

# Osgood Views Human Aspect Of Nuclear Age Parade, Awards Conclude '61 Homecoming Weekend

BY PAUL BARBER

Charles E. Osgood, director of the Institution for Communication Research at the University of Illinois, Friday delivered a lecture that was exceptionally profound, witty and original.

Osgood introduced the lecture by presenting several paradoxes which can be observed in human responses to the possibility of nuclear war.

First of all, he stated that the greater the destructive capacity developed by the nations in opposition to one another, the less concern is manifested by their people.

Secondly, the nations engaged in the arms race, while continually professing their devotion to peaceful pursuits, spend a great proportion of their national budgets on weapons.

Thirdly, and most important, the security of these same nations is in inverse proportion to their military development, for defensive capabilities have been greatly outstripped by offensive potential.

Finally, freedom in foreign policy is also in inverse proportion to military power, for the mere possession of weapons has a sobering and restraining effect on governments.

A novel situation, noted Osgood, usually demands a novel response; yet the relations among nations in the world today, although carried out in a novel environment (i.e., an environment in which destructive potential is reckoned in terms of "megatons"), are still governed by traditional concepts that no longer have validity.

In spite of the necessity of establishing a common law and government in place of war, the present lawlessness of the cold war have contributed toward developing increased nationalism, which reciprocally increases the tensions.

An individual often responds to a danger, he said, by denial of that danger. At the same time, he seeks out information that supplies an illusion of security. In the cold war, for example, he may build a fallout shelter (and this action, in turn, commits him to the acceptance of only one solution among several alternatives).

Unconscious Anxiety Also, the denial produces unconscious anxiety which manifests itself in a compulsion to flirt with danger. In that which our enemy favors, the category of denial fall the meaningless terms which are used in discussion of nuclear

and government in place of war; "megatons" (destructive potential in terms of millions of tons of TNT), and "ICBMs" are two such terms. These terms are meaningless because they exceed the capacity of one's imagination. The terms "bread," "blood" and "mother" are freighted with much more "meaning" than are the terms "megaton" and "firestorm."

Gray To Black Osgood based his discussion of the most important of the psychological mechanisms on the quotation (from Emerson): "A foolish consistency is the hobgoblin of little minds." We have a tendency to resolve conflicts by "forcing shades of gray into black."

We feel we must oppose our enemy, and once we have managed to conclude that our enemy is (Continued on Page 3)

## ALL-UNIVERSITY WEEKEND EVENTS BEGIN THIS FRIDAY

This week's All-University weekend at UCLA, to be held Friday and Saturday, Nov. 3 and 4, will feature an address by Governor Edmund G. Brown, a UCLA campus open house, an all-University dance, two inter-campus football games and four dances for R.H.A. members and their guests.

The weekend will open at 11 a.m. Friday with an all-University meeting in the student union, President Clark Kerr presiding. Governor Brown will be the guest speaker. UCLA Chancellor Franklin Murphy and ASUCLA President Jim Stivin will also speak. Guests to be introduced include Regent Edwin Pauley, the chief campus officers and the Associated Students presidents.

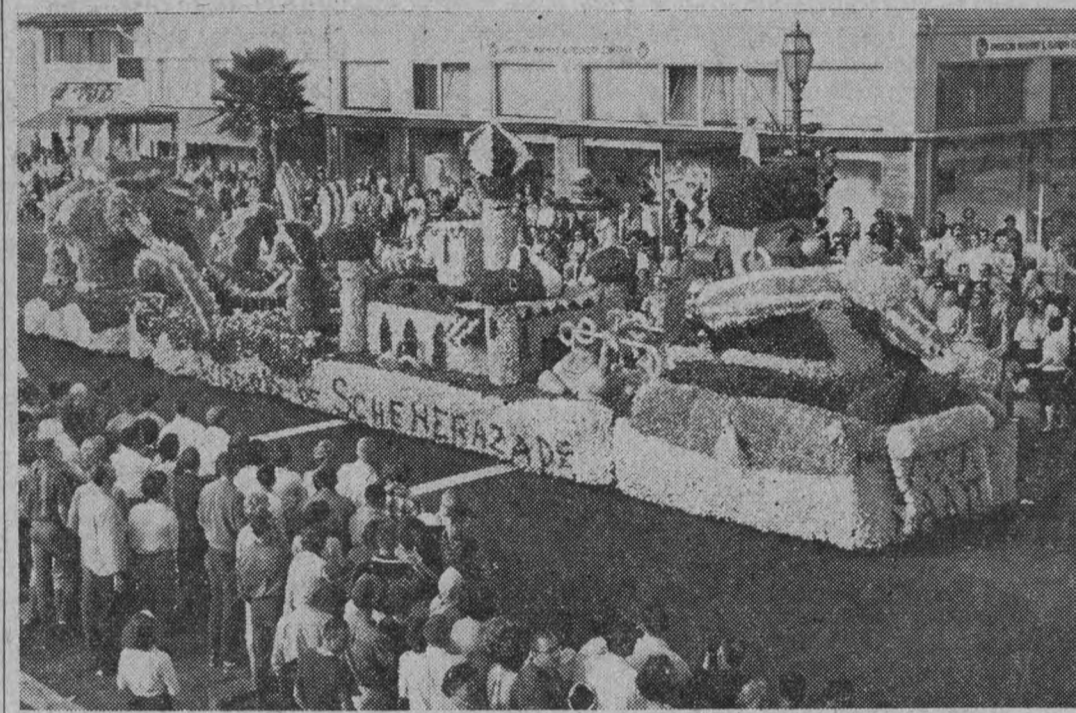
Two luncheons will follow at 12:15 p.m.—a chancellor's luncheon for Governor Brown in the faculty center and a Cal Club luncheon in the student union.

From 1:30 to 4 p.m. the UCLA campus will hold an open house, featuring tours of the student union, the Western Data Processing Center, the medical center and engineering facilities.

At 5 p.m. Cal Club will hold a dinner and meeting at the Bel Air Hotel, and at 6 p.m. there will be a buffet dinner in Dykstra Hall.

Individual campus rallies will be held at various campus locations at 8 p.m. An all-University dance will be held from 9 p.m. to 12:30 a.m. Entertainment will be provided by the Keith Williams band, jazz artist Anita O'Day and the Paul Horn quintet. Admission will be free to members of any UC student body. A.S. cards must be presented.

Saturday's activities include two football games in the Los Angeles Coliseum. UCSB will meet UC at Davis at 10 a.m., and UCLA will take on UC at Berkeley at 1:30 p.m. Half-time events will feature bands, card stunts and the (Continued on Page 2)



PICTURED ABOVE is the sweepstakes award-winning float in Saturday's 38th annual UCSB Homecoming parade. The float, one of 23 in the parade, depicts tales from the "Thousand and One Nights." It was built and decorated by the Lambda Chi Alpha fraternity and the Alpha Delta Pi sorority

## 'TEAHOUSE' OPENS THURSDAY EVENING AT LOBERO THEATRE

The Alhacama Players will give a series of performances of "The Teahouse of the August Moon" at the Lobero Theatre beginning Friday and Saturday evenings, Nov. 3 and 4. The following week the play will be performed Thursday, Friday and Saturday evenings, Nov. 9, 10 and 11. The performances will start at 8:30 p.m.

The play is concerned with the clash of East and West, as the U.S. Army bureaucracy meets the folkways of the natives of Okinawa.

The shrewd Sakini, Okinawan interpreter, is the central character around whom the story revolves. An Army psychiatrist, other assorted officers and hosts of natives make up the rest of the cast.

All Alhacama productions are sponsored by the Adult Education Division of Santa Barbara City College. Three more major productions are scheduled by the group to complete the current season.

## Cohen, Sociologist, To Lecture On 'Teachers Versus Students'

Albert K. Cohen, noted sociologist and authority on the problems of juvenile delinquency, will give a University lecture on "Teachers Versus Students: Changing Power Relationships in the Secondary Schools" today at 4 p.m. in the campus auditorium.

Admission is free and the public is invited. Cohen is a professor of sociology at the University of Indiana. He has been on leave for the past two years, serving as a visiting professor at UC, Berkeley, in 1960-61. He now holds a fellowship at the Center for Advanced Study in the Behavioral Sciences at Stanford, Calif.



ALBERT K. COHEN ASUC photo

## Goedhard Wins Top Alumnus Award For '61

Neil Goedhard, chief administrative officer of the city of Covina, was named outstanding UCSB alumnus for 1961 during half-time at Saturday's Homecoming football game.

Goedhard graduated from Santa Barbara State College in 1949 with a B.A. in political science. He had previously been student body president at Pasadena City College.

After graduation, Goedhard served an internship with the U.S. Department of State in Washington, D.C. He subsequently worked as a civilian for the U.S. occupation forces in Germany for three years.

Upon his return from Germany, Goedhard attended the University of Southern California, where he earned his master's degree in political science. While attending USC, he was active in smog control efforts and worked on research with the Air Pollution Control Foundation.

## SWEEPSTAKES TAKEN BY LAMBDA CHI'S, A D PI'S

UCSB's 38th annual Homecoming weekend came to a close Saturday with three major events: the Homecoming parade, Occidental's 14-13 defeat of the Gauchos in the annual Homecoming football game and the presentation of awards for those floats judged outstanding in the parade.

## CHI OMEGA WINS GGR SWEEPSTAKES

Awards for outstanding Gopping Gaucho Revue skits were presented Friday night as follows: Sweepstakes—Chi Omega — "Brush Up Thy Shape" — 1st Women's — Santa Rosa — "Females Through the Ages". 2nd Women's—Sigma Kappa — "Our Miss Hood". 3rd Women's—Nebula Hall — "Soft Guitar". 1st Men's—Lambda Chi Alpha—"Spiritus Alumnus". 2nd Men's—Sigma Phi Epsilon — "Standing Room Only".

The afternoon parade down State Street, led by the Gaucho band and Grand Marshal Helen Keener and Charkellor and Mrs. Samuel B. Gould, riding in open convertibles, featured 23 floats, decorated Friday night at Pershing Park, and marching bands from Santa Barbara's public schools and from Carpinteria High School.

One float, that of the Delta Gamma sorority and the Kappa Sigma fraternity, carrying out the parade theme, "Gauchos Salute Words of Wisdom," featured the banner, "Pray for Peace," and depicted President Kennedy and Premier Khrushchev, each moving along his own path to meet at the United Nations headquarters.

## PEACE RALLY TO BE HELD TOMORROW

A women's peace rally will be held tomorrow, Nov. 1, at 12 noon in De la Guerra Plaza in front of the City Hall.

The rally, part of a national movement begun by a group of housewives in Washington, D.C., has as its aims to demonstrate their desire that their representatives work hard for peace and to urge that nations resolve their conflicts without resorting to war.

Mayor Abbott will welcome the gathering, and Mrs. George Sidenberg will speak on the urgency of working for peace and what can be done to further it.

The committee sponsoring the rally has announced the purpose of the event as follows: "We are here today to demand of our elected representatives that they take all possible steps to:

1. Agree at once to a ban on all atomic weapons testing.
2. Begin at once to negotiate in good faith to put all atomic weapons under control of an international agency.
3. Begin at once to take concrete steps toward world-wide disarmament.
4. Devote as much of the national budget to preparation for peace as is now being spent in preparation for war.
5. Declare a moratorium at once on name-calling on both sides and use the UN, the press and all mass media for facts, not propaganda.
6. Develop the ability of the UN to keep the peace and to promote world law."

## University Symphony Orchestra To Give First Concert Tomorrow

The University Symphony Orchestra will open its third season under the direction of Erno Daniel tomorrow, Nov. 1, in the campus auditorium at 8:30 p.m. with a program of music by Handel, Barber, Berlioz and Brahms.

Open to the public without charge, the concert is co-sponsored by the University committee on arts and lectures and the department of music.

The 60-member student orchestra includes three guests: John Leonard, oboist, and Duane Baker and James Belden, French horn players.

Opening the program will be Handel's "Water Music Suite," written for open-air celebrations.

Hungarian March Also offered will be the Berlioz "Hungarian March," which comes from the "Damnation of Faust." The story behind the march goes back to the early years of the 18th century, when the leader of the Hungarian upsurge against Austria was forced into exile in Turkey.

The leader, Prince Ferenc Rakoczy II, took with him to Turkey his favorite musician, the gypsy Michaly Barna. Barna composed and played many sad songs and dances while in exile with his hero. The melody of the Rakoczy March was handed down to Barna's grand-daughter, the gypsy violinist, Panna Czinka, who, according to the story, was one of the great violinists of her time. Through Panna, Liszt and Berlioz became aware of the principal theme of the Rakoczy March.



Gay Denbrook, principal cellist (left), and Mary Franzman, concertmaster of the UCSB Symphony Orchestra, confer with Erno Daniel prior to tomorrow (Wednesday, Nov. 1) evening's opening concert. The 60-member symphony will offer works by Handel, Brahms, Barber and Berlioz in their 8:30 performance in the campus auditorium. Admission is free.

## Veterans' Vouchers

Veterans and veterans' dependents under federal or state aid programs must sign vouchers this week in order to receive checks for October attendance.



# UCSB Naval Conflict Slated

Hey, males under 27! The Navy wants you too! All you have to do is to graduate from college and—WHEE—you can become a white-capped, brassy, certificated officer! If you are not interested, perhaps are even a little queasy at the thought, BEWARE—the insidious recruiter will be on campus Nov. 30 and Dec. 1 in the student union area! (He might even venture out across the campus; watch for the glittering braid.) El Gaucho publishes both sides of the question.

## Classified Ads

FOUND: Black cardigan sweater in South Hall patio. Come to El Gaucho office.  
'62 CHEVROLET Sports Coupe: radio, heater, white walls, new paint, overhauled engine, new brakes and battery, leather upholstery, slick-tire, \$300 or best offer. Contact Bob Nida at 7-6816.  
WILL the girls who placed merchandise from the Campus Shop in the wrong car April 18 or 19, please contact the Office of the Dean of Students.  
FOR SALE: '58 Ford Fairlane, hard-top, white, Mechanic's delight, \$750. Contact Layne Hackett, Women's P.E. dept. or 6509D Madrid Rd.  
WANTED: 1,000 mourners. Contact Sigma Pi fraternity.  
FOR SALE: Bolex Rex 16 movie camera. All accessories. Call Pete, 2-9227.  
I desperately need Erskine's "Short Story Masterpieces" for English 1B. Will pay full retail value. Contact Bert Worrell Jr. at 7-7011 before 5:30.  
FOR SALE: 1948 Chevrolet sedan. Was \$2133, now \$33. Call Hollister.  
FOR SALE: 1933 MG—T.D., rebuilt, hard-top. Phone 7-4147.

## ALL-U...

(Continued from Page 1)  
presentation of an All-University Athlete of the Year Award.  
Saturday evening informal parties, dances and socials, sponsored by UCLA fraternities and residence halls will be given. Admission will be free to all A.S. card holders from any campus of the University.

### R.H.A. Dances

The UCSB Residence Halls Association will sponsor four dances at 8 p.m.—a rock and roll dance and a Latin American dance at Sprout Hall, a Dixieland dance at Hershey Hall and a general dance at Deichter Hall.  
Admission will be 60 cents per person, and one admission will be good for all four dances. Transportation will be provided between halls.  
The dances are for R.H.A. members and their guests only. Each couple must present one R.H.A. dining commons card.

LOST: Green Sheaffer fountain pen with gold band. Return to Paige McKenny, 6509 Picasso Rd., Apt. 7.  
FOR SALE—1956 Ford "Panel Delivery." Six cylinder, standard transmission, radio, heater, etc. \$495. Ron Burkard—4901 Sandland Rd., Carpinteria, Ph. 62-4244.  
LOST: Black leather wallet—Reward, call 7-8862.  
LOST: red and white Schwinn bicycle, racer, Friday, Oct. 13, in front of South Hall. Call 7-1094, ask for Pam.  
MUST sell men's bicycle, 3-speed, with book rack, 1 mo. old. Year guarantee on all parts and labor. Cost \$40 new, selling for \$30. Contact Bob Fleming, rm. 2220, Anacapa Hall.  
FREE kitten, male, 6594J Picasso, Isla Vista.

### MEPHISTO'S

INFORMAL FOOD and ATMOSPHERE  
SPECIALTY CASSEROLES  
Wines • Beers • Cheeses  
Imported Cold Cuts  
110 W. Carrillo 6-2003  
Noon TH Midnight  
4 p.m. - 2 a.m. Sat.  
Never on Sunday

## History Club To Meet

The History Club will hold its monthly meeting Wednesday, Nov. 1, at 8 p.m. in the music building, rm. 1145.  
The speaker will be Dale Van Every, noted novelist and historian. Van Every will discuss the problems of research and writing of American frontier history. His latest book, "Forth To The Wilderness," was published last spring.

## Gillespie, Lehn Offer Recital Next Week

The UCSB department of music, in cooperation with the University program on arts and lectures, has announced the next University faculty and ideas instead of praise recital for Wednesday, Nov. 8, at 8:30 p.m. in the campus auditorium.  
Ira Lehn, cellist, and John E. Gillespie, pianist, will perform sonatas by J. S. Bach, Beethoven and Zoltan Kodaly and the "Suite Italienne" by Igor Stravinsky.  
Lehn, an assistant professor of music, is a graduate of the Eastman School of Music at Rochester, N.Y., where he earned his master's degree in music literature.  
He has performed as a soloist with several leading symphony orchestras and has given numerous recitals locally and on tour.  
Gillespie, an associate professor of music and former chairman of the UCSB department of music, is an accomplished pianist and harpsichordist.  
He is known locally for his series of Italian harpsichord music offered at the Lobero Theatre and for his numerous faculty recitals.  
Gillespie holds a Ph.D. in musicology from the University of Southern California. He has been at UCSB since 1951.

# READERS' FORUM

## The Other Side

Editor:  
I wish to criticize the muddled thinking of those who claim El Gaucho is not holding to its stated platform by presenting poor news, or more specifically, one side of issues.  
Neither Mr. Cox nor Mr. Buena gives any evidence that the newspaper is not fulfilling its responsibility. In what way is Mr. King's article, which criticizes the Supreme Court, bad news? Even if 90 per cent of the articles in El Gaucho were "critical" rather than "praiseworthy" of particular issues, this would be no sign that the newspaper is not fulfilling its responsibility. Rather, it is not criticism of existing conditions that is necessary for the improvement of man's existence? Moreover, Mr. Cox, because El Gaucho is presenting only one side of an issue, if it is, you give no evidence that the newspaper is making a policy of presenting only one side of an issue. The simple fact that they are signed by the authors shows that these "one-sided, opinionated, degrading articles appearing en masse in El Gaucho" are the student's responsibility, not the newspaper's.  
Criticism, if it is good, is the product of thinking people and belongs in a college newspaper. "Degrading" articles do not belong, and if poor thinking and one-sidedness are found in El Gaucho it is a result of student ignorance and complacency. In such a case the students should be criticized, not the newspaper.  
I hope this letter will present the "other side" of this issue.

ROBERT DUNN

## 'The Miser'

Editor:  
As a student majoring in drama here at UCSB, I would appreciate knowing the extent of Mr. L. V. Lawrence's knowledge of the theater, as he perches on his lofty pinnacle and arrogantly questions the "tone" of Moliere's, "The Miser," currently in production at the Little Theater.  
One may understand Mr. Lawrence's viewpoints on the performance of the cast—recognizing acting ability and whether or not it is pleasing to the audience does not take much knowledge of the theater. I do question, however, his remarks about "inadequate directing", in relation to his understanding of Moliere. Mr. Lawrence, in his broad

generalizations about the "inadequate directing", failed to take into consideration even the basic fundamentals such as composition, movement, style and focus—all of which are intended to reinforce the play's meaning.  
Moliere is regarded as the master of farce, which is not a part of high comedy, as Mr. Lawrence seems to think. On studying "The Miser," one immediately becomes aware that "crude slapstick and vicious parody" are exactly the intentions that Moliere wanted to put across—and if Mr. Lawrence interpreted the servant scenes in this manner, he was correct. But rather than damaging the tone of the play, the servants strengthened it with each additional downfall.  
In analyzing the actual plot of "The Miser," one can see that the servants have nothing to contribute—except to emphasize Harpagon's miserliness by revealing just what type of servants a miser is likely to have. And to amplify the point that Moliere is making, the characters must go to extreme—particularly in the case of Brindavoine and La Merluche.  
I would recommend that Mr. Lawrence take the opportunity of seeing the Comedie Francaise production of "Le Bourgeois Gentilhomme," now showing at many foreign film theaters, before he tries to judge another Moliere play. The French company employs every type of slapstick available to emphasize the point intended.  
It seemed that Mr. Lawrence was so intent upon adverse criticism that he made no mention whatsoever of the set, which to many, was outstanding. Did he feel that it had any relationship to the period and style of the play?  
Rather than have the situation of gross misinterpretation of a play occur again, I would like to suggest that Mr. Lawrence, or any other drama critic on campus, sit in on a few rehearsals to understand what is meant by directing as well as the meaning intended. I speak for the entire drama department in saying that such visits would be appreciated as well as being a benefit to the reviewer.

LINDA ALLEN

## El Gaucho Staff

Sheila Beaumont, Editor  
Jerry Rocco, Adv. Manager  
Paul Barber, Barbara Carlin, Paula Chaney, Vic Cox, Lin, Ulric Dahlgren, Mike Garrity, Pete Kleinman, Marcia Knopf, Tom Laurie, Nancy Maher, Tom Morgan, Louise Morse, Dave Pehlke, R. Eugene Pleyley, Doug Purl, Robert Walter, Gwen Williams.  
Published semi-weekly every Tuesday and Friday during the school year, except during vacations and exam periods, by the Associated Students, University of California, Santa Barbara. Printed in Goleta by the Goleta Gazette.  
Entered as second-class matter on November 10, 1954, at the post office at Goleta, California, under the Act of March 3, 1879.

# UCSB Academic Senate Changes 'E' Grade Removal Procedure

In accordance with the Academic Senate (Santa Barbara) action, the procedure for the taking of examinations for the removal of "E" grades has been changed. The term "incomplete" is no longer used in reporting the work of students. The instructor is required to assign, for every student, a definite grade based upon the work actually accomplished, irrespective of the circumstances which may have contributed to the results achieved.  
Grade E (not passed) indicates a record below passing, but one which may be raised to a passing grade without repetition of the course by passing a further examination or by performing other tasks required by the instructor. Grade F (not passed) denotes a record so poor that it may be raised to a passing grade only by repeating the course.  
**Condition Exam**  
For the purpose of raising grade E to a passing grade, an undergraduate student may, with the consent of the instructor concerned and of the dean of the College of Letters and Science, have the privilege of a "condition examination." Any examination, term paper or other exercise which the instructor may require of the student in order to raise grade E to a passing grade in a course is a "condition examination."  
Requests for the removal of an "E" grade will be processed as follows:  
The student initiates the action by obtaining a petition from the office of the registrar. This petition requires the signatures of the dean of the college and the instructor. Placed on the petition at this time is a statement by the dean as to whether or not grade points should be granted.  
**Petition Procedure**  
A \$4 fee is required for each petition and must be paid at the cashier's office prior to filing the petition with the registrar.  
After the petition has been approved by the dean of the college and the instructor, it should be returned to the office of the registrar and exchanged for a notice of action which the student files with the instructor. Following the examination the instructor will add the final grade, the

date and his signature to the form before returning it to the registrar. (The final grade is not given to the student.)  
Upon receipt of the form indicating the grade earned, the registrar will notify the student, the department head, dean of students and dean of the college of the final grade.  
**Deadline**  
Grades of "E" must be removed by the end of the succeeding semester of the student's residence in which the course in question is regularly given. If the student fails to remove the "E" within the allotted time, the grade of "E" shall be changed to "F", provided that if in the meantime the student shall have repeated the course and shall again have been assigned a grade of "E" by the instructor, the student's grade in the course shall remain "E" as would be the case if he were taking the course for the first time.  
An explanation of the "E" grade and the removal of deficiencies is contained on pages 47 and 48 of the 1961-62 General Catalogue.

## "GODOT" TRY-OUTS SCHEDULED TODAY

Try-outs for the speech and drama department's production of Samuel Beckett's "Waiting for Godot" will be held today, Oct. 31, from 3 to 5 p.m. in the Little Theatre and from 7 to 10 p.m. in the South Hall lecture room.  
Performances of "Waiting for Godot," under the direction of Frederick Thon of the speech and drama department, will be given Dec. 14, 15 and 16 at the Lobero Theatre.  
**Free Classified Ads**  
As a public service, El Gaucho offers free classified advertising space to our readers. Phone 74116, specifying "classified," or bring your ad to the Gaucho office in the Student Union area.

### ENGLISH HERCULES 10 SPEED BIKES 59.95

Roi-Stain Vinyl Plastic BIKE COVERS \$2.95  
LEWIS CYCLE CENTER  
5879 HOLLISTER WO 7-5918

## Bostonian Shoes

IN ASSOCIATION WITH ROOS/ATKINS IN SANTA BARBARA

### ARCHAEOLOGY MAJORS AND THEIR LEARNED FELLOWS




DIG THE FASHIONS AT  
**ROOS/ATKINS**  
SANTA BARBARA - 819 STATE

## GAUCHO APT. DWELLERS

for All Your APARTMENT NEEDS  
See Us in the Hardware Dept. AT  
**AMBROSE MILL & LUMBER COMPANY**  
22 Fairview Goleta Branch Goleta

## It's COMPLETE FOUNTAIN BREAKFAST LUNCH DINNER NEBI'S In Isla Vista "JUST OFF CAMPUS"



8:00 a.m. - 11:00 p.m.  
Open 7 Days  
Wo. 7-9184

## PLAZA DE GOLETA FOX MARKET SHOPPING CENTER

### Playa Beauty Salon

★ PERSONALIZED  
★ HAIR SHAPING  
★ STYLING  
PERMANENTS GUARANTEED TO PLEASE.  
\$8.50 AND UP  
(Includes shaping & Styling) Next to Fox Market  
High Styling for Proms, Parties and Dates  
Eves. by Appointment Phone 7-6214

### PLAZA BARBER SHOP

(Next to Fox Market)  
Try Our...  
● FLAT TOPS  
● CREWCUTS  
● IVY LEAGUES  
Now 3 Barbers To Serve You...  
One Chair By Appointment  
Open Tues. - Sat. 9 to 6

### JESSE'S SHOE REPAIR

"QUALITY MERCHANDISE AT REASONABLE PRICES"  
Materials and Workmanship Guaranteed  
CLEAN -- SHINE -- DYE  
ANY COLOR  
SERVICE WHILE YOU WAIT

### FREE ONE WASH FREE WITH THIS AD SATURDAY SEPT. 23 FROM 10 A.M. TO 4 P.M. MAYTAG EQUIPPED GIVING CLEANER WASH & FASTER DRYING WASH & SHOP

20c WASH 5c DRY

## SAN ROQUE FLOWER SHOP

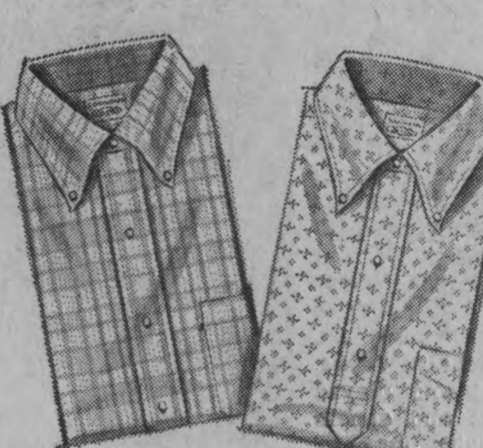
"FLOWERS AND GIFTS"  
3008-A STATE PH. 2-7282

### COMPRESSED AIR SKIN DIVING SUPPLIES CUSTOM TAILORED WET SUITS FOAM SURFBOARDS BY SWEET

OPEN EVERY DAY - 9 A.M. TO 6 P.M.  
FRIDAYS 'TIL 9 P.M.

## THE DIVER'S DEN

BREAKWATER • MARINE CENTER PHONE 2-4484  
"AT THE NAVY PIER"



### Button Down Sport Shirts

Choose from our complete selection of new sport shirts. Dozens of prints, plaids, stripes, checks, solid colors... in hopsack, madras, cotton, madder... all with button down collars. Your choice of pull-over or button front.

Priced from 5.00 to 8.95

## SILVERWOODS

Natural Shoulder Shirts  
Sixth & Broadway • 5522 Wilshire Boulevard • 4129 Cranshaw Boulevard  
U.S.C. Campus, 3409 S. Hoover Blvd. • Panorama City, 8401 Van Nuys  
Orange County, 446 N. Euclid, Anaheim • Pasadena • Santa Barbara  
Del Amo, 21810 Hawthorne Blvd.

Copyright © 1961, THE COCA-COLA COMPANY. COCA-COLA AND COKE ARE REGISTERED TRADEMARKS.



In over 100 countries people get that refreshing new feeling with Coke!



Bottled under authority of The Coca-Cola Company by Coca-Cola Bottling Co. of Santa Barbara



POLITICAL VIEWPOINT

COMMUNIST POLITICS

BY PHIL PAISLEY

As I listened to reporters announcement that Russia following the progress of the will explode a 50-megaton 22nd Communist Congress and bomb.

As I read the usual news coverage, I made a few mental observations about changing Communist politics.

First of all, it seems that Russia is showing an awareness of growing factions among the Communist countries. Besides the obvious dis-sension between Albania and Russia, there is a growing awareness of Sino-Soviet problems.

The resentment expressed by Chinese premier Chou En-lai over Khrushchev's slam at Albania was alarming to many of the delegates. This particular action seemed to reaffirm their fears of mutual distrust between Russia and China and a growing split among the Communist countries.

Reassurance

Of course, Chou realized the mistake of his display and joined in a final, sentimental embrace with Khrushchev to reassure the Communist countries that no two members of the same religion can possibly disagree violently or hold real animosity against one another.

It does not appear, however, that the delegates can be so easily assured. Their insecurity upon leaving the congress vacillated between displays of suspicion and desperate fanaticism.

My second observation is that Russia is doing all in her power to cement the Communist bloc by increasing military feeling and close ranks of pure Communism.

Brown Publishes New Volume On Indian Nationalist Movement

A new book on Indian political thought by D. Mackenzie Brown, professor of political science at UCSB, has been published by the University of California Press.

"The Nationalist Movement" is a study of recent and contemporary ideas and events in India. It is a sequel to Brown's earlier book, "The White Umbrella," which dealt largely with the earlier periods and philosophic and cultural roots in India.

This new volume completes Brown's survey of Indian political thought which he began some years ago during residence in India.

Modern Crises

While "The White Umbrella" was an interpretation of Hindu theory as it developed in Indian history, "The Nationalist Movement" is an account of how those earlier ideas helped to meet the crises of modern India—crises that were precipitated by the inroads of Western culture and by the struggle for independence.

Brown tells the dramatic story of the clash of British and Hindu systems and leaders and of the issues, arguments and battles between East and West.

The lives of the great Indian nationalists, Ranade, Tilak, Gokhale, Rai and Nehru, are recounted, and their writings and speeches during the struggle with the British are given first-hand.

The latter part of the book discusses the present-day attempts of leaders like Vinoba

Increase Allegiance This action seems to be more of an effort to remove insecurity among Communist states and increase their allegiance to their great leader than to propagandize Western and neutral countries.

Certainly Russia is not winning prestige outside of the Communist bloc from this announcement. But, at this time, she is more concerned with uniting the Communist front than with propaganda efforts toward political neutrals.

While Khrushchev denounced the personality cult of Albania, he seems to be increasing his own charismatic image in Russia. This, too, is a reaction to factionalism and is probably more a subconscious reaction on the part of defensive Khrushchev than any planned campaign to unify Communist countries behind one powerful dictator.

Strong Ruler Needed

Although Khrushchev is very much against the revival of Stalinist tactics, he seems unable to avoid the situation. Not only does factionalism promote a central reaction to unite and tighten the reins of authority, but increasing power through military build-up necessarily requires a strong individual ruler.

So Russia is forced to mount the stairs of defensive dictatorship again and look down longingly on the democracy of pure Communism. "Some day, someday, the dream will come true, meanwhile, Comrade, realistic politics."

Spring Contracts Issued For Residence Halls

Residence hall contracts for the 1962 spring semester are being issued this week to students now living on campus.

A member of the housing office staff will be in the following locations this week: Oct. 31, Santa Cruz Hall; Nov. 1, Santa Rosa Hall; Nov. 2 and 3, housing office.

Contracts for students now living off campus will be issued Nov. 7, 8 and 9 in the housing office, upstairs in bldg. 402. The office is open from 8 a.m. to 5 p.m. daily.

OSGOOD ...

(Continued from Page 1) evil, any information which we receive subsequent to this decision is distorted.

In keeping with this basic polarity are our double standards of national morality, which cause us to regard the U-2 flights as a legitimate defensive operation, but which would also cause us to regard the same action, if carried out by our enemies, as an illegitimate, aggressive operation.

Osgood noted that "possibilistic decision-making is also prevalent; that is, concluding that since the other side could be doing something wrong, therefore they are doing it." The response is usually pre-emptive action (a euphemism for an attack).

According to Osgood, individuals often respond to increased danger and difficulty by becoming irrational and therefore less capable of dealing with the problem intelligently.

The creed of deterrence as a policy today assumes a realization of the dangers in nuclear war, but the above-mentioned mechanisms do not allow this realization, and as the tension level rises, the psychological responses to the situation become less flexible.

The arms race, Osgood contended, may very likely provide a model for its own reversal. By what Mr. Osgood calls Graduated Reciprocation in Tension Reduction, the U.S. could gradually reduce the tensions of the cold war by unilateral actions.

This would be done by making concessions to the Soviets that, while not so extensive as to reduce our security, would nevertheless cause them to realize that reciprocation would be advantageous to themselves.

Positively, reciprocation in kind would be valuable to them because it might be rewarded with further concessions; negatively, to fail to reciprocate would be inimical to their interests because it would justify the position of those who opposed the concession in the first place—and who would very likely favor a "hard line" that would intensify the tensions of the cold war.

LLOYD VIEWS HONOR IDEA

Chancellor Gould recently commented on the growing impetus for an honor system. His key point was that this impetus is from the students and must be led by the students. The students are leading.

A distinction has grown out of student discussions. Honor idea has been substituted for honor system, and a distinction has been made between academic and social areas of application. Honor idea is a total approach: social as well as academic. There can be no genuine honor in the classroom if there is none outside it. Outside the classroom is where we must prove ourselves ready.

In my campaign last spring I promised to work for greater freedom in social areas, in order to demonstrate our ability to be mature and responsible. Panhellenic, Interfraternity and Residence Hall Association councils have been given this freedom to some extent already.

By accepting this freedom students can become a major force in forging the total campus personality for UCSB. The leadership and responsibility of this student generation will be the tradition of the next. Academically the campus is building a tradition of excellence, but the student tradition is in an amorphous state of transition. It is our task to give it definition.

This student body can define an identity for itself. We must take our power to mold a campus personality seriously. This means a critical appraisal of ourselves as a student body.

One of the most discouraging aspects of this appraisal is the bookstore commentary. The incidence of thievery is degrading. It is quite incongruous to have a majority of students driving towards a first-rate student personality for the campus and simultaneously to have a minority who cannot rise above the pettiness of childhood.

Students with whom I have talked feel that the body of students ought to be more completely run by students; that students should determine standards and enforce them. They feel that students on this campus are capable of this and want to do it.

The question which is in my mind and in the mind of most student leaders is how representative this opinion is. What we need is reaction and expression from the grass roots before any further steps can be taken.

TOM LLOYD A.S. President

LEHN COMPLETES RECITAL SERIES

Ira Lehn, assistant professor of music and resident cellist at UCSB, will conclude a series of off-campus solo cello recitals tomorrow, Nov. 1, at Long Beach State College.

Mrs. Marilyn Mack Truchan, a senior music performance major here and a student of Lloyd Browning, is the pianist for Lehn in these recitals, which have been given at San Francisco State College, Stanford University and the University of California at San Diego.

Lehn returned in mid-September from Maine where, for eight weeks, he taught cello and ensemble and served as a member of the resident

string quartet at the New England Music Camp.

En route to Maine, he performed as guest cellist with the Alard Quartet in residence at Wilmington College, Wilmington, Ohio.

Lehn will present a cello recital on campus Nov. 8.

LA CUMBRE PHOTOS

Monday, Nov. 6, is the last day to have senior pictures taken for La Cumbre. Pictures are now being taken by the campus photographer.

The photography office is located next to the barber shop in the student union.

FULL LINE OF HOBBY SUPPLIES



Open Monday thru Saturday, 10 a.m. to 6 p.m.

5733 HOLLISTER AVE. GOLETA PHONE 7-5910

Join Now!

'COLT CLUB'

LEARN TO FLY AT 1/2 PRICE

START FLYING IN A PIPER COLT FLYING CLUB, THE MOST ECONOMICAL WAY TO FLYING FUN! YOUR NEW WAY OF TRAVEL, TAKE YOUR YEARLY VACATION TRIP ANY WEEKEND! THESE OPPORTUNITIES ARE YOURS AT HALF THE NORMAL COST THROUGH MEMBERSHIP.

YOU ARE CORDIALLY INVITED TO SEE THE EXCITING NEW PIPER AIRCRAFT ON DISPLAY. FAA APPROVED FLIGHT AND GROUND SCHOOL. THE FINEST TRAINING ANYWHERE BY TOP, QUALIFIED INSTRUCTORS!

SEE US TODAY OR CALL 7-5608

Santa Barbara Aviation

SANTA BARBARA AIRPORT

ISLA VISTA MARKET

"CATERING TO THE STUDENT NEEDS"

Open Weekdays 7-7:00 Sunday 9-5:00 939 EMBARCADERO DEL MAR 7-9137

Tareyton delivers the flavor...

DUAL FILTER DOES IT!



"Tareyton's Dual Filter in duas partes divisa est!" says Publius (Boom-Boom) Aurelius, Coliseum crowd-pleaser.

Says Boom-Boom, "Tareyton is one filter cigarette that really delivers de gustibus. Legions of smokers are switching. Try a couple of packs of Tareytons. They're the packs Romana!"



DUAL FILTER Tareyton

Product of The American Tobacco Company - "Tobacco is our middle name" © A.T.C.

PANCAKE PATTY By SITTING BILL WOGGON



UNCLE JOHN'S PANCAKE HOUSE

3514 STATE SANTA BARBARA

Ambassador LAUNDRY & DRY CLEANERS advertisement. Includes list of branches: 955 Embarcadero Del Mar (Isla Vista), 1940 Cliff Drive (Mesa), 3981 State Street-5 Points Shopping Center, 5423 Carpinteria Ave. (Carpinteria), 620-A North H Street (Lompoc), 47 So. Milpas In The "Milpas Shopping Center".

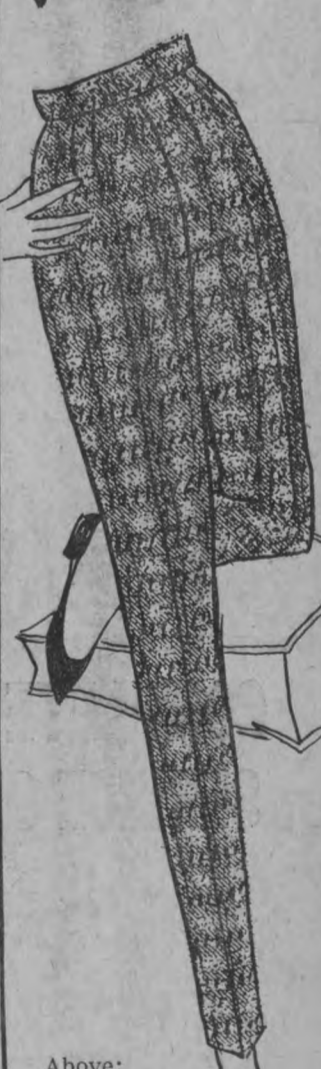
FULLY LINED CAPRIS 11.95 each



Above: 55% Zephran acrylic, 45% wool plaid



Above: Herringbone stripes on Zephran and wool.



Above: 100% wool tweed plaid

ON THE PLAY DECK AT

The Hughes

917 STATE PHONE 2-7627



# TIME RUNS OUT ON GAUCHOS

## Frustration Keynotes Loss To Invading Occidental, 14-13

BY ROBERT WALTER

The UCSB Gauchos have been frustrated in their attempts to win a game all season, but their frustration reached its height Saturday night when they bowed to Occidental, 14-13.

A fine Homecoming crowd of 6,500 watched as the La Playa Stadium clock ticked off four seconds with the Gauchos on the Tiger one yard line. Quarterback Tim Chapman threw a 32-yard pass to halfback Doug Fell and as he caught it he tumbled just short of the goal. The Gauchos, who had used their five allotted timeouts, had to watch the four seconds go by without being able to call another play.

It was the seventh straight loss for the Gauchos, but coach Bill Hammer's crew put up a stiff battle before submitting. Again it was a game where by all rights the Gauchos shouldn't even have been close, but the fine offensive and defensive efforts of the squad made it a "thriller."

The Gauchos started off by taking the kickoff and marching 71 yards in eight plays for a touchdown. The series was culminated by Stuart Bell's fourth scoring pass of the season to end Bill Peters for 28 yards.

Curt Curtis, who has been on the injured list with a broken fibula bone all season, aided the drive by carrying the ball 32 yards in two carries. Dale Standifer, who was injured in the game, added his fourth extra point of the season to make the score 7-0.

Occidental fought back in the second quarter to drive zone. After a costly five yard penalty for delay of the game, Jan Lloyd, one of the nation's leading passers, kept the ball in the air almost all the way and scored on a 12-yard pass the score ended, 14-13.

## GAUCHO HALL OF FAME



OTHEY SCRUGGS

(Editor's Note: This is the first in a series of six sketches featuring the newly-elected members of the Gauchos Athletic Hall of Fame.)

Now a history professor on the UCSB campus, just a few years ago Otey Scruggs was a top track and basketball performer for the Gauchos.

He was a member of the track team from 1949-51 and played basketball in 1950-51. He was an all-around trackster, throwing the shot put and discus and running the 440, and as a decathlon star Scruggs was the Southern Pacific AAU champion in 1951, the Pasadena Invitational Champion in 1950 and third in the National AAU Meet in 1950 and 1951.

## COMPLETE LAUNDRY SERVICE ON CAMPUS

Ladies and gentlemen, may I kindly remind you that it's time to haul the topcoats and toppers out of your closets and get them cleaned?

The last few evenings have been quite cool, and in another week or two you may even need them on a morning or even during a few hours of the day.

Incidentally, in every case in which the weave of the fabric will permit it, we'd suggest you have them treated with water repellents.

Go to the closet and take a look at that coat.

Torn? Maybe we can reweave it.

Frayed? It may be possible to bind it off.

Faded? Perhaps it can be dyed.

Frayed? Perhaps it can be dyed.

Button off? Need mending? New lining — A few little, simple things can often make the coat good for another whole season or two. Check on this first — before you buy a new garment.

Let's be smart and look smart - -

CALL OR BRING THEM TO CAMPUS CLEANERS

LOCATED IN DE LA GUERRA COMMONS

# Sports

Page 4 Tuesday, Oct. 31, 1961 El Gaucho

## INTRAMURAL FOOTBALL PLAYOFFS SET THURSDAY

Intramural football competition heads for the home stretch this afternoon with games in the Las Casitas League, winds up tomorrow with four Fraternity League games, then heads for a three-game playoff schedule to determine the all-school champion.

The playoffs open Thursday and will continue next week, with pairings to be announced this afternoon. Almost assured of berths in the showdown appear to be Delta Tau Delta (fraternity), Goleta Beach Athletic Club (Las Casitas) and Apache (Anacapa).

## One More Date For Polo Team

One more match is possibly on tap for the Gaucho water polo team before the curtain falls on the 1961 season.

Coach Frank Rohter has announced tentatively that the tankers will travel to Cal Poly, Pomona, next Monday for their season finale against the Bronco squad, the eighth intercollegiate opponents.

With a 5-2 record to date, and fresh from a 12-5 victory over Claremont - Mudd, the Gauchos will be counting on the scoring punch of Blair Ballard and Mike Schiesel to end their water wars on a successful note.

Ballard pumped in seven goals against Claremont for a personal season high for the star center - forward, and Schiesel has been a steady cog in the Gaucho attack all year.

The Delts continued their unbeaten ways with a lopsided 46-0 victory over Sigma Pi this past week and at the time clinched the fraternity title when Kappa Sigma upended Sigma Alpha Epsilon, 6-0.

The SAE loss gave every other team except the Delts two setbacks, and the pace-setters are undefeated with just one game to play.

Seven different players got into the scoring act for the Delt team in its most recent win. They played without the services of halfback Dave Yamamoto, who has left on a golf tour to Japan.

Rich Gunner scored the decisive touchdown for the Kappa Sigs, who put up a hard-nosed defense to halt the usually high-scoring SAEs, who played without quarterback and top passer Dick Archer.

In other games, Lambda Chi Alpha pulled a surprise 6-2 victory over Delta Sigma Phi and Steve Strauss scored twice as Baldino's ripped Sigma Phi Epsilon, 25-6.

SUPPORT YOUR TEAM

## TALL

OR LONG WAISTED

Complete Apparel for the Tall Girl

TALL FASHIONS OF SANTA BARBARA 1625 State • Wo. 6-5710

## Welcome Gauchos

To

## BENNY'S

Finest Selection of Party Refreshers

Visit Our Delicatessen

5858 HOLLISTER PH. 7-3113

## UNION BANK

The Nation's Leading Growth Bank

Offers Outstanding Career Opportunities

- Challenging Assignments
- Accelerated Training
- Excellent Salaries

Interviews November 21, 1961

See Your Placement Office

## FROSH WALLOP POMONA

UCSB finally won a football game this season, but it took the Freshman team to do it by beating Pomona College UCSB and once by Pomona. Frosh, 39-6, Friday afternoon.

A small crowd was on hand at campus field, but it enjoyed what it saw. The Gaucho yearlings gained an almost unbelievable 496 yards in total net offense. There was also plenty of scoring, six times by UCSB and once by Pomona.

## CARROLL LEADS GAUCHOS TO WIN

Two was the magic number Saturday when the UCSB cross country team made it two wins in a row over rival Westmont and Jim Carroll broke the Gaucho course record for the second time this year.

Bob Blindbury scored four of the Gaucho touchdowns, including a 68-yard run and a 66-yard pass from quarterback Frank Nobbe. He also scored on runs of 23 and 1 yards. Blindbury was the leading rusher for the afternoon as he garnered 110 yards in only seven carries for an average of 15.7 yards. He also caught two of Nobbe's passes for a total of 70 yards.

Also having a good day for the Frosh was fullback Dan Oldershaw, who gained 82 yards in 11 tries, including a five yard drive for a touchdown. Ernest Zomalt also scored once for the Gauchos on a 13-yard run around left end. Nobbe showed that the Gauchos weren't all ground gainers as he completed six passes for 166 yards, including one touchdown. Despite a strong wind, Ken Torrey kicked three extra points. The Gaucho defense stood out during the entire game, except early in the fourth

quarter when Terry Baker took the ball for Pomona and tight roped down the sideline for 69 yards and a touchdown. The defense gobbled up four Pomona fumbles and intercepted one pass in the lopsided game. In the first half Pomona was able to secure only one first down while the Gauchos got nine.

—ROBERT WALTER

# omtae

"Publicize the fact that promotion is on a merit basis."

"Most students have a wrong impression of the operation of a telephone company."

## DID WE GOOF?

"Why don't you print a leaflet publicizing the many advantages of work with your company."

"Include reference to the fact that while salary may be \$ X at the start, by 'm' months it can be \$ Y and after 'n' years it could be \$ Z."

"Point out that in your Management Development Program a man STARTS at management."

"Give a hard sell on your stability as an industry on the constant change and challenges in the various fields of the communications industry, on your business, pension, disability plans, etc."

THESE QUOTATIONS came from college professors at various colleges. They indicate that we may have "goofed" by not "Selling" what we have to offer. Obviously we can't tell our whole story in an ad. If your interest is in management opportunity—whether technical or non-technical—plan to see us when we are on campus. See your Placement Office for date.



All qualified applicants will continue to receive consideration for employment without regard to race, creed, color or national origin.

### PEPE'S MEXICAN DELICATESSEN

CATERING - FOOD TO GO  
Or can be eaten on premises

Open 11 A.M. - 7:00 P.M. Closed Monday  
254 ORANGE AVE. GOLETA Ph. 7-8149

CA-100 SUPER CUB 50cc  
4-stroke • OHV • 5 h.p.

200 m.p.g. • 45 m.p.h.  
3 speed Transmission  
Automatic Clutch  
(Electric Starter \$30 Additional)

**\$245.00**

SANTA BARBARA MOTORCYCLE SALES  
134 W. CARRILLO 5-4814

## It's what's up front that counts

**FILTER-BLEND** is yours in Winston and only Winston. Up front you get rich golden tobaccos specially selected and specially processed for filter smoking. Smoke Winston.

**WINSTON TASTES GOOD like a cigarette should!**

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.