



RALLY TODAY--Ortega free speech area will be the scene of another rally today, similar to the one held last Friday. --Walker Photo



# EL GAUCHO

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Santa Barbara, Calif.

Tues, Feb 7, 1967

## Mixed reaction to march; UC campuses split support

By GARY HANAUER  
Staff Writer

Limited University-wide support for the Thursday March to Sacramento has been received. Davis is pledging "facilities" for marchers to use; Berkeley has taken no stand on the issue; UCLA is solely backing the Saturday march; and Santa Cruz and Riverside campuses have officially opposed the Thursday march.

At the same time, individual groups, including unions, committees, and student leaders, are backing the Santa Barbara-based march.

With only a few days remaining before the March gets under way, confusion has arisen between official and unofficial support. Officially, only two campuses, Santa Barbara and Davis, have in some way supported the march.

Two teacher unions are spearheading plans to organize

Berkeley support for the March to Sacramento. Bob Atkins, President of Confederation of Teachers Local #1570, representing over 250 graduate students, has announced the group's support for Thursday March.

John Neillands, President of Local #1474, representing the Berkeley faculty, is also supporting the March. No official action by the faculty union, however, has been taken.

### BERKELEY DECIDES TOMORROW

According to Daily Cal spokesmen, "Tomorrow the AS government will reach a final decision on support of the UCSB March." At the present time, the proposal to support a March is undergoing committee consideration. The committee, appointed last week to study the proposal, will make known its recommendations tomorrow.

UCLA on-campus organizations, according to the Daily Bruin, are not officially supporting the Thursday March. Moreover, the AS government, headed by Bob Michaels, passed a resolution on Wednesday voicing full support for the California Federation of Students Saturday march.

UCSB March planners are hoping that individual students at UCLA will, however, join the Thursday March.

"Many campuses will be sending official delegations of student body leaders on our (Continued on p. 4, col. 4)

## Bookstore policies on pricing explained

By MIKE LIFTON  
Staff Writer

Misunderstanding between the bookstore and the students seems to be an important cause of student gripes, according to bookstore manager Louis I. Hahl.

"Many students don't know anything about the behind-the-scenes operation of the store," he pointed out. "They have exaggerated notions of how much we actually get from a textbook that we sell."

"I ask students what they think we make," he explained, "and the range of figures is very revealing."

Hahl revealed the actual figure of 20 per cent that the bookstore receives, but some students have guessed as high as 50 per cent.

### PRICES SET

Commenting on a frequently-heard charge that the prices are too high, he noted that the publishers set the prices on the books; the bookstore has nothing to do with determining how much a book will cost.

He added that most of the books they get come directly from the book publisher, "We have no choice."

However, he stated that used books in many cases come from used book dealers.

Discussing delays in receiving shipments, Hahl noted that most of their books are ordered from East Coast houses.

(Continued on p. 4, col. 3)

## Reagan will be at Capitol Thursday

### Will 'discuss misunderstandings' and give "cold hard facts"

By MIKE LIFTON  
Staff Writer

Governor Reagan has agreed to meet with student representatives in Sacramento on Thursday.

In a statement issued Sunday, the California chief executive declared that he would be "most happy to have the opportunity to sit down with responsible student leaders and to discuss in a businesslike way the misunderstandings that seem to have arisen among students."

Although he probably will not come out into the open and deliver a formal address to the crowds on the lawn of the Capitol, the governor will hold a closed-session meeting with student leaders from each of the nine UC campuses, in his office.

## Midterms rescheduled by Faculty

Marchers who will be in Sacramento Thursday have their faculty behind them so that any classes, midterms or assignments missed that day can be made up.

In response to the Associated Student petition proposed by AS President Jay Jeffcoat asking for faculty cooperation and support, the Academic Senate passed the following resolution:

The Academic Senate resolves that it is in support of all dignified efforts by the students to demonstrate their concern for the future of the University of California . . .

And be it resolved that the faculty take all appropriate measures to allow students to make up any assignments or classes missed on February 9.

The resolution was passed by a strong majority in voice vote and hand count.

### CLOSED TO PRESS

According to his press secretary, Reagan will bar all members of the press from attending.

"Student leaders will thus be responsible for telling their campuses what went on," she stated.

The Associated Press wire services noted that the topics of discussion will be "his (Reagan's) proposed higher education budget cuts and tuition."

"I am certain," the Governor's office quoted him as saying, "that the vast majority of California students will gain a better insight into this state's critical financial problems and the proposals that we have suggested to solve them."

### COLD 'HARD FACTS

The statement concludes that Reagan believes this insight will be gained by "giving their (the students') representatives an opportunity to obtain the cold, hard facts."

According to the AP, the Governor revealed that UCSB's AS President, Jay Jeffcoat, "had written asking to meet with the Governor to establish 'meaningful channels of communication' with his administration and the Legislature."

The time of the private meeting has not yet been definitely set, since the Governor's office doesn't know the exact schedule for the march.

The state's chief executive also urged the American Federation of Teachers not to march to Sacramento on Saturday for the simple reason that he is not going to be in town.

## Final noon rally today

Today at noon in the Ortega Free Speech area, final plans and instructions for the Sacramento motorcade will be discussed, including the latest development in bus transportation.

Beginning Monday, tickets have been lowered to \$6.50 and \$7.50 because of recent donations to the H.E.L.P. fund. Refunds of the difference in price for those who purchased tickets before Sunday night will also be available, with proof of purchase.



GOOD WEATHER--The weekend brought out a few things besides good weather. The Editor of EL GAUCHO invites the girl pictured here to come in and identify herself. --Strahler photo



# OPINION · OPINION · OPINION

## EDITOR'S REPORT

### Selling Soap and Marches to the East Coast

Back East the puddles were frozen over and all the heat and truth stayed indoors. That is where we took our story.

Colleagues from California joined us in more or less enthusiastic support for February 9; Stanford and the junior college delegation were the strongest new joiners. Other Californians like the LA, Cal, and Davis editors vowed support for both marches.

But the Easterners were swayed by our rationale. At a hastily called press conference in the opulent Baltimore Room of the Sheraton Park Hotel, more than a hundred editors heard us out, agreeing that it would be irrelevant and assinine to March on a capital empty of Governor and legislators, but full of YMCA tennys-boppers.

Our objections to AFT-exploitation of the Sac March reached sympathetic ears; we sold a march with academic dignity and purpose (Feb. 9) and dismissed the union-led one (Feb. 11) as a very probable kiss of death.

The "New York Times" heard us. They had just reported that Reagan "said that well before the March plan had been announced he had committed himself to confer in Salem, Oregon, on Feb. 11 . . . therefore, if the marchers expected to see him they would have to change their date." This seemed to be the clearest argument for marching Thursday.

Ed Schwartz, NSA chief, was simply ecstatic about the idea himself (he has offered the services and brainpower of his group, the largest and most powerful student union in the nation). That, too, seemed to be a powerful argument.

Schwartz was very excited about UC's unified action, calling it "unprecedented." He urged that the March be as big and complete as possible.

Then he interpreted Reagan's philosophy of education. If, as we suspected, the interpretation is true, California faces an enormous barrier to progress, UC faces a colossal prejudice, and we are all ultimately saddled with the burden of an ignorant Governor.

Schwartz claimed that Reagan believes in a mediocre state institution, because any man worth his salt can earn his way into a good private school. According to the student leader, Reagan will try to make UC mediocre.

Recognizing a plot for what it is, and remembering the last time a paper-hanger tried to force his world-view down people's throats, we closed our session with the traditional caveat:

"Don't let the bastards grind you down."

JOHN MAYBURY  
Editor

## LETTERS

### Extravaganza

To the Editor:

In the February 6th issue of Newsweek it was pointed out that Governor Reagan, after taking office, engaged in a "four-day \$100,000 privately financed inaugural extravaganza." At the rate of \$400 per student per year, approximately the proposed figure for tuition at the University, Mr. Reagan's "extravaganza" might have paid a year's tuition for 250 students, or provided a one year \$200 scholarship for 500 students. 500 students who could put this sum to very good use are very easily found, but perhaps for Mr. Reagan an extravaganza is more preferable than an education.

It is also to be noted that among Reagan's appointments are (see the same issue of Newsweek): as Welfare Chief, a lawyer who opposes welfare; as conservator of state resources (an important part of which are our forests and redwoods), a lumberman; an anti-fair housing crusader as real estate chief; an ex-DA who favors capital punishment as clemency secretary; and the first management man (a general manager of a big bakery) ever to be named State Labor Commissioner. From this "impressive" list one almost gets the feeling that here, as well as in higher education, progress is in danger of becoming a product of the past.

CARL MAIN  
Sophomore, Math

### Children and war

To the Editor:

In this letter I am referring to the article "Playing Army," by Daniel De Kay, published in the Wednesday, February 2, 1967, edition of the EL GAUCHO.

First of all I agree very strongly with the article and only hope that more of my fellow students have read and taken very seriously the content of the article.

Children, until the age of fifteen or sixteen, are at the stage whereby their minds are very impressionable to any topic which contains color, excitement, and thrills. Today, their world, as well as ours, is filled with such topics, especially war. Our televisions flash morning, noon, and night programs filled with the glory and excitement of war and devastation. Newspapers and magazines



"Gently, Dr. Reagan . . . He's Waking!!"

tell of this glory and also of the devastation.

My father, like many thousands of young men's fathers, spent a great part of his life fighting for the preferable accomplishments of war; "Democracy, freedom, and peace." He, like others, fought for us and our future generations.

It must be understood by our military men and educators the importance of teaching our youth the true meanings and outcomes of war - not the glories, thrills, and color that often are the only factors which reach the surface.

My fellow History majors, and others, may remember the plans and thoughts

of Mussolini and Hitler. Both produced a society whereby money, sizable sums of money, were given to those who produced children for the glory of the state and for victory. The outcome - a force that rocked the world with the cries of death and the sound of guns.

Let the wars and marching, even by children in parades, be left to those who understand the true reasons for war. Keep our children aware of the importance of peace and love among mankind.

DAVID G. STONE

### Again and again

To the Editor:

It is interesting, in passing, to note the similarity of speech patterns between Governor Reagan and ex-candidate Goldwater (no other connection implied, of course). Mr. Goldwater's shoot-from-the-hipperly was widely commented upon during the last presidential campaign, and he was constantly called upon to qualify such statements as that referring to the desirability of using atomic weapons in Viet Nam.

Now we are treated to the spectacle of the Governor's acute surprise that some citizens, upon hearing his comment that the state treasury has been "looted and drained," jumped to the conclusion that Mr. Reagan was accusing Mr. Brown and his associates of systematic theft of state funds. Nothing of the kind was intended, says Reagan, feeling it downright unfriendly of some people to connect the words "loot" and "steal." He meant only to imply that the funds had been "mishandled."

Whether or not one feels Mr. Reagan to be well qualified, it is certain that for the next four years his statements will be. Again and again.

HAL JONES  
Political Science, Grad

### Creative society

To the Editor:

If after having thought through the basic philosophy of higher education in California and its fundamental importance in developing and maintaining a "CREATIVE SOCIETY," you wish to affirm its importance and to express your concern for its future to the people of California, remember: only YOU can be present or not be present in Sacramento.

L.A. FISHER  
Education-Biology



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# Violinist to play

A program of works by Kodaly, Prokofiev, Franck and Suk will be presented by violinist Blaise Calame and pianist Erno Daniel in a duo concert in Campbell Hall tomorrow. Tickets for the 8:30 p.m. performance are available at the campus box office and at the Lobero Theatre.

The duo will perform Kodaly's "Adagio," Prokofiev's "Sonata No. 1," Franck's "Sonata" and Suk's "Four Pieces."

Calame, born in Geneva, received his education in science at the Polytechnic School in Zurich before devoting his attention to a career in music. In 1946, he began his violin studies with Carl Flesch and continued as a pupil of Arthur Brumiaux at the Royal Conservatory of Music in Brussels.

Dr. Daniel, UCSB Professor of music and conductor of the Santa Barbara and University Symphony Orchestras, also is a veteran performing artist. He has appeared as a pianist in concerts in most of the major European capitals and as a soloist with the Berlin Philharmonic, the Radio Zurich Orchestra and the Budapest Philharmonic.

## KCSB Log

Discovery, KCSB's public-affairs program, features important portions of today's rally, including instructions to those marching to Sacramento, tonight at 8. KCSB will broadcast all significant developments concerning the march including an all-day broadcast on Thursday, with reports direct from the KCSB news team in Sacramento.



LEADING ROLES in the UCSB Opera Workshop production of Verdi's "Macbeth" will be portrayed by Artie Martin, left, as Lady Macbeth and Stanton Carey as Macbeth. Designed and directed by Carl Zytowski, the production will be in the campus New Theatre at 8:30 p.m. Thursday through Saturday (Feb. 9 through 11). --Photo by Gilbert's of Goleta

## 'Macbeth' runs Thursday

Major roles in the UCSB Opera Workshop production of Verdi's "Macbeth" will be sung by Artie Martin, as Lady Macbeth, and Stanton Carey as Macbeth in performances beginning Thursday in the New Theatre.

The production, designed and directed by Carl Zytowski, will continue through Saturday at 8:30 p.m. Tickets for all three performances are available at the campus box office and the Lobero Theatre.

Miss Martin, a junior drama major from Santa Barbara, is a vocal student of Lura Dolas. A frequent performer in local dramatic and musical productions, she plans to attend the Juilliard School of Music following her graduation from UCSB.

Carey, who plays the title role in the production, is a junior music major from Long Beach. A student of Zytowski, he intends to pursue an operatic career. His appearances in UCSB productions include the roles of Dr. Falke in "Die Fledermaus," a vagabond in "The Moon," the title role in "Don Pasquale" and Sid in "Albert Herring."

The Verdi opera has been translated and scored for Chamber Orchestra by Zytowski. The opera orchestra will be conducted by guest conductor Ronald Ondrejka.



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**Bookstore . . .**

(Continued from p. 1)

"Usually, we hope to get the books within three weeks," he said, "but that can't always be arranged. For example, sometimes we have to wait over a month."

Many publishers have substations nearer to California, he pointed out, and even this doesn't insure fast service.

"Once we waited two weeks for a shipment from San Francisco," he laughed.

"Then, when students don't buy all of the ones we order, we lost money from them because about half of the publishers don't give full refunds. Some will only give 20 per cent back."

**RESALE VALUE**

"And on top of that we have to pay handling charges," he added.

One big student gripe is the low resale value of their textbooks. Hahl explained the difference between books still on demand and those that have been discontinued.

"Those in demand for the following quarter bring 50 per cent of the new price," he noted, "and resell for 75 per cent of the list price."

Discontinued books on the other hand, are repurchased basically along the guidelines established by used book companies. These prices are generally from 20 to 25 per cent of the new value.

**BETTER PRICES**

The Campus Bookstore gives students slightly better prices on these discontinued books than the guide recommends.

However, many students take advantage of a card file on the first floor of the UCen next to the ride board.

According to Hahl, the file is the brainchild of the bookstore staff and Bud Girtch of the Rec Department, and was designed as an improvement over the bulletin boards between the old bookstore and the old coffee shop in the Old SU.

Hahl denied that the bookstore reduces orders from professors. However, he admitted that they assume that some people in a class will buy their books in Isla Vista.

He also pointed out that some professors are late in giving their orders, which results in a delay in getting the books on the shelf.

In some cases, he also noted, the size of a class will be enlarged, and more books will have to be ordered late. This results in some students not getting their books until well into the quarter.

**RHA lunches**

Sack lunches for members of RHA who are going on the march to Sacramento may be picked up in the De la Guerra annex on Wednesday between 4:45 and 6:15 p.m. Meal tags will be checked.

**March . . .**

(Continued from p. 1)

march. For example, Davis President Bob Black will definitely be coming. We expect many others," Jay Jeffcoat comments.

EL GAUCHO asked Jeffcoat if any campuses have come out officially for the march. "No" was the reply. But he emphasizes that Student Body Presidents, leaders, and numerous students will be coming.

He speculated that the Daily Cal will come out in favor of the March, and said press services--including Newsweek and NBC--are "begging" for information on the Thursday march.

**DENOUNCES UNIONS**

When told of the Daily Cal report that at least two unions in Berkeley are endorsing the March, Jeffcoat announced that, "We don't even want them. We won't accept their endorsements." Leaders here believe that "union participation would defeat the purpose of favorably influencing the greatest possible number of people."

UC Santa Cruz's Rally Committee, formed after Kerr's dismissal, has endorsed "the goals of the Feb. 9 march," according to Alex Bloom, its president. Meanwhile, Stevenson College, one of two autonomous schools at UCSC, voted down a resolution endorsing the Santa Barbara March. "Stevenson represents most of the students," Bloom notes.

"Individuals will participate," predicts Bloom. "And a delegation with unofficial status will be present."

"We voted to support your

**CO-EDS**

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