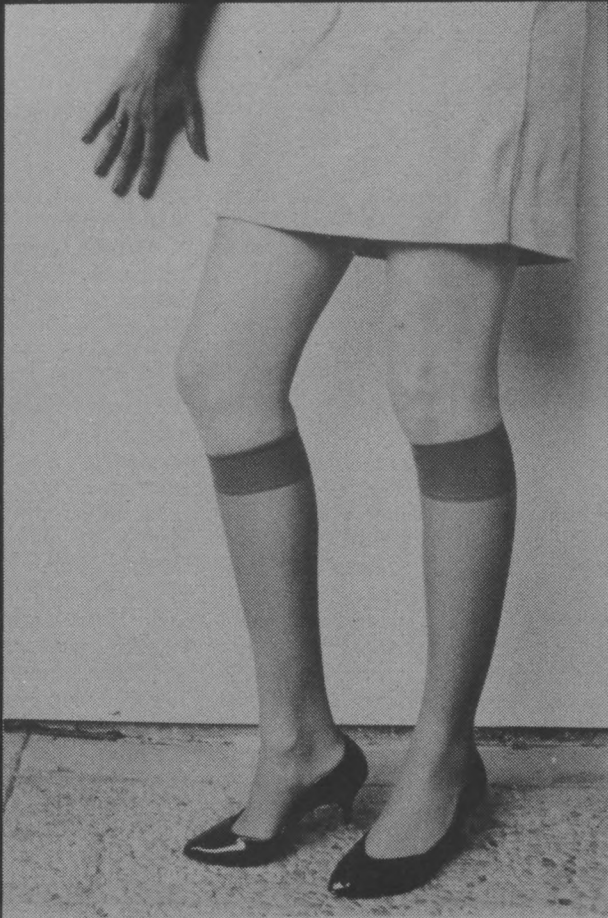


# FASHION

**OUTSIDE: Dont's**

**INSIDE: Dos**



Wearing knee-high nylons with a mini-skirt

Almost anything goes here at UCSB, but there are still some things that definitely count as a fashion faux pas...



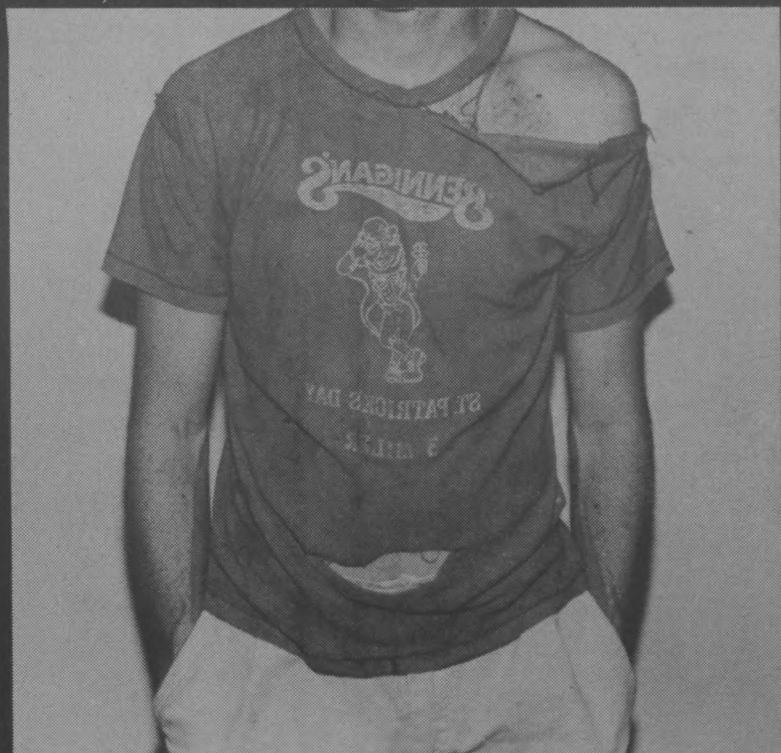
Wearing a UNLV sweatshirt (caution: doing so could result in bodily injury)



Wearing a clothes alarm detector (our model is seen sporting the latest in full-security fashion)

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# FASHION SENSE

By Tony Pierce  
Malingerer

Thrift stores are the coolest. I don't care what any of you Macy's and Robinson's shopping, credit card charging, "Hey, it's 20% off, Sally isn't it cute?" talking, folks say. I'd prefer 90% off, "Hey Fred, this ain't so bad — only two holes, and check out these crazy green and gold stripes!"

Fashion at thrift stores will show up the fashion at any large department store or any trendy boutique any day of the week. Basically because fashion and trends change as quick as Madonna's new hairdo. Send the latest Bill Blass designer whatever to the dry cleaners and by the time it comes back, it'll be out of style. Bad news for the original buyer, good news for the thrift store shopper.

I went thrift shopping Saturday and I was stunned at the selection and quality that I found right here in Santa Barbara. There are tons of thrift-type stores just on State Street alone. And good ones at that.

At the Salvation Army (610 State St., 965-1884) I found a killer white Arrow short sleeved shirt with light blue polka dots for 3 bucks. I couldn't believe it. It didn't have any holes, no stains, it

was just my size, it was too good to be true. So I went to one of the women who worked there and I said exactly what many of you might have said: "Hey, what's wrong with this?"

The very friendly woman looked at me, then looked at the shirt. She examined it thoroughly and couldn't find anything wrong. Then she looked at the price and a big fat smile appeared on her face. She understood. I was confused. She whipped out a big blue pen with a tiny little



MARK STUCKY/Daily Nexus

point and she crossed out the "3" and marked above it "\$1.50".

Needless to say, I trailed this woman and picked up some more of yesterday's finest fashions at last century's prices. My favorite purchase at the Salvation Army was a red Camarillo softball jersey. I don't know about you, but whenever I think of Camarillo, I think of the fine medical center there — for the mentally insane. Lately I've been imagining some lunatic as the original owner of this jersey (number 12 with red, white and blue trim on the v-neck and on the sleeves). Perhaps the former athlete was quite sane, and the crazy one owns it now.

The Salvation Army is open from 9 to 5 Mondays through Saturdays and they also have a very generous selection of televisions, books, and polka records. Proceeds go to the S.B. Rehab Program.

Unfortunately, the best thrift store I went to was also the most expensive. Yellowstone Clothing (619 A State St. 963-2249) must think they're too cool to be called

"thrift", 'cause they call themselves "vintage". They also prefer \$13 price tags.

What's worse is that most of their clothes are really great, so even though the prices aren't attractive, the clothes sure as heck are. Wild Hawaiian shirts, embroidered bowling blouses. I even saw a black and white cowhide looking jacket. Lots of organization, everything is bright and beautiful, and don't miss the arty colorful jewelry under the glass front counter. And then break out

cents. My friend tied it for me, so don't get too impressed, but it sure looks cool, and how many things can you get for 95 cents, anyway?

Kim's Resale Emporium (521 State, 966-9091) was the most bizarre store of the genre I've ever walked into. As you wander, you wonder whether you're in a furniture, ski, or clothing store. Kim has shoved whatever she could find into this very friendly, but small shop. The clothes weren't all that great, but she had more rental skis and boots for sale than you could shake a stick at.

Kim has another store on Milpas that my roommate says is better, but I'm curious what could be better than browsing through racks of old skis while a bunch of elk heads stare at you from above with price tags dangling from their antlers?

If you don't have a whole Saturday afternoon to kill in the name of journalism, and you just want to hit one honest to God, real, old-fashioned, stereotypical thrift store, then check out Santa Barbara Humane Society Thrift Shop (501 State, 965-2021). They have lots of cool clothes for men, women, and children — including a pair of size 9 tan cowboy boots in the window for \$8 that I was close to snagging for myself (my fingers are almost touchin').

S.B.H.S.T.S. is open Monday to Saturday from 9 to 5, all the bread goes to little animals — and probably big ones too.

The whole afternoon only cost me \$20 and I got such "necessities" like a mono polka record, a Frank Sinatra single "Bad Bad Leroy Brown", and a really old waffle iron that I'm sure will soon be an antique. No, you can't wear these things, but imagine the fashion show friends will soon be treated to: me walking up and down my apartment in my polka-dot shirt, striped bow tie and bowling shoes as they listen to polkas and munch on waffles.

I told you thrift store shopping was awesome.

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# Is Hippie Hip?

MARK STUCKY/Daily Nexus



**By Wade Daniels**  
Trendmonger

In the late 1980s, it turns out that being a hippie, or at least looking like one, can be pretty damn expensive.

As one can tell simply by walking around campus: what do you see? People are tie-dying everything, and so are fashion multi-conglomerate corporations that see green in the trend.

One may remember how fashionable it was about a decade ago to fashion oneself like a peasant, Central American style. Major designers released lines of baggy, fringed and very expensive clothes to department store chains and the kids went nuts. Well, looking poor is once again in fashion.

But hey, we're nearly in the '90s and it just isn't cool to wear the same Bohemian duds day in and day out as did our forefathers. The lifestyle nowadays forbids repetition and one must have a more extensive wardrobe to really be in with the out crowd. Needed are several tie-dyed outfits, a lot of vests with wierd, indiscernible insignias, sashes and anything that has a peace sign or anything that evokes Jerry Garcia. And good thing UCSB students have the highest amount of parental income for all the UC campuses, or keeping one up on the passive rebels just wouldn't be possible.

A good case-study of the commercialization of the hippie lies in the current state of San Francisco's Haight-Ashbury district. George Harrison doesn't walk down that street anymore, but people that look like him and the counter-culture icons of that period certainly still do, and hey, they look damn good.

The difference between the tie-dyed, tam-laden people that traverse the Haight now, and the Bohemians of yesterdecade, is that most of them have a lot of cash and plastic in their earthtoned knapsacks. Time once was that there were actually "stores," or venues in that area that, in the spirit of freedom and communism and all that, gave away everything they had and regularly had stuff donated by

their bearded brothers and sisters.

But when all the hippies left the Haight to go to school in Silicon Valley, the hawks started moving in and pandering to the image. Now, there's Aardvark's Odd Ark, with used Levi jackets for \$25 and \$30 leather belts with fake silver chunks.

There are several "thrif" shops in the district selling all sorts of gear that could make even the squarest of eggheads fit right in at a Dead show, providing of course that you have the simoleons to lay out for whoever sandpapered the denim.

But one need not know the way to San Jose or the Bay area to find the proper clothes to take acid and look at; major fashion outlets like The Gap are getting into the act and carrying earthy floral shirts and washed (not acid-washed) denim jackets that will make you the center of attention at the next protest. They carry such an outfit with a \$26 shirt, \$34 pants, or, if its sunny out, there's a groovy \$32 pair of shorts in addition to a matching jacket and shoes (don't forget to grow the hair).

Even closer to home, at home in fact, are the many booths that line the vendor spaces adjacent to the UCen selling all the paraphernalia needed to drape and ornament oneself with to make that anti-establishment yet fashionable statement.

One recent booth has featured a wide array of wowfully tie-dyed garments, which, according to the vendor, are all made out of high-quality rayon. Rayon? Anyway, the prospective dropper-out from society need only fork over \$18 for a multi-colored t-shirt that'll wow 'em at the next love-in, or a long-sleeve space jersey for twenty-four, count 'em, \$24. And to make the garb complete, remember the selection of peace sign jewelry; there was even a booth selling crystals for those who want to maximize the efficiency of the body's everyy.

Obviously, being a hippie isn't as cheap as it used to be if it's going to be done right; even the latest "Dylan and the Dead" album lists for \$9.98.



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Shelly models a KBS jacket (\$195), KBS pants (\$95) and KBS T-shirt (\$90), while Cindi shows off an I. Magnin striped sweater (\$76) and Ellen Tracy pants (\$142). ▽

Shelly sports shirt (\$34) and sweatshirt

# Spring Spirit

Trent and Shawn are modeling clothes from  
ixi:z in La Cumbre Plaza.  
Shelly, Kelly and Cindi are modeling  
clothes from I. Magnin of Santa  
Barbara.



◀ Kelly is wearing a Ralph Lauren silk tank (\$98), Castelnau cotton skirt (\$72) and Betnar sun hat (\$40).



All photos by Richard O'Rourke

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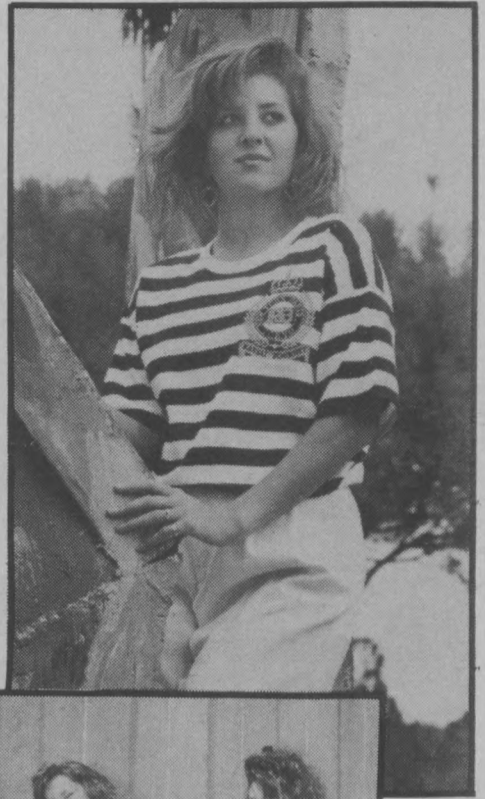
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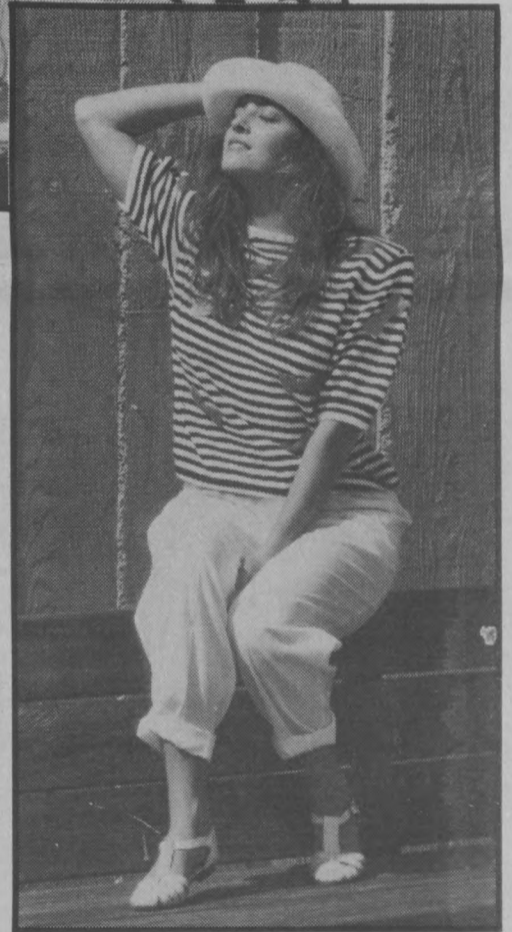
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elly sports a Lizwear T-shirt (\$34) and Lizwear sweatshirt (\$50). (center)



Shaun sports a white cotton shirt (\$55) and white cotton pants (\$65). Kelly has the fun look of Vitadini shorts (\$50) and top (\$64) with a Betnar hat (\$36). ▶



Trent styles a cardigan (\$80) over a striped button-down shirt (\$48) and cotton/linen pants (\$85). ▲

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# A New Look



TONY POLLOCK/Daily Nexus

**By Jennifer Smith**  
Special Sections Editor

Hair and make-up are important keys in achieving the look you want. They are especially important if it's a "new look" you are hoping for, because a change in hair style and make-up can dramatically alter your appearance. Our model Dawn Mermer had her hair and make-up done by Gloria and Debra at Kutz in I.V.

In terms of hair, "a new look" usually brings to mind the idea of going out and getting a dramatic new hair cut. But as most of us know, seeing a lot of hair falling to the floor can be emotionally dramatic. Hair definitely falls faster than it grows. There is hope, however, for those of us in love with long hair and in want of a little something different. That "new look" can be achieved with exciting hairstyling techniques that provide a great change of pace that's perfect for a special occasion or anytime the ol' hair routine needs a little pep.

Gloria, the owner of Kutz, achieved a dramatic new look with Dawn's hair through styling alone. She began with a shampoo and conditioning. Gloria stresses the importance of conditioning long hair because "everything should be done to preserve it." A high-quality conditioner should be used because using a bad conditioner on your hair is "like feeding your body junk food all the time — it just won't work well". For those summer days of lying out in the sun she recommends braiding the hair with conditioner still in and then washing it out that night. This way it gets the full conditioning benefits. And for hair with heavy build-up of hairspray or chlorine, Gloria suggests using dissolved aspirin in water as a clarifier. Simply leave the solution on your hair for three to five minutes and then rinse to help remove the unwanted build-up.

Next, Gloria trimmed the ends of Dawn's hair for an even look and then wrapped the hair in soft, pliable curlers called Benders. After ten minutes under the dryer, Dawn's hair had as much wave as if she had a perm — perfect for a temporary perm look!

It was interesting to note that a common problem associated with midterms is that of hair loss. According to Gloria, excess stress can actually cause people's hair to fall

out. Her remedy is to take high-potency B-complex and C vitamins. So, don't get too stressed during up-coming finals — you have to keep your hair healthy!

After Dawn's "new 'do" was done, Debra began work on the make-over. Her ultimate goal was to achieve a well-blended, natural look. First, foundation compatible with her



Debra applies a strong color to Dawn's lips.

TONY POLLOCK/Daily Nexus

skin type and color was applied. Then came the powder, providing a good base so that the rest of the make-up did not soak in.

Blush acts in defining shadows. Where it is applied can make a great difference in your facial features. Debra described the ideal face as being oval in shape. Therefore, a long face will appear shorter by placing blush under the chin and a round face looks narrower by putting it on the sides.

Next come the eyes. Light-haired people should stick with a brown or black-brown mascara rather than black. If you have long lashes, show 'em off! Eyeshadow is very versatile and can be coordinated to highlight your eye color or even your outfit. For very light colored eyebrows, a little of the same eyeshadow can be used to darken them and make them stand out. Debra uses the technique of brushing them downward and then filling the color in.

Lastly, the right lipstick tops everything off. On Dawn, Debra went with a strong, dark lip color to give a nice contrast to her soft facial look. After a final touch of powder, Dawn's new look was complete.

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# ACCESSORIES ARE ESSENTIAL

**By B. Joseph Sullivan**  
Fashion Consultant

Let's face it, all you potential fashion plates out there: While clothes may make the man or woman, accessories make the clothes.

Mind you, I'm not talking about the everyday items people sometimes refer to as accessories, such as the belt that holds up your pants or the handbag you keep your money in. In fact, by definition these are not accessories at all, but necessary and functional clothing tools.

No, accessories are those special somethings a person wears to tell the world, "Hey, I went the extra fashion mile because I care." Ideally, they should serve no functional purpose whatsoever, but, if they must have a purpose, it should be secondary to promoting a competent fashion image.

Accessories have a long and colorful history in the fashion world and have raised many a borderline dresser from the level of just plain natty to that of *Voguedom* — the fashion equivalent of Christian sainthood.

For men, the necktie is probably the single most popular accessory. It looks sharp, adds a touch of class to any outfit and generally does nothing more than sit there and look neat. Originally, however, the necktie was a piece of cloth worn around the neck by men to wipe their hands and mouths with while eating. Sort of a neck napkin.

As years passed, the function of the tie lessened in direct proportion to the width of the cloth. At the same time, the design, color and cost improved to such an extent that now a good tie could set you back as much as \$100. But for the added respect your colleagues will undoubtedly give you, it's a small price to pay.

For women, the options are far more abundant. Scarves, for example, are always a treat. Originally meant to keep one's shoulders warm or to hold a hairdo in place, now, likely as not, a woman will wear a scarf tied loosely around her neck to help draw attention to her face. Usually such scarves are made from a thin material such as silk or polyester, and often are patterned with bright flowers or some other colorful design. For a few dollars, the right scarf can brighten up an otherwise drab outfit and can make a great gift.

Though in the areas of food, sex and sleep, too much of a good thing can be disastrous, when it comes to accessories, too much is never enough. For that reason, I generally encourage my clients to wear as many accessories as their bodies will hold.

Earrings, for both men and women, are a way to set oneself apart from a crowd, as are other forms of jewelry such as bracelets and necklaces.

Think about one of this century's greatest fashion plates, the late Marilyn Monroe. Well, let me tell you, that dame knew a good fashion accessory when she saw one. The mink stole she wore in *Some Like It Hot* was to die for, and who could forget her stunning lips highlighted with striking, yet subtle lipstick.

Back to the guys for a minute. One of the most distinguishing accessories a fella in this era or any other could wear is a gold pocketwatch. Subject of many a fashion tale, the pocketwatch lends an air of distinction and sophistication, harking back to days of yore when people leisurely pulled a watch from their vest and glanced at it with a jaded eye. Maybe today's watch can tell you the square root of 5,736,908,

but would Cary Grant wear one?

A pair of glasses can do more for a person's look than probably any other single fashion accessory, and the great thing is, you don't have to have bad eyes to wear them. Aside from the entire sunglasses category, most eyecare outlets will fill a eyeglass frame with clear glass that doesn't alter your eyesight one iota.

Tired of being called a thick-headed jock or a dumb blond? No problem. Buy a pair of wire-rimmed clear glasses and suffer no more. Want to be taken really seriously at the next high-powered meeting? Simple. Just put on a pair of granny glasses as you look over your notes and take them off when you're done. Who cares if you've got 20/20 peepers? When it comes to fashion, the look is everything. All's fair in fashion, so don't worry about misleading people — you're supposed to.

There are numerous other accessories I haven't even touched on, and I would hope that in your search for them you'd use your imagination and not be afraid to go a little wild. Remember, accessories are what you make of them, so make them what you are. Let them reflect the person you want to be and tell the rest of the world "I care."

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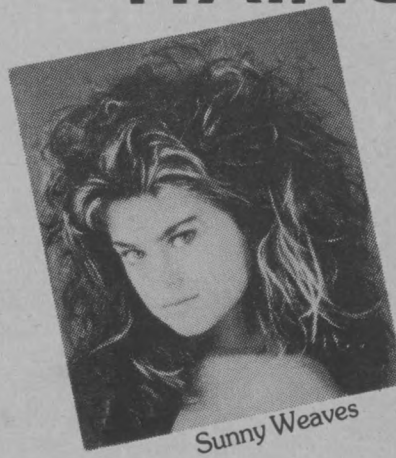
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