

HADDAD EXPLAINS CHANGES OF MIDDLE EAST CULTURE

Not only has the Arab World's diet changed from dates to rice-stuffed chicken, but a vast, westernized economic system has altered the traditional Middle Eastern culture. Dr. George Haddad, UCSB's new assistant professor of history, presented his lecture on "The Meeting of Civilizations in the Middle East" Tuesday in the first University lecture this season.

Poli Sci, Soc-Anthro Get New Profs

Chancellor Gould recently announced that four new professors have been added to the political science and sociology - anthropology faculties. They are assistant professors Stanley V. Anderson and Walter C. Clemens, Jr. who will be in the political science department and assistant professor Charles L. Brace and lecturer Thomas G. Harding of the sociology - anthropology department.

Both Anderson and Clemens have traveled and studied in Europe. A graduate of UC at Berkeley, Anderson received his doctorate from that institution and additionally has studied international law at the University of Copenhagen. He also was an investigator for the Fund For the Republic, a legislative intern with the California legislative assembly and a Woodrow Wilson traveling fellow.

Clemens received his doctorate in international relations and Soviet studies from Columbia University after graduating from Notre Dame. Previously Clemens headed the foreign language department at Iolani School in Hawaii before which he traveled, studied and did research in the Soviet Union. Many of his articles on Europe and the U.S.S.R. have appeared in top U.S. newspapers.

Meeting Next Thursday For Teacher Placement

All candidates who will receive teaching credentials in January, June or August, 1962, are requested to attend a placement meeting Thursday, Sept. 28, in room 102, building 431, at 4 p.m. E. L. Chalberg, placement office manager, announced today.

Jr. Class Signups Held

Sign-ups for junior class council will be held in the Associated Students Office throughout the coming week. A meeting of the newly formed council will be held the following week to discuss plans for the coming year.

AFTER-GAME DANCE

The live music of Ron Largent's Band will be featured this Saturday, Sept. 23, at an all campus dance. The dance will be held after the football game in the Campus Auditorium. The price will be 50 cents per person.

Gould Reveals Master Plan Presented To U C Regents

SPECIAL ELECTION DUE NEXT MONTH TO FILL POSITIONS

A special fall election for vacant A.S. positions will be held Tuesday, Oct. 10, and Wednesday, Oct. 11. Legislative council positions open are men's representative-at-large, men's RHA representative, men's non-affiliated representative, women's non-affiliated representative and freshman class president.

Other offices to be filled are junior vice-president, AMS vice-president, AWS treasurer, freshman vice-president and freshman secretary.

Students may sign up for these posts in the A.S. Office beginning today and ending Friday, Sept. 29. Before the election candidates must pass a test on the A.S. constitution and Robert's Rules of Order. Copies of these documents will be distributed during sign-ups.

The test will be given Wednesday and Thursday, Oct. 4 and 5, the time and place to be announced later.

Women May Apply For Colonel's Coeds

All women residents interested in applying for membership in Colonel's Coeds should fill out an application form now available at the military science department, the dean of women's office and the AS Office.

Forms are to be turned in to the military science department with a photo by 3 p.m., Sept. 29, 1961. This year there are vacancies for four juniors, seven sophomores and sixteen freshmen.

Frosh women may apply without regard to the grade point requirement, while other candidates must have a "C" average. Applicants must be single.

Colonel's Coeds is a service organization, and each girl is expected to support the principles upon which the corps is founded and to carry her full share of activities.



Mozart Comic Opera To Play This Week

Repeat performances of on the prevailing Italian and French styles. Featured players are Mrs. Shirley Eisleys as Madame Sil-Joke, and Judy Johnson, UCBS Friday and Saturday, Sept. 22 and 23, at 8:30 p.m. in the Music Bowl (music building patio).

University students and guest artists, accompanied by the UCSB Little Orchestra, will perform under the direction of Carl Zytowski, associate professor of music.

Figaro Added

Director Zytowski has enhanced the presentation with scenes and arias from another of Mozart's works, "The Marriage of Figaro."

Joke Explained

"A Musical Joke" is a divertimento for horns and string quartet presumably written by a composer whose ambition exceeds his talent and played by musicians whose abilities are not equal to the task.

ENROLLMENT FIGURES RELEASED

This semester, UCSB has its largest enrollment in history, 16 percent over that of last year. Enrollment figures as of Monday, Sept. 18, follow:

Freshmen	1,758
Sophomores	799
Juniors	672
Seniors	597
Limited	71
Graduates	168
Total	4,065

Undergraduates total 3,897, up 15.3 percent over the same period last fall. Graduates are up 36.6 percent over last year's total. This semester also marks the largest freshman class in history. The previous high was 1,480 last year.

'DESIGN FOR GROWTH' GIVES PROPOSED UCSB PROGRAM

Chancellor Gould last night presented to the Regents of the University of California a new master plan for UCSB, entitled "Design for Growth." The program is only tentative; it has not been formally approved by the Regents.

To give students a look into the possible future of the UCSB campus, El Gaucho is presenting a series of excerpts from the Design for Growth.

In the first part of the series, we begin a summary, from the Design, of the tentative plan: The Design for Growth of the University of California, Santa Barbara, during the decade of 1970, rests on the following assumptions: The obligation of this campus to enhance the quality of instruction, public service, and research will be fulfilled despite the formidable pressures of quantity foretold by official enrollment estimates.

The campus will make a continuing appraisal of the cultural, scientific, social and moral realities of the future to contribute leadership to state, national and world affairs. From these assumptions, stem the following conclusions:

1. Implementing the September, 1958, intent of The Regents to establish this general campus of the University "with one or more undergraduate colleges . . . and appropriate schools and institutes . . ." Santa Barbara is planning new educational units — compatible with the functions of the Statewide University—which will achieve individuality for the campus and respond to demands for instruction and research without unnecessary duplication.
2. Existing and proposed academic units shall be unified by extending and strengthening the influence of the liberal arts, in curricular and extra-curricular endeavors, graduate and undergraduate, to achieve a whole campus personality.
3. Immediate attention must be given to improvement in funds for research, from both University and extra-mural sources, so essential to effective faculty recruitment and acceleration of advanced degree programs. Such need includes early establishment of research institutes at Santa Barbara, where none presently exists, interdisciplinary in character enabling promising young scholars to become associated with faculty research programs.
4. The Chancellor will convene an intensive faculty

A GREAT WORLD CITIZEN . . .

In Paris and Geneva, I have had the opportunity to observe at close quarters, some of the field operations of the United Nations and to work closely with other students interested in the work of that organization. All of us were impressed with the fact that, in spite of the obstacles, often insurmountable, work was being done and peoples were looking to the United Nations with real hope and a genuine desire for its success in helping them and maintaining peace in the world. Last Monday the man who has probably done more to make whatever success of the oftentimes reluctant support of the great powers and the conflicts of the lesser ones died. The death of Dag Hammarskjold marks the end of an era. For seven years, as Secretary General of the United Nations, he has been, in my mind, something akin to a man straddling an electric fence with carnivorous animals on all sides. He stood up to the Russians to defend his post against the Troika plan, made an organization out of a theory and made it function in the face of "colonial" opposition.

Not without controversy has this man stood up for what he believed in while filling the world's highest civil service position. Even his most ardent opponents must, to be fair, agree that he was a great man of diplomacy and even temper, faced with the impossible job with which he had been entrusted. His example is one which all people would do well to study very closely. Not only should we look back at his example but forward at the future.

The fate of the UN is now to be decided. Who or what will fill the gap? Is there another Dag to step in and take over? Will the Russians succeed in making a comedy of the aspirations of many underdeveloped areas by imposing their powerless triumvirate? Not everyone in the USA or the free world is favorably disposed towards this organization. This is to be expected and to some degree hoped for as a check and balance on the principles involved. But it is here regardless and will continue. It has to continue and function in the world of today. The tragic death of one of the world's greatest citizens leaves one very big question. Is there anyone big enough, strong enough and neutral enough to take his place? What next? By SAMUEL F. MCPHETRES



THE MODERNAIRES, shown here, will appear in the Granada Theater, Santa Barbara, at 8:30 p.m. Tuesday, Sept. 26, in "A Salute to Glenn Miller." The original Glenn Miller Singers, Tex Beneke and Ray Eberle, will also be featured. Currently on tour with this group are some former members of the Glenn Miller bands. Miller had at least three bands, including the Original, the Army Band which toured the service camps and the studio band which appeared in films. All three are represented in this concert. Tickets are on sale at the Graduate Manager's Office. Seats are priced at \$3.75, \$2.95 and \$1.75, but a 50 cent discount will be given to all UCSB students.

Gamow To Be Visiting Prof Next Spring

Noted theoretical physicist Dr. George Gamow will be next spring's visiting professor-at-large at UCSB.

Gamow plans to present several lectures on physical science to faculty, students and community residents.

This summer the Russian-born physicist traveled throughout Europe giving talks to scientific organizations and other groups. Gamow is expected to return to his home in Boulder, Colo., shortly after his return from Europe.

During his visit to UCSB, he will have his office in the physical science building and will work closely with Prof. James L. Walters.

Gamow was a member of the Physics Conference of 1934 which met in Rome, and also spoke in 1934 in London. He was chosen as a representative of the International Congress of Physics.

Gamow is the author of "One, Two, Three... Infinity" and "The Birth and Death of the Sun."

IRC MEETING TODAY

The International Relations Club will meet this afternoon, Sept. 22, at 4 p.m. in the Huddle at the Student Union. Future events will be discussed and planned, and suggestions will be welcomed.

GOULD

(Continued from Page 1) planning conference to explore, not only individual proposals for experimental academic programs, but a structure for implementing such proposals, as well, collectively identified as the Santa Barbara Center for Investigation of Experimental Curricula.

Discussion will include proposals that able students be encouraged to submit detailed master plans for their individual academic programs; that student self-directed discussion groups be formed to supplement and complement formal classes; that certain students be encouraged to avoid early specialization incident to choice of major; that experimental student programs be accompanied by inter-school and college curricula and faculty research, with maximum freedom in terms of library facilities, faculty organization and government appointment and promotion, teaching loads, calendar and record keeping; and that intensive study be given to the influence which student groups have upon one another so that such interaction works to improve, rather than to hamper, the process of education.

(To be continued)

SR. COUNCIL MEETS

The senior class council will meet Tuesday, Sept. 26, at 4 p.m. in the Huddle. It is an open meeting, and anyone may attend.

Spartan Associates Present

* A Salute to Glenn Miller *

Starring IN PERSON The Original GLENN MILLER SINGERS

★ TEX BENEKE ★ RAY EBERLE
★ THE MODERNAIRES
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★ AND FORMER MEMBERS OF THE GLENN MILLER ORCHESTRA

Tuesday, September 26, 1961 — 8:30 p.m.

GRANADA THEATRE

Graduate Manager's Office U.C., Santa Barbara
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LAUNDRESS IN SPITE OF HERSELF

BY HOLLY INGRAM

According to the whims of our forefathers and the sagacity of our foremothers, we all wear clothes. And they are expected to stay clean. And the campus laundry makes a lot of money because of this.

Rather than go against the trend (towards cleanliness), the men and women students of UCSB strive diligently to uphold the tradition, and most succeed quite well. The girls especially have little or no trouble doing their wash and ironing it to a wonderful neatness. But the male side of the picture is a bit nylon greyer.

Pampered Sex

Men are pampered, and don't let them tell you otherwise. From the time they donned their first diaper and Mom was there to supply fresh clean ones up to the day they spilled hydrochloric acid on their pants in chemistry, someone has been around to clean up after them and sew them back together.

But suddenly there's a college, and also a very high pile of clothes that need caring for. The question: How to do it?

Agility Rewarded

The lesser fellows succumb eventually to the hard way (doing it themselves), while individuals of more mental agility have their laundry done by someone else. And this someone else is most often a girl or The Girlfriend. Many men try the straightforward method. This consists of walking up to a cute girl and saying blithely, "Let's go have a cup of coffee together after you finish doing our washing and ironing tonight!" (Notice the change from singular to plural in that sentence?)

Raleigh Reversed

Others drag three months washing into the laundry

room along with soap and bleach and begin to toss into a machine old jeans, white shirts, a wool blanket or two and six pairs of red socks guaranteed not to hold their color. I've never met a girl who could resist a situation like this, and so, as a kind of Waller Raleigh in reverse, she runs to save his cloak and ends up doing his wash.

The most evil men lean towards treachery, bribery and outright blackmail. An unsuspecting girl will often get a message from a mysterious caller which goes something like this: "Listen, baby. You report to the laundry at 8:00 tonight to do my washing or your roommate gets a cement coat and is tossed into the slough."

Of course one nice thing about cement is that you don't have to worry about washing or ironing it.

Fatal Plateau

If the guys get through with their washing in their own inimitable fashion it's almost a cinch that they'll never make it past the ironing plateau. For most wind up with either a neatly-flattened

Free Classified Ads

As a public service, El Gaucho offers free classified advertising space to our readers. Phone 74116, specifying "classified", or bring your ad to the Gaucho office in the Student Union area.

Classified Ads

DRESS-MAKING, alterations. 798 N. Patterson Ave. Phone 7-2806.

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Insurrection Done In Green

BY BARBARA CARLIN

Bulletin—The bloody insurrection which took place between the S.U. and the El Gaucho office Friday, Sept. 15, rivaled the Congo crisis, the Hungarian revolt and the Czarist bloodbath in audacity, voracity and utter hysteria.

At 1:30 in the afternoon, a peaceful, sunny afternoon lulled to insensibility by the casual breeze—yep, a peaceful afternoon with no shadow of the horrendous thing yet to come—a group of slightly insane freshman boys WITH BEANIES, frothing gently at the mouth, descended upon a group of sophomores who had been, at odd intervals, selling beanies.

Mad Fifteen

However, at this particular time they were not selling beanies, they were playing Bridge, as no freshmen consented to bow to the hallowed tradition of the green.

These mad, fervent lads, 15 strong and very strong, too, still flushed with the memory of high school successes, swooped upon the hapless and helpless sophomores with the force of an adolescent hurricane, grabbed three of the innocent bridge players, grabbed green stamps and pads and proceeded to fetch the struggling overlords, one of which was a girl and two of which weren't, stunning blows about their persons with the green stamp.

Help, Help

The sophomores yelled for reinforcements, but were not aided as all would-be rescuers were watching and chuckling. The freshmen, spurred on by the success of their venture, flecked more foam and stamped more X's, while their green beanies quivered with the excitement of it all.

The sophomores yelled again for reinforcements and thought of cabling the UN for troops when the freshmen, either having run out of ink or else having exhausted their strength, suddenly released their prisoners and dashed away, every man jack of them, leaving three horribly tattooed and stunned sophomores.

The Bridge game resumed, but the sophomore girl, realizing that she had been marked for life, was only able to play dummy the rest of the afternoon. Being of a forgiving nature, however, she told me that she forgives the attacking freshmen and prays for them every night.

Senior Men Can Obtain U.S.A.F. Commissions

The U.S. Air Force attachment on campus is offering an Officer Training Program whereby senior candidates may apply for a commission 210 days prior to graduation and still not be obliged to follow through with the program.

If this application is processed, the candidate must graduate first. Then he may receive his commission. Men interested should contact Sgt. Harry Sartag at the Student Union. Dates will be:

Oct. 24, 25, 26,
Nov. 7, 8, 9, 28, 29, 30.

hand or a shirt bearing an unusual pattern of iron prints done in, fetching shades of seorch and burn.

So the women learn all of the creases in a military jacket by heart, and the men learn the high cost of having pants pressed.

Washing and ironing are truly a problem for the male sex. But most females I know are moved to tears of pity and laughter by that most touching sight of all... a guy with detergent burn.

Computers May Analyze Any Language

BERKELEY—Rapid analysis of obscure and little-known languages by electronic computer should become possible within a few years as a result of research now going on at the University of California, Berkeley.

A computer program for analysis of the structure of any language is now being developed on the Berkeley campus by Dr. Sydney M. Lamb, associate professor of linguistics.

Dr. Lamb reported on his research at an International Conference on Machine Translation of Languages and Applied Language Analysis at the National Physical Laboratory in Teddington, England.

The linguist has developed a program for use with the University's IBM 704 digital computer which examines sentences in terms of their structure. Thus far, the scientist has fed 5,000 words of English text into the computer.

The machine finds that certain types of word combinations tend to recur and makes tentative conclusions as to the grammatical nature of words being studied.

Dr. Lamb estimates that several million words would have to be fed into a computer to provide a very extensive analysis of a language. A preliminary analysis — useful for many purposes — might require only 30 to 40 thousand words of copy.

Within a year or two, the linguist expects that the computer program will be producing useful information about the structure of languages. Not long after that, the machine with some human help could, in from a few days to a few weeks, provide enough information about a completely unknown language to make it possible to teach the language in the optimum fashion.

Credential Fees Rise

The State Department of Education has increased the fee for teaching credentials from \$4 to \$8.

Those who picked up credential papers at the meeting for student teachers on Sept. 11, 1961, should note the change in the credential fee.

FLAT TOPS

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El Gaucho Staff

AS I SEE IT

READERS' FORUM

Literary Libel?

THE VISITOR

Critics Judged Weightless

By R. EUGENE PLYLEY

In the last El Gaucho we found two articles which showed a regrettable lack of both information and reflection.

We first turn to the column by Mr. P. who would have us believe that the policies of Dr. Kerr are far from intelligent.

Dynamics

Dr. Kerr stated "The dynamics of progress have changed the university from a tiny band of scholars to a large group of teachers and investigators."

Social Sciences

Dr. Kerr does not advocate the "production" of researchers. "Some professors have transferred their investigations . . . into the factory and onto the farm."

Candidate

We turn next to Miss L., who contends that all is for the best in this best of all possible worlds.

We are now the proud possessors of a classics department. Since this is a source of such great joy to scholars, perhaps we should not remark on it. Still . . . what has taken us so long to get one?

Normality

The great academies of the past began with classics. We, of course began as a "normal school." Almost any college has the equivalent of the Tuesday lectures. That we have them indicates only that we are not sadly lacking.

Big Brother Doesn't Care . . .

By PETE KLEINMAN

"I'm a quiet-living man who prefers to spend the evening in the quiet of his room, who likes an atmosphere as restful as an undiscovered tomb; a pensive man am I, of philosophic joys . . ."

This, the overt doctrine of Lerner and Loewe's 'Enry' 'Iggins, could well be the creed of UCSB freshmen. Since many freshmen refuse to follow the Shavian ideal of sensical action, they could benefit from the lyric advice of Shaw's professorial hero and dialectician.

We are not so presumptuous to think that all fresh continue to wear their beanies—the symbol of everlasting naivete and good times—over their craniums after serious studies begin. But we know from bitter experience and record that many do and that the carefree times have a proper place that should not interfere with the drag called studying. The movie not seen tonight may be just the preventative cure for the potential ulcer at mid-term or at the semester break.

Big Brother is not watching. Big Brother doesn't give a damn. But be sure that B.B.'s unflinching apathy doesn't touch you.

Sheila Beaumont, Editor Holly Ingram, Feature Editor Jerry Rocco, Adv. Manager Barbara Carlin, Ulric Dahlgren, Willard Davis, Maureen Franotovich, Mike Garrity, Gloria Goldstein, Carlo Golino, Sue Kardas, Pete Kleinman, Marcia Knopf, Lacey Landler, Nancy Maher, Tom Morgan, Margaret Mule, Vera Spiro, Honey Taylor, Gwen Williams.

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'Godot' Passes Offered

Two free tickets to a performance of "Waiting for Godot" will be announced over radio KDB, 1250, in a broadcast beginning at 9 p.m. on Sunday, Oct. 1.

We wish the situation was as simple as he feels. Miss L., we wish you were right.

Cries Awaited

Those who dislike Dr. Kerr's statements should remember that he was expressing our society's views. If you feel disgust with the public philosophy and the result it has had on the training of our finest minds, we suggest that you examine the state of the world and express your opinions. We would be pleased to see this in our opposition also and to hear their informed cries of dissent.

ON BEDRAGGLED CITIES AND KING ARTHUR'S COURT . . .

BY DENNIS LIVINGSTON

PRINCETON, N. J.—It was hot and muggy as I stood in Penn Station a few days ago, waiting for the Princeton train. Philadelphia had been limping along under a heat wave, and it looked like it. It was the kind of heat you don't get in Southern California; it was so humid, I could have swum to Princeton.

Philadelphia had a washed out, bedraggled look, as a damp grey fog scuttled over the city. Even William Penn, perched over the city hall, looked like he preferred to be elsewhere.

To Inspire Awe . . .

The ride to Princeton was pleasantly rural. The flat, green landscape is interrupted occasionally by towns with names you wish you could remember, but can't. I do recall the sign which smugly stated, "Inspire Awe—Read the New York Times."

Not far from Princeton is Trenton, the state capital, so I suppose that I'll be in the thick of New Jersey politics, if there's anything thick to them.

At Princeton Junction you change onto a train bearing a resemblance to the Tinkerville Trolley. It utters a few horn whistles from time to time, and undulates gracefully from side to side, and at times up and down, along the track. I almost became seasick.

Trotting Along Nassau

The town, or borough as they call it, of Princeton apparently has the University for its main source of income. It has one main street—Nassau St.—which can be

traversed in a fast trot in about ten minutes, if you're in the mood for a fast trot.

The several side streets amble inconspicuously off into the bushes, and that's all. It doesn't look as if much has happened in the town since Washington had a few run-ins with the British around here a while back.

The University campus can be reached by walking through the main gate, except in time of high snowfall, when it's easier to walk over the gate. The administration building is historic Nassau Hall, where the Continental Congress once met and Ben Franklin uttered the immortal words, "Let's move to New York."

Monastic Jazz

The campus contains mostly Gothic-type structures. The dorms and eating clubs (fancy name for fraternity) look like something out of King Arthur's court. I'm still not used to hearing jazz come wafting out the windows of one of these latter day monasteries.

The campus has the general appearance of a city under enemy attack. People scurry about moving refrigerators, battered bookcases, beds and everything else for the modern cell in and out of the dorms.

There are lots of bikes too. I suppose when winter comes they break out the dogsleds. I'll know soon enough.

Committee Sign-Ups

Sign-ups for membership on Associated Students committees and boards will be in the A.S. Office until Sept. 29.

Editor:

I would like to bring to your attention an article which appeared in the sports section of the Friday, Sept. 15, issue of "El Gaucho." In this article, entitled "Gauchos Launch Grid Season," there is a statement to the effect that San Francisco State last year went on to "win the Far Western Conference championship with one of their best teams ever."

In the same issue there appears your editorial Statement of Policy. One of your stated goals is to present accurate news. So, in keeping with your editorial policy and also believing in giving credit where credit is due, I would like to inform you that the Humboldt State College Lumberjacks, not the San Francisco State College Gators, won the Far Western Conference championship last year. Humboldt defeated San Francisco 21-18 and went on to finally play in the Holiday Bowl in Florida for the national Small College championship. There, Humboldt was defeated 15-14, and, as a result, was rated 2nd nationally among small colleges.

TOM IVERS

(formerly of Humboldt State College)

Editor's Note: We humbly apologize. We are considering revising our editorial policy.

Emergency Phone Number

The emergency phone number for the Police and Fire Departments is 2221. This number should be called in any emergency.

LaFARGE'S 'SANTA FE' IS UNUSUAL TYPE OF HISTORY

BY HONEY TAYLOR

Colorful and breezy are the words for Oliver La Farge's unique book "Santa Fe: The Autobiography of a Southwestern Town" (University of Oklahoma Press, 1959).

With the same historical sense and inimitable style that created the Pulitzer Prize-winning "Laughing Boy" in 1929, La Farge enriches non-fiction just as he added the unusual to the American novel.

Newspaper Source

Taken from the pages of "The New Mexican," one of the territory's oldest newspapers begun in 1849, the work traces the adobe city from the violent days of the California Column to the atomic age of Los Alamos. Articles from "The New Mexican" are paralleled by editorial comments. On Feb. 17, 1883, the tabloid reported a debate in the state legislature over using certain funds for either a penitentiary or a university. In 1884 the jail was begun. La Farge comments that in the 1950's, however, the University of New Mexico consistently had a larger enrollment than the state prison.

Bizarre Characters

Bizarre characters are present here in abundance: Billy the Kid and Archbishop Jean B. Lamy (the inspiration for

Willa Cather's "Death Comes for the Archbishop"), rough and ready General James H. Carleton and the noted contemporary artist Will Shuster.

What does this book offer besides Indians and outlaws, political chicanery, atomic research, artists and priests? It has a deep insight into the special assets which make Santa Fe a peculiar cosmopolitan city like none other and the United States the melting pot wonder of the world.

Coffee Shop Hours

The Student Union Coffee Shop is now open 7:30 a.m. to 3:30 p.m. Monday through Friday, 8:30 p.m. to 10:30 p.m. Monday through Thursday, and Sundays between 4:30 and 8:30 p.m.

LETTERS INVITED

Do you disagree with us? Or have we omitted some point of view on an issue? If you find us in error at any time during the year, please write a letter to the editor. If you would rather keep your name out of the paper, sign the letter and then add "Please withhold name." Should your letter exceed 250 words, we will cut at our own discretion. We'll be hearing from you!

On Campus with Max Shulman (Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

ONCE MORE, UNTO THE BREACH

With this installment I begin my eighth year of writing columns for the makers of Marlboro Cigarettes, as fine a bunch of men as you would meet in a month of Sundays—loyal, true, robust, windswept, forthright, tattooed—in short, precisely the kind of men you would expect them to be if you were familiar with the cigarettes they make—and I hope you are—for Marlboro, like its makers, is loyal, true, robust, windswept, forthright, tattooed.

There is, however, one important difference between Marlboro and its makers. Marlboro has a filter and the makers do not—except of course for Windswept T. Sigafoos, Vice President in charge of Media Research. Mr. Sigafoos does have a filter. I don't mean that Mr. Sigafoos personally has a filter. What I mean is that he has a filter in his swimming pool at his home in Fairbanks, Alaska. You might think that Fairbanks is rather an odd place for Mr. Sigafoos to live, being such a long distance



Loyal, true, robust, windswept, forthright, tattooed . . .

from the Marlboro home office in New York City. But it should be pointed out that Mr. Sigafoos is not required to be at work until 10 A.M.

But I digress. This column, I say, will take up questions of burning interest to the academic world—like "Should French conversation classes be conducted in English?" and "Should students be allowed to attend first hour classes in pajamas and robes?" and "Can a student of 18 find happiness with an economics professor of 90?"

Because many of you are new to college, especially freshmen, perhaps it would be well in this opening column to start with campus fundamentals. What, for example, does "Alma Mater" mean? Well, sir, "Alma Mater" is Latin for "send money."

What does "Dean" mean? Well, sir, "Dean" is Latin for "don't get caught."

What does "dormitory" mean? Well, sir, "dormitory" is Latin for "bed of pain."

Next, let us discuss student-teacher relationships. In college the keynote of the relationship between student and teacher is informality. When you meet a teacher on campus, you need not salute. Simply tug your forelock. If you are bald and have no forelock, a low curtsy will suffice. In no circumstances should you polish a teacher's car or sponge and press his suit. It is, however, permissible to worm his dog.

With the President of the University, of course, your relationship will be a bit more formal. When you encounter the President, fling yourself prone on the sidewalk and sing loudly:

"Prezy is wise
Prezy is true
Prezy has eyes
Of Lake Louise blue."

As you can see, the President of the University is called "Prezy". Similarly, Deans are called "Dixie". Professors are called "Proxie". Housemothers are called "Hoxie Moxie". Students are called "Amoebae".

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This uncensored, free-wheeling column will be brought to you throughout the school year by the makers of Marlboro and Marlboro's partner in pleasure, the new, unfiltered, king-size Philip Morris Commander. If unfiltered cigarettes are your choice, try a Commander. You'll be welcome aboard.

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UCSB HOSTS WHITTIER POETS

Newcomer Fairly Assumes Backfield Coaching Chores

There's something new on the UCSB football scene this year.

That would be Harold "Rusty" Fairly, who joins Bill Hammer's Gaucho staff as backfield coach from Denver University.

Fairly is a native Californian and compiled a highly successful athletic record at Long Beach Jordan High School and Long Beach City College before completing his active athletic career at Denver.

He lettered in football (two years), basketball (three years) and baseball (three years) at Jordan High. He was named to the all-city teams in football and baseball and honored as Long Beach's "athlete of the year" in 1951.

Later, at Long Beach City College, he lettered two years in football and basketball, was named the football squad's most valuable player

and co-captain and was named to the all-Metropolitan League second team.

He transferred to the University of Denver before the 1953 football season, and was used as a general "handyman," playing quarterback, halfback and end, and sharing in the pass-catching, passing, running and punting duties, as well as playing defense.

In 1954, however, Fairly became the regular quarterback and paced the Pioneers to a highly successful 9-1-0 season, good enough for a conference championship, Denver's first in many years. Fairly was a near-unanimous choice as the all-Skyline conference quarterback that year, turning in a fine passing job, calling his plays expertly and leading the nation in pass interceptions with seven.

Because of a tendency to always pull the unexpected—and because the unexpected always worked for Fairly in the 1954 season—he gained the nickname of "Mad Magician," a name that has stuck to this day among people who were around to watch his antics in 1954.

He quarterbacked the Skyline All-Stars to victory over the Border Conference All-Stars in the Salad Bowl game in Phoenix, Arizona, that January. Once again, his flair for the unexpected brought the raves of the fans and the press.

He also was a catcher on the baseball team during his two-year stay at the University of Denver.

Following graduation, he became head football coach at Cherry Creek High School in Colorado and quickly guided this new high school to football prominence in the state. After two seasons and before the 1957 football season, Fairly was named to the athletic staff at the University of Denver where he first served as freshman football coach and head track coach. He also became head baseball coach in 1960.

Fairly comes from a prominent Southern California athletic-minded family which claims the brilliant young first baseman for the Dodgers—his younger brother Ron. "Rusty" is married to the former Susan Phipps and they have three children, Susan Lynn, 5, Stephen, 4 and David, 2.

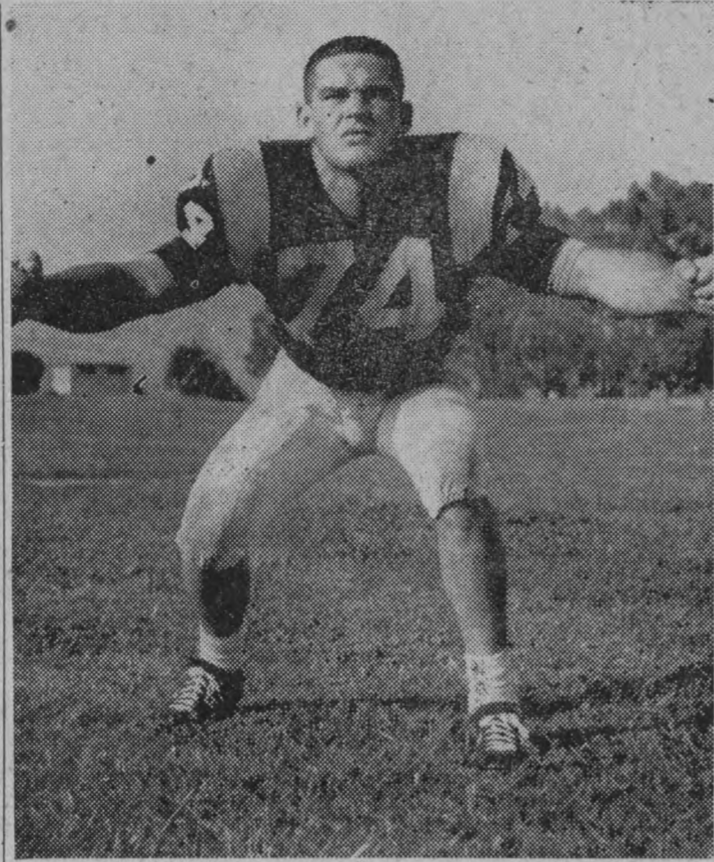
FROSH GRIDDERS CONTINUE DRILLS FOR FIRST TILT

With only a few days' practice remaining, Coach Dave Gorrie's freshman football squad continues to drill hard for next Saturday's home opener against San Fernando Valley State.

For the first time in Santa Barbara history the game will be seen on the UCSB campus at 2:30 p.m.

Gorrie received 35 candidates last Monday, but with little practice the players have lacked the chance to prove their ability. With daily work outs from 3:30-5:30, Gorrie hopes to find added strength at the vital end and fullback spots, where depth becomes a big problem.

—MIKE GARRITY



ON CASUALTY LIST—Gaucho standout Tom Stoffel had his third year as Gaucho starter interrupted this week when he joined injured list with head laceration.

INJURY SENDS STOFFEL TO FOOTBALL SIDELINES

Most valuable Gaucho lineman, Honorable mention District Three NAAI all-star team. Honorable mention all-CCAA. The record above was established in 1960 by Tom Stoffel, one of four Gaucho gridiron co-captains, but the UCSB coaching staff contended that 1961 could be Tom's greatest year.

However an unfortunate accident has sidelined the potential Gaucho great, clamping another damper on Coach Bill Hammer's injury-stricken team and its gridiron hopes.

Stoffel sustained a head laceration the day following Saturday's game with San Francisco State when he suffered a "dizzy spell" and slipped and fell in the shower room. The wound required 20 stitches to close, and first reports indicate that he may be lost to the team for as long as three weeks.

It's quite a blow to the UCSB forward wall, which had counted on Stoffel to help anchor the defense and help open up the enemy front lines on offense. Early season drills had shown that the 6-2, 210-pound tackle was hitting harder and moving much quicker than last fall.

Tom never played football until he was a senior in high school, but it didn't take him long to come into his own as he starred for Pasadena in his one season of competition and was named to the all-CIF and all-Foothill League honor teams.

He came to Santa Barbara as a freshman and was voted the most promising player among those who would be moving up to the varsity in 1959.

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GAUCHO GAMES AIRED ON KTMS

Santa Barbara football enthusiasts are reminded that all Gaucho games, both at home and on the road, are carried over Radio Station KTMS, 1250 kc. on the radio dial.

News-Press Sports Editor Philip Patton handles the play-by-play of the contests, assisted by UCSB student Bill Harrison. Air time for tomorrow night's game against Whittier at La Playa Stadium will be 7:50 p.m., with a Gaucho Warm-Up Show, conducted by Larry Cenatto, preceding the broadcast.

Harriers Open Season With Westmont Meet

The Gaucho cross country squad will become the second team to join the UCSB sports scene Saturday afternoon when Coach Sam Adams takes his harriers across town for their opener against Westmont College.

"Our outlook isn't bad at all," commented Adams, who is replacing Nick Carter at the helm of the harriers while the latter is on sabbatical leave from the University.

"We won't be disgraced by any other team," he continued, "and our first three or four men should prove to be real good runners."

The present Gaucho squad includes seniors Dick Ryon and Bob Oldham, sophomores Will Davis, Milt Howe and Jim Carroll and three freshmen, Rollie Cavalletto, Larry Barnum and Maurice Yellen.

CAGE MEETING

UCSB basketball coach Art Gallon has called a meeting of all prospective varsity candidates next Tuesday afternoon at 4 o'clock in Room 1125 at Robertson Gymnasium. All interested players are asked to attend for purposes of arranging the pre-season practice schedule and other particulars for the defending CCAA champions.

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La Playa Stadium Prepares For Tomorrow Night's Clash

The UCSB Gauchos, who lost their first game of the season last week, and the Whittier Poets, who won their opener, meet tomorrow night in a non-conference battle at La Playa Stadium.

It'll be the first chance for Santa Barbara fans to get a "home" look at Coach Bill Hammer's Gauchos, who are scheduled to begin play in the always-tough CCAA Conference next weekend at Fresno.

The Poets, perennial powerhouse in SCIAC competition, will bring a strong team to town tomorrow for the 8:15 p.m. engagement, which will be the second of ten games on the UCSB schedule and the first of five home appearances.

While the Gauchos were absorbing their initial setback at San Francisco State last Saturday, Coach John Godfrey's Poets whitewashed the University of San Diego, 27-0, and clearly showed that they were not going to be willing to give up the SCIAC championship which they won last year.

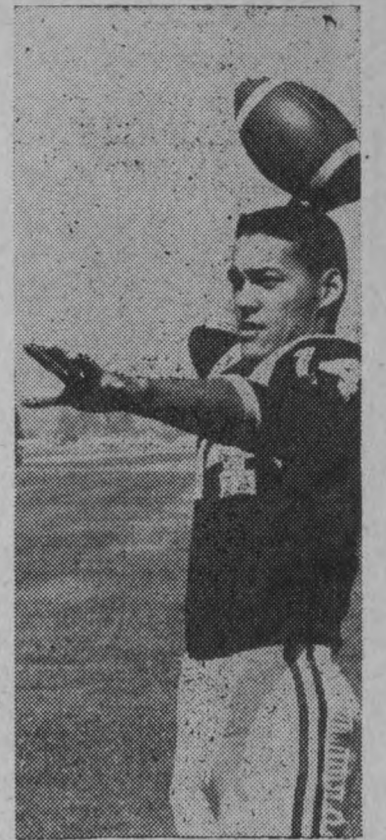
Whittier won a 1960 thriller from the Gauchos, 14-8, and tomorrow's game shapes up as another possible aerial battle between quarterback Sei Miyano of Whittier and the Gauchos' Austin Dias and Tim Chapman.

Miyano, besides running for two touchdowns last week, connected on seven of ten passes for 174 yards and two touchdowns, and also has a fine pass snagger in Stan Sanders on the receiving end.

On the other hand, the Gaucho offense found that the

forward pass was its most effective weapon against the Gators, and it could well be that Hammer plans to use the right arms of Dias and Chapman and the catching of ends Bill Peters and Brent Carder for an offensive spark.

Gaucho hopes were dealt another stiff blow when the injury plague reared its ugly head again this week and snatched off tackle and co-captain Tom Stoffel. The stand-out lineman suffered a head laceration in a shower-room accident and will be lost for approximately two weeks.



Austin Dias

Page 4 Friday, Sept. 22, 1961 El Gaucho

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