next day our hero bought himself a dog, a cat, and a perfectly horrible parrot that cursed devinely, borrowed a neighbor's six-year old brat, armed him with a hammer and ten-penny nails, and again went apartment hunting.

With this little family he stood at a door in a more sedate section of our city. "I am a single man and a college student," he told the old battle-ax who answered his knock, "and I want to inquire about the apartment for rent."

It was really a shame, but his lawyer could never make the jury believe that the old lady died from mental shock. But anyway, our hero won't have to worry about rent in the gas chamber.—Don Pennington.

Letters to the Editor

Dear Editor: I see where in an editorial you propose to start competition in bowling, tennis, golf, archery, etc.

May I suggest you also sponsor parachute jumping, peanut pushing, machine gun target practice and baller dancing. Then we will really have a diversified program, and as we would probably go broke anyway, we might as well have fun doing it.

Slightly Doubtful, '41

Dear Editor: May I ask you to print this in damnation of one of the great American bugaboos, the necktie. When dropping in at the A. S. dance Saturday night after

the basketball game, I was hied to one side, and the following was whispered into my ear: "We'll let it go this time, but after this please follow the Gaucha tradition and wear a tie."

I could have said "nuts" but didn't. I wish I had. In the first place, sans necktie, I was dressed a lot more neatly than a lot of others, and besides, anyone knows modern jitterbugging is too strenuous for a stiff collar and tie. Imagine McArthur, after dashing 90 yards to a touchdown, saying "pardon me" and stepping aside to adjust his tie.

J. S., '42

Pair of Students Have First Birthday In Four Years

When Yvonne Nelson and Morton Reiter looked on the calendars Thursday and discovered that for the first time in four years it was February 29, they heaved a sigh of pleasure and prepared to reap a rich bounty.

Because for both the Gaucha students, it marked the first time in that long that they had had a birthday. They are "leap year" babies, and as far as the records show, the only ones enrolled at Santa Barbara State college.

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Snoopidity

By Basil Vance



Did you have a good time at the George Washington dance? These did: Bill McArthur, Jerry Pilling; George McDonald, Mary Bovee; Jack Maloney, Adelle Baker; Sid Getzovitz, Madelyn Mack; Alfred Mansfield, Margaret Parks; Carlos Bee, George Krebs (still); Bud Cook, Hope Graverson; Bob Hall, Pat Rich; Lewis Bedell, Jane Wood; Joe Blake, Betty Emmens; Lucille Rhode, Eugene Jones; Muriel Wolfe; Denny Nelson (their third date of the week); and Warren Dorn, Bernice Shedd.

They say Frank Douglas goes to badminton only because his heart follows the little birdie over the net, and right into the "racquet" of Bernice Shedd.

Dr. Outland still can't decide whether to call Pat Kelly Miss, Mr. or Mrs. Shall we tell him, or let him guess?

Can you imagine Doug Mattson and Ned Munsey driving an old jalopy into the parade of chauffeured wagons at the Stokowsky performance Tuesday night? They let Barbara Hunzeker and Glen Gorham get out of the car at the main entrance and then proceeded around the block to pick them up in great style.

EXTRA: Next week the secret passion of the King Nugget of Nuggets, Bob Scalapino, will be

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El Gaucho CLASSIFIED AD

LOST—Notebook, in Gaucho Club room—Elizabeth Del Alva—Initials P.T. on cover. Phone 22961. 3-1.

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Editor's Note:

At this point, we are ready to ask, "And what is going on this week, important or trivial enough to record in this pillar?" The question, as usual leaves us up the proverbial creek as we thresh about in our consciousness. This business of writing a column concerning activities of a college is not always too simple and in many cases, the issue itself becomes a controversial one, with one school of thought holding that a column of this type be restricted to campus activities, while another emphatically declares that national and international affairs be included.



The publication of a collegiate newspaper involves other controversial issues. For example, is the entire student body responsible for all of the material that goes into a paper because the sheet is a student body activity, or is the editor solely responsible, having been delegated as the student body's representative? Naturally, a student paper should reflect campus opinion and views, but in many cases we are prone to think that the student body is all wet.

Specifically, we have reference to so-called "dirt" columns. Most of the exhibits of this character which we have had the misfortune to run across are inane collections of senseless chatter, containing lists of names and nothing else. If the column becomes too "spicy", its conductor is open to either admiring glances from those inhibited individuals who slink about the campus in the throes of hero worship, or to a punch in the snout from a victim of his vituperation.

All of the canons of good journalism cry out against this mark of a scandal sheet, although good personality columns which have a specific purpose are encouraged. Some weeks ago, this year newspaper went to bed without its usual accumulation of "Snoopidity". The reverberations were terrific. So much so, what with petitions and "viewings with alarm" by the local intellectuals who devour the tripe, that we decided to surrender in disgust for the final time. No more will we harangue against the existence of dirt columns. No matter the poor writing in most cases, the innocuousness, the puerile attempts at humor. The dirt column is here to stay.

Our staff artist, Bob Hall, is at this very moment cutting a surrealistic linoleum block for "Three Flashes and Two," the Little theater's next production. Unlike most surrealists, or possibly like them, Hall does not have the vaguest idea as to the meaning of the picture. It looks gory and melodramatic and representative and from the descriptions we have had of the play, these adjectives aptly describe it. As attendance has been increasing at each of the successive plays directed and produced in the past two years, "Three Flashes and Two" should be well attended on Thursday and Friday evenings of next week. The play itself does not interest us nearly as much, in this case, as does the list of players. Glancing over the list, we find a great many newcomers, who under the able tutelage of Frederic W. Hile, should go far in local productions.

We still haven't quite gotten over the presentation of "Both Your Houses"; thus this new production will have a difficult standard to reach and it will not surprise us too much if the newcomers do not rate favorably by comparison with the veterans of the Anderson political satire.—S.C.



OUT OF THE STYLE CHEF'S MIXING BOWL

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ASK FOR IT IN THE GAUCHO CLUB

On The Sportside..

By JACK NEWMAN

Jack Newman's radio column, "On the Sportside" can be heard each Friday evening at 8 p.m. on KDB, the Mutual Broadcasting station.

A championship hangs in the balance as San Jose State meets San Diego State in the final brace of the California Collegiate Athletic Association play tonight and tomorrow evening in San Jose.

If the Spartans are successful in dumping the Aztecs in but one of the games. Los Gauchos will automatically become the 2C2A basketball king. If the Diegans, sparked by the rejuvenated "Milky" Phelps, manage to take both contests, then the Red Devils and Santa Barbara will share the title as co-champs. San Jose is on the upgrade and looks like a good bet to squeeze out a win in at least one fracas. Never dreamed the time would come when I'd find myself on the San Jose bandwagon.

Would like to say more about this—but Fullerton nicked me with ads.

PATRONIZE EL GAUCHO ADVERTISERS

The GREEKS HAD A WORD

The GREEKS HAVE A DANCE

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INTER - FRAT FORMAL

Tomorrow Nite - Samarkand

Gauchos End Season Against Clowns

Hardermen Travel South to Mix with U.S.C., Loyola, Nines

Heading south to meet Southern California's Trojans and Loyola's Lions, Spud Harder's varsity baseball club will get out the bats in a second attempt to open the 1940 horsehide campaign today and tomorrow in Los Angeles.

Scheduled to open against Loyola, last week end in Santa Barbara, but forced to remain idle because of unsatisfactory weather conditions, the Gauchos are ready and should make a great showing despite the lack of game experience so far this season.

Bolstered by a great crop of newcomers, plus veterans Mickey Bertram, Lynn Graham, Eddie Markham, Jim Fitzgerald, Cliff Wrightson, Forrest Gardenhire, Jack Fitzgerald, and Don Ripsch, the starting lineup will include catcher Bob "Shamy" Stansbury, and outfielders Joe Blake, Frank Thatcher, and Johnny Busano.

Harder will probably start Jim Fitzgerald on the mound against the Loyolans this afternoon, while right-hander Cliff Wrightson will assume throwing duties Saturday against the Trojans.

Both Southern California and Loyola have gathered impressive win records with the Lions holding a slight edge.

Bud Booth, ace Del Ray hurler, will undoubtedly do the pitching against the locals for Loyola. Booth has a number of wins to his credit already, and strengthened by the big bat of outfielder Joe Russo, who is hitting .467, Loyola should give the Gauchos a tough battle.

Footballer Bob Winslow will pitch for Sam Barry's men.

The Loyola game will be played at the Old Soldier's field in Sawtelle, while the Southern California tilt is set for Bovard field. Both games will start at 2:15 p.m.

Locals Split Torrid Series

In a pair of the best played and most thrill packed games ever played in Santa Barbara, Willie Wilton's Gauchos split a torrid two game series with the high powered Golden Gaters from San Francisco State college last Fri-



BILL RUSSELL, veteran Gaucho guard, closes his cage career Wednesday and Thursday night against the Broadway Clowns. Although never breaking into the limelight, Russell proved one of the most invaluable men throughout the season.

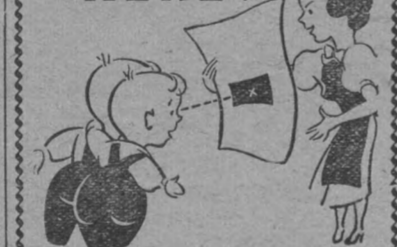
day and Saturday nights in the National Guard Armory.

The Golden Gaters won the first game in the last few seconds of play when Dave Kerwin, rangy guard, dropped in two foul throws, to give the northerners a 42-41 victory. The second game was an overtime affair in which Lowell Steward ran away with all honors, tallying 27 points for a new local individual scoring record to spark the Gauchos to a 51-41 win.

In the first game, San Francisco pulled away to a 21-12 lead at half-time.

PATRONIZE EL GAUCHO ADVERTISERS

SPRING STYLES ARE HERE!



Yep, we have them! And the next time you are down town please come in and see them.

RALPH RUNKLE BOOTERY 1023 STATE STREET

Frosh Cagers End Season Successfully

Record Includes 40-point Offensive Average in 16 Tilts

Twelve Frosh basketballers hung up their suits this week after completing the most successful season ever enjoyed by a Santa Barbara State college peagreen outfit, having won 14 games and dropped two close ones throughout the season.

Forming the nucleus of the squad was the first string, consisting of Bob Sherman and Hal Romero, forwards; Doug Winters, center and Dick Rider and Joe Nunez, guards; assisted ably by such stand-out reserves as Walt Lohman and Ray Acevedo, forwards; Jim Kilroy, center and Jack "Flash" Gordon and Bob Matthews, guards.

Other players forming the triumphant squad included Alex MacGillvary, Gregory McDonald and Dick Clark, all guards.

Considered by Howie Yeager, coach, as the most outstanding games of the entire season were those with Bakersfield Junior college, Bank of America "B's" and National School of Los Angeles.

The Renegade encounter marked the beginning of real team play for the Gauchito forces and they trounced the J.C. outfit 40-23. Bakersfield boasted on its record a win over Los Angeles City college, later winners of the State Junior College crown and champions of the Metropolitan conference.

The Bank of America fray, taken by Yeager's charges 47-38, gave the local's reputation quite a boost, as the Bankers recently entered the finals in the southern city commercial league playoff, fighting for a trip to Denver, Colorado and a crack at national ranking.

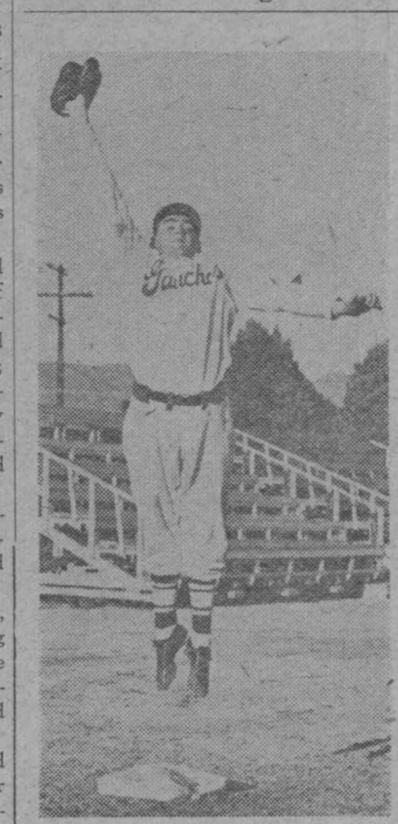
In some of the easier games, including those with the Cealfo club and Sun Lumber company, from the southland, the reserves saw the greatest amount of action, with Lohman, Acevedo, Kilroy, Gordon and Matthews upholding the Gauchitos' cause.

Throughout the season, the Frosh cagers, in 16 games, rang up a total of 640 points against 464 for their opponents.

PATRONIZE EL GAUCHO ADVERTISERS

Santa Barbara Five Gets Another Crack At Barnstormers

Santa Barbara State college's greatest season in basketball—a season which has seen it win the annual San Jose Cage Clinic and the California Collegiate Athletic Association crowns—fades into



MILTON "MICKEY" BERMAN, first sacker on the Gaucho baseball nine, and voted most valuable man on the 1939 team, is set to send Santa Barbara off to another winning season in their coming games against Loyola and U. S. C.

obscurity Wednesday and Thursday nights at the National Guard Armory when Willie Wilton's charges, winners of 20 out of 27 games, renew their rivalry with the famed Broadway Clowns in a two game series.

In a previous meeting between the two clubs, the Broadway Clowns, after a close first half, gradually pulled away in the second half to chalk up a 37-28 win over the local aggregation.

The series will mark the finale to the collegiate cage career of only one Gaucho player, "Barking Bill" Russell, veteran guard, who has proved one of the Hilltoppers' main cogs in their drive for recognition as one of the basketball powers of the Pacific Coast.

The Colored sensations, playing practically every night against most of the top notch fives on the coast, have dropped only two tilts since they left Santa Barbara, both to the San Diego Aztecs.

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Wed.—Pie Day for everybody . . Macaroni-cheese, veg., coffee, pie—29c
Thurs.—Chipped beef on toast, veg. and coffee—24c

Gymsters Set For 2C2A

With only one week remaining until the California Collegiate Athletic Association Conference meet in San Diego, Coach Elmer Noble's Gaucho gym team is concentrating on developing the newcomers so as to compete on equal terms with the other state squads.

Among the new men out for the team who show definite signs of promise are George Draine and Jim Woody, both of whom are from Los Angeles.

PATRONIZE EL GAUCHO ADVERTISERS



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And now, it is Jack Rose 7th Anniversary time, and time also for a few belated orchids.

I could ramble on indefinitely about new Spring outfits, exceptional buys, style scoops, etc., but I'll just recommend the Jack Rose shop, and its wonderful employees to you—and believe me, that is the nicest thing I can think of...

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PICTURE OF A SPORTSWRITER CONTENTED



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In the Spring a young man goes FANCY!



It's practically impossible to "remain old" after glancing at the reflection of yourself dressed in one of the new Timely suits for Spring. Clothes like these are an inspiration.

They are distinctly masculine, cut with smart athletic lines and tailored with typical Timely finesse. They have color and real life and are certain to gain feminine approval as well.

We have them clocked for winners because they're steps ahead of the fashion field and they are destined to be worn by men who step into places—higher up. In these "Days of Impression" it's what clothes like these do for you that counts and with your best moments still in the making, take time to see Timely at the earliest possible date.

TIMELY FOOT-NOTE:

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Greek Social Organizations Reveal Lists of Pledges

Fraternities Initiate 30 New Men at Formal Induction Ceremonies

Wednesday afternoon at 4 p.m. the last of the fraternity preference cards were filed at Dean Paul Jones' office, and the Inter-Fraternity council announced that 30 men will be pledged to fraternities this semester.

Dudley Bryant Reports on Youth Survey

Findings of the California Youth Survey were reported to the student body by Dudley Bryant, member of the division of planning and research of the State Relief Administration, speaking for Miss Claudia Williams, associate director of the Survey, at the fourth hour assembly Tuesday.

The survey covered one-sixth of California's population, those between the ages of 15 and 24, of whom one-third are unemployed. The answer, Bryant stressed, is more vocational guidance in the high schools and colleges to prepare youth to meet the modern world. More teachers and counselors must be trained to guide students. Occupational information should become part of the curriculum and placement assistance given to students, according to placement experts.

Principles developed from this survey will be put into practice soon, as planned by Governor Culbert L. Olsen. The survey was started early last year.



Got a copy of last week's Life handy?



That's how we're planning to dress you this spring. Like those successful, active young men you see there going places and doing things.

We're ready for YOUR best season



The Great Wardrobe

Stanley Bartlett, Dick Briens, Nirmann Carlstead, Charles Moss, Willard Reineck, and Bob Scott pledged to Gamma Sigma Pi; Arthur Chauvel, Loren Cook, Stanley Darrow, Warren Dorn, Gilbert Macy, Doug Mattson, Robert Newman, Robert Thomas, Richard VanDerhoof, William VanDerhoof, Blynn Wilson, and Jack Wilke to Beta Sigma Chi; Pete Bancroft, Robert Clark, Howard Karjala, Ernest Montiel, Richard O'Brien, and Walter Ziegler to Sigma Alpha Kappa; Dave Brenner, Carl Cummins, William Hilliard, Gordon Graham, Cornie Maasskant, and Jack Stevenson to Tau Omega.

Formal pledging ceremonies were held Wednesday night at special meetings of all fraternities with the exception of Tau Omega which held its ceremony Thursday night.

Bids to the inter-fraternity formal were issued to all fraternities Monday night.

BETA SIGMA CHI held further discussion of their annual Easter breakfast at their regular meeting Monday night. Formal pledging plans were also completed.

Wednesday night following formal pledging ceremonies, Paul Westbury, Beta Sigma Chi alumnus, took pictures of the pledges for the down town papers. Herb Evans and Art Porter were appointed to take charge of the Beta Sigma Chi entries in the Barbary coast carnival.

GAMMA SIGMA PI met Monday night at the home of Merrill Rasmussen for a final discussion of formal pledging plans. Jack Hart, Dick Wood, and Lester Barnwell were appointed by president Howard Joham to complete the fraternity pledge manual for the formal pledging.

Fred Baer presented the fraternity with a hand carved wood cover for the scrap book.

Wednesday night's formal pledging was held at the home of Andy McIntyre.

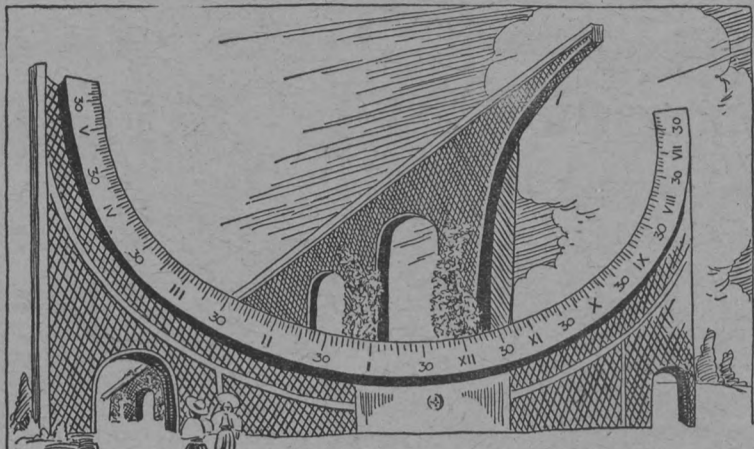
SIGMA ALPHA KAPPA completed plans for formal pledging and drew up a final list of prospective pledges at their meeting Monday night. Al Mansfield gave a report of the actions taken at the meeting of the Barbary coast carnival committee.

Following formal pledging Wednesday night, plans were discussed for the carnival.

TAU OMEGA formal pledging ceremonies were held Thursday night preceding a pledge dinner at the Barbara hotel at 6:30. Following the dinner the fraternity returned to its regular meeting place on Valerio street for a short business meeting.

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Campus Camera



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The Belles of State College

By MARY RONK

February 29, 1940

DEAR EDITOR: ... With one eye I'm looking at a sheet of paper (very blank) ... but the other is guiltily watching you as you sit at your shiny-topped desk in the corner. An occasional "no cooperation" and "you'd never know we had a deadline!" is audible above your mutterings. ... and the rest of it could be "??!!?&@". ... But I'm in a reminiscing mood ... and when I'm remembering what happened four or five years ago, I can't write a column inch about what the gay young thing of today is wearing and doing. ... Remember last February 29th? Sleeveless sweaters were what the "smart young collegiate" was wearing, and we wore a variety of colors and styles—from the button-up version to the barrel style (NOT a costume for doing the Polka). We wore them with the old stand-by ... a white broadcloth shirt, and our skirts, which were narrow and plain, just barely cleared the top of our sox, leaving an inch or two of bare leg exposed to the elements! Shocking, wasn't it? ... That was way back in 1936 ... and then, even as now ... our elders were clicking their tongues at the way the younger generation was behaving itself. Our clothes, our make-up, our dancing, and our slang were looked upon askance ... but I guess in fifty years we'll be in the Rocking chairs!

Sorority Initiates Number 54, Prepare for Six Week Trial

Last Monday night 54 women were taken into the seven-campus sororities.

DELTA ZETA DELTA ... led the list of the sororities by pledging 14 women Sunday afternoon at the home of Mrs. Jack Porter. Pledges include Elizabeth del Alva, Helen Dixon, Joan Dixon, Frances Dooley, Patsy Eaves, Patricia Forsyth, Georgia Mae Krebs, Betty Nelson, Betty Pitman, Margaret Sloan, Nancy Streeter, Betsy Talbot, Virginia Waite, and Barbara Whitmore.

PHI KAPPA GAMMA ... held formal pledging ceremonies Monday evening at the home of Mrs. Lillora Lohman, 1210 Alameda Padre Serra. The 12 girls pledging the sorority are Eleanor Barger, Barbara Clark, Vera Diedrich, Sheila Grant-ham, Margaret Hannaford, Ruth Jones, Elizabeth Kneif, Helen Marr, Cleonie Meloling, Minta McArthur, Mary Alice Murray and Helen Patton.

TAU GAMMA SIGMA ... pledged 11 women last Monday evening at the home of Mrs. Charles C. Christian, sponsor, 1172 A'n Mission Street.

Vista Road. The pledges are Phyllis Atwood, Adelle Baker, Marilyn Carlock, Frances Davis, Dona Lambert, Ruth Larsen, Marian Moser, Virginia Moss, Betty Pickford, Mary Louise Royal and Lorraine Shaw.

GAMMA DELTA CHI ... held informal pledging at the sorority house Monday night. Women pledged are Helen Barrett, Edith Bell, Evelyn Crozier, Eileen Crozier, Alpha Duncan, Margaret Gow, Charlotte Holdsworth, Barbara Milton, Elinor Murphy, Doris Reed and Lucille Wetterauer.

ALPHA THETA CHI ... met Sunday afternoon at the home of Mrs. Paul Jones, sponsor, to informally pledge their new members for 1940. They are Virginia Alderson, Elizabeth Jacobs, Barbara Leach, Mary Jane McCaughey, Marcia Meyer, Shirley Reinecke and Jane Wood.

DELTA SIGMA EPSILON ... held pledging ceremonies Sunday evening at the sorority house at which time the following were pledged: Barbara Gearhart, Mary Lee Lynch, Alice Munneke, Jean Pharoah, and

ARETA GAMMA ... held candlelight pledging ceremonies Monday night at the home of Frances Doubeck. Pledges taken into the sorority are Helen Carlisle, Doris Hunt, Miriam Kircher, Mary Kathryn Lane and Edith Stark.

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Catalina Sweaters in fine Shetland type wool. New Pastel shades. Long sleeved coat sweaters and matching slippers. Slack Suits in wool Gabardine, cotton crash and Luana Cloth. Expert tailoring makes them outstanding. New Sport Blouses. New Sport Skirts.

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