

# VOTE THURSDAY AND FRIDAY

UNIVERSITY OF CALIFORNIA

*El Gaucho*

SANTA BARBARA COLLEGE

Vol. XXXII

SANTA BARBARA, CALIFORNIA, WEDNESDAY, MAY 6, 1953

No. 24

## Proposed Amendment Has Many Advantages Vote Tomorrow

Included in the general election tomorrow and Friday is a proposed constitutional amendment to raise the student body fee from ten to fifteen dollars. Promised with the increase in fees is a free *La Cumbre* to each student and free admission to all student athletic events.

Besides the free yearbook and free admission to athletic events, the increase will enable the Associated Students to provide benefits that will otherwise have to be eliminated from the campus activities because of a fund shortage.

The passing of this proposal will mean a big step in the direction of improved activities. A two-thirds yes vote is required to pass the proposition. If it is passed, it will then be sent to the Regents of the University for final approval. The bigger the student body vote, the more interest that is shown in this election, the more influenced the Regents are likely to be.

This proposal is being backed by many student leaders who presented their views in last week's *El Gaucho*. Many of them pointed out that besides the obvious benefits to the students, there will be subsidiary ones. Free admission to games should increase attendance and also draw more townspeople because of the greater spirit. A larger circulation for *La Cumbre* will mean less cost per unit, and will enable a larger book to be published and better coverage of student activities will be allowed.

## Contest Begins For Free Chesterfields

Each week a description of a student will be printed in *El Gaucho*. Anyone on campus may try to identify the student, who attends Santa Barbara College, and the one who identifies her or him will receive a free carton of Chesterfield cigarettes. Anyone who enters the contest is to put his or her name of the student to be identified, and drop the entry into the box in the Bookstore.

This week's Chesterfield Girl claims Palm Springs, California, as her home town and is enrolled as a senior at UCSBC. She is five feet, four inches tall, weighs 110 pounds, is 20 years old and has brown hair and brown eyes. She has a small part in a current college production and is active in sorority affairs. She likes men, music, dancing, beer and the Walker family.

## AWS Elections Will Be Held May 20, 21

Elections for AWS offices will be held May 20 and 21. Offices open for candidates are counselor, treasurer, secretary, second vice-president, first vice-president, and president.

Students interested in running for an AWS office may receive petitions from the Graduate's Managers office. These must be turned in by May 15. Publicity may begin May 18. An election assembly will be held Tuesday, May 19 at 11 pm to introduce all candidates. The assembly will be combined with a fashion show. For additional information contact Teddy Tye.



Dan Escalera

### EXPERIENCE

Squires and frosh indoctrination  
President Scabbard and Blade  
President AMS  
Blue Key  
Voting Member Legislative Council  
Member Activities Control Board

### PLATFORM

The following points which need to be accomplished:

#### 1. Spirit

The lack of spirit is very much in evidence. When a rival can come to our home ground and show more spirit than we do its time that action be taken to correct this matter.

#### 2. Publicity

Publicity is the keynote of all the student sponsored activities. The lack of publicity can be the downfall of a good program as has been evidenced in the past. Although we have had well planned assemblies, the lack of publicity has shown in the number of students in attendance.

#### 3. Frosh Indoctrination

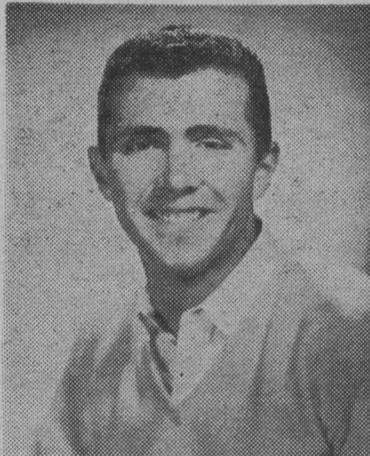
The institution is a traditional thing. It can be well done or it can be poorly done. If we are to continue observing it we might as well perform it well.

#### 4. The Student Union Committee

The move to Goleta is looming up in the very near future. On the new campus the student union will play a very important part of the campus. I plan to step up the work

*Continued on page five*

## Presidential Candidates



Bill Campbell

### EXPERIENCE

Squires  
Intramural Council  
"Barbary Coast" Chairman

### PLATFORM

1. *Assemblies.* I would strive throughout my term to promote a greater amount of, and higher qualities in our student assembly programs.

2. *Student Committees.* I would attempt to get greater all-around student representation on committees and avoid having the same people serving on all of the committees.

3. *Finances.* Of the two courses of action open: (a) raising of rates at the various student affairs; and (b) increasing of student body membership fees; I favor the latter course as the only

4. *Downtown Publicity.* Through real means of balancing the budget, the encouragement of greater coverage of college events and welfare activities, I would promote student-people relations; and by making us known throughout the state, we would gain additional students.

5. *Committee Rotation.* I would request that every member of the legislative council attend at least one meeting of every standing committee in order that they may understand the workings of each committee.

6. *Student Welfare Committee.* Through the careful choice of an active chairman I would endeavor

*Continued on page five*



Dave Hodgin

### EXPERIENCE

Past Associated Students President—SBJC  
Past Pres. Stray Greeks (Beta Theta Pi from Wesleyan University)  
Member—Elections Committee  
Member—Board of Athletic Control  
Chairman—Student Union Committee

### PLATFORM

The Associated Students of Santa Barbara College is a hundred thousand dollar-a-year business; the president of such an organization must be well versed in the many different aspects of the affairs he must manage; as well as be able to keep our organization solvent. I have been active in, and understand, the majority of our activities; as well as being prepared by academic interest, own business and student government experience to inject practicality in our financial dealings.

At every election, no matter where, promises of better things are freely handed out by candidates—they seldom are redeemed. Personally I dislike this sort of tactics, and so I am not making any promises which I have not thought over carefully and which I am not certain that I can keep. Check all campaign promises and ask yourself, are they valid; or

*Continued on page five*

## Election Polls To Be Set Up At Quad Pool; Mesa

An assembly was held yesterday to introduce the candidates for office on the Riviera campus, while a brief one is being held today on the Mesa so that the industrial arts majors will have a chance to meet the candidates and hear their platforms.

The elections will be held tomorrow and Friday with the voting taking place from 9 am to 3 pm. Students must have their student body cards with them at the time of voting.

Polls will be open on the Riviera campus and the Mesa at this time. Up on the hill the booths will be set up at both ends of the quad pool, and at the Mesa a booth will be available in the entrance hall of the industrial arts main building.

Due to the large group of candidates running for offices there will be an important run-off election held on Monday, May 11.

Pauline Byard, Election Committee chairman, urges all members of the student body to be sure to vote and support their student government.

### CONDIDATES

#### AS President:

Bill Campbell  
Dan Escalera  
Dave Hodgin

#### AS Vice-President:

Melida Horn  
Teddy Tye

#### AS Secretary:

Mary Otten  
Rhoda Ruth Rarick  
Joyce Sader

#### Mesa Representative:

George Arneal  
Cliff Horn

#### Women's Representative-at-Large:

Georgia Baciu  
Sue Bullis  
Jean Newham

#### Men's Representative-at-Large:

George Allen  
Merrit Bradley  
Doug Hitchen  
Pete Kane  
David Lamb  
Kirk Lamb  
Bert Madsen  
Duane Mittan  
Ray Muhlethaler  
Doyle White  
Dick Wilcox

#### Senior Class President:

Paul Conforti  
Don Sherwin

#### Senior Class Vice-President:

Catharin Staurt

#### Senior Class Secretary:

Jeanne Bowen  
Dotti Dinsmore

#### Junior Class President:

John Winn

#### Junior Class Vice-President:

Barbara Durning  
Evelyn McFarland  
Diane Meisenholder

#### Junior Class Secretary:

Joan Quintero  
Lorraine Stillings

#### Sophomore Class President:

Bucky Baird  
Harold Brendle  
Jim Roberts

#### Sophomore Class Vice-President:

Juliene Otis  
Dell Seavey  
June Smith

#### Sophomore Class Secretary:

Judy Curry

## Alford Resignation Effective on June 1

Robert E. Alford, director of publications, recently turned in his resignation to Legislative Council effective June 1. The resignation was so that he can accept a position in northern California. He has held this position for one year.

Bob attended college at UC SBC, graduating in the summer of 1952. While in school here he was the editor of *El Gaucho*. He had previously attended UCLA, and came to Santa Barbara in September 1950 after a year in Iceland. Before starting to work here he was a sports reporter for the *News-Press*.

The job of director of publications was a new job when he took it, and combined the duties of the former director of publicity and part of the graduate manager's duties. He is responsible for all student publications and among his duties are soliciting advertising for *El Gaucho*, *La Cumbre*, the student directory, the merchants' index, and the football programs.

He is also responsible for all publicity dealing with Associated Student functions.

No successor has been named as yet. He will be named by Bob Lorden, graduate manager, with the approval of legislative council, and will assume his responsibilities by June 1.

## Today's Lecture Features Dr. Brown American Movies Reviewed Last Week

Dr. D. Mackenzie Brown, professor of political science, will be the speaker at today's All-College Lecture at 4 pm in Pine Hall 100.

At the last lecture, Dr. Edwin R. Schoell, instructor in speech, described reasons why the motion picture has failed to achieve a high artistic standard.

American movies, he said, have progressed much more rapidly toward technical maturity than they have toward artistic maturity. Technical advances and revolutions have occurred frequently enough to satisfy public curiosity. Consequently, "the machine has been more important than the imagination," he stated.

The industry, he continued, has learned to substitute propaganda for achievement and a real need has never been established for high quality productions. Producers have preferred lavish expenditure to integrity.

In Dr. Schoell's opinion, the motion picture industry has been subjected to a degree of censorship unprecedented for a creative art. "A code of ethics is desirable," he said, "but over-strict censor-

ship imposes many more evils than it corrects and has restricted its creative potential."

"The new dimensions have been a shot in the arm for the industry," he asserted, "but if capitalization on public curiosity continues to be the only objective, the revived interest may be shortlived. To date the industry has not indicated that it is willing to produce quality pictures in the new techniques."

He feels that the industry has shown certain intelligence in handling the problem of awakening a new audience with the premise that this potential new audience will respond to quality pictures offered in pleasant surroundings. The small art-cinema theaters which are springing up all over the country attest to the wisdom of this thinking. This may be similar to the revolution which occurred in the legitimate theater in America in the early part of the century.

"Small theaters, devoted to the exhibition of pictures of artistic merit will flourish, although on a smaller scale along with regular exhibition houses," he predicted.

## Spring Sing Plans Underway For May 21

Thursday evening May 21 is the date, and the Quad is the place for the 1953 Spring Sing, announced Bill Stoner, chairman. Trophies will be given in three divisions: Special groups, men's group, and women's group.

The theme and the committee haven't been announced, but the theme will be general. Qualifications of adaptation to the theme will not be considered in judging because the judging will be based on quality.

For added entertainment, musical selections will be provided by University groups. The public is invited to attend.

## Some La Cumbres Are Still Available

Although the sales contest is over, there are a few more *La Cumbres* still to be purchased, according to Graduate Manager, Bob Lorden.

About 140 books are still available, and Lorden advises all students to purchase them as soon as possible in the Graduate Manager's office.

## Summer Session To Last for Six Weeks

For the first time in seven years one six-week summer session will be offered at Santa Barbara College from June 29 to August 8. A faculty of 40 will serve this summer session this year, including visiting faculty members from other colleges.

All the regular services will be available. They include the Student Health Center, Placement Bureau, bookstore, library, cafeteria and Housing Office. "El Gaucho," a small campus newspaper, will be published weekly.

Departments offering summer work are art, biological sciences (biology and botany), education, English, home economics, industrial arts, music, physical and health education, physical sciences, psychology, social sciences and speech. Special services will include a demonstration school, a speech clinic, and a course in audiometric testing and hearing conservation which is a necessary qualification to earn a California State Certificate as a School Audiometrist.

Many departments have opportunities for independent studies to pursue special research and investigation. These courses are offered by special arrangement with the department concerned.

The Summer Session Bulletin for 1953 is now available upon request from the Registrar's office.

## College Orchestra On Tour In South

The college orchestra has gone on tour today for the first time in many years to participate in a music festival at Pasadena under the direction of Mr. Stefan Krayk, Mr. Clayton Wilson, and Mr. Maurice Faulkner, conductor.

The orchestra will give a full hour concert at 11:00 am in the civic auditorium to an audience composed of high school festival participants and from there proceed to Lancaster where another concert will be given to the high school at 2:30 pm.

The Brass Choir and the Woodwind Ensemble, will return to Pasadena and remain until the following day where they will perform for high school bands who have come to take part in the festival.

Head of the committee for arrangements for the trip is Desmond Kincaid, head of the music control board.

# El Gaucho

## University of California, Santa Barbara College

Published every Wednesday during the school year except during vacations and examinations periods by the Associated Students of the University of California, Santa Barbara College, Santa Barbara, California. Opinions expressed herein are those of the staff unless otherwise indicated.

Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, California, under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

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**BOB ALFORD, Advertising Manager**

### VOTE AS YOU PLEASE, BUT PLEASE VOTE . . .

Tomorrow, Friday, and Monday we will have the most important election of the school year. A complete new slate of student officers must be chosen from among the ranks of the many candidates. Elsewhere in this paper will be found a list of vacancies, and candidates running for them, as well as the platforms of the candidates for student body president. You will also be asked to vote on a proposed constitutional amendment, raising the Associated Students membership fee to fifteen dollars.

There have been perhaps too many elections this spring, and each has shown an appalling lack of interest in the problems which have arisen in student government and which affect all students. In the last election not even one third of the students eligible to vote bothered to do so.

This is the election of the year; get out and vote, it takes but a few moments of your time. As a great philosopher once said, "It is far better to have an opinion and be wrong than never to have had an opinion at all."

Discuss the issues—vote yes on the fee increase! Discuss the candidates—and support your choices. Next year will be our last year on the hill; it will be an important year, many new problems will have to be solved. It is up to you to see that they are solved well. Let's all get out and vote.

DAVE HODGIN

### Sigma Xi Initiates 18 Science Majors

Sigma Xi Club, a chapter of the national science and research organization, held its annual initiation at the Library of the Santa Barbara Museum of Natural History this week, it was announced by Dr. Charles G. Miller, assistant professor of physics at Santa Barbara College of the University of California, who is president of the organization.

Dr. George O. Cooper was made a full member and E. H. Miller and Vance Phillips were initiated as local members. Initiated as student affiliates were Abel Bakhtiar, Bob Beaumont, Eileen Berkman, Harriet Benner, Marie Foley, Archie Ginn, James E. Gray, Gordon Hardey, George D. Hayball, Arno M. Meyer, Harold Mooney, Carl Perizzolo, Robert Babkin, Nathaniel Sanders and Shelton Stafford. Following the initiation ceremony the guest speaker, Dr. G. L. Weissler, Chairman of the Department of Physics at the University of Southern California, was introduced. The subject of his talk was "Some Physical Aspects of Upper Atmosphere Research."

### Attention, Men

Only women are kindergarten and primary majors, but there are 71 of them.

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## Gaucha Males Consider Rating Of Prospective Girl Friends

She may be a honey at a prom or the races, God's gift to a stymied male, a weekend wonder. But how will she rate when the chips are down? Every college man should ask himself this question; it's important as the quantum theory, vital as Mendel's law, and a must among UCSBC men who find themselves greatly outnumbered.

Naturally it's best not to have the little woman back-seat drive while you're checking off her pluses and minuses on this chart. If certain aspects of her personality are unknown to you, score them zero until time writes the figures. Above all, be personal.

Group Value	Value	Her Score
105—COMPANION		
Considerate	20	
Fun	20	
Generous	10	
Loyal	10	
Agreeable	8	
Forgiving	8	
Tolerant	8	
Just	7	
Compromise	5	
Cheerful	5	
Initiative	4	
Total	105	
90—INTELLIGENCE		
Tact	15	
Talent	10	
Books	10	
Criticism	10	
Taste	8	
Logic	8	
Education	7	
Perception	7	
Music	5	
Art	5	
Games	5	
Total	90	
80—DISPOSITION		
Kindness	20	
Affection	15	
Domesticity	10	
Equability	8	
Sympathy	8	
Friendliness	8	
Humility	7	
Demonstrativeness	4	
Total	80	
50—BREEDING		
Charm - Manners	20	
Experience	15	
Family	10	
Religion	5	
Total	50	

45—BEAUTY	
Taste	10
Figure	8
Make-up	6
Legs	5
Face	5
Height	5
Hair	3
Striking-looking	3
Total	45
40—HEALTH	
Maternal aptitude	15
General	15
Heredity	10
Total	40
40—JUKING	
Dancing	20
Sex	10
Manners	6
Drink	3
Risque	1
Total	40
30—CONVERSATION	
Subtlety	10
Reticence	8
Silence	7
Wit	5
Total	30
20—AMUSEMENTS	
Quiet	7
Bridge	7
Active	3
Cards	2
Chess	1
Total	20
DEDUCTIONS	
Nagging	50
Ailing	50
Selfish	50
Adviser	40
Bossy	35
Lazy	30
Vain	30
Untidy	15
Too neat	10
Jealous	10
Catty	10
Smoke	5
Gum	5

Now that you do know: Forget gals under 350, linger longer from 350, anything over 400 rates a



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## Architects Named To Goleta Construction

Pereira and Luckman of Los Angeles, one of the leading architectural firms of the nation, has been named by the Regents of the University of California as the supervising architects to guide the over-all development of the new Santa Barbara College campus at Goleta.

Charged with planning the 408-acre seashore site, to which the College will move from its present Riviera campus, this appointment is considered a significant step in the future development of the area. Individual buildings and other projects within the framework of the master plan may be assigned to other architectural firms, as in the case of the Science building and library already under construction on the new campus.

The supervising architects will work closely with the Santa Barbara College office of architects and engineers, staffed by the University personnel, which has an office on the campus at Goleta.

Other architectural firms in charge of projects on the new campus are Soule and Murphy of Santa Barbara, science building now under construction; Nays and Goodpastor of Sacramento, residence hall plans being prepared; Chester Carjola of Santa Barbara, library now under construction; Marah, Smith and Powell of Los Angeles, first unit of general classroom and office building plans being prepared; Lawrence Halprin of San Francisco, consulting landscape architect, plans being prepared.

trip to the church (Naval Reservists excluded) and if she's over 475 rush her there by wire, plane or long-distance phone. But naturally, if she tops 495, forget her; she's either married, Ann Sheridan, or a dream. Your luck doesn't run to that. You may shoot yourself if you wish, but gas IS cheap. —Esquire

## Reviews on Mudrick Book Enthusiastic

On the first anniversary this month of the publishing of the book by Dr. Marvin Mudrick, assistant professor of English at Santa Barbara College, entitled "Jane Austen: Irony as Defense and Discovery," a compilation of published reviews show that it has been enthusiastically received across the nation.

This volume examines all of Jane Austen's writings as works of art and seeks to demonstrate how "gentle Jane" developed a personal irony which became a vital principle of her art.

Favorable reviews have also been received from Europe. Dr. Mudrick, who received his BA degree from Temple University and his MA and PhD from the University of California, Berkeley campus, has been on the Santa Barbara College faculty since 1949.

Elementary Spanish as a major claims one woman.

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## Education Students Take Note: Make-Up Proficiency Tests are May 13

Dr. L. B. Sands, chairman of the education department, has announced that make-up tests in reading comprehension, reading vocabulary, arithmetic fundamentals, arithmetic problems, English and spelling and handwriting will be given on Wednesday, May 13, from 7 pm until 10:30 pm in North Hall 101 and 103. These tests are for students who have failed in any part of these examinations, and no new examinees will be admitted.

Doors will be opened only at the beginning of the administering of each of the divisions only. The following schedule will be observed:

Reading Comprehension	7:00 pm
Reading Vocabulary	7:30 pm
Arithmetic Fundamentals	7:45 pm
Arithmetic Problems	8:30 pm
English	9:15 pm
Spelling and Handwriting	10:00 pm

No appointment is necessary in advance; the student is asked to appear at the time scheduled above for his particular make-up division.

Students deficient in any section of any division of the test must retake the entire division, and will be held responsible for any part taken whether passed formerly or not. Each student must see his department chairman or adviser and present evidence, on the blank provided for that purpose, of having prepared for his particular make-up divisions. This

### Margaret Brickey, Hank Weber Engaged

Margaret Brickey recently announced her engagement to Henry Weber at a supper party given here by her parents. Margaret is majoring in early childhood education and is a pledge of Pi Beta Phi sorority. Hank is majoring in economics and is a member of Sigma Alpha Epsilon fraternity.

The couple plan to be wed this August. They will both graduate in June, 1954.

### Mollie Green Engaged To Long Beach Student

Mollie Green, freshman student, has announced her engagement to Stephen Frank, of Compton. Mollie, also from Compton, made the announcement to her Chi Omega sorority sisters recently. She is a home economics major. Steve is attending Long Beach State College, where he is majoring in law.

No date has been set for the wedding.

statement of study, signed by the department chairman or adviser, must be presented for admission to these tests, according to Dr. Sands.

## Music, Dance, Drama Included in Musical

"Sing Out Sweet Land", a musical production written by Walter Kerr, will be presented in the Riviera Auditorium on May 14, 15, and 16 at 8:30 pm. The presentation is actually a biography of the American folk song and will include elements of music, dance, and drama interwoven.

Barnaby Goodchild, portrayed by Carl Zytowski, is the leading character, whose adventures reveal the development of American ballads and folk songs. Special attention is put on the Puritan times, the Civil War era, the Mississippi Gambling, and the "Speak Easies" of the past. Such well known songs as "Tenting Tonight", "Bluetail Fly", "Frankie and Johnnie", "Foggy, Foggy Dew" and "My Darlin' Clementine" will be heard.

Members of the cast include Carl Zytowski, voice instructor at UCSBC in the leading role. In supporting roles are Peter Kane, Gerry Cox, Joanne Reynolds, Dave Watson, Patricia Fowler, Rolf Linn, Frank Rowley, George Meinke, Minor Rootes, Mary Otten, Frank Dumoulin, Shirley Kent, and Betty Joyce.

The play was first presented in 1945 by the Theater Guild. Today it is being sponsored by the Speech and Music departments of the College.

### Winnie Coyne Tells Engagement to Pi Phi's

Pi Beta Phi's learned of the engagement of one of their members when Winnie Coyne passed chocolates to her sorority sisters to announce her engagement to Lynn Reitnover.

Winnie is an elementary education major, while Lynn, a member of Sigma Alpha Epsilon, is a physical education major.

Their wedding date has been set for June 21.

### Education Combination

One woman combines junior high and art majors, while one man is in each of a combined major of junior high education and English, junior high and science, and junior high and Spanish.



Arlan Welsh as Johnnie and Jackie Jackson as Frankie in the "Frankie and Johnny" dance episode from "Sing Out Sweet Land" to be given in the Riviera auditorium on May 14, 15, and 16.

NEWS-PRESS PHOTO

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## Women's Recessional To Be Held June 5

Friday, June 5 has been selected as the date for the Senior Women's Candlelight Recessional, it was announced recently. This year, as usual, the Recessional will be held after sunset in the Quad.

All graduating senior women are invited to participate in this traditional graduation event, according to Ann Casey, chairman. Families and escorts are especially welcome to attend, she added.

One of the most beautiful of the Commencement events, the Candlelight Recessional is characterized by the reflection in the Quad Pool of the many flickering candles which are carried by the senior women as they march in and take their places around the pool.

Included in the evening's entertainment will be vocal and instrumental numbers and the reading of the Histories of the Class of 1953. The Crown and Scepter members for the coming year will be introduced at that time also.

Refreshments will be served after the ceremony. Crown and Scepter, honorary service organization for senior women, traditionally sponsors this event.

## Freshman Women Guests at Tea Given by Spurs

Freshman women who received the 1.5 academic average necessary for membership in Spurs were honored at a tea held by the sophomore women's honorary service organization on April 22. Seventy women were invited to become acquainted with the group. The tapping of 25 women will take place at a later date.

Serving for the tea was Margot Abbott, while Evelyn McFarland, Peggy Davis and Lois Jaral were in charge of decorations, and Kay Riusaki provided refreshments.

## WEDDING GOWNS

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Anita F. Moehle  
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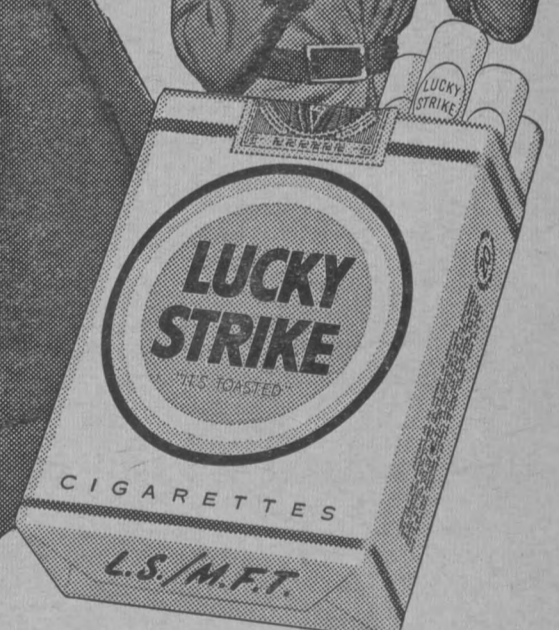
Ask yourself this question: Why do I smoke?

You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

Be Happy—GO LUCKY!



The echo's heard the campus round,  
So here's a tip from me:  
It's Luckies for their mildness and  
For extra quality!

Lee Johnson  
University of Maryland

### COLLEGE STUDENTS PREFER LUCKIES IN NATION-WIDE SURVEY!

Nation-wide survey based on actual student interviews in 80 leading colleges reveals more smokers prefer Luckies than any other cigarette by a wide margin. No. 1 reason—Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.

## Regents Accept Large Financial Gift For UCSBC

The largest single gift in the history of the University of California has been officially accepted by the Regents for Santa Barbara College, from the bequest of the Ina Therese Campbell estate. The widow of John Campbell, dye manufacturer; and widely known as a patroness of the arts, Mrs. Campbell took a keen interest in Santa Barbara College during her residence here for more than thirty years.

It is believed by college officials that this gift will provide approximately \$25,000 a year for the establishment of the John and Ina Therese Campbell Scholarships at Santa Barbara College. It will be used to help outstanding students who are in need of financial aid to secure an education at Santa Barbara College, and will encourage superior college students to take their undergraduate training here.

Allotments from this continuing gift will be used for scholarships in the 1953-54 school year and will more than double the present scholarship fund which has already hit a new high with gifts and bequests from other sources.

Dr. Cornelius H. Muller, chairman of the College Committee on Honors and Scholarships, stated that the Campbell bequest will be used predominantly for scholarships of \$500 or more for outstanding students. The policy of four-year continuing scholarships for deserving freshman students will be introduced.

With the addition of the Campbell scholarships, Dr. Muller stated, there is a necessity for more scholarship applications from outstanding students. From these the best qualified will be selected. With the disbursement of this additional money, there will be more than 100 individual awards available next year, with most awards \$300 or larger.

Candidates for scholarships are considered on the basis of excellence in high school or college academic record, financial need, character, and promise of future success.

At the Regents' meeting on the UC Davis campus recently, they also accepted a gift of \$50 from the Home Economics Club for scholarship use.

All scholarship applications must be turned in to the Dean of Women's office by May 11. It is expected that the first group of scholarship awards will be announced about May 15.

## Elinor Cruz Chosen Miss Santa Barbara

Elinor Cruz, a freshman at UCSBC, was selected as Miss Santa Barbara of 1953 and will compete in the Miss California pageant to be held in Long Beach. Ellie, as she is known, was crowned by Nancy Whitman Dietrich, who was Miss Santa Barbara of 1952. Along with the opportunity to compete for the Miss California title with a chance at the Miss America title, Ellie received a large engraved trophy, a \$250 scholarship and \$150 merchandise order.

Jeannie Ellen Potter, a freshman, was second in the local contest held April 25, and Ann Lee Power, a sophomore, was third.

Seven other UCSBC coeds appeared as finalists in the Miss Santa Barbara pageant sponsored by the local 20-30 club. They were Margie Baumgartner, Shirley Hook, Sally McAnaney, Trudy Mulkey, Julie Norby, Barbara Toal, and Valda Weymouth.

### It's Elementary

With the largest registration in any UCSBC field, 209, elementary education claims 182 women and 27 men.

## UC Extension Offers Art Lecture Series

A series of six lectures on various art forms will be offered to the public by the University of California Extension. The series began Wednesday evening, April 22, at the McCormick Gallery of the Santa Barbara Museum of Art and are being held thereafter for five consecutive Wednesdays.

These lectures will offer demonstrations and illustrations of the visual-art forms and literature and are planned to give the audience a basic foundation in the understanding of these arts.

The total enrollment will be limited to the facilities available and advance arrangement is urged by Extension officials. Tickets for the series can be secured at the Extension office, 906 Santa Barbara St. or by phoning 29118.

The series is as follows:  
May 6—"The Novel and Poetry in the Twentieth Century," by W. Huh Kenner, assistant professor of English.

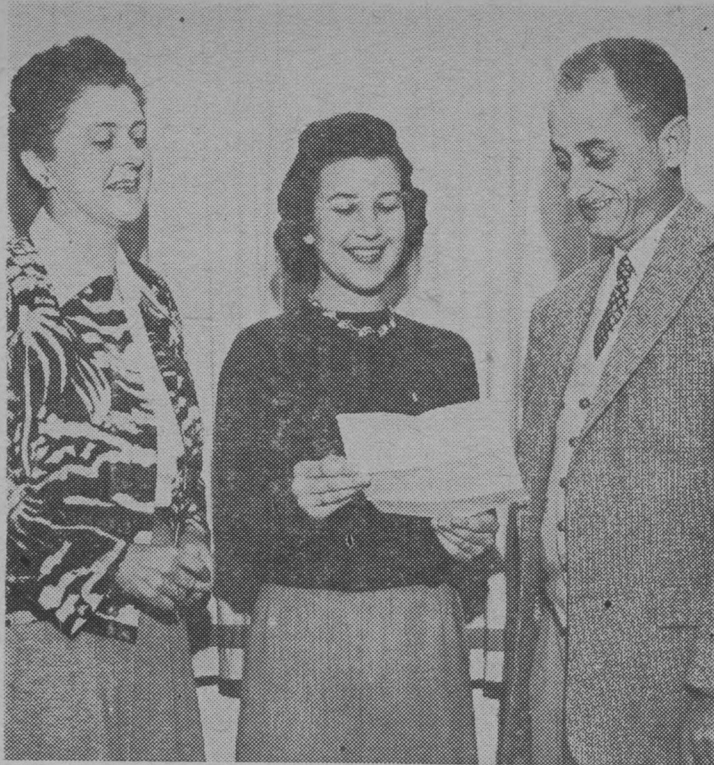
May 13—"Sculpture," by Renzo Fenci, instructor in art, and William Dole, assistant professor of art.

May 20—"Ceramics," by Professor Lindberg-Hansen.

May 27—"The Artist in Action," by William A. Rohrbach, instructor in art, and Prof. Dole.



ELINOR CRUZ  
Miss Santa Barbara



NEWS-PRESS PHOTO

The new President-Elect of the college clubs department of the nation-wide American Home Economics Association is Shirley Melsheimer, center. She shows the letter notifying her of the honor to Dr. Edna D. Meshke, chairman of the home economics department, and Dr. John C. Snidecor, dean of the Division of Applied Arts.

## UCSBC Junior Heads Nat'l Home Ec. Club

Shirley Melsheimer, a junior at Santa Barbara College, has been elected national president of the College Clubs Department of the American Home Economics Association for 1953-54. This is the first time a coed from the Pacific Coast region has been so honored by this large national organization.

Dr. Edna D. Meshke, chairman of the home economics department at Santa Barbara College, said that work was received from Frances Urban, field secretary for the American Home Economics Association. Shirley's election brings considerable credit and nationwide recognition to Santa Barbara College, and reflects the work of the college Home Economics Club of which Shirley is president and Beverly Myers, instructor in home economics, is adviser.

Shirley's first official task with the association will be her attendance at the national meeting on June 23-26 in Kansas City where she will learn the duties of her office heading more than 400 home economics clubs in colleges and universities in the 48 states and Hawaii, representing 18,000 student members. She will be the presiding officer at the national convention in San Francisco in June 1954.

The 20 year old student has been an active leader in student organizations here and was selected over scores of candidates as her name progressed to the top job in the organization. She was first nominated by the Santa Barbara College club, then selected by the clubs of Southern California as their candidate for president, then chosen as the candidate for the state of California. From eight candidates nominated by eight states, Shirley was picked as one of two candidates on the final slate submitted to all clubs throughout the United States. Her election to the presidency followed.

## Crown, Scepter Will Meet at 4 Tomorrow

Crown and Scepter, senior women's honorary, will meet at 4 pm tomorrow at the home of Shirley Andrews, 1616 Loma Street.

At the meeting the honorary will make plans for a tea to be given Thursday, May 14 at 4 pm in the AWS Room. All junior women who are in the upper 35 per cent of their class scholastically and who will have completed 90 units by June will be invited to the tea. Sandra Pope, Mary Nizetich and Shirley Andrews have charge of the event.

Preliminary drafts of the histories for the Class of 1953 will be presented at the meeting. Each year Crown and Scepter writes the histories to be read at the Senior Women's Candlelight Recessional, a commencement event sponsored by the honorary.

Cathy Cox, president, will report to the group about developments in Crown and Scepter's work to affiliate with Mortar Board, national honorary organization for senior women. The group recently wrote a letter to the expansion chairman of the national honorary.

Assistant Dean of Women Ellen E. Bowers was guest of the honorary at a recent breakfast meeting at the home of Judy Cook. June Linn, an outstanding senior women student, was welcomed into honorary membership in the organization.

## U. C. Budget Approved No Increase in Fees

At a recent legislation meeting, the State Assembly Ways and Means Committee voted 12-5 to approve the \$52.5 million University budget they had recently rejected. As a result of their action, no pending increase in incidental fees will be necessary.

An \$85,000 budget was also added by the committee for a study to determine proper responsibilities of junior and state colleges and of the University of California. The one large cut in budgets was made by President Sproul and the regents—a 58 per cent cut from an increase in current expenses asked by faculty members.

The University finance committee argued that a reduced budget would destroy the independence of the University of California. As a result of the revised budget, University of California has built a research program comparable to those of Harvard, Cornell and the University of Chicago.

## Chi Omega Again Wins Sales Contest

For the third consecutive year, Chi Omega is the winner of the La Cumbre sales contest, according to Dave Hodgin, business manager. Kappa Alpha Theta will receive the second place award, while honors were also won by Phrateres, Delta Sigma Epsilon and Pi Beta Phi, in that order of the number of copies sold. These groups also receive free copies of the yearbook.

Individual honors go to Diane Campbell for selling the largest number of copies.

Dave offered his congratulations to all organizations for helping to aill organizations for helping to sell almost all of the 1953 La Cumbres during the contest period. Just a few copies may be reserved in the graduate manager's office. Students, especially seniors, are urged to place a deposit for the book, since a small number remain.

All copy has been sent to the printer on schedule, and the book will be ready for distribution by June 1, as promised.

## Nancy Terrel Tells Engagement to DSE

Nancy Gail Terrel recently announced her engagement to Paul Ingram by passing the traditional chocolates to the members of Delta Sigma Epsilon sorority.

Nancy attended John Muir College in Pasadena and is majoring in speech at UCSBC. Paul served four years in the Air Force and is at present attending Glendale College where he is majoring in radio.

There has been no definite date set for the wedding.

## SBC Graduate Talks On Mineralogy Today

Peter A. Bancroft superintendent of the Vineland School District, Kern County, and a 1941 graduate of Santa Barbara College, will address the mineralogy class today at 1 pm in Quad 104 on "The Mineralogy of Brazil."

His talk will be based on a summer trip to Brazil last summer and it will be illustrated with slides. Douglas Woodhouse, instructor of the class, extended an invitation to any student interested to attend the lecture.

## Numbers Draw Only 14

In the mathematics major are 10 men and four women, with a total of 14.

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## Vice-Presidential Candidates



**Melida Horn**

Melida Horn is a junior sociology major. She is a member of Delta Gamma sorority. This year she has been a representative-at-large, chairman of Activities Control Board, secretary of Chimes, member of the AWS executive board and on the Barbary Coast Committee. She is a former member of La Cumbre staff and Spurs. She belongs to Alpha Phi Gamma, journalism honorary, and is a long-standing member of the Dean's list.



**Teddy Tye**

Teddy Tye is a junior and a speech major. She is a member of Chi Omega sorority. This year she has been president of the Associated Women Students and a member of Legislative Council. Last year she was president of Panhellenic.

## Alpha Phi Gamma Will Plan Party at Meeting

Plans for the publications staff party will be made by Alpha Phi Gamma tonight at 7 pm when they meet at the home of Ione Smith, 1311 Anacapa.

The party will be given for all members of publications staffs this Friday night at the home of Mike Noonan in Montecito. Several alumni of Alpha Phi Gamma will also be invited. Publications staff members are asked to sign up for the party in *El Gaucho* office.

Saturday the Santa Barbara chapter will host the Occidental chapter at a joint meeting to discuss revisions in the fraternity's ritual. A luncheon will be given for the Oxy visitors and the two chapters will tour the Santa Barbara News-Press and enjoy recreation together.

## Hodgin

*Continued from page one*  
are they just rewordings of old promises without new suggestions?

### The Presidency

The president of the student body must be prepared to spend the majority of summer tying together all the loose ends of the previous year, and getting student affairs in good order for the Fall Semester—I plan to be here at least the last two months of summer vacation. He should be available, throughout the year, at all times to those students with problems—I will carry only the minimum load both semesters. I would also like to add to his duties a regular column in *El Gaucho* which would be used to keep the students informed of their officers' thoughts and the actions of their council.

### School Spirit

I would like to see Freshmen be required to purchase, rather than just beanies, Gaucho rooters caps with their class year on them. Wearing them would be required at all games, and in a few years the majority of students would have them. Next Fall we can have merchant sponsored, student megaphones, which have long been promised. As part of the registration line, I would like to have a panel of three or four campus leaders, ready to sign up people interested in various activities and able to answer questions about them. This would be used as a method of tapping those people interested in the various activities who don't know how to get started in them.

### Finance

It has long been the cry that student groups are not subsidized fairly. Next year I would like to start work on the budget during the Fall Semester and completely rebuild it, rather than just reworking the present one. Such a completely new budget is necessary to achieve a really equitable distri-

## Three Candidates For AS Secretary

Three candidates vie for the office of AS secretary.

Mary Otten is a sophomore majoring in early childhood education. She is member of Alpha Phi sorority, and Delta Phi Upsilon honorary. She is a member of Panhellenic council and has served on the secretariat, rally committee, was a song leader this year, and was class secretary last year.

Rhoda Ruth Rarick is a sophomore and a member of Alpha Delta Pi sorority. Her activities this year have included *El Gaucho* staff and Canterbury Club.

Joyce Sader, also a sophomore, is a music major. She is a member of Chi Omega sorority and Phi Beta honorary. She has been a member of Special Events and on the 1952 Spring Sing Committee, and a member of Phrateres.

For example: I have already been working with the present Awards chairman to revise the Awards section of the By-Laws and expenditures to extend the coverage and prestige of our awards.

### Publicity

We need more publicity. Student enthusiasm can be built up about events only if the students know what is about to happen. The permanent signs for annual events is a good idea, but must be carried on and extended to include signs announcing ball games and dramatic events, etc. We've been promised a large campus bulletin board for the Gym lawn area, which can be used to keep our literally hundreds of events before the eyes of everyone—a quick reference for coming events. I will get it up and ready for use by next fall.

### Honor System

I have gone to school under two different honor systems, and I know an honor system can be successful. The Standards Committee is now studying other systems—we should support their work and put our own honor code into effect next year.

### Move to Goleta

By the fall of 1954 we will have to be at our new Goleta home. The Associated Students will have a general office building, and second, larger building which will include a student owned cafeteria and bookstore. As chairman of the committee which will supervise its construction, I am in a position to see that the move will be swift and in good order—I have already begun work on some of the problems which will beset us when we make the move.

I will be glad to try to answer any questions which anyone may have; and remember—experience is the foundation of good administration.

DAVE HODGIN

## Many Out-of-Staters

Arizona sends more out-of-state students here than any other with nine; next is Oregon, eight; Washington, seven; and Ohio, six.

Four UCSBC students came here from New York, three from New Jersey, and two each from Arkansas, Illinois, Mississippi, Montana,

## Second Largest Major

As the second largest major, 161 people are included in the industrial arts majors, of which 159 are men and two are women.

New Mexico, Pennsylvania and Wisconsin.



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## Escalera

*Continued from page one*  
already being done by the existing committee.

5. **Organizations on Campus**  
On campus there are some eighty five organizations. Some of these organizations are slowly becoming dormant and exist in name only. I do not advocate a cut of any of them but rather a revival or rejuvenation of them. Since the life blood of campus life lies in the participation by the students active organizations are a must.

6. **Finances of the Associated Students**

Rising prices and the need for replacing of worn out equipment has necessitated an increase in the budget. The proposed solution of the finance committee is a good one. Let's keep the Associated Students solvent.

7. **Mesa Representation**

The present mesa representative is a non-voting position. The mesa is as much a part of Santa Barbara College as the Riviera and is entitled to having a hand in deciding the matters of the students.

8. **Sell Santa Barbara College to prospective new students**

A Student does not pick a college only for its academic merit, but also upon its social and college life. Activities such as College Day, Homecoming, and Barbary Coast, if well publicized and put before the eyes of the public will influence and convince prospective college students that Santa Barbara is the school they will attend.

DAN ESCALERA

## L. A. County in Lead

Los Angeles County leads in sending more students here than any other county in the state, with 576. It is followed by Santa Barbara County, 342; Ventura, 58; Riverside, 38; and two each from Orange and San Bernardino.

From Kern County come 21 UCSBC students, from San Mateo, 19; San Luis Obispo, 17; 16 each from Alameda and San Diego; while Tulare sends 13; and Fresno and Santa Clara each send 10.

## Campbell

*Continued from page one*  
to make this committee a sort of court of student appeal in classroom and test procedure with some hope of action being taken.

7. **Honor System.** I shall encourage the promotion of a gradual adoption of an Honor System at UCSBC, beginning with the Upper Division classes.

8. **Preregistration.** Long a problem here, I shall endeavor to get something done by forming a committee with an active chairman.

9. **The Move to Goleta** no longer a thing of the future, by requiring weekly reports by the student union committee, I shall see that a student union isn't a dream, but a reality when we do move.

10. I shall use every means possible to have passed a constitutional amendment giving the mesa campus a full voting member of legislation council.

My only thought in aspiring to this high office is to be of service to all the students, and I only hope that you, the students, will give me the opportunity of serving you to the utmost.

BILL CAMPBELL

## Sigma Kappa Initiates Pledges At Banquet

Sigma Kappa recently held initiation for eighteen pledges at the Sigma Kappa House. Pledges initiated were Elizabeth Anderson, Nancy Bayer, Eleanor Browder, Beverly Cain, Glenda Chapman, Carleen Helman, Frances Lach, Ellen Lewis, Shiela Livingston, Janice Lyon, Joyce Moffett, Deanna Moore, Patricia Oldham, Carolyn Olson, Marilyn Olson, Fay Richardson, and Joanne Stanley.

Following the ceremony, a banquet was held at the Miramar Hotel to honor the new initiates. Jean Watt was toastmistress and Barbara Worley, Shirley Lebus, Priscilla Simms, and Barbara Harris were speakers for the event. Penny Nichols, president, gave the welcome, while Marilyn Olson, president of the pledge class, gave the response and presented the pledge gift. Mrs. Joseph Davis, alumna, presented the scholarship award for the active membership to Lois Sharpe and the pledge activity bracelet to Nancy Bayer.

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# GAUCHO NINE ENDS HOME SEASON SATURDAY

Play Westmont at Cabrillo Field Today;  
San Diego in Twin Bill at Mesa Saturday

The Santa Barbara College baseball team makes its last home appearance of the season this week in a doubleheader at Mesa Field Saturday afternoon against Pepperdine. The first game is slated for 1 pm.

The Gauchos meet Westmont at Cabrillo Field this afternoon for the third time this season. Game time is 3 pm. A tentative game is slated Friday at Mesa Field with Terminal Island Navy.

Coach Roy Engle's team dropped two and won one in a road trip to the San Diego area during vacation week. They lost a 17-6 game to the Navy Amphibious base Wednesday, beat a powerful Naval Training Center nine in 10 innings by a 6-5 score Thursday and lost to the Naval Air Station, 6-1 on Friday.

The lone win, against a NTC team that has been beating everyone in the San Diego area (in one in the San Diego area was one of the Gauchos' best games of the year.

Jerry McIlvaine, the big Gauchero righthander who's been the victim of astoundingly bad luck this year, finally picked up his second win of the season. He received sterling support from his mates, both in the field and at the plate.

The score was tied at 2-2 going into the 10th inning. In that frame a triple by Bill Davis, a hit batsman, a single by Ray Knerr, a walk, an error and a two-run single by Ken Trout produced four runs.

McIlvaine almost let the game slip through his fingers in the bottom of the tenth as he gave up a walk, a single and a three-run homer. But he bore down to end the threat and give the Gauchos the victory.

In the other two games things went a little less successfully. Against the Amphibious base it was an outbreak of seven errors that spelled defeat for Bob Emirhanian. Sixteen hits by the sailors didn't help things, either.

Then in the final game it was a dirth of Gauchero hits which proved disastrous. The Santa Barbarans collected only three bingles off NAS lefthander Jim Pardue.

Engle will probably start Duane Mittan today against Westmont and save McIlvaine and Emirhanian for duty in the Pepperdine twin bill.

The Gauchos wind up the season the following weekend with a single game against the San Diego Marines and a doubleheader against San Diego State, both in the Border City.

## Block 'C' To Hold Steak Fry on May 10

Block "C" Club announced that it will hold its annual steak fry on May 10, and invited all members who have paid their \$1.25 membership dues to attend free of charge. Bill Schaeffer, club president, also extended an invitation to the staff of the Men's Physical Education Department and their families to attend. There will be a \$1 admission charge for the staff members, but in keeping with the occasion of Mothers' Day, there will be no charge for their wives and families. Club members may also bring their families free of charge.

Cooking will be done by William Wilton, Theodore Harder, and Joseph Lantagne.

Bill said that no site had been selected as yet for the affair, but announcement of a site would be made soon.

## Track Team Closes Year on Sour Note

Bad luck plagued the Santa Barbara College track team last week in the CCAA meet at Fresno's Ratcliff Stadium.

Hugo Nutini, defending champion in the mile run, had been counted on to pick up two first places to give the Gauchos' nine-man team some consolation, but even that failed to pass. The Chilean distance star was just passing Jim Stuarck of San Diego State for the lead on the gun lap of the mile and appeared on his way to victory when he pulled a muscle and had to drop out. He had already demonstrated his superiority over Stuarck in the Easter Relays here recently when he beat the Aztec star by a wide margin. Stuarck went on to win the event at Fresno and Hugo had to forego the 880.

Jim Beacom also met with tragedy. He landed on the board siding of Fresno's foolishly constructed broad jump pit and sprained his ankle so badly that he'll not be ambulatory for another four weeks.

The only points picked up by the Gauchos were by Joe Riddick. He tied for second in the high jump and took a third in the javelin.

Marv Ashby, who had been expected to place in the javelin went unplaced. Wayne Piercy was fifth and Jerry Downing sixth in the 880, but they only counted the first four places.

The meet was a fiasco in more ways than one for the Gauchos. Originally scheduled for Cal Poly, the meet was transferred to Fresno at the last minute the day before the meet. Since many of the Gauchero tracksters were away on vacation, it took some high-powered rounding up on Coach Nick Carter's part, to get together a team.

The meet ended the season for the Gauchos—one a sour note, indeed.

## Program Slated For Sailing Club Meet

"A Sail to Hawaii" will be the program for a meeting of the Sailing Club to be held tomorrow evening in Pine Hall 101 at 7:30 pm. Dick Kieding will show colored pictures he took last summer when he sailed to the Hawaiian Islands and spent the summer cruising among the islands.

Also included on the agenda is planning the use and upkeep of the 32-foot sloop "Souvenir", which the Sailing Club has at its disposal. A general sail for the club will be discussed.

All students interested in sailing are welcome, and knowledge of sailing is not necessary. Further information can be obtained from Dr. Terry H. Dearborn, Ed Brown, Chet Ward, Chappy Bortz, or Cliff Horn.

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## Sigma Tau Gamma In Top Bowling Notch

Second to no team at any time previous to this during this semester's Men's Bowling League, the Splitters were put into second place last week, while Sigma Tau Gamma took the top position. The Splitters lost their hold when they were forced into a 2-2 split by Sigma Alpha Epsilon. Sigma Tau Gamma won four games over the Sig Apes.

Highest game, 199 and highest series, 507, were both bowled by Martin Brumm, while Lambda Chi

Alpha had the highest team game and series.

Team	Standings	Won	Lost
Sigma Tau Gamma		23	5
Splitters		22	6
Sigma Pi		22	11
Delta Sigma Phi		14	14
Faculty		14	14
Delta Tau Delta		11	17
Sigma Alpha Epsilon		11	17
Sig Toos		10½	17½
Sig Apes		10½	17½
Lambda Chi Alpha		8	20

## TEAMS MAY SIGN FOR SOFT BALL LEAGUE

With the end of volleyball and bowling coming soon, the softball league is getting underway. Any independent or club team may enter the league, and about eight or ten teams are expected to participate.

Games will begin at 4 pm and will be played at the Dwight Murphy Field. Two forfeits are the only bases for elimination. Any teams who wish to enter may contact Dr. Michael at West Hall 110 or Bill Faris.

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As *Radar Officer*, is master of a new science and operator of the device that sees beyond human sight!  
As *Aircraft Performance Engineer Officer*, is the one who "keeps the plane flying", the man who knows his plane in-

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