# The

# Carpinteria Chronicle

REPRESENTATIVE - RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, FRIDAY,

**DECEMBER 30, 1938** 

NUMBER 44

## Christmas Tree Trophy Won by Mrs. C. P. Moore

Mrs. C. P. Moore was announced\* as the winner of the silver cup trophy for the best outdoor Christmas tree in the Valley last Friday evening following a tour of the judging committee composed of Dr. G. Coshow, Mrs. J. H. Hendy and David Safwenberg. The award was presented at the meeting of the Lion's club last night

Honorable mention was given for outdoor displays at the following homes: Mrs. H. L. Beckstead, Vallecito Road; Mr. and Mrs. S. C. Snow, Olive Street; Mr. and Mrs. B. F. Clark, Mr. and Mrs. Stuart McMartin, Vallecito Road; Mrs. Orpha M. James and Mrs. W. E. Davis East Eighth Street; Mrs. L. J. Hodgkins, E. D. Solari, Edward Bronk, Casitas Road; Mr. and Mrs. Sherman, Home Auto Court. Another beautifully decorated tree was at the C. E. Newman home on Vallecito Road, but unfortunately the tree was not lighted on the evening of the judging.

There were three other outstanding displays in the Valley which which were not included under the rules of the contest. They were the tree in the high school yard on the highway, the tree at the Edison plant at the junction of Linden avenue and highway 150, and the large tree at the Methodist church on Eight and Maple avenue, which was lighted by members and friends of the church in memory of the late Gideon E. Franklin and his sister, Mrs. Mildred Ogilvie, who assisted in planting the tree many years ago.

While no award was given for interior decorations visible from the street, the committee called attention to the tree in the large window of the S. F. Shepard home on the highway. The tree, decorated with red ornaments was illumined by colored lights framing the window. Another attractive window display visible from the highway was at the Charley Batsch Service Station.

#### LIONS CLUB TO **INAUGURATE NOVEL CONTEST**

launch a novel contest starting at their first meeting of the New Year and continuing through March 30th at which time new officers will be elected. The contest will undoubtedly create a great deal of good-natured rivalry among the members who will be divided into two teams, with considerable embrassment in store for the losers.

The contest is to be based on merit and demerit points which will be scored as follows:

Merit Points

ing Guest, 15; New Member, 200; Reinstatement old member, 50;

Demerit Points

Absence, 25; Tardy after gong, 05; Breach of address, 05; Refusing to act on program, 35; Disturbance while others have the floor, of a full length motion picture.

The losing side, as a penalty, will prepare a suitable program and banquet for the installation of officers and ladies night which will be held in April and in addition the losing side will not be permitted to eat with their ladies and the winning members shall have the honor of sitting between two ladies at the banquet. The losing side will wait on the table, eat alone standing up, and serve the ladies and the winning team. The losing side will also be assessed 25 cents each to defray the cost of fines imposed by the winning side, they being exempt from cost of fines for the evening.

The captains and teams are as

Holsten Team

Capt. George Holsten, C. C. Ben-

The Carpinteria Lions Club will

Present, 10; Make up, 20; Hav-New key member, 100.

edict; Leslie Carter, Fred Greenough, Percy Houts, W. W. Humtham, Sally Maddox, Charles Neu-Want Ads In The Chronicle man, Dave Safwenberg, E. D. Solari, E. V. Stubbs, Hugh Thurmond,

## State Tables Proposed Change in 80 for Present

There is apparently little hope proposed route was inspected by of relocation of a portion of Route 80 near the Carton and Butler ranches within the next two years according to a letter received by Supervisor Thomas Dinsmore from L. H. Gibson, State Highway Engineer for this district but funds will be asked for the improvement of Route 151 between the County Line and Highway 101 during the next bi-ennium.

Some time ago Dinsmore asked the State Highway Department to investigate the feasibility of relocating a section of Route 80 to

the Highway Department and the decision given in Gibson's letter. Gibson stated that the project was entirely feasible and would cost approximately \$20,000 but stated that he felt it was more important at the present time to ask the improvement of Route 151 which connects the Casitas pass road with the State Highway on this side of Rincon Hill.

Should improvement of 151 be allowed in the budget the road will be straightened and widened, pareliminate two sharp turns and a ticularly near the Drefus property

#### LIONS CLUB HOLDS LAST MEETING OF OLD YEAR

The Carpinteria Lion's Club closed the year of 1938 with a program fitting for the occasion at the regular dinner in the Veteran's Memorial building Thursday night. Eugene Nelson, Highway Patrol Officer, gave a review of the activities of the California Highway Patrol during the past year and discussed registration and licenses and E. A. Southworth gave highlights of current events during

The Carpinteria Firemen's Association and the Firemen's Auxiliary will hold a joint installation of officers and dinner next Tuesday evening in the Veterans' Memorial building at 7 p. m. A feature of the program will be a showing

Officers of the Firemen's Association to be installed are president, Milton Duncan; vice-president, John E. Jones; secretary, Frank Burbridge; treasurer, L. R. Carter. Auxiliary officers are: president, Mrs. Howard Irwin; vice-president, Mrs. Frank Burbridge; secretary, Mrs. L. R. Carter; treasurer, Mrs. D. O. Murchison. Mrs. Frances Guidotti, of Oceanside, president of the State Auxiliary, will act as installing officer for the auxiliary and Roland Wilder of Santa Barbara will install officers of the association.

#### MOTOR VEHICLE **MEASURES READY** FOR LEGISLATURES

Motor vehicles give legislators more ideas for new laws than any other human factor, according to phreys, Leonard Kirkes, Marc. La- a national survey. It is said that at least 10,000 bills pertaining to automotive and highway subjects will be introduced in legislatures

Hoppers during California legislative sessions opening in January will be smothered with more than 500 measures of all kinds and descriptions concerned with motor vehicles and highways, it is estimated by J. Allen Davis, associate counsel of the Automobile Club of Southern California. Previous legislatures have seen as many as 600 such bills.

Legislatures of forty-four states will be in regular session next

#### C. D. Verner, J. V. Van Meter, Southworth Team

Capt. Earl Southworth, G. Horace Coshow, John Furby, Jack Wullbrandt, H. K. Heltman, John E. Jones, Barney Kathman, J. B. Lape, C. P. Moore, A. C. O'Banion, Frank L. Smith, Merle Staub, Lloyd Tennyson, Burchell Upsonnumber of smaller curves and the but the road will not be re-located. Frank Wykoff, C. B. Hamilton.

## Woman's Club Outlines Program for Spring Meeting

#### **MEMBERS OF AUTO CLUB MAY GET** LICENSES HERE

Mr. Frank G. Daniel, the representative in Carpinteria for the Automobile Club of Southern California, will be at the Club's official garage, Humphrey Motors, Inc., from 9 a. m. to 5 p. m. on Tuesday, Wednesday and Friday, January 3, 4, and 6th, and every Tuesday and Friday during the month of January, and Friday, February 3rd, to issue the 1939 license plates to Club members. In order to secure their plates, members are requested to bring with them the white certificate of registration from the steering wheel of their car, the postcard which is being mailed to them by the State of California, showing the amount of tax to be paid and the necessary fee.

#### DEER KILLED ON HIGHWAY NEAR **CARPINTERIA**

A number of Carpinteria families in poorer circumstances are enjoying a feast of venison as the result of an accident which occurred near the P & B Garage on the Highway near Carpinteria about noon on Tuesday in which the victim was a yearling buck.

The matter was reported to L. R. Carter at the Seaside Station who called game warden Bedwell for instructions as to disposal of the animal. Bedwell advised him to have the animal dressed and to distribute the meat to the poorer dens, and Mrs. D. M. Burke, chairfamilies in this district. Frank Knabe of the Valley Market volunteered to dress and cut up the animal and Mrs. Carey Demaree will distribute the meat.

Carpinteria Woman's club will resume its activities next Thursday with a program presented by Frederick W. Hile of Santa Barbara State college, who is bringing a group of students of his drama classes to appear in short plays and readings. Hostesses for the tea will be Mrs. J. C. Bailard, Mrs. O. L. Lyman, Mrs. J. W. Bailard, MrMs. Chester Miller and Mrs. C. E. Neuman.

Programs for the remainder of the year were mailed last week by the chairman, Mrs. James Kent, and promise many interesting afternoons. Department programs listed show book reviews by Mrs. O. L. Lyman, Mrs. Merle Staub, Mrs. W. Guy Stockton, Mrs. Joseph H Hendy, Mrs Frank Wykooff at the meetings of the literature department on each second Monday. The American Homes department has arranged a meat cuttting demonstration by Davenport Phelps of Los Angeles; shaping and baking fancy rolls by Miss. Irene Fagin; a canning demonstration and a spring home tour all on the fourth Thursdays of each month.

The regular club programs include a speaker from the state Board of Equalization; Miss Alva Lois Carothers, former Carpinteria teacher, who will tell of her travels in the South Seas, including the island of Bali; a piano - organ recital by William Mathias and Will Headley; Dr. Outland of Santa Barbara State College on current topics, and a club talent day. The state club federation chairman will speak on their departments. Mrs. James Reed, chairman of Garman of Narcotics. The local club will entertain the Santa Barbara City club and the Friday Study club at a reciprocity meeting on

## Agricultural Averages For Year 1938 Fall Below 1937

SACRAMENTO - The season of 1938 recorded a total of tonnage production of crops in California somewhat lower than 1937 production, but possibly slightly above average production for recent years, according to the State Department of Agriculture. For some crops record or near-record production was established for 1938, such as for oranges and prunes. For other major crops, decreased production mainly in cotton, although there were minor reduction in some other crops as compared with 1937.

There was a decline of about two percent in the acreage devoted to field crops in 1938 as compared with the preceding year, and a decline of about 8 per cent in the deciduous and citrus fruit crops and in vines did not register any

substantial changes since 1937, although some of these crops an additional bearing acreage has come into production.

With reference to the volume of livestock production, it can be said that sales of cattle in 1938 were somewhat lower than in 1937, but still above average for the five preceding years. Lamb production was above normal and much above the sub-normal 1932-37 average volume. The production of milk, eggs, and poultry was not greatly different than for years immediately preceding.

The season was marked with abundant rainfall and adequate supplies of irrigation water in all sections of the State. Losses of crops because of adverse weather facharvested acreage of commercial tors were not large, although in vegetable crops. The acreage in some localities considerable loss of annual crops and to some extent

(Continued on page 8)

owners probably never think of the ham and chicken sandwiches they

serve as units in a "big business."

But according to the latest figures

# READABLE REPRESENTATIVE RELIABLE

Ann Waynflete Riley . . . Owner and Publisher Bud Riley . . Associate Editor and Adv. Mgr. Published Friday with Coverage of Carpinteria Valley and Surrounding Territory

An Associate Publication of

THE LEDGER

A Santa Barbara County Weekly Published every Thursday

TELEPHONE 4461 115 E. COAST HIGHWAY CARPINTERIA, SANTA BARBARA COUNTY, CALIF.



Entered under the name of Carpinteria Chronicle as second-class matter, at the post office at Carpinteria, California, under the Act of March 3, 1879. Established March 26, 1933. Pub-lished weekly as "The Chronicle" from June 6, 1935, to October 5, 1935. Published daily as "The Chronicle" from Oct. 7, 1935, to Dec. 6, 1935. Determined a newspaper of general circulation (as defined by Section 4460 of the Political Gode) by decree of the Superior Court of the State of California in and for the County of Santa Barbara, February 23, 1937.

SUBSCRIPTION \$2.50 PER YEAR IN ADVANCE Advertising Rates on Application

#### A VERY HAPPY NEW YEAR!

America prepares a rousing exit for 1938 and extends a loud hail of welcome to the newcomer 1939, a fledging year, untried, unknown.

With natural anticipation, we eagerly wonder, "What will 1939 bring?" But might we not, with profit ask, "What will we bring to 1939?"

Will we greet it with courage and firmly grounded faith, determined to make it truly a happy new year, or will we casually accept this precious gift of time and do nothing with it? Will we refuse to lose faith in the democratic way of life despite the preachers of hate on other shores who work ceaselessly to weaken our loyalty to that way of life? To our daily work things. The day ends, the week, will we bring the conviction that our job, great or humble, is worth doing well, can be done better, and must be so done? And will we bring enough grit, enough will-power, to make just one of those New dence that hides our tomorrows, Year's resolutions come true? More frankly, will we and that the heart of the world have sense enough to choose one that stands some would grow faint, if we knew what chance of fulfillment?

Old Father Time gives into our keeping a fresh starting point, and a gift of days capable of unfolding new happiness and new successes for us as individuals and as a nation. For these reasons we welcome the fledgling stranger, and voice the most sincere

wish, "A Happy New Year to Everyone!"

## THEIR MASTER'S VOICE

Unless all recent indications of the will of the American people are wrongly interpreted, the year 1939 will historically record the passing of what might be

termed the age of experimentation.

The onset of the depression, nearly a decade ago, the subject will be "A Perplexing at first stunned and then disconcerted the nation. Question." Millions felt that the foundations of our social and economic life had crumbled-were left doubtful, fearful, irresolute. Dissension inevitably ensued. Extremists clamored for this or that new and untried solution. Great blocs of organized labor, hostile to business, veered far to the left; the theory of Government regimentation of industry as a panacea was widely embraced For a long while, as if calmly observing all results before deciding, the collective mind of the American people seemed in a state of actionless meditation—of inertia.

At long last, and definitely, the majority of the electorate has reached a verdict and is lifting an authoritative voice—voice of a free people that is master of Government, Business and Labor; and that voice asserts: "Cease fighting, and swing from the left back to the conservative middle road of cooperation; you must live together-and work together; for the prosperity of one group is the prosperity of all groups —and all groups make up the American people."

Californians last fall elected Democratic candidates for the first time in many years—but at the same time they repudiated every extreme and visionary propo-

Carpinteria has a number of Churches, whose pastors and members will be glad to welcome you to their services.

#### THE CARPINTERIA COMMUNITY CHURCH Rev. Deane F. Babbitt, Pastor.

The Santa Barbara-Ventura District of Christian Endeavor will hold a Watch Night Party in the Carpinteria Union High School gymnasium beginning at 8:30 Saturday evening and closing with a "Meditation" at 12:00 Midnight. Young people from Lompoc, Goleta, Santa Barbara, Fillmore, Santa Paula, Oxnard, Ojai, and Ventura will be the guest of the local Youth Fellowship of C. E.

Among all the new things which our Lord gave to his disciples He must have given them a new material environment. He took the best out of the old, and to that best he added "all things new." At the eleven o'clock Morning Worship Service the pastor will preach upon "Salting the Community." "Ye are the salt of the earth." Matt. v. 13. The Vital Salt Is The men. Apart from Him we can do nothing. Only as we abide in Him are we able to salt mankind!

A special "MARCH OF TIME MEETING" of the Youth Fellowship will take place Sunday evening at 6:30 o'clock. Miss Patty Demaree will present the theme: "The Person I Hope to Become." This is a young people's service for youth of the Valley. COME!

#### METHODIST CHURCH Rev. John J. Woodson, Pastor

As we make the journey of life we are ever coming to the ends of the month, the year comes to an end. But with the end of one thing is the beginning of another. Someone has said, "It is a kind proviwas around the corner. But let us member another has said, "God is above and underneath are the everlasting 'arms," "The angel of the Lord encampeth around about them that fear him." So with this assurance we invite you to meet | last; and beside me there is no with us for a farewell to 1938 and God." accept the challenge of 1939, at the Watch-Night service from 10

pastor will speak on "Starting the New Year Correctly."

be conducted by the young people Come ye after me, and I will make Bank deposits insured by the FDIC at six-thirty, and at seven-thirty you to become fishers of men . . .

where we invite you to worship home. You will find the same welcome here that you received in the old home church.

#### CHRISTIAN SCIENCE SOCIETY

Christian Science Society, Carpinteria, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds service every Sunday at 11 o'clock a. m., Sunday School at every Wednesday evening at 8

A reading room is maintained in 2:30 to 4:30 o'clock.

#### \* \* \* \* \* \* Behind The Scenes In \* American Business \*

By John Craddock

BUSINESS - With their cash registers ringing pleasantly from the splurge of heavy Christmas gift buying, American retailers are 000 annually for sandwiches. This confidently wishing themselves a 'prosperous New Year." Builders lumber dealers, glass retailers and other building material suppliers should find sales considerably better next year, for the F. W. Dodge Corp. reports to the building trade predict that Ameriacn families will spend \$415,000,000 for labor and materials in building new homes as compared with \$360,000,-000 this year. Other trade surveys reveal Mr. and Mrs. America will spend more money next year in department stores than they have since 1936. Both of these influences should help to boost general business in '39 at least 10 to 15 per cent ahead of this year.

WASHINGTON - Congressmen returning to their work at the Capitol are discovering that a measure to be presented for their consideration in the coming session has encountered public opposi-Spirit of Christ in the hearts of tion, spearheaded by two of the nation's most popular groups. The Patman anti-chain store tax bill, after suffering a mortal wound at Houston when the A. F. of L. sternly denounced it, has now been given the coup de grace by the American Farm Bureau Federation. At the organization's New Orleans convention, delegates representing 2,000,000 farmers, denounced "discriminatory and punitive taxes of all types designed to favor or penalize a selected group," and declared "such unnecessary taxes and restrictions have a damaging effect by increasing costs of distribution, increasing costs to consumers, reducing total consumption and limiting production in agriculture as well as industry.

AMERICA'S SANDWICH BILL -Drug store and lunch counter

"God" is the subject of the Lesson - Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from Isaiah: "Thus saith the Lord the King of Israel and his redeemer the Lord of hosts; I am the first, and I am the

One of the Bible selections presents these verses about Jesus, from Mark: "Now as he walked by At eleven Sunday morning the the sea of Galilee, he saw Simon and Andrew his brother casting a net into the sea: for they were A very interesting meeting will fishers. And Jesus said unto them, And they went into Capernaum; and straightway on the sabbath If you are not attending else- day he entered into the synagogue, and taught. . . And forthwith, with us and make this your church, when they were come out of the synagogue, they entered into the house of Simon and Andrew, with James and John. But Simon's wife's mother lay sick of fever, and anon they tell him of her. And and lifted her up; and immediately the fever left her, and she ministered unto them."

The Lesson-Sermon includes also these statements from "Science 9:45 o'clock. Mid-week meetings and Health With Key to the Scriptures," by Mary Baker Eddy: "Our Master cast out devils (evils) and healed the sick. It should be said the church building, open Tuesday of his followers also, that they cast afternoons (except holidays) from fear and all evil out of themselves and others and healed the sick."

sitions on the ballot! Nationally, conservative issues

generally were supported and middle-of-the-road

candidates elected. The people have spokn for 1939

—and wise leaders of all groups will heed their mas-

the sandwich industry definitely deserves the title of "big business," a recent estimate revealing that quick lunchers in American drug stores alone spend \$322,000,amounts to \$2.50 for each man, woman and child in the country. and does not take into account all the sandwiches sold in restaurants, roadside stands and other establishments. Here's how the estimate was made: the Departmentment of Commerce figures that the nation's 38,000 drug stores equipped with soda fountains do a billion dollars worth of business yearly. An independent study by Soda Fountain Magazine disclosed that \$460,000,000 of this volume represents soda fountain sales, and that 70 per cent of that sum, or \$322,000,000 goes for sandwich-THINGS TO WATCH FOR -

For bicycle riders: sleds with a single ski instead of the usual pair of steel runners. . . new nickel confection called "Jitterbuds" each package featuring a lesson on jitterbug dancing... Electric cocktail shakers. . . New office-size print machine for economical duplication of office records, correspondence and records, also makes positive photographs . . Nursery mask for mothers to wear over the face so that babies are not infected by mouth germs. . . Winter overcoats, insulated for cold weather by a cork lining. . . Butcher shops offering not only fresh-frozen and plucked turkeys, but equipped with stuffing and all the fixin's ready to put in the oven. . . Return of the old fashioned ear muff for ladies, because of the new up-swept hair-

HEADLINES IN NEW YORK -PWA announces that 5,509 projects costing \$1,222,670,000 have been placed under construction in the 1938 works program. . . Look ing over the earning reports higher; Pennsylvania Railroad. Lower, Caterpillar Tractor and Swift Packing. . . . Price reductions ranging from 1 to 10 per cent effected on 1939 farm machinery, exclusive of tractors, by International Harvester and other implement manufacturers. . . Moving up in Business World:-Arthur B. Newhall, 55 years old, placed in charge of production and sales of the B. F. Goodrich Company, with title of executive vicepresident; Chester Mackay, selected as vice president and controller of Western Union Telegraph Company in charge of public relations. increase 11.3 per cent. . . Cooperatives located in 39 countries now have a membership of 71,500,000 and do an annual world business worth \$20,000,000,000, the Co-Operative League of the U.S.A. estimates on the 94th anniversary of the movement.

Best Wishes-for a very Merry Christmas and a happy and prosperous New Year to all the readhe came and took her by the hand ers of this column. - John Crad-

#### **PERSONALS**

Mr. and Mrs. B. E. Clark had as their guests for the holiday Mr. and Mrs. Will T. Anderson of Fresno, and Mr. and Mrs. Wallace Johnson of Los Angeles. Mrs. Johnson sang "Ave Maria" at the morning services at the Community church Christmas Day.

Mrs. Charles Ogan returned Monday from San Jose where she had been visiting at the home of her brother, William Stevenson and family.



#### J. HENRY SHEPARDS ENTERTAIN WITH DINNER FOR FAMILY AND CHARLEY McCARTHY.

Mr. and Mrs. J. Henry Shepard entertained at a family dinner on Christmas Day, the only guest not a member of the family being Charlie McCarthy, who was invited because one member of the family was superstitious and objected to 13 at the table. Charlie didn't eat much and was rather quiet but he did fill the 14th chair.

Guests at the dinner were: Mr. and Mrs. Stanley Shepard and family, Mr. and Mrs. Aubrey Crawford, Miss Wilma Crawford, Miss Daphne Crawford and William Crawford.

#### DR. AND MRS. LAPE ENTERTAIN AT SUPPER

Dr. and Mrs. J. B. Lape were hostesses at a buffet supper Wednesday evening, their guests including Mr. and Mrs. H. M. Mc-Chesney, Mr. and Mrs. Ted Foreman, Mr and Mrs. Charles Senteney and Mr. and Mrs. Howard W. Bobo.

#### FAMILY REUNION HELD AT J. C. WULLBRANDT HOME

The home of Mr. and Mrs. John C. Wullbrandt on Palm avenue was the scene of a family reunion on Christmas day with over thirty members of the family seated at the Christmas dinner. Relatives came from various sections of Southern California and from as far east as Genoa, Neb. All members of the immediate family were present with the exception of one son who was unable to leave his work for the day.

John E. Jones had as his guests over the Christmas holiday, C. M. Jordan and his son, Lane Jordan, of Crossett, Arkansas.

Mr. and Mrs. Wm. H. James will spend the holidays in Pasadena with friends and will witness the Tournament of Roses parade.

Dr. and Mrs. J. P. Lape spent Sunday and Monday in Southgate visiting Mrs. Lape's mother and at Santa Monica where Mrs. Lape and Henry Wheeler celebrated their birthdays at a dinner party.

Mr. and Mrs. John Schneider are parents of a 9 pound boy, born at 12:10 a. m. on December 26th, in a Santa Barbara hospital.

Mr. and Mrs. Dan Brown of Denver, Colorado, spent the threeday Christmas holiday with the S. F. Shepard family.

Mrs. James L. Kent will return today from Los Angeles where she has been visiting friends.

#### EASTERN STAR TO HOLD SPECIAL ELECTION

The Vallecito Chapter O. E. S., will call a special election in the near future for the office of associate matron which has been left vacant by the removal of Mrs. Crystal Tucker to Los Angeles.

appointed as a star point, "Ruth", replacing Mrs. Roy Beckstead, who has resigned because she is moving to Long Beach.

named to the staff of the County hospital for the coming year.

Carol and Hugh Waynflete are spending the week with the father, Walter Waynflete, in Orosi, Calif.

Mr. and Mrs. G. W. Riley were dinner guests of Mr. and Mrs. John Von Heffling in Montecito on Christmas Day.

Mr. and Mrs. James Nesmith and Mr. and Mrs. Max Moberly of Kellogg, Iowa, were guests of Mr. and Mrs. Jack Wullbrandt on Friday of last week. The two couples will witness the Rose parade and attend the Rose Bowl game while visiting in California.

Mr. and Mrs. Roland Clark of Genoa, Neb., are spending the holidays with her parents, Mr. and Mrs. John C. Wullbrandt.

Miss Wilma Crawford spent Christmas with her brother and family, returning Sunday night to San Leandro where she is employed by the Caterpillar Tractor Com-

Mr .and Mrs. Harry Strause of Chico were visitors on Christmas Day at the S. F. Shepard home.

Mr. and Mrs. Donald Bailard will entertain a group of friends at dinner New Year's eve at their ranch home.

Mr. and Mrs. Noel Misemer and two children of Bakersfield were holiday guests of Mr. and Mrs. C. C. Heltman.

Mr. and Mrs. W. L. Govan of Oakland arrived Christmas eve to visit Mr. and Mrs. W. Clark Cat-

# DR. J. B. LAPE

1004 Linden Ave. Phone 274 Carpinteria

.. Have a hairdress . . permanent . . a new hair trim . . . for that new hat . . . and the new clothes you'r so proud of!

Permanents . . . \$2.50 up Any Style



#### S. P. STRESSES **NEED FOR AID** TO RAILROADS

SAN FRANCISCO—Increase in railroad traffic is anticipated in business will not be sufficient to assure against major financial breakdowns in the railroad industry unless it is accompanied by public action to enable the roads to cope with new and changed conditions.

This statement was made here today by A. D. McDonald, presi-Mrs. E. A. Southworth has been dent, Southern Pacific Company, in a year-end review.

"The present railroad situation is characterized by increased costs in every phase of operation and by greatly increased competition," Dr. G. H. Coshow has been said McDonald, "while income has decreased and the degree of managerial freedom to meet the new conditions remains largly that of the long-past era when railroads had virtually a monopoly on land transportation in this country. The most encouraging phase of the railroad outlook is that the country now shows a definite disposition to take remedial action, realizing there can be no permanent prosperity until the fundamental transportation problem is solved."

Speeding up rail transportation to make possible today's faster tempo of business was pointed out by McDonald as typical of the present New Era in railroading.

Want Ads in The Chronicle bring results.

## **PERSONALS**

Mr. and Mrs Kenneth Stevenson and daughter Sue of Salinas and Miss Dorothy Holmes of Los Banas are guests at the home of Mr. and Mrs. Rolland J. Ogan.

Mr. and Mrs. C. C. Heltman will leave today for San Diego where they will spend the week-end with her brother, Charles Kemp and

Mrs. Mary Armstrong of Atascadero has been spending the weekend with her daughter, Mrs. George M. Boverson.

#### RURAL ELECTRIC **CONFERENCE SET** FOR JANUARY

DAVIS - One hundred rural electrification experts, farmers, 1939, but this larger volume of and manufacturers are expected to attend the eleventh annual Rural Electric Conference to be held on the Davis campus of the University of California on January 9, 10, and 11, according to J. F. Tavernitti, of the division of Agricultural Engineering, who is in charge of arrangements.

Both morning and afternoon sessions will be held on Monday and Tuesday of the conference. On Monday night the annual dinner will be held, with George Tenney, editor of "Electrical West," acting as toastmaster, and O. B. Zimmerman, of the College of Agriculture staff, as main speaker.

Discussions at the meeting will cover a wide range of subjects, including such problems as the use of domestic water pumps, orchard sprinklers, electric dairy equipment, poultry house equipment, and electric insect traps. An especially interesting discussion will be held on Teusday afternoon on the use of blowers for frost protection. Several members of the College of Agriculture staff as well as representatives of frost protection companies, and other experts will take part in this sem-

#### SIGNAL FOR SAFETY REQUIRED BY LAW

A hand signal does not give you the right of way but is simply a warning of intention to turn, stop, or leave the curb, notes the Automobile Club of Southern Californ-

then only after giving an appro- the indicated movement.

#### ART COLLECTION GIVEN U. C. FOR L. A. CAMPUS

LOS ANGELES - The gift of the Hole art collection to the University of California is announced by President Robert G. Sproul. Mr. and Mrs. Samuel K. Rindge, trustees under the will of the late Mary B. Hole, were the donors, expressing their desire that the paintings be made a permanent display on the Los Angeles campus. In accepting the gift, the Regents of the University made it known that they would comply with this request, and that the collection would be available as soon as possible, for students and the public.

"The University is deeply grateful to Mr. and Mrs. Rindge for their generous offer," stated President Sproul. "The Willits J. Hole collection is known and appreciated throughout the art world. Its addition to the facilities of the University will give a tremendous stimuolus to the study of fine arts on the Los Angeles campus, and, at the same time, afford the public an opportunity to see examples of the best painting. We shall take immediate steps both to conserve and make available this asset of great and ever-increasing value."

#### HALL RETURNS

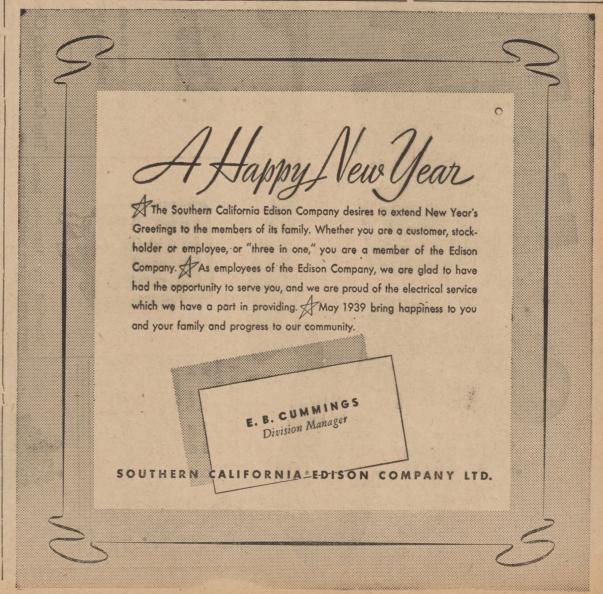
Alexander Hall, who directed Paramount's "Little Miss Marker," Damon Runyon racetrack story that catapulted Shirley Temple to stardom, has returned to the same studio to do "The Lady From Kentucky" another racing drama, featuring George Raft, Ellen Drew. Hugh Herbert and Zasu Pitts.

priate signal in the event that any other vehicle may be affected by the maneuver. Signals must be The law requires that a turn given from the left side of the veshall not be made unless and until hicle, continuously for the last it can be made with safety and fifty feet traveled before making

#### W. thoe SCHWARTZENBERG

STEAMSHIP — AIRPLANE — HOTEL RESERVATIONS WORLD WIDE (FREE) TRAVEL SERVICE

1018 State St. SANTA BARBARA, CALIF. 







NEW YEAR'S Greetings from us to you. We thank you for our patronage and may it con-

Carpinteria Plumbing Co. 901 Linden Ave. Phone 3132



To everyone who is on our customer list we shout and sing-may the New Year bring you all that you wish yourself!

F. L. Smith Hardware Co.

F. L. Smith - J. V. Van Meter 820 Linden Ave. Phone 211



...We've built up a reputation for dependability which you have enjoyed—and will again in 1939

**HAMILTON CLEANERS** 102 Coast Highway Phone 3391

Carpinteria



New Year's Greetings and may 1939 fill your home with all good cheer.

> A New Year and New Plans

with plans for your new home or Year, you can count on us to remodeling of your old one, and to please you! provide you with all materials needed.

Carpinteria Valley Lumber Company Coast Highway Phone 258

trouble and money.

eration at all times.

East Coast Highway



Resolved for 1939-to better serve you in every possible way.

Antiseptic Barber Shop CHARLES RODRIGUEZ 912 Linden Ave. Carpinteria, Calif.



My Resolution for the New Year is to better serve you in every possible way.

STUART McMARTIN Real Estate and General Insurance

901 Linden Ave. Phone 3132



All the bells in the world couldn't ring loudly enough to express our sincere New Year's wishes.

H. LEIBLER For Fine Wines and Liquors 126 W. Coast Highway Phone 248



For every second, minute, hour, We will be glad to assist you day, week and month of the New

> Jack Wullbrandt Plumbing

Phone 4363

Our New Year's Resolution

In addition to wishing our patrons a Prosperous and Happy

New Year, we make the following resolutions for their benefit in

1. RESOLVED: that we will continue to offer the very highest

2. RESOLVED: That our service will always be courteous, ec-

P & B AUTOMOTIVE SERVICE

CARPINTERIA, CALIFORNIA

type repair service — the kind that saves our customers

onomical and with the customer's interest the major consid-

Carpinteria

Phone 4491

Welcome 1939

A bright light to shine on all that



This is our way to wish you the Best — in 1939

The Carpinteria Chronicle

Carpinteria Barber Shop and Beauty Salon



It is our firm resolution to be at your service in the Year 1939

Pete Truhitte Chet Richardson 120 W. Coast Highway Carpinteria



It's an old gag, to which we add a Friendly Wag - Happy New Year

> T-BONE CAFE CHARLIE RUTH, PROP. Coast Highway



.A toast to the New Year-to the customers who have relied on us in the past-and to the new ones we will make in 1939.

PUBLIC UTILITIES

John E. Jones, Mgr. Loretta Husted, Sec'y.

701 Linden Ave. Phone 3581



you do, is our New Year's wish

Carpinteria Smoke Shop Eddie Lobero, Prop. Coast Hiway



Even if you have a hang-over remember the cheer of our greetings for a happy New Year.

THE CAMERA SHOP

Phone 4181 818 Linden Ave.



HELLO! It will soon be another year-and we'll be right here to serve you

VERNER'S MARKET YOUR MONARCH FOOD STORE Meats—Groceries—Vegetables

Coast Highway



Make merry welcoming the New Year, and accept our sincere good wishes that it be a happy one!

CHARLIE and PEARL

CAFE AND SERVICE STATION Coast Highway



Our wishes for your good for tune throughout every day of the New Year. Best of luck in 1939.

ALFRED GARIBAY

First Class Shoe Repairing New Shoes and Repairing 608 Linden Ave. Carpinteria



When midnight has struck and you greet the New Year, think of our greetings to you, dear friends.

Molina's Service Station OIL - GAS - TIRES 903 W. Coast Highway Carpinteria



Permit us to extend to you-the season's New Year wishes!



When bells proclaim the New Year, we will proclaim our good wishes to you.

> 108 W. Coast Highway Carpinteria

JAMERSON'S BAKERY

Tennyson—The Druggist 101 E. Coast Highway Phone 250

Carpinteria



As the new Year sails in, may it Phone 214 bring you a cargo of good things.

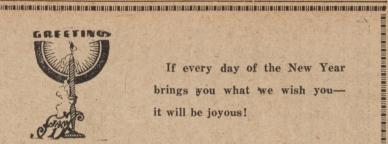
Carpinteria Realty Co.

REAL ESTATE & INSURANCE | Coast Highway 111 E. Coast Highway, Carpinteria



That you'll be sitting on top of the world in 1939 is our wish: we're appreciative of the chance to serve you.

Happy New Year from the boys in VAN'S MARKET



If every day of the New Year brings you what we wish youit will be joyous!

-and you can start the New Year right by taking advantage of our-

> CLEARANCE SALE STARTING NEXT WEEK

Affiliated With Ben Franklin League of Retail Stores 700 LINDEN AVE PHONE 3891 CARPINTERIA



Here to Serve Your

**EVERY** BANKING

—in—

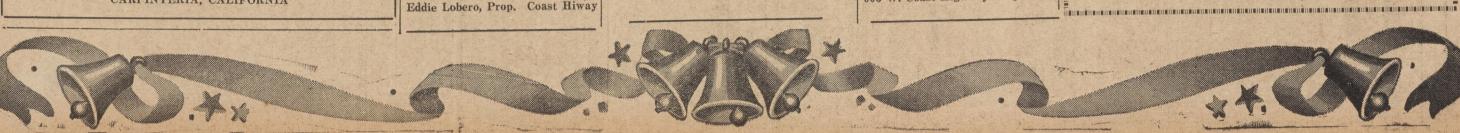
the coming year

May your journey all through 1939 be filled with happiness and good fortune

Carpinteria Branh

D. SAFWENBERG Manager

**ECURITY-FIRST** 



We're rushing to wish you a

jolly New Year, full of life's best.

Humphrey Motors, Inc.

FORD SALES AND SERVICE

Carpinteria

900 Linden Ave.

Phone 217

WHEN THE NEW

YEAR'S BELLS RING IN

1939 YOUR CLOSEST

FRIENDS AND RELA-

TIVES AREN'T THE

ONLY ONES WISHING

THE NAMES OF

THESE FRIENDLY

NEIGHBORHOOD DEA-

LERS EACH CONVEY A

GREETING FOR THE **NEW YEAR TOO. READ** 

THEM — EVERY ONE

— DEPEND ON THEM

FOR YOUR DAILY

NEEDS ALL THROUGH

THE YEAR AHEAD!

YOU WELL!

## Large Crowd Expected at **Opening of Santa Anita**

go," will sound at Santa Anita Park on Saturday to usher in the racing season that will run until March 11.

With the opening this year coming after Christmas and with all the added seats and facilitiesparticularly in the clubhouse-the Los Angeles Turf Club anticipates a larger gathering than the 50,-000 estimated to have been on hand last year.

The \$10,000-added California Breeders' Champion Stakes at a mile will headline the card of eight races, starting at 1 p. m., and for the holiday on Monday there will be run the \$10,000-added New Year Stakes with the first post time 1:30 p. m. Thereafter there will be no racing on Sundays and Mondays.

The gates will open on Saturday at 10 a. m. to give visitors an opportunity to inspect the extensive improvements made to the racing plant this year. The enlargement and beautification of the paddock gardens; the brilliant new flower display in the infield; the substantial additions to the clubhouse and the various other major changes made from other years promise to provide interest and pleasure for the racing enthusiasts.

To facilitate the handling of the crowds, the surfaced auto parking area has been increased to 155 acres with room for some 22,000 cars and new batteries of entrances and exits have been put in.

That the Santa Anita races this season will again attract sportsmen and socialites from all parts of the country is indicated by the increased number of boxes sold by the season and the members who have been enrolled by the Los Angeles Turf Club.

#### LUCKY THIRTEEN

When the cameras started rolling on Paramount's "Little Orphan Annie" picture. Director Ben Holmes felt sure the picture would be jinxed because it was the thirteenth day of the month. However, throughout the entire schedule things went off like clockwork and the picture was finished two days ahead of time. Holmes claims whenever possible he'll start his tives of the K. of C. committee picture on the thirteenth of the month.

### LEGAL NOTICE

NOTICE OF INTENTION TO EN GAGE IN THE SALE OF AL-COHOLIC BEVERAGES.

December 28, 1938. To Whom It May Concern:

Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows: 104 Coast Highway, Carpinteria, Calif.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:

On Sale Beer and Wine On Sale Distilled Spirits

Anyone desiring to protest the issuance of such licenses may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

Name of Applicant: Walter G. Huber.

#### The familiar cry, "There they PROS, COLLEGIANS TO MEET IN S. F. **CHARITY GAME**

SAN FRANCISCO - "Slingin" Sammy" Baugh, former All-American collegiate passing star and an outstanding gridder with the National League pros, is likely to be seen in action against the nation's present No. 1 All-American, Davey O'Brien, great litttle Texas Christian University backfield ace, in the annual Knights of Columbus-Disabled American Veterans' postseason charity football classic, at Kezar stadium, San Francisco, Sunday afternoon, January 29.

O'Brien enlisted several days ago for the season's final grid classic; and will fly into San Francisco with two of his All-American team-mates, Ki Aldrich, center, and I. B. Hale, tackle from T. C. U. They will head a squad of 1938 All-Coast and All-American senior varsity stars to be chosen from the University of California, Santa Clara, St. Mary's, Southern California, University of San Francisco, and U. C. L. A. squads. Geo. Malley, head coach of the USF Dons, is to drill the two dozen western collegiates for the January 29th contest.

The college stars will be opposed by a team of National Pro League AA-Pros, probably headed by Hein, the former the 1937 major pro topnotcher, and the latter the 1938 "most valuable National League star." The pro squad will consist of three players each from the New York Giants, Green Bay Packers, Washington Redskins, Chicago Bears, Detroit Lions, Dodgers, Cleveland Rams, Pittsburgh Pirates and Los Angeles Bulldogs.

A passing, running and plunging duel between Baugh and Davey O'Brien, the 1938 gridiron sensation, and possessor of a greater collegiate grid record than Red Grange, Sammy Baugh, and Whizzer White, would furnish a spectacular feature for January 29 grid classic here. With O'Brien and his team-mates already enlisted, and due in San Francisco several days before the game, representaplan to interview Baugh on the latter's arrival in Los Angeles for an exhibition game there on the vices for the San Francisco char- interest. ity game. Joseph O'Connor will seleect the personal of both teams.

The public ticket sale for the January 29 Davey O'Brien Collegiates vs National All-Pros will open January 3, at agencies

#### RACE FOLLOWERS TO GET CHANCE AT "SURE THING"

Attention Carpinteria "Gee-Gee" players! If you have never had much success in picking the right horses and know anything about the sport at all, here is a surething for you. The first five persons bringing in the correct answers to the list of questions pertaining to horse-racing, appearing below, will be awarded two passes to "Kentucky" which will play at the Fox-Arlington starting Jan. 6.

1. In what year was the first Kentucky Derby run?

2. Does the winner's share of the purse every vary?

Derby? 4. Did Sea Biscuit ever win a

Derby? 5. Where is the Derby held?

6. What horse ran in the fastest 1. What is the length of the

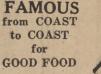
8. What is the nickname of the district where the Derby is run? 9. How old are the horses en-

throughout the bay district and in several Northern California cities. All seats will be reserved; \$1, \$1.50 and \$2., federal tax exempt. Mail orders for tickets should be addressed to the K. of C. committee headquarters, 409 Hobart Building, 582 Market St., San Francisco; phone Sutter 6343 and checks-remittances should be accompanied by self-addressed stamped envelope. 15 cents should "Slingin' Sammy" Baugh and Mel! be added if tickets are to be sent by registered mail.

## IN DOWNTOWN LOS ANGELES



**FAMOUS** from COAST to COAST for



FIFTH and HILL Opposite The Subway Terminal

CONVENIENT — to downtown 15th; and hope to enroll his ser- shops, theatres and all points of

HOTEL

P. G. B. Morriss, Manager

### "Your Neighbor Says"

Barney's Market





#### **HUGE "RIVER"** IS DISCOVERED BY DR. F. P. SHEPARD

LA JOLLA - The discovery of a huge "river" never before known to man but which flows almost within rifle range of Monterey, Santa Barbara, Santa Monica and San Diego, is announced by Dr. Francis P. Shepard, geologist, as the final contribution to his discoveries during the eighteen months he has been working at the University of California's Scripps Institute of Oceanography. He is just completing his present work, and is returning to the University of Illinois, where he is associate professor of geology. Next 3. Did War Admiral ever win a summer he will return here for another six months investigation.

The newly discovered "river" is really an ocean current, at a depth of about one-half mile. Not only was this ocean current never even so much as suspected off the Pacific coast heretofore, but its existence comes as a shock to the world's oceanographers who here-

tered in the Derby?

10. What was the name of the first Derby winner?

11. Did Man of War ever win a

12. How long is a furlong?

13. What horse won the last (1938) Derhy?

14. Has the length of the race always been the same?

tofore have almost universally accepted the theory that ocean currents existed only upon or near the surface of the sea, said Dr. Shep-

Newly devised oceanographic equipment enabled Dr. Shephard to discover and measure the velocity of the new "river," he said. A meter to measure velocity is suspended within a steel tripod, and the assembled equipment is lowered by cable. He was working from the oceanographic research vessel, the E. W. Scripps, in water of a depth of about one-half mile. When the tripod settled upon the bottom itbecame stationary, and thus allowed for the accurate recording, done mechanically, by the velocity

"We discovered that the current flows at a speed of about one mile per hour," said Dr. Shephard. "This rate of speed is about the same as some of the swift surface currents, such as the Gulf current, in the Atlantic Ocean, and the socalled Japan, or California current, in the Pacific Ocean.

An accurate survey of this deepsea current will be most difficult, Dr. Shephard agrees. But it proves the existence of deep sea ocean currents, he believes, and supports the belief that there are otherdeep-sea currents, some perhaps much deeper than the one just found, whose presence may have a revolutionary bearing upon many problems now confronted by oceanographers throughout the world. 

#### WHEN DOWN TOWN

Have Your Lunch or Dinner

## TONY'S LOG CABIN

Italian Dishes that Taste and ARE Different HAVE YOUR NEXT PARTY IN OUR BANQUET ROOM

MIXED DRINKS -:- WINE

Santa Barbara Tel. 21291 536 State St.

# Season's Greetings

## ⋄ Specials ⋄ ⋄

## **BRANDIES**

HENNESSY 4-5ths.....\$3.87 MARTEL 4-5ths ...... 3.87 CELESTINE 4-5ths .... 3.73 20 yrs. old

COURVOISER 4-5ths .. 3.95 20 yrs. old

VEI BROTHERS 4-5ths 1.65

#### RUMS

JAMAICA 4-5ths ..... ... 3.05 RED HEART 4-5ths..... 3.46 BACARDI 4-5ths ...... 3.56 Carta Blanca

BACARDI, 4-5ths ....... 2.24 Silver Label

RONRICO, 4-5ths ...... 2.17

TANDUAY, 4-5ths ..... 1.90

#### Bottled in Bond **BOURBONS**

GRAND DAD, 4-5ths.... 3.06 OLD TAYLOR, 4-5ths.. 3.06 SEAGRAMS V.O. qt..... 4.05 CANADIAN CLUB qt... 4.25 HIRAM WALKERS qt. 3.77

RAMS HEAD, qt. ..... 3.01

#### For TOM & JERRYS **JERRYS**

RUM & BRANDY qt. .. 1.95

LYONS RUM & BRANDY 4-5ths 1.83

ITALIAN SWISS COLONY WINES IN BULK

Sweet, gal. \$1.35; Dry, \$1.00

# eibler's Hi-Way Liquor Shop

Phone Orders Filled

(Sales Tax will be added to quoted prices on taxable items)

## Your Hollywood Corresponden Reports . . .

Sandra Sanderson, known to many of Hollywood's famous stars for predictions she makes each year took time out from a busy day to go over Paramount's contract list and here's what she says: John Barrymore will come back to Hollywood following the play he will do on Broadway when he completes "Midnight"; Olympe Bradna will get two proposals of marriage and will turn both of them down; Bob Burns will net a new addition to his family in 1941; ful session of musical events yet | (among its more tempermental Madeleine Carroll, leaving for Europe following her role in "Cafe Society," is warned to be careful about losing some valuable jewelry; Fred MacMurray must be careful if he does much swimming or diving because he's likely to get hurt; Ray Milland's role in "Hotel Imperial" will be his most successful to date; George Raft should be aware of financial entanglements with a small dark-haired. dark-eyed man; two major achievements are in line for Dorothy Lamour in '39, and Martha Raye's first six months will be happy from a personal angle, and the last half of the year will be most beneficial financially. For the industry in general Sandra predicts improvement in box-office returns scanned it. There is exceeding infrom January to April. She says | terest in one of the first presentaa much-beloved executive, who has tions of the amusing orchestral been in the business over 20 years will die, and tells that there will be two serious automobile accidents in which a director and two! stars will be injured.

Now that Christmas is over, New Year's plans are the order of the day, and it looks like Hollywood will be a pretty deserted place when the New Year puts in an appearance here. With time off from "Midnight," Claudette Colbert plans to be at Del Monte, may still be had according to Mrs. soon in "Invitation to Happiness," will be in Palm Springs and John sponsoring organization. (Bulldog Drummond) Howard will be with his mother and father at Catalina Island. Dorothy Lamour and her mother will go to Yosemite, if Dorothy gets a vacation from "St. Louis Blues," and the Bing Crosby's plan to be at their ranch near Rancho Santa Fe. Ray Milland will be in Paris mixing in cafe society, and so will Madeleine Carroll, and Ken Dolan and Shirley Ross will visit Ken's parents in New Jersey. The Jack Bennys will be at home because they Springs, where Jack will vacation are on the radio that day, but they before starting for his next as-

#### S. B. MUSIC SEASON TO OPEN WITH L. A. **PHILHARMONIC**

Winter music season in Santa Barbara will open on Tuesday, January 10, when the Music Branch of the Community Arts Association presents the Los Angeles Philharmonic Orchestra of 90 musicians in a four-number concert conducted by Dr. Otto Klemperer. The Fox-Arlington theatre has been extensively altered to improve acoustics for this and the two Philharmonic concerts which follow in February and March.

Advance sale of tickets indicates that this will be the most successoffered the Channel counties. In addition to the three orchestral concerts there will be the Artist Series of four events, the thir-Lobero theatre.

The program for the January 10 Los Angeles Philharmonic con-

Wagner — Riozzi Overture. Prokofioff - Suite Sinfezique, "Lieutenant Fijo."

Vaughn Williams - Fantasia on theme by Thomas Tellie. Intermission

Brahms - Symphony No. 1 in C-Minor, Opus 68.

This program has been pronounced particularly well balanced by musical authorities who have suite "Lieutenant Kijo" by the contemporary Russian composer, tion, Director Butler shot the last Serge Prokofioff. The suite was given its American premiere in Boston last season and the Santa Barbara performance will be its first time the Derby is seen in second on the Pacific Coast.

In response to many requests Dr. Klemperer is offering the famed first symphony of Johannes Brahms as another feature of the Jan. 10 concert. Desirable seats Irene Dunne, scheduled to start John A. Berger, executive secretary of the Music Branch, the

#### LAUGHTON RETURNS

"The Beachcomber" starring Charles Laughton in the tale of the Dutch East Indies, was filmed largely on location on the French Riviera. It was produced by Mayflower Pictures Corporation recentorganized by Laughton and Director Erich Pommer, and will be released in this country by Paramount.

will leave the next day for Palm signment, "Man About Town."

#### "KENTUCKY" TO SHOW AT FOX ARLINGTON SOON

In the belief that millions of Americans are loyal and enthusiastic followers of the sport of kings-without actually knowing much about the sport, or the kings either, for that matter-Hollywood has now turned out a picture which is said to be the last word on the

It is 20th Century-Fox's Technicolor production, "Kentucky," scheduled to open January 6, at the Fox-Arlington Theatre, with a cast headed by Loretta Young and Richard Greene, and including players) some of the finest thoroughbreds of American turfdom.

Announced as a great romantic story, centering on two of those teenth season of these offerings at proud families who for three generations have fostered one of the finest traditions of horse breeding and racing that the world has ever known, "Kentucky" reveals all the luxuriant beauty of the Blue Grass country in its natural state-for it was there that many of the scenes were filmed, according to Darryl F. annuck, 20th Century- "BLACK STOKOWSKI" Fox's astute production chief.

With Loretta Young and Richard Greene to play the romantic leads (chosen because of their excellent work together in "Four Men And a Prayer") and with Walter Brennan in the top character role, initial filming took place in Kentucky. During the five weeks the company was on locarunning of the Kentucky Derby, the first time it has ever been filmed in natural color. And the color will be in the thrilling climax of "Kentucky."

Among the others in the cast of Kentucky" are Douglas Dumbrille, Karen Morley and Moroni Olsen. Lamar Trotti collaborated with with John Taintor Foote in adapting the latter's novel to a screen play. Gene Markey was associate producer.

# Sparkletts

California's Finest Drinking Water

> Phone S.B. 26787 900 N. Milpas

> > Preview 9 and 12 a. m.

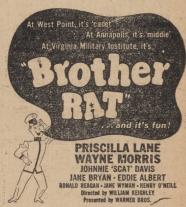
A scene from "Brother Rat" the gay comedy starring Wayne Morris and Priscilla Lane, which opens a three day engagement at the California Theatre Saturday. "Stablemates" starring Wallace Beery and Mickey Rooney will be on the same program.

Hall Johnson "Black Stokowsky" of traditional negro music, has been signed by Paramount to conduct the celebrated Hall Johnson choir in an arrangement of 'St. Louis Blues" with Maixne Sullivan, dusky swingstress, in Paramount's picture of the same name, featuring Dorothy Lamour and Lloyd Nolan.



Chronicle Want Ads bring results.





-PLUS 2ND SMASH HIT-



SPECIAL LATE



Our door is open to welcome you for a friendly New Year's greeting, and all through the many years ahead.

Complete Turkey Dinner — 65c

Mixed Drinks

Wine and Beer

## Huber's Cafe

Coast Highway

Carpinteria

**Phone 4091** 



Four of a kind-Lucky, Happy, Healthy and Prosperous Greeting for the New Year-is our wish to you.

GALA THREE DAY CELEBRATION

# El Cortijo - Montecito

Dec. 31, Jan. 1st - 2nd.

Floor Show every night — Dancing to the music of the Counts of Rhythm New Year's Eve Dinner served from 5 to 8 P. M.

Open from 12 noon on Sunday and Monday

MAKE RESERVATIONS NOW

#### AGRICULTURAL AVERAGES

(Continued from page 1) orchard crops took place because of excessive rainfall and flooding. Performance during the season indicates that California farmers as a whole are attempting to at least maintain volume of production of various crops and livestock at levels previously attained, and that decreases are almost entirely due to adverse weather conditions, A. A. A. control program features as in the cases of cotton, and to unsatisfactory prices.

It may be recalled that the income for 1937 marked a substantial recovery from the low income years of 1931-35 inclusive. Since the volume of production during the past season was not greatly different than in the preceding year, it will be seen that the cause of the greatly decreased income has been due to lower unit prices for numerous agricultural products. Most important reductions in 1938 income as compared with corresponding 1937 income took place in several of the main fruit crops, of which peaches and prunes may be mentioned as examples. However, there were substantial reductions in some of the sources of income among the field crops, season prices for most of which range below the fairly satisfactory prices of 1937. It is noted that the income from livestock products decreased somewhat less than did the income from crops. The more favorable showing made by livestock in this respect is due chiefly to fairly well maintained prices for cattle, poultry, and eggs.

It appears that an appraisal of sentiment among farmers of the State at this time would definitely disclose general disappointment and dissatisfaction concerning the financial outcome of farming operations in the State during 1938. Many of our farmers and stockmen had not fully recovered from the set-backs sustained during the so-called "depression" years, and the comparatively favorable situation that existed during the season of marketing the 1937 crops generated hope in the minds of farmers for more favorable economic treatment than actually was recorded for the 1938 season.

#### SELENIUM SPRAY PROVES EFFECTIVE IN MITE CONTROL

BERKELEY - The effort of science to find fit substitutes for the present inorganic or metallic sprays for fruit and field crops, has led to the development of a spray from the element selenium compounded with potassium ammonium sulfide for the control of mites on citrus and grapes. A study of the spray and its effect, covering several years' time, has now reached the point where it can be announced that the spray is effective for the control of mites, without the hazards carried by other types of spray.

A resume of the study is made in the current issue of Hilgardia, published by the Agricultural Experiment station of the University of California. The study was made by W. M. Hoskins and A. M. Boyce, associate and assistant professor of entomology, respectively, and J. F. Lamiman, instructor of entomology.

After several years' use there is no evidence of harmful effects upon the plants, and fruit injury has occurred to only a limited extent ent conditions of production in in certain districts," the Hilgardia article states.

"Analyses of citrus fruits has shown that the residue, which is mainly free selenium, is present to the extent of two to practically zero parts per million in the rind, according to the length of time between the application of the spray and the analysis. Analysis of the soil beneath sprayed trees showed that, after five years' treatment, a maximum of two parts per million selenium occurred in the first six inches but penetration to lower depths was very slow. Absorption from the soil resulted in only a few hundredths parts per million selenium in the interior of citrus

"The residue upon grapes is somewhat greater on account of the larger surface which they present to the spray, and the analytical data indicate that they absorb somewhat more selenium from the soil.

"There is considerable evidence

#### INLAND ROUTE TO L. A. ADVISED BY AUTO CLUB

Motorists driving to Los Angeles via the Coast Route during the winter months are cautioned by the Touring Department of the National Automobile Club to follow U. S. Highway No. 101 between Ventura and Los Angeles rather than 101-A, also known as the Roosevelt Highway. This latter route is subject to slides during rainy weather and while every effort is made to keep the road open, it is likely to be closed temporarily or to be very muddy after the slides have been cleared.

A gigantic state-wide celebration will lead up to the opening of the 1939 Golden Gate International Exposition on San Francisco Bay's Treasure Island next February 18.

that three parts per million selenium in the whole diet causes no symptoms of injury. Such an amount could not be obtained from citrus fruits or grapes. Hence it is concluded that proper use of the selenium-containing spray on citrus and grapes, under the preval-California, offers no hazard to public health."

#### GAS CONSUMPTION SHOWS DECLINE FOR NOVEMBER

SACRAMENTO — A slight loss in the consumption of gasoline for the month of November was reported today by the State Board of Equalization. On the basis of distribution of 137,378,641 gallons of gasoline the motor vehicle fuel tax for the month amounted to \$4,118,812.05 or 2.12 per cent below the \$4,208,436.21 assessed for the same month for the previ-

The November income from the gasoline tax also was well below that for the previous month when \$4.540,166.10 was collected. November was the sixth month of the current year in which gasoline sales were below those of the same months of 1937.

#### VETERAN RETURNS

Polly Moran, comedy star of silent days, who fell back into obscurity and returned to co-star with Marie Dressler in the early days of sound pictures, has come out of retirement to attempt a second comeback in Paramount's 'Ambush," featuring Gladys Swarthout and Lloyd Nolan.

#### SATICOY BRIDGE WASHOUT REPAIRS NOT COMPLETED

The bridge across the Santa Clara river at Saticoy on State Route 118, washed out during the March flood, has not, up to the present time been re-constructed, and motorists driving the Santa Susanna Pass Route are to be detoured via El Rio for about a month, states the Touring Department of the National Automobile Club. Prior to December 18, a temporary detour had been provided through the river bed, however, due to recent rains, the detour is impassable.

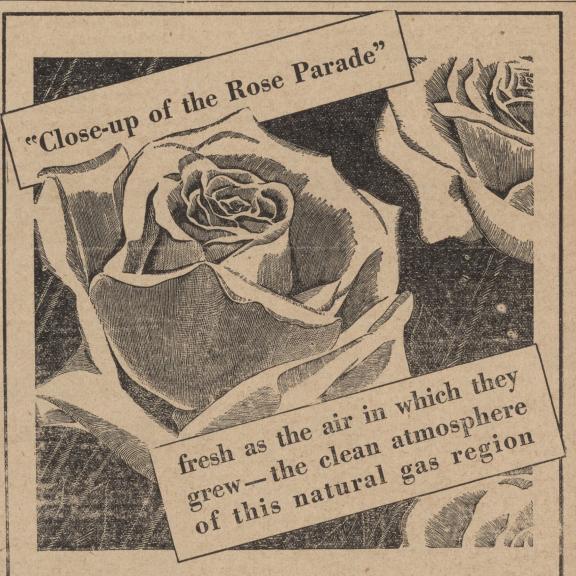
Chronicle Want Ads bring results.

#### CARPINTERIA REALTY COMPANY DEPENDABLE

## Insurance

111 East Coast Highway Phone 3142 Carpinteria

We represent a number of the oldest and strongest companies in the world.



One big attraction in Southern California is the Tournament of Roses-and another is certainly the clean atmosphere!

For, everything-from clothes to houses-stays cleaner when chimneys are smokeless. And there are no smoky chimneys in homes that use gas for all heating needs.

In well-adjusted modern appliances this fuel gives immaculate service whether you are using the most intense heat or just a tiny "bead" of flame.

And remember, gas brings you a number of advantages in addition to cleanliness. Two of its major qualities are convenience and very low cost. Make your New Year happier with a modern all-gas kitchen! SOUTHERN COUNTIES GAS COMPANY

PUMP UP MONTE VISTA DAIRY &