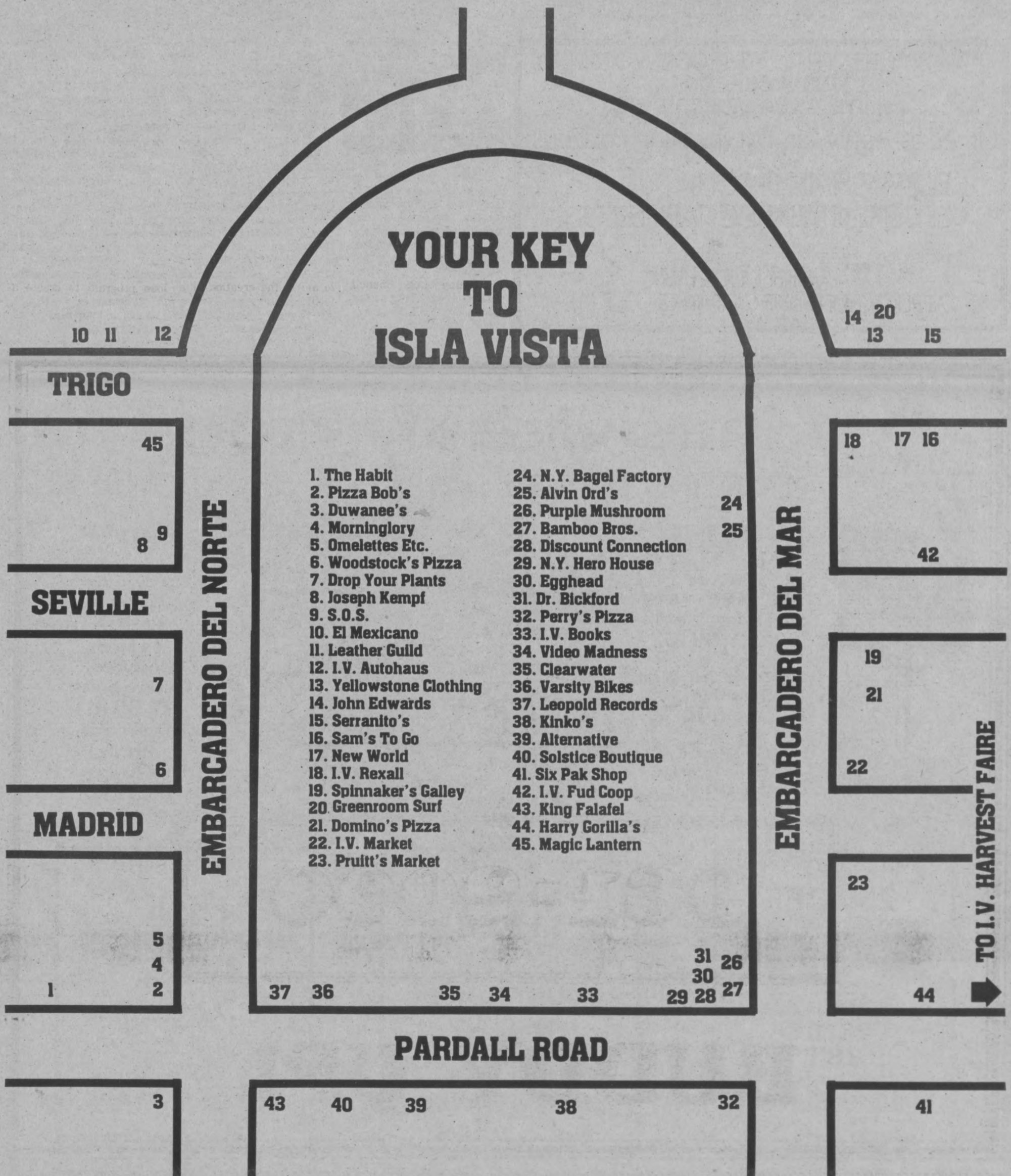


# ISLA VISTA SIDEWALK SALE & OPEN HOUSE

## YOUR KEY TO ISLA VISTA



1. The Habit
2. Pizza Bob's
3. Duwane's
4. Morninglory
5. Omelettes Etc.
6. Woodstock's Pizza
7. Drop Your Plants
8. Joseph Kempf
9. S.O.S.
10. El Mexicano
11. Leather Guild
12. I.V. Autohaus
13. Yellowstone Clothing
14. John Edwards
15. Serranito's
16. Sam's To Go
17. New World
18. I.V. Rexall
19. Spinnaker's Galley
20. Greenroom Surf
21. Domino's Pizza
22. I.V. Market
23. Pruitt's Market
24. N.Y. Bagel Factory
25. Alvin Ord's
26. Purple Mushroom
27. Bamboo Bros.
28. Discount Connection
29. N.Y. Hero House
30. Egghead
31. Dr. Bickford
32. Perry's Pizza
33. I.V. Books
34. Video Madness
35. Clearwater
36. Varsity Bikes
37. Leopold Records
38. Kinko's
39. Alternative
40. Solstice Boutique
41. Six Pak Shop
42. I.V. Fud Coop
43. King Falafel
44. Harry Gorilla's
45. Magic Lantern



# SIX PAK SHOP

## SIDEWALK SALE

BEER	SALE	REG.
OLD MILWAUKEE KEGS	27.75	30.75
KIRIN 21 oz. single	1.09	1.45
ST. PAULI GIRL 6 pk	4.19	4.98
SUPERIOR 6 pk	3.39	4.10
MICKEY'S BIG MOUTH 6 pk	2.19	2.70
PABST 12 pk	4.09	5.20
GROLSCH 16 oz. single	1.19	1.49
12 oz. 6 pk	3.89	4.85
<b>WINE</b>		
TAYLOR WINES 1.5L	4.19	5.50
SUMMIT plastic jug	3.35	4.59
GALLO WINES 1.5L	2.99	4.15
BERRINGER 750 ml	ALL 15% OFF	
GEYSER PEAK 750 ml	ALL 15% OFF	
CORDONIEU CHAMPAGNE	3.99	6.00

Also NEW  
"LIKE"  
by 7-Up  
ALL SIZES  
HALF  
PRICE

6580 PARDALL RD. I.V. 685-4541 10 am-Midnight

# Welcome to Isla Vista!

This Weekend  
Come by the I.V. Fud Coop  
and see how we can  
make your diet a more  
enriching experience

**THE I.V. FUD COOP**  
6575 SEVILLE RD.  
968-1401

FOOD FOR PEOPLE, NOT PROFIT



OPEN DAILY  
8 am to Midnight

## THIS WEEKEND'S SPECIALS

STARTING THURSDAY 10/7 thru SUNDAY 10/10

### GROCERY

**HARMONY SALE**  
Carob Maltballs  
**\$1.69 lb.**

6.5 oz. Springfield  
Tuna-Water or Oil  
**69¢**

12 oz. St. Pauli Girl  
Beer Lt. or Dk.  
**\$3.99** six pack

### DELI

Roast Beef &  
Swiss Sandwich  
**\$1.49**

I.V. Salad Plate  
**\$1.75**  
(You choose 3 of  
10 salads)

Chinese Food To Go  
Sweet & Sour Chicken  
& Rice Dinner  
**\$1.69**

### PRODUCE

Sidewalk  
Produce  
Sale  
SAT.  
&  
SUN.  
(Look for  
even  
lower  
produce  
prices!)

### MEAT

All Zacky Farms  
Chicken  
on Sale!  
Includes  
Chicken Breast  
**\$1.39 lb**  
Whole Fryers  
**79¢ lb.**  
Boneless Breast  
**\$2.39 lb.**

VALUABLE COUPON

**25¢ OFF**  
**1**  
9 oz. package  
of  
**GRANDE  
TORTILLA  
STRIPS**

(Limit 1)  
10/7 thru 10/10/82

VALUABLE COUPON

VALUABLE COUPON

**PRUITT's deli**  
**1 FREE**  
12 oz. can  
**SODA OF  
YOUR CHOICE**  
**WITH ANY  
SANDWICH  
PURCHASE**

10/7 thru 10/10/82

VALUABLE COUPON

VALUABLE COUPON

**Fresh  
ARTICHOKES**  
**49¢ ea.**

(Limit 3)  
SAVE  
40¢  
Each!

10/7 thru 10/10/82

VALUABLE COUPON



# WEEKEND SALE!

★ FRIDAY ★  
★ SATURDAY ★  
★ SUNDAY ONLY ★

YELLOW TAG SPECIAL

**\$2.00 OFF**  
ANY NEW RECORD PRICED  
**\$5.98 OR MORE**  
(Marked with a Yellow Sticker)

**\$2.00 OFF**  
ANY SET OF  
GUITAR STRINGS  
RECORD RENTAL CLUB  
MEMBERSHIP SPECIAL

**\$2.00 OFF**  
THE REGULAR MEMBERSHIP  
FEE and A FREE RENTAL  
WHEN YOU JOIN OUR  
RECORD RENTAL CLUB!

## MORNINGGLORY MUSIC

910 Embarcadero del Norte • Isla Vista  
Open 10-10 Daily • 12-8 Sundays • 968-4665

# DUWÂNEE'S

*~Restaurant & Salad Bar~*

**THIS WEEKEND  
ONLY**

BUY A SMALL,  
MEDIUM,  
OR LARGE  
YOUGURT  
and get a  
4 oz. YOUGURT  
FREE!!!

888 Emb. del Norte  
corner of Emb. del Norte & Pardall

# THIS WEEKEND ONLY!

## 2 Slices for the Price of 1

# Pizza Bob's

910 Embarcadero del Norte, I.V.  
968-0510





**SATURDAY**  
**October 9**  
 10 am to 6 pm  
 Estero Road at  
 Camino del Sur, in I.V.

Pancake Breakfast 7:30-10  
 at the Youth Project 892 Camino del Sur  
 Music by Pelin, Whiptones, Judith Kay, Jeff Levy  
 music begins at 10 a.m.

JUGGLING • GARDEN TOURS  
 FOOD & BEER • ART SHOW OPENING  
 JOINT ROLLING CONTEST • CRAFT SALES

Plus a special pre-Faire kickoff party at Anisq'oyo friday afternoon with Found Objects and the MAD Band  
 Sponsored by I.V. Rec. & Park Dist. with the cooperation of the I.V. Community

## What is a Falafel?

Deep Fried Garbanzo Beans, Tomatoes, Lettuce, Pickles, all piled high in a Whole Wheat Pita Bread sandwich with ground Tahini sauce.

### Sound Good?

Try One This Weekend,  
 They're on special!  
 (Deluxe Falafel only \$2.35)  
 This Weekend Only!

Try our Avocado & Ham & Turkey  
 Sandwiches Too!

## KING FALAFEL

The Friendly Falafel

located on the corner of pardall & emb. del norte

# OVER 70 SHOPS & SERVICES

# JUST FOR YOU

TRON KANGAROO OMEGA DIG DUG BERZERK  
 SPACE DUEL JUNGLE KING WILD WESTERN TRON KANGAROO ZAXXON  
 BATTLEZONE GRAVITAR DONKEY KONG  
 CENTIPEDE OMEGA DIG DUG  
 MS PACMAN TEMPEST DEFENDER TUTANKAM

THE HOT SPOT IN I.V.



Over 20 new games,  
 with new pinballs and  
 more video to come!

**SPECIAL**  
**SONY**  
**WALKMAN**  
**GIVEAWAY!**

Good thru Oct. 15, 1982

6549 Pardall Rd. I.V. 685-6030

## WHY PAY MORE?

THE ALTERNATIVE COPY SHOP is determined to give you the best prices you'll find anywhere on Kodak film and top quality film processing by Bennetts Photo. The special film prices and the coupons for discount processing below are just the first of the outrageous weekly savings we'll be offering you all year long. When you think of film and processing, think of us . . . WE'RE YOUR ONLY ALTERNATIVE!

### Save on KODAK Color Print Film

- 110 Color Print Film (24 exposures) ..... **\$2.15**
- 35mm Color Print Film (24 exposures)..... **\$2.25**
- Two-Disc Pack of Color Print  
 Disc Film (15 exposures per disc)..... **\$4.35**

PRICES GOOD THROUGH 10/15/82 - OFFER LIMITED TO SUPPLIES ON HAND

### THE ALTERNATIVE COPY SHOP

6540 Pardall Road, Isla Vista  
 968-1055

THE SOURCE FOR:  
 KODAK FILM  
 FILM PROCESSING  
 XEROX COPIES

<p>--- WITH THIS COUPON ---</p> <p><b>\$100 OFF</b></p> <p>our regular price for developing &amp; printing  <b>12 or 15 Exposure</b>  <b>Roll or Disc</b>  <b>Color Print Film</b></p> <p>THE ALTERNATIVE COPY SHOP          6540 Pardall, Isla Vista          968-1055          LIMIT: 1 ROLL PER COUPON          OFFER EXPIRES 10/15/82</p>	<p>--- WITH THIS COUPON ---</p> <p><b>\$200 OFF</b></p> <p>our regular price for developing &amp; printing          one roll of  <b>20 or 24 Exposure</b>  <b>Color Print Film</b></p> <p>THE ALTERNATIVE COPY SHOP          6540 Pardall, Isla Vista          968-1055          LIMIT: 1 ROLL PER COUPON          OFFER EXPIRES 10/15/82</p>	<p>--- WITH THIS COUPON ---</p> <p><b>\$300 OFF</b></p> <p>our regular price for developing &amp; printing          one roll of  <b>36 Exposure</b>  <b>Color Print Film</b></p> <p>THE ALTERNATIVE COPY SHOP          6540 Pardall, Isla Vista          968-1055          LIMIT: 1 ROLL PER COUPON          OFFER EXPIRES 10/15/82</p>
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LIVE AT YELLOWSTONE

Come Hear

**NORMAN ALLEN**

THIS SATURDAY AFTERNOON

YELLOWSTONE CLOTHING CO.

6551 TRIGO RD. ISLA VISTA 968-3617

**Men's Rockports**

**35% Off**

**Rainboots**

**20% Off**

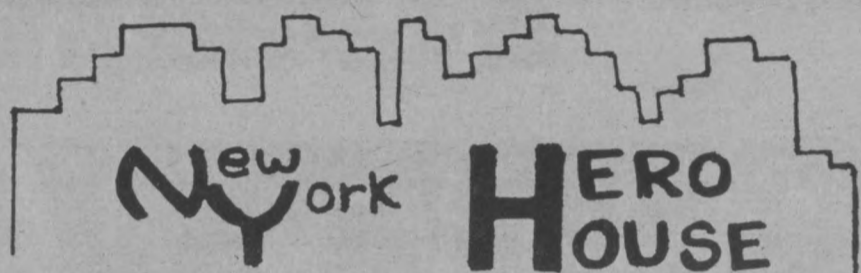
**COMPLETE SHOE REPAIR!**

Special: Heels 25% Off

Check out the sidewalk sale in a new pair of shoes from

**LEATHER GUILD**

The only shoe store in Isla Vista Across from the Magic Lantern Theatre 6529 Trigo Rd. I.V. 968-6619



New York • Italian Style Hero Sandwiches

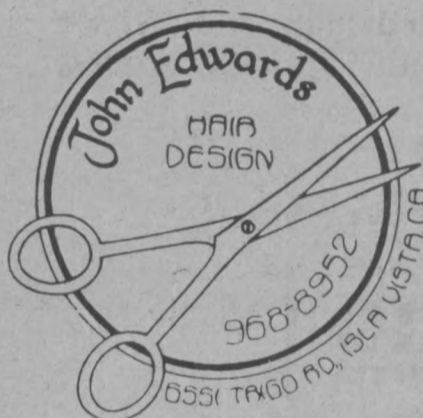
**SAUSAGE & PEPPERS  
MEATBALLS  
EGGPLANT PARMIGIAN  
VEAL CUTLET  
CHICKEN**

**NEW HOT DOGS**  
New York Pushcart Style  
with **ONION SAUCE**  
or **SAUERKRAUT**

Plus Many Varieties

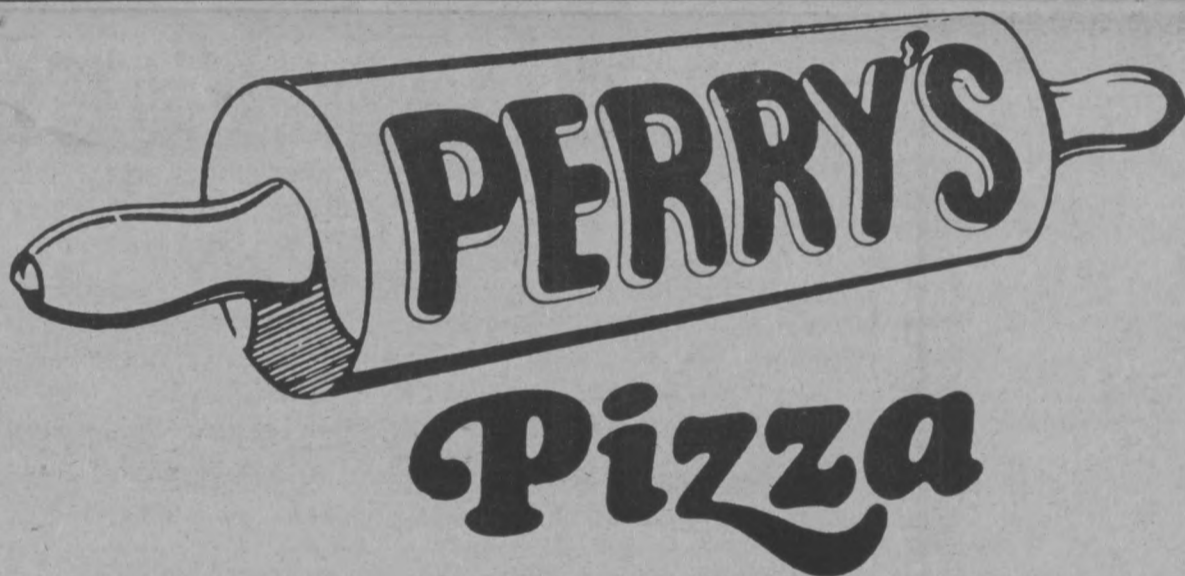
900 Embarcadero del Mar  
Open 7 days 11 am - 10 pm

Come in this Weekend for a free hair analysis



**Fall Fashions for the 80's**

**JOHN EDWARDS HAIR DESIGNS**  
upstairs from Yellowstone Clothing



**FAST!!**

**F  
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Y**

- ★ By the Slice or Pan
- ★ Spaghetti
- ★ Sandwiches
- ★ Fresh Daily Salads
- ★ Happy Hours
- ★ Video Games

**ISLA VISTA OPEN HOUSE  
HAPPY HOURS  
SATURDAY & SUNDAY  
11:30 a.m. to 6:00 p.m.**

6560 PARDALL RD. I.V.

**968-1095**



NEW WORLD RESOURCES  
AND SUPPLY CO.  
6529 TRIGO RD.  
ISLA VISTA "GENERAL STORE" 968-5329

**THIS SATURDAY  
& SUNDAY  
3:00 to 10:00 P.M.**  
OPEN HOUSE SPECIAL  
20% OFF  
ANY DINNER  
at  
**El  
Mexicano**  
RESTAURANTE  
6529 Trigo Rd. Isla Vista  
Also this week: Come try our Happy  
Hour Mon.-Fri. 3:00-7:00 Pitchers \$1.50,  
Margaritas \$1.00

**ISLA VISTA  
SIDEWALK SALE WEEKEND!**

**50¢ OFF ANY  
OMELETTE**  
(With Coupon)  
Expires October 15, 1982

**BE AN EGGHEAD!  
Get an Egghead  
Visor for only  
\$4.00!**


**BREAKFAST**  
7:00 am-Noon Weekdays  
7:30 am-2:00 Weekends

*We're Located in I.V.  
2nd Story Corner of  
Embarcadero del Mar  
and Pardall  
Stop in our your way to  
School or Work!*

**THE  
Egghead**

968-1993

# This Weekend ISLA VISTA SIDEWALK SALE & OPEN HOUSE

 **DR. LARRY BICKFORD, OPTOMETRIST**  
*Wholistic Vision Care  
Services & Office Hours*

**THE SLIDING FEE SCALE:** Adjusts fees for exams, eyeglasses according to income & ability to pay. Medi-Cal accepted.  
**WHOLISTIC VISION CARE:** Exams without "drops" in a more natural, relaxed setting under full spectrum lights. Vision exercises for focusing & tired eye problems, eye coordination and, when appropriate, vision improvement.  
**CONTACT LENSES:** Soft (incl. astigmatism & extended wear), gas permeables & full spectrum; the latest technologies. Fit with your eye health & clear, comfortable vision a priority.  
**EYEGLASSES:** A large selection of quality frames to choose from; or have your prescription filled elsewhere.  
**SUNGLASSES:** Full spectrum, quality regular & prescription are available.

**REGULAR OFFICE HOURS**  
Tuesday, Thursday, Friday—9 a.m. to 5:30 p.m.  
Wednesday Evenings—2 p.m. to 7 p.m.  
*By appointment only*

900 Embarcadero del Mar, Isla Vista • 968-0159  
#11 MTD bus stops at the door.



# Weekend VISTA SALE & HOUSE



**DROP  
YOUR  
PLANTS  
FLORIST  
Half Dozen  
Roses  
only \$3.00**

SATURDAY ONLY  
OCTOBER 9  
948 Emb. del Norte

We can't Tune-Up  
your car on the  
sidewalk, but we  
can give you:

- \* Complete Tune-Ups
- \* Brakes
- \* Complete Foreign & Domestic Service
- \* Expert Advice

**ISLA VISTA EUROPEAN  
AUTOHAUS**  
968-7045 • 6359 Trigo Rd.

## **COLUMBUS WOULD HAVE CRUISED INTO I.V. VILLAGE (on a Clearwater Sailboard)**

### **SIDEWALK SPECIALS**

- RUGBY SHORTS • BIKINIS •
- SWEATSHIRTS • SAILBOARDS •
- BEACH TRUNKS •
- V-NECK T. SHIRTS •

### **CLEARWATER ISLAND CRUISE**

DIVING • BOARDSAILING • FISHING • PARTYING  
2 DAYS & 2 NIGHTS ON THE 80 FT  
"CORAL SEA"  
BOARDING PARTY: SUNDAY, OCT 10, 7 P.M.  
RETURN: TUESDAY, OCT. 12 → 6 P.M.



**6549 PARDALL RD. I.V.  
968-2589**



**SOLSTICE BOUTIQUE**  
Clothing • Jewelry • Gifts •  
SIDEWALK SALE OCT 9 & 10

6540 PARDALL

ISLA VISTA



## General Tune-up Special!

Reg. 12.50 **Only \$9.50** SAVE \$3.00!

Through Saturday, Oct. 16

# Varsity BIKE SHOP

917 Emb. del Norte  
ON PARDALL IN I.V.  
968-4914



## Smoke Shop Imports Gifts

### SIDEWALK SALE SPECIAL

5-Function Digital Stick On clock  
Month, Date, Hour, Minutes, Seconds

Reg. \$6.95 Now \$4.95!

Digital Pen Watch 11.95

Hours  
M-F 11-7  
S-S 12-6



900 Emb. del Mar  
I.V. Ca. 968-5311

## 1/2 PRICE CLOTHING SALE!!

Shorts, Tops, Skirts  
Blouses & Dresses

Check out our huge selection of  
cards, posters & gifts!



**PURPLE MUSHROOM**  
900 Emb. del Mar



**HAIRCUTS and WAVES**  
In I.V. next to Bernardo's 685-1209

## New! New! New!

(A Quality and Quantity You Must Compare)



Grandma Gertie

### Not the ORDinary Sandwich

WHOLE WHEAT AND FRENCH BUNS BAKED DAILY IN OUR OVENS—NO PRESERVATIVES

This Sandwich is NOT a Sub Sandwich  
Regular 5"—Medium 7"—Large 9" in diameter



COME IN ...  
AND TRY ONE OF HER  
SPECIAL SANDWICHES.

**ARE YOU TIRED OF  
PIZZA & ORDINARY  
SANDWICHES??  
TRY SOMETHING NEW!**

PRESENT THIS AD FOR  
**50¢ Off**  
Expires 10/11/82  
**ON ANY LARGE OR  
MEDIUM SANDWICH**  
Limit: One Ad Per Customer

**Game Room  
Copy Service**  
(OVERNIGHT)

Read the  
Alvin Ord's story!



**HAPPY HOUR**  
2-6 P.M.

**\$1.50**  
**Per Pitcher**  
Bud, Miller Lite  
Lowenbrau  
Outdoor Patio

**966-B EMBARCADERO DEL MAR**

PHONE 968-8888

FREE DELIVERY TO STUDENTS  
STARTING AT 7:00 P.M.  
YOU HAVE A CHOICE NOW!  
On the hour & 1/2 hour—IV & UCSB  
(MINIMUM \$7.50)



Maalox or  
Maalox Plus  
12 oz.  
your choice  
**\$2.09**



Oral B  
Toothbrushes  
B35, B40 or B60  
your choice  
**98¢**



Vicks  
Vaporub  
3 oz.  
**\$2.39**



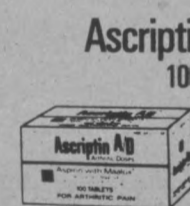
Contac  
10 Caps  
**\$1.99**



Bayer  
Aspirin  
100's  
**\$1.69**



Arrid  
Extra Dry, 4 oz  
or Arrid XX, 4 oz  
your choice  
**\$1.88**



Ascriptin A/D  
100 tablets  
**\$2.59**



Formula 44D  
3 oz.  
**\$2.09**



Summer's Eve  
Twin Pack  
**\$1.09**



Johnson's  
Baby Shampoo  
16 oz.  
**\$2.98**

Nyquil Nighttime  
Colds Medicine



6 oz.  
**\$2.59**

ISLA VISTA

Rexall

DRUGS

**ALL SIDEWALK  
MERCHANDISE™  
50% OFF**

971 Emb. del Mar  
968-2516



**GRAND  
OPENING**

**20% OFF  
ANY CLOTHING ITEM**  
*THIS WEEKEND ONLY!*

At  
**THE  
DISCOUNT CONNECTION**

900 Emb. del Mar  
Isla Vista

1022 State St.  
Santa Barbara

# S.O.S. BEER

## SPECIALS

- KIRIN 21 oz bottles **1.09 ea**
- MILLER 12 pack **4.72**
- CARLING BLACK LABEL 12 pack **3.49**
- MICKEY BIG MOUTH 6 pack **2.36**
- PABST 12 pack **4.39**
- ST. PAULI GIRL 6 pack **4.19**
- GROLSH 6 pack **4.15**
- GROLSH 16 oz. **1.19 ea**
- KEG SPECIAL TUBORG **33.75**
- MANY WINE BUYS
- RON RICO RUM SALE ALL SIZES



Check Out  
**S.O.S. BEER**  
For Check  
Cashing

956 Emb. del Norte I.V.

968-3565 • • • 968-3566

**Isla Vista... complete  
shopping just two  
minutes from campus!**

**GRAND  
OPENING**

**25% Off  
all pizzas**

**this Saturday only!**

*Offer Good Saturday, October 9 Only!*

**11 A.M. to 2 A.M.**

# WOODSTOCK'S PIZZA PARLOR

928 Emb. del Norte

**968-6969**

**FREE DELIVERY I.V. & CAMPUS**



# ISLA VISTA OPEN HOUSE SPECIAL

**10¢ Coffee or Tea**  
**50¢ Espresso**  
**or Cappuccino**

**SAT. & SUN**  
**OCT. 9 & 10**



910 Emb. del Norte  
685-8042



**SIDEWALK  
SPECIALS!**  
Oct. 9 & 10

**BAGEL DANISH**  
90¢

**LOX, BAGEL  
and  
CREAM CHEESE**  
\$2.50

**32 oz. SODA**  
75¢

955 Embarcadero  
del Mar, I.V.

# Leopold

Mention the  
Daily Nexus or KXXN  
& get any \$8.98 list  
album or tape for just

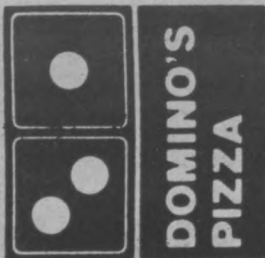
**\$5.99** October 7 thru 10

# Leopold

901 Embarcadero del Norte • 968-6610  
corner of Emb. del Norte & Pardall

# DOMINO'S PIZZA SIDEWALK SALE

SATURDAY & SUNDAY 11:00 a.m. to 5:00 p.m. ONLY



**1 HUGE SLICE OF PEPPERONI  
OR CHEESE PIZZA**  
**\$1.00 Carry Out Only**  
(Not a regular menu item)

Free Frisbee  
with each  
slice while  
they last!



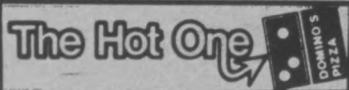
Drink it up  
& keep the  
Cup!



Only  
25¢

**CARRY OUT ONLY**  
offer good while  
supplies last

**FREE BUMPER STICKERS**



**AND  
BALLOONS**  
(While they last!)





### SERRANITO'S

The Best Mexican Food  
In Town Announces Its  
New Fall Hours:

Monday-Saturday  
11:30 to 10:00 p.m.

Sundays  
5:00 to 10:00 p.m.

Lunch Specials Daily

Pitchers of Beer (64oz.)  
ONLY \$1.99  
during our Happy Hour  
Between 2 and 5 p.m.

6565 Trigo Rd. Isla Vista  
Orders to go - 968-4330

Something for Everyone

SPINNAKER'S



GALLEY

THIS WEEKEND

30% OFF All Food Items

(EXCEPT BRUNCH)  
with this ad

Open at 5 pm Saturday

3 pm on Sunday

955 Emb. del Mar • 968-2310

GREENROOM

SURF SHOP

NEW  
SHIPMENT

ALEEDA

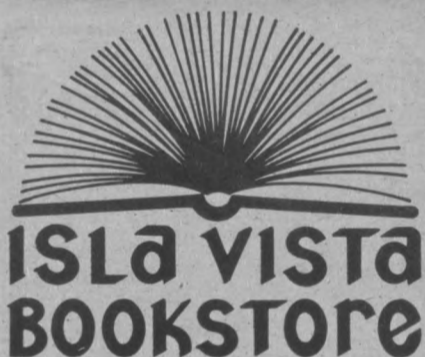
FULL <sup>All Sizes</sup>  
WETSUITS \$119.95

6551 Trigo  
968-7735

# Come by and see us.

# I.V. has something

# just for you!



## WIN \$100.00!!

### JUST FOR PAYING US A VISIT THIS SATURDAY!

\$100 in books or other merchandise will be  
awarded to the lucky winner of our  
Isla Vista Open House drawing

*Come out and get acquainted with Isla Vista...  
but don't forget to enter our drawing!*

Only UCSB students with valid reg. cards are eligible.  
Employees of the I.V. Bookstore are not eligible.

"YOUR COMPLETE OFF-CAMPUS COLLEGE  
STORE FOR OVER 17 YEARS"



6553 Pardall Rd.  
968-3600



# The Habit

**Newly Remodeled!**

- ★ **BURGERS**
- ★ **SHAKES**
- ★ **RICE & KABOBS**
- ★ **SOFT DRINKS & BEER**
- ★ **HUGE OUTDOOR PATIO**

**GET INTO  
THE  
HABIT**

**This Weekend**

6521 Pardall Rd. I.V. 968-1717

Clip & Save

## SAM'S TO GO

SUB SANDWICHES

Open 7 Days

**IN ISLA VISTA**  
(across from Serranitos)

6578 Trigo Rd. ...

Phone in Your Order **685-8895**  
Please Order By Size & #

Ask About Our 5 Foot Special

	SMALL	MED.	LARGE
1 HAM and CHEESE	2.09	2.94	7.50
2 TURKEY and CHEESE	1.99	2.75	7.26
3 SALAMI or BOLOGNA & CHEESE	1.50	2.10	5.45
4 MORTADELLA, SALAMI & PROVOLONE	1.99	2.61	6.99
5 SALAMI, HAM & CHEESE	1.99	2.61	6.99
6 MORTADELLA, CAPICOLA, GENOA SALAMI & PROVOLONE CHEESE	1.99	2.75	7.26
7 TURKEY, HAM & CHEESE	2.09	2.94	7.50
8 CHEESE COMBINATION	1.65	2.20	5.99
9 DRY SALAMI & CHEESE	2.09	2.94	7.50
10 HAM, SALAMI, BOLOGNA & CHEESE	1.99	2.75	7.26
11 SALAMI, MORTADELLA, CAPICOLA, GENOA SALAMI & PROVOLONE CHEESE	2.09	2.94	7.50
12 COTTO SALAMI, BOLOGNA, CAPICOLA & PROVOLONE CHEESE	1.99	2.61	6.99
13 DRY SALAMI, BOLOGNA, HAM, CAPICOLA MORTADELLA & PROVOLONE CHEESE	2.09	2.94	7.50
14 AVOCADO & CHEESE	2.09	2.94	7.50
15 AVOCADO, TURKEY & CHEESE	2.32	3.14	8.39
16 TUNA SALAD SANDWICH	1.99	2.61	6.99
17 HOT ROAST BEEF	2.42	3.30	8.97
18 HOT PASTRAMI	2.42	3.30	8.97
19 HOT MEATBALL	2.42	3.30	8.97
20 HOT BARBECUED BEEF	2.42	3.30	8.97
21 HOT ROAST BEEF & PASTRAMI	2.51	3.60	9.07
22 AVOCADO & ROAST BEEF	2.70	3.74	9.10
23 AVOCADO & PASTRAMI	2.70	3.74	9.10

**WE NOW HAVE WHOLE WHEAT BREAD**      *No Preservatives Made Fresh Daily*

Potato Salad & Macaroni Salad \$.80  
Ours is a New Type of Sub Sandwich With Bread Baked Fresh Every Day

**EAT HERE OR TAKE OUT**

10:30 to 10:30 pm  
Phone 685-8895  
For Fast Service

**COUPON**

**\$5<sup>00</sup> OFF 5 FT. LONG**      1 per customer      ONE DAY ADVANCE NOTICE NEEDED. FEEDS 15 PEOPLE      Expires Oct. 15, 1982

<p><b>\$1<sup>00</sup> OFF</b> On Large Size (2ft.) <small>Expires Oct. 15, 1982 • 1 Per Customer</small></p>	<p><b>75¢ OFF</b> On Medium Size (¾ ft.) <small>Expires Oct. 15, 1982 • 1 Per Customer</small></p>	<p><b>50¢ OFF</b> On Small Size (½ ft.) <small>Expires Oct. 15, 1982 • 1 Per Customer</small></p>
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## ISLA VISTA MARKET

**939 Embarcadero del Mar**  
**968-3597**  
Open Daily 8 am-10 pm



**FREE**  
**SCHWINN 10-SPEED**  
**MOUNTAIN CRUISER BICYCLE**

Available at Murdoch's \$249.95

**ENTER NOW**  
Drawing to be held Friday Oct. 29  
*Winner Need Not Be Present*

**ENTER EVERY TIME YOU COME TO SHOP AT THE ISLA VISTA MARKET**

### Isla Vista Sidewalk Sale Prices

CHICKEN OF THE SEA  
TUNA  
**79¢**  
Chunk Light  
6½ oz.

I.V. MARKET  
1 SANDWICH  
1 COOKIE  
1 CAN SODA POP  
**\$1.50**  
(Expires Wed. Oct. 13)

MILLER  
BEER  
12 pack  
**\$3<sup>99</sup>**

*We Invite You To Compare  
Our Low, Low Everyday Prices*  
**THE PLACE TO SHOP IN I.V.**