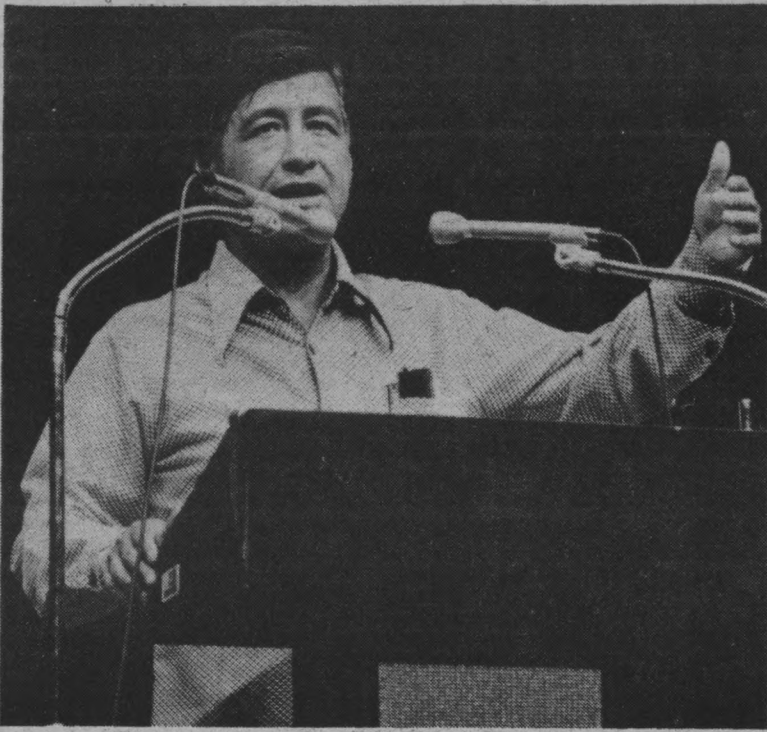


Cinco de Mayo

May 5, 1978



Graphic by Tomas Arriola



UFW leader Cesar Chavez has continued the struggle now commemorated by the celebration of Cinco de Mayo. (Photo by Matt Pfeffe)

Mexican Victory Heralded

By RACHEL WEINTRAUB

Today is cause for celebration in Mexico and among many Mexican-Americans. The Mexican peoples are observing the celebration of Cinco de Mayo. This holiday is a symbolic recognition of Mexican heritage and identity.

Much like the United States' Fourth of July, Cinco de Mayo commemorates a courageous victory over an invading enemy. It was on May 5, 1862, at the site of Guadalupe, that a small Mexican army defeated an overwhelming French force. The imperialist-French forces were defeated and the town of Puebla's people led by the Mexican General Zaragoza achieved its liberation. This was one of the first experiences of national independence that Mexico was to enjoy since Cortez.

Today, contemporary Mexican-Americans utilize this holiday in recognition of their historical legacy, as well as their present contributions in the fields of education, labor, government, and the professions. For these reasons, Cinco de Mayo has become a folk festival deeply rooted in the cultural heritage of modern-day Chicanos. Each year, Chicano communities take this occasion to appreciate their past, contemplate their present, and hope for their future. According to Ray Aguirre, chair of UCSB's El

Congreso, this "celebrated victory" reflects the Mexican peoples' past fights, and relates to "where we are right now. We have a battle to keep in mind about our culture and a battle to be won."

The heritage of Mexican-Americans dates back over 3,000 years, as a culture and a nation, the Mexican peoples have lived through a world of continuous exploitation and oppression.

The UCSB Cinco de Mayo Program for 1978 says, "As a people who have historically demonstrated the ability to mobilize and provide resistance against attacks on our communities, it is extremely important that now more than ever we intensify this process. Moreover, it will only be through unity and resistance that we will guarantee that the struggle for the liberation of our people will continue for generations to come, until we achieve a level of society where equality and justice are not merely hollow terms but rather a practical reality and part of our everyday lives."

Cinco de Mayo is being celebrated today in Mexico and in many American communities with a number of activities including theatre performances, music, masses, dancing shows, art exhibits, and many speeches and lectures all recognizing Mexican culture.

Lost & Found

Rio is gone. SM black w-white on his chest 1 1/2 yr old pup. Please send him home or call Suzanne. 968-1654 I miss him!

Black & white male Siberian husky with white flea collar. Lost around Turnpike area two weeks ago. Reward for information leading to recovery or return of dog. Paul 968-7456, 961-3528.

LOST: 4-26 PAIR OF GLASSES, BLUE, ROUND CALL 968-8578.

Lost: Blue McGreger baseball glove. Behind Rob Gym 4-28. Desperately needed. Reward Robert 968-3278.

Special Notices

Thinking about the future? Future Studies Group forming. Call Derek at 964-3878

Preorgasmic Women's group begins Wed May 10 7:30-9:30 p.m. SB Freedom Clinic 806 Santa Barbara St. Call Kathy 965-7100 or Karen 967-1049 for info.

Dance to "Reverie" — SB's hottest band at the Big Yellow Boogie Tonight Faculty Club, 9-1, \$2.

Rummage sale. Assistance League's 29th. Earl Warren Showgrounds Exhibition Bldg. Fri May 5 6 to 10 p.m. Sat May 6 10 a.m. to 2 p.m. FREE parking

LARGE SELECTION of cutout & overstock L.P.'s just in at Morning Glory Music. Check 'em out! Plus we are now stocking Head supplies & paraphernalia &, we always pay CASH or credit for your good condition L.P.'s 910 Embarcadero Del Norte

10 percent off all backgammon Mother's Day special thru 6-15 Game-O-Rama Univ Village Plaza 685-2842

DRUGS, ALCOHOL NICOTINE AND SUGAR
How Do They Affect the Flow of Energy in Your Aura? Tues. May 9, 7:30 p.m., Chem 1171.

Have you ever wanted to produce your own honey? Learn beekeeping in 5 weekend classes through personalized instruction. For enrollment information contact Goleta Honey at 968-5718.

Get high naturally at Harmony Center May 6, 7 Polarity Wrkshp. \$10 May 13 vegetarian brunch \$3.50 965-0376 for reservations.

Musicians, singers, etc. How does performing for 1,000 people sound to you? If you're interested, Call Greg 961-2304.

BACKGAMMON TOURNAMENT May 6 at Fontainebleu Big Cash Prizes 968-0351, 968-9735.

Did You Know BCI Offers Free Pregnancy Testing Problem Pregnancy Assistance. At No Charge To Those With Associated Student Health Insurance. BIRTH CONTROL INSTITUTE, SANTA BARBARA 966-1585. Non-profit public service agency.

MOTHERS DAY SPECIAL
Better than a phone call
Nicer than only a card
An ORCHID boxed with card
Sent anywhere in U.S. \$4.50
See table at UCen.

+++RUNNERS+++
Don't miss Lin's Tennis Annual Athletic Shoe Sale. Nike Waffle Trainer \$24.95, Elite \$28.95, Lady Tigress \$23.75. Calle Real Center 967-2727

THE FRENCH CONNECTION
FRI. MAY 5th PHYSICS 1610 6, 8, 10 ONLY \$1.25.

Personals

To the A Phi Love Boat Bartender — We cruise in two weeks, so psych up cuz everyone knows that Bartenders even make it on the rocks!

Hey you 3 guys of TDX, Sun. night's just for drinks and not for ...
Psych up! Us.
P.S. But can you show us the secret grip anyway?

PETER from Tipi Village: Please return my Playboy. I'm not thru reading 'bout 'nita.

HAPPY BIRTHDAY

CAROL KAY!

Love, Teri & Jamie

FOREIGN STUDENT FRENCH GEOLOGY STUDENT, coming to California August, 1978, would like to meet American Geology student to help him visit the region, and, if possible, to offer accommodations for 2 to 3 weeks. Would be happy to reciprocate in Paris anytime. Urgent.
Write to:
Philippe Montagioni
14 Rue Leonard de Vinci
Ermifage, 91400, Orsay (France)

J.K. (silent K)
Waking up to you makes 8:00 O.K.
Just think:
Me and You and dinner for Two.
That "CRAZY"

Collie — as snakes deer said — "Hippo birdie two ewes" dove lays fern P.S. Ewe Animal!!!!

Buzz, Burr, Speed & Java Creechin, 4wheelin&trailblazin, Red Rock was simply amazin. The sun & good bros is what it's about.
Believe it — I got 'E'd out.
Blissfully your, Uncle Weeb

!!!!!!!

HAP 21
Bun Boy
Do all Geology majors have NICE ROCKS?
Best Wishes ALWAYS
Love You Tweetie
VH & HECTOR XX
!!!!!!!

May 6th brings the day
Jill Baby's gonna drink away:
Her 21st is finally here
Hand her wine & cans of beer.
Happy Bday Luv Bean

May 6th Happy Birthday Nanno
Have a good one you are not getting older only better!!
Happy 22!! Love ya Ray 4311

Talk about a COINCIDENCE!
I know these two girls who have their birthday on the same day!
And they live in the same apt!
And they're both beautiful blonds!! Sound too good to be true? Well May 7 isn't just any old day. Happy Birthday Pam & Kathy!! Love Chris

LIA
The side show is now complete happy 21st!

BTN

Lori A. happy 21st birthday! However, you may regret it after tomorrow night. HZ, JB, BN

Karen (Hotel California)
I can't forget your smile. Can I see you Saturday night? John

Business Personals

Want to turn \$4.50 into \$10? \$20? More? Send your grandmother an orchid for Mothers Day (Delivered anywhere in the U.S.) See table at UCen.

PAPERBACK ALLEY Used Books Now open 10:30-6:00 Mon-Sat. Used paperbacks bought & sold Specializing in Sci-Fi & Popular Fiction. 5840 Hollister (near Southwicks) 967-1051

+++RUNNERS+++
Don't miss Lin's Tennis Annual Athletic Shoe Sale. Nike Waffle Trainer \$24.95, Elite \$28.95, Lady Tigress \$23.75. Calle Real Center 967-2727

LOSE POUNDS AND INCHES the pure natural way. Fabulous milkshake diet. Nutritious, safe, no drugs. Maintain energy. Guaranteed. 964-3461 after 3.

Help Wanted

SUMMER CAMP JOBS AVAILABLE — Private Children's Summer Camp in the High Sierra of Central California is seeking HIGHLY SKILLED College students as Drivers (Class 2), General Work Horse Outpost, Instructors in Western Horsemanship, Backpacking, Rock Climbing, Sailing, Trapshooting, Riflery. Call collect for details — Gold Arrow Camp, (213)-822-0131.

I.V. Medical Clinic needs volunteer receptionist. Summer-Fall season contact Jenny 968-1511.

Work Study People needed immd. for office-clerical work at S.B. Environmental Defense Cntr. Typing skills essential. Exc. Exp. for pre-law, E.S. \$3.25 call 963-7739. Full time summer avl.

CASH. Students earn pocket money while studying. I.V. Biological is accepting new plasma donors, see if you qualify. \$40-\$60 per month. 966 Embarcadero del Mar. Ph. 968-2555.

Work-studies! Unused money?

There's a fun place to earn it! Call Univ. Children's Center 961-3665.

Babysitter for well-behaved nine-year-old girl. Times needed TTh 2:30 p.m.-7 p.m. — Call 967-3134.

For Rent

1 bedroom apts. \$125 summer includes utilities. 6520 Cervantes. Housing Co. op. 968-0318

Make Deal or Best Offer live on ocean side of D.P. must rent now!!! M or F. Call for more info. 685-1126.

SUNNY FURNISHED 3 BEDROOM APT. AVAILABLE FOR SUMMER IN A CHARMING CLEAN WELL-KEPT DUPLEX ON SABADO TARDE-NEAR BEACH — \$250 — CALL 968-1882 OWNERS MANAGERS IN I.V.

Own room house on DP w/ firepl. and hot tub. Phone 968-3826 after 6 p.m. ask for Andy

Beach area apt. Students: 2 bedroom 2 bath sunny - large rooms. Laundry-storage. \$220 Summer-Fall available also. 6649 Trigo-Sabado Tarde 967-7670.

Grad students reserve your Summer apt. now at Westgate Grad House, 968-3228.

IV apt. Avail Now 1 bdrm. from \$210 2 bdrm. from \$305 furnished or not. Call 968-1008 968-3645 968-0528.

Full 2 large bedrooms two full baths pool. Rec Room with TV ping pong. Barbecue furnished Olive Tree Apts. 685-1274.

Nice Del Playa house for summer. 2bdr. fireplace ocean view. Call Silvia 968-5166 or Penny 968-4479.

FOR SUMMER: SUNNY 2 BEDR. 2 BATH APTS. ON SABADO TARDE. ONE BLOCK FROM CAMPUS. BEACH AND SHOPS \$205. CALL OWNERS — MANAGERS IN I.V. — 968-1882.

NEAR BEACH AND CAMPUS Fall, 1 bdr. \$230 — 2 bdr. \$360. Summer 1 bdr. \$160 — 2 bdr. \$205. Sm. bldg. owner managed. 6583 Sab. Tarde — 967-6785 after 6.

Sublet our Spacious 3-brm. apt. with balcony for summer! on sunny Camino del Sur call 968-9489.

Sublet for summer, 4 bdr. 3 bath with shwr. ea. 5-6 peop. \$480 6633 Trigo A Kathi 685-3469.

Roommate Wanted

Female wanted for Fantastic apt on D.P. Fall qtr, great roommates included. 968-7446

Beachfront Apt. Fall qt. F Pref. \$130 mo. own room in mixed house. Come by 6743 Del Playa No. A

F roommate — own room in nice 2bdrm apt. with 1 other summer, fall \$137.50 968-2482

F nonsmoker own rm in large SB house \$135 garden pool fireplace. Hidden Valley 682-2877

Roommate to share DP apt. Only \$125 now until mid June. All utilities included 968-3316

Two female roommates needed for fall, \$130 for your own rm. on D.P. ocean view. Great Deal and excellent owners. Call 968-5627 after 5 p.m.

For summer — F rmte needed for spacious apt-own room 1Blk to beach — GRT Deal \$115 685-2692.

4 rooms available in D.P. apt. for summer. Party room with dark room. \$100 for own room \$75 to share furnished 968-3928.

THIS SUMMER: Two bedrooms are available in spacious D.P. duplex \$100 per room. Call Jon 685-2959

ROOMMATE WANTED at 6503 Del Playa No. 6 — closest apt. to ocean and University land. \$115 to share now. Rent drops lots in summer. Call 968-9950.

Roommate needed to share LGE. 1 bedroom apt. \$100 a month starting Sept. 6599 Sabado Tarde Apt. 1 Lori 968-5234

Wanted: F roommates for summer beautiful ocean front view DP 6507 No.8 Call 968-4786.

Female needed for single at Trop. \$130 and cleaning dep. Food inc. May-June 17 968-4015.

Fem. only for own rm. in Univ. Vill. house. Washer, dryer dishwasher, fireplace 2 mi. from campus. Kathy or Kevin 968-1930.

One person to share 4 bed & 4 bath. house in S.B. Phone eve 967-5843.

Available now! Own room in 2 bdrm. duplex. Call Kate 968-4530 \$137.50. Owner managed.

Two rmmts wanted to share rm in unique IV Triplex avail. June 1 \$100 ea. 968-8714. Ask for Michele.

F roommate needed own room in 3 bedroom Goleta condo many extras \$150 per month 685-3363.

For Sale

Surfboard! 6'10" Swallowtail lightning bolt — North Shore Almost New \$115 968-6309-Rob

KAYAK, fiberglass Bonobot, 17', fast ocean-flatwater boat, with paddle & air bags \$225-offer. Sheriden air-rifle \$35. Todd 685-1278.

BOOTS For Walking — Beautiful Italian-made. Like new. Womens' Size 6-6 1/2 Call Kathy 968-9743

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RANCHBOAT 16ft. 40 hp wood & fiberglass recently painted \$190 968-4276.

Stereo receiver, 8-track, and BSR turntable combo. Plus Phillips speakers. \$150 or offer! — Kristi 968-7987 eves.

RANCH BOAT 14' and trailer without engine; hi windshield dry cockpit, and swivel bucket seats. \$300. Call 967-3281.

+++ATHLETIC SHOE SALE+++
Lin's Tennis Annual Shoe Sale Calle Real Center — Goleta Nike Waffle Trainer & Elite Lady Tigress
++ Lin's Tennis 967-2727 ++

Honey for sale, 5 different kinds in bulk 85 cents a lb. in your container. Local & foreign honeys, pollen & wax. Call between 8:00 am & 5:30 pm Goleta Honey at 968-5718.

Autos For Sale

Toyota Custom Crown Wagon 1970 AM-FM, Air-cond. Luggage, good interior, low-miles. \$1050. Dug. 685-3179 call anytime!

FOR SALE: 1972 PINTO Sta. wgn. 4-speed Good condition \$1400. Call 968-9713.

'70 Ford Cortina 1600 GT 4spd 30 mpg, stereo cass. Excellent \$1050 Joan, 685-3015, Anytime.

For Sale 1974 Vega Hatchback 40,000 mi. Great Shape Asking \$1300 or best offer 685-3363.

Bicycles

Womans bike for sale. One speed Jet-O. In working condition \$15 Call Dan 685-2076.

Insurance

INSURANCE! Auto — Motorcycle — 25 percent discount possible on auto if GPA 3.0 or better. Poor driving, record or assign risk OK! Farmers Insurance 682-2832.

Motorcycles

'71 twin Honda CB runs great low mil \$2715 Call after 6 p.m. 967-6955

1977 Kawasaki KZ 400 D. Excellent condition with fairing. Must sell. Best offer 968-8045 evenings

'71 Suzuki 125 enduro New reg., excint. Cond. \$225-offr. Rick 968-3921

Musical Instruments

Yamaha Classical Guitar with case. Perfect condition. \$75 or best offer 968-3790

'70 Gibson SG w flight case. Yamaha 50-112 amp Mutron 3 extras \$700 or offer. Call 969-2943 between 6 and 11 p.m.

For sale: Gurian Jumbo Rosewood guitar with gold Schaiters and hard shell case \$750 firm. Paul 966-9641.

Services Offered

Typewriter Repair in I.V. All work is guaranteed. Call 685-1075 for more info.

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The newest designs in travel packs and soft luggage are on display at Clearwater (next to IV Bookstore).

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SUMMER CHARTERS Now available London-Paris-Rome-Zurich-Israel-New York and other cities plus the Orient. For info call Santa Barbara Travel Bureau 966-3116.

continued on p.4

Cinco de Mayo: A Celebration of Freedom

By MITCHELL POWERS

The vintage year for Chicano history was 1862, and the generations since then have not been forgotten. For it was on May 5 of that year that imperialist French forces were checked and beaten by the Mexican General Zaragoza leading to the liberation of the town of Puebla.

Such liberation from the iron shackles of tyranny and racism has its parallels in the modern world. To celebrate vivid memories of yesteryear and to continue resistance against prejudice in all fields are the festivities of Cinco de Mayo.

Cinco de Mayo in its own right "stands for the self-determination of a people to be free from tyranny." And today, the Mexican people are arming themselves against the Bakke decision. President Carter's Amnesty plan (seeking to subject undocumented workers to a status of second class citizenship), bilingual education fee cutbacks, the forced sterilization of Mexican women, police brutality, unemployment and inflation.

Historically, the Cinco de Mayo celebration "has been going on since that day (May 5, 1862)," noted Carlos Moraza, member of El Congreso and worker on the Cinco committee. And although the celebration takes on a serious note there is just as much fanfare going on. The low rider exhibition on Saturday (2-6 p.m.) features slick paint jobs, sleek styles and a "lopping contest."

Moraza explained the contest: "Instead of shocks the cars have a hydraulic system, which allows the cars to hope (upward). The winner will be decided by the car that goes the highest. The cars

Campus Events Highlight Festivities

will be grouped around Storke Tower."

Events for this weekend's festivities started Thursday with a pot-luck lunch, guest speaker Dr. Mario Barrera, and a Mexican Ballet later on in the evening. Today, the anniversary of the defeat of the French troops of Napoleon III at Puebla, an amalgamation of activities are being featured.

Speaking for this weekend's events, Moraza invited all students and outsiders to participate in what may be deemed an educational experience.

"I would like to encourage everyone to come. I know that midterms are happening but if people can take a study break and get familiarized with the Chicano culture, learn from it and party with us it might be beneficial."

Opening ceremonies will commence at 10 a.m. with a welcome from the program director, Richard Vasquez outside Building 406. Throughout the day, speeches and special quests, along with theatrical performances may be seen and heard at various locations. Students from Balboa and La Cumbre junior high schools and from the Main Street School (Guadalupe) will present their individual theatrical nuances.

Just before the sun reaches its zenith there will be a bilingual Holy Mass at 11:30 (bldg. 406) with Father Jeremy Bellamy of "Our Lady of Guadalupe" and Father Joe Scott from Isla Vista's St. Mark's Church. Later in the afternoon Roberto de la Cruz of the United Farmworkers of America will give a presentation along with long-time activist Olga

Talamantes. Friday's activities will be topped off with a disco dance (\$1) at the UCen cafeteria.

On Saturday night after "the low, low rider," contest, students who wish to learn a bit more or two about Mexican music, and enjoy an evening under the stars may treat themselves to the traditional sounds of the groups Tierra and Los Perros. These are acoustic groups with an emphasis on the "Chicano influence" according to Moraza. Also ripping off a few chords are Los Lobos de Los Angeles and Los Homeboys.

"This evening's concert from 6-12 p.m. in Storke Plaza, is a free dance that should cater to all the

students on campus" says Moraza.

But UCSB is not the only campus or place that will be sponsoring Cinco de Mayo events.

This anniversary will be remembered and relived across the states and in Mexico. In the local area La Casa de la Raza will be celebrating its seventh anniversary tomorrow, and the public is invited to join the festivities.

Starting at 2 p.m. various activities are planned for the day. Special events will include mariachis, Ballet Folkorico Estudiantina of San Fernando Valley, Chicano art show, free

refreshments and no host cocktails.

La Casa's anniversary celebration is free to all. It is located at 601 E. Montecito St. (corner of Montecito and Salsipuedes streets.). For further information please call 965-8581.

At Santa Barbara City College children singing and dancing can be viewed from 9:30-10:30 a.m. on the library patio. Puppet shows, pinatas, and a Chicano Art show will be iced over with several political speakers starting at 11:30 a.m. in seminario SCII. The rest of the afternoon and the evening offer live entertainment. For further information, or more specific details, contact El Congreso at 968-2320.

Friends of the Farmworkers

The Friends of the Farmworkers is an organization of people who devote their time and energy for the cause of justice in California fields. As community support for the United Farmworkers, the Friends assist the union as it increases in size and strength throughout the state.

Locally, there are five teams that come together for a general monthly meeting. Members include teams from Isla Vista, El Congreso, SBCC, Santa Barbara, and the Christian community.

During the past year, the local Friends have been involved in several activities for the campesinos. In November, they publicized in this area the boycott against "The Delano Seven," growers who had steadfastly refused to negotiate contracts with their workers. Faced with the boycott, the growers gave in

and began negotiating.

Beginning early this year, Cesar Chavez and the UFW decided that the public must be made aware of the mechanization of California's agriculture, and how it was throwing farmworkers out of their jobs by the thousands without providing any retraining or compensation.

In the Santa Barbara area, the Friends informed the students and community of this situation, as well as describing the role of the U.C. Regents as the developers of the machinery.

Recently the Friends have been giving direct support to the striking farmworkers of Ventura County. These workers, who number 1,200 in one ranch for example, are protesting low wages, poor living conditions and the failure of the company to negotiate in good faith for union

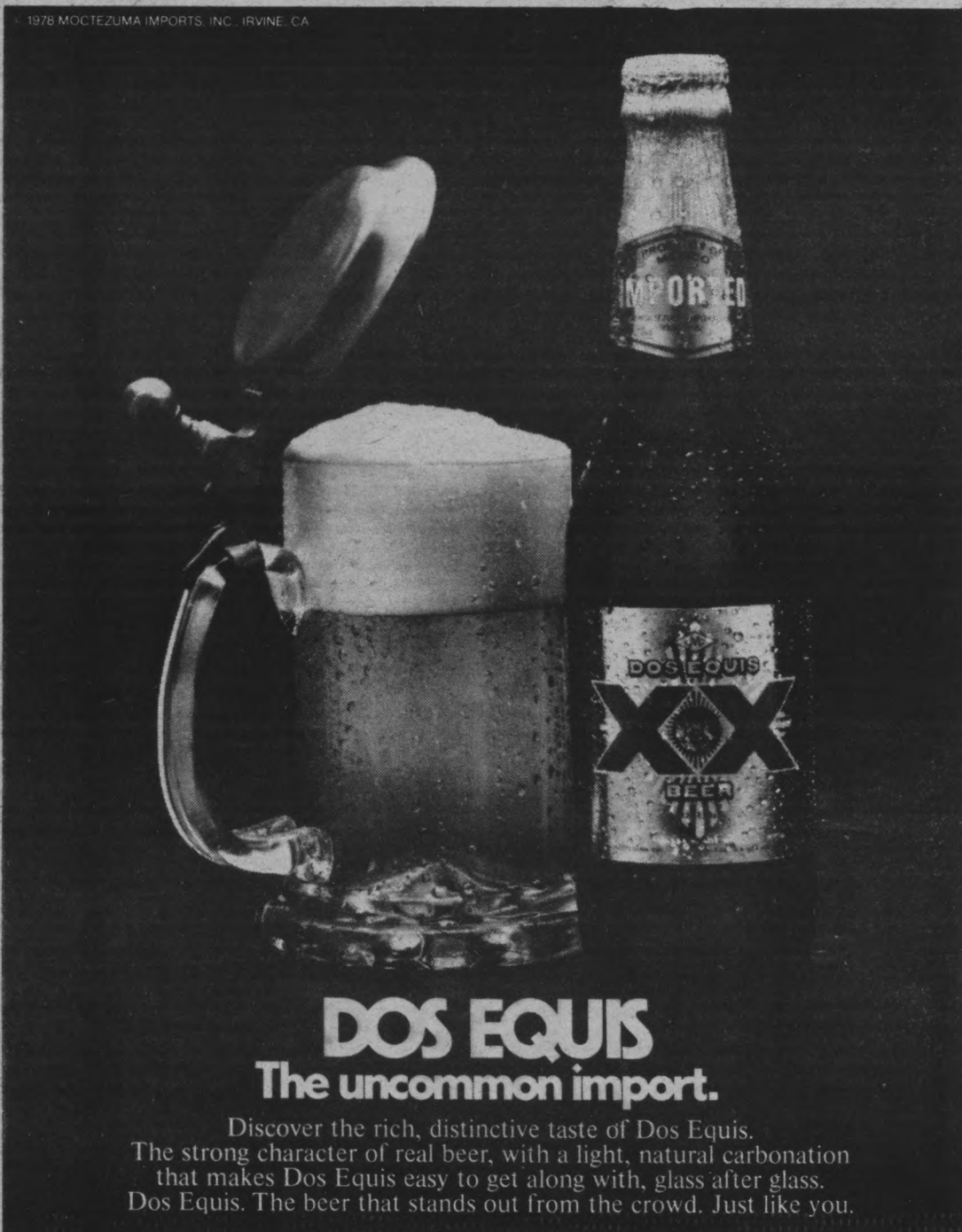
representation.

As a show of strength and unity, the Friends attended a workers' march in Oxnard April 23, where 3,000 campesinos and supporters marched to publicize their struggle to the community.

Additionally, as the strikers and their families run out of food, various support groups are holding food and money drives. Non-perishable goods or money can be dropped off at Bldg. 406 on campus or at St. Mark's church in I.V.

The Friends of the Farmworkers travel bi-monthly, on weekends, to the UFW field office in Oxnard to work with the union on different assignments that may arise. For information concerning the Friends, or the UFW, please contact Harold Kennedy at 968-7077, Julia at 685-3710.

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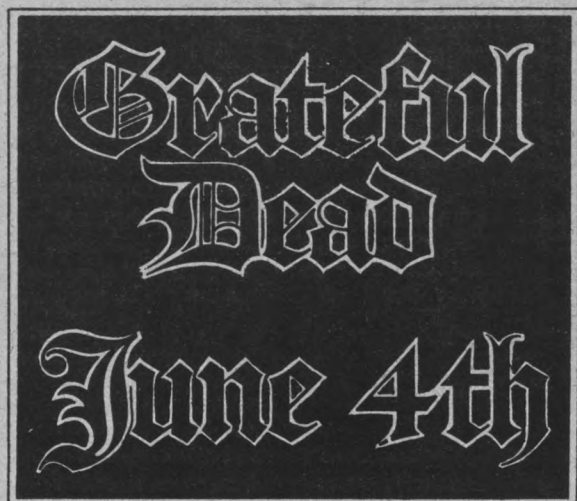
Tickets go on sale FRIDAY, MAY 5, 10:00 AM

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UCSB CAMPUS STADIUM

961-3223

The Riviera Theatre

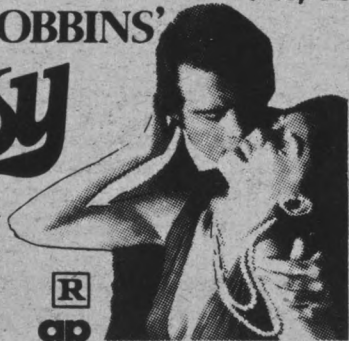
965-6188

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NEAR SANTA BARBARA MISSION

7:00, 9:00

HAROLD ROBBINS'

The Betsy

LAURENCE OLIVIER
ROBERT DUVALL
KATHARINE ROSS

'Rockermania' Hits UCSB as Faculty Club Gears for Attack

By RICH PERLOFF

Ticket prices at the Shubert Theatre keeping you away from "Beatlemania?" Not to worry. "Rockermania" hits UCSB once again tonight, as Santa Barbara's favorite '60s band, the Reverie Rhythm Rockers, performs at the CSO-sponsored "Big Yellow Boogie" at the faculty club.

The Rockers (also known as "Reverie"), led by guitarist and spiritual leader Jeffery Winston Foskett, have long been one of UCSB's main Rock and Roll attractions, with their faithful recreations of a world of '60s standards.

According to a CSO spokesperson, the idea is "just to have a dance for the campus community, and to have a lot of fun. Reverie is probably the most requested band in Santa Barbara."

Lately, the Rockers have undergone a number of personnel changes. Beatle fans will note the similarity to the turmoil which inspired the Fab Four to some of their greatest music.

Foskett explained, "Reverie's new sound is accented by the outstanding vocalist Phil Kennard." Kennard was recruited by the Rockers to fill the void left by the resignation of Jim Savage earlier this year. A long time Rockers fan ("I have all of their

albums"), Kennard was flown in from Memphis in Reverie's chartered jet to join the band. The Rockers have since gone into hiding for a solid month of rehearsals.

The band's lineup, with the addition of Kennard, reads like a "who's who" of the Santa Barbara music world, what with Foskett on the Rickenbacker 12-string, the legendary Randy Kirsh on Bass, and the ever-popular "cut Rocker," Art Meckauer (The Great ACM) on drums.

It was this same crew, with the exception of Kennard, which stunned a crowd of Freshman dorm residents earlier in the school year, by daring to segue from "Eight Days a Week" into "Play that Funky Music." Despite a scolding solo from then-guitarist Kirsch, letters poured in from disco haters around the country, and Kirsh was forced to trade his axe for a more austere bass.

Foskett, himself a charter member of the "Help Stamp Out Disco" brigade, assures this reporter that the Rockers are not planning any such assault on the senses of tonight's gathering.

"Yeah, playing that song that night was kind of a joke," explained Foskett, "but, then, isn't all Disco music?"

Foskett is still remembered by many of the erstwhile trivia king of the De La Guerra Annex whose numerous giveaways of Shakes and Fries gladdened the hearts of many a bleary-eyed dormie.

"Tonight's going to be one of our best shows," Foskett asserted. "A splendid time is guaranteed for all."

Admission to the Faculty Club extravaganza is a paltry two bucks, a far cry from the \$10.98 you shell out for the "Beatlemania" cast album. The show is scheduled from 9 p.m. to 1 a.m.

Having the Rockers back on campus is always a nostalgic event, reminiscent of the Beatles' many forays back to their native Liverpool.

"Yeah, the Faculty Club is sort of like our own little Cavern," Foskett said. "Except it's not quite as sweaty."

Since their popularity began to snowball, Reverie has fallen into a couple of lucrative jobs, capitalizing on the timeless appeal of their sound. The band currently plays the 1129 restaurant in Santa Barbara on Tuesday and Wednesday evenings, and the Winchester Canyon Restaurant Thursday, Friday and Saturday nights.

THE MIRACLE WORKER
Anne Bancroft, Patty Duke

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Fri. 7:30pm; Sat. 1:30 & 7:30pm; Sun. 1:30, 7:30 & 9:30pm

FarmWorkers to Celebrate Across U.S.

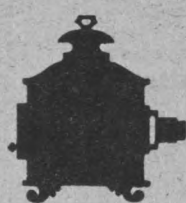
Once again the United Farm Workers Union and the National Migrant Ministries will be celebrating National Farm Workers Week throughout the United States.

The UFW has set aside the first week in May to reflect upon the struggles of the farmworkers.

Since 1962 Cesar Chavez and the United Farm Workers have become the voice of this nation's field labor force. The non-violent policy of the UFW has continued to prevail throughout its unions history in spite of violent actions by conservative interests in this country to eliminate the unionizing attempts by the UFW.

In conjunction with the National Farm Workers observances the Friends of the Farmworkers of Santa Barbara will be holding a bilingual Farmworkers mass in front of building 406, Center for Chicano Studies at 11:30 a.m. on Friday May 5.

Also as part of the Cinco De Mayo events presented on campus, Roberto De La Cruz of the United Farm Workers Union organizing task force, will speak at 2:30 p.m. in Storke Plaza.



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7:15, 9:10

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continued from p.2

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Struggle for Self-determination Fight Continues for 'Better Life'

By VICTOR BECERRA

Cinco de Mayo commemorates the day in 1862 when the French forces were defeated and the town of Puebla, led by the Mexican general Zaragoza, achieved its liberation. Like the people of that particular time period, Mexican people today continue to fight for a better way of life.

Mexican students are currently waging campaigns on the campus against such racist issues as the Bakke decision and the tenure process which is used to systematically exclude Mexican and other minority professors.

Mexican community organizations, such as the Coalition for Fair Immigration Laws and Practices of Los Angeles, are taking to the streets to protest against the persecution of "undocumented workers"

who are made scapegoats for the economic crises which this country faces today.

Mexican women are demanding better conditions in their work places and are mounting support from other women and progressive organizations to battle "forced sterilizations" which are performed by institutions such as the USC County Medical Hospital.

Like our comrades before us, we must continue our struggle for justice, equality, and self-determination. It is in this light that we must view this day and that we, as Mexican people, must come to realize and internalize our political and social responsibilities to ourselves, but above all to the Mexican masses of which we are a part.



Recent protests and demonstrations are viewed by members of the Mexican-American community as a continuation of the struggles which began on May 5, 1862. (Photo by Jervey M. Tervalon)

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ALSO NOTE:
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o Tickets must be picked up in
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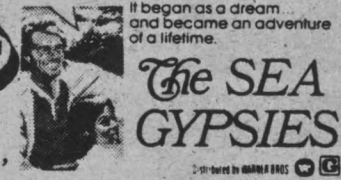
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CINCO DE MAYO

«1978»

PAGE B 6

FRIDAY, MAY 5, 1978

Tierra to Headline Dance Concert

By BEN KAMHI

Highlighting UCSB's Cinco de Mayo festivities, El Congreso and A.S. Concerts will co-sponsor their second annual Chicano dance festival in Storke Plaza tomorrow night from 6 to 1. Four bands are included on Saturday night's bill, with two predominately acoustic acts — Los Lobos and Los Perros — scheduled to balance out the performances by Tierra and Los Hoemboys, two contemporary rock bands, essentially.

Excluding Los Perros, all the bands are returning to UCSB after appearing at last year's Cinco de Mayo celebration at the same location.

With two albums to their credit, Tierra's sound is among the most sophisticated yet to emerge from the barrios of east Los Angeles. The six-piece band blends simmering Latin rhythms with crisp pop-rock harmonies and soulful melodies to evoke the essence of the 'Brown Sensation.'

Tierra's music reflects both the richness of their Mexican heritage and the soul of the city streets where their music was nurtured. Their material is far-reaching, sometimes depicting the legends of Aztec, Toltec and Mayan gods and warriors as a metaphor for modern times. The task of incorporating traditional folk imagery with current frames of reference for the Chicano was subtly achieved over the course of their initial recording projects — *Tierra*, on 20th Century Records, and *Stranded*, on Sal Soul Records for Art Brambila Productions.

Rudy and Steve Salas, on lead guitar and trombone, respectively, form the nucleus of Tierra. The brothers both front the group's vocals and together provide the bulk of the band's material.

Though Tierra has undergone a number of personnel changes at almost every turning point in the early stages of their career. Rudy Salas indicated that he considered the current line-up more than stable — for the first time, Salas stated, the band members are all ambitious enough to pursue a recording career with a passion. Consequently, their third is scheduled to be released before summer.

Jamming alongside the Salas brothers in Tierra are keyboardist Joey Guerra, bassist Steve Falomir, drummer Robert Zapata, with reed-man Bobby Navarete filling in the sax and flute lines, and percussionist Andre Baeza, formerly with El Chicano, on conga drums.

Equipped with an armory of wooden, hollow-bodied guitars and a large repertoire of polished material for ammunition, Los Lobos de East Los Angeles is the acoustic band held over from last year's celebration for

tomorrow's concert. The four-man group relies mainly on the intertwining voices of their strings to convey their ambitions. Their vocal harmonies retain a unifying simplicity among the layers of rhythmic texture, and the pleas for unity among brothers.

Before the inception of Los Lobos, the band members all participated in various electric rock bands from Los Angeles. With a different musical concept in mind, however, they formed Los Lobos to keep alive the traditional jarocho strains, indigenous to the peasant culture in the Mexican state of Veracruz, in a blend with their own contemporary style. The result of their efforts is music that resounds with the trials and triumphs of the Chicano culture.

While the members of Los Lobos frequently trade off the guitar parts, Louie Perez usually concentrates on the lead lines with several guitars of various magnitudes. Each of the other members also play guitars, but are featured on different instruments as well.

David Hidalgo plays violin and mandola. Cesar Rosas contributes the mandolin parts and Conrad Lozano attends to the upright bass on most all of their material. Lozano has also performed with Tierra, and though he is credited with work on several tunes on Tierra's *Stranded*, his membership in the electric band was never considered permanent.

Los Lobos' first record, *Si Se Puede*, released in 1976, was perhaps earmarked as a sort of sacrifice offering to the band's heritage. The entire proceeds from the album sales were donated to the United Farm Workers union.

Cesar Chavez, president of the Farm Workers union, noted the LP's merit when adding this dedication to the liner notes: "This album mirrors the spirit and vitality that have sustained the farm workers through good times and bad for more than a decade. It celebrates the love and solidarity we share as a people united in a common struggle. It is a tribute to the artists who donated their talents to support the cause. It will be cherished within the movement, and it will help bring our message to friends



and supporters everywhere."

Since, the release of their first album the band has gained further prominence in southern California communities.

But more importantly, their second LP, *Just Another Band from East LA*, has just been pressed. Though the album is slated for wider distribution than their first release attained, the record can do little more to assert themselves in Santa Barbara than their performance here last year did. It may be hard to believe, but from the barrios of east L.A., or even the concrete hallows of Storke Plaza, the most beautiful wooden music can be produced — and Los Lobos will be here to prove it.

Los Homeboys, a ten-piece ensemble based in Santa Paula will also be featured tomorrow night. The group focuses more directly on Chicano rock than do the headliners, utilizes a bold brass section and strong rhythms to effect their spicy, salsa-soul.

La Pulga (the flea) 'y Los Perros (the dogs) is scheduled to begin the concert celebration at about 6 p.m. An entirely acoustic unit, Los Perros is headed by a UCSB student, guitarist Carlos 'Mostaza' Moraza, with his brother Lorenzo, also on guitar, and his 11-year-old sister Carman singing. According to Carlos, "She's the flea and we're the dogs..." Bassist Tony Ontiveros and Big X Javier, a UCSB graduate on the 34-stringed harp will also perform here with Los Perros in Storke Plaza tomorrow night.

Cars Cleanup for Lowrider Expo

By BEN KAMHI

Local lowriders, chrome fanatics and machine fiends will be on hand at UCSB tomorrow for the second annual "Lowriders Exhibition" from 2 to 6 p.m. At press time the exact location of the exhibition was still under consideration, but a quick cruise through campus Saturday will undoubtedly reveal the whereabouts of the event—twenty or thirty customized lowriders are bound to stand out among the multitudes of VW bugs on campus.

Sponsored by El Congreso and A.S. Concerts in celebration of Cinco de Mayo, the car exhibition—a showcase, primarily—will give students the opportunity to observe and experience a unique means of cultural expression. For the Chicano community, customizing cars is much more than a craze.

It is both a process of unification and of individuation.

Common vehicle modifications often include extensive work, stylish wheel rims, imaginative custom paint-jobs and interior designs, "donut" steering wheels sometimes as small as six inches in diameter, hydraulic lifts, and scrape plates, if the cruiser intends to kick up soem sparks. Except for the last two devices, most lowrider modifications are intended to enhance the car's appearance rather than its performance. Yet since most lowrider enthusiasts are members of Chicano car clubs, their cars are usually customized according to club standards, much of which only maintains basic structural and classification requirements. This allows members to express their individuality within the context of a unified community.

Five of the most prominent local Chicano car clubs are scheduled to participate in the exhibition here, including The New Image and La Gente, both from Oxnard, The Impressions from Santa Paula, and Santa Barbara's own Styles Unlimited and the Brown Sensations.

Tomorrow's exhibition on campus will include competition for awards in three categories—"Pa'l Carro Mas Chingon (The Badest Car)," "El Mas Original (The Most Original)," and the "Meanset Lifter." While the first two contests will be judged largely on appearances, the final category will be a test of performance to see which machine has the mightiest hydraulic lifts. The vehicle which is lifted and jumps the farthest form a standstill will be awarded the first place trophy (last year's record jump was over 12 inches).

Today at 11:30 a.m. in Storke Plaza A.S. Lectures, El Congreso and the Friends of the Farm Workers association will present three Cinco de Mayo speakers. Roberto De La Cruz, representing the United Farm Workers union, Maria Elena Salazar for CASA, the General Brotherhood of Workers, and Olga Talamantes, the Human Rights Coordinator for the American Services Committee will speak at the lecture-rally until 1:30 p.m.



This page and the following half-page are prepared by A.S. Concerts.

Program Board Begins Business With Three New Committees on Hand

The Associated Students newly-formed Program Board, logged its first bit of official business this week at last Monday's meeting. With the Board's code completed, the committee could begin to conduct regular business, which included reports from the individual chairpersons of all six subcommittees (A.S. Concert, Lecutrees, UCen Activities, Special Events, Cultural-Classical and Films) seated on the Board, and the approval of two "action items" proposed by A.S. Concerts. These items, proposed events budgets, were next forwarded to Leg Council for approval Wednesday.

So much for official business. What students should know is that Program Board meets every Monday at 1 p.m. in the UCen to discuss the planning and implementation of student events and entertainment services at UCSB. In a broad sense, the Board's aim is to coordinate and facilitate the activities of each subcommittee, and, hopefully to inspire unprecedented cohesion among the various services.

It is through your input, however, that students will have the opportunity to develop the direction of the A.S. Programs. If you're wondering why Jackson Browne or Linda Ronstadt hasn't been booked on campus during your term here, then your questions can be answered by the Concerts Committee. But if you feel that a stronger emphasis should be placed on free concerts, or more jazz concerts, then your interest necessitates a response from Program Board as well, since among its purposes is to determine priorities in student programming.

But most noticeably, student programming has been augmented by the three new committees which serve the board—Special Events, Films, and Cultural-Classical events. These three groups are being organized to round out the entertainment services which have long been unbalanced by rock concerts at noon and night.

While students are still needed to help Concerts, Lectures and UCen Activities, volunteers are desperately needed to staff the three newly-formed committees. These committees will hold bi-weekly meetings which will be announced in the Daily Nexus Kiosk section before each meeting. So if you have a nagging interest in films, cultural-classical events or a desire to invent special events, don't hesitate to get involved in one of these new

committees on the ground level. Don't miss this opportunity to exercise your creativity in A.S. Programming!

For information about any of these committees please contact the A.S. Program Office on the third floor at the UCen. Brief descriptions of the functions of the new committees are as follows.

Cultural-Classical

A well balanced diet is what every student needs to make it through those grueling college years. What you put into your body affects your physical health. Yet we must also consider the health of social awareness, intellectual development and cultural insight. This is where a well balanced educational diet comes in. We all sit through hours of lectures and studies developing our intellect. And quite often we neglect our social or cultural awareness. So let's start developing that as well.

There has been a new committee formed through the Program Board to serve just that purpose. The Cultural-Classical Committee hopes to work hand in hand with the various culturally oriented groups on campus to produce for the community a variety of cultural and fine arts programs in hopes to stimulate an exciting, intellectual and creative university environment. These goals can only be realized by the utilization of the energies and talents from here at UCSB.

This committee is like an infant because it has the potential to grow and develop in a variety of ways. Student ideas and energies need to guide this committee in a direction which would be most beneficial for the student body.

As chairperson of this committee I, Carolyn Bowden, hope to work with people that are working together as a unified whole; striving to share a little of their culture and artistic expression with others. I also hope to see many more programs produced that will be culturally and socially stimulating. Let's work together to make out university experience a well-rounded, fulfilling one.

Special Events

Would you be interested in participating in a contest for Mr. and Miss UCSB super-jock; or in a campus renaissance faire; or maybe a water-balloon contest at the height of finals; or in a day dedicated to local environmental concerns; or in a campus-wide scavenger hunt; or even in a short cruise out to one of the oil platforms you always see on the horizon?

If so, then a new organization is here to help you out. The Associated Students Special Events Committee has been chartered with the purpose of presenting any diverse innovative and unusual events on campus. It will provide campus organizations and student interest groups with a chance to present ideas for events on campus which would be educational, motivating and fun for students, yet might not otherwise find a suitable venue for the concept to materialize in. And as one of the subcommittees of the Program Board, Special Events is able to produce events in conjunction with any or all of the other subcommittees, so that an event may include corresponding activities with live musical programs, speaker or films as well.

And if the previously mentioned ideas didn't settle well with you, then it's time for you to get involved with Special Events and help determine the direction of events programming at UCSB. Any new ideas will be encouraged, from presenting a day for nude appreciation to log-rolling in the lagoon.

Films

The film committee was conceived for the purpose of expanding cinema appreciation at UCSB. The committee will concern itself with staging quarterly expositions, a variety of separate shows that are reflective of contemporary popular culture, and when in collaboration with other groups or committees, contributory films will be synchronized with the particular campus event.

Further goals include the centralization of film distributing information, the improvement of advertising techniques on campus, and the establishing of a special project that will attend to exposing the films created by artists that are attending this university, an area in which we are currently lacking.



"a weekly publication of the office of student life"

Lifeline is a weekly calendar of events, meetings, announcements & services published every Friday by the Office of Student Life. Student organizations having any announcements should submit them to the office on Tuesdays by noon. Phone 961-2382.

FRIDAY, MAY 5 CINCO DE MAYO

A & L lect. A mory Lovins, "Implementing the Soft Path: Toward a Durable Peace" BUCH 1910 3 p.m. FREE

CSO Dance with live band Faculty Club 8:30 p.m. \$2 Reverie Rhythm Rockers

El Congreso Cinco de Mayo Activities Welcome, teatro and Musical Performances & Mass Bldg 406 lawn 10-12 noon Dancers & speakers program Storke Plaza 12:30-3:30 p.m. Disco Dance UCen Cafe 9 p.m. \$1.00

Latterday Saints Student Association meeting Girv 2110 3 p.m.

Merhaba Folk Dance Old Gym 7:30 p.m.

Moslem Student Assoc. meeting UCen 2272 12 noon

Persian Student Group Important meeting UCen 2272 6:30 p.m.

Placement Center Interview workshop Bldg 427 10 a.m.

Risuena Hall film: "French Connection" Physics 1610 6, 8 & 10 \$1.25

SATURDAY, MAY 6

Baseball: UCSB vs. Pepperdine here 12 noon

Bike Club 15-30 mile in S.B. area leaves the A.S. Bike Shop at 8:30 a.m.

El Congreso Open Dance & Concert Storke Plaza 7-12 midnite co-sponsored by A.S. Concerts & UCen Activities

Malacostracan Society film: "Behind the Green Door" Chem 1179 6, 8 & 10 \$1.50

Moslem Student Assoc. meeting UCen 2294 12 noon

Music Dept. Senior Recital: Jean Coppin, mezzo soprano LLH 8 p.m. FREE

SUNDAY, MAY 7

A & L film: "Effi Briest" CH 7:30 p.m. \$1.50stu. \$1.75fac. & staff \$2.50gen.

Bhakti Yoga Society Vegetarian lunch, Indian Yoga & meditation 6548 Segovia Road No.A I.V. FREE

Bike Club 40-80 mile ride leaves the A.S. Bike Shop at 8:30 a.m.

I.V. Club Runners Fun Run UCen Lagoon 10 a.m.

Music Dept. Senior Recital: Carrie Holzman, viola LLH 8 p.m. FREE

MONDAY, MAY 8 ISRAELI CULTURAL WEEK

A & L Concert: Contemporary Chamber Ensemble CH 8 p.m. \$2.50st-\$3.50F&S-\$4.50gen.

A.S. Finance Board meeting UCen 3137 2 p.m.

BSU meeting UCen 2272 12 noon

G.C.F. meeting UCen 2272 7 p.m.

GSA & URC Coffee hour SH 1411 11-1 p.m.

People for a Nuclear Free Future meeting UCen 3137 12 noon

Placement Center Resume Writing Workshop 10 a.m. Interview Workshop 1:30 p.m.

Women's Center Art Show — Prints & Paintings: the work of Carol Rosenak 9-4 p.m. thru 6-16 Reception Wednesday May 10 4-6 p.m.



Records

Modern Man
Stanley Clarke

By STAN ROGERS

Stanley Clarke has undoubtedly established himself as a prodigy on

several jazz fronts. A five year stint and significant contribution as the Return to Forever band's bassist garnered Mr. Clarke's idolitry, virtuosity and tenure in the traditional and jazz-rock genres. A multiple stylist, Clarke is equally adept on electric and upright basses.

Clarke is precocious by the standard jazz definition. Many of

the genre's heroes weren't paid homage within their lifetimes. For others the accolades came very late in their careers. Stanley found his success at the ridiculously young age of 26 years.

And as if that is not enough, Clarke resides in Beverly Hills and is gaining more power and prestige as a record producer.

Fortunately, Clarke is not above criticism. The young jazz tycoon's latest album, *Modern Man*, represents his most imperfect musical incarnation to date.

The high suspects of Clarke's musical shortcomings are the bugaboos of jazz; pretentiousness, creative laxness, and commercialism. From the album's "Opening Statement," Clark fanciers will probably sense that something is amiss. There is a lack of the energy and gut level projection that abounded on *Journey to Love* and

School Days. Absent also are Stanley's classic and acoustic solo gems and collaborative works with giants such as John McLaughlin, Chick Corea.

Clarke masks his true talent and abilities behind an obvious commercial commitment. He is overly vocal, singing on three tracks. He is also a bit too frivolous, a particularly consternating distraction.

"More Hot Fun" and "Dayride" are the exemplary cuts that point out Clarke's questionable sincerity. The two tunes are recreations from previous musical outings. They are dressed by slicker production and utilize disco vocal backdrops for the resale. "Slow Dance" is the continuing story of George Dukes "Reach For It." The song should fair well among the disco crowd.

Modern Man does have its moments. "He Lives On" is a

slow methodical tune where Clarke's bass lines and mellow tenor vocal embellish and mesh nicely. with guitarist Rayn Gomez' tasteful chord phrasings.

There are also glimpses of Clarke's deft classical training. "It's What She Didn't Say" "Preludes" and "A Relaxed and Serious Occasion," show class, but the three tunes are too short.

The pressing's most well conceived and performed cut is "Rock and Roll Jelly." Jeff Beck's screaming guitar cameo is well needed and greatly appreciated. Beck's presence cajoles Clarke's best Alembic bass solo on the album.

Modern Man's basic problem arises from Clarke's hesitation to extend himself fully in either the rock, funk, or traditional jazz forms. On too many occasions, he attempts to synthesize all the elements simultaneously.

KIOSK

TODAY

CHRISTIAN SCIENCE ORGANIZATION: Weekly testimony meeting (note changes). UCen 2294 at noon.

A.S. JUDICIAL COUNCIL: Applications for A.S. Judicial Council are available in the A.S. office. Applications are due Friday May 12. Interviews follow on Thursday evening May 18.

HILLEL: Shabbat service and potluck dinner begins at 6:30 p.m. at the URC. The program "The Disappearance of the Jewish Shtetl" will be presented by Thomas Blatt, a concentration camp survivor.

HOLOCAUST COMMITTEE: A unique photographic exhibit on the holocaust will be on display in the UCen today from 10-2.

PRE-LAW ADVISOR: If you are interested in taking the July LSAT at UCSB, do not send your LSAT registration to ETS; but bring your completed form (with item 11 blank) and the appropriate fees in a check or money order to the Pre-law Advisor, Admin. 2119 today (absolute last day). We need at least four more requests to make the 15 required to ask for the test center to be established at UCSB. 4 p.m. deadline.

COMMUNITY SERVICE ORGANIZATION: Big Yellow Boogie-arrives tonight at the Faculty Club. Dancing 9 p.m. to 1 a.m. Admission, \$2.

STUDENT HEALTH SERVICE: Students interested in being actively involved in next year's

Student Health Advisory Committee (SHAC), are invited to attend the second to the last meeting for this year. 3-5 p.m. student health library.

MARINE SCIENCE INSTITUTE: Seminar — "Surface Interactions of Marine Microbial Populations," by Dr. Thomas R. Tosteson, Director of the Department of Marine Sciences and Professor of Marine Sciences at the University of Puerto Rico, Mayaguez, today in Geology 1100 3 p.m.

KCSB-FM: The Mitchell Bard show offering a candid conversation with this weeks guest Prof. Don Cressey. The topic will be crime, tune in and become enlightened. KCSB-FM 91.5 at 12:45.

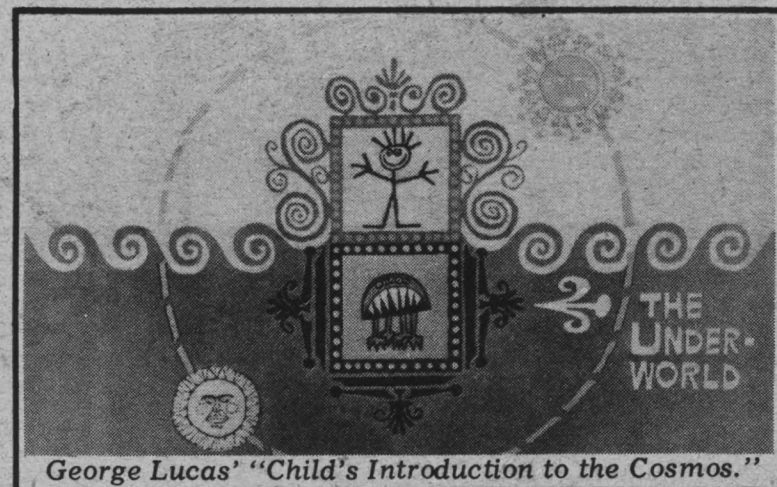
KTMS: USC Student Film Festival — 17 award-winning short films will be shown in San Marcos High auditorium at 7 and 9:30 p.m.

UCEN ART GALLERY: Art exhibition of paintings and drawings by Younghee Pack and Tandel Thayerl Jacobs. 12-5 p.m.

FRIENDS OF THE FARMWORKERS: Friends of the Farmworkers present a Misa Bilingüe in celebration of Cinco de Mayo. Starts at 11:30 a.m. in front of the centro-bldg. 406.

COUNCELING CENTER: Career Hour — Learn the career development process, find the stage you're in and know where to go from there. Counseling Center bldg. 478 9 a.m.

A.S. ARTS AND LECTURES: Amory Lovins: Soft Energy Paths. Buchanan 1910.



George Lucas' "Child's Introduction to the Cosmos."

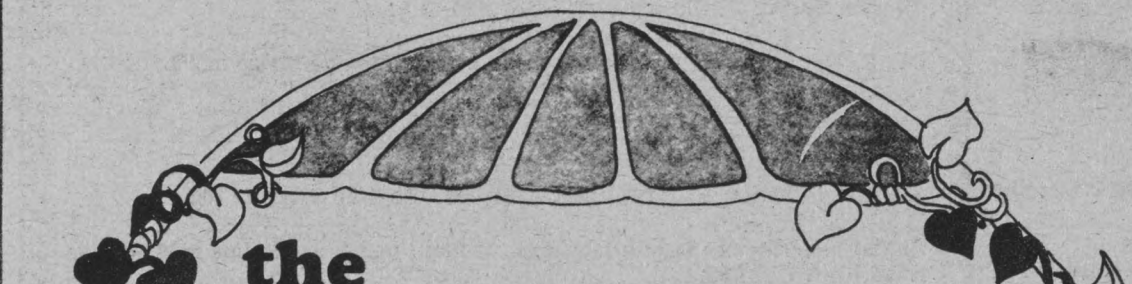
USC Film Festival

When it comes to outstanding alumni, not many film schools come close to the product that USC turns out. Having a sizeable production budget and ideal location near the hub of the nation's film industry, USC has understandably attracted many a promising director. The First Annual USC Film Festival, which concludes tonight with 7 and 9:30 p.m. shows at San Marcos High School's Auditorium, gives

an idea of what was going through people like George Lucas' and Robert Zemekis' minds during their student days.

Each showing at the festival includes the same seventeen short films. These range from one to seventeen minutes in length.

Tickets for the program, available at Turning Point and Ticket Express, are \$2.50 in advance and \$3 at the door.




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Bar and Eatery
Stop in for food and drinks!
All food items available to go.

Entertainment Tuesday-Saturday nights.



- Pizza
- Chicken
- Burgers
- Steaks
- Salads

Also... HAPPY HOUR, 69¢ Well Drinks - 4 to 6, Mon. thru Fri.