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C. OF C. OFFERS TRAVEL GUIDE FOR CARPINTERIANS

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THE CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI
CARPINTERIA, CALIFORNIA, THURSDAY, FEBRUARY 16, 1939

NUMBER 53

Community Chest Drive for $2,500 Opened Wednesday

With the advance drive already under way, the Community Chest funds were launched yesterday with Mrs. Joseph H. Hendy acting as drive chairman. The drive will continue until March 1st. Following a meeting of the board of directors of the chest last Friday and selection of workers as an organization meeting of the workers in the drive was held Tuesday afternoon in the Utility office and final plans made for the drive. The budget was set at $2,500, the same amount raised last year and has been apportioned as follows:

Budget

I Relief
Emergency, administered by first board
$200.00

II Milk Fund, administered by PT A
$50.00

III Sunshine Cottage
$100.00

Salvation Army
$150.00

Total Relief
$800.00

II Character Building Organizations

Boy Scouts (and We 1st class)
$200.00

Boy Scouts Mission Council
$300.00

He-Y-Tri County Y
$120.00

Girl Scouts (and Brownies)
* Outstanding
$250.00

Girl Scouts S. B. Board Council
$100.00

Total Character Building Organizations
$1,000.00

III Miscellaneous

Plazy Ground, administered by PT A.
Expenses by
$250.00

Holiday Fund, administered by
Expenses administered by
$100.00

Client Board
$160.00

Miscellaneous Total
$500.00

Total Budget
$2,300.00

Every local organization is rep

Last Article on Zoning

Presented by C. of C.

This is the last of a series of articles issued at the request of the Carpinteria Chamber of Commerce as an aid in the plan for creating various use districts in Carpinteria Valley.

Other Provisions of the Ordinance
In addition to the use provisions entitled previously, it might be noted that a number of regulations are included in the ordinance to provide for "setbacks" of houses and buildings on property lines. This prevents new building from eating off light, air and view from neighboring properties.

Existing Uses
This ordinance will in no way interfere with any building, use of land or structure which is now in its present condition for continuance of any so-called "non-conforming uses." although there are very few in the Carpinteria area.

Notification
In the residential, commercial and industrial districts in the town of Carpinteria, but not in the agricultural districts, it will be necessary to give notice before a building is erected. No ordinance or regulation is of any value unless enforced, and it is not possible, nor desirable to put on a large force of inspectors with only a few ordinaries. It is believed that the provision for the tax assessed and their interest best by notification before building construction is begun will create a proper deterrent and no mistakes made in the construction taking place. The notification will be made locally, and no trips toSanta Barbara or any other distant city will be necessary.

Changes
It is hoped that when the ordinance is finally adopted, any necessary (Continued on page 8)

VOL.

Carpinteria Chronicle

EASTERN REPRESENTATIVE RELIABLE

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Changes
It is hoped that when the ordinance is finally adopted, any necessary (Continued on page 8)
COMMUNITY CHEST

Yesterday workers took to the field to raise funds for the Carpinteria Community chest and every citizen is urged to make a contribution, even though in many cases it must be small, to this worthy cause. The Community chest in years past has proven an ideal solution to raising funds for relief work, charac-
ter building agencies, and other community services and has eliminated the necessity of each of the organ-
izations receiving funds from the Community chest, to conduct drives for their individual needs and to keep individuals of frequent solicitations for funds. The raising of funds for the various organizations once a year through the chest, particularly when such or-
er building agencies, employ large numbers, is not, but to intelli-
gently plan their year’s work with an assurance of funds to carry out programs that will benefit the greatest number.

So make your contribution to this worthwhile cause so that the good work of past years may be entined.

VANDALISM

Sometime Saturday night a group of morons, at least it is hoped that no persons with full mental faculties would be guilty of such an act, destroyed equipment at the county beach park. It is not known whether the guilty parties are residents of Carpinteria or from out of town, but if anyone has any inform-
ation whether the guilty parties are residents of Carpinteria may be continuned.------------ ----o---------------—

THE CHURCHES

Carpinteria has a number of Churches, whose pastors and members will be glad to wel-
come you to their services.

The Methodist church

Rev. J. Woodson, Pastor

10:00 a.m. Church school. the true objective of which is not only to introduce the child into the church and trained for Christian character and service.

11:00 a.m. Morning worship, subject: “The Gift That Produces a Giving Heart” by Myron Stur-
mmer. Help other Christian youth committing to Christ. We are looking forward to great accom-
plishments through them.

5:30 p.m. Evangellenic message, God has mercifully blessed our church and town through the mes-
seges delivered by “The Irish Evangellenists.” ‘Tis your duty to be WHO YOU ARE!” while in our mid. So we invite you to come and assist in keeping Carpinteria a safe and crime free sur-
burb.

7:00 Friday evening Business meeting of the Senior league at the home of Miss Loretta Mayer.

CHRISTIAN SCIENCE SOCIETY

Christian Science Society, Carpinteria Publication, The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. holds services every Wednesday at 8 o’clock a.m. and 11 o’clock. Evening School at 8 o’clock every Wednesday evening at 8 o’clock. The church building, open Tuesday evenings (except holidays) from 7:30 to 9:30 p.m.

“A ye all of one mind, having the same purpose and the same love, be of one soul, of one mind, doing nothing out of selfish ambition, or vain glory; but in lowliness of heart, thinking of yourselves as being in Christ Jesus.” (Phil. 2:2).
U. C. STUDIES SMALL LOAN BROKERS FOR STATE LEGISLATURE

BERKELEY — The interest of members of the current California Legislature in placing further restrictions on the personal property brokers and unsecured money lenders in the small loan field has occasioned a study of the subject by the Bureau of Public Administration of the University of California.

Investigations made by Jack E. Thomas, research assistant in the Bureau, show that this type of broker loans from $300,000,000 to $500,000,000 to individuals in the United States annually, and that California and Nevada are the only two states which have placed no curbs on the interest they may charge. The study specifies that all other types of small loan brokers and agencies in the state are covered by controlling legislation in this regard.

The study is limited to loans of $500 or less, made in the main to people whose income is not acceptable to the other types of lenders. "In the absence of adequate legislation," the report states, "experience the country over indicates the small loan business attracts unscrupulous men who take full advantage of the necessities and ignorance of applicants."

The amount loaned by the personal agencies who are the subjects of the study is considerably in excess of that loaned by any other agency.

The report reviews the legislation covering itself mainly with the licensing of the personal property and unsecured money brokers and discusses the advantages and disadvantages of the present laws. A recommendation is made that the small loan business be made subject to the same regulations as the other types of brokers.

The manner in which 34 states handle this type of broker is tabulated in the report, showing a wide variation in the interest rates allowed.

PERSONALS

William Crawford, who has been visiting his son, Aubrey Crawford and daughters, Mrs. Stanley Shepard and Daphne Crawford, will leave tomorrow for San Francisco where he will visit his daughter, Mrs. Wilma Crawford and attend the opening of the World's Fair. From San Francisco he will return to his home in Chicago, Ill.

"Relatives of Mrs. Laura Townend, who was a recent visitor in Carpinteria, have received word that she reached her home in Los Angeles, California after a very rough trip. Mrs. Townend left by stage for her home a week ago after the storm and there were many reports that the stage traveled continuously in the snow after it left San Bernardino.

More than 2,000 members of the Society of Automotive Engineers will visit the California World's Fair on June 7.

Watch this Space for Announcements Next Week

In regard to anniversary edition of the Chronicle to be published in the near future.
Miss Barbara Hudson

Miss Barbara Hudson, daughter of John R. HUDSON, became the bride of Max Delmar of Laguna Beach yesterday afternoon in a pretty ceremony in the chapel of the Hollywood hotel in Pasadena, home of her grandmother, Mrs. Oria Galena. The couple left for San Francisco where they will visit the family and then go on to Indianapolis where they will make their home for the present.

The bride graduated from the California State in the class of 1937 and attended Occidental colleges. Mrs. Delmar is the son of Mrs. and Mr. John T. Basset of Indianapolis. He recently completed his enrollment in the U.S. Navy with an officer's rating.

P.S.O. CHAPTER ENTERED TAIN BY MRS. W. GUY STOCKTON

Mr. W. Guy Stockton entertained her P.O.O. chapter at dinner Monday evening preceding their meeting. His guests were Misses Thelma and Selma Johnson, Misses Grace and Gloria Curtis.

Mr. and Mrs. Clinton Reardon entertained Mr. and Mrs. E. C. Bronk and Mrs. W. J. Young for lunch.

EVELY RUMPHEFF CHosen As D.A.R. REPRESENTATIVE

Evelyn Humphries, Carpinteria high school senior, has been chosen by the Santa Barbara chapter, Daughters of American Revolution, to compete for the honor of representing California in the annual pilgrimage to Washington, D.C., in April, and will be presented to the chapter Saturday at the Washington's birthday luncheon at the Montecito country club.

Mr. and Mrs. Harold Shankle in reply to the request of the chapter. Other members of the chapter are Mrs. G. Frankilin, Mrs. Martin Slaughter, Mrs. J. Henry Shepard, Mrs. Donald Bailard, Mr. and Mrs. E. C. Bronk, Mrs. George B. Vail, Miss Irene Fagin, Mrs. Waldo E. Martin, Mrs. Martin H. Vanasse, Mrs. Don W. Young, Mrs. J. W. Young, Mrs. E. M. Slaughter.

Now Open!
CARPINTERIA BRANCH
Nova Dagget
Beauty Shop

PHONE 5122
Expert Beauty Service
At Popular Prices

Soft Water Shampoo Rinse & Finger Wave 75c

Free Consultation on Your Hair or Skin Problems Without Obligation.

LILLIAN'S BEAUTY SHOP
Now Located at the CARPINTERIA BARBER SHOP and BEAUTY SALON

120 Coast Highway NEW PHONE No. 260

CARPINTERIA BRANCH
COAST FIRST-NATIONAL BANK OF LOS ANGELES
D. SAWPENGER, Manager
Banking Hours, 10 to 5 Saturday 9 to 12
Aerial Thrills: Sciot's Circus Features

Your Hollywood Correspondent

Dorothy Lamour couldn't get into her own house the other night when her driveway was washed away by heavy rains. After working in night scenes for "Man About Town," she and her mother, Mrs. Carmen Lamour, stayed in a Beverly Hills hotel. Incidentally Dorothy inherited Carole Lombard's former dressing room at Paramount. Gary Cooper is back in the one he occupied 10 years ago at the same studio. It was vacated by George Raft when he completed "The Lady from Nowhere." Kent Taylor is using his winnings from the races for his horse bud­
gie. He's just bought a new place in Coldwater Canyon and will move in after he finishes his role in "The Gracie Allen Murder Case." At Paramount they're calling "Bugs Goins" "One Thousand Men and a Girl." There are that many men in the picture and, so far, only one girl, Susan Hayward is cast.

Joyce Mathews is back in town from a vacation in Florida where she was not at the site of her boy friend, Arnold Rub­

erty. When Margo returned from her New York vacation she brought writer Claude Binyon getting in­
from a vacation in Florida with T H E A T R E

dividual programs on their port­

Happiness" set always finds in "The Gracie Allen Murder Case." He's supposed to look older than his father. She was met at the air­
in "Beau Geste" "One Thousand Men and a Girl." There are that many men in the picture and, so far, only one girl, Susan Hayward is cast.

Keider Anderson, Norwegian ski champion, is growing a mus­

Xloyd Nolan is growing a mus­

—THE ART


cut of the case and will play "Love in Bloom" to Dorothv T amour for

John" and "The Gracie Allen Murder Case." Ellen Drew's father and step­

mother, Mr. and Mrs. Joseph Ray, who are visiting from Hollywood from Kansas City, like film town so much that they've set up es­tablish permanent residence here.

FAMOUS PIANIST TO PRESENT CONCERT AT LOBERO MONDAY

Josef Hoffman's appearance at the New York Stadium concerts last summer marked two first times for the famous pianist who comes to Santa Barbara next Mon­

day evening, Feb. 20, at Lobero, as if it were

- TONIGHT, as if it were

— THE ARMORY—

TONY'S LOG CABIN

Italian Dishes that Taste and ARE Different

TONY'S NEW PARTY IN OUR BANQUET ROOM

MIXED DRINKS —— WINE —— BEER

536 State St. Tel. 21291 Santa Barbara

WITH DINNER

Our Food IS GREAT!!

WHEN DOWN TOWN

TONY'S MUSICAL ARTS AT El Gortijo - Montecito

Plan your party to enjoy this special treat in Dance Bands
TOSEMITE VISITORS the Park, and again, if it is storming, they will be most essential. Jenius James with the clever Japanese star, Sugi Hayamaka. The second preliminary will mix with Jackie Nichols in a wrestling in the game today. Their tussle should be a winner.

"OXY TO HOLD FIRST TRACK MEET OF SEASON SATURDAY"

First signs of oxygen will be evidenced out at Occidental College Saturday afternoon when the Bengals play host to the University of Southern California's powerful track and field team in the annual handicap meet between the two institutions. The handiapping will again be under the guidance of Fred Johnson, former Oxy athlete, and Roy Prinba, ex-Trojan. Both men are now coaching at Garfield High school.

S. B. BASEBALLERS INAUGURATE SEASON SATURDAY AT 2:30

Coach Theo. "Spud" Harder and six new San Diego baseball club will inaugurate the 1939 season Saturday with players representing the National Baseball Association as opponents. The game, which will get under way at 2:30 o'clock will be played at Pershing Park.

JESSE JAMES VS LOTT HEADLINES MAC CARD TONIGHT

Again we were practically nauti- nauti naed by the fool methods used by "Pappy" Starch, the 180-pound heavyweight champ, in his match with Jesse James at the MAC last Thursday night. James tried repeatedly to wrestle with Starch and give the fans what they wanted, but Oxy would not have it. It is honestly felt by all now that he really doesn't know how. At any rate, we were treated to some of the roughest stuff ever witnessed at the Mission Athletic Club has had in some time. The two men, who have been warned repeatedly to wrestle with Orth and Jesse James at the MAC last season Saturday to witness the handiapping.

MODERN WAY TO TREAT ISLAND

Southern Californians who plan to drive to the Golden Gate International Exposition which opens this Saturday (Feb. 18) will reach the man-made Treasure Island over a highway system as modern as the Bay bridge, itself, reports the touring bureau of the Automobile Club of Southern California.

Nearly a hundred highway signs have been provided on Treasure Island. Warning signs, at each end of the Exposition grounds without price for Derby Day—$1.10 for general admission and $2.20 for clubhouse—but for Handicap Day the clubhouse has been set for $5.00.

The starters from the Derby el- ligeables, which number 197, loom from the starting gate in the year before Fairy Hill, and Jack Thatcher hold sway, do not have complete strength. The Tigers have complete strength.

In DOWNTOWN LOS ANGELES

Hollywood Teams to Meet Local Marksmen Saturday

This Saturday night all the players plan to drive to the Golden Gate International Exposition which opens this Saturday (Feb. 18) will reach the man-made Treasure Island over a highway system as modern as the Bay bridge, itself, reports the touring bureau of the Automobile Club of Southern California.

By means of a variation of the modern "cover-leed" design, motorists from either San Francisco or Oakland will be able to enter the Exposition grounds without making a left turn across intersect- ing traffic streams.

A parking lot for 12,000 cars and fully equipped service stations have been provided on Treasure Island. Warning signs, at each end of the bridge, will flash on when the parking lot is filled. A single toll permits the motorists to reach the Exposition and return to his starting point or continue on the other side of the bay without extra cost.

Three of the Exposition traffic lanes are of permanent construction for eventual airport utility, remaining three lanes are of temporary construction. Nearly a hundred highway signs have been erected on the new system to guide motorists.

"GENUINE"

The word you like to see on the things you like to buy—EASTSIDE ALE is a genuine Ale—which means it is made by the old-time tested method of "top fermentation in hot" by the best yeast cells. Very few ales are genuine ales. When you buy, look for the word GENUINE on the label. Only in genuine Ale will you find that smooth yet virile mellowness and flavor you find in Eastside Ale.

Famous from coast to coast for good food

FIFTH AND HILL

Opposite The Subway Terminal Stores, shops, theaters and all points of interest

Hotel Clark

P. B. R. Morris, Manager

In downtown Los Angeles

Only in genuine Ale

Ask for EASTSIDE ALE

Eastside Ale

Brewing Co.

Los Angeles

Only in genuine Ale

Ask for EASTSIDE ALE
Hollywood Beauty Secrets

By Max Factor, Jr.

Film food's foremost make-up authority

Brushes Bring Beauty

Brushing and combing are be¬
coming more and more important
as accessories to the modern art
of hair dressing itself. Small com¬
plexion brushes work marvels
eliminating the sometimes
surprisingly dirty "cheeks", the
brows, the knuckles. The eyelash
brush, quite aside from its vital
cosmetic purposes, serves to keep
the lashes smooth and enticing.

Fingernails are invaluable aids
in removing the last fragments of
dead and unnatural cuticle from the
edges of the nails.

The "hand- bombing" brushes will
serve to condition the skin
surfaces of the back which can be
reached but not washed. The stubborn
nails, the knees, and the knuckles.

When you use the "cotton swab" to
clean your brush it will last longer
than usual.

The choice of the brush used for
hair brushing, of course, is a matter of
personal preference, as are the habits
of brushing.个百分".

The powdered brush; a com¬
motion that is soothing to the skin
and, of course, acts as a
venetian face powder from cake
and inept.

The powdered color make-up will
cling to the face much longer than
would ordinary.

Hair of course, the hair brush, one
of the most thoroughly time-tested of
all feminine grooming aids, reveals
more immediately and naturally that
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it is shown clearly that a definite hardship exists, provisions of the ordinance may be changed by the Board of Supervisors upon proper proceedings in accordance with the law.

Benefits

It may be found that this plan will enable the people of Caripnteria, it must be done by cooperative effort by the property owners there.

FORMS FOR USE IN COMBINING FARMS UNDER AAA READY

Farmers who operate more than one "worksheet farm" combined for purpose of the 1939 Agricultural Conservation Program should call at the county association office located at Post Office, Carpinteria, the next few weeks, Mr. L. C. Donati, Chairman of the Santa Barbara County Conservation Committee announced today.

In cases where one or more tracts owned by separate persons and who desire to have "worksheet farms" combined for purpose of the 1939 Agricultural Conservation Program should call at the county association office located at Post Office, Carpinteria, the next few weeks, Mr. L. C. Donati, Chairman of the Santa Barbara County Conservation Committee announced today.

Dwelling and stores along rural highways. Also, it will provide public agencies and utility companies with knowledge of the probable character of development and demand for services in the future.

It should be stated that this plan will simply guide FUTURE development and will not remove eyesores, obnoxious signs, or require buildings to be painted or any landscaping, planting, etc. There is nothing in the ordinance that will improve existing conditions. It will simply guide FUTURE development and demand for services in the future. If any improvement is to be made it should be made as a matter of co-operative effort by the property owners there.

BOY SCOUT DINNER ATTRACTS MANY FATHERS AND SONS

Carpintería Boy Scouts, and their fathers were guests of the Lions club Thursday evening as an annual feature of Boy Scout week, and heard Ed "Strangler" Lewis describe his famous headlock and tell of his experiences wrestling in all parts of the world. The program followed dinner which was served in the Memorial building.


"Your Neighbor Says" by Barney’s Market

"It isn’t often one finds a man who really is a 20-cents-a-month businessman. Dorothy Lamour, currently starring in Paramount’s "St. Louis Blues," collects perfume bottles, and has more than 2000 of them, from all parts of the world."

CALIFORNIA USE TAX ACT Upheld By Supreme Court

Constitutionality of California’s use tax act has recently been upheld by the Supreme Court of the United States, thereby bringing to an end numerous attacks on the act since its passage by the 1932 legislature, according to William G. Bonelli, fourth district member of the State Board of Equalization, which administers the tax.

The act calls for a tax of three per cent, on the same basis as the sales tax, on merchandise purchased outside California and brought into this state for use, storage or other consumption.

Necessity for the act followed the discovery that many Californians were purchasing outside the state to evade payment of sales tax. The use tax is designed to aid this double-duty unfair competition to California merchants and the loss of revenue to the state.

"Action of the court in uphold­ ing the use tax, is not only grat­ ifying to the board," Bonelli said, "but should be welcomed alike by businessmen whom it protects.”

Sales Tax Reverses Drop

California sales tax revenues for the third quarter of 1938, totaled $2,029,076.94, a decrease of 9.1 per cent from the total for the same quarter in 1937, also a decrease of 0.34 per cent from the second quarter of 1938, according to statistics released by William, G. Bonelli, member of the State Board of Equalization from the fourth district.

"It is interesting to note," Bon­ eill said, "that $1,258,798.65 or 52.82 per cent of total revenue came from the fourth district, the balance of $706,288.56, or 46.11 per cent being contributed by the first quarter of 1937, also a de­ crease of 0.34 per cent from the second quarter of 1938, according to statistics released by William, G. Bonelli, member of the State Board of Equalization from the fourth district.

"In other words, the eight coun­ ties of Los Angeles, Orange, San Diego, Riverside, Orange Imperial, San Diego and Ventura and Santa Barbara contributed 53.82 per cent of sales tax revenues while the remaining 50 counties in the state furnished 46.18 per cent."

CHRISTIAN SCIENCE LECTURE RADIOCAST

Local radio listeners may hear an arms-length Christian Science lecture Wednesday evening, February 19, at 3 p.m., when Miss Dorothy Lamour, currently starring in Paramount’s "St. Louis Blues," collects perfume bottles, and has more than 2000 of them, from all parts of the world.

BUYS A GREAT NEW Westinghouse STOVE

New low terms make it possible for every­ one to enjoy low-cost electric cooking. See

IT ISN’T OFTEN ONE FINDS A MAN WHO REALLY IS A 20-CENTS-A-MONTH BUSINESSMAN. Dorothy Lamour, currently starring in Paramount’s "St. Louis Blues," collects perfume bottles, and has more than 2000 of them, from all parts of the world.

THOUSANDS OF EDISON HOMES 20% ELECTRICALLY NEW

Yes, it really is the LOWEST COST COOKING fast, clean and modern

Yes, it really is the LOWEST COST COOKING fast, clean and modern.

This is the month when thousands of Southern California women are finding out how amazingly little it costs to buy and operate an electric range. Why not make this discovery for yourself? See your local dealer and get facts and figures on the economy of electric cooking.

LAMOUR’S AMOUR

Dorothy Lamour, currently starring in Paramount’s "St. Louis Blues," collects perfume bottles, and has more than 2000 of them, from all parts of the world.