

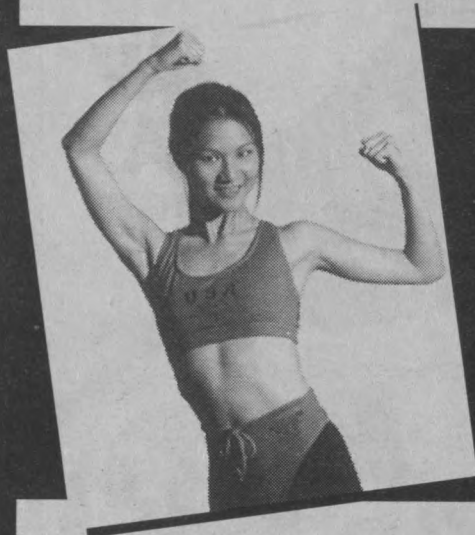
UM, EXCUSE ME,
I'M TRYING TO
BREAK HERE...

**THE BEST
OF
UCSB**
DAILY NEXUS • MARCH 3, 1997
INSIDE: Results of the Annual Readership Poll

**BEST 3 A.M.
ACTIVITY:
SLEEP**
RUNNER-UP
(TIE):
**SEX,
POOL**

RAM'S

Serious
fitness.
Hysterical
pricing.



\$15.

\$15* A Month. No Kidding
It's our Goleta anniversary sale, and with a one-time \$49** enrollment fee, membership at Gold's Gym is now just \$15 a month, guaranteed for six months. Join us now. It's a great way to get serious about fitness... even if the price is a bit comical.

Serious Fitness for Every Body.



Santa Barbara 21 West Carrillo • 965-0999
Uptown 3908 State St. • 563-8700
Goleta 420 S. Fairview Ave. • 964-0556

*Full Use Goleta. Non-Prime Time Use at Santa Barbara & Uptown Locations.
**\$49 Anniversary Enrollment Fee at Goleta Location Only. Call Santa Barbara & Uptown Locations For Anniversary Sale Details.
Limited Time Offer. Continual Membership Only.

**TANACIOUS
TANNING**



Spring Break is just
around the corner...

Want to look great?

Then come in and
tan your body.

**FREE GIFT CERTIFICATE
WITH ANY
TANNING PACKAGE
OVER \$39**

Enjoy Either Our High or
Low Pressure
ULTRABRONZ® Sunbeds.

TANACIOUS COUPON

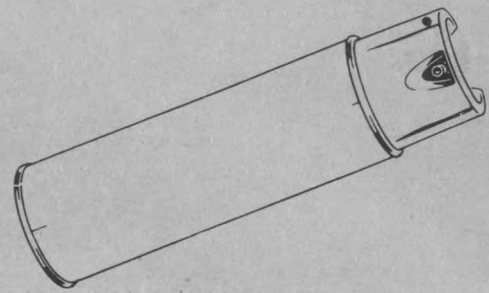
2 for 1
single sessions
high or low pressure
• must present coupon

TANACIOUS COUPON

only \$39
for monthly
UNLIMITED
• must present coupon

5717 Calle Real • 683-0072
in the Calle Real Center Open 7 Days

Best Grafitti:



**Best Place to
See a Concert:**

Winner:

**The Santa Barbara
County Bowl**



Best Club:

Winner:



Zelo's



Runner-Up:

Alex's Cantina

CAMILLE
DESIGNS HAIR STUDIO



Joico
Aveda
Abba
KMS
Redken
Framesi



Camille's Hair Model — Kathy Ireland

Cell Renewal
Dermalogica
Sorbie
Tigi
Gift & Custom
Scenting
Gift Certificates

- Haircuts
- Colors/Framesi, Shades EQ
- Natural Highlights
- Cellophanes/Celloshines
- Perms and Straightening
- Updos
- Facials & Lash and Brow Tinting
- Make-overs
- Waxing
- Glycolic Treatments

913 Embarcadero del Norte, I.V.
685-1209 and 685-1748

50% OFF SELECTED ITEMS NOW!!



Best Beach:

Winner:

Sands Beach

Best Place to People-Watch:

Winner:

The Arbor

Runner-Up:

UCen



Best View:

Winner:

Lizard's Mouth



Runner-Up:

Storke Tower

THANK YOU ONCE AGAIN FOR VOTING US

BEST PLACE TO BUY MUSIC... 7 YEARS RUNNING!



To show our appreciation, we're putting all CDs in stock on sale!

Mention this ad and get

\$2.00 OFF ANY CD

*Non Sale Items/Used \$6.99 or more

Suit & Tie Day in I.V.

Come in and tell us we look SHARP!



ALL DAY MONDAY
March 3, 1997

We're working on year #8



More music for less money.

Lompoc
1512 North H. St.
736-7676

Isla Vista
910 Emb. del Norte
968-4665

Santa Barbara
1218 State St.
966-0266



#1 REPAIR SHOP

STRICTLY FOREIGN AUTO & TOP SHOP AUTOMOTIVE



SPECIALIZING IN EUROPEAN CARS

Complete Automotive Repairs

- BRAKES
- TUNE UP
- COOLING SYSTEM
- ELECTRICAL SYSTEM
- ENGINE REBUILDING
- TRANS. REBUILDING
- FUEL INJECTION
- DIESEL

27 YEARS OF EXPERIENCE

STRICTLY FOREIGN AUTO

TOP SHOP AUTOMOTIVE



968-5804

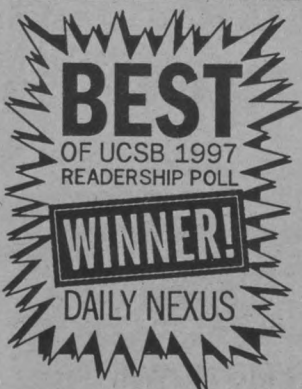
685-2268



6539 TRIGO RD.

We would like to thank our customers for voting us

BEST OF UCSB



Bring in this coupon for a special

\$17.95

OIL AND FILTER on your European-make car
+\$2.50 hazards waste

U RULE



Open 24 hours

MADE IN THE WORLD

**THANKS FOR VOTING FOR
JAVAN'S**



Daily Nexus

JAVAN'S
938 Emb. del Norte
968-2180

**DOUBLE-DOUBLE
DEAL**

Double Burger, Double Cheese,
With French Fries & Soft Drink (14 oz.)

only \$3.70 plus tax

With coupon • Expires Mar. 17, 1997

ONE COUPON

Daily Nexus

JAVAN'S
938 Emb. del Norte
968-2180

**TRY OUR TURKEY
TODAY**

1/3 lb. Turkey Burger W/Cheese,
With French Fries & Soft Drink (14 oz.)

only \$4.60 + tax

With coupon • Expires Mar. 17, 1997

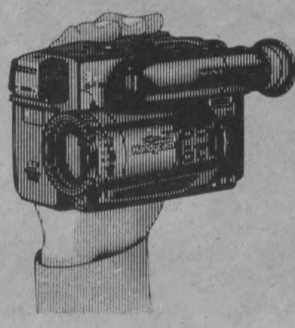
ONE COUPON

Samy's Camera

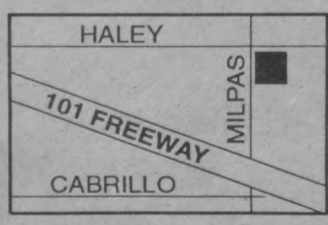


- Variety of Student
Discounts Available**
- 20% off photo finishing
 - 20% off camera rentals
 - Discount on all photo supplies
 - Art Studio 120 Upper Division Photography

- We have all the supplies for UCSB Photography Classes
- Cameras, Film, and Accessories
- Binoculars • Dark Room Supplies
- 24-Hour Quality Film Processing
- Video Cameras and Accessories
- Video Camera Rentals
- Videotape Duplications



**Only 10 Minutes
from Campus**



SANTA BARBARA
910 East Haley St.
963-7269

STORE HOURS
M-F 8-6
Sat 9-5

Best Bathrooms:

Men's:

The Winner:

UCen

Runner-Up (Tie):

**Mine, The Study
Hall, Phelps**



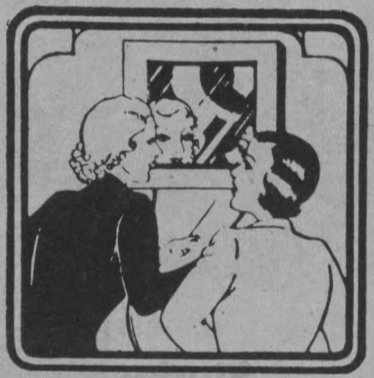
Women's:

The Winner:

UCen

Runner-Up:

Mine



MUSIC
Tempo
VIDEO

\$2 OFF

Any New CD
(Priced \$10.99 or more)
or Any Used CD
(Priced \$5.99 or more)
Limit 4 per coupon

Sale items and CD singles are exempt.
Offer expires 3/31/97.

MUSIC
Tempo
VIDEO

**RENT ONE
MOVIE &
RENT A
SECOND
FOR
1/2 OFF***

*Rental rates vary, 1/2 off applies to second tape rented at equal/ lesser rate and one evenings rental fees only.
Offer expires 3/31/97.

MUSIC
Tempo
VIDEO

ISLA VISTA
6540 PARDALL, 805•685•9695
GOLETA
189 N. FAIRVIEW, 805•683•2272
SANTA BARBARA
1835 CLIFF DR., 805•963•1133

The Best of Romance

Best One-Liners:

"Hey, baby ...
huh, huh,
huh-huh ..."

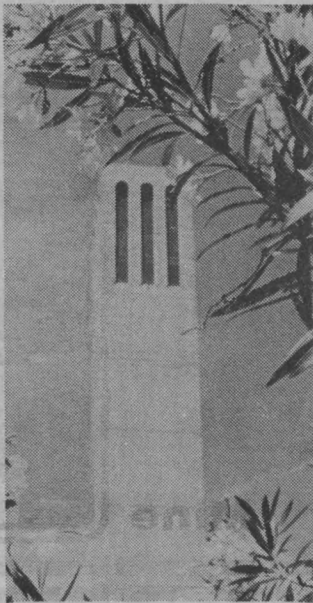


Runner-Up:

"Nice shoes. Wanna fuck?"



Best Place to Have Sex on Campus Without Getting Caught:



Storke Tower

Runner-Up:

Davidson Library



Best Brush-Off Line:

"Get lost."



Best Way to Break Up:

Nice and fast



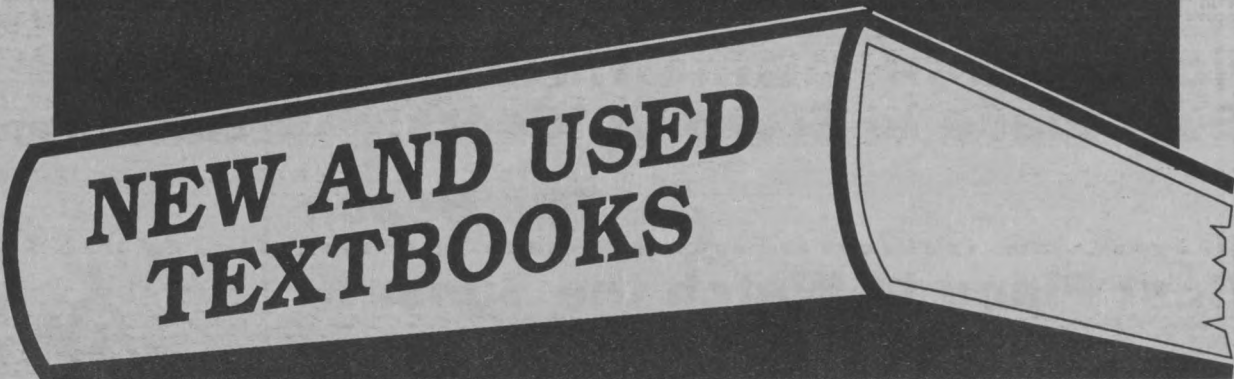
Runner-Up:

With tact

THANK YOU for voting us



BEST BOOKSTORE



Textbooks are arranged on the shelf by course number. Our full refund policy removes all risk of buying your books early.

NEW & USED books for your UCSB classes

USED BOOKS save you 25%

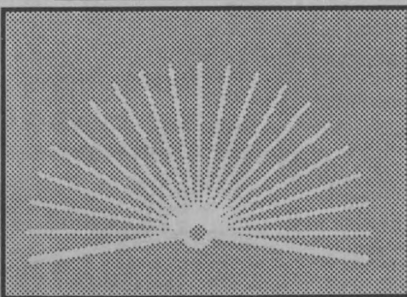
Quality Notebooks & School Supplies

Test Preparation Books

Art Supplies Calculators UCSB Clothing



We Buy Used Textbooks All Year Long. Bring your unwanted books in for an appraisal. We pay cash.



ISLA VISTA BOOKSTORE

The off-campus college bookstore serving UCSB since 1965
6553 PARDALL ROAD, GOLETA, CA 93117 • (805) 968-3600

The Best of I.V. Livin'



Best I.V. Park:

"Dog Shit" Park

Runner-Up:

Anisq' Oyo' Park

"House cup!"

— Best Line to Get in Front of the Keg

Runner-Up (Tie): "I paid for this!" / "I'm a girl!"

Best Place to Sleep Outdoors:

The Beach

Best Place to Watch the Sunset:

Sands Beach

Runner-Up:

DP Oceanside

Best Cheap Beer:

Natty Ice



Runner-Up (Tie):

Bud, The Study Hall

BEST I.V. BAND

Henchmyn,

followed closely by

Jimmy 2 Times

BEST WAY TO GET TAR OFF FEET: BABY OIL

RUNNER-UP: AMPUTATION (!)

MOO SHI FACTORY
CHINESE RESTAURANT



UCSB'S Best Asian Food

7 Years Running

ALL-YOU-CAN-EAT AND DRINK BUFFET

\$550 Tuesday-Friday (Excluding Holidays)

Lunch: 11:30 A.M. - 1:30 P.M.
Dinner: 5:30 P.M. - 7:30 P.M.

"NEW" SPECIAL FRIED ICE CREAM \$199

\$325

TERIYAKI CHICKEN BOWL
LIMITED TIME OFFER

Daily Special

Buy One Combination Plate or One Special Order

And For Just **50¢**

Get 1 Egg Roll & 2 Fried Wontons & 1 Small Cup of Daily Soup

FREE DELIVERY!

WITH MINIMUM ORDER \$8.00 (I.V.) & UCSB CAMPUS

(805) 968-9766 (805) 968-9383

6530 Pardall Rd. Isla Vista

Open Seven Days 11:00 A.M. to 9:30 P.M.

EARLY BIRD SPECIAL

FREE EGG ROLL & TWO FRIED WONTONS

with purchase of a plate between 2:00 P.M. and 5:00 P.M.

MOO SHI FACTORY

FREE

TWO EGG ROLLS & SIX FRIED WONTONS

with purchase of \$10 or more

MOO SHI FACTORY

Fancy MUSIC
Serving Santa Barbara Since 1969

40% OFF Premium* Acoustic Guitars

*list price over \$1000, must be in stock

Fostex 4 Track Recording Packages from \$359

Eledo Guitar & Bass Packages (all levels)

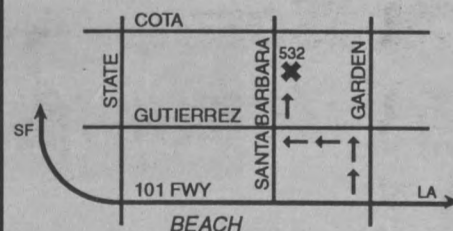
PAs • Mic • Mixers • Amps

Wireless Mics @ 35% off

Mesa Boogie & Peavey Amps

Tom Anderson & Music Man Guitars

Multi Effects Pedals on Sale



Hours: Mon-Sat 11-6

Check us out on the WEB
<http://www.west.net/~fancymus/>

963-0987

532 SANTA BARBARA ST. SANTA BARBARA



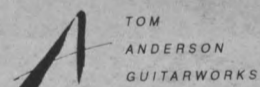
No Unreasonable Offers Accepted

BIGGEST IN THE TRI-COUNTIES



MUSIC MAN

MESA/BOOGIE



DigiTech



Alvarez

MODULUS GRAPHITE

Larrivee

Fostex



Best Bike Shop:

Winner:

I.V. Bike Boutique

Runner-Up (Tie):

A.S., Billy Idol's

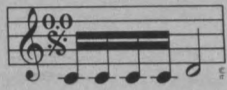
Best Music Store:

Winner:

Morninglory

Runner-Up:

Tempo



Best Bookstore:

Winner:

I.V. Bookstore

Runner-Up:

UCSB Bookstore

Best Surf Shop:

Winner:

I.V. Surf Shop

Runner-Up:

Just Surfin'

Best Car Repair Shop (Tie):

Winner:

Strictly Foreign,

DeMauro's Auto Repair

Runner-Up:

Boyfriend

Best Hair Salon:

Winner:

Campus Cuts

Runner-Up:

John Edwards

Hair Design

BEST OF UCSB 1997 READERSHIP POLL WINNER! DAILY NEXUS
CAMPUS CUTZ
GREAT HAIRCUTS FOR ONLY \$9

(Across from Freebird's • 968-8285)

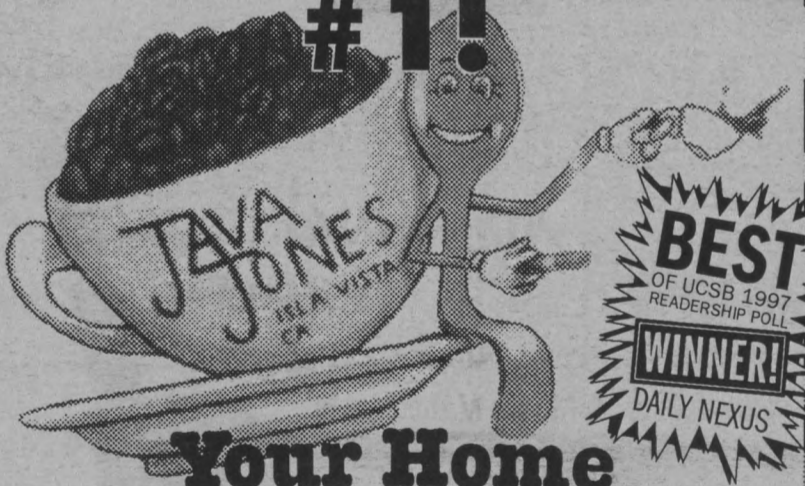


Thanks again for voting us

#1

THANKS FOR VOTING US

#1!



Your Home Away From Home

JAVA JONES

NOT a Corporate Headquarters

Where the Customer is #1, not the "Buck"!

OPEN 6am-2am

Located Next to Sam's to Go and Blenders in I.V.

THANKS EVERYONE FOR VOTING US #1



"Freshly Prepared Healthy Mexican Food, Served in a Friendly, Casual Atmosphere"

Watch Sports on our Large T.V.

Call Ahead for Large Orders

#1



- Open 9:30am Daily for Breakfast (Lunch and Dinner served, too!)
- Daily Specials

966 Embarcadero del Mar

#1

968-2862

966-C Embarcadero del Mar

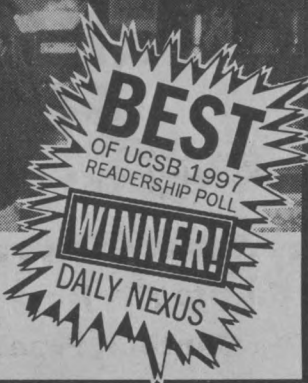


The Study Hall

THE ONLY TRADITIONAL PUB IN I.V.
6543 Pardall Rd. • 685-0929



Thank You For Your Support This Year!!



The Best of Academia

Best Professor:
Barry Tanowitz, lecturer,
molecular, cellular and
developmental biology



Runner-Up:



Frank McConnell,
professor, English

Stop Traffic



Our Prices Won't Leave You In A Jam.

Fantastic Sams

G O T T A B E T H E H A I R

NO APPOINTMENT NECESSARY

Where Every Haircut Always Includes
A Complimentary Shampoo & Conditioning...

Staffed With Great Stylists Who Listen To You!

Fantastic Sams

G O T T A B E T H E H A I R

8 CENTRAL COAST LOCATIONS TO SERVE YOU:

- SANTA BARBARA • 1928 CLIFF DRIVE • 966-3801
 - SANTA MARIA • 1852 NO. BROADWAY • 349-8183
 - SANTA MARIA • 1441 SO. BROADWAY • 925-0314
 - CARPINTERIA • 1084 CASITAS PASS RD. • 684-7052
 - GOLETA • 5776 CALLE REAL • 964-7781
 - ORCUTT • 1110 EAST CLARK AVE. • 937-0856
 - LOMPOC • 719 NORTH "H" ST. • 735-7881
 - SAN LUIS OBISPO • 773-C FOOTHILL BLVD. • 541-0190
- Hours may vary depending on location

Fantastic Sams

SAM'S CUT PLUS

- + Shampoo
 - + Conditioning
 - + Blowdry Styling
- Always includes a Great Haircut!

\$10⁹⁵

Expires 3/10/97 • Excludes other offers

Fantastic Sams

BIOLAGE SPECIAL

- 16 oz. Hydrating Shampoo
- 4 oz. Conditioning Balm

\$10⁰⁰

Both for Expires 3/10/97 • Excludes other offers

Fantastic Sams

NOW AT SAM'S

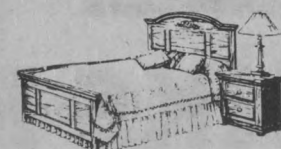
- Nexus & Back to Basics
 - Fine Hair Care Products
- Expires 3/10/97 • Excludes other offers

Best Class to Wake Up for:



Soc 152A

Best Class to Sleep Through:



Hist 4A-B-C

Best Way to Avoid Studying:

Drinking and smoking



Runner-Up:

Smoking a bowl

Best Surf Spot:

Winner:

Sands Beach

Runner-Up:

Rincon Point



Best of Food and Drink — the People's Choice

Best Asian Food:

Moo Shi Factory

Runner-Up:

Little Asia

Best Breakfast Place:

The Blue Dolphin Cafe

Runner-Up:

Cajun Kitchen

Best Coffeehouse:

Java Jones

Runner-Up:

Espresso Roma

Best Bar:

The Study Hall

Runner-Up:

IVBC

Best Burger:

In-N-Out Burger

Runner-Up:

Javan's

Best Mexican Food:

Freebird

Runner-Up:

The Cantina

Best BBQ Joint:

Woody's

Runner-Up (Tie):

Home, Kahuna Kafe

Best Burrito (Tie):

The Cantina, Freebird

Best Pasta Place:

Palazzio

Runner-Up:

Pasta 101

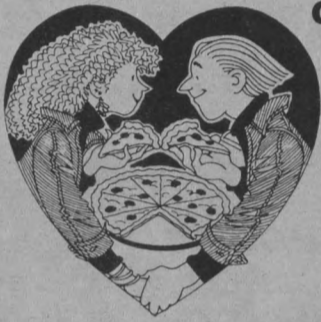


Best Pizza:

Woodstock's

Runner-Up:

Giovanni's



Best Place to Get Free Food:

Parent's house

Runner-Up:

Freebird (if you're cute)

Best Restaurant (When Parents Pay for It):

The Harbor

Runner-Up:

Brophy Brothers

Best Sandwich Shop:

Sam's

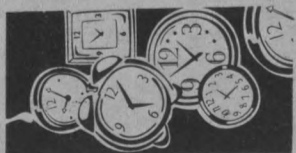
Runner-Up:

Montagu's



Best Time to Go Grocery Shopping:

Any time other than midnight



Best Vegetarian Food:

Natural Cafe

Runner-Up:

Silvergreens



Santa Barbara's Favorite Nightspot

ZELO
CLUB & RESTAURANT
PRESENTS

UCSB NIGHT
DOORS OPEN AT 10PM

DJ VICTOR spinning all your favorite '80s, alternative, and new wave

HAPPY HOUR
Between 10-11pm
\$1.50 Wells \$2.50 Calls
Drink Specials All Night

TO SHOW OUR APPRECIATION
All UCSB Students Admitted Free with Student I.D.

THIS THURSDAY

featuring SB's Largest Heated Patio at SB's Only True Night Club

630 State Street • 966-5792

18 'n' Over

BEST OF UCSB 1997 READERSHIP POLL WINNER! DAILY NEXUS

ONE OF A KIND

ICE BLENDED MOCHA

Positively the best!

685-3871
WE DELIVER

25¢ OFF ANY PURCHASE
limit one coupon per customer
* FREE DELIVERY * 685-3871
Only Nonfat Yogurt and Quality Ice Cream in I.V.
905 Emb. del Norte (Next to Versateller)

905 Embarcadero del Norte

Hobson's
Original Ice Cream & Yogurt



Best Place to Shop: Paseo Nuevo



Cotillion Dance Club

Come do the
Tango • Waltz • Cha cha
• Foxtrot • Salsa • Rumba
• Swing • Anything!



Have fun at the twice a month dances at the Ballroom!

255 (Not Shopping Center) Magnolia
Old Town Goleta

967-3101

Best Video Shop:

Winner:

Emerald Video



Runner-Up:

***@#! Video**

BEST BBQ IN TOWN?



TOTALLY GNARLY, DUDE!
BEST
OF UCSB 1997
READERSHIP POLL
WINNER!
DAILY NEXUS



Great Ribs



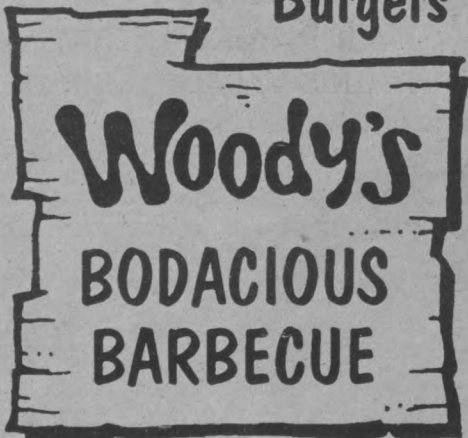
**Bodacious
Burgers**



**Nuclear
Buffalo Wings**



Super Chicken



5112 Hollister Ave., Goleta
in the Magnolia Center
967-3775

from the gang at

EMERALD VIDEO



Thanks and, uh...stuff.
for voting us Isla Vista's

Best Video Store!

\$1.50 RENTALS ON TUESDAYS

RENT 2 GET 1 FREE ON SUNDAYS

MONTHLY \$1.00 RENTAL SECTION

AUTHENTIC MOVIE POSTER ART!

LASERDISC RENTALS

GREAT PRICES ON USED MOVIES!

COOL CARPETING!

2 FOR 1 RENTAL

with this ad. Offer expires June 30, 1997. Not valid with any other offer!



Entertaining you at 6545 Pardall Road, Isla Vista, CA 93117
Call us and say hello at 805.968.6059
We'll reserve you a copy of TRAINSPOTTING.

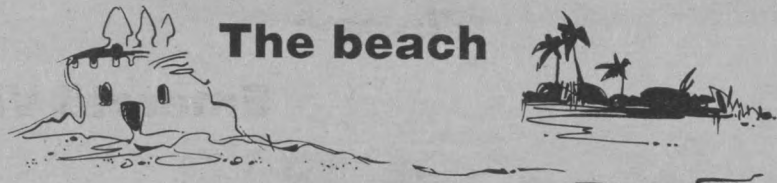
Best Atmosphere in I.V.:

Winner:



IVBC

Runner-Up:



The beach

Even though we came in second, we consider our **customers first.**

Thanks for your support!



**BUSINESS DIGEST
BEST OF BUSINESS
NOMINEE
97**

John Edwards
hair design for men and women
for nails

6529 Trigo Rd.
(Across from I.V. Theater)
968-8952

WINNER BEST LAUNDROMAT

- * State-of-the-Art Coinless System
- * Lowest Prices in Town
- * Big Screen TV in Comfortable Lounge
- * Gourmet Coffees

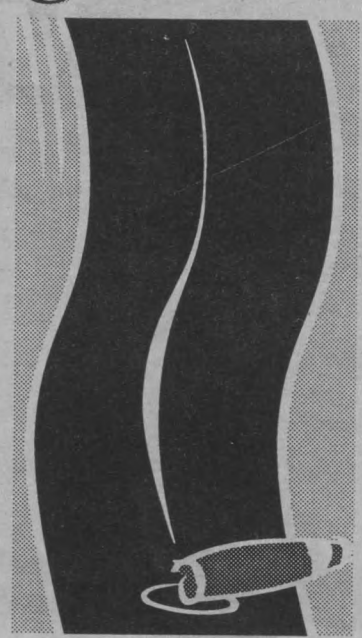


BEANS 948 Emb. del Norte
968-9950

LAUNDROMAT & COFFEE BAR

Open 8:30am - Last Wash 11pm
**COME BY AND SEE I.V.'S
BIGGEST LOST & FOUND**

cuvee



restaurant • bar

have you been ??

dinner nightly from 5:30pm
(entrees from \$8 - \$14)

basement bar/cigar lounge
open every night from 8pm

with jazz every Thurs & Sun
featuring Zack and special guests

26 w. anapamu 805.730.1766

QUIKSILVER GOTCHA WORLD JUNGLE BIO TRIBE

NOW OPEN IN I.V.!!!



A Complete Surf & Skate Shop
SALES REPAIRS SERVICE RENTALS
Exclusive Dealer Carvin Surfboards

**20%-40% OFF
ALL MERCHANDISE**

(excluding Surfboards) and Clothing with this ad

**NOW CARRYING
All New Fashions For Women!**
BIKINIS by CALIFORNIA PROLINE, H.I.C. and ROXY

DING REPAIR LOCATED IN STORE

**\$10 OFF
DING REPAIR**

Expires 4/1/97

286 S. Fairview 6545 Trigo
Goleta, CA • 967-7151 Isla Vista

ARNETTE LEGEND SPY ULTRA SOL CALIFORNIA PROLINE SYCO ROXY

DRILL LASSEN SWIVEL OP PURE JUICE RAINBOW REEF BOKS AIR WALK

MOREY BZ OSE VIPER CHUCHILLS AMTEC

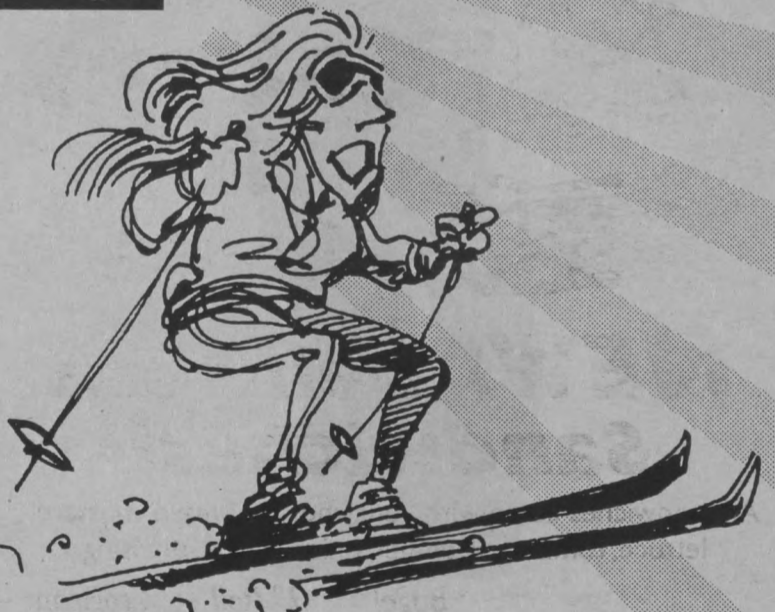
92.9 KJEE

Thanks to All Students & Faculty For Making Us

#1

and don't forget to register for the

KJEE Snow Junkies - Party Bus



to win a trip March 16 to
Mountain High with free
transportation, lift tickets,
and rentals.

Register at K-Mart
at 6865 Hollister Avenue
and Goleta Sports
at 5775 Calle Real,
both in Goleta.

Brought to you by 92.9 KJEE and Coca-Cola.