

# SBC vs. WHITTIER TONIGHT

UNIVERSITY OF CALIFORNIA

## El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXV

GOLETA, CALIFORNIA, FRIDAY, SEPTEMBER 23, 1955

No. 3

## LA PLAYA STADIUM SCENE OF GAME

Car caravan to the Santa Barbara-Whittier football game tonight leaves at 7 p.m. from the parking lot near the new dorm on campus. In town sorority members will be picked up by fraternity members between 7:15 and 7:30 p.m. This has been co-ordinated by Sigma Alpha Epsilon.

### Rally

The Rally Committee has scheduled a pre-game rally to begin at 7:45 at La Playa Stadium. At 3 p.m. the Rally Committee will begin decorating the field.

The newly chosen yell leaders have worked out some stunts for their first appearance at a football game, under the leadership of Head Yell Leader Charlie Johnson.

To get into the rooters' section Gauchos must have either a rooter's cap or a pompom. For freshmen green beanies are required.

### Dance

A post-game dance has been scheduled from 11 p.m. to 1 a.m. in the campus auditorium. This is an informal "stag or drag" affair. Hal Brendle's band will provide the music.

## NEW FACULTY APPOINTMENTS APPROVED

Twenty-five appointments have been approved through the University of California, Berkeley, to compose the new faculty members of UCSBC for 1955-56. Some of the new members are taking the places of instructors on their sabbaticals while the remainder were added to accommodate the new large enrollment.

A new instructor in history is Dr. Robert L. Kelly, a native Santa Barbaran who received his B.A. degree from UCSBC in 1948 and went on to receive his M.A. and Ph.D. from Stanford. This past year he was on the faculty of Santa Barbara Junior College. He served in the Air Force in World War II and the Korean conflict.

Dr. James W. Curry, assistant professor of chemistry, comes to Santa Barbara College with some years of experience as a research chemist and with a substantial list of writings in scientific journals. He received his A.B. from Millikin University and his M.S. and Ph.D. from the University of Illinois. At Illinois he held graduate fellowships from the University, DuPont and the U.S. Atomic Energy Commission.

Dr. Cedric B. Cowing, acting instructor in history, received his B.A. and M.A. degrees from Stanford and his Ph.D. from the University of Wisconsin where he served as a teaching assistant.

Dr. Paul H. Barrett, assistant professor of physics, comes from Syracuse University where he served on the faculty two years. He did his undergraduate work at Montana State College and earned

his Ph.D. at the University of California, Berkeley. His published writings include eight articles in scientific journals. During World War II he served in the Navy as an electronic technician.

Dr. Rene H. Rochelle was named to an assistant professorship in the department of men's physical education. He has been on the campus for two years as an acting instructor which included the duties of the Gaucho baseball coach. He received three degrees from the University of Illinois and is an authority of physical fitness as related to altitude tolerance.

Dr. Winston A. Reynolds has been reappointed as acting instructor in Spanish, having served on the faculty here for one semester. He holds degrees from UCLA and a doctorate from the University of Southern California. He is a regular contributor to scholarly journals. During World War II he was a cryptographer in the Air Force.

Dr. Burnham Dunton, assistant professor of industrial arts, will substitute for Dr. Thomas Weir who is on leave of absence for two years to work in Lebanon on the Point Four program. He received his B.S. degree from Rutgers University, his M.A. from Columbia University and his Ph.D. from New York University. For the past two years he has been chairman of the industrial arts department at San Leandro High School. He is a specialist in the field of graphic arts.

Howard Warsaw, one of California's most talented young painters, has joined the UCSBC art department as an acting instructor. He has been an art teacher in the Los Angeles area and at the University of Iowa since World War II, in addition to winning several awards for his paintings. He was trained at the Art Students' League in New York City.

Dr. William C. Walker, a 1950 graduate of Santa Barbara College, joins the faculty as an instructor in physics. After leaving UCSBC he earned his M.S. and Ph.D. degrees at the University of Southern California where he also served as a research associate and part-time instructor. He has co-authored four research papers on photo electrons in scientific journals.

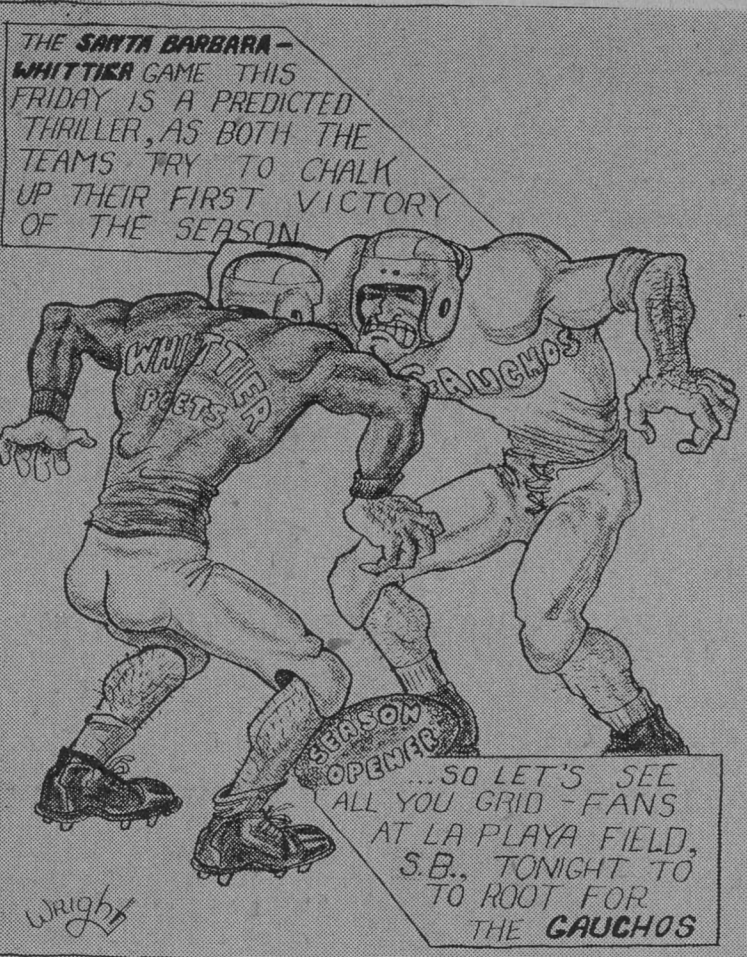
Davis K. Mitchell has been appointed acting instructor in music and will lead the Santa Barbara College marching band. He received his degree in music from the University of California, Berkeley, and studied at the Berkshire Music Center in Massachusetts.

## Students Requested To Register Cars

Cars which are driven or parked on the campus should be registered as soon as possible with the College police, Capt. Floyd Bernard announced last week. Capt. Bernard said the registration involves no fee, but is simply a measure to assist the police in handling traffic and parking.

Students who drive cars are requested to stop at the office of the campus police, on the second floor of Administration Bldg. 427, directly above the cashier's office. They will be issued decal stickers to be placed on the windshields of their cars.

No time limit has been set on car registration as yet, but Capt. Bernard has asked students to sign up as soon as convenient, so that the records of the police department can be completed.



## PLANS APPROVED BY REGENTS

Annual meeting of the Regents of the University of California was held here last week. At this meeting the Regents approved Santa Barbara College appropriations for future improvements.

They approved the preliminary plans for the dining commons seating 800, at a cost of \$780,000.00, landscaping around the new residence hall, and the Provost's residence on campus.

Bids were accepted for the construction of the new classroom building that will cost \$823,900.00 from James I. Barnes of Santa Monica. Construction of the building should begin in October. Bids for exterior utilities totaling \$28,969.55 were also accepted.

Included by the Regents in the major capital improvement for the college in 1956-57 is the preparation of working plans for and the construction of permanent facilities for the Industrial Arts department, replacing the Mesa Campus, and for the Art Department, \$2,441,000.00; and for the preparation of working plans for and construction of permanent physical education facilities for men and women, \$1,733,000.00.

Included by the Regents in the major capital improvement for the college in 1956-57 is the preparation of working plans for and the construction of permanent facilities for the Industrial Arts department, replacing the Mesa Campus, and for the Art Department, \$2,441,000.00; and for the preparation of working plans for and construction of permanent physical education facilities for men and women, \$1,733,000.00.

## Office Manager, Typists Needed

Associated Students' office must be staffed with typists. A schedule will be set up in the office and those wishing to work will be assigned to their free hours.

An office manager is needed for the Secretariat. The by-laws of the Associated Students' Constitution provide for this office. The office manager must have a "C" average, will receive a salary of \$132 per year, must have afternoons free, and must be able to type and operate the mimeograph machine.

Anyone wishing either position may apply in the Associated Students' Office, Bldg. 477.

## Lecture Series Moved To Tues. Afternoons

The annual series of All-College lectures given at the University of California, Santa Barbara College, this year has been changed from Wednesday afternoons to Tuesday afternoons, it was announced by Dr. Robert E. Robinson, associate professor of English and chairman of the UCSBC committee on Drama, Lectures and Music.

## STUDENTS SOUGHT TO STEP INTO VACANT FRESHMAN AND AS POSITIONS

Students interested in running for vacant AS offices should sign up in the Graduate Manager's office today through Wednesday, September 28. Offices to be filled are: freshman class president, vice-president, and secretary-treasurer; AWS representative, and men's representative-at-large.

All candidates are required to pass the AS Constitution test which will be given on September 30 in the AS conference room. Copies of the Constitution and By-laws will be available to candidates in the AS Office. On September 30 candidates will also receive publicity and general election rules. All publicity will be due in the AS Office by noon on Monday, October 3, and candidates are reminded that they will be held directly responsible for an violation of election rules.

An election assembly introducing those running for office will be held on October 4, and preferential voting will take place at polls located on both the Goleta and Mesa campuses. No electioneering will be allowed within 50 feet of each poll. Ballots will be tabulated immediately following the close of the polls at 3 p.m. on

October 7. The winners will be announced that evening.

## Penny Buys A Vote For '55 Frosh Queen

Voting for the freshman queen will take place at the booth in front of the Student Union next Wednesday and Thursday. Each residence hall is putting up a queen candidate and votes can be bought at the booth for a penny.

Everyone is invited to the Frosh Tribunal and dance Sept. 30. A gigantic trial of delinquent freshmen will be the main event, with guaranteed amusement promised. A charge of 25 cents will be made to all those attending except freshmen.

To make this the best frosh indoctrination ever, sophs and upper classmen are reminded of the black box in the Student Union on top of the juke box for reporting delinquent freshmen. Sophomore officers are asking everyone to please cooperate in this matter.

## Dept. of Defense Endorses ROTC Oath First Time This Year

Any University of California student who may refuse to sign the traditional oath of allegiance to the United States Constitution, prescribed this year for the first time by the U.S. Department of Defense for all lower division ROTC students, may not enroll informally in the ROTC and thus meet the University's military training requirement for graduation, the Regents decided at their recent meeting at Santa Barbara College.

The action was recommended by UC President Robert Gordon Sproul.

The oath prescribed by the U.S. Department of Defense, and which was affirmed by the Regents, reads: "I do solemnly swear (or affirm) that I will support and defend the Constitution of the United States against all enemies, foreign or domestic; that I will bear true faith and allegiance to the same; and that I take this obligation freely, without any mental reservation or purpose of evasion; so help me God."

It is the same oath required of all members of the armed forces and similar to the oath taken by all public office holders and the faculty and staff of the University.

## Acting Ed. Resigns; New Editor Needed

Clara Morf, acting editor of *El Gaucho*, submitted her resignation to Legislative Council at its meeting in Ojai. The resignation is effective Sept. 29.

Applications are being accepted in the Associated Students' office for the editorship. Appointment to the office is made by Press Control Board with the approval of Legislative Council.

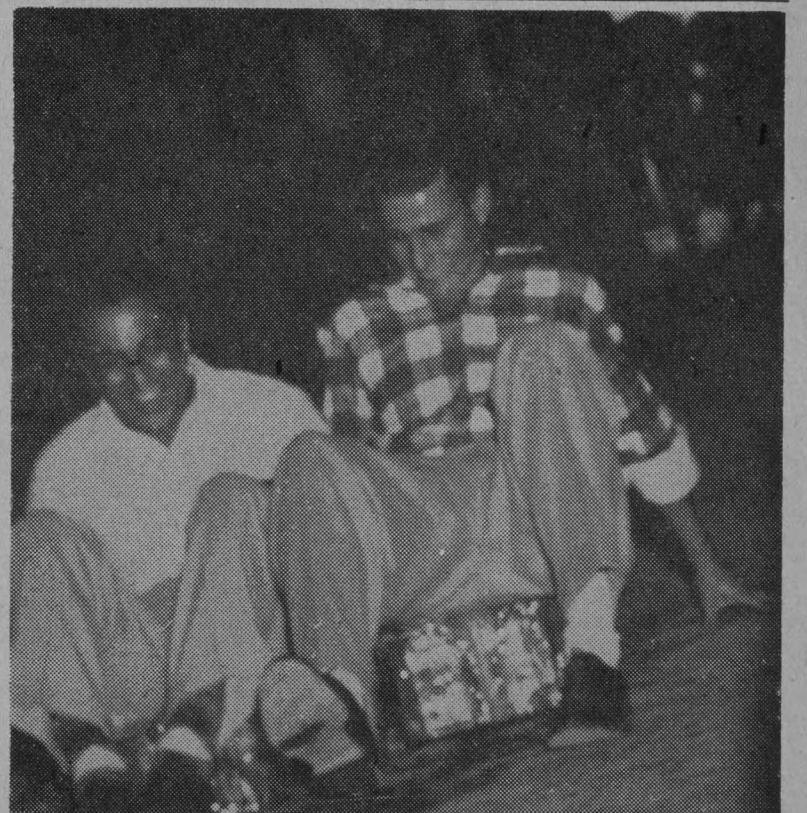
## Mud Brawl Follows Frosh Cleanup Task

Sophomores have big plans for freshmen in the way of indoctrination. The following events are all required for freshmen unless they wish to appear before the tribunal and answer for their sins.

This afternoon a beach party will be held at the campus beach from 3 to 5, with soft drinks provided. Entertainment includes swimming and volleyball.

Tomorrow's project is to clean up, enlarge and beautify the Big "C" on the hill overlooking the campus. Frosh are asked to wear old clothes and bring gardening tools. Meeting place is at the Casitas parking lot at 1 p.m. and it would be appreciated if those who have cars would bring them to provide transportation.

The mud brawl will be held next Thursday, September 29, with further information in Tuesday's paper. This is for both sophs and frosh. If the frosh don't win they are required to wear their beanies for another week.



This picture, taken at last year's Frosh Tribunal, gives an idea of what the Freshmen may expect at this year's "formalities."



# El Gaucho

University of California, Santa Barbara College

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara College, Goleta, Calif. Opinions expressed herein are those of the staff unless otherwise indicated. Entered as second-class matter Nov. 10, 1954, at the post office at Goleta, Calif., under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

ACTING EDITOR ..... CLARA MORF  
 ASSISTANT EDITORS ..... BETH KLASSON, SYLVIA KLASSON  
 MANAGING EDITOR ..... ANN DAVIS  
 STAFF PHOTOGRAPHER ..... JIM PITCHER  
 CIRCULATION ..... STAN GREENSPAN  
 FACULTY ADVISOR ..... DR. ELSIE LEACH  
 FEATURE EDITOR ..... JACK NAKANO  
 SPORTS EDITOR ..... GLENN DICKEY  
 SPORTS WRITER ..... JACK GOWAN  
 STAFF WRITERS—Margaret Kyger, Jack Gowan, Mary Wright, Jerry Perry, Don Wright.  
 ADVERTISING MANAGER ..... PHIL C. JACKS JR.  
 ASSISTANT AD MANAGER ..... BOB WIENER



Marten Mailes

## IFC Elects Officers

The newly-elected officers of the Inter-Fraternity Council are: Marten Mailes (Delta Sigma Phi), President; Ray Muelthaler (Kappa Sigma), Vice-President; Dave Robinson (Sigma Pi), Secretary; and Gene Hatfield (Sigma Tau Gamma), Treasurer. Hal Brendle of the Sigma Phi Epsilon and Thad Smith of the Delta Tau Delta are the Representatives-at-Large.

## Activities Start For Resident Halls

The terrific beach party held jointly Thursday night by members of Acacia, Birch and Palm Halls was an excellent example of what future activities of Las Casitas will be like.

A pronounced "spirit" on the part of our new freshman class will certainly guarantee more "blasts" this semester.

It doesn't take much to get a party started. Soon the residence halls will elect officers. The vice president will double as the social chairman—he's the man who'll get together with the social chairman of the women's halls.

It's certainly a good idea to plan things at least a week in advance. And above all, *do inform* your resident assistant, as he has to turn in the proper forms.

With the election of hall officers, you will have a secretary-treasurer. He will be the man to handle the financial end of it. Figure out how much the party will cost and all chip in to the kitty which the treasurer will hold—then watch him carefully!

Las Casitas comprises almost half of our student body now and will certainly have its share of activities.

IT'S NEW, JUST FOR YOU

ROGER HOFF'S

## CLUB ENCORE

Following UCSBC Football Game broadcasts on KDB-1490

Brought to you by your friendly Goleta Businessmen

MacDONALD'S CHEVRON SERVICE

A. L. METZ, Realtor  
 FLIGHT LINE RESTAURANT  
 CRISMAN'S GOLETA MARKET

## Five SBC Students Injured in Crash

Five Santa Barbara College students were injured, none seriously, in an auto crash last Sunday night. The accident occurred when a car in which four students were riding collided head on with another vehicle at a sharp curve on the College access road. The fifth student was a passenger in the other car, the driver of which was also hurt.

### Injuries

The injured, all freshmen, included Bob Foster (Acacia Hall), concussion, cuts and abrasions; Jerry Higman (Acacia Hall), concussion, cuts and bruises; Carol Sue Logsdon (new hall), fractured ankle; Judy Wegner (Madrona Hall), cuts and bruises; and Judy Hendrickson, cuts and bruises. Neal McNutt of Santa Paula, driver of the second car, also received minor injuries.

Judy Wegner of Palos Verdes, and Judy Hendrickson of Los Angeles, were treated at Cottage Hospital Sunday night and released, as was McNutt. Carol Logsdon was released Monday, while Higman and Foster were discharged to the care of the student health center on Tuesday. Carol lives in Santa Paula, while Jerry and Bob are from Rosemead and South Pasadena, respectively.

### CHP Report

According to the report of the California Highway Patrol, the collision occurred at 8:10 p.m. when an eastbound car driven by Bob Foster failed to negotiate the sharp turn near the Southwest Airways terminal, crossed the center line, and slammed into McNutt's westbound machine. Higman, Judy Wegner, and Judy Hendrickson were passengers in Foster's car, while Carol Logsdon was riding with McNutt. Both cars were badly damaged.

### Markings Suggested

Capt. Floyd Bernard of the SBC police reported to *El Gaucho* last week that the corner where the accident occurred has been considered for some time as a potential danger spot, and that an attempt is being made to mark it more clearly. The Goleta Valley Safety Council has proposed that a double white line be painted in the center of the road, and that reflector warning signs be posted at both approaches to the bend.

### Coed Suffers Injury

An injury incurred in a volleyball game on the campus beach sent Marcia Bookhard, a resident of Manzanita Hall, to Cottage Hospital last Sunday afternoon. She was attending the Las Casitas beach party when she suffered a dislocated kneecap. After the dislocation was treated and a cast applied, Marcia was returned to the campus.

# CAMPUS CLEANERS

(OWNED AND OPERATED BY STUDENTS)

## COMPLETE DRY CLEANING AND LAUNDRY SERVICE

HOURS: 8-5 MON.-FRI. — 10-4 SAT.

Our Prices Cannot Be Beaten!

SWEATERS -- Cleaned, Blocked, Pressed . . . 50c

DENIM PANTS -- Washed, Starched, Ironed . 35c

SHIRTS -- Washed, Starched, Ironed . . . 25c  
 (SPORTSHIRTS INCLUDED)

ONE DAY SERVICE IF NECESSARY

STUDENT UNION, ROOM 101

## REGISTRATIONS DUE FOR 'FASHIONS 1309'

\* prerequisite: an interest in the most wearable, storable collection of clothes ever gathered for ucsbc campus life

\* visual aids: a galaxy of skirts, sweaters (many dyed-to-match), date dresses, formals, jumpers, blouses, pedal pushers, bermuda shorts, capri pants which speak for themselves

\* field trips: the awesome sponsored, back-to-school fashion show, sunday, october 2, from 2 to 4 p.m. (others to be scheduled later)

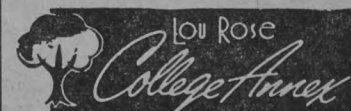
\* instructor: cathy riordan, the l. r. college representative

\* textbook: mademoiselle magazine . . . sent to every ucsbc women's residence with the compliments of lou rose

\* location: the lou rose annex, 1309 state street, of course

\* hours: 9:45 a.m. to 5:25 p.m. (after-class and saturday attendance recommended)

special attention will be given to the technique of buying an exciting, around-the-clock college wardrobe on a student budget



1309 state street 5-6565



# Sports

(A University Church in a University District)

## THE GOLETA FEDERATED CHURCH

5320 HOLLISTER AVENUE

Your Friendly Community Church

### SUNDAY SERVICES:

- 9:45 a.m. — University Hour
- 11:00 a.m. — Morning Worship Service
- 6:00 p.m. — University Supper and Fellowship (Free Supper)
- 7:30 p.m. — Evening Service

Outstanding Christian Movies Shown Monthly

This Week: "Shelter in the Cumberland"—Full length & Color

WELCOME BACK GAUCHOS!

from

## SILVERWOODS

Campus  
Headquarters  
for  
Smart  
Clothing

Featuring the Top Names You Know

835 State Street

Phone 3141

# GAUCHOS HOST POETS

## BOTH TEAMS SEEKING FIRST WIN TONIGHT



A SMILING Stan Williamson eagerly awaits the Gauchos' season opener against Whittier tonight.

The unveiling of the 1955 Gauchos football squad will take place tonight as the Blue and Gold eleven plays host to the Whittier Poets. The game will start at 8:15 p.m. at La Playa Stadium.

### Starting Lineup

Gauchos Mentor Stan Williamson announced a probable starting lineup of: Bud Ashbrook and Al Southworth, ends; Russ Young and Will Stensland, tackles; Chuck Williams and Roscoe Morris, guards; Captain Don Smith, center; Don Trauthen, quarterback; Bucky Baird and Sut Puailoa, halfbacks, and Bruce Varner, fullback. Possible changes in the line are Leonard McCabe, 235-pound tackle, who may start in place of Stensland, and Jim "Lucky" Pullman, who could edge Williams out of a starting berth.

Williamson is very pleased with the spirit of the squad so far, but he is somewhat leery of predicting victory. "The boys are improving day by day," he stated, "but many of them have had to learn a new offense and they still have a long way to go." However, the popular mentor pointed out that they are well advanced for this time of year.

Gauchos fans will be awaiting the game with some anticipation because of the optimistic reports that have been flying around. The basis for much of the optimism has been the return of 17 lettermen, the addition of some outstanding newcomers, and, at long last, an adequate number of coaching aides for Williamson. However, the Gauchos still lack line depth and have to rely on inexperienced quarterbacks, which could prove fatal for the T-formation club, although indications are that Trauthen, Pat Mills and John Coultts will do a good job in running the team.

### Eight Lettermen

Against the Gauchos' 17 lettermen, the Poets from Whittier have been able to muster only eight

returnees. The returning backs are Captain Carl Palmer, triple-threat tailback, and Nick Street, 175-pound fullback. The linemen back include: Charles Stone, 210-pound guard; R. T. Smith, 180-pound tackle; Bob Blechen, 210-pound tackle; Marv Hoover, 160-pound guard, and Jim Carlisle, 180-pound center.

The Poets have been helped by the addition of five Junior College transfers recently. They include two centers, Ralph Bennett from Pasadena City College, and Jerry Buter, a Chaffey JC transfer; Halfbacks Stan Thomas, from El Camino JC, and John Donahue, a Mt. San Antonio transfer, and Quarterback Bob Lucas, a 160-pounder from Pasadena City College. Whittier has also been augmented by Keith Woodward, a 190-pound guard, who lettered in 1952 before joining the service.

### Whittier Lighter

Whittier is reported to be a much lighter team than the Gauchos, with only three men reaching the 200-pound mark, according to Poet Coach George Allen. Despite this Allen says, "With continued hard work and good spirit as shown, we'll make it tough for many teams."

### BASKETBALL NEWS

While everyone else is concentrating on football, Basketball Coach Willie Wilton is busy scheduling games, looking over last year's players, and, most important of all, anxiously examining the recommendations of the prospective newcomers to the squad. Last year's team was, in the coach's words, "the best we ever had," and Willie feels that with the newcomers added to the returning lettermen, the school will produce another fine team this year.

Especially outstanding among the newcomers to the Gauchos squad are Charley Dunn, a transfer from Marquette, and Ralph Barkey, from Bakersfield JC. Charley played against the All-Americans, a team of Gauchos players, in the Alhambra Recreational League this summer, and looked very good, while Barkey worked out in Bakersfield.

Other newcomers who should help the team are: "Skip" Culbertson, Fillmore; Art Sues, El Camino JC; Don Duncan, who attended school here last year but didn't go out for basketball, and Bob Jordan, a transfer from Valley JC. They will back up such proven veterans as Tommy Williams, who was selected for the All-CCAA team, the All-CCAA Tourney team, and the All-Tournament team at Redlands; Jim O'Hara, another All-CCAA selection who led the small colleges of the nation in field-goal percentage with an astounding 65.4%; pony Guards Leroy Herrick and Johnny Osborne, and Center - Forward Dick Acres, who holds the school records for points scored in a single game and rebounds collected in a game.

The Freshman team will be coached by ex-Gauchos star Lee Hansen this year.

### Lost-Found Service

Lost objects frequently turn up in SBC's lost and found department. Capt. Floyd Bernard of the campus police pointed out last week in calling the attention of students to this service. Articles which are found on the campus should be turned in at the University Police Office on the second floor of Bldg. 427, he said, and students who have lost any article should call at the police headquarters to report their loss. There is no charge for the service.

### ALL OUT

### TO WATCH THE WHITTIER GAME TONIGHT

But, if those books have you down,  
you can listen to it on . . .

**KDB--1490**

broadcasting all

Gauchos football and basketball games

After the game relax and listen to

**CLUB ENCORE**

Roger Hoff spinning discs

**KDB--1490**

When your courses are set  
And a dream-girl you've met...  
Have a real cigarette—have a CAMEL!

—Man, that's  
pure pleasure!

It's a psychological fact:  
Pleasure helps your disposition.

If you're a smoker, remember  
— more people get more  
pure pleasure from Camels  
than from any other cigarette!

No other cigarette is so  
rich-tasting, yet so mild!



# Camel





**SIDELINE CHATTER**

by **GLENN DICKEY**

King Football ascends his throne tonight as the Gauchos play their much-awaited opener with the Whittier Poets.

Much speculation has been flying around regarding the Gauchos' chances for the oncoming season and only one thing is sure: they will be improved over last season; how much nobody knows for sure yet.

**Whittier Tough**

Tonight should prove something one way or another. Whittier is supposed to be much lighter, more inexperienced, and generally weaker than the Gauchos, but don't you believe it. Word has been seeping up from the Whittier camp that the starting lineup that Poet Coach George Allen has been releasing is nothing of the sort; that he has some big boys in the background now that will be playing most of the game. These reports say that the Whittier line may actually outweigh the Gaucho forwards when the real first string gets in there. The wily Allen is known for this kind of trick as well as for his excellent football teams, so the Gauchos should have a battle on their hands.

The key man to watch tonight will be Gaucho Quarterback Don Trauthen. Obviously the key position in the T-formation that the Blue and Gold eleven will be using is the quarterback. Without a good signal-caller, the T-formation is strictly nowhere. Everyone who has watched Trauthen says that the Gauchos have a real find here. The boy looks like a good passer, something the Gauchos lacked last year, and a good ball-handler. The only thing he lacks is the game experience and he'll get plenty of that in the next few games.

The Gaucho line should also come through good in tonight's game, although they may be in trouble in later games. The first-string line is very strong, thanks to new Line Coach "Corky" Johnson, but the line depth just isn't there, which could hurt against Fresno State and Cal Poly later on, especially if key men are injured.

Despite certain weaknesses, however, the Gauchos should roll tonight and I'm picking them to win by about 13, with my fingers crossed.

**Big Game**

The big game in the nation this weekend is the titanic between Maryland and our little southern brother, UCLA, at College Park, Maryland. Some experts have been having a field day picking UCLA after their impressive win over Texas A&M last Friday night and the Terrapins' subsequent squeak with Missouri. I prefer to believe that Maryland Coach Jim Tatum has been "pointing" for the Bruins, which accounts for the Terrapins' near-upset last Saturday. Tatum has what he has called "potentially his best squad" and with the home field advantage should be able to reverse last year's defeat. A 20-13 win for the Terps should be about right.

**Other Games**

Southern California over Oregon — The Trojans have another powerhouse this year and Oregon has a "student's team." Should be anything from a 20- to 40-point margin.

Stanford over Oregon State — Oregon State flexed its muscles with a 33-0 win over BYU last weekend, but Stanford, Pacific

Coast Conference darkhorse, will make Tommy Prothro long for the good old days at UCLA. About a 20-point margin.

Illinois over California — Weep a tear for Pappy Waldorf. He may have the weakest team since he took over the Bear coaching reins. Illinois by six.

SMU over Notre Dame — The Mustangs are co-favorites for the Southwest Conference crown and Notre Dame is having an off season (for them). Figures to be close, though. About six points.

**Students To Handle Intramural Sports**

Students will run the intramural sports program this year, announced Dr. Ernest Michael, faculty head of the program. Dr. Michael emphasized that, although final authority rests in his hands, students will be largely responsible for the organization and running of the individual sports programs.

Dr. Michael also announced that a meeting will be held soon with representatives from each of the men's residence halls, the fraternities, and any independent organization that wishes to partici-

**At The Movies**

**AIRPORT DRIVE-IN**

Friday - Saturday  
"The Man From Laramie,"  
"The Purple Mask,"

**STATE**

Friday on  
"Gate Of Hell," Machiko Kyo  
The Promoter," Alec Guinness

pate in the program. At this meeting the students will decide on the organizations and rules for swimming, touch football and basketball. Team entries will also be made at the meeting, and any suggestions regarding further competition in other fields will be discussed.

**FOX ARLINGTON**

Friday - Saturday  
"Summertime," Katherine Hepburn, Rossano Brazzi  
"The Living Swamp," documentary by 20th Century-Fox

**GRANADA**

Friday on  
"Footsteps In The Fog," Jean Simmons, Stewart Granger  
"Naked Amazon," documentary

**CALIFORNIA**

Friday - Saturday  
"From Here To Eternity," Deborah Kerr, Burt Lancaster  
"Anchors Aweigh"

**ROTC Organization Is Announced**

Battalion organization of the ROTC unit at Santa Barbara College was announced recently by the Military Science department. Appointed to Battalion Commander was R. L. Reason, J. F. Cruz will be Executive Officer, while D. McGrew and R. C. Hoff will be personnel and Logistics officers for the unit.

Company unit commanding officers are: Company A, R. D. Simpkins; Company B, G. W. Murchie; Company C, M. T. Feith; Company D, C. R. Foss.

# Dr. Norman Ch'in

...in petroleum, too, everything but the pig's squeal

"I HAVE READ that in a free country, business is more efficient because it must compete successfully to survive.

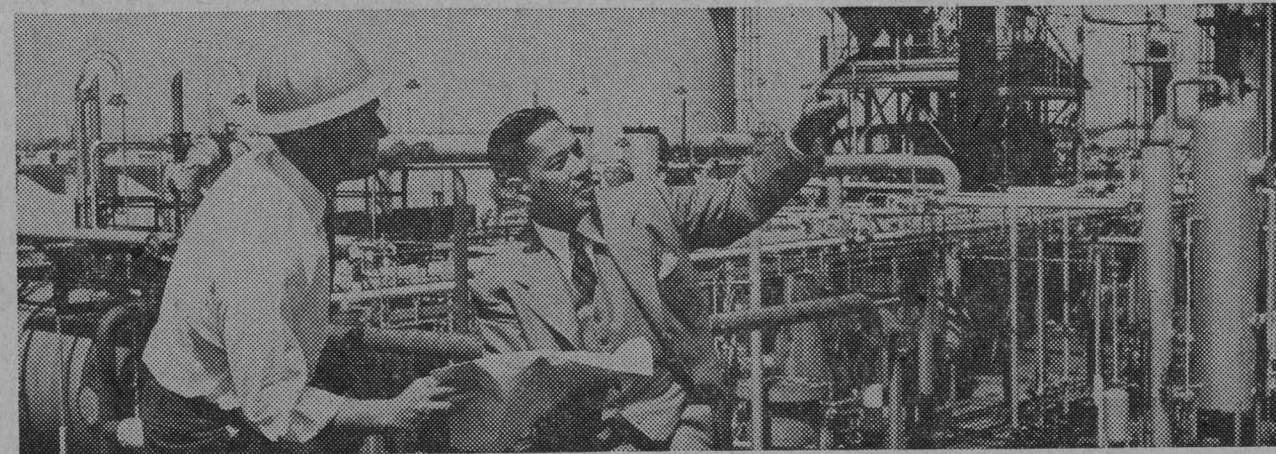
"I believe this sincerely. For I lived in China, India and Europe before becoming a United States citizen seven years ago. No one equals Americans for sheer ingenuity in finding better ways to do things.



"I am thinking, for instance, of how at Union Oil today we use—as they say in the meat-packing industry—'everything but the pig's squeal.'

"Sulfur is a good example of what I mean. At the start of the Korean War the government put it on top priority.

"Curiously, though, one of the waste products of petroleum refining is a form of sulfur—hydrogen sulfide. We were convinced that we could convert enough throw-away hydrogen sulfide into valuable elemental sulfur to make a special plant worth while. We put it up to management and got a go-ahead.



DR. CH'IN: "NO ONE EQUALS AMERICANS IN FINDING BETTER WAYS TO DO THINGS."

"Our project was a success. We now recover about 120 tons of sulfur a day. It was good citizenship, too. Because by creating a new supply of sulfur we're helping to conserve the country's natural resources.

"All this from material once thought the refuse of refining! See what I mean by the ingenuity of us Americans?"

\* \* \* \*

Typically modest, Dr. Ch'in does not mention he was process engineer of the original Sulfur Recovery Unit at our Los Angeles Refinery.

This was one of our first steps in diversifying our business through chemical by-products of refining.

But Dr. Ch'in's original point is most pertinent. For it is possible that none of these things would have happened, if we lacked the incentive to find new ways to do a job more efficiently than our competitors.

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.

# Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL

**GOOD?**

Ask The Man Who's Eaten One — STILL THE BEST at ANY Price



**TWIN-BURGER Drive-In**

2731 De la Vina

"Tried One Lately?"