

# EL GAUCHO

— formerly Roadrunner —

BUY GREEN AND WHITE  
POM POMS FOR  
SPARTAN GAME

ATTEND "AFTER THE  
GAME DANCE"  
AT CLUB

VOL. XIV.

Santa Barbara, California, Wednesday, October 10, 1934

No. 4

## Allred Secures S. B. Bus

### Six Cylinder White Purchased From Grayhound

### Used for Band Trips Makes Initial Tour Friday; Takes Frosh South

A bus was purchased during the past week for the student body, according to Fred Allred, controller. The bus is a six cylinder White and was purchased from the Pacific Grayhound company in Oakland.

"The need of a student body bus has been felt for some time," stated Allred. "It will be used for transportation for the football men to and from Pershing Park, trips to football games, the annual band tour, glee club trips and any other student activity requiring transportation."

During the past number of years it has been necessary to charter a bus for all activities. Now it will be possible for all student body organizations to take advantage of this means of transportation.

**Accommodates Thirty**  
The bus, which can accommodate 30 persons, will make its initial trip this Friday night with the freshman team that will play the Cumnock Junior college in Los Angeles.

## Freshmen Feature Floradora Girls at Initial Gaucho Hop

The guests at El Gaucho Frolic, Saturday night, were transported to the gay 90's by a clever Floradora act sponsored by girls of the freshman class. Characteristic gestures and dance steps were portrayed when the girls gave their interpretation of "Daisy" and "Bicycle Built for Two."

Leonard Scofield, riding a tricycle, sang "Bicycle Built for Two" with the girls. The freshman Floradoras were Dollie Hall, Mildred Pearson, Betty Smith, Marjorie Neilson, and Louise Jackson.

Coming as quite a surprise, Leonard Connell very charmingly impersonated a girl and sang the lately revived song "Home."

Considering that this was the first dance of the semester, the student body is to be congratulated for their large attendance. Dr. Elizabeth Bishop, Dean Lois Bennink, Coach and Mrs. "Spud" Harder, and Dean William Ashworth acted as sponsors. Other faculty members were also present.

## ALUMNI RETURN TO SCHOOL FOR CELEBRATION

Alumni homecoming day has been set for November 3, when former students of State will be feted with a formal dinner and dance, and with various sorority and fraternity social events, in addition to the Occidental game which is an annual attraction to graduates.

Activities will start with the Occidental game Saturday afternoon at Peabody stadium. Following the game dinner will be served at Eb-bets hall with a program arranged by the Santa Barbara chapter of alumni. A dance at Rockwood will complete the events of the homecoming except for sorority and fraternity breakfasts on Sunday morning.

Alpha Theta Chi, Delta Zeta Delta, Delta Sigma Epsilon, Tau Gamma Sigma, Sigma Alpha Kappa, and Tau Omega will entertain homecomers with luncheons, swimming parties, breakfasts, and picnics on Saturday and Sunday.

The committee in charge of the events is composed of Charles Ritchie, president of the city's alumni, and Mrs. Esther Janssens Ludcke.

## Bill Ogle Writes for Debate Topic

Bill Ogle, manager of the State College debating team, has recently written to J. H. Bacus, of Pi Kappa Delta, national debating fraternity at Redlands, for the topic of this year's debate.

The debate will probably be held at Stockton during the middle of the next semester, and will be open to both men and women.

## Teacher Gives Rules Used in School Library

Miss Katharine Ball, college librarian, announces that rules for library usage are the same as those in effect last year. With her permission a summary of library procedure is published below.

The library is open week days from 8 a.m. to 5 p.m. Books are checked out by signing the student's name on the card in the pocket in the back of the book, and then leaving the card in the blotter at the desk. Be sure to always leave the book card before taking the book from the room.

Books may be reserved for a future hour or day by signing on the reserve slip in the back of each book. Do not take a book if someone has reserved it first for the hour or day.

**Issued After 2:30**  
Books may be taken after 2:30 p.m. Books that are on reserve or in demand may be taken for overnight only, and are due the next

**(Turn to Page Two)**  
**Staters Lead C. C. C. Camp**

Jerry Bennett, former assistant director of athletics here at State college, and Leo Pauly, treasurer of the industrial education department are now heading all of the C.C.C. educational work for the Santa Ynez district.

In giving a report of the activities at the camp, Pauly says that Santa Barbara State college is largely represented in specialized fields. Bennett is acting as adviser for the entire group while Pauly acts as an assistant, also instructing in commercial work.

Curt Davis, prominent member of last year's basketball squad, is acting as a coach in basketball for the men, and teaching vocational electricity. Peter Quinn, drum major here at State, is in charge of the entire musical program, band and glee club. Howard Bush has charge of the art work. Dave Larsen, former news editor on the Roadrunner, directs the work in journalism and English. In the industrial education subjects Lloyd Drennan is instructing in auto mechanics and art metal. Sanford Rudolph teaches architectural drafting and woodwork.

According to Pauly this work would all be classified as extra curricular. The work of the men at the Los Prietos camp, he said, is fire protection and road building, under the supervision of the forestry department.

**COMMITTEE ENDEAVORS TO ENFORCE LAW**  
"The parking regulations will be enforced," declares Paul E. Woods, Activities' Committee chairman, who has contacted the Industrial Education department in regard to making signs to be posted in various spots on the campus. They will be completed and posted shortly.

"The parking problem, in past years," according to Mr. Woods, "has been serious and has given considerable trouble. Cooperation between all the students and those handling the situation is absolutely necessary and will reduce it to a minimum. Students are urged to abide by the rules for the benefit of all."

Mr. Woods points out that the noise of automobiles driving through the campus, especially in the early afternoon, is very disturbing to the classes in rooms located near the driveways. Until this situation is remedied, little progress can be made by those classes.

## Three Sororities Have High Ratings

Areta, Delta Sigma Epsilon, and Tau Gamma Sigma have the highest scholarship ratings of the seven sororities on this campus with an average of 2.2. Areta sorority is the only sorority with no ineligible members.

The other sororities are rated as follows: Delta Zeta Delta, 2.6; Phi Kappa Gamma, 2.7; Gamma Delta Chi, 3; and Alpha Theta Chi, 3.

## San Joaquin Alumni Hold Basket Picnic

State college alumni in the San Joaquin section will have an old fashioned basket picnic Sunday, October 21 at 1 o'clock, in Jastro park, West 18th street, Bakersfield. In case of rain, lunch will be served in the high school cafeteria.

Miss Eunice Hebele, president of the San Joaquin association, is arranging the picnic.

## DELTA ZETA DELTAS GATHER FOR REUNION



Forty-two members of Delta Zeta Delta, many of whom reside in southern and valley cities of California, met here last Saturday to celebrate the 10th anniversary of the founding of their organization at State college. They are in the above, from left to right: front row—Mrs. Lester Girsh, Mrs. John Wilkins, Mrs. Francis Henderson, Mrs. Franklin Gillette, Mrs. Esther Ludeke, Mrs. Byron Abraham, Mrs. Sherman Derbyshire, Mrs. Elizabeth Campbell, Mrs. Howard Brundage and Mrs. Charles Warner. Second row—Mrs. James Anderson, Mrs. Paul Green, Mrs. Richard Glover, Mrs. Roger Little, Miss Beryl Dunning, Mrs. Eugene Powell, Mrs. Dorothy Miller, Miss Claire Kibbe, Mrs. Charles Ritchie and Mrs. George Brown. Third row—Miss Helen Smith, Mrs. Frances Campbell, Mrs. Lyman Curtis, Miss Ella Cornwall, Miss Rose Greenwell, Miss Betty May, Mrs. William Fairley, Mrs. Nancy Davens, and Miss Betty Greenwell. Last row (standing)—Miss Gene Gourley, Miss Irene Mayhew, Miss Julia Lynch, Miss Georgia Lyons, Miss Elizabeth Leonard, Mrs. Alfred Bent, Mrs. Nelson Treloar, Miss Florence Stuart, Miss Margaret McKee, Miss Myrtle Holt and Miss Catherine Cornwall.

## R. J. Scanlan Lectures to Democrats

Opening with the statement that the "Epic" crusade in California is a movement in the cause of social justice. Dr. Ralph J. Scanlan addressed an assembly at the Democratic headquarters last Thursday night on "Social Progress Under the Constitution."

**National Policy**  
The founders of the constitution did not mean it to be an impediment to progress but an instrument for the welfare of the majority, according to Dr. Scanlan. "It is interesting to note that the word individual—rugged or otherwise—is in no way mentioned in the entire document but the 'common welfare' element is repeatedly stressed," said Dr. Scanlan.

"Our national policy has been to allow freedom and liberty as far as possible to each individual but always with absolute provision that individual rights to property or anything else must always give way to common welfare. Anyone of us can be required to offer his life in defense of our country and the life and liberty of any one of us can be taken for the common good by due process of law. The constitution insists that private property can always be taken for public use on payment of just compensation. The constitution gives the government the right to legislate very broadly concerning public health, morals and public welfare generally.

**Amendments**  
"The formers of the constitution provided for methods by which the people may amend that document because they were impressed with that which may arise in the future."

In short, the young radical brain trust of 1887 whose average age was slightly over 40 years clearly provided that the constitution can be so long as they know their own minds and work in an organized group toward desired ends. Before these young radicals could frame their document they had to derive the entrenched conservatives and reactionaries from their midst by bullet and bayonets, but they left us a means whereby we can bring about any desired social progress through intelligent organized use of ballot."

## I. E. DEPARTMENT GIVES CREDIT IN EXTENSION WORK

Teachers' extension courses are being offered in cooperation with the Los Angeles, Glendale and Long Beach city schools, according to E. E. Ericson, head of the industrial education department.

Prerequisites must be satisfied before registering for credit in a course. The credits earned may be applied toward the B. A. degree at Santa Barbara State and toward credentials granted by the California Board of education. Not more than 30 units of extension work is acceptable in fulfillment of requirements for the B. A. degree.

Courses offered are applied mathematics, machine woodworking and cabinet making, stage construction and stage craft, freehand drawing, sign painting, electrical construction forging, and oxy-acetylene welding, sheet metal work, machine shop practice, and elementary mechanical drawing.

## Sorority Sees 10th Birthday Celebration



Representatives from ten classes gathered in Santa Barbara last Saturday to celebrate the 10th anniversary of the founding of Delta Zeta Delta, social sorority, with a series of social functions including a children's party, a luncheon, dance and bridge tea.

## Statistics Show State Is Healthy

Statistics show that Santa Barbara State students are nearer the preferred average in height and weight than are those of University of California at Berkeley, according to information compiled by Dr. Elizabeth Bishop from 734 men and women enrolled here.

The results showed that the average co-ed is five feet four inches in height and weighs 125 pounds. The male students of State average five feet ten inches in height and weigh 156 pounds. California's men average only 142 pounds.

**Range in Height**  
S. B. State's tallest male student stands six feet six inches; his shortest, 59 inches, lacking one inch for five feet. The heavyweight here is 239 pounds; the lightweight 110 pounds.

For our co-eds, it is found that the tallest is five feet ten inches and the shortest is four feet five inches. The lightest is 85 pounds; the heaviest 215.

The average among both men and women students approximates the mark which physicians have decided men and women of their ages should weigh.

## MARY SMILEY PLANS ROUND TABLE GROUPS

Mary Smiley, president of the International Relations club and Dr. Frederick W. Ganzert, faculty adviser, will represent our school at the preliminary meeting of the Fourth Pacific Southwest International Relations Conference on October 13.

At this meeting the presidents and faculty advisers of all International clubs of colleges in Southern California will be present. Representatives will choose a leader and faculty adviser for the round table discussion groups to be held at the convention in Santa Barbara, November 2 and 3 at El Mirasol. Discussion topics will include the situation in the Far East, Latin American relations, disarmament, dictatorships, covering fascism, communism, Hitlerism, and modern trends in America.

The discussion will be led by the students appointed at the preliminary meeting; the faculty adviser will act in the capacity of expert for consultation on definite points.

## Kadelphians Elect Ritchie and Steer

During the business session of the meeting of Kappa Delta Pi, October 2, at the home of Mr. and Mrs. Roscoe Lyons, two officers were elected. Robert Ritchie was elected first vice-president, and Phoebe Steer, second vice-president. The other officers now functioning are President Olive S. Denman, recording secretary, Viola Tucker, corresponding secretary, Clyde Campbell, and treasurer, Carl Houtz.

Mr. and Mrs. Lyons showed their colored slides of Death Valley and Boulder Dam, which they took this summer. Refreshments and a social half-hour followed the program.

Allen Neil of the Art department has been appointed art editor of La Cumbre. Allen furnished the cartoon in last Wednesday's edition of El Gaucho.

## No-Date Dance Is on Schedule for Friday Eve.

Associated student body of Santa Barbara will sponsor a no-date dance following the U. S. C. Spartan—vs. Santa Barbara State football game Friday night, October 12. The dance will be strictly sport and it is the hope of the social committee that every one will attend, since it is a good opportunity for the new students to become better acquainted.

**Lambourne's Orchestra**  
Music for the dance will be furnished by Fred Lambourne's orchestra, and Fred promises lots of snappy numbers as well as those popular moonlight waltzes.

The dance is to be held at Rockwood and will start immediately after the game and will last until midnight. Every one is urged to go to the dance directly after the game, since the time is limited.

Faculty sponsors for the dance have not been asked.

## Shop Gets New Printing Press

What is a mitering machine? Why should the student body buy a mitering machine? The answer to these questions can be found at the print shop where \$1400.00 worth of new equipment awaits inspection.

This new equipment consists of a cutter, a 10 by 15 inch Platen press, a power stitcher, a Rouse mitering machine, a linotype copy desk, a work bench and several fonts of new type.

The shop, with the acquisition of another bungalow, has been rearranged. The stereotyping department has been put out of the main shop west of it. The Gaucho office has been moved from the administration building to room 11, across from the print shop.

Of the \$1400.00 approximately \$1000.00 was spent by the State and \$400.00 by the Gaucho. The mitering machine was purchased from student body funds.

"Let it be understood that one does not have to belong to the I. D. department to take a printing course. Anyone may enroll," said Ralph Porter, printing instructor and director of publications.

Mr. Porter invites students to inspect the plant, asking as many questions as they desire. What is a mitering machine, Mr. Porter?

## H. S. Teacher Drills Band

Under the direction of Sergeant Dunn, instructor of the Santa Barbara high school R.O.T.C. unit, the members of the band have been drilled in precision and cadence in marching, so that they may excel in that phase of activity and be ready to accept the many invitations already received for programs.

Several schools in the valley have sent requests for the band to visit them while on its annual tour, and there is a possibility that El Gaucho musical organization will again represent this city in the New Year's day Rose parade at Pasadena.

Lawrence Leslie, manager of musical organizations, says, "The band has many stunts for home games, but the field must be absolutely clear of people or we will not march."

## Officials Re-Appoint Staters to Positions

H. W. Andrewson and Lawrence Lewis, former Staters and members of the Industrial Education department, have been reappointed to the positions of educational directors for C.C.C. camp schools in Idaho, according to word received by Mr. E. E. Ericson, head of the Industrial Education department.

## Students Elect 4 Leaders

### 'Goldie' Goldsmith and 3 Helpers Chosen

### Others Are Ineligible

Miss H. Sweet Asks That Grounds Be Kept Clean

Bang! Bang! Bang!  
Entering the stage on two gaily decorated tricycles, two triumphant Gauchos, "Goldie" Goldsmith and his assistant, Jack Knight, held the student body members in a ten-minute spell of laughter while they worked themselves into winning the election of yell-kings for the present semester over Ronald McDonald and Bob Murray. The try-outs were held at the assembly yesterday in the auditorium.

**Three Assistants**  
Following the election, it was suggested by Ray Dutcher that four yell-leaders should be elected instead of two. A heated discussion followed this suggestion. The suggestion, put to a vote, resulted in the recommendation that one yell-leader be elected and three assistants chosen; thereby making "Goldie" Goldsmith head yell-leader, and Jack Knight, Ronald McDonald, and Bob Murray, assistants.

It was necessary to elect new yell-leaders because "Buppy" Moore and Howard Gammill carried an insufficient number of units last semester, therefore making them ineligible for holding office.

**Clean Grounds**  
Miss Helen M. Sweet, physiology instructor, gave a short, peppy talk on the necessity of keeping the college campus clean and free from cigarette stubs, orange peels, and stray pieces of paper. She brought out the point that in order to carry out the "New Deal" to its greatest degree, the students must first see that the campus is in an orderly condition.

Slips of paper were handed out to the students, on which they were asked to write down their talents. These slips are to be filed so that student talent may be acquired whenever necessary.

## SQUIRE PREXY TELLS PLANS FOR USHERING

The Sophomore Squires, an honorary group of 20 boys organized to promote campus traditions and act as a service club for the college, held a meeting on Tuesday noon of October 12 to make plans for the coming year.

Charles Leister, president of the organization, announces that the club will have charge of the ushering at the coming game at Pershing park and will assist in keeping the townspeople and the college rooting sections in their respective sections on the bleachers. He asks too that all students attending the game cooperate with these plans for the game.

Leister says that the group which he heads is working in conjunction with the activities committee on plans for decorations for the student body dances during the year.

## Art Student Draws Gaucho Nameplate

The college's new mascot, El Gaucho, makes his first appearance on the masthead and nameplate of the paper today, flourishing his cowhide whip and looking as if he meant business. Our Argentine friend was caught off his guard one day last week by Howard Bush, former student in the art department, who took advantage of the situation and created this new pose.

He is wearing his best satin bib-and-tucker and fur-belt hat. His attitude suggests a dashing fellow ready to do things for the college if we'll just say the word.

# EDITORIAL COMMENT



SANTA-BARBARA STATE COLLEGE

## EL GAUCHO

Mrs. Margaret Bennett  
Faculty Adviser

Ralph A. J. Porter  
Printing Instructor

MIRIAM FIRKINS  
Editor

Associated Collegiate Press  
1934 Collegiate Digest 1935  
MADISON WISCONSIN

Society Editor: Barbara Seward  
Copy Reader: Doris Coker  
Sports Editor: Don Follett

News Editor: Bob Moore  
Women's Sports: Ruth McBride  
Advertising Assistant: Virginia Moon

REPORTERS—Elizabeth Denman, Grace Fritsch, Dolly Hall, Bill Hoyt, William Lambourne, Keith Lupton, Mary Frances McKinney, Donald McLeod, Bill McCullough, Schurer Moe, Estelle Stray, Pauline Temple, Richard Toner, Margaret Walker, Jeanne Wood, Allen Crews, Howard Bradbury, Helen Eichberger, Barbara Seward, Paul Woods, Bob Krause, Dorothy Lape, Howard Gumperts.

FEATURE WRITERS—Mary Tomlinson, Barbara Seward, Art Dakan, Marvine Jones, Elizabeth Denman, Dolly Hall.

Official publication of the Associated Students, Santa Barbara State college, Santa Barbara, California. Edited and published weekly on the State college campus. Entered as second-class mail matter, Sept. 17, 1926, at the Postoffice, Santa Barbara, California, under act of March 3, 1897. Subscription price, one dollar per year, 50 cents a semester, mailed.

### Extra-Curricular Activities

At Santa Barbara State there are approximately fifty campus organizations depending entirely on members of the student body for enrollment and financial support. Of these groups, nine are college departments; twenty-one, student body organizations; seven, honorary fraternities; ten, social fraternities; and three, social clubs.

Each student regularly enrolled in school is automatically a member of a department, a class, the student body and men's or women's club; meetings of these organizations are called during the day, taking up four hours a month. Smaller student body organizations, like the Bible club, the international club, the W.A.A. or the band, are scheduled for night meetings, as are honorary and social fraternities and social clubs. These meetings, falling on different nights throughout the month, are usually called during the early part of the week. Regular student body activities, like games and dances, are planned for the end of the week.

It is evident, then, that nearly every night is taken up with some scheduled extra-curricular activity. It is also evident that any student who belongs to many organizations and who takes part in regular student body activities will be out nearly every night during the week.

This over-organization of outside interests must have several obvious results. In the first place, it must interfere with studying outside school hours, a task necessary to the majority of college students. It must result in an appreciable drain on the finances of many students. It must result in large but half-hearted membership in the various organizations, because of this lack of time and money of the members. It must result in a heavy burden for leaders, because students who are outstanding in one organization are often prominent in other.

To have a really active organization, each member must give it his entire support. And each member gets from an organization approximately what he puts into it. When any student belongs to several organizations, his time is divided, his interests are split and his gain is lessened.

To get the most from extra-curricular activities, a student should choose carefully from among those in which he is offered membership. He should join only the ones that will be enjoyable and from which he will profit the most, whether in knowledge, experience or information for friends.

### Art—Music—Drama

By MARY TOMLINSON

Again the Faulkner Gallery gives us a good show! The two painters who have joined in exhibition counteract each other perfectly, making the pictures doubly interesting, both from the standpoint of their own completeness and from the standpoint of contrast. In order to enjoy the show fully, however, one has first to become acclimated to the atmosphere of its entirety. First impressions tend to give Nicolai Fechin the most credit, leaving Conrad Buff in the background as just another conventionalist.

The difference is in the fact that Buff tends to be a Cubist, while Fechin is purely an Impressionist. Cubism has not been wholly accepted by the public as yet, while impressionism makes a definite appeal. The two are directly opposite.

In regard to mountains, Buff interests himself in their plainness as pieces of earth related to other parts of the world such as the sky, the fields, the snow. He crystallizes each one as a separate thing to obtain strength in directness and hence beauty through strength. Cubists strength is beauty, and that a straight line makes a stronger appeal than a curved.

Fechin, on the other hand, disregards the object itself and proceeds to picture the atmosphere around the object, especially the play of lights. Manet, one of the great impressionists once said, "The principle person in the picture is the light." That idea seems to be the principle adopted by Fechin, who is obviously a follower of Manet. The atmospheric effects attained by Fechin have a delightful appeal to the spectator. The use of a mirror enlivens one still life canvas, the reflections of light upon a copper pot in another, the colorful splashes of paint in his landscapes all tend to draw the attention away from the more intellectual, cool, and abstract studies of Buff.

Any other showing of the Buff pictures would not do them more justice, however, than putting them in antithesis. Both artists are alive with the interests of modernism.

### Censorship

The motion picture industry is struggling through an epidemic that threatens to leave it somewhat weak in the knees, if such a slang expression may be applied to that ancient bugbear of civilization, censorship.

Not that many will argue that the movies are perfect, either from an artistic point of view or from a moral one; but that many believe that censorship is the wrong method of attacking cinematic evils.

John Milton in Areopagitica, his historic plea for freedom of the press, puts forth the most lasting arguments against censorship in any form. He points out, as many have done both before and since but few with equal clarity and logic, that censorship is unreliable because of the difficulty of setting up standards by which to censor; because of the fallibility of the censor himself; and because of the disturbing fact the censorship nearly always results in the muzzling of the good along with the bad.

Milton, Puritan and preacher though he was, held the view that each man should make up his mind for himself what was good and what was not, and therefore should be allowed to express himself accordingly. He suggested, also, that what was bad was practically bound to come out, and maintained that each individual should be strong enough within himself to withstand the effect thereof.

All these ideas apply only too plainly to the censorship of the movies as it now exists. And Milton's suggestions are still good: an individual, when he goes to the theatre, is under no compulsion to stay there if he does not wish to; he should be able to tell the good from the bad and profit thereby. Movie censorship is hitting many good shows, while others, worse, are allowed to continue. How is one man to tell what is good and what is bad, morally, in a show?

The theatre is criticized by many people who maintain that it is frequently not fit for children. Why should it be? Few parents expect their child to read the same books they do, discuss the same topics, laugh at the same things, or, for that matter, in general do the same things they do. Why should a child see the same shows? There are children's books, children's games, children's toys; why not children's shows? It will be a sad day for the theatre when all movies are made fit for children.

There is always the question: after the motion picture industry is fully censored and stifled, what then? Will books, painting and music come next? Learning art and science? There is a precariously close step between censorship and the decline of learning.

### I Saw It in the Papers

By DON MACLEOD

So that the reader may get an unbiased picture of the candidates running for governor of California, the writer of this column presents them as they appear to their respective rival camps.

The Republican forces unanimously declare that the Democratic nominee is a communist. The Democrats unanimously declare that the Republican nominee is a tool of the vested interests. Then there is also a Progressive candidate who has no chance of being elected but adds color to the campaign by conjuring up murky secrets of the other candidates' past. For weeks now the voters have been trying to discover which candidate is the worst and why they have never been convicted of something.

The fraternity system at Yale, which has been widely criticized as "snobbish" and discriminating, seems to be giving away to a new and democratic plan which was originated last year.

This new system provides for the division of the undergraduate body into small groups with each group assigned to a college. Under the reform the students are required to eat a certain number of their meals in their respective college dining halls, thus depriving the fraternities of a most important source of funds.

Five hundred are dead and over three thousand injured as the result of a rebellion in Spain. The newspapers attribute the disaster to communist agitators, omitting the important probability that the Spanish people may be dissatisfied with an incompetent government. Visitors in Spain report incredible stories of poverty and corruption, but in recording the news our papers make no distinction between the radical term "red" and the reactionary one "red-herring."

### Oddzenenz

By BARBARA SEWARD

Did you ever STOP to think?

May I present Hiram Hansel Heffensberger of the Hillsboro Hansel Heffensbergers.

To wonder when people will cease to believe that all French are excitable, that the triangular situation is universal in France, and that all French women are "light in character."

"There is much talk about the conflict of the masses with the capitalists, but since both sides the struggle is one for economic advantage rather than for spiritual value, it may be regarded merely as the conflict between successful and unsuccessful mass over a common interest. So says Everett Dean Martin in his essay "Appreciation of Human Worth" which is reprinted in "Essays Toward Living." Incidentally you wouldn't be harmed by skimming through this book written especially for college students when you have a free period in the "lilje." You will find such amusing bits as "The usual academic lecture is a process by which things pass from the notebook of the professor to the notebook of the student without going through the head of either."

After purchasing a mop at Ott's (other day (yes, just a plain mop for our green linoleum) we had to carry the thing up State street. The idea occurred to us which some sage expressed to the effect that whatever lowly task we must perform, we should do with dignity; we only wished there had been two others in company to beat the drum and play the flute, while we played at carrying the flag. But Heaven's Betsy, to add to our discomfiture, as we passed a shoe-shining booth, the attendant propping up the barber pole raised his eyebrows at our feet and muttered "Shoes cleaned and shined."

When Samuel Hoffenstein starts rolling out his philosophic thoughts in humorous verse, as in "Poems in Praise of Practically Nothing," the result is such as these:

"Twinkle, twinkle, little star,  
But stay my darling, where you are;  
Into my life if you should fall,  
I'd never see you shine at all."  
The commonly apple he uses, too;  
"The apple grows so bright and high,  
And ends its days in apple pie."  
He also wants you to know that,  
"If you're a naughty little girl,  
The least you'll get will be an earl.  
Sin must prosper, or it's bored,  
While virtue is its own reward."

Dr. Ellison says that he doesn't know where the North American Indians came from, but that they must have come a long way and been awfully tired, for they haven't done a thing since they got here.

When "Chuck" Leister went importantly down to register so as to have the privilege (?) of voting in the coming election, he found himself in the very peculiar position of not knowing to what party he belonged. (Of all times to have one's memory fail.) You see, he isn't an ordinary Republican or Democrat (!!!), but one of those Progressives—such a new-fangled word, he just couldn't think of it. And who are the Progressives' nominees, Chuck?

To horse and away . . .

### RADIO NOTES

By KEITH LUPTON

Dick Powell returned to the air October 5, as master of ceremonies for Ted Fio-Rito and his organization, composed of El Brendel, the famous Swede of the films; and Louella Parsons, movie critic. In addition to the cast, guest artists will be included each week as an extra feature. On October 12, Ronald Coleman will be presented; October 19, Kay Francis; October 26, Edmund Lowe. This program promises to be one of the most successful of its type on the air, according to all advance reports. Tune in on KDB every Friday from 6:30 to 7:30 P. M.

Ed Wynn, the well known fire chief of opera fame, has returned to the air with his old friend and stooge, Graham McNamee plus a new feature—Eddy Duchin and his orchestra. This program is presented over the National Broadcasting System every Tuesday night at 6:30 o'clock.

### Spend Your Money Two Times

Sell Your Old Gold and Silver For Cash at  
**ROY P. CHURCHILL'S**  
1009 STATE STREET

### Frosh Scores in Replies to Queries

Who was Procutus? What is the meaning of Uncle Sam? What novel established H. G. Wells as a writer? And how long is the Nile River?

The freshmen are the ones who score this time and know all the answers! They have to know them, however, because it is required of them as their first freshmen problem's assignment!

Miss Della Haverland, librarian, presented information concerning the campus library in lecture and written form to the freshmen last week.

The details that Miss Haverland explained were the Dewey decimal system of classification, the card catalogue, and the whereabouts of general reference books which are common to every library.

As a means of immediate application of the information, 21 questions were given out to be answered and handed in. Most of the questions are ones of unusual interest.

### Miss Katharine Ball Gives Library Rules

(Continued From Page One)

morning by the end of first period class.

All books except those on reserve or in demand may be kept for one week if stamped by the librarian. Books stamped for one week may be returned any time during the day due.

Fines on reserve books are ten cents an hour, or fifty cents a day.

Fines on week books are ten cents a day.

Magazines and pamphlets may be borrowed. Sign name and date of magazine and name of person borrowing on the yellow pad at desk.

### LETTERS TO THE EDITOR

Dear Editor:

If for nothing less than to make the students in from the old farm house feel at home, how about a couple of good old fashioned cowbells to take the place of the squeaky tinklings that peal cautiously after every hour. Some of us freshmen, peacefully immersed in volumes of learning, are interrupted by what we consider the sneeze of an upper classman, but no, the teacher says, "That's all for today," and we find ourselves practically late for our next class, the supposed sneeze having been a bell whiffle, whiffle, how we long for the wide open spaces of he-man sneezes and cow-bells.

Yours,  
A BAFFLED FRESHMAN.

Dear Ed:

Enthusiasm in the race for governorship of California seems to be growing amazingly intense on the State College campus this year. While many may consider this a good sign of the times, there is at least one student attending school who complains that he has not profited by it.

"I am a supporter of Upton Sinclair," said this individual upon being questioned, "and had a Sinclair for Governor sticker on the wing of my automobile windshield. Last Monday after the fifth hour class I discovered that the part of the glass on which the sticker was glued had been broken completely off. "No doubt," he continued ironically, "the vandal thought he should justify his deed so he left a small pamphlet in the seat which was meant to prove conclusively that Mr. Sinclair was a communist and advocated the destruction of private property!"  
SINCLAIR FOR GOVERNOR.

### PIANO LESSONS

Given by Graduate Music Teacher

Very reasonable rates to students  
See Mrs. Barnett for Appointment  
**PHYLLIS ENGLISH**  
519 E. Pedregosa

### O. K. FAIRBANKS

General Auto Repairs  
Fords a Specialty  
422 State St. Phone 3569

### ELIZABETH KIRBY BEAUTY SALON

—Mon., Tues. and Wed.—  
Shampoo and Fingerwave 75c  
Ask for Gilbert for Individual Hair Cutting  
Phone 6580 36 E. Carrillo St.

### BANK'S

Student Supplies  
Complete Modern Repair Shop  
Portables—All Makes  
914 STATE STREET

### BOOK REVIEWS

Macaulay, Rose: Going Abroad. Harper Brothers, New York, 1934.

Out of the latest crop of best-sellers comes the highly entertaining "Going Abroad" by Rose Macaulay. Concerned mainly with a group of English staying at a hotel in a provincial Basque village on the Spanish coast, it takes sly digs at the customs of Continental sophisticates, followers of the Oxford movement, and English gentry going after wholesale culture. The clever manner that Miss Macaulay employs in her satirical comment, and the fact that these passages are subtle enough not to produce rancor have made this very new book well received in literary circles.

The story, unlike most novels, is not taken from the viewpoint of any one character; neither does it have a hero or heroine. The members of the Oxford group on their hilarious way to convert Spain, are, perhaps, as much featured as any individuals in the book. Miss Macaulay points out their extreme youth and lack of supervision in her more serious moments, and then deals delightfully with their irresistible charm and ability to enjoy their Changed Lives to the fullest extent. Two more well drawn characters are Monsieur and Madame Josef, beauty specialists extraordinary of undetermined ancestry, who have such ugly daughters that even their wonderful methods have been of no avail.

The rather scattered incidents of the first of the story are wound up skillfully in a general and impressive kidnapping that leaves nothing to be desired. The end of the tale goes right on taking the precedent departure from regulation form by ending not at all the way the reader expects it to.

JEANNE WOOD.

Rosman, Alice Grant: Somebody Must. Minton, Balch and Co., New York, 1934.

While "Somebody Must," by Alice Grant Rosman, has little action or character study, the narrative provides interesting and amusing reading, as the conversation often flashes with clever wit and repartee. This light bit of fiction is the story of young Kay Fleete who has returned home from Oxford to find that her mother has gone to Scotland on an unannounced holiday. Seemingly adopting the slogan, "Somebody Must," she manages the household affairs, and cares for her young brother who eyes his grown-up sister somewhat askance at first, believing her to be merely another tyrant to interfere with the pleasures of childhood.

For the first time in her life Kay becomes acquainted with her father, to find out that he is not the gruff dragon that the family has come to consider him, and she and an older brother, John, with their father, straighten out the domestic tangle. An incidental part of the plot is the match Kay plans between her best friend, Dolly Chester, and her own childhood sweetheart, Derek Ashe, but she fails in this one object to find that she has won Derek herself.

Other books by Miss Rosman in the college library are "Benefits Received," "Protecting Margot," and "The Sixth Journey."

DELLA HAVERLAND.

TEACHES IN PASO ROBLES—Mervilyn Shaw, '34, is teaching part time in the junior high school in Paso Robles.

The Pen Shop!  
ONE HOUR SERVICE  
ALL MAKES OF FOUNTAIN PENS REPAIRED BY EXPERTS  
18 1/2 E. Canon Perdido St.

### SLOCUM'S BREAD

At Your Grocers

LET LARRY GOODYEAR  
Take Care of Your Gas and Lubrication Needs  
Flying A Gasoline

1302 State at Victoria  
GOODRICH TIRES  
U. S. L. BATTERIES  
Tune in on Associated Football Broadcasts

### SORORITY DANCE FINISHES DAY'S SOCIAL AFFAIRS

(Continued From Page One)

Miss Jean Gourley, Miss Georgia Lyons, Miss Julia Lynch, Mrs. Florence Treloar, Mrs. Betty Remp, Miss Florence Stuart, Miss Catherine Cornwall, Miss Myrtle Holt and Miss Margaret McKee, of Santa Barbara.

Visiting alumnae were: Mrs. Beth Teall Wilkins, Merced; Mrs. Ruth Chalmers Brundage, Exeter; Mrs. Lucille Dexter Gillette and Miss Elizabeth Leonard of Los Angeles; Miss Elizabeth Campbell, El Segundo; Mrs. Irma Learned Henderson, Lompoc; Mrs. Dorothy Mansfield Miller, Mrs. Dorothy Merritt Green and Miss Claire Kibbe, all of Santa Maria; Mrs. Mary Todd Little, Miss Beryl Dunning and Miss Jean Nielson Curtis, all of Santa Paula; Miss Betty May, Bakersfield; Mrs. Margaret Teall Fairley, Yosemite; Mrs. Emily Van Wagner Glover, of Anaheim and Irene Mayhew of Ojai.

Past presidents of the sorority are: Mrs. Richard Glover, Mrs. Daul Green, Mrs. Lyman Curtis, Mrs. Dorothy Miller, Mrs. Esther Lud-ecke, Miss Claire Kibbe, Miss Julia Lynch, Miss Ella Cornwall, Miss Rose Greenwell.

### Miss Betty Roome Entertains

Betty Roome entertained members of Tau Gamma Sigma sorority at a bridge party in her home in Casa Loma on Friday afternoon. Those present were Betty Roulston, Lois Jo McPheeters, Flora Bliss, Betty Furby, Marjorie Williams, Marjorie Cadwell, Barbara Clark, Barbara Seward, Isabel Ferguson, Phyllis Cole, Betty Awl, and Marie Vaughn.

### P. E. Fraternity Entertains Members

Phi Delta Pi, honorary physical education fraternity for women, entertained members of the physical education department, Sunday, October 6, with a barbecue dinner in Franklin canyon.

Those attending the affair were Geraldine Slayton, Kay Boyton, La Rue Steelsmith, Dot Taylor, Lorraine Koehly and Berdina Walters.

Hostesses were Ida Paggiotti, Evelyn Maitland, Miss Gladys Van Fossen and Mrs. Winifred Hodgens.

PATRONIZE EL GAUCHO ADVERTISERS

Floralart Shoppe  
1203 ANACAPA ST.  
SANTA BARBARA, CALIF.  
Phone 28534

ROYAL ICE CREAM CO.  
SANDWICHES and FOUNTAIN SERVICE  
PUNCH and ICE CREAM FOR PARTIES  
Ph. 7372 1116 Chapala St.

BALLOON DANCE  
Saturday Night  
AMBASSADOR BALLROOM  
"WHOOPEE" CORMACK AND HIS ORCHESTRA  
— Admission —  
40c EACH  
Ladies 25c Until 9:30

How pleased your young lady friend will be if you present her with a beautiful bouquet



Flowers for All Occasions  
PRICED TO FIT YOUR POCKETBOOK  
Victor the Florist  
135 E. Anapamu Phone 28667

Sport Comment

By DON FOLLETT

Although the frosh came through with a 12-6 victory over the varsity Friday night, Coach "Spud" Harder's squad displayed an offense full of the power which in previous games has been sadly lacking.

Harold Sanderson, substitute full-back, proved himself to be a line plunger of no little ability, and no doubt we will hear more from him before the season is over.

In one of the biggest early season upsets, the Pomona Sageshens battled the Redlands bulldogs to a 7-7 tie last week-end. The Bulldogs, it will be remembered, were the 1933 conference winners.

With the Sagehens' tail feathers already reposing in our sombreros, we may feel optimistic about throwing the conference bull, to continue the metaphor.

The Whittier Poets, by virtue of their win last Saturday over La Verne, are now in the first stall of the conference stables with the Gauchos of Santa Barbara. Early season dope gives the Poets the inside lane in the conference race.

When the U.S.C. Spartans invade the Gaucho camp this Friday night, they will bring all the players who are not making the trip to Pittsburg. This will include some mighty fine ball-toters, according to reports from the southern school.

The school's new bus will make its debut this Friday when it will take the freshmen down to Comcnock in Los Angeles. The bus arrived Monday, after being driven down from San Francisco by Bob Dunham.

The first casualty to the new football equipment was reported by a much-chagrined Herman Gumpertz, who, in his enthusiasm to get it dry the other night, practically draped his suit over the furnace, burning it to a crisp. Gumpertz had just been issued the suit, after having begged Senior Manager Jack Von Eflaw for the equipment for two weeks.

PATRONIZE EL GAUCHO ADVERTISERS

Special for College Girls Shampoo, Fingerwave, Rinse and Hair Cut—\$1.00 HINES BEAUTY SHOPPE Permanent Waving a Specialty \$3 Ph. 21849 221 W. Victoria

be perspicacious use MISSION ICE Phone 3187

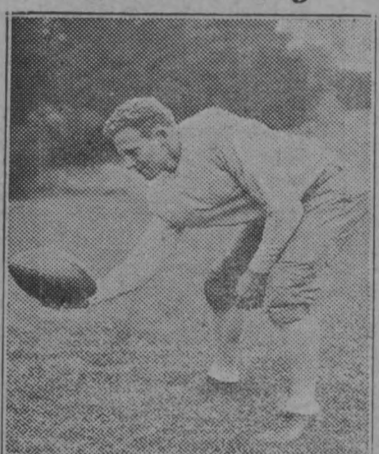
FREE DEMONSTRATION OF THE MODERN TANGO by BASHIRAFF Conceded by experts to be California's foremost exponent of the Argentine Tango. SATURDAY NITE OCTOBER 13 8 P.M. and 11 P.M. Added Attraction Free Exhibition of Spanish Dancing EL CORTIJO The Place to Dine and Dance After the Friday Night Games



Los Gauchos Meet U. S. C. Spartans Friday

Greenies Win Grid Tilt 12-6

Tom Mahoney



"Red" Mahoney, varsity's scrappy quarterback, carried the ball across the goal line last Friday, making the only score for the varsity team.

Displaying heads-up football for four quarters, the class of 1938 out-fought the varsity to the tune of 12 to 6 in a benefit game played last Friday night in Pershing park.

Outplaying the varsity in every department of the game, the Frosh showed their best offense of this season. Although the first string varsity was not in the game for any length of time, the inspired Freshmen held even the first string well in hand.

The first score came on the first play of the second quarter. At the close of the first quarter Pollock, quarterback for the Frosh, kicked to the five yard line where the ball was touched by a varsity man, and after quite a scramble, Gorman, yearling end, recovered the ball on the one yard line. F. Monson battled his way to the one foot line as the first quarter ended. On the first play of the second quarter "Swivel Hips" Yeager dug his cleats into the pay dirt for the first score. Gruwells' kick for the extra digit was blocked.

Just before the gun sounded for the close of the first half Coach Harder sent in his first string backfield who opened up a passing attack, but "Donkey" Hart intercepted one on the mid-field strip and ended this threat.

Early in the third quarter Yeager gave the paying customers a thrill with a brilliant exhibition of open-field running by taking the ball on his own 45 yard line, and behind some fine blocking, ran 55 yards to score his second touchdown of the evening. Grunwells' kick for the conversion was again blocked.

After Coach "Bud" Cummings' men scored their second touchdown, the first stringers for the varsity entered the game. Taking the ball on the freshmen 19 yard line after blocking two kicks in a row, the varsity made their one score of the contest. With Sanderson as the principal ball carrier the varsity moved down to the one yard line, from where Mahoney, varsity quarterback, took the ball over on a quarterback sneak through the center of the Frosh line. Kelliher's kick for the conversion was blocked.

The varsity again threatened to score late in the fourth quarter. After making several first downs in a row the final drive of the varsity was stopped on the 5 yard line, when Monson intercepted a pass as the game ended.

Trotter, red-headed guard hailing from Taft, played his best game so far this season, while Hartley Glidden, tackle, turned in his usual consistent game. Gorman, end; Swanson, half, and Yeager, half, all hailing from Pasadena, showed up exceptionally well. Gorman was in the varsity's hair all night messing up many plays before they were started and playing a good offensive game. Swanson showed some fine blocking in clearing the way for the other backs with the ball. Yeager was in the game only a short period of time, but scored both touchdowns and looked good at safety position. Fred Monson, full, Dave Pollock, quarter and Don

Nine Teams Compete in Intramurals

Volleyball, the first event on the varied intra-mural program, will start next Monday. This activity begins a series of nine sports, including basketball, boxing, wrestling, tennis, golf, swimming, indoor baseball and specific track events.

Nine teams from the freshman, sophomore, junior and senior classes, the College Y, the Anacapa club and the Beta Sigma Chi, Sigma Alpha Kappa and Tau Omega fraternities have entered the competition for the year. The teams will be divided into two leagues, each of which will have its games. Then the two winners will have a play-off game.

A certain number of points will be awarded the winning team, and at the end of the year, an intramural championship team will be chosen. Individual points will also be awarded and an individual intramural champion will be chosen. Awards will be given to these winners.

Intra-mural activities are no-cost affairs. The athletic department equipment will be used. A registration fee, such as was charged in past intra-mural activities, will not be collected this year.

Men interested in entering any of these events are asked to sign on the bulletin board or with Fred Allred, student body controller.

Hart, center, also played stellar games in the Frosh line up. Harold Sanderson, full, carried off the top honors for the varsity. Sanderson was a consistent ground gainer and a powerful line-plunger.

Line-ups: Varsity: Dorn, LER; Gorman, Gumpertz, LTR; Gruwells, Dupes, LGR; Trotter, McCullough, C; Ziegler, Poole, RGL; Stocksdal, Nightingale, RTL; Glidden, Hathaway, REL; Oaks, Bowlis, Q; Yeager, Clemens, LHR; Pollock, Ewing, RHL; Swanson, Sanderson, F; F. Monson

WORKS IN HOLLYWOOD Paul "Hoppy" Hopkins, former Santa Barbara State college student and a major in the Physical Education department, has been added to the staff of the Hollywood Y.M.C.A. and will act as one of the physical directors.

While in Santa Barbara "Hoppy" was employed at the local Y.

PATRONIZE EL GAUCHO ADVERTISERS

The Richfield Football Schedules Are Here! Get Them at Porter's Service Station Corner Santa Barbara and Victoria Sts.

The CAMERA Shop 800 State St. Cameras—Films—Papers Chemicals Kodak Finishing—Enlargements

GUTIERREZ DRUG STORE Telephone 3174 The Leading Prescription Druggists 635 STATE STREET Free Delivery

Freshmen Meet Preps at Cumcnock

Football takes on an important aspect this week for Coach "Bud" Cummings and his crew of fighting frosh, when they travel to Los Angeles to meet the powerful Cumcnock Prep school Cardinals in the Gilmore stadium, home of the Loyola Lions.

Cumcnock is coached by Ford Palmer, last year's U.S.C. captain. In their first game, they scored an impressive 14-0 win over the San Bernardino J. C. team. Their main threats are a strong forward wall, which averages near 190 pounds, and two backfield stars, Don Keller, triple-threat quarterback, and Ezra Smith, a pile-driving halfback.

The unbeaten State freshmen will be seriously handicapped by the loss of fullback Fred Monson, who injured his hand in last Friday night's victory over the varsity. Otherwise the team is intact and they are determined to give everything they have to keep their record clean.

Cumcnock will outweigh the frosh, and will probably unleash a power attack, while the State yearlings plan of attack will be to break their ace ball paker, "Swiv" Yeager, into the open by hook or crook, and as often as possible.

Juniors Plan Rally Dances for Games

On Wednesday, October 3, a special meeting of the Junior class was called by President Al Scott. It was decided to put on a rally dance in the music hall this Friday, from 3 to 5, preceding the State-U. S. C. game Spartan game, but due to the fact that an after-game dance had been pre-scheduled, the afternoon dance will be called off. However, the juniors plan to put on other rally dances before games in the future. After a discussion was concerning the Junior Prom, the meeting was adjourned.

Freshmen Problems

By DIZZY AND DOLLY

Heigho! We haven't been mowed down yet!

Ya know, colyum writing is sorta like truck driving—we run into so many interesting people!

Have we got a swell smackerel of sumpin' for this colyum! A barrage of little ditties written by some unknown aggressor to one of the frosh heart-breakers seem on hand to be injected each week. The young author is either an expert at the business or he is obsessed with the bashfulness! We all think we could match the printing if we tried hard enough but we do like an air of mystery about us. Here goes for the first of the appeals:

Is he a fool who, while standing on The barren ground, attempts to pluck The most inaccessible, yet without The most desirable, fruit from the Topmost branch of the tree?

Brothah! Let's have moah of these feah hymns!

And we will show these little ditties upon request—and also disclose the young author's name. Please form a line at the north entrance.

This flashy Howard Yeager, by the way, doesn't seem to be having any freshman problems at all by the looks of things on the frosh football field!

CONFERENCE STANDINGS table with columns W, T, L, Pct. and rows for Santa Barbara, Whittier, Redlands, Pomona, La Verne.

HIGH HOPES HELD FOR CINDER SPORT

With 20 men out for cross country track, Nick Carter, coach, has high hopes for the coming track season.

Since most of the men who are out at present are freshmen, the athletic department is looking forward to the All Conference Freshmen track meet to be held December 8 at the Rose bowl. With material like Virgil Hooper, state champion miler for high schools; Robert MacDonald, transfer from Chico junior college; and Jan Crow, consistent winner for the local high school; Mr. Carter expects the team to make a good showing.

As it is so early in the season, the men have been working out only three times a week, but they will soon start training every day.

"All varsity track aspirants should report for practice at once," according to Mr. Carter, "as there is a possibility that there will be a track meet before the home coming football game with Occidental."

CAL-TECH RESIGNS FROM CONFERENCE

Resignation of California Institute of Technology from the southern conference was received and accepted last Saturday at a meeting of conference officials at Occidental.

Figuring largely in the decision taken by Caltech authorities was a dispute over conference eligibility. Action concerning the prohibiting of conference freshmen from playing non-league teams was taken. This move will necessitate the cancellation of both Occidental and Pomona games scheduled with the Caltech freshmen team.

Varsity Gridsters Battle Strongest Opposition Friday

Injury of Stockel and Stanley Weakens El Gaucho Backfield; McCullough Listed in Starting Line-Up

When Coach Spud Harder's men line up Friday night in Pershing park against the U. S. C. Spartans, they will be meeting the strongest opposition that they have played all year.

All of the men on the U. S. C. squad who did not make the trip to Pittsburg will roll into town Friday night to play the Gauchos. This includes about 35 men who will be plenty fired up due to the close game with the College of Pacific and the defeat handed out by the Trojans last Saturday by Washington State.

The Spartan team, who lost a close game to Fresno State last week, will be bolstered up by many varsity men who did not make the trip East. Among these will be a big half-back by the name of Sutherland who started the first game of the year against Occidental. This addition, along with Gar Mathews, a powerful quarterback, will make the Spartans a plenty potent outfit.

Coach Harder has been busy all week ironing out the rough spots which were brought to light by the Frosh game last week. Tiny McCullough, mountainous center is rounding into shape nicely and will probably start the game.

Ralph Stockel, triple threat half back, who has been one of the main

sparks in the Gauchos' machine for the past two years, will probably be out of the game Friday night due to an injury received in last week's game. Hi Stanley, quarter, will also be missing in the line up because of a bad cold which has been bothering him for some time. All in all the night of October 12 will be a plenty tough evening for the Gauchos' warriors.

U.S.C. and S.B.S.C. player lists with names and positions.

PATRONIZE EL GAUCHO ADVERTISERS

FOXRLINGTON THE PLACE TO GO

NOW PLAYING

A Perfect Show THE ROGERS IRVING S. COSS'S JUDGE RRIEST TOM BROWN ANITA LOUISE ROCHELLE HUDSON STEPHIN FETCHIT COME EARLY

COMING SUNDAY

"Mrs. WIGGS OF THE CABBAGE PATCH"

—WITH—

W. C. FIELDS ZAZU PITTS Pauline Lord Evelyn Venable Kent Taylor

The most beloved family in American literature as real on the screen as they are in the book cherished by millions...

FOOTBALL and GYM EQUIPMENT

- RIDDELL AND BROOKS FOOTBALL SHOES RULE BOOKS PENNANTS GYM SUITS GOODRICH SHOES WITH HYGIENIC INSOLES SUPPORTERS GYM SOCKS



For Speed Use Riddell Shoes We Specialize in School Athletic Equipment

BUELL BROS. Inc.

714 State Street

GOOD YEAR Exide TIRES AND TUBES VULCANIZING RETREADING ROAD SERVICE BATTERIES RENTAL SERVICE ELECTRICAL WORK

MARVIN LIGHT, Inc.

"A PLACE WHERE THE IDEAL OF SERVICE DOMINATES THE DESIRE TO SELL"

OUR TIRE AND BATTERY SERVICE ADDS VALUE AT NO EXTRA COST

302 State Street

Phone 4036

# FRATERNITIES

# SOCIETY

# DEPARTMENTS

## Alumni Marry in Forest Lawn Saturday A.M.

Betty Brown, former student here, and Dave Lewis, alumnus of '33, were married at the Wee Kirk O' the Heather, in Glendale, Saturday morning, October 6.

The bride was attended by Faith Holm, senior student in the kindergarten-primary department. Mrs. Lewis wore a dress suit of alicebue trimmed in gray squirrel fur and wore a corsage of gardenias, delphinium and pink rose buds.

While at State Mrs. Lewis was a member of the home economics department and was affiliated with the Gnome social club.

Mr. Lewis is a graduate of the industrial education department. He was yell leader in '32 and is a member of Tau Omega, social fraternity. At present Mr. Lewis is teaching at the Francis Parker private school and at Roosevelt junior high school in San Diego.

Following the ceremony immediate friends attended a wedding dinner at the Brown Derby. The couple will make their home at 3772 Park boulevard, apartment 2, in San Diego.

## Betty Procter Host at Tea and Shower

Betty Procter, whose engagement to Al Bevis was recently announced, was honored at a tea and shower given last Saturday by Anita Cochran, Dorothea Peterson Kent, and Elizabeth Schauer at the home of Mr. and Mrs. E. J. Peterson, 2408 State street.

Those present were Mrs. Henry Procter, Mrs. Elbert Cochran, Mrs. E. J. Peterson, Mrs. D. H. Schauer, Mrs. Frank Lambourne, Mrs. Helen M. Barnett, Mrs. Grace Forsyth; Miriam Procter, Jean Nielson Curtis, Jeanette Hardison, Deborah Taggart, Helen Forsyth, Clara Herndon, Phyllis Cole, Betty A. Williams, Thelma Fent, Marjorie Williams, Barbara Clark, Barbara Seward, Mercedes Berger, Margaret Bennett Lloyd, Dorothy Dowling, Grace Shortley, Audrey Moore, Betty Roulston, and Lois Jo McPheeters, sorority sisters of the bride-elect.

## Boyd-Allen Marriage Announced at Meet

Announcement of the marriage of Barbara Boyd, student at State last year and a member of Delta Sigma Epsilon, national social sorority, to Roger Allen, also a former student here, in Los Angeles on June 3rd came as a surprise to the sorority when it met on Monday evening at the home of Wilda Simone, 517 de la Vista avenue.

The announcement of the wedding was made in the form of a crossword puzzle hidden in the traditional box of candy.

Other business of the evening included the election of Betty Thomas as secretary and Elizabeth Hartwell as study chairman. Plans for homecoming were discussed and it was announced that a breakfast for alumnae members would be held Sunday morning, November 4th, at the Plantation.

**THE COLLEGE SHOP**  
**San Marcos Barber Shop**  
Court—San Marcos Building

**MANNINGS COFFEE**  
BROWN BAG COFFEE  
19c lb.  
1029 STATE STREET

**EUGENE A. SACCONAGHI**  
EXPERT SHOE REPAIRING  
All Kinds of ATHLETIC EQUIPMENT REPAIRED  
10 W. De la Guerra  
Phone 3650

**D. & G. MALTED MILK SHOP**  
Rich Malted Milk 15c  
802 STATE STREET

## Newman Club Meets at Junipero Hall

Meeting at the Junipero Serra hall on the corner of Los Olivos and Garden streets, the Newman club, which is a society confined to Catholic students of the Santa Barbara State college, will meet for the first time this semester, Wednesday evening, October 10, at 8 o'clock.

An outline for the study of Christian education will comprise the work for the coming semester. Plans for social activities and election of new officers will be the important business carried on at the meeting.

Students who wish to join the club are asked to see the membership committee, which is composed of Lillian Murphy, Mae Linderman, or Georgia Scott.

Faculty members or student visitors are welcome to attend. Reverend Augustine Hobercht, O.F.M., is the club's sponsor.

## Joy Yellowtail Talks at Dinner

About 70 persons attended the chop suey dinner given on Friday evening by the home economics department in honor of new students in the department.

Miss Charlotte Ebbets and Miss Winifred Frye welcomed those present. Patsy Hewett performed several Spanish dances accompanied by her mother, Helen Bradley sang a solo accompanied by Ruth Brickey. Joy Yellowtail spoke on "The Customs and Traditions of the Crow Indians." Louise Lewis, president of the home economics department and Lois Jo McPheeters had charge of the entertainment.

Songs and games followed the dinner and program.

## Beta Sigs Elect Follett Prexy

Don Follett was elected president of the Beta Sigma Chi, social fraternity for the following semester at a meeting held last Monday evening at the home of Bill Hoyt on 1111 Nopal street. Follett was elected to take the place of Hoyt who resigned. Dick Brimer was elected to the office of treasurer to fill the vacancy left by Follett.

Plans for a pledging dinner to be held on Saturday night at the Plantation, were discussed. Formal pledging to be held on Monday, October 15th was also considered. An intramural volleyball team was formed to represent the Beta Sig's.

## Phi Kappa Gammas Have Barbecue

Members of Phi Kappa Gamma, social sorority, were entertained Monday evening at a Spanish barbecue at the home of Bob Goux, on Ocean View avenue. After the dinner a business meeting was held.

Tentative date selected for a sorority dance was November 17. Plans were discussed for a tea, October 28, honoring the faculty. Homecoming weekend plans were discussed; it was decided that the sorority should hold open house for all alumni members. Another candy sale will be held in the near future.

Active members present were Tess Williams, Marion Call, Mary Melano, Dorothy Allen, Phyllis Badger, Rosemary Habecher and Caroline Hoeffler; alumni members, Kathryn Coy, Helen Cooley, Kathryn Myers and Emma Jo Gilbreth.

## Homfeld Heads Tau Omegas

"Humpty" Homfeld was elected president of the Tau Omega social fraternity for a second time at the fraternity house, 1709 Santa Barbara street, at a meeting of the fraternity held last Monday evening. "Humpty" will take the place of Jim Coultas, who resigned.

Special Rates on State College Football Corsages



**LA ARCADE FLORISTS**  
11 La Arcada Bldg.  
Phone 6707

## Pu Ko How Sells Pom Poms to Fans

Pom poms for the game Friday night will be on sale Friday at the student body office, according to an announcement made by Bertha Richard, head of the committee of Pu Ko How, organization sponsoring the sale.

The price of the pom poms is 25 cents. "We believe that the use of pom poms will make a much nicer rooting section. We hope every student will buy one for El Gaucho's game Friday with U.S.C. Spartans," said Miss Richard, when questioned concerning the purpose of the sale.

## Gnome Club Talks Over Plans

Social affairs for the coming semester were discussed at the first meeting of the Gnome club, held at the home of Virginia Moon, at 1708 Prospect avenue, Monday night, October 1.

After the business of the meeting was finished, bridge was played and refreshments were served. Members present were: Mae Linderman, Ethel Cornelius, Alberta Greene, Shirley Warner, Dorothy Powell, Mirion Alexander, Janet Hilton, Kay Case, Myrna Keliher, Gladys Strickland, Sue Knox, Faith Holm, Georgia Scott, Dorothy Riche, Gladys Pomeroy and Virginia Moon, hostess.

## Sigma Alpha Kappas Plan Dinner

Sigma Alpha Kappa, social fraternity, will hold a rush dinner and dance Saturday evening, October 13. The dinner will be at El Cortijo; the dance at the Elks hall.

Music for the dance will be furnished by Fred Lambourne's college dance band.

Monday evening, October 14, the fraternity will attend a barbecue at the home of Bob Goux, 12 Ocean Avenue. A meeting will follow the dinner.

**CROWN CAB**  
25c 1/4 Miles (Over 12 Blocks)  
Then 10c Per 1/4 Mile  
No Charge for Extra Passengers  
Phone 4911

## Chic-Chat

By MARGE

This thing of writing a column is no joke at all—at least after a good, not-too-long, summer vacation. But it's fun anyway to think of the things which make one's mouth water. So on with the inches—

One of the most objectionable phrases the women hear these days is "You must be slim." Just after Mae West initiated the idea of many curves and plenty of this and that, and all the fair damsels began to partake of little less dainty nourishment than before, Dame Fashion makes her Fall debut with the above mentioned statement. Thus, we must take a hint from her to be omitted from the current "oh's" and "ah's."

To be really dashing and smart around the campus or at the games wear some of those wools or wool crepe frocks. They come in one, two, or three pieces in perfectly exciting patterns. There may be a two piece brown feathery wool dress with a skirt well fitted with a box pleat in the center front Long sleeves, a wrap-around style waist, high collar, and a large taffata bow set diagonally at the throat, are the features of the second piece of the outfit. Other dresses are made of wool plaids, with colors unusually rich and beautiful. The deep reds, browns, oranges mixed with greens, rusts, blues toned with a bit of red or white, are all in style, and harmonize with the October colors. It is very interesting to notice these factors, for undoubtedly they will come in handy one of these days. Au revoir.

## Home Ec. Fraternity Receives Plaque

Kappa Omicron Phi received an honor plaque for efficiency, awarded by the national council, during last year. The plaque, which will be kept for two years, is to be hung in the sun room.

"Always Reflecting Genuine Hospitality to the Visitor"

## THE PLANTATION

Special Rates and Accommodations for College Parties and Dinners

MISS JENNIE TURNER  
Proprietress  
Tel. 22174 19 E. Figueroa

## Calendar Tells Coming Events

Wednesday, 10 — Elementary Ed. Tea, Club room, 3:30.

Thursday, 11—P. E. Beach dinner, Alpha Phi Gamma meeting, W. A. A. Board meeting.

Friday, 12—After-game dance at Rockwood. Football game with U. S. C. Spartans.

Monday, 15—Social groups, fraternity night, Kappa Omicron Phi meeting.

Tuesday, 16—A.W.S. and Men's Club meeting, Art Dept. meeting.

## Four Alpha Thets Hostesses at Dinner

Four members of Alpha Theta Chi were hostesses to the sorority at a progressive dinner held Monday night, October 8.

The first course consisted of a fish cocktail and was served at the home of Mary Bell and Peggy Koopp. Katherine Hacking next entertained the sorority by serving the main course. The girls then journeyed to Madge Bunch's home where they were served a delicious molded fruit salad.

The last course was served at Jerrie Walker's. Regular business and plans for the future were discussed.

Those attending were Catherine Hacking, Mary Bell, Ruth Carter, Peggy Koopp, Gennie Jones, Catherine Westaway, Dorothy Weber, Virginia Weber Cook, Shirley Mercer, Mary Erickson, Audrey Gill, Madge Bunch, Jerrie Walker.

PATRONIZE EL GAUCHO ADVERTISERS

## Primary Department Planning Assembly

The Thanksgiving Week assembly this year will be under the direction of the Kindergarten Primary department. Complete plans for this assembly have not as yet been made, but will be finished at the next department meeting which is to be held on the first Tuesday of November. These meetings are held at the homes of different department members and are conducted in a semi-social manner.

All Kindergarten Primary members deemed the Delta Phi Upsilon beach supper last week a great success.

## Delta Sigma Epsilon Dined at El Mirasol

Pi chapter of Delta Sigma Epsilon sorority was entertained by Mr. H. E. Kinsell of the El Mirasol hotel Friday evening, October 5th. The dinner was given in appreciation for the work done by the members during the national convention August 15 to 18, 1934.

Those present were: Sheila Davidson, Chloe Vincent, Arleen Klett, Winifred Jones, Lucille Bolton, Betty Thomas, and Evelyn Maitland.

Alumnae present were Jean Wood, Lowell Washburn, and Ardis Bordeaux.

## The VICTORIA PHARMACY

ROY A. LOIBL  
Victoria & Santa Barbara Sts.  
Phone 3206  
Santa Barbara, Calif

## Former Student Weds October 6 In Montecito

Evelyn Miller, alumnae of '34, became the bride of Donald Hall, Pomona college graduate, Saturday evening, October 6 at 8 P.M. in the All Saints Church by the Sea in Montecito.

Mrs. Hall was attended by Wandalyn Linker, maid of honor, and Elsie Eckhoff and Birdena Hall, bridesmaids. The groom was attended by his brother, Jerry Hall.

The bride wore a white satin gown with a short tulle veil and carried a bouquet of white rose buds and lilies of the valley. The maid of honor wore pale blue satin and a large picture hat. Miss Eckhoff was gowned in pink taffeta and Miss Hall, in green taffeta.

Mrs. Hall is a graduate of the home economics department and is a member of Gamma Delta Chi, social sorority. Mr. Hall is affiliated with the Pomona college Alpha Gamma Sigma, social fraternity. He is employed by the Standard Oil company.

Following the honeymoon the couple will make their home in Santa Barbara.

PATRONIZE EL GAUCHO ADVERTISERS

## Alfred T. Cornwall

Fine Shoe Repairing  
Student Work a Specialty  
1033 State Street

The Frosh Gauchos  
Drank Collegiate Hamburger Coffee  
And Walloped the Varsity!!  
**THERE MUST BE A REASON**

...and while we're talking about cigarettes

I don't suppose you were ever in a warehouse where they were storing bogsheads of tobacco. Anyway here's something interesting: Liggett & Myers, the people who make Chesterfields, have about 4 1/2 miles of storage warehouses where they age the tobacco.

Down South where they grow tobacco folks say... It's no wonder so many people smoke Chesterfields. The tobaccos are mild and ripe to start with, and then they're aged the right way to make a milder, better-tasting cigarette.

a good cigarette gives you a lot of pleasure—

# Chesterfield

the cigarette that's Milder  
the cigarette that TASTES BETTER



On the air—  
MONDAY ROSA PONSELLE  
WEDNESDAY NINO MARTINI  
SATURDAY CRETE STUECKGOLD  
KOSTELANETZ ORCHESTRA AND CHORUS  
6 P. M. (P. T.)—COLUMBIA NETWORK