

FIGAUCEO

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Santa Barbara, California

Wednesday, October 16, 1968

Day' Rally Cancelled

Responding to the anonymous invitation of the "Meet Your Chancellor Day Committee," Chancellor Vernon Cheadle yesterday issued a statement declaring that the rally would be illegal and those involved would be subject to disciplinary action.

Earlier, a representative of the student group had said that the rally had been called off because "its effectiveness has been lost."

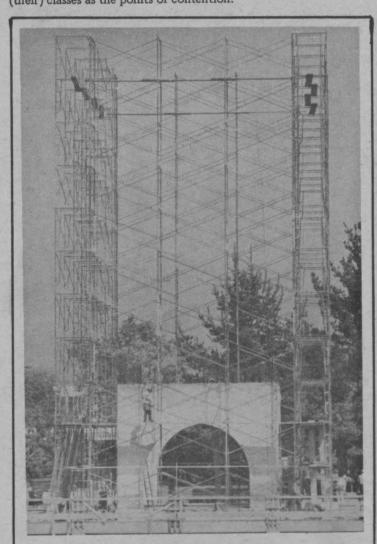
Sources close to the administration, when told of the decision, said that it was "good judgment in the interests of everyone concerned."

The full text of the statement, released at 4:15 p.m. yesterday afternoon, is as follows:

"As was reported in Monday's EL GAUCHO, I recently received an anonymous invitation to participate today in a rally scheduled for noon on the lawn fronting the UCSB Library. The rally, called by what is to me an unknown organization entitled "Meet Your Chancellor Day Committee," if held as planned will be in clear and deliberate violation of University regulations governing the use of facilities on this campus, thus subjecting to appropriate disciplinary proceedings those who organize and/or participate in the rally.

"In the interest of continuing to further understanding among the several elements of our University community, I have taken steps today to devise, in collaboration with representatives of the student body and faculty, ways of enlarging and improving upon the existing means of communication on campus."

Leaflets handed out yesterday cited ROTC, "irrelevant classes," "training" as opposed to education, "intimidation by the administration," and "the right of professors" to force you to meet any requirements (they) desire as a condition to enroll in (their) classes as the points of contention.



WE GET HIGH WITH A LITTLE HELP FROM OUR FRIENDS... With the completion of the new Storke Student Publications Building sometime next spring, UCSB's skyline will soar 175 feet. The building is funded half by a gift of Thomas M. Storke and -- photo by Chuck Wright half by the Regents.

'Meet Your Chancellor Leg Council Sympathy Petition Issued Over Black Grievances



PRAISED BY COUNCIL for his handling of the BSU-North Hall incident on Monday, Vice Chancellor Stephen Goodspeed is here seen with John Barnes, a BSU spokesman. -- photo by Steve Riede

San Mateo College **Building 'Liberated'**

SAN MATEO (AP) -- A band of students, demanding in-creased financial support for minority students, occupied the administration building at the College of San Mateo Tuesday.

Some 50 students, members of a three-year-old College Readiness Program designed to solicit, subsidize, and tutor minority students, entered the building about noon. They said they would occupy it 'until our demands are met."

By 1 p.m. the number of students in the building had increased to about 200, the majority of them Negro; most of the administrators in the building had left. The telephone switchboard of the junior college was abandoned.

John Brandon, supervisor of student tutors and CRP member, warned the administration last Friday to "see that the demands of these students are met, or be prepared to suffer whatever consequences the students decide to put on the administration or faculty."

About 600 students are involved in the Readiness Program. Leaders say many will have to drop out unless more funds are forthcoming.

Junior college district trus-

tees said last week they were undertaking an immediate effort to meet the problem. They met Monday night with Dr. Robert Ewigleben, President of the college, to consider the situaBy JIM BETTINGER Editor

Seven members of Leg Council yesterday issued a statement sympathizing with the grievances of the black students who took over North Hall, but condemning the actions of "white agitators who (acted) irresponsibly."

The statement also announced an A.S.-sponsored noon rally behind the University Center today 'to hear black, Leg Council and administration spokesmen discuss implementation of the agreement (between the black students and the administration)."

There is some feeling that the Council members who issued the statement will present resolutions aimed at the "white agitators" to the entire body tonight at their regular meet-

The statement charged that the white students "irresponsibly attempted to link the important issues raised by this event to selfish, personal cau-

It also praised Vice Chancellor Stephen Goodspeed and Dean of Students Lyle Reynolds for their handling of the situation, supported the findings of the A.S. Judicial Board and the Chancellor's decision to support their ruling, and supported the 'understanding reached between the blacks and the Chancellor."

Those signing the statement were Paul Sweet, A.S. President; George Kieffer, Executive Vice President; Jim Ashlock, Administrative Vice President; Lesley Wheatley, Sorority Rep; Gary Langstaff, Fraternity Rep; Duane Garrett, RHA Rep; Phil Pennypacker, Rep-at-Large; Mike Nagler, Rep-at-Large; Barry Posner, Rep-at-Large; Barbara Strick Rep-at-Large; Barbara Strickland, RHA Rep; Cyndee Meyer, Non-Affiliated Rep; and Tom Crenshaw, Non-Affiliated Rep (Continued on p. 8, col. 3)

SWEET INTRODUCTION

'I.V. Story' Shown Tonight

"The Isla Vista Story," a Ray Varley-George Kieffer production, will get its first showing to the general student body tonight at 7 p.m. in Campbell Hall.

A.S. President Paul Sweet will introduce the slide and music show with a brief explanation of the Joint Isla Vista Effort (JIVE).

The slides were shot by Varley, who is Vice Chancellor of Business and Finance, More than a hundred color candids portray life styles, romance, art and non-art, architecture and nonarchitecture, and canine existence in Isla Vista.

Varley and Kieffer, A.S. Executive Vice President, then edited the slides, and Kieffer chose the music to go along with them. Among the musical selections are "Look Around," by Brasil *66, "Love is Blue," by Paul Mauriat, and "Fool on the Hill" and "Penny Lane," by the Beatles.

"The Isla Vista Story," now being informally billed as "The Good, The Bad, and The Ugly," will be shown free of admission to students and the general public.

The show has been seen by small groups, but has never been viewed by any group which would approach in size the crowd anticipated tonight. A special showing was arranged for the two Regents at the Ojai Conference in September, and it will be viewed by county officials in the near future.

Reactions of those who have seen the slides range from "a beautiful artistic creation," to "a moving emotional experience," and "an accurate portrayal of Isla Vista,"

CAMPUS KIOSK

MEETINGS

3:30 p.m. - UCen Activities Committee - UCen 2294.

4 p.m. - Chemical Engineering Club - Art 1241.

4 p.m. - Italian Club - Interim.

4 p.m. - Phi Alpha Theta - EH.

4 p.m. - Chimes - UCen 2272. 4 p.m. - Spurs - UCen 2284.

p.m. - Honeybears - UCen 2284.

p.m. - SIMS - Engin. 1104. 7 p.m. - I.V. Study Group, JIVE Discussion, Slides - Campbell Hall.

7 p.m. - Table Tennis Club -San Miguel Rec. Lounge. 7:30 p.m. - Photography Club,

Dr. Stark will speak on "Composition" - UCen 2292. 7:30 p.m. - Riding Club - SH

8 p.m. - University Baha'i Forum, Vinson Brown will speak on "American Indian Reli-gions and Prophecies" - NH

1006. 8 p.m. - Campus Crusade for Christ - Sigma Kappa House,

p.m. - Non-violent Gandhi Group - University Methodist

Church, 892 Camino del Sur. 8:30 p.m. - UCSB Zen Center - UCen 2284.

UCEN ACTIVITIES COMM.

All students interested in planning events for the UCen are urged to attend today's meeting or call 968-5326.

A.S. Social Committee presents a free dance tonight, with Blue Wood and Dry Paint, in the UCen Program Lounge from 9-11 p.m.

BRIDGE COURSE

A bridge course for beginners is being offered this quarter by the University Center; free lessons will be given for four weeks starting October 21. This course will be held in the card room from 7-9 p.m. on Mondays and Tuesdays, and from 2-4 p.m. on Wednesdays and Thursdays.

It is not necessary to attend every meeting and there is no charge or obligation. The lessons will be instructed by Bill Crossley and Tom Fenske.

ART EXHIBITION

The Entrance Gallery of The Art Galleries at UCSB is featuring "Photographs by Clarence Kennedy," from now until November 10.

ADDICTION LECTURE

A series of four lectures exploring 'the addictive personality" is currently being sponsored in cooperation with the Santa Barbara Mental Health Association, The talks examine an addict's behavior, purposes and hopes, by using case studies involving LSD, marijuana, tran-quilizers, stimulants, depres-sants (including alcohol) and

narcotics.
This week's lecture, "The Addict vs. the Free Man," will be presented on Wed., Oct. 16, from 7:30-9:30 p.m., at the Lincoln School auditorium, 119 East Cota Street, Santa Bar-

ying lessons. Apply here:



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'News Asia' Publication Presents Lecture Series

in Asia" will begin at 8 p.m., Wednesday, in the parish hall of the Santa Barbara Unitarian Church, 1535 Santa Barbara St., Santa

The illustrated lecture, delivered by Robert H. Sollen, editor of New Asia News, will deal with South Korea and Taiwan as parts of fragmented nations.

New Asia News is a monthly eight-page newsletter of current developments in Asia, to begin publication with the November issue.

Sollen said the lectures are designed to familiarize citizens with conflicts before they erupt into crises, when they usually evoke panic responses. If such advance information is widely shared, he said, it can prevent crises or assure a rational response when they occur.

There is no admission charge but a contribution is requested to help cover expenses.

FREE MINI-LESSONS **Tonight and Tomorrow Night** From 6:30-7:00 and Friday at 3:00 p.m. at Our Isla Vista Facilities in Francisco Torres

THESE UCSB STUDENTS COMPLETED OUR READING PROGRAM IN THE LAST OUARTER. THEY HAVE ACHIEVED THE ABILITY TO STUDY AND READ 3 TO 10 TIMES FASTER WITH EQUAL OR BETTER **COMPREHENSION!**

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Leroy Jackson Eugene Labovitz Clifford Landes Marilyn Landes Linda Moulton Judy Pando **Donald Pearson** Susan Pinkston Linda Potter Earl Prottengeier Donald Ralston (Librarian) Stephen Ritchie Sue Rosenthal John Simpson Claude Vanderwold Susan Walker Greg Wheeler Robert Young

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OUR GUARANTEE IS IN WRITING!

We are starting two new classes this week at Francisco Torres for those who were unable to start last week. Also a class will be taught at St. Mark's University Center, 6550 Picasso, starting Saturday October 19, 9:30 a.m. We schedule our classes so they will not interfere with dead week or finals.

DON TERRELL'S



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GRADUATE PROGRAM

Our Institutes conduct regularly scheduled workshops which graduates may attend free of charge, to further improve and help maintain their reading skills. Graduates may also retake the course as many times as they desire at any one of our institutes throughout the country at no charge.

MOVIE DEMONSTRATION SCHEDULE

Wednesday, October 16, 3:00 and 8:00 p.m. Thursday, October 17, 8:00 p.m. Friday, October 18, 3:00 p.m. Saturday, October 19, 10:00 a.m.

Come to our Institute at 966 Embarcadero Del Mar Isla Vista

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EDITORIAL

Home, Sweet Home

ISSUE: What can students, both as individuals and in organization, do to make Isla Vista more of a community and less of a slum?

Isla Vista. Home of Taco Bell, I.V. Market, the Red Lion, Dr. Michael Gordon, Paul Sweet, Ron Beals, and about 8,000 students.

Isla Vista. "City" that cannot even qualify for a highway sign because it is

not on any official map. Too few parks and too many dirty streets. "Too much nothing just makes a feller mean." Bob Dylan said that.

Isla Vista. Such a great opportunity for everyone to do their thing, and such a great waste, because nobody knows what to do.

But there is something we can do, if we can just get together. Several groups want to do something about changing the conditions in Isla Vista, but they need student support.

More than student support, they need student ideas. They need your conviction that Isla Vista can be a better place to live.

How much do you know about your home town? How much could you tell a stranger about the people who live there, apart from your own little circle of friends?

Could you tell him about the non-students who live in Isla Vista? Do you know any of the professors and non-academic staff who live near you? Do you know anyone who lives near you?

Isla Vista can be a better, richer, a more loving place to live. People have to live. People have to get out of their shells; they have to open up and meet other people. There is no other way.

And Isla Vista must become a better place to live physically as well. Trash doesn't cause trash; people cause trash. Windows do not break by themselves. People break windows, and, if they are to be fixed, people must fix them as well. All the complaining about landlords and managers in the world will not fix windows and pick up trash. The people of Isla Vista must do it themselves with whatever cooperation they can gain.

Some suggestions. The Isla Vista Community Fair has already occurred, but there are other ways to find out about what goes on in your stomping grounds. Go see the "Isla Vista Story" tonight. We guarantee that it will show you some sides of Isla Vista that you have never seen before.

Isla Vista. Home of three-quarters of the student population of UCSB.

Life at U.C.S.B.

By DONALD PRICE

(Editor's note: This column is first in a series on life at this campus from a black student's point of view.)

What's it like being a black student on a white campus—a campus such as UCSB? First one must understand that the black student is coming from an entirely different background than the other students. The black student is coming from an environment where he is the dominant figure. When he arrives at UCSB he becomes an acute minority. Being a minority is nothing new to him; it's just that he is not fully prepared for the situation he finds here. It becomes strikingly hard for him to associate and communicate with his surroundings.

with his surroundings.

Thus the black searches out and finds other black students -- his brothers and sisters. He tries to surround himself with them, to give him a feeling of security. He realizes that he will feel more comfortable being around people who have a similar background--with these people it is easier for him to relate and intermingle.

The black student is unable to fully relate to the University, and the University is equally and often times totally unable to relate to him. The ordinary black student has had very little personal contact with white people. He is not at ease at UCSB and any kind of meaningful relationship between the black student and the Administration is very rare. The Administration is white oriented, and in being so, it creates a broad gap for both parties. This fact painfully points out the need for some black administrators and professors—not just a token few. Although the presence of black administrators and professors won't act as an instant panacea, it will serve as a buffer to ease the ever widening gap between the Administration and the black student.

LETTERS

Racist Comedy

To the Editor:

Last Tuesday night's Campbell Hall screening of comedy flicks included a Little Rascals (Our Gang) number called "A Lad An" His Lamp."

Following a day fraught with racial tension (Black Power lecture, IAC hearing on racism) this film was intolerable.

You have never seen such a good example of 1930's-vintage racism. All the elements were present: water-melon, fried chicken, stereotypes, allusions to monkeys, and superstition.

Tom Russell and the Motion Picture Appreciation Society, sponsors of the event, showed utter lack of taste by allowing "A Lad..." to play at all. But to show it twice during the evening-that was inexcusable! Something else sticks in your mind-all the belly

laughs which greeted the film's racial slurs.
White is not beautiful, Lou Smith.

JOHN MAYBURY Junior, Sociology LESLIE MAYBURY Sophomore, Undeclared

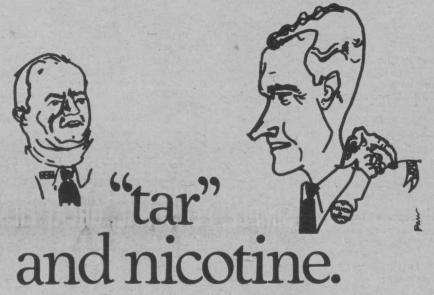
Apologies

To the Editor:

Apologies to Mr. Paul Sweet for the cartoon appearing in Monday's EG. Said cartoon was conceived, actuated and turned over to EG on the basis of quotes attributed to Mr. Sweet, without the benefit of the additional light shed by their context.

Whereas, the context was provided in Mr. Sweet's

For years, Americans have been told only about "tar" and nicotine. Now science and medical researchers report that this is only part of the story. Actually, most Every Presidential and and up of gases—certain of which are harsh.



letter to EG last Friday, and whereas whatever modest message claimed by the cartoon was thus mollified, and whereas our assumption that it would thus be ignored by EG proved to be false, we extend our sincerist apologies to Mr. Sweet, and would be most gratified at his indulgence.

FRANK AUSTIN DAN CHADDERDON

Volunteers Needed

To the Editor

A great many community action programs were instituted on the campus last spring to constructively channel a growing spirit of concern, frustration, and even guilt following the death of Dr. Martin Luther King. One of the most successful of these in terms of number of participants and in filling a particular need, was a tutoring project initiated through the NAACP which duplicated the long-standing but overly structured tutoring program organized each year by the Community Affairs Board. This year CAB in general and the tutorial project in particular have undergone considerable reorganization and improvement. Both are operating under more flexible leadership. I would urge all students and faculty who were helping me last year, and any other students who would like to devote 3-4 hours a week, on a regular basis, toward helping an elementary school child with his own homework, to contact Brenda Banks or Judy Naas at the CAB office on the patio of the old student union.

JAMES L. PARMENTIER Graduate, Biol. Sci. with the arts or sciences according to what I find useful to myself or others; for neither in domestic life, foreign travel, the arts, or sciences is there anything immoral.

Under no circumstances can I inflict violence on people, torture or kill them because I think such acts would be useful to myself or others. I cannot and may not do such things, especially because I can never be sure of the results of my actions. Often actions which seem the most advantageous of all turn out in fact to be destructive; and the reverse is also true.

I must refuse to take part in military service no matter what the consequences of refusal may be. It may seem that this refusal could be futile or even harmful, and that it would be far more useful, after serving one's time, to become a good citizen. But in the same way, Christ could have judged it more useful to himself to be a good carpenter and submit to all the principles of the Pharisees than to be crucified on the cross.

Moral acts are distinguished from all other acts by the fact that they operate independently of any predictable advantage to ourselves or to others. No matter how dangerous a situation may be for a man who finds himself in the power of robbers who demand that he take part in plundering, murder, and rape, a moral person cannot take part. Is not the military service the same thing? Is not one required to agree to the deaths of all one is commanded to kill?

For this reason and many others, I am writing this letter in preparation for the consequences that result from this decision. My only hope is that my country learn of that which is moral before any more irrepairable damage is done.

Very sincerely, A UCSB Student

An Open Letter

Gentlemen:

Gentlemen:

Because of my moral convictions, I am going to refuse induction into the armed forces. All just people must refuse to become soldiers -- that is, to be ready on another's command to kill all those one is ordered to kill. I am willing to suffer the consequences of my decision because I realize that it is wrong for me to determine my actions according to their results, to view my actions merely as useful or destructive. In the choice of my actions I can be led by their advantages or disadvantages only when the actions themselves are not opposed to the demands of morality.

I can stay home, go abroad, or concern myself

EL GAUCHO

JIM BETTINGER

Editorials represent a consensus opinion of the Editorial Board. All other articles are the opinion of the individual writer or cartoonist. No item necessarily represents the opinion of individual EL GAUCHO staff members, the Associated Students, or the University of California.

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LOS ANGELES (AP)--An elderly man gives a hitchhiker a lift, offers him refreshments-and is beaten and robbed of

A young woman offers a ride to a man who helped her fix a flat -- and is raped.

Three male hitchhikers pull a knife on a motorist who stops, force him to commit an act of perversion--and steal his car.

"These," says District Attorney Evelle J. Younger, "are only some examples of why I urge people to avoid hitchhiking and ask motorists not to pick up those seeking rides."

Hitching rides, Younger said in a public statement Wednesday, is not only illegal but fraught with dangers. He said his files contain many examples of both hitchhikers and motorists being attacked, mu-

tilated, robbed, and murdered. "No thinking person would invite a stranger into one's home," he said. "No thinking driver should invite a hitchhiker into his car."

Hitchhiking is a time-honored mode of free transportation and until recent times, it generally

was assumed that the rider lacked funds to travel at his

own expense. Almost never was the hitchhiker a "she."
Nowadays, however, boys and girls alike line the highways seeking rides, thumbs extended.
Santa Monica police.

Santa Monica police Captain H. Askew notes that many youngsters beg rides to school. "1"11 see a bunch of junior high students at a bus stop, and a little farther down will be a loner, books in hand, thumb out. You can bet he's got money in his pocket but he wants to show off his independence or something."

After citing various beatings and assaults he has investigated, Venice police Sergeant Dominick Domino said, "There are many such crimes we never hear about. If the victim is too ashamed of what has happened, or if a youngster doesn't want parents to know, the crime will not be reported."

What do hitchhikers think? Says an 18-year-old girl, '1 look at the make of car. If the guy is driving a small foreign car I'll usually get in. But I won't get into the flashy status symbols anymore. I found out those guys are usually frustrated--know what I mean?"

Says a girl of 21 who has been thumbing three years, "People don't hitchhike just because they don't have busfare. There's a kind of adventure in it which appeals to my generation. It's just another way of setting ourselves apart, of making ourselves different from the old way of life."

Who'd Walk Half A Mile for A 'Mad'?

EG Staff Writer

UCSB's Campus Bookstore may be crammed to the rafters with sweatshirts, Mad Magazines, and science fiction paperbacks, but some schools aren't so lucky.

At least it seems that way, judging from a brief interview with Jeff Hech, Business Manager of the campus newspaper at Cal Tech in Pasadena.

Cal Tech's bookstore has been getting complaints lately about its lack of paperback novels, magazines, and similar light reading

materials craved by study-weary students.

According to Hech, a President's Advisory Committee on the Bookstore was recently formed, consisting of students and faculty. One of the group's recommendations was an increase in non-academic reading material.

Meanwhile, a small group of Students for Democratic Society has aimed attacks on bookstore policies. Louise Hood, Administrative Secretary to the Director of Student Activities, told EL GAUCHO that the 'group didn't bother to inform itself' and was detracting from the work of the President's Committee.

Cal Tech's newspaper sought an interview with Kenneth Elwell, the new manager of the bookstore. Elwell promised "some diversification of the store's magazine section."

Hech, however, reported that he was "not aware of any magazines sold in the bookstore," "Essentially," he disclosed, they have stuff like astronomy publications. That's all."

The problem seems to arise from the relative isolation of the Cal Tech campus. 'It's a half-mile hike to the nearest drugstore," explained Hech, "and there are many kids with-out cars."

From the look of things, a solution to the paperback and magazine dilemma at Cal Tech will be long in coming. Meanwhile, UCSB students would do well to walk reverently past the array of novels in their bookstore, secure in the knowledge that they need never hike a half-mile to escape the rigors of academic life.

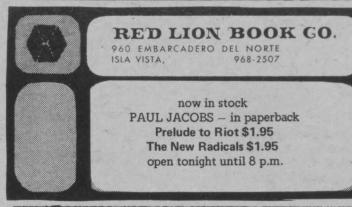
FREE DANCE Blue Wood &

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PETE SEEGER

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Players of the Week



KEVIN JENSEN

STEVE MOORE

Presented with trophies from Lambda Chi Alpha this week for their outstanding play against the University of Hawaii last Saturday were linebacker Kevin Jensen and flanker Steve Moore.

Jensen, who had one tackle and four assists during the game, was cited for his inspirational play which kept the defense alive while the offense was temporarily halted in the third quarter. The defense held a previously unbeaten Hawaiian team to a mere 50 yards rushing in the game.

Moore, a transfer student from Glendale College where, last year, he was a first-team all-conference selection for both offense and defense, had

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four receptions against the Rainbows for 40 yards.

More than this, however, Moore was selected because of his consistently fine blocking. Now the leading receiver for the Gauchos, Moore has caught 18 passes for 310 yards and three touchdowns.

This Saturday Jensen and Moore will lead the gridders against Cal State Long Beach.

Wrestling

Coach Bill Hammer announced yesterday that all wrestling candidates should meet with him tomorrow at 4 p.m. in the Old Gym.

Located adjacent to UCSB on Sandspit Rd, at the Santa Barbara AIRPORT

BEAUTIFUL ROOMS . . .

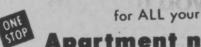
designed with your comfort the most important factor. Electrically heated and you will find telephone, coffee maker, sun lamp and television in every room. Large spacious patio with



THE CHESSESHOP heated pool.



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FROM MY MIND'S EYE

Here's to You

LEE MARGULIES

Interesting to wake up Monday and find the Black Student Union had taken over North Hall, wasn't it? My first thought (after the initial shock) was they were interrupting the life of the University and shouldn't.

My second thought was "Oh yeah?" Of course they should, because it was the University which was working against their lives. After all, can you blame them for wanting direct action? They've been going through administrative crap for hundreds of years.

And do any of you really know what the black is up against? Well, let me fill you in. They're up against millions of Paul Shanklins.

What is a Paul Shanklin? He is a sports columnist for the Goleta Advisor, a weekly throwaway. On October 9 he put down for posterity his perceptions on the current racial situation on this campus and across the country.

Prejudiced? Judge for yourself:

WRITTEN IN ADVANCE

"This is being written in advance of the Monday evening meeting at UCSB that was called on behalf of a minute minority who seems (sic) to have a voice far beyond their importance to the over-all educational picture, a meeting they gained because too many people do not have or have not learned how to say 'no.' Too many university heads make their own trouble by failing to have the backbone that most of the human race was endowed with.

"This group that is complaining about athletic conditions are (sic) so off base that their charges would be ridiculous to anyone but a vocal minority of today's educators. Any private employer would collapse from laughter at such trivial (sic) if it was (sic) presented by a leader who is on every riot inciting list in the nation and a group of mostly frosh who were brought in on an unwanted so-called Poverty Program of a high sounding name. First, the first-year students are not exactly mature in their judgements and easily swayed by men who are hired to travel around the nation and stir up the young hot bloods. Many came into the school not because the federal government is indirectly jamming them down the throats of major universities....

"The infiltration of the school system is

being made on every level by the outright enemies of this nation. They are in the schools for but one reason . . . to disrupt, create disorders, ill-feelings, tear down the normal processes of law and order and in general create more con-

"They waited only two weeks after school opened to strike at UCSB. School authorities should be able to figure out the economics of it all. They let in twenty crackpots under outside control and next year one or two hundred decent students will go elsewhere because they do not care to be associated with the likes of such

FOREIGN FINANCING

"Where do you honestly think the hundreds of thousands of dollars are coming from to keep the travels and campaigns of people like Rap Brown and Carmichael going? Or Gregory? You can't possibly think they are earning the money working eight hours a day. How do you think many college turmoil creators fly from campus to campus, often being in Berkley (sic) on a Friday or Saturday, or now even Santa Barbara? You can't possibly believe they are doing it out of love and on a job waiting tables or washing dishes for income.

"Only the Chancellor at UCSB can halt the sore that is now starting to fester at UCSB. The headline seekers are boring in. They already have a couple of dupes on the student paper feeling

'BOLL WEEVIL' INVASION

"Please don't let the boll weevils start their destruction on the exceptionally fine athletic department. Why not let the accused handle it? You know and I know, that the disrupters do not want anything so simple. Their purpose is to keep the fire burning all winter.

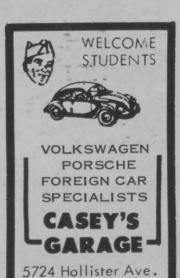
"Give in one inch today, and it will be two inches tomorrow, four next week and on until the end is out of sight."

You want to be careful, Mr. Shanklin. Before you know it, they may achieve equality.



El Gaucho Classifieds are 25g per line, payable in advance Classified Ad forms available in room 3135





Ph. 964-3600



LITTLE MAN ON CAMPUS courtesy

CAMPUS BOOKSTORE

UNIVERSITY CENTER

YOU'RE DIFFERENT FROM MOST OF TH' BOYS I'VE DATED ON THIS CAMPUS."



It's A Long Way to Tipperary

'Task Forces' Set To Act on Problems

The University Church and the United Christian Church Fellowship (UCCF) will be sponsoring a series of Task Forces this fall on subjects that, in the words of Reverend Bill Van Ness "need and deserve extended study."

A Task Force will consist of a group of people who are concerned about a particular problem and who want to get involved in helping solve that problem.

Those who participate in the Task Forces will find that they are not being organized or told what to do, and that 'Anidden agendas' aren't being forced on them. Apparently, the creators of Task Forces feel that when people care enough to want to work for something, they are able to create their own forms of organization.

Task Forces will be formed around seven issues: the individual and what happens to him at UCSB; life in Isla Vista, along with its styles, its resources, and its possibilities; academic renewal, or how our educational system at UCSB can be improved; what's happening in the church; social change in Santa Barbara; being an inner-directed person; and value judgments at UCSB.

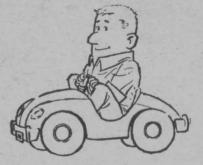
Those people who would like to find out more about this program, can do so by signing up on one of the yellow sheets currently being distributed on campus and in the dormitories. Signup papers may also be obtained at the UCCF on El Greco Road or at the University Church located on Camino Del Sur in Isla Vista.

OPEN HOUSE

UCEN Program Lounge OCTOBER 18th - 7:30 p.m.-11:00 p.m.

FOOD - FREE - ENTERTAINMENT

MISS YOUR TURN?



When road signs become a problem, take it as a signal. Something is going wrong with your vision.

Missing a road sign, of course, is just an annoyance. Suppose it was a pedestrian that you had failed to see?

Wise drivers take the missed road sign as a sure sign of trouble, they take their troubles to the eye physician -

For all your eyeglass needs, see

Fashion Optical Co.



NOW! 3 CONVENIENT LOCATIONS:
5370 Hollister Avenue

1511 State Street 235 West Pueblo Street

We are licensed by the State Board of Medical Examiners

Cleaver Speech Monday, On Campus Through Day

Eldridge Cleaver will culminate a day long visit to this campus with a speech in the stadium this coming Monday.

Cleaver, the Peace and Freedom Party's presidential candidate, a Senior Editor for Rampart's Magazine, the Minister of Information for the Black Panthers, and convicted felon, is considered by many as the most controversial figure in California, if not the United States.

He is being brought here through the efforts of a group of anonymous individuals who have pooled their resources to make the appearance possible

The organizational work is being provided by the Biafran Rescue Organization to Hasten Emergency Relief (BROTHER). The anonymous individuals considered the venture after the prospect of the lecture was refused by various student organi-

zations. The Administration has remained neutral in the matter.

Cleaver first showed interest in speaking here after he was met by Jeff Herman, chairman of BROTHER, at the Peace and Freedom Party Convention last summer. Last Wednesday Herman received a telegram issued by Cleaver confirming October 21 as the date of his visit.

"Everything is going smoothly," claims Herman. "There is very little that can stop us now." Cleaver will begin his stay

Cleaver will begin his stay on this campus by lecturing to a class that morning. The specific class has not yet been disclosed.

LUNCH WITH STUDENTS

Lunch will be given by the graduate students of Political Science whom he is expected to address. This will be fol-

lowed by a press conference in the UCen.

At 3 p,m, that afternoon Cleaver will present his lecture to the students and the general public. The title of the lecture is "The Role of the Student During the Revolution," The students from Santa Barbara City College have also been invited, and many are expected to attend.

Herman urges those students expecting to attend to purchase their tickets early at the UCen Information Booth for 50 cents. All profit will be going to BROTHER'S Baby Care Project in Biafra.

Cleaver will end his day here at a dinner being presented in his behalf by the Black Student Union (BSU).

CONTRACTOR SANCES SANCE

ONLY YOU CAN PREVENT FOREST FIRES



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Sheaffer's big deal gets you through 29 term papers, 3 book reports, 17 exams, 52 quizzes and 6 months of homework.

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EUGENE McCARTHY (LEFT) AND STAN SHEINBAUM

--photo by Steve Riede

McCarthy Stomps for Candidate Sheinbaum

In an up-dated version of the pre - plane whistle - stop campaign, Senator Eugene Mc-Carthy addressed a small but enthusiastic crowd of 250 at the Santa Barbara airport yesterday morning.

Limited to 15 minutes due to the airplane's schedule, Mc-Carthy lent support to the U_sS. Congressional candidacy of Stan Sheinbaum. "I am going one beyond Chicago to support the cause first raised over a year ago in California by supporting these candidates now," Mc-Carthy stated.

By his support, McCarthy is trying to show politicians that, "Politics is not the art of the possible, but the art of changing the possible. They (politicians) are now realizing what we meant by "New Politics"," he added.

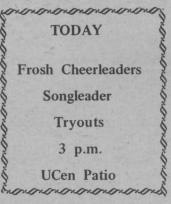
Commenting on his support for Alan Cranston for U.S. Senator, McCarthy said that the campaign was going well, 'primarily because people have seen Rafferty's position on most issues.''

Sheinbaum introduced Mc-Carthy, saying, 'I was for Mc-

Carthy before McCarthy was for McCarthy. He alerted me to the failure in our government of a weak Congress unable to check a too strong executive."

When asked to comment on Monday's seizure of North Hall by members of the BSU, Sheinbaum noted, "It's been 100 years that they've been waiting, and I'm not going to advise them on the proper way to do things."

After the stop-over in Santa Barbara, McCarthy flew on south where he addressed a rally in Thousand Oaks.





Council...

(Continued from p. 1) and one of the blacks involved in the North Hall occupation.

Bruce Harger, Non-Affiliated Rep, also circulated a statement of his own called "The Majority Manifesto," asking if UCSB students were "dismayed at the failure of the administration and the A.S. to act decisively to protect their education."

The statement announced the

organizational meeting of Free Campus as a student group, to be held Thursday at noon in UCen 2284. Harger declared that "if the students should control this campus, then they will: the rational, serious majority of students."

He stated that the new group was "dedicated to protecting that academic freedom which is currently threatened by the New Puritanism—the belligerent, intolerant attempt by a selfappointed elite to force the

University community -- students, faculty, administration -- to knuckle under to a dogmatic, authoritarian, 'revolutionary morality' -- a new Establishment.'

Paul Sweet said that the rally would be "an open discussion of the effect of this action on our quiet campus-by-the-sea," He invited all interested and articulate persons to come to the rally.

Leg Council will meet tonight at 7:30 p.m. in UCen 2272.



El Gaucho classifieds are 25¢ per line. Payable in advance classified ad forms available in room 3135

ANNOUNCEMENTS - - - - 1

FREE DANCE - BLUE WOOD, LITES DRY PAINT WED, 9-11 pm UCen Program Lounge,

HOMECOMING IS COMING!!! House Decs! GGR!GGP! Queen!! Info booklets available in AS Off.

Phi Sigma Kappa presents "El Cid" with Sophia Loren and Charleton Heston Tues, Oct. 22, 6:30 & 9:30.

THE BIRDS and 1984 are being shown Fri Oct 18 in Campbell Hall at 7 pm 75¢ for 2 films, 50¢ w/Sr. Card.

LA CUMBRE Page contracts are due by Oct. 25.

Honorary-Service groups are asked to check with Campus Photo Shop about individual photos.

Announcing opening of Lincoln Grad Plan Office 6553-B Trigo 968-1046 SANDPIPER WEEKEND, Oct. 26, 27. Fun, trophies, beer mugs, Billiards, bridge, beauty contests, chess, cycling, fencing, fishing, judo, kiteflying, paddleboard, photography, pushball, salling, sandcastles, surfing, table tennis, tug-o-war, volleyball. Info. & sign-up in Rec Off., Old SU, 961-2632, 961-2677.

65¢ spaghetti dinner Sunday nights 5-9 p.m. includes salad & bread at Brothers Galley, 7300 Hollister.

WANT TO RELIEVE GRADE POINT SENSITIVITIES? Read faster, improve study habits, better comprehension, greater recall, IV READING CENTER, 968-4612, Sign up now!

Now! High intensity lamps, \$3.50 Hall of the Mtn. King, 6578 Trigo.

24 1968 LA CUMBRES left!! Don't miss this final opportunity to own this ALL-AMERICAN rated yearbook. FREE to those who were here all 3 qtrs, Also available for purchase at AS Cashier, UCen upstairs.

Students, Faculty & Staff! Save \$1 now by obtaining your LET'S DINE OUT remit envelope at AS Cashier's off, in UCen, Eat at 37 restaurants for 1/2 price plus 50 bonuses for your holiday or vacation pleasures. This is our 5th year here.

Campus Crusade for Christ-meeting tonite, Sigma Kappa House. 8 p.m.

Any student storing items w/Student Storage Service may pick them up at 29 Betty Dr., S.B./962-7863.

The GREAT PUMPKIN is coming Oct. 31 Don't miss the Spectacular Event.

UCen Activities meets today at 3:30 in UCen 2294.

Flying Club TGIF 4 pm, 6575 Picasso #4. Get Membership at door.

APARTMENTS TO SHARE - - 2

One girl for apt on Ocean, 3 or 4 students for 2 bdrm, 2 bath, \$52.50 ea., 8-9601

Roommate needed-girl in brand new beach front apt. 590/yr 968-1882 eves

AUTOS FOR SALE - - - - 3

'58 Merc 4 New tires, \$295,968-9597 1938 Packard black touring sedan. Good running condition. \$550 MUST SELL, 968-8152 evenings.

Must sell '66 VW w/ sunroof-\$1199. Lois, 968-1410 after 7:30 pm. '55 Chevy Stationwagon 2dr. stick

V-8, \$150. 6589 Del Playa.

'66 A.H. Sprite excellend cond., new tires \$1300/offer call 968-8863

tires \$1300/offer call 968-8863

*57 Cadillac, good condition, best offer, 968-8293.

'63 TR-4 call or just come on over. This is a fine machine, 968-7734. Car is parked at 865 Emb, del Mar.C 2-cylinder Citroen '64, 35,000 mi. 45m p.g., \$375.00; 967-2811.

'63 Scout 4-wheel drive, 40,000 mi. \$1250 (will take older 4-dr car as part payment) 966-4091 or 966-3022.

CHILD CARE - - - - 4

Live-in child care day wk reliable couple references UCSB Placement, VanDervoorts, 968-0197/968-5652.

FOR RENT - - - - -

2 bedroom 2 bath apartment only 2 blocks from UCSB & 1/2 block from beach & shopping, \$50 per month, 6571 Sabado Tarde, 967-7947.

GIRLS! Tired of bourgeois apt life? Come join the proletariat coed coop \$80/mo, room and board, Salvador Dali in spiritual residence, 968-9130, 732 Emb, del Norte,

Villa apt. \$52/mo. Contact Jim Bradley thru IV Realty, 968-2521.

FOR SALE - - - - 6

VW bus seats Good cond, 968-7559 Call before 5:00 pm, Ask for Bill. GUITAR AMP & BASS amp, Jordan sac. Near new, 935 Camino del Sur. PORSCHE & VOLKSWAGEN racing and accessories, parts wholesale. Call Marc, 964-7065.

Used bikes all in excellent cond. Boys & girls 3 spds. & coasters Call 968-9459.

23" Console TV, \$25, 968-8492.

Nevada Grand Prix heels, 1 season old, excellent condition, 968-3171.

'65 Datsun pick-up, \$800, 964-3302.

Rock Bands: 2 EV 664's & 2 stands \$80 or offer. 6665 Trigo, B. Also Braun AM-FM short. Make offer.

Olympia port. typewriter and Hallicrafters SW radio. Ph 968-4156 or 707-202 Bolton Walk.

6*9" Hart STD skis 3 yrs old MUST SELL NOW! \$45/offer. Ph 968-6912 Drum set \$100/offer, pract, new crest red flake. Call 968-4585 after 4. Gibson guitar, solid body, one P.U. \$75 or offer. Mike, 839 Emb. Norte F 8 foot MINI GUN \$50, call 965-1751

FOUND - - - - - - 7

Beagle puppy with flea collar on

Beagle puppy with flea collar on UCSB campus, Call 968-0172.

HELP WANTED - - - - 8

Hostess wanted-apply at WOODEN HORSE Restaurant, 915 Embarcadero Del Mar. 968-3800.

LOST ----- 11

Near 6622 del Playa-a new gry bls. with labels-please return, 968-2489.

14K bracelet with name Martha engraved. 9-22-68 on back, 8-8071.

Tortoise shell framed prescription glasses in black purse, 968-5468.

Lost keys between IV and Campus. Call 968-6274.

Spanish 4 grammer text, 968-9442. Lost in Ortega Commons.

MOTORCYCLES - - - - - 13

For Sale *68 BSA 441 Victor 1700/m Custom Flb tank, extra sprocket. Immaculate: Raul 968-9080, SAE hse. 1965 Yamaha 250 Parts or as is -Cheap. 968-7767.

PERSONALS - - - - - 14

Candles-incense, mugs and racks, flowers & vases at Bee-ZZZ's.

Personal contact wanted with spirited young female dancer or musician, Schawkie, 963-5794, 5-6 p.m.

Ranger, We Love You - Troop 69. THE RANGER IS COMING.

McConnell's Ice Cream Store at the Corner Embarcadero del Norte and Seville Isla Vista. Being run this year by McConnell's direct - new manager, Ernie Stewart.

Meet More 'Compatible' People One Year Membership \$45.00 Test and Information sent FREE Personality Factors - 966-2300

LEATHERS LIMITED - others, All manner of repairs and custom made things, 298 C Orange, Gol. 967-9614.

SOMETHING FOR EVERYONE -Win a beer mug, trophies, & a steak dinner. Sandpiper Weekend Oct. 26-7 Info & sign-ups Rec Off, Old SU. "CT" is for the tantalizing, tasteful, talented, tempting, tender, tingling, tangible trinkets to be found at THE STONE BALLOON, 3329-B State. in Santa Barbara.

SERVICES OFFERED - - - -17

Intermediate folk guitar class now meeting weekly in Santa Barbara, Call 968-3777 for details.

Chequered Flag Service for foreign car repairs. All makes & models, European mechanics, work fully guar. VW incl. 964-1695, 375 Pine, Goleta.

Design your own original earrings at no chrg from our fabulous collection of beads. MOSAIC CRAFT CENTER, 3443 State St. 966-0910.

Alterations, reweaving, Isla Vista Sewing Shop, 6686 del Playa, I.V. 968-1822. Open 9-5 Saturdays from

TRAVEL- - - - - - 18

9 a.m. to noon.

UCen 3175 Mon-Thurs, 11:20-1 Xmas flites Honolulu and N.Y., Also 14 summer jets to Europe.

TUTORING - - - - - - 19

Tutor for Subject A or Eng. 1A Senior Eng. major, Call 968-5250.

Have machine-will type, fast, accurate, reasonable, 967-8108/7-728.

LA CUMBRE

wishes to thank the

Seniors & Greeks

who provided their 1969 Yearbook Portraits last spring. Their pages are being sent to the printer at the end of this quarter, allowing improved coverage of later events. Stragglers have four days LEFT (until Oct. 21) to make their appts. The penalty for failure to act is bitter: no way can late portraits be accommodated in the 1969 LA CUMBRE. Visit or contact the Campus Photo Shop, 968-2716.