

# "BIRTHDAY BALL" AT BERKELEY

UNIVERSITY OF CALIFORNIA

*El Gaucho*

SANTA BARBARA COLLEGE

Vol. XXXIV

SANTA BARBARA, CALIFORNIA, WEDNESDAY, OCTOBER 27, 1954

No. 7

## ALL ABOARD FOR ALL-U; GAME, RALLY, DANCE SET

Train Leaves Thurs. Night; Buses at Station

by Christy Lord

"Brother Bruin's Birthday Ball," the long-awaited All Call extravaganza at Berkeley this weekend, promises Gauchos, Bruins, Aggies and Bears a memorable holiday from their study schedule. The annual event will include many varied activities with students from all four campuses participating.

Gauchos planning to attend the All-U meet via the Rooters Train should purchase their tickets at \$16.83 round-trip, and \$9.35 one-way today be-

tween 10 a.m. and 2 p.m. in the AS Office, room 108.

Rooters should note the change of schedule for train-departure: it is scheduled for 11:35 p.m. Thursday, Oct. 28 (instead of midnight as previously announced). A bus will leave the Science Building at 10:30 p.m. to transport students to the Santa Barbara Station. Fare will be 25 cents.

### Buses Meet Train

Upon arrival at the First Street Station in Oakland at 9:30 a.m. Friday, Oct. 29, there will be buses available to take Rooters Train passengers to the campus. The south-bound train will depart from the San Francisco Third and Townsend St. Station at 2 a.m. Sunday morning, Oct. 31. The train will be ready for occupancy after 12:30 p.m. Saturday night.

Packed with entertainment, the All-Cal activities begin on the Berkeley campus Friday with a Cal Club Luncheon at noon, *Daily Californian* open house at 3 p.m. and the bonfire pep rally in the Cal Greek Amphitheater in the evening. To the latter event participants are advised not to wear their "Sunday best."

Saturday features the big football double-header with SBC Gauchos playing the Davis Aggies at 11 a.m. and the Cal-UCLA rivalry at 2:15 p.m. in the Cal Strawberry Canyon Stadium. "Be sure to wear a white shirt, sweater or blouse," reminds Tom Fitzpatrick, All-Cal co-ordinator, "and don't forget your rooters caps or ASUCSBC cards which will be checked at the gate with your ticket."

### Half-Time Events

Spectacular half-time events are planned by all four schools participating. During half-time, President Sproul changes sides in order to be an impartial rooter for each school's team.

Saturday night an after game All-U dance will be held. Attire for the evening will be sport. All-Greek Open House is also scheduled for the same evening.

Lodgings in the general University area include a number of hotels and motels. A housing list of Berkeley accommodations is available in the Graduate Manager's Office for student inspection. Reservations should be made as soon as possible.

In case any student in the Bay area during All-Cal finds himself in unexpected difficulties he should contact Bob Lorden, Graduate Manager, at the Durant Hotel in Berkeley, so that the College may be of assistance.

## Labor Cases Cited; Zoo Talk Today

by Arline Barron

Dr. Charles B. Spaulding, associate professor of sociology, was last Wednesday's lecturer in the All-College Lecture Series. He spoke on the subject, "Some Cases of Labor Arbitration." Dr. Spaulding is a member of the Pacific Sociological Society and has been on the SBC faculty since 1942.

Dr. Spaulding has had considerable experience in the role of arbitrator in *ad hoc* cases. He related three cases as examples to show how the arbitrator works to solve disagreements on the terms in the contract between labor and management.

His role as arbitrator is almost judicial as his decision can be enforced by law. Dr. Spaulding described the unique process by which an arbitrator is chosen. It is simply a matter of eliminating the prospective men each party dislikes the most. The one remaining is arbitrator.

### Seniority Friction

One case cited involved the question of seniority in promotion. A union in a Southern California aircraft company had protested the promotion of a man to foreman because the promotion was not based on seniority. The union advanced two men which they felt deserved the promotion on the basis of seniority and ability. Dr. Spaulding upheld the management in this case because, based on the evidence presented, the two men advanced by the union were not superior to the man promoted.

In conclusion Dr. Spaulding said that when management becomes "wedded" to a union, it must orient its personnel to know the terms in the labor-management contract and must demonstrate reasonableness of actions in order to reduce labor-management friction.

Today's lecturer is Dr. Barbara B. Oakeson, associate professor of zoology. Her subject is "Laboratories in the Field." The lectures are held in Bldg. 431, room 102 at 4 p.m. All interested are invited.

## Norby Reigns Over Weekend

by Theo Knaphurst

Homecoming has come and gone. All that remains now are memories of a successful weekend, from the highly entertaining GGR to the jam packed dances following the game. It was indeed a great Homecoming.

Thursday night lovely Julie Norby was crowned Queen and was presented with her three charming princesses, Ann Wadsworth, Jan Pimental and Elinor Cruze. The following evening Queen Julie presented the trophies to the winners in the GGR. The Kappa Alpha Thetas, with their clever presentation of "Goleta Wanderers" won the Sweepstakes award for being the best in the show. In the sorority division the Chi Omegas won the first place trophy and the Alpha Phis received second. Lambda Chi Alpha was awarded the first place trophy in the fraternity division with the Delta Tau Deltas placing second. Cal Club won in the organizations division.

### Float Awards

During the half-time of the rousing Fresno-Santa Barbara game, the prize winning floats were awarded their trophies. The Sigma Phi Epsilon float won the distinction of the best in the parade, thus capturing the Sweepstakes award, and the Alpha Phi float was chosen as "most unique." Other winners in the sorority division were: Kappa Alpha Theta, Sigma Kappa and Delta Sigma Epsilon; fraternity division: Lambda Chi Alpha, Delta Tau Delta and Sigma Pi; Organizations: I.A. Club, Las Casitas, Women's Athletic Association.

### Casitas Participation

A special word of recognition is in order here for Las Casitas Residence Halls. They coordinated eleven halls and participated in all events, sponsoring a Queen candidate, entering a skit in the GGR and building a float.



LEADING SCHOLARS — Provost J. Harold Williams (right) presents a trophy to Joe Maguire for attaining the highest grade average of last year's junior class. Others shown, from left, standing, are Joan Quintero, awards committee chairman; Richard Fletcher, winner of second year honorable mention certificate, and William Thomas, first year scholarship winner. Seated is Barbara Underwood, second year first place winner.—Photo by Jim Pitcher.

## Four Receive Scholarship Cups

Congratulations along with the presentation of Scholarship Cups went to four SBC students for their high grade point averages maintained during the 1953-54 school year.

At a meeting held Wednesday, Oct. 13, Provost J. Harold Williams made the first year scholarship award to freshman Ray Thomas, with a 2.780 average in a physical science major; Barbara Underwood, a home economics major with an average of 2.809 during her sophomore year, secured the second year scholarship.

Richard Fletcher, majoring in history received honorable mention for his 2.803 average; the third year scholarship was awarded to Joe Maguire with a 2.806 average in a major of Elementary Education.

Twenty-four to 55 units are required for a first year scholarship; a second year scholarship requires 55-80 units; 80-110 units are necessary for a three year scholarship.

The awards are presented annually under the direction of the AS Awards Committee, this year chaired by Joan Quintero.

## FOG, PEDESTRIANS TRAFFIC HAZARDS SAYS HWY PATROL

Capt. W. H. Rutherford and Sgt. Jackson of the California Highway Patrol gave suggestions regarding traffic improvements to the SBC Safety Committees at their recent meeting.

On wet and foggy mornings Captain Rutherford suggested that college bound students take Hollister Ave. out to the campus instead of Highway 101. The Captain brought out that visibility is extremely poor on the highway, and that it is necessary to cross the railroad tracks. Within the hour from 7 a.m. to 8 a.m. three trains use these tracks, and sometimes it is almost impossible to see the trains until they are a few yards away. The Safety Committee pointed out that less than three minutes were saved by coming out the highway. Yet, a count of cars on a foggy morning revealed that within an hour's time 625 cars turned off on Fairview Ave. or La Paterna Ave.

### Student Parking

Other problems discussed were parking and speeding on the campus. Students are asked to use the parking areas in front of the gymnasium and the blacktop area behind the administration buildings, Bldgs. 402 and 427. Cars should be parked only once during the day, and the drivers are asked to walk between classes. Personnel working in the Student Union and student offices must show a temporary parking permit on their windshields to park their cars in the designated area.

Traffic laws will be strictly enforced, stressed Capt. Floyd Bernard, of the University Police Department. The speed limit for on campus driving is 25 miles per hour. Students walking on campus on foggy nights should keep to the side of the road. Parking and speed violators will be ticketed by the University Police beginning Nov. 1 (turn to SU PARKING map, page three)

## Synge's "Riders to Sea" Opening Next Week; Separate Casts for Play, Second-Act Opera

by Jack Jones

One of the most successful experiments in the theater world has come to SBC in the form of "Riders to the Sea." It is experimental by reason that it is the only play for which dialogue has been turned into recitation and opera.

### Opera Follows Play

The play was written by J. M.

## COLONEL'S COEDS HAVE VACANCIES

Cadets of the ROTC Battalion will vote on Nov. 10 and 11 to select three additional senior women to become members of the Colonel's Coeds to replace some who are no longer in college.

The three successful candidates will be commissioned Honorary Cadet Colonels. Applications have been mailed to sorority houses and residence halls. Additional applications are available at the Military Science offices, Bldg. 419. All applications must be turned in to the Dean of Women's office by noon, Wednesday, Nov. 3.

Since applications should be accompanied by a picture, candidates are advised to make arrangements for them now. It is expected that the new Coeds will be presented to the Cadet Battalion at a Formal Review on Nov. 18.

After Intermission the opera version directed by Carl B. Zytowski will take the stage with the following persons cast: "Cathleen," Shirley Sproule; "Nora," Jean Cook; "Maurya," Betty-Carol Gilbert; "Bartley," Warren Sherlock; "First Woman," Betty Allen; "Second Woman," Sylvia Smith; "First Man," Fritz Hjermstad. The opera will also contain a chorus comprised of the Treble Ensemble.

Nov. 4, 5, 6

Both the play and the opera will be a modified center staging, with performances in the Little Theater on campus, Nov. 4, 5, and 6 at 8:30 p.m. Student season ticket holders can secure seats by presenting their cards at the Graduate Manager's Office or at the Speech Department office. Individual tickets for student body members are 50 cents. General public prices are seventy-five cents per person.



SWEETSTAKES WINNER of last weekend's Homecoming Parade was this Sigma Phi Epsilon entry showing students attending class in a temporary building, as well as a tug boat hitched to the Cal Bear.—Campus Photo



# El Gaucho

## University of California, Santa Barbara College

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PHIL C. JACKS, JR., Advertising Manager

### Edict from Olympus . . .

At the October 13 meeting of Inter-Fraternity Council, an organization made up of one voting representative from each of the eight recognized fraternities on campus, a motion was made to prohibit joint fraternity-sponsored social functions with women's residence halls.

Until the resident facilities of Goleta were made available to students, Greek organizations constituted the only form of organized student housing. With that advantage fraternities and sororities could remain aloof from non-Greek students and enjoy no formidable opposition. Undeterred by competition, Greeks held get-acquainted exchanges between themselves, sponsored closed parties to which only the members and dates of the host group were invited and possessed a monopoly of entries to such "Associated" Students' activities as the Galloping Gaucho Revue and the Homecoming Parade.

The introduction of organized groups of independents, or non-Greek affiliated students, has unbalanced the self-centered social formula by which fraternities and sororities operate.

To the credit of the Greeks was an experiment in democracy initiated during the first part of this semester: several of the fraternities cordially opened their doors to girls from various residence halls for evenings of informal entertainment. This seemed to be an arrangement enjoyed by hosts and guests alike, and a partial dispersion of the existent although invisible lines of demarcation between independents and Greeks appeared a welcomed possibility.

The welcome, unfortunately, was not unanimous.

Perhaps the Greek goddesses became concerned over their threatened Saturday-night security; perhaps they foresaw the pernicious effects a mixture of both social composure and individualism occurring simultaneously in some 360 women students would have when judged against their own stock recipe.

Be that as it may, the motion made at the October 13 meeting of IFC to outlaw joint social functions with women's residence halls was passed.

And the gilded gates were once again closed to those Outside.

### Note of Appreciation . . .

I would like to take this opportunity to thank the persons who have given their time, patience, consideration and thoughtfulness in helping to organize and coordinate last week-end's Homecoming festivities.

Sincerely,  
Duane Mittan, Homecoming Chairman

### El Gaucho Publication Schedule

Sept. 15, 22, 29	Feb. 9, 16
Oct. 6, 13, 20, 27	March 2, 9, 16, 23, 30
Nov. 10, 17, 24	April 6, 13, 20
Dec. 8, 15	May 11, 18, 25
Jan. 12	

#### GOLETA BAPTIST CHURCH

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SUNDAY SCHOOL — 9:45 a.m. — all ages

MORNING WORSHIP — 11 a.m.

EVENING SERVICE — 7:30 p.m.

MIDWEEK PRAYER — Wednesday, 7:30 p.m.

YOUNG PEOPLE — Thursday, 7:30 p.m.

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### From the President's Desk

I have written in prior articles that the supreme governing body for all matters of the Associated Students is the Legislative Council. This organization, made up of 17 voting members, was elected by the student body to serve its best interests. It has been proven that this theoretical purpose is not being carried out.

An issue was raised last week that was less in material interest than it was in matter of principle. The same question was raised at three different meetings of this Council. First it was passed in condescending ignorance. The next time, with complete and free discussion, the measure was again passed by a substantial majority. Then came the test. It turned not into a matter of what thinking individuals should honestly do, but a matter of the easiest way out of a difficult and touchy situation. Under the pressure of individualized organizational groups, their loyalty turned to the wishes of such groups. They were then not acting in their elected capacities, that of representing the whole of the Associated Students; but in their minor capacities as members of social organizations. The measure this time was rousingly defeated.

It is a sad and disheartening state of affairs when the governing body of all student activities must stoop and lower themselves to the pressures of their respective social affiliations. How can these individuals feel they can honestly represent the Associated Students in further decisions that must be made? I do not know. It is for the individual to decide for himself. I can only hope that we will never let such a scandalous incident take place again.

George Allen  
President, ASUCSBC

### SUNDAY MOVIES PROGRAM SLATED

Following is a list of nine movies that have been secured for Sunday night showings in the campus Auditorium. Please note that these films will begin at 7:30 p.m. instead of 8, as was previously announced in *El Gaucho*.

Oct. 31—"Gentleman's Agreement"  
Nov. 7—"Treasure of Sierra Madre"  
Nov. 14—"Jane Eyre"  
Nov. 21—"Letter to Three Wives"

Dec. 5—"Twelve O'Clock High"  
Dec. 12—"Lifeboat"  
Jan. 9—"Male Animal"  
Jan. 16—"Apartment for Peggy"

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Introducing

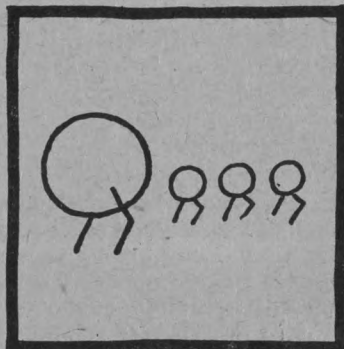
Irene Bramers

our new

campus representative

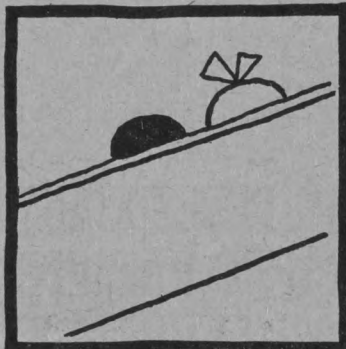
Lou Rose has chosen me as his representative on our campus. Won't you come down and see the brand new annex — it's completely remodeled and enlarged. I'll be in the store every Saturday and will be happy to show you around. I'm all enthused over this chance to introduce you to his smart styles at prices you and I can afford.

Lou Rose  
of santa barbara



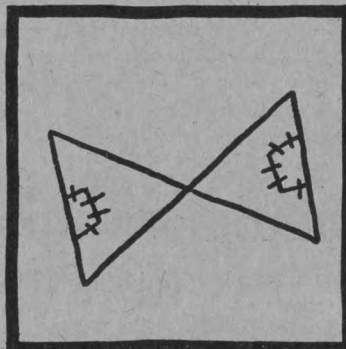
HALF DOLLAR JOINING  
MARCH OF DIMES

Garth Saager,  
Western Illinois State College



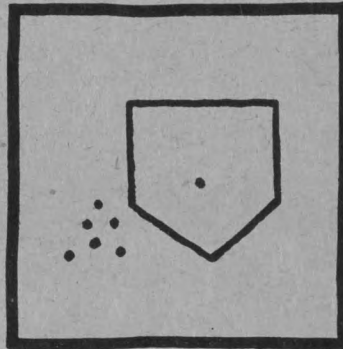
LITTLE BOY TAKING DATE  
FOR ESCALATOR RIDE

Elaine Mae Rubinstein  
Brooklyn College



A POOR BUTTERFLY

Julie Hammond  
Michigan State Normal College



ANT COMPLETING HOME RUN  
—TEAMMATES WAITING  
TO CONGRATULATE HIM

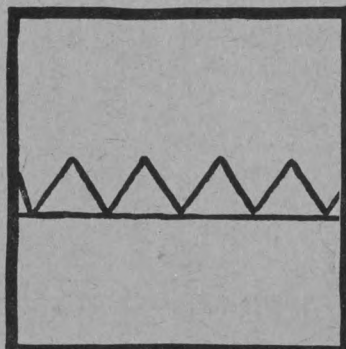
Max Crohn  
University of North Carolina

What makes a Lucky taste better?

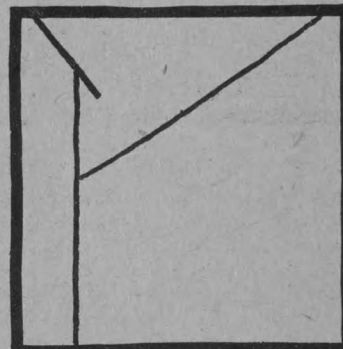
# "IT'S TOASTED" to taste better!

What cigarette do college students go for?

According to the latest, biggest coast-to-coast survey, students prefer Luckies to all other brands. And once again, the No. 1 reason is better taste. Of course Luckies taste better. First of all, Lucky Strike means fine tobacco. Then, that tobacco is *toasted* to taste better. "*It's Toasted*"—the famous Lucky Strike process—tones up Luckies' light, mild, good-tasting tobacco to make it taste even better. Try a pack. Maybe you'll be as fortunate as the student in the Doodle to the right, titled: Lucky smoker . . . faulty cigarette vending machine. Even if you're not, you'll enjoy the better-tasting cigarette . . . Lucky Strike.



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paragraph at left



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Lucky Doodles are pouring in! Where are yours? We pay \$25 for all we use, and for many we don't use. So, send every original Doodle in your noodle, with its descriptive title, to Lucky Doodle, P. O. Box 67, New York 46, N. Y.

\*DROODLES, Copyright, 1954, by Roger Price



LUCKIES TASTE BETTER Cleaner, Fresher, Smoother!

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# WORLD-WIDE DATELINE

by Dick Hendrickson

TRIESTE — Settlement of the bitter, nine year long dispute between Italy and Yugoslavia over the city of Trieste has finally been achieved, thus removing a major source of irritation to the west. After years of juggling, trying to keep the Italians and the Yugoslavs from cutting each other's throats over the issue and seeking some way to satisfy one side without infuriating the other, the controversy has been ended by giving the Italians control over the major part of the city but with concessions to Marshal Tito and company.

It was the sort of settlement the Yugoslavs had been consistently rejecting for years, but Tito finally gave ground under pressure from the U.S., from whence he expects to get considerably more assistance in strengthening Yugoslav defenses. The Italians, for their part, are satisfied (although, as Premier Mario Scelba pointed out, not overjoyed). The settlement, coming, as it does, when the present Italian government is shaken severely by charges of internal corruption, gives strength to the western position and must be reckoned a substantial diplomatic success.

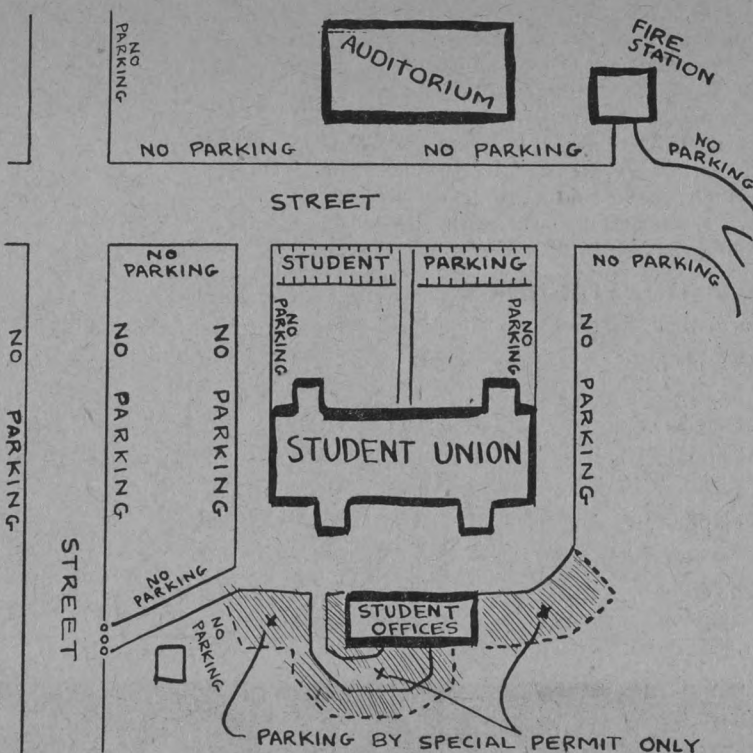
WASHINGTON, D.C. — Positive action was taken recently by the maritime commission to alleviate one of America's greatest economic (and, potentially, at least, military) problems, the sad state

of our merchant shipping. Eighty per cent of the American merchant tonnage will be obsolete by 1965, according to qualified maritime experts, and U.S. shipyards are not replacing these outdated ships at anything approaching the required rate. Shipbuilders in this country dropped from 4th to 8th place in world tonnage produced between 1952 and the present, due to lack of orders and the fact that many ships for American lines were laid down in Japanese and German yards where labor costs are lower.

The merchant marine problem is largely one of labor; wages are so high in American yards that foreign built ships cost substantially less, and American sailors make so much more money than those of other lands that our merchant navy cannot match foreign competition on the high seas. Since we cannot fairly lower the standard of living of this large group of wage earners, the permanent solution remains a mystery, but the government hopes through subsidies and mortgage guarantees to encourage faster replacement and greater use of American yards.

## Did You Know . . .

. . . that a minimum of two hours outside preparation per unit per week is the National College and University's recommendation to students who expect to earn a C average?



PARKING AREAS near the Student Union are restricted to either side of the path leading to the building. Cars parked in any other location will be ticketed by the University Police Department starting Nov. 1. The shaded area behind the Associated Students building is limited to those cars which have been registered with the Police Department for special parking permits. The Safety Committee, headed by Buck Taylor, urges student compliance with the new restrictions.

## Keehole Kapers . . .

PINNINGS . . . Alpha Phi Patty Maitland is pinned to Sig Ep Jim Flood . . . Sheila Poland is pinned to Delt Alum Hal Macky . . . EK Virginia Searl is pinned to Gordon Sisk, Delta Sig from Davis.

ENGAGED . . . DG Jan Pimentel is engaged to Bill Davis who graduated last Feb.

JUST ANNOUNCED . . . Alpha Phi Maxine Widdowson was married Sept. 2, to Joe Hart, who is a medical student at Yale. They are now living in New Haven, Conn.

IT'S OVER . . . After a hectic week of rehearsals the GGR cast was exhausted, but judging from the final results it was worth it. Seen around the stage: SAE Jim Worrel with bruised and bleeding knees; Theta Miriam 'legs' McFarland on a tiny tricycle; Lambda Chi Sid 'Stella' Garrett looking ravishing . . . Delt Craig Powers in a rather doubtful attire . . . the Alpha Phi football team . . . Mike Lally!!! . . . the Pi Phi Pajama Girls . . . the Las Casitas Dining Room line, those never ending lines . . . Jerry Downing in "plaid burmuda shorts," sing-

ing off key . . . the Sig Ep photo Album . . . and many many more.

MG . . . It's not a person—just wait and see . . . Nov. 20.

HOW SAD . . . Delta Sig pledge Ed Zimmerman wants to get pinned—but he hasn't got a pin . . . seems there is a certain Lambda Chi pledge with a similar problem.

HOMEcoming GAME AND DANCE . . . To top off a big weekend there was the Homecoming game and Dance at the Biltmore Hotel, seen in the crowd were: Pat Collie and Bill Latham . . . Jane Idom and Joe Maguire . . . Karen Pettker and Kappa Sig Dick Loden . . . Sylvia Noble and Mike Seeley . . . Julie Knighton and Peter Ellis . . . Mary Sykes and Francis Magee . . . ADPi Barbara Binger and SAE Al Nach . . . Sigma Kappa Joy Moffett and Lambda Chi Rus Leva . . . Sharon Gunter and Lambda Chi Bob Cottshalk . . . Lorraine Walker and Kappa Sig John Lewis . . . Susie Green and SAE Ron Stark . . . Julia Jones and Rich Edwards . . . ADPi Donna Anderson and Delta Sig Dick Pendleton . . . Betty Manahan and Lambda Chi Larry Renner . . . Alpha Phi Pam Smyser and Minor Roots . . . Betsy Grinnill and SAE Jerry Combs . . . ADPi Claire Burger and Sig Tau Ben Scaramuzza

## The Christian Science Organization

will meet Thursday, Oct. 28 at 4:30 in the Literature Distribution Room, 120 East Valerio Street. All are cordially welcome!

## The Swan's Neck

A Little Too Much of Italy by John Steen

Since I, unlike you, have endured, and at last been cured, of the ravaging effects of Santa Barbara, let me cauterize your incipient nostalgia for that city. I must confess it was once the hope chest of all my romantic inclinations. I adored, as you do now, this passionately pseudo Riviera of the West. And like Leonor Fini, I draped myself in its overlush entrails and longed to paint its amethystine mountains and the sun that rises and sets in the sea. But now, I am liberated. I am, at once, too wise and too chic for Santa Barbara. Someday you will feel the same way, perhaps.

But you, still in the thralls of its creeping disease, will answer by objections with a list of its glorious traditions. You will recite the medals won by the sighing citizens for their hoarded treasures of Spanish combs and adobe bricks.

You will proudly point and say, "There, some stalwart Spanish built a fort." or, "There, some brave American raised the flag." And quite true, this IS a town for those who are starved for some sort of tradition, for those who wish to warm their hearts with little relics of the past. Or for those who want to relive, annually, the bygone days by dining amidst candle-lit restorations of antiquity. But, please, I beg of you, do not be pathetic.

You might, of course, in further rebuttal, call to my attention the fact that Santa Barbara has a small army of high priests and vestal virgins who keep the light of Culture burning fiercely. So when the fitful gleams of technicolor have faded, we may listen to a visiting orchestra; or if we are not too active, read about some artistic celebrity who has come to this, his favorite town in all the world, in order to spend a couple of days at the beach. Or, failing all else, we may promenade up and down State Street (not too late at night) and listen to the symphony of all the quaint noises of a pretty little town.

Well then, you say, relax and enjoy the natural beauty of Santa Barbara. You point out that every yard has every possible variation of vegetation; that charming imitations of Spanish homes peek coyly from beneath their veils of wistaria vines or night blooming jasmine. And oh! (you wax eloquent) Montecito is more Italian than Italy itself, complete with imported crumbling ruins, old stone walls, and a sort of aristocracy, at least. But I warn you. Do not allow yourself to become slowly suffocated by Santa Barbara, as I nearly was. And sometime, perhaps, if you are intelligent enough, you will feel the oppression of its heart-throbbing beauty, its languid grace, and its picturesque provinciality. And you will want to escape. But, you will ask, if all this is really burdensome, why do you stay, why do you remain? I'll tell you. It amuses me.

## Coffee Hours Honor Two Student Groups

Continuing their tradition of hospitality to SBC's student body, the Personnel Deans Helen E. Keener and Lyle G. Reynolds have planned two teas for the near future.

Recipients of scholarships for 1954-55 are invited by the Offices of the Deans of Men and Women to attend a Coffee Hour in their honor to be held Tuesday, Nov. 2, from 11 until 12 a.m. on the South Deck of the Library.

Students who have received scholarships from organizations other than the SBC Committee on Honors and Scholarships are also invited to attend.

### International Tea

Students who were born or have lived for any period of time in foreign countries are invited to attend a second Deans' Coffee Hour on Tuesday, Nov. 9, from 11 until 12 a.m. on the South Deck of the Library. Members of the History Club, Phi Alpha Theta, United Nations Chapter and Pi Sigma Alpha are also welcome to attend the function.

## Frosh Guidance Panels

Dean Helen E. Keener and Dean Lyle G. Reynolds are initiating informal freshman seminars on "The Fun of Being a Student" on Nov. 8, 9, 10 and 11 at 3 p.m. in Bldg. 431, room 107. Panels of faculty members will be present to discuss the arts of studying freshman courses.

The subject of Dean Keener's first seminar talk will be on "How to Live and Be a Student," with the subtitle "Emotions, Eating and Evolving."

Watch for posters announcing topics of the remaining seminars.

### FROSTY ROOT BEER

Charcoal Hot Dogs and Hamburgers  
El Ranchito Drive In  
2608 De la Vina  
Home of the 3 Legged Chicken



## You're Parade Was Wonderful!

Pardon our local pride but we thought your Homecoming Parade was the best thing this side of the Hudson River. Ingenuity, humor, color, talent. They were all there on parade.

We only hope that when the campus is the beauty spot it is going to be, the students then will have the same esprit, courage and gifts as the students now.

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## at the movies

All schedules subject to change without notice.

### AIRPORT DRIVE-IN

Wednesday - Saturday  
"The Caine Mutiny," Humphrey Bogart, José Ferrer, Van Johnson  
"Khyber Patrol," Dawn Addams, Richard Egan

### CALIFORNIA

Wednesday - Thursday  
"The Outcast," Joan Evans, John Derek  
"Hell's Half Acre," Evelyn Keyes, Wendel Corey

### Friday - Monday

"Charge at Feather River," Helen Westcott, Guy Madison  
"She's Back on Broadway," Virginia Mayo, Gene Nelson

### Tuesday on

"Give a Girl a Break," Marge and Gower Champion, Debbie Reynolds  
"Dawn at Socorro," Piper Laurie, Rory Calhoun

### FOX ARLINGTON

Thursday - Wednesday  
"White Christmas," Bing Crosby, Danny Kaye, Vera Ellen, Rosemary Clooney

### GRANADA

Wednesday - Thursday  
"Sitting Bull," Mary Murphy, Dale Robertson  
"Victory at Sea," documentary

### Friday - Sunday

"Three Hours to Kill," Donna Reed, Dana Andrews  
"A Bullet is Waiting," Jean Simmons, Rory Calhoun

### Saturday

Midnight show with personal appearance by Dr. Zarro and film "Beast with Five Fingers."

### Monday

"3 for Tonight," Marge and Gower Champion, Harry Belafonte, Voices of Walter Schumann

### Tuesday

"The Bounty Hunter," Dolores Dorn, Randolph Scott  
"The Bamboo Prison," Diane Foster, Robert Francis



# SPORTS HIGHLIGHTS

by Bob Weithorn

Homecoming came to an end Sunday evening. By the sound of things Saturday night, I knew that something was about to come to an end, and faces Monday morning told me it was all over. There were those who thought they'd live, and some who were afraid they might. But one need never ask for whom the bells toll. Not at eight o'clock in the morning.

## Tennis Anyone?

Just thought (Dr. Kaywood said it'd be nice if I just thought) I'd remind you-all that the Student-Faculty Doubles Tennis Tourney is slated for Friday, Saturday and Sunday, Nov. 5, 6 and 7. There'll be three hearths: Men's, women's and mixed doubles with any student, faculty and/or student-faculty combination allowed. Only the first four men on the varsity tennis squad are ineligible. The fee is 25c and individual take-home trophies are to be awarded.

## Hoop-de-doo

Go ahead. You guess what that subhead means. Anyway, men, remember Nov. 8. That's the Monday after the Sunday you finish playing tennis. On that date the first games of the Men's Intramural Basketball Tournament will be played. All games are due to begin at 4 p.m. sharp. Teams will consist of a maximum of 10 men and play will take place on the outside courts. This is necessitated by the fact that the varsity will be using the inside courts in the afternoon and the JV in the evening. Women's basketball will also require court time evenings.

Teams interested are requested to start organizing. Those wishing to use the courts for indoor practice may reserve the gym by contacting Dr. Kaywood in the Men's P. E. Department.

## Bob Mathias

Remember him? He put on quite a show in the Olympic Games a few years back. He represented the United States. He also represented California, after a fashion. It'd be nice to have a few people there to represent us again in '56. It's a long swim to Melbourne. Let's send them over right. Every bit counts. Send your contribution to the U. S. OLYMPIC TEAM FUND, 540 N. MICHIGAN AVE., CHICAGO ILL.

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540 North Michigan Ave., Chicago 11, Illinois

As the greeting card company says, let's let them know we "cared enough to send the very best."

## Sow Belly

The three little pigs were put to work on three slightly larger fields last week and as a result the Beach Rats now have undisputed possession of first place in the Men's Football League. After soundly beating Sequoia 40-0 and receiving the benefit of a forfeit by Toyon Hall they ran up against the Sig Eps with their then bedfellows in the lead spot. The Sig Eps had earlier in the week defeated Kappa Sigs in a fight which saw Jerry Anderson make a 50 yd. return on a pass interception and then pass for two TDs and a conversion. Both they and the Beach Rats stood undefeated, the Beach Rats with a 5-0 record; Sig Eps with 3-0. The Beach Rats outscored the Sig Eps by one TD in the first half which proved the margin of victory as they won 27-20 in a bruising battle.

In other standout performances Make Kahn passed for one TD, ran for another and returned a pass interception for a third as the men of Sycamore downed Sequoia 26-6. Jerry Rocco threw four scoring passes, Ed Bowen passed one and caught one and Paul Berny and Joe Boyd caught four and

three respectively as SAE downed Sequoia 53-20. Ed Smith was on the receiving end of two of the losers scoring passes and Charlie Elam tallied the third.

Another important game saw Lambda Chi trip the undefeated Delt 13-7 and then edge past the Delt No. 2 team 20-18 in two of the hardest fought games in many a season. The Delt No. 1 team then went on to beat the Kappa Sigs 13-6.

## Outshining the Brass

Sgt. Duane Bagley, bowling for the ROTC team, made headlines as he set a league record with a high game of 264 and high series of

631. Really, what else can I say? Talk about bowling, the women have walked off with high game for two of the three weeks the Coed league has been in progress. Connie Buttitta rolled a 187, but did not get to bowl a third game. Clyde Erikson had high series at 510. Team honors went to the Rejects with 589-1720.

## THE STANDINGS

### Intramural Football

Beach Rats	5	0
Sig Ep	3	1
Delt No. 1	3	1
Lambda Chi	3	1
SAE	2	1
Kappa Sig	1	3
Sycamore	1	3
Delt No. 2	1	3
Sequoia	1	4

### Coed Bowling

Rejects	51½	21½
Spliters	5	3
Gutter Snipes	4½	3½
Holey Rollers	4	4
Cherry Pickers	4	4
?	4	4
Alley Cats	3	5
Spliters	2	6
<b>Men's Bowling</b>		
Faculty	12	0
Sig Tau	10	2
Sycamore	9	3
ROTC	7	5
SAE	7	5
Delta Sig	6	6
Lambda Chi	3	9
Sig Ep	3	9
Sig Pi	2	10
Delts	1	11

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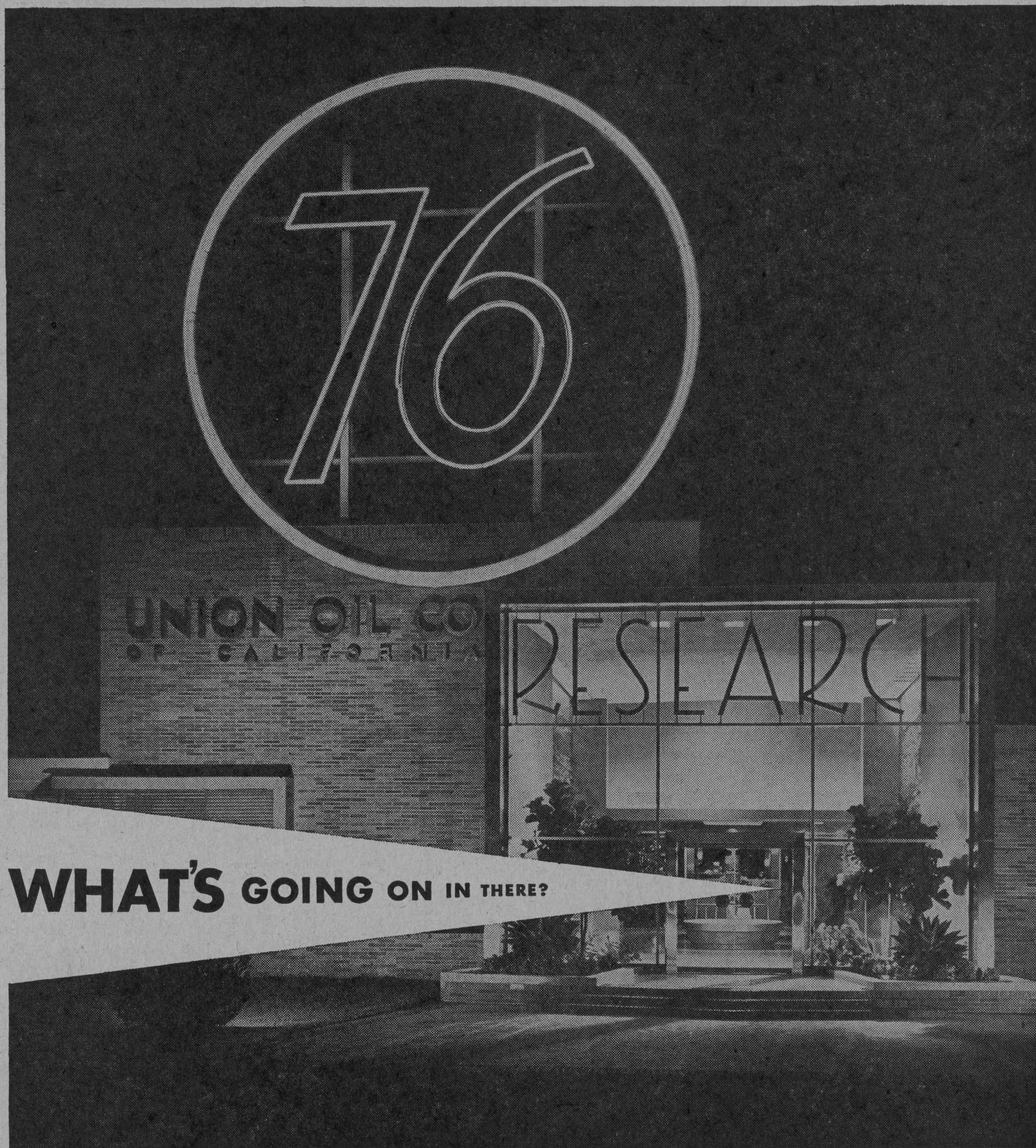
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# Sports

SPORTS EDITOR ..... JORDAN ROMEO  
SPORTS WRITERS ..... ARNALDO SOLIS, BOB WEITHORN,  
GLENN DICKEY

## Listening Schedule

12 Noon Daily on the Decks and Patio  
Wed., Oct. 27—Tchaikovsky, Romeo and Juliet  
Thurs., Oct. 28—Luncheon Concert (radio)  
Fri., Oct. 29—Luncheon Concert (radio)  
Mon., Nov. 1—Brahms, Symphony No. 3  
Tues., Nov. 2—Khachaturian, Masquerade Suite  
Wed., Nov. 3—Mozart, Piano Concertos 19 and 20

The SBC Gaucho football team will tangle with the Pepperdine Waves at Pepperdine, Saturday, Nov. 6. The game is scheduled to begin at 8 p.m.

Those unpredictable Los Angeles Rams have come up with a goodie this season in an unheralded defensive back by the name of Wil Sherman. Look for great things from him.

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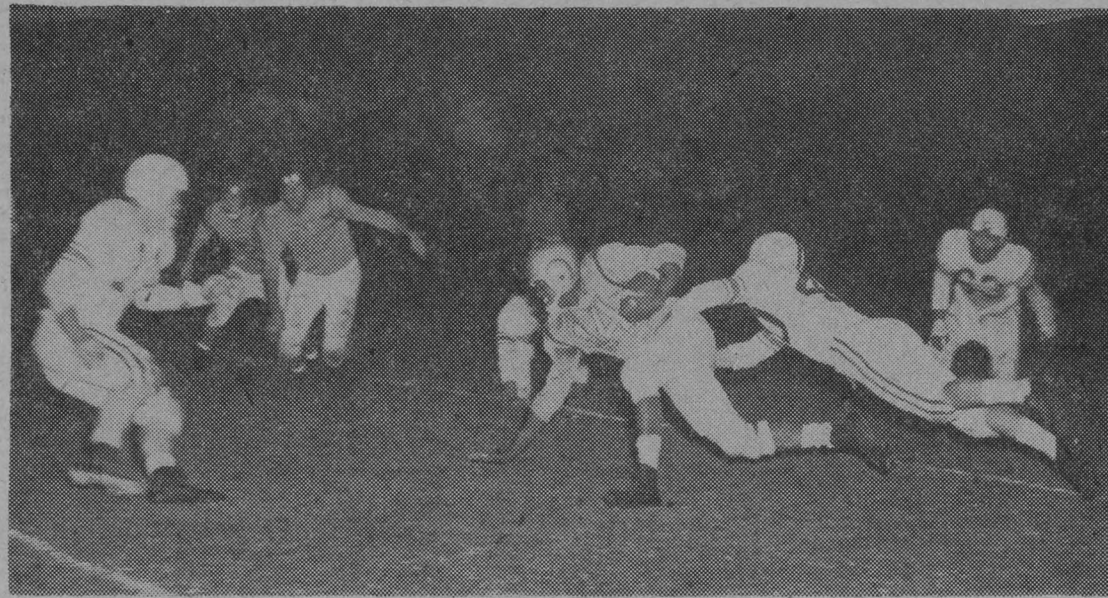
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# GAUCHOS BATTLE AGGIES



SANTA BARBARA HALFBACK Ed Scott, is shown being brought down on an attempted end run against Fresno State last Saturday night at La Playa Stadium. The action was in the second period.

## BATTLING GAUCHOS EDGED 26-20 BY FRESNO STATE FINAL PERIOD RALLY

by Jordan Romeo

The heavily favored Fresno State College Bulldogs had to come off the ropes to edge a dead game Gaucho eleven 26-20 before 5,000 Homecoming fans at La Playa Stadium last Saturday night.

Game predictions tabbed the lads from Fresno by three of four touchdowns, but somebody obviously forgot to show the inspired

Gauchos the script. When the going got rough the wearers of the Blue & Gold demonstrated that "quitting" is an expression unknown to them. Trailing 19-7 at halftime, the Gauchos battled back with two touchdowns in the third period to take a 20-19 lead which they did not relinquish until the big clock showed a scant three minutes to go.

Paced by their speedy, elusive backs spinting through holes opened by a hard-charging forward wall, the visitors bid fair to make the pigskin prophets look good, marching 51 yards to score the first time they got possession of the ball. Halfbacks Duke Snider and Winston Beasley took turns carrying the mail on this drive, with the latter picking up the score on a burst from the four yard line. Ex-UCLA letterman Lyman Ehrlich missed the conversion and the score was 6-0 Bulldogs halfway through the first quarter.

### Lead Stretched

As the second quarter started the Gauchos began a drive into Fresno territory. With a fourth-and-one situation on Fresno's 38 yard line, the Gauchos elected to gamble for the first down but were stopped heartbreaking inches from making the crucial three feet. The Bulldogs took the ball on downs and marched 62 yards in 11 plays, climaxed by a 17 yard scoring sprint by reserve halfback Demar Lewis.

At this point the Gauchos suddenly exploded into life to set up their first score on the following kickoff. Freshman halfback Bruce Varner picked up the Fresno kick on the Gaucho 20 and slipped it on a reverse to Sut Puailoa who streaked down the sideline for 74 yards to the State Six, as 5,000 Santa Barbara rooters screamed their approval.

Quarterback Jerry Humrighouse shot over right tackle three plays later on a "keep" play for the

Gauchos' first six points, Russ Young tacking on the seventh with a perfect conversion.

### Fresno Score

Santa Barbara joy was short lived however, as Fresno's Duke Snider, on the first play following the kickoff, raced through right tackle for 77 disheartening yards and a 19-7 lead.

Then came the resurgent third quarter. The Gauchos kicked to the Bulldogs, and after two plays a Fresno State aerial was intercepted by Pete Walski who ran it back to the enemy 8. Three plays later Walski hit Sut Puailoa in the end zone with a 14-yard bullet, Russ Young converted and the score was a respectable 19-14.

But the fighting Blue & Gold were by no means through. After the following kickoff, Santa Barbara linebacker Don Smith picked off another Fresno aerial on the Bulldog 43, and raced it back to the visitors' 16 yard stripe. The Gauchos took immediate advantage of this alert play as Walski faked a left end run and pitched his second TD toss of the game to Bud Ashbrook in the end zone. The conversion was no good but the Gauchos led 20-19.

Then followed 18 torturous minutes of defensive football in which a gallant Big Blue forward wall dug in time and again to stop the bruising ground forces of the Bulldogs. Finally, a good Fresno punt return landed the Bulldogs on the Santa Barbara 27 from where they drove to a first down on the ten. The stubborn Gaucho line fought for every yard but on a fourth and one play, fullback Dean Philpott clawed his way over the last stripe for the winning tally.

Though coming out on the short end of the score, the Gauchos were by no means outfought, and proved themselves a game bunch of battlers that we can well be proud of.

## Traditional All-Cal Tilt To Be Played At 11 a.m. Saturday

The Gaucho eleven clashes with the Cal Aggies at the annual All-Cal tilt which this year will be in the Cal Memorial Stadium, Saturday, at 11 a.m.

Davis coach Will Latta will be out to upset the favored Gauchos, who won last year's game with a 20-6 margin. However, the usually weak Mustang team is not expected to outscore the Gauchos. Last weekend the U. of Nevada blanked the Mustangs 13-0.

Coaches Stan Williamson's and Doc Kelliher's men, on the other hand, are still in high spirits over last week's moral victory in which they finally developed an effective defense and offense with which they almost upset the much favored Fresno State Bulldogs.

If Bruce Varner, Sut Puailoa, Pete Walski, and Jerry Humrighouse show the same performance of last Saturday, the Santa Barbarans should show no strain in tipping the Aggies. Along to help will be Gary Morris who led the Gauchos in last year's 20-6 triumph.

Opposing the Gauchos will be six foot, one inch Bill Bear who from the quarterback spit will control his team's actions. On the running attack will be three-year varsity veteran Hal Leigh who stands six feet even.

Two six foot, three inch tall ends may give the Gauchos a rough time. Both returning lettermen, they are Don Donsing and Duane Damron. Donsing was the 1953 team captain.

The Gauchos will have the weight nod over the Aggies with averages of 205 to 200 pounds.

At center will be Bob Warren weighing 200 pounds. Guards will be Ted Johnson, 185, a two year veteran, and Angelo Fertoli, 215. Rick Heringer, 210, and Charlie Synold, 190, will be seen at the tackle positions.

## SPORTSCENE

by Jordan Romeo

Since our Gaucho gridders do not battle the Gators of San Francisco State this season, SBC students will be deprived of a chance to see a man who is the rare combination of football coach, sports writer, and—believe it or not—mayor of a town of 25,000 population. This mild prodigy is Joe Verducci, former St. Mary's head coach who now directs the pigskin forces of S. F. State. Verducci takes time off from his coaching duties for once-a-week meetings with the city council of Daly City, Calif. of which Joe was appointed mayor this April. He also writes a sports weekly column for the Daly City paper.

How do politics, pigskins and pen-wielding mix?

"You can't beat it for experience," says Joe.

Star Cal Poly lineman Vic Buccola had the tough luck to come up with a broken leg last week and was unable to make the trip with the team to Abilene, Texas for the game with McMurry College. McMurry dismantled the Mustangs 49-14. It's a shame, really—about Buccola I mean.

There was a sad suicide story circulating around campus last week. Seems some poor guy had Stanford and 71 points.

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## College Bookstore "a Convenience" to You

by Jerry Perry

Many students have probably noticed the slogan, "Patronize the college bookstore. It's to your advantage," on the inside of their Gauchito bookcovers. However, even those who haven't may wonder what advantages the college bookstore offers them, and how it operates. The purpose of this article is to answer a few such questions.

The bookstore is owned by the University of California and operated like any other department of the College. The store purchases all goods for resale to the students itself, but other equipment is purchased through the University. Employees include a manager, three senior clerks, one full-time warehouseman and extra help when needed.

### Self-Sustaining

The bookstore is supposed to be self-sustaining and attempts to make enough profit to pay all expenses such as salaries, shipping and merchandise cost. This requires that merchandise be sold at a retail level. Furthermore, the bookstore usually has no control over the price of goods it sells because most of these are fair traded and their retail price is controlled by the manufacturer. The prices of all books are set by the publisher in this way.

The majority of books are sold to the bookstore at a discount of 20 percent, yielding 20 percent profit. Out of this must be paid postage and delivery charges. If the bookstore is caught with a surplus, it may return extras to the publisher but must pay shipping charges.

Used texts are purchased from the students at 50 percent of their original price. The price is then raised one-third or one-half of the cost to the bookstore. Texts may be repurchased and resold as many times as they remain in good condition.

Syllabi and mimeographed work were originally sold at a markup of one-third. This was because a tremendous amount of money was lost on leftover copies. Due to the

co-operation of the faculty, however, extra copies can now be sold back to the departments, and the bookstore has reduced its profit margin to ten percent.

### Bargains Offered

On the average, prices in the college bookstore are the same or lower than those of other bookstores and retail merchants. Often special bargains are given, as in other stores, in order to clear merchandise. Recent unadvertised specials have included \$2.25 leather work gloves for one dollar, \$3.88 souvenir mugs for \$1.50, and special prices on pennants and pillows.

The bookstore theoretically makes a net profit. However, for the past two years this profit has been negligible or non-existent. At times when the store does make money these funds are used to aid the student body. Over the years the bookstore had accumulated a surplus of about \$40,000 on the old campus. With the move to the new campus, \$35,000 of this went towards re-modeling the Student Union. This compared to \$25,000 contributed by the Regents of the University and \$15,000 on loan from the University.

Why patronize the college bookstore? "It pays because prices on the whole compare favorably with any outside store," said John G. Turner, bookstore manager, "and in some cases are a good deal lower." "It pays particularly on the new campus, in convenience. And from the community standpoint, it pays because we hope to gain funds to contribute to student activities. In savings, in convenience, and in assisting student activities, it's to your advantage to patronize the college bookstore."

"The management welcomes and invites comments from any students and student groups," Turner concluded.

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## RCB Schedules Tennis Tourney

Tennis fans: find a partner and participate in the Student-Faculty Tennis Tournament to be held on Nov. 5, 6 and 7 on campus courts at 12 p.m. Men's doubles and women's doubles will be offered. USLTA rules will be adhered to, and the four top ranking men on the tennis team are not eligible to enter.

### Entry Fee

Tennis balls will be furnished for the finals, but students must bring their own for the first rounds. An entry fee of 25 cents per person will be charged.

Interested students should fill out the entry blanks available at the RCB desk in the ACB office by Nov. 1 at 3 p.m.

For further information contact: Miss Whitaker, Women's Gym; Richard Kaywood, Men's Gym; Morlan Louis, Toyon Hall, or Margie Mohr, phone 53967.

## P Sci's Poll Public

Santa Barbara College upper division students enrolled in the "Political Parties and Politics" class of Dr. Henry Turner, assistant professor of political science, together with the members of Pi Sigma Alpha, political science honorary fraternity, will conduct a public opinion poll of a representative group of Santa Barbara precincts during the coming week.

The college students will endeavor to get samplings of public opinion concerning the November general elections. Questions will include party registration, intention to vote and the preference for Governor, Senator and Congressman.

Precincts to be polled have been selected on the basis of geographical distribution and party registration.

## Speech Dept. Stages Dramatic Workshop

Chances for many who wish to display their dramatic talents in straight and character parts will be given at tryouts to be held in the Little Theatre on Thursday, Oct. 28 and Tuesday, Nov. 2, from 3 to 4 p.m. for the Speech Department Workshop Program.

The scenes, taken from such plays as "The Caine Mutiny Court, Martial," "The Adding Machine," "Beyond The Horizon," "Of Mice and Men," "Hotel Universe," "The Garden of Eden" and "The Little Foxes" will be presented before the public in December and January. Directors of the center staged and proscenium staged productions will come from the play production class supervised by Dr. Edwin Schoell, assistant professor of speech.

Those men and women who can not attend the scheduled tryouts should confer with Dr. Schoell as soon as possible.

Students wishing to become members of the Sophomore Class Council are asked to sign up in Bldg. 477, room 107, before Wednesday, Nov. 3, announced Sophomore President Dick Goode.

## Le Circle Francais

La prochaine reunion du Circle Francais aura lieu mardi, 2 Nov., a 11 heures, salle 115, Batiment 403. On aura comme conferenciere Madame Evalyn Stafford, ancienne eleve de l'Universite de Californie a Santa Barbara, et son mari M. Andre Stafford.

Ce jeune menage vient d'arriver de Paris, et on aura des anecdotes tres interessantes a raconter sur la vie du Quartier Latin et du Boulevard Saint-Germain-des-Pres. Les membres ainsi que les etudiants interesses seront les bien venus.

## BOOKSTORE CLOSED

The College Store will be closed for inventory all day Friday, Oct. 29.

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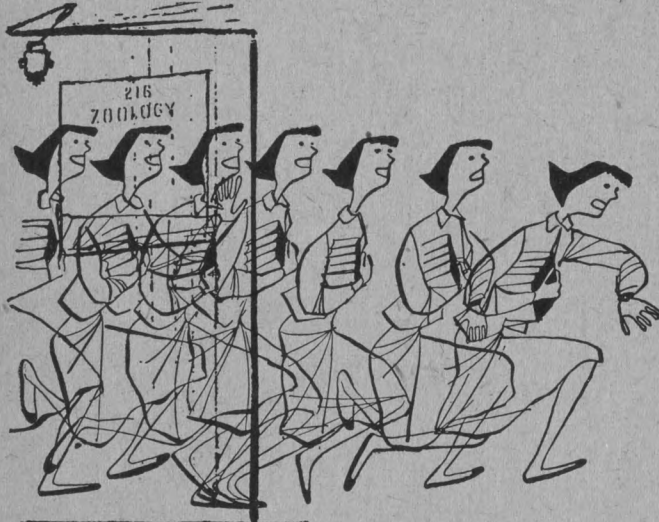
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