

Hear  
Broadcast  
Sunday

# SANTA-BARBARA STATE-COLLEGE EL GAUCHO

W.A.A.  
Play-Day  
Tomorrow

Vol. XVI

SANTA BARBARA, CALIFORNIA, FRIDAY MARCH 5, 1937

No. 40

## Amazons Stage Annual Play-Day Tomorrow

250 Girls Are Expected to Participate in  
Deck Sports Under Chairmanship  
of Tib Ramsay

By CECILE KATZ

Yipp . . . eee! A Gaucho Rodeo starting at 9 a.m. and lasting until about 2 p.m. will be held tomorrow on the campus. The Women's Athletic Association is sponsoring this event, with Nancye Clapp, president of the W.A.A. and Elizabeth "Tib" Ramsay as general chairman in charge.

### 250 Girls Expected

About 250 high school and junior college women are expected to attend the Rodeo. The following schools will be represented: Santa Paula High, Carpinteria High, Santa Maria High School and Junior College, Ventura High School and Junior College, Santa Barbara, San Luis Obispo, Oxnard High, Santa Ynez, Fillmore, Nordoff, Antelope Valley and Lompoc High Schools.

Whoa . . . hossey! Slow up thar! All Santa Barbara State College women are both invited and urged to attend this Gaucho Rodeo!

### Deck Games Played

Volleyball, baseball, tennis, deck tennis, bat ball, shuffle board, and bunk-house sports are to be played. These games will be played in color teams, each representing a ranch at the Gaucho Rodeo.

Ranches and foremen are "Rosking 'R'", Clara Ross; "Clover 'L'", Pym Lucas; "Flying 'G'", Jean Goss; "Lazy 'S'", Rena Sacconaghi. A beautiful loving cup will be presented to the winning team foreman at chow time.

Entertainment in the form of skits will be provided by the representatives of each school after the chuck wagon has finished dishing it out. Miss Gladys Van Fossen and Mrs. Winifred Hodgens are ranch bosses for the event. Las Espuelas will aid in serving and showing the visitors around W.A.A. initiates will clean-up.

With a Yippee Kiiii Yeaaa get along all ye women to the GAUCHO RODEO!

## Over the Fence

By JACK SALTER

### BOGEY-MAN LEWIS

Despite the flop of the C.I.O. to get the Douglas Aircraft corporation under its protective wing, it is by no means routed, defeated, and dead. John L. Lewis, headman for the C.I.O., has the steel industry really alarmed, so they come forth with a pay increase before any was demanded. It is something new in the history of labor disputes for the employer to rush forth in a conciliatory fashion. When Green, head of the tottering A.F. of L., excommunicated the redoubtable John L. and his union from the A.F. of L., Lewis could boast only 500,000 members in his C.I.O. organizations, but today his combined membership totals two million as compared with the two and a half million in the A.F. of L. Scattered failures over the country are offset by real gains, and the way Lewis reckons, he doesn't lose when he is defeated, because according to the rules of the game he can begin over again, whereas, when an employer loses, he is unable to start the game over again. Thus, in three attempts to unionize the automobile industry, Lewis is whipped, and if he wins in the fourth try, it wipes out the previous defeats. The A.F. of L. has not given the employers any excitement for years, but just mention the word C.I.O. and they stagger off into a case of jitters that makes St. Vitus seem a paralytic.

### ITALY PASSES RESOLUTION

As announced in this column, Mussolini called a meeting to discuss the idea of increasing the armed forces of Italy to meet England's arms program, but, since he is a bankrupt living off his glamorous reputation, we predicted that (Continued on Page 2, Column 5)

## W.A.A. Prexy



The Women's Athletic Association welcomes our guests to the Gaucho Rodeo Play Day. It is our desire that you enjoy the day and make many new associations while here. We have enjoyed making preparations for this day, may your enjoyment be as great.

Nancye Clapp  
W.A.A. President

## Crowd Greets Symphony

Eichheim Leads Orchestra  
of College Musicians  
in Lobero Concert

A full house greeted the members of the Seventh Southern California All-College Symphony in their concert Tuesday night, March 2, at the Lobero theatre.

Under the direction of Henry Eichheim, noted director and composer, 92 musicians played "Chorale" by Bach; "Eighth Symphony" by Beethoven; "Dance Macabre" by Saint-Saens; "Swan of Tuonela" by Sibelius; and "Burma Suite" by Eichheim.

Mrs. Helen Barnett, head of the music department, acted as faculty executive for the symphony, while Katie Crebs was executive chairman of the annual event.

Norman Rosenblatt, a senior from Southwestern university, was chosen by the musicians as concert master and was featured in the playing of "Dance Macabre." Doris Savery, from Los Angeles Junior college, and first cellist of the orchestra played the solo part in "Swan of Tuonela."

The musicians represented 16 colleges and universities of Southern California. The players arrived in Santa Barbara on Sunday, February 28, and remained in town until Wednesday morning.

## Home Economist Gives Talk

Miss C. S. Elliott, home demonstrator for the California Citrus Grower's Co-operation, who is on leave of absence from the Manual Arts School in Los Angeles, talked to members and faculty of the home economics department Wednesday afternoon in Pine Hall. Her subject was "Home Economics Girl in Business."

## Unknowns Return Pictures

Maintaining secrecy, though straightforwardness, some persons, unknown, yesterday returned by mail the stolen pictures of Petie McKinney and Miriam Turton, which disappeared from the posters in the administration building last Sunday.

The postmark on the letter accompanying the returned articles was definitely smudged. The message contained the information that the pictures were taken for fun, and the real culprits were afraid to return them. Two good Samaritans, Messrs. "X" and "X", happened to retrieve the portraits, and forwarded them to the women, offering wishes to both for a very successful election. (which wasn't at all possible.)

However, the pictures were gratefully received, and "Honesty is the best policy," still holds.

## Women Select Turton As President

Re-Election Scheduled for  
Three Positions  
on Monday

Miriam Turton was elected president of the Associated Women students and Barbara Bennett was chosen for the vice-president's office at a general election held Wednesday, March 3, to officiate for the 1937-1938 season. The office of counselor will succeed to Frances Hoelscher.

A re-election will be held Monday for the remaining offices as a majority was not obtained. Those girls still vying for office include Barbara Hoose and Marjorie George for second vice-president; Pauline Michael and Lois Scheppele for secretary and Dorothy Cameron and Christina MacKeller for treasurer.

About 280 votes were cast out of a possible 400 during the election. Las Espuelas, sophomore service organization, officiated during the past election and it will be in charge of the polls Monday.

## Ellison Describes George Nidever in New Book

Dr. William H. Ellison, head of the social science department, last week published the life story of a California pioneer, titled "The Life and Adventures of George Nidever." The book was issued by the University of California Press last Friday.

Source material for the interesting biography, came from mainly documentary evidence of the Bancroft Library at the University of California at Berkeley. The small book contains an introduction to the Nidever family by Dr. Ellison, a sketch of the subject at the age of seventy five by E. F. Murray, who was sent out from the East to gather information on the lives of early Californians. The life story of Nidever is greatly enlivened in historical value and clarity by extensive notes prepared by Dr. Ellison.

The story of the lone woman of the island of San Nicholas is recounted, along with the pioneer days in which Nidever lived, telling of his early roving along the Pacific coast. The book throws much light on the early history of the Santa Barbara region.

### PO KO HOW MEETS

There will be an important meeting of all old Pu Ko How members today at 12:30, in the A.W.S. clubroom. Plans for initiation and the progressive dinner will be discussed.

## Seven Staters Appear On Broadcast

Stock, Niebuhr, Longawa, Butler, Logan, Clark, and Bee Leave Today for  
Southern City

Seven State students will leave this afternoon for Los Angeles, where they will appear on "California's Hour" program honoring Santa Barbara State, Sunday, March 7, from 7:15 to 8:15 p.m. Those making the trip are Carlos Bee, Kay Stock, Elmer Niebuhr, Corley Clark, Sherman Logan, Larry Butler and Helen Longawa.

## Program M.C.



Conrad Nagel, who acts as master of ceremonies for the "California's Hour" programs, which will salute Santa Barbara State on the broadcast Sunday, March 7.

## Date Change for Revue

Chorus Practices Prepare  
Dancers for Annual  
Gaucho Follies

The date of the Roadrunner Revue has been changed to Thursday and Friday, March 18 and 19 according to Dave Pollock, director of the annual stage show, after a conference yesterday afternoon with members of the faculty advisory committee. The reason for the change has been given that it will be more advantageous to present the show at that time.

Chorus practices have been taking place nightly in the auditorium under the direction of Harry Sloan and Marcellus Jones. "We have worked out some very tricky routines," stated Sloan, "and the girls are adapting themselves to the idea very well. The chorus this year represents not only some of the prettiest girls in school but also those with real talent."

### Cast Has Many Stars

Among the stars of the show are included Larry Butler, sensational singing artist; Carlos Bee, famed wit from San Marino; and Jeannine Rupertus, Chick Moore and Edna Arnold, dancers par excellence. (Continued on Page 2, Column 5)

## Tumbling Class Performs

Putting on their first outside exhibition, members of the tumbling class appeared last Wednesday at Lincoln school. Those performing were Dr. Noble, Norman Thompson and Jimmy Monson in a series of "triple" and Leonard Dorn, Carlos Lozano and Bob Williams in another series. The performance was enthusiastically received by the audience.

The next outside appearance of the class will come Wednesday night March 10, with two exhibitions given, one in Carpinteria and the other between the halves of the basketball game. The class is also working on a series of acts for the Roadrunner Revue. It is hoped by the members that before the end of the semester the club will be able to arrange a gymnastics and tumbling meet with some other club or organization.

Conrad Nagel will act as master of ceremonies on the chain store program which will be heard over the Blue Network of the National Broadcasting system. The broadcast will originate in the Major Broadcasting theatre at 931 South Figueroa street. David Broekman's orchestra will furnish the music for the performance.

### Contestants Meet

The contestants are scheduled to meet Morley Drury at 9:30 Saturday morning at the Figueroa hotel. Rehearsals will be held Saturday morning from 10 a.m. to 12 noon, and Sunday morning and afternoon.

The chain store program has, for the past several months, honored the various educational institutions of the state. Last week Redlands university was the featured school and Sunday, March 14, Loyola will be honored.

### Friends Vote

Students and friends of those participating in this week's program, should send their votes to KECA either by phone of mail, not later than midnight Monday, March 8. The winner of the broadcast honoring Santa Barbara will compete against the students from the other colleges and universities on March 21, and the winner of that program will vie with the winning contestants of the series. (Continued on Page 3, Column 2)

## Spanish Teacher Reviews Spain in Lecture

"They only want to decrease working hours, now fourteen hours a day minimum, improve working and living conditions and obtain a chance to develop a democratic government." That was the statement made by Miss Eda Ramelli, Spanish instructor, supporting outcry of the liberals in Spain.

In her vivid talk before the members of the Junior High Department and visitors Tuesday morning, Miss Ramelli explained how the present Spanish crisis began. Previously, the country has been able to reknit itself after uprisings and regain its spirit, for their character, flexible yet tenacious, would inflame itself for an ideal.

"It was not until 1890 that the retarded liberal movement in Spain came to a head. Intellectuals and writers, allying themselves with this movement, stimulated public opinion for a desire of better education with more freedom, and increased the national feelings of strength and spirit."

But in describing some of the picturesque places enjoyed by tourists, and of famous writers there, the faculty member would pause to say "but I suppose they are all ruined now."

## Deadline Given for Annual

A final deadline of March 10 for pictures to be taken for La Cumbre has been set by Jean Kandjounzeff, editor of the year-book.

All sorority and fraternity members and pledges as well as standing committee heads must have their pictures taken by this time if they want them in the annual.

To date over a hundred students still owe their fee of one dollar for their annual. This must be paid by March 10 also, or no La Cumbres will be ordered for those students. Money can be paid in Fred Allred's office.





"PETIE" McKINNEY, Editor-in-Chief  
NORMAN PHILLIPS—Business Manager

Jack Porter  
Printing  
Instructor



Margaret Bennett  
Journalism  
Instructor

#### EDITORIAL STAFF

Tuesday  
NAT HALES  
GENEVA TAPIE  
TED JOHAM  
TED HANLEY

Managing Editors  
Society Editors  
Sports Editors  
City Editors

Friday  
IRENE MINIKIN  
HELEN LONGAWA  
JACK KITCHEN  
FRANK DOUGLAS

DAVID WESTAWAY—Feature Editor  
KAY STOCK Society Assistants  
KATHERINE SCHMITTER—Rewrite Editor  
AL BINE—Advertising and Circulation Manager

1936 Member 1937  
Associated Collegiate Press  
Distributors of  
Collegiate Digest

REPRESENTED FOR NATIONAL ADVERTISING BY  
National Advertising Service, Inc.  
College Publishers Representative  
420 MADISON AVE. NEW YORK, N. Y.  
CHICAGO - BOSTON - SAN FRANCISCO  
LOS ANGELES - PORTLAND - SEATTLE

### Professional Athletics?

College and university athletic teams should compete only with other institutions which follow a set of standards similar to theirs, suggested President James Rowland Angell of Yale university in his annual report.

Condemning professionalism in college circles, he stated: "The impression is abroad that the recruiting of high school students for college athletic teams has reached a new peak and that the practice of paying college athletes for their services is now more wide-spread than before."

"I am not in a position to pass judgment on the correctness of these impressions," he said, "but that the procedures mentioned are extremely pernicious, I am obliged to believe. Needless to say, they are most obnoxious where they are surreptitious and carried on in defiance of regulations intended to prevent them."

"The frank defense of subsidizing athletes now so frequently heard, even by college representatives, reflects either a council of despair or a divergence of ideals and standards so fundamental that the general argument is not to be hoped for."

"It seems expedient for each institution to cultivate athletic relations only with those whose views and practices substantially coincide with its own. This will lead to contests as nearly equal as can be arranged and should do much to minimize bad feelings," he stated.

Dealing also with the depression's effects on the national educational system, Dr. Angell's report pointed out that hard times had taught the people that education, instead of belonging to the "young or the privileged few, lies at the very heart of a sound social order."

Although he claimed that the universities had gained lasting benefits from the depression, the Yale president expressed hope that it would not again soon be necessary to measure plans and programs by the financial yardstick rather than by spiritual and intellectual advancement.—ACP.

### Revue Cooperation Asked

With but a little less than two weeks to go, preparations for the annual stage show presented by the Santa Barbara State college students are rapidly culminating in what promises to be the most successful Roadrunner Revue ever to be presented by the college.

The staff this year has come up against many difficulties resulting from the short time in which preparations must be completed before actual presentation and the fact that the principals of last year's show are no longer on the campus. It was hoped that by staging the Revue before Easter the students participating in it would not run into the usual last minute scramble with exams and studies which result when it is presented later in the semester. Because of the short notice, efforts on the part of the staff of the annual follies, students participating and faculty in charge must be increased in order to give the students and townspeople the finished product which they have been used to in the past.

As the Roadrunner Revue, is put on as a student body activity to raise money for La Cumbre, support and co-operation of the members of the Gauchos campus is not only necessary but is expected of them. Because after all, the strenuous work which a small percentage of the students are doing is for the benefit of the entire campus as a whole.

Several factors were involved in choosing the college auditorium as the scene for the Revue. Chief among the reasons was the fact it would enable the committee to save the rental space of a down town theatre and facilities for building the stage set would also be increased.

The staff this year is composed of people who have many capabilities and all are cooperating in the attempt to give the students a really exceptional show representing the various talents of the students as a whole.

To show the Revue staff, the members of the cast, and the faculty advisors and everyone connected with the show, the appreciation they deserve, every student on the campus should reserve either Thursday or Friday evening, March 18 or 19 open in order to attend the annual Roadrunner Revue.—I.M.

### CAMPUS CALENDAR

Friday, March 5—Gnome club informal initiation.  
Saturday, March 6—W.A.A. play day; Beta Sigma Chi bridge tea.  
Sunday, March 7—Gnome club formal initiation.  
Monday, March 8—Fraternalities; Sororities.  
Tuesday, March 9—A.W.S. and Men's club meetings; A.W.S. board meeting; Pi Sigma Chi meeting; W.A.A. board meeting.

### Dope Sheet

Name: Barry Simmons  
Birthday: December 17  
Birthplace: Atchison, Kansas  
Position in school: Vice-president of Student Body and Chief Worrier  
Childhood Ambition: To be a Banker  
Present Ambition: Administration in the Elementary Field  
Hobby: Making friends  
Favorite sport: Swimming  
Favorite Author: Eugene Fields

Statement: "Although the school spirit is at a low ebb during the beginning of this semester, the enthusiasm has doubled itself comparing now and several years ago. The rest of this term will be crowded with social activities."

### Radio Ranglings

Here are some keyhole notes and peeks . . . Pick and Pat returned from their vacation Monday and will be on the air at 8:30 over Columbia next Monday. Edward Roecker is now a permanent part of the program. He replaces the Landt Trio and Curley Mahr . . . Judy Garland has just about become a permanent feature on the Jack Oakie College program. In case you have not heard her there, she was the hick-singer in "Pigskin Parade." Next week in addition to Miss Garland, Jack will have George Jessel. The time is 6:30 Tuesday over Columbia . . . Parkyakarkus has replaced Sid Silvers on the Al Jolson program. His comedy is still good and Martha Raye still sings. Tune in Tuesday at 8:30 over Columbia . . . Dan Seymour who used to be announcer for Major Bowes is the only CBS man who stayed on the staff of the "Community Sing" when it went to Hollywood . . . Here is a peek . . . Skinny Ennis is the subject . . . he is the featured ballad singer and rhythm on Hal Kemp's program . . . his real name is Edgar C. Ennis, Jr. . . . started studying piano at age of 12, then changed to the trumpet and drums . . . roomed with Hal Kemp at the University of North Carolina . . . played trumpet and drums in Kemp's college six-piece band . . . no singing for several years . . . Kemp heard him singing off-stage and persuaded him to try it on the dance floor . . . he has an amazing memory for lyrics, in fact, he has memorized approximately 400 songs . . . memorizes a song in 10 minutes . . . his hobby is photography . . . is five foot ten, blond, and blue-eyed . . . this is not exactly on radio but we have found that the reason that some Spanish people are Communists. It seems that the reason that some Spanish therefore they cannot wave red flags. Because of this they are Communists so that they can wave flags that are red. Goom-bye.

### GREEK Social-lights

Gamma Sigma Pi, new social fraternity, is planning a dance to be given soon after the Intra-fraternity formal. Clifford Romer, social chairman, will arrange for the entertainment. Gamma Sigma Pi's intramural basketball team will play against the Montecito club team on Sunday, March 7.

A card party, open to all students, will be sponsored by Beta Sigma Chi this Saturday night at the house on Cheltenham road. Door prizes will be offered. All frat members are selling tickets

109 E. ANAPAMU  
BROOMER'S  
HITS THE SPOT

ALPHA  
Floral  
THE VOICE OF A THOUSAND GARDENS  
912 State 22424  
Bill Hoyt

### Granada Star



Ralph Bellamy star in the thrill-packed drama of the underworld, "Counterfeit Lady" opening today at the Granada theatre on the same program with Robert Benchley's comedy featurette, "How to Vote" and "Green Light" starring Errol Flynn and Anita Louise.

### Back in the Archives

By WESTAWAY

#### 1 YEAR AGO

Santa Barbara State College is given an A honor status by the American Association of Teacher's Colleges.

Johnny Varner pounds out four round decision over opponent from Jeffries Barn.

Anacapa Club hears after dinner lecture on proper lighting with relationship to maintaining the visibility of the optical organs.

#### 5 YEARS AGO

3,500 college students attend peace meet in the Pasadena Civic Auditorium. Interest in International affairs and World Peace are discussed. The speakers were Einstein, Beard and Milliken.

Symphony is lead by Eichheim at high school. 96 take part in the concert.

In the dirt column: Sleepy-eyed math students climbing the hill at 7:20 a.m. Some coeds talking up the idea of a date bureau. Noon dances are very popular.

News: Charles Augustus Lindbergh jr., son of Colonel and Mrs. Lindbergh was kidnapped from their residence near Hopewell, New Jersey.

Adolph Hitler has been nominated for president of Germany.

#### 10 YEARS AGO

Kappa Delta Pi, National Honor Scholarship society of Teachers Colleges is organized on the local campus.

Bids are received for construction on the Administration building. Track season opens with big turnout at the high school stadium.

Call a—  
**YELLOW CAB**  
PHONE 5111  
Prompt Courteous Service

**BRAND NEW**  
  
**PORTABLES**  
CORONA — UNDERWOOD  
ROYAL — REMINGTON  
Let Us Help You in Your Selection From Our Complete Stock.  
**BANKS' TYPEWRITER EXCHANGE**  
914 State Tel. 4177

**BASEBALL SHOES and GLOVES**  
**ALL ATHLETIC EQUIPMENT**  
[Try Us for Price]  
**McCaffery Bros.**  
634 State Street Phone 5656

### Date for Revue Changed to 18-19

(Continued from Page One)

cellus Jones, who will do a solo tap number, has held the members of the cast breathless at rehearsals, it was intimated by the Revue managers.

An enticing rhumba, to the exotic tune of a South American number, features Carlos Lozano and Violet Glahn. "This number is one of the highlights of the whole show," remarked Carlos Bee, "and by itself alone is well worth the price of admission."

A rehearsal of the entire staff has been called by Pollock for Sunday morning at 10 o'clock. At that time all members of the cast including the chorus and principals must be present in order to develop the continuity of the show.

"We are attempting many bigger and better acts this year than ever before," stated Pollock, "and we are hoping the efforts of the Revue staff, members of the cast and the faculty advisory committee will be rewarded with sell-out performances both nights."

Tickets for the show went on sale early this week under the direction of Tommy Lindquist, sales manager, and can be obtained from the following students: Rena Sacconaghi, Howard Yeager, Elinor Stewart, Petie McKinney, Wanda Felger, Peggy Benham, Margaret Eastwood and Irene Minikin. Reserved tickets can be obtained from Fred Allred's office. Ticket offices Howard Gammill's clothing store, down town include Ott's Hardware The Town House and Ashley-Westlund's sporting store.

### OVER THE FENCE

(Continued from Page One)

the talk would dwindle down to vulgar considerations of money, and where to get it. Mussolini has been scratching his pate thinking about money in the past, and devised various and ingenious methods for raising same, but the till is empty and nobody seems to want to lend him any. However, since the meeting was called, they decided to do what all helpless committees do, pass resolutions. So out came a resolution which stated that Italy must increase their armed forces—no hint of money mentioned so honor is rescued, and Il Duce can pose like Caesar addressing his legions. It is like the farmer saying, "We must have rain." And yet, no rain comes.

PATRONIZE EL GAUCHO ADVERTISERS

**2 MAJOR FEATURES**  
**FOX**  
The Place To Go!  
**ARLINGTON**

Sat. Play Ten-Win  
10 Cash Prizes

ENDS SAT.

**JOE E. BROWN** in  
"When's Your Birthday?"

also

**RICHARD ARLEN**  
in "SECRET VALLEY"

Starts Sunday, March 7  
4 DAYS

**VICTOR McLAGLEN** in  
"Nancy Steele Is Missing"

Also

**LYNN OVERMAN** and  
**ROSCOE KARNS**  
in  
"Murder Goes to College"



# SPORTS



## Tigers Start Baseball

### Eight Lettermen Returning to Occidental Horse-Hide Squad

Baseballers at Occidental college officially open their season against the Bengal Alumni team on Patterson Field Saturday, March 6.

With seven lettermen returning to active service this season Coach Bill Anderson has a squad powerful in its potentialities as a crown contender.

Johnny Mickleson, veteran from last season at the right field post, was the only letterman not to return. He dropped out of college at the end of the first semester for reasons of health.

An exceptionally strong battery will be found in the persons of Dan Jeffries, catcher, and Herschel Lyons, ace pitcher, who was injured in the first contest of the Santa Barbara series at Occidental last season. These men are the only seniors on the squad.

In other positions for the Tigers in Anderson's first game lineup will be Ernie Punaro, second base, Woodrow Wood, third base, Vernon Baker, center field, Charley Weyand, left field.

From the freshman ranks the most promising prospect seemed to be Perry Holden, star Tiger end on the football machine, who will hold down the first base hot spot.

## Play-Day Girls' Schedule

- 9:00 a.m.—Grand entrance and sign up.
- 9:45 a.m.—Round-up (assembly.)
- 10:15-10:45—First period contests.
- 10:45-11:30—Rodeo relays.
- 11:30-12:00—Second period contests.
- 12:30—Chow at the chuck wagon. (A plate lunch will be served in the cafeteria for 25 cents.)
- 1:00 p.m.—Entertainment.

PATRONIZE EL GAUCHO ADVERTISERS

**Alfred T. Cornwall**  
Fine Shoe Repairing  
CUSTOM MADE  
SANDALS  
1033 State St.

**HENRY BRABO**  
Cleaner and Dyer

17 E. Anapamu St.  
Telephone 21596

We Give "S.&H." Green Stamps

## Aztecs Seize Conference Title

### Delirious Overflowing Crowd Watch San Diego Win Deciding Game

By winning the second of the two-game series with Occidental college by 43-40 score on their home court before a delirious overflowing crowd, the San Diego State college basketball quintet became the 1937 championship team.

The Aztec squad went through the season with nine victories and but one loss which was suffered at the hands of the Whittier Poets. Should Occidental have been fortunate enough to snatch the victory in the last few seconds of play in the last game from San Diego State, Whittier would then have tied for the title with eight wins and two losses.

Redlands university, defending 1936 champions, is in third place as the season closes. Occidental in fourth and Santa Barbara State, by virtue of a two-game win over La Verne last week-end, kept from slipping into the cellar.

The freshman championship of the Southern California conference also goes to San Diego State college in decided fashion. The Aztec yearlings represented one of the finest frosh squads ever seen in the conference and the presence of this team in varsity ranks next year, even at this early date, throws a scare into the other conference varsities. The Aztec Frosh squad won 15 consecutive games.

### Varsity Standings

	W	L	Pct.	PF	PA
San Diego	9	1	.900	434	344
Whittier	8	2	.800	403	299
Redlands	5	4	.555	300	294
Occidental	5	5	.500	477	376
S. Barbara	2	8	.200	325	452
La Verne	0	9	.000	208	357

### Freshmen Standings

	W	L	Pct.	PF	PA
San Diego	5	0	1.000	281	132
S. Barbara	3	0	1.000	91	78
Occidental	5	3	.625	327	282
Redlands	2	5	.286	170	231
Whittier	1	5	.167	162	201
La Verne	0	3	.000	86	180

## 'California's Hour'

(Continued from Page One)

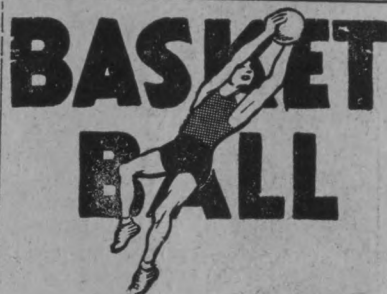
held prior to the time the hour began honoring the schools of the state on March 28.

The program will be heard over KECA, Los Angeles; KERN, Bakersfield; KFSK, San Diego; KFBK, Sacramento; PMJ, Fresno; KWG, Stockton; and KGO, San Francisco.

Solo acts will receive 25 dollars, duets 40 dollars and trios 60 dollars. The State entrants will compete against each other and the winner will receive an additional 40 dollars. Miss Longawa will not compete for a prize.



Special Shampoo and Finger Wave **50¢**  
PERMANENT WAVES  
\$1.95 to \$8.50  
**Carrillo Beauty Parlor**  
35 Carrillo Bldg.—Dial 3498  
Corner Carrillo & State—Upstairs



## Varsity Ready for P.E. Men

### Physical Education Men Are the Ones to See for Raw Basketball

Each year at the close of the regular Varsity basketball season the cry of "how good are the Varsity?" is heard around the campus accompanied with a stern challenge from that non training group of hoop swishers the Junior Varsity now known as the P.E. Majors.

This year is going to be no exception, because for the first time since last year the Majors have a team that they believe is a sure thing for the betting fraternity when and if the Big Green will consent to meet the bottle trained athletes. The Majors have played three games and have been on the long end of two of the scores, dropping a 42 to 28 game to the Campus Coffee Cup quintet.

### An 'A' Not 'U'

In the past the basketball budget has always included a little pin money for the champs (that word is spelled with a "u" instead of an "a"), but this year the coffers are so empty there has been some talk of converting them into a gym for the Varsity to play their home games in next year.

At present the P.E.'s have no uniforms and if you can imagine a hoop squad with no uniforms you've got something there. The boys go on winning games and get no credit for them, and a little fray with the Varsity would draw some money or enough to buy an award for the players.

### For Basketball Lovers

For the fan who loves basketball in the raw the P.E. Majors is the team to go and see. Their line-up consists of men off the last year Gaucha football team and who are now playing rugby for the S.B.A.C. All in all they are the roughest, toughest and finest bunch of basketball players in the state of California.

So fans don't forget to get behind the Majors, who'll really give you a show for your money.

## Shuffling Sport Shorts

By JACK KITCHEN

Another one of Santa Barbara's former heroes, Forrest "Gardy" Gardenhire, is on his road to fame in the field of baseball. "Gardy," who made his name as the sensational fullback on last year's Gaucha "wonder team" has, and still furthering his publicity as a promising pitcher. For the past two years he has been constantly watched by the scouts of the St. Louis Browns in the American League, which has recently resulted in the good old fashioned way of tying his signature to one of those pecuniary contracts. He expects to shove off for Texas within the next few days, where he will pitch for the Beaumont club in the Piedmont league, a farming team for the Browns.

The following is a statement of the senior class basketball team in reply to a faculty inquisition concerning their "battle of the century" game to be played as a preliminary to the Frosh-Varsity encounter on March 10 in the Armory.

Certain members of the faculty basketball team have asked are the seniors "men or mice."

The seniors now will answer their question. We are mice and we are going to tear the faculty team to pieces because we know they are a bunch of cheeses. In our own minds we know we have the best team and we will play them for money, marbles or chalk, and we don't think that they will show up, as they aren't even mice.

If the faculty wish to seek revenge for this case of libel, here's a clue to start on—look for "Twitting Two-Point" Twaddell.

Nothing can make a man's heart feel bigger, better, and richer than to have a wonderful string of race horses and a trainer like Dick Hanlon to go with them, as is the case of the Foxcatcher Farm of Wilmington, Delaware owned by William Du Pont. Hanlon, the horse teaching expert, merely raked in \$156,500 for his boss during the week of February 15 to 22 by hav-

ing his horses win the three featured races, the San Antonio handicap, the Santa Anita derby and the rich Santa Anita handicap.

What's the safest of all major sports to play? The answer is baseball, which has established a truly remarkable record for safety during the past 15 years. Consider that players play every day over a period of six months during the year and you realize it's almost akin to a miracle that there are so few fatalities in the national pastime.

The last player to die from the effects of an injury on the diamond in the major leagues was way back in 1920 and he was "beamed" on the head. Aside from being hit by a pitched ball there are numerous other ways a player may get hurt or suffer fatal injuries; he may run into a fence, wall, or another player fielding a ball, he may get hit by a thrown ball by going into a base standing up, trying to break up a double play, or suffer by a spike infection.

Just compare baseball with such other sports as football, boxing, and wrestling and you have to give the national game the palm for being the safest of major sports.

WARNER BROS. GRANADA

Phone 3754

## PLAY SCRENO

BIG CASH PRIZES!  
Wednesday and Saturdays

## STARTS TODAY (FRI.)

Was he the bravest man who ever laughed at death... or was he the most cowardly murderer who ever took a human life?

It Will Mean "GO!" To Your Heart!



ERROL FLYNN  
ANITA LOUISE

## GREEN LIGHT

MARGARET LINDSAY  
Sir CEDRIC HARDWICKE  
Walter Abel-Henry O'Neill  
A Frank Borzage Production  
A COLUMBIAN PRODUCTION  
First National Pictures—Presented by  
Warner Bros.—Music by Max Steiner

and RALPH BELLAMY in 'COUNTERFEIT LADY'

## Valet Service

Ladies Dresses.....\$1.00 up  
Ladies Coats.....\$1.00 up  
Mens Suits.....\$1.00  
Ph. 4387 18 W. Figueroa

## THE SPRING STYLE SHOW

AT

## OTT'S SPORT SHOP

See the 1937 Styles  
In Swim and Sports Wear

## OTT'S SPORT SHOP

727 STATE ST.

DIAL 3121

## Dresses

Washable Rayon  
CREPES

One and Two-Piece  
Sport and Dressy

Types  
in Lovely  
Prints and Pastels

Sizes 12 to 20  
36 to 52

\$5.95

**Andera's**

1105 State Street  
SANTA BARBARA

Dial 3314

## --BASEBALL--

## Gloves and Mitts

(At Attractive Prices to Students)

SHOES... Ridell and Brooks

CAPS... Sanitary Hose... Sweat Socks

Note: We Have the Famous Bill Doak Glove at Special Prices

YOUR INSPECTION INVITED

## BUELL BROS. Inc.

705 State

Dial 4264

Spring is on our heels  
So we've been on our toes  
Buying for your approval  
The smartest new spring clothes

**Ray E. Gammill**

1008 State St.



## Sponsor Fetes Delta Zetes

### Members Attend Buffet Supper Following Symphony

Members, pledges and alumni of Delta Zeta Delta sorority had a box at the All-College symphony Tuesday evening. The group was entertained at a buffet supper following the concert at the home of Mrs. Jane Miller Abraham, sponsor, at 1721 Santa Barbara Street.

Honored guests of the occasion were Mrs. F. E. Porter, mother of Eleanor Porter, pledge to Delta Zeta Delta, and Miss Ann Porter of Bakersfield. Mrs. Porter is a member of the State Board of Education.

Alumnae attending the affair were Janet Birnie, Helen Smith, Isabel Vaughn, Myrtle Holt, Nancy Davens, Lorraine Gondolfo, Mrs. Ester Porter, Mrs. Gaylord Purvis, and Dr. Helen Gregory, patroness.

Actives and pledges include Madeline Straw, Ann Covelle, Elinor Stewart, Alice Boeseke, Jean McSkimming, Janice Westwick, Betty Palmaymesa, Nancy Darrow, Millicent Lincoln, Peggy Benham, Rosalind Rawicz, Winifred Nichols, Eleanor Porter, Colleen Murphy, Frances Holt, Judy Drennen, and Irene Minikin.

### Sorority Honors Pledges Monday

Pledges of Alpha Teta Chi, social sorority, will be honored at the traditional "Mother Goose Dinner" to be held this Monday evening at the home of Stella Mae Smith, vice-president.

Many of the actives will leave Saturday morning to attend a shower for Genevieve Jones, last year's president, who recently announced here engagement, Mary Bell, alumnae, who is teaching in Lynwood, is giving the party.

### Gamma Delts Hold Pot-Luck Dinner

Gamma Delta Chi entertained nine guests at its fourth rush event, held last evening at West Beach in the form of a pot-luck dinner. Swimming and beach sports were enjoyed.

Sponsors for the event were Miss Helen Sweet, Mrs. Paul Miller and Mrs. Jack Stewart.

Members present were: Nancye Clapp, Jean Goss, Frances Waring, Velma Jean Jones, Helen Rogers, Betty Wishard and Helen Andrews. Pledges attending were Marion Dredfe, Eleanor Brickey, Merle Thomas, Jane Leslie, Mary Louise Long, Valerie Beauchamp and Lillian Shanahan.

## Turton Accepts Presidency

I wish to thank the women students for bestowing upon me the honor of being president of the A.W.S. for the next year. In accepting this office I realize the responsibilities which will be placed upon me.

I am ready and willing to give the time and effort necessary to carry on the fine work which has characterized this year's staff under the capable leadership of Ann Seymour.

I will do everything in my power to make the ensuing year a most happy and successful one.

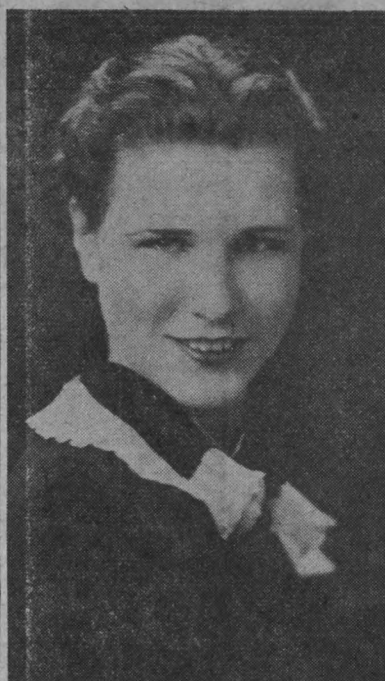
MIRIAM TURTON,  
President A.W.S.

## Hoelschers Stage Informal Party

Following the annual Lobero concert Tuesday evening, members of the Tau Gamma Sigma sorority and their guests were entertained at an impromptu party at the home of Alice and Frances Hoelscher at 1814 Prospect Avenue. Refreshments were served.

Those present included Louise Jackson, Betty Townsend, Jahe Goslin, Blanche Hillman, Jo Denman, Pauline Prevedello, Betty Ravey, Marjorie George, Dorothy Cameron, Sophie McPheeters and Betty Williamson.

## New A.W.S. Prexy



### WELLS SPEAKS

In observance of California conservation week, Professor Harrington Wells will speak from radio station KDB Wednesday, March 10, at 3:34, on the subject of preservation of natural trees, shrubs and wild flowers. The week begins Sunday, on the birthday of Luthur Burbank.

PATRONIZE EL GAUCHO  
ADVERTISERS

## McKinney Offers Best Wishes

"I wish to extend my heartiest congratulations to Miriam Turton upon her election as president of the Associated Women students, and offer my best wishes to her for a successful year during 1937-38.

"Her experience as secretary of this organization this year will serve her well in the duties of chief executive. The trust and administration of State women placed in Miriam has been shown by her election. With the group supporting her, she cannot fail in this high position. Best of luck, Miriam."

PETIE MCKINNEY,  
Editor, El Gaucho.

## Statements by the POWERS THAT BE

"We wish to express thanks to the following people and organizations for their faithful and untiring efforts toward making the Gaucho Rodeo a success.

Tib Ramsay and her committees. The A.W.S. under Pat Ireland for serving beverage to the guests and El Gaucho staff for its cooperation."

NANCY CLAPP,  
President.

## Club Initiates Informally

### St. Patrick's Is Theme of Party and Gnome Group Rites

Informal initiation for pledges of the Gnome Club will be held this evening at 7:30 in the Women's Club room according to Pauline Michael, president of the organization. The theme of the party will be laid around the theme of St. Patrick's day with emphasis placed on the Blarney Stone.

Formal dinner and initiation of the prospective members will take place Sunday evening, March 7, at El Cortijo at 6:30. During the evening the group will listen to Santa Barbara's State's debut on California's Hour. The initiation ceremonies will be held at the home of Mrs. Jane Abraham, sponsor, at 1721 Santa Barbara Street. Leona Grow, social chairman of the club, is in charge of arrangements for both events.

There will be a short business meeting at 4:30 p.m. on March 11, of W.A.A. members in the Women's Clubroom. The W.A.A. board will meet at the home of Nancy Clapp, president, 814 E. Pedregosa on Tuesday March 11, at 7:30 p.m.

# Carole Lombard says: "Advised by my singing coach, I changed to Luckies"



"In my new picture 'Swing High, Swing Low' I sing a song for the first time since I have been on the screen. To do this, I spent months taking singing lessons. And with this added strain, my throat was not in good shape. My singing coach suggested that when choosing cigarettes, I select a light smoke. And so I changed to Luckies. Since then I've found that a light smoke and my throat get along together just fine."

*Carole Lombard*

CURRENTLY STARRING IN PARAMOUNT PICTURES' "SWING HIGH, SWING LOW"



THE FINEST TOBACCOS—  
"THE CREAM OF THE CROP"

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Miss Lombard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.

## A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

Copyright 1937, The American Tobacco Company

## Elmer's

GOOD FOOD AT  
A FAIR PRICE

## Floralart Shoppe

FLOWERS - CORSAGES  
1203 Anacapa  
PHONE 28534

## BARTELS

740 STATE  
Photographs

Be Perspicacious . . .

Use MISSION ICE  
and  
ARTESIA WATER

## Chicago College of Beauty

Permanent Waves  
\$1.95 to \$6.00 Guaranteed  
Shampoo - Fingerwave  
(Dried) and Rinse—50c  
Manicuring—25c-Haircutting  
820 State 24932