

EL GAUCHO

Revue
Finale
Tonight

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Tonight

Vol. XVI

SANTA BARBARA, CALIFORNIA, FRIDAY, MARCH 19, 1937

No. 44

Revue Headliners 'Line-up' for the Cameraman's Snapshot



Renata Maccianti, Janine Rupertus and Edna "Toots" Arnold, three headliners who performed last night in the 1937 Roadrunner Revue premier in the college auditorium. Renata has danced in each Revue during her college career, and is a great favorite with Santa Barbarans.

Revue Plays to Capacity House in First Night

Novelty Dance by Cummings and Powell Steal Show with Rhumba Popular Among Variety of Acts

Before a capacity audience, the Annual Roadrunner Revue of 1937 previewed last night. Characterized by a complete informality, the Revue was outstanding in its musical aspects, with Lambourne's Collegians particularly effective. The hit number of the show was the Boston Tea party, featuring Jeff Powell and Warren Cummings, with the rhumba of Violet

Glahn and Carlos Lozano highly popular.

With 24 acts, including classical, rhythmic, romance and swing songs; novelty, tap and waltz dances; a spectacular tumbling exhibition, a stylish fashion parade, and many utterly ridiculous skits, the comic Revue provided a very interesting two hours and a half.

Other acts applauded by a very receptive audience, included the strong man team of Oldershaw, Monson, Thompson and Noble; Renata Maccianti's Spanish dance, the colorful girls' chorus led by Marcellus Jones; two selections by Larry Butler, a popular number done by Stanley Cox, a novelty piano number by Jimmy Stanley and the Frankenstein takeoff of Bob Morelli and Donk Hart.

Tonight's final showing will face a "standing-room only" auditorium with possibilities for one of the best college talent presentations to be held on the campus in several years. Many minor technical difficulties were apparent in the opening, which will be remedied in tonight's show.

Under the direction of Dave Pollock, Carlos Bee and Sid Gardner, and the faculty committees lead by Miss Helen Sweet, Miss Hazel Severy, Mrs. Harold Davis, Mrs. Helen Barnett and Mr. J. W. McAllister, the Revue climaxes over a month of intensive preparation.

Second Handbook Section Goes on Sale

The second edition of the student directory and handbook will go on sale the week following Easter vacation, with Las Espuelas, sophomore women's service organization, in charge of the distribution.

New divisions may be obtained from the window of the student body office or from members of Las Espuelas. The Spring edition contains a complete directory of student addresses and telephone numbers, and a directory of all campus organization officers. The cost of the booklet is ten cents.

"Very useful to college students, this is the first time that a second part of the handbook has been published, and we are very eager to continue having two editions if the sale warrants it," stated Gretalia Fitzgerald, editor.

Staff members include Carolyn Hoefer, assistant editor; Mary Hughes, statistician; and Christine MacKellar, assistant statistician.

Dexter Talks to Students Third Hour

Superintendent Voices Approval of State College Budgets

Speaking before a full house in a special assembly, Dr. Walter Dexter, State Superintendent of Schools, dealt with the subject, "By What Standards Shall We Meet Our Problems," yesterday morning during third period. Dr. Dexter has been placed in the superintendent's position as the result of Vierling Kersey's resignation.

Dexter opened his speech by voicing his approval of the state college budgets. Recounting his own experiences, he numbered the virtues of the short speech.

Individual and Society

The main subject touched upon by the speaker was the harmonious working of individual and society in the American system. Points discussed were intrinsic values in a physical standard, ordered freedom, and absolute liberty. Listed as the three essentials for the individual to become a social unit were self-restraint, self-reliance and responsibility.

Phelps Introduces

President Phelps introduced Dr. Dexter, with Alfredo Chavez in charge of the program. Jack Kitchen led the students in two yells as Barbara Sharp concluded the program by leading the Alma Mater.

Reserve Seats Sold for Production

With all reserved seats sold out late yesterday afternoon, and the regular tickets selling at a rapid rate, it appeared today that a capacity house will see tonight's performance of the Roadrunner Revue.

All tickets are now off sale, except at the student body office, and at the door tonight. Student salesmen were asked to turn in remaining tickets and money last night.

Profit from the Revue will go to support the yearbook, La Cumbré.

Deans Head Two Conventions

Bennink, Ashworth Arrange Meetings

Santa Barbara State college will be hosts at a conference of deans and counselors from four-year institutions in California today and tomorrow. Dean William Ashworth and Capt. Paul A. Jones, are acting as directors of the discussion meeting.

Registration is scheduled for 2:00 p.m. on the campus, to be followed by a panel discussion on scholarship counseling, under the leadership of Dean William E. Nicholl of Pomona college. At the evening gathering in the Red Room of El Paseo at 7:00 o'clock, Dr. Doncaster Humm, of U.S.C., will speak on "Personality Reading and Counseling."

Employment counseling will be the subject for discussions Saturday morning, with Mr. Charles Boren, personnel director of Paramount Studios as chairman. Problems of part-time employment for undergraduates and permanent placement for graduates will be considered.

A luncheon for the visiting deans and counselors will be given at the home of Dean Ashworth, 1706 Olive avenue. Mrs. Ashworth and Mrs. Paul A. Jones will be hostesses.

Miscellaneous problems will be brought up at the afternoon session preceding a garden tour and tea in the college court. The conference closes at 5:00 p.m. Saturday.

(Continued on Page 2, Column 4)

"Education of the Emotions" will be the theme of the fifth biennial conference of the California Association of Women Deans and Vice-Principals to be held, starting today and terminating Sunday, at Hotel Samarkand.

Registration of delegates will begin at nine o'clock Saturday morning, to be followed by a general meeting, at which Dr. Olga Bridgeman, professor of psychology at the University of California, will speak.

Luncheon will be held immediately after the section meetings for representatives from colleges, junior colleges, senior high schools and junior high schools.

Martin Speaks

Dr. Everett Dean Martin of Claremont colleges, will be the main speaker at the formal dinner Saturday night, and will speak on "Education as Mental Maturity." Dean Lois Bennink will welcome the guests.

The closing session will feature Dr. Eleanor Rowland Wembridge, former referee of the Juvenile Court in Cleveland, Ohio, who will speak on "Can 30 Plus Remember How It Feels to be 16?"

Committee Heads

The committee on local arrangements includes Dean Bennink, chairman, Edith Bailey, Gertrude Gogin, Frances A. Gower and Helen Murphy.

Mrs. Mary E. T. Crosswell has supervised the program cards and place cards, aided by Mary Tucker.

Delegates Go to Oregon

Van Fossen, Sacconaghi, Clapp and Pagliotti Leave March 30

Rena Sacconaghi, newly-elected president of the Women's Athletic association for 1937-38, together with Nancye Clapp, present head, will represent Santa Barbara State at the Western District W.A.A. convention, April 1, 2 and 3, in Eugene, Oregon.

Miss Gladys Van Fossen, physical education instructor, and Rosie Pagliotti, unofficial delegate will also make the trip. The four will leave the campus Tuesday, March 30.

Members of Women's Athletic Associations from California, Washington, Oregon and Arizona will attend the convention. The theme of the event will be to discuss the problems common to the association. Miss Clapp will be one of the speakers of the conclave, and her topic will be "Initiation".

C. Kofoid Addresses State Assembly

Featured in an assembly under the auspices of the State college and the Museum of Natural History, Dr. Charles A. Kofoid will speak on "Luminescence of Marine Life." This will be conducted with lanterns on the first Tuesday after Easter vacation.

Dr. Kofoid is head of the department of zoology at California where his reputation on protozoology has become world wide. His special work has been with amoeba and he has pioneered as the world's leading specialist in amoebic dysentery. He is president of the American Association for Advancement of Science.

History Majors Go to S.B. Mission

At the next regular meeting of the History department, this month, members will visit the Santa Barbara Mission. All others on the campus who are interested are invited to attend. Those planning to go should meet in front of the Quad immediately at the beginning of the hour. There is some transportation available.

Richard Powell is in charge of transportation. Gretalia Fitzgerald, chairman of the History department, is arranging the trip.

Over the Fence

By JACK SALYER

FRANCE

Leon Blum, the Socialist Premier of France, is dancing on hot coals, and he doesn't like the jig the workers of France are fiddling. The boys don't like Mons, la Roque, Fascist leader of France, and after the Fascist blood and thunder in Spain, they don't want to be caught napping. They very sensibly insist on the removal from high command all officers suspected of Fascist tendencies. To emphasize their point, they called a strike for 24 hours. This serves to bring it to the attention of Leon Blum who is trying to steer the middle course. Right now he is sweating it out with his ministers. If he doesn't placate the leftist

(Continued on Page 2 Column 4)

Bradley Speaks at Home Ec Meet

Miss Alice V. Bradley, supervisor of Nutrition and Health in the home economics department, will speak before a convention of home economics groups of the Southern Counties celebrating the initiation of a home economics department at Whittier College.

The subject of her talks will be "Recent Findings in the Nutritional Field," and "Family Relations: what to teach and how to teach it." Miss Francis Lyles, County Home Demonstration agent of Orange County, is chairman of the meeting.

Miss Evans, formerly of U.C.L.A. is the head of the new department at Whittier, which was endowed by Mrs. Kerr of the Kerr canning company. An inspection of the new buildings and equipment will be made by the convention.

Rabbits Prepare For Easter Vacationist Sees Many Possibilities

Now is the time for all good men to come to the aid of the party. What party? The Easter party, of course. We don't know who is giving it, where it's going to be or who will be host and hostess, but we do know why. A whole week's vacation, which means we start celebrating tonight, at and after the Revue, and will probably gain our equilibrium about Wednesday, March 31. And then comes April Fool.

Rabbits and eggs, and an early Sunday morning brunch (a contraction of breakfast and lunch, as in when you get up late, or visa versa). Anyway we hope you beat your aunt or ants to the eggs, but in case you don't may we suggest saving them. We understand

flunk notices will come out after vacation. A rotten trick, the eggs will be rotten, and if your grades are going to be the same, that will make everything harmonious. Like this feature too perhaps.

Do you like lettuce? Well, then, now that we're both rabbits, may we refer you to page 98 of the current Esquire. It may be a little bit rabbid but a little rabbid is known as a bunny, so what? Baby talk, but we understand carrots are good for babies, and rabbits too. We have always hoped that a rabbit's heaven took them to green pastures, as we also know that alfalfa is good for bunnies. We can't see any sense in this either, but we hope you aren't incensed. Happy Easter!

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The Will to Do

A "full house" greeted the premier performance of the 1937 Roadrunner Revue last night in the college auditorium. Presented last year in the Lobero theatre, and the year before at the Fox Arlington, the staff this year brought back to the campus the annual outstanding event, all-college talent on the stage.

With the limited facilities, and inexperienced material considered, the program was a success. Financially it was a triumph. With the presentation again back at State, the overhead expenses were lessened considerably. The Revue also brings to the attention of the students that a student-directed and managed show can be a finished production.

For his untiring efforts, and his spirit of encouragement, Dave Pollock should receive the glory. Contrary to usual directors, Dave prefers to remain "the man behind the scenes." His valuable assistants Carlos Bee, a freshman newcomer, and Sidney Gardner, a senior, may well be satisfied with their work, and that of the staff.

Faculty members who are content to buy tickets, sit comfortably in the reserved section, and watch the passing parade, should take pride in the time spent and results obtained by Miss Helen Sweet and Miss Hazel Severy.

Tonight, the curtain will rise on the second performance, as the actors take the stage once more before the Roadrunner Revue becomes a thing of the past. Of vital importance to the participants is the support of the students, and the latter should feel their responsibility. The achievement shows a will to do, which may well be taken as an excellent example by every State college student, irrespective of his field of endeavor.

What Is Your Opinion?

With the lengthening of the noon hours, much comment has reached the editorial desk concerning the probability of dances at noon. Students have seen the possibility of holding dances probably once or twice a week in the music hall or perhaps in the cafeteria.

Several years ago noon dances were an established custom on the campus but lately this organized activity has lost its once undoubted popularity due to the shortness of the lunch period and the inability of students to attend the dances. Agitation for resumption of this institution has reached unprecedented bounds and with a little cooperation from the various classes and established organizations the dances will probably be resumed.

School spirit this year has reached a zenith never before seen on the campus and with the enlargement of the student body "mixer" dances such as could be made possible with noon dances, new friendships and acquaintances could be made by the population of the campus.

It is expected that with the proper cooperation the establishment of such an idea is merely a matter of time and will set a permanent tradition for future years.

To Wind'ard

By TED HANLEY

With the heavy precipitation of the season totaling some 24 inches, (two wet feet to most everybody), it is interesting to note that in Biblical times it was believed that the earth was flat, was surrounded by water, had a circular sky of blue overhead, with water around the outside of the sky. Evidently when Jupiter Pluvius opened the windows of heaven; the water came into the sky, rain fell. Dear Jupiter, please close the window tonight, as the roof of my flivver leaks and my gal isn't Helene Madison!

Principle involved or visa-versa: a short quip on the first page of my budget book - The ring finger in the most senseless on the hand.

If you like Dorothy Parker, (park'er yerself): Drink and dance and laugh and lie, Love, the reeling midnight through. For tomorrow we shall die! (But, alas, we never do.)

Suggested reading for those who like dirt slinging - the one page circular which is distributed weekly in Santa Barbara, which last week carried an article titled "I

Don't Think." Use your own common sense.

Merrygoround. One of our faculty members considering a career in the field of national politics. Incidentally, the Senate last week silenced a member by voting to have any legislator with a beard of more than six inches taken out by the sergeant-at-arms and shaved.

Names make news, and this week it's Dave Pollock. The hard working revue director is quoted as saying that he would be in hiding today. We think Dave has put his all into a show that will prove a good man true. For those inevitable critics of anything and everything, "Why don't you try it yourself sometime?" It takes a martyr to make a cause, sooooo. Johnny, did you leave those beer cans in the administration building after rehearsals t'other nite?

For those who don't subscribe to Reader's Digest - The musician who invented swing ought to.

Epitaph: He walks on the suicide of the road who writes a column like this. Tallyho!

Eugenie Leontovich Leads in 'Tovarich'



Eugenie Leontovich, original star of "Tovarich," will take the lead in the Pacific Coast premiere of the play at the Lobero theatre tonight and tomorrow night. Supporting cast includes Bela Lugosi, Melville Cooper, Osgood Perkins and Mary Forbes.

Book Chatter

By ARTHUR H. BATCHELDER

No problem facing America is of greater importance than that of the Constitution, and from what sources did it derive. Why, drawn more than a hundred years ago, must it be retained almost inflexible today? Should it be altered to meet modern conditions? Should the Supreme Court be deprived of its vast power to over-rule what it considers unconstitutional acts of Congress? These, and all the questions which cluster around them, are some of the riddles discussed in this comprehensive study by one of the greatest of our liberal lawyers. Digging deeply into the political origins of the country, the author, Morris L. Ernis, has exhumed material that, hitherto, ignored or unknown by conservative historians, has a vital bearing on the dispute now blowing stormily about the Supreme Court.

"The Ultimate Power" will take its place with the most important reference works on our history and government. Get it and read it!

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Deans Conventions Held Here

(Continued from Page One)

day afternoon. Headquarters for the meetings are at the Carrillo hotel.

Those attending will include E. C. Goldsworth, U.C.; H. E. Marsh, Redlands; Francis Bacon, Mulvey White, Charles Baren, L. P. Rockefeller, and George Holdinghaus of U.S.C.; William E. Nicholl, Pomona; Arthur G. Coons, Occidental; James H. Carson, College of the Pacific; Husford E. Stone, U.C.L.A.; Charles B. Goddard, San Jose State; and William Ashworth and Capt. Jones of Santa Barbara. A delegate to represent W.I.T. Hoover, dean of men at La Verne is also expected.

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Radio Ranglings

a shame that among all the students in the school, one can't find time to take advantage of an opportunity to work on a program such as this. In the opinion of many, experts included, Mr. Batchelder "has something". We might be able in the near future to say that we "knew him when" or claim that we have some of his first work, if we save our Gauchos. We can hope so for our sake and the sake of Mr. Batchelder.

Here are some keyhole notes... We wonder how long the Benny-Allen feud will be off. They realized that it had been milked about dry and made up, after a fashion. Tune in Allen's program tonight to see what he does... if you still like amateurs, tune in on the Boves program, otherwise don't. Some of them are good... we like it when Deanna Durbin and Bobbie Breene sing together and hope they do quite frequently... if you are a Kemp fan, be sure to come to the revue Thursday night so that you won't miss him Friday... two programs you should listen to tonight, besides Burns and Allen, and Town Hall Tonight, are Jessica Dragonette's and Gladys Swarthout's.

OVER THE FENCE

(Continued from Page One)

element in his constituency, he will be laid away in the lavender tout suit.

RIFT IN THE LUTE

Mussolini's nefarious frolics in Spain may cost him dearly before very many more Italians are killed, captured, and deserted. By all the rules of the game Madrid should have had the decency to be captured after the heroes from Italy, fresh from great deeds in Ethiopia, launched their terrific attack upon Madrid. But the miracle was accomplished; the Loyalists repulsed them, and killed or captured some 2,500 of the noble lads in black shirts. Captured Italians told of Spanish Rebels who rebelled against the rebels, strange as it may seem, because the Fascists give preferential treatment to the Italian soldiers.

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SPORTS

Varsity, Frosh Travel South for Track Engagements

Gauchos Meet Oxy, Uclans Saturday at Occidental, Peagreeners Plan Struggle with Ventura Junior College

Both Gaucho track teams will travel south tomorrow, the varsity to Patterson field, Occidental, for a three-way meet with U.C.L.A. and Oxy, the frosh to Ventura for a contest with the strong J.C. outfit.

A duel meet score between Santa Barbara and Oxy will be kept and will count on the conference standings. The Gauchos will enter the meet in poor condition, due to the heavy rains, but a far worse handicap will be the loss of many star performers from the team.

Gene Campbell, star shot putter and discus thrower; Virgil Hooper, ace distance man; Howard Yeager, chief hope in the 100, broadjump, and low hurdles; Larry Bowlus, captain and conference 440 champion; and Rolly MacDonald, the best middle distance man on the squad are not competing this year. Campbell and Hooper have quit school to work and Yeager's job has made it impossible for him

to work out. Bowlus is ineligible at present. MacDonald has had a recurrence of an old foot injury.

Denno Develops Men

Coach Ray Denno has developed new material to fill these losses to some extent and many new stars will appear in this Saturday's lineup. Ray Stalmack, captain of the Compton J.C. team last year will enter no less than six events tomorrow. He has set up hurdle records comparable to Yeager's, throws the javelin over 180 feet and has turned in a 50 second quarter this season.

Bill Gray is set for a fast flight of hurdles tomorrow and should pick up some points in the two races. Russ Erickson looms as the chief threat in the distances races for the Gauchos. Jim Benton has been showing up well in the high jump. The relay team of Stalmack, Shean, Gibson and Erickson will encounter stiff opposition from Oxy and U.C.L.A.

COL-UM-BINE

By AL BINE

Harder's baseballers will be off again tomorrow afternoon on their annual Easter vacation barnstorming trip to the southland and once again in quest of the conference championship, if the trip is successful, as it was last year; the Gaucho diamond men will be off on a flying start, if the headman finds a relief man for Erhard. It is interesting to note that the L. A. sport scribes make some mention of Virg Hooper every time they write of the Gaucho cindermen, while Denno has lost many valuable men! It is hoped that Ray Stalmack, junior college transfer of Compton, who will put on the "slop-man act", that was to have been Louie Triguerrio's show, will come through in the best of fashion, and along with a few others will help keep the Green and White panty-wasted athletes on the cinder-map.

The American sport scribes seem to be working themselves into a lather about the possibilities of "Slapsie Maxie" Baer who has gone "London." With the statements that Baer has become a tough man, if true, Maxie will be washed up as far as the American public is concerned. Baer is good enough for our money as a clown.

Horsehiders Schedule Tour for Barnstorming, Easter Week

Opposing Teams Include Aces of Southland with Games Set for Occidental, Whittier, Santa Monica J. C.

Travel will be the menu of Coach "Spud" Harder's ambling horsehiders who this afternoon embark on a week of sightseeing when they go forth in defense of their 1936 co-championship title, in a series of conference and non-conference baseball games.

Meeting the Junior Collegians of Santa Maria in the northern city will be the Hardermen's program this afternoon which will provide a warm-up for the spring vacation barnstorming trip which will take them south to Los Angeles and vicinity early next week.

Weather has been a prime factor in holding back the past two scheduled appearances of the Big Green and Harder has had quite a time trying to get much needed workouts between showers. The biggest weakness at present seems to be the need of a reliable chucker, not that "Shires" Erhard doesn't have anything on the ball, but the fact remains that no team can go through a successful season with only one pitcher.

The infield has been rounding into shape with last year's veterans holding down their favorite spots. Elmo Evans and Jimmie Van

Meter along with Powell Lee and Al Young are the guardians of the sacks. "Buzz" Busby, Tom Lindquist and Bobby Murray seem to be the choice of the outfielders with plenty of competition coming from four or five other new men.

Whittier and Occidental will be the initial conference battles which will be played in the southern cities, and as they shape up at present the local diamond aces will have to show plenty in the way of base-hits to come out on top. Santa Monica Junior college will provide the competition for the horsehiders on Thursday morning next week, and the Gauchos will be out for blood.

Erhard will be the starting chucker in all games with the possible exception of Santa Monica, when Dale McNeice will be on the mound for the locals.



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Phi Kaps Plan May Dance

Dinner-Dance to Be Held May 7 at La Cumbre Country Club

La Cumbre Country club will be the setting of the traditional Spring dinner-dance to be given on May 7 by Phi Kappa Gamma sorority, it was decided at a meeting night at the clubrooms at Sola and Chapa streets.

The members also discussed plans for Hell week, and a football game to be played between the Phi Kappa Gamma and Alpha Theta Chi pledges. The pledges gave a skit and songs, and presented their third assignment for inspection.

Members and alumnae attending were Doris DeAy, Peggy Flynn, Carolyn Hofer, Ruth Hooker, Jeanne Leive, Lucille Scrafford, Mary Wilson, Eleanor Lakin and Frances Anne Warnekros. Pledges present were Betty Card, Nadine Arundell, Sharleen Hornor, Gwelda Lloyd, Theda Call, Clare Call, Ruth McCullough and Lesbalynn Fitzgerald.

SHOWER GIVEN

A miscellaneous shower was given Wednesday night by Marge Brauns, former State student, for Dolly Hall, society editor of El Gaucho, '34-35, who will be married to David Cook Easter Sunday. Those present included Helen Longawa, Dorothy Darrow, Petie McKinney, Frances Kerrigan, Frances Rae, Irene Ayling, Ruth Buck,

Statements by the POWERS THAT BE

Easter vacation will begin Saturday, March 21, with classes resuming on Monday morning, March 30. No one will be excused from classes today. Absences from scheduled courses will not be permitted on the necessity of traveling home.

A silver wrist watch was left in the men's washroom of the administration building on Wednesday morning, March 3, by a visiting musician of the college symphony. The student who found the watch is asked to return it to the president's office.

Students who have lost pens, pencils, books and other articles should report in the president's office to the Lost and Found department. Many fountain pens and Eversharp pencils have been turned in during the last few weeks.

BRADLEY VISITS DESERT

Miss Alice V. Bradley and her mother will spend Easter vacation at the Stove Pipe Wells Hotel in Death Valley as the guests of Mr. and Mrs. A. K. Bennett, formerly of El Encanto.

Little 'Brothers' Grow During Vacation



Students participating in the Revue this week will be expected to make up their back work during Easter Vacation.

Pledges Hold Supper

Plans for Spring Formal Made at Business Meeting

A buffet supper was given by the pledges of Delta Zeta Delta for the active members last Monday, March 15, at the home of alumnae president, Mrs. John Porter.

Entertainment was given by the pledges and instructions for Hell week and formal initiation were given. Plans for the spring formal to be given early in April were also discussed.

Pledges attending were Millicent Lincoln, Nancy Darrow, Betty Palmaymesa, Janice Westwick, Alice Boeseke, Jean McSkimming, Peggy Benham, Rosalind Rawicz, Eleanor Porter, Winifred Nichols, Frances Holt, Irene Minikin, and actives, Ann Covelle, Elinor Stewart, and Madeline Straw, Alumnae at the meeting were Myrtle Holt, Peachy Stuart and the hostess.

PORTERS AT DINNER

Mr. and Mrs. Ralph Porter, formerly of this city, attended a dinner in Oakland recently for Santa Barbara people, given by Miss A. B. Blum. Mr. Porter taught printing at State college, until last year when he received a position in Berkeley.

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Leslie Howard

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Mr. Howard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.



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