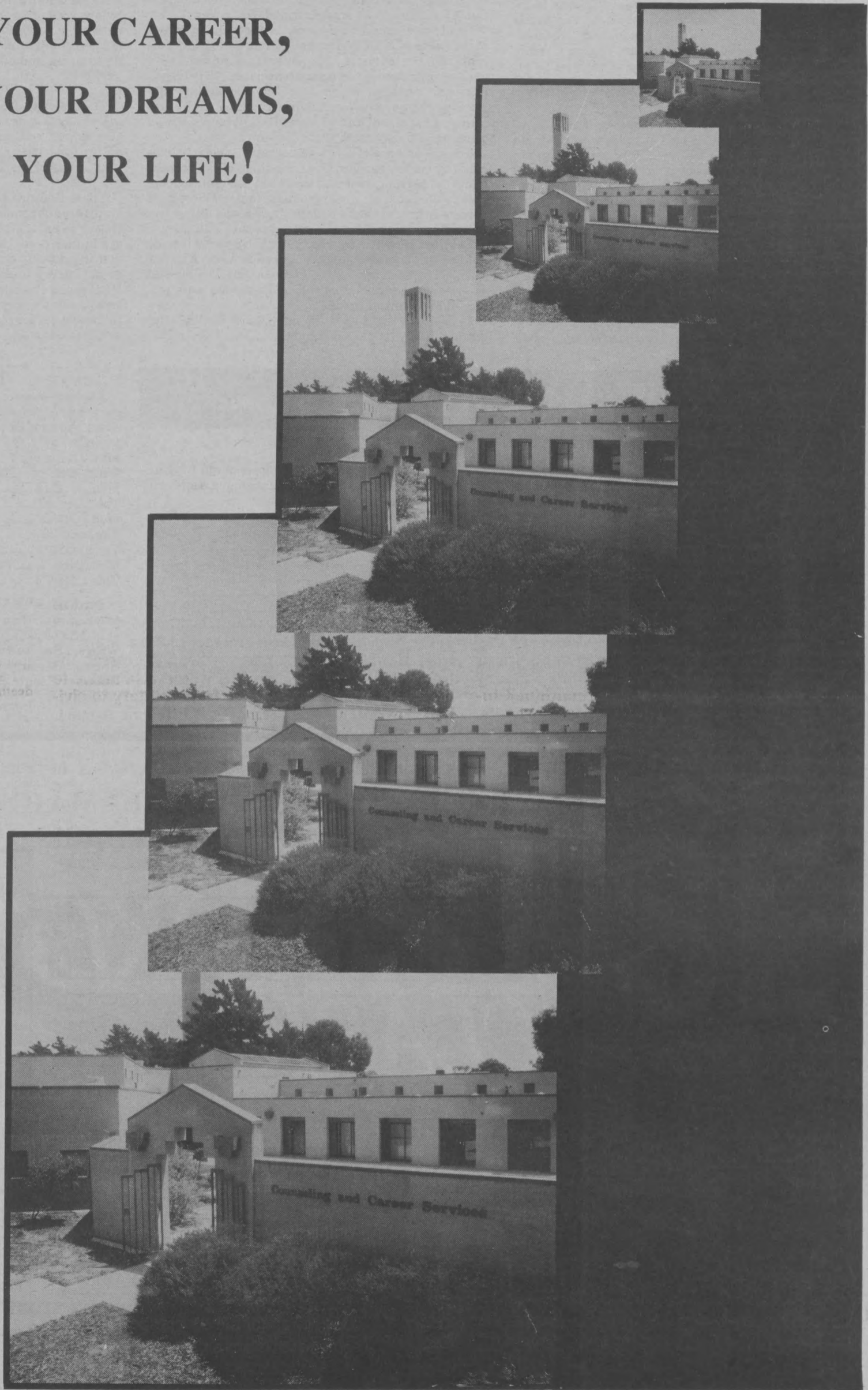




**TAKE THAT FIRST STEP TOWARD
YOUR CAREER,
YOUR DREAMS,
YOUR LIFE!**



Fall Careers 1993
Daily Nexus

**LET COUNSELING AND CAREER SERVICES
HELP YOU TAKE THAT FIRST STEP**

UCSB Career Survey Findings

By Patrick Mahaffey
Career Employment Coordinator

Have you ever wondered what happens to UCSB students after they complete their bachelor degrees? The Office of Budget and Planning and the Office of Counseling and Career Services conducted a survey of over 2,000 June 1992 bachelor degree recipients to determine their post-graduation activities. The study was conducted six months after graduation. This article describes some of the preliminary findings. While the results of this study should be of interest to all UCSB students, they may be of particular interest to seniors.

Respondents enjoyed a high measure of success in obtaining employment as well as entry into graduate or professional degree programs. Fifty-eight percent of UCSB's graduates entered the workforce upon graduation while about one-quarter (24 percent) chose to continue their education. Twelve percent were seeking employment at the time of the survey. The remaining 6 percent of the respondents reported that they were engaged in some other activity such as travel or raising a family. The following profile summarizes the major findings of the survey.

Graduates in the Workforce

Eighty-three percent of the respondents who entered the workforce were employed on a full-time basis.

Over half of these graduates (54 percent) regarded their positions as having definite or possible career potential.

About two-thirds (68 percent) of the working respondents were employed in business and industry. Respondents also reported employment in educational institutions (10 percent), government agencies (six percent), and non-profit organizations (six percent).

Graduates found professional positions in seven main fields of employment: sales/marketing (18 percent), human services (15 percent), technical areas such as engineering and computer science (12 percent), financial services which includes accounting and banking (11 percent), health/live sciences (eight percent), management and personnel (eight percent), and communications and the arts (seven percent).

The importance of a college degree was clearly indicated by survey results. Over one-third of the respondents (34 percent) reported that their job require a degree related to their undergraduate major. Overall, 83 percent affirmed that a college degree was either "required" or "helpful" for the positions they obtained.

Salaries reported by respondents varied with the field of employment, the average salary was \$22,542 (\$25,057 for men and \$20,617 for women). The highest salaries were reported by respondents who were employed in technical fields.

Skill areas rated as "very important" for life after graduation by employed respondents were *the ability*

to interact with others, the ability to cope with pressure, the ability to cope with change, problem solving ability, and speaking skills.

Graduates Continuing Their Education

The majority of respondents who indicated they were continuing their education were enrolled in master's degree programs (27 percent in academic and 11 percent in professional master's), doctoral programs (12 percent in academic and 22 percent in professional doctorates), and educational credential programs (26 percent).

The majority of enrolled respondents indicated that *the ability to cope with pressure, the ability to interact with others, critical thinking ability, problem solving ability, and writing skills* to have been "very important" areas of preparation for graduate school.

These findings suggest that UCSB provides a high quality undergraduate education for students who choose to enter either professional employment upon graduation or for those who wish to continue their studies in graduate or professional schools. A final report of the survey findings will be issued by the office of Budget and Planning later in the quarter. Students interested in the implications of the findings relative to their own career plans should talk to a career advisor at Counseling and Career Services.

WORKSHOPS

RESUME WRITING

In this workshop you will learn how to write a resume that will help you make that crucial first impression. Also, learn how to write an effective cover letter.

Mon., Oct. 18	11-12 noon
Wed., Oct. 20	1-2 pm
Thur., Oct. 21	2-3 pm
Mon., Oct. 25	2-3 pm
Wed., Oct. 27	2-3 pm
Mon., Nov. 1	11-12 noon
Tue., Nov. 2	2-3 pm
Wed., Nov. 3	1-2 pm
Thur., Nov. 4	2-3 pm
Wed., Nov. 10	2-3 pm
Tue., Nov. 16	2-3 pm
Mon., Nov. 22	11-12 noon

INTERVIEW SKILLS

This workshop covers the principles of effective interviewing which apply to gaining internships and professional positions upon graduation.

Tue., Oct. 19	2-3 pm
Wed., Oct. 20	2-3 pm
Mon., Oct. 25	11-12 noon
Wed., Oct. 27	1-2 pm
Thur., Oct. 28	2-3 pm
Wed., Nov. 3	2-3 pm
Mon., Nov. 8	2-3 pm
Tue., Nov. 9	2-3 pm
Thur., Nov. 11	2-3 pm
Mon., Nov. 15	11-12 noon
Wed., Nov. 17	1-2 pm
Tue., Nov. 23	2-3 pm

INTERNSHIP WORKSHOPS

Explore careers through hands-on experience in part-time, preprofessional, community based internships. Find out what types of internships are available, when to apply and how to get involved with the program. All majors welcome!

Thur., Oct. 14	3:30-4:30 pm
Mon., Oct. 18	4-5 pm
Tue., Oct. 19	11-12 noon
Wed., Oct. 20	4-5 pm
Tue., Oct. 26	11-12 noon
Thur., Oct. 28	3:30-4:30 pm
Mon., Nov. 1	4-5 pm
Thur., Nov. 4	3:30-4:30 pm

Students are encouraged to apply at least a quarter in advance of when they wish to begin their first internship. 1993 Applied Learning Application Periods:
Winter: Beginning Fall Qtr Mon 11/8
Spring: Beginning Fall/Winter Qtr Mon. 2/21
Summer: Beginning Winter/Spr. Qtr Mon 5/14

Continued on p.3A

ATTENTION BUSINESS ECONOMIC MAJORS WITH AN ACCOUNTING EMPHASIS



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- CONDUCTING INTERVIEWS ON OCTOBER 21st & 22nd

Candidates for entry level audit positions, with San Francisco and Los Angeles C.P.A. firm specializing in providing auditing and financial consulting services to financial institutions nationwide, may register for campus interviews with O'ROURKE & CLARK Certified Public Accountants on October 21st & 22nd or contact Nicholas Ames at (415) 468-7470

All workshops meet in C&CS 1109, and are approximately 50 minutes long.

Continued from p.2A

HOW TO DEVELOP INTERNSHIPS IN WASHINGTON D.C.*

Geared primarily to students who have been accepted into the UCSB Washington Center for the winter quarter. This workshop will cover details on internships past UCSB students have had, along with resources for researching additional internship options. Specifics on how to apply, phone interviews and acceptance procedures will be covered.

Tue., Nov. 94-5 pm

***UCSB Washington Center Application Deadlines:**

Winter Quarter, 1994 Oct. 25
 Spring Quarter, 1994 Jan. 13
 Summer Quarter, 1994 Jan. 13
 Fall Quarter, 1994 Apr. 28
 Winter Quarter, 1995 Apr. 28

Attend an Information Meeting fall quarter... see flyer in Career Resources Room for dates.

CRASH COURSE IN CAREER PLANNING

What is it? This is a 5 week non-credit short version of Ed 164, the career class. An interactive small group class for students developing career directions and plans. You might choose this option if you are in a hurry to get started on your career or when you don't have time for the full class.

Why take it? The purpose is to learn through experience about careers, career information, decision making and developing motivation to expand your career options.

Mondays12-1 pm
 Counseling & Career Services 1109
 Beginning Oct. 18

Sign up at Counseling & Career Services or call 893-4411.

CREATIVE JOB SEARCH STRATEGIES (Alternatives to Campus Interviews)

Since on-campus interviews are only one of many ways in which graduating students find professional employment, expand your repertoire of job search strategies by attending this workshop. Special emphasis is given to "finding the hidden job market" and the role of "contacts" as a source of employment leads.

Tue., Oct. 262-3 pm
 Tue., Nov. 23:30-4:30 pm
 Wed., Nov. 101-2 pm

WORKSHOPS

APPLYING TO GRADUATE SCHOOL

This workshop will provide you with valuable information on the graduate schools application process, including researching graduate schools, getting effective letters of recommendation, writing outstanding personal statements, and accessing campus resources to help you with the application process.

Mon., Oct. 182-3 pm
 Wed., Oct. 274-5 pm
 Mon., Nov. 12-3 pm
 Tue., Nov. 234-5 pm

HOW TO DO AN INFORMATIONAL INTERVIEW (The One-Hour Internship)

Get the inside story about a career of your choice (Accountant? Novelist? Rock Star?). Learn proven techniques for contacting and interviewing professionals in the world of work. If you are afraid to interview people about their careers, don't miss this workshop!

Tue., Oct. 191-2 pm

INTERNATIONAL INTERNSHIPS/WORK ABROAD PROGRAM OPTIONS

Primarily for freshmen, sophomores and juniors interested in combining their travel and/or study abroad program options with an overseas internship or work abroad experience for academic credit. Explore alternative work abroad options for enhancing one's cross-cultural sensitivity and language skills highly desired in today's global marketplace. Program options include opportunities in the arts, communications, government, community service or business. Receive first hand information from those who have participated in several of these programs while gaining important insights into how to plan for your summer or academic experience abroad.

Thur., Oct. 213:30-5 pm
 Counseling & Career Services 1109

CAREER SEMINARS

SENIOR SEMINAR

This seminar will present a job search strategy, stressing personal assessment, interviewing, resume writing and information on how to research the job market. Emphasis will be placed on the development of the "Professional Self."

Sat., Nov. 13 9 am-1 pm
 Counseling & Career Services 1109

ADVERTISING/PUBLIC RELATIONS SEMINARS

Over twelve different 90 minute seminars will be offered to students and community professionals on a wide range of marketing related topics including graphic design, media planning, public relations/customer service, copywriting, non-profit, marketing and more. The seminars cost \$20 (\$15 if you attend more than one). Detailed program and registration information can be picked up in Career Resources after October 5. This event is sponsored by the Santa Barbara Advertising Education and Scholarship Committee to raise funds for 1994 student merit and scholarship awards. Mark your calendars today!

Sat., Oct. 30 8:30 am-5 pm
 Santa Barbara City College

Going Global: How to Get an International Job

By Debra Behrens
 International Career Counselor
 Getting a Game Plan

A world of opportunities awaits you, if you are seeking an international job or career. UCSB students and grads have found a wide range of opportunities abroad, including computer programming in England, teaching English in Japan, picking grapes in Italy, and banking in Switzerland.

A successful overseas job search requires persistence, networking and long range planning. If you are considering employment abroad for next summer, this fall is not too early to start planning. While temporary, subsistence employment does not require the same level of planning, you will still want to plan ahead if you will be staying for an extended period of time.

This article will cover the major considerations in embarking upon international employment, and approaches to getting the job you want. A good rule of thumb, for a career related position abroad is to use Fall quarter to gather information, winter quarter to network, and write your resume, and Spring quarter for followup, getting the documents needed, and go!

What do you want to do?
 The first step is to define your goal. You need to de-
 Continued on p.6A

Free Test Strategy Night

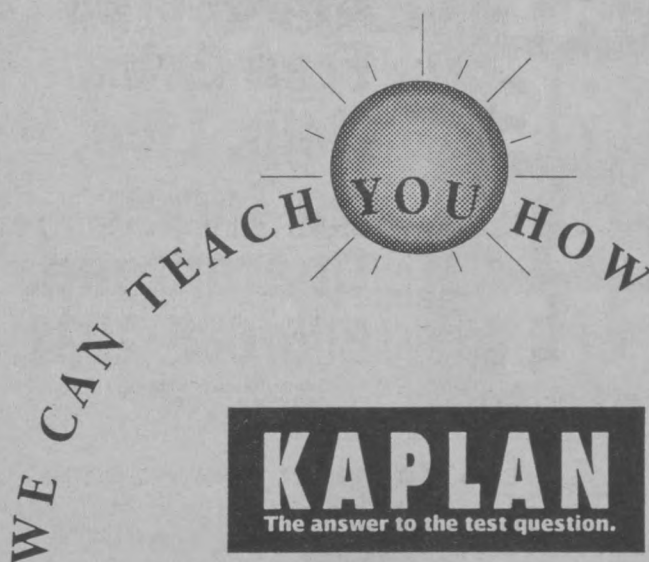
Santa Barbara Thursday, October 14

SPACE IS LIMITED, Call NOW and reserve your seat today!

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CAMPUS

How to Obtain Campus Interviews

WHAT ARE CAMPUS INTERVIEWS?

Employers from large companies, government agencies, and school districts come to Counseling & Career Services to interview students for permanent professional positions upon graduation. These are entry level positions which do not require experience. The purpose of the campus interview is to screen applications for further interviewing at the employers' locations.

WHO IS ELIGIBLE?

You must be a currently enrolled student for the full-time/permanent employment interviews, graduating no later than August 1994. A few employers interview sophomores and juniors for summer jobs, usually in the accounting or technical fields. You must complete both a *Counseling & Career Services Registration Form* and a *Campus Interview Registration Form* in order to be eligible to participate in campus interviews. You only need to do this once during the academic year unless there are changes in your address, phone number, overall GPA or expected graduation date. You may update such information at the Campus Interview Desk.

HOW TO OBTAIN INTERVIEWS —

Bidding. Interview opportunities are distributed through a computerized bidding process. This system maximizes your chances of getting interviews with the employers you are most interested in without standing in line. At the beginning of each quarter you will be assigned

1000 points. You decide how many points to bid on each employer of your choice. All bids are entered into a computer and students who meet the employers' requirements, with the highest bids will be the "Selected Bid Winners." The bids you file that are accepted will be automatically subtracted from your 1000 points. The only instances in which you will be given your bid points back are if you were not a "Selected Bid Winner" or if an employer cancels. (You are responsible for keeping track of your point balance).

Open Sign-Ups. There are three circumstances when you may be able to obtain interviews without the bidding procedure: (1) When a company's schedule does not fill through bidding; (2) When a company schedules a recruiting date after the bidding period; or (3) When a student cancels his/her appointment prior to the interview date.

IF YOU DON'T GET AN INTERVIEW

Inquire at the Interview Desk in person or by phone about interview slots that may become available due to students cancelling their interview appointments.

Leave your resume in the Resume File Cabinet by the Interview Desk. Those resumes will be put in the employers' packets the day prior to their arrival.

Use the employers' business card file located by the Interview Desk to contact employers directly by sending your resume and a letter of application to their address.

FALL QUARTER 1993

Week of	File Bids	Confirm Appts.	Open Sign-ups
#1 Oct. 11	Sept. 27-28	Sept. 30-Oct. 1	Oct. 5
#2 Oct. 18	Oct. 4-5	Oct. 7-8	Oct. 12
#3 Oct. 25	Oct. 11-12	Oct. 14-15	Oct. 19
#4 Nov. 1	Oct. 18-19	Oct. 21-22	Oct. 26
#5 Nov. 8	Oct. 25-26	Oct. 28-29	Nov. 2
#6 Nov. 15	Nov. 1-2	Nov. 4-5	Nov. 9

UNIVERSITY OF CALIFORNIA PRESIDENT'S POSTDOCTORAL FELLOWSHIP PROGRAM 1994-1995

The University of California offers postdoctoral fellowships to enhance the competitiveness of outstanding minority and women scholars for academic appointments at major research universities such as the University of California. Awards are for one academic year with the possibility of renewal for a second year pending demonstration of satisfactory progress. Stipends are \$26,000 plus health benefits and up to \$4,000 for research expenses. Applicants must be U.S. citizens or permanent residents, and hold a Ph.D. degree from an accredited university. Preference is given to minority and women candidates historically underrepresented in their disciplines in higher education. Applications are encouraged from African Americans, American Indians, Asian Americans, Filipinos, Mexican Americans and Latinos, and from all women in Physical Sciences, Mathematics and Engineering.

Further information and application materials will be available in the fall. Application materials may be obtained from:

PRESIDENT'S POSTDOCTORAL FELLOWSHIP PROGRAM
University of California, Office of the President
300 Lakeside Drive, 18th Floor, Oakland, CA 94612-3550
(510) 987-9500

The application deadline is December 14, 1993. An Equal Opportunity, Affirmative Action Employer

ECONOMICS

COMPANY NAME	MAJORS	DATE
WEEK #1		
Arthur Andersen	All econ	10/12
CIGNA Financial Advisors	All majors	10/14
Coopers & Lybrand	All majors**	10/11
Coro Foundation	All majors	10/14
Deloitte & Touche	All majors**	10/15
Ernst & Young	Acctg	10/13, 14
KPMG Peat Marwick	Acctg	10/12
Unocal/Comptrollers	Acctg	10/13
WEEK #2		
BDO Seidman	Acctg	10/20
*Bankers Life & Casualty	All majors	10/20
Bartlett Pringle & Wolf	Acctg	10/19
Carpenter Kuhn & Sprayberry	Acctg	10/20
Kellogg & Andelson	Acctg	10/22
MetLife Resources	All majors	10/29
NCR Corporation	All econ	10/22
O'Rourke & Clark	Acctg	10/21,22
Price Waterhouse/Acctg.	All majors**	10/18
Price Waterhouse/Mgmt. Cons.	BusEc, Acctg, Econ, EcMth	10/20,21
Seiler & Company	Acctg	10/22
State Farm Insurance	All econ	10/22
WEEK #3		
Andersen Consulting	All econ	10/29
*Bankers Life & Casualty	All majors	10/27
Circuit City	All majors	10/29
Cohn Handler & Co.	Acctg	10/25
First Interstate Bank	Acctg, Econ**	10/26
New York Life Insurance	All majors	10/28
Norton Lambert	All majors	10/26
Pacific Island Club	All majors	10/26
Staples, The Office Superstore	All majors	10/26
U.S. Peace Corps	All majors	10/25-27
WEEK #4		
Canon Astro Office Products	All majors	11/1
Dollar Rent-a-car	BusEc, Econ	11/1
Enterprise Co./So.CA	BusEc, Econ	11/3
State Board of Equalization/ Business Tax	All econ	11/4
State Board of Equalization/ Tax Auditor	Acctg	11/3
WEEK #5		
Bullocks Department Stores	All majors	11/9
Federal Deposit Insurance	All majors	11/9
Enterprise Co./No.CA	All econ	11/11
Wallace Computer Services, Inc.	All econ	11/10
WEEK #6		
Farmers Group, Inc.	Acctg	11/19
Heublein, Inc.	All majors	11/15
MCI Telecommunications	All econ	11/17
Radio Shack	All majors	11/16
Royal Alliance	All majors	11/16

*Check job description binders for possible summer/internship positions.
**Must have some accounting coursework. Check job description binder for specific requirements.



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INTERVIEWS

SCIENCE

COMPANY NAME	MAJORS	DATE
WEEK #1		
Hughes Aircraft	Matrl	10/14
WEEK #2		
Motorola, Inc.	CmpSc,EE	10/19
Price Waterhouse/Mgmt. Cons.	CmpSc,EE,Math	10/20,21
Westinghouse Electric Corp.	EE,ME	10/18
Wiltron Company	EE	10/22
WEEK #3		
ARCO Products	ChemE	10/29
Andersen Consulting	ChemE,CmpSc,EE,ME,Math	10/29
Bechtel	Geol,ME	10/28
GDE Systems, Inc.	CmpS,EE,Geog,Geol,Math,Phys	10/27
Norton Lambert	All engr & sci	10/27
Syntex Corporation	Chem	10/26
U.S. Peace Corps	All engr & sci	10/25-27
WEEK #4		
Applied Signal Technology	CmpSc,EE	11/5
Dollar Rent-a-car	BiPsy	11/1
General Electric	ME,NucE	11/2
Hewlett Packard	CmpSc,EE	11/3-5
SETPOINT, Inc.	ChemE,CmpSc	11/5
*Unocal Corporation	ChemE	11/4
XYNET Software Tech.	CmpSc	11/1
WEEK #5		
Maxim Integrated Products	EE	11/8
U.S. Air Force	All engr & sci	11/9
WEEK #6		
MCI Telecommunications	CmpSc,EE,ME,SpHer	11/17

*Check job description binders for possible summer/internship positions.



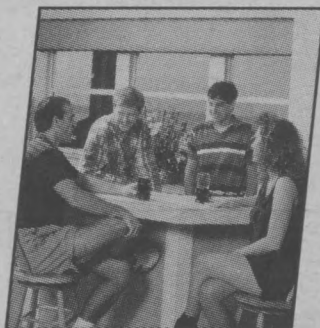
LIBERAL ARTS

COMPANY NAME	MAJORS	DATE
WEEK #1		
CIGNA Financial Advisors	All majors	10/14
Coopers & Lybrand	All majors**	10/11
Coro Foundation	All majors	10/14
Deloitte & touche	All majors**	10/15
WEEK #2		
*Bankers Life & Casualty	All majors	10/20
MetLife Resources	All majors	10/19
NCR Corporation	All lib arts	10/22
Price Waterhouse/Acctg	All majors**	10/18
State Farm Insurance	All lib arts	10/22
WEEK #3		
*Bankers Life & Casualty	All majors	10/27
Circuit City	All majors	10/29
GDE Systems, Inc.	Geog	10/27
New York Life	All majors	10/28
Norton Lambert	All majors	10/26
Pacific Island Club	All majors	10/25, 26
Staples, The Office Superstore	All majors	10/26
U.S. Peace Corps	All majors	10/25-27
WEEK #4		
Canon Astro Office Products	All majors	11/1
Charlotte Russe	All lib arts	11/5
Dollar Rent-a-car	Comm, Eng, Geog, Psy, Soc	11/1
Enterprise Co./So.CA	All lib arts	11/3
WEEK #5		
Bullock's Department Stores	All majors	11/9
Enterprise Co./No.CA	All lib arts	11/11
Federal Deposit Insurance	All majors	11/9
WEEK #6		
Heublein, Inc.	All majors	11/15
MCI Telecommunications	Comm,Eng,Hist	11/17
	PolS, Psy, Soc	
Radio Shack	All majors	11/16
Royal Alliance	All majors	11/16

*Check job description binders for possible summer/internship positions.

**Must have some accounting coursework. Check job description binder for specific requirements.

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We help develop your skills so that you may continue our tradition of providing the highest quality information technology services to clients from Boston to Bangkok.

If you are among the best and the brightest in an analytical major (MIS, Computer Science, Engineering, Math, etc.), we invite you to come meet with us and learn why you should consider joining Price Waterhouse.

Look to a bright new future with MCS and discover what the nineties hold for you.

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Price Waterhouse



We will hold an information session at the University of California, Santa Barbara.

October 14, 1993, 6:30 pm, The Faculty Club.

Interviews will be conducted October 20 and 21, 1993

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ATTENTION SENIORS

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Astro Office Products Inc. is a rapidly growing sales subsidiary of CANON U.S.A. Strong customer demand has created exciting career opportunities in state-of-the-art electronic office equipment sales. We are looking for sales reps for our Copier, Facsimile, and Information Management product areas. Positions are available in Los Angeles, Orange, San Bernardino, and Riverside counties.

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If you are a graduating senior or have a Bachelor's degree, sales or related experience, please sign up with us at the Career Center for on-campus interviews, or send a resume to:

Canon Employment and Staffing
Astro Office Products, Inc.
110 W. Walnut St.
Gardena, CA 90248

E.O.E. M/F/D/V

Global...

Continued from p.3A

decide whether you want a career-track position or whether you'll take any job that allows you to spend your holidays touring the Bordeaux region, or exploring the Ivory Coast.

A realistic assessment of your skills, and experience as well as an assessment of the overseas job market is essential. You need to know your strengths and weaknesses, and seek jobs which emphasize your strengths. Some countries have been hit by high levels of unemployment. While this doesn't preclude you from finding a great job overseas, you can make better decisions if you are well informed.

For long term employment, determine what you have to offer to an employer, and why you are the person who should be hired. Make an honest evaluation of the traits needed to gracefully contend with differences in currency, customs, cultures and living conditions. Some people are energized by such challenges, others are daunted by them. You should also decide what you want an employer to offer to you. If you will be spending a year or two in a different country, you want to obtain maximum benefit from the experience, whether it's technical expertise or language skills. An elementary student teacher, for instance, wanted to work in a school, private or public anywhere in the Spanish-speaking world. Her main goal was to return to the U.S. with fluency in Spanish. She perused *El Pais*, a publication from Spain, and landed a teaching job in Madrid. When she returned to the states after two years, she found her skills in great demand as a bilingual educator with international experience.

If you are seeking temporary employment, consider programs such as Council on International Education Exchange (CIEE) work abroad, which offers work permits for a number of countries, including France, Jamaica, Costa Rica and Germany. There is a fee of \$125. You may also be interested in the summer internship program in Europe sponsored by Foothill College. These programs offer you the chance to experience living and working abroad on a short term basis.

Do Your Homework

Visit the Career Resources section of Counseling and Career Services. The directories of multinational organizations and international employers can be very useful in your job search. There is information pertaining to the Peace Corps, Foreign Service, and international non-profit organizations. You will also find region specific publications such as books on working in France, living in China or job search in Australia. Spend time in the campus library as well, the period-

icals section has numerous magazines and journals on international trade, politics and government. You can also find newspapers from all over the world in the newspaper reading room on the first floor.

Networking

Creating and maintaining networks of people who can be information resources, sources of support and inspiration will be important throughout your professional life. For the international job seeker, these networks can be far reaching and vitally important. Employment research tells us that up to 85 percent of all jobs are never advertised, that people often locate jobs through the "hidden job market."

Use the International Student Network, a binder located in the Applied Learning area of Counseling and Career Services. There are listings of students who have studied or worked overseas and have volunteered to talk with you about job seeking in Morocco, finding a flat in London, or a pension in Italy.

You can also network using your own social circle. The most effective approach tends to be inclusion rather than exclusion. In other words, don't assume that someone can't be of assistance simply because they are not in your field, or have never worked abroad. For instance, I once canvassed family friends and neighbors to locate speakers for a career panel. Among the resource people I found were: the CEO of a major motion picture operation, a teacher who had worked for 15 years in the Caribbean, and a college professor who formerly worked for the U.S. Embassy. The point is that while your tennis partner, your best friend's father, or your Uncle George may not travel in international circles, they might know people who do.

Programs and Resources

You can get applications for the CIEE work abroad program in the Applied Learning Program area. Information on the Foothill College is also in Applied Learning. *Work Your Way Around the World*, by Susan Griffith, is an excellent book for those seeking temporary employment. *Careers in International Affairs* provides a profile of approximately 200 organizations in government, business, education and finance. *Transitions Abroad* magazine is a quarterly publication which highlights work, internship and study opportunities. *Transitions Abroad* annual *Resource Guide* is a bargain at \$8, it offers extensive resource lists on programs, internships and employment programs abroad. These publications are located in Career Resources.



Dear Students,

I am writing to you for a simple, yet very important reason. It is to encourage and inspire you, and to cause you to re-double your educational efforts beginning NOW and extending from NOW ON.

Students! The education that you are now receiving must prepare you not only for a viable career, but also for living the rest of your lives in this highly competitive and often treacherous world. Will *you* be prepared?

Ask yourselves honestly: What kind of education do I *really* need to become both the person and the professional that I want to become? How sincere are my efforts to gain the knowledge and skills that I know I will need? Is my emphasis truly placed on reaching an understanding of the concepts, themes, and connections which *underwrite* all that I am learning? Or am I simply memorizing and repeating unrelated "facts"? In short, am I empowering myself to make choices that will benefit myself, my family, and my community?

If you are unsure about the answers to these questions, then here's some advice. First, understand and accept that all you do — all of it — contributes to the blueprint which is designing your future. Realize that the most important work in education is mental work, i.e., reading, thinking, *going deep*, connecting ideas and theories, tracing movements and associating the myriad points of view. Know that the more you use and challenge your mind, the more it steps up to meet these challenges and the more sharp and powerful it actually becomes.

Second, be confident that you can do all that you decide and will to do. *That is the nature of your power as a human being!* Decide right now that all things within reason and within your realm of experience and preparation are yours to achieve. If you want to become more than you already are, then you must apply the necessary will power and persistence until the goal is reached.

Third, commit and re-commit yourselves to take advantage of all opportunities presented through and around this institution. Work hard and consistently and together to put your talents and energies to the best personal AND social uses.

Students! Check yourselves in relation to your goals and to what is right. Does your behavior contribute to your goals and reflect the values of those people you admire? Or, are you finding that you spend more time than usual using words like "later," "soon," "tomorrow," or "next week"? Be the architect of your own well-being and future! When something is not in your best

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94 ROCK

KCQR 94.5

"TICKET TO ROCK" With Eric Clapton in Tokyo!

* Win Two Tickets to See Eric Clapton
October 26, Budokan Theater Tokyo

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Write Down any 5 Clapton, Cream, or Derek & the Dominoes Songs You Hear on 94 ROCK
Between Now and Monday, October 18, and the Date and Times They Were Played.

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Mail, FAX or Drop Off
Your Entry at 94 ROCK
by October 18.



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Is Graduate School the Answer?

With the unpredictability of the job market for the next couple of years, the employment options for recent college graduates continue to challenge the imaginations and extend their boundaries beyond the most obvious work situations. Competition in major corporations will remain strong as "previously employed professionals" compete with recent graduates for entry level positions. Work experience continues to be high on the list of desired qualifications when reviewing applicant pools. Advanced degrees without prior work experience may not be the answer for those wanting to wait out the recession before launching into a full scale job search.

What does the undergraduate need to consider when weighing the options after graduation? For the majority of University of California alumni graduate school is inevitable, but *when* you decide to pursue that advanced degree may now be more important than *what* advanced degree you pursue.

More and more students are opting for graduate school immediately after their bachelors degree in hopes of riding out a sluggish economy with the idea that potential employers will value their advanced degrees. It is one way of delaying the job search and upgrading credentials without venturing into the uncharted and sometimes hostile waters of an uncertain job market.

It stands to reason with more people looking at graduate school, the competition will be greater and selection committees will use more clearly defined criteria to weed out the "shoppers" and accept only applicants who have demonstrated the intellectual and emotional commitment to pursue graduate work. If you are considering the graduate school option there are some questions you need to ask yourself and some realities you need to confront in order to maximize your

chances of acceptance into a program. The answers to the following questions will help you decide if the timing is right for you to go to graduate school right after your bachelors degree or look at some of the other options that are available to you.

1. Do you have a clearly defined career goal that requires an advanced degree for entry into the profession?
2. Can you articulate your academic and professional reasons for going to graduate school.
3. Does your undergraduate record reflect your ability to do graduate level work?
4. Are you willing to incur the debt and delay earnings that continuing your education will involve?
5. Are you emotionally ready for one to three more years of academic work at a much more rigorous level than your undergraduate experience?

Reflecting on these questions will help you focus on when the timing will be right for you. Seeking advice from faculty and discussing your options with a career counselor can give you the confidence to face this decision with the right amount of information about yourself, the job market and graduate school.

APPLYING TO GRADUATE SCHOOL

This workshop will provide you with valuable information on the graduate school application process, including researching graduate schools, getting effective letters of recommendation, writing outstanding personal statements, and accessing campus resources to help you with the application process.

Mon., Oct. 18	2-3 pm
Wed., Oct. 27	4-5 pm
Mon., Nov. 1	2-3 pm
Tue., Nov. 23	4-5 pm

Dear Students...

Continued from p.6A

educational interest, don't just say "NO!" Mean it and know that you are choosing what is best for you.

For your own good and for the good of others whom you love and who rely on you, be conscious of the purpose behind your words and actions and be vigilant in protecting access to your future. Be engaged in the task for which you have come to UCSB in the first place, namely, to gain in your ability to get through life as productively, as socially responsibly, and as happily as possible. Seek help when and as often as you need it or desire it. Never forget your purpose, your power, and the good you can eventually do if you are as serious as you often profess you are!

— Hymon T. Johnson

Graduate & Professional School Recruitment Day

Thursday, Oct. 21 • 10 am - 2 pm

Arbor Lane by the Library

Attend this one day faire and you will meet with recruiters from some of the top graduate and professional schools.

THINKING ABOUT LAW SCHOOL?

Pepperdine University School of Law

An Admissions Representative will be available to answer questions and provide information about the law school on:

University of California, Santa Barbara

October 14, 1993

11:00AM - 1:00PM

Counseling & Career Services Bldg. 599

Please stop by as we look forward to meeting you.

Admission materials will be available.

Play it again? About 65% of the adults in careers said they would get more info about job choices if they were in the process again. Sound like good advice for those of you looking into careers now?*



Will your company grow as fast as you do?

Almost every company's recruiting ad promises you rapid growth. But before making any decisions, ask them how fast they're growing. After all, you're going to have trouble moving up if your company isn't.

Over the last five years, while economic conditions stalled many organizations, Andersen Consulting averaged 20% growth per year.

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Compare that figure to any other firm you're considering. It could be the difference between getting ahead. And banging your head.



You are invited to attend an Andersen Consulting information session on Wednesday, October 20 at 5:30PM with ACM, or on Thursday, October 28 at 5:00PM with Engineering. Refreshments will be served. Dress is Casual. On-campus interviews will be conducted on Friday, October 29.

DIFFERENT DEGREES OF SUCCESS

"I Always Wanted To Run My Own Business. So I Joined Enterprise."

Craig Anderson
B.S., Political Science
UCSB 1990
Branch Manager, Santa Barbara

Enterprise only hires hard-working, entrepreneurial individuals. People who want to learn every aspect of running a business, from customer service to personnel management.

Enter our fast-paced business as a Management Trainee, and we'll reward your dedication and sales ability with raises, promotions and the opportunity to go as far as your talent will take you.

Sales Management Trainee

To share in our success throughout the Southern California area, you'll need:

- A BS/BA Degree
- Strong communication skills, enthusiasm and drive
- Retail/sales experience a plus

If you want to learn all aspects of running a business while enjoying full pay and benefits, join the Enterprise team. For campus interviews, sign up at your Career Center today! If you are unable to meet with us on campus, call Debbie Prescott at (818) 909-7952 or send a resume to 8230 N. Sepulveda Blvd., Van Nuys, CA 91402. An Equal Opportunity Employer.



ENTERPRISE

Organizations and Greeks ...

DON'T WAIT ANY LONGER

Space is limited for the Organizations and Greeks sections in the 1994 edition of the *La Cumbre* Yearbook. Although the deadline is November 5, contracts must be submitted to the Yearbook Office under Storke Tower as soon as possible. The following prices still apply:

Organizations: \$170.00 for one page
\$240.00 for two pages

Greeks: \$170.00 for one page
\$240.00 for two pages

Contact Chrystal Kruse (Greeks Editor), Kevin Anderson and Davia Gray (Organizations Co-Editors) or Elva Garza (Merchandising Manager) at 893-2386 concerning any questions.



La Cumbre Yearbook
1053 Storke Communications Tower
893-2386

ATTENTION SENIORS!



The deadline for taking your senior portrait has been extended. Varden Studios, Inc. will remain on-campus to take portraits for the 1994 *La Cumbre* Yearbook.



You must make an appointment with the receptionist at the blue and white tent under Storke Tower between 8:30 am-1 pm and 2-5 pm. There is no charge for seniors and graduate students.



You will receive portrait proofs within 2-3 weeks after your sitting date. In order to choose your yearbook pose, you must return the proofs by Fri., Nov. 26.



If you did not check **YES** on your personal information form, you can still order a yearbook for only \$25 by writing a check or paying by BARC. Stop by room 1053 in Storke Plaza.



Varden Studios, Inc.

Verle Mejiad, professional photographer

