

GOULD DEFINES ACADEMIC GOALS BEFORE FIRST UCSB CONVOCATION

Chancellor's First Address Attended by Crowd of 1,000

In the first annual opening convocation in the history of UCSB, Chancellor Samuel B. Gould addressed an audience of over 1,000 students, faculty and staff members, and friends of the University on Friday afternoon. The ceremony, which is expected

to be a traditional registration week event, was opened by Rabbi Ephraim Obratt, who gave the invocation. The invocation was followed by two short musical selections, presented by the University Singers under the direction of Miss Dorothy Westra.

Chancellor Gould introduced Vice Chancellor Noble, Vice Chancellor Goodspeed, and Deans Harder (Dean of Applied Arts), Spaulding (Dean of Letters and Science), Reynolds (Dean of Students), Groebli (Dean of Men), Bowers (Dean of Women), and Wheeler (Assistant Dean of Students), all seated upon the platform and attired in caps and gowns.

Dr. Gould then delivered a 45-minute speech in which he defined the purposes of a university and the essence of maturity. He decried the current tendency to "place intellectualism and subversiveness hand in hand." Said Gould, "Any deviation from the patterns of the past, any statement of challenge to the status quo, any critical remark, and one finds himself accused of giving aid and comfort to the enemy. . . I ask you to notice that the Communist, the beatnik, and the egghead (the derivative term for the intellectual) are all put in the same category and surrounded with the same distrust. This can hardly be expected to encourage the development of the intellectual in America. . ."

The university, declared Dr. Gould, "is the major bastion against ignorance and the wellspring of ideas by which civilization progresses. . . In its purposes and programs a university is a combination of the timeless and timely. The timeless elements, deeply rooted in the liberal arts and humanities, achieve fruition through a dynamic perpetuation of the classical tradition and through the firm retention of those aspects of learning . . . linked to the identification and strengthening of human values. The timeless elements reflect the impacts of contemporary society and the necessity for preparing youth to meet the urgencies of human need, both present and future. . ."

Dr. Gould discussed the main elements of maturity in this society: "awareness of responsibility," "a burning curiosity leading to serious scholarship," "an awareness of the values of privacy," "a pervading sense of humility," "an ability to be articulate coupled with a compulsion to communicate," "a passion for participation in the significant events of life," and "a recognition of individual worth." "Our task," said Gould, "is to bring about not merely the whole man but what Woodrow Wilson called the wholly awakened man."

UCSB INVITED TO FIRST 'FUN NIGHT'

Friday, September 23, has been scheduled for the first all-University "fun night" of the season. The event is to be held from 7:30 to 10 P.M. in the Robertson Gymnasium.

Faculty Chairman Kay Brown invites UCSB students, faculty, and personnel to participate in the wide variety of activities available during the evening. A free choice of badminton, volleyball, table tennis, trampolines, gymnastics, smash, and shuffleboard is planned, and from 8:30 to 9:30 folk and square dancing will be offered in the east balcony. The Women's Recreation Association will sell refreshments in the concession booth during the time-out period.

The sponsoring groups, the Women's Physical Education Department and the Recreation Control Board, request all participants please to wear tennis shoes in the gymnasium.

NROTC Exams Open - Get Applications Now

The 15th annual national competitive examination of the Regular Naval Reserve Officer Training Corps will be given to eligible men on December 10. Application forms are now available and must be mailed by November 18.

Designed to supplement the officer output of the Naval Academy, the NROTC program makes it possible for a young man to earn a regular commission while studying at the civilian college of his choice which has an NROTC unit. All tuition, fees and books are furnished by the Navy, and the student receives an annual retainer of \$600 for four years.

ALTUS NAMED 1961 RESEARCH LECTURER

William D. Altus, professor of psychology at the University of California at Santa Barbara, has been named Faculty Research Lecturer for 1961, the Faculty Research Lecture Committee announced.

The honor is conferred each year by the faculty for outstanding research and scholarly attainment. The recipient

TILLICH, NOTED THEOLOGIAN UCSB PROFESSOR-AT-LARGE

Dr. Paul Tillich, noted contemporary theologian, will serve as visiting professor-at-large at UCSB during 1962-63, according to Chancellor Samuel B. Gould.

As in the pattern established last fall by Aldous Huxley, it is expected that Dr. Tillich will give a series of public lectures on the campus and conduct a seminar during one semester.

Born in Prussia in 1886, Dr. Tillich was the son of a Lutheran minister in a church community. He held teaching posts in leading German universities and was a full professor philosophy at

FULBRIGHT GRANTS OFFERED STUDENTS FOR STUDY ABROAD

Applications for Fulbright grants for study abroad during the academic year 1961-1962 should be submitted as soon as possible, according to Dr. R. E. Robinson, chairman of the campus Fulbright grants committee.

Fulbright grants are offered to students to pay the expenses of travel to and from many countries throughout the world and also the living and educational costs while the grantee is abroad.

Applicants should have a good academic records and at least two years of college study in the language of the country for which they apply, if the language is usually taught in American colleges and universities. They must also have received an A.B. or M.A. degree before September, 1961.

Interested students should see Dr. Robinson in Building C, room 1313, as soon as possible. Faculty members are urged to bring the program to the attention of qualified students.

New UCSB Faculty Members Revealed by Chancellor Gould

Over 40 new faculty members at the University of California at Santa Barbara have been announced for the fall semester by Dr. Samuel B. Gould, UCSB chancellor.

New faculty appointments include personnel to meet the needs of increased student enrollment and expanded graduate fields of study. Some faculty additions were made to replace instructors on sabbatical leave and are of a temporary nature.

Faculty additions to the political science, psychology, and sociology - anthropology departments are announced below. Others will be announced by departments later.

Joining the department of political science are Dr. Edgar Lane and Larry Adams. Dr. Lane was awarded both his B.A. and M.A. degrees by Syracuse University and his Ph.D. by the University of Michigan. He taught at Princeton University while he also served part-time as managing editor of the Public Opinion Quarterly. During the 81st Congress, he acted as a consultant for the House Select Committee on Lobbying Activities. His publications include articles and reviews appearing in the "Public Opinion Quarterly," "Antioch Review," "Annals of the American Academy of Political and Social Science," and other

(Continued on Page 2)



IN THE MIDST of directing last year's symphony orchestra is Dr. Erno Daniel, UCSB's distinguished conductor and teacher.

MUSIC DIRECTOR ANNOUNCES UCSB ORCHESTRAL AUDITION

Musicians interested in joining the UCSB Symphony Orchestra are encouraged by Dr. Erno Daniel, conductor, to arrange for an audition in the music office as soon as possible. At present there are openings in all sections to both music and

. . . who combines the teaching arts with as subtle, poetic and dynamic a feeling for the nuances and excitements of music as one would hope to find in the professional concert field."

MUSICIANS INVITED

In spite of this high praise, Dr. Daniel wishes to make it clear that "nobody should feel that it is too difficult to get in . . . just as every English student is not a poet . . . all those interested do not have to be finished musicians."

The 1960-1961 concert series has been scheduled for the following dates: November 9, December 9, March 8, May 5. The programs will encompass a wide range of symphonic music from the old to the very new.

Dr. Daniel, stressing the growing influence of the college campus on the national cultural scene, hopes that the student body and faculty will fully support the orchestra by giving both talent and attendance to the coming concert series.

FILE REG PACKETS

Students are reminded that filing of the official study list and all class and registration cards will take place at the Registrar's office. The schedule for filing, listed on page 16, paragraph 4 of the 1960 Fall Schedule of Classes, runs as follows: Tuesday and Wednesday, September 27-28, R-Z; Wednesday and Thursday, September 28-29, A-G; and Thursday and Friday, September 29-30, H-Q. All students may file early on Monday, September 26.

A four dollar fine is the penalty for those who fail to file on time. After Friday, September 30 all study lists will require a cashier's receipt for the ten dollar late registration fee.

Registrar Tells All

UCSB ENROLLMENT RISING

As of September 15, UCSB enrollment reached a new high of 3,467 students, compared to last year's 2,879 on the same day. This 23% increase is the largest increase since the post-war period. Undergraduate enrollment alone amounted to 3,353, which is 24% more than in 1959.

RUSHING ACTIVITIES

Saturday, September 12, marked the beginning of the Interfraternity Council rushing for the year. Activities are planned to cover a two week period instead of the customary one week period, to promote a fairer rushing system. Activities began with registration at open houses on Saturday and Sunday. Attendance was compulsory for all rushees. This week, after-dinner coffee and desserts on individual invitation are being held from 6:00 to 8:00 p.m. On Friday, September 23, staggered rush functions will be held at designated places between 4 P.M. and 11 P.M. Rush activities on Saturday, September 24, will be from 6:30 to 11 P.M.

On Sunday evening no rush events are planned, to avoid conflict with Panhellenic Presents. Next week individual invitation dinners will be held in the fraternity houses. More staggered rush functions are planned on Friday, September 30, between 4 P.M. and 7 P.M. On Sunday, October 2, preference dinners begin at the individual houses. On the following Monday, rushees pick up bids and the preference day pledging ceremonies begin.

For a two week period following this day, no rushee will be allowed to pledge any fraternity. Formal pledging packets during the summer will begin on Monday, October 17.

Certain problems have accompanied this growth, one being the long lines for registration packets last week. The unexpected increase in enrollment and the fact that few sent for their registration packets during the summer were the two main reasons for the inconvenience.

Miller's 'Salesmen' First Play, Tryouts Tomorrow, Thursday

UCSB's Speech-Drama Department has announced that Arthur Miller's "Death of a Salesman" is the initial production of the 1960-61 season.

"Death of a Salesman" will be presented eight evenings, October 26-29, and November 2-5, in the campus Little Theatre. Season tickets are now on sale. Tryouts will be held tomorrow from 3 to 5 p.m. and

Thursday at 7:30 p.m. Dr. Hatlen wishes to emphasize that those who would like to take part need not be enrolled in any special class, nor do they need to have had previous experience.

'Politics, 1960'

Henry Cabot Lodge Set To Speak at UCSB

ASB President Dale Lauderdale, speaking for the special "Politics '60" committee last Thursday night, announced that Republican Vice-Presidential nominee Henry Cabot Lodge will speak in Santa Barbara under "Politics '60" sponsorship.

Former U.N. Ambassador Lodge's speech will round out the schedule of events aimed at arousing student and community interest in our nation's local and national political life. The mainstays of the program will be a series of five lectures, tentatively scheduled as follows:

1. September 21 at 4:00 P.M.; local Republican and Democratic party leaders will appear in a discussion moderated by Dr. Peter Merkl in C1004.
2. September 28 at 4:00 P.M.: Republican incumbent Congressman Teague will speak in C1004.

3. October 8 at 8:30 P.M.: Senator Barry Goldwater (Rep.-Arizona), contender for the Republican Presidential nomination, will speak at San Marcos High School.

4. October 12 at 4:00 P.M. (tentatively): a discussion of the Republican and the Democratic stands will take place.

5. October 19 at 4:00 P.M.: Dr. Turner and members of UCSB's Political Science department will present a panel on the topic "What Makes This Election Year Different" created by Dr. Peter Merkl in C1004.

6. October 27 at 4:00 P.M. Mr. Henry Ashmore, Pulitzer Prize winning editor for his coverage of the Little Rock Riots, will speak in C1004 on the subject "Politics and the Mass Media."

Mock Election
These lectures will be followed by a mock election on October 27-28 in which all students will have an opportunity to express their choice of national officers.

The "Politics '60" committee feels that this program will provide an opportunity for every UCSB student to become informed on the political scene to the extent that his time, interest, and personal initiative make possible.

It is hoped that there will be opportunities for students to meet and talk personally with the national and local figures speaking here.

Although a request for a Democratic speaker of the stature of Henry Cabot Lodge has been submitted to representatives of the Democratic Party, no commitment has yet been made by any such Democratic figure. Nonetheless the invitation remains open and the "Politics '60" committee hopes to be able to present a national Democratic figure as part of its program.

A Welcome from President Kerr

Each year at this time, it is in large part its students. Increasing size of the University need not mean that students will encounter increasing impersonality or uniformity of treatment; it should mean, instead, more diversified opportunities for all of you.

To get to know your views better and to answer your questions, Chancellor Gould and I will participate in an open forum at Santa Barbara on October 18. Any of you who want to come will be welcome.

This is a period of great growth and change for the University. We hope you will understand the need for the growth; and that, with your advice and help, the changes can reflect student interests.

I will look forward to meeting as many of you as possible during the coming months, when I visit the Santa Barbara Campus. In the meantime, I wish to each of you, the best of success for the coming year.

CLARK KERR

RHA OFFICER VOTE SLATED

Nominations and campaigning for dorm RHA offices will begin in most residence halls early this week.

Robert Ballard, Steve Baroni, Boyce Jansen, and Bill Sanders are running for the RHA office of Anacapa president. Six students are competing for the office of vice-president. Craig Antrim, Ray Burch, Hank Linn, Alan Moss, Trent Pridemore, and Lowell Robertson are vying for this office.

Norman Bauer, Bob Paul, Jim Phillips, and Rick Roth are campaigning for Anacapa treasurer. Only two candidates Bill Griffen and Kenny Kahn are running for dorm secretary.

Santa Rosa, Santa Cruz, and the large Las Casitas Halls will hold their elections sometime before Wednesday, September 28. Santa Rosa Hall is scheduling nominations by a committee composed of one member for each of the eight hall units. After the committee turns in its recommendations, any other interested girls may then run for the offices of president, social vice-president, executive vice-president, secretary, and treasurer.

Anyone interested in running for a dorm or unit office should contact his head resident or resident assistant.

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A Statement of Editorial Policy

El Gaucho is a semi-weekly newspaper published every Tuesday and Friday by the Associated Students, under the supervision of the Press Control Board. Its purpose is to serve as the official publication of the University of California at Santa Barbara.

The staff of El Gaucho is composed solely of undergraduate students. Graduate students, faculty members, administrative officials and University employees, while not to be included as staff members, may submit letters, columns, or information for publication, subject to the same restrictions operating upon all copy submitted for inclusion in the newspaper.

El Gaucho, as the official publication and informative organ of this campus, will, for the most part, restrict its coverage to said area. When, however, events of a local, national, or international nature are particularly pertinent to the affairs of this campus, they will be treated in news or editorial form. Editorials, unless otherwise noted, will reflect the attitude of the paper. Editorials should be distinguished from columns which appear with bylines. These columns express the opinions of the columnist only.

Letters to the editors will always be printed, providing they are in good taste, pertinent, and not exceeding 250 words. El Gaucho reserves the right to decide on the basis of the aforementioned criteria. No faculty member will be quoted without his permission having been received beforehand. Any false or malicious statement which should appear in the newspaper shall be immediately retracted and amended.

The ultimate intention of the El Gaucho editor and staff is to produce a periodical of the highest journalistic quality possible.

NEW UCSB FACULTY . . . (Continued on Page 2)
tion, American Statistical Association, Psychometric Society, and the Society of Sigma XI.

Two instructors have joined the UCSB department of sociology - anthropology. Dr. James Deetz, an anthropologist, holds three degrees from Harvard University including the Ph.D. He has worked as an archaeologist in the Missouri Basin Project at Lincoln, Nebraska and at Plymouth Plantation in Massachusetts. Patrick J. McGillivray, a sociologist, joins the department as an acting instructor. McGillivray earned his B.A. in economics and his M.A. in sociology at UCLA. He has previously taught at the University of Oregon.

ALTUS NAMED . . . (Continued on Page 2)
ent gives a formal lecture during the Charter Anniversary observance in March. This is the seventh year of the lectureship.

In his nineteen years at Santa Barbara Professor Altus has taught a wide variety of psychology courses, and served as chairman of the department. His present classroom work reflects his continuing interest in clinical and abnormal psychology, measurement and diagnosis. The report of the selection committee, presented by the chairman, Dr. Hugh Kenner, professor of English and this year's recipient, was unanimously adopted by the Santa Barbara division of the Academic Senate's southern section.

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Zytowski Announces Music Activities Open
Mr. Carl B. Zytowski had announced that there are openings in the Men's Glee Club. The class meets on Mondays, Wednesdays and Fridays from 12:00 to 1:00 P.M. It is also possible to audit the class if it cannot be taken for credit.
One of the events planned for the Men's Glee Club during the spring semester is a tour of the Riverside-San Bernardino area. Anyone who wishes to apply may see Mr. Zytowski in the Music Department, room 1169.

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COPS CURTAIL CRIME

On duty seven days a week, 24 hours a day, the University Police Department, headed by Captain F. A. Bernard, "keeps the peace" investigating cases such as traffic, burglaries, peeping Toms, and assaults.

Besides patrolling the campus, the department keeps a watchful eye on a one-mile geographical area around UCSB. University roads are patrolled strictly, and violators of the 25 mph limit and illegal parkers are cited. Friday, Sept. 9, in line of traffic duty, the police towed away two cars involved in an accident near the cashier's office.

However, even if, as the saying goes, "The life of a policeman is not a happy one," it is humorous, according to Captain Bernard. He relates the misadventures of Sergeant W. A. Lowe, who was unable to re-enter his patrol-car because of an angry vagrant dog he had found and interned there while patrolling the beach, and Fire Chief Lowry, who once caused the explosion of a popcorn machine as he was walking down the hall. Captain Bernard himself still laughingly tells about the "one who got away," better known as the case-of-the-boy-the-captain chased, and never caught, in one of the girl's dorms.

There have also been very serious cases, such as an at-

tack on two girls in a campus parking lot. This time, fortunately, the man was caught and arrested, following an extensive investigation. Law-breakers are placed in the Santa Barbara County Jail and are tried under the jurisdiction of the Goleta Justice Court. Known in police slang as the BOYS, Peeping Toms (often with binoculars) are turned over to the Dean of Students.

Under Captain Bernard are

Sergeant W. A. Lowe, and officers Robert Chandler, David A. Cordero, Paul F. Scott, Martin Stenson, Chester F. Tapie and William Wheeler.

New on the force is Patrolman Ward Spenser, ex-Marine Sergeant and graduate of Napa Junior College. Formerly with the Los Angeles County Sheriff's Department and Chief Security Officer at Loyola University, Officer Spenser began his duties at UCSB July 1.

UCSB FACULTY MEMBERS PUBLISH VARIED WORKS

Members of the UCSB faculty have recently published a number of books, articles, and reviews in various U.S. and foreign literary journals and college literary magazines.

In the English department, Dr. Helmet W. Bonheim, instructor in English, has recently authored "Two Versions from Brecht" which appeared in "Migrant Four," "The Father in Finnegan's Wake" for "Studia Neophilologica," and a new book of historic literary criticism, "The King Lear Perplex."

"Heroic Love," a collection of short novels by Dr. Edward W. Loomis, was published in August. The UCSB English professor is also the author of "The Charcoal Horse" and "End of a War." His article "Three Notes on Plot" appeared in the Spring issue of "Spectrum," the UCSB literary magazine.

Professor of English Joseph Foldare has written an article for the Publications of the Modern Language Association and four reviews by Dr. William Frost, associate professor of English, have been published in "Modern Language Notes." Dr. Richard W. Lid's "Tietjons in Disguise," an article on Ford Madox Ford, appears in "The Kenyon Review." "The Journal of the History of Medicine" carries an article on Thoreau by Dr. Lawrence Willson, associate professor of English.

History Department

A two-volume historical work, "The Letters of Francis Parkman" has been edited with an introduction by Dr. Wilbur R. Jacobs, professor of history and chairman of the department at UCSB. A review of the new book appeared on the front page of the August 14 issue of the New York Times Book Review. Another author-historian, Dr. Robert L. Kelley, assistant professor of history at UCSB, recently completed the biographic article on President Eisenhower for the coming new edition of the Encyclopedia Britannica. Dr. Kelley wrote the paper in response to a request by the Center for the Study of Democratic Institutions (Fund for the Republic, Inc.).

French Department

Miss Anne Hyde Greet, professor in the UCSB French department, will have a book of her poetry, "The Dead Garden," published next spring by the Golden Guild in New Hampshire. Containing descriptive poetry about places and seasons, some of the poems have already appeared in such popular magazines

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MADMOISELLE TO CHOOSE EDITORS

Mademoiselle Magazine has announced its 1960-61 College Board Contest, which offers women undergraduates a chance at winning one of twenty Guest Editorships.

Open to women under twenty-six who are regularly enrolled in an accredited college or junior college, the contest features a month's editorship on the staff of Mademoiselle. To try out for the College Board a girl may write a criticism of the editorial section of a current issue of Mademoiselle or depict in words or drawings interesting aspects of her campus. Try-out assignment lists will appear in the January issue of Mademoiselle. Prizes will be given for both tryouts and assignments.

MONTH IN N.Y.

The top twenty members win a guaranteed month in New York. Guest editors will also be featured in the August issue and will represent the college girl in editorial meetings held to plan articles and fashions for forthcoming issues of the magazines.

November 30 is the deadline for submitting the try-out assignment. Interested students may write to College Board Contest, Mademoiselle, 575 Madison Avenue, New York 22. Request the Contest Rules book.

New Debaters Wanted

Any students interested in participating in inter-collegiate debate or other speech activities should see Mr. Hill, building 417, room 201, or come Wednesday night at 7:00 to building 417, room 110. No experience is needed.

U.C. to Gain In Enrollment

Already the world's largest university and collection of campuses, the University of California expects a total enrollment of 214,000 students by the year 2,000 A.D.

Enrollment forecasts for 58,000 in lower division, 84,200 in upper division, and 71,300 in graduate status, are contained in the new "Recommended Plan for Growth of the University of California," accepted by the Regents and announced by President Clark Kerr.

FIFTEEN GRAND

Major points of the new plan are as follows:

1. Enrollment limitations of existing general campuses will be: Berkeley 27,500; Los Angeles 27,500; Davis 15,000; Santa Barbara 15,000; Riverside 10,000.
2. The San Francisco campus, now a medical school, will be broadened and oriented toward the biological sciences.
3. Three authorized campuses in San Diego, Orange County and the South Central Coast area will be developed as large general campuses with a student limitation of 27,500.

JAYCEES

4. Approximately 11,000 students will be diverted to junior colleges during their first two years by tightening academic requirements. Presently, the University accepts the top one-seventh of high school graduates; this percentage would be lowered to the top one-eighth.
5. Rates of growth of the present and proposed campuses would be regulated so as to preserve academic quality.

According to estimates, Berkeley and Los Angeles will reach their maximum by 1965 or 1966. From 1965 to 1970, the main burden of increase will be on Davis, Santa Barbara and La Jolla; from 1970 to 1990 it will fall on San Diego, Orange County and the South Central Coast campuses; and from 1990, the increase will be taken up by new campuses still on the planning boards.

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Music Club Recital

The Women's Music Interest Group, organized last semester by a group of women music students, will hold a recital Saturday, October 1, at 8:00 P.M. in the Classroom Auditorium.

Participating will be members of the group and other women music majors.

Notes from the Underground

Continual students in Life Science who have not yet pre-enrolled for Robert Gradwohl's procedures course in Social Matriculation on the University Level should sign up now for Koffee Klatch sections and obtain their class cards before Friday in order to reserve Bridge seating in time for midterms.

The limit on auditors has been reinforced by the new "Freshman Frustrators," salt and pepper shakers which are chained to the tables. Students are expected to meet the past class average of from 1,800 to 2,000 cups of coffee and 200 hamburgers per day. Even the class hours remain the same: 7:30 to 8:30 Monday through Friday, 8:30 to 10:30 Monday through Thursday evenings, and Sunday from 4:30 to 8:30. Attendance is not checked but meetings are usually well attended.

The course is under the direction of Robert Gradwohl, who came to Santa Barbara after opening Desi Arnaz's hotel in Palm Springs and acting as Catering Department Manager for Marshall Fields, Inc. He is also the owner of Gradwohl Catering House which has its main office in Seattle. Gradwohl is a graduate of the University of Washington.

Santa Barbara sororities have announced 1960 MRS. grads. On the list from Alpha Delta Pi is Sandy Fowler, married to Frank Rubane; Sunny Aleward, who ran away to Washington with Ralph Benelie; and Joy Lewis, who married Sig Ep Tim Thornton. Also-ran Anne Blackburn is engaged to Jim Kelley from S.C.

Alpha Phi fights on with Linda Gowran marrying friend Phil Frey; Pat Strickler and Jim Aitchenson happy in Sunnyvale; Joann Willeford getting Jim Klausstemyer from Santa. Former Alpha Phi Julie Humphrey finds David Winegar and Cindy Booth Harris expecting a little legacy.

Chi Omega comes in third with Mel Erickson marrying

OMTAE and getting owner Bob Black in the bargain; Melinda Johnson putting the brand on Bob Dougal; Deanna Jones wedding Fred Roth; Linda Jones married to Dick Stone; Chris Pepys married to Don Hussler (oops! sorry!); Husser, and Gretchen Ziegler, playing house with Jack Holmes.

Delta Gamma got their MRS.'s with Kathy Gerrard married to Sig. Ep. Dave Quisling, Pat Patterson married to Neal Randle, and Reza Rubidoux married to SAE Dick Clark. Other new news from the DG's includes Swedish exchange Rose-Marie Leander, who speaks five languages and is soon expected to cultivate the 13 key slang words necessary for scintillating SB conversation.

Delta Zeta showed with Cheri de Land married to Gene Thomas from Berkeley; Kathy Grant getting another Delta (Sig) in Larry Weider; Lyn Hamock married to Bob Alderman; and Diane Percell married to rustic Glen Hampton, ranger from Mammoth Lakes.

Kappa Alpha Theta proved no threat in the marital race with future first lady Chris Anderson engaged to A.S. Prexy Dale Lauderdale.

Old maids at Pi Beta Phi said goodbye to Nancy Allin, who married Pete Baldwin from Cal Poly way; Doris Worrel, who wed "we-don't-know-who"; and Maylo Lewis, who married SAE John Harding. Pi Phi Chris Roberg finally "pinned" down Don MacInnes. Phyllis Milum is engaged to Mike Marr and Marlene Reinke is engaged—or engaging.

Last on the list is Sigma Kappa with Marsha Parks, who married Wayne Bell from Burbank; Judy King ending a beautiful "platonic" relationship by formally announcing her engagement to Jim Sullivan and Gail Prendergast celebrating her coming marriage to Lambda Chi Gail Carver, Oct. 1.

Shadows on the walls of the Alpha Phi house—keep those lights dimmed, girls.

STUDENTS ORGANIZE FOR PARTY POLITICS

A Young Democrats' Club and a Young Republicans' Club are to appear on campus to take advantage of the interest aroused by the national elections. The two non-recognized organizations plan to be active in local politics and provide a chance for students to participate in the workings of our party system.

A mock campaign carried on by these groups will precede the ASB's mock elections of "Politics '60." Also, active party precinct work will be offered for both voting and non-voting students interested in the national and local elections.

Sign-up sheets are in the ASB office for students wishing to affiliate with the Young Democrats or the Young Republicans.

Quintet and Vocalist to Appear in Jazz Concert

The Bill Holman Quintet and vocalist Irene Kral will be featured in a jazz concert at San Marcos High School Auditorium Friday night, September 2, starting at 8:30 P.M.

The Quintet will feature Holman as leader, arranger, and tenor sax man; Leroy Vinegar, bassist; Stan Levy, drummer; Lee Katzman, trumpeter; Jimmy Rowles, accompanist; and Irene Kral, vocalist.

This is the first in a series of JAZZ PREVIEW concerts being planned for the Santa Barbara area. Future attractions will include June Christy, Bob Cooper, Frank Rosolino, and the Hi-Lo's. Advanced tickets are available in Santa Barbara at Ferguson's Appliances, Audio-Vision Company at Five Points Shopping Center, and the Contempus, at \$1.90 and \$2.40.



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ON CAMPUS with Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

ONCE MORE UNTO THE BREACH, DEAR FRIENDS

Today, if I am a little misty, who can blame me? For today I begin my seventh year of writing columns for the makers of Marlboro Cigarettes.

Seven years! Can it be possible? It seems only yesterday I walked into the Marlboro offices, my knickers freshly pressed, my cowlick wetted down, my oilcloth pencil box clutched in my tiny hand. "Sirs," I said to the makers of Marlboro—as handsome an aggregation of men as you will find in a month of Sundays, as agreeable as the cigarettes they make—mild yet hearty, robust yet gentle, flint-top yet soft pack—"Sirs," I said to this assemblage of honest tobaccoists, "I have come to write a column for Marlboro Cigarettes in college newspapers across the length and breadth of this great free land of America."

We shook hands then—silently, not trusting ourselves to speak—and one of the makers whipped out a harmonica and we sang sea chanties and bobbed for apples and played "Run, Sheep, Run," and smoked good Marlboro Cigarettes until the campfire had turned to embers.

"What will you write about in your column?" asked one of the makers whose name is Trueblood Strongheart.

The College Bookstore

GAUCHO ROOM HOURS

Monday - Thursday - 9:00 - 10:30 p.m.

Monday-Thursday-9-10:30 p.m.

Sunday-4:30-8:30 p.m.

Closed Saturday

Bookstore Hours - Monday-Friday - 8:45 - 3:15

ON CAMPUS with Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

"About the burning issues that occupy the lively minds of college America," I replied. "About such vital questions as: Should the Student Council have the power to levy taxes? Should proctors be armed? Should coeds go out for football?"

"And will you say a kind word from time to time about Marlboro Cigarettes," asked one of the makers whose name is Honor Bright.

"Why, bless you, sirs," I replied, chuckling silverly, "there is no other kind of word except a kind word to say about Marlboro Cigarettes—the filter cigarette with the unfiltered taste—that happy combination of delicious tobacco and exclusive selectrate filter—that loyal companion in fair weather or foul—that joy of the purest ray serene."

There was another round of handshakes then and the makers squeezed my shoulders and I squeezed theirs and then we each squeezed our own. And then I hied me to my typewriter and began the first of seven years of columning for the makers of Marlboro Cigarettes.

And today as I find myself once more at my typewriter, once more ready to begin a new series of columns, perhaps it would be well to explain my writing methods. I use the term "writing methods" advisedly because I am, above all things a methodical writer. I do not wait for the muse; I work every single day of the year, Sundays and holidays included. I set myself a daily quota and I don't let anything prevent me from achieving it. My quota, to be sure, is not terribly difficult to attain (it is, in fact, one word per day) but the important thing is that I do it every single day. This may seem to you a grueling schedule but you must remember that some days are relatively easy—for example, the days on which I write "the" or "a". On these days I can usually finish my work by noon and can devote the rest of the day to happy pursuits like bird-walking, monopoly, and smoking Marlboro Cigarettes.

Should co-eds go out for football?

The makers of Marlboro are happy to bring you another year of Max Shulman's free-wheeling, uncensored column—and are also happy to bring Marlboro Cigarettes, and for non-filter smokers—mild, flavorful Philip Morris.

© 1960 Max Shulman

GAUCHOS FALL TO 'GATORS, 14-0

REMAINING GAUCHO SKED

Saturday, September 24	Whittier (20-15)	Away
Friday, September 30	Fresno State* (12-19)	Home
Saturday, October 8	Los Angeles State* (0-19)	Away
Friday, October 14	Long Beach State* (27-19)	Away
Saturday, October 22 (Homecoming)	San Diego State* (29-7)	Home
Friday, October 28	Occidental (35-6)	Away
Saturday, November 5	Davis Aggies (10-8)	Away (Berkley)
Saturday, November 12	Bye	
Friday, November 18	Cal Poly (SLO) (20-48)	Home

* CCAA Games and Last Year's Scores

'GATOR POUNDAGE, RUSHING STOP UCSB, GAUCHO TACKLING CAUSES SIX FUMBLES

The Golden 'Gators of San Francisco State College provided UCSB rooters with a dismal season-opener at La Playa Stadium, last Friday evening, September 16, by defeating the Gauchos, 14-0.

The home team provided a strong defense against the visitors who outweighed each Gaucho by fourteen pounds, and were able to knock the ball from the hands of the big 'Gator backs six times.

Despite the fact that they had difficulty holding on to the ball, the S. F. State eleven was able to cover ground easily, gaining almost 100 yards more than their opponents.

Featured in the 'Gators' running attack was one Willie Simpson, who gained approximately half of his team's yardage, with 128 yards to his credit for the evening.

Scoring

The first score of the game was made by the same Willie Simpson on a one yard plunge, after the Frisco men brought the ball to that point on long runs by Jesse Racines and Simpson. Bill Breslan kicked the point after, and the score read seven to nothing with 12 minutes and 10 seconds remaining in the second quarter.

The second score came in the fourth quarter, when Breslan intercepted a pass from Stuart Bell on the forty yard line and scampered into the end zone untouched. Breslan again kicked the point after, and the score was upped to 14-0, where it was to remain throughout the rest of the contest.

The Gaucho quarterbacks were bothered no little bit by the passing defense put up by the 'Gators. Austen Diaz and Stuart Bell were to be seen frequently running around the backfield, chased by a group of hard-rushing San Francisco linemen. This resulted in eight incompletions and one interception in fourteen pass attempts, the interception further adding to the Gauchos' woes by ending in a touchdown.

Repeat Champs?

The San Francisco State College Golden 'Gators, last year's Far Western Conference champions with a record of ten wins and no losses have shown themselves to be a strong team on the ground and on defense, but hardly in the air. Head Coach Joe Verducci, however, is one of the best in the nation, and can come up with a winning team with less than winning talent.

The outlook for the Gauchos of U.C. Santa Barbara is not so good. Coach Bill Hammer has a light squad and injuries have been damaging. Tackling by the Gauchos was hard and fast, and may provide the spark needed for some victories.

The next Gaucho football contest will be with Whittier College at Hadly Field (on Whittier's campus), September 24, at 8:00 P.M.

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Sports

GAUCHO PROFILES



GARY KNECHT
6'-2" 175 Sr.

Shifty, with great speed, Gary held down a starting end position on last year's edition of the Gaucho eleven. Considered a smart, tough player, Gary should give defensive halfbacks fits when the Gauchos launch their air attacks during the year. A product of Arvin High School and Stockton Junior College, Gary is a 22 year old Physical Education major.



RALPH SCEALES
6'-3" 208 Sr.

Rated by some observers as "every bit as good as Ray Schaak" (First team, UPI Little All-Coast Eleven in 1958). A letterman and starter last year, he will be part of the hard core of the UCSB line this fall. Ralph was All-League at East Bakersfield High School and played at the Junior College there before coming to Santa Barbara.

WATER POLO SQUAD BEGINS PRACTICES

Nine lettermen from last year's highly successful intercollegiate water polo team have reported for daily practice sessions held in the campus pool.

Trying to beat last year's outstanding record of five wins and one loss will be a list of stellar performers, including Nelson Nakaji, Jim Wood, Jan Tavares, Bob Carly, Dave Olsen, John Soth, Brian Amer, last year's co-captain Don Smith, and 35-goal center-forward Blair Ballard.

A large turn-out of incoming freshmen has increased the squad to 22 candidates.

Newcomers

Included in this group of newcomers are All-CIF center-back, Mike Goodwin, two experienced goalies John Bakard and Blair Hull, and very strong All-American high school players Willie Winn and Rich Peterson.

Also included in the group of incoming freshmen are swimmers who have shown great promise, despite having had no high school experience.

A schedule of the team's games will be made available by next weekend.

Coach Frank Rohter welcomes all interested newcomers and emphasizes that previous experience is not necessary.

Patronize Your Gaucho Advertisers

Large Turnout Greets Harrier Coach Carter
One of the largest and most enthusiastic turnouts in several years met cross country Coach Nick Carter last Thursday for the opening of practice.

"This group has the best attitude I've ever seen," Carter remarked after practice. Although the Gauchos lost their number one man through graduation last year, Coach Carter feels that four returning lettermen and a host of promising freshmen will make this year's team much stronger than last season's.

Four of last year's top six runners have returned. These are Dick Ryon, Robert Oldham, Dennis Kavanaugh, and Barret Miller. Dick Aced and Dan Moore were also members of last year's squad, although not letter winners.

Tom Boswell, a JC transfer from Orange Coast, heads the list of new students. Boswell's high school and college records indicate that he should be one of the top runners this year. Robert Moore, Jim Carroll, Jim Armagost, Andy Edmunsen, and Pete Becker are the other new runners.

The team will have nine meets, beginning with an AAU meet at Mt. San Antonio College September 24 and ending with the conference

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FROSH FOOTBALL ASPIRANTS MEET
Any and all students interested in joining the freshman football squad should report to the new gymnasium Tuesday, September 20, at 4 P.M.
The coaches state that experience is not a requisite.
Further information may be obtained from either Dave Gorrie or Preston Burton in the Physical Education Department.
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