



A Merry Christmas!



THE CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

VOLUME ONE

★★★★

CARPINTERIA, CALIFORNIA, THURSDAY, DECEMBER 21, 1933

NUMBER 44

TELEPHONE TOLLS COST VALLEY OVER \$1000 LAST MONTH, SURVEY SHOWS

NEARLY 300 SIGNERS INDICATED

For Petitions Asking Railway Commission For Hearing On Santa Barbara Tolls

THE ten-cent toll charged Carpinteria subscribers by the telephone company on calls to Santa Barbara cost valley residents over \$1000 for the month of November, a Chronicle survey disclosed this week.

During the canvass, which included more than 300 of 343 Carpinteria subscribers, only three parties were encountered who were not opposed to the toll charge. No reasons were given by the three, one of whom was a Mexican who was not sure just what the toll was for.

The canvass elicited a number of complaints, such as that of one suburban subscriber who stated that he is on an 8-party line but is required to pay a monthly rental of \$2.50 plus Santa Barbara and long distance tolls.

"Many times," he remarked, "I have been forced to use a neighbor's telephone because my own line was busy. When there are seven other users on a line it's a case of the early bird getting to use the phone."

Rental charges are based upon a zoning system, which starts with a \$1.50 minimum charge for wall phones close to town, and increases at the rate of 25 cents for each additional quarter mile from the business district. Numerous extra charges are rendered for such items as desk phones, monophones, etc.

Several residents explained that they had hesitated to sign the petitions because they feared that abolition of the Santa Barbara toll would mean a higher flat rate for telephone service, but that when they read in the Chronicle just how much the toll costs Carpinteria residents each month they were more than anxious to see it done away with.

At five o'clock last evening a total of 197 subscribers had signed the petition, and 79 others who were contacted by telephone stated that they will sign it within the next few days, making a total of 276 of 300 telephone users contacted who want the Santa Barbara toll abolished.

Among the earliest responses elicited by the article in last week's Chronicle asking residents to hustle down and sign the petition, was that of Robert Hyde, who came into the office before 9 o'clock Thursday, the day of issue, and endorsed the Chronicle's stand in the matter.

Hyde signed for the Sandyland Protective Association, representing 27 property owners in that district, and stated that resident phone users there have long waited an organized protest against the ten-cent toll.

Charles Verner, Marc Latham, Percy Houts, and John Hudson attended the Lion's county council meeting at Pierpont Inn, Ventura, Wednesday night.

COMING EVENTS

TONIGHT—

Lions Club, 6:30, Grammar School.

TOMORROW NIGHT—

Christmas programs. Methodist 7:30; Community Church, 6:30.

SUNDAY—

Christmas services at churches.

Baseball, Carpinteria vs. Santa Barbara Cubs, here, at 2:15.

MONDAY—

MERRY CHRISTMAS!

Pier Data Sent Stubbs By Board Of 'Carpinterians'

HOPE HELD FOR PROJECT If More Federal Funds For Coast Develop

"CARPINTERIANS," local civic organization, forged another link in the chain of efforts they are making to secure a Carpinteria pier, when a letter was dispatched to Congressman Henry Stubbs today outlining the project and answering a number of questions concerning it that Stubbs had asked.

In a meeting with a representative delegation from the "Carpinterians" two weeks ago, the Congressman promised to lend his support to the project.

Principal contents of the letter pointed out that:

The pier would be for both com-

DETROY'S WILL MAKE SOMEONE A REAL PRESENT

20-PIECE DRESSER SET

Will Be Given Away To Lucky Holder Sat. Night

For several weeks a 20-piece dresser set has adorned DeTroy's windows quietly working its way into the "what-I-hope-I-get" list of most of Carpinteria's fair sex.

It won't be in the window Sunday morning, for Saturday evening at 7:30 a little girl who is too small to be implicated—if they come in those sizes—will be blindfolded and allowed to draw one end of a numbered ticket from a huge box. And some lucky girl or lady will find that her Christmas has already started with a bang.

Since the first week in November DeTroy's Department Store has given a coupon with each 25-cent cash purchase; half of which was deposited in the box, the other half retained by the customer. The lucky person who holds the number corresponding to the one first drawn Saturday evening will receive the \$40.00 pyralin dresser set mentioned above.

Mrs. DeTroy announced this week that coupons will be given to those who settle their accounts before the drawing.

Carpinteria Valley Churches Will Hold Christmas Programs Tomorrow Night

MUSIC, CANTATA AND SANTA CLAUS ALL TO BE FEATURED BY SUNDAY SCHOOL CLASSES FRIDAY NIGHT

CHRISTMAS EVE SERVICES ON SUNDAY

Story Of The Nativity To Be Enacted By Children

SUNDAY school pupils of the Methodist and the Community churches will present Christmas programs tomorrow evening, that at the Community Church starting at 6:30, the Methodist at 7:30.

The cantata, "The Nativity Story," by Virginia Moffatt, will be presented by the Community Church under the direction of Ruth Lillian Owens, preceded by a prayer by Dr. Leon Kirkes and a solo by Grace Shorkley. The program follows:

Act 1. The Annunciation—"O Little Town of Bethlehem," choir.

Act 2. The Nativity—Solo. "It Came Upon the Midnight Clear," Mrs. Alice Baylor.

Act 3. The Watching Shepherds—"Glory to God," "The First Noel," choir.

Act 4. "The Adoration of the Shepherds," "The Adoration of the Kings," "We Three Kings of Orient Are," choir.

Tableau, The Holy Family—"Silent Night," "Joy to the World," "O Come All Ye Faithful," choir.

Characters will be played as follows: Gabriel: Barb Demaree; Mary Ellen Hogle; Joseph, Donald Stockton; wise men, Neil Furby, Reggie Ogan, Carey Demaree; angels, Barbara Lyman, Dolly MacDonald, Wanda Swain, Loretta Mayrhoften, Gloria Curtis, Madelon Southworth, Barbara Bates, Phyllis Southworth, Peggy Bauhaus, Betty Goodrich, Wilma Truhitt, Shirley MacDonald, Tommy Lou Miller, Irene and Dolly Stewart.

Shepherds, Theodore Mayrhoften, Glen Capes, Neil Clark, Donovan Capes, Harold Avant, Richard Houts, Richard Kistler, Seth Hargrave, Melvin and Jack Hoffman.

Following the cantata the pupils of Miss Agnes Braley's class will give two numbers, "Merry Christmas," and "In the Week When Christmas Comes," followed by the arrival of Santa Claus.

On Sunday morning the church choir will give the cantata "The Hope of the World," by Schaefer, (Continued on Page Four)

Things To Remember:

Ellen Hogle, age 4, reciting a Christmas poem in the church exercises.

Watching Frank Thurmond chase a runaway mule—with sound accompaniment.

Pictures of old-time prize fighters that hung in Charley Rodriguez' barber shop.

Jack Morris being chased around the block by an angry boot-black. Eddie Wilson's red hair and freckles.

Putting chalk in the school inkwells to make the ink bubble over. George Gould drawing funny pictures during high school assemblies.

A spit-ball epidemic that came to an abrupt end when one hit Miss Taylor, the Latin teacher.

CUBS LOSE AS CARP WINS 9TH STRAIGHT GAME

THEY PLAY AGAIN SUN.

Locals Meet Oxnard Here Christmas Day

Polly Dominguez' Paramount Palookas copped their ninth straight ball game Sunday from the highly touted Santa Barbara Cubs by a score of 8 to 5.

The locals lost no time in getting under way, scoring three runs in the first frame, and holding the lead there on.

As is his custom, Vic Aldrich pitched tight ball and was given good support throughout. Granada completed the Carpinteria battery, while Fitzgerald and Richards hurled for the Cubs, and were caught by Gueverra.

True to form, the Santa Barbara papers explained the upset with the statement that the Cubs were "weakened by the absence of four of their players." As far back as local fans can remember, Carpinteria has never defeated a complete Santa Barbara team, because a win for the rusties is invariably explained by the absence of at least a fourth of the Santa Barbara nine.

Polly's nine meets the cubs again Sunday, here, and on Christmas Day plays either the Oxnard Aces or the Oxnard All-Stars on the local field.

Heavy Vote Here Shows Opposition To Water Project

82 FOR, 208 AGAINST

Second Highest Poll In Santa Barbara County

CARPINTERIA led the county's 43 precincts in "no" votes Tuesday when the Central Valley Water Project carried the state. The count here was Yes, 82; No, 208, the heaviest vote against the water plan recorded in the county.

Lompoc was the only precinct outside the Santa Barbara city (Continued on Page Two)

Man About Town Saw:

Postmaster Lewis saying that the post office will be open until 8 o'clock Saturday evening so that you can mail those last-minute Christmas purchases.

Charles Curtis trying to manage 250 kids at once at Tuesday's matinee.

Jackie Bailard enjoying hearing big sister Jeane read her Christmas cards aloud.

A Chevrolet sedan nearly come right into the Chronicle office when a lady in the car ahead suddenly held out her hand.

Sim Shepard's Christmas tree making a pretty picture, framed in the big window of his living room.

HELEN SWINNEY RECOVERS FROM ASPHYXIA

CLOSE CALL FOR TEACHER

Fast Work And Serum Save Her Life

ALL the "ifs" that one paragraph can carry would not be superfluous in relating just how close Death came to Helen Swinney, local grammar school teacher, at her rooms in the Palms Hotel Sunday morning.

Miss Swinney closed the windows and doors to her room before retiring about 10 o'clock Saturday night, and lighted the gas heater. She evidently fell asleep while reading in bed, and by the time Mrs. Laura Sebastian, proprietress of the hotel, knocked at her door with a breakfast tray at 10:30 Sunday morning, the heater had burned all the oxygen out of the closed room and Miss Swinney had lapsed into unconsciousness. Receiving no response to her knock, Mrs. Sebastian tried the door and found it locked. Sensing that something was wrong she gained access to the room by breaking the window and climbing in.

She found Miss Swinney at the point of death from asphyxiation and the heat in the long closed room nearly stifling.

Covering the unconscious form with heavy blankets, she opened all doors and windows and summoned Dr. Horace Coshaw, who arrived in a few minutes to find Mrs. Sebastian trying to revive Miss Swinney by artificial respiration. Coshaw immediately called local drug stores for a methyl blue serum, recently discovered, effective in treating carbon-monoxide poisoning.

None was to be had in Carpinteria, but one local druggist called a Santa Barbara pharmacy that he knew carried it. The serum was given to Sergeant Dick Proud of the Santa Barbara Traffic squad, who broke local speed records by riding his motor the twelve miles in 10 minutes. Dr. Coshaw was injecting the serum exactly 20 minutes after he had ordered it.

Miss Swinney did not regain consciousness until 4:30, when she revived enough to be taken to the Cottage hospital in Santa Barbara.

Tuesday she was believed to be out of danger, and it was reported that pneumonia had been averted.

In the race to deliver the serum from Santa Barbara, Officer Oliver Wilson was injured when his motor slipped out from under him at Serena as he was trying to catch Officer Proud, under the mistaken impression that Proud had signalled him to follow.

One window lacked but a few inches of being completely closed. Those few inches were barely sufficient.

(Continued on Page Four)

OUR HAT IS OFF TO—

CARPINTERIA BOY SCOUTS

who, by selling tickets to Tuesday's benefit show, made Carpinteria's Merry Christmas a unanimous affair.

CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

Published Thursday Mornings, with complete coverage of Carpinteria Valley, Summerland and Rincon

LINN UNKEFER Editor
"SEEBEE" DAVIS Shop

115 E. Coast Highway Telephone 4461

Subscription, \$2.00 per year in advance
Display advertising rate, 30c per column inch

If you fail to receive your Chronicle on Thursday morning, telephone 4461 and a copy will be delivered at once

This Is Our Christmas Editorial

MAY this be the happiest Christmas you've ever known. And may part of it be due to the fact that, thanks to yours and your neighbor's Christmas spirit, not a home in Carpinteria Valley is without something someone has given to make a less fortunate family's Christmas a bit brighter. It's those things that really make it a MERRY CHRISTMAS!

IT MIGHT HAPPEN TO YOU NEXT TIME

PUBLIC interest in securing adequate fire protection equipment for the valley rises with the temperature of each devastating blaze such as that at the Donald Bailard home recently—and cools almost as rapidly as do the ruins of such calamities, despite the fact that for the amount of the damage done by Thursday night's fire Carpinteria could secure apparatus that would minimize the ever-present danger of a similar occurrence to every home in the valley.

Owners of Sandyland homes have, in the past, indicated their willingness to do much more than their share toward securing such equipment. Only the lethargy or indifference of the remainder of the valley has prevented the purchase of some sort of adequate fire protection ere this. Let's hope that it will not require other costly and needless fires to awaken the valley to the fact that not only can we afford such an investment—we can't afford not to have it.

UTILITIES AND LUXURIES

"HEALTH, water and sunlight . . . it is in much the same manner that most people regard the telephone."—advertisement of American Telephone Co., in last week's Collier's Magazine.

Most people, perhaps, but not Manager Dan Sattler of the Santa Barbara Telephone company. His phones are a luxury—he himself says so and his company bears out his statement by charging its 343 Carpinteria Valley subscribers a total of \$1029 for the month of November.

Editor G. A. Martin of the "Santa Barbaran" is misinformed when he states as he did in his last issue, that " . . . many of the merchants of Carpinteria, if not all of them, have been behind the retention of the ten-cent charge (telephone toll to Santa Barbara) to that village, the theory being that if Carpinterians could call Santa Barbara without paying toll, they would do more ordering from Santa Barbara stores. The ten-cent charge, it is argued by merchants of Carpinteria, helps to keep business at home."

In a door-to-door canvass of local stores, the Chronicle has been unable to find a single merchant who did not favor abolition of the ten-cent toll to Santa Barbara. As one business man expressed it: "If valley residents are determined to buy out of town, a ten-cent toll is not going to stop them. We merchants have phone bills running from six to ten dollars monthly, largely composed of calls to Santa Barbara wholesalers and other business houses. We can't hope to build a business here on the basis of saving Carpinteria housewives ten cents on their telephoned orders. Of course we want the toll abolished."

Substantiating his remarks, local merchants have signed the petition nearly 100 percent.

The unfairness of the Santa Barbara Telephone company's charges are too obvious and well-known by this time to require repetition. And those rates will continue, Carpinterians continue to pour their dollars into the coffers of Dan Sattler's "luxury" utility until the residents themselves do something about it. You can help—come on down and sign the petition!

WHAT-OF-IT DEPARTMENT

Cellophane was discovered accidentally in 1900, but they didn't learn how to make it moisture-proof until 1927. And here's a parlor trick with the funny stuff. Wrap a cigarette tightly in cellophane, tie it in a knot, untie it, and you can still smoke your cigarette. . . . There are only 3 autos in Bermuda, an ambulance and 2 municipal works cars. Others are verboten by their Parliament. . . . Pictures of cigarettes or people using tobacco in any form never appear in Sears-Roebuck catalogues—and the big mail order house sold a page ad in colors to Chevrolet for \$20,000 this winter. . . . Remember "Gallagher and Shean?" The "Shean" of that famous vaudeville duo is the uncle of the Four Marx Brothers—all of them!

Buy Now!



2

More Shopping
Days Until
Christmas!

Carpinteria Votes No

(Continued from Page One)

limits to vote in favor of the plan.

The local vote was surprisingly heavy for a proposition of this nature, and a majority of the "no" votes were cast by ranchers, to judge from street conversation during the day. General local sentiment seemed opposed to the plan due to the belief that the expense of the project will eventually revert to state taxpayers, and on the grounds that development of the hinterland agricultural districts will but add to the state's general over-production.

Those who favored the plan seemed convinced that the arguments against the project were fomented by the power companies, and that the plan would provide employment for 15,000 people for three years and pay for itself through the sale of water and hydro-electric power.

Carpinteria's total vote of 290 was the second heaviest polled in Santa Barbara county, being topped only by precinct 13, on upper State street, Santa Barbara, when 422 votes were cast, mostly favoring the plan.

JUST SAY—"I SAW YOUR AD IN THE CHRONICLE . . ."



METHODIST CHURCH
Rev. C. P. Moore, Pastor

Special Christmas service in the Sunday school. Worship service, 11 a. m. Christmas sermon by the pastor, "The Heart of Christmas." No evening service and no prayer meeting during Christmas week. Special New Year's service next week. Watch papers for program.

ST. JOSEPH'S CATHOLIC

Low Mass and instruction at 8:45 a. m. Christian Doctrine in English and Spanish, Saturday at 2:30 p. m. and Sunday after Mass.

CHRISTIAN SCIENCE SOCIETY
814 Walnut Street

Services Sunday, 11 a. m.; Sunday school at 9:45 a. m. Wednesday meeting 8 p. m. Reading room open Tuesdays, Fridays, 2:30 to 4:30 p. m. You are invited.

DON'T THROW
AWAY YOUR
OLD SHOES!
HAVE THEM REPAIRED

at

Garibay's Shoe Shop

All Work Guaranteed

CHARLES T. HOLLAND FUNERAL DIRECTOR

Funeral Chapel—15-17 East Sola Street
SEDAN AMBULANCE SERVICE

Member NATIONAL
SELECTED MORTICIANS

Telephone 4482
SANTA BARBARA

Oak Wood, per tier **\$6.00**
Walnut Chunks, per tier **\$3.75**

Coal by the sack or ton

--WE DELIVER--

SOUTHERN PACIFIC MILLING CO.

J. C. SMALLING, Local Agent . . . Telephone 218

NOTE—We regret that, due to lack of space, we are forced to omit Assemblyman George Bliss' weekly article, which will appear in next week's issue. The title is "Work for Women"—and don't miss it!

Ollie Prickett Comes To Lobero Next Mo.

Oliver Prickett, local boy who made good all over Pasadena, was painfully though not seriously injured in an automobile accident near Pasadena Sunday.

He is now managing the Little Theater of Padua Hills, a branch of the Pasadena Community Playhouse, and will be seen at the Lobero theater in Santa Barbara on January 5th and 6th.

According to Santa Barbara papers "Prickett will be remembered for his excellent performance in "Nude with Pineapple," at the Lobero last September. The Pasadena Playhouse is again lending him for a special benefit performance of to play here on January 5 and 6."

Local Teachers Attend Institute

All Carpinteria teachers attended the annual county teacher's institute which was held in Santa Barbara Monday, Tuesday and Wednesday of this week. Local educators who figured prominently in the meetings included High School Principal Jesse Hawley, who acted as presiding officer and introduced the speakers at a meeting of county secondary teachers; Harry Lintz, president of the Schoolmaster's Club, who introduced another Carpinterian, Assemblyman George Bliss, who in turn introduced State Superintendent of Schools Kersey at Monday's luncheon; and Coach Irving Mather, of the local high school, who was elected corresponding secretary of the County Teachers' Association.

Phil Mills, who makes a weekly habit of giving 5 gallons of gasoline to some lucky Chronicle subscriber, went Santa Claus with a bang this week, and as a result there are TWO star-flanked names hidden among the advertisements in this issue. Give a look—perhaps you get the fee fuel this time.

HELP WANTED—Night clerk to sleep in office, Carpinteria Motor Lodge. Position would not interfere with regular work during day. Telephone 3031. 1tc.



CARPINTERIA BRANCH

Coast Highway & Linden Ave

COMMERCIAL TRUST
SAVINGS ESCROWS
SAFE DEPOSIT

D. SAFWENBERG
Manager

**SECURITY-FIRST
NATIONAL BANK
OF LOS ANGELES**

★★★★ Geo. DeTroy ★★★★★

TOBEY'S Red & White Store

Phone 227 We Deliver

Specials for Thurs., Fri. & Sat., Dec. 21-22-23
CHRISTMAS SUGGESTIONS

Oest's Fam. Mince Meat, 35 oz. **31c**

Minot's Cranberry Sauce, 17 oz. **17c**

R & W Xmas Mix Candy, 2 lbs. **25c**

Beauty Cream Candy, 1 lb. . . **20c**

Sunripe Mammoth Olives, pts. **17c**

R & W Fcy Pop Corn, tins, 2 for **25c**

Lion Dates, 2 lb. package . . **25c**

FRESH FRUIT AND VEGETABLES

BEAVER'S Meat Mkt.

710 Linden Ave.

Phone 216



25c PER POUND

NUMBER ONE BIRDS — ONLY THE VERY BEST!

CHICKENS----

Friers and Roasters, lb. 25c

Merry Christmas!

For Those FOOTBALL VITAMINS



So essential to keeping your youngster healthy these wintry days.

NOTHING REPLACES MILK
Delivered Fresh and Pure
12c Per Quart

Monte Vista Dairy

PHONE 3441

NORTH LINDEN AVE.

BILL BOELE TREE EXPERT

ALL KINDS OF TREE SURGERY

PRUNING BUDDING GRAFTING
FUMIGATING AVOCADO WORK FERTILIZING
TRIMMING
FOR ESTIMATES CALL COLLECT

COLORADO
2021

2481 E. COLORADO ST.
PASADENA

YOU NEVER KNOW HOW GOOD A STEAK CAN BE
'TIL YOU'VE HAD ONE OF—

"mando's"

FAMOUS FOR BROILED STEAKS AND CHOPS
SPANISH DISHES — SEA FOODS IN SEASON

12 Miles South on the Rincon

Phone Ven. 26222



VERNER'S

CARPINTERIA MARKET

CHAS. D. VERNER — 103 COAST HWY.

WE DELIVER

PHONE 214

We will be closed Monday, December 25th.
And Wish You a MERRY CHRISTMAS!

Special FRI. and SAT., DEC. 22nd and 23rd.

Colored Roasting Hens, lb. 28c

Roasters and Fryers, lb. 29c

TURKEYS, Choice, lb. 27c

Legs Lamb, 1st prize winners in
Christmas Stock Show, lb. 22c

Loin Eastern Pork, lb. 18c

Christmas Candy, lb. 15c

Pop Corn, I-G-A, each 9c

Cranberry Sauce, Newmarks . 15c

Pumpkin, No. 2½ tins, 2 for . . 23c

Heinz Plum & Fig Pudding . . 32c

Mince Meat, bulk, 2 lbs. . . . 35c

Gingerale & Lime Rickey, qts. 10c

ALSO OTHER SPECIALS ON DISPLAY

I-G-A STORES

★★★★★★★★★★★★

Wishing You A Four-Star
Christmas!

PHIL MILLS' PINE HAVEN SERVICE STATION

★★★★★★★★★★★★

For the First Time in 15 Years
Real Christmas Spirits!!

BRANDY

"La Loma"

California

100 Proof

\$1.75

Per Pint

WHISKEY

"Bob White"

Bourbon Blend

\$1.50 Pt.

"Golden Wedding"

Rye Blend

\$2.00 Pt.

GIN

"Old Smoothie"

Per Fifth

\$1.50

WINES

SWEET

Port, Sherry, Muscatel

\$1.10 Qt.

DRY

Claret, Reisling, Sauterne

85c Qt.

BULK PRICES

NINE YEAR OLD PORT, SHERRY OR MUSCATEL

\$3.00 PER GALLON

+++

Carpinteria Retail Liquor Store

Charles Batsch, Prop.

Biggest Stein of Beer outside of L. A. for

10c 22 OUNCES

7% BALBOA BOTTLED BEER

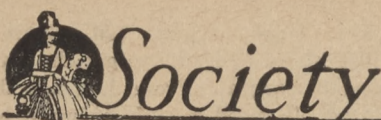
15c PER BOTTLE 2 for **25c**

OPEN 'TIL ONE A. M.

Charlie & Pearl's

W. Coast Highway

Telephone 3983



Miss Margaret Rodriguez entertained the Sunday school sophomores Wednesday evening with a Christmas party. The guests were Margaret Bailard, Doris Demaree, Arleen Thurmond, Elizabeth McKenzie, Adelle Rock, Donna Butler, Mildred Young, Lucy Upson, Iva Walsh, George Bliss, James Hendy, Frank Wymond, Reggie Ogan, Bob Maxwell, Crandall Mackey and Roland Grell.

Members of the Carpinteria Girl Mariners will entertain their families and friends with a formal in the high school gym tomorrow evening.

The first of a series of bi-monthly dancing lessons for high school freshmen and sophomores was held Saturday night at the high school, and was attended by nearly fifty young people. Miss Virginia Bailard has charge of the class. Saturday's affair was sponsored by Mrs. Frank Wymond, Mrs. F. E. Chaffee and Mrs. Rolland Ogan.

Mr. and Mrs. L. N. Bailard were hosts to the members of the Seventh grade Tuesday at a Christmas party in the Bailard home. The committee in charge was composed of Mr. and Mrs. Seth Hargrave, Mr. and Mrs. P. I. Dane, Mr. and Mrs. James

Tonge, Mr. and Mrs. Clark Scatlin, and Mr. and Mrs. L. N. Bailard. Twenty-eight guests were present.

The lucky coupon will be posted in the window for three days. De-Troy's.

Miss Grace Shorkley will sing with the choir of the Unitarian church, Santa Barbara on Christmas Eve at 3 p. m. The program is the tenth of a series of musical vesper services inaugurated last year by Anita Cochran, who will direct the choir. The program to be presented Sunday consists entirely of Christmas music.

Mr. and Mrs. Percy Houts, Jr., entertained the following guests at dinner Monday evening: Mr. and Mrs. Butler Coles, Miss Martha Jayne Gooding, Mr. Robert Bailard and Mr. and Mrs. Linn Unkefer.

Mrs. Orin Philips entertained with a luncheon and Christmas tree party on Wednesday. The invited guests were Mrs. George Eldred, Mrs. Harriet Miller, Mrs. Terry Wall and daughters, Shirley Ann and Terry Lee, Mrs. Mix Van deMark and her daughter, Joy, and her son, Winfield, and Mrs. E. O. Nelson and son, Richard of Santa Barbara.

Mr. and Mrs. Reginald Smith of Santa Barbara were Sunday visitors at the home of Mr. and Mrs. J. C. Bailard.

Saturday night is the night at De-Troy's.

HOLIDAY SPECIAL

+++

Genuine

OLD
"BOB WHITE"

Blend

Priced at **\$1.07** Full Pint

JONES . . .
the druggist

"Where You Get What You Ask For"

PHONE 210



— FROM —

MISSION CLEANERS & DYERS

Alcazar Building

Phone 231

WE CALL FOR AND DELIVER

CHAPALA TOP SHOP

Paul W. Lafler

SPORT, SEDAN AND FRENCH TOPS

UPHOLSTERING, SEAT COVERS AND CARPETS

TRIMMING — REPAIRING

308 Chapala St.

Santa Barbara, Calif.

Telephone 5463

SOMEBODY GETS A REAL
CHRISTMAS PRESENT FROM
DE-TROY'S

Saturday at 7:30 p. m.

WHEN THE BEAUTIFUL

\$40 20-PIECE PYRALIN
DRESSER SET

WILL BE GIVEN AWAY!

Coupons given with each 25c cash purchase, or if you pay your account, until the drawing is made Saturday evening.

Come in and let us help you with your Christmas Gifts!

WE WISH YOU A VERY MERRY CHRISTMAS!

Phone
280

DE-TROY'S

South
Linden Ave.

--- WHAT THEY'LL DO CHRISTMAS ---

Mr. and Mrs. Richard Kistler and son, Dick, will spend the Christmas holidays with Mr. and Mrs. J. F. Kistler, at Bell, Calif.

Mr. and Mrs. Percy Houts will entertain, Mr. and Mrs. C. L. Holmes of Whittier and Mr. and Mrs. J. D. Holmes at dinner Christmas Day.

John Rodriguez, who is attending the California Nautical School at Tiburon, will arrive home Friday to spend the holidays.

Clayton Becklund, of Phoenix, Ariz., will be the guest of Miss Wilma Crawford Christmas and the holidays.

The Misses Maude and Minnie Merrihew will spend Christmas in Pasadena with Mr. and Mrs. J. Howard Pettit and family.

Judge and Mrs. Edward T. Bishop and Miss Lella McLean of Los Angeles will spend Christmas here with G. G. McLean at his home on the Coast Highway.

Mrs. Addie Smith and daughter, Adelaide, and sons, John and Ralph, of Ojai, will spend Christmas Day with her brother, John Rodriguez and family.

Mr. and Mrs. L. N. Bailard will have as Christmas dinner guests, Mrs. Bailard's father and mother, Doctor and Mrs. L. R. Ryan and sisters, the Misses Marian and Helen Ryan.

Mr. and Mrs. Henry Kluge of Los Angeles expect to spend Christmas Day at the home of Mr. and Mrs. James White.

You may be the lucky one to get this beautiful Dresser Set at De-Troy's.

Mrs. F. L. Thompson and daughter, Betty, spent the week-end in Orange with her mother, Mrs. C. A. Clough.

ALCAZAR THEATRE

Admission 10c and 25c
Two Shows Nightly at 7 & 9 p. m.
Matinee Saturday at 2:00 p. m.

THURS., FRI. & SAT.

JOHN BARRYMORE
JEAN HARLOW
LIONEL BARRYMORE
LEE TRACY
CLARK GABLE
MYRNA LOY

— in —

'Night Flight'

also 2nd Chapter "Clancy of the Mounted," and Cartoon
SPECIAL— Three (3) prizes given away Saturday Matinee to holders of lucky tickets.

SUNDAY & MONDAY ONLY

An All-Star Cast in
"Ladies Must Love"
Daring—Exciting—Different
—also—
Comedy—News—Shorts

Mr. and Mrs. S. S. Fredrickson and son, Perry James, and Mr. and Mrs. Charles Catlin and son, Robert Charles, will spend Christmas with Mr. and Mrs. A. H. Herbison, in Ventura.

Mrs. R. N. McKinney, Mr. and Mrs. E. L. McKinney and daughter, Gaylene, Mr. and Mrs. I. A. Britain, and son, Kenneth, will spend Christmas with Mr. and Mrs. C. A. McKinney, in Orange.

Mrs. D. G. Miller will have as Christmas dinner guests, Rhea and Ray Haas, of Ventura, Ford Kline, Mrs. Janet Bauhaus and daughters, Peggy and Barbara.

We have many useful gift left. Come in and look around. De-Troy's.

Mr. and Mrs. Charles Verner will spend Christmas with Mr. and Mrs. Harry Overmeir in Santa Ana.

Mr. and Mrs. R. W. Morris will entertain with a Christmas dinner the following guests: Miss Annie Smith of Santa Barbara, Mrs. John Millar and son, John, Jr., Mr. and Mrs. Jim Shipman and Mr. and Mrs. Jack Morris.

Mr. and Mrs. Terry Wall will entertain with a Christmas dinner for Mr. and Mrs. Mix Van deMark, Joy and Winfield, Mr. and Mrs. Porter Wall, and daughter, Ardis, and son, Tommy, of Santa Barbara.

Mr. and Mrs. Ben Bailard will entertain Christmas Day: Mr. and Mrs. Walter Phelps and sons of Long Beach, Mr. and Mrs. George Humphrey and daughter, Beverly, Robert Bailard and Miss Ellen Bailard of Santa Paula and Beverly Bailard of Taft.

Miss Dorothy Pray left Wednesday to spend Christmas and the holidays at her home in Redding, Calif.

Mr. and Mrs. L. N. Beckstead will entertain Christmas Day with a dinner for the following guests: Mrs. Elvira Beckstead, Mr. and Mrs. J. P. Beckstead and daughter, Evelyn, and son, Stanton, Mr. and Mrs. J. L. Cook, Miss Ada Beckstead and Franklin Whited all of Santa Barbara.

Pay your bill at De-Troy's and get your coupons on the Dresser Set!

PHI DELTA KAPPA MEETS

Thirty members of the Alumnus Eta of Phi Delta Kappa, national honorary and professional educational fraternity, assembled at Pierpont Inn last Tuesday evening as guests of the Ventura schoolmen. This Alumni chapter includes the three counties of Santa Barbara, San Luis Obispo and Ventura and is composed of the leading educators of the State College and public schools in this territory.

"Leadership in Education," was the central theme of the address of Dr. Ketchum, Dr. D. E. Clark and Superintendent VanDellen of Ventura. An invitation was extended to the members of the Alumni chapter of Los Angeles to meet with the local group in Santa Barbara in March. Two of the Carpinteria high school faculty, Principal Jesse Hawley and Dr. Irving Mather are president and secretary respectively of the Alumnus Eta Chapter.

AGRICULTURE is PROFITABLE in CARPINTERIA!
This office has for sale acreage suitable for all purposes . . .

BEACH FRONTAGE

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DANCE

Saturday Night
AMBASSADOR
BALLROOM
Howard Gabbert
and his orchestra
General Admission
10c

Christmas Programs

(Continued from Page One)

at the 11 o'clock service. Dr. Genevieve Shorkley will direct and the accompaniment will be played by Mrs. W. Guy Stockton. Solos will be sung by Miss Margaret Lewis and Jean Shorkley.

The program for the Methodist church, opening at 7:30 o'clock, will be as follows:

Carol, "O Little Town;" Scripture, selected, W. H. James; prayer, Rev. C. P. Moore; Christmas greeting, Marquette Doran; chorus, primary, "The Best Birthday;" "Happy Birthday;" "Merry Christmas."

Recitations: "A Christmas Telephone," Dickie Anderson; "The Christmas Story," Elsa Lee Grell; "Christmas Night," Jamie Haley.

Carol, "Silent Night."

"The Christmas Spirit," Genevieve Merrifield; "Christmas Presents," Nancy Franklin; "The Royal King," Frances Haley.

Carol, "Joy to the World."

Recitations: "A Christmas Quiz," Trena Stonecypher; "His Letter," Betty Lou Merrifield; "I Wonder?" Junior White; "Why the Bells of Christmas Ring," Jane Franklin; "A Christmas Secret," Roy Weiser; "The Christmas Tree," Mammie Stonecypher; "Bethlehem's Star," Junior Anderson.

Carol, "It Came Upon the Midnight Clear."

Recitations: "The Christmas Dolly," Evelyn Doran; "How Santa Claus Looks," Dorothy Merrifield; "We Love Christmas," Margaret Anderson.

Carol, "Hark the Herald Angels Sing."

Arrival of Santa Claus.

Pier Data Sent Stubbs

(Continued from Page One)

mercial and pleasure purposes.

Work on its construction could start as soon as the funds were available, and would require about 60 days. As a rough estimate of the cost, including labor, materials, engineering and surveying, it would probably range between \$16,000 and \$20,000, depending upon whether it was made of steel or wood.

In answer to Stubbs' question as to whether local assistance could be counted upon to cut the cost of government finances— "We feel we could get immediate action (say within 30 days), that somehow we might raise ten percent or even twenty percent of the material costs." (Material costs estimated from \$9,000 to \$13,000).

The letter also pointed out the scarcity of "usable" beach frontage, on the California coast, calling Stubbs' attention to the large area

and numbers of people a Carpinteria pier would serve, as a neighbor of Los Angeles' metropolitan area and as a terminus of the Maricopa road. Figures of the Santa Barbara County Park Department were quoted which showed that Carpinteria beach drew a total of 295,000 visitors in 1933.

Attention was called to the fact that in the past Carpinteria has neither asked for nor received any special privileges and has had practically no Federal improvements.

The letter closed with an expression of confidence in Congressman Stubbs and a request that the "Carpinterians" be called upon for anything within the organization's power to assist in securing a pier for the local beach.

In his meeting with the Carpinteria delegation two weeks ago in Santa Maria, Stubbs stated that he believed there to be a fair chance of securing Federal aid for the project, especially in view of the fact that very little of the Federal funds have been spent along the coast.

Assemblyman George Bliss returned last night from a conference with Stubbs in Santa Maria, during which he emphasized this district's need for a pier, quoted Stubbs as saying: "If the next Federal fund includes a liberal appropriation for the Pacific coast, I believe Carpinteria stands a good chance of getting its pier."

Miss Swinney Recovers

(Continued from Page One)

ficient to save her from asphyxiation.

Now—count your "ifs." If Mrs. Sebastian had been even a few seconds later in delivering Helen Swinney's breakfast, if she had not known something of first aid methods, if Dr. Coshow had been a few

minutes late in answering the call, if the local pharmacy had not known just where to phone to get the serum and if Sergeant Proud had not shattered all speed records between here and Santa Barbara, Helen Swinney would not now be on the road to recovery.

She left the hospital yesterday, and is recuperating at the home of Mr. and Mrs. Clark Catlin.

What You've Wished for Since 1918!

A REAL Christmas Dinner!

— MENU —

Assorted Nuts Celery Pickles Olives
Soup Hot Rolls Salad
YOUNG TOM TURKEY with dressing
Mashed Potatoes Creamed Peas Cranberry Sauce
WINE with the dinner
Hot, Brandied Mince Pie Coffee, Milk or Tea

ALL FOR **75c**

That's our way of saying "MERRY XMAS!"

Huber's Cafe

"THE HOME OF GOOD COFFEE"

be
perspicacious—
USE . . .

Mission

Ice

made from pure, deepwell
soft water without dan-
gerous chemicals.CONSTANT, COURTEOUS
COMPLETE and CAPABLE
SERVICE!

--AND SEALED
IN PARCHMENT
CAPPED BOTTLES
for
YOUR PROTECTION!

Recent Epidemics confirm the assertion--
"IT PAYS TO BE SURE" in buying MILK!

+ + +

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Phone S. B. 21806

Foothill Road, Carpinteria

Valley Market

Chas. Miralis, Proprietor

Coast Highway and Linden

Carpinteria

★ ★ ★ ★
FRIDAY and SATURDAY SPECIALS
We Reserve the Right to Limit Quantities

R & R PLUM PUDDING, 1 lb. tin **25c**Hudsonvale Grape Juice, pt. **25c**Gingerale WESTLAKE NEWMARK'S 12 oz., 3 for **25c**U-tah-na Peas, No. 2 cans, 2 for **25c**Campbell's Pork & Beans, can **5c**Maxwell House Coffee, lb. **25c**Pure Cane Sugar, 10 lbs. for **44c**Christmas Candy, Mixed, lb. **10c**

Gift Boxes, Xmas Candy, asst. prices

Almonds, best grade, No. 1s, lb. **20c**Walnuts, lb. **15c**

Also A Full Line Of Fresh Vegetables

Chek-Chart Lubrication at Pine Haven Ser. Sta.

CARPINTERIA REALTY CO.

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Now, if ever, you NEED Insurance!

CONTINENTAL STORES

THURSDAY, FRIDAY and SATURDAY, DECEMBER 21st, 22nd and 23rd

GROCERIES

Butter

CHALLENGE
PER LB.

18c

Mayonnaise
GOLD MEDAL
Pints . . . 24c
Quarts . . . 44c

Olives
No. 1 Cans
3 for **25c**

Del Maize
Corn
Niblets . . . 11c
Cream Style . 10c

P E A S, Green Giant . . . 2 for **25c**

EGGS

FRESH!
MEDIUMS
PER DOZEN

24c

Cranberry Sauce
Ocean Spray
13c Ea.

Biscuit Flour
A-1
Lg. Pkg. **20c**

HEINZ
Puddings
15 oz. can . . 30c
30 oz. can . . 51c

WHITE KING
SOAP POWDER

25c

Coffee
Maxwell House
Lb. Can **25c**

Jellwell
5 for **25c**

C & H Sugar
Powdered or Brown
2 Pkgs. **13c**

FRUIT CAKES
25c to \$1.50

Christmas Candies on Display

CHOCOLATES
1 lb. Box . . . 29c
2 lb. Box . . . 49c
5 lb. Box . . . 99c

MEATS

FRESH DRESSED

TURKEYS **22¹/₂c**
per lb. . . .

BEEF ROASTS

LUER'S 1/2 lb. Pkg.
Link Sausage **10c**

Shldr Chk, lb. 11¹/₂c

Rnd Bone, lb. 15c

Rump Rst, lb 17¹/₂c

LIBBY'S
Mince Meat, lb. **12c**

SWIFT'S PREMIUM OVENIZED

H A M **16¹/₂c**
per lb. . . .

WHOLE OR HALF

FRESH EASTERN
Oysters **29c**
Dozen

VEAL ROASTS

Blade Cut, lb. 10c

Rnd. Bone, lb. 15c

Rib Chops, lb. 19c

FRESH FISH
EVERY FRIDAY

MORRELL'S PRIDE — SLAB

B A C O N **98c**
Each

4 1/2 lb. AVERAGE

STORE HOURS: Week Days, from 8 a. m. to 6 p. m. Closed Sundays. Saturday from 8 a. m. to 8 p. m.

Merry Christmas!

PHILCO
BALANCED UNIT
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SETS

'Twas the nite after Xmas
And o'er hill and dell
Sweet music was flowing
As clear as a bell.

St. Nick was the doner
Of this music so clear
He knew what was best
To bring Xmas cheer!

His Gnomes had cheered
As he went on his way
For he had a REAL gift
Tied tight to his sleigh.

He knew Yuletide music
Is sweet, clear and low
And to create perfection
He brought a PHILCO!

Why not give a new
set of tubes as a
Christmas Gift

Merry Christmas!

Shell Martin
Radio ServiceYour Radio Troubles
Are My Specialty

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