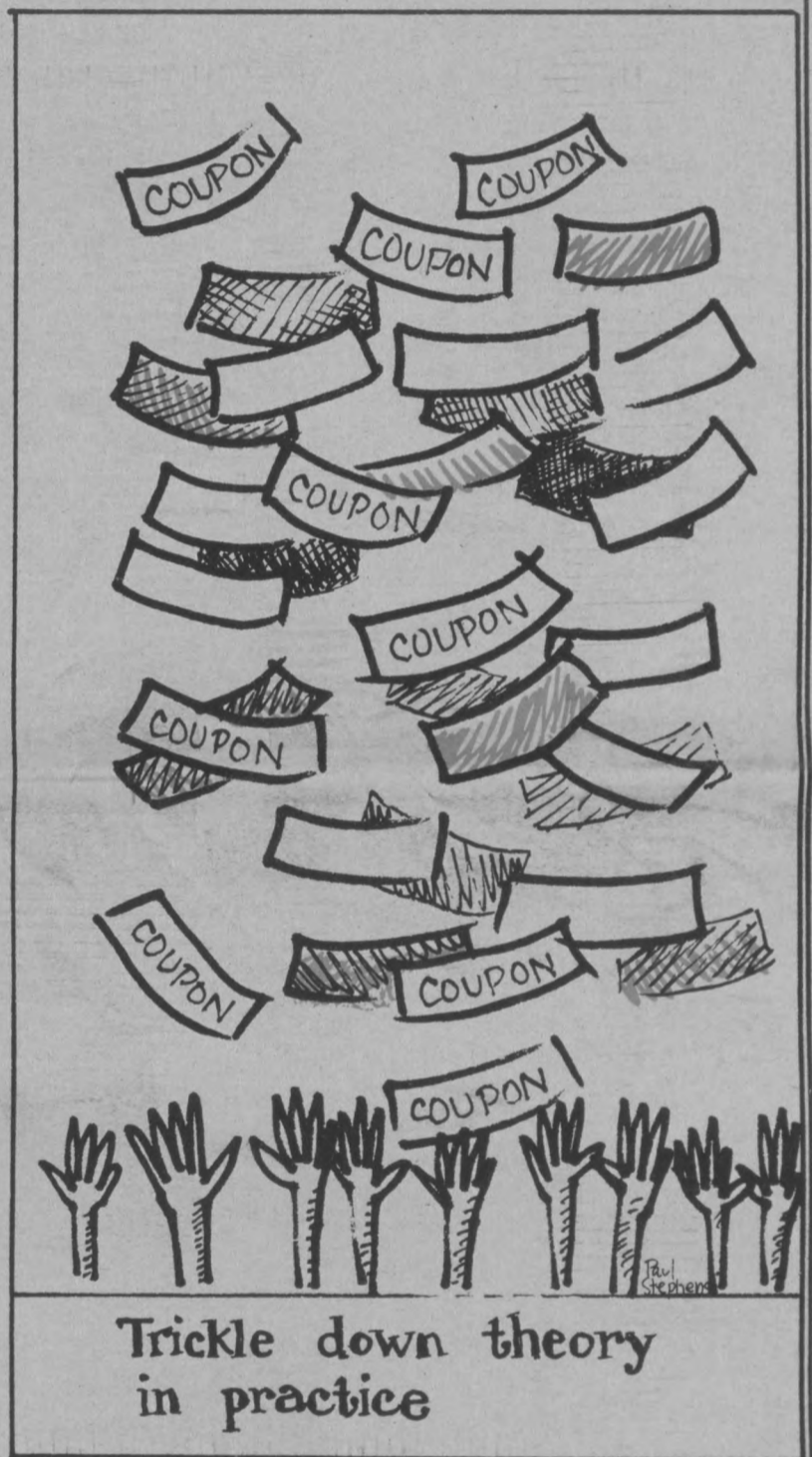


# ECONOMY & COUPONS

COVER STORY

## COUPONS AID STUDENT BUDGET CUTS



### A Solution to Reaganomics



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Special Thanks to  
The Advertising Staff  
and Production Department

If you wish to obtain an extra copy of this issue,  
please come to the Daily Nexus Advertising Office,  
Storke Tower Room 1041.

**COUPON OFFER**

**Soles & Resoles**

**\$5** off regular price  
of any pair of  
athletic shoes (over \$26.00)

**\$3** off all other pairs (includes sale items)

SOLES AND RESOLES  
4419 Hollister Ave. • Expires 6/5/82

"The Store for Runners"


**Soles & Resoles**

ATHLETIC SHOES & RESOLING  
CLOTHING & ACCESSORIES

ASK ABOUT OUR **FREE RESOLE**

NIKE • NEW BALANCE • BROOKS  
ADIDAS • SAUCONY • ETONIC • etc.

Dan & Sarah Jaecks  
**964-2222**  
4419 Hollister Ave., S.B.



**COUPON OFFER**

**15% OFF**  
**ANY PURCHASE**

With This Coupon  
**The Peg Too**  
5745 Calle Real • Goleta  
964-5413  
Good Through May 19, 1982

PENNY & AL MANNING'S

**THE PEG TOO**

5745 CALLE REAL  
GOLETA • 964-5413

CALLE REAL  
CENTER

**COUPON OFFER**

**\$5.00 OFF ANY PAIR**  
**CLOGS or SHOES**

**HOUSE OF HOLLAND**  
Studio 17-19 El Paseo • 962-3511  
Offer Good Through May 31, 1982

**CLOGS**  
& Comfortable "Summer Sandals"  
MEN'S & WOMEN'S

LARGEST SELECTION IN THE AREA! also  
MOTHER'S DAY PLATES, ICELANDIC SWEATERS ETC.  
& MANY EUROPEAN GIFT ITEMS

**HOUSE OF HOLLAND**  
In Center Courtyard El Paseo  
Entrance Across from City Hall & News Press

STUDIO 17-19  
962-3511




**COUPON OFFER**

**PURCHASE \$25.00 OR OVER,  
KEEP YOUR RECEIPT & RECEIVE  
15% OFF YOUR NEXT PURCHASE  
WITH THIS COUPON**

**THE PUT-ON**  
Located between Longs & Smith's  
**5801-B CALLE REAL • GOLETA • 964-0177**  
Good Through May 31, 1982


**THE  
PUT-ON**

Come see our new summer arrivals!  
We're located between Longs & Smith's  
**5801 Calle Real • Goleta  
964-0177**

**COUPON OFFER**

**BUY ONE OF ANY LILYPAD ITEM  
GET 2nd ONE 1/2 OFF!**  
(Same Item)

 **THE  
Lilypad**  
GOOD THRU MAY 31, 1982  
\* WITH COUPON

 **THE  
Lilypad**      Featuring \* Burnardoz  
Ice Cream  
\* Frogurt Frozen Yogurt


& A 20 GAME VIDEO FUN CENTER  
• FROGURT BURGERS • DODGER DOGS  
• GREAT CHOCOLATE CHIP/GRANOLA COOKIES

10-10 Daily • 11 pm Fri & Sat  
167 N. Fairview • Fairview Center

**COUPON OFFER**

**\$100 OFF  
DOOR ADMISSION**  
Any Night Through May 11  
at PEPPERS 27 W. Canon Perdido


**Peppers**



27 WEST CANON PERDIDO (805) 965-7733


**INTERNATIONAL HAPPY HOUR**  
Mon-Fri 5 to 7pm

**COUPON OFFER**

 \$39.95

**20% OFF  
ALL TRAVEL CLOCKS**

**Pendulum Faire**  
3973 STATE In the 5 Points Center Expires May 31, 1982

 **Pendulum Faire**

**CLOCK SHOPPE**  
Watches, Alarms,  
Music Boxes, Etc.  
5 POINTS SHOPPING CENTER  
3973 State Street • Santa Barbara • 967-5788  
Owners - Bob & Jeanne Summers

**COUPON OFFER**

Present This Coupon & Receive  
**\$5.00 OFF**  
Any Purchase of \$25.00 or More


**Lorene Scala Boutique**  
5662 Calle Real Center  
967-5111  
Offer Expires June 15, 1982

 **Lorene Scala  
Boutique**

Come see our large selection  
of summer dresses, skirts,  
pants and tops

**Lorene Scala Boutique**  
5662 Calle Real Center  
967-5111

**COUPON OFFER**

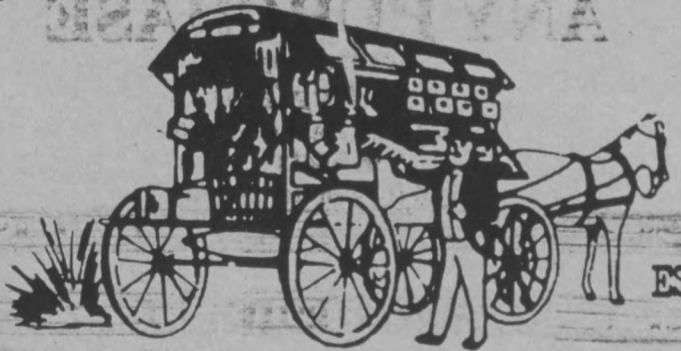
 **Birkenstock® SANDALS**

**15% OFF**

GOOD THROUGH MAY 10, 1982

KORB'S TRADING POST  
SANTA BARBARA - 36 E. VICTORIA 966-1732      GOLETA - 171 S. TURNPIKE 967-8313

**KORB'S  
TRADING POST**



EST 1946

**"Korb's Sells More For Less"**

KORB'S TRADING POST  
SANTA BARBARA - 36 E. VICTORIA 966-1732  
GOLETA - 171 S. TURNPIKE 967-8313

**COUPON OFFER**

WITH THIS COUPON

**ALL MEN'S  
CALVIN KLEIN  
SHIRTS & JEANS**

**30% OFF**

GOOD THROUGH MAY 10

KORB'S TRADING POST  
SANTA BARBARA - DOWNTOWN 36 E. VICTORIA 966-1732  
GOLETA - 171 S. TURNPIKE (Turnpike & Hollister) 967-8313

**COUPON OFFER**

WITH THIS COUPON

**\$300 OFF**

**LEVI'S CORD STRAIGHT LEGS**  
EVERY COLOR INCLUDED  
GOOD THROUGH MAY 10, 1982

**Levi's  
KORB'S  
TRADING POST**  
SANTA BARBARA 966-1732  
36 E. VICTORIA  
GOLETA 967-8313  
171 S. TURNPIKE  
Additional 8% off  
with cash purchase

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**\$1.00 OFF**  
 ON ANY PURCHASE  
 OF \$10 OR MORE  
 (EXCLUDING COUPON SPECIALS)  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**50¢ OFF**  
 ANY READY MADE  
 SANDWICH  
 LIMIT ONE  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**50¢ OFF**  
 ANY PACKAGE  
 OF STEAK  
 LIMIT TWO  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**60¢ OFF**  
 48 oz. FRESH SQUEEZED  
 ORANGE JUICE  
 LIMIT TWO  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**SHASTA SODA'S**  
 Reg. & Diet  
**4/\$1** + tax  
 LIMIT 12 CANS  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
 LARGE SIZE  
**ARTICHOKES**  
**39¢ EA.** (Save 60¢ ea.)  
 LIMIT 4  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**50¢ OFF**  
 16 oz. LAURA SCUDDERS  
 PEANUT BUTTER  
 SMOOTH & NUTTY • LIMIT 2 JARS  
 EXPIRES MONDAY, MAY 10, 1982

**COUPON OFFER**

PRUITT'S VILLAGE MARKET  
**50¢ OFF**  
 ANY PACKAGE OF  
 GROUND MEAT  
 LIMIT 1 PER COUPON  
 EXPIRES MONDAY, MAY 10, 1982

**Pruitt's**  
**Village**  
**MARKET**  
 OPEN 8 AM UNTIL 12 MID

**PRUITT'S**  
**VILLAGE**  
**MARKET**

**OPEN DAILY**  
**8 A.M.**  
**to**  
**MIDNIGHT**

*OTHER IN-STORE SPECIALS*

- 6.5 oz. COS CHUNK LIGHT TUNA  
99¢ • Save 44¢
- 18 oz. SMUCKERS GRAPE JELLY  
99¢ • Save 30¢
- 21.5 OZ. B.C. BROWNIE MIX  
\$1.19 • Save 32¢
- 9 oz. GRANDE TORTILLA STRIPS  
69¢ • Save 20¢
- 14 oz. CHRIS & PITTS BARBEQUE SAUCE  
85 ¢ • Save 35¢
- 32 oz. KRAFT MAYONAISE  
\$1.69 • Save 20¢

**COUPONS EFFECTIVE THROUGH  
 MONDAY, MAY 10, 1982**

**COUPON OFFER**

**GRADUATION SPECIAL**

European-Cut 3-piece polyester gabardine suit	\$135.00
Plus a Van Heusen dress shirt	20.00
Plus a Lily Dache tiel	9.00
Regularly Priced at	\$164.00

**SPECIALY PRICED WITH THIS COUPON AT \$129.00**  
Plus Alterations

*Criswell's Men's Center • 5773 Calle Real • 967-9275*  
Offer Ends June 12, 1982

**COUPON OFFER**

**THE GENERAL STORE RESTAURANT  
"BROIL YOUR OWN" STEAK HOUSE**

**\$1.00 OFF ANY DINNER**  
(ALL DINNERS INCLUDE OUR SALAD BAR)

OFFER EXPIRES MAY 19

**COUPON OFFER**

**Bacardi (Silver & Amber)**

**\$6.89 a Litre**  
Expires May 15, 1982

Continental Liquors 290 Storke Rd.

**COUPON OFFER**

**Gallo Varietals**  
(Chenin Blanc, French Colombard, Rose)

**2 bottles for \$3.99**  
Expires May 15, 1982

Continental Liquors 290 Storke Rd.


**COUPON OFFER**

**\$1 OFF!**


\$1.00 OFF any 16" large 1-item or more pizza. One coupon per pizza. Expires: 5-16-82

 **Fast, Free Delivery**  
955 Emb. del Mar  
**968-1057**


**COUPON OFFER**

 **2 Free Quarts of Coke**


2 FREE Quarts of Coke with any 16" 1-item or more pizza. One coupon per pizza. Expires 5-16-82

 **Fast, Free Delivery**  
955 Emb. del Mar  
**968-1057**

**COUPON OFFER**

 **1 FREE Quart of Coke**

1 FREE Quart of Coke with any 12" 1-item or more pizza. One coupon per pizza. Expires: 5-16-82

 **Fast, Free Delivery**  
955 Emb. del Mar  
**978-1057**

**COUPON OFFER**

**30 Minute Guarantee**

If your pizza does not arrive within 30 minutes, present this coupon to the driver for **\$1.00 Off** your pizza. One coupon per pizza.

 **Fast, Free Delivery**  
955 Emb. del Mar  
**968-1057**

## Criswell's MEN'S WEAR

CALLE REAL CENTER  
5773 CALLE REAL  
GOLETA • 967-9275

### LOOK AT EVERYTHING THE GENERAL STORE RESTAURANT HAS TO OFFER:

- THICK, JUICY SIRLOIN STEAKS • GARDEN FRESH SALAD BAR • THE BEST BURGERS IN TOWN • PATIO DINING •
  - LIVE MUSIC • 60 OZ. PITCHERS OF MICHELOB •
  - OUR HAPPY HOUR WITH FREE POPCORN •
  - SUNDAY'S CHAMPAGNE BRUNCH • DINNER BY CANDLELIGHT
- ALL HERE IN I.V. AT REASONABLE PRICES  
955 EMBARC. DEL MAR • 968-2310

## Continental Liquor

### Spring-Time Specials!

290 Storke Road  
In The Fed Mart Shopping Center

## SPECIAL COURSE OFFERING!



### 299. Delivery Science (1-4)

Prerequisite: Hunger.

Course Description: Further investigation concerning the intricacies of fast, free friendly delivery. Emphasis on temperature variance, with taste stimulation; practical experience in reference to Domino's 30 minute free delivery. Specimens will be provided.

Instructor: Domino's Pizza.

**Fast, free delivery**  
Domino's Pizza  
**968-1057**

955 Embarcadero del Mar  
Isla Vista, California

Hours:  
4:30-1:00am Sun.-Thurs.  
4:30-2:00am Fri. & Sat.  
Open at 11:00am Saturday  
& Sunday

Our drivers carry less than \$10.00



**REDEEMING VALUES**

<p><b>ABOUT \$1.99 GREAT DINNER</b></p> <p>Party? The Colonel Caters.</p> <p>Good for 3 pieces of juicy, golden brown Kentucky Fried Chicken, plus single serving of cole slaw, mashed potatoes &amp; gravy, and a roll.</p> <p>Limit 2 offers per purchase. Coupon good only for combination white/dark orders. Customer pays all applicable sales tax.</p> <p>OFFER EXPIRES MAY 29, 1982</p> <p>Prices may vary at participating locations. Coupon good only in Southern California where you see the membership seal of the Kentucky Fried Chicken Association.</p>	<p><b>ABOUT \$5.99 SUPER DINNER</b></p> <p>Good for 9 pieces of juicy, golden brown Kentucky Fried Chicken, with 4 rolls, a large cole slaw, a large mashed potatoes and a medium gravy.</p> <p>Limit two offers per purchase. Coupon good only for combination white/dark orders. Customer pays all applicable sales tax.</p> <p>OFFER EXPIRES MAY 29, 1982</p> <p>Prices may vary at participating locations. Coupon good only in Southern California where you see the membership seal of the Kentucky Fried Chicken Association.</p>
--	--



## Kentucky Fried Chicken

5697 CALLE REAL  
GOLETA • 967-0702

HOURS:  
DAILY 11 a.m. TO 9 p.m.

**COUPON OFFER**



**\$6.50** BETWEEN  
5 & 7 PM

**\$8.00** AFTER  
7 PM

**PER COUPLE (SUN.-THURS.)**

Additional People \$3.50 Each  
One coupon per spa hour • Expires June 1, 1982  
6576 TRIGO, I.V. • 685-4617 • Reservations Suggested



## Shibuki Gardens Spa & Sauna

685-4617  
RESERVATIONS  
SUGGESTED

Open 7 days a week  
5 pm - 2 am  
6576 Trigo, I.V.

**COUPON OFFER**



### 2 Great Bonanza Burger Combos

1/3 lb. Burger, Fries,  
Salad Bar, Potato, & Toast

**2 for \$5.99!**

6030 Hollister • 5614 State

**COUPON OFFER**




### Delmonico Steak, Salad Bar Potato & Toast

**2 for \$6.99!**

6030 Hollister • 5614 State

Discover...



6030 HOLLISTER  
3614 STATE

**COUPON OFFER**

### MID-TERM, FINALS DEAL

Buy 4 packs of index cards at the regular price, get one specially imprinted stabilo "Boss" hiller free (\$1.50 value) with this coupon

EXPIRES MAY 11, 1982 • LIMITED TO STOCK ON HAND.



**ISLA VISTA  
BOOKSTORE**

6553 PARDALL RD.  
968-3600

The index card is the most useful and effective way to study for exams, prepare a research paper, or consolidate class notes.

The hiller is the most important tool to use when reading or reviewing. Use this coupon now and be prepared for finals.

**COUPON OFFER**

### PAPER WRITING DEALS

Buy 1 thumb-indexed dictionary (Webster's New Collegiate or American Heritage) hardback edition. Get one Roget's Thesaurus paperback edition free (\$1.95 value). EXPIRES MAY 11, 1982 • LIMITED TO STOCK ON HAND.



**ISLA VISTA  
BOOKSTORE**

6553 PARDALL RD.  
968-3600

A paperback dictionary alone is inadequate when you need a detailed definition. Invest now in the latest edition of either hardback dictionary and get a free thesaurus with this coupon. A thesaurus helps expand your vocabulary and find a word when you know the definition.

**COUPON OFFER**

### I ARE A UCSB STUDENT DEAL

Buy any UCSB imprinted shirt or shorts. Get another of equal or lesser value for free with this coupon

EXPIRES MAY 11, 1982 • LIMITED TO STOCK ON HAND.



**ISLA VISTA  
BOOKSTORE**

6553 PARDALL RD.  
968-3600

Take a UCSB shirt home for little brother or sister...or replace your own faded shirt at a super price. All of our campus wear is top quality from major manufacturers. Come in and see how valuable this coupon can be.

**COUPON OFFER**

### TYPING DEAL

Buy more than \$1.00 worth of typing paper. Get one bottle of Benchmark brand correction fluid free (69¢ value) with this coupon

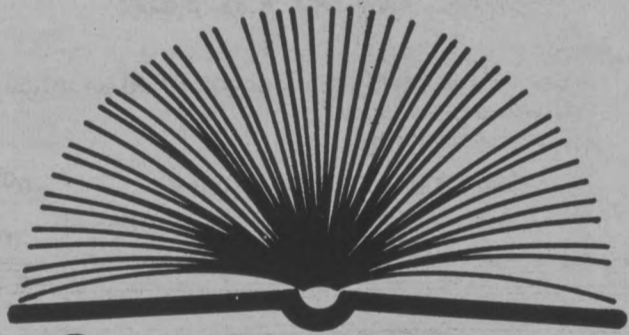
EXPIRES MAY 11, 1982 • LIMITED TO STOCK ON HAND.



**ISLA VISTA  
BOOKSTORE**

6553 PARDALL RD.  
968-3600

Good commercial grade typing paper is a must for reports, papers, resumes, and correspondence when appearance is so important. A fresh bottle of correction fluid will save you time and aggravation when making corrections on charts, papers, drawings and originals.



# ISLA VISTA BOOKSTORE

HERE'S 4 GOOD DEALS  
ON STUFF YOU NEED

ONLY 4 MORE WEEKS  
OF CLASSES  
SO PREPARE FOR  
FINALS NOW!

USE THESE COUPONS NOW  
FOR FREE STUFF YOU'LL  
HAVE TO BUY LATER!

COUPONS EXPIRE NEXT TUESDAY, MAY 11, 1982  
LIMITED TO STOCK ON HAND

**COUPON OFFER**

**20% OFF ANY ITEM**  
FROM OUR REGULAR LOW PRICES

**me "n" YOU**

Expires 5/11/82 • With This Coupon

BLOUSES • DRESSES • SKIRTS • JEANS • SHOES

**me "n" YOU**

FASHION AT YOUR PRICE

1011 STATE STREET  
(next to Crocker Bank)  
DOWNTOWN SANTA BARBARA

5718 HOLLISTER AVE.  
(next to Wendy's)  
DOWNTOWN GOLETA

**COUPON OFFER**

**15% OFF**  
ANY PURCHASE with this coupon

**Ribet's CRAFT CENTER**  
COMPLETE CRAFT SHOP

5664 CALLE REAL • GOLETA • 964-4611 • Offer expires May 30, 1982



**Ribet's CRAFT CENTER**  
COMPLETE CRAFT SHOP

5664 Calle Real • Goleta • 964-4611

**COUPON OFFER**

**\$5.00 Off Any Haircut**  
Discount Price is \$8.50-Men  
\$11-Women

**Todd's**  
Hair Styling for Santa Barbara

Introductory Offer  
Good One Time Only

966-1232  
819 Garden St.

**We've Moved!**



**Todd's**  
Hair Styling for Santa Barbara

is now located at  
819 Garden St., Santa Barbara

**Good Prices, Good Cuts!**

Downtown S.B.  
819 Garden St.

Call for Appointment  
966-1232

**COUPON OFFER**

**Cut & Perm for Only**  
**\$34.50**

**Todd's**  
Hair Styling for Santa Barbara

Introductory Offer  
Good One Time Only

966-1232  
819 Garden St.

**COUPON OFFER**

**LUBE, OIL & FILTER**

**\$11<sup>98</sup>**

- Most U.S. Cars
- Up to 5 qts of 30 wt. Pennzoil 10/40 wt. \$1.50 Extra
- Chassis lubrication
- Goodyear oil filter

(EXISTING FITTINGS ONLY)  
(Trucks & Some Imports Could be Slightly Higher)

EXPIRES MAY 30

GOODYEAR  
TIRE  
CENTERS

**REXFORD**

**GOODYEAR**

**TIRE CENTERS**

- We Do only professional work
- We Do only work you authorize
- We return all worn out parts (when requested)
- Lowest prices on Goodyear tires in S.B. County
- Offer valid only with this coupon

**PRESENT COUPON AT TIME OF APPOINTMENT**  
Offer Expires May 30

**HAROLD REXFORD, INC II**  
(Across from 5 Points Shopping Center)  
3920 STATE ST.  
S.B. 687-7792

**HAROLD REXFORD, INC**  
(In the Fairview Shopping Center)  
191 NORTH FAIRVIEW  
GOLETA 964-4863

**COUPON OFFER**

**QUALITY BRAKE JOB**

**\$69<sup>88</sup>**

- Install & Arc linings or pads
- Machine drums or rotors
- Repack wheel bearings
- Inspect Wheel & master cylinders
- Most American Cars
- Front grease seals extra

(Trucks & Some Imports Could be Slightly Higher)

EXPIRES MAY 30

GOODYEAR  
TIRE  
CENTERS

**COUPON OFFER**

**The Winning Woman**

**\$3<sup>00</sup> OFF**  
**ALL DOLFIN SHORTS**

LIMITED TO 50 PAIRS PER CUSTOMER

EXPIRES JUNE 5, 1982



- Swimwear
- Dancewear
- Runningwear

**And Much More!**

**The Winning Woman**

**962-6106**  
813 State Street, Piccadilly Square

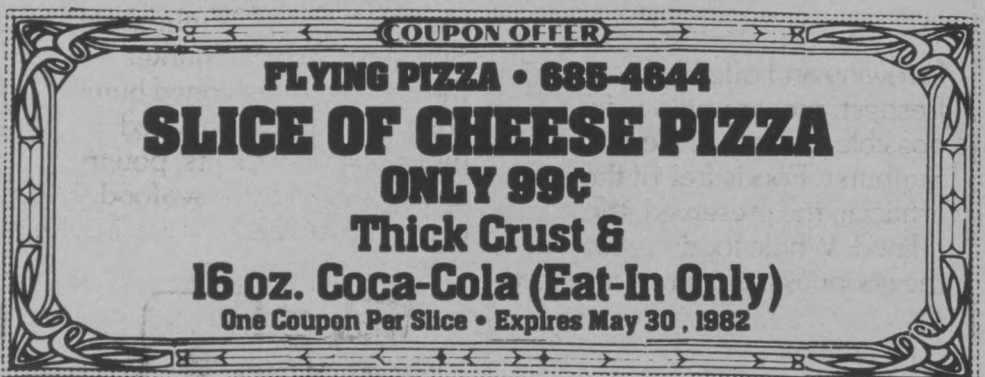
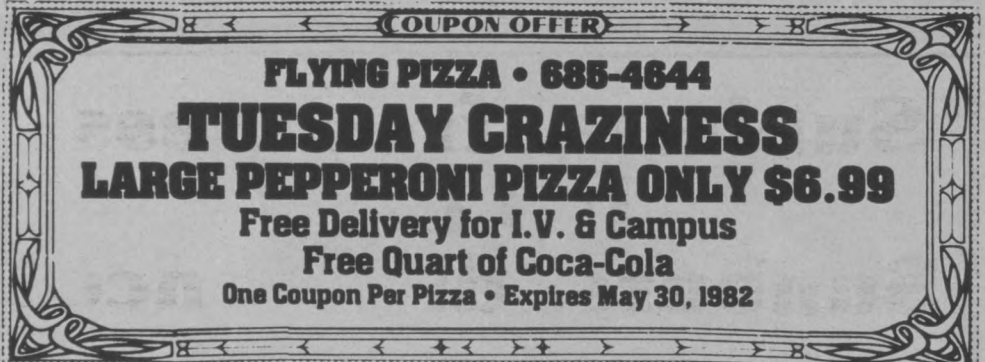
**COUPON OFFER**

**The Winning Woman**

**15% OFF**  
**ANY PURCHASE**

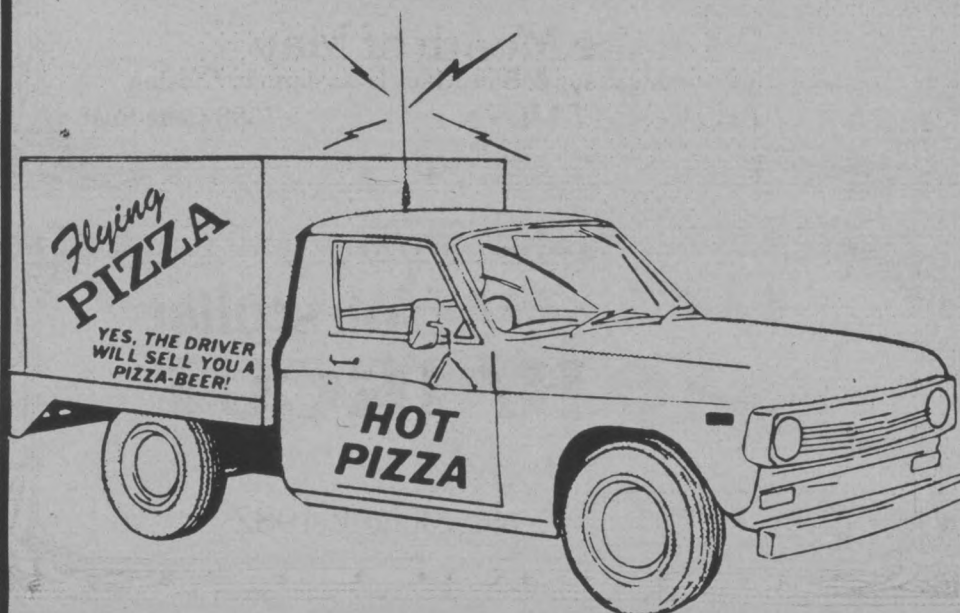
EXCLUDING SALE ITEMS • ONE COUPON PER PURCHASE

EXPIRES JUNE 5, 1982



**685-4644**  
**685-4645**

**GRAND  
 OPENING**



**WE DELIVER FREE  
 IN I.V. & UCSB**

**WE MAKE HOT DELIVERIES**

**SOFT DRINKS  
 DELIVERED ALSO**

**RADIO DISPATCHED  
 TRUCKS**

**OPEN 12 Noon to 1:00 AM**  
**928 EMB. DEL NORTE**

**685-4644**

436 State St.  
 Santa Barbara  
 963-0808

1630 Casistas Pass Rd  
 Carpinteria  
 684-6655



**COUPON OFFER**

Good for any **2 Menu Items**  
**FOR THE PRICE OF 1**

**Instant Replay**  
Restaurant

Expires May 30, 1982  
33 W. ANAPAMU ST.  
965-7695

**Instant Replay**  
Restaurant

We'll videotape any group activity  
(sports, drama, dance, etc.) Call for details!

33 W. ANAPAMU STREET 965-7695

**COUPON OFFER**

**\$3<sup>00</sup> OFF ANY UNITECH**  
Headphones or Personal  
Cassette Player in Stock  
Offer good til May 15, 1982

**MORNINGLORY MUSIC**

910 Embarcadero del Norte • Isla Vista  
Open 10-10 Daily • 12-8 Sundays • 968-4665

NEW AND USED RECORDS AND CASSETTES  
GUITAR STRINGS • POSTERS  
STEREO REPAIR • CONCERT TICKETS  
IMPORTS • PERIODICALS  
RECORD RENTAL SERVICE

**MORNINGLORY MUSIC**

910 Embarcadero del Norte  
Isla Vista • 968-4665

**"WE BUY USED LPS  
AND CASSETTES"**

**COUPON OFFER**

In honor of Mother's Day  
Ladies' Drinks are **1/2 Price**  
for the Month of May  
Mondays, Wednesdays & Saturdays from 4 pm to Closing

**THE FALLS COCKTAILS** 7398 Calle Real

**The Falls**  
COCKTAILS

7398 Calle Real  
(In the Padre Shopping Center)  
685-5050

**COUPON OFFER**

**La Cumbre Hairstylist**  
**\$10 HAIRCUT**

Expires June 1, 1982

**La Cumbre Plaza**  
LA CUMBRE ROAD AND STATE STREET • SANTA BARBARA

**La Cumbre Hairstylist**

**682-3773**

**La Cumbre Plaza**  
LA CUMBRE ROAD AND STATE STREET • SANTA BARBARA

**COUPON OFFER**

**69¢ lb.**  
Whole Chickens

Zacky Farm's Chickens are raised locally on just California sunshine and good old-fashioned corn, no preservatives or hormones are used.

Limit 3 Chickens Per Coupon  
Good May 6-12, 1982 at Goleta Store only.



**Sunburst freshness.**  
**It's the**  
**Sunburst difference.**

Meats, Poultry and Seafood. At the Goleta Sunburst Farmers Market there's an old-fashioned butcher shop offering naturally-fed (hormone-free) meats, poultry and, Channel-fresh seafood, and personal service.

Growing and offering the freshest, most nutritious foods possible is a way of life at Sunburst. Foods free of the artificial, the preserved, the refined. Whole foods - with all the goodness and flavor intended.

**COUPON OFFER**

Natural Wisconsin  
**Monterey Jack Cheese**

**\$1<sup>79</sup> lb.** Limit 5 lbs.

Good May 6-12, 1982 at Milpas & Goleta stores only.



**Vegetables and Fruits.** Sunburst chooses locally grown produce so that it can be picked at the height of its flavor and sold to you fresh - spending more time on the vine and less time on the road.

**Health and Beauty Products.** Whether you need food supplements, health & beauty aids or appliances, Sunburst has both the selection & quality you'd expect. Our knowledgeable & friendly personnel can help you select the right product & advise you on its use. So, come into Sunburst Farmers Markets & check us out. You'll notice the Sunburst difference...




**COUPON OFFER**

Fresh Squeezed Daily  
**Orange Juice**

**\$1<sup>59</sup> qt.**

Good May 6-12, 1982 at Milpas & Goleta stores only.



**COUPON OFFER**

Supplements & Cosmetics

**10% Off**  
(Not Applicable to Sale Items)

Good May 6-12, 1982 at Milpas & Goleta stores only.



**Sunburst**  
farmers markets

5799 Hollister Ave, Goleta  
201 N. Milpas St. Santa Barbara  
709½ State St. Santa Barbara

**COUPON OFFER**

15% OFF  
MEN'S IZOD LACOSTE SHIRTS

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
WOMEN'S IZOD LACOSTE SHIRTS

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
MEN'S IZOD LACOSTE SHIRTS

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
WOMEN'S MERONA SPORTSWEAR

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
VUARNET-ANY SUNGLASS

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
MEN'S MERONA SPORTSWEAR

**The Field House**

EXPIRES: JUNE 6, 1982

**COUPON OFFER**

15% OFF  
CANTERBURY SPORTSWEAR

**The Field House**

EXPIRES: JUNE 6, 1982

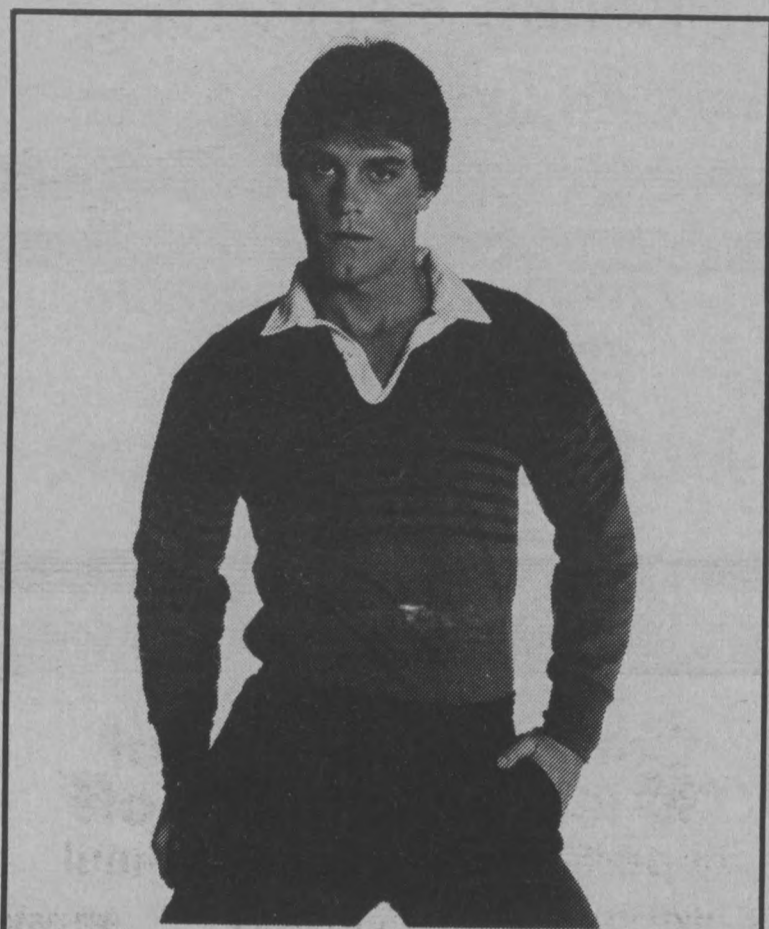
**COUPON OFFER**

10% OFF  
ANY SPERRY TOPSIDER

**The Field House**

EXPIRES: JUNE 6, 1982

# CANTERBURY



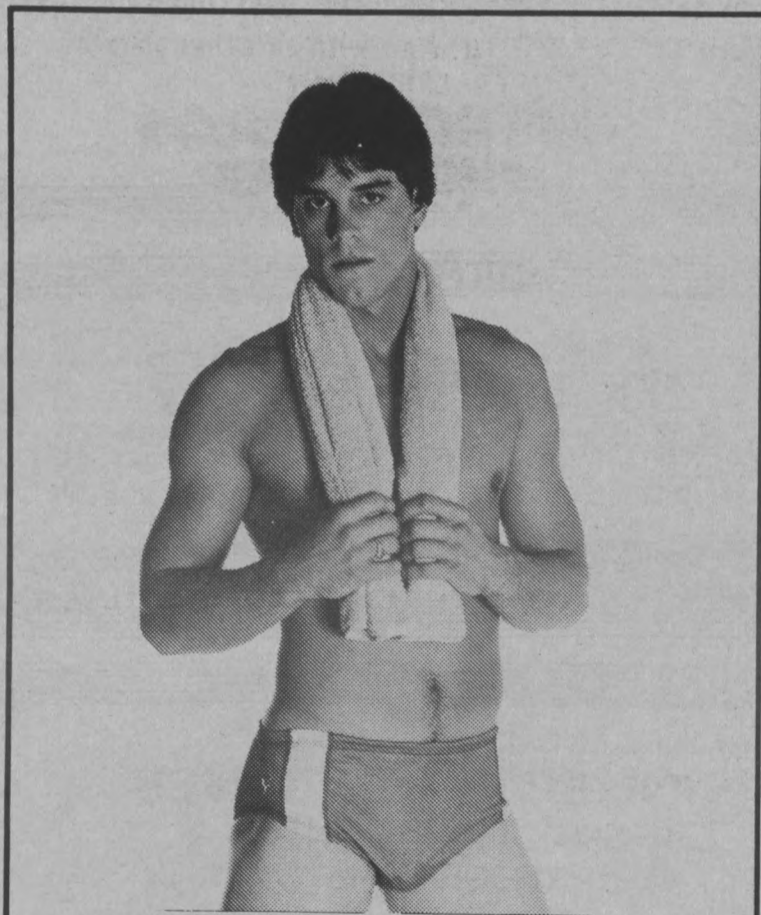
IZOD / MERONA / CANTERBURY / SPEEDO / ADIDAS

## The Field House La Cumbre Plaza

Active Wear for People Who Play Around

Open: Mon., Thurs., Fri. 10-9 / Tues., Wed., Sat. 10-6 / Sun. 12-5

# SPEEDO



IZOD / MERONA / CANTERBURY / SPEEDO / ADIDAS

## The Field House La Cumbre Plaza

Active Wear for People Who Play Around

Open: Mon., Thurs., Fri. 10-9 / Tues., Wed., Sat. 10-6 / Sun. 12-5

**COUPON OFFER**

**20% discount**  
on any one piece of  
jewelry or clothing.

**thin air**  
offer good 'til May 25, 1982

1110 state street  
965-9709

**thin air**

**COUPON OFFER**

Valley Nutrition Center  
**BUY ONE SANDWICH,  
GET ONE  
FREE!**  
(of equal or lesser value)  
Offer Expires May 21, 1982

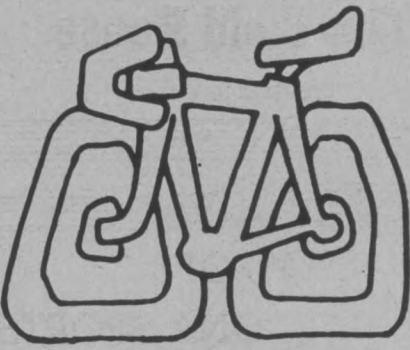
Valley Nutrition Center  
VITAMINS • LUNCH COUNTER • GROCERIES  
FAIRVIEW SHOPPING CENTER  
**967-7514**  
LUNCH COUNTER OPEN  
10-6 M-F • 11-5 Sat.  
113 N. Fairview • Goleta Ca.



**COUPON OFFER**

**Complete Overhaul**  
**\$35 labor plus 10% off**  
all parts installed on overhaul  
GOOD THROUGH MAY 31, 1982  
A.S. BIKE SHOP TRAILER 324 961-3610

**A.S. BIKE SHOP**



**Trailer 324 UCSB 961-3610**  
**Open Monday thru Saturday 10-5**  
Service for UCSB Students, Faculty and Staff Only

**COUPON OFFER**

**10% off**  
all items in stock  
GOOD THROUGH MAY 31, 1982  
A.S. BIKE SHOP TRAILER 324 961-3610


**COUPON OFFER**

**\*FREE 5x7**  
WITH ANY 24 or 36 COLOR PRINT ROLL DEVELOPED & PRINTED  
VALID UNTIL AUG. 1st. And with no other coupon  
FROM GOLETA LAB ONLY  
**\*35**  
NEG **ONE HOUR COLOR  
PHOTO LAB**

**ONE HOUR COLOR  
PHOTO LAB**  
**181 N. FAIRVIEW**  
NEXT TO SAFEWAY, FAIRVIEW CENTER, GOLETA  
**967-0433**

**2020 CLIFF DR.**  
NEXT TO SMITHS FOOD KING, SANTA BARBARA  
**963-9508** IN ONE HOUR,  
WE'LL DEVELOP  
AND PRINT  
YOUR COLOR PRINT FILM

We use  
Kodak paper...  
for a good look.



**COUPON OFFER**

**\$2.00 OFF**  
WHEN YOU DEVELOP & PRINT 36 or 24 Exp. Roll  
VALID UNTIL AUG. 1st AND WITH NO OTHER COUPON  
**ONE HOUR COLOR PHOTO LAB**

**COUPON OFFER**

**1/2 PRICE**  
**ON BOTTLED WINES**  
WITH DINNER  
OFFER GOOD TIL MAY 30, 1982  
(Not valid with other coupons)  
**RHYTHM & CHEWS • 7433 HOLLISTER**

**COUPON OFFER**

**FREE DINNER**  
WITH PURCHASE OF 1 OF EQUAL  
OR GREATER VALUE  
OFFER GOOD TIL MAY 30, 1982  
(Not valid with other coupons)  
**RHYTHM & CHEWS • 7433 HOLLISTER**

**Rhythm & Chews**

**A BRAND NEW PLACE  
TO ENJOY REALLY GOOD FOOD**

FRESH SEAFOOD, CHICKEN,  
RIBS, PIZZA & SANDWICHES.  
A WIDE VARIETY OF BEERS & WINES  
LUNCHEON & DINNER SPECIALS DAILY  
CONTINUOUS LIVE MUSIC  
FURNISHED BY OUR TALENTED STAFF

NORTH OFF STORKE/GLENN ANNIE EXIT  
7433 HOLLISTER AVE.,  
GOLETA • 685-6811

MON-THURS 11 am-10 pm  
FRI 11 am-12 pm  
SAT 5-12 pm • SUN 5-10 pm

COUPON OFFER

WEDNESDAY COUPON!

**50¢ OFF**  
**ANY SANDWICH**

1 coupon per customer • Good Wed, May 5 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

THURSDAY COUPON!

**50¢ OFF**  
**"Just a little Spaghetti"**

1 coupon per customer • Good Thurs, May 6 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

FRIDAY COUPON!

**25¢ OFF #1 Special**  
**OR**  
**50¢ off #2 Special**

1 coupon per customer • Good Fri, May 7 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

SATURDAY COUPON!

**\$1.00 off**  
**Spaghetti Dinner**

1 coupon per customer • Good Sat, May 8 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

SUNDAY COUPON!

**FREE 60 oz. PITCHER**  
of Soft Drink

w/purchase of any Medium or Large Pizza.  
1 coupon per customer • Good Sun, May 9 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

MONDAY COUPON!

**\$1.00 OFF** Any Medium Pizza or  
**\$2.00 OFF** Any Large Pizza

GOOD ON DELIVERY OR IN THE RESTAURANT  
1 coupon per customer • Good Mon, May 10 ONLY  
6560 PARDALL ROAD • 968-1095



COUPON OFFER

TUESDAY COUPON!

**75¢ OFF**  
**"Just Spaghetti"**

1 coupon per customer • Good Tues, May 11 ONLY  
6560 PARDALL ROAD • 968-1095

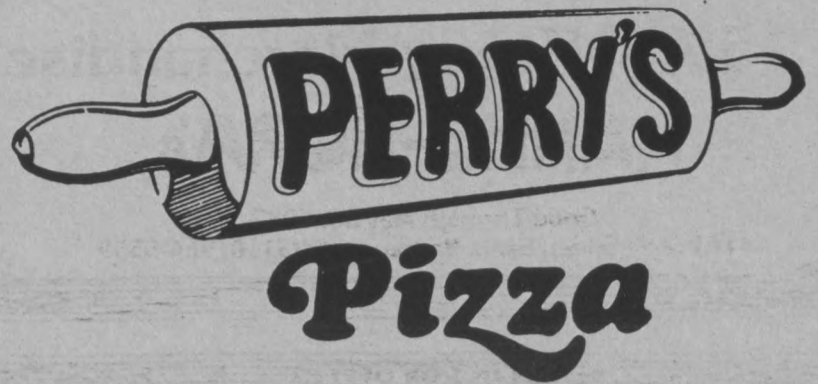


COUPON OFFER

ANYDAY COUPON!

**25¢ OFF**  
**Any Slice of Pizza**

1 coupon per customer • Good through May 12  
6560 PARDALL ROAD • 968-1095

**968-1095**

**We deliver to  
I.V. & Dorms!**

WE SPECIALIZE IN  
**THICK**  
PIZZA

Now Serving  
**Spaghetti  
&  
Sandwiches**  
*Spaghetti*

Served with garlic bread and  
our delicious meat sauce

- A. Spaghetti Dinner ..... 3.40  
With salad and your choice of drink.
- B. Just Spaghetti ..... 2.60
- C. Just a Little Spaghetti ..... 1.75

Meatballs - .55 each

**Sandwiches**

- MEATBALL..... 2.60  
Meatballs & Sauce on a French Roll topped with Cheese
- HOT HAM & CHEESE..... 2.60  
Ham & Cheese on a French Roll baked in the oven
- ROAST BEEF..... 2.60  
Roast Beef & Swiss Cheese served hot on a French Roll
- PASTRAMI..... 2.60  
Served Hot with cheese on a French Roll and topped with pickles.

**Perry's Happy Hours  
are now till 8 pm!**

6560 PARDALL ROAD  
ISLA VISTA

**COUPON OFFER**

**15% Off Any Merchandise**

**HANNE-NORA'S**

Good Through May 30, 1982  
4141 State Street, Santa Barbara, CA 93110, 964-5559

**HANNE-NORA'S**  
dutch & indonesian delicatessen

We specialize in  
Exotic Indonesian Sambals and Spices  
Delicious Dutch Cheeses and Sweets

**Store Hours: Tues. thru Sat. 10-5:30**  
4141 State Street, Santa Barbara 964-5559

**COUPON OFFER**

**FREE BRAKE INSPECTION & ADJUSTMENT W/TUNE UP**

**\$25 VALUE**

OFFER EXPIRES MAY 31, 1982

**AYERS REPAIRS**

ROBERT AYERS  
Owner  
(805) 962-7316

310 W. HALEY  
Santa Barbara, CA 93101  
Corner of Bath & Haley

**AYERS REPAIRS**

**FOREIGN & DOMESTIC AUTO REPAIR**  
DIAGNOSTIC CHECKS, TUNE UPS, ELECTRICAL OUR  
SPECIALITY

OPEN MONDAY - SATURDAY, 7:30 am - 6:30 pm

ROBERT AYERS  
Owner  
(805) 962-7316

310 W. HALEY  
Santa Barbara, CA 93101  
Corner of Bath & Haley

**COUPON OFFER**

**20% OFF**

**ON ALL HAIRSTYLING**

UCen BARBERSHOP • UCen Room 1143  
Open 9:30-5:30 Daily; 9:30-2:00 Sat • 968-7617  
Expires May 19, 1982

**UCen BARBERSHOP**

**Hairstyling for Men & Women**

Located in UCen Rom 1143  
1st Floor Behind Post Office

For appointment phone 968-7617  
Open 9:30-5:30 Daily • 9:30-2:00 Saturday

**COUPON OFFER**

**ALL SWEPT AWAY**  
**T-SHIRTS**

**\$8.00** Reg. \$10

Swept Away • Piccadilly Square  
GOOD THROUGH JUNE 1, 1982

**SWEPT AWAY'S FIRST ANNUAL**  
**"SUCK FACE" SALE**



*Swept Away*

PICCADILLY SQUARE • SANTA BARBARA

**COUPON OFFER**

**20% OFF**  
**ALL GLASSES**

Whether you drink out of 'em  
or look through 'em

Swept Away • Piccadilly Square  
GOOD THROUGH JUNE 1, 1982

**COUPON OFFER**

**NEW LUNCH SPECIAL** **ONLY \$2.25**

- POLISH SAUSAGE
- CHIPS
- 12 oz. TECATE or 16 oz. SODA

Good 11am-2pm **The Pub** Expires May 14, 1982

**The Pub**

**Featuring Live Music**  
every Tuesday & Thursday

**MON-FRI 11:00-10:45 PM**  
**SAT 11:00-5:00**

**HAPPY HOURS**  
**3:30-5:30 Wed, Thurs & Fri**

**STUDIER'S HAPPY HOUR**  
**9:30-Close Mon & Wed**

**UNDER THE STAIRS, UCEN II**

**COUPON OFFER**

**SPECIAL** **ONLY \$2.50**

- NACHOS With CHILI (GNARLY NACHOS)
- 12 oz. DOS EQUIS or 16 oz. SODA

Good Anytime **The Pub** Expires May 14, 1982

**COUPON OFFER**

**NEW LUNCH SPECIAL** **ONLY \$2.60**

- CHILI DOG
- CHIPS
- 12 oz. BOHEMIA or 16 oz. SODA

Good Anytime **The Pub** Expires May 14, 1982

**COUPON OFFER**

DISCOUNT **S.B., GOLETA, I.V.** DISCOUNT

**51% Off** **OR** **\$5<sup>00</sup> Off**

Local Tows **OR** Road Service

**FLASH'S A.A. TOWING • 966-3535**  
Expires July 1, 1982

*Flash's*  
**A.A. TOWING**  
*Local & Long Distance*  
**966-3535**

Bus. Office 208 W. Canon Perdido St. Santa Barbara  
24 Hr. Emergency Road Service  
Greg Campbell owner/operator

**COUPON OFFER**

**FREE INSTALLATION**  
**WITH ANY SYSTEM PURCHASE**  
**OR**  
**15% OFF ANY CAR STEREO SYSTEM**

Offer Expires June 15, 1982  
**AUTO SOUNDS • 5841 Hollister**

**AUTO SOUNDS**  
**CAR STEREO SPECIALISTS**  
Authorized Dealer of Jensen  
Concord • Pioneer • Sanyo  
Clarion • Alpine

5841 HOLLISTER AVE. GOLETA, CA 93107  
(805) 964-3366

**COUPON OFFER**

Buy ONE PIZZA at regular price  
GET SECOND PIZZA of equal value for  
**1/2 PRICE**

**TAFFY'S PIZZA** EXPIRES MAY 31, 1982

**Taffy's PIZZA**

Join us Wednesday night for our Pizza Smorgasborg.  
Only \$2.99 ADULTS  
\$1.59 CHILDREN

Great for groups & parties  
Homemade Whole Wheat Bread  
Sandwiches & Salads  
And More

240 Storke Rd  
968-9578

**COUPON OFFER**

Buy ONE LARGE SALAD at regular price  
GET SECOND SALAD of equal value for  
**1/2 PRICE**

**TAFFY'S PIZZA** EXPIRES MAY 31, 1982

**COUPON OFFER**

**\$1** **COUPON** **\$1**

**SAVE \$1<sup>00</sup> ON ICE SKATING**

GOOD DURING ANY REGULAR PUBLIC SKATING SESSION

• OFFER GOOD THRU SUNDAY, MAY 9, 1982  
• LIMIT 1 COUPON PER CUSTOMER  
THE ICE PATCH • 1933 CLIFF DRIVE • 963-0833

**COUPON OFFER**

**\$1** **COUPON** **\$1**

**SAVE \$1<sup>00</sup> ON ICE SKATING**

GOOD DURING ANY REGULAR PUBLIC SKATING SESSION

• OFFER GOOD THRU SUNDAY, MAY 16, 1982  
• LIMIT 1 COUPON PER CUSTOMER  
THE ICE PATCH • 1933 CLIFF DRIVE • 963-0833

**COUPON OFFER**

**\$1** **COUPON** **\$1**

**SAVE \$1<sup>00</sup> ON ICE SKATING**

GOOD DURING ANY REGULAR PUBLIC SKATING SESSION

• OFFER GOOD THRU SUNDAY, MAY 23, 1982  
• LIMIT 1 COUPON PER CUSTOMER  
THE ICE PATCH • 1933 CLIFF DRIVE • 963-0833

**COUPON OFFER**


**\$1** **COUPON** **\$1**

**SAVE \$1<sup>00</sup> ON ICE SKATING**

GOOD DURING ANY REGULAR PUBLIC SKATING SESSION

• OFFER GOOD THRU SUNDAY, MAY 30, 1982  
• LIMIT 1 COUPON PER CUSTOMER  
THE ICE PATCH • 1933 CLIFF DRIVE • 963-0833

**THE ICE PATCH PATCH**



**LEARN TO ICE SKATE**  
it's easy and fun...  
THE ICE PATCH HAS BOTH GROUP & PRIVATE INSTRUCTION

RECREATION ICE SKATING  
COMPETITIVE FIGURE SKATING  
ICE DANCING & ICE HOCKEY

**PUBLIC SKATING SESSIONS EVERY DAY!**

**EVER PLAY BROOMBALL?**  
IT'S SANTA BARBARA'S 2nd MOST EXCITING CO-ED CONTACT SPORT. CALL AND FIND OUT WHAT IT'S ALL ABOUT. GET ON YOUR OWN TEAM NOW!

1933 Cliff Drive, Santa Barbara, CA. 93109  
963-0833

**COUPON OFFER**

## BICYCLE TUNE-UP SPECIAL

**\$14** REG. \$28

• EXTERNAL LUBE • ADJUST BRAKES, DERAILLERS,  
WHEELS, CRANK & FORK BEARINGS  
WITH COUPON • EXPIRES JUNE 1, 1982

**DAVE'S  
QUALITY BIKES**

# Dave's Quality Bicycles



**4423 HOLLISTER 964-7537**

LOTUS • BIANCHI • DAWES • MASI • ANDY GILMORE (FRAMES)

**COUPON OFFER**

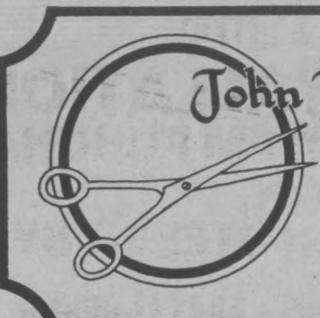


## John Edwards Hair Design is offering

**\$2.00 Off Any Haircut**  
**\$6.00 Off Any Perm**

with this coupon • good until May 19, 1982

6551 Trigo Road Ste 1 968-8952



**John Edwards**  
HAIR DESIGN

6551 TRIGO RD.  
ISLA VISTA, CA.  
93017  
(805) 968-8952

## CRISPIN LEATHER STORE



QUALITY  
SHOES  
BOOTS  
CLOGS  
SANDALS  
BELTS  
CLOTHING  
and  
BIRKENSTOCKS



Come visit the new "Crispin Boot & Sandal"  
directly across the street from  
Crispin Leather

18 W. Anapamu 966-2510

OPEN 9:30-5:30  
CLOSED SUNDAY

**COUPON OFFER**

## 15% OFF CLOGS

GOOD THROUGH MAY 15

CRISPIN LEATHER  
18 W. ANAPAMU  
966-2510

**COUPON OFFER**

## 15% OFF PURSES

GOOD THROUGH MAY 15

CRISPIN LEATHER  
18 W. ANAPAMU  
966-2510

**COUPON OFFER**

## FREE Guest Workout!

(Does not include Aerobic Classes)  
EXPIRES MAY 16, 1982

Venus De Milo 270 Storke Road, Goleta

## We're Waging War On Fat!

Fat is a word most women hate. And so do we.  
We've taken millions of pounds off women,  
and we're ready to get you back into  
perfect shape.

**Lose up to 15 pounds  
in 30 days! We'll  
guarantee it!**

Call today!



**Venus de Milo®**  
"We're ReShaping America™"

270 STORKE ROAD 685-4536

**COUPON OFFER**

## 10% OFF A Membership OR 10% OFF Vitamins

EXPIRES MAY 16, 1982

Venus De Milo 270 Storke Road, Goleta

**COUPON OFFER**

## FREE NACHOS

with the purchase of a  
Pitcher of Beer!

Expires May 31, 1982

RUBIO'S 7398 CALLE REAL, GOLETA



## RUBIO'S

AUTHENTIC MEXICAN RESTAURANT

### BEST HAPPY HOUR IN TOWN!!

M-F, 4-6 pm

- ★ FRESH Strawberry Margaritas only \$1.00 a Glass!
- ★ 60 oz. Pitchers only \$1.50!
- ★ Outrageous Appetizers!

Open Mon-Thurs 11am-9pm  
Fri & Sat 11am-10pm  
Sunday 5pm-9pm

7398 Calle Real, Goleta 685-4919

CALLE REAL  
STORKE 101  
UCSB

**COUPON OFFER**

## 1 FREE Enchilada Dinner

with the purchase of a  
Dinner of Equal or Greater Value

Expires May 31, 1982

RUBIO'S 7398 CALLE REAL, GOLETA

COUPON OFFER



**UnderWaterSports**  
GOOD FOR ONE  
**FREE AIR FILL**  
GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
PURCHASE AN AIR CARD - YOU'LL RECEIVE  
**20 FILLS FOR ONLY \$18<sup>00</sup>**  
SAVE \$15.00!  
WITH THIS COUPON • GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
*Sign Up NOW for a Dive Class &*  
**SAVE \$25<sup>00</sup>!!** Reg. \$110.00  
GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER




**UnderWaterSports**  
GOOD FOR ONE  
**FREE AIR FILL**  
GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
*Sign Up NOW for*  
**ADVANCED DIVE COURSE**  
**ONLY \$90<sup>00</sup>** Reg. \$115.00  
WITH THIS COUPON • GOOD THROUGH JUNE 1, 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
SAVE THIS COUPON FOR BLUE WATER WEEKEND IN JUNE  
**15% to 20% OFF on Blue Water**  
**CUSTOM FITTED! Wetsuit**  
GOOD ON BLUE WATER WEEKEND ONLY • CALL SHOP FOR INFO  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
**15% OFF on ANY PURCHASE**  
**of Skin Diving Equipment** (Over \$20.00)  
GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

COUPON OFFER



**UnderWaterSports**  
GOOD FOR ONE  
**FREE AIR FILL**  
GOOD THROUGH MAY 1982  
BREAKWATER • SANTA BARBARA • 962-5400

# UnderWaterSports

**962-5400**

**BREAKWATER,  
SANTA BARBARA**



COUPON OFFER

**FREE \***  
 NEXUS HAIR & SKIN CARE  
 TRIAL SIZE  
 HOME MAINTENANCE PROGRAM  
**CUTS ETC.**  
 \* WITH PURCHASE OF HAIR CUT PACKAGE  
 EXPIRES JUNE, 1982

COUPON OFFER

**El Mexicano**  
 GREENHOUSE RESTAURANT  
 Offers  
**2 Dinners for the Price of 1!**  
 Good May 5  
 Thru May 11, 1982  
 6529 Trigo Rd.  
 Isla Vista

COUPON OFFER

**OIL CHANGE KIT**  
**Only \$1.59** (With Coupon)  
 Offer Expires May 21, 1982  
*Caesar's Auto Supply* 290 Storke Rd.

COUPON OFFER

**PROPEL GAS TREATMENT**  
**Only \$1.09!**  
 (Increase Gas Mileage Up to 11%)  
 Offer Expires May 21, 1982  
*Caesar's Auto Supply* 290 Storke Rd.

COUPON OFFER

**METAL CASSETTE TAPE**  
**TDK MAC90**  
 Metal Cassettes- Brilliant Reproductions  
**SPECIAL \$3<sup>99</sup>** List \$8.99  
*creative stereo*  
 Good thru May 16, 1982  
 OTT'S MALL • CHAPALA & DE LA GUERRA • 963-4301  
 MAGNOLIA CENTER • 5152 HOLLISTER GOLETA • 683-3727

COUPON OFFER

**CONCEPT CAR STEREO**  
 In Dash AM/FM Stereo Cassette Small Chassis  
**SPECIAL \$59<sup>00</sup>**  
*creative stereo*  
 Good thru May 16, 1982  
 OTT'S MALL • CHAPALA & DE LA GUERRA • 963-4301  
 MAGNOLIA CENTER • 5152 HOLLISTER GOLETA • 683-3727

COUPON OFFER

**PORTABLE CASSETTE/FM**  
 Toshiba KTS1- Great sounding Walkman-type w/  
 FM Stereo • A Best Buy  
**SPECIAL \$109<sup>00</sup>** List \$199.00  
*creative stereo*  
 Good thru May 16, 1982  
 OTT'S MALL • CHAPALA & DE LA GUERRA • 963-4301  
 MAGNOLIA CENTER • 5152 HOLLISTER GOLETA • 683-3727


COUPON OFFER

**BSR BOOKSHELF SPEAKERS**  
 8 inch 2-way Speaker System  
**SPECIAL \$59<sup>00</sup>** a pair List: \$98/pair  
*creative stereo*  
 Good thru May 16, 1982  
 OTT'S MALL • CHAPALA & DE LA GUERRA • 963-4301  
 MAGNOLIA CENTER • 5152 HOLLISTER GOLETA • 683-3727

**CUTS, ETC.**  
 In Piccadilly Square  
**965-1177**  
 Presents:  
 "THE PACKAGE"

**!VIVA LA FIESTA!**  
 CINCO DE MAYO MEANS  
 ALL DAY HAPPY HOUR AT  
**El Mexicano**  
**PITCHERS \$1.50**  
**MARGARITAS \$1.00**  
**FREE CHIPS & SALSA w/Order**  
 8 am-10 pm  
 6529 Trigo I.V.

*Caesar's Auto Supply*  
 FOREIGN AND DOMESTIC AUTO PARTS & ACCESSORIES



**10% to 25% OFF**  
 WITH UCSB I.D.

290 Storke Road  
 Goleta, on Storke & Hollister  
**968-9688**

VISA

PIONEER JENSEN Quasar

**3RD ANNUAL Greatest Sale Ever!**  
 Starts May 6th!



**Portable Stereo • Car Stereo  
 TV & Video • Components  
 Complete Stereo Systems**

THE ENTIRE STORE IS ON SALE! Thousands of items: Walkmans and other large and small portables, car stereo, cassette decks, television & video receivers, speakers, turntables, blank tape & accessories — all at prices we guarantee to meet or beat any other store in California. Shop and compare. Creative Stereo is your best stereo and video source.

**OPEN FRIDAY TIL 9 PM SUN 12-5**

\*Free Layaway Available  
 \*Visa & Mastercharge Welcome

S.B. & Goleta  
 SALE HOURS:  
 M-TH 9:30-6:30  
 FRI 9:30-9:00  
 SAT 10:00-5:30  
 SUN 12:00-5:00

*creative stereo*

GOLETA • MAGNOLIA CENTER 5152 HOLLISTER • 683-3727  
 SANTA BARBARA • CHAPALA & DE LA GUERRA • 963-4301  
 VENTURA • THOUSAND OAKS • SANTA MARIA

SENNHEISER TDK SANYO

Maxell JBL SONY Dual YAMAHA MITSUBISHI TACHI discwasher

**COUPON OFFER**

**SONY DR-2 HEADPHONES**  
They're enclosed to keep other sounds out so you can enjoy just the music.  
Regularly \$22.00

**WITH COUPON: \$15.00**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**SONY MDR-2 HEADPHONES:**  
Really lightweight & easy to wear for hours on end. Regularly \$34.95

**WITH COUPON: \$26.00**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**MAXELL TAPE**  
All types, all sizes of the best audio tape known to man. Available in any quantity for

**20% OFF**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**FUJI VIDEOTAPE**  
The high grade, fine Beridox tape everyone's talking about. For Beta format there's L-500 and L-750 and for VHS format there's T-120's.

**BUY 3 and save 5%**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**ALL MOBILE FIDELITY RECORDINGS**  
Including The Beatles, Kim Karnes, Foreigner, The Rolling Stones and more!

**15% OFF WITH COUPON**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**KOSS MUSIC BOX**  
The light weight AM/FM stereo receiver by Koss, comes complete with headphones. Just perfect for the good weather ahead. Regularly \$89.95

**WITH COUPON: \$71.95**

AUDIO VISION      Five Points Center      967-4541

**COUPON OFFER**

**VRP RECORD SLEEVES**  
Protect your favorite records with these high quality sleeves, which help prevent record damage. Regularly \$3.50 for 10

**WITH COUPON: \$2.10 for 10**

AUDIO VISION      Five Points Center      967-4541

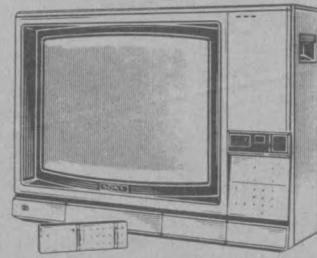
**COUPON OFFER**

**VIDEO MOVIES**  
Such great movies as High Noon, Animal House and "10" in VHS and Beta format. While they last!

**JUST \$25.00 EACH**

AUDIO VISION      Five Points Center      967-4541

## Santa Barbara's Largest Sony Dealer.



- Professional service on all makes of TV, 1/2" and 3/4" video
- We feature Sony and JVC Video sales and warranty service
- Complete line of Sony Trinitrons, including 26" consoles
- Giant screen Sony Videoscopes and Pro-Feel component television
- Beta and VHS videorecorders
- Complete line of color cameras and portable video systems
- Complete line of video accessories

Mon-Sat 10-6 or by appointment

Financing available  
Major credit cards accepted

**Sales**  
**967-4541**



**Service**  
**967-1614**

Five Points Center



## TAKE THE NAKAMICHI CHALLENGE!

Audio Vision invites you to bring in your cassette deck and pit it against the 480, Nakamichi's lowest price cassette deck. We are so confident that Nakamichi makes the best cassette deck that we will give you \$50.00 cash if your deck beats ours.

The Performance Criteria will be:

- 1) Record/playback frequency response;
- 2) Signal-to-noise ratio;
- 3) Harmonic distortion;
- 4) And speed accuracy.

We also invite you to bring along your favorite tape to perform the test with.

The Challenge and the Free tape clinic take place on May 15, by appointment only. So please give us a call.

Sorry, but other Nakamichi tape decks are excluded from the challenge.

## Santa Barbara's Most Complete Audio Dealer.



**OUR BRANDS:** Nakamichi • Dahlquist • NAD • Bang & Olufsen • Hitachi • dbx • Hafler • ADS • DCM Time Window • Denon • Bowers & Wilkins • Harman Kardon • Fidelity Research • Win Labs • Conrad Johnson

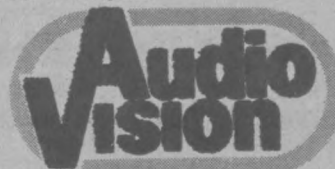
- Professional service department with 90-day service warranty\*
- The best equipment in every price range
- Separate components and complete systems
- Audio consultations and custom installations
- 7-day refund - 30-day exchange - 60-day defective replacement\*
- Exclusive 100% trade-in credit on all speakers\*
- Complete video department - see our ad under TV or Video

\*Terms & conditions available on request

Mon-Sat 10-6 or by appointment

Financing available  
Major credit cards accepted

**Sales**  
**967-4541**



**Service**  
**967-1614**

Five Points Center

**COUPON OFFER**

**25% OFF**  
**CALVIN KLEIN & DEE CEE**  
 Expires May 15, 1982  
**DEMBEMSKI'S**  
 913 embarcadero del norte, isla vista • 968-5815 • 10-6

**DEMBEMSKI'S**  
 913 embarcadero del norte, isla vista • 9685815 • 10-6

**COUPON OFFER**

**SHAMPOO, CONDITIONER  
 HAIRCUT & BLOWDRY  
 ONLY \$15.00**  
 with this coupon  
 Good Through 5/26/82

5925 CALLE REAL **Concept II** HAIRSTYLISTS 967-0626

**Concept II**  
 HAIRSTYLISTS

**PROVIDING COMPLETE HAIR CARE SERVICES**  
**WASH & WEAR STYLING • HIGHLIGHTING • FRENCH BRAIDING**  
**FOR MEN & WOMEN**  
 For Appointment Call  
**967-0626**

5925 CALLE REAL  
 Goleta (Near Orchid Bowl)  
 Visa & Master Charge

Mon.-Sat 9:00-5:00  
 Evenings by Appointment

**COUPON OFFER**

**GOOD FOR**  
**General Tune-Up** Reg. \$12.50  
**\$9.50** **SAVE \$3.00!**  
 With this coupon • Expires June 6, 1982

**VARSITY BIKE SHOP** 917 Emb. del Norte

**Varsity BIKE SHOP**

*"Since 1964"*  
**NEW - USED & TRADE INS**  
 Featuring  
 AZUKI — UNIVEGA — SHOGUN — ROSS — PANASONIC  
 ALL MAKES EXPERTLY REPAIRED WITH SAME DAY SERVICE  
**ASK US ABOUT OUR CONDITIONAL GUARANTEE**  
 Mon. thru Sat. 9 A.M. - 5 P.M.

917 EMBARCADERO del NORTE (ON PARDALL) ISLA VISTA

GEORGE MISBEEK - Owner  
**968-4914**

**COUPON OFFER**

**FREE AIR FILL**  
**AQUATICS OF SANTA BARBARA**  
 5370 HOLLISTER AVE.  
**967-4808**  
 EXPIRES JUNE 30, 1982

**FULL SERVICE DIVE SHOP**

 SALES  REPAIRS  
 RENTALS  AIR TO 3300 PSI  
 SEMINARS  BOAT CHARTERS  
 AND DIVE TRIPS

**N.A.U.I. CERTIFIED INSTRUCTION (BASIC-ADVANCED)**  
**DIVING HOTLINE (FREE INFORMATION ON LOCAL**  
**DIVE SITES, CONDITIONS & GAME LAWS)**

OPEN TUES. - SUN.  
**967-4808**  
 5370 HOLLISTER AV SUITE 3 S. BAR  
 WEST OF PATTERSON BY GOLETA VALLEY HOSP

 **AQUATICS OF SANTA BARBARA**

**COUPON OFFER**

**FREE AIR FILL**  
**AQUATICS OF SANTA BARBARA**  
 5370 HOLLISTER AVE.  
**967-4808**  
 EXPIRES JUNE 30, 1982

**COUPON OFFER**

**20% DISCOUNT** on  
**24 exp. KODACOLOR FILM**  
 110 & 135 ONLY  
 Limit one per customer • Good through May 12, 1982  
 at the UCSB BOOKSTORE

**UCSB BOOKSTORE**  
**CSB BOOKSTORE**  
**CSB BOOKSTORE**

**COUPON OFFER**

**20% DISCOUNT** on  
**4-PEN SET Rapidograph Technical Pens or**  
**4-PEN SET Mars-Staedler Technical Pens**  
 Limit one per customer • Good through May 12, 1982  
 at the UCSB BOOKSTORE

**COUPON OFFER**

**BUY ONE COKE OR TAB**  
**GET SECOND ONE FREE**  
 Limit one per customer • Good Wed, May 5 & Thurs, May 6, 1982  
 at the COUNTRY STORE • UCen LOBBY

 **The Country Store**

**COUPON OFFER**

HOMER'S AUTO SERVICE

**20% Off on Major Tune-Up**

- or -

**Oil Change & Filter - \$12<sup>50</sup>**

with student ID and with coupon

234 ORANGE AVE. GOLETA 964-8276

**GOOD NEWS FOR TOYOTA & DATSUN OWNERS**

QUALITY SERVICE - at Student Prices!

**HOMER'S AUTO SERVICE**

PREVIOUSLY HOMER'S GARAGE  
29 YEARS EXPERIENCE

QUALITY SERVICE ON YOUR DATSUN AND TOYOTA  
CALL HOMER YOUR DATSUN AND TOYOTA SPECIALIST  
964-8276

NEW LOCATION 234 ORANGE AVE. & HOLLISTER (Next to bus terminal) GOLETA

**COUPON OFFER**

Present this coupon & receive  
**ONE FREE GAME**  
For One Paid Game

Anytime during open bowling (not good for league bowling)

**ORCHID BOWL**  
5925 Calle Real • Goleta • 967-0128  
Good through June 15, 1982

**Let's Go BOWLING**

**ORCHID BOWL**

- Bowling-Open 24 Hours • Billiards
- Game Machines • Coffee Shop

**Country Music  
AMBUSH • Thurs-Sat Nites**

**ORCHID BOWL - GALLEON ROOM**  
5925 Calle Real • Goleta • Ph. 967-0128

**COUPON OFFER**

Present this coupon & receive  
**ONE FREE GAME**  
For One Paid Game

Anytime during open bowling (not good for league bowling)

**ORCHID BOWL**  
5925 Calle Real • Goleta • 967-0128  
Good through June 15, 1982

**Let's Go BOWLING**

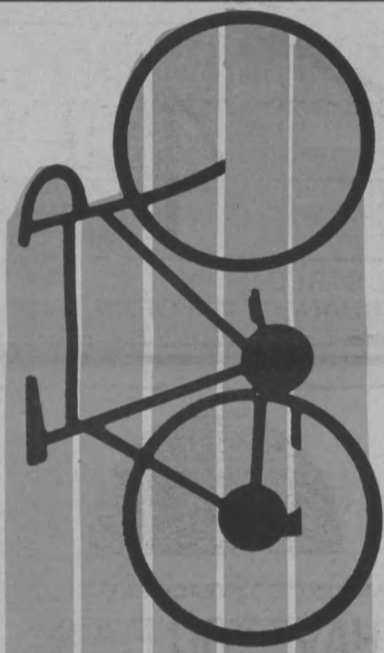
**ORCHID BOWL**

- Bowling-Open 24 Hours • Billiards
- Game Machines • Coffee Shop

**Country Music  
AMBUSH • Thurs-Sat Nites**

**ORCHID BOWL - GALLEON ROOM**  
5925 Calle Real • Goleta • Ph. 967-0128

**MAY is National BIKE MONTH**



★ ★ ★ ★ ★

**Murdoch's**  
430 S. Fairview  
967-0967

**COUPON OFFER**

MURDOCH'S • 967-0967

**\$60 Off**

**SCHWINN SUPER LE TOUR**

21" & 23" Only

Reg. \$332.95 With Coupon \$272.95!

GOOD FOR STOCK ON HAND ONLY  
NOT VALID WITH ANY OTHER COUPON OR DISCOUNT  
EXPIRES MAY 31, 1982

**COUPON OFFER**

MURDOCH'S • 967-0967

*Need a Car Rack to Take Your Bike Home?*

**FREE INSTALLATION & \$5 OFF PURCHASE PRICE**

With Coupon • Expires June 15, 1982  
NOT VALID WITH ANY OTHER COUPON OR DISCOUNT

**COUPON OFFER**

MURDOCH'S • 967-0967

*Campagnolo "The Italian Edge"*

**10% Off With Coupon**

*Special Orders Included*

Expires May 31, 1982  
NOT VALID WITH ANY OTHER COUPON OR DISCOUNT

**COUPON OFFER**

MURDOCH'S • 967-0967

**WITH TUBE OR TIRE PURCHASE**

FREE INSTALLATION

While You Wait

Expires June 15, 1982  
NOT VALID WITH ANY OTHER COUPON OR DISCOUNT

**COUPON OFFER**

MURDOCH'S • 967-0967

**\$10 OFF ANY BIKE PURCHASE**

or **\$10 OFF ANY PARTS PURCHASE**

OVER \$50.00  
*(Sew-ups not included)*

Expires May 31, 1982  
NOT VALID WITH ANY OTHER COUPON OR DISCOUNT

**COUPON OFFER**

FUNERALS • WEDDINGS • FLOWERS • PLANTS • GIFTS • SILK ARRANGEMENTS

*Suzette's Patch Rosey*

Roses Standard-16" Dozen  
**\$19.00 Regularly - With Coupon \$18.00**  
 Miniature Roses - Dozen  
**\$13.00 Regularly - With Coupon \$12.00**  
 5714 Calle Real • 964-8119



FUNERALS • WEDDINGS • FLOWERS • PLANTS • GIFTS • SILK ARRANGEMENTS

*Suzette's Patch Rosey*

**OLD FASHION SERVICE**  
**AT OLD FASHION PRICES**

5714 Calle Real • Goleta 964-8119



**COUPON OFFER**

**\$1.50 OFF**  
**ANY PURCHASE AT**  
**SUNNY DAY T-SHIRTS & JEANS**

5774 Calle Real Center • Goleta  
 967-6127  
 Good Through June 1, 1982

*SUNNY DAY*

Tops & T's

CUSTOMIZED TOPS & T-SHIRTS  
 5775 CALLE REAL CENTER • GOLETA • 967-6127



**COUPON OFFER**

**ARABESQUE**

1096 D Coast Village road  
 Montecito 969-6589  
 Monday-Friday 10-6, Sat. 10-5

1114 State St., Ste. 18  
 Santa Barbara  
 Monday-Saturday 10-5:30

**20% off Calvin Klein Jeans**  
 Good through May 15, 1982


**ARABESQUE**

clothing for men

Women's Contemporary Classics

*gary paul*

1114 STATE STREET LA ARCADA PLAZA  
 SANTA BARBARA • CALIFORNIA 93101 • (805) 962-3208



**COUPON OFFER**

**10% off**  
**any item**

through May 30, 1982

*gary paul*

1114 STATE STREET LA ARCADA PLAZA  
 SANTA BARBARA • CALIFORNIA 93101 • (805) 962-3208

**COUPON OFFER**

**EXEROBICS**  
**GOOD FOR ONE**  
**FREE CLASS**

REG. VALUE \$3.50 Limit one coupon per person Expires May 31, 1982

147 NORTH FAIRVIEW 683-2022

**EXEROBICS INC.**

AN AEROBIC EXERCISE STUDIO

**HAVE YOU EVER TRIED EXEROBICS?**

Class Schedule


10:30 - 11:30 am Monday thru Friday	9:00 - 10:00 am Saturday
5:30 - 6:30 pm Monday thru Friday	9:00 - 10:00 Monday-Wednesday-Friday
7:00 - 8:00 pm Monday-Tuesday-Thursday	

Come join a class with us and exercise your way to health and build a **GREAT BODY with EXEROBICS!**

Morning Babysitting available Mon-Fri  
 If class times do not fit your schedule ... please call 683-2022.

**683-2022**

147 NORTH FAIRVIEW FAIRVIEW CENTER



**COUPON OFFER**

★ **15% DISCOUNT** ★  
**On a 4-Week, 12-Class Session**  
 Reg. \$36.00

EXEROBICS 147 NORTH FAIRVIEW 683-2022

**COUPON OFFER**

**SHEAR ARTISTRY**  
**Introductory Offer**  
**\$5.00 OFF**  
**Any Permanent Wave**

161 No. Fairview Ave • 967-8206, 967-8486  
 Expires June 6, 1982

**NEXUS PRODUCTS**

NATURE AND EARTH UNITED WITH SCIENCE

- ASSURE ● THERAPPE ● EX/OIL ● ENSURE
- HUMECTRESS ● KERAPHIX ● ALOE/RID
- HAIR SPRAY ● BIOTIN CREME ● BIOTIN SHAMPOO ● HAIR FOOD SUPPLEMENT
- VELVET ● RENAISSANCE FACIAL MASQUE
- FIRMAPLEX MASQUE ● SUBDUE MASQUE
- SUPERIOR PROTEIN ● MAXIB ● BOTANOIL
- VITAMIN C ● EPITOME ● ENZYMER

*Shear Artistry*

Hair Design for Men & Women  
 161 No. Fairview Ave.  
 (Near Builder's Emporium)  
 967-8206 967-8486



**COUPON OFFER**

**SHEAR ARTISTRY**  
**Introductory Offer**  
**\$3.00 OFF**  
**Any Haircut**

161 No. Fairview Ave. • 967-8206, 967-8486  
 Expires June 6, 1982

**COUPON OFFER**

## RECEIVERS

Scott 20 w/ch	\$159
Technics 30 w/ch	\$199
Sherwood 60 w/ch	\$369

**COUPON OFFER**

## TURNTABLES

Technics DD Auto D303	\$139
Technics SL-5 linear	\$169
Dual 627 Q quartz auto	\$199

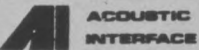
**COUPON OFFER**

## TAPE DECKS

Technics 240 X 91 dB S/N!	\$249
Pioneer CT-4 Dolby C	\$169

**COUPON OFFER**

## SPEAKERS


**Acoustic Interface** The Shadow \$189 pr

**COUPON OFFER**

## PORTABLES

Sony Walkman 1	\$83
Walkman 2	\$119
Walkman 3	\$129

**COUPON OFFER**

## TAPES

**maxell**  \$3.19 ea

**COUPON OFFER**

## RECORD CARE

Discwasher D4	\$9.88
Discwasher SC-2	\$5.99
Soundguard Preservative	\$7.99

**COUPON OFFER**

## PHONO CARTRIDGE

Shure M 905 EX \$37 list 98

The Sound Experience

297 PINE AVENUE, GOLETA



964 - 0247

We have it all.

- We carry almost every brand of audio equipment, to give you the widest possible selection.
- Our prices are usually the lowest in town because we do not have the inventory costs of conventional stereo stores.

2 - 4 WEEKS DELIVERY. SOME QUANTITIES LIMITED.  
COUPONS EXPIRE 5/15/82

**COUPON OFFER**

ITALIA PIZZERIA offers you



**20% OFF**  
Any of our 49  
original Italian specialties

155 N. FAIRVIEW Expires May 30, 1982 967-9920

**ITALIA**  
COLETA PIZZERIA CALIF.



Specializing in  
Neapolitan-style  
PIZZA  
Made by Hand

155 N. Fairview

Ravioli  
Hero Sandwiches  
Spaghetti  
Manicotti  
967-9920

**COUPON OFFER**

*Fancy Music*  
744 State Street · Santa Barbara, California 93101  
805 · 963-3505

**BUY ONE SET OF GUITAR STRINGS  
AND RECEIVE ANOTHER ABSOLUTELY  
FREE** OFFER EXPIRES MAY 15, 1982

*Fancy Music*  
744 State Street · Santa Barbara, California 93101  
805 · 963-3505

**BUY SELL TRADE CONSIGN**

ALL NEW & USED GUITARS &  
AMPLIFICATION EQUIPMENT

**COUPON OFFER**

**25% OFF  
ALL SERVICES**  
WITH STUDENT I.D. • EXPIRES JUNE 5, 1982

**MANE ATTRACTION**  
Hair Styling

965-3661

**MANE ATTRACTION**  
Hair Styling  
1021-B State St.




Specializing in  
Wash & Wear Hair Cuts  
Perfect Perms & Color

965-3661

**NEXUS**

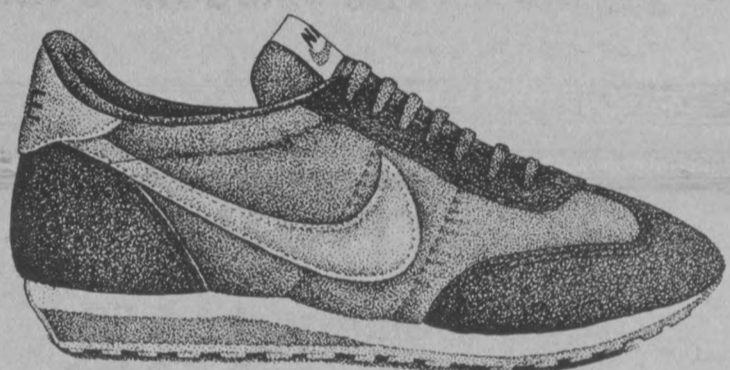
**COUPON OFFER**

**Outfooters**

**\$500 OFF**   
ALL  
ATHLETIC SHOES

EXPIRES MON. 5/31/82 REG. PRICE ONLY

**Outfooters**



Athletic Footwear & Active Sportswear  
1227 STATE, Downtown S.B., 963-1008, Mon-Sat 10-6, Sun 12-5

**COUPON OFFER**


**Outfooters**

**15% OFF ALL  
SHORTS,  
SWIMWEAR &  
SWEATS** 

EXPIRES MON. 5/31/82 REG. PRICE

**COUPON OFFER**

**COMPLIMENTARY  
1/2 LITER OF WINE**  
With Purchase of 2  
Dinner Entrees!  
Offer Good Thru June 1, 1982  
Hobey Baker's • 5918 Hollister

**Hobey Baker's** 

**Hobey's  
Invites You  
To Dine & Dance  
With Fantastic Food  
And Great  
Entertainment!**

964-7838  
5918 Hollister Ave  
**FOOD & DANCE & DRINKING**

**COUPON OFFER**

**FREE ADMISSION FOR 2**  
At Hobey's On  
KTYD NIGHT (Wednesdays)  
Value of \$4.00  
Offer Good Thru June 1, 1982  
Hobey Baker's • 5918 Hollister

**COUPON OFFER**

**NO COVER CHARGE FOR 2**  
On '60s Night (Thursdays)  
With Jerry DeWitt  
(Value of \$4.00)  
Offer Good Til June 3, 1982  
Hobey Baker's • 5918 Hollister

**COUPON OFFER**

**20% OFF**  
**Any Item in the Store**  
 With This Coupon  
**La Von's Chandelles**  
 Candle & Gift Shop  
 5772 Calle Real • Goleta • 964-6639  
 Good through May 12, 1982





5772 Calle Real  
 Goleta • 964-6639

*A glowing candle makes a  
 happy hearth*

**COUPON OFFER**

**\$2<sup>00</sup> OFF**  
**GUITAR STRINGS**  
 MUSIC GALAXY • 3987 STATE ST. • S.B.  
 LIMIT ONE PER CUSTOMER      OFFER EXPIRES JUNE 1, 1982

Catalog  
 New Releases  
 Used Records/Tapes  
 3987 State  
 5 Points Shopping Center  
 Telephone 967-3606

**COUPON OFFER**

**COUPON**  
**MAGIC**  
**WATERS**  
 4285 STATE ST.  
 964-6924

**COUPON**  
**VALUE**  
**\$3.00**  
 Toward a  
 1-Hour Spa  
 for 2 People  
 ANY MONDAY,  
 TUESDAY,  
 WEDNESDAY  
 OR THURSDAY  
 OFFER GOOD  
 UNTIL  
 5/19/82

**MAGIC**  
**WATERS**

4285 STATE STREET  
 964-6926

**COUPON OFFER**

**2 FREE**  
**GAMES**  
 To University Students Only  
**THE GAME ROOM**  
 Expires 5/12/82

**THE GAME ROOM**  
**40 TOP VIDEO &  
 PIN GAMES**

Open 11 am to Midnight Sun. thru Sat.  
 Fri. & Sat. 11 am to 2 am  
 903 Embarcadero del Norte

**COUPON OFFER**

**FREE MAUI BURGER**  
 WITH PURCHASE OF  
 ALOHA CHARBURGER,  
 FRIES & MEDIUM SOFT DRINK Save \$1.95!  
 Not valid with other coupons  
 Offer expires May 23, 1982  
**ALOHA • 370 Storke Rd. 968-1091**

**ALOHA**

Restaurant & Take Out

**THE QUALITY  
 FAST FOOD  
 RESTAURANT**

- GREAT HAPPY HOUR SPECIALS!
- GREAT CHARBURGERS!
- SAVE TIME BY ORDERING AHEAD BY PHONE!
- GREAT POLYNESIAN DINNERS AT REASONABLE PRICES!
- REFRESHING DESSERTS!

**HAPPY HOURS  
 MONDAY-FRIDAY 2-6**



GOLETA      SANTA BARBARA  
 370 STORKE RD.      201 W. CARRILLO  
 968-1091      963-3368

**COUPON OFFER**

**2 SANDWICHES FOR \$2.19**  
 TRY EITHER THE "HAM 'N' CHEESE"  
 OR "ROAST BEEF 'N' CHEESE"  
 Both With Our Dynamic Maui Cheese Sauce  
 Save up to \$1.61 • Not valid with other coupons  
 Offer expires May 23, 1982  
**ALOHA • 370 Storke Rd. 968-1091**

**COUPON OFFER**

**FREE PITCHER OF BEER**  
**(Lowenbrau) OR SODA**  
 WITH PURCHASE OF  
 ANY 2 ALOHA DINNERS  
 Prices Range from \$3.59-5.35  
 Not valid with other coupons Offer expires May 23, 1982  
**ALOHA • 370 Storke Rd. 968-1091**

**COUPON OFFER**

**FISH SANDWICH COMBO**  
 With 1/2 Order of Fried Rice & Small Coke

**\$1.99** Save \$1.19!  
 Not valid with any other coupons  
 Offer expires May 23, 1982  
**ALOHA • 370 Storke Rd. 968-1091**



**COUPON OFFER**

Present This Coupon & Receive  
**15% DISCOUNT**  
 on any item  
 (except consignment items)  
**THE SPECTRUM GIFTS**  
 5743 Calle Real in the Calle Real Center Expires  
 964-5715 5/15/82




**SPECTRUM  
GIFTS**

5743 Calle Real  
 in the Calle Real Center  
 MON.-SAT. 10-6

**COUPON OFFER**

**2/3 OFF**  
**ON 2ND PURCHASE\***  
 Minimum purchase \$1.00  
 Expires May 22, 1982 One per customer  
**MERLIN'S**  
 \*Of equivalent price or less



**BOOKS  
BOOKS  
BOOKS  
BOOKS  
BOOKS**

USED BOOKS  
 buy — sell — trade  
**Merlin's Bookshop**  
 6543 Pardall, Isla Vista  
 (805) 968-7946

**COUPON OFFER**

**GEOMETRIC HAIRCUTTING**  
 by  
**AWARD WINNING STYLISTS**

**ONLY \$15.00**  
**HAIR UNLIMITED**  
 GOOD THRU MAY, 1982 ONLY MON & TUES WITH THIS AD

HAIR & SKIN CARE... with products formulated for the 80's

**NEXUS**  
 PRODUCTS

NATURE AND EARTH UNITED WITH SCIENCE

• ASSURE • THERAPPE • EX. OIL • ENSURE  
 • HUMECTRESS • HERAPHIZ • ALOE AID  
 • HAIR SPRAY • BIOTIN CREAM • BIOTIN  
 SHAMPOO • HAIR FOOD SUPPLEMENT  
 • VELVET • RENAISSANCE FACIAL MASQUE  
 • FIRMAPLEX MASQUE • S. ADUE MASQUE  
 • SUPERIOR PROTEIN • MAXI B • BOTANOL  
 • VITAMIN C • EPITOME • ENZYMER

**Hair  
Unlimited**

LA CUMBRE PLAZA  
 687-4511

**COUPON OFFER**

**GEOMETRIC HAIRCUTTING**  
 by  
**AWARD WINNING STYLISTS**

**ONLY \$15.00**  
**HAIR UNLIMITED**  
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 • VELVET • RENAISSANCE FACIAL MASQUE  
 • FIRMAPLEX MASQUE • S. ADUE MASQUE  
 • SUPERIOR PROTEIN • MAXI B • BOTANOL  
 • VITAMIN C • EPITOME • ENZYMER

**Hair  
Unlimited**

LA CUMBRE PLAZA  
 687-4511

**COUPON OFFER**

**\$1 BITE-A-DELIGHT COOKIES**  
 708 STATE STREET **\$1**

**Save One Dollar**  
**On Our Mother's Day Special**  
 With This Coupon  
 VALID 'TIL 5/9/82

*Your Mother...  
deserves the best!*

Why not give her *Bite-A-Delight*  
 world cookie company's  
**SPECIAL MOTHER'S DAY SURPRISE**

—A Specially selected Bag filled with  
**Freshly Baked Cookies—**  
 Complete with Floral Nosegay  
 Corsage. \*FREE DELIVERY\*  
 \$7.50 (out-of-town \$2.00 extra)  
 Phone Orders accepted—Use your Visa or Master Charge  
 ORDER TODAY—DON'T DELAY

**bite-a-delight**

708 State St. 966-7247



**COUPON OFFER**

**BITE-A-DELIGHT COOKIES**  
 708 STATE STREET

**Cookies 'N' Milk**  
**only 25¢**  
 With This Coupon  
 One Coupon Per Person  
 VALID 'TIL 5/15/82

ONE EIGHTH POUND  
 OF FRESHLY BAKED  
**BITE-A-DELIGHT**  
**COOKIES & A**  
**SMALL MILK**

**COUPON OFFER**

**Buy One Drink &  
GET ONE FREE**  
 Expires May 31, 1982

**RICARDO'S** 290 G Storke Road

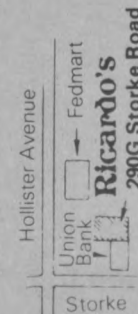

RICARDO'S BRINGS YOU... **...new**  
**HAPPY HOURS**  
 for a happier '82!  
 Beginning January 4th we are  
 expanding our "HAPPY HOURS" for your enjoyment.

• WELL DRINKS.....\$1.00  
 • CALL DRINKS.....50¢ off  
 • PREMIUM DRINKS.....50¢ off  
 • DOMESTIC BEER.....\$1.00  
 • IMPORTED BEER.....50¢ off

Mon—Fri 4:00-6:30  
 Saturday 11:00-6:00  
 Sunday 11:00-3:00  
 (Prices Apply for Service  
 in the Lounge Only!)

**SNACKS SERVED TOO!**

Join us where the "HAPPY  
 HOURS" are happier!!  
**at... Ricardo's**  
 RESTAURANT & LOUNGE

290G STORKE ROAD (at Hollister) Goleta, CA 93117  
 For reservations call: (805)968-9613

**COUPON OFFER**

**\$3<sup>00</sup> OFF**  
**A FULL DINNER**  
 Mon-Thurs  
 Expires May 31, 1982

**RICARDO'S** 290 G Storke Road

**COUPON OFFER**

CRITTER CENTER  
*Want to kill your hamper?  
 Of course not ... So give it some exercise!*  
 Get a **LIBERTY BALL**  
 for only **\$2<sup>99</sup>** reg. \$3.98 value  
 Fairview Shopping Center With coupon only • Expires May 30, 1982 964-3117

**COUPON OFFER**

CRITTER CENTER MUNCHIES!!  
**1 FREE (large) Milk Bone  
 DOG BISCUIT Grrrrrrr.**  
 With Coupon • Expires May 30, 1982 or while quantities last  
 Fairview Shopping Center 964-3117

**COUPON OFFER**

CRITTER CENTER  
**20% OFF**  
**All Nylon (Punk) Collars**  
*They love your animals more than leather!*  
 Fairview Shopping Center With Coupon • Expires May 30, 1982 964-3117

**COUPON OFFER**

CRITTER CENTER  
**1 Zodiac Clear Flea Collar Z-10**  
*For you AND your dog.*  
**only \$1<sup>00</sup>!**  
 Fairview Shopping Center With Coupon • Expires May 30, 1982 964-3117

**COUPON OFFER**

CRITTER CENTER *Have we left the planet yet?* 

**25% OFF**  
**Animal Airline Travel Cage**  
 If pre-ordered • (Kennel Cabs)  
 Fairview Shopping Center With Coupon • Expires June 12, 1982 964-3117

**COUPON OFFER**

CRITTER CENTER  
*Next time you give someone a bird,  
 give it to them at*  
**15% OFF!**  
*Good for any bird - Chirp!*  
 Fairview Shopping Center With coupon • Expires June 5, 1982 964-3117

**COUPON OFFER**

CRITTER CENTER  
**30% OFF**  
**Any Tropical Fish**  
 WITH THIS COUPON • MAY 5-12 ONLY  
 Fairview Shopping Center 964-3117

**COUPON OFFER**

CRITTER CENTER  
**30% OFF**  
**Any Tropical Fish**  
 WITH THIS COUPON • MAY 5-12 ONLY  
 Fairview Shopping Center 964-3117

# critter center pet shop

**DON'T FORGET ABOUT OUR NAME THAT BIRD CONTEST!!**  
 Come up with a good name for our Green Wing Macaw and you'll receive \$50.00 in merchandise, FREE! Deadline May 15, 1982.



Your first place  
 to look ...  
**FOR TRUE  
 QUALITY  
 and  
 SERVICE**  
 in  
**PETS**

**TROPICAL  
 FRESH &  
 SALTWATER  
 FISH**  
 • PET SUPPLIES •

— OPEN —  
 Mon.-Thurs. 10-5:30  
 Fri. 10-8  
 Sat. 10-5:30

**964-3117**

**FAIRVIEW SHOPPING CENTER**  
 180 B North Fairview Ave.



**ONE WEEK ONLY:  
 EXTRAVAGANZA  
 FISH SALE!!**

**FROM WEDNESDAY MAY 5  
 UNTIL WEDNESDAY, MAY 12**

• OR •

**UNTIL THEY'RE ALL GONE**  
*(whichever comes first)*

**COUPON OFFER**

**20% OFF  
ALL FABRIC**  
Except Sale Fabric  
**H & H COUNTRY STORE**  
5748 Calle Real • Goleta  
964-7334  
Good Through June 1, 1982

FABRICS  
QUILTING SUPPLIES

**H & H**  
country store  
"The Quilting Corner"  
5748 Calle Real, Goleta, California 93017 Phone 964-7334

GIFTS  
CLASSES

**COUPON OFFER**

**Lee's Hair Design**  
For Women and Men  
3625 STATE St. **687-2486** Next to Tee-Off Restaurant  
**\$10 OFF ON PERMANENT WAVE** . . . . . Reg. \$48 Includes Cut  
**\$5 OFF ON CUT & STYLE** . . . . . Reg. \$20 Women/\$15.50 Men  
**\$2 OFF ON CUT ONLY** . . . . . Reg. \$12.50 Women & Men  
New Patrons Only With This Coupon  
Open 7 Days & Evenings • Expires July 31, 1982

**Lee's Hair Design**  
For Women and Men  
SPECIALIZING IN SOFT CURLY  
FOUNDATION PERMS & PRECISION  
CUTS FOR SHORT AND LONG HAIR  
OUR STAFF ARE EXPERTLY TRAINED BY  
PROFESSIONAL ACADEMIES & VIDEO PROGRAMS  
FROM TOP HAIRSTYLISTS AROUND THE WORLD  
3625 STATE STREET Next to Tee-Off Restaurant  
Monday thru Sunday **687-2486** Open 7 Days & Evenings

**COUPON OFFER**

**TWO FREE  
TOKENS**  
Limit One Per Customer  
**VIDEO MADNESS**  
6549 Pardall, I.V. 685-6030

**VIDEO  
MADNESS**

**HIGH SCORE CONTEST**  
Win AM/FM Radio  
6549 Pardall  
685-6030 Open Daily  
10am-1am

**COUPON OFFER**

**STEAL A SANDWICH  
AND A KISS**  
NOW \$1.99 Good with this coupon thru May 31  
I.V. Store Only

**THE  
NEW YORK  
BAGEL FACTORY**

"The Best Bagels, Cream Cheese,  
Smoked Fish & Deli  
In North America..."

Now in Isla Vista...  
966 Embarcadero Del Mar  
968-4584

Now Featuring...  
Ice Cold Beer every day  
Corn Beef, Pastrami  
Roast Beef & Turkey Sandwiches

Santa Barbara, CA

**COUPON OFFER**

**Get a Free Bagel**  
with the purchase of \$1 or more  
Good with this coupon thru May 31  
I.V. Store Only

**COUPON OFFER**

**10% OFF**  
Any Redken, Nexus, Tri  
or Joico Products  
**SKIN DEEP**  
3405 State St. • 687-9497  
Expires June 5, 1982

**COUPON OFFER**

**20% OFF**  
Any Buch Deichman Contemporary  
Hair Ornament  
**SKIN DEEP**  
3405 State St. • 687-9497  
Expires June 5, 1982

**COUPON OFFER**

**15% OFF**  
Any Rachel Perry  
Natural Skin Care Products  
**SKIN DEEP**  
3405 State St. • 687-9497  
Expires June 5, 1982

**Beauty for the  
Health  
of it**

**skin  
deep**

Look your very Best...  
Spring into Fashion  
with SKIN DEEP!

- Fine Beauty supplies for the hair & skin.
- Exciting Professional & Natural Cosmetics.
- Dazzling gifts and accessories.

3405 State Street • San Roque Plaza • (805)687-9497

**COUPON OFFER**


**\$5.00 OFF ANY PERMANENT WAVE** (Regularly \$35.00)  
 INCLUDES HAIRCUT, STYLE, APPLE PECTIN & REDKEN  
 or **\$2.00 OFF a STLYE HAIRCUT**  
 FOR MEN OR WOMEN (Reg. \$10)  
 OFFER EXPIRES MAY 30, 1982  
**GINGHAM KURL BEAUTY SALON • 968-9986**

**GINGHAM KURL BEAUTY SALON**  
 ☆ *Best in Hair Styling* ☆  
 Creative Hair Cutting  
 REDKEN®  
 In the Padre Shopping Center  
 7398 CALLE REAL 968-9986

**COUPON OFFER**

Present this coupon to  
**FOSTER'S DONUTS** and receive  
**\$1<sup>00</sup> OFF**  
**A DOZEN DONUTS**  
 5755 CALLE REAL • GOLETA • 967-4215  
 OFFER EXPIRES AUGUST 30, 1982

**FOSTER'S DONUTS**  
 5755 CALLE REAL  
 GOLETA • 967-4215



Having a brunch, meeting,  
 seminar or party?  
**WE'LL CATER**

**COUPON OFFER**

\* WITH THIS COUPON AND REG. CARD GET.

**10% STUDENT DISCOUNT**  
 ON ALL ITEMS NOT ON SPECIAL #BBQ ETC.\*

Good til 5-31-82

- *Est. SINCE 1979* -  
**REAL SOUTHERN STYLE**  
 WOOD "PIT" COOKED  
**★ BARBECUE ★**  
**RIBS ★ CHICKEN ★ BEEF**  
**PORK ★ TURKEY ★ LINKS**  
**TRI-TIP & CHARBURGERS**  
 DINNERS • SANDWICHES • LUNCHES  
 ★ ALL HOMEMADE SALADS, BEANS & DESSERTS...  
*Barbecue Etc.* WE ALSO +  
 + CATER PARTIES  
 968-5800 - 7398 CALLE REAL - GOLETA

**COUPON OFFER**

BBQ ETC. OFFERS \*

**50% OFF ALL LARGE SANDWICHES**  
 \* LIMIT TWO PER COUPON \*

Good til 5-31-82

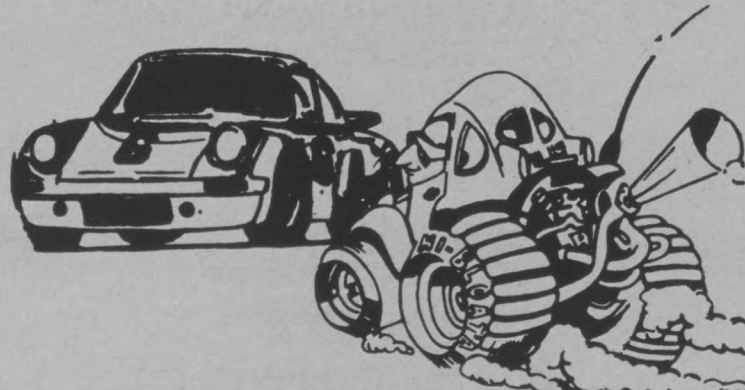
**COUPON OFFER**

**DOUG'S BOUGS**  
**50% OFF LABOR**  
 Pre-purchase Inspection  
 Diagnosis & List All Repairs Needed  
 (V.W. • Porsche • Audi)  
 968-0983 924 Emb. del Norte Expires June 10, 1982

**DOUG'S BOUGS**  
**9 Years in Isla Vista!**

Automotive Repairs on:

- Volkswagen
- Porsche
- Audi



**924 EMB. DEL NORTE**  
**968-0983**

**COUPON OFFER**

**DOUG'S BOUGS**  
**25% OFF PARTS**  
 With Lube & Oil Change  
 (V.W. • Porsche • Audi)  
 968-0983 924 Emb. del Norte Expires June 10, 1982

**COUPON OFFER**

**DOUG'S BOUGS**  
**20% OFF PARTS**  
 With Tune-Up  
 (V.W. • Porsche • Audi)  
 968-0983 924 Emb. del Norte Expires June 10, 1982

**COUPON OFFER**

**DOUG'S BOUGS**  
**25% OFF PARTS**  
 With Brake Job  
 (V.W. • Porsche • Audi)  
 968-0983 924 Emb. del Norte Expires June 10, 1982

**COUPON OFFER**

**Order a Large VEGETARIAN SPECIAL  
or SEAFOOD SPECIAL PIZZA  
& Receive a FREE PITCHER of  
your favorite beverage**  
(with this coupon • expires June 31, 1982)  
**ACCUARDIS' OLD TOWN PIZZA**  
in Piccadilly Square • 963-7505



**Introducing...  
Two New House Specials!**  
**VEGETARIAN PIZZA:**  
Our fresh ingredients include zuc-  
chini, bell pepper, tomatoes, avocado,  
pineapple, olives & onions.  
**SEAFOOD PIZZA:**  
Daily catches of fresh clams, scallops,  
shrimp, mushrooms, olives, onions, bell  
pepper & lot's more!

**819 STATE ST. IN PICCADILLY SQ. Use Rear Entrance After 6 pm.**

**COUPON OFFER**

**TRY OUR NEW SALAD BAR!**  
*SPECIAL WITH THIS COUPON*  
**ONE LARGE SALAD FOR ONLY 99¢**

**SAM'S TO GO**  
**683-2077**  
5957 CALLE REAL • GOLETA  
OFFER EXPIRES MAY 12, 1982




**SAM'S TO GO**  
**SUB SANDWICHES**

Open  
7 Days

Phone in  
Your Order  
**683-2077** **5957 CALLE REAL**  
Please Order **GOLETA**  
By size and #  
**ASK ABOUT OUR 5 FOOT SPECIAL**

**COUPON OFFER**

**PURCHASE ONE SET OF STRINGS  
& GET A SECOND  
SET OF GUITAR STRINGS  
FOR \$1.00**  
Limit 1 pair per customer  
**JENSEN GUITAR & MUSIC**  
Expires 6/19/82

**JENSEN GUITAR & MUSIC**

2830 De la Vina (in the Alpha Beta Center)  
**687-4027**

Quality Savings Service	Mon-Fri 10-7 Sat 10-5	Lessons Rentals Repairs
-------------------------------	--------------------------	-------------------------------

SANTA BARBARA'S AUTHORIZED  
GIBSON, MARTIN, GUILD & OVATION DEALER

**COUPON OFFER**

**Tape Deck Examination  
\$10 With Coupon**

- Clean, Demagnetize & Adjust Azimuth
- Check Heads & Mechanism
- Check Play & Record Equalization
- Cassette & Reel-to-Reel - Bring Blank Tape

**2 Saturdays • May 8 & 15 • 1-5 pm**  
**ADVANCED AUDIO • 5822 GAVIOTA GOL. • 967-5765**



**STEREO  
REPAIR &  
DESIGN**

**Advanced Audio**  
**Expert Services • Prompt Repair**

5822 Gaviota, Goleta **967-5765**

**COUPON OFFER**

**TURNTABLE/CARTRIDGE  
EXAMINATION • \$10 With Coupon**

- Clean & Examine Stylus
- Adjust Tracking Weight & Alignment
- Check Balance & Separation (1 khz)
- Check Arm/Cartridge Resonance

**2 Saturdays • May 22 & 29 • 1-5 pm**  
**ADVANCED AUDIO • 5822 GAVIOTA GOL. • 967-5765**

**COUPON OFFER**

**nicky's** good feelings in hair design

**10% OFF ANY  
WASH, CUT & BLOW DRY**  
Expires June 12, 1982

at nicholas salon  
966-4232  
962-5571 44 arlington avenue santa barbara ca 93101

**COUPON OFFER**

**nicky's** good feelings in hair design

**10% OFF ANY  
PERMANENT WAVE**  
Expires June 12, 1982

at nicholas salon  
966-4232  
962-5571 44 arlington avenue santa barbara ca 93101

**COUPON OFFER**

**nicky's** good feelings in hair design

**10% OFF ANY  
OTHER SERVICE**  
Expires June 12, 1982

at nicholas salon  
966-4232  
962-5571 44 arlington avenue santa barbara ca 93101



*Don't Cut Long Hair.  
PERM IT.*

Does your long hair have the "limps?" Do you spend hours with rollers and curling irons to give it a little life, a little body, a little pizzazz? Are you thinking of cutting it, just to end the long-hair blahs?

Well, don't cut it. Perm it at our salon. Give it the long-lasting fullness and body long hair needs to look its feminine best. You can choose lots of curl, just waves, or only fullness and body.

And you'll love the perm... new Wave Lengths Conditioning Perm for long hair. It's new from Zotos, the world's leading maker of fine salon perms.

Call today for an appointment.

966-4232 **nicky's** 44 arlington avenue

COUPON OFFER

Any \$8.98 List LP In Stock

Only **\$5.99!**

Limit ONE LP Per Coupon

LEOPOLD RECORDS & TAPES  
901 Embarcadero del Norte • I.V.  
968-6610 • Sale Thru 5/16/82

COUPON OFFER

Any \$8.98 List LP In Stock

Only **\$5.99!**

Limit ONE LP Per Coupon

LEOPOLD RECORDS & TAPES  
901 Embarcadero del Norte • I.V.  
968-6610 • Sale Thru 5/16/82

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Any \$8.98 List LP In Stock

Only **\$5.99!**

Limit ONE LP Per Coupon

LEOPOLD RECORDS & TAPES  
901 Embarcadero del Norte • I.V.  
968-6610 • Sale Thru 5/16/82

# Leopold

RECORDS &amp; TAPES

Invites You  
to Our 2nd

## BIRTHDAY CELEBRATION

- ★ Rock
- ★ Jazz
- ★ Soul
- ★ Reggae
- ★ International
- ★ LP's & Cassettes
- ★ Blank Tapes

HOME OF THE  
ORIGINAL  
RECORD CLUB

901  
Embarcadero del Norte  
Isla Vista  
968-6610

**COUPON OFFER**

**10% OFF hiking shorts**

California Mountain Company, Ltd.  
4141 State St. El Mercado Plaza 683-1531  
Expires May 22, 1982



California Mountain Company, Ltd.  
"THE SOURCE for fine mountaineering and backpacking gear."  
4141 State St. El Mercado Plaza 683-1531  
Mon.-Sat. 10-6 & Friday till 8

**"WE FIX AMPS"**

**SAN ANDREAS SOUND**  
QUALITY USED MUSICAL INSTRUMENTS  
& ACCESSORIES; REPAIR ON ALL TYPES  
OF AMPS & EFFECTS. 16 CHANNEL SOUND  
REINFORCEMENT. NOW AVAILABLE WITH  
4 TRACK MOBILE RECORDINGS

962-8621  
1514 SAN ANDRES (AT MICHELTORENA)

**COUPON OFFER**

WITH THIS AD

**SAN ANDREAS SOUND**  
**GUITAR STRINGS \$5.00 PER SET**  
(Reg. \$7.50)  
**BASS STRINGS \$20.00 PER SET**  
(Reg. \$25.00 & Up)

NO LIMIT-OFFER EXPIRES JUNE 1, 1982  
1514 SAN ANDRES ST. (AT MICHELTORENA) • 962-8621

**COUPON OFFER**

**THE HAIR-UM**  
**MEN**

**\$8<sup>00</sup> for a Haircut**

New customers only • With Coupon • Expires May 30, 1982  
296 SOUTH PINE ST. GOLETA 967-5757



We'll make  
The New You  
in '82  
**\$10**  
Shampoo, Cut  
Blowdry

**THE HAIR-UM**  
Styling for Men & Women

296 South Pine  
The White and Pink  
Cottage  
Behind Sunburst

967-5757

**COUPON OFFER**

**THE HAIR-UM**  
**WOMEN**

**\$8<sup>00</sup> for a Haircut**

New customers only • With Coupon • Expires May 30, 1982  
296 SOUTH PINE ST. GOLETA 967-5757

**COUPON OFFER**


You can't afford not to accept  
**20% off**  
**On Any Breakfast!!**  
FROM THE EGGHEAD • Good Weekdays Only

968-1993 900 Emb. del Mar

EXPIRES  
MAY 19, 1982  
WEEKDAYS ONLY

Breakfast from  
7-noon wkdays  
7:30-2 wkends

**NEW EXPANDED MENU!!**




**7:00-Noon wkdays**  
**7:30-2:00 wkends**


**Featuring your choice of ★ 17 ★ scrumptious 3-EGG OMELETTES**

All entrees range from \$1.60 to \$3.25

Entrees include:  
toast, muffins or pancakes  
AND home-fried potatoes or fresh fruits.



**THE Egghead IS HERE!**



968-1993  
900 Emb. del Mar

We're located in I.V.  
2nd Story, corner of Emb. del Mar and Randall  
STOP IN ON YOUR WAY TO SCHOOL OR WORK!

**COUPON OFFER**

You can't afford not to accept  
**20% off**  
**On Any Breakfast!!**  
FROM THE EGGHEAD • Good Weekdays Only

968-1993 900 Emb. del Mar

EXPIRES  
JUNE 2, 1982  
WEEKDAYS ONLY

Breakfast from  
7-noon wkdays  
7:30-2 wkends

**COUPON OFFER**

The Egghead is giving YOU  
**FREE COFFEE** before 8 am  
WITH ENTREE • WEEKDAYS ONLY  
**DOES NOT EXPIRE**

968-1993 • 900 Emb. del Mar • Breakfast 7-noon wkdays • 7:30-2 wkends

**COUPON OFFER**

The Egghead gives YOU  
**50¢ off ANY OMELETTE**

968-1993 900 Emb. del Mar

EXPIRES  
MAY 9, 1982  
GOOD EVERYDAY OF THE WEEK

Breakfast from  
7-noon wkdays  
7:30-2 wkends

**COUPON OFFER**

**\$4 OFF** LEVI'S 501's  
SHRINK TO FIT DENIM JEANS  
BUTTON FLY

REG. PRICE \$17.99

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$5 OFF** LEVI'S  
CORD FLARES

REG. PRICE \$18.99

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$6 OFF** LEVI'S  
FASHION JEANS

REG. PRICE

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$3 OFF** O.P. - HIGH GEAR  
CORD SHORTS

REG. PRICE

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$5 OFF** LEVI'S  
SPORT SHIRTS

REG. PRICE

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$4 OFF** ADIDAS — DEXTER — LEVI'S-FOR-FEET  
ATHLETIC AND CASUAL  
SHOES

REG. PRICE

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**\$6 OFF** RED WING — WOLVERINE — GEORGIA  
WORK BOOTS

REG. PRICE

SOUTHWICK'S • EXPIRES MAY 16, 1982

**COUPON OFFER**

**FREE** BURLINGTON — INTERWOVEN  
WIGWAM — LEVI'S  
ONE PAIR OF SOCKS  
WHEN YOU BUY 2 PAIR

LOWEST PRICE SOCK WILL BE FREE PAIR

SOUTHWICK'S • EXPIRES MAY 16, 1982

# Southwick's

Santa Barbara - Loreto Plaza  
3315 State St. • 687-7545  
Hours: Mon-Fri 10-6  
Sat 9-6

GOLETA  
5836 Hollister • 964-7871  
Hours: Mon-Fri 10-9  
Sat 9-6 • Sun 12-5

Santa Barbara  
601 State St. • 963-1875  
Hours: Mon-Fri 10-6  
Sat 9-6 • Sun 12-5

Solvang - Nielsen's Center  
Hwy. 246 & Alamo Pintado  
Hours: Mon-Sat 10-6  
Sun 12-5



**COUPON OFFER**

**\$5<sup>00</sup> Off any Stylecut**



**THE HAIR WORKS**  
3008 De La Vina  
(near Long's Drugs)      **687-3811**

  
 Hairstyling  
for the 80's  
Women/Men  
Mon.-Sat. 9-6  
(Offer good only  
with this coupon)  
**EXPIRES JUNE 15, 1982**

**FOR STUDENTS ONLY**

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**687-3811**

**NEXUS**

**HAIR DESIGNS FOR THE 80's**  
 MEN - WOMEN  
 3008 DE LA VINA

**COUPON OFFER**


**ROCKPILE**

**\$1<sup>00</sup> OFF**  
**ANY IMPORT ALBUM OR TAPE**

EXPIRES MAY 23, 1982  
5727 HOLLISTER AVE      964-1087

**ROCKPILE**  
RECORDS

**NEW AND USED LPS**



5727 HOLLISTER AVE • 11-8 m-sat • 12-6 sun • 964-1087

**COUPON OFFER**

**20% OFF**  
**BONGS**

*Bamboo Brothers*  
Offer Expires May 30, 1982

*Bamboo Brothers*

**ALSO ON SALE:**  
 T-SHIRTS  
 JEWELRY  
 BUTTONS  
 COMIC BOOKS

968-5311 900 EMB. DEL MAR


**COUPON OFFER**

**\$5<sup>00</sup> OFF**  
**On All *DANSKIN* Freestyle Leotards**  
(Does not apply to regular Danskin or sale items)



**THE PURPLE MUSHROOM**  
 Good Through  
 May 15, 1982

**CAMPUS HEADQUARTERS**

  
**DANSKIN®**

Complete Selections  
 Styles, Colors, Sizes  
 Leotards, Tights & Legwarmers  
 "Freestyle" Leotards for

Swimwear	Casualwear (jeans)
Gymnastics	Exercise
Eveningwear	Dancewear

Also skirts, blouses  
 and other accessories  
 to complement your **DANSKIN**

**THE PURPLE MUSHROOM**

900 Embarcadero del Mar, Isla Vista  
Open Mon-Fri 10-6 • Sat. 10-5 • Sun 12-4

**COUPON OFFER**

**\$5<sup>00</sup> OFF**  
**On All *DANSKIN* Freestyle Leotards**  
(Does not apply to regular Danskin or sale items)



**THE PURPLE MUSHROOM**  
 Good Through  
 May 15, 1982

**COUPON OFFER**

**\$5<sup>95</sup> for any**  
**Family Size Pizza!**

(Except Deli Pizza) • Offer Expires June 15, 1982



6396 HOLLISTER AVE.



**SHAKEY'S<sup>®</sup> SPECIALS**

**MINI LUNCH \$1.99 + tax**  
One mini pizza, one topping, one trip to the salad bar. Any additional toppings add 30¢. (Available 11am-9pm)

**MAXI LUNCH \$2.64 + tax**  
One single pizza, one topping plus one trip to the salad bar. Any additional toppings add 60¢. (Available every day 11am-3pm)

**BUNCH OF LUNCH \$3.07 + tax**  
Pizza salad bar, sandwich, garlic bread, lasagna, spaghetti and chili. "Seconds" free. (Available Mon-Sat 11am-2pm)

**CHILDREN'S PRICES**  
3 years to 12 years 20¢ per year when accompanied by a paying adult. Under 3 years FREE.

**BUNCH OF DINNER \$3.99 + tax**  
Pizza salad bar, sandwich, garlic bread, lasagna, spaghetti and chili. "Seconds" free. (Available Mon & Tues night 6pm-9pm)

**CHILDREN'S PRICES**  
4 years to 8 years \$1.25  
8 years to 12 years \$1.80  
When accompanied with paying adult.

**SHAKEY'S<sup>®</sup> PIZZA PARLOR**  
**6396 HOLLISTER AVE 968-2565**  
**GOLETA, CALIFORNIA 93117**

**COUPON OFFER**

**\$2 OFF Family Sized Pizza or**  
**\$1 OFF Double Sized Pizza**



Offer Expires May 31, 1982 • Not valid with other coupons

6396 HOLLISTER AVE.

**COUPON OFFER**

**Buy One Bunch of Dinner**  
**Get The Second One at**  
**1/2 PRICE**



Offer Expires May 31, 1982 • Not valid with other coupons

6396 HOLLISTER AVE.

**COUPON OFFER**

GOOD THROUGH MAY 30, 1982

**20% OFF**  
**TOPSIDER RESOLES**

at  
*The Leather Guild*  
6529 Trigo Rd. I.V.

**LEATHER GUILD**

Check out our great selection  
of **SANDALS**

In Isla Vista across from the Magic Lantern Theatre  
968-6619 Open Mon-Fri 10-9, Sat 10-5  
Closed Sunday

**COUPON OFFER**

**SIX PAK SHOP**

Free **SIX PAK Baseball Hat**  
With Purchase of Six Pak T-Shirt

\$5.00 Value

6580 Pardall  
685-4541

**SIX PAK SHOP**

The largest liquor and liqueur selection in Isla Vista  
A large selection of California & imported wines  
One of the largest selections of imported beer in the S.B. area  
Full selection of imported & domestic keg beer

**WATCH FOR THE OPENING OF  
OUR NEW GROCERY SECTION**

6581 PARDALL 685-4541 10 AM - MIDNITE DAILY

**COUPON OFFER**

**SPECIAL OFFER**  
**8" x 10" COLOR ENLARGEMENT**

Made from your color negative or slides • Subjects may be different  
Only \$2.49 ea • 3 for \$6.35 P-221

**THE ALTERNATIVE  
COPY SHOP**

6540 Pardall, I.V. 968-1055 Offer Expires July 1, 1982

**THE ALTERNATIVE  
COPY SHOP**

Xerox Copies • Kodak Film  
Film Developing • Binding

6540 Pardall Road  
Isla Vista, CA 93117 968-1055

**COUPON OFFER**

**25% OFF  
ON ALL FRAMES**

**THE ALTERNATIVE  
COPY SHOP**

6540 Pardall, I.V. • 968-1055  
OFFER EXPIRES JULY 1, 1982

**COUPON OFFER**

**10% OFF**  
Any Men's or Ladies'  
Sweater or Jacket

Void after May 16, 1982  
6551 TRIGO RD. I.V. 968-3617

**WHY BE AVERAGE?**

Shop at **Yellowstone Clothing.**  
Nostalgia & fun for men & women.

**YELLOWSTONE**

6551 Trigo Isla Vista, Calif. 93017 968-3617

**COUPON OFFER**

**10% OFF**  
Any Bowling Shirt or  
Hawaiian Shirt

Void after May 16, 1982  
6551 TRIGO RD. I.V. 968-3617

**COUPON OFFER**

**10% OFF**  
Any Men's '50s Shirt  
or Ladies' Blouse

Void after May 16, 1982  
6551 TRIGO RD. I.V. 968-3617

**COUPON OFFER**

**10% OFF**  
Any Dress or Kimono

Void after May 16, 1982  
6551 TRIGO RD. I.V. 968-3617

**COUPON OFFER**

BLUE TWIST • LEONA 66 • BABYLON

**FREE STRINGING**

WITH THE PURCHASE OF ANY REGULAR PRICE TENNIS FRAME. (CREDIT OF 14.99 TOWARD STRINGS OTHER THAN THOSE LISTED ABOVE.)

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**HOODED PULLOVER SWEATSHIRTS**

**\$3.00 OFF**

XS-XL 16 Colors

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**BASEBALL/SOFTBALL GLOVES**

**15% OFF**

RAWLINGS • WILSON • MIZUNO • SPALDING

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**SPORTIFF HIKING SHORTS**

**25% OFF**

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**SWIMWEAR**

**10% OFF**

MENS & WOMENS STYLES FROM SPEEDO • ARENA • JANTZEN

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**FREE SOCKS**

WITH THE PURCHASE OF 3 PAIR AT REGULAR PRICE

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**SHOES**

**10% OFF**

NIKE • ADIDAS • PUMA • CONVERSE • TIGER  
NEW BALANCE • BATA • PONY • SAUCONY  
QUICK • K-SWISS • MITRE • TRETORN

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**COUPON OFFER**

**SPALDING TOP FLITE 18 STITCHED LEATHER VOLLEYBALL**

**\$5.00 OFF**

APPLIES TO REGULAR PRICE MERCHANDISE ONLY. CANNOT BE COMBINED WITH ANY OTHER DISCOUNTS. EXPIRES 5/12/82

GOLETA SPORTS CENTER

**GOLETA SPORTS CENTER**

CLOTHES, SHOES, EQUIPMENT

Adidas	Mother Karen
Allen-A	Mountain Goat
Arena	Mueller
Aris	Mylec
Bancroft	Natty
Beonta	New Balance
Bell Foundry	Nike
Bike	Penn
Cal Sport	Pony
Chalkline	Powderhorn
Champion	Mountaineering
Coleman	Prince
Comfy	Puma
Conroy	Quick
Converse	Rawlings
Court Casuals	Smith
Danskin	Spalding
Davis	Speedo
De Beer	Sportcraft
Dolphin	Sportiff
Donnay	Stedman
Dudley	Swing West
Dunlop	Sunbuster
Duofold	Suncloud
Ektelon	Tred 2
Head	Voit
Halthways	Vuarnet
Leach	White Stag
Maser of Austria	Wigwam
Mikasa	Wilson

Winning Ways

**COUPONS GOOD THROUGH MAY 12, 1982**

**5708 Hollister**

**COUPON OFFER**

**LEVI'S® BASIC JEANS**  
 517-0217 - Denim Boot Cuts  
 505-0217 - Denim Straightlegs • 646-44 - Nuvo Sta-Prest Flares  
 519-15 - Straght-leg Cords • 646-15 Cord Flares • 501s Shrink-to-fit

**13.77 pr.**

With coupon. Coupon expires Thursday, Noon, May 13  
 127 N. Fairview - Fairview Center - Goleta - 964-8995  
 Mon-Fri. 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK  
 MEN'S / BOY'S SHIRTS**  
 Ocean Pacific • Off-Shore • Kennington • Arrow  
 Nat Norfleet • Britannia

**25% OFF REG. PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 127 N. Fairview - Fairview Center - Goleta - 964-8995  
 Mon-Fri. 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK OF  
 GAL'S TOPS**

**20% OFF REG. PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 127 N. Fairview - Fairview Center - Goleta - 964-8995  
 Mon-Fri. 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK OF  
 GAL'S PANTS**  
 Calvin Klein • Levi's • Britannia • Blaze-A-Smile • Chemin de Fer  
 Souvenirs • Cherokee • L.A. Seat Covers • Zena • Lee • Trousers Up

**20% OFF REG PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 127 N. Fairview - Fairview Center - Goleta - 964-8995  
 Mon-Fri 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ANY MEN'S/WOMEN'S SHOE  
 IN STOCK**  
 Nike • Brooks • Adidas • New Balance  
 Puma • Foot Joy • Kangaroo

**20% OFF REG PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 189 N. Fairview - Fairview Center - Goleta - 964-9663  
 Mon-Fri 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK OF  
 WOMEN'S SWIMSUITS**  
 One & two-piece styles by  
 Eenie-Meenie • Sassfrass • Ocean Pacific

**20% OFF REG. PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 189 N. Fairview - Fairview Center - Goleta - 964-9663  
 Mon-Fri 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK OF  
 MEN'S/GAL'S SHORTS**  
 Ocean Pacific • Court Casuals • Sportif • Adidas • Sundek  
 Quicksilver • Sub-4 • Nike • New Balance • Dolfin

**20% OFF REG. PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 189 N. Fairview - Fairview Center - Goleta - 964-9663  
 Mon-Fri 10-9, Sat 10-6, Sun 10-5

**COUPON OFFER**

**ENTIRE STOCK OF  
 MEN'S SHIRTS**  
 Ocean Pacific • Bolt • Sundek • Pipeline • Hobi • Soffe

**25% OFF REG PRICE**

With Coupon. Coupon expires Thursday, Noon, May 13  
 189 N. Fairview - Fairview Center - Goleta - 964-9663  
 Mon-Fri 10-9, Sat 10-6, Sun 10-5

**Theelin's**  
 Casualwear for Guys 'n Gals

127 N. Fairview - Fairview Center - Goleta - 964-8995  
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

**Theelin's  
 Santa Barbara  
 Athletic**

189 N. Fairview - Fairview Center - Goleta - 964-9663  
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5