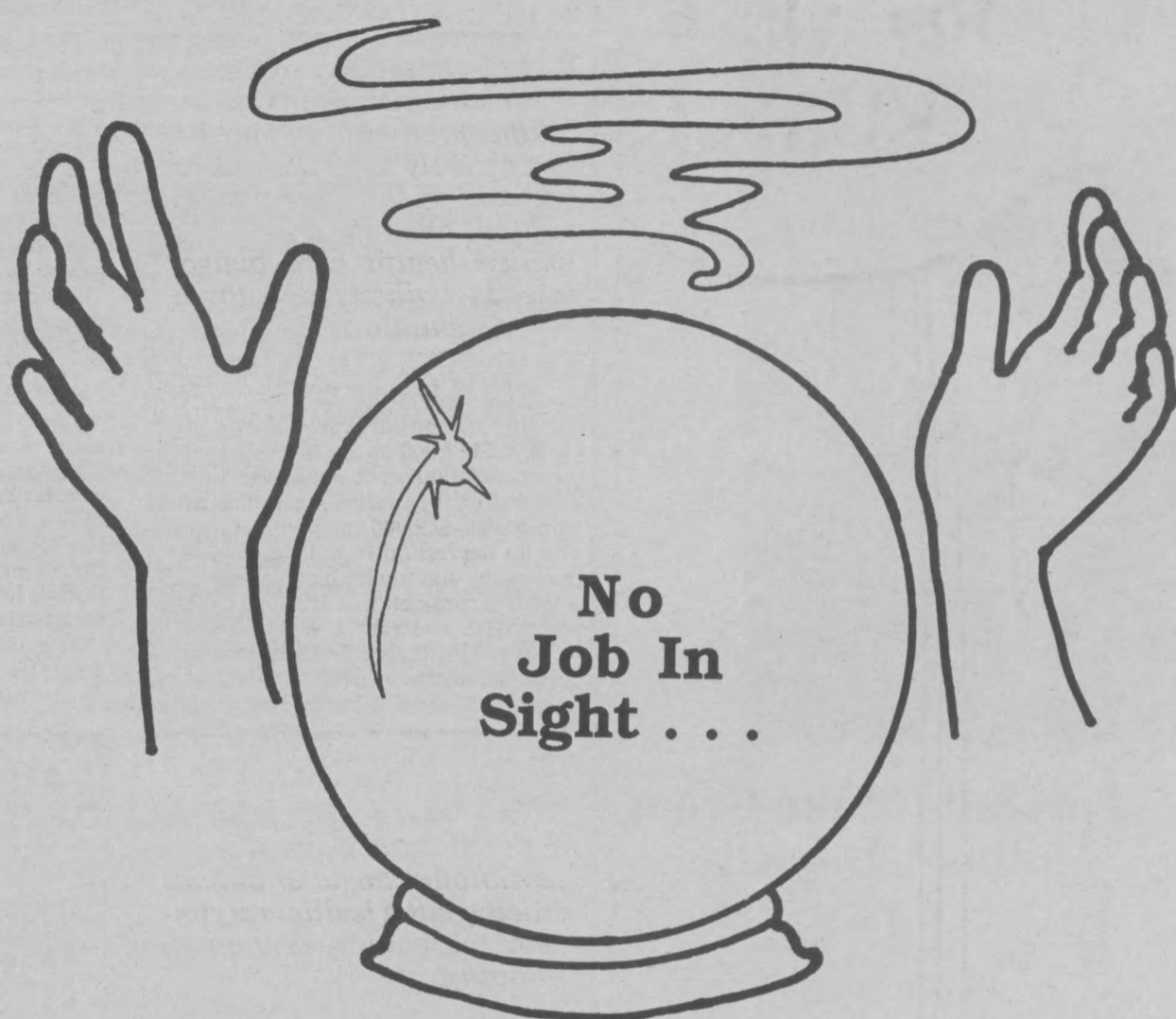


# What does the future hold for you?



## Don't leave your future to fate.

### Come to Counseling and Career Services and **MAKE THINGS HAPPEN!**

## Beyond Flipping Burgers *Summer Job Options...*

By Stephanie Bernstein

Planning on filing papers in a stuffy office, flipping greasy burgers over a scorching hot stove, or bellowing "Get your ice-cold drinks" at your local ballpark all summer? With summertime just around the corner, students are beginning to ponder their part-time job opportunities. For those of you interested in acquiring pre-professional experience this summer, the internship program is something to consider. Here at the Applied Learning Program, opportunities to work locally, nationally or internationally are available with only a little inquiring on your part. Internships exist in a variety of career fields and can be adapted to suit your best interests, making them positive experiences for students of all majors and professional ambitions.

For students staying in Santa Barbara this summer, the outlook on receiving a local internship is extremely high. With so many UCSB students evacuating Isla Vista for a few months' reprieve, more internships are available for those who decide to stick it out. And there is no better way to get a foot in the door with a company than to begin by interning for them this summer. By doing so, students will gain contacts, training, and career sampling for any future profession they may choose to

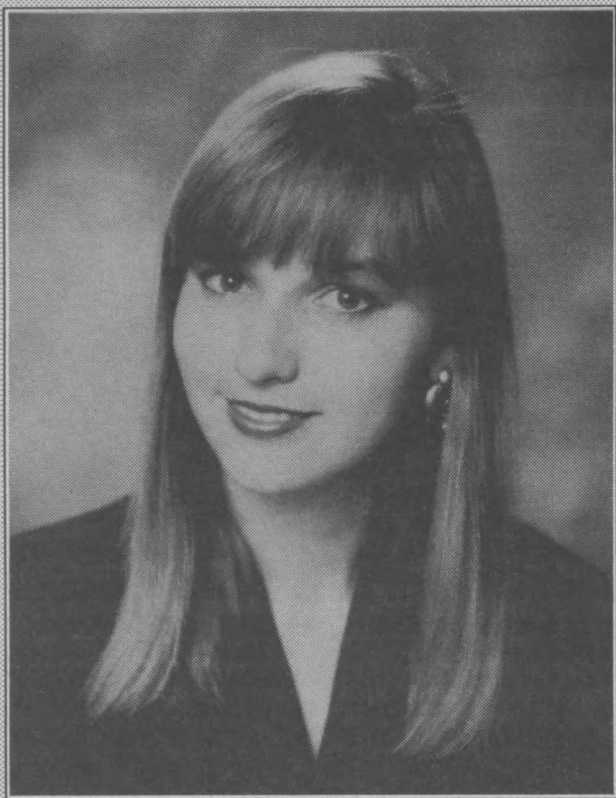
pursue. In addition, an internship in Santa Barbara could lead to a part-time job throughout the school year.

Internships can also be acquired in other parts of the nation. The Applied Learning Program has binders which contain information and applications from businesses recruiting interns all over the U.S. Among these possibilities include working for an ad agency in San Francisco, the government in Washington, D.C., or working as a volunteer in less developed areas of the country. For those of you interested in the entertainment industry, NBC offers an internship working with the writers of "Late Night With David Letterman" in New York for the summer. These are only a few of the national internship options, and should you not find the right one in the Applied Learning Office, consider self-initiating a national internship with the program's guidance.

Students seeking even greater adventure should consider the opportunity of combining internships with travel. There is no better way to understand another culture than to live and work in another country. The Council for International Educational

(Continued on p.3A)

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### On-campus interviews

Wednesday, April 21st

See your career placement center for more details.

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## A Gift

By Debbie K. Connor

The Counseling and Career Supplement in the Daily Nexus has been one way we have tried to reach as many of you as possible with valuable career information. Every quarter we focus on a theme such as how to apply to graduate school, what to look for when choosing a major or picking the right internship. This quarter the usual array of articles will appear once again, but I would like to take this opportunity to diverge and give you something else to consider. Most of you will wonder at some point while you are here about where you will end up once you graduate. Some will choose to continue your schooling, some will go directly into the already impacted job market, and others will travel for a while or go back and live at home, thereby putting off any decision.

When I read the following poem written by a friend, I thought about how much we are defined by what we do and not by who we are. It is true that our actions are a part of us, but these are only a reflection of our values, our goals, our purpose. Hy-mon Johnson wrote in a recent EOP newsletter: "For your own good and for the good of others whom you love and rely on, be conscious of the purpose behind your words and actions and be vigilant in protecting access to your future." Some of you will come to the pink building trying to find the "right" or most "successful" careers. My wish for you today, is that you not get trapped. Trapped by the labels that surround us of right, wrong, successful, failure, good, bad, rich, poor, high paying, low paying, white collar, blue collar, engineer, doctor, accountant, waitress, factory worker, secretary, housewife. Be more than that. Be larger than those limited descriptions and ideas. Be your purpose. Let your career be guided by what you've come here to do for yourselves, your family, your community. You are more than what we label you as. So come out of hiding, don't be afraid, because we have all come here with the same idea in mind. The following poem is for all of you. Good luck on your journey.

### SEE ALL OF ME

By Julie Gordon

Please hear my silent screams, I am being trapped by the labels you use to define me. By using them in a limiting way, you have placed me in a mentally suffocating, one dimensional box.

For I am not a black — I am not a white — I am not a red  
I am not gay — I am not lesbian — I am not bisexual — I am not heterosexual  
I am not mentally ill and I am not a genius  
I am not a democrat and I am not a republican  
I am not a spiritualist and I am not a fundamentalist  
I am not homeless and I am not wealthy  
I am not a child — I am not a teenager — I am not a senior citizen

That is not who I am, it is but a very limited view of the totality of my being. It is only one aspect of my entirety, for I consist of many parts that are also important and may not be apparent to you — yet. These labels are missing an important link, thus denying the existence of my humanness, dismissing all my other attributes.

For I am a person — who is black — who is white — who is red  
I am a person — who is gay — who is lesbian — who is bisexual — who is heterosexual  
I am a person — who is mentally ill — who is a genius  
I am a person — who is democratic — who is republican  
I am a person — who is spiritual — who is fundamentalist  
I am a person — who is homeless — who is wealthy  
I am a person — who is a child — who is a teenager — who is a senior citizen

"I am a person who is..." implies that complexities exist beyond the label that you have given me. It is an acknowledgement that you see me as a human, a being who inherently possesses numerous characteristics, abilities and potentialities. For are not each one of us a beautiful, growing, creative composite of hundreds of labels and titles?

Differences in attitudes, beliefs and behaviors will always exist between us and there will also always be commonalities. Do we not both desire love, respect and acceptance? If you are unable to see our inter-connectedness, and are too afraid to speak to me, that is OK, I only ask that you please be tolerant, willing to withhold judgment until you come to understand who I am.

I understand your fears to see my humanness, for they are my fears too that prevent me from seeing you. Each of us is a mirror and those characteristics we fear (or admire) in others are actually reflecting back to us the aspects we fear and do not accept within ourselves.

Please release me from your mental prison by giving yourself the permission and freedom to accept and be who you are. Be patient, gentle and accepting of yourself, as you begin to slowly let down your defenses and give expression to all aspects of your being, for letting go of old habits are not easily broken.

We are all individuals struggling, some more than others, to find the truth of who we are. And I trust in the Creative Universe and through the unfolding of time, that the barriers will melt and we will both be able to see each other without fear. For as we work to free ourselves, we will free each other and by freeing each other we will free the world.

Sincere blessings to those I know and those I don't who are persevering in finding their truth and are courageous enough to express it. You have provided me with great inspiration and hope, weakening the walls of my own limiting mental box and given me the inspiration to explode out of it and be who I am.



# Career Quest

By Don Lubach

## The Recession is Real: Here's How to Beat It.

On the same day that I was asked to write about careers for this supplement, I found a depressing job-search article in April's Rolling Stone Magazine. Robert E. Sullivan, a writer from Portland, reports a grim story from the depths of this lingering recession. He interviews dissatisfied college graduates who have not, yet, stepped into satisfying careers.

*Maybe it's time for you to come over, talk with a peer advisor, look at a resume book, or attend one of our workshops on interviewing, resumes, job search strategies, etc.*

There's an English major who stacks products at grocery stores, an architecture grad whose advanced degree has yielded only part-time work and clerical jobs, a bright business/art major who is discouraged in her temporary work at Nordstrom. They all sound both surprised and unhappy. As I read their stories, I sunk low in my seat and began to adopt the gloom.

As optimistic as I am — and those who know me say I make Walt Disney look sour — stories like the ones in Rolling Stone tarnish my demeanor. I would imagine that UCSB students who are reading this pessimistic job-search stuff are taking it pretty hard. I'm seeing a lot of students applying for grad school for no other reason than to hide out from the poor job market.

I'll concede that it's not as easy to get work now as it was in the mid and late 80s. Recruiters used to fill the dozen interview rooms at Counseling & Career Services. Students would ride in on their bikes, change into their new and neatly pressed suits and waltz right into a ca-

reer with the Big Six (accounting firms), the Big Slick (Oil Companies), or Big Retail (Macy's, May, Target, etc.). Large companies hopped from campus to campus handing out offers like activists now hand out leaflets at the UCen doors. This trend is not completely over. Many companies still come here and students are still getting jobs. But the offers are markedly down.

Despite the dip, there are still jobs to be had. They just take more creativity to secure. And I'd like to provide some tips on

searching for work during the downturn.

### 1. Think beyond big business.

If you see our Campus Interview Program at Counseling & Career Services as your only shot at the world of work, you're suffering from distressing nearsightedness. Most businesses in America have fewer than a hundred employees. These firms cannot afford and don't need to send a recruiter to UCSB. That's because they hire fewer employees and use other methods to fill their positions. Your job is to discover the process that smaller, more common employers use to hire new employees.

### 2. Polish your job-getting toolbox.

One of the effects of this recession is that more people are competing for openings. There was a job recently advertised at UCSB that drew over a hundred resumes! If your cover letters and resumes are not beautiful, customized, flawless, and reflective of your unique personality, then all of your hard work will be, literally, thrown in the waste can. Your reg-

fees are paying for one of the best career facilities in the nation. Maybe it's time for you to come over, talk with a peer advisor, look at a resume book, or attend one of our workshops on interviewing, resumes, job search strategies, etc.

3. (I borrowed this tip from Howard Fieger, author of the *Complete Job Search Handbook*) **Don't act like you are 40-years-old unless you are, indeed, 40.**

Job security, and benefits might not be the best career values for your portfolio right now. Instead, you should make your first career something exciting to you. Most people have more than five careers in their lifetime — you have time to move into something conservative at a later date. But if you've always wanted to work for a crazy start-up company, or in a different country, or for your favorite television show, now is the time to take some risks and apply for jobs in these areas. Come over and read our most popular books: *Job in Paradise*, *Jobs in the Cruise Ship industry*, or *Jobs in Japan*.

### 4. Final Tip. Face your career fears.

It's a good time to stop worrying about your first career and start a routine of using the resources available to get hired.

There's nothing wrong with fear — it provides that special motivation that has allowed you to stay up late studying for finals. What I'm suggesting is that you frighten yourself right over to Career Resources (at Counseling & Career Services) and share your terror with one of our career peers or advisors. We'll put you on a diet of career-seeking materials and a routine of self-discovery. You'll emerge with the skills required to secure employment no matter what the economy looks like.

If you pick April's Rolling Stone, skim over Sullivan's article. If you have not thought about how the recession might affect your job search, then maybe it'll wake you up. But your next step should be to start making yourself recession-proof. There are many of us who are willing to help you.

## Beyond Flipping Burgers...

(Continued from p.1A)

Exchange (C.I.E.E.) is a program geared toward helping students find work abroad. It provides students with work permits as well as guidance in finding housing and jobs. Foothill College is another service which sets students up with career-related work abroad options in Europe, Japan and Singapore, as well as such volunteer groups as Amigos de las Americas, World Teach and Volunteers for Peace. Information regarding these programs, as well as many others are also contained within the Applied Learning Program's binders.

If you're interested in interning locally, nationally, or internationally, attend an Introductory, Los Angeles or San Francisco Summer Internship, or Work Abroad Workshop this spring quarter. You will learn about the Applied Learning Program's services and get started on your summer job hunt. The sooner you've made your career plans in Jamaica, the quicker you'll be turning down those ruthless burger-flipping jobs. To find out the dates of these workshops, refer to the workshop calendar included in this supplement.

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# SPRING WORKSHOPS

## Counseling & Career Services

All workshops meet in Room 1109 & are approximately 50 minutes long unless otherwise noted

### RESUME WRITING

In this workshop you will learn how to write a resume that will help you make that crucial first impression. Also, learn how to write an effective cover letter.

Thur., Apr. 15.....	2-3 pm
Mon., Apr. 19.....	10-11 am
Wed., Apr. 21.....	2-3 pm
Thur., Apr. 22.....	1-2 pm
Tue., Apr. 27.....	4-5 pm
Thur., Apr. 29.....	10-11 am
Mon., May 3.....	10-11 am
Tue., May 4.....	4-5 pm
Wed., May 12.....	2-3 pm
Thur., May 13.....	10-11 am
Thur., May 20.....	2-3 pm
Wed., May 26.....	2-3 pm

### INTERVIEW SKILLS

This workshop covers the principles of effective interviewing which apply to gaining internships and professional positions upon graduation.

Thur., Apr. 22.....	10-11 am
Mon., Apr. 26.....	10-11 am
Wed., Apr. 28.....	2-3 pm
Thur., Apr. 29.....	2-3 pm
Mon., May 3.....	2-3 pm
Thur., May 6.....	10-11 am
Mon., May 10.....	10-11 am
Thur., May 13.....	1-2 pm
Tue., May 18.....	4-5 pm
Thur., May 20.....	1-2 pm

### INTERNSHIP WORKSHOPS

Explore careers through hands-on experience in part-time, preprofessional, community based internships. Find out what types of internships are available, when to apply and how to get involved with the program.

Mon., Apr. 19.....	4-5 pm
Thurs., Apr. 22.....	4-5 pm
Mon., Apr. 26.....	4-5 pm
Tue., Apr. 27.....	12-1 pm
Mon., May 3.....	4-5 pm
Thur., May 6.....	4-5 pm
Mon., May 10.....	4-5 pm
Tue., May 11.....	12-1 pm
Thur., May 13.....	4-5 pm

Students are encouraged to apply at least a quarter in advance of when they wish to begin their first internship. Fall internships will begin in October and continue through winter quarter.

1993 Applied Learning Internship Applications Periods Are:

Summer: Mar. 6-May 17

Fall: May 1-Sept. 27

### CREATIVE JOB

### SEARCH STRATEGIES

(Alternative to Campus Interviews)

Since on-campus interviews are only one of many

ways in which graduating students find professional employment, expand your repertoire of job search strategies by attending this workshop. Special emphasis is given to "finding the hidden job market" and the role of "contacts" as a source of employment leads.

### APPLYING TO GRADUATE SCHOOL

This workshop will provide you with valuable information on the graduate school application process, including researching graduate schools, getting effective letters of recommendation, writing outstanding personal statements, and accessing campus resources to help you with the application process.

Thur., Apr. 15.....	4-5:30 pm
Wed., May 5.....	4-5:30 pm
Wed., May 19.....	4-5:30 pm

### NEW CHOICES;

### WOMEN IN TRADITIONAL CAREERS

Eighty percent of employed women work in the "pink-collar ghetto": secretarial, nursing, teaching and service. This panel of women chose imaginative alternatives. Learn about those jobs, how to break in, and what you can expect to earn.

Sat., May 1.....	10 am-1 pm
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Co-sponsored by Women's Economic Ventures and Counseling & Career Services.

### ENVIRONMENTAL CAREER DAY

Wed., Apr. 21

Storke Plaza

Time: 11 am-2 pm

### APPLYING TO LAW SCHOOL

Common issues involved in applying to law school will be discussed. Get the information you will need regarding the law school application process. Learn how to improve your chances of being accepted.

Sat., May 1.....	1:30-3:30 pm
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### INTERNATIONAL INTERNSHIPS/ WORK ABROAD PROGRAM OPTIONS

Primarily for freshmen, sophomores and juniors interested in combining their travel and/or study abroad program options with an overseas internship or work abroad experience for academic credit. Explore alternative work abroad options for enhancing one's cross-cultural sensitivity and language skills for today's global marketplace. A special panel of individuals who have participated in representative programs will speak first hand about their experiences.

Presenter: Anne Marie, ALP Peer

Wed., Apr. 14.....	4-5:30 pm
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## Summer Job/Internship Workshops

### HOW TO DEVELOP A SUMMER INTERNSHIP IN THE LOS ANGELES OR SAN FRANCISCO BAY AREAS:

Learn specific short cuts for identifying and researching employers in your career or industrial field for the Los Angeles or San Francisco areas. Representative examples of internships available will be provided along with handouts and advice on what questions to ask before you apply and more. Geared to non-technical majors completing their sophomore or junior years.

Presenter: Deb Fuller

Wed., Apr. 21.....	4-5 pm
Wed., May 12.....	4-5 pm

## Business Careers Conference:

A great opportunity to learn from business professionals covering a wide range of career areas. Explore the types of careers that exist and learn how to pursue them.

Tickets will be available in front of the UCen a week prior to the event, at the door the day of the event, and at the Student Alumni Office. Tickets are \$5 without lunch or \$10 with lunch.

For more information contact the Student Alumni Association at 893-2288.

Sat., Apr. 24.....	9:30 am-3:30 pm
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Buchanan Hall 1910

## Applying to Grad School?

Are you thinking about applying to graduate school at some point in your future? If you are, then you are encouraged to attend one of the "Applying to Graduate School" workshops which are being offered by Counseling & Career Services. We will answer many of your questions, including:

- How do you know if you're ready to attend grad school?
- When should you start the process and where do you start?
- How many schools do people typically apply to?
- What does the application process typically entail?
- What does it take to get admitted?
- What financial support is available?

These questions and other issues will be covered in the workshops which will be held in Room 1009 at Counseling & Career Services. Additional workshops are also offered each quarter for students who are specifically interested in applying to law school or MBA programs. For additional information on graduate schools and/or the application process, please come to the Career Resources Room at Counseling & Career Services.

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We will be on campus Thursday, April 15th and Friday, April 16th. Students must attend a pre-session to interview. Pre-sessions will be held 9:30-10:30am on April 15th and 1:00-1:45pm on April 16th.

NOTE: P.I.C. requires a 6-month minimum commitment.

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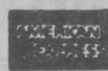
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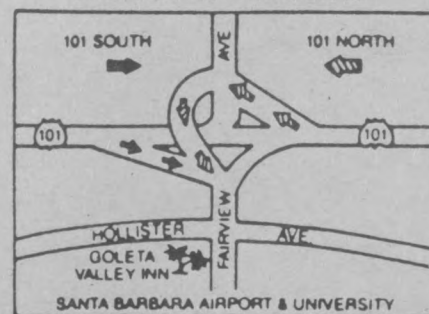
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## Becoming a Teacher?

*Do you enjoy working with children or adolescents?  
Have you ever thought about becoming a teacher?  
Did you know that in almost all 50 states  
There's a shortage of teachers?*

Each month the Graduate School of Education provides information meetings to those people interested in attending UCSB's Teacher Education Program. UCSB offers the required course work and classroom experiences to become credentialed as an elementary school teacher (Multiple Subject Teaching Credential). They also hold information meetings for those interested in receiving the Multiple Subject Teaching Credential with a Bilingual Crosscultural Emphasis: Spanish.

These meetings provide specific information regarding prerequisites for admission, requirements for admission, application procedures, and an overview of UCSB's Teacher Education Program. Attendance is limited to 25 participants, so call 893-2084 to reserve your space, or come by the Teacher Education Program office in the Graduate School of Education

(Phelps 1180). You may also come into Counseling and Career Services to discuss this career option with a Career Advisor by coming to the Pink Cen or calling 893-4411.

### Single Subject Teaching Credential Information Meetings

Tuesday, Apr. 27, 10:00-10:50, Phelps 1172L  
Tuesday, May 18, 10:00-10:50, Phelps 1172L

### Multiple Subject Teaching Credential Information Meetings

Wednesday, May 5, 10:00-10:50, Phelps 1172L

### Bilingual Certification For the Multiple Subject Teaching Credential Information Meetings

(PLEASE NOTE: These meetings are only for those who have attended a Multiple Subject meeting first.)  
Monday, Apr. 19, 11:00-11:50, Phelps 1172A  
Monday, May 17, 11:00-11:50, Phelps 1172A

## New Choices — Women In Non-Traditional Careers

What is a non-traditional career for a woman? It is when you look around at your co-workers and more than 80% are men.

- 80% of employed women work in the "pink ghetto": secretarial, nursing, teaching and service fields.
- The worlds of business, management, sciences/engineering and skilled trades are predominantly men.
- 3 out of 10 management and administrative jobs belong to women.
- Statistics illustrate dramatic wage differences between women's and men's careers.

Women's Economic Ventures along with Counseling & Career Services will be co-sponsoring a workshop looking at some of the issues involved with this topic on Saturday, May 1st from 10 a.m. until 1 p.m. The objective of this workshop is to present a panel of women involved with these male dominated vocations who will offer personal perspectives regarding their careers, work environments, skills, abilities, educational requirements, available resources and financial and personal rewards. Learn how to break in and what you can expect to earn in those occupations. Open discussion is highly encouraged!

## Especially for June Graduates

"If you don't know where you're going, you'll probably end up somewhere else." Fortunately, seniors worried about getting a job after graduation have a chance to get a jump start on where they might want to end up and how to get there by attending Saturday's Senior Seminar on April 17 from 9 to noon at Counseling & Career Services. In an intensive three hour session, seniors will find out what works and what doesn't work in getting a job in today's competitive, fast-paced, global economy.

Seminar participants will not only learn the finer points of resume/cover letter writing, and interviewing, but creative job search strategies as well. Specifics on how to identify and research prospective employers will be covered along with specific job listing sources and services. The power of networking and how to do it will also be demonstrated.

Procrastinators, focused or unfocused, are welcome and encouraged to attend. Don't wait until after that summer trip to Europe, Australia, or Japan, get organized now on what you will need to do when you return. Take a morning break from whatever it is you do, and attend Saturday's Seminar, April 17. Attendance limited to the first 50, so get there a tad early. See you there!

## Networking to a Permanent Job or Summer Internship

Almost one out of every two positions obtained, is a direct result of some type of personal contact. Whether this be a referral from a friend, relative, professor or previous employer, building and maintaining a strong personal networking system is critical for today's job seeker. "Okay," you may ask, "but I don't really know anyone important who is in the career field or industries I'm most interested in. Furthermore, I'm not exactly sure how to go about asking someone for advice or potential employment leads. Where do I start? What do I do first?"

Well, you may want to check out the Career Resource Room and consult the UCSB alumni contacts that are available to you. Next, consider attending one of the three Career Services workshops on "How to Conduct an Information Interview" offered this coming May. Finally, check out the professional or trade association most closely linked to your interests. Here's how:

- Consult the subject index of the National Trade and Professional Association Directory on reserve both at the Counseling & Career Services and at the library.
- Write or call the national headquarters for gen-

eral membership information for services provided. Be sure to ask for the phone numbers and addresses of local chapters in the cities where you hope to work.

• Call the local chapter president or membership chair for those cities you are most actively researching. Find out whether they offer a special student membership. If not, and the fees are too high, ask if you still can receive their local membership directory for a nominal fee, and whether or not you can be put on a mailing list for their newsletter announcing special seminars or monthly meetings. Most organizations allow non-members to attend for a small fee. You may find you're in the neighborhood during one of their meetings.

Most students are unaware of the tremendous time they can save by using these professional networks. Most publish up-to-date salaries and trends for the field along with invaluable career and graduate school information that is often free. Some publish job opportunities in their newsletters and even offer summer internships with local professional members. A good example of this is available to those students interested in the communications fields who join the UCSB student chapter of Women in Communications, Inc. (W.I.C.I.)

## Summer Employment Solutions

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(As low as \$17.50 per person)

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**\*\*SAN PEDRO CONNECTIONS ADDITIONAL CHARGE OF \$10 TO \$15 EACH WAY PER PERSON**

Companion and family fares. Some Restrictions Apply!

DAY TRIP: \$20 Roundtrip

**\*\*Can be used to meet family or friends at LAX or spend the day in L.A.  
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UCSB 1990  
Branch Manager, Santa Barbara

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now for May 3

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Backed by CANON'S large company strengths, you'll be responsible for setting strategies and pursuing direct sales opportunities. We offer an excellent training program, salary plus commission, auto allowances, medical, dental, and life insurance along with 401K profit sharing plans, and a company gym.

If you are a graduating senior or have a Bachelor's degree, sales or related experience, please sign up with us at the Career Center for on-campus interviews, or send a resume to:

# Canon

Employment and Staffing  
Astro Office Products, Inc.  
110 W. Walnut St.  
Gardena, CA 90248

E.O.E. M/F/D/V

## SCIENCE

COMPANY NAME	MAJORS	DATE
<b>WEEK #1</b>		
A/M Group (Astra/Merck)	All engr,BioSci,BiPsy	4/12
	Chem	
Applied Engr. Management	All engr. & sci	4/15
Dantz Development Corp.	CmpSc,EE	4/14,15
Measurix Corp.	CmpSc	4/15
*Vetronix Corporation	All engr & sci	4/12
<b>WEEK #2</b>		
Gilead Sciences, Inc.	Chem	4/19
Household Credit Services	Math,Stats	4/21
Meeker Land & Development	CmpSc	4/19
Softool Corporation	CmpSc,EE	4/19
Western Digital Corp.	CmpSc,EE,ME	4/23
<b>WEEK #3</b>		
Integrated Device Technology	CmpSc,EE,Matrl,Phys	4/28
Radio Shack	CmpSc	4/27
Teledyne	EE	4/29
<b>WEEK #4</b>		
No companies have schedule for this week		
<b>WEEK #5</b>		
Factory Mutual Engineering	All engr	5/11
Western Digital Corp.	CmpSc,EE,ME	5/14
<b>WEEK #6</b>		
McNeil Pharmaceuticals	BioSc	5/17
*Check job description for possible summer/internship positions.		

## LIBERAL ARTS

COMPANY NAME	MAJORS	DATE
<b>WEEK #1</b>		
Circuit City Stores, Inc.	All majors	4/16
F.N. Wolf & Company, Inc.	All majors	4/12
Market Place Media	AsnSt,BlkSt,ChSt,Comm,Psy,SpnPt	4/12
Pacific Island Club	All majors	4/15,16
State Farm Insurance	All lib arts	4/16
<b>WEEK #2</b>		
Footlocker	All majors	4/22
Household Credit Services	Comm	4/21
JCPenney Company, Inc.	All majors	4/23
Lady Footlocker	All majors	4/21
Staples, Inc.	All lib arts	4/21
Wallace Computer Services	All lib arts	4/21
<b>WEEK #3</b>		
Enterprise/No.CA	All majors	4/29
Enterprise/So.CA	All lib arts	4/29
New York Life Insurance	All majors	4/29
Public Interest Research Group	All majors	4/30
Radio Shack	All lib arts	4/27
Roche Laboratories	All majors	4/29
U.S. Peace Corps	All majors	4/28-30
<b>WEEK #4</b>		
Canon-Astro Office Products	All lib arts	5/3
Heublein, Inc.	All lib arts	5/4
Household Bank	All majors	5/4
John Hancock Financial Serv.	All majors	5/7
North Western Mutual Life	All majors	5/5
<b>WEEK #5</b>		
Royal Alliance	All majors	5/13
<b>WEEK #6</b>		
Liberty Mutual Insurance Co.	All lib arts	5/19

## ECONOMICS

COMPANY NAME	MAJORS	DATE
<b>WEEK #1</b>		
A/M Group (Astra/Merck)	BusEc	4/12
CIGNA	All econ	4/13
Circuit City Stores, Inc.	All majors	4/16
F.N. Wolf & Company, Inc.	All majors	4/12
Market Place Media	All econ	4/12
O'Rourke & Clark	Acctg	4/13,14
Pacific Island Club	All majors	4/15,16
State Farm Insurance	All econ	4/16
<b>WEEK #2</b>		
Farmers Insurance Group, Inc.	Acctg	4/23
Footlocker	All majors	4/22
Household Credit Services	All econ	4/21
JCPenney Company, Inc.	All majors	4/23
Lady Footlocker	All majors	4/21
Lincoln Financial Ins. Service	All econ	4/20
Staples, Inc.	All econ	4/21
Wallace Computer Services	All econ	4/21
<b>WEEK #3</b>		
Enterprise/No. CA	All majors	4/29
Enterprise/So. CA	All econ	4/29
New York Life Insurance	All majors	4/29
Public Interest Research Group	All majors	4/30
Radio Shack	All econ	4/27
Roche Laboratories	All majors	4/29
U.S. Peace Corps	All majors	4/28-30
Unocal	Acctg	4/28
<b>WEEK #4</b>		
Canon-Astro Office Products	All econ	5/3
Heublein, Inc.	All econ	5/4
Household Bank	All majors	5/4
John Hancock Financial Serv.	All majors	5/7
North Western Mutual Life	All majors	5/5
<b>WEEK #5</b>		
Royal Alliance	All majors	5/13
<b>WEEK #6</b>		
Liberty Mutual Insurance Co.	All econ	5/19
McNeil Pharmaceuticals	All econ	5/17

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# How to Obtain Campus Interviews

## WHAT ARE CAMPUS INTERVIEWS?

Employers from large companies, government agencies, and school districts come to Counseling & Career Services to interview students for permanent professional positions upon graduation. These are entry level positions which do not require experience. The purpose of the campus interview is to screen applications for further interviewing at the employers' locations.

## WHO IS ELIGIBLE?

You must be a currently enrolled student for the full-time/permanent employment interviews, graduating no later than August 1994. A few employers interview sophomores and juniors for summer jobs, usually in the accounting or technical fields. You must complete both a Counseling & Career Services Registration Form and a Campus Interview Registration Form in order to be eligible to participate in campus interviews. You only need to do this once during the academic year unless there are changes in your address, phone number, GPA or expected graduation date. You may update such information at the Campus Interview Desk.

## HOW TO OBTAIN INTERVIEWS —

There are two possible routes to a campus interview. The first one is through the computerized bidding process. The bidding system maximizes your chances of getting interviews with the employers you are most interested in without standing in line. At the beginning of each quarter you will be assigned 1000 points. You decide how many points to bid on each employer of your choice. All bids are entered into a computer and students who meet the employers' requirements, with the highest bids will be the "Selected Bid Winners." The bids you field that are accepted will be automatically subtracted from your 1000 points. The only instances in which you will be given your bid points back are if you were not a "Selected Bid Winner" or if an employer cancels. (You are responsible for keeping track of your point balance).

The second route is open sign-ups. One week prior to the interview date, any remaining slots on the schedule from the previous bidding period(s) will be available to students.

## BEFORE YOU BID —

Check the Master Calendar located directly across from the Interview Desk for the following information:

1. Which employers are looking for your major(s).
2. The week number in which the interview occurs.
3. The date the bid filing begins.
4. The company number.
5. The number of schedules/interviews they have available.

Make sure you meet all the requirements specified by the employer or you will be disqualified to interview. That information is noted on the Recruitment Information Form in the Job Description Binders.

Do some research on the company. Employer brochures and videotapes are in the Career Resources Room to help you decide if you are interested in interviewing with an employer as well as to help you prepare for the interview.

## FILING BIDS —

Pick up a bid sheet at the Interview Desk and fill it out completely with a No. 2 pencil. Deposit your bid sheet(s) in the Bid Box on the Interview Desk, on Monday, or no later than 4:30 p.m. on Tuesday, two weeks prior to company interviews. Once submitted, your bid sheet(s) cannot be returned to you. **ALL BIDS ARE FINAL!** Bids must be filed in person, not by mail.

## CONFIRM APPOINTMENTS —

The "Selected Bid Winners" lists are posted in the Interview Waiting Room. You must confirm by making an interview appointment time with a resume on Thursday, or no later than 4:30 p.m. on Friday, two weeks prior to company interviews. All appointments must be made in person at the Interview Desk. Please, no telephone inquiries about the "Selected Bid Winners" lists.

## OPEN SIGN-UPS —

If you missed the bidding process for a certain week or if the company scheduled a recruiting date after its filing period had started, "Open Sign-Ups" are available for any remaining interview slots. Open sign-ups start on Tuesdays, one week prior to company interviews. Sign ups are on a first come, first serve basis and will continue until schedules are filled. A list indicating the number of available slots is posted on the back door of the Interview Waiting Room. All appointments must be made in person at the Interview Desk. Remember that you must meet all requirements specified by employers and that you must have a resume for each company with whom you intend to interview.

## THE DAY OF THE INTERVIEW —

Come to the Interview Waiting Room approximately 10-15 minutes before your interview time. The interview schedules for that day are posted on the bulletin board. Make sure your name is on the schedule, and that you are reporting in at the correct time. Note the interviewers' names on their business cards above the schedule. These cards are filed away at the end of the day in the business card file for future reference.

Have a seat in the waiting room and wait to be called. The interviewers will call you in one of two ways. They will either come into the waiting room and call you at the time of the interview or use the light board panel. Instructions regarding the light panel are on the bulletin board in the Interview Waiting Room (this is not used very often).

## IF YOU DON'T GET AN INTERVIEW

Cancellations may occur at any time, up until the day of the interview. Inquire at the Interview Desk in person or by phone for late cancellations.

Leave your resume in the Resume File Cabinet by the Interview Desk. Those resumes will be put in the employers' packets the day prior to their arrival.

Use the employers' business card file located by the Interview Desk to contact employers directly by sending your resume and a letter of application to their addresses.

## FEEDBACK —

Employers are asked to give feedback on your interview. Some companies' policies prohibit them from doing so. Consult the Interview Feedback Binder in the Career Resource Room two working days after your interview.

## EMPLOYER MEETINGS —

Check the Employer Meetings bulletin board across from the Interview Desk. Some employers schedule company information meetings that are required; others are optional.

## NO SHOW PENALTY —

Signing up for an interview and failing to show up or cancel 24 hours in advance will suspend your eligibility for campus interviews until a letter of apology has been written to the interviewer and a copy of the letter brought in for clearance by a Campus Interview Program staff member. A second "NO SHOW" will disqualify you from participating in the Campus Interview Program.

## The Timing Of The Bidding/Sign-Up Process

Each week, a new sign-up cycle begins for interviews. The pattern looks like this:

	Monday	Tuesday	Wednesday	Thursday	Friday	
2 weeks prior	File Bids-until 4:30 p.m.			Bid Winners make appts. until 4:30 p.m.		
1 week prior	-----Open sign-ups continue until the schedules fill-----					
Interview	----- Week of the interview -----					

The specific dates for filing bids, confirming tentative appointments, and open sign-ups for employers recruiting on campus are available on a handout published at the beginning of each quarter. You may obtain this information by attending a Campus Interview Orientation or by stopping by the Campus Interview Desk in the Career Employment wing of the Counseling & Career Services building.

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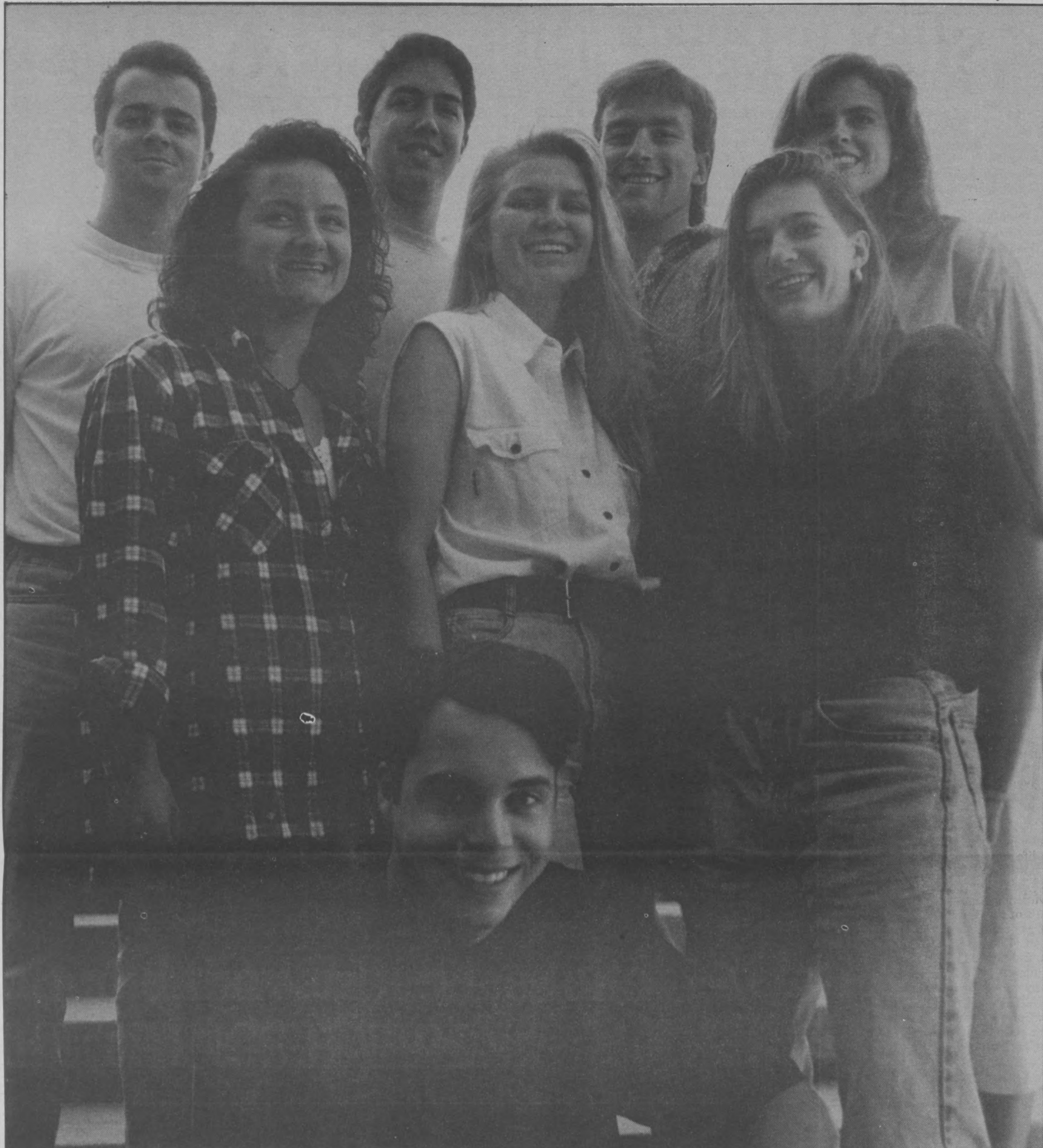
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