

# ANNUAL BLOOD DRIVE THURSDAY

UNIVERSITY OF CALIFORNIA

*El Gaucho*

SANTA BARBARA

Vol. XXXVIII

GOLETA, CALIFORNIA, MARCH 10, 1959

No. 34

## 500 PINTS REQUESTED FOR ADAMS, A.S. FUND

This Thursday is the day slated for the annual UCSB Larry Adams Blood Drive. Students and faculty may donate in the campus auditorium from 8 a.m. to 4 p.m. For those who are unable to make it Thursday, appointments may be made to donate at the Tri-Counties Blood Bank. The Charities Committee has set a goal of 500 pints this year. (See editorial page 1)

The drive is held each year to raise blood for Larry Adams. Adams attended UCSB last year and is currently doing graduate work at UCLA in political science. Adams served as Rep at Large last year and was given the annual AMS award as the outstanding male student of 1958.

In addition to the Larry Adams Fund, the blood received goes into a reserve account which can be used by any UCSB student, faculty or his family. This applies to all alumni for five years.

### Needed 400 Pints

According to Mrs. Helen Drew, managing Director of the Tri-Counties Blood Bank, Adams depends heavily on the UCSB drive for his supply of blood. Last year he used nearly 400 pints.

Donors must sign for an appointment to give blood. Members of the AS Charities Committee will contact all living groups tonight to arrange for appointments. Scheduling may also be made at the appointment table in the student union tomorrow.

### 'No Harm at All'

According to Mrs. Drew, only 15 minutes is required for the entire donating process. "Giving blood does no harm at all to a healthy person," she explains.

Donors must abide by the following regulations in order to be eligible to give blood Thursday:

### Necessary Regulations

- 1) Be over 18 years old.
- 2) If under 21, have a permit slip signed by parents. These slips must be brought when donating blood.
- 3) Donors must not eat four hours prior to appointment. (This excludes coffee, tea and fruit juice.)
- 4) Males must be over 125 pounds in weight and females over 110 pounds.
- 5) No medicine can be taken four hours prior to donating.

Mrs. Drew stated that much of the blood donated last year had to be discarded because students had eaten shortly before giving.

The Tri-Counties Blood Bank will be open Friday from 9 a.m. to 6:30 p.m. for those who choose to donate then. Appointments can be made by calling 5-7037.

A hemophiliac has a blood disease which prevents normal clotting. Internal bleeding caused by the slightest disturbance can become serious.

## MEAD SPEAKS FRIDAY

### Topic--'Orchestrating The World's Cultures,' Tickets on Sale For Talk, Buffet Dinner

"Anthropology, given time, will play an ever larger part in solving the problems of the peoples of the world," according to Dr. Margaret Mead who will lecture in the Campus Auditorium Friday, 8:30 p.m. Dr. Mead's appearance is being sponsored by Crown and Scepter.

Tickets for the lecture are available at the Graduate Manager's office, Crown and Scepter members, at Gammill's Clothiers and the Chamber of Commerce of Santa Barbara.

The title of Dr. Mead's lecture will be "Orchestrating the Cultures of the World," an oral demonstration of her ideas on harmonizing the various peoples of the world and eliminating the dissonance which results in international strife and ill will.

### Buffet Dinner

An informal buffet dinner, restricted to students and faculty members, will be held in the Faculty Club at 6 p.m. Friday.

"Dr. Mead has asked for an opportunity to get acquainted with her audience before the lecture," reveals June Yokoyama, President of Crown and Scepter. "We hope many people will take advantage of this opportunity."

Tickets for the dinner are also on sale in the Graduate Manager's office for \$1.50.

### Leading Woman Scientist

In 1950 Miss Mead was selected as the leading American woman scientist. She is the president of the American Anthropological Association.

In an appearance in Santa Barbara in 1950 Dr. Mead pointed out that the difference between cultures of the world, even similar cultures such as those of Great Britain and the United States, often cause gross misunderstanding.

### GIs vs. English Girls

According to Dr. Mead, one such misunderstanding arose



MARGARET MEAD

when American GIs were in England for the first time in great numbers. Confusion and bitterness arose and reports came back from England that "The American man had no morals," and from the GIs that "English girls were immoral."

"Obviously," Miss Mead said, "both could not be true or everybody would be happy."

Dr. Mead believes that the great problem now is trying to bring the countries in the United Nations to some kind of basis of understanding.

The job of the anthropologist is to try, when the "patterns of one culture do not fit with the patterns of another culture, or retard good relations between the cultures, to create another culture on a higher level where there is common understanding."

## 'Profile of East Pakistan' Topic of Today's All-College Lecture By Dr. M. S. Kelliher

by Chris Quarton

"Profile of East Pakistan" is the topic of Dr. M. S. Kelliher, UCSB physical education instructor, in the fourth of the spring series of All-College Lectures. It will be held in the classroom building auditorium at 4 p.m. today.

Dr. Kelliher went to Pakistan in 1957 on a one-year Asia Foundation grant. His duties included heading a school of physical education, supervision of its staff and program, activities in the province of East Pakistan at elementary, high school and college levels and programming a new municipal stadium and athletic program.

Says Kelliher, "I'll attempt to describe Pakistan—how it came to be a nation in 1947, some of the characteristics of the country, of the people, how they lived and the kinds of work they engaged in. I will discuss some of the handicaps they had in the country's formation, some of the problems which exist at the pres-

ent time which they have to face as a new country.

"The talk mainly concerns East Pakistan, a smaller section than West Pakistan. The two provinces are separated by 1,000 miles of India and the similarities of the two sides of the province are few. One province is arid desert, the other is a rich flood-ent country.

"I am also going to show colored slides to illustrate the lecture. I hope to show about sixty if I have time."

Dr. Kelliher has written several articles for various magazines. Among them "Physical Fitness of Pakistani School Children" and "Physical Education in East Pakistan."

### Tickets Available For Military Ball

Tickets for UCSB's annual Military Ball, to be held this Saturday at the Rockwood Women's Club in Santa Barbara, are now available from the graduate manager's office or from any member of host groups Scabbard and Blade and Colonel's Coeds—\$2 per couple.

The dance will feature a Grand March, with the crowning of a queen. Attire for the dance (open to all students) is dark suits or uniforms for the men, formals for the women.

## Regulation Changes For Barbary Coast

Changes in the Barbary Coast regulations were made in a recent meeting of the Special Events committee. The changes, which are pending approval of Legislative Council in tonight's meeting, are:

1. There will be three divisions for booth concession: Men's, Women's and Mixed. The new mixed division will have a limit of 100 participating members and applies to Greeks, RHA and service groups.
2. The Mixed division may buy up to 20 feet of frontage. The limit originally was 10 feet.

Kathy Grant, Special Events chairman, stressed that groups entering Barbary Coast must submit their application by Friday.

Those entering the show division should turn in an alternate booth concession application. Try-outs for shows will be March 19 in the Campus Auditorium starting at 6:30.

## SB Speakers Win at UCLA

Continuing their winning record, the UCSB forensics squad copped lower division sweepstakes in the UCLA Individual Events tournament Saturday.

This marks the fifth time in the past six years that the local speakers have won at least one first-place-team award at this tournament.

The Gauchos placed 11 speakers in the finals, and won two superior awards.

Wendy Lee placed first in lower division women's oratory and was also given a superior award. Her oration was, "Berlin—The Divided City."

The other superior rating went to Bob Rogers in upper division men's interp.

Other lower division speakers who placed in the finals include: Ingrid Berg, second in interp; Bob Oldham, third in extemp; and Kay Armour, third in interp.

Leslie Higgenbotham and Barbara McCready tied for third place in upper division oratory.

This weekend the three top debate teams at UCSB will compete in the Championship Tournament at Bakersfield.

### Editorial . . .

## OUR DRIVE FOR LIFE . . .

Day after tomorrow, Gauchos will have a chance to give to the Larry Adams Blood Drive (see story page 1). The goal this year is 500 pints, but we could and should give 1,500.

Adams is a UCSB honor graduate and a hemophilia victim. He depends upon the UCSB drive for his source of blood. The donations will also be used for the general AS fund which every student and faculty member may use—even after graduation.

### Donations For You

So, in addition to aiding Larry Adams, you will be building a blood bank which you or your friends may need sometime in the future.

Giving blood requires very little from the donor. If in good health, all that is asked is that you take a few minutes Thursday to go to the campus auditorium and donate.

The blood drive is different than most charitable projects to which we are accustomed. Usually we are asked to give two things which we cannot spare—time and money.

### Little Time — No Money

In this case we are only asked to contribute about 15 minutes of our time and a pint of blood. We don't need the pint, but to someone else it may be the difference between life and death.

Students under 21 can still pick up permit slips in the Graduate Manager's office before Thursday. There are no restrictions on students over 21.

We can give and perhaps save a life, or we can ignore the drive. There should be no doubt about the average Gaucho's reaction to a choice like this.

## 'Whiskerino' Contest Signups End Friday

Signups for the Barbary Coast Whiskerino Contest end Friday, according to David Hall, President of the AMS sponsors of the event.

Contestants must appear freshly shaven at the Graduate Manager's office Friday afternoon to assure a "clean" start.

A 25c fee is required. Trophies will be awarded for the longest beard, the most unique beard, the fullest beard and best organizational participation.

## Satire on College This Week's Film

A movie, sponsored by the Art of Film Class, will be presented tomorrow at 7:30 in the Classroom auditorium. The film is entitled "The Freshman" and stars Harold Lloyd.

The movie is a satire of the 1920's on American college life. It was made in 1925 by Pathe' pictures.

Lloyd's popularity as a silent comedian stemmed from his portrayals of the typical American country boy who tries to adapt himself to conditions more complex and sophisticated than he is used to.

## SIGNUPS FOR AWS POSTS END FRIDAY

Deadline for applications for UCSB Associated Women Students offices is this Friday. Applications are available in the AS office.

Positions up for election are president, first and second vice-presidents, secretary and treasurer.

The newly elected AWS president will represent the Gaucho female population at the Inter-Collegiate AWS Convention at Arizona State, March 31-April 3. Expenses for the trip will be paid by the AWS.

Elections are scheduled for Tuesday and Wednesday of next week. Newly elected officers will be installed at the annual Installation Banquet at the Miramar Hotel in Santa Barbara May 14.

## Travel in Europe Open to Students

by Carole Kinser

A tour of Europe for students from UCSB, UCLA and UC at Berkeley will be led by UCSB music instructor Dr. Maurice Faulkner this summer.

Continuing for 82 days and including 18 countries, the tour will feature regular tourist spots and less-known places of interest. The trip is planned by the Eur-Cal Travel Agency.

Professional guides for city sightseeing and sufficient free time in each city are offered in the trip.

Dr. Faulkner, has traveled extensively through Europe. The tour will leave for England June 15 via a Pan American Polar Flight.

Further information and applications for the trip may be obtained from the campus Public Information Office.

The purpose of the trip is to provide young people with an introduction to Europe which will be a significant contribution to their education.

## PCB Suggests Editors Job Be Opened to Student Body

Prompted by the possibility of not having an *El Gaucho* editor next year, the Press Control Board moved to amend the AS bylaws to open the editors position to the student body at large.

The Legislative Council's approval is necessary before this proposed change will become effective.

As it stands now, editor applicants must have served on the staff for at least one semester in the year preceding their term of office and must be an upper division student.

The proposed change was requested by current editor Bruce Loeb. He explained that if the present requirements remain intact, it is quite likely that there will be no applicants this spring.

He stated that there were no qualified people on the present staff who have indicated a desire to apply for the job.

In opening the applications to

the student body, the PCB let it be known that the criteria set up for editors last year is recommended but no longer binding.

In explaining the situation Loeb said, "as it stands now there will not be any qualified applicants for editor unless they come from the student body at large."

While official applications for *El Gaucho* positions will not be open for several weeks, Loeb requested that any interested student with some journalism experience contact him immediately.



# 'The Beautiful People' Called Success, Collier Outstanding

by Janiece Asper, Drama Editor

Sparked by a professional performance from Arlen Collier, the Little Theatre's production of "The Beautiful People" enjoyed a highly successful opening night.

While all members of the cast performed credibly in their roles, Collier, by convincing the audience of the reality of Jonah Webster, gave life to what might otherwise have been simply the usual good try by a college cast.

The tempo of the play, slow in the first act, increased during the second act with the appearance of Collier, who was a unifying factor throughout the performance.

## Youthful Energy

Bob Richards in the role of Owen Webster, the 15-year-old "poet and failure," soared through both acts with a display of youthful energy that was as pleasing as it was convincing.

However, his performance did not come up to the high standard he set for himself on the same stage last year in "The Innocents."

St. Agnes of the Mice was played by Nancy Evans. While her portrayal lacked depth, she at times won the audience with her

appealing, child-like charm.

## Knight-Scott Shine

Alan Knight as Father Hogan and Nick Scott as Mr. Prim shared honors as the best of the supporting cast. Both handled their roles with a fine flair.

Knight has a talent for characterization that made his portrayal of the elderly priest, concerned for the souls of his unusual parishioners, entirely believable.

Scott, who plays an insurance investigator, knows how to draw the fine line between broad humor and slapstick and drew it unerringly.

Mike Binette's Dan Hillboy, uneven because of diction difficulties, still managed to intrigue the audience during his soliloquy about the lost years of his life.

## Harmony Blueblossom

Miss Harmony Blueblossom, an old flame of Jonah's, was played by Faye Moss. While it was sometimes difficult to hear Miss Moss, she made a noble attempt at a difficult role.

Dave McCleerey as Harold Webster, contributed happily to the mood of the play with his trumpet solos. Steve, a friend of Harold's, was played by Arnold Shapiro.

Director Robert Crumb didn't choose an easy play. Saroyan is not a conventional realistic playwright and is therefore difficult to present effectively. However, "The Beautiful People" is good theatre.

## EXISTENTIALISM AND THE ZERO AGE

Philip S. Walker, PhD  
Dept. of Foreign Languages

at

St. Michael's Episcopal Church  
(Univ. Religious Conference)  
781 Embarcadero del Mar  
Isla Vista

7:00 p.m., Wed., March 11  
All interested students welcome

## 'People' Play Tickets

Tickets are on sale in the Little Theatre and the Graduate Manager's office for the second weeks presentation of "The Beautiful People," a whimsical comedy by William Saroyan.

The play opened to three full houses last weekend. The production is directed by Robert Crumb and stars Arlen Collier, Robert Richards and Nancy Evans.

The play will run Thursday, Friday and Saturday nights.

## Editor Job Open

The position of editor of *Spectrum* for the spring and fall semesters of '59 is open to applicants. Jacqueline Newby, present editor, announced applications should be turned in to the *Spectrum* box in the Associated Students office by 4:30 p.m. tomorrow. Applicants should use the Associated Students form entitled "Application for Appointment" available in the AS office.

## Spur Signups

Applications for membership in Spurs, UCSB's sophomore women's honorary service organization, are available in the AS activities office. Any woman student with a 2.5 average or better who will be a first- or second-semester sophomore next fall is eligible. Deadline for applications is March 16, 4 p.m.

25%

DISCOUNT

On All Factory Fresh

L. P. RECORDS

Classical, Jazz  
Show, Stereo, etc.

NOT A  
RECORD CLUB

Send 50c  
With Name and  
Mailing Address  
For Catalogue and  
Details to:  
S A B A M C O  
P. O. Box 1145  
Carpinteria, Calif.

## Industrial Management Meeting

The Industrial Management Club will hold a business meeting in the Huddle Thursday at 7:30 p.m. There will be a film shown and refreshments served.

## Veep's Hours

Students who wish to contact AS vice-president Carolyn Jones on student body business are advised that the vice-president's office hours are Mondays and Fridays, 12:30-1:30.

*El Gaucho*  
University of California,  
Santa Barbara

Published every Tuesday and Friday during the school year except during vacation and exam periods by the Associated Students, University of California, Santa Barbara. Opinions expressed herein are those of the staff unless otherwise indicated. Entered as second-class matter Nov. 10, 1954, at the Post Office at Goleta, California, under the Act of March 3, 1879. Mailing charge is \$2 per year, payable in advance.

YOU

Can Be In

EUROPE  
THIS SUMMER!

GRAND TOUR

... 80 Days ...

The Best in Spain,  
Scandinavia and  
Yugoslavia, plus ...  
exciting coverage of 12  
other European  
countries!

ROYAL TOUR

... 60 Days ...

Adventure in 15  
European countries,  
including Scandinavia  
and Spain. 60 action-  
packed days!

For Information Write



2308 Telegraph  
Berkeley 4, Calif.

(See Article on Page 1,  
of *El Gaucho*)

JOE SEZ:

HERE'S TO A WONDERFUL  
SEASON FOR THE  
GAUCHO BASEBALL TEAM!

TIRES • BATTERIES • ACCESSORIES • LUBES  
GOLETA (TEXACO) SERVICE  
5901 Hollister Ave. Phone 7-9129

"THE UCSB STUDENT  
STORE FOR FLOWERS"

SAN ROOUE FLORAL

3008-A STATE ST. — PH. 2-7282

or

PHIL ROWE  
CAMPUS REP. — PH. 6-5382

"Awful Good Food"

at every meal, every day

Your Host:

Jake and Vera Karleskint

FARMER BOY RESTAURANT

3427 State

Phone 5-6011

Open from 6:00 a.m. to 9:30 p.m.



EVERYTHING IN  
TROPHIES

40%

Discount from List Price TO ALL  
Fraternities, Sororities and Cam-  
pus Organizations.

HARWIN TROPHY CO.

907 STATE ST.

Free Parking, E.J.'s Parking Lot, East Canon Perdido Street  
Between State and Chapala

## De Luxe 2-Br. Apts.

(Only 6 to Rent)

Built with faculty personnel in mind, de luxe units with complete built-in O'Keefe and Merrett kitchens, stove, oven, broiler and garbage disposal. Hardwood floors throughout, with loads of tile in kitchen and bath. Bath has wall electric heater, glass enclosed tub and shower with pullman lavatory. For heat there is a thermostatically controlled gas furnace. Telephone outlets, TV jacks and drapery rods at every window. Utility room for auto. Washer and dryer. Water and garbage paid. Choice of mountain or ocean views, upstairs or down. Sundecks and patio areas. Beautifully landscaped by professionals. Only 1 block to ocean and easy walking distance to the University. 6680 Del Playa, Isla Vista. See now or call 7-2028 or eve. 6-7272.

3514 State St.  
Santa Barbara WO 6-1649

## HEAR

STEREPHONIC SOUND

For a Satisfying  
3-Dimensional Listening  
Experience

Consoles, Consolettes  
and Portables

Model 11-S Consolette  
in Beautiful Genuine  
Hardwood of Your Choice  
Complete Stereo \$199.00

Highest Quality Guaranteed

Other Stereo  
Table Models From  
\$149.00

Factory to You, No  
Middleman or Dealers  
Profit to Pay

All Diamond Needles 9.95

the  
Sound Studio  
18 W. Figueroa - 5-2311

A new idea in smoking...

# Salem refreshes your taste



- menthol fresh
- rich tobacco taste
- modern filter, too

Smoking was never like this before! Salem refreshes your taste just as a glorious Spring morning refreshes you. To rich tobacco taste, Salem adds a surprise softness that gives smoking new ease and comfort. Yes, through Salem's pure-white, modern filter flows the freshest taste in cigarettes. Smoke refreshed... smoke Salem!

Take a Puff... It's Springtime

Created by R. J. Reynolds Tobacco Company



# GAUCHO NINE MEETS UCLA; CINDER SQUAD SHARP

Tuesday, March 10, 1959 EL GAUCHO Page 3

## Undefeated Baseballers Invade UCLA Today in Quest of Fourth Straight Win

by Tom Morgan, Sports Editor

Coach Rene Rochelle's University of California, Santa Barbara Gauchos step into college baseball's "big time" this afternoon.

The UCSB horsehiders, currently riding high on the crest on an impressive three-game win streak, travel to Westwood for a 2 p.m. non-conference contest with the UCLA Bruins, Santa Barbara's fourth opponent of the young 1959 campaign.

★ ★ ★

## San Diego Clubs Fall To Gauchos

An undefeated University of California, Santa Barbara baseball record teetered on the verge of disaster for seven innings Saturday, before an eight-run eighth-inning rally rescued the Gauchos in the season's wildest contest.

The visiting UCSB diamond crew, playing second-fiddle to the talented San Diego Marine Recruit Depot, 13-6, before its game-winning rally, finally pulled out a 16-15 free-for-all win in a game of 21 hits and 10 errors.

Both Vaughn Wiph and Jim Hezlep homered for Santa Barbara to highlight an 11-hit barrage.

Saturday's slugfest, coupled with a squeaking 3-2 win over the Naval Training Center from Friday, climaxed a successful San Diego invasion by the Gauchos.

Rochelle's crew, with a narrow 3-2 victory over the San Diego Naval Training Center and a wild 16-15 slugfest win over the Marine Recruit Depot under its belts from last weekend, begins its third week of play, busily preparing for its CCAA lid lifter April 11 at Los Angeles.

Undecided on a starting hurler for the Bruin tussle after Saturday's pitcher-consuming game with the Marines, Rochelle can pull any one of four top flingers out of his bullpen for the assignment. Right-handers Bill Wetzel, Jim Escarino and Jim Hezlep and southpaw Freddie Warrecker are all ready for the firing line, although Warrecker was hampered by slight arm trouble at San Diego.

## Ellis, Hard Garner UCSB Tennis Titles

Top-seeded Stan Ellis defeated Arron Johnson, 5-7, 9-7, 6-2, in an all-Pepperdine final of the first annual UCSB College Tennis Tournament Saturday. Tourney-favorite Darlene Hard of Pomona College won the women's singles, 7-5, 6-1, from Diane Wootten of Los Angeles St.

Final team scores: L.A. State, 46; Pepperdine, 40; Pomona, 28, SBJC, 11; Cal Poly of Pomona, 10; Westmont, 10; Long Beach State, 8; San Francisco State, 5; UCSB, 4.



## UCSB TANKMEN TUNE FOR CAL TECH MATCH



**DANDY DON**—Gauchos spiker Don Kelliher tossed the javelin 195' 4" Saturday in SPAAU Relays, good for first place in college competition.

The University of California, Santa Barbara swimmers, fresh from a smashing 62-26 victory over San Fernando St., return to the waters wars Friday.

Coach Frank Rohrer will take his Gauchos mermen to Pasadena where the UCSB crew will put its undefeated record on the line in a non-conference engagement at Cal Tech.

Santa Barbara, beginning only its second season of inter-collegiate swim competition, welcomed in the 1959 season last week with an easy decision over the invading San Fernando Staters.

Henry Hill highlighted the Gauchos triumph with a record-shattering performance in the 100-yard free style, one of UCSB's seven first-place finishes. Hill churned the distance in 56.8, clipping .7 seconds off of Dave Brickner's existing mark.

## SPORTS MENU

- Today**  
UCSB at UCLA, Baseball.
- Thursday**  
Southern California Invitational Tennis Tournament, Pasadena, all day.
- Friday**  
UCSB at Cal Tech, Swim Meet.  
Southern California Tennis Tournament.
- Saturday**  
UCSB at Long Beach State, Track.  
Southern California Tennis Tournament.

## Thinclads Finish Second in SPAAU College Competition; Kelliher Sparkles

by Wils Winnek  
Sports Writer

The UC, Santa Barbara track team took one first, a second and four third places in the college division of the SPAAU Relays last Saturday to finish second in the unofficial standings. The Gauchos scored 17 points to place behind Redlands University's winning 39 counters and ahead of third place Los Angeles State's 15 digits.

Gauchos Don Kelliher heaved the javelin 195' 4" to win the college competition, a throw which was also good enough to place 8th in the open division. Right behind Kelliher was teammate Dave Mead, who threw the spear 192' 11".

George Chappell, the No. 1 Gauchos shot putter, grabbed a third spot by tossing the iron ball 46' 8-3/4". This mark was nearly three feet off of his previous high for the season.

The UCSB mile relay team of Jim Law, Herb Lieper, Dave Borraker and Bernie Weiner finished third behind Redlands and L.A. State in the time of 3:25.5.

Coyt Davis ran a sizzling 1:56.1 anchor lap to give the Gauchos show money in the two-mile relay.

## WILTON NAMED TO CENTURY CLUB

University of California, Santa Barbara athletic director W. M. "Willie" Wilton has been named an award winner and member of the Bike Web Century Club for his 235 victories as a basketball coach.

## The CHRISTIAN SCIENCE ORGANIZATION

Holds Weekly Testimonial Meetings at The URC Building 781 Embarcadero del Mar Meeting Time - 4:15 p.m.

**NEXT MEETING**  
Tuesday, March 10, 1959  
Students, faculty, staff, alumni and Friends cordially invited to attend

Style Hair Cuts  
Individualized by  
Award Winning  
Stylists



1715 STATE STREET  
WOODLAND 5-8216

Ample Courtesy Parking

## MACKINGA ACES AS GAUCHOS LOSE

Despite a hole-in-one by Gauchos Pat Mackinga on the 147-yard 18th, the first of his eight-year golfing career, Fresno St.'s defending CCAA champions successfully opened the 1959 conference season with a 26-1 win over the UCSB linksmen Friday.

## MATCHMAKERS...



**ROBLEE.**  
THE SHOE WITH THE OPEN-COLLAR FEELING

Loafers that really bring that country club look to the city. Choice of styles to team up with your favorite sports outfits.

10.95

Advertised in  
**LIFE**

McFarland's  
**Rodenbeck's**  
HOME OF QUALITY FOOTWEAR

1019 STATE

PHONE 2-7689



Scoring big with slick ideas  
like the Electronic Secretary® answering unit,  
product of America's second largest telephone system

Your phone is always "tended" when an Electronic Secretary unit is on your "line." For it answers calls in your absence and takes messages as well!

Here's how it works. When your phone rings, a recorded voice informs the caller that you are out—and invites him to leave his name, number and any information he wishes you to have.

When you return—or when you phone in—all calls are repeated to you word for word. Result: no more "missed" messages, no more lost business, no more worrying about leaving the phone unattended any hour of the day or night.

This is just one of many ways Gen Tel is adding new dimensions to telephone communication. We know that, in an America which is expanding fast on all fronts, it is imperative to expand both telephone service and telephone versatility.

And we're meeting the challenge by developing new products and better methods for bringing more and more people together.



**GENERAL TELEPHONE**



### Zytowski to Study Opera in Europe

To see opera as it is being done in Europe today is the quest of Carl B. Zytowski, assistant professor of music at the University of California, Santa Barbara, during a three months' tour.

The local tenor and UCSB opera theater director, who is also an assistant to Mme. Lotte Lehmann at the Music Academy of the West, is leaving Santa Barbara this week for a semester's sabbatical leave for this special study.

In a half dozen European countries, Zytowski will visit the major and minor opera houses, hoping to see rehearsals as well as actual performances. He is particularly interested in the stimulus given to the opera movement currently in Germany and the European approach to staging.

In his work in Santa Barbara, he has presented several operas on the campus which have never been seen here before. In his interest in new operas he will seek some of the new European works being performed and expects to see some of the operas which are standard in the old country but which are seldom seen in the U.S.

### Gaucha Notes

#### Squires Meeting

The last meeting of the Squires before spring vacation will be held in the Quiet Lounge of the SU tomorrow at 8 p.m. The financial future of the Squires will be discussed and new members introduced. Those who have not purchased their pins may do so at this time.

#### Free Cancer Movie

A free film on cancer, "Time and Two Women," will be shown at the Granada Theatre, Friday, March 13.

The film will be shown at 11:30 a.m. and 12:30 p.m. This presentation is sponsored by the American Cancer Society as a way of informing women about signs of cancer so that it might be found early and cured. All women over 21 are invited.

#### Education Meeting

Kappa Delta Pi, National Educational Honorary, will meet in the Faculty Lounge Thursday at 7:30 p.m.

Dr. Charlotte Elmott, Director of Special Guidance Projects, will speak on her most recent project, "The Adolescent Girl and the Law." Dr. Elmott has done her research at UCLA.

#### Frosh Camp Staff

The 1959 Frosh Camp staff announced that 27 students were selected for counselor positions. The dates for Frosh Camp have been set for Sept. 10-13, 1959.

### 108-Woman Surplus On UCSB Campus

There are more women than men students attending UCSB, according to recent statistics released by the Office of Student Housing. There are 2,350 students registered this semester—1,121 men and 1,229 women, a difference of 108 women.

Living on campus in Las Casitas Residence Halls are 341 men students. There are 499 women students living on campus.

There are almost twice as many students living off-campus than on. 148 students live in fraternities, 145 in sororities, 271 students live at home with their parents. There are 101 women living in Lobero Hall, the largest off-campus dwelling unit.

WEDDING GOWNS  
Bride's House  
designed and created by  
1532 State  
*Gloria Duff*

### LA GAUCHITA APARTMENTS \$120

- Furnished
- 2 Bedrooms, 2 Baths, for married students and faculty or single women students.

NEXT TO UNIVERSITY

6576 Sabado Tarde  
Isla Vista  
Phone 7-3298

**GOLETA'S "ONLY FLORIST"**  
AS IN THE PAST — STUDENT DISCOUNT  
Free Delivery  
Campus Reps—  
Bob Miyashiro - Toyon Hall  
Roy Brownie and Annette Sutton  
**GOLETA FLORAL**  
5370 Hollister Phone 7-2517

**SEA US**  
• SCUBA RENTALS  
• COMPRESSED AIR  
• PAPANEEHALU SURF BOARDS  
HOURS  
Weekdays 6 p.m. - 9 p.m. — Sat. & Sun. 8 a.m. - 6 p.m.  
**THE DIVER'S DEN**  
725 Chapala Phone 2-4484

**GAUCHO ROOM HOURS**  
MONDAY - FRIDAY — 7:30 - 3:30  
MONDAY - THURSDAY — 9:00 P.M. - 10:30 P.M.  
SUNDAY — 4:30 P.M. - 8:30 P.M.  
CLOSED SATURDAYS  
**BOOKSTORE HOURS**  
MONDAY - FRIDAY — 8:45 - 3:15



• NEEDLES  
• RECORDS  
• PHONOS - RADIOS  
Bill Powell  
UCSB 1955  
I. NEWTON PERRY  
MUSIC CENTER, INC.  
1325 State Ph. 2-7754

## Do You Think for Yourself? (HERE'S A TEST THAT WILL TELL YOU!\*)

- Can you honestly say that you've made an effort to understand modern art? YES  NO
- If you were to break a New Year's resolution, would you renew it on the spot rather than wait until next year? YES  NO
- Would you be unwilling to play a single game of "Russian Roulette" for a million dollars? YES  NO
- Are you fully convinced that the saying "Money does not buy happiness" is completely true? YES  NO
- Would you be at all hesitant to rent a desirable apartment where the previous occupants had died under mysterious circumstances? YES  NO
- If you were walking to town in a hurry, would you be unwilling to accept a ride in a garbage truck? YES  NO
- Would you be reluctant to participate in an important medical experiment which, though not dangerous, would cause some discomfort? YES  NO
- If you had an independent income sufficient for all your needs, could you be happy never to go to work? YES  NO

9. Can an extravagant claim make you switch from one filter cigarette to another? YES  NO

The truth is, thinking men and women aren't influenced by extravagant claims—especially when choosing a filter cigarette. They use their heads! They know what they want. They know that only VICEROY gives them a thinking man's filter... a smoking man's taste.

\*If you have answered "YES" to three out of the first four questions, and "NO" to four out of the last five... you certainly do think for yourself!



Familiar pack or crush-proof box.



**The Man Who Thinks for Himself Knows — ONLY VICEROY HAS A THINKING MAN'S FILTER...A SMOKING MAN'S TASTE!**

**KEEP THEM CLEAN USE "MARINE"**

- Free Pickup
- Free Delivery
- 3 Day Service
- S&H Green Stamps

SPECIAL CONSIDERATION TO UCSB STUDENTS

**MARINE DRY CLEANING**  
5877 Hollister — Ph. 7-4202  
"Just Off the Campus"

For all your Delicatessen Needs

- Beverages
- Ice Cubes
- Tobaccos
- Imported Foods

**Benny's**  
5858 Hollister Goleta

School Supplies  
Stationery  
Hallmark and Contemporary Cards  
Cameras  
Film and Developing

**GOLETA STATIONERY & GIFT SHOP**  
5854 Hollister Avenue  
Goleta, Calif. WO. 7-2201

**Bill Tomlin MEN'S SHOP**  
Flannels Pants  
WASH AND WEAR  
No Pleats, With Flaps, Cambridge Grey and Charcoal Brown  
5.95

5854 Hollister Goleta

CASUALS . . .  
SEPARATES . . .  
CO-ORDINATES . . .

The complete assortment of Blouses, Sweaters and Skirts, to mate or separate.

**BASTIAN'S**  
5848 Hollister Goleta

**REAL ESTATE**

- RENTALS
- AUTO INSURANCE

A. L. METZ, Realtor  
5844 Hollister Goleta

**WE SHOE THE GAUCHOS**  
We Also Do Shoe Repair

**DRUMM'S SHOE STORE**  
5840 Hollister  
Phone 7-4203 Goleta