

DAILY NEXUS

Vol. 59 No. 13

University of California, Santa Barbara

Friday, September 29, 1978

The Party Image...

See Page Five

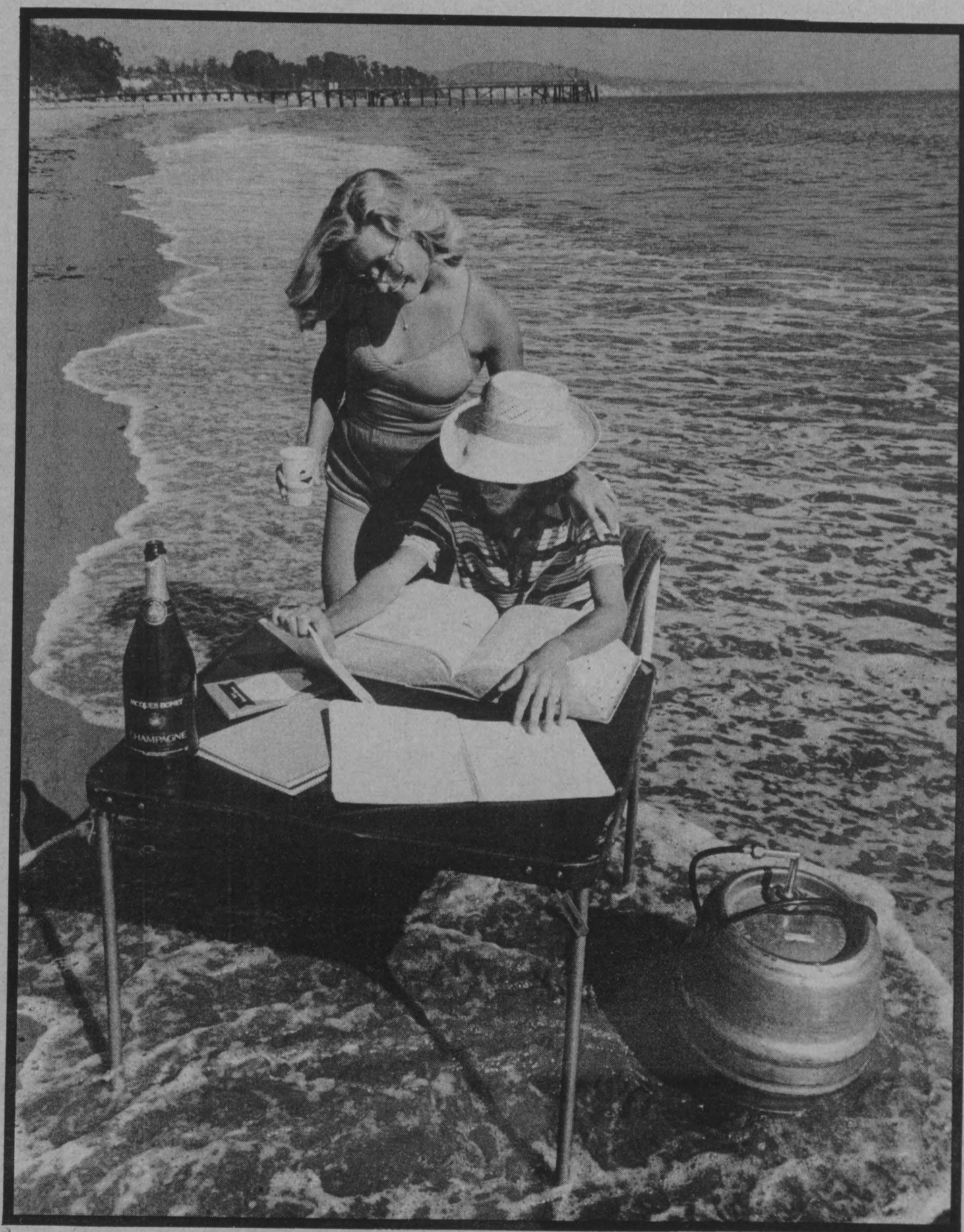


Photo by Karl Mondon

HEADLINERS

The State

ROMONA — A stubborn brush fire put out yesterday left 3,000 acres blackened in the San Vicente Reservoir watershed of central San Diego County. As many as 180 firefighters suffered injuries, mostly minor in the four-day blaze near Romona. Earlier, another fire nearby burned 1,340 acres.

FRESNO — In the first death penalty verdict in Fresno in 17 years, a Clovis man has been sentenced to the gas chamber for killing a Modesto woman. A jury decided the 20-year-old Douglas Stankewitz should die for murdering 22-year-old Theresa Graybeal after kidnapping and robbing her.

LOS ANGELES — A \$2 million wrongful death suit has been filed against confessed slayer Wayne Kearney by Elizabeth McGhee. She is the mother of one of Kearney's victims in the so-called Trash Bag Murders. Mrs. McGhee filed the Los Angeles Superior Court suit yesterday, claiming she has suffered "recurring nightmares" since her son disappeared two years ago. Kearney currently is serving a life imprisonment sentence in Chino State Prison for the murders.

LOS ANGELES — A Federal Grand Jury has indicted three San Fernando Valley residents on charges of conspiracy and counterfeiting eight thousand dollars in 20-dollar bills. The trio was arrested after the fake money turned up during a court-ordered search of a rented store in Woodland Hills.

LOS ANGELES — A nationwide strike by railroad clerks has resulted in shorter shifts at automobile assembly plants in South Gate and Pico Rivera. Union officials say the work day was cut in half because of a shortage of parts that are normally delivered by train.

The Nation

WASHINGTON — The House Assassinations Committee will try to find out today whether reputed crime boss Santos Trafficante had anything to do with President Kennedy's murder. They'll question him concerning the possibility that he had links to Jack Ruby or the C-I-A.

WASHINGTON — Democrats turned out in full force last night to honor Jimmy Carter. Fourteen-hundred party faithful paid \$1,000 a plate to honor their hero of Camp David at a pre-birthday bash in Washington. The President, whose 54th birthday falls on October first, called the event — which raised one million dollars — "The most successful" presidential fundraiser in American history.

WASHINGTON — A major hurdle has been cleared, but lots of legislative work remains on President Carter's energy program. Yesterday, The Senate passed and sent to The House the controversial bill to deregulate natural gas prices. Today, House and Senate conferees meet to consider the less controversial aspects of the program: energy conservation and electric rates.

NEWARK, NEW JERSEY — A panel of jurors has been sequestered in New Jersey for the trial of two Soviets accused of spying. The two are charged with conspiring to pass American defense secrets to their country.

WASHINGTON — President Carter has ordered the nation's striking railway workers back to their jobs for a 60-day "Cooling Off" period. Carter announced his plans at a news conference, after negotiators failed to meet a mid-day government deadline for settling the dispute.

The World

CAPE TOWN — South Africa has a new Prime Minister: He's Defense Minister Pieter Willem Botha. The 62-year-old Botha was elected today at a caucus of the ruling National Party in what appears to have been a tight election. Botha replaces John Vorster, who's stepping down because of poor health. Botha promised to maintain what he called "Law and Order," while also saying he seeks better relations with South Africa's black majority. The National Party nominated Vorster earlier for the largely ceremonial post of president. It's expected the full Parliament will elect Vorster to the position tomorrow.

BEIRUT — It's being called the worst fighting in Beirut since the Camp David Summit. Police say at least five people have been killed and 43 others wounded in the latest outbreak between Syrian forces and right-wing Lebanese Christians. A police spokesman says shell fire hit the Presidential Palace and the courtyard of the premier's office. There was some damage in each incident, but no casualties reported. The spokesman also says two shells exploded harmlessly near the home of U.S. Ambassador Richard Parker.

MIDEAST — Israel geared up for new peace talks today in the wake of Parliament's endorsement of the Camp David Accords. U.S. envoy Alfred Atherton arrived in Tel Aviv after a swing through Arab capitals and Israeli Army specialists prepared to leave for Cairo where they'll re-open direct communications with Egypt. Elated by Israeli approval of the Camp David Accords, Egypt's acting Foreign Minister today called on his fellow Arabs to accept the agreement. Butros Ghali praised the vote as "proof of a positive change in Israeli public opinion." Late last night in Jerusalem, the Accords were approved 89 to 19, with 17 abstentions.

— LINDA SIMMERS

The Daily Nexus is published by the Press Council and partially funded through the Associated Students of the University of California, Santa Barbara, Monday through Friday during the regular college year (except examination periods) and weekly during the summer session.
Second Class Postage paid at Santa Barbara, CA, and additional mailing offices. Post Office Publication No. 775-300.
Mail subscription price: \$12.50 per year or \$5 per quarter, payable to the Daily Nexus, Thomas M. Storke Student Communications Building, P.O. Box 13402, UCSB, Santa Barbara, CA 93107.
Editorial Offices: 1035 Storke Bldg., Phone 961-2691.
Advertising offices: 1041 Storke Bldg., Phone 961-3828. Gayle Kerr, Advertising Manager.
Represented nationally by CASS.
Printed by the Goleta Today.

JOSEPH KEMPF HAIR CO.

956 embarcadero del norte
isla vista, ca. 93017
we accept BankAmericard & Mastercharge

DANSKIN

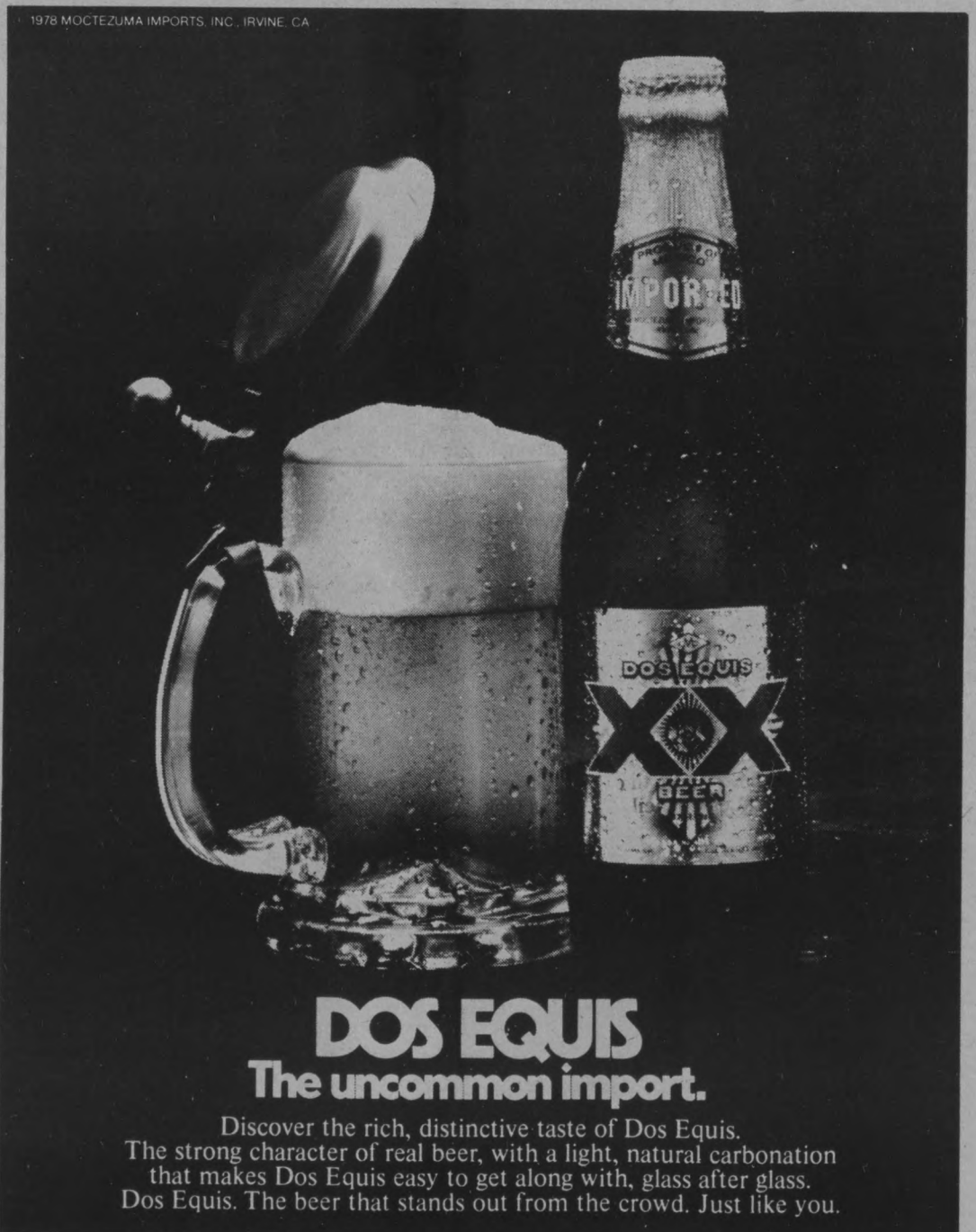
featuring

- Wide variety of color designs
- All sizes
- Accessories for Danskins clothing
- New Collection of Wrinkled Cotton Clothing

In Isla Vista
THE PURPLE MUSHROOM
900 Embarcadero del Mar
Isla Vista

Hours: 10-6 M-Sat. • 12-4 Sun.
968-5012

1978 MOCTEZUMA IMPORTS, INC. IRVINE, CA



DOS EQUIS
The uncommon import.

Discover the rich, distinctive taste of Dos Equis. The strong character of real beer, with a light, natural carbonation that makes Dos Equis easy to get along with, glass after glass. Dos Equis. The beer that stands out from the crowd. Just like you.



UCSB has long been characterized as a "party school." In today's special section, the Daily Nexus examines this label, its roots and its impact on the future of UCSB grads. See page five.

Tepee Village May be Saved By Eminent Domain Provision

By WALT HALLEY

The Isla Vista Recreation and Park District will hold a public hearing Oct. 19 on the condemnation of the land at Sueno and Camino del Sur, the site of Isla Vista's tepee village.

Park District General Manager Paul Pooley explained that the move is a prelude to filing for a conditional use permit as a campground with the County Planning Commission. It is the latest in a series of efforts by concerned I.V. agencies to preserve land, currently occupied by 12 people in two tepees and eight wickiups, a type of shelter originally used by nomadic American Indians, as a place where alternative lifestyles may flourish.

Pooley stated that the village is in a state of unpermitted use that has existed since it was established some eight years ago. Last year the County Planning Commission, responding to local resident complaints, declared the village was in violation of zoning, health and safety codes which would have to be met if it were to remain. Plans were then made to file for a conditional use permit as a way of meeting county requirements.

"But only landowners can apply for a conditional use permit, and

the current owner will not sanction the use of the land as a campground," Pooley continued. "The park district wants to preserve the land for alternative lifestyles and has the power to sanction it for that use.

The district is a political subdivision of the state and has the power to acquire land through the use of eminent domain, just as the state acquires land for freeways and airports. It's simply stating that a certain parcel of privately held land would be put to better use as public property," Pooley said.

Pooley noted that his agency has litigated with others for eminent domain and that property owners are compensated at fair market value under these proceedings.

Isla Vista Community Council member Amy Hodgett, who has worked closely with residents and county agencies on the problem, explained that when the park district becomes owner of the land a process of reverse acreage will be instituted.

"Lot lines between four lots will be erased, creating one parcel," she stated. "Then we will apply for a conditional use permit as a campground, first to the County Planning Board and then to the supervisors, if necessary. And we may have some legal recourse

beyond that."

One major problem, sanitation, has been worked out by withdrawing a request for a clivus multrum decomposition toilet, Hodgett continued. Sanitation and water facilities would then be available through a house on the property which the Goleta Water District and the Isla Vista Sanitary District have agreed to serve.

"I'm hopeful, and will push the (Please turn to p.16, col.5)

Prop. 13 Cuts Could Hinder Completion of Park Projects

By SANDRA THOMAS

Isla Vista's Recreation and Park District has more than 20 projects designated for the community, encompassing parks, recreation centers and beautification plans.

How much of the district's list can be completed is questionable, due to low post-Proposition 13 funds and the limited number of people it has working.

Because of concern for the environment of I.V. and the aesthetic effects of new structures, completion of projects is slow. The current moratorium on new water hook-ups in the area is another

By 13-1 Vote Council Upholds BSU Restraint

By MICHELLE TOGUT

By a vote of 13-1 Legislative Council upheld the decision made by its summer members to freeze the Black Student's Union (BSU) budget at their first meeting of the new school year Wednesday night.

The budget will remain frozen until the union pays a \$157 bill to the Learning Resources Center for keeping film equipment out a month past its due date.

A proposal requiring the BSU to hold an open meeting at which members would decide who would be responsible for the bill, the group as a whole or the people who checked out the equipment was passed by council.

Should the BSU decide that the group is responsible for payment of the bill, no A.S. monies may be used for a fund-raiser. The group is also required to publicize the meeting, and post the time and place in the A.S. office.

An amendment to the motion, requires that A.S. Executive Director, Paula Rudolph attend meetings between BSU and representatives of the NAACP pertaining to money the union allegedly owes the NAACP.

A.S. has already received a bill for \$409.50 from the NAACP for services they claimed to rendered to the BSU. Bill Simms, a representative from the NAACP has asked for approximately \$500 more, according to A.S. Advisor Carolyn Buford. She said that Simms that sent a letter to the chancellor about the matter.

BSU Treasurer Chester Moland told Council that BSU's problems with the NAACP were ones of communication, "At this present time Leg Council shouldn't be involved with this situation," adding "note that I said at this present time."

Rudolph explained, "If there are going to be forthcoming bills A.S. is involved."

Moland said that there would be a bill from the NAACP but "the amount now reading \$900 to \$1,000 is way out of line." He said that the BSU would have to meet with representatives of the NAACP to settle matters.

Council and BSU representatives also discussed a bill of \$150 the BSU spent for food. This food was bought for a Universal Studios Tour members took participants of BSU Community Schools Program on this summer. A.S. policy requires that receipts for all such expenditures be presented.

"As long as I have been treasurer receipts have never been requested," Moland said. Representative Leyle Weyfall felt that BSU members had been informed of the receipt policy, however and cited the minutes of a meeting last year.

(Please turn to p.16, col.1)

Task Force Formed to Help Leg Council Realign Budget

By KARLIN J. LILLINGTON

A loss of \$20,000 due to the passage of last year's Communications Amendment and an overall serious lack of funds has spurred Leg Council to create a task force to investigate means of alleviating the Associated Student's financial woes.

Two-thirds of the current budget consists of locked-in funds. These monies can be distributed only to specified programs, which contributes to the critical financial situation.

A.S. also presently spends \$70,000 annually for various recreational services, including intercollegiate sports, intramural sports and leisure activities which A.S. organizations at other University of California campuses don't pay for.

A.S. must also compensate for the \$20,000 for communication services, including the Daily Nexus and KCSB, mandated by the the Communications Amendment, approved overwhelmingly by students in last year's A.S. general elections.

Jim Knox, A.S. Internal Vice-President, says the task force will be considering the feasibility of a fee increase, but notes that one will probably not occur,

at least at present.

Current tuition proposals will also be examined by the task force. "No matter how small the amount may be, any tuition will affect enrollment. It could be a drop from a few to hundreds of students. If 300 drop, A.S. will lose \$14,000," Knox says.

"On the other hand, if we do have tuition we could receive as much as \$34,000. We'll have to make cuts otherwise on top of last year's budget cuts of two to three percent," he says.

How other universities use the money A.S. earmarks for recreational activities will also be investigated, Knox says.

The task force will consist of two members of the Registration Fee Advisory Committee plus members of Leg Council. Council members will be divided into one executive and three representative to be appointed by the internal president. It will report to the council every two weeks and submit a final report during the last Leg Council session of Winter Quarter.

The proposal for the task force was submitted at a May 17 Leg Council meeting.

problem.

Work at Anisq Oyo park is one example. The only water for the park comes from a shallow well and the ponds. The windmill supplies power to pump water for the landscaping but this delicate system has numerous breakdown points. One idea being discussed is to locate a cistern in the park that would collect the third rinse water from the nearby laundromat and thus provide more water to irrigate with.

The ponds are presently unsafe for wading because of garbage on the bottom sand overgrowth around the them. The ideal situation will be when the ariation of the ponds is run by the windmill, but this may be some way off. Other concerns for the park include handicapped access, amphitheater improvement and installation of signs and general repairs.

The struggle for adequate water in I.V. goes beyond Anisq Oyo Park. A few years ago the I.V. Recreation and Park District implemented a "street tree" program where fruit trees were planted throughout I.V. Some 325 of these trees are still alive but the funding for specialized gardeners is gone.

The trees need proper pruning and maintenance but three part-time workers have to do the task previously done by 14 full-time workers. The District is hoping a community involvement program will work so that residents can learn how to help take care of the trees in front of their property.

Pardall Gardens was recently purchased by the district and the

last legal details are still being worked out. The planning goes on, however, to make two-thirds of the land into a park and set aside a third for community garden use. Again, water is the key factor and as it stands now, residents can garden only if they bring their own water.

Lately, the district's emphasis has been on the renovation of the "pink house" located at 889 Camino del Sur which the district bought for its new office and community center. Now painted brown, the "pink house" is still being worked on. The same parcel of acreage also contains the red barn that is going to be renovated into a theater.

Theater arts projects are planned through February to include the Fall Festival, two community theater productions and a children's theatre production, among workshops and concerts. The Fall Festival will be held on Saturday, Oct. 14, in Anisq Oyo Park. Music on the amphitheater stage, crafts, theater, a farmer's market and a square dance are some of the events planned.

The Craft Center in I.V., used by the Goleta Activities Project, is in disrepair. The earthquake demolished the kiln there and no classes will be taught before replacement part for equipment are acquired and installed.

With budget cuts in every facet of the district, the projects are ambitious and the work is slow. However, alleviating community misuse and misunderstanding of services rendered is a major concern to all involved.

We Can Pick Areas to Save

The United States Forest Service is currently gathering public comment and resource information on all roadless undeveloped National Forest areas which are now designated as non-wilderness areas (Rare II). The Forest Service will compile this information and submit a report to Congress in December 1978 recommending which areas should be managed as wilderness and which should be non-wilderness.

The deadline for public input into this particular bureaucratic process is rapidly approaching. The Forest Service will not include in their recommendations any letters postmarked after Sunday October 1, due to their December deadline.

To most of you, the classification assigned to an area may not seem terribly important, but the wilderness designation is created by an Act of Congress, and it would take an Act of Congress to change it.

Currently Rare II areas can be used as timberland, for grazing livestock, or mining (including minerals, oil and gas). With the wilderness designation these areas would be protected from the above types of development, plus powerlines, roads, constructed campsites, off-road vehicles or prospecting.

Areas designated Rare II (in California) include the majority of Los Padres and Inyo (White Mountains) National Forests. Several very large sections of the Sierra Nevada (over 1.6 million acres) could also be protected by the change in designations.

You can write directly to the Forest Service. Their address is:

Regional Forester, Region 5
U.S. Forest Service
630 Sansome Street
San Francisco, CA 94111

In your letter you should explain not only which area(s) you would like to see become wilderness, but why you would like the area(s) preserved.

There will be a map of all Rare II land in the U.S. and a "mass letter" to the Forest Service available for your information and comment today from 11:30 am to 1:30 pm in front of the UCen. A representative of the U.S. Forest Service, Gerry Little, will be on hand from 11:30-12:30. Stop by if you have information to share or if you just want to find out if your favorite wilderness area is protected.

It isn't often that we have a chance to tell the government exactly what we think should be done with our natural resources, don't let the opportunity pass you by.

Hart in the Right Place

UCSB students have a rare chance today to let government officials know how they feel about key issues.

State Assemblyman Gary Hart, whose district includes the campus and Isla Vista, will be in UCen 2284 at 12:30 this afternoon. He will be addressing the U.C. Student Lobby, but the session is open to the public. Immediately following, Hart will be in front of the UCen talking to students and urging them to register to vote.

And at 2 p.m. tomorrow, also in front of the UCen, former California Governor Pat Brown will participate in the voter registration drive and answer questions.

We hope UCSB students will recognize the importance of giving Hart and Brown direct feedback. You should welcome the chance to tell the government just how you feel about an LNG plant at Pt. Concepcion. You could even ask Brown his opinions on Linda Ronstadt.

Too often students get wrapped up in their studies and ignore all else. Today is an excellent opportunity to bring the outside world back into focus.

DOONESBURY

by Garry Trudeau



Letters

Emmanuelle to Show?

Editor, Daily Nexus:
Open letter to the UCSB Men's Rugby Team:

We are writing this letter to protest your showing of the X-rated film "Emmanuelle" on Friday, Oct. 6. We are well aware why you are showing this film. X-rated films shown on this campus generally make a great deal of money.

What you are probably not aware of is that great many women and many men, find such films to be extremely offensive. We do not object to X-rated films because we are prudes who abhor the sight of naked human bodies. On the contrary, we believe the open discussion, and even depiction of real human sexuality to be very valuable. Although touted as doing this, this is precisely what films such as "Emmanuelle" do not do.

Instead, such films depict, and glorify, the abuse of women to

gratify men's sexual "needs". The abuse and exploitation of women in such films takes many forms. The film "Snuff" promised to sexually arouse its audience because it supposedly depicted the actual dismemberment of a woman. In "Deep Throat", shown recently on this campus, the only value of the "heroine" lies in what she can do to a man's sexual organ.

"Emmanuelle" itself glorifies the more sophisticated sexist myth of women as a "piece of ass" whose only desire is to be screwed by the closest available man. What else is on to make of such scenes in "Emmanuelle" where Emmanuelle offers her body as the "prize" to the winner of a Thai boxing match? That "Emmanuelle's" depiction of Asian people is highly racist as well is not surprising, since racism and sexism are often linked.

Of course, "Emmanuelle" is not as violently sexist as "Snuff", nor

as degradingly crude and sexist as "Deep Throat". It is precisely the sophisticated sexism of films such as "Emmanuelle" that creates a climate of tolerance for more violent films like "Snuff". Time magazine never promised to titillate its readers with a photo spread of a woman being murdered, but it did run an article approving of the "chic" new fashion trend of "Really Socking it to Women."

Once you have reduced a person to a thing, what does it matter what you do with them (or what happens to them)? We would do well to remember the indifference of most men on this campus to the fear, and anger, that women here felt after the rape-murders of Patty Laney, Jacky Rook and Mary Ann Saris here two years ago. (The police never even picked up a suspect in that case, and the rapist-murderer is still among us).

This indifference is not surprising in a generation of men raised in an age when sexism has become a major American industry. Literally billions of dollars are made every year off the popular "spread-legged" Penthouse and "Emmanuelle" style of sexism, as well as the violent "Underground" pornography of "snuff." (The dramatic increase of both kinds of pornography over the last two decades has been parallel. The two go hand in hand.)

It is obvious to anyone who is aware of what is happening in this society that most women have had enough of being valued for only one (thoroughly distorted) part of their being. Many men, too, have begun to question whether they can be truly human while denying humanity to women.

Unfortunately, many women have not yet understood the ways in which most men objectify women. Even more unfortunately, the vast majority of men have not begun to think through, and change, the ways in which they view, and treat women. That men and women, but especially men, should begin to think about this is one purpose of this letter.

We are requesting that you not show "Emmanuelle," and instead show another, non-sexist, film either on October 6 or later. We believe that your cancellation of this film, together with a public statement of your reasons for doing so, would have a tremendous educational impact on many people on this campus. It would be an act of courage to do so, considering the pervasiveness of sexist attitudes on this campus.

We realize, of course, that there are financial considerations involved here. If, for financial or other reasons, you feel that you cannot cancel your showing of "Emmanuelle," we ask that you respond and tell us why. We especially ask that you deal with our assertion that this film is sexist. There are times when one must weigh very carefully personal or group gain against the effect that one's actions have in contributing to oppression. This is one of those times. We await your public response.

a raise. Not enough though. Um, let's see, water-skiing at Tahoe a for couple days and saw some friends in San Diego. Yeah, it was empty here, I wish everybody would leave again.

On Del Playa, the 6600 block. 6656. Yeah, you should come by. Really, yeah. Alright. Later.

Charlie

Summer Vacation

Editor, Daily Nexus:

Hi! How was your summer? Really? Where to? Wow, that must have been beautiful. Really? Yeah, I know. Who'd you go with? Wow, did you get along with them? No wonder, if they pay all the bills. I know, they're alright sometimes.

Worked. Yeah, but at least I got

Success Formula

Editor, Daily Nexus:

Let me explain why there are so many room and time changes at the start of Fall Quarter. The Fall schedule of classes is finalized during the previous April. At that time a department is uncertain about the following essential factors:

1. Its total budget. (This is still unknown due to Proposition 13 and the costs of the earthquake.)
2. The total number of teaching faculty and their names. (Sabbatical leave plans aren't always firm by then, and the availability of substitutes is uncertain.)
3. The number and names of teaching assistants. (Without the names we don't know what courses the T.A.s will be taking nor what they should be teaching.)

4. The enrollment for each course.

Most changes occur because of inaccurate guesses about one or more of the above. While changes can and do cause trouble for students, failure to make changes can cause trouble as well. If a class which is over-enrolled does not move to a larger room, some students will have to be excluded. If a T.A. has a conflict between a course she must take (as part of her graduate program) and a course she must teach, a change in either will cause a problem for someone.

The emphasis of your editorial on Sept. 28 is quite correct. Students are entitled to better information. Further, students themselves can probably tell us how best to distribute this information to reach the desired audience. Individual students can help the situation as well by pre-enrolling as early as possible. If we have accurate predictions for the final enrollments in each course well in advance of the start of the quarter, changes due to class size can be done in plenty of time to tell all those concerned.

The Math Department (and probably any department) will welcome suggestions for improvement in this area.

Charles A. Akemann
Chairman

Department of Mathematics

Anna L. Strong
David Raymond

DOONESBURY

by Garry Trudeau



A Look at UCSB's 'Party School' Image

Academic Reputation is Undermined by the Campus' Natural Surroundings

By W. PETER ILIFF

There is a game of sorts that old high school friends play with each other at Christmas parties when they have all returned from their various different colleges. It is called the "school game." The game consists of everybody huddling around one another while claiming that at the school they attend they work harder yet still have more fun.

Although universities such as Stanford and U.C. Berkeley are usually hard to compete against, contestants representing UCSB have been known to take heavy abuse concerning their work load while receiving unanimous consent acknowledging their supremacy in the fun category. This is a frustrating syndrome for the UCSB student who takes college seriously.

It is a shame that one of the university's greatest gifts, its splendid environment, serves to offend the puritan instincts of so many critics who feel that academic achievement must spawn out of drudgery and the denial of relaxation.

The "party school" image that has clawed at the academic reputation of UCSB has become perhaps one of the more annoying cliches rampant among collegiate circles. Just this past year the acting Vice Chancellor of Academic Affairs Robert Michaelson was flying home while reading a copy of one airline's flight magazine when he came across an article denouncing UCSB as such a haven for everything but hard work.

Incoming freshmen seem to

almost apologize when asked why they chose Santa Barbara over the other U.C. campuses. "Well, I plan to finish my general education requirements here and then transfer to ..." is a common strategy.

Everytime I visit a fraternity party at another school, once they learn that I am from UCSB, some staggering "bro" holding his seventh beer slurs, "hey, what a party school!" The accusation is becoming almost as popular as asking someone what their major is.

It is of interest to investigate the various effects of such an image. Why does it exist and how long has it afflicted UCSB? Does it smudge the credibility of a degree received from Santa Barbara and is the image even true?

This special section, then, is devoted to answering these questions and many others.



Nexus photo by Karl Mondon

UCSB Administration Defends Institution as Competitive

By W. PETER ILIFF

If one were to compare the cover of this year's UCSB general catalogue to nearly any of the previous editions, it would be readily apparent that the usual beach scene has been replaced this time around by a tandem of marine biologists tangling with a jellyfish.

This intrusion upon tradition is the result of the UCSB administration taking a swipe at the "party school" image that has been long associated with Santa Barbara.

In the words of UCSB Vice Chancellor of Student and Isla Vista Affairs Ed Birch, "with publications, we can help our-

selves in cosmetic ways by talking about academics instead of the surf and sand."

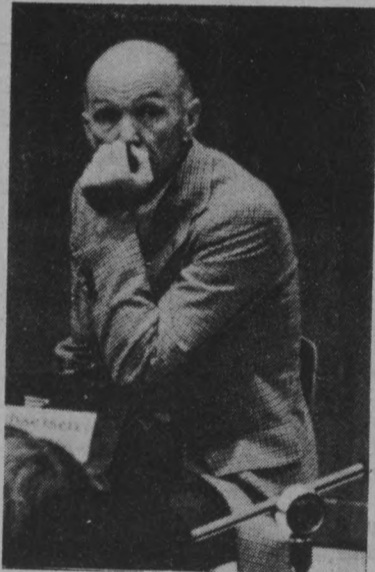
Admittedly, such a maneuver is far short of solving any bad reputation UCSB might suffer. "No matter what we do we will always have a party school in our being unless we move 100 miles inland," argued Birch. "As you look across the country, any school with opportunities such as snow or surf nearby is thought of as a party school. This is a phenomenon whether it is deserved or not. The University of Miami has always suffered a bad reputation because of its location, and just look at Colorado..."

Robert Michaelson, the acting


Vice Chancellor of Academic Affairs, surmised that "others cannot conceive that people can do any work here." Michaelson cited the Puritan image as the culprit though Birch explained it best by saying "people have always associated learning with pain. The old school of thought was that learning cannot be fun."

"I believe our students here work as hard as any," Birch said. Mentioning what he termed the goodness of fit theory, the Vice Chancellor said that "each student has different habits and profits by studying in the environment he or she feels most comfortable in."

Neither Birch nor Michaelson (Please turn to p.13, col.3)




UCSB Administrators Robert Michaelson, above, and Edward Birch, above right, recognize UCSB's party school image but feel the school's academic reputation is solid.



Lutheran Campus Ministry

Worship Sunday
St. Michael's Church
Camino Pescadero and Picasso
9:00 A.M.
Guest Preacher: Prof. Otto Bremer



HILLEL AT UCSB
Tonight - Shabbat 6:30 URC
Rosh Ha-Shanah

Sun., Oct. 1 - 7:30 pm Mon., Oct. 2 - 10:30 pm

at St. Michael's Church
(Corner El Greco and Camino Pescadero)
For more information call 968-1555

STUDENTS
ARE YOU
HUNGRY
IN ISLA VISTA?

meal plans
are available
in the
on-campus
residence halls
dining commons

SEE ABBIE, AT
DLG 1501
CENTRAL FOOD
SERVICE OFFICE
phone 961-3891

THE ALTERNATIVE PRINTING COMPANY

5879 HOLLISTER GOLETA 964-8875
6549 PARDALL ISLA VISTA 968-1055

offset printing xerox 9200
typing film processing

the movies

966-4045
GRANADA
1216 State Street

PLUS:
"AMERICAN GRAFFITI"

Aren't you glad it's...

Almost Summer




PG

966-9382
Arlington Center
1317 State Street

It Became a Celebration

THE LAST WALTZ



PG

It Started as a Concert

Starring
The Band
Rick Danko
Levon Helm
Garth Hudson
Richard Manuel
Robbie Robertson

Featuring
Eric Clapton
Neil Diamond
Bob Dylan
Joni Mitchell
Neil Young
Emmylou Harris
Van Morrison
The Staples

Dr. John
Muddy Waters
Paul Butterfield
Ronnie Hawkins
Ringo Starr
Ron Wood

It Became a Celebration

967-9447
CINEMA
5050 Hollister/Goleta

IT WAS THE DELTAS
AGAINST THE RULES...
THE RULES LOST!

**NATIONAL LAMPOON'S
ANIMAL HOUSE**



R

967-0744
FAIRVIEW
251 N. Fairview/Goleta

Just when you thought
it was safe
to go back to the movies

**PETER SELLERS
REVENGE
OF THE
PINK PANTHER**



PG

964-8377
Airport DRIVE-IN
Hollister and Fairview

PLUS:
"AMERICAN GRAFFITI"


Almost Summer

PG

TWIN DRIVE-IN 1
Memorial Hwy. at Kellogg/Goleta
964-9400

PLUS:
"THE ONE AND ONLY"

**John Travolta
Olivia
Newton-John
GREASE**



PG

is the word

TWIN DRIVE-IN 2
Memorial Hwy. at Kellogg/Goleta
964-9400

PLUS
"THE AUTOPSY"

*She's back...
TO SCARE
YOU AGAIN!*

"CARRIE"



R

Plight of the Grads

Statistics of Student Success Following the Last Toga Party

In recent years, UCSB has been skewered with the reputation of being a laid-back and casual university. Although accepted by most, the question remains as to what kind of future a "party school" background is going to get a graduate once he leaves the bliss of toga get-togethers and keg riots?

A survey and evaluation on just this idea was taken by UCSB Student Affairs Researcher and Evaluator Karl Borgstrom last year.

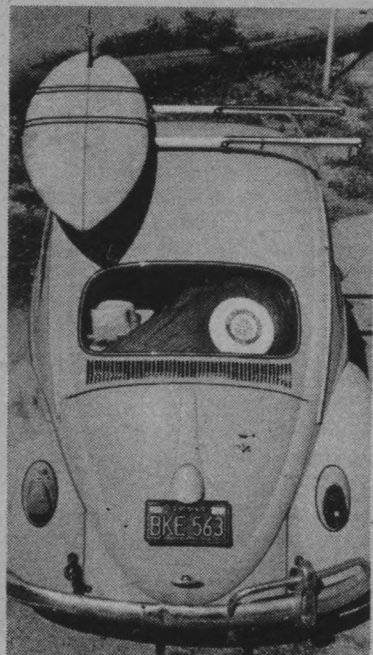
By catching the seniors between their parties, Borgstrom got a chance to study a cross sample of 523 students out of the 1000 eligible for graduation that year.

According to Borgstrom's analysis, "it took seniors an average of 4.2 years at UCSB to complete a bachelor of arts degree." The reason for the extra time to earn the diploma might be the fact that 45 percent of the seniors had changed majors during their course of study. The additional quarters were not due to extra curriculum interests as some might expect. There is also the fact that 70 percent of these seniors graduated with a grade point average of 3.0 or better. Obviously students are serious about their careers.

So apparently UCSB's expert partiers do graduate. Most even continue on to higher education. The number of students choosing to do so is rising each year. A percentage from a seven year multi-UC campus study showed that 53 percent of those receiving a UCSB degree went on to graduate school. Borgstrom's study of last year's seniors showed an increase of ten percent.

Instead of higher education, one can substitute the world of employment in its place. Residing at UCSB can prove quite beneficial in this respect since out of the 40 percent of graduates looking for jobs, a soothing 36 percent found employment in the field of their choice. UCSB can also boast that of its working alumni, 43 percent are "very satisfied" with their work. This is higher than the other three UC campuses in the study (UCR, UCSC, UCLA) can report.

People who criticize the casual atmosphere may not realize that there is a great deal to be gained from the UCSB experience. Santa Barbara consistently comes out ahead of its fellow UC campuses



when graduates were asked about the increases in traits they achieved during college. The most outstanding increases being in self confidence, perseverance, self-discipline and leadership ability. No mention concerning increases in the number of beers tipped was heard.

Could it possibly be that UCSB students do see life as something more than an endless party? It would seem so since 72 percent of the seniors attending the university admitted that the "academic reputation" proved very important to them in deciding to finish their undergraduate education at Santa Barbara. Perhaps it is jealousy of the exquisite locale that UCSB students enjoy that provokes the negative images often thrust upon the campus by the sea.

the garden company



THE WEEKEND NURSERY

Houseplants!!

- Wide Variety!
- Lowest Prices

HANGING BASKETS
\$2.95 - \$6.95!!

FERNS/POTHOS
LIPSTICK/IVY
ETC,ETC!!

4" - **89¢!!**

PALMS/IVY
SPIDERS/ETC.

RUBBER TREE
\$6.95

(Foolproof Indoor Plant!)

TROPICALS!!
(from Guatemala) **95¢**
DRACENAS/ **\$9.95**
SANSEUERIA

FICUS BENJAMINA
(WEEPING FIG)

8.99!! 5 GAL.
(a 22.95 value)

o POPULAR
INDOOR TREE

NOTE:
OPEN SAT.
& SUN. ONLY
10-5

the garden company


HEMAN
TOYOTA
KELLOGG
GARDEN CO. ANGELOS
HOLLISTER AVE.
BLIVE OX

To UCSB - Ward Memorial
320 S. KELLOGG.
GOLETA

**SRI CHINMOY
IN CONCERT**

"Music as Meditation"

Wed., Oct. 4
2:30 pm
Campbell Hall o Free
Information: 687-8844



968-3356

THE MAGIC LANTERN

Twin Theatres
960 Embarcadero Del Norte
Isla Vista

THEATRE I "WOMAN" 7:00
"HOME" 9:10



Jane Fonda Jon Voight
"Coming Home"
United Artists

plus: UNMARRIED WOMAN

THEATRE II "TANGO" 9:15
"EXHIBITION" 7:10

MARLON BRANDO in
LAST TANGO IN PARIS

PLUS: A film by JEAN-FRANCOIS DAVY

EXHIBITION
Starring
Claudine Beccarie
Rated X no one under 18 will be admitted



Nexus photo by Lynn Dzedzic

American Graffiti Life Exists On Del Playa

By W. PETER ILIFF

The American Graffiti of UCSB comes to life every weekend night, satin gym short style, on Isla Vista's ocean front strip, Del Playa.

Hordes of students carouse the street like wild sojourners searching for the vice-ridden parties someone must have told them would exist on the infamous avenue. The noise, bikinis, and the endless purr of the waves battering against the cliff walls combine to create a charisma that each year attracts more students than the street's apartments can possibly accommodate.

Visiting the frenzied pace of Del Playa is nice knowing that it can be abandoned for the serenity of somewhere else after one's senses become overwhelmed by it. But what about those people who actually live there? Does the street merit the notoriety it has been bestowed?

This year I find myself residing on Del Playa. I live in what is termed by the natives a "bowling alley." To anyone new, it is quite necessary to acquaint oneself with the lingo of the Del Playa dwellers. "Bowling alleys" are long rickety apartments that periously peer over the ocean at one end and butt out into the street with the other. Inside five single rooms, about the size of hamster cages without the wheels, file back in a long procession. The hallways remind one of a lane at the Orchid Bowl in Goleta.

Those who inhabit Del Playa all seem to have seductive eyes. Many sport the "hey I live on D.P." distant drummer look. Others just

as the sun sets further south every day. Some people start watching at about two in the afternoon.

Included with my Del Playa apartment came a roommate who works at Skip's Pizza, easily the most cherished late-night food joint around UCSB. Although he usually sleeps from five in the morning to sometime past noon, he serves as one of the most wonderful connections my stomach could ever hope for. Another roommate is a surfer who ceaselessly studies the littoral currents of the ocean to decide when to go cowabunga.

The intensified salt air prompts everything to rust. Old bicycles can be found strewn beside buildings which are dissolving into a formless red mass. Chunks of cliff occasionally slide into the ocean bringing the edge closer to the sundecks. This all serves to provide a convenient topic of conversation for those interested with small talk.

As the year goes on, I am told, the visiting hordes lose their wanderlust and the zoo-like thrill of Del Playa gatherings slacken. Still, the gunshots and shrieks along with threats at unbeaten Guinnesses Book World Records never stop.

have skin peeling off their faces. Integral to the culture of the strip is the mutual expectation that all fellow inhabitants are basically wild and crazy people, many watching Steve Martin and making loud noises at any opportunity. There is the compulsion among all dwellers to prove oneself.

One neighbor empties a 12 gauge shotgun into the Pacific every night. Another, whom my roomies and I have affectionately named "the screamer," wakes us up nightly as she shrieks the delight of her boyfriend's visits.

Next door five guys are currently attempting to better the Guinnesses Book "consecutive all-night poker games out on the deck with loud music playing" record. They, along with a multitude of others, continually combat the roar of the surf by playing their copies of the new Boston album.

Every evening there is a ceremonial ritual of everybody watching the sunset. Autumn features the most colorful displays

FILM SOCIETY PRESENTS:

America's Most Unlikely Hero.

WOODY ALLEN AS "THE FRONT"

SAT. SEPT. 30 - 7 & 9:30 pm CAMPBELL HALL - \$1.50

"THE GOLD RUSH"
starring
Charlie Chaplin
FRIDAY, Sept. 29
6 - 8 - 10 pm
Chem. 1179 \$1



"Warm, aware, funny and a pleasure to see those female energies burn up the screen."

-Marlene Latour, Mademoiselle



Agnès Varda's

one sings, the other doesn't

ONE WEEK ONLY

7 & 9 pm - Riviera Theatre
Fri., Sept. 29 - Thurs., Oct. 5

Plus Comedy Short "Hardware Wars" No Passes

UCSB Dramatic Arts presents

'TIS PITY SHE'S A WHORE

a tragedy by John Ford
directed by Stanley L. Glenn

"...this production is...a beautiful thing to see."
- News & Review

"...can expand our understanding of the conflicts that exist within ourselves."
- News-Press

Sept. 27-28 & Oct. 6-7

THE CAVE DWELLERS

a comedy by William Saroyan
directed by Judith Olauson

"Cave Dwellers has magic"
- News-Press

"...inner truth of enormous effective appeal."
- News-Press

Sept. 29-30 & Oct. 4-5
8 pm • UCSB Main Theatre

Tickets \$2 Arts & Lectures (961-3535)

BASKIN ROBBINS
31
ICE CREAM
ICE CREAM
5749 Calle Real
Niteily til 11, Frj & Sat til Midnite

Santa Barbara
SWAP MEET

Every Sunday
7a.m. to 4p.m.

BUY*SELL SAVE
TWIN SCREEN
DRIVE-IN
THEATRE

907 S. KELLOGG
GOLETA
for information
Call 964-9050 after 7 pm

\$10.00 OFF with Student I.D.
See us first and You Can receive a FREE GIFT worth \$60.00!

CUSTOM WATERBED SHEETS
PLAIN & DESIGNER (Top, bottom, 2 pillow cases) PERCALE 29"
MUSLIN 19" Limited Sizes

START SCHOOL RIGHT THIS YEAR! Starter Special

\$11.00 DOWN Limited Offer!

962-8184 310 N. Milpas
EASY FINANCING • SERVICE AVAILABLE • 30-60-90 DAY LAYAWAYS
Moving • Repair • Set-up
OPEN 7 DAYS

WATERBEDS & FURNITURE

SALE \$119

3rd Annual

1230 STATE ST.
DOWNTOWN
SANTA BARBARA

Copeland's

18 HR. SKI

FREE DRAWING:

Register for a free drawing to win a pair of Hansen boots or Rossignol skis. See bottom right hand corner of this ad for details.

FIRST 6 HOUR SPECIALS!

BE HERE WITHIN 7 A.M. AND 1 P.M. ON SATURDAY AND LOOK WHAT EXTRA BONUSES YOU'LL GET:

- Boot Gift Certificates worth \$20.00 towards the purchase of new boot \$100.00 or more to the first 200 people in the door. Gift Certificate must be used by 4 P.M. Saturday.
- FREE PR. \$7.00 Sunglasses to First 20 people through the door.
- FREE Camel Down REVERSIBLE VEST with the purchase of any new ski or ski package priced \$100 to \$150 first 6 hours only.
- FREE Camel Down PARKA with hood with the purchase of any new ski or ski package priced over \$150. First 6 hours only.
- FREE Camel Down REVERSIBLE VEST with the purchase of any new ski or ski package priced \$100 to \$150 first 6 hours only.
- FREE Camel Down PARKA with hood with the purchase of any new ski or ski package priced over \$150. First 6 hours only.
- TAKE AN ADDITIONAL 10% OFF any sale parka for men, women or children. First 6 hours only.
- Get in on the drawing (see coupon, bottom of the page) either of the 2 days.



MEN'S, WOMEN'S SKI APPAREL

Special group ski parkas, jackets, sweaters and more for men and women. Colors include the dark rusts and greens, subtle beiges and bright colors. Quite an assortment! Most sweaters are 100% wool. All famous brands.

40% - 75% OFF

BOOTS BOOTS BOOTS

		<p>HANSON ESPRIT (Ladies') Designed for women, with low profile, supple shell, adjustable flex. 22 pair only. Reg. \$150. 79.85</p>	<p>HANSON AVANTI Responsive boot that comfortable too. 3 pair only. Reg. \$190. 99.85</p>
<p>NORDICA COMET Lightweight boot that performs well. 1 pair only. Reg. \$80. 39.85</p>	<p>HANSON EXHIBITION All around boot for aggressive skiers. 8 pairs only. Reg. \$175. 99.85</p>	<p>NORDICA GRAND PRIX Classic slalom boot is ideal for racers and advanced skiers. 2 pair only. Reg. \$175. 99.85</p>	<p>NORDICA VOGUE (Ladies') Very comfortable and forgiving. 6 pair only. Reg. \$75. 39.85</p>
<p>MUNARI 3000 What a price! 3 pair only. 10.00</p>	<p>NORDICA PRO Free hinging boot. Good for pleasure skiers. 4 pair only. Reg. \$120. 69.85</p>	<p>NORDICA GT Ideal for most all levels and types of skiing. 2 pair only. Reg. \$175. 99.85</p>	
<p>Special Large Group DOWN AND SYNTHETIC FILL VESTS Who couldn't use one of these popular vests at one time or another? Now at a fantastic low price! 19⁸⁵</p>	<p>NORDICA BREEZE Exceptionally comfortable and warm boot. 1 pair only. Reg. \$150. 89.85</p>	<p>NORDICA TYPHOON Great boot for recreational skiers. 14 \$155.</p>	

Special Large Group
DOWN AND SYNTHETIC FILL VESTS
Who couldn't use one of these popular vests at one time or another? Now at a fantastic low price!
19⁸⁵

Huge Groups of
DOWN & SYNTHETIC FILL PARKAS
Choose from several colors of great warm parkas for backpacking and cold winter weather.
TWO PRICE GROUPS
29⁸⁵ & 39⁸⁵

ALL SKI RACKS
Car ski racks so you can strap on the skis and go!
20% OFF

MIRRORED SKI GLASSES
Reflective glasses to keep the glare down. 7.00 value.
3⁸⁵

GLOVES
Special group warm gloves, for men and women.
1/2 PRICE

SKI POLES
Barreccrafter strapless grip. 19.99 value.
12.85
Barreccrafter Pistol grip. 12.99 value.
7.85

LADIES' DOWN MITTENS
Fantastic buy on mittens for toasty warm hands. 32.00 value.
19.85

UNDERWEAR
Special group assorted men's & women's tops and bottoms. Sold separately.
1/2 PRICE

s Sports

KI SALE

USE YOUR: — Mastercharge BankAmericard

No phone orders, no layaways, quantities limited to stock on hand. ALL SALES FINAL.

TS BOOTS

SON ANTI

boot that is too. 3 pair only.

NORDICA JUNIOR

Warm, comfortable, lightweight in junior sizes. 7 pair only. Reg. \$40.

24.85

RDICA GUE

(Ladies')

and forgiving boot. \$75.

9.85

NORDICA ELITE

(Ladies')

For athletic beginner to expert women. 1 pair only. Reg. \$120.

69.85



OOON

skiers. 14 pair only. Reg.

89.85

BINDINGS 1977-1978 LOOK GT

The GT system will accommodate recreational skiers, beginner thru advanced, while providing excellent safety margins. Reg. 59.50

29.85

HATS

Special group. Many styles & colors.

1/2 PRICE

T-NECKS

Special group men's & women's assorted T-necks.

1/2 PRICE

Copeland's will close 1 P.M. Friday, Sept. 29th to get ready for this sale.

SALE STARTS TOMORROW, SEPT. 30TH SATURDAY 7 A.M. — 7 P.M., SUNDAY 10 A.M. — 4 P.M. 18 HOURS TO GET THE SKI BARGAINS OF A LIFETIME

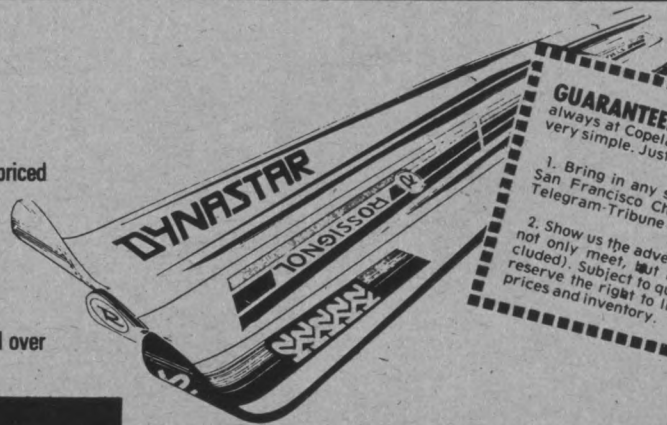
WHAT A DEAL!

FREE! CAMEL DOWN REVERSIBLE VEST

With the purchase of any new ski or ski package priced \$100 to \$150. First 6 hours only.

FREE! CAMEL DOWN HOODED PARKA

With purchase of any new ski or ski package priced over \$150. First 6 hours only.



GUARANTEED LOWEST PRICES: The best prices are always at Copeland's. Our guaranteed lowest price policy is very simple. Just follow these rules to save!

1. Bring in any ski ad to Copeland's from the L.A. Times, San Francisco Chronicle, Santa Barbara News Press, or Telegram-Tribune during this sale.
2. Show us the advertised items you want to buy and we will not only meet, but beat the price (Publisher's errors excluded). Subject to quantity on hand and brands carried, we reserve the right to limit quantities and verify competitive prices and inventory.

SKIS '77 - '78

ROSSIGNOL SNOWBIRD 99⁸⁵
Easy turning ski, excellent on ice and hardpack. 2 pair only. Reg. \$170.

ROSSIGNOL World Cup "S" 69⁸⁵
Good, durable ski that performs well. 1 pair only. Reg. \$130.

K2 244 99⁸⁵
Tough, responsive ski for aggressive skiers. 11 pair only. Reg. \$195.

DYNASTAR FREESTYLE 79⁸⁵
Glass ski. Precisely cut. Intermediate to advanced skiers. 5 pair only. Reg. \$150.

Dynastar LASER (1976 model) 89⁸⁵
Intermediate to advanced skiers. Modern side cut. 2 pair only. Reg. \$165.

DEMO SKIS WITH BINDINGS

DYNASTAR ACRYGLASS 139⁸⁵
With Besser comp. bindings. 1 pair only.

DYNASTAR FREESTYLE 109⁸⁵
With Salomon 444 bindings. 1 pair only.

ROSSIGNOL SMASH 129⁸⁵
With Salomon 444 bindings. 2 pair only.

ROSSIGNOL SNOWBIRD 119⁸⁵
With Salomon 444 bindings. 3 pair only.

K2 COMP 710 149⁸⁵
With Salomon 444 bindings. 2 pair only.

K2 244 129⁸⁵
With Salomon 444 bindings. 2 pair only.

DURAFIBER RALLIE 79⁸⁵
with Salomon 444 bindings. 1 pair only.

SKI PACKAGES

ROSSIGNOL 911 (New for '79)

Ideal ski for the recreational skier. This easy turning ski allows skiers to progress rapidly to more advanced levels.

ROSSIGNOL 911 S Ski \$135.00
LOOK GT Bindings 59.50
Mount, tune & adjust 12.50
If purchased seperately \$207.00

129⁸⁵

Save 35%

DYNASTAR LASER

A mid-length recreational ski for intermediate to more advanced skiers. Excellent turn smoothness and stability.

DYNASTAR LASER \$180.00
LOOK GT Bindings 59.50
Mount, tune & adjust 12.50
If purchased seperately 252.00

149⁸⁵

Save 40%

DYNASTAR METEOR

A top performing ski. Designed for athletic, intermediate to advanced skiers who ski in all types of conditions and demand performance.

DYNASTAR METEOR \$185.00
LOOK GT Bindings 59.50
Mount, tune & adjust 12.50
If purchased seperately 257.00

159⁸⁵

Save 44%

A CHANCE TO WIN!

Fill out this coupon and bring to Copeland's. You could win a pair of Hanson Avanti boots or Rossignol Strato skis. Drawing will be held 3:30 SUNDAY.

DO NOT FOLD

Please have this filled out when you bring in!

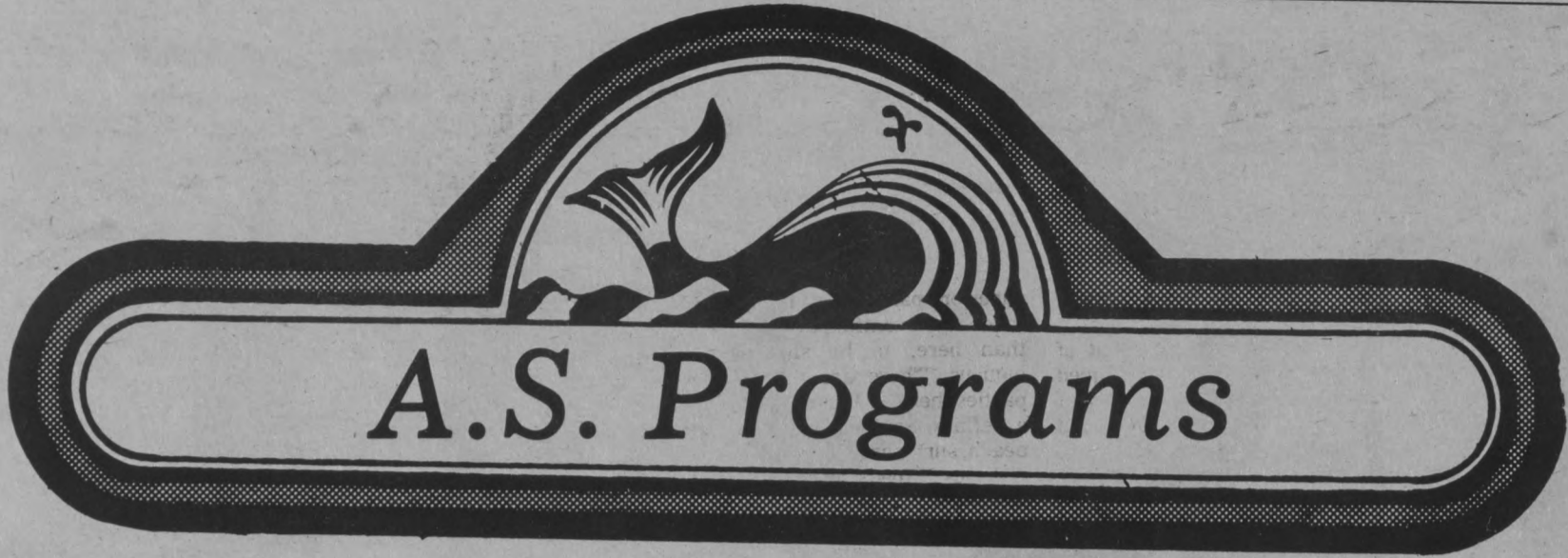
NAME _____

ADDRESS _____

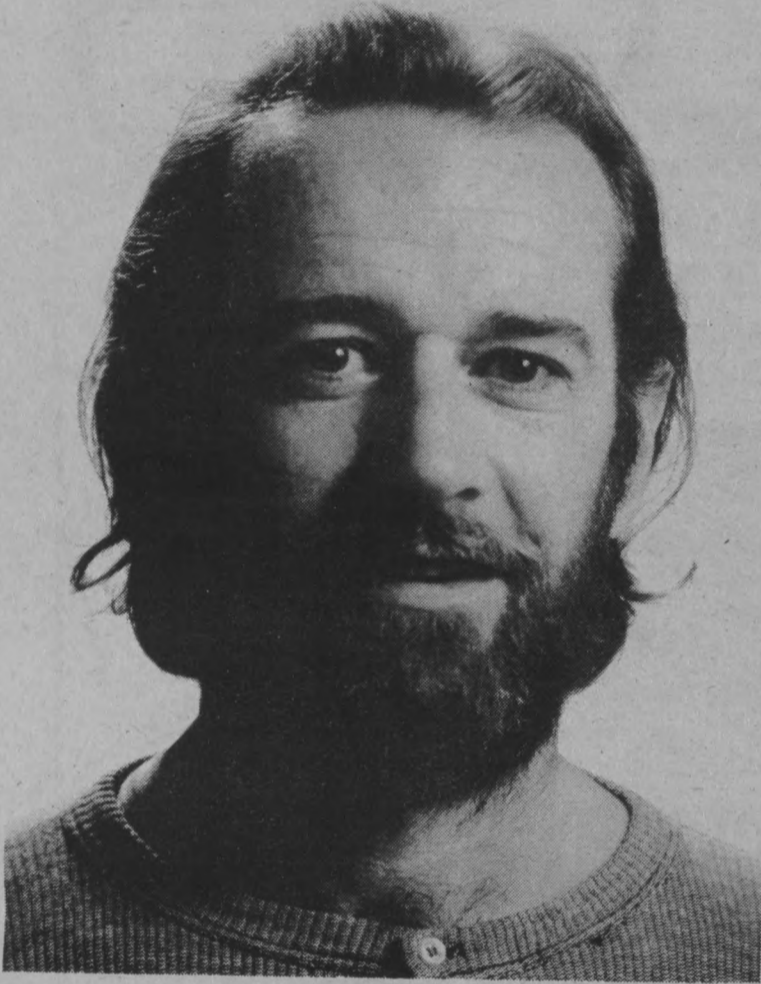
PHONE NO. _____

If this coupon is drawn at Copeland's, you'll win either a pair of Hanson Avanti Boots or Rossignol Strato Skis. Drawing to be held October 1 at 3:30 p.m. **No purchase necessary**

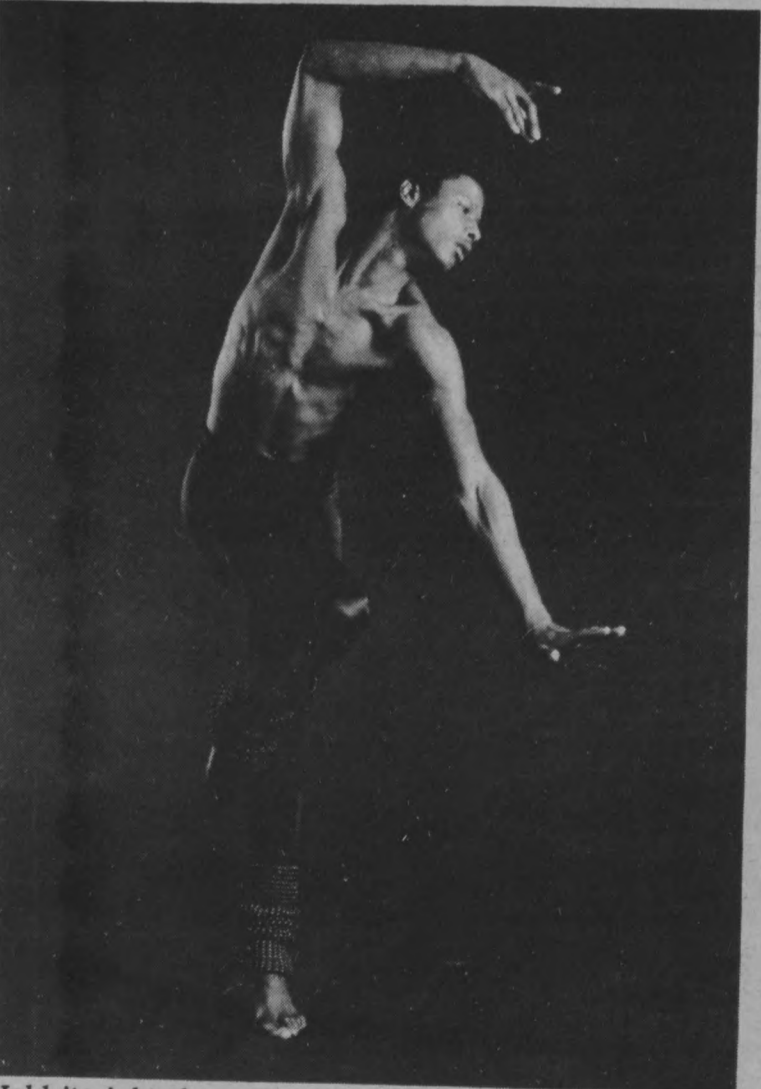
COPY NEXUS



A.S. Programs



A.S. Concerts and Avalon Attractions will bring you an evening with George Carlin, on October 28, 1978 in Robertson Gym. Tickets for this pre-Halloween special will go on sale October 2, 1978 at the UCen box office. Morninglory Music, Music Galaxy and at both Turning Point stores. Prices are \$6.50 for students, (available at the UCen only), \$7.50 for general, and \$8.50 at the door. This will be one laugh-packed show you won't want to miss, so buy your tickets early!



Hold it right there Youree. Don't move till the hall is full. Come tonight and fill Campbell Hall. The show starts at 8:30 p.m.

WHAT DO YOU WANT YOUR PROGRAM BOARD TO DO FOR YOU?

- DISCO DANCES
- STORKE PLAZA DANCES
- COFFEEHOUSE — LOCAL TALENT
- PUNK ROCK
- COUNTRY MUSIC
- POPULAR MUSIC
- COMEDIANS
- NOON SPEAKERS
- FREE CONCERTS BY THE LAGOON
- BATTLE OF THE BANDS — USING LOCAL TALENT

FILM SERIES

Particular directors _____

Particular genre _____

Particular actors/actresses _____

Other _____

YOUR IDEAS: _____

PLEASE LEAVE THESE IN THE A.S. OFFICE
OR THE A.S. PROGRAM OFFICE
THIRD FLOOR UCEN.

Dance Company to Give Campbell Hall Concert

Youree and Friends

By CAROLYN BOWDEN

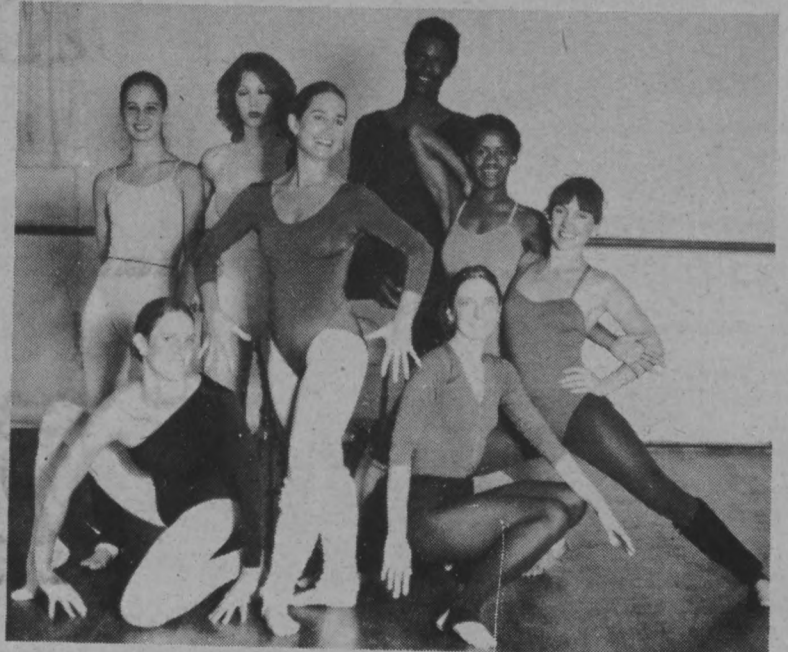
The grace and splendor of modern Jazz dance will be yours to view and enjoy this evening when Youree and Friends perform. Last week I stopped in on a Youree and Friends rehearsal just to get a taste of what will happen tonight. They performed routines to numbers by Bruce Springsteen, Steely Dan, Chuck Mangione, and even to a classical piece by Takemitsu, just to name a few. Each number is uniquely choreographed to fit the tempo and theme of the music. There are dramatic routines, violent ones, comic ones, as well as ones that are purely aesthetic. Regardless of music or theme, every routine is captivating and delights all the senses including the visual.

The show is free. The entire dance concert, except one number, is choreographed by Youree Irving. He has been performing and teaching dance for about 10 years, and he has choreographed concerts to the music of Pink Floyd, Rolling Stones, Bruce Springsteen, and Curtis Mayfield. In addition, he has taught Jazz, Jazz African, and Disco for the last 8 years.

Performing with Youree tonight are some of his friends and students. These seven lovely ladies are as talented as he, and one is delighted as all of the performers work together on stage as a whole. One might say they are simply extensions of each other.

If you love the visual stimulation of graceful flowing bodies, you won't want to miss this per-

formance. Youree and Friends have been working hard to make this, their last Santa Barbara performance, a great one. Let's show them that UCSB appreciates hard working, devoted artists such as these. The show is free and is one of the many shows of wide variety that the A.S. Program Board hopes to bring you this year. See you tonight.



If you think this looks great, come see them in action tonight in Campbell Hall at 8:30 p.m.

This page prepared by A.S. Program Board office.

'The Beached Out, Bleached Out Blondes...'

How Does U.C. Santa Barbara Compare to Other Schools?

By LISA HARRIS

Picture if you will a Friday afternoon state of mind, immediately following your last class of the long, arduous week. It is 75 degrees, the sun is shining, and you find yourself in an idyllic seaside setting bordered on all sides, if you count surfers, by 14,000 students also escaping the throes of Monday through Friday academics. The energy is high and S.O.S., Davirro's, and the Six Pak Shop are beckoning. So what does the average UCSB sun-fun-surf coed do? The answer, quite simply, is the universally favorite pastime of our community's fair citizens: Party!

Spanning the spectrum of readily available vices—drugs, sex, alcohol and rock and roll—the term partying broadly refers to all those activities you're generally not supposed to engage in, or at least

not until you're out of sight of mom and dad.

As an avid fan and student of partying, my curiosity was piqued by the concentration of parties at UCSB. A cruise down Del Playa on any weekend night will undoubtedly prove fruitful for the party seeker, as will a stroll to San Rafael or any of a number of other "hot spots." But is this abundance unique to our campus' chemistry? Are all schools as partied out as the "beached out, bleached out blondes" of UCSB, or do we live up to our reputation as the "state's biggest party school?"

Who could better solve the dilemma than someone whose academic (and party) career has included a stay at more than one university?

According to Cameron Lorentz, formerly of Claremont Men's College, UCSB is definitely a

superior party school. "There's much less eventful party life there than here, to be slightly ambiguous. There are much fewer parties there...I.V. is so unique, it's a definite Southern Cal attitude—beach, surf, party."

Woody Woods of Chico State concurred with Lorentz, citing different reasons. "There (Chico) you start Thursdays; that's the first weekend night. Frat rushes go all night, they're a real party and they go until whenever. They have a bunch of beer, not just one keg where you have to get a girl (hostess) to get you a glass. But I still like partying here better. The girls are prettier, thinner. Maybe it's because it's warmer down here but they really are thinner. It's great. But really, this isn't as much of a party school as everyone says it is."

"There's a difference between

parties here and there," said Pat McCormick from UCLA. "At UCLA, mostly all their parties are in frats and dorms since everyone commutes from L.A. So there's not too much party life at all. At UCSB it's a lot better. I party all the time!"

Another ex-Bruin commented, "UCLA is a commuter school whereas UCSB is a more live-in-the-area school, so there's a party area. For some reason, news of parties seems to circulate a lot faster here...Westwood's fun for awhile but then it's a big 'see and be seen' scene. I like Isla Vista a lot better."

An upper state student spoke of the difference in atmosphere from there to here. "There's definitely a difference between partying up there and here," a transfer from San Jose State pointed out. "Everything here is natural: the food, the girls don't wear bras, that kind of thing. People use marijuana rather than chemicals here. The parties at UCSB are definitely better than at San Jose.

The people are more real, it's a lot nicer."

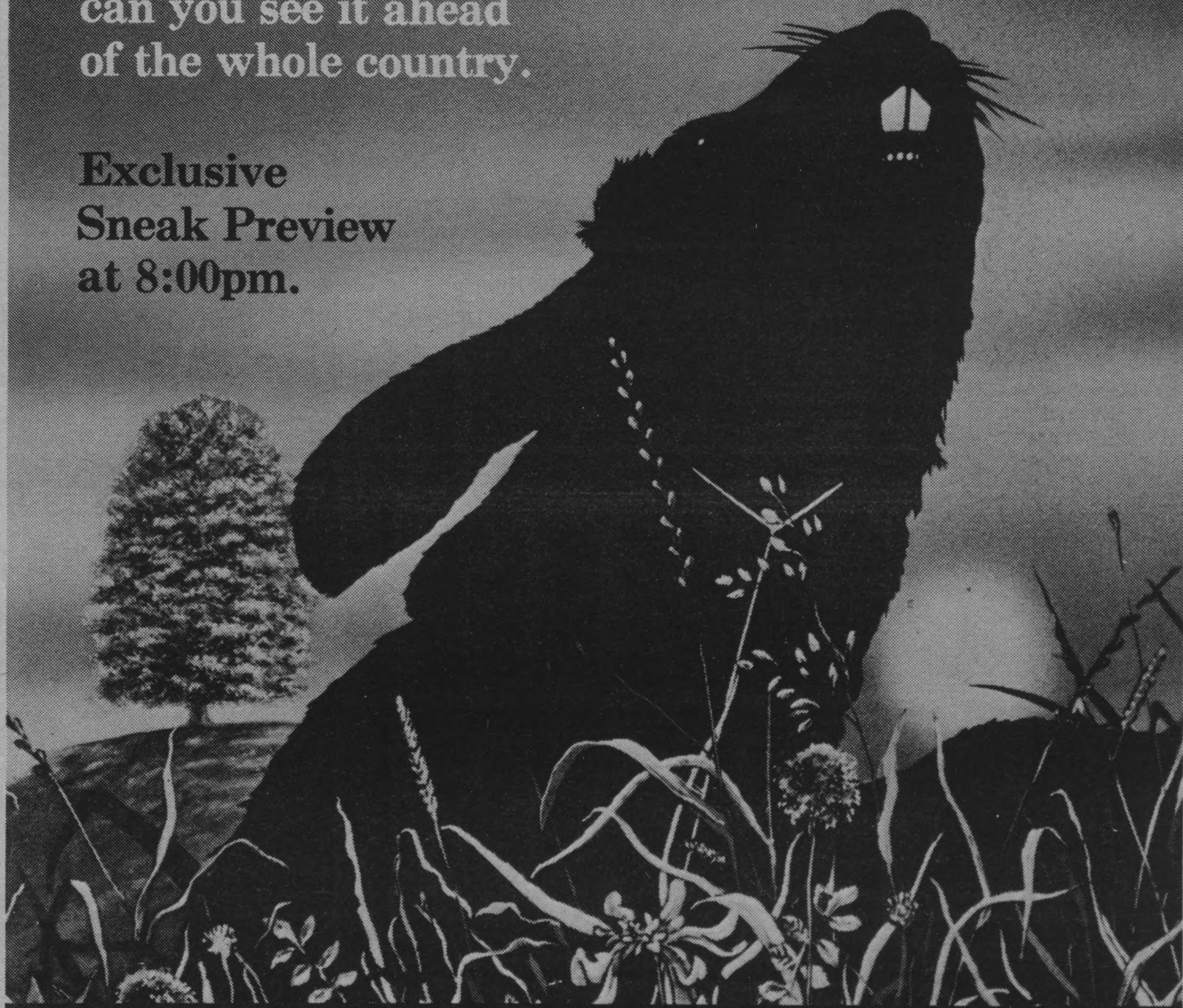
Even out-of-staters expressed a favor for UCSB's wild night life. "I went to school in Colorado and the parties there are nothing like up here," reported one transfer student. "It's just a contagious case of 'Wasted Days and Wasted Nights.' I like it better up here. I usually study pretty well during the week and then when Friday afternoon rolls around, all hell breaks loose."

A like summation came from a Pennsylvania student. "I only came here for the parties and I wasn't disappointed. Sure, I do my homework. But I love to party, and UCSB pours it on. It's great."

This random sampling of transfer students revealed a unanimous preference for UCSB partying. At this rate, we should have a Pac-8 football team and accompanying troupe of cheerleaders in no time. Meanwhile, there's supposed to be a three kegger party on Del Playa tonight...

It was America's #1 bestseller.
Now it's the year's most captivating
movie adventure, but only tonight...
only in Santa Barbara
can you see it ahead
of the whole country.

Exclusive
Sneak Preview
at 8:00pm.



Watership Down

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

AVCO EMBASSY PICTURES Release

© 1978 AVCO EMBASSY PICTURES CORP.



"PREVIEW" 8:00

plus:

"REVENGE OF THE PINK PANTHER" 6:00, 10:00

TONIGHT!

By RACHEL WEINTRAUB

Ever wonder what lies beyond the "kick-back" casual atmosphere at UCSB once you graduate from this institution? Many options exist for a newly graduated intellectual. A person who possesses a UCSB bachelor's degree has lots of choices.

"Since UCSB is a 'much smaller school,' Exxon did not hire too many of its students."

The future holds such options as grad school and the real working world for aspiring college graduates. However, both of these choices are filled with an overwhelming amount of competition caused by all the other new college graduates.

Consequently, in a society where the job market for college graduates is becoming practically obsolete, one often wonders whether or not one's degree, and the school at which it was taken, holds any weight with prospective employers and graduate school admissions offices.

According to a representative from U.C. Davis' Veterinary school, "It would not matter where

Does UCSB's Party Image Hurt Gaucho Job Applicants?

you attended school" to get admitted to the program, if the person were qualified.

Ms. Carla Bravo from the graduate division at U.C. Berkeley said that when admitting people to the school's graduate programs, "we rely on our regional accreditation books. UCSB is one of our own campuses, and all the U.C.'s are highly accredited."

A representative in Stanford University's graduate admissions office explained that "each individual department admits students. We don't choose people necessarily from a bigger school. U.C. Santa Barbara is a fully accredited state school. It's legitimate and a perfectly good school." Stanford reiterated the fact like UCD and Berkeley that it admits anyone who is qualified.

Going straight out into the highly competitive working world could be a little more difficult for a graduate fresh out of college. According to a senior staff engineer at Exxon corporation, Mr. D.M. Griffith, "Our company picks certain schools to recruit at.

We are pretty selective, and we have a limited number of schools we can recruit from."

He added that most of the time, Exxon goes to the "bigger and best known engineering departments such as Stanford, Cal Tech and Berkeley." He said that Exxon used to go to UCSB, but not any more. Since UCSB is a "much

"We would never dissuade anyone from going to a University of California campus."

smaller school," Exxon did not hire too many of its students.

Students possessing a degree in a government-oriented department at UCSB have a lot of roads to choose from after graduating.

Intern coordinator for the state office of planning and research, Ms. Kay Mowery, said, "We ordinarily look at the courses they've taken in college. We also consider organizational skills and personal attributes, since the people will be working independently."

A recent graduate of UCSB, Cam Lorentz, currently works for the IBM corporation in Santa Barbara as a marketing representative. Lorentz, a Business-Economics major, said that he did not have much trouble finding a job after graduating. "I feel pretty lucky. I went to the placement center for one interview and then had another interview with IBM on State Street. It's a good job and starting position."

Lorentz said that IBM hires UCSB students and students from Cal Poly. There are "relatively few from UCSB, but I have met a few."

Promising high school students desiring to enter a credible University choose UCSB quite frequently. According to the Assistant Principal of Rolling Hills High School in Rolling Hills, California, Mr. Bill Ryan, "We recommend the U.C. system. It's a very good system. We get representatives from the U.C. campuses, and we have a career center and numerous catalogues for interested students."

A representative from Van Nuys High School in Los Angeles said that they would definitely recommend UCSB. A guidance counselor from Carmel High School in Carmel, California, explained that "we would never dissuade anyone from going to a University of California campus."

"U.C. Santa Barbara is a fully accredited school. It's legitimate and a perfectly good school."

Students at UCSB who are worried about the credibility of a UCSB degree should not despair. There are many opportunities awaiting them after graduation. Many companies, offices, and graduate schools will welcome them in the great beyond.



CLASSIFIED ADS

Lost & Found

Please bring my Volvo keys to the Lost and Found. Lost between Rob Gym parking lot and Phys. call 687-1716

Lost: Wallet. 9/27 between UCen and I.V. Please return to the UCen info booth. \$10 reward or call 685-2331.

Found 9/27 a pair of sunglasses on the coffee counter in Admin. build. Come by and claim.

Lost: watch gold with brown face. Has great sentimental value. Big reward. 968-0607.

Lost: Cockatiel (grey & yellow) answers to Louie, in Ellwood Beach area on Tues. nite. Rhoda 967-4622, eves. 968-0524.

Lost dog, in I.V. "Buddy" shep. mix. Black /tan markings. Lost 9/18.1 year. Steve 685-1606, 685-1602.

Special Notices

WANTED: Top notch Fender Bass player for UCSB Jazz ensemble. Must read well. Contact band staff or come by Music Bldg. room 2240 for more info.

MOVIE and TV EXTRAS! Wanted now! For the Stallions big fight movie. This is the fastest way to get on a movie set! Call Richard, 964-7417 mornings and eves. Fee required, Work guaranteed!

DISCO DANCE AT YMCA - ALSO BALLET, JAZZ, MODERN, PRE-CONDITIONING. Info at 687-7727.

STUDENTS FOR BROWN Volunteers needed now for voter registration and local campaign work. Call Marty at 685-1942

GAME - O - RAMA has adult and sophisticated games. Univ. Village Plaza. 685-2842.

Personals

Accomplished GO player to teach (for no fee) serious beginning student. 962-0542 between 6:30 and 9:30 p.m.

Grace, suitie: Tues. was only the start-Party Hardy for your "sweet" 21st! Love, L, J, M.

Sandy: Cheer up or die.

Madam G. Anne D. V wishes u a most grace-ous B Day. Love M.

Dear ADPis, Congrats for getting the best pledges and for remaining the HOTTEST HOUSE around. Love The Lionhearts.

Happy 2 yr. Annivrsy Lubie from The Seven Seas- miss you and love you-- Squibb.

Hey georgeous Wilhelm, Everyday is new yet today is enhanced for it is your special day Happy 23rd B'Day. Another year to ENJOY RELAX LAUGH and grow together & alone. Love Carmelita.

To my main squeeze Gina- Hey you with the pretty face-I'm thinking that it must be love. From your main squeeze, Chris.

Lorraine, Broken wine glasses are fun, but so are San Luis Obispo sunsets. Please come with me. Dave.

Sara-I wish you the best Birthday ever
Dave

Carol, 24, shipper, light brown hair, living on APS: You took Amtrak to S.B. 2 Sundays ago. I must confess. Call Bill collect (213) 479-5837, after 7.

Business Personals

TIRED OF DIETING? Watcher's groups yo-yoing? Want a real body-mind change? Transactional Analysis & Weight Control. Free intro meeting. 967-6065.

ATTENTION STUDENTS-Buy your books at Paperback Alley Used Books. 5840 Hollister. Mon.-Sat. 10:30-6:00. 967-1050.

Stop supporting your local coin-op laundry. -6 loads per week costs over \$15/month. Wash at home cheaper with the Hoover Portable: apartment-size, hooks up to sink. Low monthly payments available. Bob's Vacuum Center 967-2414. 5722 Hollister.

Cash: Students earn pocket money while studying. I.V. Biological is accepting new plasma donors. See if you qualify. Earn \$50 / \$80 a month. 966 Emb. del Mar. 968-2555.

Help Wanted

YFL needs 2 office sec. 15 hours/wk. \$4.00/hr. work-study 2 asst. concession workers. Sat & Sun. 10-15 hr. \$4.00/hr. work-study. Ph. 967-4883.

Work-Study--Work Study Busy-student office needs help for typing, filing, general reception work. 961-2391. Community Affairs Board.

Need two reliable secretaries for evening work in S.B. Salary negotiable. Call 485-0425 collect. Ask for Mr. Steiner.

Versatile female vocalist wanted. Serious. Ready for work. Chris 685-1530 after 6.

Crew on 40' sailboat along Pac Coast to Panama. Contribute financially. (805) 985-3505 or 5862.

Campus travel representative. Inter-Collegiate Holidays is seeking a self-motivated person to promote and develop travel programs. It is desirable for applicant to have travelled to Europe, Mexico... know individuals or groups who travel and be able to work 15-20 hrs/wk. Salary is a guaranteed monthly base wage plus commissions and/or travel benefits. A little drive and determination can have you sailing the Greek Islands or joining the het set at the Bahamas! Send resume plus any additional relevant information to: 1007 Broxton Ave., No. 18, Los Angeles 90024.

Combination dishwasher and busboy. Call Cold Spring Tavern. 967-0066.

Part-time trainee evenings-Sat. A little initial courage will provide far above average earnings. Car-phone required. Fuller Brush 964-5407.

Part-time job opportunities in I.V.... Rent & maintain soft wheel outdoor rollerskates. Evenings 'til midnight, or weekends. Knowledge of skates, skateboards, and or bicycles desired. Perfect opportunity for student. Apply Open Air Bicycles. 6571 Seville Rd. I.V.

Work Wanted

Versatile drummer avail. for working band. Pop, rock, jazz, funk, - 6 years. prev. experience, serious only. Chris 685-1530.

Wordwork by Judy Foil
Typing, Editing, Proofreading
962-5347

Roommate Wanted

Responsible Grad student or couple wanted to share beautiful large house in S.B. (12 min to campus) Non-smoker, No pets. Bill 682-5974.

Female wanted to share very nice Goleta home. Own room \$150. Includes utilities. Fire place dishwasher, large yard, w/ mountain view. 964-8533. Immed occp.

F rt. wanted to share Bcht, apt. 6779 Del Playa No. 2 Call 968-0109 ask for Kala. \$100/mo.

M/F wanted to share rtp in nice I.V. apt. Call Diana or Jeanne at 968-2487 after 5 p.m.

Goalless female (heterosexual) want ad to live as one with couple. 964-2837. 3-11 p.m.

For Sale

Alpenlite frame bkpk. Excellent cond. \$50. 968-6446

Guild X50 elec. guitar, twin Humbucking pickups. \$300. Spy camera-Minox/C \$150. 964-1879.

VESPA MOPED 4 SALE

Brand new-only 40 miles.-Bargain \$400 for info 685-2647

Marantz "2325" stereo receiver-list \$800, ask \$490. Kelty backpack & frame \$85. 968-2838 morn & evenings, -Mark.

For sale: Admiral stereo am-fm turntable, very nice. \$70.00 tape recorder \$20.00 968-3324. 4-6 pm only.

Stereo-High quality components. Saras, Citation, Dynaco, Phillips, Sennheiser. All or part. 968-8403.

Hexel skis, Look N77 bindings Nordica GT boots 10's New quality eqpt. CHEAP! 968-5269.

For Sale: Phase linear 4000 preamp with 4 ch. sq logic and autotuner \$450. Call Dan 685-3228

GOLD REFRIGERATOR 1 1/2 cubic feet (small size) Goldspot. Never used. \$80. 966-4602

HAMMOCKS from El Salvador. 11' x 5'. Big enough for 2. Multicolored cotton. \$25.00 968-3718. Ask for Duffy.

Autos For Sale

Camping/hauling '63 VW bus new engine, generator, tires. \$1000/Best offer. 962-1508

1967 V.W. Camper. Great alternative to I.V. living. \$800 or best offer. Call Kim 969-4976.

'72 Honda Z600 coupe. 4 speed cheap to run, cheap to buy. \$750 offer-trade. 967-7680.

'68 Chevy pick-up w/camper shell over roll bars. New int. Good tires 685-1848.

Pets & Supplies

FREE: Kittens Black and white. 8 weeks old. Really cute & affectionate. Call 685-2522 or 963-2940.

Bicycles

10 sp. 22" real clean \$80. wide tires copper color. "Ascot" 968-5375 Theresa.

22" Centurian rebuilt w/new components & paint alloy wheels 968-0303.

Motorcycles

'76 Yamaha scooter, automatic, excellent condition, very reliable \$300. Call 964-1557.

Honda 450 Ferring, new chain tires. Helmet \$575 968-3324. 4-6 pm only.

1970 Suzuki T-500, new engine, brakes, tires, clean. \$500. Call Dick at 685-1055.

Yam 1977 RD400 perfect cond. Really quick \$850 obo. Kelty backpack, like new. ph. 968-8556.

Honda 350 F3 \$800 excellent condition. Just serviced. Eileen 968-2261 or 961-2376.

Yamaha I75 Enduro \$350/best offer. Bell Helmet. \$50/b. Great for street or dirt. 685-3466.

Honda CB100. Only 5000 mi. great cond. Perfect for Santa Barbara. \$450 Ellen 967-8632.

Insurance

INSURANCE! Auto - Motorcycle. 25 percent discount possible on auto if GPA 3.0 or better. Poor driving record or assign risk OK! Farmers Insurance 682-2832.

Typing

Excellent freelance typing, any type of school paper, reasonable rates. S. Ynez 688-7997

Fast and accurate. Reasonable rates. Term papers, thesis, No Job Too Small or Large. 964-7304. Pica or Elite

Musical Instruments

Must sell Artley nickel flute. Good condition and a bargain at \$125. Sue 685-3532.

Ludwig all chrome snare pad, stand, case, \$60 968-3324. 4-6 pm Only.

OVATION ACOUSTIC

Beautiful Guitar with a Beautiful sound
Only \$350. 685-2137.

FENDER RHODES Piano. In wood case with bottom. Fast Action. \$500 966-5169.

Services Offered

SAL(Sadegh Pourhaddad) Continental master tailor offers professional alterations promptly at reasonable rates. Ladies and Gentlemen. 6B East Valerio. SB 965-2276.

IMPROVE YOUR GRADES. Send \$1 for 356 page mail order catalog of Collegiate Research. 10, 250 topics to choose from. Box 259182 Los Angeles, Ca. 90025. (213)477-8226.

Wanted

Vocalist wanted for "hans jetsam" Jazz/Rock band. Call after 5: Ph. 685-1530

Guitar player looking to join Heavy Metal band or for Rock 'n Rollers to form one. Good equipment a must. Dave. 685-3069.

Recent Decline Voter Registration in I.V. Area Stressed

Concentrated efforts are being made to register as many voters as possible by the Oct. 9 deadline, with much of this energy focused upon the Isla Vista-UCSB area.

Since last June, 20,000 voters were purged or removed from the county voter rolls. The Isla Vista-UCSB area experienced the sharpest decline in voter registration in the county.

According to Ross Humphrey, working on-campus in conjunction with Democratic Headquarters, "This area constitutes the highest number of unregistered voters or those that need to be re-registered."

A.S. External President Rich Leib reminds us that "in order to vote one must be registered a month beforehand," and he also added that "it takes two minutes to register."

In order to get as many people as possible registered, Leib and Humphrey are organizing media coverage from KCSB, the Nexus and the Isla Vista Community Letter. In addition they are setting up tables, staffed by volunteers around campus.

"We'll try to set up as many places as possible," says Humphrey who states that there will be a table set up at the Administration Building next week during the filing of reg-packets. "The UCEN and Commons will be covered at various times," he added.

Bike Path Renovations Run Late Due to Contract Mix-up

The bike path modifications, including a one quarter-mile path on the east side of the library and 17 different repairs, were supposed to be completed by Oct. 2, but due to various reasons will not be completed until Oct. 12.

The construction contract authorized Sulley Miller Corporation of Oxnard to begin work Aug. 23. The construction did not begin until Sept. 13 however.

"The Sulley Miller Corporation said that they started late on repairs because of the volume of projects they are involved with," Bud Julian, an engineer on the Campus Physical Planning Committee, explained.

"They didn't recognize my phone call to them as an 'official' notice to begin work and claimed that slight modifications in the original plan have been costly time-wise." He added that the project should have been finished

before the Fall Quarter started.

Campus cyclists have complained about the inconvenience the construction has caused. One student added that "the path closest to Isla Vista is dangerously overcrowded and the sand on the detour path is slippery. It also seems foolish to have car traffic crossing this main path."

"I felt the repairs were necessary for safety and efficiency to modify some too sharp turns and move traffic more smoothly," William Steinmetz, UCSB's head environmental, health and safety officer, chair of

the bike committee and member of the planning committee, said.

According to officials, concrete work should be finished by Sept. 28 and the white line painting and root barriers should be completed by Oct. 12. The pedestrian bridge under construction by Snidecor Hall is scheduled to be finished by the start of Winter Quarter. Officials hope the bridge will help remedy a dangerous crosswalk.

Chancellor Robert Huttenback approved the renovation plan last March after receiving a favorable recommendation from the Campus Physical Planning Committee.

Administration Defends UCSB

(Continued from p.5)
feet that the image is hurting UCSB graduates by tarnishing the credibility of their degrees. According to Birch, "I don't think that employees look at which campus in the U.C. system the graduate comes from."

Michaelson, who has taught at Yale and a Big Ten school, said "the kind of appointments we have been making here are top flight. The quality of instruction is extremely competitive at the undergraduate level. If a student is interested in unveiling himself, he has quite an opportunity."

Students often scheme to attend UCSB until they complete their general education requirements and then bail out and transfer to

another U.C. campus. Although the biggest major at UCSB is undeclared, the retention rate of students is better than ever. Last year, according to Michaelson's figures, 317 students transferred to another U.C. while 246 transferred in.

As far as the actual students, Birch compared the SAT scores of UCSB students to those of UCLA. "If a student has met all the requirements and has about a 3.3 grade point average then he or she should have no problem getting accepted," said Birch. He explained further that the cut-off for Berkeley would be higher since more students apply there thus allowing the school to select the "cream of the crop so to speak."

Birch explained that UCSB is what is called a residential campus. Very few students commute to the university, most of them live in Isla Vista or Goleta. "This helps our image since residential campuses generally have a better reputation. There is an immersion quality in learning, osmosis perhaps, but living around other students provides a superior academic environment."

With larger institutions such as Berkeley one is bound to see more diversity among the student population. Birch explained that the rah-rah spirit and Greek system antics are countered by the visibility of the more serious academic body.

KIOSK

TODAY

CAFE INTERIM, MIKE'S DRUM SHOP: "Skins-an Afro-Cuban percussion ensemble from Los Angeles will give an evening performance of authentic rhythms of Afro-Cuban origins.

STUDENT HEALTH SERVICE: Introduction meeting for students interested in registering for the "SHS Health Series," offering lectures on birth control-sexuality, drugs of choice and communication training.

UCSB BANDS: Announces openings to instrumentalists especially brass and percussion players. Band will travel to Las Vegas this quarter. Also position open for fender bass player in UCSB jazz ens., must read well. Contact band staff Music rm. 2240.

CHINESE STUDENTS ASSOCIATIONS: Film exhibition. Two chinese films plus a 30 minute short film "Masterpiece of Chinese Art." General public \$1-CSA member 50 cents.

THE NAVIGATORS: The navigators is a nondenominational christian group on campus. This Friday there will be a message given on "How to have an effective prayer life."

COUNSELING CENTER: Details regarding counseling center groups will be available today.

NATIONAL STUDENTS SPEECH AND HEARING ASSOCIATION: A facility tea will be held today at noon on the patio by the Speech building. All interested students are invited to meet the Speech and Hearing faculty. Refreshments will be served.

U.C. STUDENT LOBBY ANNEX: Come hear your Assembly representative speak. Assemblyman Gary Hart will be on campus today at 12:30 p.m. in UCen 2284.

"a weekly publication of
the office of student life"

Lifeline is a weekly calendar of events, meetings, announcements & services published every Friday by the Office of Student Life. Student organizations having any announcements should submit them to the office on Tuesdays by noon. Phone 961-2382.

Friday, September 29

Concert "Drum Ensemble" LLH 7 p.m. \$2
Chinese Films (3) Girv. 1004 7, 7:30 and 10 p.m. \$1
Film "The Gold Rush" Chem. 1179 6, 8, 10 p.m. \$1.25
Navigators meeting UCen 2284 7-9 p.m.
Social Cafe Interim 9:30 p.m. to 1:30 a.m.
Jazz Dancer Lecture / demo noon Storke Plaza

Saturday, September 30

Portuguese Cult. Org. pot luck meeting Cafe Interim 1 p.m.
MCAT test CH 8 a.m. to 5 p.m.
Film "The Front" CH 7, 9:30 p.m. \$1.50

Sunday, October 1

Film "Blazing Saddles" CH 6, 8, 10 p.m. \$1.25
Film "Illumination" Chem. 1179 7:30 p.m.

Monday, October 2

Film "Bike Racing" LLH 6:30, 9 p.m. \$1.50
Film "State of Siege" CH 7, 9:30 p.m. \$1.50
Karate Training Rob Gym 1270A 2-4 p.m.
Student Collective Films UCen 2272 7 p.m. free

Tuesday, October 3

Film "Take the Money and Run" CH 6, 8, 10 p.m. \$1.25
Dive Club meeting Physics 1610 7-9 p.m.
Church Universal & Triumphant Lect. 7:30 p.m. Ellison 1611
People Against Nuclear Power Meeting UCen 3137 4 p.m.
CAB Recruitment & Orientation UCen 2284 7:30-9:30 p.m.

Wednesday, October 4

Club Day

Club Day Storke Plaza 10 a.m. to 2 p.m.
Karate Training Rob Gym 1270A 2-4 p.m.
Karate Training Rob Gym 2120 6-8 p.m.
Lacrosse Team Meeting UCen 2292 7-10 p.m.
Bike Club Meeting UCen 2292 7-9 p.m.
Sri Chinmoy Med. Group Concert CH 2-5 p.m.
Film "Dr. Strangelove" CH 6, 8, 10 p.m. \$1.25

Thursday, October 5

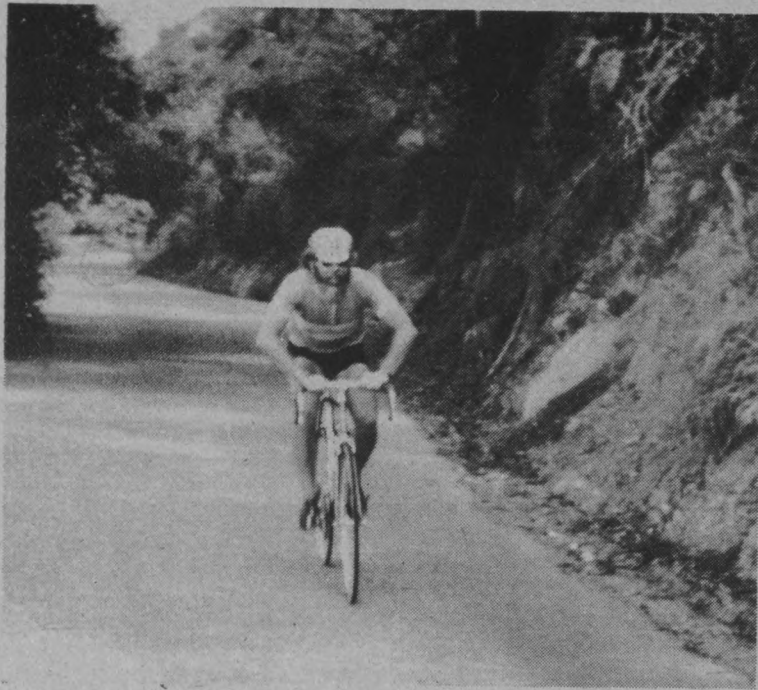
Film "King of Hearts" LLH 6:15, 8:15, 10:30 p.m.
Helpline Training Student Health Center Cafe. 6:45 p.m.
Film "The Graduate" Chem. 1179 6:30, 8:30, 10:30 p.m.

Announcements

For More Information Call:
OFFICE OF STUDENT LIFE 961-2382
ACTIVITIES LINE - 24 Hrs. a Day 961-2377

announcements, etc.

General Info



Climbing a hill in a recent workout is Geoff Wallace.

A Healthy Mind and Healthy Body Are Cyclist's Desire

By JERRY CORNFIELD

An ombudsman should for all practicality be a businessman in every sense of the word. Clad in a coat and tie, the stickiness of his clothing would seem just right for his personality. Well, UCSB's ombudsman Geoff Wallace throws a funny kink into this stereotype.

First, he has a well developed moustache and beard. At 36, he is short, and weighs but 136 pounds. He wears sandals and cords. So to look at him one might think he runs an apartment complex on Del

Playa.

But again Wallace does not totally fit the bill. He is unique. A reader of two or three books a week, Wallace also rides bikes in his extra time. And he rides very well.

This Saturday Wallace will be celebrating his first anniversary as a competitive bicycle racer when he takes part in the Tour de Santa Ynez, a United States Cycling Federation (USCF) sanctioned event.

(Please turn to pg. 15, col. 1)

Undefeated Gauchos to Host Annual S.B. Soccer Classic

For the past two seasons Al Meeder has always held high hopes for his soccer team, and for the past two seasons a key injury or controversy has prevented the Gauchos from enjoying the kind of success the coach felt they were capable of having.

This season, Meeder was not quite as lavish in his praise. There were question marks on offense and defense. After five games most of the questions are answered, and approaching this weekend's Santa Barbara Soccer Classic, UCSB is 5-0, their best start ever.

In the annual four team gathering, which begins this evening in the Campus Stadium, Westmont College will face Chapman at 7 p.m. while UCSB faces the Air Force Academy at 8:30.

Air Force possesses a modest 1-3-1 record, but the Falcons are rated in the top 15 in the Far West rankings. Their schedule, as usual, is among the toughest in the nation. There are 13 letterman back from last year's Rocky Mountain Intercollegiate Soccer League Champions.

"We're definitely the underdogs," Meeder says. "They are always in tremendous physical condition, in addition to being a talented team. We'll try to neutralize them by controlling the ball. If they're going to do a lot of running, let them chase us. It's harder to run without the ball than it is when you've got it."

Part of the reason for Santa Barbara's early success has been their offense. Last season the team could produce only 23 goals all season, and through the first five contests, the Gauchos have already scored 18 goals. Defensively, UCSB prides itself with their sturdy back line. "The big guys" as Meeder refers to them have allowed only three goals all

season. Of course, some of the credit must go to goalie Bob Tuler, who has played outstanding thus far.

"This team will sacrifice for one another," Meeder said. "In the past, some guys might have been playing more for themselves but not this season. Everybody is pulling for one another."

Saturday, the action switches to Westmont, when UCSB will face Chapman, while Westmont plays Air Force. The Gauchos contest begins at noon while Westmont follows at 2 p.m.

Meeder admittedly does not know much about Chapman, but notes that they defeated Cal-State Fullerton, 2-0, earlier in the

season. As Meeder says, Fullerton is always tough."

Chapman is currently 4-1-1 on the year, with victories over Long Beach State, U.C. San Diego, and L.A. Baptist, in addition to Fullerton. The Panthers defeated L.A. Baptist, 4-0, while the Gauchos were victorious by a 7-1 margin.

SOCCER NOTES: Tom Liehr is currently the leading Gaucho scorer with four, followed by Eric Price, who has three, and Jose Gomez and Steve Pollack who have two each. Saturday's matchups were shifted to Westmont due to a scheduling conflict with the high school football teams who rent out the Campus Stadium.

Harriers on Move To All-Cal Tourney

For the second cross-country meet of the season, Saturday's All-Cal Tournament bears great magnitude for all ten teams involved.

The setting at UC San Diego is one of much beauty and tradition, serving as an impetus for tremendous rivalry and competition usually displayed.

Billing the five mile effort as the "California Civil War of Cross Country," Gaucho coach Tom Lionvale becomes visibly animated at the mere mention of this early season race. All puns aside, the All-Cal meet figures to be worlds away from last week's Westmont massacre, which Lionvale, incidentally, likes to refer to as "the greatest intrasquad meet in the nation."

The fact that PCAA champion UC Irvine, as well as Pac 10 powerhouses UC Berkeley and UCLA will toe the starting line only reassures Lionvale of an even

tougher test.

"I look for Irvine and Berkeley to be favored but our team will not be awestruck by the competition. If we can't win, we'll let the opposition know they were in a great foot race," he said earlier this week before leaving for San Diego.

Lionvale feels that a victory is possible and the future that much rosier if he can squeeze better times from the two through seven men.

The meet will spark additional flames, in the UCSB-Irvine rivalry, for the two team figure to stage an intense battle for the PCAA title.

"We're always anxious to tangle with Irvine early. That way it gives us something to plan for in the championships," Lionvale said.

Championship or not, the All-Cal meet should provide Lionvale and his crew with great insight towards their 1978 destiny.

New Tennis Position to Jon Toney

The search for a new mens head tennis coach ended yesterday with the announcement by Athletic Director Dr. Al Negratti that Jon Toney had been awarded the coaching position.

Toney is familiar to UCSB as last year he served as the assistant coach for the UCSB womens tennis team. His past experience outside of Santa Barbara includes a two year head coaching stint at San Ramon High in Danville.

Toney, who is 24 years old, will take over immediately and will hope to improve with a veteran team that last year compiled a 26-10 record.

TONY'S

For the Finest in Italian Cuisine

Delicious Dinners at Reasonable Prices
Including Salad Bar or Soup
LASAGNE • MANICOTTI • SPAGHETTI • ETC.

SALAD BAR ALONE \$2.50
ALL YOU CAN EAT



10% Discount
for UCSB students
with this coupon

REDDI BRAKE

BRAKE SUPPLY WAREHOUSE

682-5806

- BENDIX PADS & LINING
- FRONT END PARTS
- POWER UNITS
- SHOCKS
- DRUMS & ROTORS TURNED
- SEALS & BEARINGS
- FOREIGN PADS & LINING
- HYDRAULIC KITS
- BRAKE HARDWARE
- NEW DRUMS & ROTORS
- MASTER & WHEEL CYLINDERS
- FOREIGN CAR HYDRAULIC PARTS

2939 1/2 De La Vina Santa Barbara S.B.

Student Discounts

INSURANCE

Auto — Motorcycle

25% DISCOUNT possible on Auto if you are a "B" student or better. Buy your insurance in Santa Barbara and SAVE \$\$\$ This is a low cost insurance area. Poor driving record or assign risk O.K. too.

Call Lin Sayre, Farmers Insurance
682-2832

"SOMEBODY
TRY AND
TELL ME
WHY I
SHOULD
BELIEVE
IN GOD."



If you really want to find out, come and talk among friends.

Bring your ideas and see where they lead. Discover what God does and how to make sure He's real.

Then, learn how you can prove it in your own life every day.

Solid class discussions for thinkers through age 19.

CHRISTIAN SCIENCE SUNDAY SCHOOL

480 N. Fairview Ave.
Goleta

For Info or Ride
Call 968-8846

SCHOOL SUPPLIES

Kinko's I.V.
6550 Pardall 968-2165

Looking for a GOOD
Self-Service Carwash?

**DALEE
CAR BATH**

is the place to go. The great equipment and nice facilities are worth the drive to S.B.

527 Anacapa St. at Cota
Open 24 Hours

I.M. Football, Volleyball and Hockey Signups End Today

Today is the last opportunity for any interested teams to sign themselves up for Intramural flag football, co-ed volleyball or floor hockey.

The three leagues kick off the IM department's fall schedule of activities, and are also the most popular league sports being offered this fall. Play begins in all three sports on Tuesday Oct. 3.

Two other leagues will be starting soon as signups will continue for the six person co-ed basketball league until Oct. 5. Oct. 6 is the last day to sign up for the mixed tennis doubles league.

Managers of teams in the flag football and co-ed volleyball leagues are required to attend a meeting Monday evening, as the football managers will meet at 5 p.m. with the volleyball meeting starting at 6 p.m.

UCSB Santa Ynez Contingent

(Continued from p. 14)

Wallace, who raced on this six mile course through the towns of Los Olivos and Ballard a year ago in his first effort as a competitive racer, looks at the race as but another means by which he can improve himself physically.

Just as if you had asked Jack LaLanne, Geoff Wallace would say that exercise is very important, if not one of the most important staples of remaining alive. Bike racing, or just rigorous riding, is a new and challenging means by which Wallace exercises to remain fit.

"I race bikes so that I can be fit for work," Wallace said. "I believe the Greek adage that a healthy mind leads to a healthy body applies to everyone. You have to work your body and your mind."

Wallace pointed out that his desire to remain physically fit as he can is not uncommon at UCSB noting that many other members of the faculty exercise daily, knowing that they all are helping themselves, as well as the students.

"I train for work. I believe the students benefit in that I feel as refreshed and alert at 4:00 as I did in the morning," he said.

Age is meaningless in Wallace's attitude toward bike racing. As he says, "I feel it (racing) is just as easy for me as for a 21 year old to learn. At most I am only 3 percent off of my maximum physical potential and I feel that I am plus 10 percent in the mental attitude."

Wallace continues, "Cycling is made up of three distinct parts. First it is very mental and tactical. Second, it takes a lot of spirit and

courage, and then you have to be fit."

Fitness is important in the sport, but when you are traveling at speeds nearing 25 miles per hour, and your opponent is no more than a couple of inches away, that is when both courage and spirit enter.

This weekend at Santa Ynez Wallace will be entered in the Veterans category for those aged 35-55. He will be competing as part of the Santa Barbara Bike Club (SBBC). He will not be the only UCSB constituent competing on Saturday as 11 others will be there.

Heading the list and also a member of the SBBC is National champion and four time winner (he lost last year) of the Tour de Santa Ynez, Rory O'Reilly. He will be competing in Category one, the toughest category. Riding under the banner of Montrose Cycle Club (MCC) are Wayne Stelly, Bob Meeker and Steve Shapiro, three others racing in Category one and Category two riders. (At the race the two categories will be combined.)

Racing in Category three will be Dave Troute and Mike Heib while Tony Chanin will be in category four. In addition, three women entered in the open women's category; Lynn Kingland, Kathy Swords and Jean Mills.

The tour de Santa Ynez course is a six mile course covering land that is flat as well as slightly hilly. Wallace's heat will cover five laps, equal to 30 miles. Category one and two will be making 13 laps, 78 miles. These levels of competition will a field of national standing

On Sunday in Solvang, the USCF

Spikers to Head South

The opening of the women's volleyball season this weekend remains one large question mark.

Inexperience figured to be the most critical problem on this year's team, but this week the squad suffered two crucial losses.

Earlier in the week it was learned Sue Varga will probably be lost for the season with a knee injury. Hobbled by the injury a year ago, Varga never fully recovered and may undergo surgery once again.

Harding, probably the most

valuable Gaucho, went up for a block in practice, and came down awkwardly, injuring her ankle. She will be out for about four weeks.

Tonight, UCSB takes on San Diego State in San Diego, before playing in the All-Cal's Saturday. Head coach Kathy Gregory will start a lineup of Mary Pearsall, Lisa Garrity, Susan Schwartz, Kim Niles, Kim Bachelder and Lori Costello. Only Niles saw extensive playing time a year ago, and Bachelder and Pearsall are newcomers.

"Maybe the competition will bring out the best in us," Gregory said. "Our passing has not been steady in practice and neither has our hitting. But, who knows, we may put it together this weekend.

San Diego St. already owns a victory over Pepperdine this season, and Pepperdine is one of the best teams in the country. Last season the Gauchos faced San Diego in two tournaments, split-

ting four games.

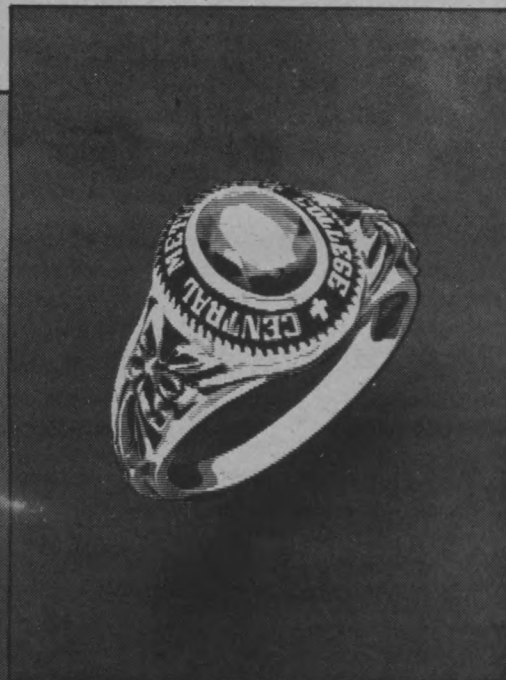
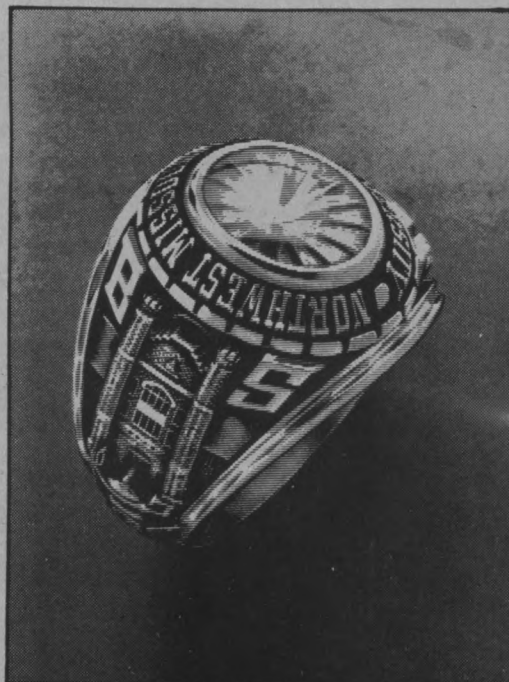
The All-CAL tourney will serve as a great measuring stick for the team. Besides UCLA, UC Irvine, UC San Diego, UC Riverside, UC Davis, and the Gauchos will be participating. Irvine is one of two teams who figure to challenge Santa Barbara for the SCIVA title this year, and Riverside is the defending Division II champion. Of course, UCLA will again field one of the nation's best teams.

"I'm optimistic entering this season," Gregory said. "I'm not ready to accept that we may have a losing season. But, if we lose to someone who is not as good as us..."

SPIKER NOTES: Gregory commenting on the loss of Harding said, "Without her we're obviously weaker. We don't have a hitter or passer of that caliber. We're going to miss her."

custom-made rings

sale \$59⁹⁵ save \$25*



On sale are our men's traditional Siladium® rings and selected women's 10-karat gold rings. These rings are custom-made individually for you. They are an exceptional buy at the price of \$59.95. You get your choice of many custom features. Come see them today.

THE ARTCARVED REPRESENTATIVE has a large collection of college rings. Ask to see them.



Deposit required. Ask about Master Charge or Visa. *Savings vary slightly from style to style.

LAST DAY!
Fri., Sept. 29
9 a.m. to 3 p.m.
Campus Bookstore
University Center

SUMMER TRANSITION PROGRAM PARTICIPANTS

Reminder: Library Skills Books DUE TODAY - Fri., September 29

CLASS CARDS AVAILABLE Come to EOP Office, Bldg. 406

RUN A MILLION-DOLLAR BUSINESS IN LESS THAN A YEAR.

Supply officers are the professional business managers of the Navy. Even at a junior level, the Supply Officer responsible for a single ship runs an operation equivalent to a million-dollar-a-year business.

For more about the Navy Supply Corps, contact your local recruiter or send your resumé to:

Space For Recruiter Name & Address & Phone #.

NAVY OFFICER. IT'S NOT JUST A JOB, IT'S AN ADVENTURE.

LTJG Mark D. Rickenbach
 Naval Officer Programs

4727 Wilshire Blvd.
 L.A., CA 90010
 (213) 468-3321

Council Freezes BSU Budget

(Continued from p.1)

A request from the BSU to have their office budget unfrozen was denied. External President Rich Leib supported having the budget unfrozen saying, "I don't think we should freeze the whole budget just because of a \$157 misuse of funds."

Earlier in the meeting, Leib reported on a meeting himself and two other Council members had with Vice Chancellor Ed Birch concerning the possibility of a unitary fee for the university, instead of separate Registration and Education Fees. This fee, which could become a reality next fall, would be a systemwide fee, the monies derived from it being

sent to the systemwide office in Berkeley and redistributed among the various U.C. campuses.

Reg. fees are now collected and distributed on each individual campus giving students a large voice in how that money is spent. Council members are concerned that a unitary fee would not allow for any student participation in deciding how fees are spent.

With the institution of a unitary fee, fees on this campus would go up, according to Representative Steve Barabee. The Reg. fees on this campus are lower than fees on most other campuses, but a unitary fee would be uniform on all campuses thus causing fees here to

rise. The fee hike could be as much as \$300 per year.

Proposal 32, authored by Jim Knox, was debated for quite a while before Council tabled it. The Knox proposal calls for the shifting of about \$30,000 of A.S. investment reserves from current bank accounts to the I.V. Credit Union.

Rudolph explained that interest at the Credit Union was compounded quarterly. "If you pull it out before the end of a quarter you get no interest from it," Rudolph told council.

Most council members felt they wanted to investigate the nature of the A.S. investment reserves and look into the status of the Credit

Union before they made a decision on what to do with the \$30,000 sum.

"I think its important that we know what our reserves are," Leib commented, indicating that in the past council members had not been properly informed.

Four other proposals were presented at Wednesday's meeting, but two were automatically tabled because they involved changes in the by-laws. Proposal 29 which supports the ratification of the Equal Rights Amendment was passed.

Also passed was proposal 34, pledging Leg Council's support of IVMAC's rent reduction proposal which will go before the Board of Supervisors on Monday. The proposal authorized Leib to speak on behalf of the ASUCSB as a supporter of the rent proposal.

Tepees...

(Continued from p.1)

matter to the end," Hodgett, who also works for the County Planning Department said. "However, I do see political problems with the County Planning Board and the supervisors. Non-I.V. residents have not been sympathetic and tend to see it as a blight."

"I don't know what's going to happen," John Stahl, administrative assistant to County Supervisor Bill Wallace, said. "We've never had one of these before. A lot will depend on the level of facilities available on the land for people to use if we are to issue a permit for a campground. It will also depend on what the people of Isla Vista want."

Chilnotes'n'quotes

Original Texas Red . . .

Real, old-fashioned Texas style chili con carne, made with lean choice hunks of beef and only the freshest spices available.

The beef is simmered slowly in companionship with chili peppers, cominos, oregano, and other traditional ingredients to produce the finest "bowl of red" to be found anywhere. The making of chili con carne has become a "family affair" with the Chili Factory.

Original Henderson County Burger . . .

Frank Tolbert has a new book which reveals for the first time that the hamburger sandwich was invented by the late Fletcher "Uncle Fletch" Davis of Athens, Henderson County, Texas. Historians have long agreed that the first hamburger sandwich was introduced by an "unkown food purveyor" at the 1904 St. Louis World's Fair.

Not until Frank Tolbert did his research in Athens was it positively established that "Uncle Fletch" Davis was the man who introduced the hamburger sandwich to the world.

"The word chili is, like the word hamburger, now & forever an American word . . ."

— Charles Ramsdell

"In benediction: Good chili must not perish from the earth. Please pass the crackers!"

— Joe E. Cooper

"Real Chili must have the strength to chin itself, even with a big rock in the bottom of the pot."

— Joe E. Cooper

"A bowl of chili will inspire determination, nurture confidence, inspire romantics, nourish amiability, in fact it will fortify the full scope of passion, sentiment, or sensibility, all depending upon the impulse under which it is eaten."

— anonymous

"Anyone who can resist the tantalizing smell of a simmering pan of chili con carne has to be the dull, insensitive type who could eat chocolate sauce on marinated herring."

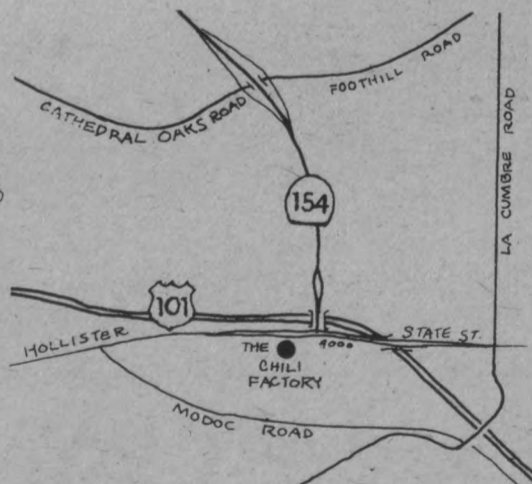
— Frank X. Tolbert

"When you exhale after the first bite, (and you will), if you note a pale, blue smoke, somewhat darker than a dairyman's breath in a cold, Wisconsin dawn, think nothing of it. It is the normal, internal combustion of the supercharged Mexican red pepper . . . It means your metabolic carburetor is in perfect adjustment. It means also you are eating real chili."

— Dr. Jim Dan Hill

"A chili counter is one of the most cosmopolitan places in the world."

— Joe E. Cooper



The best thing that ever happened to your mouth!

4223 State 964-0561

"As high as you can get on State . . . before it becomes Hollister."



Burgers

The Lone Star . . .

½ lb. beef w/ lettuce, tomato, onions & pickle 2.75

The Terlingua Pride . . .

½ lb. chili burger w/cheese & onions 2.90

The Mary Jane . . .

¼ lb. beef w/lettuce, tomato, onions & pickle 1.55

Red in a Bed . . .

½ lb. chili, cheese & onions on a bun 2.45

The Slym Pyckyns . . .

½ lb. beef w/lettuce, tomato & cottage cheese . . . hold the buns! 2.45

(add 20c for cheese)

Chili!

Texas Red . . .

w/onions and cheese 2.95

Texas Red With Beans . . .

w/onions and cheese 2.95

Factory Fries

A big basket of french fries cut fresh-from selected spuds. Texans leave the skin on . . . so do we. 75c

Dawgies

The Perro Grande . . .

wattayawantonit? 1.75

The Perro Grande Colorado . . .

take the above and add chili and cheese 1.95

Soft Tacos

soft flour tortillas stuffed w/chili, lettuce, tomato & cheese 2.25

Texas Tostados

fresh tortilla chips w/salsa 65c

Ensalada . . .

a good old fashioned green salad w/tortillas 1.55

Quenchers

FROZEN MARGARITAS \$1.50, pitcher \$5.00
real cold beer 75c, pitcher \$3.75
homemade sangria 75c pitcher \$3.00
(or your favorite cocktail)
also, see our wine list

(to go? add 25c)