

The Carpinteria Chronicle

READABLE - REPRESENTATIVE - RELIABLE

The Only Newspaper In Carpinteria Produced Entirely In Its Own Plant

VOLUME VI

CARPINTERIA, CALIFORNIA, FRIDAY, MAY 6, 1938

NUMBER 10

Cerca del Mar Available For Recreation Center

R. G. Bassett, custodian of the local State Park, has just returned from a two day conference of State Park Employees held in San Francisco and announces that he has been given permission to convert the Cerca del Mar Club House into a recreation center for the use of the general public and is installing two Badminton courts, three Ping Pong tables and a victrola equipped with radio volume control to be used for dancing.

However, Bassett was unable to secure an appropriation from the State to cover the expense of installing this equipment, its upkeep or the power bills for the building and since he is buying this equipment at his own expense it will be necessary to charge a small fee for the use of this equipment.

The building and music may be secured for dances by groups of 10 couples or more between the hours of 8:00 p. m. and 11:00 p. m. for the small sum of 25 cents per couple. Rates for the use of the other equipment will be made by the hour and special rates will be made to groups who wish to arrange for regular periods for use of this equipment.

Bassett particularly invites Carpinteria residents to avail themselves of these recreational facilities and states that the attendance during the summer months will determine whether it is advisable to add more equipment and to continue this service during the winter months.

Persons who desire more information regarding these facilities are asked to see R. G. Bassett at

MANY HEAR TALK ON "DEFENSE" BY C. L. TOMERLIN

A large group of men attended the Good Fellowship Men's Club dinner at the Community Church on Monday evening and heard C. L. Tomerlin, democratic candidate for congress for this district, speak on "National Defense and World Affairs." Tomerlin very ably discussed the Oriental situation and pointed out that Japan, up to the present time, has succeeded in conquering about one-half of the territory and resources of China and that at her present rate on conquest it will be but a few years until she has complete control of the entire Chinese race, in which event Japan will become a real menace to the United States.

He stated that the situation in Europe is just as alarming with Germany and Italy apparently intent on plunging Europe into another World War and that in view of these facts it is necessary that the United States prepare now so that the country will be in a position to defend itself against any and all powers should any attempt be made to acquire U. S. territory. Tomerlin also discussed the modern trends in America with regard to high taxes, etc., and spoke at some length about

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the State Park or to phone him at Carpinteria 4011.

COOKING SCHOOL DISPLAY AT VAN'S

Van's Market cooperating with the Chronicle in the presentation of the motion picture cooking school, "Star in My Kitchen," has arranged an attractive display in their store of the nationally advertised food products used in the picture and are featuring these items at special prices today and tomorrow.

KIDDIE PARADE TO BE HELD ON 4TH OF JULY

The American Legion Auxiliary will again sponsor a childrens parade to be held on the Fourth of July at 2:30 p. m. and has announced that the theme will be American history, any period. All children under sixteen are eligible to enter and the parade will be divided as follows: First division, children under nine; second division, children nine to twelve; Third division, children twelve to sixteen.

Prizes will be given for floats only, which must be made by the children and may have bicycles, tri-cycles, wagons or other wheeled toys as a base.

All groups, such as Scouts Sunday school classes from all churches, Cubs, Brownies and schools, either by room or as individuals, are urged to take part and it is suggested that these groups start work on their entries now so that they will have a good start before school closes.

The committee in charge of arrangements is composed of Mrs. O. L. Lyman, chairman; Mrs. Ann Hebel, Mrs. Lucile Solari and Mrs. J. Henry Shepard.

RUSSELL CUP MEET PICTURES SHOWN AT LIONS CLUB

The Carpinteria Lions club enjoyed a most interesting meeting last night with the recently elected officers officiating for the first time since they were installed. The motion pictures taken of the Russell Cup Meet by Francis Castro were shown and Thomas H. Keating of the identification bureau of the Santa Barbara Police department gave a short talk on air mail week which is to be observed May 15-21.

Officers who were recently installed by the Lions Club for the ensuing year are president, Dr. G. Horace Coshaw; first vice-president, Fred Greenough; second vice-president, Harold Heltnan; Lion Tamer, Sally Maddox; tail twister, Howard Mays; treasurer, Dave Safwenberg; secretary, J. E. Jones; directors, Cliff Benedict, Charles Neuman, Merle Staub, C. E. Moore.

All Residents Asked To Observe Air Mail Week

LELAND CRAWFORD TO BE CANDIDATE FOR JUDGE

Leland Crawford, veteran Santa Barbara attorney, yesterday announced his candidacy for Judge of the Superior Court of Santa Barbara County, Court Room No. One, at the August 30th primaries.

Crawford has resided in Santa Barbara since 1919, taking up his residence upon his discharge from the ninety-first division, at the conclusion of the World War. He is a charter member of the American Legion Post No. 49, and was active in the Post's organization.

Having been admitted to the State and Federal Courts as an attorney in 1914, Crawford has actively engaged in the general practice of his profession, embracing all of its branches, over a period of twenty-four years.

In addition to an active professional life, Mr. Crawford has served as a member of the Santa Barbara City Council, and is now serving as President of the Santa Barbara City Board of Education, this being his second term as President of said Board.

He is a member of the local, State and American Bar Associations, and has served as Secretary and member of the local Administrative Committee of the State Bar.

* At least one letter sent out by airmail by every resident in the Carpinteria Valley will be the goal of the local post office during the observation of Air Mail Week, May 15 to 21 and in order to make it easier for the public to cooperate an airmail envelope bearing the special Carpinteria Cachet that will be used during that week on all air mail letters will be placed in each box. The post office will also accept self-addressed envelopes which will be sent to Los Angeles and returned via air mail for the benefit of those who wish to collect covers commemorating the event. In addition it has been announced that the new air mail stamps will also be available at that time.

National Air Mail week commemorates the establishment of the Air Mail Service on May 15, 1918 and is sponsored by the United States Post Office Department. The object is to acquaint the public with the speed and service which may be had by the use of this branch of post office service and approximately 100,000 members of volunteer committees throughout the country with the cooperation of schools, clubs, civic and business associations and interested public-spirited citizens are expected to participate in the observance of Air Mail week.

To Give Demonstration

All cities and towns located off the present air mail routes including Carpinteria will be given a one-day demonstration of air mail speed and efficiency May 19, as part of California's observance of

(Continued on page 12)

Fire Hazard Inspection to Be Made by Fire Marshall

Arthur R. Koehler, member of the Carpinteria Fire Department, has been appointed Fire Marshall for the Carpinteria Fire District, by Chief Les Carter and the board of Fire Commissioners, and is beginning an inspection tour of property in this area.

Koehler's duty is to prevent fires by calling the attention of residents and business houses to fire hazards that may exist on their premises such as faulty wiring, rubbish accumulation, storage of inflammables, etc. and to attend public gatherings to see that aisles are kept clear and all fire exits are easily accessible and kept open.

Koehler plans to make a house to house visitation and is asking the co-operation of the public in eliminating such hazards as he may discover and call to their attention, since it is only by holding the fire losses to an absolute minimum that reductions in fire insurance rates may be secured.

This service may also be the means of considerable savings to holders of fire insurance policies since many persons are not thoroughly familiar with clauses found in most policies which invalidate the insurance if the holder is careless in allowing fire hazards to exist on his premises or that insurance may be suspended until these hazards are eliminated should the insurance company send an inspector to visit the property.

In order that residents may not be inconvenienced in any way by these inspections, Koehler will be glad to make appointments for inspections at a specified time and may be reached by calling Carpinteria 3011 or 3565.

Construction has begun on the new home of Mr. and Mrs. John D. Fuller on the site of their former home at Foothill road and Cravens Lane. Edwards and Plunkett of Santa Barbara are the architects in charge of the plans.

Beach Season Opens; List of "Don'ts" Given

MONTE VISTA DAIRY INTRODUCES NEW MILK PRODUCTS

The Monte Vista Dairy is introducing a delicious new milk product, chocolate milk, which will be hailed with delight by children in the home—as well as adults.

The new product is made at the dairy's modern plant here and whole, pasteurized Grade A milk is used as a base to which a specially prepared chocolate mix is added. The dairy will deliver this product to your home or it may be secured at several local stores and restaurants.

Mr. and Mrs. Hugh Thurmond have completed plans for a new home on their ranch on upper Cravens Lane, the foundation having been poured early this week.

* The Carpinteria Beach was officially opened for the season last Sunday and Gates Foss took up his duties as life guard for the summer. Foss, who is thoroughly familiar with this type of work, was stationed at the Gaviota Beach last season. During the past week he has been busy supervising the conditioning of the beach and County Beach Park for the crowds that will throng the beach on the first warm days. The raft which was damaged last fall, has been repaired and will be placed within a short time.

With the opening of the beach it is always well to review the list of "don'ts" that should be observed by those using the beaches if they are to avoid injury or possible death. The following list, which is in use on all beaches in Los Angeles county, is called to the attention of the public by Foss:

1. Over-enthusiasm is some-
(Continued on page 12)

Attend Free Cooking School Today

CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

ANN WAYNFLETE . . . Owner and Publisher

Bud Riley . . . Associate Editor and Adv. Mgr.

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Advertising Rates on Application

OPPORTUNITY KNOCKS

R. G. Bassett, custodian of the State Park for a number of years, has cleared the way for the solution of several problems that have been facing Carpinteria for some time. Bassett, weary of seeing the beautiful Cerca del Mar Club house situated in the State Park standing idle most of the time and despairing of securing financial aid from the State for the addition of recreation facilities for the public has more or less taken matters into his own hands after securing permission from the State Park Board and is attempting, single-handed, to provide improvements for the use of the public which will make this building a re-creation center for Carpinteria residents as well as the many summer visitors. Bassett is providing badminton, ping pong equipment and a phonograph for dancing at his own expense and sufficient funds must also be taken in to meet light bills, so there will be necessity be a small charge made for the use of these facilities.

Now that Bassett has cleared the way for the more general use of the building, it would seem an ideal opportunity for some local service or civic organization or group of organizations to come to his aid and assist him in his very worthwhile endeavor in trying to establish a recreation center in the Cerca Del Mar clubhouse, which has long been recognized as one of Carpinteria's biggest "frozen assets".

The establishment of such a center and a comprehensive recreation program available to the general public, sans charge to the public for its use if possible, would be the answer to the two complaints heard most frequently, one from vacationists, and one from local residents.

The complaint voiced most frequently by tourists, and one of the chief reasons why Carpinteria's beautiful beach does not attract more summer visitors, is that there is nothing to do after they get here. Young people of his day and age demand more than a beautiful strip of beach and consequently "papa" and "mamma" plan vacations where there is equipment available for games and dancing as well as for swimming. The solution of this problem by the co-operation mentioned above would also be the answer to oft heard complaint of Carpinteria young people, that outside of the beach and the schools tennis courts there is nothing to do here and which fact has resulted in many youngsters seeking recreation in other nearby towns, often to the extreme chagrin of their parents.

Bassett will gladly welcome any co-operation that is offered, whether it be time or money, or both, so it remains to be seen whether Carpinteria will avail itself of this splendid opportunity to again regain its place in the sun as an ideal recreation area for the whole family and to gain a reputation of being a town that provides for the welfare of its young people.

The Churches

Carpinteria has a number of Churches, whose pastors and members will be glad to welcome you to their services.

CHRISTIAN SCIENCE SOCIETY
Christian Science Society, Carpinteria, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds service every Sunday at 11 o'clock a. m., Sunday School at 9:45 o'clock. Mid-week meetings every Wednesday evening at 8 o'clock.

A reading room is maintained in the church building, open Tuesday afternoons (except holidays) from 2:30 to 4:30 o'clock.

The subject of the Lesson-Sermon is "Adam and Fallen Man" on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston Massachusetts.

A Scriptural selection in the Lesson-Sermon includes the words of Paul of the Ephesians: "Let no man deceive you with vain words: . . . For ye were sometimes dark-but rather reprove them. . . . But all things that are reprov'd are made manifest by the light: for whosoever doth make manifest is light. Wherefore he saith, Awake thou that sleepest, and arise from the dead, and Christ shall give thee light."

One of the passages from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "It is well that the upper portions of the brain represent the higher moral sentiments, as if hope were ever prophesying thus: The human mind will sometime rise above all material and physical sense, exchanging it for spiritual perception, and exchanging human concepts for the divine consciousness. Then man will recognize his God-given dominion and being."

METHODIST CHURCH

Melvin J. Addington, Pastor

Morning Service: "The Lord's Garden," by Rev. John R. Wood.

Evening Service: "Heavenly Aspirations," by Rev. Melvin J. Addington.

Wednesday Evening, May 11, "Hebrews 10."

Rev. John R. Wood having lived many fruitful years and served in the Colorado conference of the Methodist Episcopal church, many of the years being in pioneering and missionary work in the home field, will preach the morning sermon. God's garden differs as does our own; the type of seed sown determines the amount of yield and the kind of yield. If flowers are sown, flowers are gathered, and if vegetables are sown, vegetables are reaped.

Many souls have from time to time felt the heavenly tug and have aspired to someday reach that blissful shore, but their aspirations have not been constant, and still others have had a constant heavenly walk. "Heaven is

not reached in a single bound but round by round.

The following have registered to go to the Young Peoples Conference at Trinity Methodist church in Los Angeles: Katherine Koehler, Marquita Doran, Lola Mathews, Loretta Myrhofen, Richard White, Roy Wiser, Hershel Lowe, Rev. and Mrs. Melvin J. Addington. The conference will be held May 6, 7 and 8. Among the speakers the names of Rev. M. Howard Fagan of the Wilshire Christian church; Rev. L. David Cowie of the Vermont Avenue Presbyterian church, Dr. Roy L. Smith of the First Methodist church; and Dr. Cecil M. Aker of Spurgeon Memorial church in Santa Ana; may be noted.

THE CARPINTERIA COMMUNITY CHURCH

Rev. Deane F. Babbitt, Pastor.

Sacrifice, courage, and high ideals are noble virtues passed on to us by our mothers. It is just and proper that we should set aside one day in the year and call it "Mother's Day." We celebrate not "mere sentimentalism"—taking the place of religion—but the influence of a potent force in our American Civilization. At the eleven o'clock Morning Worship hour the pastor will speak upon "The Heritage of Men!" Special music will consist of the Prelude "Home Sweet Home" by Bishop; Offertory, "Lullaby" by Brahms; Men's Chorus, "Memories of Mother." Harkness; Duet, "Mother Knows," (Cassel) sung by Miss Margaret Lewis and Mrs. Stanley Lane, and Postlude, "In Heavenly Love Abiding," Mendelssohn.

The Youth Fellowship meeting in the McLean Youth Chapel at 6:30 o'clock will consider "How To Conquer Anger?" Miss Madelon Southworth will conduct the Expression Study and Jean O'Banion will officiate at the piano. Following the meeting, the evening will be devoted to social activities in the Church parlors.

WASHINGTON—While Senators and Congressmen are anxious to get back to their constituents, hope of an early congressional adjournment seems to be fading. No agreement has been reached between the House and Senate committees on the tax bill and a long fight over the wages and hours bill appears in the offing. The new bill, which has the approval of the American Federation of Labor, sets a minimum wage of 25 cents an hour and a 44 hour week. The announcement last week that the Treasury will begin to retire \$50,000,000 of its maturing bills each week with the proceeds of gold de-sterilization means that the Federal debt will be reduced by this amount each week.

A spectacular mine rescue will be staged twice a day in the "Hall of the Mineral Empire" in the Mines, Metals and Machinery building at the 1939 Golden Gate International Exposition.

"MAN'S INHUMANITY TO MAN"

A world which has seen much of human misery engendered by human ruthlessness shudders nonetheless at the most recent Nazi program. Hitler's personal organ, the Voelkischer Beobachter of Vienna, advocates a four-year plan for the elimination of Jews from Austrian life. At the close of that period "no Jew shall have opportunity to earn money except in purely Jewish communities where Jews may eat up their money and await death." In short, Jews must be literally starved to death within Austria or else dumped over the border without money, since no Jew may leave with funds. Such a fantastically inhuman proposal merits, at the very least, the moral condemnation of the world.

WOMEN IN THE NEWS

By LEONE BAXTER

Bitter indictments of modern women, the lives they lead, the philosophies they cherish, the manner in which they dress, and the way they curl their hair, are featured strongly in this week's news.

"Modern fashions," says the blistering diatribe of one well-known public figure, "are not only silly, but pagan."

"If fashions have set out to make women look ridiculous, they certainly have succeeded!"

Funny thing, but the gentleman's right! Except, of course, for the redeeming fact that women have a sense of humor. Knowing that fashion decrees ridiculous hats, absurd lapel decorations and ludicrous beach togs, women are laughing just as gaily at their funny gear as the spectators on the side lines. It's all very gay and silly—but scarcely wrong.

Another current critic levels his guns at mothers, with the caustic comment:

"It is at home that the loss of a soul begins!"—and continues, to tell how a mother, inadvertently but stupidly, instructs her child in dishonesty by evading bill collectors, neglecting to pay the street car conductor the full fare for half-grown Johnny, or telling small tales to visitors, which the child recognizes as untrue.

There's more merit to that criticism, and likely a number of mothers, and probably dads, too, are feeling a trifle uncomfortable over it.

The case for women, however, drops to a new low with this final judgment of the sex by an eastern editor:

"Unless something can be done to check the immoral trend of American womanhood of today, we will soon be living under a dictatorship!"

(If this goes on, shortly someone will be trying to prove that women in general are to blame for the fly in the ointment, the mote in the eye and the blood on the moon!)

But to balance properly the record of bad news, along comes another pronouncement, sounding a more complimentary note. Under the title: "Wanted, Stateswomen!" a national magazine says:

"If ever in our history we needed stateswomen, it is today. The crying need is for feminine leaders who can provide moral principles in the home, in social life, in the church and in business. No nation can rise above its own womanhood"

Women, of course, will be a little surprised that the sex is still suspected of harboring members credited with moral principle, after the public lacing they've taken this week. But they'll be terrifically grateful, no doubt, that their critics left them such a fine little star to hitch to—even if they did kick the ladies' wagon smack out from under them first!

Want Ads In The Chronicle Bring Results.

LIBRARY HOURS

Monday evening—6:30 to 8:30 p. m.
Tuesday afternoon—2 to 5 p. m.
Wednesday afternoon—2 to 5 p. m.
Thursday afternoon—2 to 5 p. m.
Friday afternoon—2 to 5 p. m.
Saturday afternoon—1 to 5 p. m.

Want Ads in The Chronicle bring results.



Dedee Abot and Mike Anders have lunch on the beach in one of the many entertaining scenes in "Star in My Kitchen," the interesting and instructive picture that every woman in this community should see.

*** * * * ***
*** Behind The Scenes In ***
*** American Business ***
*** By Orton B. Motter ***
*** * * * ***

BUSINESS— Before the start of a race, the horses are usually nervously stomping the ground and milling about at the post. Jockeys have a difficult time steering their mounts into the right lanes and there is much confusion. Sometimes one horse breaks the tape and the race has to be started over again. In much the same way business and government are trying to re-start the "prosperity" race. There is confusion at present but eventually the gun of confidence will go off, purchasing agents will begin to buy, men and women will go back to work, factories and mills will hum and better times will return. It has always happened in the past . . . it will again.

GOLD MINING— One of the few businesses in the world that requires no salesmen is gold mining. Every ounce of gold recovered in some desolate western mining camp has a ready market at the government assay office. The price is \$35 an ounce. Last year there were 4,752,801 ounces of gold mined in America, putting \$168,348,035 into the pockets of mining companies, such as the Homestake Mining Company in Idaho, and their workers. After the gold is mined it is weighed at the assay offices and sold to the U. S. Treasury. The money to pay for the gold can be raised by the government in two ways: either by printing dollar bills against the gold, or by borrowing the money from banks and individual investors through the issuance of government bonds.

WHAT DE-STERILIZATION MEANS— When the government issues bonds to pay for gold, the

gold is called "sterile" because it was acquired without putting any new money into circulation. Much gold is shipped to this country from abroad either because its owners think America a safer place to keep it, or because they wish to establish credits against which they can purchase goods. The government pays for this gold just as it pays for domestic gold. Both the foreign and domestic gold is melted and shipped in bullion form to various inland cities such as Fort Knox, Kentucky, for safekeeping in large underground vaults. When the government announced last week that it would de-sterilize gold, it was saying, in effect, that it no longer would sell bonds to pay for gold but would issue bills against \$1,391,000,000 of sterilized gold, thus putting new money into circulation and, it is hoped, into the pocketbook of John Q. Public.

HEADLINES— Sales of Union Bag & Paper Co., running ahead of last year. . . Henry Ford accepts invitation to lunch with President Roosevelt, forecasts lower commodity prices. . . Libbey Owens-Ford Glass Company turned out 273,000,000 square feet of glass in 1937. . . American Safety Razor will place new Gem-lectric Shaver on market July 1 at \$15 retail. . . Some companies are reporting greater earnings in the first quarter this year than same period last year, including: Columbia Broadcasting Company, Corn Products Refining Company, National Biscuit Company, Conde Nast Publications, Douglas Aircraft, National Cash Register, and Canada Dry. . . S. B. Robertson, president of The B. F. Goodrich Company, predicts three out of every four farm vehicles will be rubber equipped in 10 years. . . War Department approves sales of airplanes to Great Britain. . . Railroads prepare to ask for another 5 per cent boost in their rates for carrying freight. . . RFC prepares to lend money to utilities so that they can build new plants. . . Easter week sales of Thom McAn and John Ward shoe stores 12 per cent over 1937.

Chronicle Want Ads bring results.

SEA OTTERS ATTRACT

Scientists, photographers and tourists desiring the unusual, are trekking to Monterey hopeful of a glimpse of the "extinct" sea otters, which puzzled naturalists last week, by suddenly appearing near Bixby Creek, 15 miles south of Carmel, reports the Touring Department of the National Automobile Club. It is estimated that this herd of 90 are worth \$150,000. The species has been identified as Enhydra Lutris Neteis, or southern sea otter and no reliable report of their existence has been made since 1916 and no large has been seen since 1831. These are from

two to four feet in length and weigh about 40 pounds. The skins are mostly brown. Most competent observers cannot yet explain the long disappearance of the otters. It is believed, however, the few survivors of the 1786-1831 mass slaughter and their offspring have been hiding these many years in the caves and ocean tunnelings of South Monterey Bay. Constant patrols against poaching are now being maintained.

Scotch Helped Him

Bob Hope, next to be seen in Paramount's "College Swing," rose to fame in vaudeville by telling Scotch jokes.

DAIRY TALES
RIGHT OFF THE PRESS!
FOR YOUR SPECIAL ENTERTAINMENT
PLENTY OF SNAP!
LOADED WITH LAUGHS
FOLLOW THE ADVENTURES OF DICKY AND DAISY
TRY OUR NEW CHOCOLATE MILK

MONTE VISTA DAIRY
PHONE 3441 ~ CARPINTERIA, CAL.



Here's the car

with a QUIET V-8 engine

that hundreds of happy

owners say gives 22

to 27 miles per gallon

AN' LOOK AT THIS!

DELIVERED IN SO. CALIFORNIA

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Price quoted is for 60 H.P. Coupe, illustrated, and includes transportation charges, gasoline, oil and all the following:
2 bumpers, with 4 bumper guards • Spare wheel, tire, tube and lock
• 2 electric horns • Cigar lighter and ash tray • Heat indicator
• Speedometer with trip odometer • Headlight beam indicator
• Built-in luggage compartment • Silent helical gears in all speeds.

The Thrifty "60"
FORD V-8

IT TAKES A STAR TO PLAY THE LEAD
in the Motion Picture Cooking School!



The story of "Star in My Kitchen" wouldn't ring true if flour of uncertain quality were used in the baking scenes. It takes a flour like Pillsbury's Best to assure the fine baking results that give point to the story.

And in your own kitchen, it's just as important to use fine flour if you want your baking to turn out perfectly—every time.

Pillsbury's Best gives superior results because the wheats that go into it are tested and blended with scientific precision—and because its quality never varies.

Why take chances when Pillsbury's Best Flour costs so little more per recipe? Ask your grocer for Pillsbury's Best!



PILLSBURY'S BEST
The "Balanced" Flour

SOCIAL & PERSONAL

HOME CENTER TO MEET NEXT TUESDAY

Repairing of spring cushions and re-upholstering furniture will be studied at the meeting of the Home Center in the Memorial building next Tuesday. The meeting will begin at 10:30 with pot luck lunch at noon.

CUB PACK RALLEY TO BE HELD TONIGHT

Cubs of Cub Pack two of the Community Church will take an active part in the "Cub Scout Rally" which will be held this evening at the Scout House in Manning Park, Montecito, at 7:30 p. m. according to Cubmaster, Rev. Deane F. Babbitt.

MRS. STANLEY SHEPARD ENTERTAINS BRIDGE CLUB

Mrs. Stanley Shepard was hostess to the members of her bridge club at luncheon Wednesday at her home on the Mesa. Mrs. Maurice Beckstead substituted for Mrs. Gerald Hatton who was unable to attend. Members in attendance were Mrs. Walter A. Johnson, Mrs. Joseph L. Fraga, Mrs. Barney Kathman, Mrs. Frank Wykoff, Mrs. Lloyd Hales and Mrs. Myron W. Robertson.

MRS. JOSEPH SCHWEIZER ENTERTAINS BRIDGE CLUB

Mrs. Joseph Schweizer was hostess at luncheon Tuesday for the members of her bridge club at her home, Rancho Encinar. Her guests were Mrs. D. A. Carton, Mrs. Jerome F. Tubbs, Mrs. John W. Dorrance, Mrs. David Safwenberg, Mrs. Harbron Morris, Mrs. C. R. Bowen, Mrs. Richard Morris, Mrs. H. C. Henderson, Mrs. Nelson F. Smith, Mrs. Jesse N. Hawley, and Mrs. Alice Thurmond.

MOTHERS PLAN FOR GRAMMAR SCHOOL GRADUATION

Mrs. Mary Rystrom and Mrs. H. B. Franklin entertained the mothers of the eighth grade pupils at tea Monday afternoon at the Franklin home, and made plans for the class graduation.

Among those present were Mrs. Alvin Anderson, Mrs. David Cummins, Mrs. J. Fraser Dewar, Mrs. William C. Hohmann, Mrs. J. R. Jones, Mrs. Edward Mathews, Mrs. Howard W. Mays, Mrs. A. C. O'Banion, Mrs. L. C. Rafferty, Mrs. Joseph Schweizer, Mrs. Stanley Shepard, Mrs. Ted Snow, Mrs. E. P. Stemper, Mrs. Edwin Storr, Mrs. Walter Taylor, Mrs. Cornelious Vaughn, Mrs. Mix Vandemark, Mrs. C. C. Whitcomb and Mrs. Charlotte Morrison.

MUSICAL PROGRAM PRESENTED AT WOMAN'S CLUB

Byron Williams, violinist of Los Angeles and Santa Barbara played a program for the Woman's club at their meeting yesterday afternoon, accompanied by Mrs. Charles E. Neuman. Mrs. A. R. Hebel presided in the absence of Mrs. Joseph Hendy who is attending the convention of the state federation at the Los Angeles Biltmore.

Hostesses for the afternoon were Mrs. Percy Houts, Mrs. Phil Mills, Mrs. Barney Kathman, Mrs. John B. Hudson and Mrs. George Humphreys.

MARJORIE CADWELL PLAYS IN POMONA COLLEGE CONCERT

Mr. and Mrs. Harold L. Cadwell are in Los Angeles today to attend the concert given by the Pomona college orchestra in the Philharmonic auditorium. Their daughter, Miss Marjorie Cadwell who is a freshman at Pomona, is a member of the orchestra, playing cello.

Miss Cadwell has been chosen to play cello in the string ensemble and the string quartet. She has been a member of the college choir, and had a part in the musical pageant, "The Quest," given by the music department.

D. A. R. CHAPTER TO MEET HERE SATURDAY

Carpinteria members of Santa Barbara chapter, Daughters of the American Revolution, will entertain the chapter at the Woman's club Saturday when luncheon will be served by a committee from the club. Election of officers will be held during the program, Dr. Genevieve Shorkley having been presented for the office of president by the nominating committee at the last meeting. Miss E. Louise is the retiring regent of the chapter.

The hostesses for the afternoon will be Dr. Shorkley, Mrs. John W. Dorrance, Mrs. J. Henry Shepard, Mrs. Martin Slaughter, Mrs. G. A. Franklin, Mrs. Clinton R. Bowen, Mrs. J. W. Young, Mrs. John Lalia Conway and Miss Verita A. Slaughter.

ANNUAL GIRL SCOUT RALLY TO BE HELD ON MAY 27

The Annual Girl Scout Rally and program will be held on the evening of May 27 at the Memorial building, it was decided at the meeting of the local Scout committee Monday afternoon. The program will be given at the Memorial building

and will include the award of badges for the year's work as well as skits by each troop and the presentation of Brownies who will "fly up" into Scouting.

Plans for the summer camp were discussed, and awards of one campership to each troop voted by the committee. Attending the meeting were the chairman, Mrs. L. K. Hebel, Mrs. John F. Rock, Mrs. Joseph Schweizer, Mrs. Chester Miller, Mrs. Donald Bailard, Mrs. Marc Latham, Mrs. Maurice Beckstead, Mrs. Stanley Shepard and Mrs. Robert Bates.

GIRL SCOUTS ENTERTAIN WITH TEA FOR MOTHERS

Members of the high school and eighth grade Girl Scouts gave a tea for their mothers and members of the Scout committee in the high school Little Theater Wednesday afternoon, followed by tea in the home economics rooms. A short program was given by the troops, those taking part including Jane Franklin, Mary Alice Hebel, Nina Ann Miller, Madelon Southworth and Barbara Lyman from the high school, and the entire eighth grade troop in songs. Corsages were presented to all the guests including Miss Dempsey Creary who made her last visit to the Scouts before leaving for New York.

The Scouts were assisted by their leaders, Mrs. Merle Staub, Miss Elizabeth Platt and Miss Vivian Rodriguez. The high school Scouts are Margaret Anderson, Mary Davis, Patty Demaree, Kow Dyo, Nancy Franklin, Patsy Hales, Mary Alice Hebel, Barbara Lyman, Nina Ann Miller, Masaye Ota, Margaret Senteney, Madelon Southworth, Betty Thompson and Helen Young. Eighth grade Scouts are Peggy Bauhaus, Lola Mathews, Loretta Mayrhoften, Jean O'Banion, Hanaye Ota, Joan Rock, Joy Vandemark, Jane Franklin, Virginia Vaughan, Daphne Dewar, Marie Schweizer and Bonnie Shepard.

VALLEY HOMES VISITED BY WOMAN'S CLUB

Four valley homes and gardens were visited by the members of the American Homes and the Gardens departments of the Woman's club last Thursday afternoon. The patio and garden of Mrs. H. B. Franklin was inspected, and the homes of Mr. and Mrs. Stuart Meigs, Dr. and Mrs. G. Horace Coshow, and the new home of Mr. and Mrs. B. E. Clark in Vallecito Oaks.

During the morning the American Homes department enjoyed demonstrations of a luncheon menu by Mrs. Mildred Seaberg of the gas company. Hostesses for the luncheon were Mrs. J. B. Lape, Dr. Genevieve Shorkley, Mrs. Merle Staub, Mrs. Arthur Weishaar and Mrs. James L. Kent.

Attending the luncheon were Mrs. William H. James, Mrs. Martin Slaughter, Mrs. Clarence Sawyer, Mrs. Robert Sawyer, Mrs. H. L. Beckstead, Mrs. R. J. Ogan, Mrs. M. W. Robertson, Mrs. J. C. Furby, Mrs. Thomas Church, Mrs. J. W. Young, Mrs. Walter Johnson, Mrs. C. C. Heltman, Mrs. Marc Latham, Mrs. Gerald Hatton, Mrs. Jack Wullbrandt, Mrs. Henry C. Hugo, Mrs. E. V. Stubbs, Mrs.

Frank Bradley, Mrs. John Hudson, Mrs. M. F. Lewis, Mrs. W. F. Norlin, Mrs. Francis Castro, Mrs. Barney Kathman, Mrs. H. B. Franklin, Mrs. Frank Wykoff, Mrs. Harold Cadwell, Mrs. Joseph Hendy, Mrs. H. D. Baylor, Mrs. Joseph L. Fraga, Mrs. Stanley Shepard, Mrs. Lloyd Hales, Mrs. E. D. Solari and Miss Minnie Merrihew.

PERSONALS

Miss Jacqueline Schmitz, who has been attending high school in Berkeley, has returned to the freshman class of the local school.

Mrs. J. B. Lape and daughter, Mrs. Howard W. Bobo, motored to Oakland Saturday where Mrs. Bobo joined her husband who is in business there.

Attending the ladies' night dinner of the Ventura Lions club last Thursday evening were Mr. and Mrs. Percy Houts, Mr. and Mrs. Victor Stubbs, Mr. and Mrs. Howard Mays, Mr. and Mrs. C. C. Benedict, Dr. and Mrs. J. B. Lape, Dr. and Mrs. G. H. Coshow and their guest, Mrs. Ida Standard of Eugene, Oregon.

THE PEOPLE OF SAN JACINTO AND HEMET PROUDLY PRESENT

CALIFORNIA'S Greatest
OUTDOOR
PLAY


Ramona

CAST OF 250
ADDITIONAL
PERFORMANCES

Saturdays and
Sundays at 2:45

MAY 7-8
MAY 14-15

TICKETS
\$1.50 \$1.00
RES. GEN. ADM.
CHILDREN 1/2 PRICE
ON SALE
MITCHELL TICKET OFFICES
THROUGHOUT SO. CALIF.
or call
HEMET 2000
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CALL ML 3770
MAIL ORDERS NOW



Build Your Kitchen Around A Modern

Gaffers & Sattler Gas Range

The Star In Any Kitchen Dreams of

Having a modern kitchen and rightfully deserves one. So why not begin to realize that dream right now, and plan to build your Kitchen around a Gaffers & Sattler range, equipped with automatic clock control. Include too, an automatic hot water heater in your kitchen scheme to give you an abundance of hot water any time you turn the faucet.

Attend the Chronicle's free motion picture Cooking School and see how easily delicious meals may be prepared with modern equipment and then visit the Carpinteria Plumbing Company and inspect the beautiful new Gaffers & Sattler ranges and learn how easy it is to own one on the budget plan.

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Plumbing Heating Sheet Metal Work
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Visit ALASKA or HONOLULU this Summer

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STEAMSHIP, AIRPLANE and HOTEL RESERVATIONS
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LOOK BEAUTIFUL

..Have a hairdress . . . a new permanent . . . a new hair trim . . . for that new hat . . . and the new clothes you're so proud of!

Permanents . . . \$2.50 up
Any Style



LILLIAN'S BEAUTY SHOP

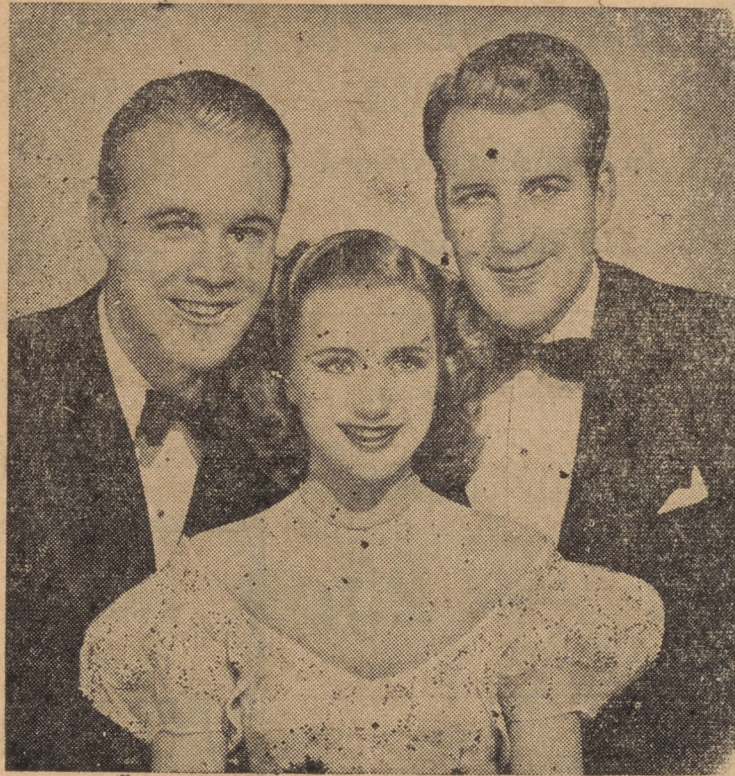
Phone 3533 Carpinteria 912 Linden Ave.

GRANADA PICTURE STARS NEW TEAM OF YOUNGSTERS

A new and attractive team of youngsters makes its appearance today at the Granada Theatre in "Love, Honor and Behave," the newest Warner Bros. Comedy-drama.

The boy is the tall, young pugilist of "Kid Galahad"—Wayne Morris. The girl is small and dainty Priscilla Lane whom Warner Bros. enticed away from Fred Waring's Pennsylvanians after her performance in the recent musical hit "Varsity Show." "Love, Honor and Behave" is the story of a boy brought up by a doting mother to become her impression of a gentleman.

This was not the idea of the girl who had always loved him. She cured him of the fault in an unusual way—by sailing into him literally with a fistic barrage. The big scene of the picture is a battle between Wayne and Priscilla at the end of which each has a nice black eye but a more complete understanding of the other.



When two boys, Wayne Morris and Dick Foran, meet girl, Priscilla Lane, they become this way about each other, Love, Honor and Behave, which is another way of introducing the name and stars of Warner Bros., comedy hit which opens at the Granada Theatre today.

EXTRA SHOWINGS OF RAMONA ARE ON MAY 14-15

Two extra performances of "Ramona," romance of early California have been scheduled by the Ramona Pageant Association, the non-profit organization which sponsors the famed play. The new showings will be given Saturday and Sunday afternoons May 14 and 15.

"Although thousands braved storms and cold to see performances of 'Ramona,' still others were unable to make the trip to Ramona Bowl," said Lloyd D. Mitchell, general manager of the play. Therefore, the association has added two extra performances to our season which normally would close this week-end."

"We are happy to accommodate the public. At the same time it will enable us to finish the season without serious financial loss to Hemet and San Jacinto, the two cities of Riverside county which

present the historical drama on a strictly non-profit basis."

The fact that close to 5,000 persons motored to the valley towns to see the play on the two days when the weather was unseasonable is a tremendous tribute to the play, Mr. Mitchell said.

In order to keep the play up to the high pitch and smooth tempo it has maintained for the first four showings, rehearsals of the large cast were given this week by Victor Jory and Jean Inness, co-directors.

The eightieth performance of "Ramona" will be given this Saturday afternoon, May 7. In celebration of this milestone in the

progress of the renowned drama, the two cities have planned a gay fiesta which will be staged in Hemet near the Santa Fe station Saturday night. Many who attend the Saturday performance will remain over for the colorful street fete.

Actors in the play will be guests of honor. Cristina Welles, new to the cast this year as Ramona and Stevan Darrell, the Felipe, will assist in the costume judging.

DEL MAR Theatre

— CARPINTERIA —
THURS. - FRI. - SAT.
Double Feature Program
EDWARD G. ROBINSON In
"A Slight Case of Murder"
—ALSO
ALICE FAYE In
"You're a Sweetheart"

SUN. - MON. - TUES.
CONSTANCE BENNETT In
"Merrily We Live"
—ALSO
"The Spy Ring"

STARTS WEDNESDAY
"The Girl of the Golden West"

WARNER BROS. GRANADA STARTS TODAY

THE KNOCKOUT COMEDY OF THE YEAR!



starring
WAYNE MORRIS
PRISCILLA LANE
with John Litel - Thomas Mitchell - Dick Foran
Directed by Stanley Logan - A WARNER BROS. PICTURE

Plus 2nd Smash Hit
HEADSTRONG DAUGHTERS
AT THE DANGEROUS AGE!

Beloved Brat

BONITA GRANVILLE
DOLORES COSTELLO - DONALD CRISP
Presented by WARNER BROS.



Bing Crosby and Mary Carlisle in "Doctor Rhythm" which starts Saturday at the Fox Arlington Theatre. Also on the same program "She's Got Everything."

ALAN DINEHART TO APPEAR IN PLAY AT LOBERO

Santa Barbara playgoers will be offered another preview of a Broadway-destined attraction when the New York producing firm of Hilbert and Ames uncurtain its latest comedy-drama, "Thanks for My Wife," starring the celebrated stage and screen actor, Alan Dine-

hart, for a three-day engagement at the Lobero theater commencing Thursday night May 26.

FOX ARRLINGTON "THE PLACE TO GO"

NOW PLAYING
College Bells are Ringin'
and *College Belles are Swingin'*
They're learning their A-B-C's from George and Gracie Martha and Bob!



"COLLEGE SWING"

* Starts Saturday *

HIS POLICE BEAT NEVER MISSED A HEART BEAT!



with **BING CROSBY**
MARY CARLISLE
BEATRICE LILLIE
ANDY DEVINE

CASITA Theatre

— CARPINTERIA —
FRIDAY - SATURDAY
Admission 10c and 15c
BUCK JONES In
"Ride 'Em Cowboy"

SUN. - MON. - TUES.
Matinee 2:15 P. M.
Special Spanish Program
"Vamonos Con Rancho Villa"



Give Mother a Rest on Mother's Day and a treat she will long remember. Bring Her to Tony's Log Cabin for one of Cheff Canzini's famous Italian Dinners.

TONY'S LOG CABIN

The Restaurant Unique

536 State St. — Tel. 21291 — Santa Barbara



For MOTHER'S DAY -- Sunday

A FESTIVE DINNER SERVED ALL DAY

El Cortijo - Montecito

SPECIAL ADDED ATTRACTIONS:

Lyle Griffin's Swing Band — Big Six Floor Show and Old Fashioned Singing Bee.

No Cover Charge



"Sweet thoughts running 'roun' mah mind," as Auntie Bella would say, "look who's herel!" It's Auntie Bella herself, who presides over Mike Anders' kitchen in "Star in My Kitchen," and who provides many a laugh for women attending the cooking school.

FLOOD DAMAGED TREES MAY HARBOR SLOT HOLE BORER

Sacramento—Fruit growers of California were urged today by the Entomological Service of the State Department of Agriculture to inspect their trees carefully and remove dead and damaged twigs infested with slot hole borer which has attacked trees uprooted or damaged by the spring flood waters.

Pointing out that damage to trees by floods has rendered them

especially susceptible to the shot hole borer, and that the borer does not ordinarily seriously attack healthy trees, the state entomological officials said that if the insect were allowed to increase in orchards already damaged by wind and water that losses would mount and might continue over several years.

Orchardists were urged to prune the deadwood from the trees and burn the brush in order to kill the young borers which live under the bark of the dying twigs and limbs. Further information concerning the damage to fruit by reason of lowered quality due to the activity of shot hole borer and methods of control may be secured by growers from county agricultural commissioners.

GOOD DRIVING NEWS

In the four month period from November through February, 28 of the Nation's States showed continuous reductions in their traffic deaths, according to the Safety Department of the National Automobile Club. This means that 1,770 lives were saved in these States during the four-month period. Last year almost 40,000 persons were killed in traffic in the United States, but with your help this needless waste of life can be stopped. Your part in the war on accidents is to drive with extra care and walk with extra caution.

Chronicle Want Ads bring results.

BIG electric range opportunity
FOR LIMITED TIME ONLY

Pin-Money ELECTRIC RANGE EVENT

YES, MAM. A FEW PENNIES A DAY IS ALL IT COSTS IF YOU BUY NOW

* There is no need for any woman to deny herself the advantages of electric cooking any longer. Today's terms are the lowest ever offered. A new, modern electric range costs only a few cents a day.

AND YOU GET THIS BIG FOUR-PIECE SET IN TRADE FOR YOUR OLD STOVE. IT'S REAL "WEAR-EVER"

I'M CERTAINLY GLAD I SWITCHED TO AN ELECTRIC RANGE... IT'S SO MUCH BETTER

* Just think of getting this marvelous 4-piece set of "Wear-Ever" utensils, especially designed for electrical cooking, in exchange for your old stove. It doesn't cost you a cent, but the offer is limited. So get your "Wear-Ever" set now.

* Once you've used a modern electric range, you'll never give it up. Benefit by today's lower terms—get your modern electric range now.

Don't Wait
SEE THE NEW ELECTRIC RANGES
AT YOUR EDISON OFFICE OR YOUR DEALER

BARNEY'S Market

Independently Owned

118 Coast Highway

Freshly Ground

Ground Beef

2 LBS. 25c

Armours - Star

Sliced Bacon

1/2 LB. PKGS EACH 15c

Armours Star - Wilson's
Certified U. S. Prime
Eastern Steer Beef

CHUCK ROAST lb. 19c

Eastern Grain Fed Shoulder

Pork Roast

Shank Cuts 3 to 3 1/2 lb. Average Lb. 16 1/2c

Center Cuts - - Lb. 23c

Elkhorn Brand

LONGHORN

Cheese

PER POUND 19 1/2c

SIRLOIN STEAKS Lb. 29c

PEANUT BUTTER Lb. 10c

OPEN
Every Day From
7:30 A. M.
to
7:00 P. M.
Except Saturday
To 9:00 P. M.

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116 W. Coast Highway, Carpinteria, California Phone 238

GROCERY SPECIALS FOR
Thursday, Friday
and Saturday—
May 5, 6 & 7
AT ALL
VAN'S STORES

COOKING SCHOOL SPECIALS

These Items Featured In Movie Cooking School

Miracle Whip Salad Dressing 1/2 PT. 14c PT. 23c QT. 37c

Kraft Dinner 15c Velveeta Cheese 1/2 LB. 17c

Pillsbury's Flour 4.9 LBS. 23c 9.8 LBS. 41c 24 1/2 LBS. 93c Free Measuring Cup SNO SHEEN 23c

LIPTON'S TEA 1/4 LB. 21c 1/2 LB. 39c LB. 73c

MAN! What a Meal

AUNT JEMIMA READY-MIX FOR PANCAKES
Small Pkg. - 10c
Large Pkg. - 19c

BREAKFAST OF GREAT AMERICANS

QUAKER OATS PKGS.
Small - 9c
Large - 18c

Lux Soap 6c

Lux Flakes 22c

Lifebuoy 6c

Rinso 21c

Spry 1-Lb. 20c 3-Lbs. 56c

Doyle's Dog Food, 16-oz. 3 for 14c

Iris Coffee, 1-lb. glass 27c

Holly Cleanser, Reg Size 3c

Better Best Sodas and Grahams, 1-lb. 13c

Better Best Sodas and Grahams, 2-lbs. 25c

White King Granulated Soap Family Size (plus tax) 29c

Scotch Granulated, 31-oz. 24c

White King Bar Soap, 10 for 31c

White King Cocoa Almond or Lemon Soap 3 for 14c

Kennel King Dog Food, 16-oz. 6c

Lynden Chicken & Noodles 16-oz. Glass 23c

Lynden Prepared Spaghetti, 16-oz. 11c

Gebhardt Tamales No. 300 15 1/2-oz. 2 for 25c

Gebhardt Mex. Style Beans 1-lb. 2 for 15c

Gebhardt Chili Con Carne with Beans, 15 1/2-oz. 15c

Del Monte Whole Apricots No. 2 1/2 2 for 27c

Del Monte Fruit Cocktail No. 1 2 for 25c

Standard Peaches, No. 2 1/2 2 for 27c

Del Monte Bartlett Pears No. 2 1/2 17c

Doles Pineapple Juice, 8-oz. 2 for 11c

Doles Pineapple Gems No. 211 12-oz. 10c

Sunsweet Prune Juice, 12-oz. 2 for 15c

V. B. Apple Sauce, No. 2 10c

Del Monte Early Garden Asparagus, No. 2 21c

Gibbs Cut String Beans, No. 2 2 for 15c

Just Off Cob Shoe Peg Corn No. 2 10c

Burbank Hominy (White or Golden) No. 2 1/2 8c

Zacate New Irish Potatoes, No. 2 2 for 17c

Del Monte Solid Pack Tomatoes No. 2 10c No. 2 1/2 13 1/2c

Libby or Del Monte Peas and Carrots, No. 2 13c

Old Plantation Peanut Butter, 1-lb. 16c

Chicken of the Sea Tuna, 1/2's 16c

Dunbar Shrimp, 5-oz. 15c

SUGAR (Pure Cane) 10-lb. Cloth Bag 53c

BUTTER (Challenge or Arden) 1-Lb. 32c

EGGS (Fresh Large Extras) Dozen 27c

(Sales Tax will be added to quoted prices on taxable items)

Fresh Garden Vegetables

AND

Fruit

FRIDAY and SATURDAY

Right To Limit Quantities Reserved

GOLDEN RIPE

Bananas

4 LBS. 19c

TENDER GREEN

Asparagus

4 LBS. 29c

NORTHERN LARGE

Artichokes

10 FOR 25c

SHAFTER

New Spuds

While They Last

LUG 35c

10 LBS. 13c

IMPERIAL VALLEY

Tomatoes

3 LBS. 13c

FANCY LOCAL

Pole Peas

4 LBS. 25c

GAS TAX LEVY DOWN FOR MARCH

Sacramento—A sharp reduction in gasoline sales during the month of March was announced today in a report by the State Board of Equalization, showing a tax assessment levied against the distribution of 135,243,235 gallons.

The tax for the month amounted to \$4,057,297.05, a loss of 6.51 per cent compared to the same month of 1937.

Despite the reduction in comparison with last year, the March income from the gasoline tax was substantially higher than the income of \$3,564,805.33 reported for February, 1938. During the three months of the current calendar year a gain has been shown only in February sales, the report said.

TRAVEL USES DETOUR

Although the Ventura to Ojai highway is closed, traffic is being detoured via Foster park and Tico, reports the touring bureau of the Automobile Club of Southern California.

Chronicle Want Ads bring results.

(Political Advertisement)

Harry E. Fryer



CANDIDATE FOR **SHERIFF** OF SANTA BARBARA COUNTY

Offers the Following Qualifications:

Years of experience in law enforcement work in Glendale, Calif. and Santa Barbara County.

Familiarity with the many and varied problems of law enforcement in ALL AREAS of Santa Barbara County.

VOTE FOR **Harry E. FRYER** FOR SHERIFF

at the AUGUST PRIMARIES

HOLLYWOOD Beauty SECRETS

by **MAX FACTOR** ★

Filmom's Foremost Make-up Authority

Glamour Was Born in Hollywood

Not so long ago I overheard a young lady scathingly criticize the make-up of another young lady by saying, "It's too Theatrical!"

I smiled to myself. The young lady did not know what she was talking about. She had mistaken the wrongly selected and too flamboyant colors of the other young lady's make-up as being characteristic of those employed for the stage or in the picture studios.

For a moment I was tempted to intrude and tell this Miss a thing or two—

I was tempted to tell this young person who was so careless in her selection of words with which to express her disapproval, for instance, that if it had not been for real Theatrical make-up—the make-up of the screen and theatre—she herself would not have been able to present the exceptionally well made-up appearance which she did at the time I saw her.

Perfections

I could have told her about the limited array of make-up materials which would have been the only ones at her command if she had lived in those years before the legitimate theatre developed advanced make-up needs, and before films had arrived on the scene to demand even further perfections.

I could have told this same young lady how the make-up she



used was the proved result of testing which had started in the film studios some thirty years ago—many years before she was born.

I knew all about her make-up. I was there in the studios from the start, and had my part in perfecting the materials which were now accentuating her natural beauty.

Stars of Yesteryears

The picture stars of those many years ago—Mary Pickford, Anita Stewart, and Theda Bara are among those who come to mind—were appearing in a dramatic medium which was still a new one. This medium required new and improved "theatrical" make-up.

Face powder had been generally known in only two shades, white and pink, before the many different shades necessary for picture work were created. Almost immediately society make-up took over and adapted the advantages of the much wider range of tints afforded by this new "theatrical" make-up device.

Eyebrow pencils, eyeshadow, and eyelash make-up were unknown as society make-up materials, originally. They were drafted into this field only after they had been created first for the stage and pictures.

Dramatic Hands

The attractive fingernail enamels we know today did not originate with fashionable society women. They were first developed for the stage and screen, in order that actresses with a dramatically expressive hands might focus audience attention to them when occasion required.

The non-irritant qualities and chemical purity of the society make-up used today were first established in motion picture make-up. Actors and actresses had to use make-up in comparatively large quantities, and wear it over great periods of time. The make-up simply had to be pure and soothing to the skin.

If it had not been for the make-up requirements of the stage and screen, it is quite possible that most of the women of today would not be acquainted with the soothing qualities of the cleansing

creams and skin fresheners which are now commonplace adjuncts to society make-up. These were originally created for their value to actors and actresses.

New Make-up

Two very recent additions to the list of society make-up materials which demonstrate the merits of "theatrical" origin are lip gloss and the new transparent "pancake" make-up.

Motion picture actresses could not perpetually be moistening their lips to provide them with an attractive sheen. So lip gloss, to provide a glistening finish to lipstick, was created to overcome this difficulty. And, almost immediately, this gloss became a standard society make-up item.

The increasingly popular "pancake" make-up, applied with a damp sponge, which provides a transparent, porous skin surface which is the ultimate in present day make-up naturalness, also had a "theatrical" origin. It was originally created especially for the players in Technicolor pictures. Then it was adapted to use in black-and-white films. Now it is



Digestible as milk itself!

—this cheese food that children love

● Hidden in Velveeta's deliciously mild American cheese flavor are wonderful food values, richly concentrated! Protein, to build sound muscles. The precious milk minerals, calcium and phosphorus, needed for sound teeth and bones. Essential Vitamin A. And Velveeta is digestible as milk itself. Serve it regularly in sandwiches . . . spread on crackers . . . in cooked dishes.



widely appreciated aid to society make-up among the stars of Hollywood.

Word of Praise

In view of all of these facts, I must maintain that the word "theatrical" should not be used disparagingly when referring to make-up. It should be used in praise, instead.

For not only is the professional studio make-up of such glamorous personages as Norma Shearer, Joan Crawford, Dorothy Lamour or Sonja Henie entirely "theatrical"—but their society make-up as well as that of women the world over, is also of a definitely theatrical ancestry.

If it were not for this theatrical ancestry, make-up would not exist as the great and fine art we know today.

Women everywhere owe a great debt to "theatrical" make-up —

DO YOU KNOW THAT— There are only 8,000 hospital beds in all China which has population over 400,000,000, according to the American Bureau for Medical Aid to China. . . America's public debt in 1932 was \$20,937,350,964; its

war time peak was \$25,479,000,000, it now is \$37,498,062,000. . . Nearly 2,000,000 workers lost 28,000,000 days of work in 4,600 strikes last year. Two thirds of the strikes were for union recognition, one third for pay and hour benefits. . . There are about 1,000,000 storekeepers, large and small, in the United States with annual volume of \$40 billion who provide employment for some 3,500,000 workers and have annual payrolls between 3 and 4 billion. Retail distribution is America's third largest industry. . . There are 11,163,000 horses in the nation and the average cost of a horse is between \$90 and \$100.

DR. J. B. LAPE DENTIST

1004 Linden Ave.
Phone 274
Carpinteria

JIM SIMPLY WON'T EAT MY SALADS...



BETTER CHANGE YOUR SALAD DRESSING! I KNOW MIRACLE WHIP HAS A FLAVOR MEN LIKE!

● How to make your husband eat salads? The exciting flavor of Miracle Whip solves this problem!

Miracle Whip is an entirely new kind of salad dressing—a skillful combination of finest mayonnaise and old-fashioned boiled dressing. Its unique goodness has made it the world's largest-selling salad dressing.

The special Miracle Whip recipe calls for more—far more—of the costly ingredients that make the difference between fine and ordinary salad dressings. And Kraft whips these ingredients to a delicious new creaminess in the exclusive Miracle Whip beater. Get acquainted today with the exciting new flavor of Miracle Whip Salad Dressing!



A FLAVOR ALL OF ITS OWN!

RICHER MACARONI-AND-CHEESE

ready in 9 minutes!

● A quick-cooking macaroni . . . grated cheese—in each Kraft Dinner package. Easy directions on package tell you how to make fluffy-tender macaroni drenched with rich cheese goodness . . . in 9 minutes!



TODAY . . . AT YOUR GROCER'S



Alice Faye, Joan Davis and Marjorie Weaver in a scene from "Sally, Irene and Mary," which opens at the California Theatre Saturday on the same bill with the beautiful Technicolor feature "Gold Is Where You Find It" starring George Brent, Olivia de Havilland and Claude Rains.

ANNUAL WALNUT FIELD DAY SET FOR MAY 20

The past winter has been so warm that walnut trees as well as other deciduous fruit trees are now slowly developing their leaves and blossoms and are fully a month late, according to Sidney A. Anderson, Form Advisor of Santa Barbara county for the University of California. "At the same time," he continued, "trees of the same varieties have blossomed and set fruit in central and northern California."

This peculiar effect of climate known as "delayed foliation" will be discussed by Dr. W. H. Chandler, Professor of Pomology, University of California, at a meeting of the 18th Annual Walnut Growers' Field Day, scheduled for North Los Angeles, Friday, May 20.

The field day will be held under the joint auspices of the Agricultural Extension Service of the University and the Southern Walnut Growers' Division of the Edible Nuts Department of the California Farm Bureau Federation.

The title of his talk will be "Delayed Foliation of Walnuts, Its Causes and Effects."

"Dr. Chandler is a wonderful authority on the climatic requirements of trees," Anderson stated, "and is thus particularly well qualified to discuss this subject."

Dr. Chandler is soon to move to Southern California where he will become assistant dean at the College of Agriculture.

Other important topics on the same program will include a report on marketing and tree crop adjustment, walnut pests, irrigation, harvesting, and soil conservation.

According to word just received by Anderson from D. C. Brown, manager of the Southern California Walnut Growers' Association, arrangements have been made by that association to serve a cafeteria luncheon for the grow-

IN DOWNTOWN LOS ANGELES



FAMOUS
from COAST
to COAST
for
GOOD FOOD

from
\$2.50
PER DAY

FIFTH and HILL
Opposite The Subway Terminal

CONVENIENT — to downtown shops, theatres and all points of interest.

HOTEL CLARK

P. G. B. Morriss, Manager

ers who attend the field day program.

PERSONALS

Mrs. E. P. Rowe and Mrs. B. J. McKenzie attended the May fete at Occidental college last Friday and visited their daughters, Mary Helen Rowe and Elizabeth McKenzie.

Dr. and Mrs. T. M. Shorkley spent Sunday with their daughters, Mary and Jean in Los Angeles and visited their daughter, Mrs. William H. Roulston in Hollywood.

Mr. and Mrs. C. E. Neuman spent the week-end with relatives in Arcadia and Inglewood.

Mr. and Mrs. Edward C. Bronk left this morning for a six-weeks visit at their former home in Plainfield, Ill.

Mrs. J. B. Lape called on Mrs. Ethel Mays and Miss Eloise Mays at their home in San Rafael during her trip north last week-end.

Boys of the agriculture classes have been attending some of the sessions of the F. F. A. convention in San Luis Obispo the past two days.

Did Someone Say Poor Fish?



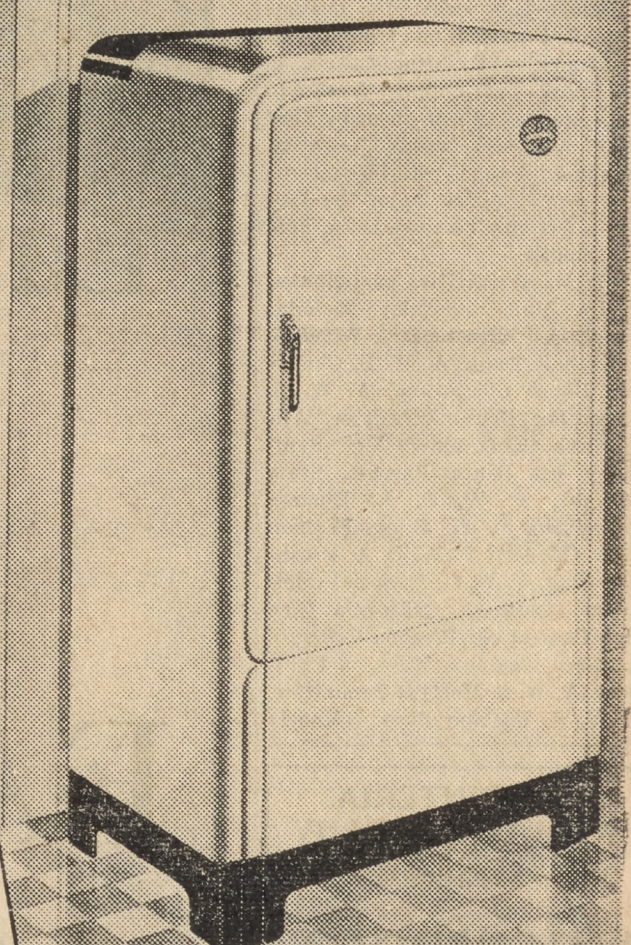
Did someone say poor fish? Not when lovely Ruth Stevens and Connie Thompson get their tackle ready. In fact it might be quite a pleasure to be scooped up by these two beauties who are pictured beside the Gilmore Scout's 1938 deluxe Ford V-8 fish and game scout car. Ford V-8 was the scout's choice because of its ability to stand the roughest going and V-8 power to traverse the most difficult of mountain roads.

*Some noise is necessary
but in a Refrigerator we want
permanent silence!*

WHAT a relief to own the automatic refrigerator that never makes a noise! Home is more livable. But of still greater importance is the reason behind this silence. Servel Electrolux never makes a sound because it has no moving parts in its freezing system. And parts that do not move can not wear.

Only Servel Electrolux provides such trouble-free, automatic refrigeration. Furthermore, it brings you the economy of natural gas. Get full information from a dealer or the gas company. Easy terms.

SOUTHERN COUNTIES GAS COMPANY



*Yours with a
SERVEL ELECTROLUX
the Gas Refrigerator*

1. No noise, no wear and no vibration.
2. Continued low operating cost.
3. New temperature indicator.
4. Flexible cube release — 20% more ice.
5. Push-or-pull door latch.
6. Automatic interior lighting.
7. Illuminated temperature dial.
8. Ample storage space.
9. Constant cold — keeps foods fresher.
10. Extra years of service.

Natural Gas

YOUR QUICK, CLEAN
ECONOMICAL SERVANT

Leibler's Hi-Way Liquor Shop

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Phone Orders Filled

GRACE BROTHERS ALTA BEER	OLD CROW Pt. \$1.60 Qt. \$3.10
Full Quart 15c	GRANDAD Pt. \$1.87 Qt. \$3.68

SCOTCH WHISKIES

MARTINS V. V. O. 10 Years Old	5th \$3.45
LORD DOUGLAS 10 Years Old	5th \$2.90

**Italian Swiss Colony
Wines in bulk**

SWEET WINES, gal	\$1.35
SAUTERNE, gal.	\$1.09
BURGUNDY, gal	\$1.00
CLARET, gal	\$1.00

**Fine California
Wines in bulk**

SWEET WINES, gal95c
DRY WINES, gal.60c
DRY MUSCATEL, gal.90c

(Sales Tax will be added to quoted prices on taxable items)

HIGH SCHOOL NOTES

The first period Home-making classes are planning on celebrating the birthday of Kuniye Tanaka next Thursday by giving her a luncheon.

There will be a Mother's Day Girl Scout tea held Wednesday afternoon at Four o'clock.

The main program is to be held in the Little Theatre of the high school while the tea is to be held in the Home-making department.

A tractor demonstration was given today to the agriculture classes of the high school, showing different type of garden tractors and other apparatus.

The Hi-Y of the high school will go to Oxnard on Tuesday afternoon to have a box lunch dinner with other schools of the Tri-County area. The program is to be sponsored by Oxnard and as guest speaker they will have Dr. James Brougher, Jr., of Glendale.

There was a baseball game played against Simi on Tuesday afternoon at Simi. This was the first game of the season.

Mr. Hawley has returned from a trip to Pennsylvania. He has been gone for a week.

The Ventura relays were held last Friday afternoon at Ventura. The local boys brought back 24 medals and nearly took the cup. They also broke two old records. One in the Class A Medley old record 8:36 new record 8:24.4.

Carpinteria Girls Win High Honors at Southland Schools

Two Carpinteria girls, Mary Shorkley and Mary Helen Rowe, have received high honors at the Colleges they are attending in the south according to word received here this week.

Mary Shorkley has been selected as one of the eight most outstanding women in the Freshman class at U. C. L. A. by Agathai, Senior Women's Honorary organization. From this group, chosen on a basis of scholarship, leadership, personality, and service, one woman will be named by the organization as the most outstanding* freshman coed and a plaque bearing her name and the words "Agathai Freshman Award" will be presented to her as a feature of the Women's Activity banquet to be held this month.

The many activities participated in by Mary Shorkley include: W. A. A., Freshman Women's Basketball Team, A. W. S. Christmas Dance Committee, A. W. S. Recreation Hour Committee, All-Southern California College Symphony (at Santa Barbara State College), Y. W. C. A. Hostess Committee, Y. W. C. A. Fashion Show (Model), Y. W. C. A. Freshman Club, Y. W. C. A. Social Committee, Southern California Glee Club Contest (at Pomona College), Southern Campus, Hilia of Phraetores, A. W. S. Hostess Committee, A. W. S. Fashion Show, (Model)

and A. W. S. Social Committee. Mary Helen Rowe, who is a student at Occidental, has been given the Freshman Girls Activity Award for having entered more activities than any other freshman girl on the Occidental College Campus this year. The activities in which she has participated include the following: Chorus and Woman's Glee Club, Associated Occidental Players (dramatics), member of the program committee for Freshmen chapels, Delta Omicron Tau Sorority, and the music sorority.

"TRAVELING SAFETY LANE" IN USE BY HIGHWAY PATROL

A "traveling safety lane" has been inaugurated by the California Highway Patrol.

Equipped with the most modern

devices for testing brakes, lights, steering gear, wheel alignment, and other safety factors in all types of automobiles, special patrol squad now is touring the state to provide free inspection for all motorists who desire it.

The free inspection service was inaugurated by Chief E. Raymond Cato as a special feature of the state-wide traffic accident reduction campaign.

Chief Cato said: "We are seeking the voluntary cooperation of motorists to have their cars checked by this traveling safety lane when it visits their home communities."

The special equipment, carried in a large van and set up on a convenient street in each community visited, now is on tour in Southern California.

The safety lane squad is in charge of Captain E. C. Griffin.

To Buy Ranch

Florence George, Chicago Civic opera star who makes her screen debut in Paramount's "College Swing," is in the midst of purchasing a ranch. She needs space for her present and promised collection of pets.

Multi-colored coral from all parts of the world will be displayed at the 1939 World's Fair

of the West on Treasure Island in San Francisco Bay.

Bob Burns' Collection

Although he does not collect them, Bob Burns, the Van Buren bazooka man who is currently working in "Tropic Holiday" at Paramount, has acquired 100 assorted pipes which he smokes in rotation (but not continuously).

WRESTLING - 8:30 p. m. EVERY THURSDAY

Mission Athletic Club

635 E. Montecito Phone 26394 SANTA BARBARA



Good with Eastside Beer - and how!

Pretty hard to beat this combination —thick, juicy steak, sizzling hot from the broiler, smothered with rich mushroom-beer gravy and topped off with a beaker of cold, sparkling Eastside Beer. Boy! What a feast!

EASTSIDE BEER
The TASTE Tells



LOS ANGELES BREWING COMPANY, LOS ANGELES

CARPINTERIA REALTY COMPANY
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Insurance

111 East Coast Highway
Phone 3142 Carpinteria

We represent a number of the oldest and strongest companies in the world.



Steve Strelch, speedy wrestler popular with Santa Barbara fans, who may meet Dude Chich, light heavyweight Champion, in a title bout at the Mission Athletic Club next Thursday.

Newest Cookery Tricks Shown At Movie Cooking School

Lock the doors and come to town!

The Chronicle's Motion Picture Cooking School entitled "Star in My Kitchen" is the real community attraction today at the Del Mar Theatre.

This fascinating and different cooking school is open entirely free to every woman in town, and "The Chronicle" extends this last invitation to join in the home-making lessons and jolly entertainment for at least one day.

The Motion Picture Cooking School is a practical rally of home-makers to contribute fresh perspective for the "same old job", the monotonous day-in-and-day-out job, yet the most important business in the world. Just as men have their annual conventions, where they listen to lectures from specialists, local women will have their convention to consider home-making problems.

Just as fresh inspiration for the old job is one of the by-products of the familiar cooking school, which presents a lecturer in a model kitchen, so are new ideas and keen incentive born in the film class for home-makers, with its novel approach and modern setting.

"No "false-front" camera-beautiful kitchens satisfied these specialists. They insisted on working in complete, compact, modern kitchens, which actually reflect

(Political Advertisement)

ANNOUNCEMENT

For Office of
JUSTICE OF THE PEACE
First Judicial Township, Santa
Barbara County, California

Having been appointed by the Board of Supervisors to fill out the unexpired term of Jerome F. Tubbs, resigned, I now desire to announce to the voters of this Judicial Township, re: Carpinteria Township, that I will be candidate for the said office of Justice of the Peace for the ensuing term and respectfully solicit the support of the voters of the Township at the August Primary Election.

C. P. MOORE
Justice of Peace

took its close-ups, so that every person in the Del Mare Theatre will have a "large as life, and twice as natural" view of each operation. There will be no "orchestra circle" at this entertainment, since the back row guests will have an equal chance to peer into the busy mixing bowl, watching the deft steps of measuring, creaming, sifting, and thorough mixing, not overlooking the final work of baking, roasting, Frenchfrying or freezing.

For this is no half-hearted demonstration. Each delicious dish will be completed and shown with such realism that there are sure to be hungry "ohs" and "ahs" from the audience. If any stray husbands get into the theater, they are certain to ask, "When do we eat?"

Keeping up-to-the-minute on fresh discoveries to ease the home manager's burdens, is one of the jobs of the household specialists who supervised the demonstrations in this profitable cooking school. Because they have devoted years of training and study to home problems, these capable experts know how to help other housekeepers to run their homes more smoothly, interestingly and economically. Under the glow of their enthusiasm and creative skill, a wellcooked meal becomes elevated from "just a job" to an artistic achievement requiring skill and imagination.

Not only does this picture show new dishes, styles, and interesting ways to serve everyday meals and party feasts, but it demonstrates how to make intelligent use of the ingenious mechanical servants that take the guess work out of house work.

What about recipes? Naturally every guest of the Chronicle will want to test these tantalizing cures for menu monotony. Free recipe sheets will be distributed daily. And other things will be given away—valuable gifts that will find long and useful life in many a home.

Guests at the school will want to meet and remember the friendly local firms and nationally-known products that are helping

the Chronicle in this community undertaking and whose names are listed on the programs.

Does your house run you? If so, why not accept the Chronicle's invitation to join the neighborly cooking school party at 2:15 today at the Del Mar Theatre.

TAKE PART IN C. E. CONVENTION

Several members of the Youth Fellowship of the Community Church attended the 46th annual convention of the Santa Barbara C. E. Union, with which the group is affiliated, which was held at the Goleta Federated Church on last Friday, Saturday and Sunday.

Many interesting speakers, including Rev. Ralph C. Isbell of the Atascadero Community Church, Rev. Charles R. Drake of the First Christian Church in Santa Barbara, Howard L. Brown, general secretary of the C. E. Union in Los Angeles, Mrs. Hansell Sweeney, coast region vice-president, and Rev. Otis G. Dale of the Goleta Federated Church, took part in the program. The Goleta church group presented a pageant "At Dawning" on Saturday evening.

It was decided at the convention that all C. E. groups south of Ellwood would be affiliated with the Ventura County Union and all groups in the northern end of the county would join the San Luis Obispo County Union.

Primitive methods of mining gold and iron in the Philippines will be displayed at the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay.

COMPLETE PAVING ON COAST HIGHWAY

Paving is completed on the widening to three lanes of the Roosevelt coast highway, U. S. 101 between one mile north of Rincon creek and the easterly boundary of Santa Barbara county, it is reported to the engineering department of the Automobile Club of Southern California. Other work is finished, and it was expected that correction of storm damage to the Rincon creek culvert would be completed within a few days.

Want Ads in The Chronicle bring results.

Instruct Your Attorney to Publish Your Legal Notices in the CARPINTERIA CHRONICLE

RECENT CERTIFICATION by Superior Court of Santa Barbara County, establishing the Chronicle as a legal publication eliminates any question of legality of publication.

COMPLETE SERVICE, including prompt delivery of affidavits of publication, saves time and expense.

CAREFUL CHECKING prevents delays due to typographical errors.

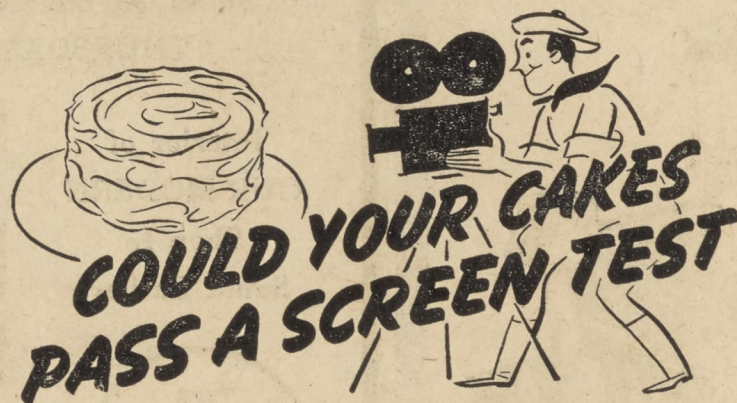
Always specify the
CARPINTERIA
CHRONICLE

more scientific ingenuity and careful planning than any living room.

Recognizing the demands of home experts, the producers of "Star in My Kitchen" signed all-star kitchens, with an all-star cast, adding a continual procession of close-ups, so that every seat in the Del Mare Theatre is a good seat for this amazingly-pictured home-making course.

Everyday happenings have been dramatized in the plot of "Star in My Kitchen." Behind the sparkling humor and suspense that are so necessary to screen stories was a deliberate plan—an ambitious determination to carry instruction, inspiration, and worthwhile home news to women in every community.

The camera took its time and it



... like the Sno Sheen cakes in the Motion Picture Cooking School?

When a cake appears in the movies, it has to be beautiful! It mustn't show any defects when it looms up large on the screen; must be so tempting that the audience will long to taste it.

Cakes made with Sno Sheen Cake Flour please the most critical eye. And their perfect appearance is an assurance that they are wonderfully light—wonderfully delicate in texture. They're as good to eat as they are to look at!

Your cakes, too, will be a delight to the eye and to the palate if you use Sno Sheen—the super-fine cake flour that's featured in the Motion Picture Cooking School. Try a package—and you'll want to use it regularly for all your fine cakes!



Pillsbury's SNO SHEEN Cake Flour



FAST POPULAR SANTA FE TRAIN
to Chicago—Kansas City
Without Extra Fare

From Los Angeles 7:05 p.m.
Pasadena 7:35 p.m.
San Bernardino 9:00 p.m.

Designed for Lower Costs and Service Excellence.

- Latest Stainless Steel Chair Cars.
- Newest Tourist Pullmans.
- Standard Pullmans.
- Through Fred Harvey Dining Cars where meals are served at Economy Prices.

(All Cars Air-Conditioned)

- Lowest Fares, for the several types of accommodations, prevail on this train.

- Special Cars reserved for women and children. Capable Courier-Nurse assists in the care of all requiring free and friendly service.

BACK EAST SUMMER FARES EFFECTIVE MAY 15

Consult Santa Fe

7-29A



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915 State Street Telephone 3660
Santa Barbara, Calif.

Many Hear Talk On "Defense" By C. L. Tomerlin

(Continued from page 1)

Thomas Jefferson and his doctrine of Democracy.

Elmer L. Smith of the Santa Barbara post office staff spoke briefly on airmail week and new officers for the quarter were elected including John C. Furby, president; Del Kent, vice-president and Howard Mays, secretary.

The dinner committee was composed of C. B. Hamilton, Walter Johnson, Jesse Johnson, E. V. Stubbs and George Senteney. Others attending were Rev. Deane F. Babbitt, Charles Curtis, A. C. O'Banion, H. W. Sturmer, W. H. James, R. J. Ogan, Everett Sturmer, A. O. Grinstead, Lloyd Hales, Roy Beckstead, Allan O'Banion, Jr., J. L. Kent, Kenneth Bates, Wallace Godfrey, A. J. Jarvis, Dr. J. B. Lape, H. N. Betts, Del Kent, C. C. Heltman, Howard Mays, Stanley Shepard, J. A. Lewis, Garrey Demaree, E. D. Solari, J. V. Van Meter, M. W. Robertson, R. M. Orrill, F. L. Smith, Frank Roberts, Ernest Houghton, W. C. Tobey, Chester Rock, Carl Siebler, S. C. Maddox, A. M. Clark, Merle Ingerson, David Linden, Barney Kathman, Sr., D. I. Jamerson, J. B. Hudson, Merle Shride, M. F. Lewis, George Boverson, Art Weishaar and J. D. Woods of Ventura.

Beach Season Opens; List of "Don'ts" Given

(Continued from page 1)

times fatal. Don't make long distance swims alone; always swim

accompanied by a strong swimmer or a boat on long swims.

2. Don't over-estimate your swimming ability, especially at the beginning of the season when not in training.

3. Don't bathe in remote places; stay near where a lifeguard is stationed for your protection.

4. Don't bathe immediately after eating; cramps often result.

5. Don't swim near piers or piling; they cause strong currents and have sharp cutting edges and surfaces.

6. Don't dive into unknown water; explore thoroughly before entering the surf. When in doubt, ask the lifeguard.

7. Don't use inflated play apparatus, such as tire tubes, waterwings, or floats, in the surf. You may be carried out to sea on them and be unable to return.

8. Don't call for help unless actually in trouble, as you may call sometime when you do need a lifeguard and not be noticed. When you need it, don't be timid about asking for assistance.

9. Don't take dares in the ocean.

10. Don't go to the assistance of a lifeguard until he calls for help, as he can handle the situation and he may have to help you.

11. Don't lie in the sun and try to acquire a quick tan; it will probably result in a painful sunburn.

12. Don't spoil your beach playground; keep it free of glass, papers, and other refuse.

13. Don't swim near rip tides; they are dangerous. Find out from the lifeguard how to recognize ripe tides and combat their effect.

ANNUAL FLOWER SHOW ATTRACTS LARGE CROWDS

Flowers grown in valley gardens and contributed by friends of the ladies of the Methodist church made a beautiful show at the annual display in the church rooms last Friday and Saturday. Many fine individual blooms were shown and the displays of ornamental foliage arranged by Art Longmire from the gardens of Mr. and Mrs. A. G. Wood, the corner arranged by the Kallman nursery, and the flowers from the estate of Mrs. W. P. Hamilton in Montecito, arranged by W. E. Davis, were all admired by the many who attended the show. The dinner given by the church ladies Friday evening drew a large crowd.

During Friday afternoon the grammar school orchestra directed by Dorothy Clark Smith and the kindergarten pupils with their teacher, Miss Ellyne Mallery, appeared in a program, and Jean O'Banion played a piano solo. The evening program included piano numbers by Will Headley, vocal numbers by Mrs. James L. Kent, violin solos by Mrs. Dorothy Clark Smith, accompanied by Mrs. Jack, Wullbrandt, accordion solos by Jane Franklin and vocal numbers by Jack Rains of Ventura.

The committees responsible for the success of the show were: Flowers, Mrs. A. W. Horton, Mrs. William H. James; dinner, Mrs. Blanche Koehler, Mrs. John W. McIntyre, Mrs. Tessie Husted and Mrs. Alfred Lowe.

Your printing orders will be well done and appreciated at The Chronicle office.

All Residents Asked to Observe Air Mail Week

(Continued from page 1)

National Air Mail Week, May 15 to 21. The planes flying out of Santa Barbara will cover all cities not now on direct air mail routes, which includes Arlight, Betteravia, Bicknell, Buellton, Casmalia, Concepcion, Gaviota, Goleta, Guadalupe, Lompoc, Los Alamos, Los Olivos, Orcutt, Santa Maria, Santa Ynez, Solvang Summerland and Surf.

The purpose of the special flights is to demonstrate the practicability of "feeder" lines connecting the smaller cities and towns of the state with the transcontinental air mail routes operating out of Los Angeles, Santa Barbara and San Francisco. Only towns having landing fields approved by the National Aeronautics Board, Department of Commerce, have been selected for the demonstration flights.

FOUR-LANE HIGHWAY UNDER CONSTRUCTION OVER CUESTA GRADE

Operations are ahead of schedule on construction of a four-lane divided highway over Cuesta grade on coast highway 101 in San Luis Obispo county, the Automobile Club of Southern California engineering department is advised. Grading is 75 per cent complete. The project, including a grade-separation over the Southern Pacific tracks, is expected to be finished by October 11, 1938. Traffic is using the existing pavement except for about one and one-half miles where it passes through construction over surfaced and maintained passageways.

More than 200 members of the San Leandro, Calif., Chamber of Commerce had luncheon on Treasure Island recently and toured the site of the 1939 Golden Gate International Exposition.



KEEP HEALTH FEET HEALTHY - - AND Aid Aching Feet TO MORE COMFORT

M. Stewart Fullerton

Registered And Certified Shoe Fitter Says THIS IS WHY?

YOU SHOULD WEAR

Dr. M. W. Locke Shoes

Our Customers Are Enjoying More Real Shoe Comfort Than Ever Before.

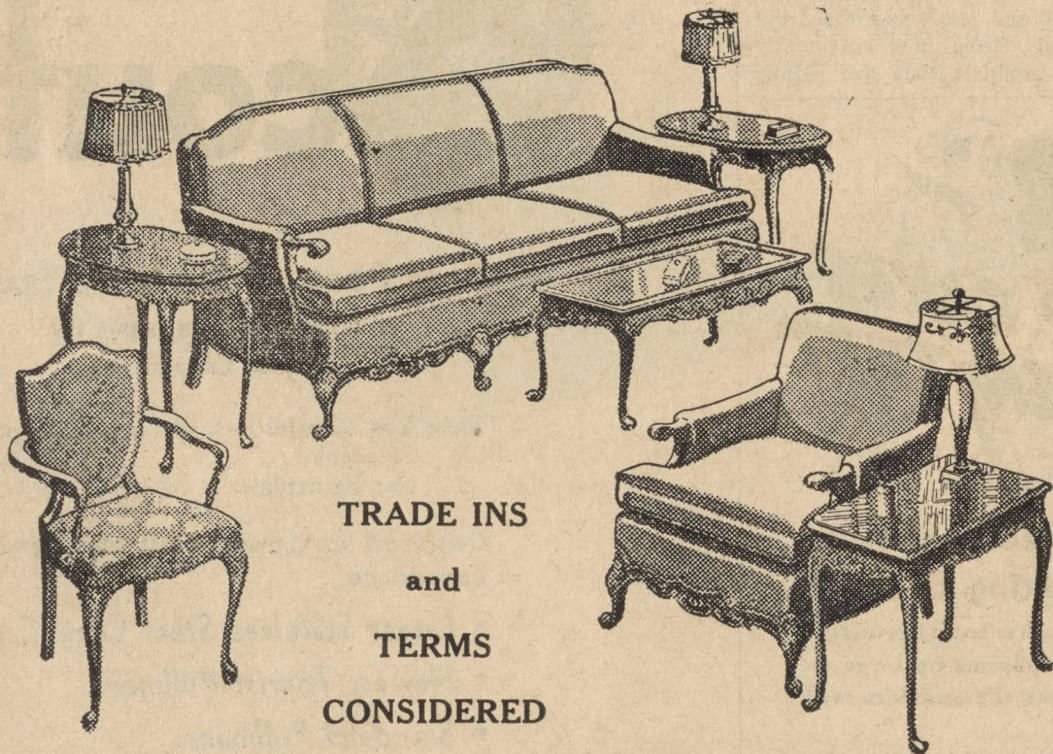
Learn More About These Famous Shoes At the COOKING SCHOOL THURSDAY and FRIDAY

Interior of OUR MODERN Shop In Santa Barbara



THE GENUINE Dr. M. W. Locke SHOES
For Men - Women and Children
20 W. Cannon Perdido
CAROLINE CLARK M. STEWART FULLERTON
A Personalized Fitting Service

BEKINS MAY SALE



TRADE INS and TERMS CONSIDERED

Considering the years of service you may expect from furniture, the cost is far less than the sum usually spent for items of only passing interest to the family! Let Furniture head the list on your budget.

BEKINS maintains a complete line of furnishings for every room in the home.

SELECTIONS may be made from their large stock of factory close-outs of NEW FURNITURE or from their excellent assortment of used STORAGE REDEEMED FURNITURE All At WAREHOUSE PRICES.

25 East Mason St. **BEKINS** Furniture Dept. Phone 6101

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ESCROWS, SAFE DEPOSIT TITLE II, N. H. A. HOME LOANS
Loans made promptly, accurately and at lowest cost.

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