REGISTRATION TOTAL HITS 1589 MARK

UNIVERSITY OF CALIFORNIA

SANTA BARBARA COLLEGE

Vol. XXXI

SANTA BARBARA CALIFORNIA, SEPTEMBER 25, 1951

El Gauchi

Homecoming **Being Planned**

Only a few weeks remaining between now and the high point of the fall social season for all the Hilltoppers, the tempo of preparations for the "C" Shore Hit Parade is rapidly increasing.

The theme was chosen for homecoming by the student council during the summer. Besides the "C" for California and the reference to the seashore campus, "Hit Parade" offers possibilities for outstanding floats making use of popular song titles.

A new twist is being inaugurated this year in the choosing of the homecoming queen. Instead of voting by the students, a group of townspeople will make the choice by beauty contest standards.

The first night of the two night presentation of the Galloping Gaucho revue will see the coronation of the queen, while house decoration awards will be presented the following evening. The rally committee is in charge of the variety skits to be presented at the Revue.

Saturday is the BIG day of the week with the parade on State Street from Micheltorena to Haley, over 30 floats being entered at the present time with the possibility of several more.

Saturday evening sees TWO dances this year instead of the usual one. One is being held at the Montecito Country Club Annex while the other is being staged at the University Club.

Homecoming winds up Sunday morning with the traditional fraternity and sorority breakfasts held at each of the houses.

AWS to Elect New Vice President

dent Margaret Mueller. The office riage of candidate Joyce McQueen of physical education for women; dancing. to Jim Mulick. Those interested in entering the election may take out petitions to be circulated and signed. The Schoell, instructor in speech. AWS board will also choose a candidate to run. As yet no date First Co-Rec Set has been set for the election or turning in the petitions.



LONG LINES were one of the new experiences of entering students as they registered Thursday. Above is the line entering the Men's Gym.

12 New Members Added to Faculty

A list of 12 new faculty members at Santa Barbara College of dents at Santa Barbara College the University of California was will be held Wednesday night, announced by Dr. J. Harold Wil- October 10th. President and Mrs. liams, provost, as the Fall semester officially got under way. A few more appointments will also the reception line for the tradi-

are Charles L. Atkinson, lecturer in art, who had previously served as a substitute teacher; Ruth A. Scherer, assistant professor of industrial arts; John E. Gillespie, assistant professor of music.

Also, Clara J. Lolmaugh, in-

PRESIDENT TO MEET **NEW STUDENTS**

The annual President's Reception for freshmen and new stu-Robert Gordon Sproul heading Williams.

Dr. Theodore Hatlen, chairman of the college committee on pub-Willard, assistant professor of ed- lic ceremonies, stated that hosts ucation; William Frost, assistant professor of English; Paul L. al chairmen, administrative ofal chairmen, administrative officers, student body officers, and member of Cal Club.

Election of another candidate tructor in music, who had pre- freshman and new student will obtained in the Graduate Man- office. to fill the office of AWS vice-president will be held in the near viously served as a substitute; be personally introduced to the ager's office any time before the President and Provost and their test. After passing the test, candifuture, according to AWS Presi- music; Harry L. Findlay, lecturer wives in the AWS lounge. Re- dates may take out petitions which in physical education for men; freshments will be served and should be returned by October 5. was left vacant by the recent mar- Elvera Skubic, assistant professor the cafeteria will be open for

ASB CANDIDATES **MUST FILE NAMES**

"Election time will be here, nine fraternities. This committee soon so now is the time to file is an advisory one to the IFC and petitions for office," stressed also to each fraternity and en-Marie Allen, ASB vice president, forces the rules made by the Council.

Besides the previously an-Rush parties are going on all nounced freshman class officers this week, open rushing starting be made during registration week tional welcoming ceremony, along and senior class president, offices at noon on Saturday and ending sophomore class vice president junior class vice president. There office Monday and the rushees is also an opening for a woman's must sign up in the Dean's office son, will be the first play of the number of the AWS board. on Tuesday between 9 and 4 pm, The season. It will run at the Lobero Names should be filed in the including the noon hour. There Graduate Manager's office on will be special consideration, how-Thursday, Marie stated. On Octo-ber 1 the constitution test will be possible to sign up on Tuesday. soon and will be open to all dents, Dr. Hatlen announced. ficers, student body officers, and member of Cal Club. As a part of the program, each in the student body conference As a part of the program, each in the student body conference in the student body conference room at 4. Constitutions may be

Registration totals soared un-|uncertainty of the number of reexpectedly from the predicted turning students and the draft 1450 to 1589 in Friday's tally, with continued registration tak with continued registration tak- predicted and actual totals.

Complete Total The increase is laid to the fact that more accepted applicants ac-total 507 while old students numtually registered this year than in ber 1076 adding up to 1583. Post previous years, according to Dr. graduate students number six. There are 38 veterans. The com-Lewis F. Walton, registrar. The plete total of 1598 is made up of 509 new studenst and 1080 old students.

PREDICTIONS EXCEEDED

AS REGISTRANTS SHOW

UNEXPECTED

ing place this week.

IFC INAUG

the Inter-Fraternity Council.

week of rushing to follow.

rushees were divided into nine

groups and visited each one of

the houses for an hour, inaugura-

The groups visited five houses

on Thursday and the remaining

The rushees were driven to the

various houses by members of the

new rushing committee, composed

of one member from each of the

four on Friday.

No. 2

Prediction

"I would rather not run the risk of disrupting social life on "After the experiences of last the campus by making any kind semester's rushing system, the of predictions as to the ratio of members of the IFC believe that men to women," said Dr. Walton. the new system of rushing and The ratio figures are being combidding will greatly improve the piled and are soon to be released. older system," it was stated to- New students, however, number day by Dick Bowen, president of 245 men and 335 women making an approximate ratio in this group Rushing began last Wednesday of two to three.

Percentage Registration totals from recent evening with an orientation meeting for all prospective rushees in Ridge Hall. Dean Lyle Reynolds semesters were: fall 1949-2229; spoke on the part that the frat- fall 1950-1963; spring 1951 ernity plays in college life and 1742, which led to the 1450 prealso in the community. Dick gave diction for this semester. The deout pertinent information for the crease was estimated at 26 per cent, but has only reached 16 per On Thursday and Friday the cent to date.

Decrease

A large decrease in veteran attendance has taken place recently ting the new open-house system. due to the running-out of GI benefits. Enrolled veterans have decreased from 851 in 1949 to 303 this semester.

Dr. Walton stated that if present figures are any indication of what may take place next semester, then the estimated 1300 registrants in spring may have to be upped by 10 per cent.

PLAY SCHEDULE RELEASED TODAY

Plays to be given by the Speech department this year have been announced by Dr. Theodore Hatlen, department chairman.

Winterset, by Maxwell Ander-Theatre November 8, 9, and 10. Tryouts for Winterset will be held soon and will be open to all stu-

some time in December. These Dick also stressed that all rush- will be center-staged in the Riviees should check their mailboxes era Auditorium.

today.

and before classes begin Sept. 24. Among new faculty members Williams with Provost and Mrs. J. Harold are also open for AMS historian, at midnight this Sunday. The bid sophomore class vice president lists will be turned into the Dean's

Girls wishing to serve on the Secretariat are urged to contact Pauline Byard, Coordinator of Student Affairs, through the student mail box as soon as possible. Duties of Student Body secretaries include typing for Student Body Officers, answering the telephone in the Associated Student Body office, and other clerical duties. A knowledge of typing is desirable but not absolutely necessary.

Mimeograph operators are also needed, according to Pauline. This position can be filled by either men or women students. This is an excellent opportunity for students who are interested in becoming better acquainted on campus and who desire to participate in extra-curricular activities. **Pauline stated.**

Stanley K. Hamilton, lecturer in

speech; Rollin W. Qumby, intructor in speech, and Edwin R.

To Start Wednesday The first Co-Rec night of the

pala and Carrillo streets.

The cost is 25 cents per person for badminton, volley-ball, table tennis, pool, movies, swimming, of the merger, according to George dancing, and refreshments. All equipment is furnished except bathing suits, caps, and towels.

All students are invited to come All students are invited to to Santa Barbara College news come, either stag or with a date, and alumni work, will be circuaccording to Barbara Houlihan, College Recreation association publication. member. Wives or husbands of students are also welcome.

have been highly successful, and may obtain football ticket purhave served as an excellent way chase preferences, George stated. to get acquainted, Barbara stated.

New Old Total Undergrad 507 1076 1583 Postgrad 2 509 1080 1589 Total 265 303 38 Veterans

UCSB Alumni Merges NOW IN EFFECT With Cal Alumni

Association has completed a mer- be offered by a state university. ger with the University of California Alumni Association, giving ficials, is to give interested stuyear will be held on Wednesday, the local group a broader sphere dents a liberal education without September 26 from 7 pm to 9:30 of work and influence, while re- the limitations of the traditional pm at the YMCA, located at Cha- taining the identity of the local major in a particular subject. group.

One of the greatest advantages Graves, president of the college group, is a publication of its own. A four-page supplement, devoted

lated with the monthly UC alumni

Members of the local group man of the faculty committee in may attend the UC operated "Lair charge. Students interested should Co-Rec nights in previous years of the Golden Bear" camp, and note that it is still not too late "We are certain that a strong alumni group will now be built up," stated Graves, "since we have the advantages provided by

the bigger organization. This step in no way interferes, however, with developing our objectives dealing with Santa Barbara

College.



This September Santa Barbara College will inaugurate a Tutorial Santa Barbara College Alumni Program, the first of its kind to

The purpose of the Tutorial Program, according to college of-This goal will be achieved by rigorous training in the arts of critical reading, discussion and writing, and by individual instruction in special tutorial courses during the third and fourth years.

Details concerning the procedures in the program may be obtained by reading the college catalogue, page 153, it was pointed to enroll in the program.

Dr. Elmer R. Noble, Professor of Zoology, is acting for the Division of Liberal Arts pending the appointment of a Dean of Liberal Arts, the Provost's Office announced.

in the Quad daily, as this is the ties can contact them.

PRES. ROBERT GORDON SPROUL Welcome on page 2

out by Dr. Paul Wienpahl, chair- POWELL ANNOUNCES **HISTORY CLASSES**

Dr. Philip W. Powell has announced the meeting places for two history courses to be given this semester.

History 162A will meet Tuesday, 7:30 to 10 pm in South ous staff positions open for ex-Hall 101.

day, 7:30 to 9:30 pm in D building, Room 1, which is the conoffices.

April 10,11, and 12 will be the only way in which the fraterni- dates for The Mad Woman of Chaillot by Giradoux. The Lobero Theatre will again be used for this play.

The Riviera Quad will provide an unusual setting for Shakespeare's The Taming of the Shrew, which will run May 22 through 24.

The walls of the Speech department office in Oak Hall have been newly decorated with photographs, posters, and programs of former plays. Members of the department are also getting ideas from an old scrapbook which dates as far back as 1938.

Open House Today

An open house for all students interested in working on campus publications will be held in El Gaucho and La Cumbre offices today from one to three.

The open house is being sponsored by Alpha Phi Gamma, national honorary journalism fraternity, and is being held to acquaint journalistically inclined students with the publications and the people working on them.

El Gaucho, La Cumbre, and the Student Directory all have numerperienced and inexperienced History 160 will meet Thurs- people. Applications for staff membership can be made at the Open house for El Gaucho and ference room next to the ASB Student Directory will be in Elm Hall, and for for La Cumbre



University of California, Santa Barbara College

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Editorial

Organization Lacking at Prevue . . .

An example of luke-warm organization was plain to the as Howdy Week by Frosh Indoceye at Thursday's Pigskin Prevue. It was unfortunate that rination head and Soph class things were not better integrated for the New Gauchos' first president, Don Noble. During this us reason to hope for a better view of UCSBC extra-curricular life.

It can't be said that everyone didn't do his part for every person working on the affair seemed to put everything he had into it. The difficulty seemed to lie in the fact that not every- their own initiative and do exone knew what he was to do. There was continual confusion tensive reading, but they may also ready for a better world, and as to who was doing what, where, and when.

No one part of the Prevue deserves more criticism than watching the Quad glass cases. another for each had flaws, although some stood out more than der Margaret Mueller, is handling fit more than you dream. Good others. If the picnic, scrimmage, and dance had been timed the program. According to Mag- lit n luck. so that each progressed smoothly into the other, the evening gie, there are some real gems to could have been a very enjoyable one. As it was, long delays and more than one thing going on at once caused loss of interest. Students were leaving steadily all during the evening.

Especially prominent was the food problem. Even though school until the present. meal plans were based on the small number of tickets purchased early Thursday, provisions were made for additional food if needed. But even this food didn't get there until late. Per-haps it was a case of "to many cooks spoil the broth." But many cooks don't necessarily have to spoil the broth if each into a college of the largest uni-versity in the world? Yes, in 1891 one has part of the broth to prepare and knows what he is to do. the Anna S. C. Blake Manual

A thousand rounds of ammunition can be fired from the Training School was started; best gun made, but unless the gun is aimed, little will be ac- teacher training was introduced complished. How well this parallels the situation Thursday to City Anna Blake Manual evening. What is the use of many Hilltoppers working hard Training Normal School. for a good Prevue if they aren't sure of what they are to do? A little organization can go a long, long way.

Harpsichord Player **New Faculty Member**

in the country in the person of his first year with the music department.

The young artist, who has studied harpsichord under noted musicians in France as well as in the United States, has quite a modern attitude toward the ancient instrument.

Probably the greatest difference between the harpsichord and the piano is that the harpsichord LIBRARY HOURS plucks strings, whereas on the piano, the strings are struck. In tself, this difference gives the

Announcements . . Proficiency tests for new teach- gun on the Riviera. Santa Barbara College now has er-credential candidates who have The name was changed three more chairman of the educational de-

partment, to see their department chairman or advisor.

All women PE majors are invited to a get-acquinted party at 5:30 this evening in Miss Van Fossen's home at 124 Romaine Drive. There will be dinner and entertainment. For information call Marian March at 2-1542.

ANNOUNCED TODAY Donald G. Davidson, librarian

UNIVERSITY OPENS 84TH YEAR SINCE CHARTERING, PRESIDENT ANNOUNCES

of the University.

I mention these facts in wel-

Robert G. Sproul

coming you to the University, be-

The Fall term of 1951 will War I, World War II, and most open the eighty-fourth academic recently in connection with the year since the charter of the Uni- United Nations War in Korea. versity of California was granted Moreover, the Congress of the United States has approved a new on March 23, 1868. The establish- Universal military training and ing of the University was, in part, service act which provides for stimulated by the dangerous short- the continued induction of men age of trained officers for the between the ages of 19 and 26 Union Army in the Civil War. for active service, for their in-The present character of the Uni- duction at the age of 18 if nec-Sports Editor....Roger Boedecker versity has been, in part, de- essary, and for the inauguration Society Editor......Georgia Baciu determined by experiences during of universal military training by the Spanish-American War, World about 1955, which cannot but affect both your plans and those

AWS TO DISPLAY **SCHOOL HISTORY**

This week has been designated cause I know they are on your minds, and I ask you to remember that the United Nations gives world in the future, and that the week Freshmen students are also degree of self-discipline which you expected to become familiar with excercise in your college studies the traditions and history of their and in extra-curricular activities school. To do this they may use will determine whether you will be whether you will be able to conlearn all the necessary facts by tribute toward gaining it. You your chin up, and you may benebe shown; these include old pictures, annuals, football programs, newspapers, maps and histories which trace the beginning of the

Did you know that the query "What's Cooking?" really reflect-

In 1909 the state stepped in and gave us the Santa Barbara State Normal School of Manual Arts and Home Economics. In 1911 the first man enrolled, at this time first buildings were be-

among its faculty members one not previously taken them will times until our present one of of the better harpsichord players be held in North Hall 101-103 Santa Barbara College of the Unithis Saturday morning, September versity of California was reached. Dr. John E. Gillespie, beginning 29, from 9 to 12:30 pm. Students All this makes interesting history are advised by Dr. L. B. Sands, —soooooo watch the Quad cases, especially you GREEN Frosh.

> A man is like a railroad train. He never gets anywhere unless he's got something to go on.

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AIRPORT DRIVE-IN Tuesday, Wednesday, Thursday "Harvey," Jimmy Stewart "Tea for Two," Doris Day, Gordon MacRae

"He Ran All the Way," John Gar-field, Shelly Winters 'Tycoon,'' John Wayne, Laraine

Day CALIFORNIA THEATER

Tuesday "Fort Worth," Randolph Scott "Mr. Belvedere Rings the Bell," Clifton Webb

Wednesday "The Capture," Lew Ayres "Katie Did It," Ann Blythe FOX ARLINGTON THEATER

Tuesday, Wednesday, Thursday "No Highway in the Sky," Jimmy

Stewart "Hard, Fast, and Beautiful," Sally Forrest

Friday "The Day the Earth Stood Still" "Queen for a Day'

GRANADA THEATER Tuesday

"Force of Arms," William Holden,

"Havana Rose," Estelita "Havana Rose," Estelita Vednesday "Little Egypt," Mark Stevens, Rhoda Fleming "Chain of Circumstances," Richard Grayson

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Tuesday thru Friday "Behave Yourself," Shelly Winters, Farley Granger "Odette," Anna Nagel, Trevor Howard

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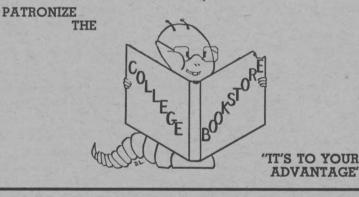
With your fraternity or sorority crest and its Greek letters . . .

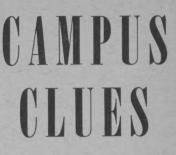
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BERTIE THE BOOKWORM SAYS





STOP! LOOK! LISTEN! "CAMPUS CLUES" will

lead you gals to success at dances, parties, football games and campus life. Our MISS JUNIOR SHOP, new to Santa Barbara's University of California coeds, offers valuable clues to campus fashion limelight to all our new friends. My name is DOLORES (but everyone calls me DILL) and I would love to become acquainted with all you new gals who will find it important to appear just right on the Riviera.

Come in and see our latest highly styled Fall fashions. You'll get your first glimpse of Ann Ro Nel's collection of go-togethers and separates plus plains, velvets and corduroys. These are just a few clues to fashion-wise coeds. Don't miss our undercover features in taffeta petticoats with the crinoline ruffle.

Our friendly clue experts, MR. and MRS. LORCH, will have more hints and information which I will report to you every Tuesday in this spot of your Gaucho. I will be very happy to know you and help you with your choice of campus clothes.

harpsichord a highly individual- has announced the library hours are two keyboards as well as school year. seven pedels on the instrument. Monday through Thursday:

Dr. Gillespie was one of the first students to go abroad with a Fulbright scholarship. He specialized in German and French Friday: when he received his BA in 1941 at DePauw University in Indiana and majored in piano at the same institution a year later for a BM. Saturday: He received his PhD in Musicology at the University of Southern California. He also served as instructor in music at USC.

Bach wrote considerably for the harpsichord and Mozart and Haydn also did some writing f the instrument, although the latter two had access to the piano. Some contemporary composition has also been done for the harpsichord.

Dr. Gillespie has played the harpsichord in a recording with Dinah Shore and Tony Martin, and recently made a recording Recess-Sunday: with Werner Janssen directing the Los Angeles Philharmonic and featuring Ezio Pinza.

> Only **Three Weeks** Until Homecoming

istic, pizzicato tone effect. There which will be observed during the

Main-7:45 to 10:00 Reserve—8:00 to 6:00 Mesa-8:00 to 5:00

Main-7:45 to 5:00 Reserve---8:00 to 5:00 Mesa-8:00 to 5:00 Main-9:00 to 12 noon

Reserve-closed Mesa-closed Sunday:

Main-2:00 to 5:00 Reserve-closed Mesa—closed Recess-Monday to Friday: Main-8:00 to 5:00 Reserve-8:00 to 5:00 Mesa-8:00 to 12 noon, 1:00 to 5:00 Recess-Saturday: Main-9:00 to 12:00 Reserve-closed

Children used to say "thank you" when you gave them a penny. Now they ask, "What's it for?"

All closed

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Meet me face to face next Tuesday

LORCH'S 911% STATE STREET

Hodgkins at Confab RANDOM RAMBLINGS,

Miss Jean Hodgkins, assistant professor of physical education for

in homemaking and the healing has been mislaid. arts, teaching, citizenship, defense production, the armed services, and everyday economics.

The thinest thing in the world is flattery—and the hardest to see through.

already has decided to.

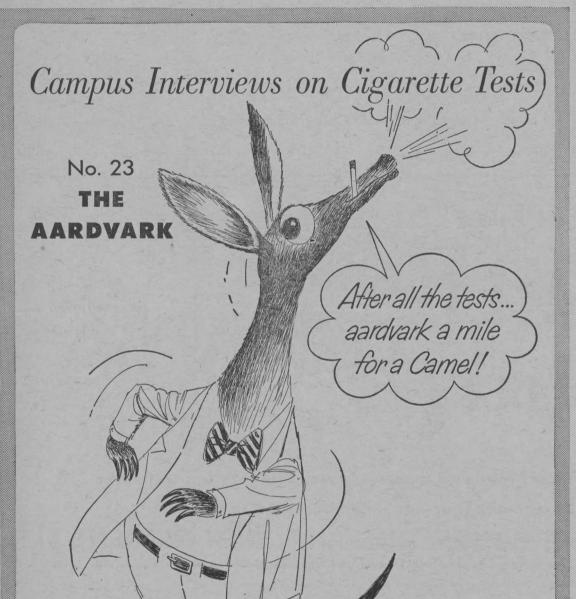
ity of California delegates to at- cations. In this case Ramblings Wonder why? tend the Natinal Conference on will be somewhat haphazard so Women in the Defense Decade. such formality will be disregard-New York City on Sept. 27 and a small hole, or continue at length, tackle Corky Johnson injured his time will be 8 pm.

> A look at last year's program vary somewhat in remedies for the bum back, running from spinthree, would indicate Gaucho grid tion for many months, to simple fortunes were on the up swing. exercise and game play in a couple

wife to do anything unless she omores and juniors, good for last year. already has decided to.

IT'S SMART TO LOOK SMART! Dating Co-eds Use Cosmetics by LUCIEN LELONG HELENA RUBENSTEIN LENTHÉRIC YARDLEY REVLON Active Gauchos Hit the Line With YARDLEY — OLD SPICE — LENTHERIC SEAFORTH — STAG LEITER'S DRUG CENTER

(STATE NEAR MISSION) CENTER FOR ALL DRUG NEEDS



Customarily the public is for-1 many of them failed to return. women at Santa Barbara College, warned of the appearance of a Reasons: draft in a few cases, in was named one of three Univers- column in most types of publi- others just a lack of interest.

28, will discuss the role of women taking the place of a story that back playing volleyball, of all

Backfield play should sparkle, though a really proficient passer is needed for a balanced attack. Using the split T with a bevy of doubtlessly shape up well as the season progresses. On such a hopeful note it is probably best to say, that's thirty for now.

ful girl in town.' Lou: "You'd say that even if you didn't think so." Jim: "Yes, and you'd think so even if I didn't say it."

Santa Barbara College football the T-formation offense that the Gauchos were his first as head Barbara in 1949. coach of a college club and the Roy's first year found him with prove to be very strong offen-

mond Medal, the highest honors that can go to a Trojan athlete. After graduation Roy went into professional baseball with Tulsa, but returned of the many new-comers. All in all it looks as if the account of the many new-comers. All in all it looks as if the gauchos took second place in their league. ASSISTANT COACH but returned after one season to ASSISTANT COACH: coach USC's freshman baseball M. S. KELLIHER. coach of Hoover High.

In the Navy

In 1942 he enlisted in the Navy as an athletic officer. He was sent to England in '44 where he played for two seasons at St. Mary's Precoached and played for the Olathe ball team.

SC Back Coach

gan immediately after leaving the during and between football seas-Navy. As backfield coach for USC's Jeff Craveth, he mastered

SITUATION IN HAND **OUTLAND RETURNS**

ennial collegian, returns again to coach under Nick Carter. the post of senior football man- McPHAIL REPLACES ager, which position he has held WILLIAMSON AS LINE COACH 1941. for the past two seasons. The Blue

Sept. 25, 1951 Santa Barbara College El Gaucho Page 3

FEAT **URE OFFENSE FOR POMONA**

Line coach McPhail was to have Featuring a wide open attack, lacks depth, a condition which is counted upon to run the opposi-the 1951 Gauchos open the season particularly serious in the line. tion ragged if the line can open omen in the Defense Decade. The conference, to be held in ed. It may run but inches, to fill Ward wall, until Little All-coast ward wall, until Little All-coast in the 1951 Gaucinos open the season particularly schements open the season particularly schements open the season may remedy the situation. The conference, to be held in the season particularly schements open the season may remedy the situation.

Backfield Bright The Gauchos, with 19 returning In the backfield the situation is and newcomer Gary Morris will

things, over the summer months. lettermen, will field a strong first much brighter, in fact its loaded really burn up the field from the West coast medical authorities team, but the squad at present with talent. The Gauchos may be halfback spots. Their efforts will

FOOTBALL SCHEDULE and final record, won seven-lost al operations and complete inac- September 28 - Pomona College at Pomona (night). October 5 — Occidental College at Santa Barbara (night) Marriage maxim: Never tell a the majority of games, were soph-ife to do anything values the majority of games, were sophcoming

November 3 — Cal Aggies at Los Angeles (All-Cal Weekend) November 10 — *Cal Poly at San Luis Obispo (night) November 16 — *Los Angeles State at Santa Barbara (night) November 22 — *San Diego State at San Diego (night) good running backs things will November 30 - *Pepperdine at Santa Barbara (night) * California Collegiate Athletic Association games

ENGLE GUIDS GAUCHOS FOR THIRD Jim: "You are the most beauti- SEASON, KELLIHER - MCPHAIL ASSISTING

teams have done well under Roy Gauchos now use. He left USC Engle, his two years with the to become head coach at Santa

Starting his career at San was unfamiliar with the T-forma- as Grant Gaunce and John Craven Diego, the 34 year old coach tion. At the end of the season they at tackles and Ray Stark at guard graduated in 1936 and enrolled had won two, lost eight. Last will help to smooth out the perat USC. There he won the Dia- season, the Gauchos won seven formances of the many new-

team. From there he went back to his home town, San Diego, to a ers and fans alike, "Doc" Kelliher Li position as football and baseball is starting his fifth year as Gaucho been received on coach "Fuzz" Varsity assistant coach. Doc him- Merritt's team which the Gauchos self is a former Santa Barbara downed in a 35-7 walloping last football star, graduated in 1933 with two letters as halfback and their single wing attack will be fullback and one in track as a bolstered by 15 returning lettersprinter.

flight. Back in the States, he School, where he coached for five After that came Oxnard High Kansas Naval Air Station foot- years before going into the Navy as a physical fitness officer.

Many Interests

Coach Kelliher is a man of His college coaching career be- many interests that keep him busy ons. He is well known as a prep athletic official and has been a prime mover in staging the annual Santa Barbara Easter Relays.

In addition to his football job, "Gaucho George" Outland, per- Doc also acts as assistant track

Although a newcomer to Head and Gold's overgrown waterboy Coach Roy Engle's Gaucho foot- Pete came to the U.S. at the age is in charge of cleats, shoelaces ball staff, Pete McPhail, replacing of four and was reared in San

be further supported by Les Harris and speed-demon Jack Garrett. Davis, Rice, Law

Masterminding the Gauchos will be Bill Davis who at present is showing up very well in practice. He will be strongly supported by Don Rice and George Law, both of whom will see plenty of action and will give a good deal of depth at the quarterback spot which was lacking last season.

The fullback position will be very ably held down by all-conference back Dave Gorrie. He will be given strong support by twovear letterman Gibby Dear.

Line Uncertain

While still an uncertain quantity, the Gaucho line will probably job and man have meshed per-fectly since he took over. a green and ill-manned squad. sively as has been demonstrated It had had no spring practice and in recent scrimages. Such stars

> this season and the Sagehens will be in for a rough time this week-

Little information has as yet year. However it is known that men and 30 freshmen out of their squad of 67 men.

ATTENTION

Earnest, sincere, hardworking young men needed for managers, statisticians and general maintenance on varsity football. Demand is great. All interested contact Roy Engle, Head Coach, or George Outland, senior varsity manager.

been a close friend of Roy's since

Born in Glasgow, Scotland, and general assistance to those Stan Williamson, "The Great Francisco. There all three Mc-who need it. White Father" as line coach, has Phail boys made football names for themselves at Commerce High.

This classy campus caper-cutter got his snootful of cute cigarette tests. It didn't take him long to dig out the fact that cigarette mildness can't be determined by a mere single puff or quick-sniff experiment! Millions of smokers, on and off the campus, have discovered there's only one true test of cigarette mildness.

IT'S THE SENSIBLE TEST ... the 30-day Camel Mildness Test, which simply asks you to try Camels as your steady smoke - on a day-after-day basis. No snap judgments. Once you've tried Camels for 30 days in your "T-Zone" (T for Throat, T for Taste), you'll see why ...

After all the Mildness Tests -Camel leads all other brands by billions

CAMO,

GREETINGS AGAIN

We know it's really a thrill and a relief . . . to be back in school.

" 'n Gals,"

as usual **MADEMOISELLE** is again campus headquarters for school and party clothes and is showing the smartest styled nationally advertised school and party clothes, at prices you will love!

"SEEING IS BELIEVING"

SE 1018 State Street SANTA BARBARA

"Fashions for the Girl and Her Modern Mother"

The oldest, Scotty, went on to three years of varsity ball at St. Mary's; the next eldest, Malcolm, played for Santa Clara, and Pete earned his grid letters at USC.

All-City Gridder

An All-City end at Commerce High, Pete played two years of Varsity football for the Trojans. He was outstanding freshman end when he met Roy, then acting as USC's freshman backfield coach. Like the rest of the Gaucho staff, Pete spent his time in the service, three years as a Marine lieutenant in the South Pacific. He did his first coaching there as head man of a Marine football team on Okinawa. After seperation from the service, he joined Jeff Cravath at USC as assistant freshman coach, advancing the following year to the post of Varsity end coach.

His other coaching experience consists of two years at Bakersfield High in 1948-49. He has coached and played both the single wing and the T-formation.

Joe: "Whisper those three little words that will make me walk on air. Ann: "Go hang yourself."

> 1947 Salsbury Motor Scooter - \$85.00 Phone 24196 1005 Niel Park Ave.

illtop

Back to classes, homework, and the roof while George drank 7-Up general fooling around come all . . . football season, you know. the Gauchos . . . among them Laugh getters were the one big and mysterious procedures. As he the forward from his comely coed in a gray sweater in the transformation of the transf the Gauchos . . . among them Gracie Pope with a luscious dark tan . . . claims she worked this summer, though. Laugh getters were the one big and mysterious procedures. As he he tumbled forward from his walked from the Quad he peered out with bewildered eyes through hornrimmed spectacles around his tan . . . Gordon, Mike, and George

Squires were all set to take cute Terry Osterhaus for a long ride at the Spigot. Jack Garrett is up to his old passersby and making appropriate remarks, he reflected to himself, and 'On to Victory." "Take him with the green ribbon.

him.

Keeping time to Newt Perry's of books they needed. organ were Pattye Reily-Adran Ad-Hal Aarset was being very help-to slip out. March-Ray King . . .

Bob Tomlinson was just about ready to give up as Ted Parker prompted him in the fine art of Seems the faculty has some good eating with chopsticks. Bill Pow- ideas when it comes to partying. ell almost starved, but Betty Rohe A big blowout was held to welcome attempt with the elusive sticks.

tempt with the elusive sticks. George Mattias's twenty-first Congratulations to these prexies riet Hadley, Ken Couren-Lyn Bur- getting Frosh orientation off to a roughs, M i k e Carrillo-Marian great start. Keep up the good Combs, and the others really raised work!

The Pigskin Prevue and bean free the cooks. feed brought out a much larger The Sig Pis were wondering railing, upon which sat various railing, upon which sat various Just as he was about to get up use. There was a splash and he feed brought out a much larger crowd than expected. Spurs and what happened to Ted Troy. Seems college Joes of both questionable the sophomores descended in a hit the bottom of the shallow pool

crowd than expected. Spurs and Squires turned out in full force to see that the Frosh came prepared with their green beanies and bows . . . Bob Holland, Buzz Walker, Bob Dullea, and a flock of other Services were all set to take cute at the Spigot. Services were all set to take cute at the Spigot. College Joes of both questionable and unquestionable repute. He'd heard many stories about this famous pipe railing. This was the place where guys who were guys passed the time away, eyeing pessershy and making appropriate "Sing 'All Hail Blue and Gold'

when GeeGee Jewell and Gene Al- front of the sorority houses to give muster, he walked over to the pipe len had their heads together. Gene tired rushees a ride home.

and a list of names in his pocket. usual mad scramble. Barbara Let- hind himself, he began gingerly At the Howdy Dance he had a tie, Shirley Andrews, Ed Parent, lowering himself toward the rail, great time dancing with all the and Carl Ames could be seen at both forearms suporting the get to his feet, however, before organized and catch them . . . girls GeeGee had picked out for various times complaining about books from the bottom. Just as he eight husky sophs grabbed him their schedules and the long lists was about to make it down to the by all fours and carried him to the

ams, Maridon Castinguay-Bob Es-tes, Jan Eli-Jim Subject, Marian Loomis received all the information she needed from those same Shanghai Low was the scene of thoughtful Squires, Bob Holland and Buzz Walker . . . guess there's

birthday was the ocasion for a . . . Myra Jaccard of Spurs, Ray proceeded to finish lowering himsurprise party. Gordon Weber- Peel of Squires, and especially Don self down to the rail. Inch by Marian Sabiron, Alec Haides-Har- Noble of the Sophomore class for



icause she wasn't wearing her big ribbon. We saw a big deal in the making thoughtful boy kindly sat out in in the use to the box remarks, he reflected to finnsen, and on to victory. Take finn shifting his load of books. Balan-cing his top-heavy stack of books with as much dignity as he could Pool," advised a lofty senior. len had their heads together. Gene left with a big smile on his face Signing up for classes was the side fellas. Cautiously peering be-Uncover

rail a book in the center started pool.

He caught his breath. "Keep calm. Keep calm," he reassured whether anyone had noticed his predicament, but the fellows on the bench were preoccupied with commenting on a tall blonde in a lavender cashmere.

He clutched at the stack of books and Bill Orluske didn't do too bad-ly, considering it was their first attempt with the elusive sticks breathed a sigh of relief and inch he went down, cautiously balancing the books all the while. Just as he could almost feel

Creep's glasses, wristwatch, and Phrateres Tea Soon shoes the sophs prepared to give him the heave-ho.

He made a pathetic picture as he staggered out from the Bookstore under a load of new books. A typi-cal frosh trying to get used to the been watching the whole process

torrent of torment. "Who do you with a loud smack.

The crowd laughed and melted several pictorial records will be away. When he emerged dripping shown and questions concerning "Where's your dink?" "Are you carrying your Frosh Bible?" drawing up tightly around his "Sing 'All Hail Blue and Gold" legs, he was greeted by the gal

"Better throw him in the Quad made," she smiled at him. "My USC in June of this year. name's Janie Gaucho."

"This creep should be taught his Dazzled by her smile, the Creep Uncovering his ears the Creep replied menacingly, "Oh, the splash I made wasn't near as "Oh, the started to arise from his couch large as the one those sophomores of textbooks. He did not quite will make when we frosh get (To be continued)

There is more nourishment in a By that time half the students lean truth than a fat lie.

on campus had heard the commotion and had come running to get Patronize Gaucho advertisers.



The Phrateres Welcome Tea, "Please don't throw him in," scheduled for Sunday, September

Tea will be served from 3 to 5 pm in the AWS room where ing highlights of the Phrateres "That was quite a splash you International Convention, held at



have been, as usual, many "Down the Tubes" . . . an ob-scure reference to some primitive The new color scheme is especial- barbaric tortures, (for the inforly intriguing. After much research mation of the freshmen). and consultation with a volume entitled "The Psychology of Col-to be considered. If you are feelor" I have arrived at a reasonable blue, down in the dumps, and unconclusion concerning this pal- happy, seek out the relaxing blue ette-able change. If on the ordin- of the quad pool, sit yourself upon ary days of the week, you are the grass, and view the passing feeling in the best physical con- parade. One hour if this is the dition, and have acquired some- usual dosage required to chase what of a Santa Barbara Tan (or the blues away. (These new coeds pallor, as the case may be) you are cute, aren't they.) will be obliged to attend classes in the tan, or buff buildings. (Perhaps this color may be interference of the tangent of tange named re-buffed.)

tendings of functions of the social completely in error, and was comtendings of functions of the social type have given you that "green around the gills" feeling you may apply at the Health Cottage, for treatment. The Health Cottage, you may have noticed, has been telligent freshmen. painted a very appealing, bilious green color. Therefore, it is to be deduced, you are expected to let the condition of your epidermis (skin to freshmen) determine the locality of your activities on campus.

UP ON THE HILL . . . there white. (Sometimes referred to as

Upon passing the front of the fixed to the facade (front to you However, if too frequent at- freshmen) of the gym. This is apparent to even the most unin-Any of you Gauchos who are still with us may discover other conclusions of your own to draw from the Disney?like changes in our color scheme. You people I urge to contact Dr. Altus in the psychology department. I'm sure you will find the needed consulta-



LUCKIES TASTE BETTER THAN ANY OTHER CIGARETTE ! (or other qualities of Luckies such as those listed below.) ____

CIGARETTES

LS./M.F.T.

In attempt to be slightly enigmatic, the University has tried to tion offered there. befoul my reasoning by painting Building B green. This I explain by the fact that the wind was blowing from the Health Cottage Tuesday, Sept. 25 on the day the men were painting.

If you are envious of the better grades your fellow students are making, and become truly green with envy, you are invited to spend a few hours at the reference library, east end of the Health Cottage. This will probably alleviate the run-down condition of your academic status. If it does not, and your grades slip below the accepted standards (which often happens) you may become pink with embarressment, and may be summoned to the pink Social Dancing Class building, also known as "Admini- Offered on Demand stration Hall," "Lair of the Bear," King."

edifice (building to you fresh- Monday and Wednesday at 10 men) are the offices of the Dean am, if demand warrants. of Men, and the Dean of Women. Students interested in taking dition. You will then pass into tion office today.

CALENDAR

Psychology meeting, AWS room.

Women's PE party, 124 Ro-maine Dr., 5:30 p.m.

Wednesday, Sept. 26 **CRA** Playnight, YMCA

Thursday, Sept. 27

ASB Candidates names to be

filed Friday, Sept. 28

Last day to turn in registration books without fines Eligibility of candidates to be checked.

The beginning social dancing and "The Hall of the Mountain class previously scheduled for Tuesday and Thursday at 12 am Situated in the center of this and then cancelled will be offered

A short discussion with either of taking this course should sign these personages is guaranteed to up with Miss Gladys Van Fossen alleviate the slightly pink con- in the Women's Physical Educa-

Write a Lucky Strike jingle, like those you see on this page, based on the fact that Luckies taste better than any other cigarette, or other qualities of Luckies such as those listed below. If your jingle is selected for possible use in Lucky Strike advertising, we will pay you \$25 for the right to use it and your name in our advertising. Lucky Strike jingles will soon be 'running in your paper. Start today-send in as many jingles as you like. Be the first to write a jingle in your school!

Before each class - and after too

l do just what I like -Relax - enjoy the better taste Of good ol' Lucky Strike!

READ THESE SIMPLE INSTRUCTIONS

1. Write your Lucky Strike four-line jingle on a plain piece of paper or postcard and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included-and that they are legible.

2. Base your jingle on the fact that Luckies taste better than any other cigarette-or on any of the alternate themes below.

3. Every student of any college, university or post-graduate school may submit jingles.

IMPORTANT:

Just made a great discovery Which I announce with haster

Folks go for Lucky Strike because They like that better taste!

To make money writing jingles, it is not essential to base your jingle on "Luckies taste better than any other cigarette." You may base a jingle on other outstanding qualities of Luckies such as the following:

L.S./M.F.T.

Lucky Strike Means Fine Tobacco Be Happy—Go Lucky! So round, so firm, so fully packed So free and easy on the draw Buy Luckies by the carton Luckies give you deep-down smoking enjoyment Luckies are the world's best-made cigarette.

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.S./M.F.T.-Lucky Strike Means Fine Tobacco