ANNUAL BLOOD DRIVE THURSDAY

Editorial . . .

choice like this.

'Whiskerino' Contest

Signups End Friday

Signups for the Barbary Coast Whiskerino Contest end

Friday, according to David Hall, President of the AMS

Contestants must appear

freshly shaven at the Graduate

Manager's office Friday after-

noon to assure a "clean" start.

phies will be awarded for, the

longest beard, the most unique

beard, the fullest beard and

best organizational participa-

Satire on College

This Week's Film

stars Harold Lloyd.

A movie, sponsored by the Art

at 7:30 in the

of Film Class, will be presented

room auditorium. The film is

entitled "The Freshman" and

1920's on American college life.

It was made in 1925 by Pathe'

comedian stemmed from his por-

trayals of the typical American

country boy who tries to adapt

himself to conditions more com-

The movie is a satire of the

Lloyd's popularity as a silent

A 25c fee is required. Tro-

sponsors of the event.

OUR DRIVE FOR LIFE ...

is 500 pints, but we could-and should-give 1,500.

go to the campus auditorium and donate.

which we cannot spare—time and money.

and faculty member may use—even after graduation.

UNIVERSITY OF CALIFORNIA SANTA BARBARA

Vol. XXXVIII

GOLETA, CALIFORNIA, MARCH 10, 1959

Day after tomorrow, Gauchos will have a chance to give to the

Adams is a UCSB honor graduate and a hemophelia victim. He

So, in addition to aiding Larry Adams, you will be building a

Giving blood requires very little from the donor. If in good health, all that is asked is that you take a few minutes Thursday to

Little Time — No Money
In this case we are only asked to contribute about 15 minutes

We can give and perhaps save a life, or we can ignore the drive.

Travel in Europe

Open to Students

Faulkner this summer.

the trip.

by Carole Kinser

A tour of Europe for students from UCSB, UCLA and UC at Berkeley will be led by UCSB music instructor Dr. Maurice

Continuing for 82 days and in-

cluding 18 countries, the tour will

feature regular tourist spots and

less-known places of interest. The

trip is planned by the Eur-Cal Travel Agency.

Professional guides for city

sightseeing and sufficient free

time in each city are offered in

Dr. Faulkner, has traveled ex-

tensively through Europe. The

tour will leave for England June

15 via a Pan American Polar

Further information and appli-

cations for the trip may be ob-

Information Office.

their education.

Larry Adams Blood Drive (see story page 1). The goal this year

depends upon the UCSB drive for his source of blood. The dona-

tions will also be used for the general AS fund which every student

Donations For You

blood bank which you or your friends may need sometime in the

The blood drive is different than most charitible projects to which we are accustomed. Usually we are asked to give two things

of our time and a pint of blood. We don't need the pint, but to

Students under 21 can still pick up permit slips in the Graduate Manager's office before Thursday. There are no restrictions on

There should be no doubt about the average Gaucho's reaction to a

someone else it may be the difference between life and death.

500 PINTS REQUESTED FOR ADAMS, A.S. FUND

This Thursday is the day slated for the annual UCSB Larry Adams Blood Drive. Students and faculty may donate in the campus auditorium from 8 a.m. to 4 p.m. For those who are unable to make it Thursday, appointments may be made to donate at the Tri-Counties Blood Bank. The Charities Committee has set a goal of 500 pints this year. (See editorial page 1)

> The drive is held each year to raise blood for Larry Adams. Adams attended UCSB last year and is currently doing graduate work at UCLA in political science. Adams served as Rep at Large last year and was given the annual AMS award as the outstanding male student of 1958.

In addition to the Larry Adams Fund, the blood received goes into a reserve account which can be used by any UCSB student, faculty or his family. This applies to all alumni for five years.

According to Mrs. Helen Drew, managing Director of the Tri-Counties Blood Bank, Adams depends heavily on the UCSB drive

'No Harm at All'

According to Mrs. Drew, only 15 minutes is required for the entire donating process. "Giving

lowing regulations in order to be eligible to give blood Thursday:

1) Be over 18 years old. 2) If under 21, have a permit slip signed by parents. These slips must be brought

when donating blood.

tea and fruit juice.) 4) Males must be over 125

pounds in weight and females over 110 pounds.

5) No medicine can be tak-

en four hours prior to donat-

The Tri-Counties Blood Bank will be open Friday from 9 a.m. to 6:30 p.m. for those who choose to donate then. Appointments can be made by calling 5-7037.

A hemopheliac has a blood dis-

The purpose of the trip is to provide young people with an inease which prevents normal clottroduction to Europe which will ting. Internal bleeding caused be a significant contribution to by the slightest disturbance can become serious.

Needed 400 Pints

for his supply of blood. Last year he used nearly 400 pints. Donors must sign for an ap-

pointment to give blood. Members of the AS Charities Committee will contact all living groups tonight to arrange for appointments. Scheduling may also be made at the appointment table in the student union tomorrow.

blood does no harm at all to a healthy person," she explains. Donors must abide by the fol-

Necessary Regulations

3) Donors must not eat four hours prior to appointment. (This excludes coffee,

Mrs. Drew stated that much of the blood donated last year had to be discarded because students had eaten shortly before

tained from the campus Public

MEAD SPEAKS FRIDAY

Topic--'Orchestrating The World's Cultures,' Tickets on Sale For Talk, Buffet Dinner

"Anthropology, given time, will play an ever larger part in solving the problems of the peoples of the world," according to Dr. Margaret Mead who will lecture in the Campus Auditorium Friday. 8:30 p.m. Dr. Mead's appearance is being sponsored by Crown and

Tickets for the lecture are available at the Graduate Manager's office, Crown and Scepter members, at Gammill's Clothiers and the Chamber of Commerce of Santa Barbara.

The title of Dr. Mead's lecture will be "Orchestrating the Cul-tures of the World," an oral demonstration of her ideas on harmonizing the various peoples of the world and eliminating the dissonance which results in international strife and ill will.

Buffet Dinner

An informal buffet dinner, restricted to students and faculty members, will be held in the Faculty Club at 6 p.m. Friday.

"Dr. Mead has asked for an opportunity to get acquainted with her audience before the lecture," reveals June Yokoyama, President of Crown and Scepter. "We hope many people will take advantage of this opportunity.

Tickets for the dinner are also on sale in the Graduate Manager's office for \$1.50.

Leading Woman Scientist

In 1950 Miss Mead was selected as the leading American woman scientist. She is the president of the American Anthropological Association.

In an appearance in Santa Barbara in 1950 Dr. Mead pointed out that the difference between cultures of the world, even simi-Britain and the United States, often cause gross misunderstand-

GIs vs. English Girls According to Dr. Mead, one

such misunderstanding arose



MARGARET MEAD

when American GIs were in England for the first time in great numbers. Confusion and bittnerness arose and reports came back from England that "The American man had no morals;" and from the GIs that "English girls were immoral."

"Obviously" Miss Mead said, "both could not be true or everybody would be happy."

Dr. Mead believes that the great problem now is trying to bring the countries in the United Nations to some kind of basis of understanding.

The job of the anthropologist lar cultures such as those of Great is to try, when the "patterns of one culture do not fit with the patterns of another culture, or retard good relations between the cultures, to create another culture on a higher level where there is common understanding."

Regulation Changes For Barbary Coast

Tickets Available

Tickets for UCSB's annual Military Ball, to be held this

Saturday at the Rockwood Women's Club in Santa Bar-bara, are now available from

the graduate manager's office

or from any member of host groups Scabbard and Blade

and Colonel's Coeds-\$2 per

couple.

The dance will feature a

Grand March, with the crown-

ing of a queen. Attire for the

dance (open to all students) is

dark suits or uniforms for the

men, formals for the women.

For Military Ball

Changes in the Barbary Coast regulations were made in a recent meeting of the Special Events committee. The changes, which are pending approval of Legislative Council in tonight's meeting, are:

1. There will be three divisions for booth concession: Men's, Women's and Mixed. The new mixed division will have a limit of 100 participating members and applies to Greeks, RHA and service groups.

2. The Mixed division may buy up to 20 feet of frontage. The limit originally was 10 feet.

Kathy Grant, Special Events chairman, stressed that groups entering Barbary Coast must submit their application by Friday.

Those entering the show division should turn in an alternate booth concession application. Try-outs for shows will be March 19 in the Campus Auditorium starting at 6:30.

SB Speakers Win at UCLA

Continuing their winning record, the UCSB foresenics squad copped lower division sweepstakes in the UCLA Individual Events tournament Saturday.

This marks the fifth time in the past six years that the local speakers have won at least one first-place-team award at this tournament.

The Gauchos placed 11 speakers in the finals, and won two superior awards.

Wendy Lee placed first in lower division women's oratory and yas also given a superior award. Her oration was, "Berlin—The Divided City.'

The other superior rating went to Bob Rogers in upper division men's interp. Other lower division speakers

who placed in the finals include: Ingred Berg, second in interp; Bob Oldham, third in extemp; and Kay Armour, third in interp. by the AWS. Leslie Higgenbotham and Barbara McCready tied for third

place in upper division oratory. This weekend the three top debate teams at UCSB will compete in the Championship Tournament at Bakersfield.

plex and sophisticated than he is SIGNUPS FOR AWS POSTS END FRIDAY

Deadline for applications for UCSB Associated Women Students offices is this Friday. Applications are available in the AS

Positions up for election are president, first and second vicepresidents, secretary and treas-

The newly elected AWS president will represent the Gaucho female population at the Inter-Collegiate AWS Convention at Arizona State, March 31-April 3. Expenses for the trip will be paid

Elections are scheduled for Tuesday and Wednesday of next week. Newly elected officers will be installed at the annual Installation Banquet at the Miramar Hotel in Santa Barbara May 14.

PCB Suggests Editors Job Be Opened to Student Body

Prompted by the possibility of not having an El Gaucho editor next year, the Press Control Board moved to amend the AS bylaws to open the editors position to the student body at large.

The Legislative Council's approval is necessary before this proposed change will become effective.

As it stands now, editor applicants must have served on the staff for at least one semester in the year preceeding their term of office and must be an upper division student.

The proposed change was requested by current editor Bruce Loebs. He explained that if the present requirements remain intact, it is quite likely that there will be no applicants this spring.
He stated that there were no

qualified people on the present staff who have indicated a desire to apply for the job.

In opening the applications to

the student body, the PCB let it be known that the criteria set up for editors last year is recommended but no longer binding.

In explaining the situation Loebs said, "as it stands now there will not be any qualified applicants for editor unless they come from the student body at

While official applications for El Gaucho positions will not be open for several weeks, Loebs requested that any interested student with some journalism experience contact him immediate-

'Profile of East Pakistan' Topic of Today's All-College Lecture By Dr. M. S. Kelliher

by Chris Quarton

"Profile of East Pakistan" is the topic of Dr. M. S. Kelliher, UCSB physical education instructor, in the fourth of the spring series of All-College Lectures. It will be held in the classroom building auditorium at 4 p.m. today.

Dr. Kelliher went to Pakistan in 1957 on a one-year Asia Foundation grant. His duties included heading a school of physical education, supervision of its staff and program, activities in the province of East Pakistan at elementary, high school and college levels and programming a new municipal stadium and athletic

Says Kelliher, "I'll attempt to describe Pakistan-how it came to be a nation in 1947, some of the characteristics of the country, of the people, how they lived and the kinds of work they engaged in. I will discuss some of the handicaps they had in the country's formation, some of the problems which exist at the pres-

miles of India and the similarities desert, the other is a rich flooded country.

if I have time.'

Dr. Kelliher has written several articles for various magazines. Among them "Physical Fitness of Pakistani School Chilin East Pakistan.'

ent time which they have to face

as a new country. "The talk mainly concerns East Pakistan, a smaller section than West Pakistan. The two provinces are separated by 1,000 of the two sides of the province are few. One province is arid

"I am also going to show colored slides to illustrate the lecture. I hope to show about sixty

drens" and "Physical Education

by Janiece Asper, Drama Editor

Sparked by a professional performance from Arlen Collier, the Little Theatre's production of "The Beautiful People" enjoyed a highly successful opening night.

While all members of the cast performed credibly in their roles, Collier, by convincing the audience of the reality of Jonah Webster, gave life to what might otherwise have been simply the usual good try by a college cast. appealing, child-like charm.

lievable.

Knight-Scott Shine

and Nick Scott as Mr. Prim

shared honors as the best of the

supporting cast. Both handled

Knight has a talent for char-

acterization that made his por-

trayal of the elderly priest, con-

cerned for the souls of his un-

usual parishioners, entirely be-

investigator, knows how to draw

the fine line between broad hu-

mor and slapstick and drew it

unerringly.

Mike Binette's Dan Hillboy,

uneven because of diction diffi-

culties, still managed to intrigue

the audience during his soliloquy

Harmony Blueblossom

Miss Harmony Blueblossom, an old flame of Jonah's, was

played by Faye Moss. While it

was sometimes difficult to hear

Miss Moss, she made a noble at-

Dave McCleerey as Harold Webster, contributed happily to

the mood of the play with his

trumpet solos. Steve, a friend of Harolds, was played by Arnold

Director Robert Crumb didn't

choose an easy play. Saroyan is

not a conventional realistic play-

wright and is therefore difficult to present effectievly. However, "The Beautiful People" is good

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tempt at a difficult role.

Shapiro.

theatre."

about the lost years of his life.

Scott, who plays an insurance

their roles with a fine flair.

Alan Knight as Father Hogan

The tempo of the play, slow in the first act, increased during the second act with the appearance of Collier, who was a unifying factor throughout the per-

Youthful Energy

Bob Richards in the role of Owen Webster, the 15-year-old "poet and failure," soared through both acts with a display of youthful energy that was as pleasing as it was convincing.

However, his performance did not come up to the high standard he set for himself on the same stage last year in "The Inno-

St. Agnes of the Mice was played by Nancy Evans. While her portrayal lacked depth, she at times won the audience with her

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'People' Play Tickets

Tickets are on sale in the Little Theatre and the Graduate Manager's office for the second weeks presentation of "The Beautiful People," a whimsical comedy by William Saroyan.

The play opened to three full houses last weekend. The production is directed by Robert Crumb and stars Arlen Collier, Robert Richards and Nancy Evans.

The play will run Thursday, Friday and Saturday nights.

Editor Job Open

The position of editor of Spectrum for the spring and fall semesters of '59 is open to applieants. Jacqueline Newby, present editor, announced applica-tions should be turned in to the Spectrum box in the Associated Students office by 4:30 p.m. tomorrow. Applicants should use the Associated Students form entitled "Application for Appointment" available in the AS of-

Spur Signups

Applications for membership in Spurs, UCSB's sophomore women's honorary service organization, are available in the AS activities office. Any woman student with a 2.5 average or better who will be a first- or second-semester sophomore next fall is eligible. Deadline for applications is March 16, 4 p.m.

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Industrial Management Page 2 Meeting

The Industrial Management Club will hold a business meeting in the Huddle Thursday at 7:30 p.m. There will be a film shown and refreshments served.

Veep's Hours

Students who wish to contact AS vice-president Carolyn Jones on student body business are advised that the vice-president's office hours are Mondays and Fridays, 12:30-1:30.

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(See Article on Page 1, of El Gaucho)

JOE SEZ: HERE'S TO A WONDERFUL

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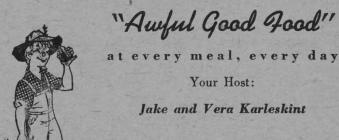
Tuesday, March 10, 1959

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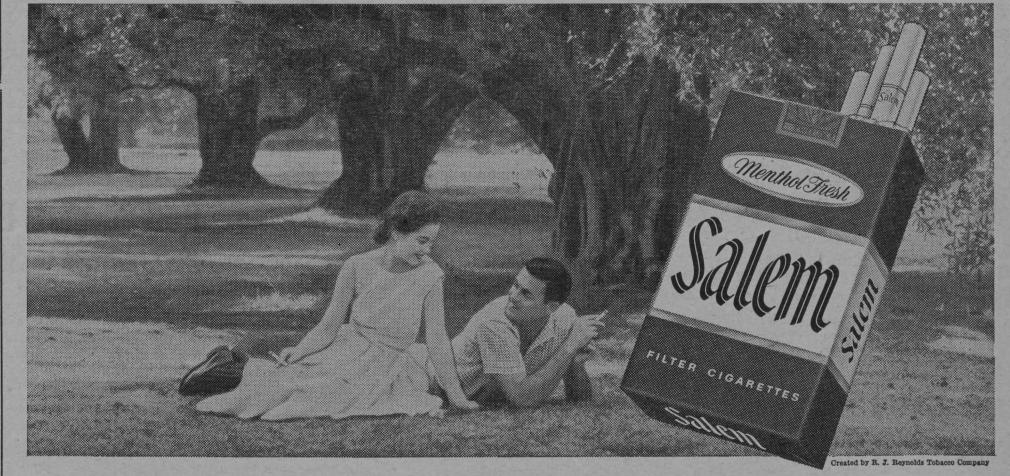
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Take a Puff... It's Springtime

GAUCHO NINE MEETS UCLA; CINDER SQUAD SHARP

EL GAUCHO

The University of California,

Santa Barbara swimmers, fresh

from a smashing 62-26 victory over San Fernando St., return

to the waters wars Friday.

Coach Frank Rohter will take
his Gaucho mermen to Pasadena
where the UCSB crew will put

its undefeated record on the line in a non-conference engagement

Santa Barbara, beginning only

its second season of inter-collegi-

ate swim competition, welcomed

in the 1959 season last week with

an easy decision over the invad-

Henry Hill highlighted the

Gaucho triumph with a record-

shattering performance in the

100-yard free style, one of

UCSB's seven first-place finishes.

Hill churned the distance in 56.8,

clipping .7 seconds off of Dave

Brickner's existing mark.

ing San Fernando Staters.

at Cal Tech.

Page 3

Undefeated Baseballers Invade UCLA Today in Quest of Fourth Straight Win

by Tom Morgan, Sports Editor Coach Rene Rochelle's University of California, Santa Barbara Gauchos step into college baseball's "big time" this afternoon.

The UCSB horsehiders, currently riding high on the crest on an

impressive three-game win streak, travel to Westwood for a 2 p.m. non-conference contest with the UCLA Bruins, Santa Barbara's fourth

San Diego

Clubs Fall

To Gauchos

An undefeated University of

California, Santa Barbara base-

ball record teetered on the verge

of disaster for seven innings Sat-

urday, before an eight-run

eighth-inning rally rescued the Gauchos in the season's wildest

The visiting UCSB diamond

crew, playing second-fiddle to the

talented San Diego Marine Re-

cruit Depot, 13-6, before its

game-winning rally, finally pulled out a 16-15 free-for-all win in a

game of 21 hits and 10 errors.

Friday, climaxed a successful San

Diego invasion by the Gauchos.

MACKINGA ACES

AS GAUCHOS LOSE

Gaucho Pat Mackinga on the

147-yard 18th, the first of his eight-year golfing career, Fres-

no St.'s defending CCAA champions successfully opened the 1959 conference season

with a 26-1 win over the

UCSB linksmen Friday.

Despite a hole-in-one by

Both Vaughn Wiph and Jim

opponent of the young 1959 cam-

Rochelle's crew, with a narrow 3-2 victory over the San Diego Naval Training Center and a wild 16-15 slugfest win over the Marine Recruit Depot under its belts from last weekend, begins its third week of play, busily preparing for its CCAA lid lifter April 11 at Los Angeles.

Undecided on a starting hurler for the Bruin tussle after Saturday's pitcher-consuming game with the Marines, Rochelle can pull any one of four top flingers out of his bullpen for the assignment. Right-handers Bill Wetzel, Jim Escarino and Jim Hezlep and southpaw Freddie Warrecker are all ready for the firing line, although Warrecker was hampered by slight arm trouble at San Diego.



Top-seeded Stan Ellis defeated Arron Johnson, 5-7, 9-7, 6-2, in an all-Pepperdine final of the first annual UCSB College Tennis Tournament Saturday. Tourney-favorite Darlene Hard of Pomona College won the women's singles, 7-5, 6-1, from Diane Wootten of Los Angeles St.

Final team scores: L.A. State, 46; Pepperdine, 40; Pomona, 28, SBJC, 11; Cal Poly of Pomona, 10; Westmont, 10; Long Beach State, 8; San Francisco State, 5; UCSB. 4.



UCSB TANKMEN TUNE FOR CAL TECH MATCH



Tuesday, March 10, 1959

DANDY DON—Gaucho spiker Don Kelliher tossed the javelin 195' 4" Saturday in SPAAU Relays, good for first place in college competition.

SPORTS MENU

Today
UCSB at UCLA, Baseball. Thursday

Southern California Invitational Tennis Tournament, Pasadena,

Friday UCSB at Cal Tech, Swim Meet. Southern California Tennis Tournament. Saturday

UCSB at Long Beach State, Track.

Southern California Tennis Tournament.

Thinclads Finish Second in SPAAU College Competition; Kelliher Sparkles

by Wils Winnek Sports Writer

The UC, Santa Barbara track team took one first, a second and four third places in the college division of the SPAAU Relays last Saturday to finish second in the unofficial standings. The Gauchos scored 17 points to place behind Redlands University's winning 39 counters and ahead of third place Los Angeles State's 15 digits.

WILTON NAMED TO CENTURY CLUB

University of California, Santa Barbara athletic director W. M. "Willie" Wilton has been named an award winner and member of the Bike Web Century Club for his 235 victories as a basketball coach.

> The CHRISTIAN SCIENCE **ORGANIZATION**

Holds Weekly Testimonial Meetings at The URC Building 781 Embarcadero del Mar Meeting Time - 4:15 p.m.

NEXT MEETING Tuesday, March 10, 1959 Students, faculty, staff, alumni and Friends cordially invited to attend

Gaucho Don Kelliher heaved the javelin 195' 4" to win the college competition, a throw which was also good enough to place 8th in the open division. Right behind Kelliher was teammate Dave Mead, who threw the spear 192' 11".

George Chappell, the No. 1 Gaucho shot putter, grabbed a third spot by tossing the iron ball 46' 8-3/4". This mark was nearly three feet off of his previous high for the season.

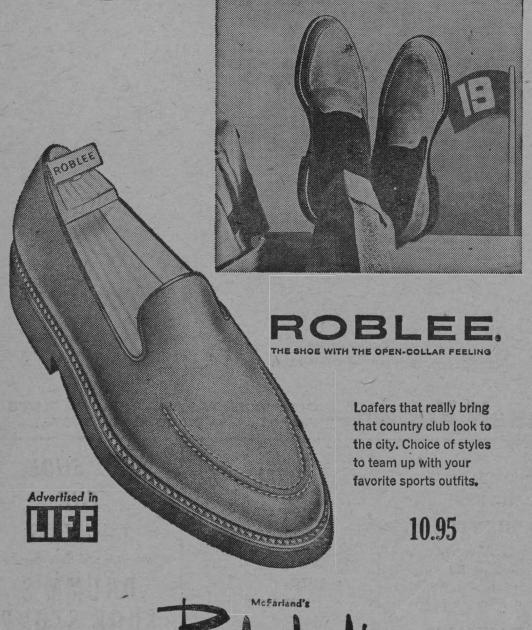
The UCSB mile relay team of Jim Law, Herb Lieper, Dave Borraker and Bernie Weiner finished third behind Redlands and L.A. State in the time of 3:25.5.

Coyt Davis ran a sizzling 1:56.1 anchor lap to give the Gauchos show money in the twomile relay.



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GENERAL TELEPHONE

To see opera as it is being done in Europe today is the quest of Carl B. Zytowski, assistant professor of music at the University of California, Santa Barbara, during a three months'

The local tenor and UCSB opera theater director, who is also an assistant to Mme. Lotte Lehmann at the Music Academy of the West, is leaving Santa Barbara this week for a semester's sabbatical leave for this special study.

In a half dozen European countries, Zytowski will visit the major and minor opera houses, hoping to see rehearsals as well as actual performances. He is particularly interested in the stimulus given to the opera movement currently in Germany and the European approach to stag-

In his work in Santa Barbara, he has presented several operas on the campus which have never been seen here before. In his interest in new operas he will seek some of the new European works being performed and expects to see some of the operas which are standard in the old country but which are seldom seen in the U.S.



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Gaucho Notes

Squires Meeting

The last meeting of the Squires before spring vacation will be held in the Quiet Lounge of the SU tomorrow at 8 p.m. The financial future of the Squires will be discussed and new members introduced. Those who have not purchased their pins may do so at this time.

Free Cancer Movie

A free film on cancer, "Time and Two Women," will be shown at the Granada Theatre, Friday, March 13.

The film will be shown at 11:30 a.m. and 12:30 p.m. This presentation is sponsored by the American Cancer Society as a way of informing women about signs of cancer so that it might be found early and cured. All women over 21 are invited.

Education Meeting

Kappa Delta Pi, National Educational Honarary, will meet in the Faculty Lounge Thursday at

Dr. Charlotte Elmott, Director of Special Guidance Projects, will speak on her most recent project, The Adolescent Girl and the Law." Dr. Elmott has done her research at UCLA.

Frosh Camp Staff

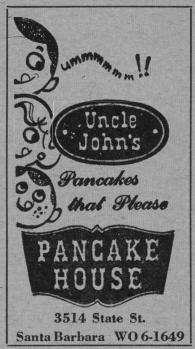
The 1959 Frosh Camp staff announced that 27 students were selected for counselor positions. The dates for Frosh Camp have been set for Sept. 10-13, 1959.

Tuesday, March 10, 1959 108-Woman Surplus On UCSB Campus

There are more women than men students attending UCSB, according to recent statistics released by the Office of Student Housing. There are 2,350 students registered this semester-1,121 men and 1,229 women, a difference of 108 women.

Living on campus in Las Casitas Residence Halls are 341 men students. There are 499 women students living on campus.

There are almost twice as many students living off-campus than on. 148 students live in fraternities, 145 in sororities. 271 students live at home with their parents. There are 101 women living in Lobero Hall, the largest off-campus dwelling unit.





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SUNDAY — 4:30 P.M. - 8:30 P.M.

CLOSED SATURDAYS

BOOKSTORE HOURS

MONDAY - FRIDAY — 8:45 - 3:15

Do You Think for Yourself? (HERE'S A TEST THAT WILL YOU! *



- 1. Can you honestly say that you've made YES an effort to understand modern art?
- - 5. Would you be at all hesitant to rent a desirable apartment where the previous occupants had died under

- 2. If you were to break a New Year's resolution, would you renew it on the spot rather than wait until next year?

- 6. If you were walking to town in a hurry, would you be unwilling to accept a ride in a garbage truck?

mysterious circumstances?

- Would you be unwilling to play a single game of "Russian Roulette" for a million dollars?

4. Are you fully convinced that the

saying "Money does not buy

happiness" is completely true?

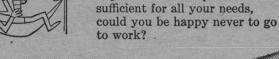
- NO

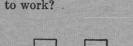
make you switch from one filter cigarette

- 7. Would you be reluctant to participate YES in an important medical experiment which, though not dangerous, would cause some discomfort?
 - If you had an independent income
 - NO



to another?





9. Can an extravagant claim YES

The truth is, thinking men and women

aren't influenced by extravagant claimsespecially when choosing a filter cigarette. They use their heads! They know what they want. They know that only VICEROY gives them a thinking man's filter . . . a smoking man's taste.

*If you have answered "YES" to three out of the first four questions, and "NO" to four out of the last five . . . you certainly do think for yourself! @1959, Brown & Williamson Tobacco Corp.



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