

## ART SHOW OPENS TODAY

Being held today in the University Art Gallery is a reception opening the new art exhibit. The exhibit is the collection of Mr. and Mrs. Leslie L. Johnson. The show will contain a large part, but not all, of the Johnson's collection of contemporary art.

The diverse collection contains paintings, collages, woodcuts, drawings, lithographs and etchings of many contemporary artists. Some of the artists represented in the show are Henry Moore, Amedeo Modigliani, Henri Matisse, Jackson Pollack, and Pablo Picasso to mention only a few. Also on exhibit as part of the collection are works by two of the UCSB Art professors, Mr. William Dole, chairman, and Thomas Cornell; and several works by Rico Lebrun, who recently lectured here.

Mr. and Mrs. Leslie L. Johnson have been assembling their collection for over twenty years and have traveled extensively in this country and in Europe while forming their collection.

Mr. Dole, chairman of the Art Department and curator of the Gallery has stated that "the emphasis in the collection on drawings and prints reveals a feeling for graphic quality, but there is also revealed a sensitivity to the intimate statement which drawings bespeak with such immediate eloquence. The quality and range of this collection demonstrate the col-

lectors' conviction in the validity of each individual drawing, print, and painting." The show will run from March 7 through March 28. Gallery hours are from 9 to 5, Monday through Friday, and from 2 to 5 on Sundays.

### U.S. Army Commander Visits Campus Today

Maj. Gen. William N. Gillmore, commanding general of the 15th Army Corps will visit UCSB today, Tuesday Mar. 7, it was announced by Col. George C. Woolsey, professor of military science and commanding officer of the ROTC unit at UCSB.

Gen. Gillmore plans to confer with UCSB chancellor, Dr. Samuel B. Gould, as well as inspect the military science facilities at the University during his one-day visit. He will also visit Santa Barbara High School.

### VETERANS AND VETERANS' DEPENDENTS Today is the last day to sign vouchers for this month's checks!

Office of Dean of Students

## BLUE KEY HONORARY PLANS ACTIVITIES FOR SEMESTER

With an enthusiastic program on its planning board and an accent on service, the UCSB chapter of the Blue Key National Honor Fraternity has launched its activities for the spring semester.

The local chapter, under the leadership of president Chuck Piercey, has increased its membership to 22, and has outlined a series of projects and services in the near future which will help uphold its purpose of "encouraging voluntary effort to coordinate campus programs for the good of all."

### Not Typical Frat

Blue Key is America's largest general honor fraternity for outstanding upperclassmen, and as a unique, nationally recognized aid to higher education, should never be thought of as a typical honor service fraternity, since it does encourage campus activity "for the good of all."

With more than 40,000 members at 123 different colleges and universities across the nation, Blue Key is administered by a national council of former members, faculty advisors and an executive officer. The national headquarters are located in Gainesville, Florida.

### California Chapters

Other California chapters include Cal Poly, San Luis Obispo, Davis, Chico State, University of Pacific, Fresno State, Long Beach State, Los Angeles State, Sacramento State, San Diego State, San Fernando Valley State, San Jose State, and Southern California.

### Member Selection

Blue Key accepts members of every race or creed, does not have any secret work, and is not a Greek letter organization. Members are selected with faculty approval for character, outstanding ability, and recognized potential as future citizens. Juniors and seniors who are otherwise qualified and who have had an opportunity for self-expression and growth in the various student activities, academic and service honor fraternities, and religious organizations are eligible for membership.

Other local officers include Bob Laird, vice president, and Chuck King, secretary-treasurer. Regular meeting dates have been set up by president Piercey at two-week intervals, and will continue throughout the remainder of the semester.

# CAMPUS SYMPHONY CONCERT

## Third Campus Performance Given Tonight At 8.30 P.M.

The UCSB Symphony Orchestra will present their third concert of the year tomorrow at 8:30 P.M. The 55-member orchestra, conducted by Dr. Erno Daniel, will perform three symphonic masterpieces:

*Schubert--Symphony No. 7*  
*Prokofieff--Classical Symphony*  
*Mozart--Haffner Symphony*

Last season the orchestra gave five concerts and also participated in two opera performances. It played before capacity houses, and the concerts were enthusiastically received both in the college and the town newspapers.

This year the orchestra's program includes four series concerts and one guest appearance in Bakersfield. The first two concerts of the 1960-61 season revealed a substantial increase both in the number of personnel and in the quality of the performances.

### Personnel

The personnel of the orchestra consists entirely of students, both music and non-music majors. Daniel considers the UCSB Symphony Orchestra "the resident symphony of the University community," invigorating the cultural climate of the University.

Daniel noted the dedicated interest of the orchestra members. He has called extra rehearsals, and all concerned have responded with willing devotion in anticipation of a brilliantly-executed concert. The various parts of the orchestra (strings, brass, woodwinds) have had sectional rehearsals to improve their individual quality of performance, and the orchestra as a whole has rehearsed with Daniel three days a week.

There is no admission charge for tomorrow night's concert.



Dr. Erno Daniel, conductor of the University Symphony Orchestra at UCSB, confers with principal members of the all-student symphony while in rehearsal for their third concert of the year, to be held in the UCSB campus auditorium at 8:30 P.M. Wednesday. (left to right) Gay Denbrook, principal first violinist; Cynthia Slavett, principal violist; Patricia Banko, principal second violinist; Dr. Daniel; Anne Anderson, principal oboist; and Donald McInnes, violinist and concertmaster.

## ELECTION RESULTS

The results of the Special Election held last Wednesday and Thursday are as follows:

### Men's Representative-at-Large

Rosendo Castillo

### Women's Representative-at-Large

Tommie Nordell

### Fraternity Representative

Dick Lotts

### Sorority Representative

Patsy Turner

### AWS 2nd Vice President

Mary Leinster

### Freshman Vice President

Ron Smith

### Non-affiliated Women's Representative

No one elected

### Non-affiliated Men's Representative

No one elected

A total of 685 students voted. There will be a special election concerning the proposed constitution changes at a later date. El Gaucho will run the proposed changes in the near future.

## FIRST M.A. DEGREE

### SAM ADAMS RECEIVES MASTERS FROM PHYSICAL EDUCATION DEPT.

Dr. Joseph Lantagne, chairman of the men's physical education department, announced today that Samuel Adams will become the first recipient of the Master of Arts degree in physical education from U.C.S.B. The masters program in physical education was first initiated in the fall of 1959.

For the past two years, Mr. Adams has been a member of the physical education and intercollegiate athletics staff at UCSB. During that time he also was working towards attaining his masters.

Mr. Adams passed his final oral examination at the University on Feb. 8 and will receive his official degree in June. His thesis titled "Electrocardiogram Reactions During Physical Training," sought to determine whether electrocardiograph use was useful in measuring changes during physical training.

An outstanding track and field athlete in his own right, Adams is now the assistant track and field coach at UCSB, and next fall he will take over the duties of the cross country coach, during the absence of Coach Nick Carter, who will be on a sabbatical leave.

A graduate of Santa Ynez High School in 1949, he continued his education at the Berkeley campus of the University of California. As a member of the track team at Berkeley, he had the honor of being Captain in 1953, the same year he was chosen the school's "Outstanding Track and Field Athlete." In his junior and senior years he placed in the javelin finals of the NCAA Track and Field Championships. Adams, among other noted competitors, competed in two Olympic decathlon trials: in 1952 he placed sixth and in 1956 he placed fifth. Sam

Adams' greatest feat as decathlon competitor is that of holding the second best "triple" ever recorded, second only to Olympic Champion and "1960 Athlete of the Year," Rafer Johnson. The "triple" consists of the total distance of the shot put, discus and javelin in competition.

From his participation in track and field as well as the academic side of the picture, Adams has found that a combination of the two are complementary in increasing both the mental and physical abilities.

## Panel To Debate Zen Buddhism

### Chancellor Opens Religion-In-Life Week Dr. Wienpahl Leads Today's Discussion

Today at 12:15 P.M. in the Huddle, Dr. Paul Wienpahl, associate professor of philosophy, will lead a panel discussion on Zen Buddhism, in a continuation of the events scheduled for Religion in Life Week.

The week got off to a successful start Sunday evening, when Chancellor Samuel B. Gould spoke to the students attending the Kickoff Dinner. His topic, "A New Innocence of Perception," was well received by the group.

### Panels Featured

Dr. Robert Kelley will act as moderator for both the panel today and that tomorrow. On today's panel, members will be the Rev. George Hall, Rabbi William Kramer, the Rev. Jack Stocking and the Rev. William Harvey. Dr. Wienpahl will speak for about 20 minutes, followed by a question and discussion period among panel members and students.

Tomorrow's panel will feature Dr. Wilkinson, also of the philosophy department, speaking on existentialism. The procedure will be the same, but panel members will include the Rev. Henry Coke, Rabbi Kramer and Father

### Dance Workshop Calls 'Joan Of Arc' Tryouts

The Dance Workshop is holding tryouts for an original dance drama "Joan of Arc" this afternoon from 3:30 to 5:30 in the dance studio room, 1420, Robertson Gymnasium. The production is under the direction of Mary Tiffany and will be given April 28 and 29 in the campus auditorium as one section of the annual dance concert.

The cast includes Joan of Arc, Dominique — a monk, the kings and queens of France, Burgundy and England, Virgin Mary, "Death," guards, knaves and the burghers of the chorus. The dance drama is based on the Honegger Oratorio — "Jeanne D'arc au Bucher." According to Mary Tiffany, it will be a challenging work, both in dance and drama, with very good parts for the entire cast, principals and chorus alike. All the parts include both acting and dancing except that of Dominique, who will not dance.

## Sports Editor Post Open For Applications

The position of Sports Editor for the El Gaucho has been vacated. Any student interested in applying for this office may make application through the Editor-in-Chief. While some experience in sports writing is desirable, applicants need not have had previous experience.

## Professor Emeritus Honored

Dr. Hazel W. Severy, professor emeritus of chemistry at UCSB, will be honored Thursday evening in Los Angeles as one of the few 50-year members of the American Chemical Society.

A delegation of four faculty members from this campus will accompany Dr. Severy to the dinner meeting where she will be honored by the Southern California section of the national scientific society. She will be awarded a special half-century membership certificate at the national St. Louis meeting of the society on Mar. 27.

Dr. Severy's teaching career at this University goes back to 1914, making her the faculty's senior member in terms of service. Since her retirement from actual teaching ten years ago, she has maintained her interest in the campus' progress by serving on committees and in other capacities.

From 1914 (when the enrollment was only 150) to 1951, almost every student on campus has known her through her teaching and advising. Throughout this period she gave outstanding service to student government as advisor to the Associated Students' Legislative Council.

UCSB faculty members accompanying her to the meeting tomorrow are Dr. Glenn Miller, chairman of the chemistry department; Dr. Ernest Bickerdike, chairman of the physics department; Dr. Robert DeWolfe, assistant professor of chemistry; and Dr. James Curry, assistant professor of physics.

## THEOLOGIAN TO DISCUSS MODERN BIBLE APPROACH

Dr. Robert Gordis, an outstanding Biblical scholar who is an associate professor of Bible at the Jewish Theological Seminary will give a University lecture at UCSB Tuesday at 4 P.M. in the classroom building lecture hall. Admission is free to the public.

The visiting lecturer will talk on "A Modern Approach to The Bible." Sponsored by the UCSB committee on arts and lectures, his talk is also an activity of "Religion in Life" Week at UCSB.

Dr. Gordis has served for over 25 years as Rabbi of Temple Beth-El of Rockaway

## RHA Workshop

The Circle-Bar-B Guest Ranch was the site for the semi-annual RHA Workshop held on Feb. 24 and 25. Each semester the hall presidents, RHA committee chairmen, and RHA executive officers hold this retreat in order to make plans for the coming semester.

### Gould Speaks

Chancellor Samuel B. Gould highlighted the workshop with an informal discussion with the RHA council members. During the discussion, Chancellor Gould expressed his desire to see UCSB one day function around an honor system. He also hopes to recast our whole academic program so that study in other countries will become a part of the regular college course. The Chancellor's ideas will be reported to living groups by unit presidents.

Keynote speaker for the weekend was Mr. Herb Harberson, Resident Halls Administrator, who told of future plans in the campus building program. He explained that in order to build new dormitories it will be necessary to increase housing rates for on campus students. A new program will also include housing for married students, which will be situated in Isla Vista.

Many plans were made for the semester. These include the RHA Spring Formal on Apr. 22, rec dances, bull sessions, a bike picnic and an increase in the number of RHA scholarships from two to four.

Park, N.Y., one of the leading Jewish congregations in the U.S. He is locally affiliated with the Fund For the Republic, as a consultant to the Center for the Study of Democratic Institutions.

After serving for nearly a decade as adjunct professor of religion at Columbia University, the Biblical scholar had the distinction of being the only Jewish scholar to teach the Bible at the Union Theological Seminary, a leading Protestant seminary in America.

### Books Receive Praise

Dr. Gordis is the author of several important books which have evoked enthusiastic praise among scholars and general readers on three continents as fundamental contributions to Biblical learning. His latest book, "A Faith for Moderns," published last fall has been enthusiastically hailed by such distinguished religious thinkers as Reinhold Niebuhr, Bishop James A. Pike, Louis Finkelstein and A. J. Heschel.

The visiting University lecturer has served as president of the Synagogue Council of America and the Rabbinical Assembly of America. He is a trustee of the Church Peace Union, and a member of the national council of the Boy Scouts of America, and the publication committee of the Jewish Publication Society.

Dr. Gordis is also widely known as a speaker and lecturer. He has visited the Far East at the invitation of the War and Navy Departments and has studied the religious and cultural conditions in Europe and Israel.

### OTHELLO TRYOUTS

All students are urged to try out for the next school play, Shakespeare's Othello. Tryouts will be held today at 3 P.M. in the Little Theater. Scripts are now available in the Speech Office.



# El Gaucho

**Editor-in-Chief** Phil Schott  
**Assistant Editor** Dorie Vedder  
**News Editor** Claire Marx  
**Feature Editor** Lacey Laylander  
**Copy Editor** Sheila Beaumont  
**Adv. Manager** Jerry Rocca  
**STAFF:** Dennis Barrett, Hank De Lespinasse, Holly Ingram, Sandi Johns, Rita Jones, Jack Knudson, Rita La Force, Bob Maddalon, John Mayer, Tom Morgan, Richard Newcomb, Susan Webb, Frederick Witt, Don Gillis, Tom Lloyd.

Published semi-weekly every Tuesday and Friday during the school year, except during vacations and exam periods, by the Associated Students, University of California, Santa Barbara. Printed in Goleta by the Goleta Gazette. Entered as second-class matter on November 10, 1954, at the post office at Goleta, California, under the Act of March 3, 1879.

Page Two March 7, 1961 El Gaucho

**COMPRESSED AIR SKIN DIVING SUPPLIES**  
**CUSTOM TAILORED WET SUITS**  
**FOAM SURFBOARDS BY SWEET**  
**HOURS**  
**OPEN EVERY DAY — 9 A.M. TO 6 P.M.**  
**FRIDAYS 'TIL 9 P.M.**  
**THE DIVER'S DEN**  
**BREAKWATER • MARINE CENTER PHONE 2-4484**  
**"AT THE NAVY PIER"**

**The College Bookstore**  
**BOOKSTORE HOURS:**  
**Monday - Friday 8:45-3:15**  
**GAUCHO COFFEE SHOP**  
**HOURS**  
**MONDAY — FRIDAY**  
**7:30 A.M. — 3:30 P.M.**  
**8:30 P.M. — 10:30 P.M.**  
**Sunday — 4:30-8:30 p.m.**  
**Closed Saturday**



**CHALLIS ROBE SPECIAL**

This delightful, specially priced brunch coat or rayon and acetate challis bound in heavy satin . . . the print of delicate bouquets of field flowers, in pink or blue.

Sizes 10 to 42  
**\$9.95**

Featured at  
**Terese Ann**  
 Intimate Apparel  
**1303-A STATE STREET PHONE 6-6953**

## SCUBA TRAINING COURSE SET

A three-week, non-recreational, non-credit training course in the physics and physiology of diving and in the use of self-contained underwater breathing apparatus will be held on the Santa Barbara campus beginning Monday, June 19, 1961.

**Housing and Applications**  
 This course, co-sponsored by the Institute of Marine Resources and UCSB, is open on a first-come, first-serve basis to employees and students of the University of California who need SCUBA training to perform underwater scientific and technical tasks related to their work or studies.

Bachelor housing and meals are available on the Santa Barbara campus. Double room accommodations, including meal costs for the three week course, will be \$76.00 per person (bedding should be furnished by the individual). In addition, a \$15.00 breathing air fee will be charged for a total of \$91.00.

**Qualifications**  
 During the first week, candidates must provide evidence of preparation and abilities as follows:

1. Physical examination certificate dated within 12 months.
2. Swim 1000 feet in less than 10 minutes without the aid of swim fins.
3. Swim 75 feet underwater without swim fins.
4. Skin dive over 15 feet in water without fins.
5. Swim 150 feet, surfacing no more than 4 times.
6. Demonstrate ability in use of face mask, swim fins and snorkel.

Each candidate should furnish his own personal equipment, all in good condition, as follows: face mask, swim fins, snorkel, weight belt and rubber suit; however, 12 regulators are available and 12 air tanks. The proposed constitution will be voted on. A discussion will follow.

Those who missed the last meeting of the group can read the constitution as it is posted in the Little Theater. Anyone can not attend should contact Steve Alkire, president, in advance. All members and interested students are urged to attend.

**VALLEY JEWELRY AND LOAN CO.**  
**we loan money**  
 on your valuables. No credit investigation, no service charge, reasonable rates.  
**5737 HOLLISTER-GOLETA PHONE 7-6314**

**omtae**

**BURGER SPECIAL**

CHAR-BROILED  
 OMTAE BURGER & CHIPS  
 TOMATO, LETTUCE & PICKLES  
 and choice of  
 7-UP, ROOT BEER, COLA  
 COFFEE or TEA

**50c**

AVAILABLE EVERY

**LUNCH**  
 EVERY DAY - 11:30 - 2 P.M.  
 and

**EVENING**  
 MON-THURS-5 p.m.-12 p.m.  
 FRI-5 p.m.-2 a.m.  
 SAT-11:30 a.m.-2 a.m.  
 SUN-11:30-12 p.m.

960 Embarcadero Del Norte -- Isla Vista

**omtae**

## UCSB PROFESSOR CONDEMNS TELLING CHILD'S I.Q. SCORE

If parents know their child's I.Q. are they apt to help or hinder his development? Are I.Q. tests really reliable?

These questions are discussed in an article in a recent issue of NEA Journal entitled, "Should You Be Told Your Child's I.Q.?" Taking the affirmative position is Dr. James B. Bonder, professor of education at State Teachers' College in Pennsylvania. Dr. John A. R. Wilson, director of student teaching and associate professor of education at UCSB, is of the opposite opinion.

"Children will have a greater chance to become their best selves if parents don't know the I.Q. scores," states Dr. Wilson. "Specially trained educators and psychologists have the background necessary to put I.Q. information to good use, but it is very difficult to translate it into terms that are understandable and of practical value to the layman."

**Hazards**  
 He also points out the "psychological hazards" of giving I.Q. results to parents. The child who knows he has a high I.Q., may become an intellectual snob, or the parents may become so eager to provide intellectual challenges that they pressure him

## Medical Science Club Shows Films Today

There will be a meeting of the Medical Science Club Tuesday, March 7, at 7:30 P.M. Two films will be shown:

1. Natural Childbirth
2. Caesarean Section

All students interested in the field of medical science are invited to attend.

into becoming nervous, irritable or even ill.

On the other hand, Dr. Wilson concludes, "The child labelled with a low I.Q. may either try so hard that he'll trip over his own slow mental feet or, convinced that he's the family dunlop, give up trying and drop out of school."

**Advantages**  
 Dr. Bonder counters that "knowing the scores may help you make more intelligent decisions with regard to your child's future. He points out that "in the case of a child with a high I.Q., parents can be shown how they can work with the school to provide the varied experiences and varied educational challenges that will help him use his talents, and by knowing a child's weaknesses, parents will avoid comparisons, will drive him towards objectives within his limits, and realize the importance of helping him develop his strongest points."

## EL GAUCHO FORUM

Dear Sir,  
 It has often been my concern that the University feels obligated to provide facilities for the students that one would normally find in a Palm Beach resort.

Not only are the new campus residential areas supplied with play areas inside and out, but lovely patios and grass areas supply the very desperate tanning needs of all youth. Were this resort atmosphere limited to the residential areas, I would be less concerned, but the main part of our campus is adorned with patios adjoining every permanent building.

One can hardly wonder if this new resort-university atmosphere reflects a different approach to higher education on the part of the administration and the students.

**ATTENTION!**  
 The Speaker's Forum of Santa Barbara presents  
**W. CLEON SKOUSEN**  
 (Author of *The Naked Communist*; former F.B.I. agent) speaking on  
**"CAN THE WEST WIN WITHOUT A MAJOR WAR?"**  
**At: Santa Barbara High School**  
**ON: MARCH 8, 1961 — 8:00 P.M. — FOR: \$1.00**  
 Endorsed by the Freedom Club of Santa Barbara  
 (For tickets contact David Arnold, Rm. 2443, Anacapa Hall)

FROM THE "HUNGRY 1" . . . the

**GATEWAY SINGERS**

MARCH 18 - 8 P.M.  
**SAN MARCOS HIGH AUD.**  
 Tickets on sale:  
 NEB'S, COMTEMPUS, ROOS-ATKINS

6 · 10<sup>7</sup> · 365 1/4 \*



\* 60 million times a day people get that refreshing new feeling with ice-cold Coca-Cola!

Bottled under authority of The Coca-Cola Company by Coca-Cola Bottling Co. of Santa Barbara

## SUMMER SESSION SET

Course descriptions, announcements of special programs, attractive campus pictures and general information are all included in the 1961 Summer Session bulletin for UCSB which is now available to the general public.

Summer Session at the Santa Barbara campus runs for six weeks and will be in session June 19 to July 28. No formal admission procedure is required. Undergraduate and graduate students, as well as credential candidates may register. Those not seeking university credits are also invited to enroll in Summer Session courses.

**Experimental Courses**  
 Over 110 courses in 25 fields of study will be offered during the six week period. Special features of the academic program include an experimental course in beginning Russian (using methods and materials employed in the Army Language School at Monterey, California) and an interdisciplinary course which explores the literature, art and science of the "Age of Newton."

During Summer Session, two institutes, sponsored by the National Science Foundation, will be conducted on the Santa Barbara Campus. Selected high school and junior college teachers chosen from all parts of the U.S. will participate in these institutes in the fields of anthropology and mathematics.

**High School Program**  
 A Summer Session program for high school juniors will go into its third year at UCSB this June. Open to exceptional high school students who have completed their junior years, this program gives opportunity to take college-level courses and engage in other cultural activities on a university campus before returning for their senior year in high school.

Credits are given for courses completed with a satisfactory grade and they become part of the student's record to be submitted for evaluation when the student seeks admission to college.

Of the 23 teacher education courses offered, most emphasize the requirements of in-service teachers. A number of visiting faculty members — all specialists in 9 particular areas of education — will be on hand to teach these courses.

Other academic activities to be noted are a demonstration school for children and reading and speech clinics.

**ATTENTION**  
 Furnished apartment -- Isla Vista 2 bedrooms, each with twin beds.  
**\$125.00 month**  
**PH. 7-2089**

**BIOSTATISTICIAN SPEAKS HERE**  
 Dr. Olive Jean Dunn, Assistant Professor of Biostatistics at UCLA, will speak to the Math Club on Thursday, Mar. 9, at 4 P.M. in C 1128. She will speak on the graduate department of biostatistics. All those interested are invited to attend.

**COIN MONEY**  
 in Isla Vista . . .  
 . . . the fastest-growing area in the fastest-growing county in California.  
 NO INVENTORIES  
 NO CREDIT PROBLEMS  
 NO EMPLOYEES  
 62% RETURN

HERE IS A brand new, self-service, coin-operated SUNSHOWER LAUNDRY CENTER now available for sale in Isla Vista. PHILCO-BENDIX Commercial laundry equipment used exclusively in this high-profit cash business.

HERE IS a chance to grow with the University, and to capitalize on the 180,000 population future for the Goleta Valley.

THIS STORE is now ready for equipment installation. Excellent financing available through PHILCO FINANCE CORP. You must see the store and the location to fully appreciate this tremendous opportunity.

James B. Montgomery Co., Inc.  
 DISTRIBUTORS PHILCO-BENDIX COMMERCIAL LAUNDRY EQUIPT.  
 114 E. De la Guerra W.D. 6-5700

## Students Aid In Salary Survey

Students in the personnel management class at UCSB have accumulated first-hand knowledge of wage and salary administration during the past semester, while performing a community service at the same time.

Under the direction of John A. McClure, associate professor of industrial arts at UCSB, twenty-five industrial management students, serving as field representatives, helped to administer the annual wage and salary survey sponsored by the Santa Barbara Personnel Association. Data was gathered from 53 firms representing all types of large and small businesses in the metropolitan Santa Barbara area and 1634 jobs were included.

**Gather Data**  
 The students gathered data on the pay rate structure of certain pre-chosen jobs. The scales considered were mainly for mechanics, truck drivers, maintenance jobs, clerks, secretaries, technicians and accountants.

After the material was collected and tabulated, a survey booklet was printed and distributed to members of the Personnel Association, as well as to the participating firms.

**Evaluate Pay Rates**  
 Managements will use the results of the data to evaluate their particular pay rates as compared to those of competing firms in the community. Dr. McClure points out that the fact that the survey shows that key job salaries in the Santa Barbara area have increased about 7% in the past year, which is slightly higher than the national average, should be of special interest to the general public.



## True Tale Told Of Our Origins

by Carlton Wood

The history below was discovered, somewhat battered, in a history professor's wastebasket. This location naturally guarantees its authenticity. It is hoped that all readers appreciate properly its clarity and accuracy.

"The University of California began in the city of Santa Barbara as a small teachers' college for women. However, the citizens soon began to complain about having to lock up their men at night, so they decided to convert the Goleta Slough into a wildlife refuge, moving the school out there.

"The little college at Goleta thrived in its new location. Campus police were needed at times to keep the student body under control, so, in 1830, there was a decision to admit men students.

**Other Aborigines**

Elsewhere, Columbus had landed near the Stanford campus and mistakenly called the inhabitants "Indians." ("Savages" was the word he wanted.) He taught the Indians to clothe themselves and string beads, which was still all they knew how to do when the last handful was hunted down and stuffed by cigar store proprietors.

Father Serra, hearing about the Santa Barbara college, founded a mission nearby for the students. Legend has it that during his stay he received an ulcerated leg. He complained bitterly to the Regents, who promised to check the menus more carefully after that.

**Fodder**

The meat in the dining commons was so tough during those early years that the students had to pound on it with their fists. They jokingly began to refer to themselves as cowpunchers, but the commons staff retaliated with the name "Grouchos," thus originated the same "Gauchos." In the '30's the college became state supported and the commons was replaced with bread lines.

Gradually sister campuses were added to Santa Barbara: UCLA—Unsavoury Cubs of Los Angeles, UCR — Uncouth Clansmen of Riverside, UCD—Unspeakable College Degenerates (at Davis), POP—the Rockwood Women's Club, and too many others to list.

**Wild, Men**

When gold was discovered in California, the wild west towns sprang up. There was one particularly wild town near the mouth of the Sacramento River. The booze flowed so freely that it seemed to ooze from the ground, so they named the place, "Beer-clay," and it soon became famous for its "Golden Beers." Inevitably, it was soon added to the list of campuses.



### The Golden Needle

Yarns of Distinction Imported and Domestic Creative Instructions (free with purchase)

3971 STATE Ph. 7-6913

## Job Guidance

BY HOLLY INGRAM

To most students the future is still a very vast nebulous substance that holds excitement, adventure, marriage, perhaps, and in addition, a career. As undergraduates, freshman through junior level, life is a comparatively simple thing, and the present importance of school lies in grades, a social life, and preparation for a career.

Suddenly, however, it is the senior year, a time for the first decisions concerning an individual's occupation; what to do, where to work, and how to apply for a job. For students looking towards the future, the whole routine of obtaining a position seems complicated. So the University has created a special, free service that will benefit each student throughout his whole career, from the time he graduates until he's nearly 70. This bureau is called the Educational Placement Service and handles not only prospective teachers, but industrial candidates as well.

### Personnel

H. L. Chalberg, placement office manager, is currently in charge of aiding secondary, junior college, college, and administrative majors in finding satisfactory jobs. Mrs. Ruth Bryant assists elementary education majors, and Mrs. Betty Koral counsels industrial arts students. Their duties begin at the commencement of the school year in September and continue through many months of interviews and discussions.

"Placement has become a professional part of your college career," states Chalberg. "It's only in the last two decades that such importance has come to lie in this field, but now there is a great demand for such a service." Last year requests for 19,665 teachers came to the placement office, opportunities for positions all over the world and the United States. Alaska, Turkey, Venezuela, New York — the placement office personnel work to help a student make the right choice, a choice that will affect his whole occupational lifetime.

### Important Details

The glamour of a big city or a faraway place isn't the main interest of the placement office when finding positions, though. A student is well counseled to examine every aspect of his future job, the community in which it is located, the recreational facilities, social atmosphere, housing opportunities, living costs, and other details that one doesn't ordinarily connect with an occupation but which are so important.

"The thing we're trying to do," Chalberg emphasized, "is to get a student to THINK about all of these things, take them into consideration when he's interviewed and ask questions." The placement office is able to give an applicant answers to some of these queries, but the final decision rests with the student, of course.

### Mass Meetings

At the beginning of their senior year prospects attend mass meetings at which they are informed of the placement office functions and importance. Students are also issued forms that will become the basic unit of a

personal file that will grow with their work experience. After this initial meeting candidates make separate appointments to speak with the adviser of their field. At the resulting interviews each aspirant learns more about what the program entails and begins to discuss his preferences and prejudices towards future jobs.

"Most students already have some sort of criteria for employment — where they want to work, what they want to accomplish and so forth — when they come in," says Chalberg. "For those that say they don't know, a kind of self-examining session can bring out those 'subconscious' criteria they established long ago."

### Mechanics

These long hours of talk are followed by interviews with prospective employers, letters of application, acceptance of a position, and the final signing of a contract. To aid those who aren't familiar with the mechanics of official letters or contract terminology the placement supervisor stands by, ready to aid in the final touches to an applicant's choice.

"Our job is not really initial placement, it's promotion," says Chalberg. And this is true. The placement service in a sense "advertises" a student's talents and promotes them. Its aim is towards that questionmark of the future, and not just to the little exclamation mark right in front of a student's nose that marks the first year of work. For in the long range plans of a student, the results all arise from a firm foundation of accomplishment and desire, and the continuing support of the placement office, which not only helps students find that first position, but works for them throughout their whole career.

### 'Joan Of Arc' Tryouts

Tryouts will be held for the "Joan of Arc" dance drama on Tuesday, March 7 in the Dance Studio, 1420, Robertson Gym.

Four men and many women dancers and actresses are needed, thus all interested students are urged to attend.

### PATRONIZE OUR ADVERTISERS

**REMINDER:** Ortega Commons has a quiet, sedate section of dining space for visiting friends, students, personnel and faculty members. We call it our A la Carte line, and it has been made available for the specific purpose of serving you good food at fair prices. We also have a catering service for faculty teas and student joints. You can now order coffee, cookies, punch and donuts for any amount of people. Just give us a 24 hour advance notice, and watch us do the rest!



El Gaucho March 7, 1961 Page Three

## 'Boy Friend' Rates Three Stars

by Frederick Witt

Sandy Wilson's "The Boy Friend," a pastiche of the musical comedies of the 1920s, opened last Thursday evening in the campus auditorium, under the direction of Theodore Hatlen. The final three performances will be given this weekend at San Marcos High School.

Wilson has deliberately presented the glaring features and the obvious clichés of the period for his comic effect. Lines are delivered toward the audience, the lights dim before each number, and no action is subtle. But instead of realizing the material's badness, Hatlen and his cast apparently chose to take it seriously. The result was often less than comic, and the show often resorted to silliness instead of parody.

### Polly and Friend

The acting ranged from ragged to expert. Mary Fraga, as the "poor-little-rich-girl" heroine Polly Browne, turned in the most polished of the performances. She was quite delightful, despite first-night tenseness, and as empty-headed as a Toby-mug.

However, playing opposite — or one should say playing Miss Fraga's accompanist — was Don Commore, as Tony, a wealthy Englishman, disguised as a messenger-boy. This reviewer often found Mr. Commore to be at a loss. He possesses an adequate singing voice but marred his dancing by lead-soled feet.

### Assorted Spirit

Jean Daley, in the role of Madame Dubonnet, combined mischief with dignity, but came close to tearing her props to shreds. Richard West as Polly's father was consistently, tediously stiff. Gene Seamans did not exactly fit his part, yet seemed eager to try, particularly in the first act Charleston number, with Gail Geisert as a partner. Miss Geisert was charming, but ought to learn what the words "audience" and "stage" mean — it might help.

Bill Black played Tony's father, Lord Brockhurst, in a professionally comic manner. Compared with most of the cast, this is the highest form of praise. The chorus was energetic and loud, and the

members managed to keep their smiles firmly in place.

### Sundry Effects

Mary Tiffany's choreography was spirited but hardly inventive, although the searcies alike, representing opposite opening chorus and the Carnival Tango were certainly humorous enough.

Flat, vapid, pasteboard here to the fundamental settings fitted perfectly the show's original mood. Unfortunately, the costumes worn in front of them were tacky some aspects of the philosophies of these people may be repugnant to us as individuals. Under such circumstances we cannot afford to forget that the denial of even a small part of this freedom to any person uti-

### Three Stars

Happily, there were enough fine moments in "The Boy Friend" to make the evening worthwhile: the opening chorus, Polly greeting her father, the male chorus' unmotivated entrance in the first act, a flapper's blood-curdling howl in the beach scene, and Bill Black's "dirty-old-man" number. They nearly hid the fact that the production was loosely hinged and slightly tarnished where it should have acquired a stylized brilliance.

## Gould Shows Need For Freedom

(Editor's Note: The article below is a short excerpt from a speech by Chancellor Gould on "The Pursuit of Excellence," given in Berkeley on Feb. 24.)

"We cannot emphasize too often these days the necessity for complete and absolute academic freedom for the scholar and a similar sense of freedom for the lay citizen. We live in a time when the clash of ideologies has shaken the foundations of our constitutional beliefs insisted upon and defended so fiercely by Jefferson and his contemporaries as well as by many statesmen of modern times.

"Every decade has brought forth crises that challenge these beliefs, that tempt us, perhaps in the interests of temporary peace of mind, to relinquish a small portion of our freedom to believe or to discuss or to explore. Ultra-philosophy, and arch-reaction-inventive, although the searcies alike, representing opposite poles of political and social philosophy, steadily test our willingness to adhere to the fundamental principles of the Bill of Rights.

"It does not matter that in front of them were tacky some aspects of the philosophies of these people may be repugnant to us as individuals. Under such circumstances we cannot afford to forget that the denial of even a small part of this freedom to any person uti-

mately threatens the freedom of all of us.

"The taking away of the tiniest portion of that freedom is a potential danger to the whole. The entering wedge that abrogates freedom even slightly soon causes a larger and larger fissure into which the democratic process tumbles and where it disappears. If we believe in excellence, we cannot and must not permit any corrosion of the spirit of inquiry as a value in the free world and most particularly in America."

### Classified Ads

'56 FORD, two-door sedan. New brakes and tires. Excellent condition. \$550. Call Harry Cook, Willow Hall.

## IF WE LEFT IT OUT- WRITE IT YOURSELF

Did your club hold a meeting — which wasn't announced? Do you hold an opinion which you feel should be more fairly represented in the paper? Have you seen something cute or something sad which really should be told? If so, YOU ARE WANTED. You have the news. We want the news. But we're all busy people, and we often miss something which would be of general interest.

You may either bring in your idea to us or write up the story yourself. If it's an opinion, write our editor a letter — he likes opening mail! If it's a feature story, come and talk with our feature editor, who likes to talk. If you want to tell us how to run the paper, we'll listen — though we may disagree.

L.J.L.

**YES WE DO ANNOUNCEMENT CANDLES ESPECIALLY FOR YOU GOLETA FLORAL**

"We Deliver" Flower Phone 5370 HOLLISTER 7-2517

**Roos/ATKINS**

**S**ensational polished cotton skirts 7.95

Santa Barbara: 819 State Street

## Tareyton delivers the flavor...

**DUAL FILTER DOES IT!**

**Tareyton**

THE TAREYTON RING MARKS THE REAL THING!

### Here's one filter cigarette that's really different!

The difference is this: Tareyton's Dual Filter gives you a unique inner filter of ACTIVATED CHARCOAL, definitely proved to make the taste of a cigarette mild and smooth. It works together with a pure white outer filter — to balance the flavor elements in the smoke. Tareyton delivers — and you enjoy — the best taste of the best tobaccos.

### ACTIVATED CHARCOAL inner filter



Pure white outer filter

**DUAL FILTER Tareyton**

Product of The American Tobacco Company — "Tobacco is our middle name" © 1961

**Hollister Avenue Laundromat**  
5855 HOLLISTER, GOLETA

**OPEN 24 HOURS**

24 WASHERS — 8 DRYERS  
25-Pound Washer (Will Do Up To 9x12 Shag Rug)  
HAVE 2 COIN-OPERATED HAIR DRYERS

**EVERYTHING IN TROPHIES 40% OFF from List Price TO ALL Fraternities, Sororities and Campus Organizations.**

**HARWIN TROPHY CO.**  
909 STATE ST.  
Free Parking, E.J.'s Parking Lot, East Canon Perdido St. Between State and Chapala

**AMBASSADOR**  
LAUNDRY AND DRY CLEANERS  
now located in  
HOLLISTER AVE. LAUNDROMAT  
5855 HOLLISTER AVE. — GOLETA

Laundry and Dry Cleaners Open  
8:30 A.M. 'til 5:30 P.M., MON thru SAT.  
LAUNDROMAT OPEN 24 HOURS

Featuring . . .

- \* Complete one-stop laundry and dry cleaning service
- \* Fast dependable one-day service
- \* Guaranteed satisfaction
- \* Cash and carry — Save 10% Discount

MEMBER  
AMERICAN SOCIETY OF LAUNDRY SERVICE

FOR FREE PICKUP AND DELIVERY CALL WO. 5-5196



# Cagers Prepare For NCAA Playoffs

## GAUCHOS BLAST ARIZONA

### Wildcats Defeated, 76 To 60 Hoopsters Finish With 19 And 7

Conscious of the 80 to 75 defeat suffered at the hands of the University of Arizona earlier this season, the Gaucho basketball team blasted the Wildcats, 76 to 60, last Friday night. The game, played in Robertson Gym, was the final regular contest for the UCSB club this year.

Out-rebounding the Arizona club, 68 to 47, and overpowering them on the free-throw line, 70.6% to 50.0%, the Gauchos played one of their seasons' best games. Center Gary Davis accomplished the near-impossible feat of taking 22 rebounds, almost one-third of the total for the Gauchos.

#### Harcos Out

Guard Walter Harcos was not suited for the Friday night action. He pulled a muscle in mid-week practice and was in no condition to play. Harcos will be prepared for action in the up-coming NCAA Pacific Coast Playoffs.

High point man for the evening was Gary Davis with 17 points followed by teammate Gene Freeman with 15. All Gaucho basketballers saw action in the game. The two teams were rather evenly matched on the floor shots. UCSB hit 26 out of 74 for a 35.1 percentage while Arizona

sank 23 of its 65 attempts for 35.4%.

#### Gauchos Rated

The final UPI coaches ratings have been tallied for this season. The Gaucho cagers ended up in the number twelve spot, the only West Coast small college to be given the recognition of a rating. NCAA statistics show the Santa Barbara team in 16th position for total team defense with a final mark of 60.1 points per game scored by the opponents, on the average.

NCAA eliminations begin this Friday night when the Gauchos play the University of Nevada following the Long Beach-Chapman contest. The two games are slated for 7:30 P.M. and 9:00 P.M. On Saturday night the losers of the two Friday games will play in the opener and the two winners will vie for the Pacific Coast representation spot in the national playoffs in Evansville, Indiana.



PICTURED LEFT TO RIGHT ARE: Buddy White, Larry Redfoot, Dick Clark, Gene Freeman, Joel Fleiss, Ray Bosch, Larry Trick, Gary Davis, George Jones, Wes Brasher, Bob Laird, Gary Erickson and Walter Harcos. Kneeling, are Gene Bartow, assistant coach and Art Gallon, head coach. Holding the ball is Gaucho mascot, Paul Uyesaka.

March 10, 11

## Gauchos Enter NCAA Tourney

By virtue of the fact that they won the CCAA championship title this year, the Gauchos are slated to compete in the NCAA playoffs. UCSB will host the teams within its region, the competition to take place next weekend, Mar. 10 and 11. Each night will feature a pair of games, the first to begin at 7:30 P.M. and the follow-up to start at 9:00 P.M.

On Friday, the Gauchos are to meet the University of Nevada in the 9:00 P.M. contest after the initial game between Chapman College and Long Beach State. The losers of these two games will vie for third place in the Saturday night opener while the Friday winners are to play it out for first place in the final game of the tournament.

The National Collegiate Association sponsors the nation-wide playoffs each year. UCSB has been given the role of coordinator for this, the Region 8 series. All proceeds go to the NCAA which allots money to the participating schools to pay for their expenses. There are thirty-two colleges across the country involved in the play-offs. Eight of these will meet in the finals at a later date. Evanston was last year's national champ. (Chapman finished in second place.)

Students may pick up their tickets at the Graduate Manager's office (Ticket Window). General admission is \$1.50 for each night or \$2.50 for a two-night ticket. Students and children pay \$1.00 for each game or \$1.50 for both. On the same basis, the reserved seats are priced at \$2.00 and \$3.50.

#### Javelin

1. Mead (SB); 2. Pallante (SB); 3. Kirkpatrick (SB). Dist.: 198-10.

100—Boraker (SB); 2. Visser (SB); 3. Baker (P). Time: 10.1.

220—1. Boraker (SB); 2. Baker (P); 3. Liggett (P). Time: 22.8.

440—1. Liedholm (P); 2. Zelman (SB); 3. Muchnic (P). Time: 49.4.

880—1. Liedholm (P); 2. Hanson (SB); 3. Swanson (P). Time: 2:00.2.

1 Mile—1. Swanson (P); 2. Moore (SB); 3. Harkness (P). Time: 4:39.2.

2 Miles—1. Moore (SB); 2. Thomas (P); 3. Seamans (SB). Time: 10:55.4.

120 HH—1. Halderman (SB); 2. Taylor (SB); 3. Warren (SB). Time: 15.2.

220 LH—1. Kirkpatrick (SB); 2. Jacobs (P); 3. Halderman (SB). Time: 24.4.

Relay—Pomona: 3:38.4.

The Christian Science Organization Welcomes you to its meetings in the URC Bldg., 766 Embarcadero del Norte. Held every Tuesday afternoon at 4:15 p.m. Transportation from the Student Union at 4 p.m.

## GAUCHO APT. DWELLERS

for All Your APARTMENT NEEDS  
See Us in the Hardware Dept.

## AMBROSE

## MILL & LUMBER COMPANY

22 Fairview Goleta Branch Goleta

# Sports

Page Four March 7, 1961 El Gaucho

## GINDERMEN DEFEAT POMONA

The Gaucho track team, snatching ten out of a possible 15 first places, romped to an easy 85½-45½ victory over visiting Pomona College on the UCSB oval last Saturday.

Big guns in the Gaucho victory were double winners Phil Kirkpatrick, Dave Mead, and Dave Boraker, Kirkpatrick turning in the outstanding performance of the day with a leap of 24 feet, 2 and ¼ inches in the broad jump, eclipsing the old meet record of 23¾". Kirkpatrick also wound up high scorer for Santa Barbara with eleven points.

#### Frosh Lose

In the same meet the Gaucho yearlings wound up on the low end of the score, losing to the Pomona Frosh 88½-42½, despite winning performances by Arnold in the high hurdles, Burdullis in the lows, Steve Clover in the pole vault, and Banker in the discus.

Results of varsity competition are as follows:

100—1. Seamans (SB); 2. Hurst (SB) and Nielson (P). Height: 6'

PV—1. Ludke (P); 2. Dawson (SB); 3. tie: Hildebrandt (SB) and Sanders (P). Height: 13' (ties meet record).

BJ—1. Kirkpatrick (SB); 2. Hildebrandt (SB); 3. Baker (P). Dist.: 24 - 23/4

Shot—1. Mead (SB); 2. Pryde (SB); 3. Pallante (SB). Dist. 49-9¾.

Discus—1. Pryde (SB); 2. Abercrombie (P); 3. Hurst (SB). Dist.: 151-9¾.

## SHOTWELL'S PIT

SMOKED SOUTHERN BAR-B-QUE

COUNTER SERVICE OR FOOD TO GO

(BEHIND CORNER OFF HOLLISTER) PHONE 7-7112

#### Editorial

## SPORTS VIEWPOINT

There is a need to question a portion of an article that appeared in last Tuesday's El Gaucho. In the story on Mike Dowler, newly elected head cheerleader, he is quoted as being concerned with "helping to promote the feeling in the team that the students are behind them."

Judging from the performance of the cheerleaders during Friday night's game against Arizona, Mike Dowler and his assistants are not "helping" very much. They are not doing very much.

Throughout the game the UCSB rooters were in rather high spirits and provided considerable vocal encouragement for the Gaucho basketball team. The fans did this on their own.

the cheerleaders make an attempt to organize a yell, while the song leaders and the band were relatively active and effective throughout the evening.

When the cheerleaders did take on their duties, the response on the part of the crowd was enthusiastic. Certainly, the cheerleaders'

apathy cannot be blamed on the indifference of the students. The rooters wanted to follow their cheering in unison, but there was no desire on the part of the cheerleaders to effect this.

The Gauchos face their toughest round of competition this next weekend. If they can sweep the tournament, they have the opportunity to become national basketball champs. There is no doubt that the students will be behind them. Will the cheerleaders be doing their part?

Phil Schott

## NOW OPEN

ISLE VISTA BARBER SHOP

955 c Embarcadero Del Mar

Next to Grocery Store

EXPERT FLATTOPS

YOUR PATRONAGE GREATLY APPRECIATED

Hours 9 to 6 Tues. Thru Sat.

**HURRY! 1022 CHANCES TO WIN! ENTER NOW!**

# L&M \$169,000.

## SWEEPSTAKES

**CLOSES MARCH 30**

**\$40,000. FIRST PRIZE INCLUDES**  
**\$20,000 Westinghouse TOTAL ELECTRIC VACATION HOME**  
**plus 1961 THUNDERBIRD HARDTOP**  
**plus \$15,000 CASH**

**1961 THUNDERBIRD HARDTOP**  
 —to take you to and from your new vacation home in high style! This is the most exciting prestige car ever to be introduced in America. Unmistakably new, unmistakably Thunderbird... in luxury and sparkling performance it stands alone in the fine-car field.

**\$20,000 WESTINGHOUSE VACATION HOME**—with built-in Westinghouse kitchen, Spacemates® laundry equipment and clean, comfortable baseboard electric heating for carefree vacation living. This beautiful Total Electric Home built on your land. Use \$15,000 prize for lot if you wish.

**2nd prize** A BUNDLE OF MONEY! **\$10,000** IN COLD CASH!

**20 3rd PRIZES '61 FALCONS**  
 Twenty winners will soon take the keys to a '61 Falcon Tudor Sedan—the compact that does things you expect a compact to do. Up to 30 miles on a gallon, 4,000-mile oil changes. Room for six!

**1,000 4th PRIZES ARGUS CAMERAS**  
 Making your own movies is easy with this famous Argus Match-Matic m3 turret model camera. No calculating or guesswork...the Match-Matic exposure meter does it for you. A \$79.95 value.

**OFFICIAL ENTRY BLANK**

Just fill in the correct word on the dotted line below. You've heard it many times in the L&M jingle.

**L&M** has found the secret that..... the **FLAVOR**

Flavor that lets your taste come alive—friendly flavor that never dries out your taste!

Entries must be postmarked on or before March 30, 1961, and received by April 7, 1961. Be sure to include your name and address below. Send to: L&M Sweepstakes, Box 383, New York 46, New York.

NAME \_\_\_\_\_ (PLEASE PRINT PLAINLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Additional entry blanks available where L&M's are sold.  
 ©1961 Liggett & Myers Tobacco Co.

**L&M SWEEPSTAKES RULES**

- On an official entry blank, the back of an L&M wrapper, or plain sheet of paper, print your name and address and write down the following statement, filling in the correct missing word: "L&M has found the secret that \_\_\_\_\_ the flavor in a filter cigarette." Mail to L&M Sweepstakes, Box 383, New York 46, New York.
- Entries must be postmarked no later than midnight, March 30, 1961, and received by April 7, 1961. Send in as many entries as you wish. Each entry must be mailed separately. All entries become the property of Liggett & Myers Tobacco Company and none will be returned.
- Prize winners will be selected in random drawings on or about April 21, 1961. Drawings will be conducted by D. L. Blair Corp., an independent judging organization. Its decision, with respect to all phases of the Sweepstakes, will be final. Winners will be notified by mail approximately 30 days after final drawings.
- First prize does not include lot or landscaping for house.
- First prize winner may elect to take cash equivalent of house (\$20,000). This election must be made within 60 days of notification. If winner chooses house a good lot must be provided within one year. No other cash equivalent prizes. Any tax or liability on any prizes will be the sole responsibility of prize winner.
- Entries limited to residents 18 years of age, and older of the United States and Puerto Rico. Employees and their families of D. L. Blair Corp., Liggett & Myers Tobacco Company and its advertising agencies are not eligible. Entries from Wisconsin, Florida and Virginia must be on official entry blank or plain sheet of paper only. This offer is void in any locality or state where a sweepstakes is contrary to law. Federal, State and local government regulations apply.

For a list of prize winners, send separate self-addressed 4c envelope to: L&M Winners List, P.O. Box 1818, G.P.O., New York 1, N. Y. Do not send this request with Sweepstakes entry blank.

**START SMOKING L&M's TODAY—**  
 L&M wrappers can be used as extra entry blanks (See rule one)