

# INAUGURATION CEREMONIES TODAY

UNIVERSITY OF CALIFORNIA

## El Gaucho

SANTA BARBARA

Vol. XXXVIII

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No. 5

### PRESIDENT CLARK KERR -- EDUCATOR, ADMINISTRATOR, ADVISOR, MEDIATOR

by Arlen Collier

"In America, education is everybody's business. It is not the responsibility of a ruling class or a single central bureau; but of each state, each county, each city, each local school board, each citizen." These words were spoken by Clark Kerr who has taken it upon himself to make education his business in a most important way, as President of the University of California.

Born in Reading, Pennsylvania, 47 years ago, he received his A.B. from Swarthmore in 1932, his M.A. from Stanford in 1933 and his Ph.D. in Economics from UC in 1939. He has taught at Stanford, University of Washington and Berkeley. He is a Professor of Industrial Relations at Berkeley and was Director of the Institute of Industrial Relations from 1945 until 1952 when he became Chancellor of the Berkeley Campus. He has received three LL.D's, one from Swarthmore in 1952 and two this year, one from Occidental and one from Harvard with an accompanying certificate which read: "Under his wise direction a great, publicly supported university moves forward in enlarging service to the nation."

#### 'More Guts than Any Man'

Kerr "has more guts than any man who ever lived," says one University Regent according to *Newsweek* magazine of June 23, 1958. *Newsweek* goes on to describe him as a "last ditch fighter for principle." To illustrate this point the magazine cites an incident between Kerr and ex-President Sproul in 1956. According to *Newsweek* Sproul, living at Berkeley, had been in the habit of running the campus before the appointment of Kerr as chancellor.

#### Opposes Sproul — Wins

For four years the then Chancellor protested "politely, but firmly" against this Sproul habit, convinced of the advantages of home rule for the system's chancellors. His protestation had no effect until finally, he tendered his resignation. "It was a matter of principle with him," *Newsweek* quotes one University official as saying, "and at that point he had to either stand or fall on it." Dr. Sproul yielded to Kerr's wishes and a pattern was set for the future administrative actions of the University. "He is interested in making a commonwealth out of the University, not an empire," quotes the magazine.

#### Served AEC, State Department

The President has served on many federal boards and as consultant to the Atomic Energy Commission, U.S. Department of State and the U.S. Department of Labor. These activities have led President Kerr to remark, "Another cause for concern is the increasing number of government officials and even agencies who are being captured in whole or in part by private industry or trade unions or other economic interest groups. Agencies which were established to regulate an industry come to protect that industry instead. Some agencies 'belong' to labor, some industry, some to farmers — rather than to the people of the United States."

#### Labor Arbitrator

President Kerr has distinguished himself as an arbitrator for labor-management relations. His complete objectivity in this field has settled many seemingly impossible situations. His most notable effort was the long and painful arbitration during the 1946-47 dispute between longshoremen and shipowners. Union leader Harry Bridges remarked at the settlement, "The assignment was not an easy one. He performed it with fairness and courage."

#### Research in Africa

His widespread knowledge of both labor and education led him on a trip to Africa last winter on a grant provided by the Carnegie Corporation of New York. The purpose of the visit was to note education problems and developments in that continent and discuss labor problems and developments with the people in industry, labor, unions and government.

#### Denies 'Beat Generation'

The President's views on the so-called "Beat Generation" point up his faith in the students over which he has taken administrative command. He says, "I have never been quite sure why generations, like types of blondes, had to have names; and I am not going to coin a name of my own for this generation . . . (the members of this generation) vary enormously, of course, but the overall tone I note is one of seriousness—about their own careers, about the world around them. They are not 'beat' — they are a largely alert and expectant group. They are . . . rather realistic about what they can accomplish and responsible in how they go about it. The logic of society may come to press them into the mold of the 'organizational man,' but I am sure they will struggle to maintain their individuality."

### Big-Little Sisters Hold Dinner Oct. 5

A buffet style chicken dinner is being planned for the Associated Women Students annual Big-Little Sister Dinner in the Student Union Patio at 5:30 p.m. Oct. 5.

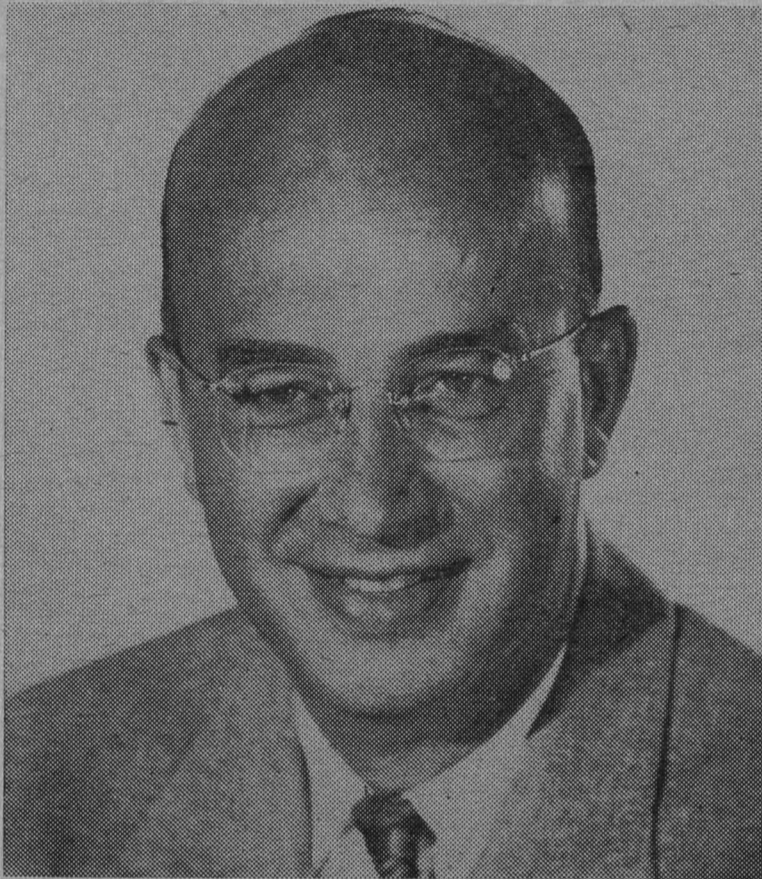
During and after the dinner there will be a fashion show sponsored by Lou Rose Shop. The clothes will be modeled by girls from sororities and residence halls, and commented on by Sandy Fry, Lou Rose representative.

Tickets, now on sale at the Graduate Manager's office, cost \$1 with an AWS card and \$1.25 without the card.

### 'Rashomon' First Assembly Movie

The assembly committee will present the famous Japanese film "Rashomon" as the first of a series of six films to be shown to the student body during the fall semester. "Rashomon", which was the first Asian film to win the Venice Film Festival (1951), will be shown on Wednesday night, October 8, at 7 p.m. in the New Classroom building auditorium. Admission is free to all students.

### HEADS LARGEST UNIVERSITY . . .



PRESIDENT CLARK KERR will be officially inaugurated on this campus today. Students are invited to meet the President personally at a reception in Santa Rosa Hall at 3 p.m. Classes will be dismissed for the occasion. President Kerr will be the featured speaker at the 11 a.m. assembly in the campus mall. President Kerr succeeds Robert Gordon Sproul, who served as University President for 28 years.

### Top 'Gaucho' Positions Go To Gough, Collier, Robbins

Acting on the recommendation of the Press Control Board, the Legislative Council unanimously approved the following people to the three associate editor positions on *El Gaucho*:

Kerry Gough - Editorial Director  
Arlen Collier - News Editor  
Jerry Robbins - Sports Editor

These three positions were made appointive offices by last year's Council. It was felt by that group that this manner of selection would add prestige to the assistant editors' jobs.

#### On Daily Cal

Gough is a sophomore transfer from the Berkeley campus where he worked on the *Daily Californian*. Previous to that he attended Washington State College, writing for the *Daily Evergreen*. Gough also toured Europe for four months, acting as correspondent for the Washington State paper while there.

#### J.C. Editor

Collier, also a sophomore, comes from Hastings Law School, and Grant Tech in Sacramento. At Grant Tech, now named American River Junior College, Collier served as editor of the school paper.

#### Outstanding Sports Page

Sports Editor Robbins also is in his first year at UCSB. At Los Angeles Valley Junior College he served as sports editor. The L.A. Valley paper was rated as "All American" by the Intercollegiate Press Assn. Robbins' sports page was awarded excellent ratings.

Commenting on the new editors, *Gaucho* Editor Bruce Loebs remarked, "It is unusual to have three men of such wide experience and skill in journalism on a campus which does not offer any journalism courses. All three of the new editors are capable of operating the *Gaucho* at the present time."

### President's Reception Held At 3 p.m., Assembly at 11 a.m.

Presidential inauguration ceremonies for Clark Kerr are being held today starting with the student assembly at 11 a.m. The highlight of the day's activities will be the student reception in Santa Rosa Hall at 3 p.m., which will include refreshments and informal dancing in the recreation room.

Feature event of the morning assembly, to be held in the mall between the Music and Classroom buildings, will be a speech by President Kerr. The Men's Glee Club will sing, and short speeches will be made by Chancellor-elect Samuel B. Gould, Vice-Chancellor-elect Elmer E. Noble and AS President Stan McGinley.

#### Luncheon at Noon

Dr. and Mrs. Kerr will meet the faculty in an informal no-host luncheon to be held in the dining commons at 12:15. This will be followed by the students' reception at 3 p.m. The reception is expected to last until 5 p.m. Classroom dress will be the attire. In the reception line with the Kerrs will be Mr. and Mrs. Gould and Dr. and Mrs. Noble.

#### Citizens Meet the President

Montecito Country Club will be the site of a community banquet honoring Dr. Kerr. Most of Santa Barbara's leading citizenry is expected to attend along with many of the Regents of the University and their wives. Dr. Kerr will be the principal speaker of the evening. The affair starts at 7:30 p.m.

#### Kerr Unanimous Pick

President Kerr was unanimously elected by the Board of Regents to replace Dr. Robert Gordon Sproul, who had occupied the presidency for 28 years before retiring at 67. The Regents asked many of the leading educators throughout the nation for their advice in naming a successor. Dr. Kerr was the unqualified choice for the position. Dr. Kerr assumes the post at 47 years of age.

Santa Barbara is only one campus which has hosted the new President in inaugural ceremonies. The first inauguration took place at UCLA last Friday with Dr. Pusey, the President of Harvard, the principal speaker. Over 8,000 students and faculty attended. Monday ceremonies took place in Berkeley with Dr. Sterling, President of Stanford University, as the main speaker. The President will visit seven of the eight campuses for ceremonies of a similar nature.

### INAUGURATION SCHEDULE

11 a.m. — Campus Mall Assembly. Speakers: President Clark Kerr, Chancellor Samuel B. Gould, Vice-Chancellor Elmer E. Noble and AS President Stan McGinley. Entertainment by the Men's Glee Club.

12:15 p.m. — Dining Commons: Informal no-host luncheon for the faculty, administrative personnel and their wives.

3 p.m. — Santa Rosa Hall: Student reception and dance. Informal attire. Refreshments served.

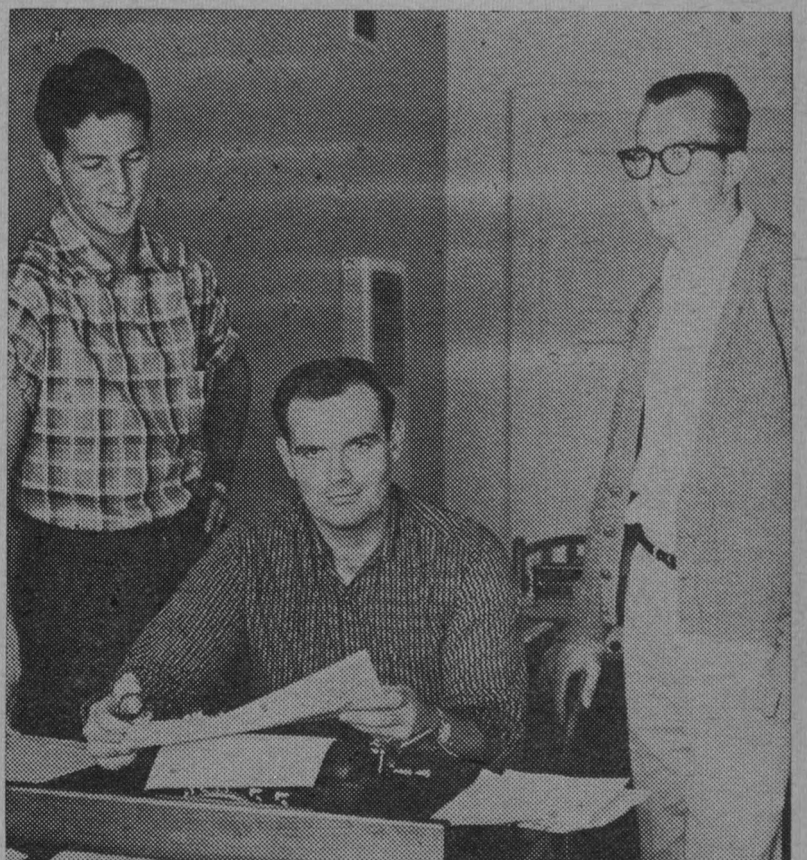
### Cheering Area For Boys' Clubs Ready

Starting tomorrow night the Knothole Club of Santa Barbara and Goleta will have its special rooting section at all UCSB football and basketball games.

This club is made up 2,000 boys from the Santa Barbara and Goleta area chosen by the Boys' Club of America. Two-hundred of these boys have been selected to take part in the rooting section at all home games. This action was started last year by Judy Owen, Rally Committee Chairman, following the approval of the Legislative Council.

"The purpose of giving reserved seats to these boys is to further public relations with the Santa Barbara community as well as to get the boys interested in our University," stated Henry Duke, present Rally Committee Chairman.

### NEW 'GAUCHO' EDITORS . . .



GAUCHO ASSISTANT EDITORS — Appointed to the three top assistant editor positions on the *El Gaucho* staff are, left to right, Kerry Gough, Editorial Director; Arlen Collier, News Editor, and Jerry Robbins, Sports Editor. The Press Control Board made the appointments after interviewing all applicants. Legislative Council gave final approval to the selections at the Tuesday meeting.

—Photo by Wolf Lauter

## 'Bridge' Play Theme Deals With Problem Of Author Miller

by Janice Asper  
Drama Editor

Arthur Miller, in addition to being a noted and successful playwright and the husband of Marilyn Monroe, is also one of the most controversial figures in the public eye. The furor over the question of his affiliation with Communism has abated somewhat from its peak of 1957, but the moral questions he raises in his plays are still commanding interest wherever "The Tragedy of Modern Man" is discussed.

Miller, in his appearance before the Committee on Un-American Activities answered freely questions on his own behavior (although he attended meetings he claimed he was never directed or controlled by the Communist Party). He refused to name other people who attended meetings with him. He stated, "I will protect my sense of myself."

Informing on another was something he felt he could not do. Miller's pre-occupation with the problem of "informing" is a recurrent theme in his writing. "The Crucible" and "All My Sons" are concerned with an individual's compromise with the truth.

In the play "A View From The Bridge" the central character, Eddie Carbone, is faced with the dilemma of informing, telling the truth, or keeping silent and not being able to control a situation which is vital to him.

Miller's feelings are apparent in the paradox that Eddie Carbone faces. His decision is complicated by the fact that if he informs he is obeying the law of the land but the action is the antithesis of the law of brotherhood. Local Theater audiences can judge the issue on Oct. 9, 10, 11, 16, 17 and 18 at the Little Theatre at 8:30.



## Barber, Laundry Services Offered At Student Union

Some new members of the Gaucho student body may not be aware that they can not only get educated, but get their clothes washed and their hair cut—without leaving campus.

Both the campus laundry and campus barber shop, located next to each other in the west end of the Student Union, are owned by the students of UCSB and leased out to professionals. Part of the funds from these shops is devoted to maintaining the student body office building.

Laundry services include washing, pressing, dry cleaning, dyeing, alterations and repairs. "For instance," enumerates receptionist Mrs. Suchan, "we'll wash and press—by machine—your dress shirts—30c. Washed and hand-ironed, as we do with most sports shirts, is 40c. We also have rates for ROTC uniform, pieces pressed in prescribed military fashion. We're open Monday through Friday, 8:30 to 4:30."

Says head barber Shorty, "We have been in operation here since this branch of the University opened. This year we have another chair—three instead of two, no waiting. Tuesday through Saturday, 9 to 6. You can even make an appointment, by calling WOODWARD 7-9121."

## No Time for Siestas, Says Mexico Visitor Bob Hodies

by Debbie Freiden  
Feature Reporter

"Traffic in Mexico City is something you have to see to believe" laughs Bob Hodies, UCSB junior who spent two months this summer traveling and living in Mexico as a "foreign exchange student" under the auspices of the Experiment in International Living.

Stop signals are conspicuously non-existent and pedestrians, adeptly dodging the hurrying motorists, dart for a haven of safety in the center of an intersection, catch a breath, and then make a bee-line for the opposite side of the street!

Bob, a Tutorial major, toured our south-of-the-border nation with his group leader Thomas Gillette, an outstanding U.S. government social scientist who is conducting a research project on family relations, and seven other students.

### "Pass The Beans"

Well equipped with essential Spanish phrases such as "please pass the beans", Bob and the Don Federico Ortiz family of Oaxaca, communicated mainly via sign language, since they spoke little English. Mr. Ortiz is the director of the University of Oaxaca, and is prominent in politics, holding an office comparable to a U.S. Congressman.

Mexico City, very modernized and cosmopolitan, is almost a country apart from the other outlying provinces, which are still rather backward. "Sanitation is almost unheard of, and Mexico has poor health standards compared to those of the United States", says Bob.

Mexicans rather scramble the hours for their "three-squares" a day, and Bob was reluctant to change back from his newly established-breakfast at 9 a.m., afternoon meal 2-4, dinner at 9 p.m.—schedule. "It changes the day into another world!" says he.

### Salt Pills

During Bob's month of travel through the country to "get a feeling of the people", his touring took him as far south as Guatemala and into the Yucatan and tropical area of Mexico. Because of the incessant heat and high humidity, Bob reports that the group consumed large amounts of salt pills.

The typical siesta picture of a Mexican snoozing under his sombrero against a cactus is a basic misconception, according to Bob. The Mexican peasants work more

hours for less pay than the middle-class American citizen holding an average paying job. At present Mexico is undergoing the incipents of an industrial revolution and the organization of labor unions. The impact of the change from a handicraft economy to industrialization has created both a political and religious upheaval which will result in the establishment of a previously non-existent middle-class.

A rather touchy subject of discussion was the Mexican feeling toward America. Bob explains that Mexico has strongly nationalistic feeling, and this consequently brings out an anti-foreign feeling, which is not necessarily anti-Americanism. American movies also create an unfavorable impression of American materialism.

### International Respect

With a summer of fun and Mexico's beautiful scenic country-side to remember, Bob feels his south-of-the-border experience has been broadening.

### Coffee Hour

Freshmen will meet the faculty at a coffee hour Wednesday, Oct. 8, from 3 until 4:30 p.m. in the Huddle. Free refreshments will be served at the event sponsored by the Junior Class.

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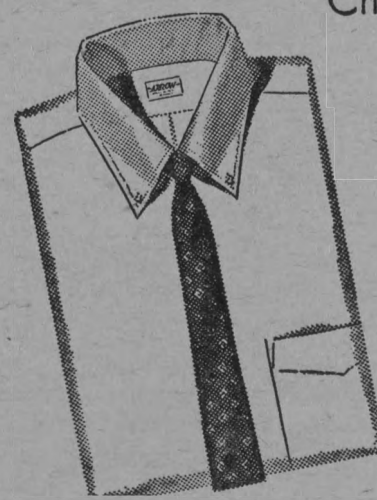
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## STARTING LINEUP

GAUCHOS			BULLDOGS		
No.	Name	Pos.	Name	No.	
77	Ray Schaack	LER	Fred Raco	89	
88	Kelly Hoover	LTR	Ray Slater	76	
60	Larry Popkin	LGR	Don Cornett	64	
54	Leon Schumaker	C	Lyle Olsen	54	
66	Bob Lopez	RGL	Alex Vukazich	65	
85	Ralph Sceales	RTL	Charles Ratliff	77	
87	John Stoney	REL	Vance Stanley	85	
54	Leon Schumaker	LER	Charles Ratliff	77	
19	Jim St. Clair	QB	Jim Kuhn	13	
44	Duke Ellington	RH	Kenny Guinn	42	
24	Fred Standifer	LH	Billy Wayte	23	
63	Walt Townsend	FB	Bob Owens	33	

Line Average: UCSB - 207½; Fresno - 205  
 Back Average: UCSB - 193; Fresno - 190  
 Team Average: UCSB - 202; Fresno - 197½

## Position Shake-up by Cody; UCSB Seeks 2nd Loop Win

by Jerry Robbins  
Sports Editor

"We're going to play ball," commented Gauchos coach Ed Cody of the meeting tomorrow night with the Fresno St. Bulldogs at La Playa Stadium. Santa Barbara will seek its second loop win at kick-off time — 8:00 p.m.

What kind of ball? . . . Coach Cody's strategy has brought about a major shake-up in the starting lineup. Ned Permenter who substituted for injured Ken Steele in UCSB's opening game and has since scored three touchdowns will not receive the starting nod at fullback.

Walt Townsend, previously a guard, and tackle on the 1956 ball club, will start at the full slot. A new starter, Larry Popkin, enters the picture to fill the vacated guard position.

Jack Lyon, last year's outstanding end and this season's starter at left half, will not see action in the backfield but rather at his old position. Fred Standifer will operate at left half.

At right tackle, Ralph Sceales replaces Don Rodriguez to complete the new picture in the shake-up.

What does all this mean? . . . "Better offensive team effectiveness and team balance," said Coach Cody. It's all part of the continual jockeying a coach has to do for better team performance, one could surmise.

Fresno brings a two loss, zero win record to the game with

UCSB and has nothing to lose and all to gain in this respect. It is a misleading record, however, as the Bulldogs have met stiff competition in their two outings. They lost to Brigham Young in their opener, 29-7, and last weekend to the San Diego Marines, 20-6. This makes it hard to evaluate team strength with the CCAA teams.

Bulldog coach Clark van Galder is working with 15 lettermen of last year and two from the 1953 team. Fresno has capable experience in the backfield with returnees Jim Kuhn and Mike Pratt at quarterback, Dale Messer at half, and a break-away threat in Billy Wayte, at half also.

In series play, the Bulldogs hold the definite edge, with 10 wins to UCSB's 3, and one tie. Out of those 10, Santa Barbara was shut out in six games.

This is a must-win for the Gauchos for any title hopes against this pre-season co-favorite for the crown.

### Fresno Game -- 1951

## Early 20-0 UCSB Lead: Game Won in Final Minutes

Coach Clark Van Galder brings his Fresno State Bulldogs to La Playa Stadium Saturday to renew a rivalry with the Gauchos that ended suddenly in 1954. Some of the previous contests with the Bulldogs have been spine tinglers and one in particular was called "one of the two most exciting games of the year" by Francis Tuckwiler, Santa Barbara News-Press writer, who covered the 1951 meeting of the two teams.

Roy Engle was then head coach of the UCSB Gauchos and Duke Jacobs had his first and last year as Fresno's coach (he passed out in the final seconds of this game and then retired because of his health at the end of the season).

The Gauchos, slight underdogs by about six points going into the contest at Fresno's Ratcliffe Stadium, hit the scoreboard in the first quarter for three TDs to lead 20-0. Touchdowns were on a seven-yard pass from QB Bill Davis to end Adran Adams, an 80-yard punt return by halfback Ron Ternquist and a blocked kick by second-string guard Bill Schaefer.

A rapid recovery by the Bulldogs was in the making and Fresno dominated the next two quarters. A Fred Sommers-to-Marlin Binger pass netted 22 yards and six points just before the half, which ended 20-7.

A Fresno interception of a Davis pass set up the second Fresno score by Sommers from the three-yard line, midway in the third period. Thirty seconds later Fresno again took over and on the first play Fresno fullback Nick Dokoozlian went through the middle for 61 yards and a score tie it up 20-20. The conversion attempt missed.

Marv Ashby recovered a Fresno fumble on the UCSB two-yard line, stopping a fourth-quarter Bulldog drive. Gauchos quarterback Davis tried (of all things) to pass out from his own end zone and was trapped for a safety and a 22-20 Fresno lead. With the Fresno domination of the second half and only 10 minutes remaining, it appeared as though the game was in the bag.

Both teams parried and thrust to no avail and, now quoting from Tuckwiler: "There were only three minutes left when the Santa Barbarans got the ball back again on their 44. Gary Morris (2nd QB) passed 25 yards to Adams on the key play of the drive and the Gauchos finally moved down to the Fresno 16 wheel it was fourth and six with 10 seconds left.

"(Bob) Lasken (2nd-team RH) came into the game at that point and the Gauchos drew a five-yard penalty for delay. This put the ball back on the 22. The angle was bad and when the Gauchos lined up for a field goal it appeared to be a desperation

attempt. Lasken, only recently developed as a place-kicker, couldn't possibly have already enough proficiency to kick a field goal of that length. Davis was kneeling to hold the ball on the 32.

"But Lasken kicked and both teams and the assembled fans waited for the referee's signal. It was a long time coming. The ball had come perilously close to dropping under the crossbar. And, too, there was a penalty signaled on the play. But it turned out to be against the Bulldogs and the referee signaled a successful attempt amid a deadly silence. The dan's didn't quite believe it as they filed quietly out of the stands."

Anyhow, the final was 23-22 and, not to say that UCSB was lucky, that was Lasken's only field goal of his career at UCSB.

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### Directory Soon

The 1958-59 edition of the Student Directory will be available to the student body around the end of October, according to editor Connie Mohler. The Directory contains the names, addresses, telephone numbers and home addresses of all students, faculty and administrators.



# Robbins' Nest

By J. R. Robbins, Sports Editor

## UCSB and the Rose Bowl

Well, UCSB finally made it! SC and UCLA won't have anything on Santa Barbara. Yes, the Gauchos are going to play in the Rose Bowl. Who made the choice? It was worked out last year in scheduling this season's games and while it isn't of the post-season prestige nature of a New Year's game, the Gauchos will have a glimpse of the Bowl with hopes of what it might be in future years.

Santa Barbara meets Los Angeles State in a conference game on October 11, 2:00 p.m., in the Bowl (fans, please use Gate "A" at the west end of the stadium).

## UCSB Hosts VJC's Cross Countrymen

by Jerry Patch Sports Writer

Led by two-year letterman Jerry Mullins, Coach Ernest Carter's Gaucho cross country contingents will move into action Friday at 3 p.m., October 3, against the Ventura JC Vaqueros. The length of the course for the meet will be approximately 3 miles instead of the regular 4-mile course. The race will begin and end in front of the gym.

Returning with Mullins as lettermen are Bob Oldham, Rosendo Castillo, and Ned Wilson. New squad members include Joe Zamora, a Ventura JC transfer, Roland Cordebez, Kenneth Beavers, and two men from the Gaucho track squad, Dennis Kavanaugh and Coyt Davis.

Coach Carter's men finished the season in third spot in '57, and, although he won't say where it will be in '58, he has promised, "It won't be in last."

"San Diego State is the team to beat," stated Coach Carter. "They've won the conference title five years in a row," he said, "and rumor has it they'll do it again. They go for cross country in a big way down there."

Little can be told of this year's UCSB squad. Four Gauchos participated in an AAU run last Saturday, running unattached. This was necessary as the UCSB eligibility roster had not yet been made. No official placings were given to the Gaucho runners because of this.

Coach Carter has scheduled a home-and-home series with Cal Poly to be run October 25 and November 8. Other meets include the All-Cal during All-Cal weekend at Berkeley, the Santa Barbara and UCLA AAU runs, and the CCAA All-Conference at L.A. State, which closes out the season.

## Intramurals

### Team Competition Begins October 13

by Ross Hoyt Sports Writer

UCSB's intramural sports program for 1958-59, under the capable leadership of Stan Williamson, will soon be underway.

Tentative plans for the fall sports schedule include participation in football, basketball, volleyball, table tennis, and bowling. Next spring the program will feature softball, tennis, swimming, and the annual all-school track meet.

With an increased Gaucho enrollment this fall, the intramural program is expected to generate even more interest than last year, when more than 800 men participated in various activities.

The first intramural competition on the fall schedule is slated for October 13, when the football campaign begins.

All on-campus men's living groups and fraternities are urged to field a team for the football season. Independent groups are also invited to participate in the intramural program.

Each year the Gaucho competition gets tougher and stronger opponents are worked into the schedule. Back in the late twenties, UCSB met UCLA three times, 1926-1928, but was unable to score a single TD. Perhaps it won't be too many years before these two teams meet again.

The Gauchos have played only two Bowl games, for one win, 1 loss; the loss to S.D. Marines (1956) in the Citricado Bowl, 25-14, and the win against Wilamette (1948) in the Potatoe Bowl, 46-7.

Gaucho ski enthusiasts will welcome the opening of the Mt. Shasta Ski Bowl scheduled to be completed the latter part of October. A press preview will be held at that time with the formal dedication coming a month later, on November 29 and 30.

The Bowl will be the largest in the United States with facilities to accommodate 5,000 skiers. A three-deck lodge, built 7,800 feet up Mt. Shasta, is designed to give skiers... a haven, and landsmen... vertigo.

Mt. Shasta stands 14,161 feet high, only 334 feet short of towering Mt. Whitney, the United States' claim to height. Skiers can soon stay at the new \$300,000 ultra-modern lodge at Panther Meadows, and that's no snow.

### AFTER-GAME PARTY

#### PARTY

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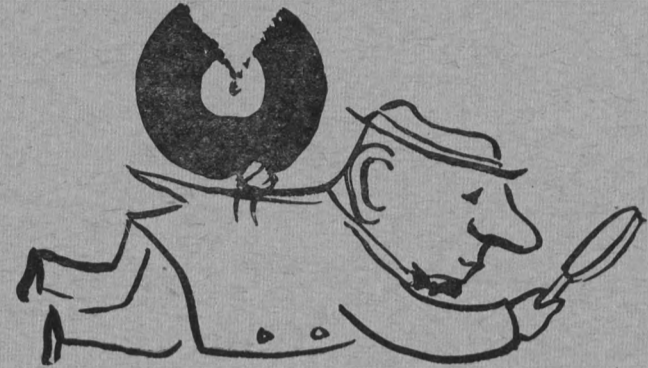
Phone 2-4484

## GRID SCORES

Whittier 7, UCSB 6. Long Beach State 8, Sacramento State 6.  
 Cal Poly 55, Los Angeles State 0. San Diego Marines 20, San Diego 6, Pepperdine 0, Fresno State 6.

## Wear White

All students are asked to wear white shirts at the game tomorrow night. The section between the 40 and 50 yard line will be reserved for the white-shirt set.



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## ATNAS ARABRAB CISUM .OC

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ATNAS ARABRAB

# Do You Think for Yourself? (TAKE THIS TEST AND FIND OUT!\*)



Do you believe you could fool a lie-detector machine if you put your mind to it?

YES  NO



Do your emotions ever lead you to do something that seems unreasonable, even to yourself?

YES  NO



Do you believe society should adopt new ideas at the expense of old traditions?

YES  NO



Do you try to plan ahead rather than make snap judgment decisions?

YES  NO



Are you completely at ease when people watch you at work?

YES  NO



If your roommate suddenly inherited a million dollars, are you sure your relationship would remain the same?

YES  NO



Do you judge your parents as you do other people?

YES  NO



Can you honestly say you pay more attention to political issues than to the personalities of the candidates?

YES  NO

Ummmm!!

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\*IF YOU HAVE ANSWERED YES TO 6 OF THESE QUESTIONS, YOU ARE A PERSON WHO THINKS FOR HIMSELF!

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Familiar pack or crush-proof box.

## SAILING CLUB OPENS SEASON

Sunday, October 5, is the day for the Boating and Sailing Club's first fling at sailing. "Members of the club will meet at 1 p.m. at the Santa Barbara Harbor to try out the school boats and give new members experience in handling boats," stated

John Duffy, Publicity Chairman for the club.

Interested students are still welcome to join up to the membership deadline of October 16. No experience in boating or sailing is necessary, but members must pass a swimming test as well as pay a membership fee of \$1.00.

Officers for the club were elected last week during the club's first meeting and include: Jean Hammond, Commodore, Mike Dickland, Vice Commodore, Lea Johnstone, Secretary, and Carol Cooper, Treasurer.

### Halftime Entertainment

Halftime entertainment at tomorrow night's game with Fresno State will be provided by the Men's Glee Club.

### Sr. Card Holders Get Choice Seats

Again this year a special senior rooting section has been reserved for Seniors with class cards and their dates. According to Senior Class President, George Hart, this is one of the privileges seniors receive. Hart stated, "I want to urge all seniors to take advantage of the opportunity to sit in the best seats in the stadium for all our home football games."

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## Five Candidates For Frosh Prexy Race; Vote October 14, 15

Freshman Class elections and a Special Associated Students Election will be held October 14 and 15, according to Carolyn Jones, elections committee chairman.

Competing for Freshman Class President are: Larry Linn, Larry Rocker, John Whitman, Frank Carroll, and Chuck Decker.

Candidates for Freshman Class Vice President are: Kay More, Linda MacDonell, Edwin Strom, Sally Spear, Peter Patrick and Colette Meyer. Freshman Secretary-Treasurer contestants include: Rita Mattern, Joy Fait, Judi Martin, Sharon Rowe, Cynthia DeMille, Doris Worrel, Penny Larson, Nancy Draper, Marilyn Soenki and Kathleen Kennedy.

All Frosh who present their student body cards and Frosh class cards are eligible to vote for their Freshman Class officers. Polling stations will be open from 11 p.m.-1 p.m. in the Student Union and Dining Commons and from 9 a.m.-3 p.m. in the library.

### Two Voting Posts

The four positions to be filled due to vacancies are Non-Affiliated Men's Representative at Large, Sorority Representative, Associated Women Student's Freshman Representative, and the Associated Men's Students Secretary. Elections to fill these positions will also be held October 14-15.

Those running for the office of Non-Affiliated Men's Rep. are Daryl Vaughn and Frank Ratt. This officer is elected by men students who are not affiliated with a social fraternity or a residence hall. The Non Affiliated Men's Rep serves on the Legislative Council as a voting member.

### Sorority Rep

The Sorority Representative will be elected by vote of all women students affiliated with social sororities. Those running for this position are: Bonnie Bevins, Nancy Frey, Rosemary McDermots, Sharon Holden, Sue Saylor and Anne Lowry.

### AWS Frosh Rep

Running for the office of AWS Freshman Representative are: Dona Briano, Kathis Sizoo, Sharon Sheard, Bobbi Downey, Mary Krug, Caroline Hill and Judy Allen. AMS Secretary contestants are: Ned Wilson and Mike Oster. Students who are members in these organizations are eligible to vote.

"We will be using Hare's Preferential voting system for the October 14-15 elections," stated Miss Jones. A number is placed beside all candidates for each office in order of the voter's preference. This will eliminate runoff elections.

"We hope to have a large turnout for this first all-campus election, and especially hope to see all you Freshman out voting for the candidates of your choice to be your Class Officers," Miss Jones added.

## Season Play Pass Gives Cut Rates

The Department of Speech of UCSB, in cooperation with the University Extension and the Committee on Drama, Lectures and Music, is offering a new subscription policy, according to Dr. Upton Palmer, chairman of the department, the policy will benefit the student in the following ways:

a. A season ticket saves \$1 over four single admissions.

b. Bonus offerings (at no charge to the subscriber) of play readings, experimental productions and special drama events which are otherwise closed to the public.

c. Advance notice of each production.

d. First choice of evenings desired.

Tickets for individual plays must be reserved in advance by phone, mail, or in person at the Little Theatre Box Office. When tickets are picked up, this season ticket must be presented for punching.

Four people may use the ticket for any one production at a saving of 25c per person. Regular student admission is 75c.

Season tickets will be available at the Little Theater. The first production is Arthur Miller's play, "A View from the Bridge." The performance dates are October 9, 10, 11, 16, 17, 18.

### Greek Week Delayed

Because of a possible conflict with the Homecoming celebration the annual Greek Week, originally scheduled for the week of October 6 has been postponed until some time in February, according to John Fiscalini, IFC President.

Friday, October 3, 1958

EL GAUCHO

Page 5

### AWARDS JOB OPEN

Sophomores and Juniors who are interested in the position of secretary on the Awards Commit-

tee are urged to apply in the Associated Students Office. This is a closed committee, and only one student-at-large is selected.

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the new Fiesta Bowl, located in northside santa barbara, will soon announce their plans about the "big deal" they have in the works for UCSB students. Watch for the "big deal"!

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## 'ARTS' STILL IMPORTANT . . .

On another part of this page is a quote from Dr. Kerr on the Atomic Age and the role of the University in that age. Dr. Kerr speaks of scientific research, of course, but he balances that with human research. We take this latter to mean the liberal arts balance to scientific study.

In recent years a loud cry has gone up from many leading educators for more of the "arts." We have been accused of producing in our colleges everything from scientific Frankenstein monsters to cowed creeps in gray flannel suits with about as much individuality as a Greek chorus. Perhaps much of this concern has been an exaggeration, but the problem is there and in great degree nevertheless.

This need for the arts places UCSB in an important position in the great separate campus system of the University of California. With Berkeley's great electron looking down on the Campanile, UCLA's increasing emphasis in highly specialized graduate schools and Davis' plowed fields for miles around, only Santa Barbara remains a true liberal arts institution. Sitting alone on one end of the scale, UCSB endeavors to uphold the ancient traditions of refined scholarship and a liberal education.

Many transfer students coming to Santa Barbara (even from other Cal campuses) are immediately discouraged by the "make-up" courses to which they are subjected. Very soon they realize, however, there are many advantages this education affords the undergraduate which were not present in his earlier course of study. New fields of endeavor are forced upon the student which often he finds very intriguing.

A liberal arts education gives the student a wide range of knowledge which can be applied to his social conversation, making him a more desirable host as well as guest. In the social-conscious world in which we live this is a very important factor in "getting ahead" regardless what occupation a person may choose.

More important than social advantage is the advantage to the individual in forming his outlook and attitude. Loss of individualism is a great concern to the leading men of the country today. President Kerr has expressed his concern many times. Only in the broad outlook given by the liberal arts education can a person attain this individualism which is necessary for a healthy relationship with his fellow man. A world where esthetic values are left behind as old-fashioned is a world of decay.

With future plans for this campus to educate 10,000 students at a time there is great danger in losing the liberal arts ideals that are valued so highly. Individualism could easily drown in the sea of students. We hope that this will never occur. We are pleased that in the difficult years of growth ahead the university will be directed by leaders who pride themselves in individualism and concern for the arts, Clark Kerr, Samuel Gould and Elmer Noble.

## PRESIDENT SPROUL A LEGEND . . .

Although he retired June 30 of this year, and his successor is being inaugurated here today, it is doubtful that the University of California or the field of education in general has heard the last of Robert Gordon Sproul, President of the University for 28 years.

His opinions are likely to be sought by many. His interest in the University is certain to continue if his loyalty in the past is any indication. In 1939 he turned down a \$50,000-a-year top banking position to remain with the University. In 1947 he rejected a \$25,000-a-year position as president of Columbia University. His own salary was \$13,500 per year.

His adeptness in smoothly guiding a rapidly expanding University for more than a quarter century is outstanding. During his time the University enrollment grew from about 17,000 students to 45,000; 1760 teachers to 5800. Even with the many problems that arose from such growth, in Sproul's time the University developed to the point where it is now considered by many as one of the top three universities in the nation.

Sproul is an amiable man whose friendship is prized by many, including a host of students, teachers, politicians, and even the Berkeley Crunchy-Munchy ice cream man who claimed Sproul as a regular customer. His interest in students and belief in student government led to the formation of the California Club, serving to establish and maintain rapport between administration and students, and to broaden the responsibility and power of student government.

Student appreciation of President Sproul is shown in part by the two spontaneous student uprisings in protest of his rumored resignation—in 1939 and 1947. "The uprisings kept me from leaving," Sproul has admitted.

He is a man of strong character. He did not cower to the Board of Regents when they demanded special loyalty oath from faculty members but rather voiced his strong opposition. President Sproul still firmly remains opposed to the oath.

The elderly bard—he's 67—will be missed by many in the realm of the University of California. But surely it would be a fallacy to state that his powerful, booming voice—a legend in itself—will not be heard by many of us in the University community again.

## SOME KERR VIEWS . . .

(President Clark Kerr's opinions are respected in numerous areas. To acquaint the student body with the President's basic philosophies, the following excerpts from the speeches and writings of President Kerr are presented.)

### On Freedom:

"Freedom has some costs, it is true, but in our eagerness to eliminate these costs we can eliminate freedom itself. What we must realize is that freedom requires conflict—conflict within the rules of the game—but conflict nonetheless. Conflict has its costs, but out of the conflict of political party against political party the citizen is better served; Out of the conflict of management against union the worker is better served; out of the conflict of firm against firm the consumer is better served. Any free society has built into it a myriad of checks and balances. These checks and balances are the measure of liberty and its guarantee as well."

### On the Independent Spirit:

"The belief in the independent spirit has not been uniquely American. But it was America that first established in the modern world a democracy where the rule of the majority was tempered by the rights of minorities, even minorities of one; and it was America that first fully dedicated its society to the proposition that 'all men are created free.'"

### On Robert Gordon Sproul:

"A 'Big C' man as an undergraduate, he has scored more touchdowns, hit more baskets, brought across more runs with his vocal chords than any rooster in California history . . . the most active of students; the most enthusiastic of alumni; the most untiring of administrators . . ."

### On Labor-Management:

"The balance among power centers in our industrial system is being endangered by the growing areas of collusion in labor-management relations. Prices, entrance to the trade, business practices are jointly controlled in a surprising number of industries already. The old conflict of industry against labor is giving way to a new conflict of industry plus labor against the consuming public."

### On the Atomic Age:

"A little learning was a dangerous thing in Alexander Pope's day—sometimes called the Age of Enlightenment. Today, in the age of the H-bomb, too little attention to the needs of learning is likely to prove not only dangerous, but even suicidal."

### On Basic Research:

"The university should put its emphasis, so far as possible, on basic research. Its primary obligation is to seek new fundamental knowledge rather than to exploit existing knowledge. This is essential to assure continuing progress—to replenish the pool of ideas for society to draw upon at need."

### On "The Age of Space":

"The role of the University in helping to fill the blank space that stretches out into the future is a major one. The twin functions of carrying on basic research into vital problems and of training future generations of scientists and scholars to continue this tradition place the Universities at the very center of society—at the crossroads of modern life. In the competition

among different systems of political and economic organization and different ways of life, the contribution of the universities may well be decisive."

### On the Individual:

"To the individual, I would urge that he avoid total involvement in any organization; that he seek to whatever extent lies within his power to limit each group to the minimum control necessary to perform its essential functions; that he struggle against the effort to absorb; that he give himself to many organizations rather than to one; that he teach his children, in the words of Walt Whitman, 'to be laws to themselves and to depend on themselves,' for that is the well-source of the independent spirit . . . Let us encourage the limited-function party, the limited-function state, the limited-function corporation, the limited-function union, and the limited-function church. Let us leave to the individual alone the aspiration of limitlessness. For it is this that makes him human."

### Discount Cards

Discount cards to any Fox West Coast Theater are now on sale at the cashier's window of the Graduate Manager's Office for \$2. The card is good until June. The discount card enables students to receive one free admission (\$1.25), and an unlimited number of admissions for junior prices.

### Picture Deadlines

According to La Cumbre Editor Tom Taylor, December 12 is the deadline for pictures for seniors and Greek organizations. No appointments will be accepted after this date. Appointments can be made at Gilbert's studio, phone 7-4414, Monday through Friday.

# EL GAUCHO

University of California, Santa Barbara

All unsigned editorials reflect the opinion of El Gaucho. Signed editorials and letters to the editor represent the viewpoint of the author. El Gaucho makes every effort to publish letters from its readers provided they are brief and in good taste.

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### Student Discounts

Several merchants in the Goleta-Santa Barbara area offer discounts to students with Associated Students cards. Names of some of these firms are listed in the Graduate Manager's Office.

### Elem Ed Meeting

Chi Alpha Delta, the elementary education honorary, will hold a business meeting October 8 at 7:30 p.m. at 411 East Michelorena, Apartment N.

## FOLK DANCING

### Beginners

Recreation Center, 100 E. Carrillo  
 7:30-10:00 p.m. each Mon.

### Intermediate

McKinley School, 800 Cliff Dr.  
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## Quotes - for a Better Life

### IS COLLEGE HUMOR DYING?

So Believes Columbia University's "Jester"

(See Newsweek, Oct. 6, Page 88)

Professional humorist Corey Ford, a former Jester Editor (Class of '23) agrees.

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