MARTY BEGINS ROYAL REIGN



Princess Judy



Princess Peggy



Princess Joanne



Queen Marty

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXVII

GOLETA, CALIFORNIA, NOVEMBER 8, 1957

No 1



THE GAUCHO SONGLEADERS take time out from practice to pose for the camera. Left to right they are: (kneeling) Maureen Vial and Peggy Cutting; (front row) Sherrie Bradshaw, head songleader; Linda Eberly and Barbara Trochim.

'UGLY MAN' CONTEST UNDER WAY

The Sophomore Class has taken on a new challenge in establishing still another tradition at Santa Barbara College, according to class president Dennis Naiman. Plans for a new contest, which promises to appeal to the male population, are under way. Later in November some man will receive the title, "Ugliest Man on

Candidates for the Ugly Man contest must be entered by Friday, Nov. 15, at 3 p.m. Each one will be sponsored by a women's living group.

Sophomore Council encourages every living group to enter a candidate in order to make the contest a huge success. Contact El Gaucho for the purpose of publicizing your candidate.

Voting will take place Nov. 21, 22 and 25. You may vote for your favorite candidate by placing pennies in the respective containers located

in the Library and individual

go, in part, toward a worthy

cause. Some needy family will

be given a Thanksgiving dinner

nounced on Nov. 22, and after

the final results awards will be

Man contest will receive a cer-

tificate to the testify to his

accomplishment. In addition

to the certificate, the living

group which sponsored him

will be awarded an appropri-

GGR PRICES

coming's Galloping Gaucho

Revue is 50 cents for Santa

Barbara students, \$1 for non-

The admission to Home-

Voting progress will be an-

The winner of the Ugly

with all the trimmings.

Money from the votes cast will

living groups.

ate trophy.

students.

Housing Deadline Set November 4-8

During the week of Nov. 4-8, the Housing Office will issue reapplication forms for the 1958 spring semester to all residence-hall students who wish to continue living on campus, according to Velma Morrell, housing

Reapplication forms must be filled out at the Housing Office and at that time contracts will be issued. Officampus students desiring to live in the residence halls will follow the same procedure. The deadline for off-campus students to file forms will be extended to Nov. 13.

Accommodations on campus can not be assured unless students apply at the specified time. The Housing Office is located upstairs in Bldg. 402, Room 215.

Marty Campilio To Rule Festivities As 1957 Gaucho Homecoming Queen

Marty Campilio, a brownhaired junior high school education major from Santa Barbara, was crowned 1957 Gaucho Homecoming Queen during intermission ceremonies at the Galloping Gaucho Revue last night.

Miss Campilio, along with her court of three princesses, will ride down State Street tomorrow in a specially designed float built by the Freshman class. She will also preside at tomorrow's football game with the Pepperdine

Princesses chosen to reign along with the Homecoming Queen are Peggy Wood, Judy Owen and Joanne Taylor.

A Pi Beta Phi member, the five-foot four-inch Miss Campilio graduated from Santa Barbara High School, where she was chosen May Queen. Since coming to SBC she has served on the Junior Class Council and was elected to Colonel's Coeds.

Princess Joanne Taylor hails from King City and is a physical education major. Her activities while at SBC include serving as women's Representative-at-Large, ASB secretary and president of

Greeks Open Houses As Alumni Invade

As Homecoming arrives, the various fraternities and sororities on campus are welcoming back their alumni members with Sunday morning breakfasts and open houses.

In addition to its breakfast, Sigma Alpha Epsilon will sponsor an alum-active football game Sunday at 1 p.m. in Manning Park. The public is invited to attend this game.

Members of Kappa Sigma fraternity, in addition to their alum breakfast, will hold open house all weekend.

Sigma Tau Gamma fraternity will hold a pre-party for its alumni before Saturday night's game, and a Sunday breakfast.

Lambda Chi Alpha fraternity will held an alumni dinner Saturday night, in addition to a breakfast on Sunday.

Sigma Kappa sorority has scheduled an alumni dinner for 5:30 Saturday evening.

Junior Panhellenic. She is a member of Kappa Alpha Theta sorority.

Peggy Wood is an elementary education major and is from Torrance. She is president of Chi Omega sorority and a member of Colonel's Coeds.

Judy Owen hails from Carpinteria, is an English major and chairmans the SBC Rally Committee. She is also a member of the Spurs, Chimes and Delta Gamma sorority.

New 'Gaucho Revue' In KIST Spotlight Monday thru Friday

Santa Barbara College has taken another step in public relations. The Gauchos are on the

Radio Station KIST in Santa Barbara last Monday night featured its premiere performance of "Gaucho Revue" on Dance Time, heard nightly, Monday through Friday, from 10:15 to

Bill MacKechnie, regular disc jockey on Dance Time, is conducting the Gaucho Revue portion of the show with UCSB coed Pat Gower.

Keynotes Jazz

The show features progressive jazz principally, but Pat assures all ballad and pops lovers that there will be plenty of variety.

In order to satisfy all listeners on campus, a request box has been placed in the Student Union for request tunes and dedications.

Gaucho News

All commentary between records will concern campus happenings and activities. Bill and Pat promise an informal delivery of up-to-date facts and the best and latest recordings in progressive jazz. Another feature will be guest appearances spotlighting campus personalities and men in the jazz field.

Gridders Gambol

The climax of the Homecoming activities will take place tomorrow night at La See Page 5 for more details.

HOMECOMING WEEKEND UNDER WAY WITH GGR, PARADE, GAME SLATED

by Pat Gower

In a blaze of festivity, the 34th annual Alumni Homecoming weekend began officially last night when the 8 p.m. curtain went up on Galloping Gaucho Revue.

Nine top variety acts satirized and pantomimed college life before a packed house. The sparkling revue of SBC student talent was guided on stage by co-emcees Steve Roland and Jack Ford.

Tonight during intermission the winners of the skit competition will be announced. Mike Abraham, director of the show, reported that there will be three divisions with awards being made in each category. Places will be awarded in the men's and women's divisions and sweepstakes section.

Participating in the show are members of Pi Beta Phi sorority with a song and dance about "Cal Rhythms." Alpha Delta Pi gets into the act with a take-off on dorm life after hours, called "Late Date Some Fate." Laurel Hall pushes the panic button with a parody entitled "Piano Debue of Miss Fairbanks." An old-time moxie take-off is Kappa Sigma's

moxie take-off is Kappa Sigma's entry and Delta Gamma salutes a cosmopolitan campus and includes even the Asiatic flu. "UC the Sewer" is aptly performed by Sigma Phi Epsilon fraternity.

Cypress Hall proves its point

Cypress Hall proves its point about male college students in "That'll Be the Day." Delta Tau Delta comes on stage with a number entitled "Witches Curse" and Alpha Phi pays tribute to the campus center, the Student Union, with music from "My Fair Lady."

Public Invited
The public is invited to join the Gauchos at GGR this evening. Show time is 8 p.m.

When the final curtain closes tonight one hectic phase of Homecoming ends and another begins. From ruffles and stage makeup to jeans and crepe paper, the GGR crew will join countless members of the student body at by the Freshman the way, carrying and her court.

Rally

Following crowds will members of the student body at

locations all over the city where floats are being constructed for the parade tomorrow. This year's theme is "UC the World," and judging of the best floats in the parade will be on the grounds of accuracy in following the theme, originality and beauty.

Parade Time
Through the wee hours of the morning construction crews will put finishing touches on their mobile units. At 2:15 p.m. tomorrow the big event is under way and a cavalcade of floats,

marching groups and bands will move south on State Street.

The Queen's float, constructed by the Freshman Class, will lead the way, carrying "Her Majesty" and her court

Continued on page three

Rally Follows
Following the parade the crowds will move to the Sunken

Strong Debate Team Opens Competition In L.A. Tourney; Union Shop Issue Involved

With the prospects bright for a successful year, the UCSB debate team opens the forensics season with a practice tournament on the Los Angeles City College campus today and tomorrow.

Dr. Upton Palmer, who is beginning his seventh year as coach of the forensics squad, is optimistic about the team's chances this season.

Squad Appears Strong

"We have an unusually strong squad this year, with more depth than ever before," commented Palmer.

This year's debate question involves the pros and cons of compulsory union membership, and is one of the hottest issues recently on the public scene.

The formal wording of the question is: "Resolved: That Requirements of Membership in a Labor Organization as a Condition of Employment Should be Illegal."

Today's competition will feature debating, with no individual events being offered. As a result, only the debate teams will make the trip.

According to Palmer, four upper-division teams and one lower-division team will compete with squads from most of the colleges and universities in Southern California.

Veterans Return

Many returning veterans give the squad a strong nucleus. George Hart and Tom Harrison, Stan McGrath and Roberta Hart and Roxy Bell are all experienced in university-level debating.

Lydia Tetreault and Joyce Mc-Kenzie will be the only local team entered in lower division. Bruce Loebs and Bob Richards, transfer debaters from Stockton College, round out those making the trip to Los Angeles.

A demonstration debate between USC and Los Angeles State on closed-circuit television will be presented before the tourney begins.

All teams will take part in four rounds of debating, two on each side of the question.

El Gaucho JACP

University of California, Santa Barbara College

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By J. Lingen Wood, C.S.

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Student Union Problem . . .

The situation in the Student Union has rapidly been progressing from bad to worse. The discourtesies of the people who make use of the facilities have kept pace with the physical degeneration of the building. The Union is an integral part of the campus social life of many of the students who must rely on its services to eat lunch, but the sight that greets them as they enter is one of filth, reminiscent of the poverty and squalor that history tells us ran rampant during the Middle Ages.

The fault does not lie with the personnel of the Union nor does it lie with the Student Union Committee of the Associated Student Body. At least not with reference to the dirty tables, used coffee cups and the remains of someone else's lunch filling the

tables and overflowing onto the floor.

Who is responsible? You, the students who use the Union, are responsible. Many people make use of the Union, sit at the tables, talk about the terrible condition of the place, and then get up and walk out, leaving their dirty trays and dishes for the next group to move in and push aside into a bigger pile, or, if they're the neat type of person, stack the dishes under the table or surround the wastebaskets on the floor in a simulated Indian attack on a covered wagon.

What can be offered as the solution to the problem? How can you present a solution when the people don't have the common decency to be neat and clean in a public place? There is no use of attempting to make the Union a better place to spend a few hours when the money and effort will go to waste on appreciative

students

There is another side to the problem that I feel goes hand in hand with the conditions in the Union. The bare tables and unadorned walls and windows are not exactly conducive to forming feelings of neatness and cleanliness. The semester is already nearly on the downgrade in time and as yet there are no pictures on the walls, no curtains on the windows, no physical improvements of any type in the Union. There are still long lines at the peak periods, with many of the people waiting for only one or two items, or just coffee. I fail to see why an "express line" couldn't or wouldn't work to decrease the waiting period of many of the people in the lines.

Several suggestions have been made, both in Legislative Council meetings and at the Council Retreat prior to the beginning of the semester. As yet I haven't seen these suggestions put into effect.

The problem of the student union, then, is: The physical properties are not the worst but are far worse than they should be; the students themselves must keep the area clean and realize that "better days are coming." They can't get worse.

Ray Ward

UCSB Sociology Instructor Shepherd Says Business Personality Can Be Revamped

If you want to change your business organization into either a dynamic, progressive concern, a cold efficient machine, or a "happy" outfit where employee morale counts more than sales, you conceivably can do it.

Businesses tend to fall generally into these three types, says Clovis Ray Shepherd, instructor of sociology at Santa Barbara College. But the boss may have to revamp his own personality along with the firm's to change

a lifetime.

in the three.

Shepherd, in a research study, classified three supermarket chains according to their "psychia make up."

chic make-up."

Chain A, the "rational" type, enforced rigid rules and regulations. The primary goal was efficiency and productivity; employe morale, though important, was de-emphasized.

Chain B, the "sentimental" concern, minimized rules, giving employes considerable freedom. Typical of the paternalistic business, it was less efficient than Chain A—but employes stuck for

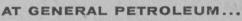
An Open Letter . . .

Once again, at our last home game of the year, we will have a Senior sitting section between the 40 and 50 yard lines. This section is marked by a large banner spelling out SENIOR in capital letters. In the years to follow the privilege of sitting in the Senior section will be passed on to our upper classmen while we sit among the alumni. Make this a Homecoming game which will be a memorable one for this school and yourself.

Bill Tice Senior Class Pres.









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pations. Chain C's management, also professionals, emphasized knowing the business from the bottom up. Its executives had done the back-breaking warehouse work as well as the more glamorous main-office jobs. The management of "family-type" Chain B was less educated, having grown up in the industry.

Chain C, intermediate between

Willing to sacrifice some effi-

Shepherd detected some rea-

The efficient executives of

Chain A tended to be profession-

als who came in from other occu-

sons for the marked differences

ciency in favor of morale, it was

dynamic and growing rapidly.

A and B, was most successful.

The businessman may find clues to the conditions of growth, expansion and company morale from these three types. On the other hand, some sociologists believe the organization reflects the personality of the man at the top—and he may be perfectly happy with the business as it is.

Social Science Dept. Plans Two Exams

The Department of Social Sciences is scheduling non-credit examinations in American history and American government on Wednesday, Jan. 8, 1958, from 3 to 4:30 p.m., in Room 1217 of the new Classroom Bldg.

Two examinations will be given, one of which will emphasize American history and the other American government. Students wishing to satisfy the University requirement may do so by passing either examination.

For the American history examination a knowledge of the contents of John D. Hicks, "The Federal Union" and "The American Nation" (2 volumes) is required. Other texts such as E. E. Morrison and H. S. Commager, "The Growth of the American Republic" (2 volumes) may be used instead of Hicks.

Students electing the examination in American government should consult a reading assignment posted outside the office of the Department of Social Sciences (Room 2310, Classroom Bldg.). This list is also available at the Library Reserve desk.

Students who wish to take either examination are required to report to the secretary of the Department of Social Sciences not later than Dec. 13, according to Charles B. Spaulding, chairman of the department.

Council Has Short Meeting on Tuesday

Due to the conflict with pressing GGR rehearsals, the Legislative Council held an abbreviated meeting in The Huddle Tuesday night. The session lasted less than an hour.

Perhaps the most important action taken by the Council was to schedule a "Blue Book Ball" May 23, one day prior to deadweek.

The Council also recommended to the Board of Athletic Control that the game with Cal Poly be rescheduled for Wednesday evening, Nov. 27, instead of the present date of Thursday afternoon, Thanksgiving Day.

Judy Owen, Rally chairman, reported that approximately 60 boys from the Santa Barbara Boys Club have been invited to attend the Homecoming game tomorrow night. The Council also voted to allow approximately 25 boys from the Isla Vista Teen Club to attend the Pepperdine

Campus Caricatures

by Pete Vorzimer THE CHEATER

With the advent of the "honor code" supplied us by the Standards Committee — "a sure-fire way to reduce cheating" . . . it is pertinent that we present Rod Skultwitch.

Now Rod signed the Honor Code three times last semester . . . and twice last year he actually did not cheat during a test — he got all the questions from a cohort the night before.

Rod once played varsity football and adopts his cheating methods after his gridiron tactics. When he mumbles "Odd-Blue-15-43" these are just code names for methods he has devised.

At different times during the school year he has been known to cover his hands, feet, shoes and abdomen with small crib notes. . . . During an art appreciation test last semester he wrote two pages of notes on the back of his fraternity brother's neck and had him sit in front of him during the test.

The year before last Rod got the "nugget" job . . . he was a janitor and one of his assigned rooms was the mimeograph room. For over 30 weeks the mimeograph room held night functions . . . discarded stencils marked "Econ. 100," "Biol. 10" were revived and distributed among Rod's varsity pals.

During a test one can always locate Rod-during lectures he's forever in the center seat, front row-but during exams he sits in the very last row and collars some 3.0 frosh to sit next to him and write BIG.

Rod has used up all his initial elementary systems but has asked me to pass them on to you. In multiple-choice questions — used by various Education, History and Biology professors, various forms of the "knock-knock" system are used to denote the correct answer. It can be tugs at the ear, coughs, the holding of two fingers, or three on the leg. These are perhaps the easiest—the least detectable—but it is the dangerous . . . the unique . . . that spurs the cheater on to new heights in craftier methods of cheating. Rod spurns any methods such as writing on shoes, book covers and hands—"no imagination," says

Skultwitch claims to have invented various forms of cheating. First on his list is the Blue Book with the detachable page which cannot be detected. The Wristwatch Band with the secret compartment (I have one of these) was one of his inventions, as was the watch on whose face there rolled a scroll wound by the minute hand turner. Rod at one time tried ink on the inside of his eyelids so that he could close his eyes in contemplative thought and see all the an-

Rod's supreme method was dating the girl in the mimeograph room. This was the 37th test sheet in each of his classes and was complete with answers -and Rod sat in the 37th seat. However, one time he was late for class.

This year Rod is a member of the Standards Committee and has authored that famous book, "Should Proctors Be Armed?" And his forthcoming novel, "The Efficacy of the Honor Code," should be another great seller.

IA Majors File Now

Seniors in Industrial Arts Education are urged to file applications by Nov. 15 for the open civil service examination for an Instructor in General Shop.

The instructor conducts classes in machine shop practice, welding and various other aspects of industrial arts.

Further information and applications may be obtained at the State Personnel Board in San Francisco, Los Angeles and Sacramento.

'Umberto D', Award-Winning Film, To Be Shown on Gaucho Campus

The Assembly Committee has announced the second in a series of movies that are being presented for the benefit of the UCSB students. The movie "Umberto D" will be shown on Nov. 20, 7:30 p.m., in the new classroom building auditorium.

The film has won the New York Film Critics' Award as the

best foreign film of the year (1955), the Joseph Burstyn Award and the David O. Selznick Award. "Umberto D" is the intense study of an old man, alone in the world except for his

Sophomores Guide Alumni Sightseers

When the Santa Barbara alumni return to their alma mater tomorrow morning, members of the Sophomore Class will be on hand to greet them and guide them on an informative tour of the new UCSB campus.

Rep In Charge Laurel Corkins, Sophomore Council representative, has arranged for the tours to leave from the Student Union between 10 and 11:30 a.m.

Campus buildings, including the recently constructed dining commons, will be included in the tour. Also of interest will be the sites of other new buildings soon to be constructed on the University's five-year plan.

Guides Students conducting alums are Sam McPhetres, Robin Leong, Jan Snyder, Mike Brickner, Ruth Owen, Karen Snow, Nancy Henry, Phil Paisley and Donna Gian-

Cash Scholarships **Awarded Students**

Figures released by the committee on honors and scholarships reveal that 93 cash scholarships were awarded to students at Santa Barbara College for the 1957-58 year. These scholarships represent an outlay of approximately \$38,000. Of this amount, \$23,000 was provided from the bequest establishing the John and Ina Therese Campbell Scholarships.

mongrel dog, and of his attempts to sustain himself and his pet. Like the "Bicycle Thief," a "plot" as such is practically non-existent, but the character study, the insight and the feeling of futility that the director presents have never been equaled.

Not "Boxoffice"

This movie has not reached the public because the theme is not "boxoffice," as it is concerned with the neglect and loneliness of aged people. It has taken four years to reach the distributors of the movies which are shown to students of various colleges, although the movie has been shown widely throughout Europe and has won wide acclaim. In the American cities where it has been shown it has also received favorable comment.

HOMECOMING . . .

Continued from page one Garden of the Courthouse for the big pre-game rally. Rally Chairman Judy Owen reports that this event will be unique in every way - entertainment, pep routines, song-and-yell leaders, the works —and all to build spirit for the game between the UCSB Gauchos and the Pepperdine Waves at La Playa Field tomorrow night.

After the game the National Guard Armory will open its doors for the wind - up event of the weekend, the Homecoming Dance. Welcome Back

On Sunday morning the sororities and fraternities will be holding open houses and breakfasts in honor of their returning alumni.

The Alumni Association is providing returning Gauchos with plenty to do on their own. Friday night they will gather at the Carrillo Hotel for a "Night-Before Party" with alumns from all

HER MAJESTY - 1957

Frosh Release Plan For Oueen's Float

The annual all-night floatbuilding get-together is here again and the Freshman Council has released the official word to the Associated Students that Friday night - TONIGHT - is the big night for work on the frosh float.

"Her Majesty - 1957" is the title of the mammoth structure that will carry the newly elected Homecoming Queen and her royal court in the Homecoming parade tomorrow, prior to the game with Pepperdine.

The float will be built by members of the freshman class and anyone else who wishes to lend a hand to the workers. A caravan will leave the Student Union at 4 p.m. and will travel to the site where the float will be built. The parking lot adjacent to Jordanos' Market and the Shell gas station at the corner of Micheltorena and State Streets will be the scene of the activity starting today and lasting until early tomorrow morning. Coffee and donuts will be available to all of the workers.

Bruce Patterson, frosh president, is certain that "Her Majesty - 1957" will be one of the brightest spots in the entire Homecoming, and he urges all freshmen to turn out, whether it be at 4 p.m., 1 a.m. or anytime.

over the United States expected to attend.

The night before must always be followed by a morning after, quote wise alums, so they've arranged for breakfast to be served tomorrow morning in the Student Union Patio with said theme. Members of the Sophomore Class will be on hand to conduct guided tours over the new UCSB campus following the breakfast.



It's been said that the atomic submarine "Nautilus" stays submerged so long that it only surfaces to let the crew re-enlist.

Perhaps for this reason, the Navy has taken valuable space aboard the "Nautilus" for the only soft-drink vending machine in the entire submarine fleet.

Naturally (or you wouldn't hear about it from us) it's a Coca-Cola machine. And not unexpectedly, re-enlistments are quite respectable.

Rugged lot, those submariners. Great drink, Coke!



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Sig Eps, Kappa Sigs Lead Fraternities Independents Headed by Toyon-Pine Hall

by Jerry Rocco

Coming into the home stretch of the intramural football league, the Sig Eps and the Kappa Sigs are tied for the fraternity league leadership with 3-0-1 records.

In the independent league Toyon-Pine seems a shoo-in for its championship with a 6-0-0 record as of last week. Following is a resume of recent intramural action:

Kappa Sig vs. SAE — This tilt showed a powerful running attack of the Kappa Sigs as the big factor in their 32-19 victory over the SAEs. They were led by Tony Brambilla and John Coutts. The SAEs showed a fine passing combination of Murray Smith-to-George Franzman which accounted for all of the SAE touchdowns.

Sig Eps vs. Delts — This game ended with the Sig Eps on the long end of a 24-6 victory. Greg James paved the way, throwing for two touchdowns, while Carter scored 12 of the winners' points. The Delts scored on a 60-yard run by Bill Con-

Lambda Chis vs. Delta Sigs-Showing a fine display of running and passing, the Lambda Chis walked over the Delta Sigs, 38-0. Wells led the winners to victory, scoring 19 points.

Independent Division

Toyon-Pine vs. Juniper — Tovon-Pine continued to dominate the independents as they rolled over Juniper, 19-6, to virtually clinch the title. Led by Mike Kahn and Darrell Chausow, the Toyons displayed a fine allaround game.

Sequoia vs. Yucca — With both teams battling down to the wire, Sequoia Hall tied Yucca Hall, 19-19. Warren sparked the Yuccans, scoring three times—once on a run and twice on passes, while Russell passed to Turnbell for two TDs.

Johnson ran for one touchdown and scored the extra point for Sequoia. In two other scrimmages, the Sig Taus beat the Sequoians, 18-7, and Sycamore edged Juniper, 12 to 11.

UCSB GRIDMEN REGISTER FOURTH VICTORY BY CRUSHING CAL AGGIES

by Mike Kahn

Displaying a stellar defense and a varied offense, the Santa Barbara Gauchos rolled over the Cal Aggies last Saturday in the L.A. Coliseum to register their fourth victory against one loss.

This marked the third shut-out win for the Gauchos as the defense held the Aggies to an embarrassing four yards net rushing and 78 passing. The explosive offense tied its season high of 39 points as it crossed the northerners' goal line in every period.

The slashing defensive play of guards Jim Pullman and Vic Snider and center Leon Schumaker repeatedly stopped the Aggie attempts at the interior of the line. Ends Kelly Hoover and Gates Foss, filling in for the injured Jack Lyons, provided stonewall defense against opposing end runs.

Offensively the Gauchos began with a roar. On the second play from scrimmage, halfback Duke Ellington took a handoff from Don Trauthen, after Trauthen had faked on a belly-series to Varner, and sprinted 79 yards around end to begin the scoring. Ellington seemed to be trapped at the line of scrimmage but churned his way loose from the Aggies' grasp and was long

Minutes later Santa Barbara gave notice of the rout to come as they took possession of the ball on the Davis 45-yard line and marched for their second score, with Morris going over from the 11 on the identical play, to the right, which Ellington had

The Gauchos missed a couple of scoring chances; then in the second quarter Morris cut off tackle, spun free and raced 58 yards to score the Gauchos' third touchdown. Following Ellington's 25-yard punt return to the Davis 38-yard line, quarterback Don Trauthen took to the air as he Fumbles lost 5

passed to Kelly Hoover for 19 yards and then fired a touchdown pass to Morris. Minutes later the half ended with the score 27-0.

In the third period Santa Barbara's offensive did not appear as sharp as in the previous half. Following Ellington's pass interception, the locals marched to the Aggie one-yard line, where Morris fumbled to the men from the north. Davis returned the compliment by fumbling the ball back to the Gauchos. It appeared that the Aggies were going to hold again; then Trauthen hit Morris with a perfect strike on last down for Santa Barbara's fifth touchdown.

With the reserves taking over in the final quarter, the Gauchos added a sixth and final score. Quarterback John Crawford, leading end Gates Foss with perfection, threw for the touchdown.

Cal Aggies 0 0 0 0 0— 0 Gauchos 13 13 6 6—39 Yards gained rushing 4 307 Total yards gained82 411 First downs 6 Passes attempted21 Passes completed 6 Passes had intercepted ... 2

Punts Average length punts31

Yards penalized20

Fumbles 6

"I'm in a business nobody dreamed of three years ago"

"In a company that develops new ideas by the thousands," says 30-year-old William K. Cordier, manager of General Electric's Man-Made Diamond pilot plant, "a young man's career progress need not be limited by his particular field. In my five years with General Electric, I've gained valuable experience in several different fields, and each assignment has helped me to move ahead. Right now, I have an exciting job. I run the world's first diamond-making plant - a business nobody dreamed of three years ago."

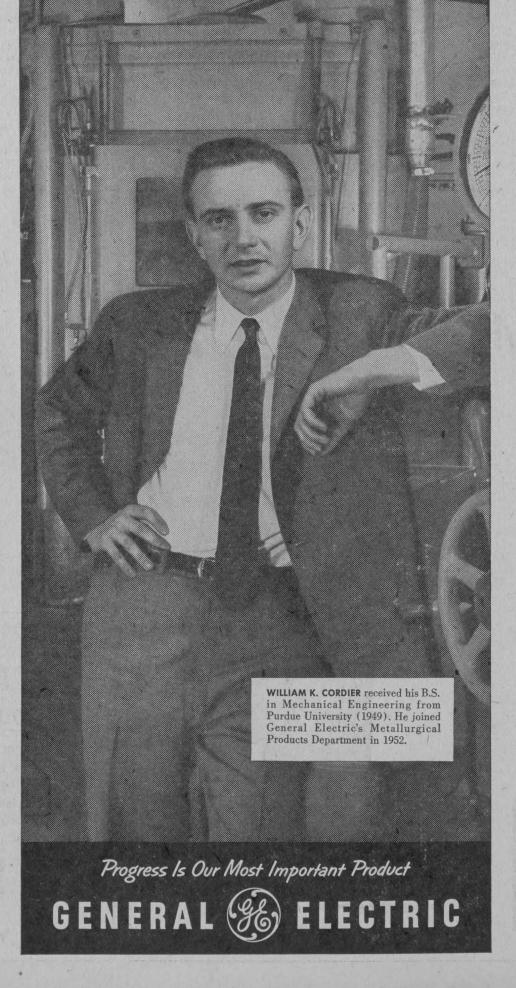
Diamond Making a Reality

The job Bill Cordier holds is an important one, created because General Electric has the scientific and technical resources needed to seek out new knowledge and swiftly translate it into products that people want and need. In 1955, the company announced a major scientific breakthrough - the production of real diamonds in the laboratory. Today, little more than two years later, General Electric is making and selling quantities of these diamonds for civilian and defense use.

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California Corner

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HALFBACK DUKE ELLINGTON picks up yardage as Leon Schumaker (54) prepares to block Cal Aggie player. Vic Snider moves in for block from blind side of Aggie man.

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Mermen Defeated By San Jose State

Last Saturday the Santa Barbara water polo team was defeated by the powerful San Jose State team, 14-4.

With a big and experienced team, the Spartans from the north took an early command of the game as they blazed to a 7-0 first-quarter lead.

The Gauchos fought back gamely as they held San Jose scoreless in the second period, mainly due to the defensive play of Brian Hurst, while scoring three themselves.

In the third quarter the Spartans once again took off on an offensive splurge as they scored four digits while Santa Barbara failed to score. The last quarter found San Jose outscoring the locals 3 to 1.

Casey Cooper of San Jose led all scorers with five points, while the Gauchos' Ron Wilmot, Walt Switkin, Stan Guth and Les Meredith each scored once.

After getting off to a shaky start, goalie Brian Hurst settled down to a fine performance. San Jose players were impressed with Hurst's goal tending, and the Spartan coach, Dr. Walker, remarked, "For his first year at the sport he shows tremendous potential." Hurst blocked 24 goal attempts, 23 coming after the first quarter.

Player - coach Ron Wilmot praised the work of center back Ed Nelson, both offensively and defensively.

Water Polo Today

Santa Barbara's water polo team hosts Cal Poly at 4 p.m. today at the college pool. This is a return match; Cal Poly won the first encounter, 9-3.

GAUCHOS FAVORED TO BEAT WAVES SAT. NIGHT

by Frank Stevens

Coach Ed Cody leads his favored Gauchos against the invading Pepperdine Waves tomorrow night in the traditional Homecoming game. This marks the final home game of the season for the Gauchos.

This year many of the returning alumni may not believe what they see on the field, especially since they will be witnessing one of the best small-college teams on the West Coast. This team can be more devastating than the Asian flu. Rugged defensive play and a breakaway offensive characterize the 1957 version of the Gaucho. In addition, there is depth which has proven to be a telling factor when key players have received injuries.

Statistics show that defenses have found it difficult to contain the Gaucho drives. In five encounters, winning four while being upset once, the Blue and Gold have scored 125 points while being touched for only 27.

UCSB IN LAST HOME GAME

The real story of Coach Cody's success has been his defense. This has proved to be the most devastating part of a club which has shown marked improvement in each game. At Santa Barbara the linemen take no rear seat to the backfield stars, despite the fact that Cody has a tremendous backfield group. This line basically is the reason the Gauchos rank high in rushing defense, as well as in rushing offense. In five games the UCSBC defense has given up only 180 total yards

Intramural Cage Team Signup Nov. 12

Basketball signup ends Tuesday, Nov. 12. for entrance into the intramural program. Entry fee is \$5 and should be paid to Dr. Michaels.

The intramural football championship game will be played. Thursday, Nov. 14, at 3 p.m.. If a playoff is necessary to determine the fraternity champion, it will be played Tuesday, Nov. 12, at 4 p.m. Toyon-Pine already has sewn up the independent league flag.

per game. On the other hand, hard line play has enabled the array of backs to average 316 yards per game.

Last Saturday many L.A. newspaper writers remarked with amazement on the defenisve play of center Leon Schumaker. The center of the line, led by Schumaker, Vic Snider and Jim Pullman, continually pushed the Ag-gies back. This spirited drive gave a total of only four yards rushing and 78 yards passing in four quarters. Desired improvement was noticed at the ends where Kelley Hoover and Gates Foss played a hard, aggressive brand of football. With the return of two injured regulars, Hal Fink and Dave Iman, the Waves are in for a rough evening.

The Gauchos have their work cut out for them when they try to stop the Pepperdine passing sensation, Jay Roelen. Roelen is the fourth-ranking passer among NCAA small colleges and third ranked in total offense. In six previous games he has averaged 174 yards per game through the air, including 10 touchdown passes. The Waves scored three touchdowns against Cal Poly while losing 32-18. For the overall season, Pepperdine has won two while losing four. They have showed flashes of brilliance off and on all year.

Santa Barbara has a team that will pass when passing is the thing to do, but Coach Cody joins the fraternity of winning coaches who say, "You look at a continually winning team and you're looking at a strong rushing ball club."

Stan Williamson Named To Shrine

Stan Williamson, Santa Barbara's line coach, was chosen as one of the 24 USC All-Americans to be honored tomorrow in a pregame ceremony of the USC-Stanford game.

In conjunction with the SC homecoming a shrine will be erected honoring the greatest football players in the school's history. The ceremony will be highlighted by the incasing of footprints of the 24 athletes around the famed statue of Tommy Trojan, located on the SC campus.

Stan Williamson is the only center to be honored among the 24 greats. Williamson was chosen on All-Coast teams in 1930 and 1931, was picked as an All-American in 1931 and competed in the 1931 and 1932 Rose Bowl games. He captained the '31 team and in his senior year was awarded the Trojan Diamond Medal, the annual award to the athlete of the year. In 1940 Howard Jones, the famed S.C. coach, named Stan Williamson as the outstanding lineman he had coached.

Included among the 24 to be honored are: Morley Drury, Ernie Pinckart, Ernie Smith, Cotton Warburton, Aaron Rosenberg and more recent All-Americans, Frank Gifford and Jon Arnett.

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HARRIERS CRUSH

CAL POLY, 19-36

Coach Nick Carter's cross-

country runners ran to a striking

victory Tuesday as they overwhelmed the harriers from Cal

The Gauchos, running as a

Capt. Bill Collins led the

unit most of the way, displayed tremendous team effort as they

Gaucho contingent, followed

by Raul Yanez, Jerry Mullin,

Ned Wilson and Rosendo Ca-

stillo. Coach Nick Carter pointed out that Bob Old-

ham, in his second week of running, has been looking very good.

The Gauchos also ran in last

week's cross-country meet as a

part of All-Cal Weekend. UCLA

and Cal dominated the meet as

Bob Seaman, the individual win-

ner, led UCLA to the team title.

Yanez led the Gauchos by fin-

ishing 13th, followed by Collins

15th and Oldham 17th.

Poly, 19-36.

ran 1-2-3-4-8.





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WAC Representative Visits UCSB Campus

Women students considering the work opportunities as officers of the Women's Army Corps may be interested in talking to Lt. Barbara L. Bennett, from Headquarters Sixth U.S. Army, Presidio of San Francisco, who will be on campus Nov. 11 and 12.

The Women's Army Corps is now offering direct commissions as second and first lieutenants to college graduates between the ages of 20 and 33 who have the mental, physical and moral qualifications required of officers in

New Program

A newly instituted program is directed towards college juniors, who now can become acquainted with military life during the summer by spending a month with pay at the WAC Center.

Lt. Bennett states that WAC officers are now serving at home and abroad in over 10 different career fields, each one of which calls for an infinite variety of special assignments.

Student Union Women wishing to inform themselves about opportunities in the military establishment available to them upon graduation are invited to talk with Lt. Bennett. She will be in the Conference Room of the Student Union Building from 1 to 3 p.m., Nov. 11, and from 9 a.m. to 12 and 1 to 3 p.m., Nov. 12.

Lt. Bennett holds a Ph.D. from the University of North Carolina. Before accepting a direct commission in 1955 she taught English and American Literature at Rollins College and at Stetson College, both in Florida.

Phi Beta Claims 3 New Members

Three new members have been pledged by Phi Beta, national women's professional mu-sic and speech fraternity. The pledging took place Sunday evening, Oct. 27. The new members are Silvia Brown, Joyce MacKenzie and Patricia Pratt.

Fox Theaters Offer **Discount Tickets**

Many students, since the rise in theater prices, have wished that they were 15-year-olds again so that movies wouldn't be so tough on the wallet. However, this need be no longer a wish.

Bob Lorden, Graduate Manager, recently announced that discount tickets to all rox-west Coast Theaters are on sale in the Cashier's Office of the Graduate Manager for the nominal fee of 50c

Junior Standard

The tickets, good until June 30, 1958, entitle each student bearer from UCSBC to about a 35 per cent discount on the normal adult price at any Fox theater. This would be about normal junior standards.

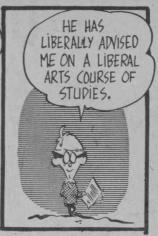
"This offer is limited," Lorden added, "and I urge all students to take advantage of it." The Fox discount tickets, he pointed out, "are another of the many discounts in the area, made available solely to members of the Associated Students."

Teacher Exam Date Announced by NTE

National Teacher Examina-tions, prepared by the Educational Testing Service, will be given at 250 testing centers throughout the United States on

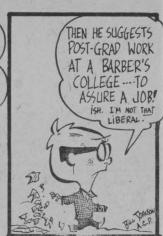
Saturday, Feb. 15, 1958. A bulletin of information describing registration procedure and containing sample test questions may be obtained from college officials or from the National Teacher Examinations. Completed applications, accompanied by examination fees, will be accepted by the ETS office from November to Jan. 17, 1958.









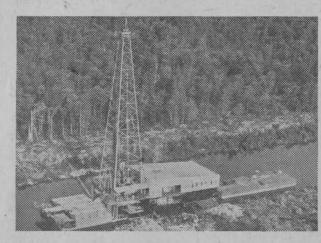


George Veazey

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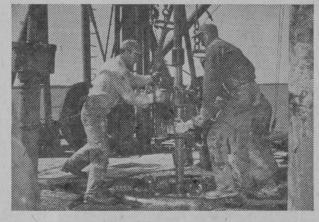
"Somebody has called this the atomic age. It's really the petroleum age.

"In 1935 America used about 300 gallons of oil products a year per person. Today it's over 800 gallons. The industry has a big job to meet this demand. But we're doing it.



"For one thing, we go farther to find oil. Atchafalaya Swamp here in Louisiana where I head Union Oil's production crew, is a good example.

"Before we start to drill we have to dredge canals to float the rig in. When we drill we often go twice as deep as we did ten years ago. And the number of dry holes is much higher now.

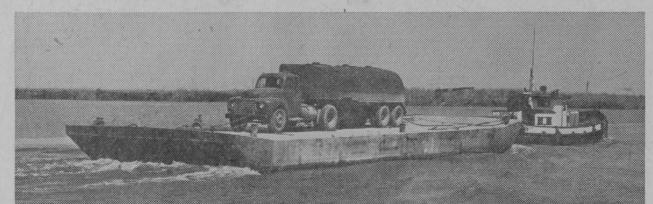


"When we do strike oil, we have to refine it and get it to market. Some of our oil travels thousands of miles by boat, pipeline and truck before it reaches your car as Union gasoline.



GEORGE VEAZEY, "COMMUTING" TO HIS JOB IN THE ATCHAFALAYA SWAMP COUNTRY

"Costs are up all along the line, but we're drilling more wells than ever. In spite of more dry holes, our production is up. And our products are better than they've ever been!"



The problems George Veazey discusses are very

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YOUR COMMENTS ARE INVITED. Write: The Chairman of the Board, Union Oil Co., Union Oil Bldg., Los Angeles 17, Calif.

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