

GREEK HOUSING DECISION AWAITED

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXI

SANTA BARBARA, CALIFORNIA, TUESDAY, NOVEMBER 20, 1951

No. 17

'Ososito' Named Winning Entry In Gaucho Mascot Competition; McCann's Little Bear Chosen

"Ososito," submitted by Ed McCann, was chosen as the permanent name for the new UCSBC mascot, the Rally committee announced at the Gaucho-L. A. State game last Friday, November 16. The name means "little bear."

Winner of the "Name the Mascot" contest, Ed McCann, received his prize of two free dinners and a carton of Chesterfields, when the bear was dubbed "Ososito" between halves of the football game.

Seventy-five entries were voted on by the Rally committee, Mascot committee and faculty advisor Friday afternoon.

"A great deal of interest in the naming was shown by students on campus but especially by alumni," stated Shirley Stockton, Rally committee chairman. "Many names were submitted by alumni at an alumni meeting of the University of California alumni, held in Santa Barbara."

The rules for the contest were simple. All students could enter. The name suggested could not exceed two words, and the entry had to be dated in case of duplication. Entry blanks could be obtained and deposited in the box at the booth on the Men's Gym lawn before 4 p.m. the afternoon of the voting.

Our mascot has already become popular and has received much publicity on other college campuses as well as on our own.

The name of the person acting as "Ososito" will be kept secret until the last game before he graduates, when he will remove his mask. He will also be revealed and be given a display in the yearbook, *La Cumbre*, the year he graduates. "Ososito" was decided on as a permanent name and is a combination of Spanish and English to mean "Little Bear."

Blood Donations Reach 120 Pints

Blood donations reached 120 pints last week during the campaign conducted by the Red Cross under the direction of Desmond Kincaid.

According to Bob Christofferson, ASB president, Red Cross officials were very pleased with the results, and more would have been collected had they had more time. Only 20 pints could be collected each hour with the facilities that were used, and exactly 60 pints were collected during the three hours the unit was here each day.

In reviewing the blood drive, Bob stated:

"Not only have we given invaluable assistance to our fighting men in Korea, but we have again demonstrated to the public that the students of Santa Barbara college do have an awareness of the world situation and are more than willing to do whatever they can to help."

"Many thanks are due the donors, and to Rep-at-Large Des Kincaid, who worked with the Red Cross on behalf of the Associated Students in staging the drive."

A medical examination was given each donor before any blood was drawn, and lunch was served after the person had contributed by the Red Cross canteen which accompanied the Tri-Counties mobile blood bank unit. One pint was taken from each donor. The blood was processed and flown directly to Korea where it is desperately needed.

Addresses, Phones In Directories; Sales Start Today

Student directories for 1951-52 will be on sale starting today on the Men's Gym lawn, in the cafeteria and on the Mesa campus, and will be available for 35 cents each.

Handbooks will be sold from 10 until 3 on Tuesday and from 9 to 3 during the remainder of the sales campaign. After this time they will be sold in the Graduate Manager's office.

Important information on campus government and regulations is included in the handbook in addition to the names, addresses and phone numbers of students, faculty members and college employees. Also included are addresses of fraternity and sorority houses and large residences, library hours, the academic calendar, officers of the men and women students, the editors of publications, SBC songs, plus other miscellaneous information.

The cover was designed by John Gorham, commercial artist who graduated from UC at Berkeley. Editor Gloria Jaral reminds students that the number of directories printed is not adequate for the entire enrollment, and those who want the directories should purchase them immediately.

Selling the booklets will be: Don Noble, salesman, and Dick Weston, Ann Smith, Jerry de Runtz, Mary Nizetich, Helen Moore, Nancy McKee, Lois Jaral, Mylouine Ellis and Shirley Chard, salesmen, and Sue Bullis, Mary Lou Roeder and Jane Hardman, artists.

Nobel Prize Winner To Lecture Here

Dr. Glenn R. Seaborg, one of two recent recipients of the Nobel prize for chemistry, will speak here Wednesday, November 28, at 4 p.m. in the auditorium. Ranked among the top two or three chemists in the nation, Dr. Seaborg is credited with discovering and naming the elements berkelium and californium.

The 36-year-old chemist from the Berkeley campus of the University was one of the leading chemists in developing fissionable materials in the Manhattan atomic project. He and his co-workers blew the top off the old 92-element table when they discovered the new ones and Seaborg thinks there is no end to the new elements man can create.

There will be no lecture this Wednesday.

DR. KENNER READS 'FINNEGANS WAKE'

Dr. Hugh Kenner, assistant professor of English, will read excerpts from James Joyce's *Finnegans Wake* today at 4 in the AWS room.

This is the third in a series of poetry readings sponsored by the English department.



Typical of other SBC students heading homeward for Thanksgiving this week are (left to right) Margie Alexander, Joann Van Stone, Eleanor Roberts, Joyce Coffin, and Bill Brown.

Textbooks will be stacked away Wednesday afternoon when Gauchos will forget mid-term blues and head for their homes for Thanksgiving.

Thursday is the only academic holiday granted for Thanksgiving by the University of California, but judging from Friday attendance on previous years, few students will remember that classes are in session. Professors, however, will all be present for their classes on that day.

Californians
Making up a majority of those trekking home over Thanksgiving will be students from the 1543 Californians in attendance at UCSBC. The 88 out-of-staters will probably visit the homes of their friends or else spend the time in Santa Barbara.

A large portion of the students will go south to Los Angeles county, according to residence figures from the registrar's office. There

Christmas Dolls Now Being Dressed

Christmas dolls completely dressed and waiting for new mothers are already being returned, according to Dean Helen E. Sweet. The dolls, which will be distributed at Christmas to children by Neighborhood House, must be turned in to the Dean of Women's office by December 3.

All of the hundred dolls have been given out to women's groups and sororities, and Dean Sweet said some of the girls are buying and dressing dolls on their own. However, more than one outfit can be made for each doll. When dolls are turned in there should be a tag around the ankle with the name of the girl who dressed it. When all the dolls are turned in they will be displayed in the trophy cases in the foyer of the auditorium.

Brass Choir Plays For Men's Group

The Brass Choir, under the direction of Dr. Maurice Faulkner, presented a program of all types of music to an enthusiastic audience at the Oneonta Men's club in South Pasadena Monday night, November 12.

John Henry Lyons, formerly Director of Music for the Pasadena City Schools, said that it was the most artistic concert he had heard since he came west 20 years ago.

Among the selections played were Bach's *Fugue and Prelude* and two pieces from Bach's *Music for Brass*. Mr. Stephan Krayk played Biber's *Violin Sonata*, accompanied by the Brass Choir.

POSSIBLE JUNE DEADLINE FOR NINE GREEK GROUPS; FINAL HEARING TODAY

The second and final hearing of the City Planning commission on the sorority-fraternity housing problem will be held at 2 p.m. today in the Council chambers as the commission prepares to pass its findings and suggestions to the City Council.

Picture Deadline For 'La Cumbre' November 30th

Seniors! Organization members! November 30 is the deadline for individual portraits for this year's *La Cumbre*, according to Phyl Wishard, managing editor, who is coordinating the photography.

Phyl urges everyone to make individual appointments immediately at Zane Studio of Photography, 7 La Arcada Court, phone 2-3131.

Another immediate deadline for copy and pictures for the yearbook is December 5. That date has been set as the final date for fraternities and sororities to submit copy and candid pictures to be used on their pages, to *La Cumbre* office, Oak Hall 101.

February and June graduates are to be photographed in cap and gown, which will be furnished by Zane's. Members of fraternities and sororities, honoraries, and other organizations having individual pictures are responsible for selecting their own costumes. Zane's have offered to give advice on this matter.

Four poses per sitting will be taken by Zane's for the price of \$1.50, plus sales tax. Duplicate prints to be used on other pages in the yearbook are 50 cents. If a student prefers, he may use one set of four negatives for two different insertions in the book; for example: two poses in cap and gown and two in another costume.

No extra charge will be made for a retake if the first sitting is a photographic failure. However, Zane's will charge \$1 for a resitting if the student wants a change of hair dress, clothing, etc.

"Due to pressing deadlines, these portraits must be taken immediately," stated Phyl. "Since all the negatives for a page must be printed at the same time, all the pictures for an organization must be taken before we can send them to the printer. Therefore, we urge everyone to cooperate with us and be photographed immediately, or the annual may be late again this year!"

Christmas Formal At Coral Casino

Great plans are in progress for this year's Christmas Formal, announced Jack Mertz, social chairman. The Coral Casino is the site chosen for the Yuletide festivity which will take place December 7.

The price of bids has tentatively been set at \$2 per couple, and in compliance with student opinion corsages will not be in order. The traditional formal is one of the biggest dances of the year and this year's promises to be one of the best, Jack stated.

"As yet no band has been selected, but all efforts will be made to get a terrific one," Jack said. "Plan to keep this date open and don't forget December 7—Christmas Formal."

CHANGE OF ADDRESS

It is requested that all students who have changed their residence address since the beginning of the semester report to the housing office and fill out a change-of-address card, announced Velma Morrell, housing supervisor.

It is important that the housing office maintain a complete and correct file of local addresses and telephone numbers of all students enrolled in college.

Zoning difficulties in Greek housing was passed on to the City Planning commission by the City Council on Thursday, October 4, for study and recommendation. They were required to hold two public hearings on the subject, the one today being the second.

Property Owners
Property owners were present at the first of the Planning commissions hearings to insist that some action be taken towards clearing the single dwelling areas of Greek housing by June 30. Neighbors of the fraternal groups, the property owners stated that multiple housing lowered their property values.

If the expected action of the Planning commission to accept the June 30 deadline is followed by the City Council, seven sororities and two fraternities will be forced to find dwellings on the west side of State street or in some area where there is correct zoning for them. This action will affect all sororities, except Kappa Alpha Theta which is in the correct zone, and Sigma Alpha Epsilon and Kappa Sigma fraternities. Action on Sigma Alpha Epsilon also rests upon whether their case of ownership of the house is interpreted in the light of the intent of the law or the letter of the law.

Greek Meeting
A meeting was held for representatives from affected Greek groups Thursday at 3:30 p.m. by the administration to give them all facts available on the case. At this time the sororities and fraternities were urged to turn into the Housing office a list of how large a dwelling they would desire and how much they could pay, in case they had to change housing.

The City Planning commission will continue investigation even after making recommendation to the Council in an attempt to find some other solution, such as rezoning.

The zones in which the affected fraternities and sororities now reside allow only 10 residents and rules concerning the zoning are interpreted to discourage organized meetings at the residences.

Maid of Cotton Deadline Today

Today, November 20th, is the deadline for the applications in the Maid of Cotton contest. Forms may still be obtained in the office of the Dean of Women but they must be returned today. Any girl between the ages of 19 and 25, who has never been married, was born in a cotton-growing state, is over 5 feet 5 inches tall and in good health, is eligible.

The College Selection committee that has been set up will make the final decision of the girls to be sent to Fresno after a private interview with the applicants. The California Maid of Cotton will be selected early in January by the State Selection committee, composed of college faculty members, cotton growers and state apparel leaders. The girls will be judged on intelligence, appearance, background and personality.

The winner of the national contest will receive a complete wardrobe, a trip to Memphis, a cash award and a world tour. She will also be offered a chance to appear on television and radio, and will be given press conferences. At the end of the tour a new Ford will be awarded the lucky girl.

NO EL GAUCHO
There will be no *El Gaucho* until one week from Friday because of Thanksgiving. Copy for the next issue is due on Monday, November 26.

El Gaucho

University of California, Santa Barbara College

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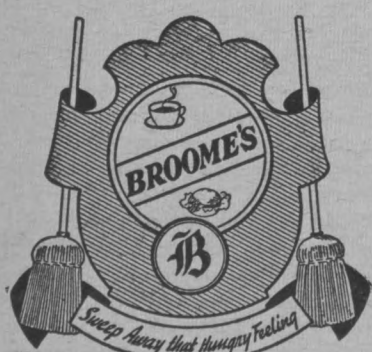
H.R.P.
 c/o El Gaucho

Dear H.R.P.:
 Possibly I should wait until the next meeting of the Student Library committee before replying to your letter which appeared in *El Gaucho*. However, as the next meeting is not scheduled for about two weeks I am replying briefly. At its first meeting on the sixth of November the Student Library committee did discuss the noise problem in the library but did not raise your point, being concerned with the students in the library. At

At the Movies . . .

AIRPORT DRIVE-IN
 Tuesday
 "Texas Carnival"
 "Roadblock"
 Wednesday - Saturday
 "New Mexico"
 "Prehistoric Women"
 Sunday - Tuesday
 "A Place in the Sun," Elizabeth Taylor, Montgomery Clift
 "Criminal Lawyer"
CALIFORNIA THEATER
 Tuesday
 "House of Dracula," Lon Chaney
 "House of Frankenstein," Boris Karloff
 Wednesday - Friday
 "The Man in the Iron Mask," Louis Hayward, Joan Bennett
 "South of Pago Pago," Jon Hall, Victor McLoughlin
 Starts Saturday
 "Broken Arrow," James Stewart, Debra Paget
 "I Was a Male War-Bride," Cary Grant, Ann Sheridan
FOX ARLINGTON THEATER
 Tuesday
 "The Racket," Robert Mitchum, Robert Ryan, Elizabeth Scott
 "Love Nest," William Lundigan, June Haver
 Wednesday - Sunday
 "Golden Girl," Dennis Day, Mitzi Gaynor
 "On the House," Joan Evans, Melvin Douglas
GRANADA THEATER
 Tuesday - Wednesday
 "Come Fill the Cup," James Cagney
 "Yellow Fin," Wayne Morris, Adrian Booth
 Thursday - Tuesday
 "Starlift," Doris Day, Gordon MacRae
 "Magic Face," Luther Adler, Patricia Knight
STATE THEATER
 Tuesday
 "The Well," Richard Rober
 "So Long at the Fair," Jean Simmons
 Starts Wednesday
 "The Blue Veil," Jane Wyman

AFTER CLASS
 OR
 ANYTIME
 IT'S



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On the Way Home . . .

Carloads of students will be streaming all over the state Wednesday evening in an effort to spend as much time as possible at home for Thanksgiving. Because of their haste to take full advantage of a short holiday, some of these students may die.

Someone dies every 15 minutes in the United States due to motor vehicle accidents, according to averages made of total traffic fatalities. Four die each hour and 96 each day. This reaches a total of 670 per week and 35,000 per year. California fatalities during 1950 were 3040. An injury occurs every 26 seconds and totals 1,200,000 per year.

Much of the home-going driving will be done at night, perhaps late at night for those going a long distance. This means that to the ordinary dangers of driving will be added those of driving against lights, heavy traffic, speed to make time, and tiredness. It will take a great amount of common sense, skill and luck to overcome these extra obstacles.

It is difficult to imagine oneself as one of the motorists who will receive death or injury, but even with the most careful driving it can happen and has happened. Each added bit of carelessness increases the possibility by a great percentage. A driver may always keep his automobile in complete control, but the other driver is unpredictable.

Moderate speed and some common sense may save a huge amount of unhappiness this Thanksgiving. Those things for which we should be thankful will be very obscure for some family if any one of us join the somber list of statistics.

Bob Tomlinson

case he should wish to discuss the subject at the next meeting of the Student Library committee.

Sincerely yours,
 Donald C. Davidson,
 Librarian

EL GAUCHO
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New Members Pledge Kappa Omicron Phi

Theta chapter of Kappa Omicron Phi, national professional home economics fraternity, held pledging ceremonies at 6:30 p.m. Thursday, November 15, in the colonial room in Ebbets Hall. A dessert party was given afterward by the Santa Barbara Homemakers group of the California Home Economics association at the Girl Scouts clubroom.

New pledges of the fraternity are Marjorie Alexander, Dorene Chesmore, Shirley Melsheimer, Marcia Munger, Sue McCracken and Lois Sharpe.

Present pledges are Marjorie Berlin, Margaret Grant, Fay Goz, Virginia Kluth and Phyllis Stillwell.

Margaret Mueller is president, with Barbara Babich vice president, Hazel Hedlund treasurer, Marianna Ward recording secretary and Eleanor Roberts corresponding secretary.

Sponsors are Mrs. Florence C. Meredith and Miss Beverly M. Myers.



Hi, gang!

Tweeds and Weeds is really getting in the winter spirit, with lots of bright, interesting accessories to give your clothes that new look!

For gals—those terrific narrow belts, handmade, in a rainbow of colors — red, green, yellow, black, blue-green, navy, purple, and brown, sizes 24-30. A big fashion note for a little price — \$3.50.

For guys—those gorgeous all wool British imported Argyle socks that everyone raves about. You name the color, we have it—there are even too many to mention! Sizes 10½ to 13, and the price — just \$3.50. Attention gals — this is a terrific gift idea for that man whose birthday is coming up. He'll really go for 'em!

Drop in tomorrow and say hello—we'll be glad to see you! That's at T. & W., in El Paseo!

Jan Wilson



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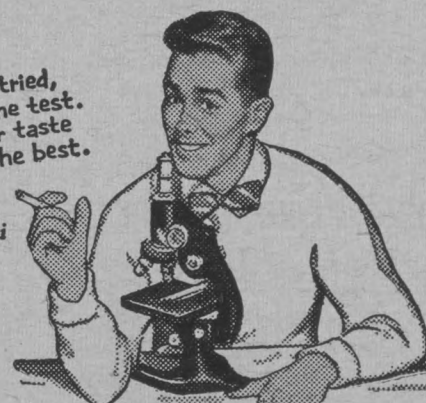
It takes fine tobacco to give you a better-tasting cigarette. And Lucky Strike means fine tobacco. But it takes something else, too—superior workmanship. You get fine, light, mild, good-tasting tobacco in the better-made cigarette. That's why Luckies taste better. So, Be Happy—Go Lucky! Get a carton today!

So free and easy on the draw, Say Bob and Bill and Mike. They don't mean Frank or Jesse James. They all mean Lucky Strike!

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Alan C. Traub
 University of Cincinnati



STUDENTS!

Let's go! We want your jingles! We're ready and willing and eager to pay you \$25 for every jingle we use. Send as many jingles as you like to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

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Ray Bishop
 Texas Technological College



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GAUCHOS WIN IN CROSS COUNTRY

Santa Barbara football fans experienced the privilege of watching the Gaucho cross country team score a decisive victory over the Diablos of Los Angeles State track squad at La Playa Stadium last Friday night. The two-mile dual meet started at approximately 8 o'clock and the first man crossed the finish line 10 minutes and 9 seconds later. This front runner was Hugo Nutini, Santa Barbara college student who was running unattached. Nutini, a resident of Chile, is expected to develop into one of the outstanding middle-distance men in the nation by next spring. His main forte is the half-mile.

Running in actual intermural competition, the No. 1 man in the

race was Striegle of L.A. State, who finished in 10:14.8, beating Wayne Piercy, captain of the Santa Barbara squad, by a close margin. Piercy led Striegle into the final lap, but approximately 200 yards from home Striegle unleashed a surprising kick and led all the way to the wire. Piercy, obviously astounded at this burst of speed, pushed himself to the utmost and closed ground, but had to be satisfied with the place position. His time was 10:17. Show money went to Don Crie, who was right behind Piercy with a clocking of 10:18. The total score of the Gaucho squad was 22 points to 33 counters for the Devils from the Southland, low score going to the winner.

This was the final meet of the season for the runners from the Riviera, and Nick Carter, SBC's well-known track coach, expressed delight with the progress of his thin-clads since the start of the season. "This is the best cross-country team we've had since 1946," declared Nick. "All seven members will receive their letters," he vowed. The two other members of the squad are Bob Casserak and Bob Taylor. Casserak is presently suffering from a sprained ankle, but both men have competed in previous meets. Carter praised his squad for their diligence and competitive spirit. He expects to develop some fine spring trackmen from this group.

Captain Piercy disclosed that the night air was actually invigorating and pointed out that the whole Gaucho team finished strongly. The other three SBC representatives were Houtz, who finished fourth, Mittan in sixth place and Daly, seventh.

Although this is a new wrinkle in football preliminaries, as far as the Channel City is concerned, Carter was enthusiastic about the innovation and hopes to work out such meets for next season.

.. RANDOM RAMBLINGS ..

by Boedecker

Viewed last Friday's game against L.A. State with mixed impressions.

First was that felt by nearly all the local rooters: "Thank God we won again." We did win, and by a decisive score, 26-0.

Engle unveiled (or would "discovered" better express it?) another pair of hard-hitting halfbacks, Jack Garrett and Gary Morris. The defensive unit held the Diablos scoreless and relegated them to relative insignificance in the final statistics.

Three quarterbacks displayed their wares, with varying results; and fumbles, for most of the game, were negligible.

Still the team, as a team, looked lousy. Something wasn't there. It becomes more apparent, with each succeeding game, that it isn't the squad members' fault. Each player is putting out to the best of his ability, and we have a lot of talent this season, but the over-all effort isn't getting the return it should.

There has been talk, undercover comments and insinuations primarily, that the lack is in the Gauchos' coaching staff. To be more specific, the majority of the varsity team will not put out in sweat, strain, and spirit for Head Coach Roy Engle.

After a study (if you can truly make a study of something like this—of the factors involved, our over-all season last year, the players returning to play from last

year, the material out for football this season, the use made of that material, and the results as shown in our games so far this season), it is my opinion that *this is the situation.*

Now the question is: what to do about it?

At this point everyone could shout, "Hooray; let's get rid of Engle!" and hop on a bandwagon to participate in the great American pastime of "canning a coach."

Right now that doesn't appear to be the solution. Roy Engle is a competent football tactician. He has a good system, one that can win or at least give any opponent a run for its money. He has a good record, win-loss, to date at UCSBC. Furthermore, at this point in the season the team will need unity more than at any other time.

Next Thursday the varsity makes a trip south to play San Diego. We could win down there, even if the records and experts would make us three or more touchdowns underdogs, if we could have a true team and coaching effort made.

It hasn't helped the situation by keeping it quiet, so drag it out in the open and let everyone know it: Coach Engle is generally disliked by the men playing football for him.

This animosity discolored an otherwise good record last year. It is doing the same this season.

The next two games might be considered the proof of the pudding, but, if considered in this light, the game with San Diego will have to be the plum in the pudding.

The Aztecs are good. They make no bones about telling you how good, either. They also consider the rest of the CCAA beneath them athletically. They feel that the conference championship was and will be their own personal bit of real estate. For our game Thursday we will be considered the thrice-beaten patsies from the north.

That's about all you can say in respect to the current situation. We have a good team. We have a good coach. Yet for reasons beyond prediction our team won't get out and play ball for our coach—at least the kind of ball it would take for a decided underdog to come back and knock off the overconfident champs day after tomorrow.

LOSING STREAK BROKEN; GAUCHOS DOWN L.A. 26-0 FOR FIRST 2C2A WIN

Santa Barbara's 26-0 victory over Los Angeles State college last Friday night in La Playa Stadium not only broke the Gauchos' three-game losing streak but also gave

them their first win in CCAA competition.

Midway in the first period the Gauchos marched from their own 17-yard line to paydirt in 16 plays. Dave Gorrie went over from the two-yard line for the score and Bab Lasken's conversion made the score 7-0. The Gauchos traveled the 83 yards all on the ground on this scoring drive.

In the second quarter a Diablo fumble was recovered by Ron Ternquist on the Diablo 30-yard line. Four plays later Dave Gorrie drove over for the touchdown from the two-yard line, which gave the Santa Barbarans a 13-0 lead with 7 minutes left in the half. Bob Lasken's conversion attempt was wide.

The third quarter found neither team being able to put together any kind of scoring drive, but in the final frame the Gauchos pushed across two tallies.

Taking a Los Angeles punt on the Los Angeles 47-yard line, Santa Barbara scored four plays later. With the ball on the 37-yard line, Bob Morton broke through left guard, gaining 23 yards to the Los Angeles 15, where he lateraled to Quarterback Don Rice, who carried the ball into the end zone for the third Gaucho score. Lasken converted to give the Gauchos a 20-0 lead with but three minutes left.

On the subsequent kickoff the Diablos fumbled and Kemp Richardson recovered for Santa Barbara on the Los Angeles 26. Bill Peaker's shoestring catch of Don Rice's pass picked up 23 yards and Jack Garrett carried the ball over from the two-yard line for the final score. The scoreboard showed the Gauchos leading 26-0, with 55 seconds left.

Although Dave Gorrie slightly reinjured his shoulder, it is not expected that the injury will be severe enough to sideline him in the Thanksgiving Day game at San Diego. Doug Gorrie's angle is expected to be healed so as to allow his return to the starting lineup. George Law is also expected to be ready for the San Diego tilt next Thursday.

The slim championship hopes of the Gauchos rest on the successful outcome of Thursday's crucial game. A Gaucho victory Thursday, followed by a victory over Pepperdine, will give Santa Barbara the championship, whereas a defeat to San Diego will find the Aztecs CCAA champs.

HOOPSTERS DROP PRACTICE GAME

The boys in "bell-bottoms" from the San Diego Naval Training Center defeated the Santa Barbara College basketball team in a pre-season scrimmage at the Coleta campus Friday, November 16. The score was 53 to 44.

On Coach Hop Findlay's starting five were veterans Tom Moss, Allan Jacobs, Don Bradshaw, Lloyd Heavin and Ken Kesson. Hop is inaugurating the fast-break offense at the Riviera and his players were able to witness a fine demonstration of this attack by the free-wheeling sailors. Findlay pointed out, however, that the Hilltoppers were able to solve this assault and slow it down before the practice scrimmage was over.

While pointing out that this list is subject to change at any time, Findlay named his first 12 men as the aforementioned starting group plus Dick Prigge, Dick Chapman, Paddy Hill, Lee Powers, Marvin Dennis, Dale Lange and Bob Fite. Findlay noted that at the present time hooper Dave McCullough is hurt and that Adran Adams and Bob Hunter are occupied with football.

The Gauchos will open season play against USC in Pan-Pacific Auditorium in Los Angeles November 30 and will meet Loyola the next night.

Findlay plans to start a JV squad working presently, under the direction of assistant football coach Doc Kelleher. He expects to formulate a complete schedule for this junior varsity and have it play preliminary games during the season.

Intramural Bowling Off to Good Start

Intramural bowling got off to a good start Thursday night, November 8, at the Barbara Bowl. The league limit of 10 teams is now full, and no other teams will be entered this semester.

The results for Thursday night were:

Team	W	L
Sigma Alpha Epsilon	4	0
Sigma Pi	4	0
High Balls	4	0
Kappa Sigma	3	1
Sigma Phi Epsilon	1	3
Lambda Chi Alpha I	0	4
Lambda Chi Alpha II	0	4
Sigma Tau Gamma	0	4

Delta Sigma Phi and the Faculty drew byes.

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J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



POOR PAUL was eggasperated because every chick on campus gave him the bird. They told him: "We're all cooped up!" Then one day his roommate said: "The hens avoid you beak-cause your hair's messy, you dumb cluck! I don't know feather you've heard of Wildroot Cream-Oil or not, but you better fry it—er, try it! Contains soothing Lanolin. Relieves dryness. Removes loose, ugly dandruff. Helps you pass the Finger-Nail Test." Paul got Wildroot Cream-Oil—and now the gals think he's a good egg! Better lay down a few poultry cents on the nearest drug or toilet goods counter for a bottle or tube of Wildroot Cream-Oil. And ask for it on your hair at your favorite barber shop. Then the girls'll take off their hatch to you!



*of 131 So. Harris Hill Rd., Williamsville, N. Y.

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Hilltop Talk . . .

The weekend got off to a rip-roaring start when Minor Rootes held up State Street traffic by pushing a walnut down the middle of the street with his nose Friday afternoon. People crowded around to view the spectacle; buses honked their horns loudly; barbers stopped their work, and lathered customers rushed from their seats; ushers left the Granada; there was general confusion all around Kerry's . . . all the result of a five-dollar bet. Norm Willis, Duke Smith, Ross Bond, Marilyn Klippel, Margie Higgs and Thelma Fintzelberg paid gladly. They never thought Minor would do it.

Friday night's game was feebly attended, but among those rooting for the Gauchos were Marilyn Baymiller-Joe Zoller, Harriet Hadley-Alec Haides, Diana Glickman-Bill Myers, Pat Osborne-Bill Cook, Barbara Rassmussen-Chuck Lightfoot and Bobbie Slate-Gregg Stevens. John Chatfield created a big show by smoking four cigars. (He got sick later, is it worth it?)

The RO Ball Saturday night really went off well. New Colonel's Coeds Sally Carter, Margie Alexander and Jane Hardman received their honorary major commissions while proud escorts Bob Christofferson, Ed Williamson and Jim Stanley looked on. Other Colonel's Coeds and dates enjoying themselves were Dotty Davis-Tom Moss, Doris Clare-Dick Parker, Janice Macabee-Jack McFarland, Marie Allen-Joel Williams Grace Pope-Bill Tiernay, Barbara York-Vince DiFiore and Joy Ritter-Bill Laverty, who came in his Naval Reserve uniform.

Fred Goerner MC'd the floor

show in which Claire Maher and Vince sang. Applauding a terrific rendition of "Too Young" were Pat Gaard-Bob Chapman, Diane Campbell-Chappie Bortz, Pattye Reilly-Adran Adams, Patty Marston-Dick Gorrie, Marilyn Moody-Andy Logan, Ann Miller-Bob Meade, Joannie Miller-Alan Jacobs, Kris Johansson-Dave Gorrie, Carol Wells-Don Noble and Bev McCoy-Ed Parent.

MESA MEMO

by Ken McCoy

Now that mid-term exams are in back of us we can breathe a sigh of relief, relax for a moment, and then dive into the work remaining for the semester, always looking forward to those ominous final exams. I offer here a little advice that can be taken for what it is. The best time to begin cramming for final exams is the first day of the semester, not a week before the exam.

Project Contest

It's about time we began thinking about the annual Industrial Arts project contest. For the "old soldiers" around the campus this should serve as a reminder. For those new faces on campus this fall, a few words of explanation are in order.

Each year at the end of the spring semester the Industrial Arts club sponsors its project contest. Any project made during the summer, fall or spring semester may be entered in the contest. Projects are divided into several different categories so that they are competing against their own class. Judging is done by competent authorities from industry, business, etc., who judge each

CALENDAR

Tuesday, November 20
 Rally committee, Ridge Hall, noon.
 English department reading, AWS room, 4 p.m.
 ASB meeting, Conference room, Building D, 7:30 to 10:30 p.m.
Wednesday, November 21
 Chimes, AWS room, 4 p.m.
 Co-Rec night, YMCA, 7:30 to 9 p.m.
 Rehearsal, Tonight at Eight-thirty, Auditorium, 7:30 to 10:30 p.m.
 History club, AWS room, 7:30 to 10:30 p.m.
Thursday, November 22
 Thanksgiving, academic holiday.
Friday, November 23
 Rehearsal, Tonight at Eight-thirty, Auditorium, 7:30 to 10:30 p.m.

project for such things as workmanship, originality, good design and functionalism.

More later as details develop.

Christmas Party

The Industrial Arts club will be having their annual Christmas party at the Hoff recreation hall during the week before Christmas vacation.

Registration

Last week all IA students saw their advisors to check on the remaining number of units to complete before graduation. This number will be the basis for priority in the registration procedure this spring. This is the first step taken by the IA campus toward solving the congested registration procedure.

Penny In The Pot

The cup on the post by the ping-pong table on the Mesa campus is for the deposit of pennies for the losers of the ping-pong games. It is not a student "coffee loan" fund. We gotta buy ping-pong balls.

UP ON THE HILL . . .

by Joe Costantino

UP ON THE HILL . . . the main topic of discussion in most circles is "Whatsa matter our team?" (Football team, of course, and as I am writing this on Thursday I have no idea how we came out on the L.A. State game.)

Many theories have been advanced and expounded regarding "Whatsa matter" but still nothing concrete had developed. I too have some suggestions I feel are very worthwhile, and since none of the Uclans have ambushed me (yet) I shall elucidate.

First problem: Spirit. The football players have the same problem we all have—too many things to do, too little time to do them in. They aren't the only ones walking around campus with a disheveled, droopy look—most of us are. Therefore, suggestion No. 1 . . . a Hadacol-Thyaval bar set up in the quad, to be open from 8 until 5. (All refreshments to be sold at cost, of course.)

Second problem: Offense. This is a natural, since if you don't score more points than the opposition, you just can't win. Our defense is not too terribly bad; it's simply that we have not been able to function offensively. For this I have several solutions. First of all the Associated Students should acquire one each Navy Surplus Rocket launcher, with chair attached. We should next inquire

for volunteers for this assignment, an especially useful trick when you are trying to put it over from the one-yard line.

I also urge that all linesmen be issued one each plug of powerful tobasso before each game. This is not to encourage the nicotine habit, but rather the linesmen could chew on the tobacco and just as the ball is snapped on each play they could squirt a small amount in their opponent's eyes, and while he is fighting off blindness hit him hard. (Of course we must all keep this quiet, since *Time* magazine might get hold of it . . . not a word to anyone.)

In summing up, I should like to inject one bright ray of hope. It is a confirmed fact that Eve is back and this boost of morale to the football team could lead them out of the Pigskin doldrums. Yehhhhh.

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CAMPUS CLUES

One important clue all of us recognize but few have the opportunity to find out without embarrassment is the man's viewpoint on our clothes. Under the pretense of collecting material for this column, I was able to question a few of the so-called **Stronger Sex** and get their viewpoint on several styles of clothing. To sum up their criticisms and suggestions their number one beef was sweaters and blouses. The consensus of opinion was that they are the most popular item of a girls wardrobe but that care should be taken to purchase the right size and color. The pastel shades of the **LeRoy** and **Lambi** were among their favorite. The sweaters do not have to be expensive to look good. Dainty and tailored blouses similar to that of **Patty Woodard** and **Miss Pat** were also tops with the men. Skirts by **Rhode** and **Junior Age** were selected for fit and style. **Lorch's "Miss Junior"** carries all of these creations and many more, at prices to fit any coed's budget.

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