

# La Playa Program Thursday Opens Season

Only  
Three Weeks  
Until  
Homecoming

UNIVERSITY OF CALIFORNIA

*El Gaucho*

SANTA BARBARA COLLEGE

Vol. XXXI

SANTA BARBARA, CALIFORNIA, SEPTEMBER 19, 1951

No. 1

## CHAIRMANSHIPS STILL AVAILABLE FOR COMMITTEES

Applications are again being taken for Associated Student Committee chairmanships which were not filled last Spring. Interested students with any experience in the fields mentioned should make application before Tuesday, October 2. At that time appointments will be made by the Legislative Council.

The following chairmanships are still available:

**Awards Committee**—Chairman should be an upperclassman. Position involves responsibility for reviewing and ordering of all Associated Students awards.

**Artist Series Board**—Responsible for coordination of artist series programs; chairman should be interested in music, drama, dance and speech.

**Rally Committee**—Responsible for all half-time stunts, rallies, etc. Works in close cooperation with yell leaders.

**Student Union Committee**—Responsible for the long-term planning of the student union and other AS facilities on the Goleta campus.

**Job Placement Committee**—Responsible for the coordination of permanent job placement service of AS.

**World Student Service Fund Committee**—Responsible for campus drive for World Student Service Fund.

**Roadrunner Revue Director**—Management and direction of the Spring semester Roadrunner Revue.

Nearly all committees will be filling their ranks in the next few weeks so students interested in committee work other than chairmanships may also inquire at the AS office.

Applications for all positions are available in the Associated Students Office, Building D. All correspondence on this matter should be addressed to Bob Christofferson, ASB President, Building D.

## Traffic Regulations Announced by Police

The following traffic regulations were called to student attention today by Captain of Police Floyd Bernard. These regulations will go into effect immediately.

- (1) Speed limit 15 m.p.h.
- (2) Only faculty members are permitted to park on the road extending from Alvarado Street entrance to the Health Center on the Riviera and in the area directly in front of the I.E. building on the Mesa campus.
- (3) Parking is not permitted in posted "no parking" zones or in the Mesa courtyard or the receiving room area at the Riviera campus.
- (4) Visitor's Zones are to be used by non-campus personnel only.

According to Captain Bernard traffic violators will be cited to Justice Court. He stated further that traffic accidents occurring on campus should be reported to the University Police for investigation.

The Police Department may be called by phone at Extension 31 during school hours. After school hours and on Saturday, Sunday and holidays, call 3143 and messages will be relayed to the University Police radio car.

The Police Department also maintains a Lost and Found department in Room 113 in the Administration building.

## Election Needed for Frosh Officers and Senior President

A Special Election will take place on October 9 and 10 for freshman class officers and the senior class president. The freshman class officers include the president, vice-president, secretary-treasurer, and social chairman. Any other offices may be added at the discretion of the class.

The following procedure is to be followed by those wishing to run for freshman offices and the senior presidency:

On September 27 names are to be filed in the Graduate Manager's office. On October 1, the constitution test will be held in the Student Body Conference Room at 4 p.m. Constitutions may be obtained from the Graduate Manager's office any time before the test. Those passing or failing the test will be notified. After taking the constitution test, petitions may be taken out from the Graduate Manager's office and circulated and returned on October 5.

During the Gaucho Revue on October 3, candidates will be introduced, but no campaign speeches will be presented.

Further information concerning publicity and rulings will be in *El Gaucho* next week.

**WARNING!**  
After the 21st all Freshmen will be required to have with them at all times their Frosh Bible, beanie or bow, and class card. An infraction of any of these rules makes the errant freshman liable to immediate and drastic retaliation at the hands of campus organizations entrusted with the enforcement of Frosh Indocination.

## Sorority Rushing Now in Full Swing

Sorority rushing started last Friday and will continue through the rest of this week with formal pledging on Sunday.

Friday afternoon an orientation program was held in Pine Hall at which Panhellenic officers were introduced and instructions and information were given to the rushees. Open houses started Saturday afternoon when rushees visited all the houses.

Period I was held on Sunday and Monday nights when rushees were allowed to attend three coke parties each of these nights. Period II was held Tuesday night and will continue through tonight. Girls may attend two theme parties each night.

No parties will be held Thursday night because of important campus events, but they will be resumed Friday when rushees may attend three game parties. These will be held at 3:00-4:15 p.m., 7:00-8:15 p.m., and 8:45-10:00. Desert parties will be held Saturday night at 7:00-8:00 p.m. and 8:30-9:30 p.m. Preferential bidding will begin the next morning at 9:30 a.m. Girls may receive their bids at 4:00 p.m. that afternoon, then report to their houses for formal pledging which will close the rush period.

**FEW ANNUALS LEFT**  
A limited number of the 1951 yearbook, *La Cumbre* is still available in the Graduate Manager's office, revealed Bob Lorden, assistant graduate manager. The sale price is \$4.00.



AS PRESIDENT BOB CHRISTOFFERSON



PROVOST J. HAROLD WILLIAMS

## Provost, AS Prexy Extend Welcome to UCSB Students

**Bob Christofferson**  
On behalf of the Associated Students, I should like to extend a cordial welcome to all new students.

In addition to a fine faculty which has brought our academic standing to a high level, you'll find that Santa Barbara College offers a wide range of recreational and extra-curricular activities. The Associated Students sponsors athletics, drama, rallies, debates, All-University Weekend, Homecoming, Santa Barbary Coast Carnival, and many other events for your pleasure.

Every newcomer will find a niche for himself in some phase of our activities if he looks. These activities require management, and this is done by students, so look around you, and select some activity early in your college career, whether it be journalism, music, athletics, drama, or student government.

Your greatest enjoyment of your college career will come with the proper balance of academic and extra-curricular activities; participate in a generous share of student activities, but hit the books too—we want to see you around more than one semester!

Best of luck in the years to come.  
Bob Christofferson

## Addresses Needed For Homecoming

Homecoming will be upon us before we know it, and there is still a crying need for up-to-date alumni addresses, according to ASB Veep. Since Homecoming is primarily for our alums, the student body wants to contact as many as possible before the event. They must give adequate publicity for Homecoming and the only sure way of contacting our alums is through mailed information.

The fraternities and sororities were contacted last June to turn in lists of alumni and their addresses and many have done so already. But there are still many organizations that have not been contacted, such as the honoraries and service organizations. These are the people from whom responses are needed, Marie stated.

"We need the addresses of your friends, as well as those in organizations. Just put the names and addresses in the labeled box in the Student Body office before October 15. With your response to this request the Student Body can make another step toward a successful Homecoming," Marie said.

**Provost Williams**  
As *El Gaucho* begins its thirty-first volume, and blazes its journalistic path for the year 1951-52, I take pleasure in extending to all our students a hearty welcome.

In this welcome I am joined by all members of the College administration and the faculty, who have looked forward to the opening of the year, with new opportunities to work with you.

Those of you who are new students will find, I hope, a generous spirit of friendship and warmth. We want new friends, and we want you to be among those who have faith in the development of this institution.

The University of California is widely known for its high standards of education. As a part of that great State University we are pledged to assume the responsibility for participating in those standards, and helping to keep up the enviable record the University has set.

If, as a student, you take seriously the tasks before you, and pursue your studies diligently and faithfully, you will help our University maintain its strength and eminence.

*El Gaucho* is a student publication. In its pages the students report College activities as they see them, and freely express their views. In these things they are encouraged by the generous policy of student government for which the University of California is noted.

By maintaining a good student paper, and building a competent student government, you will strengthen the philosophy of co-operation which has been growing through the years.

One of the great assets of our College is its identification with the unique and beautiful city of Santa Barbara. We are considered an important part of this community, and share the responsibilities of those who would maintain its fine reputation. Keep in mind the opportunities which are thus afforded, and be good and worthy members of this cultured group.

Welcome to Santa Barbara College, and to Santa Barbara.  
J. Harold Williams  
Provost

**The Rally Committee needs members immediately to prepare for football season. All those interested in serving on the committee sign up in the Associated Students office.**

## Pigskin Prevue Activities Thursday Night to Include Scrimmage, Picnic, Dance

An exclusive pre-season squint at Roy Engle's Golden Gauchos, plus an All-College picnic supper, plus a big Howdy Dance are the highlights of the 1951 Pigskin Pre-

vue to be held tomorrow night at La Playa stadium.

Wayne Kluth, coordinating chairman for the affair, stated that the Prevue should get the semester off to a booming start.

## Wanted...

... Aspiring journalists to take part in producing campus publications of *El Gaucho*, *La Cumbre*, and *Student Directory* in positions of:

News, sports, feature writers, copy readers, proof readers, photographers, typists, and other sundry jobs.

Experience: At least 12 years of clean living plus ability to defend yourself from rest of campus. No other experience needed.

Reward: Absolutely none. Only compensation is joy of being around completely goofy people.

Application: Attend publication open house Tuesday from 1 to 3 p.m. in *El Gaucho* office in Elm Hall or in *La Cumbre* office in Oak Hall.

## Phrateres to Help Welcome New Women

The Santa Barbara Chapter of Phrateres is pitching in to make this week one "Week of Welcome" for all the incoming freshmen and transfer students on this campus. Early Monday morning students attending the orientation assembly were greeted by members of the organization, who handed out maps of the Riviera campus.

Information concerning Phrateres will be given out to all new women students in the registration line Thursday. At this time they will have the opportunity to meet some of the members and ask any questions pertaining to the organization.

The Phrateres Welcome Tea, to which all women students are invited, is to be held on Sunday afternoon, September 30, from 3 to 5 p.m. in the College Quad, according to Margaret MacIraith, president. The purpose of this tea is to give old and new women students, regardless of sorority or honorary affiliation, a chance to become acquainted with each other. Invitations to the Welcome Tea will be in the student mailboxes the first part of next week.

## Dean Sweet Returns

The Dean of Women's office has announced its staff for the year 1951-52.

Dean Helen E. Sweet, returning after one year on sabbatical leave, will resume her duties of counseling women students, serving as advisor of Associated Women Students, Spurs, Chimes, Crown and Scepter and Panhellenic Council, and secretary of Honors and Scholarships Committee.

She will also teach Biology 180 and Public Health each semester, and be a member of the Faculty Student Health and Welfare Committee, the Administrative Student Personnel Counseling Committee, Committee on Living Accommodations, and Loan Committee.

Miss Ellen E. Bowers, Acting Dean of Women last year, will be administrative advisor of the Associated Student Council, a member of the Activities Control Board in charge of the calendar, Eligibility Committee and Assembly Committee.

Miss Bowers represents the office in all policies concerning women's housing and is a member of the Committee on Living Accommodations. Handling part-time employment of women students and counselling are among her many tasks. She is also administrative advisor of Phrateres.

Mrs. Arthur E. Wentz, who assisted Miss Bowers last year, will be Panhellenic Secretary during the Fall rushing period.

Mrs. Vallie Concepcion, who has been in the office for 1½ years,

## Tickets

Festivities will get under way at 6 p.m. with an All-College picnic supper on the field. Margaret Mueller and Mark Maclin, AWS and AMS presidents who are in charge of the picnic, stress that tickets should be purchased on campus prior to the Prevue. They will be sold on the men's gym lawn and through various organizations for 50c, but if purchased at La Playa tomorrow evening the price will be 65c. This is due to the fact that proper food amounts must be judged as early as possible. Fraternities, sororities, and major housing groups will not serve dinner tomorrow evening and all students are urged to attend. A special invitation is also extended to all members of the faculty and administration.

## Prevue

The picnic will be followed by the Prevue itself, with Coach Roy Engle introducing the players. The Gauchos will hold a short scrimmage and demonstrate a few of their plays. Among the players expected to lead the squad into action this year are such standout performers as Dave Gorrie, John Cravens, Ron Ternquist, Doug Gorrie, Bill Davis, Adran Adams and Grant Gaunce.

During the Prevue, Head Yell Leader Bill Grannis will lead the crowds in a few songs and yells in preparation for the season ahead. A small pep band will be on hand to provide snappy music for the occasion.

## Howdy Dance

Following the Prevue, crowds will migrate up the hill to the Mesa Quad where the Howdy Dance will take place under the sponsorship of the Social Committee. Jack Mertz, chairman, promised an interesting and entertaining time for all. Music will be provided by the Three Blues—an I. Newton Perry orchestra.

Students are urged to park in the Mesa parking lot and attend activities from there.

## FRATERNITIES BEGIN RUSHING

Fraternity rushing opens officially today with an introductory meeting for prospective rushees, it was announced by IFC Secretary Ray King.

Tomorrow and Friday the rushees will be divided into groups and will visit each of the nine fraternity houses, spending an hour at each house. The rushees will be divided into five groups Thursday and four groups on Friday. Visiting hours are from 1 to 6 p.m. tomorrow and from 1 to 5 p.m. Friday.

Open rushing begins at 12 noon on Saturday, September 22, and ends at 12 midnight Sunday, September 30. The preference list will be turned in at the Dean's office on Monday, October 1, and rushees will sign up in the Dean's office on Tuesday, October 2.

will be receptionist and full-time secretary, answering general questions and arranging for appointments with the Deans.

Part-time assistant will be Miss Edith Hicks, new this summer.

**ATTENTION ORGANIZATION PRESIDENTS**  
A C B recognition forms are now in the mail boxes. Deadline for their return is October 5. Included with them are the new ACB policy and calendar for the semester.

# El Gaucho

University of California, Santa Barbara College  
 BOB TOMLINSON, Editor Telephone 29944 or 21917

**Editorial**

## A Chance at College Life . . .

College life at last! You've looked forward to this for many years. There will be football games and dances. And then the parties, beach-time, and bridge. Excitement all the time. Golly it is good to get a chance at college life. But look a little deeper . . .

Ask an old-timer collegiate about college life and he will say that it is but two words, which, when all boiled down, mean people, all sorts of people. However, these people can be divided into different groups. In the extremes of these groups there are three types: the party-timers, the intellectuals, and the activity pushers. Everyone else falls into a combination of two or three of the types . . .

The party-timers are a group who can find a party as a homing pigeon finds its way home, on any night of the week, anywhere, and at anytime. Nothing stands in the way of a party. In fact some of them claim that finals is the only time for a really great party. They are a nice bunch of people and a lot of fun. But pretty soon their grades catch up with them and they flunk out. If they make it to graduation, they suddenly find they aren't prepared for any job. So they are caught high and wet . . .

Then there are the intellectuals, those people who can't be pryed from their books long enough for a date or any type of "soshing" at all. They only worship the almighty grades. They get their grades and they graduate with a beautiful grade average, but they don't understand people. They leave school with a well-filled brain, but sort of empty in other respects. Their future is either a lonely job with no one else around, or if there are people around a miserable time is had by all.

Lastly we have the activity pusher. This type consists of those people who can't be happy unless they belong to many, many clubs and lead each one of them. Day and night they rush around organizing and organizing, but never taking time out from being a machine to be a man or woman a while. And grades go poof. Out they go from college, organizing everything from businesses to other people's lives in a mad haste to develop ulcers . . .

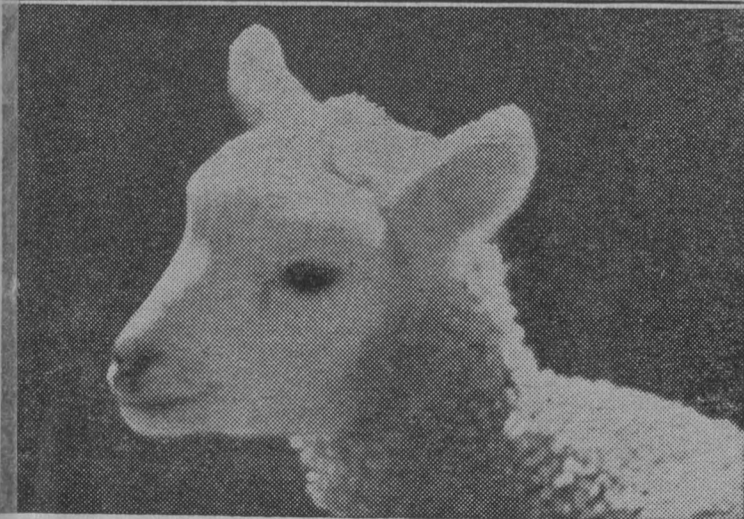
What an individual you have when you combine these three types in just the right portions. He is a person who understands and likes people, who has knowledge, and who knows how to organize. That is an ideal worth striving for and obtainable only by students combining these different phases of college life and not going to extremes on any one of them . . .

You have a long time here at Santa Barbara College, so begin slowly and wisely follow that middle course.

### NO HOT LUNCHES IN CAFETERIA NOW

Regular lunches will not be served in the Cafeteria this semester, but instead there will be one hot entree served a la carte and snack type lunches. The Cafeteria will be closed this week, however the Snack Shack will be open from 7:30 a.m. to 3 p.m. Beginning next Monday the Cafeteria will be open from 11 a.m. to 1 p.m. and the Snack Shack from 7:30 a.m. to 3 p.m.

### J. Paul Sheedy\* Switched to Wildroot Cream-Oil and Made Big Saving on 2-in-1 Sale



**SHEEPY**-er-Sheedy, was in ba-a-ad shape—everybody lamb-basted him about his messy hair! "You'll get no sheepskin," the Dean said. "Somebody's pulled the wool over your eyes. Better comb it ba-a-ack with Wildroot Cream-Oil!" Then Paul herd about a special Wildroot 2-in-1 bargain: 2 regular 29¢ bottles, a 58¢ value, for only 39¢—the sheepest price ever! (Non-alcoholic Wildroot contains Lanolin. Relieves dryness. Removes loose dandruff. Helps you pass the finger-nail test.) Now Sheedy has more girls than the Sheep of Araby! Get this ba-a-argain at any drug or toilet goods counter today! You won't get fleeced.

\* of 327 Burroughs Dr., Snyder, N. Y.

Wildroot Company, Inc., Buffalo 11, N. Y.



### ON EL GAUCHO

It is time for a new year. Another year of activity galore with *El Gaucho* trying to bring the news of it to you as best it can. To serve you best we must give you what you want, and to do this we must know what you want. We will appreciate every suggestion you have to offer even if it makes us wince a bit.

We are prevented from doing many things we would like to because of technical difficulties, red tape, and lack of that old green stuff, but with your cooperation we'll do our darndest.

Any suggestions or contributions which you have can be dropped into *El Gaucho* office in Elm Hall.

### Plays to be Announced

The Speech Department has announced that the schedule of productions for the coming year is almost complete and will be released soon. A wide selection of plays will be chosen.

#### EL GAUCHO

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara College, Santa Barbara, Calif. Opinions expressed herein are those of the staff unless otherwise indicated. Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, Calif., under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

## Publication Staffs To Hold Open House

A Publication Open House will be held Tuesday afternoon from 1 to 3 p.m. in the offices of *El Gaucho* and *La Cumbre* for anyone interested in working on the campus publications.

The open house is being sponsored by Alpha Phi Gamma, national honorary journalism fraternity, and is being held to acquaint journalistically inclined students with the publications and the people working on them.

*El Gaucho*, *La Cumbre*, and the *Student Directory* all have numerous staff positions open for experienced and inexperienced people. Applications for staff membership can be made at the open house.

Open house for *El Gaucho* and *Student Directory* will be in *El Gaucho* office in Elm Hall, and for *La Cumbre* in Oak Hall.

## CALENDAR

Thursday, Sept. 20  
 2:30 Big-Little Sister Meeting, Aud.  
 5:00 AWS-AMS Picnic, La Playa. Pigskin Preview, La Playa. Howdy Dance, Mesa Campus.  
 Monday, Sept. 24  
 Instruction begins.  
 Wednesday, Sept. 26  
 CRA Co-Rec night, "Y." All school.

## ART DEPARTMENT CHANGES NUMBERS

The numbers of several art courses have been changed in compliance with changes instituted on all campuses of the University. The changes are as follows:

Course Numbers	Former Numbers
1 AB	18 AB
2 A	10 A
2 B	11
3 A	10 B
3 B	15
6 A	1
10	16
161	195

Credit can not be awarded a student who registers for one of these renumbered courses if he has completed the course on any campus of the University under one of the former numberings.

Changes were announced by the Registrar's Office.

### Mail Boxes

Student mail boxes are located on the south side of the Quad. Administration notices to students as well as inter-student mail are placed in these boxes.

"Charcoal'd" Sandwiches

### El Ranchito

DRIVE-IN  
 Booths—Tables—Car Service  
 2608 De la Vina Street

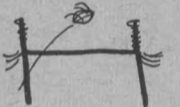


By Gingie

Welcome to Santa Barbara's campus of the University of California from everyone in the "Little Store Behind The Big Tree" especially your new friend Mr. Lou Rose and me. My name is Gingie — for the benefit of all you new little gals with whom I would love to become acquainted, I'm employed every day now at the Lou Rose College Annex just for the purpose of helping you.



Your "old hand at college" friends whom you will soon know well can tell you how good it makes one feel to appear "just right" at the many exciting parties, dances, and football games you will attend and most important—how nice it is to feel well dressed on the campus.



With this in mind Mrs. Bateman, our wonderful buyer and manager, has selected beautiful skirts in plaids, checks, and solid colors all the way from \$7.95 to \$16.95, and lovely sweaters—cardigans, pull-overs, and novelty types from \$3.95 to \$19.95 in every color in the rainbow.



There are lots of new trends this fall and I'd like to tell you about them every Friday right from this very place in your "Gaucho." And be sure to come into the store and meet me — maybe I can help you with your problems and I'll be very happy to know you.

*Gingie*



Lou Rose  
 College Annex  
 1309 state street

## Campus Interviews on Cigarette Tests

### No. 22...THE WOODPECKER



Woodrow almost bit off more than he could chew when he tackled the cigarette tests! But he pecked away 'til he smoked out the truth: Such an important item as *mildness* can't be tossed off in a fleeting second! A "swift sniff" or a "perfunctory puff" proves practically nothing! He, like millions of smokers, found *one* test that doesn't leave you up a tree.

It's the sensible test . . . the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke—on a day-after-day basis. No snap judgments! Once you've enjoyed Camels for 30 days in your "T-Zone" (T for Throat, T for Taste), you'll see why . . .



After all the Mildness tests . . .

**Camel leads all other brands by billions**

## FRESNO STATE WITHDRAWS FROM CCAA

Due to the withdrawal of Fresno State from the California Collegiate Athletic Association last summer, the CCAA will operate as a five-team conference this season. Santa Barbara College is a charter member of the 2C2A conference.

Schools competing in the four major sports will be Los Angeles State, Pepperdine, San Diego State, Cal Poly and the Gauchos. San

Diego is defending champion in football and track, Pepperdine walked off with last season's basketball honors, and the Fresno State Bulldogs were 1950 baseball champs.

The conference, formed in 1939, included San Diego State, San Jose State and Fresno State in addition to the Gauchos. College of the Pacific and Cal Poly joined in 1946 but the Tigers withdrew three years later. They were replaced by Pepperdine and then Los Angeles State was admitted when San Jose dropped.

Both San Francisco State and Long Beach State have been mentioned as possible replacements for Fresno State. There is a possibility that one of the schools will be named when the CCAA holds its annual Spring meeting.

Girl: Gosh, it's past midnight. You'd better get going.  
Guy: Okay. Turn out the lights.

Patronize *Gauche* advertisers. No advertisers — no *Gauche*.



BARBARA HARRIS from the Graduate Manager's office holds giant size ticket to advertise the five-game ticket available to the public for \$7.50 instead of the regular \$8.75.

A practical bridegroom Was Sandy MacHughes; He spent his first night Trying on the old shoes.

California is short one editor because he got his necktie caught in a newspaper press. Never underestimate the power of the press.

# Sports

## Engle Sees Bright Outlook For '51 Football Season As 19 Lettermen Return

With a nucleus of 19 returning lettermen around which to build his team, head Gauche mentor Roy Engle is looking forward to a successful 1951 football season for the boys from La Playa.

Barring depletion of the ranks

by the armed forces, the Gauchos should field an even tougher team than in 1950. Last season Engle's club won seven, lost three, and came in second in the CCAA.

Among the returning lettermen are such standout performers as Corkey Johnson, 225-pound Little All-Coast tackle who was picked on the CCAA's offensive and defensive teams last year; Dave Gorrie, a hard-driving fullback who was All-CCAA last season as a sophomore and won the Gene Harris award as the Gauche's most valuable player; and Ron Ternquist, whose season was cut short last year due to a side injury.

So far the weakest spots on the team are at quarterback and guards. Sorely missed will be Dick Gorrie, who T-quarterbacked the Gauchos last season. Gone also are six guards that will be tough to replace.

To fill the quarterback spot, Engle is experimenting with four candidates — Bill Davis, George Law, Glenn Vanderlinde and Andy Logan. Davis, a halfback last year, looks like the pick at the present time. There is, however, an outside chance that Junior College transfers could change the picture.

For the guard slots, present plans are to convert some of last year's tackles. That means moving Grant Gaunce (picked by his teammates as the team's best lineman last year), Minor Rootes, and finding several more good men to help fill the positions.

Engle, who will be coaching his third year of varsity ball at Santa Barbara College, plans to build his offense around the T as in the past. Added to this will be several plays off the Split-T.

One of the big problems facing the Gauchos is the loss of line coach Stan Williamson, who is now on active duty with the Navy as Lieutenant Commander. His forward wall gave up only 123 yards per game last year and was a big factor in the team's success.

Assisting Engle this season will be M. S. (Doc) Kelliher, who will be starting his fifth year as assistant coach, and Pete McPhail, former end coach at University of Southern California, who will handle the Gauche forward wall.

Honeymooning days are over When his darling little spouse Whispers to her loving mother "There's a louse about the house!"

## Buck-a-Month Club Barbecue Tonight

Gauche Buck-a-Month Club will stage its second annual Football Barbecue tonight at Tucker's Grove at 7 p.m., it was announced recently.

Public attendance is invited to the barbecue which will honor Santa Barbara College's 1951 football varsity and Buck-a-Month Club. Reservation cards have already been mailed to members of BAMC. Women are especially invited to the function, it was stressed by President Endicott Faxon. He stated that a great many of the club's members are women.

Members will be charged \$2.25 per person at the barbecue, which is the actual cost of the meal. Reservations for the affair can be made by calling the club headquarters, 53044.

The football banquet was covered by press and radio last year and had a large attendance. Featured was the introduction of each varsity candidate by Coach Roy Engle.

## Announcements . .

Persons interested in serving on AS committees should contact the chairmen of the various committees or inquire in the AS office.

There are still some jobs available for students. More information may be obtained in the offices of the Dean of Men and Dean of Women.

*El Gaucho's* deadlines are Monday and Thursday at 3 p.m. Organizations and individuals interested in getting news in Tuesday's paper must have it in by the previous Thursday, and must have it in by Monday for the following Friday.

Bob: "Went coupeying last night."  
Jim: "Have a good time?"  
Bob: Fair. She did the cooing, while I did the paying."



Your TUNE-KIST Gal  
**Beverly**  
and her RECORDS

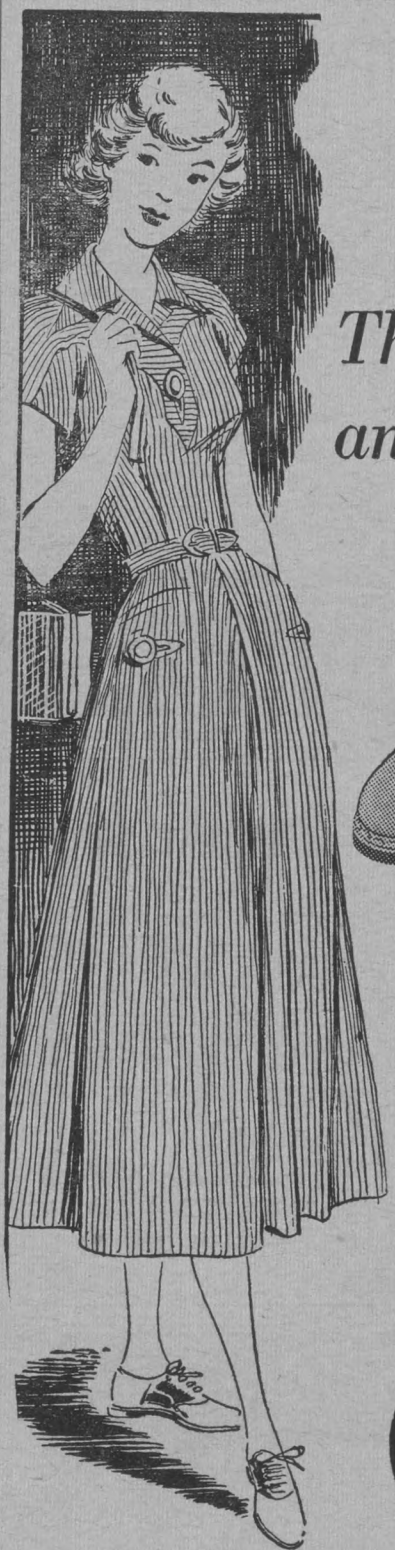
attract more listeners than any other local program!  
latest Hooper survey



Reveille with Beverly  
A.M. 7:05 to 8:30  
MON. thru SAT.

Revelry with Beverly  
P.M. 4:45 to 5:30  
MON. thru FRI.

**KIST**  
at 1340



There's nothing like an AUTHENTIC **SPALDING**



A Spalding shoe is good-looking, comfortable, long-wearing . . . most popular with girls who want the finest. When you shop, look for the Spalding name — that proves it's authentic!

Spalding Saddle Brown and White, Navy and White  
10.95  
Moccasins 8.95



**Ott's**

California Corner  
727 State Street  
Phone 2-7671

# WELCOME

FROM THE COLLEGE BOOKSTORE

HERE ARE JUST A FEW OF THE MANY ITEMS WE'RE PROUD TO OFFER YOU THIS SEMESTER

COLLEGE OUTLINE SERIES AND LITTLEFIELD OUTLINES ALL TITLES

MANY BEAUTIFUL PIECES IN COSTUME JEWELRY IN ALL PRICE RANGES—WITH OR WITHOUT SCHOOL SEAL — BEAUTIFUL GIFTS FOR ANY AND ALL OCCASIONS.

Complete Magazine Subscription Service ALL MAGAZINES — SOME OFFER SPECIAL RATES TO COLLEGE STUDENTS

AND — 1500 OTHER ITEMS WE'LL BE GLAD TO SHOW YOU — BE SURE TO PICK UP YOUR FREE NOTE BOOK INDEX.

## HERE IS YOUR 1951 GAUCHE FOOTBALL SCHEDULE GET BEHIND YOUR TEAM --- ATTEND ALL GAMES!

SEPT. 29	POMONA COLLEGE	THERE	SATURDAY
OCT. 5	OCCIDENTAL COLLEGE	HERE	FRIDAY
OCT. 12	*FRESNO STATE	THERE	FRIDAY
OCT. 20	WHITTIER COLLEGE (HOMECOMING)	HERE	SATURDAY
OCT. 27	AMPHIBIOUS BASE (SAN DIEGO)	HERE	SATURDAY
NOV. 3	CAL AGGIES (ALL-CAL) L. A. COLISEUM		SATURDAY
NOV. 10	*CAL POLY	THERE	SATURDAY
NOV. 16	LOS ANGELES STATE	HERE	FRIDAY
NOV. 22	*SAN DIEGO STATE	THERE	THURSDAY
NOV. 30	*PEPPERDINE	HERE	FRIDAY

\*—CONFERENCE GAMES HOME GAMES — LA PLAYA FIELD — KICKOFF 8:15 P.M.

PATRONIZE

# The College Bookstore

"It's to Your Advantage"

## DEANS OFFER AID AND GIVE TIPS

Welcome from Dean Sweet

The arrival at college of all of us to start a new year is always a time when hopes and ideas, ambitions and aspirations are running high. My chief hope for each student is the fullest possible utilization of all the opportunities and facilities of the college. This includes gaining accurate information about all academic requirements, about the procedures with respect to proper processing of all forms required by the college, becoming acquainted with your faculty and deans, setting a pattern for co-curricular activities, and a plan for accomplishing one's daily obligations.

The Dean of Women's office is ready to help students to obtain accurate information, listen to your plans, and help you find your answers to any sort of question, large or small. Before you become too confused, academically, socially, or lose your health and interest in your college career, discussion may prevent a premature, unnecessary and unprofitable denial of college privileges.

There is a way for every student to profit immeasurably by all the opportunities offered by the college and we want each of you to find the ways to become the person you want to be.

Helen E. Sweet  
Dean of Women

Welcome from Dean Reynolds

The Office of the Dean of Men would like to take this opportunity to extend a welcome to all students whether you are an experienced Gaucho or a newcomer. I am sure that each of you has had a profitable summer and come back fortified to spend another year in pursuit of the baccalaureate degree. From all the evidence available it appears that this is to be a banner year for the University of California and particularly Santa Barbara College.

Your prime reason for being here is the pursuit of knowledge. No matter what else happens you must not lose sight of this fact. In this day of international unrest, potential draft, and deferment based largely upon scholarship, the understanding of this purpose takes on special significance to all male students. The University, working through a special manpower committee, the Registrar's Office and this office is cooperating with Selective Service Boards to assist in the deferment of all qualified students.

I would like to extend a special invitation to all men students to visit the Office of the Dean of Men, if you have not already done so, and familiarize yourself with our facilities to assist you in the solution of your problems. Do not wait until your difficulties have reached insurmountable proportions; we stand ready to assist you at any time. The best of luck to each of you.

Lyle G. Reynolds  
Dean of Men

## At the Movies . . .

### AIRPORT DRIVE-IN

Wednesday, Thursday  
"The Outlaw", Jane Russell  
"Semboli", Ingrid Bergman  
Friday, Saturday  
"Wagon Path", Edmund O'Brien  
"Jungle Headhunters"

Sunday  
"The Worth", Randolph Scott  
"Luzia"

### CALIFORNIA THEATER

Wednesday-Saturday  
"The Wizard of Oz"  
"Wagon Path"

Sunday

"The Worth"  
"Mr. Belvedere Rings the Bell", Clifton Webb

### FOX WASHINGTON THEATER

Starts Today  
"No Highway in the Sky", Jimmy Stewart, Marlene Dietrich  
"Mad, Fast and Beautiful", Claire Trevor

### GRAND DA THEATER

Wednesday  
"The Young and Pretty", Jane Powell, Vic Damone  
"Target", Dick Powell, Paula Raymond

Also Robinson-Turpin fight pictures

### STATE THEATER

Wednesday  
"Angels in the Outfield", Paul Douglas, Janet Leigh

Thursday  
"Save Yourself", Shelly Win-  
"The Granger"

## Cupid's Corner . . .

What a busy summer this has been! . . . at least as far as weddings are concerned. Start counting off the people you're missing around campus, and it's a sure bet that they're married now.

Two popular Sig Pi-DeeGee couples became permanent when Joyce McQueen and Jim Mulick tied the knot down in L.A., then came up to see Mary Ann Zane and Bill Hardison walk to the altar.

"Very formal" is the way everyone described Margie Pettit's wedding to David Stewart. The Dees will miss her and also Diane de Lory who is now the wife of Kappa Sig Ken Bonilla.

Other Kappa Sigs taking that walk down the aisle were Frank Smith with Alpha Phi Carlene Etter and Ed Evans with Jan Clark.

A number of Jan's Pi Phi sisters followed suit when Martha Beck married Ed Weber, Ann Paley married Bob Hayes, and Phyllis Alden married Dave Milovich.

When Dora Lee Bowen married Delta Sig Guy Sherod, the reception was held at the Alpha Phi house.

Maggie Mason - Jules King, Evelyn Willits-Marvin Anderson, and Jo Glee Bradley-Lee Jackson were three Chi O-Lambda Chi couples to say their vows. Other Chi O marriages were those of Peggy Murphy and Sig Tau Ray Langer, Joyce Hansen and Cal Tech man Bob Covey, Barbara Topham and Ray Mahler, and one that we hope has been announced because we wouldn't want to spoil a surprise . . . that of Joanne Shannon and La Ron Culley.

One of Santa Barbara's star debaters, Pete Kane, was married

this summer to Gwen Toll. Ken Kesson married tall, blonde Margaret Whalen.

The SAE's lost a member when Bill Hart graduated and married Louise Thorpe. Pat Johnson will really miss Suzi Smith. Suzi just off and married Bill Chauncey so her job as Theta prexy is now being taken over by Pat. Gerry Welton, a popular Theta alum who has often been a bridesmaid, herself became the bride of Harold Jones.

One less eligible Delta Sig is Jim Davee who has taken Thelma Tirrill as his bride. One of the summer's earliest weddings was the beautiful garden marriage of Ruth Howell to David Winniford. Just after that DSE Diane Fowler was married to Sig Tau Forest Hahn. Just recently Sigma Kappa Doreen Kingsley was married to Cal Poly man Merle Wilson.

Not to be outdone by all this,

## MANY CAMPUS CLUBS OPEN TO GAUCHOS

Opportunity's door is wide open to all new students who are interested in participating in campus activities. The following is a list of the UCSBC organizations that any student may join. Some of the committees and clubs involve responsible work while others are for social and recreational purposes.

First there is the Associated Men Students and the Associated Women Students organizations. These organizations are open to all students.

UCSBC's two publications, *El Gaucho*, the college newspaper, and *La Cumbre*, the college yearbook, will accept applications from anyone interested in writing, photography, rewrite, circulation, etc. Students are needed to help put out the annual *Student Directory*.

our own Dr. Wilbur Jacobs of the History department is now an old married man. His bride is the former Miss Josephine Kingsley of UCLA.

## Management Changes

The College Bookstore will soon be under new management due to the resignation of Harold Cole, former manager. The new manager has not yet been named.

Foam, foam on the range, Where the beer and the martini play. Where often is seen a staggering queen, And the eyes are both cloudy all day.

Physical Education Club, and the Sailing Club. The sole qualification is to have an active interest in the sport.

Five Footers is open to women students five feet tall or under. Any student interested in joining one of these clubs may inquire at the Associated Student Body office for further information.

## Hart's Cleaners

"FOR PERSONALIZED SERVICE"

### • DRY CLEANING

When your garments are returned to you they are "ready to wear" as we take care of all minor repairs.

### • LAUNDRY

Complete Laundry Service — Make one stop take care of all your cleaning needs.

### • ALTERATIONS

At your service at reasonable rates.

3122 STATE • S & H GREEN • FREE DELIVERY  
Opposite Hoff • STAMPS • 6848

OWNED AND OPERATED BY A U. OF C. GRAD

corduroy  
sport coat  
plaid lined

19.95

Exciting as a touchdown! Comes in maroon, green, brown, rust, grey — But wait'll you see that terrific plaid lining!

*Roy E. Gammill*

state near carrillo

## CHESTERFIELD—LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES

# AT PRINCETON...

Skirm's Smoke Shop

We certify that Chesterfield  
is our largest selling cigarette  
by . . . 3 . . . to 1

SIGNED *J. E. Warrick*

PROPRIETOR

3 to 1 because of

# MILDNESS

Plus NO UNPLEASANT AFTER-TASTE

...AND ONLY CHESTERFIELD HAS IT!