

PLAN TO ATTEND PARADE-RALLY FRIDAY

EL GAUCHO

BRING STUDENT BODY BOOKS TO GAME

VOL. XIV.

Santa Barbara, California, Wednesday, September 19, 1934

No. 1

STUDENTS CHANGE SCHOOL EMBLEM

Registrar's Total Show Big Increase Over Previous Year

Payment of Fees Deferred Under New Method Designed to Eliminate Confusion of Changes

Enrollment figures compiled last Tuesday afternoon in the registrar's office show an approximate increase of 100 students over the number registered at this time last year.

At 4:30 p.m. yesterday 722 had begun registration procedure, the figure for last year was 648. The enrollment estimate made last spring when the budget for this year was being compiled was that 825 students would register. Last year over 50 students registered late and if this number is duplicated this year, the total enrollment will be a fairly approximate estimate.

The estimate called for an increase of 13.4 per cent, which would be the best since the lean years following 1929. Summer session showed an increase of 24.5 per cent.

A new procedure in the payment of fees was supplied by the state board of education. Payment of student body and registration fees was necessary before students could make out their programs. Laboratory and library fees will be due October 29. This method of fee payment was devised to avoid the confusion that arises when students change their courses after the laboratory fees have been paid. At the date set for payment all program changes will have been made.

Miss Hazel Severy arranged the class schedule as she has done in the past. New students were sent to her to obtain permission to register.

A new feature of this year's registration was the compulsory signing of an oath of allegiance to the United States government and the Constitution thereof by all faculty members and students.

Freshmen were enrolled Friday and Saturday and last week counselors and department heads were on hand to assist them in selecting programs of study. The English A examination consisting of a 350 word essay to be written in an hour followed by an objective test in the fundamentals of grammar and rhetoric was given by Dean William Ashworth, chairman of the English department Saturday afternoon in the auditorium. He was assisted by Mrs. Margaret Bennett and Dr. William Maxwell.

All students were required to register living accommodations in the offices of the deans, and to take a health examination given by Dr. Edward L. Markthaler, college physician.

COLLEGE Y WANTS ADDITIONAL MEN

Staging a drive for new men, prospective members for the State college Roadrunner Y will be entertained with a breakfast in the faculty dining room Wednesday morning. The meeting will begin at seven o'clock and is open to all men students who wish to attend.

Howard Van Winkle, president of the club, will greet the new students and explain the principles of the organization and what it strives to accomplish.

Plans for an open house to be held at the local Y.M.C.A. next Tuesday night will be discussed. The object of the open house is to get the students acquainted with the Y and the facilities it offers.

Invitations have been extended to Bud Lambourne, student body president; President Phelps; Coach "Spud" Harder; Harry O. Hill, general secretary of the Y; and J. C. Lewis, physical director of the Y.

At the conclusion of the meeting informal games will be played and a swim held afterward.

New Editorial Rooms Built for El Gaucho

Staff members of El Gaucho have a new office, built by Ralph Porter, last year's editor, from the surplus in his budget at the end of the year.

The office consists of an outer office, equipped with mail boxes, three typewriters, counter and dictionary; and an inner office where the editor and business manager have their desks.

S. B. PRESIDENT



Santa Barbara State extends to you a hearty welcome. The unprecedented enrollment is indeed gratifying and it is my sincere hope that all of you will find your work and play in the coming year most profitable and enjoyable.

You are now a part of this institution and it rests with you to take advantage of every opportunity offered and get maximum benefit from your college year.

Sincerely yours,
ALLAN "BUD" LAMBOURNE.

BAND PLAYS FOR FIRST FOOTBALL GAME OF SEASON

Prospects for State's 1934 band look fully as bright on paper as do those for the football team, according to Band Manager Lawrence Leslie.

Several outstanding musicians from schools on the vicinity of Los Angeles have signed for band and are expected to lend a great deal of strength to the organization, he continued. There will be 17 additions to the band while very few men were graduated or transferred last year.

This year 30 new uniforms were purchased in addition to the 40 old ones. By the time the group is fully organized it is expected that all 70 uniforms will have been assigned to band and glee club members.

Sergeant Clarence A. Dunne of the local high school R.O.T.C. unit has consented to superintend the drill maneuvers of the band and under his supervision the men will learn new and snappy marching formations.

The band will make its initial appearance at the Athletic club game, but will not march until the following week, Manager Leslie stated.

USHERS NEEDED

Employment will be given to a number of students throughout the football season as guards, ushers, and ticket-takers, according to an announcement released today by Harry Killian, general football manager. All men wishing to obtain such employment should meet with Killian this afternoon at 2:15 in the gym.

Football Roster

Name	Position	Weight	Height	Age	Residence
Martin, Norman (BF)		202	6 ft. 2 in.	22	Anacortes, Wash.
Robinson, Joe (F)		180	6 ft.	22	Delano
Stanley, H. (Q)		162	5 ft. 9 in.	23	Bakersfield
Sanderson, Harold (F)		190	6 ft. 2 in.	21	Porterville
David, Bob (H)		168	5 ft. 10 in.	19	Santa Barbara
McDermott, Alwin (H)		168	6 ft. 2 in.	20	Santa Maria
Ewing, Bud (H)		184	5 ft. 11 in.	23	Twin Falls, Ida.
Dunham, Bob (H)		145	5 ft. 9 in.	20	Bakersfield
Pool, Bill (G)		150	5 ft. 10 1/2 in.	20	Santa Barbara
Watson, Don (G)		170	5 ft. 11 in.	21	Pasadena
David, Jack (E)		185	6 ft. 2 in.	21	Santa Barbara
Rezzonico, Bob (H)		158	5 ft. 10 in.	21	Santa Barbara
Kelliher, M. S. Jr. (F)		175	5 ft. 10 in.	24	Santa Barbara
Dupes, Bernard (G)		180	6 ft.	21	Santa Barbara
Dorn, Leonard (E)		150	5 ft. 10 in.	20	Santa Barbara
Stockell, Joe (E)		175	6 ft.	22	Bakersfield
Fisher, Leonard (T)		185	5 ft. 10 1/2 in.	21	Santa Maria
Forsyth, Ralph (G)		147	5 ft. 8 in.	20	Santa Barbara
Bowling, Larry (H)		150	5 ft. 11 in.	19	San Luis Obispo
Findley, Leroy		160	6 ft. 3 in.	23	Bakersfield
Craven, Howard (T)		175	6 ft. 2 in.	22	Santa Barbara
Keith, Shirley (E)		166	6 ft.	21	Miami, Okla.
Nightingale, Joe (G)		194	6 ft. 2 in.	24	Santa Barbara
Wells, Prentiss (H)		165	5 ft. 11 in.	19	Lindsey
Moss, Jim (E)		170	6 ft. 1 in.	22	Santa Barbara
Harper, George (T)		185	6 ft. 2 in.	23	Bakersfield
Bartholomew, Wayne (C)		185	6 ft.	23	Santa Ana
Way, Bob (T)		175	5 ft. 11 in.	19	Bell
Coults, Jim (C)		175	6 ft.	23	Oxnard
Voorhees, Frank (E)		170	6 ft. 1 in.	20	Bakersfield
Stockel, Ralph (H)		160	5 ft. 6 in.	22	Bakersfield
Hathaway, Arden (E)		160	5 ft. 10 in.	19	Santa Barbara
Garber, Allen (E)		160	5 ft. 11 1/2 in.	21	Bakersfield

'34 Grads Get Jobs Teaching

College Registrar Places Students in Schools

Many Employed Here Report Compiled by Miss Menken, Secretary

Approximately 60 graduates of last year have been given employment during the summer months, most of them in teaching positions, according to a report compiled by Wilhemina Menken, secretary to Jane Miller Abraham, college registrar.

Those receiving employment are Daisy Cromwell, art teacher, Banning high school; Barbara Rowe, St. Vincent's Orphanage, Santa Barbara; Viola Boardman Allee, arts and crafts, Ebel Club, Fillmore; Veria Wyatt, Needles high school; Vista Myatt, Placental grammar school; Betty May, Bakersfield; Paul Hylton, San Luis Obispo; Mercedes Berger, Hope School, Santa Barbara; Bertha Abraham, F.E.R.A., Santa Barbara; Edgar Kerrigan, Santa Barbara; Irene Parker, Los Olivos; Victor Hoffer, Corona; Jesse Hathaway, Compton; Virginia Slicton, Lompoc; Mary Inez Cash, Fresno county; Pearl Caylor, Lynwood; Glen Dysinger, La Habra; Esther Ibsen, Solvang; Ruth Johnson, Lynwood; Betty Mercer, El Segundo; John Miller, Fresno county; Marian Miller, Santa Barbara county; Lucille Rankin, Colton; Robert Serbian, Porterville; and Iris Cooley, Bakersfield.

YEARBOOK EDITOR LETS CONTRACT FOR LA CUMBRE

Work will begin immediately on "La Cumbre," State college annual, according to Rea McPeak, editor.

"It will be our aim," Miss McPeak stated, "to bring All-American rating to our publication this year."

Requests have been made for all students interested in working on the staff to present their applications to the editor. The staff will be organized within the next two weeks.

During the past the annuals have not been issued until the last week of the school year. The editor plans to have the books ready for distribution at an earlier date next semester.

The theme has been chosen and the dyes are ready to cast for the covers.

Contracts have been awarded to the Molly Cover Company for the covers and to the Commercial Art and Engraving Company for the engraving.

TEACH AT ARROWHEAD

Miss Catherine Conkey of 33 West Arrelage street, has gone to San Bernardino where she will be in charge of the Arrowview Junior High school art department. Miss Conkey is a graduate of the local high school and attended the State college here. She was graduated last June from the University of California, at Los Angeles.

COLLEGE HEAD



To the unusually large number of new students on our campus we extend our greetings and warmest welcome. It is our hope that you may find companionship, friendship and satisfactory work which, together make up the possibilities of happiness and success. The growth of the institution at this time, while not record-breaking is most gratifying and you who are new will undoubtedly add to its prestige not only according to your numbers, but with a new spirit which we shall be glad to have on the campus. An institution in the long run can be no better than the personnel of its succeeding groups of new students. We hope that you will soon find yourselves closely knit into the life of the institution and that you will be a positive factor in its further growth and development.

(Signed) **C. L. PHELPS,**
President.

Ten Freshmen Win Scholastic Awards

Ten scholarships for entering freshmen were donated by several downtown organizations and alumni groups. The scholarships are to be used for payment of fees for two semesters.

Dodridge Brown, Taft; Francis Horsey, Los Vegas, Nevada; Fred Monson, Woodlake; Dan Mulock, Bakersfield; Mary Agnes Phillips, Pasadena; Ruth Rose, Summerland; and Dorothy Crookman, Dorothy Homer, Fred Kilmer, and William Kiser, from Santa Barbara are the students who were given the awards.

The presentation was made on the basis of scholastic record and personality traits. The scholarships are of \$50 each.

The Junior Chamber of Commerce gave four scholarships; the Santa Barbara State alumni groups, two; and the City Teachers' club, the Women's Club, Native Sons, Professionals, and the Business and Professional Women's club each gave one.

The Lions' club gave a special scholarship.

Although only ten were awarded, applications were received for 36.

SOPHS SELECT OFFICERS

Bob David was elected president of the sophomore class at a meeting held Tuesday noon in room 43. He succeeds Tommy Merrill in this office.

College Votes on New Name; Selects El Gaucho Symbol

Yell and Song Leaders Elected at Meet in College Auditorium; Lambourne Conducts First Assembly

Vivan Los Gauchos!
The Roadrunner, traditional State College emblem, is dead. In the future the Hilltoppers will be symbolized by "El Gaucho." This change was made at the first assembly Tuesday morning when the resolution presented to the student body by the executive council was accepted.

"Los Gauchos" brings a new spirit to our campus. We are headed for a new deal this year and we can be successful only through the whole hearted cooperation of old and new students," stated Allan "Bud" Lambourne, student prexy, in his welcoming address.

President Phelps expressed his confidence in the new spirit prevalent among the students this year. "Students do not enter school now for a four year loaf. Rather they are here for business," he stated.

"With this idea in mind and the spirit of enthusiasm that is present we are bound for a successful year."

"Buppy" Moore and Howard Gammill were unanimously elected yell leaders for this year and led the students in a number of the college yells. Eleanor Mellinger was chosen as pianist, the other nominee being Connie Allen. Frances Ann Warnekros and Mary Alice Halferty were elected song leaders, defeating their opponents Marg Brauns, Bunny Hoelscher, Dolly Hall, and Marjorie Nielson.

Coach "Spud" Harder spoke to the students of the new deal in athletics and asked for their enthusiastic support at the games. He also spoke of the greater publicity possibilities in the use of the emblem "El Gaucho." He introduced a tire cover bearing the words "See the Santa Barbara State College in Action," followed by the football schedule, to be used for publicizing the college.

Announcement was made of a noise parade rally that will leave the campus Friday afternoon at 4 o'clock and parade down State street to the beach.

Jane Miller Abraham, registrar, extended an invitation to all students to attend the faculty reception in the college dining hall next Saturday evening. "This dance has a three fold purpose: to acquaint the faculty with you, to acquaint you with us, and to acquaint you with one another."

Dean Lois Bennink made a number of announcements concerning student affairs. "Assemblies are compulsory," she stated. "One honor point will be awarded for attendance and one honor point will be deducted from your programs if the meetings are not attended."

Miss Bennink extended an invitation to all interested students to attend a dinner at the Congregational church on September 21 at 6:30 o'clock.

William Ashworth, dean of men, announced the first meeting of the college Y Wednesday morning at 7 o'clock.

Dean Ashworth also announced the second entrance examination in English will be given in the auditorium September 27 from 3 to 5.

85 STUDENTS GET JOB ASSIGNMENTS

Employment for 85 students for the coming semester was secured by the college executive committee through the Federal Emergency Relief Association.

All work assignments were made by the committee composed of Clarence L. Phelps, president of the college; Lois M. Bennink, dean of women; William Ashworth, dean of men; Fred Allred, student body controller; and Allan "Bud" Lambourne, student body president.

Only work for the student body or community service is permitted, according to Dean Bennink. The purpose of this restriction is to prevent assignments for work such as laboratory assistants or student readers, that should be paid for by the state.

Students may earn a total of \$15 per month, working at 40 or 50 cents per hour; 53 women, 26 of whom must have entered college since last January, have been assigned positions; 32 men, half of whom must be new students, have also been given work.

ANNOUNCEMENT ENGAGEMENT

The engagement of Sussanne Knox, home economics student, to Hilliard "Doc" Sneed was announced August 16 in Los Angeles. The date for the marriage has not been set. Mr. Sneed is employed at the California Drug Company in Santa Barbara.

STATE SPONSORS AIR INTERVIEW THURSDAY NIGHT

In an effort to help create interest among the townspeople in the Santa Barbara State college itself and in its various athletics, a radio program is being presented by the State College this Thursday at 6:45 over radio station KDE.

Coach "Spud" Harder and Controller Fred Allred will be interviewed on the "New Deal" team by Dick Kaime, sports editor of the Daily News. The interview will consist of questions regarding this year's football team, the players and their positions, the system to be used in different plays and other information concerning the team in general.

The new Gaucho eleven will first be seen in action this Friday at Pershing Park against the Santa Barbara Athletic club and Coach Harder will in all probability give some inside information on the team in his interview.

FRATERNITIES

SOCIETY

DEPARTMENTS

A.W.S. Officers Greet Women Entering State

Approximately 160 new women on the campus have been introduced to student body activities and affairs through the current plan for greeting women students launched by Betty Roome, Associated Women Students' counselor chairman and her committee of nineteen, who have worked the four days of registration.

The purpose of the committee is to promote a general friendliness among women students. Special attention has been stressed on appointing counselors to women with equal interests.

On Friday, Saturday, Monday and Tuesday afternoons "get acquainted" teas in place of the individual consular parties, were held.

Counselors for this year are Ida Pagliotti, Chleo Vincent, Julia Lynch, Laura Fox, Lucille Bolton, Betty Hopkins, Betty Roulston, Margaret Mellinget, Mae Linderman, Marion Call, Ruth Carter, Peggy Koepp, Bernice Boardman, Mary Smiley, Shirley Warner, Marjorie Williams, Alberta Greene, Lois Jo McPheeters, and Pearl Wilson.



Headquarters for the Co-Ed

New "Action Back" JACKETS

\$5.95

Plains and Checks SKIRTS

\$3.95

In Matching and Contrasting Materials

I OBSERVED:

Large oil painting of Dr. Bishop in the lobby of the administration building.

Bobby Moore trying to get a signature from Boris Karloff, who was riding down State Street last week.

Kay Case with her hair parted in the middle. After wearing it on the side all these years, Kay, how could you?

Honest Barbara Seward returning to the coffee shop to pay for a fruit salad. After eating it, an' everything.

Christine McDonald, freshman, riding to school on her horse.

A young couple, the woman dressed in a velvet dinner gown, walk around the quad, then ask where the El Encanto hotel was.

Beta Sigs Elect Bill Hoyt

Bill Hoyt was elected president of Beta Sigma Chi, social fraternity, at their first meeting held last night at the home of the newly chosen prexy. The turnout was unusually large for the first meeting and a successful semester is anticipated.

Jack Von Efav was elected vice-president of the organization. Jim Lebeck will be secretary and Don Follett will occupy the treasurer's chair. The position of social chairman will be filled by Dick Brothers, and that of pledge captain by Roland Carter. Managership of intramural activities will be handled by Charlie Hoffer.

Miss Sweet Passes Summer in Chicago

After having spent two months in Chicago, Illinois, and one month at home with her parents in Long Beach, California, Miss Helen Sweet returned to State ready to work.

While in the east, Miss Sweet attended the University of Chicago. She is working towards her doctors degree in science. When questioned about the World's Fair, Miss Sweet replied that the exhibits in the Hall of Science justified the entire fair. She plans to use many of the ideas learned at the fair in her classes this semester.

The rest of her summer was spent in vacationing in Southern California.

Banquet Planned by I. E. Department

Final arrangements for the annual industrial education department "get together" banquet were completed today, according to Tom Orr, department president.

Robert Lewis, of the First National bank, is the guest speaker. He will select his topic. E. E. Ericson, head of the industrial education department, will also speak.

The affair is scheduled for Thursday evening at 6 o'clock in the college dining hall. All members of the I. E. department who have paid their dues will be admitted free of charge.

Officers of the department are Tom Orr, president; Allan Crews, vice president; L. A. Pauley, treasurer; Robert Gilliland, secretary; and Dick Lund, social chairman.

GOES TO WASHINGTON

Florence Longawa, elementary department graduate of 1934, is leaving to attend the University of Washington where she will major in mathematics.

National Group Meet at Hotel for Convention

Two hundred members of the Delta Sigma Epsilon sorority arrived on a special train in Santa Barbara on Wednesday morning, August 15-18 to attend the national convention of that organization which was held at El Mirasol hotel.

Following registration in the morning, business sessions were held in the afternoon. During the evening a Spanish get-acquainted dinner was held at El Mirasol, with favors and menus carrying out the Spanish motif. Felix Martinke's Spanish orchestra played and Chleo Vincent did a group of Hawaiian dances. Lucille Bolton of the local chapter was toastmistress. Honored guests were Mayor Harvey T. Nielson, Mr. W. G. Herron of the Chamber of Commerce, President and Mrs. Clarence Phelps, Mr. and Mrs. Harold Davis, and Mr. and Mrs. Harrison Ryon. Short talks were given by President Phelps, Mr. Herron, and Mayor Nielson. Three Grand Council members also gave brief talks on their recent experiences traveling.

Thursday was Ritual Day in which business sessions and a memorial hour were held in the morning. After luncheon on the lawn of the hotel, Founder's ritual and a model initiation ceremony were held in the Elk's Building. Alpha Alpha Omicron chapter was hostess at the dinner Thursday evening, after which those present were entertained at bridge.

Business sessions were held throughout Friday until 4 o'clock when the group went to Edgecliffe Beach Club until 6 o'clock. In the evening a no-host dinner was held at which the favors were individual cactus gardens. Following this the new Grand Council was elected.

On Saturday business sessions were held from 9 to 12, and from 1 to 2 o'clock. A sight-seeing tour then took the party through the Old Mission and the gardens of the Oakleigh Thorne estate. At 4 o'clock the conventioners gathered at the Biltmore hotel for tea.

The final event was the formal banquet on Saturday evening at which awards were given. The favors were the bells of El Camino Real, the theme of the banquet, and every chapter was given a hand-carved pair of book ends of California redwood with an engraving of the Old Mission on them. The Grand

Chit-Chat

By MARGE

Be Green! The frosh have it over everyone else, the lucky people. Oh, well, they aren't so bad after all. Here's a tip—green is the color for this fall.

Dresses, hats, coats — practically everything is going frosh—green we mean. Speaking of dresses — wool crepe, long sleeves and high necks trimmed with exotic collars and cuffs. Hats—tricorn, soft crowns—use the first for dress, the second for some of those football occasions. Be optimistic; they'll be worth a new hat, and maybe two, for all one knows—and hears. By the way you have seen Miriam Firkin's black straw one? By no means miss it—you can't.

Color will have a great place in costumes this fall. Look at Mae Linderman's earrings, color colored. Dashing! And that turquoise blue colored sport dress looks marvelous on Florence Roddick. Her tan is grand, too. She has something else also, and that's her sis, Edna. Even the Millers are noticing Edna's coiffure. Let's have more of these Redland's sisters.

Perhaps style runs in the family—have you compared Jane Goslin's with her cousin's, Miss Sweet? James very starched white coat to wear with wash dresses is darling; Miss Sweet's white knit suit, also.

Have seen some cute frosh around here and by the looks of things they know what it takes when it comes to clothes. So with a new team (incidentally which has new outfits, itself) and all the new folks, Santa Barbara State should be loyal to its green and white.

Graduate Marries During Summer

Melba Jean Parker, graduate of the home economics department last June was married to Graham B. Westling at Norwalk, Sunday, July 15, at the Congregational church.

Mrs. Westling was attended by her sister, Irene Parker, also a graduate of the home economics department. Faye Fort, friend of the bridegroom, was best man.

The couple are living at Wilmington, where Mr. Westling is employed by the Texas Oil company.

Council received Catalina pottery plates with pictures of the Old Mission hand-painted upon them. The convention was then officially closed.

Faculty Member Marries During Vacation Period

Coming as a complete surprise to students and faculty members, Miss Margaret M. Burke, English and newswriting instructor at Santa Barbara State college, was married to Captain Jerry L. Bennett in the temple at Halcyon, California, in the evening of June 14.

Captain Bennett is educational director at the C.C.C. camp in Los Prietos. Last fall he was at Santa Barbara State in the capacity of assistant football coach.

The bride wore a white ensemble, the groom, his captain's uniform. Madonna lilies decorated the temple. Duncan T. Ferguson, an intimate friend of both Captain and Mrs. Bennett, married the couple. There were no attendants.

After spending a few days in Halcyon, Mr. and Mrs. Bennett honeymooned the rest of the summer in a Santa Ynez mountain cabin.

The Bennetts have made Santa Barbara their home. At present they are situated at 1914 Cleveland avenue. Both are continuing their work.

Sophomore Squire Elect Leister Prexy

A short meeting of men in the sophomore class was held Tuesday noon in the college auditorium for the purpose of organizing the Sophomore Squires.

Charles Leister was elected president of the Squires and will choose his own committee which will consist of ten members. The purpose of the Squires, as explained by Paul Woods, activities committee chairman, is to help the incoming freshmen to get acquainted with the school and its traditions.

Former Students Are Married Here

Virginia Fennel and Bob Sawyer, former State students, were married August 26 at the Unitarian church in Santa Barbara.

Mrs. Sawyer, who was a member of Alpha Theta Chi social sorority, was attended by Margery Harris, Denny Baylor, Beta Sigma Chi, attended Mr. Sawyer as best man.

After a honeymoon at Lake Tahoe, Mr. and Mrs. Sawyer returned to Carpinteria, where he is employed.

Calendar Tells Coming Events

Wednesday, Sept. 19th—7:30 A.W.S. Council Meeting. Thursday, Sept. 20th—6:30 I. E. Department dinner in Cafeteria. 8:00 Rally in Auditorium. Friday, Sept. 21st—8:00 Football, Santa Barbara vs. Athletic Club. Saturday, Sept. 22nd—8:00 Faculty Reception in Music Hall.

Student Wins Baking Contest

In a demonstration before the St. Elizabeth's Episcopal Women's Guild September 14, at the Fox Fullerton Theater, Mary Julia Bell, State College student, baked her famous angel-food cake, which won for her the Southern California cake-baking championship.

Miss Bell, who is a home economics student at this college, has had her cake and recipe demonstrated in newsreels, radio broadcasts, and various booklets, magazines, and newspapers.

Tau Omegas Meets at 'Buppy' Moore's

Members of Tau Omega social fraternity gathered at the home of Harry "Buppy" Moore for their first business meeting of the year.

Foremost business problems which the fraternity discussed concerned that of finding a house, prospective pledges, and the election of various officers.

PIANO LESSONS

Given by Graduate Music Teacher

Very reasonable rates to students See Mrs. Barnett for Appointment

PHYLLIS ENGLISH

519 E. Pedregosa

Advertisement for Hamburg Supreme Camp Coffee Cup, 33 E. Victoria St.

Faculty Plans Reception for S. B. Members

Student body members will be guests of the faculty at the annual faculty reception Saturday evening at 8 o'clock in Ebbets hall. There will be a program, arranged by Mrs. H. M. Barnett and "Bud" Lam-bourne's dance band will furnish music for dancing.

Mrs. I. M. Fish, Dr. Elizabeth Bishop, and Fred L. Griffin will be in charge of the decorations. Fred Alfred is chairman of the orchestra and dancing committee. Miss Katharine Ball will be in charge of the finances and the reception committee will include Miss Florence L. Clark, chairman, Miss Gladys Van Fossen, Miss Elsie A. Pond, Walter Cheever, William Maxwell, Ralph Scanlan, and Schurer O. Werner.

Dear Los Gauchos:

School having started I take my pen in hand to extend the proverbial greeting. So much news has accumulated through the summer. Coach "Spud" Harder has asked to be remembered to you and for me to tell you he is expecting to have the best varsity team ever. He says the freshmen team rates a pretty close second. A chap named Yager on the Frosh team is showing up plenty swell.

More News! Beth Briggs has sailed for New York, and our pal, Mr. Dakan is hunting another girl and insists she must be a perfect dancer.

Don Coker is at San Diego State and studying voice, much to the regrets of many fair ladies on campus.

Ray Case and Jim Daykin seemed not to have cooled off during summer. I saw them hand and handing it during registration.

Be sure to watch for the White Austin at the Football game Friday night.

Free coffee to the Football team—Thanks to Boss Bill.

Till Next Week,

COL. HAM. BURGER, 109 E. Anapamu

Advertisement for EL CORTIJO, serving famous 50c Luncheons, Farmhouse Dinners 65c, Dancing Every Night at 7:15, EL CORTIJO MONTECITO, "The gayest place in town"

Large advertisement for Registered U.S. Patent Office, Washington, D.C., featuring Chesterfield cigarettes and a building illustration.

GREETINGS—

Old Friends and New Meet Again on the Campus— May we welcome you all to Our Complete Shoe Service for both Co-eds and College Men.

OUR 1934 FALL SHOES are not only the most beautiful, but the most amazing values we've ever presented.

Make this Smart Shop your Footwear Headquarters While Attending School

— We Invite Your Charge Account —

Visit Our Mayfair Riding and Sport Shop

Michel A. Levy 913 State

OUTSTANDING COMPLETE FOOTWEAR SERVICE SINCE 1910

Sport Comment

By DON FOLLETT

With the advent of a "New Deal" in football for State this year, enthusiasm has risen to a high pitch in anticipation of the first game Friday night.

Coach "Spud" Harder is enthusiastic over the large turnout this year, and in spite of a shortage of suits, is doing his best to get every available man into uniform.

Rumor has it that the frosh will have a real team this year. The yearlings are working out every night with the varsity under Coach Harder and Coach Bud Cummings.

The managerial staff, under the direction of Harry Killian, will be a well organized machine, functioning in the most efficient manner possible.

Conference competition promises to be keen this season, and, for a change, State supporters are optimistic as to the final outcome.

Dressing Rooms Have Equipment

New equipment, purchased last year under the direction of Jimmy Murray, has been installed in the dressing rooms in the auditorium.

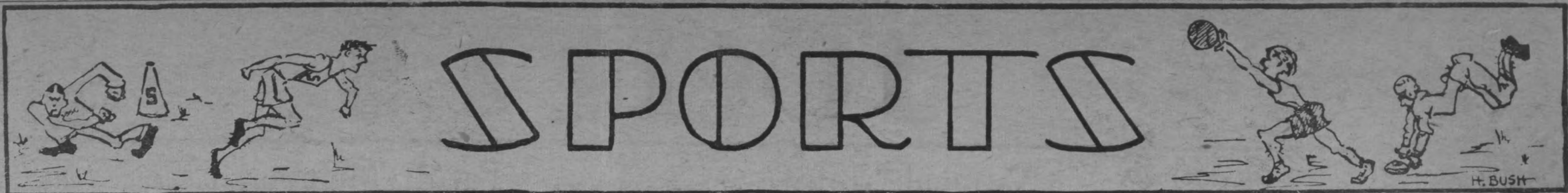
The dressing rooms are now equipped with three long tables, at which four persons can sit; full length mirrors; and several make-up cases.

This semester the dramatics department plans to produce two plays, one light and humorous, the other of a more serious nature.

Hockey Season for Women Opens Soon

"Ground Sticks, Ground Sticks" will be a familiar phrase soon on the college athletic field when the hockey sport season opens next Monday night.

Practice will be held Monday, Tuesday, Wednesday and Thursday of each week immediately after school.



LOS GAUCHOS BATTLE CLUBMEN FRIDAY

Competition Strong for Grid Berths on 'Spud' Harders Varsity Eleven

Pigskin Toters Take Field at Eight o'Clock in Pershing Park

Corresponding with the change in the name from Roadrunner to Gaucho, the weight, speed and numbers of the Santa Barbara State football exceeds and surpasses all local teams of recent years.

With a squad of nearly one hundred men, each battling for one of the first eleven positions, returning lettermen are finding it difficult to hold their last year regular positions.

Santa Barbara Athletic club boasts a team better than their usual first rate aggregation. Coach Clarence Schutte has a powerful first eleven all of whom have played together or with him in previous years.

A wealth of backfield material from which the starting four will be chosen lies in right halves, "Doc" Kelliher, Bud Ewing, Norman Martin, Fred Mc Dermott; Left halves, Ralph Stockle, "Greek" Rezonico, Vester Clemens; quarterbacks, "Hi" Stanley, "Red" Mahoney, Larry Bollits; fullbacks, Joe Robinson and Harold Sanderson.

Students interested in entering intramural competition should sign up in Allred's office within the next few weeks.

William Ashworth, dean of men, will play the part of King Charles II of England, in the play "And So to Bed," taken from the amorous adventures of that serene and charming Englishman, Samuel Pepys, by F. G. Fagan.

Another tradition which is to be enforced is the rule regarding smoking. Students are not to smoke in the quad or on any of the benches and if this rule is not obeyed a severe penalty will be imposed.

Parking Regulations Are Effective Today

Becoming effective Wednesday, students will not be allowed to park their cars in the territory extending from the southeast corner of the Administration building to the cement sidewalk in front of the gym.

Students are also requested to refrain from moving their cars while the school is in session unless it is absolutely necessary to do so.

The purpose of this ruling is to eliminate the noises arising from cars which are continually coming and going during the class periods.

The space is to be reserved for faculty members only and small placards will be posted.

Students are also requested to refrain from moving their cars while the school is in session unless it is absolutely necessary to do so.

Another tradition which is to be enforced is the rule regarding smoking. Students are not to smoke in the quad or on any of the benches and if this rule is not obeyed a severe penalty will be imposed.

Killian Asks for Try-Outs

All students interested in trying out for football manager will meet Jack Von Efav, Senior football manager, in the gymnasium this afternoon at 2 o'clock.

Two juniors, four sophomores, and four freshmen managers are needed to complete the managerial staff, according to Harry Killian, general manager.

INTRAMURALS START SOON

With the opening of a new semester comes a new deal in intramural sports, according to Fred Allred, who will be in charge of intramurals.

Representatives of each sport will be appointed to an executive committee which will decide on the sports to be participated in and the order in which they will be run off.

Golf, swimming, basketball, baseball, track, boxing, wrestling, and volleyball are among the sports which Allred hopes to work into his intramural program.

Students interested in entering intramural competition should sign up in Allred's office within the next few weeks.

Weber and Killian Receive Positions

Dorothy Weber and Harry Killian were appointed during the summer to serve on the student body council for the coming year.

Dorothy Weber is social chairman, filling the place left vacant by Elizabeth Leonard, who is attending Occidental college in Los Angeles.

Harry Killian fills the position of commissioner of men's athletics. He was appointed by the board of athletic control, made up of "Doc" Kelliher, George Harper and "Tiger" Kerrigan, under the supervision of Coach "Spud" Harder.

Dean Ashworth Plays in 'And So to Bed'

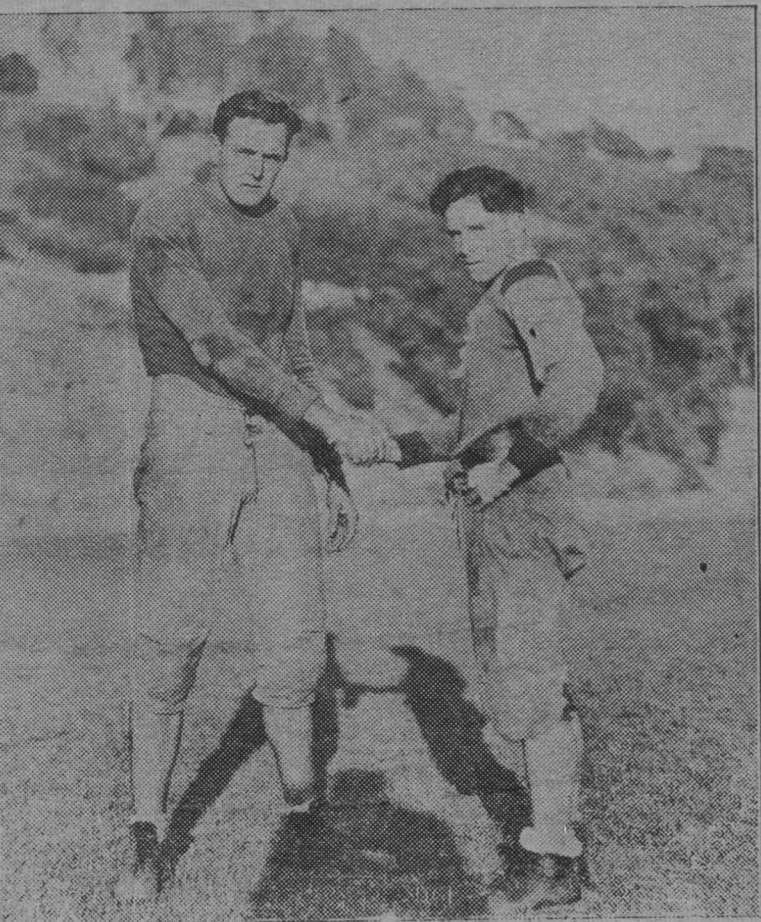
William Ashworth, dean of men, will play the part of King Charles II of England, in the play "And So to Bed," taken from the amorous adventures of that serene and charming Englishman, Samuel Pepys, by F. G. Fagan.

The role of Samuel Pepys will be taken by Frank Cane, a newcomer to the Lobero stage. Mr. Crane is a graduate of Notre Dame. The play ran at the Biltmore theatre in Los Angeles several years ago.

Student body books plus 25 cents will be good for admission of student body members for any seats left after 8 o'clock.

The Long and the Short of It

Tiny Roe and Ralph Forsyth, center and guard respectively on this year's varsity, represent the largest and smallest grid men on the Harder eleven.



Eight Conference Teams Prepare for Hard Tilts

With highly optimistic reports ringing in from all camps, each of the eight schools of the Southern Conference will present their football elevens in practice contests this week-end in preparation for the beginning of the loop schedule on September 28.

A more conservative and accurate estimation will, in all probability, be forthcoming at the conclusion of these tilts. Large turn-outs, heavy material, and changes in the coaching personnel are some of the reasons for followers of each school terming their gridsters as "the team to beat."

Southern California and the University of California at Los Angeles, each in a double bill, share honors in entertaining Southern Conference teams.

Cal-Tech will open up against Loyola at Wrigley field, the Santa Barbara Gauchos will vie with the Athletic club of the Channel city, and La Verne and Redlands have arranged games between their first and second teams to complete the schedule of opening contests.

Redlands university rightfully rules as a pre-season favorite. The Bulldogs have ten lettermen returning, six of whom were first stringers on last year's championship team.

La Verne and San Diego, while known to be strong, offer pre-season's pickers a chance for argument. Coach "Chief" Newman of Whittier said, "San Diego will have the strongest team on the opening day."

Let Larry Goodyear Take Care of Your Gas and Lubrication Needs Flying A Gasoline 1302 State at Victoria

Again We Invite You to EL CORTIJO Let Us Plan Your Luncheons, Dinners, Banquets and Dancing Parties

Pacific Coast Freshmen Play Teams Vie for Junior College Rose Bowl Bid Football Team

The start of every football season brings out the query, "Who will represent the West in the New Year's game?" As the winner of the Pacific Coast Football conference is nearly certain to be given the invitation for the Rose Bowl classic, this is indeed, a question which if answered correctly will necessitate thought, courage and lots of luck.

Gridiron authorities seem to agree that the Bear, the Indian and the Trojan will have things out all between themselves. As for the result, toss your coin, or your guess (for that's all it is at this early date) is as good as your scribes.

Many followers of coast football say, however, that to choose one of the big three as champions in the early fall is far too conventional. How about those boys from the great Northwest? Why not those fighting Bruins from Westwood, who have a comparatively easy schedule? Can we leave out the St. Mary's boys?

"Give the break to a champion" is a saying nearly as old as sport itself and this year it seems safe to do so. Those of us who saw the Reds tame El Trojan know they had a great team, but we've heard that they were held to scoreless ties by Northwestern and trounced by Washington and Columbia.

Bill Ingram's California Bears are "due" and perhaps past so. On paper they have better material than either Stanford or Southern California. But "Navy" Bill has had material before that he nearly brought around, but missed doing so, by a nose.

The Trojans are the heaviest hit by graduation. This has meant little to Howard Jones in past years and may mean little this year after he chooses his squad from the 100 reporting on opening day.

Howard Jones has the enviable psychological advantage in that the other boys, instead of fearing U.S.C. will be thinking plenty about Stanford and California. Stanford will be the target of every opposing team.

St. Mary's, U.C.L.A., Washington and Oregon are going to be hard to beat. They are at present in the doubtful last and rate inferior to the "Big three" in early season. Football games are often won in two short seconds.



Advertisement for Fox Arlington featuring 'The Place to Go' now playing, and 'Servants Entrance' with Gaynor Ayres and Ned Sparks.

Advertisement for Floralart Shoppe, 1203 Anacapa St., Santa Barbara, Calif., Phone 28534.

Advertisement for Johnstone & Denno, a store designed for college men featuring suits, slacks, and various accessories.

Advertisement for Osborne's Book Store, 923-25 State St., offering school supplies and stationery.

Advertisement for Let Larry Goodyear, offering gas and lubrication services at Flying A Gasoline.

Advertisement for El Cortijo, inviting guests to plan luncheons, dinners, and parties.

Large advertisement for Billy Myers' Removal Sale, featuring all merchandise reduced and listing various clothing items and prices.