

RALLY TONIGHT! RENEGADES TOMORROW!

Big Bonfire Rally and Parade Scheduled For Tonite With Rousing Turnout Expected

The first large scale rally and the first bonfire in the history of the college takes place tonight when the students of Santa Barbara State gather together to stage a rally parade and bonfire, the parade moving down State street at 7 p.m. sharp and the bonfire ignited on the East beach some 45 minutes later.

What is expected to be the largest rally bonfire ever seen in the city will be touched off tonight. The pyre when finished will be fifteen feet square and over twenty-five feet high, and on a comparative basis with bonfires heretofore staged by the high school will cast the biggest flare ever witnessed on the town's skyline.

What To Do Tonite

- Get a car if possible.
- Meet at Mission and State streets at 6:30 p.m. sharp.
- Decorate the car beforehand, having most of the color streamers and pennants on the sides of the machine where they can be seen by those on the street.
- Be ready to form in line at 7 p.m., when the procession is scheduled to leave for the business district.
- When the parade reaches the pyre on East Beach, group around the truck which will be backed up comparatively close to the pile. Be ready for any instructions from the yell leader, or song leader, who will use the truck as a platform.
- Above all, follow instructions. The success of the entire night depends upon co-operation.

Two Hundred Pom-Poms For Game; Sold in Corridor

Two hundred pom-poms are being made by the General Professional department to supply the need for such rooting equipment at the rally tonight and game tomorrow. They are being sold in the corridors for 25c each.

Effort has been made before this year to secure pom-poms for the women, but the project was not entirely successful. This year, with a definite call for them and being backed financially by the General Professional women, their use will probably be definitely established.

Phyllis Randall, song leader, has charge.

Detailed Changes Made in Plans of Administration Building; Officials Visit

State officials visiting the campus last week returned Friday evening to Sacramento with detail changes in the plan of the new Administration Building. With the built-in features and changes in heating and artificial lighting, the plans will be practically completed. They are now in the hands of the state architects at Sacramento.

Two contracts are to be awarded, according to President Phelps, on the construction work. The first will include work on excavation for the building and the S-shaped road leading down the hill, and the second will be on the building construction.

Tentative indications have been given out concerning the budget cost estimate for the new Home Economics and Science Building. This structure will contain twenty-six rooms in addition to storerooms, fire-proof vaults, and the cafeteria department.

Classical music as well as band selections and jazz is to be featured by the U.S.C. band this year.

A rally parade consisting of over fifty cars together with one of the leading bands of the town, the Sciots' Band, will make up the procession. Such a lengthy parade has been made possible by the hearty co-operation of many of the town merchants, who have donated cars for the procession or have entered themselves as a booster of Santa Barbara State.

The Sciots' Band was secured by Warren Atwood, chairman of the Pep Committee, which has charge of the rally and fire, and has consented to play for both the rally parade and at the bonfire.

Starts at 7 p.m. Sharp
Organization for the parade will take place at Mission and State streets at 6:30 p.m. After instructions and general organization, the parade will start at 7 p.m. sharp. It will proceed straight down State street to the beach, turning east on Cabrillo Boulevard to the pyre, at which it will disband and the students will group around the fire in readiness for the ignition of the pile, which will be lighted by Student Body President Henry Batchelder.

Bonfire to Attract Many
After preliminary ceremonies, which include the cremation of the Renegade and the placing of the casket containing the Bakersfield symbol on the pyre, the match will be struck.

With a large crowd already in attendance from the attraction caused by the parade, the red glare in the sky will bring many more to the beach. It is expected that about 4000 will be present.

Order of Parade
The parade preceding the fire will be lead by the Sciots' Band, followed by cars containing the members of the faculty, Pep Committee and student body officers. Next in line will be automobiles in which will be members of the two football squads, the Renegade cars being decorated with the Bakersfield Red and White, and the Roadrunner cars draping the Olive and White of Santa Barbara State. A clown band, organized by Britton, and which is later expected to develop into a campus rally band, will be next in line, followed by the student cars.

Program at Bonfire
Preceding the lighting of the pyre, a funeral poem will be read and the Cremation of the Renegades will be sung, while the students observe with bowed heads as the coffin containing the corpse of the Renegade is mounted onto the fire. The lighting of the fire follows.

After the height of the blaze has subsided and the fire becomes quiet enough for speeches, talks to the assembled crowd will be given by Mayor Adrian of the city, Coach Davis of Bakersfield, the Renegade captain, Coach DeGroot, and Captain Annin of the Roadrunners.

Prizes will then be awarded for the best decorated car in the parade, the judges being Miss Frye, Dr. Ellison, and Dr. Maxwell. The nature of the prize is being kept a secret by the Pep Committee, but it is stated that it is well worth while.

Many Merchants Show Interest
Interest in the undertaking has been shown by many local merchants, who have offered cars and assistance to the College. Among those who have given assistance are the Blake
(No. 1 Continued on Page 3)

THE EAGLE

THE · STUDENT · BODY · WEEKLY · OF · THE · SANTA · BARBARA · STATE · COLLEGE ·

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BAKERSFIELD HERE TOMORROW

SPORT DANCE IN GYM TOMORROW-NITE TO BE HALLOWEEN SOCIAL

Changed to a sport dance instead of a costume affair, a Halloween dance will be held after the Bakersfield game tomorrow night at 8:30 in the gym. It is open to the student body and to the Bakersfield rooters and team.

At first planned as a costume affair, it was changed to a sport social because of the invitations to the Bakersfield crowd, which would be unable to attend in costume.

Confetti and serpentine, together with Halloween decorations, will feature the evening, which will be devoted to informal dancing, whistle dances, and features. A surprise feature by Margaret Patrick and Marjory Sawyers is also on the program.

Expecting the Bakersfield men to attend, the Social Committee, under the chairmanship of Marian Hauan, has attempted to formulate plans for the evening to entertain Bakersfield in true Roadrunner hospitality. Accordingly the women of the college are being asked to co-operate with the Social Committee in making the evening as pleasant for the Renegades as possible.

Cider refreshments will be served.

FROSH BUILDING PYRE FOR FIRE TONIGHT; WILL BE LARGE

Progress on the bonfire has been great in the past few days, with an immense pyre assured for tonight.

Under the charge of the Frosh class, with Gene Harris at the head, a pyre is being built on the beach at the foot of Garden street which promises to be at least fifteen feet square and twenty-five feet high. These dimensions were given as a rough estimate at noon yesterday.

This morning the bonfire was being thrown into shape, previous days being spent in gathering material. It will be built in pyramid form with a telephone pole in the center. Oil, sawdust, railroad ties, boxes, and all types of combustible material is being used.

All night guarding of the fire has been held the last two nights. Twelve men spent Wednesday night at the site, with a much greater gang last night.

A call was issued this morning for every available college man to assist in finishing the pile. Efforts are being made today to add to the size of the fire, and those with any type of car are requested to help in gathering material.

Merchants who have contributed to the bonfire are Eisenberg's White House, Wilhoit's Luggage, Morton Grocery, L. Eaves and Co., jewelers, Ambrose Lumber, Seaside Oil, Sterling Drug, Pacific Coast Publishing, Bartlett's, Smith's Bootery, Osborne's Book Store, Boeseke Dawe, Holiday Hardware, Boyd Lumber and Chevrolet Motor company for the use of the truck.

Heaviest Game of Season Is Predicted For Roadrunners

Saturday afternoon the Roadrunners will lock horns with the Bakersfield Renegades in what Coach DeGroot decisively predicts will be the closest and hardest fought game of the year. Bakersfield is coming with every anticipation of victory and DeGroot's men are determined to send them home with hopes blasted.

Despite an optimistic viewpoint, the locals will muster a crippled lineup when the starting whistle sets them against the Renegades. Three backfield men and two linesmen are on the sicklist at present, and it is not yet certain that any of them will be able to show on the field for Saturday's battle. The possible absence of Gates Foss from the lineup is the greatest problem confronting the team. Foss' 45 and 50-yard boots are one of the Roadrunners' main defensive assets. He also plays a smashing offensive game. His appearance in the lineup will raise Santa Barbara's chances for a decisive win.

What To Do Tomorrow

The college rooting section, which will be located in the bleachers near the center of the field, will be dressed in WHITE.

Wear white shirts or middies; white trousers or skirts will not be necessary.

Wear your rooting cap with the white dome and olive border showing. If you have no cap, get one at the Student Co-op this afternoon. They are made in all sizes.

Bring megaphones and pom-poms.

Be on hand early in order to receive any last minute instructions from Yell Leader Dice.

Furman Advertises Game Tomorrow Extensively; Uses Effective Posters

Extensive advertising of the coming week-end events other than the rally has been taking place this week under the direction of Harold Furman, advertising manager.

Printing of over 100 large red football posters, measuring eighteen by twenty-five inches, has resulted in excellent advertising. Many comments have been heard about the campus in regard to the effectiveness of the new poster. The design was received from the General Poster Service, Chicago, which prints designs leaving space to be filled in by local printing.

Besides the posters, street car signs and automobile signs have been used. Yesterday attempts were being made to use the California Theater screen for two nights.

PARTY CANCELLED
Postponement of the Freshman beach tea, which was scheduled on Friday evening before the parade and bonfire, was affected at a meeting of the class held Tuesday. The social was to have been given for the Freshmen who constructed and guarded the pyre on the beach.

MUSIC INSTRUCTOR SICK
Mrs. Helen Barnett, director of the Glee clubs, was confined to her home Tuesday on account of illness. Glee club rehearsal was held Thursday.

Two more backfield men out with bad shoulders, Brubaker and Curtis, are two of DeGroot's most valuable pigskin packers. Curtis was injured in the recent Clamdigger-Mussel-scraper fracas and has not yet fully recovered. Brubaker got his invalid pass in Wednesday night's scrimmage.

Clapp, Mabe, and Williams are the three absentees from the line. Clapp and Mabe have been playing a strong game at guard. Clapp has been out for the past two weeks with a bad elbow, while Mabe was recently invalidated with two dislocated fingers. Williams, who holds down a berth at end is recovering from an infected knee and will probably get in the game.

The main handicap will be a lack of reserves, according to DeGroot. Practically the entire backfield has been wrecked by injuries. The ultimate tide of victory may depend upon the appearance of Gates Foss in the lineup. With an entire first string lineup going into the game DeGroot claims he would be confident of victory. But with the present crippled lineup starting the game, he anticipates in the Renegade struggle the hardest fought game of the year.

A definite starting lineup has not yet been decided upon, but will be picked from the following men: center, Vince, Pollard; guards, Lawrence, Larsen, Pheary; tackles, Deno, Lopez, Mead; ends, Foss, Martin; quarterback, O'Reilly; halfbacks, G. Foss, Brubaker, Swanson, Curtis; fullback, Clemore.

Bakersfield's starting lineup will be: center, Blalock; guards, Carlyle, Stockton; tackles, Patterson, Hansen or Watson; ends, Reina, Strauss or McKibbin; quarterback, Laird; halfbacks, Hasse, Mohr or Jordan; fullback, Courtney.

Substitutes: guards, Bergman, Anderson; quarterback, Freyermuth.

Renegades Not Here for Rally

The Bakersfield gang will not be in town in time for the bonfire and rally parade, according to word received late yesterday afternoon. The Renegades will not arrive until late tonight.

SPORTS

FOOTBALL -- HOCKEY -- TENNIS -- ARCHERY

This is Our
Chance to Demonstrate
Our "Spirit"

Turn Out For
The First Home Game
Tomorrow

Roadrunners Bow to Loyola Grid Team In 28-0 Defeat

Outweighed, but not outfought, the Roadrunners lost to the Loyola Lions last Saturday to the tune of 28 to 0. The score does not tell the entire tale, the Santa Barbara boys playing a scrappy game of football against a more experienced team, one that has played together for seven years.

Stage fright prevailed the first quarter, the Lions pushed over three touchdowns, converting every time. The Olive and White got a bad break on the first play, when Santa Barbara was penalized 15 yards for holding. This loss took them back to the 10-yard line, where Foss punted.

The Roadrunners had tough sledding for a while, being unable to hit their stride and get going. When they did, they managed to hold the Jungle Kitties even.

The next two quarters the game was fairly even, the local boys beginning to look like a football team. Loyola managed to shove over another score in the third period, being converted for the final score of the game.

This game showed up the weakness of Coach DeGroot's pets on offense. Although they managed to make fair yardage, they could have made twice as much with proper interference. Foss clearly had the advantage in the booting line, getting off several long kicks in the course of the battle.

The Roadrunners were handicapped by the intense heat, the weather detracting considerably from the

Olive and White efficiency.

Considering everything, the gang showed up well. But as Coach says, "Let's forget about last Saturday's game and concentrate on the next."

Vince at Center

The outstanding feature of the Roadrunner's play was the work of Jack Vince at center. A backfield man until last week, Vince showed a world of fight breaking up a great portion of the Lions' plays behind the line. At safety Swanson came through with good tackles. Ed O'Reilly played a good game at quarter, carrying the ball around the ends for several long gains.

In the second quarter a 15-yard off-tackle buck by Bert Clemore, full-back, is conceded by many as the best run of the game. Clemore bucked the line with no interference. The work of Brubaker, who played half, was also noteworthy, being good for two to three yards every time when called upon to buck the line.

The starting line-up was: ends, Martin and Lopez; tackles, Mabe and Denno; guards, Sheesley and Evans; center, Pollard; halves, Brubaker and Gates Foss; full, Clemore; quarter, O'Reilly. Substitutes who went in were ends, Donahoe, Tad Foss and Williams; tackles, Stauty and Mead; guards, Larsen and Lawrence; center, Vince; halves, Swanson and Morehead, and full, Hill. DeGroot started his second string men and then put in the first bunch when they tired.

Yep! By Dan

This week's sinking fund is undisputably awarded to the broad-minded man with the swelled head to buy himself a freshman cap.

You're not supposed to read this. The other day I went fishing, I fished and fished—threw my line in again and fished some more. Pretty soon I felt a nibble—then a battle ensued. I over-powered my enemy and brought him to rest in my basket. That night I had fish for dinner.

"What? You don't see the point?" Well—dear children, neither did the fish. Thanx.

DOC ELLISON AWARDS HIS WHITE COLLAR THIS WEEK TO THE ¼ WIT WHO RUSHED TO THE POND WITH A LIFE PRESERVER TO KEEP THE SINKING FUND FROM DROWNING.

AN APPEAL

Think of the little Tintinulating abulations That we miss each night When the sun sets out in the west.

Reflect upon the lullabys Which might gently permeate The campus. Only the sighing Stars, the laughing moon, The tall, saddened eucalyptus Trees miss the dying crescendo Of reverberating tones of the Mighty chorus.

Therefore—our hearts moved With the spirit of philanthropy, Call upon you voters and women To voice your appeal and votes To restore to our spacious pool The few remaining remnants Of the once mighty tribe Of bullfrogs.

(Campaign managers are Phil Kinney, late ambassador from Tuleland, and Virgil Durlin, Consul from "Frog and Marshes.")

Contracting his big spongy lungs and emitting enough wind to blow the flag on the Woolworth Bldg. to threads, he blew into the horn—but no sound. He blew until purple rings around his eyes turned green. He listened—not even a fourth note was heard. His cheeks flapped in the air like a Dutch maid's sunbonnet. With each blow—two teeth left his weakened jaw. Finally—giving up in despair—the flea walked through the big Bass Tuba.

I helped Ester Janssens carry home the big library dictionary the other day. She wanted to press some flowers.

He cranked, and cranked For nigh on to 30 minutes. He poured hot water into the Radiator to warm the motor. Gasoline was carefully poured Into the plugs. Even the rear Wheel was jacked up. Finally, He pushed the old car up to a Little hill—and coasting down For 3 quarters of a mile Applied the brakes. He listened To the motor as it lay there idle, Not a spark shooting anywhere. Something was wrong. Then Reaching down in his trouser Pocket he brought out the key And backed all the way home.

AS WE WOULD SAY IN FRENCH, THAT IS, IF WE WERE FRENCH. BUT NOT BEING FRENCH—WE CAN'T SAY IT.

Hockey practice will be held next week on the high school hockey field. Efficient practices are anticipated as the field is in much better condition than the football field.

The semi-final hockey games to be held Nov. 18, 23, 30, will take place at the high school field. The first two of the final games will be played on the college football field after it has been scraped and put in better condition. These games are scheduled for Dec. 2 and 7, respectively.

In order to insure an exciting final contest it has been decided that this game be held Dec. 10 at the high school field.

ANNIN MAY PLAY IN GAME TOMORROW; AWAITS WORD

Presence of Annin Would Strengthen Line to a Considerable Extent

Captain Clarence "Tiny" Annin, who has been out of the game the entire season at the advice of the physician, may be in the lineup when the Olive and White comes on the field to meet Bakersfield. If he can gain the consent of physician and parents he will be used by DeGroot during the critical moments of the game when his weight and experience will give the team the most aid in pushing over a score.

DeGroot used Annin in Wednesday's scrimmage against the high school and stated that Tiny showed up like a house afire in the line. The team was able to score against the high school half a dozen times, but the ball was always centered again. The line also stiffened remarkably and resisted all high school attacks.

More power to you, Tiny!

Junior Kelp Club is Being Forwarded by Teacher

A Goldfish and Junior Kelper club, which is a junior Kelp club for swimmers under 14 years of age, has been organized by Robert Wormser, teacher at the Elementary school. Membership in the club requires a swim from the beach to the life raft in order to become a "Goldfish" and a swim to the raft and return to be eligible for "Junior Kelper" standing.

Nine have so far joined the club. Junior Kelper standing has been attained by Soulie Warren, who is the youngest member, being eight years of age, 4A; John Merritt, 6A; Phyllis Whitestein, 7B; Wilbur Gilliland, 7B; Warren Fenzi, 7B, and Jim Briscoe, 7B. Those who have made "Goldfish" rating are Sherman Birss, 7B; and William Hewes, 6B. Jim Briscoe has also qualified for the Senior Kelp club, which requires a swim to the kelp and back, a distance of approximately one-half mile.

Wormser is being assisted in teaching the children to swim by Teddy Crawford, Emma Blum, Ruth Alt-ringer, Joanne Aleski and Reginald Cooley.

PRACTICE LATER
Basketball practice for women will commence immediately after Thanksgiving vacation according to announcement given out this week. Those women out for hockey who wish to start basketball have been asked to sign up for the latter sport at the conclusion of hockey.

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Press Association Being Started By Eagle

Association of Secondary Colleges Being Planned; Receive Good Replies

Plans for the organization of a press association of secondary college newspapers in California have been launched by The Eagle with success that assures the definite realization of the organization. Replies from college editors throughout the state show that the proposition is generally favored and that the papers will support the project.

Aiming to promote journalism interests in secondary four year colleges through competition and exchange of write-ups previous to games, The Eagle is attempting the organization of such a plan. Colleges which are being asked to pioneer in the movement are Fresno, Chico, San Diego, San Jose, and Santa Barbara State Colleges, together with La Verne, California Christian, and Loyola. Other institutions will be added as soon as definite organization can take place.

Possibility looms that a convention of editors of the eight pioneering colleges will take place to discuss the plan and organize, although difficulty in financing the trips handicaps such a get-together. If such a meeting is held, Santa Barbara will probably be chosen for the meeting, as it is centrally located. Organization by correspondence will be used if a convention is found impractical.

The present plans for the press competition partly follow the system used by the Central Interscholastic Press Association. They make provision for a central bureau, which will handle the press competition and will have oversight on exchange of write-ups, enforcing such an agreement.

The competition will take place at the end of each year, the colleges entering such a contest submitting one copy of each issue to the judges, who will be arranged for later. One prize, a cut for the masthead of the winning paper, will be awarded annually. Judgment of the merits of the entries will be based on news-writing, news content, sport news, editorial and editorial page features, feature articles, copy editing and headline writing, make-up and printing, and general considerations.

Advice and encouragement on the project has been received from Professor E. M. Johnson, of the C.I.P.A. at the University of Wisconsin, and from Mabel Stanford, president of

Winners of Yell Contest are Announced; Many Yells Judged

Winning Yells Listed

The winning yells are printed below:

FIRST PRIZE

RO-aD-rU-nN!
RO-aD-rU-nN!
Roadrunners! Roadrunners!
Ye-e-eah! Roadrunners!

SECOND PRIZE

Santa Barbara, do your stuff,
State College, treat them rough,
Follow the ball with all your might,
Santa Barbara, fight, fight, fight!

THIRD PRIZE

San-ta-Bar-bar-ra! Ra! Ra!
San-ta-Bar-bar-ra! Ra! Ra!
Santa-Barbara-State-College
Ra! Ra!-Ra! Ra!
Ra! Ra!-Ra! Ra!

HONORABLE MENTION

Olive and White!
Olive and White!
Let's go Santa Barbara,
Fight! Fight! Fight!

Jump on the band stand,
Bang on the tin can,
Who can? Nobody else can!
Santa Barbara-Rah!

the Southern California Press Association. Both offered their advice and help.

Although no actual organization has taken place yet, due to slow replies from several of the colleges involved, it is expected that if the project succeeds, a great step in increasing the efficiency of secondary college journalism will be affected. It has been pointed out that lack of co-operation among secondary colleges journalistically has resulted heretofore in sluggish journalism and dull papers, many of which have no means of comparing with outside sheets and which would be stimulated by competition.

If such an organization materializes, it may result in not only a press competition, but in a news service among the colleges of this class which has never before succeeded.

Preliminary steps in the project were taken by The Eagle last June, when the idea was presented to the colleges selected to pioneer. Although few replies were received, a general discussion of the plan took place, resulting in several revisions of the original schedules.

Council Discusses Adoption Of New Windshield Sticker

Adoption of new windshield stickers for the college was favorably acted upon at the last council meeting when a committee was appointed to secure new designs for the sticker. The present supply is rapidly diminishing, and it is expected that a new design will replace the present style when a new batch is printed.

Harold Furman as chairman, together with Ester Janssens and Alfred Tomlinson, will look into the matter. It has been pointed out that the college lacks a sticker which can be placed upon suitcases, trunks, and such articles as require glue on the back, which the present sticker does not have.

Effort is being made to style the new stickers with a green background and white lettering, a reverse of the present design.

No. 1 Continued from Page 1

Motor Company, Hitchcock Motor Company, Chevrolet Dealers, the Hudson and Essex people, Nash Dealers, Johnson & Raddue, Overland Dealers, the Cadillac Sales Company, and the Sperry Flour Company.

Ad cars are being entered in the parade by Nora Ellen Kitchen, Blake Motor Company, C. and W. Chocolate Shop, Morris Stationery, the Great Wardrobe, Cornwall's Shoe Repair Shop, and others not definitely decided upon at press time of The Eagle. Brown-DuMars has given the prize for the best decorated car.

A complete list of participating merchants and sources of outside help will be published next week.

Student to Speak on Trip To Orient Wednesday

Yone Yamada, who has recently returned from Japan will speak in the Art room next Wednesday evening at 8 o'clock, giving her impressions of her journey abroad.

Sent to Japan as a member of the present generation of Japanese in America to observe the conditions there as contrasted with those in this country, Miss Yamada experienced some very interesting incidents during her stay there which she will narrate.

The entire college is invited to attend her talk. During the evening refreshments, consisting of Japanese rice cakes and tea, will be served.

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WEIDE SICK

Max Weide, well-known Community Mechanics student and teacher, was taken to the Cottage Hospital last Friday morning and in the afternoon underwent an operation for appendicitis. Word was received this week that he will leave the hospital next Friday.

Mr. Weide, in addition to his Community Mechanics course, is doing part-time teaching at the Montecito school. His teaching position is being held during his sickness by Joe Kellum.

LIBRARY NOTICE

Beginning Monday, October 25, library books cannot circulate for over night until the end of the seventh period, 3:20 p.m.

Helen Barber is teaching Home Economics at Visalia.

Man in speeding car (to driver): "This is a pretty town, wasn't it?"

YOUR PARTY IS NOT COMPLETE WITHOUT LIBERTY ICE CREAM
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C. AND W. CHOCOLATE SHOP
1227 STATE ST.
Lunches, Ice Cream and Candy

FORMER ATHLETE COACHES
James "Andy" Anderson, last year's outstanding Roadrunner athlete, is now coaching physical education work at the local Junior high school under R. C. Glover. "Andy" has been instructing a team in football since the beginning of the school year, and thus far is undefeated, having played against three Boy Scout and grammar school teams.

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DIX in the role of a popular football idol. On the eve of "The Big Game" he is accused of professionalism and—!!

THE EAGLE

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DOWN WITH RENEGADES!

Tonight and tomorrow are big events for the Roadrunners. The Renegade is invading local territory this week-end in the hope of evening up that defeat of last year, when Santa Barbara left Bakersfield with the weighty portion of a 14-12 score.

Tonight the College will flash into unprecedented prominence in the town when during the middle of the evening a huge red glare will light the sky beachward from the city. Preceding this bonfire will be a parade down State street when about fifty cars will form a rally procession and will dominate the interest of those on the street at the time.

Some three to four thousand people will wend their way to the beach when the bonfire is burning. And many of these three to four thousand people will attend Santa Barbara State's great home game on the following day. They will see Bakersfield go down to defeat.

It is a big day for Santa Barbara. Potential energy will burst forth from the campus of the "college on the hill" on a scale not seen before here. And its success will mean much to the Roadrunner.

Undoubtedly the college student body will turn out in full. They will be there to show that Santa Barbara State demands a respectable portion of the town's interest.

The Pep Committee, with the aid of the Frosh in building the bonfire, are putting over a big event. All they need is plentiful support from the student body.

They will get it.

THANKS

Most of the readers of The Eagle probably noticed a change in the appearance of the sheet this week. A new body type is being used starting with this issue; it is an eight point instead of the larger ten point used heretofore.

For this improvement The Eagle is indebted to The Daily News, which expended considerably over \$200 in order that the college weekly might have a suitable type. It involved the purchase of a new set of expensive brass matrices for The Eagle linotype machine, as well as discarding an old face of type to make space for the new.

Of course, this will increase the expense of The Eagle this year, but in calculating the budget for the paper allowance was made for this possibility. At times, however, the staff may be forced to add ten inches of advertising, but at present we are running several inches below our space.

The new type adds almost one-

third more reading matter to the same space, as it is much smaller, yet is a little larger than the font used by metropolitan newspapers and is easily read. The former type used by The Eagle was considerably out of taste for a newspaper, as well as being excessively large.

NEW CHAIRS BOUGHT

A purchase of forty-eight new chairs from San Quentin Prison last week brought the chairs early this week to their much-needed place in room 44. Users of that room expressed satisfaction over the arrival. The chairs are soon to be fastened together like those in room 45.

Else LeBlanc, who was graduated last year from the General Professional, and who has been teaching at Martinez, has returned to town indefinitely owing to the illness of her mother.

American university freshmen are not the only students who are labeled by caps. In Norway a student of the university wears a black cap, with a tassel that reaches his shoulder, while one who is taking the entrance examinations wears a red cap.

THE EAGLE'S EYE

—An Upper Classmen Observes

SANTA Barbara State is staging a real college rally tonight.

It is the first chance that we have had to demonstrate our College Spirit to the people of Santa Barbara. It is up to us to make good.

The men who have built the bonfire have worked, and worked hard. Almost everyone, men and women, have done their share of helping. But there have been a few who have not been able to help yet.

But it isn't too late. Come out to the rally tonight; and to the game tomorrow; and to the dance tomorrow night, and you will have done your bit to help Santa Barbara State put over her first collegiate demonstration.

Those who attend all the State College functions this week-end will have enough good times to talk about to keep them busy for a long time.

Which reminds me—I heard one of our men say that he had never had a good time in Santa Barbara till he started to College here.

Of course it is not good to be known as merely a college of pleasure.

But for so long S.B.S.C. has had the reputation of lifelessness that it is a relief to know that she is beginning to have a somewhat different reputation.

Chairman Looks for Music For Noon Dance Program

"Music! Music! Who has the music?" Marian Hauan, chairman of the social committee, which has charge of the noon dances, rushed madly about the corridors searching for tunes.

She was frantically inquiring for someone who could play, jazz preferred. "We can't find Marjorie Schofield. Oh, there's 'Red,' where's Marjorie? We have to have someone to play." In the meantime Atwood with his large megaphone was announcing the coming dance in the gym during the noon hour.

Then at the pitch of excitement the lost pianist was seen calmly approaching the quad as she came from the cafeteria, eating an apple.

Thus the day was saved. Although such an occurrence does not precede every dance, disappointment of the large crowd which was awaiting music on the floor was averted.

Membership of Social Committee is Announced

With work well under way, the personnel of the Social Committee has been announced by Marian Hauan, chairman.

Eleanor Hicks has charge of invitations, Ester Janssens tends to the programs, Phyllis Randall and Norvel Dice take care of the decorations, Jackson Mead is cleanup chairman, Harold Morehead has charge of refreshments, and Clarence Annin takes charge of transportation.

Each of the members has charge of their department, having power to appoint sub-committees or any help needed.

ELLISON SPEAKS

Speaking on the political issues of the coming general election, Dr. Ellison addressed several of the local organizations during the past few weeks.

Those clubs to which Dr. Ellison spoke are the Daughters of the Revolution, City Teachers' Club, and the Professional and Business Women's Club.

Yesterday he spoke to the Exchange club on "State Colleges," discussing their problems and influence.

10% Off

on
Repair Work
for Students

W. G. YOUNG
Optometrist and Jeweler
SAN MARCOS BLDG.

KAMPUS STATIC

EVERY civilization has
 ITS UNDERWORLD and college
 IS NO exception to the rule
 IT HAS a disreputable
 UNDERWORLD all its own.
 SAID UNDERWORLD is located
 IN PORTION of the building
 AT TIMES designated and
 TERMED Men's Clubroom.
 AT THE NOON hour we find
 RADICALS AND revolutionists
 HOLDING FORTH. 30-30 Means,
 CYNICAL man about town, gives
 HIS VIEWS on the
 WORLD and feminism
 WHILE FLOYD Kenney reads
 THE FUNNYPAPERS and offers
 SUGGESTIONS on politics and
 VARIOUS OTHER things.
 KINEY HAS had a few experiences
 OF NIGHT life on tap and can
 BE PERSUADED to unburden
 HIMSELF. The distinguished
 MR. McILROY has valuable
 ADVICE TO distribute—

The rally band, formed last week by Dan Britton, famed organizer, met on Tuesday and Thursday evenings of this week to rehearse for Friday night's big rally. According to Britton, a good clown band is promised for that occasion. It is planned that the band will march down with the parade, and later show its talent at the bonfire program.

La Verne College will move into its new administration building this month. Dedication has not yet been arranged.

FREE, GRATIS, without cost.
 YELLOW JOURNALISM is
 REPRESENTED by the
 GENTLEMAN FROM the north,
 MR. ANDERSON. The only
 CONNECTION with civilization
 IS THE DOOR opening to the Co-op.
 THEY HAVE recently organized,
 NOMINATING Mr. Evans for the
 PRESIDENCY, owing to his liberal
 VIEWS. He stands for daily dances
 ALL DAY, A FULL course dinner
 FOR REFRESHMENT, A minimum
 NUMBER OF classes, high marks,
 AND A compulsory furnishing of
 CHRYSLER Roadsters to each man
 STUDENT. Mr. Raddue, associate
 MEMBER, WILL handle these
 CONTRACTS. THUS is the
 SANTA BARBARA State
 UNDERWORLD and its workings.



FLAPPER TOOTS SAYS:
 when you have your printing done at THE NEWS JOB PRINTING DEPARTMENT that feeling of satisfaction lingers just like the remembrance of the first kiss from your "Hot Papa."

Phone 1600
Ask for MR. SUTTON

FOR SATISFACTION

The Great Wardrobe

QUALITY SINCE 1886

SHOULD BE YOUR CHOICE



First thing in the morning—that ever present question, "What goes in the kiddies lunch today?" Piggly Wiggly offers many and varied suggestions thru its shelf display system. Walk up to the shelves, pick up the different packages, compare them for lunch purposes and make your own selections. Lunch boxes call for variety. Piggly Wiggly displays offer a thousand thoughts—Quickly

FOUR STORES

No. 1—525 State St. No. 3—Cor. San Andres & Micheltorena
 No. 2—1029 State St. No. 4—Cor. Haley and Milpas Streets