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SANTA-BARBARA STATE-COLLEGE EL GAUCHO

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Welcoming More Publicity . . .



• Michael F. Mahoney, center, was appointed recently to direct athletic publicity for the college and to aid the budget through promotional stunts. Welcoming Mahoney are graduate manager Don Follett, left, and football coach Spud Harder, on the right. —Cut Courtesy of News-People

College Appoints Mahoney as Athletic Publicity Director For Projects to Aid Budget

• To relieve the publicity burden carried by Walter Bradbury, State college director of publicity, Don Follett, graduate manager, announced the appointment of Michael F. Mahoney to the position of athletic publicity director early this week.

Mahoney, who has had a great deal of experience in publicity and newspaper work, according to Follett, has already assumed his duties. Primary purpose of the appointment, the graduate manager states, is to allow Mahoney to put over certain plans to increase the budget of the College and to materially lessen the debt incurred during the past football season. Bradbury will continue his work in regular publicity and as advertising manager for the College.

High Recommendations

Recommendations for Mahoney were issued by 14 sports writers in Southern California. The new publicity director has covered all types of sports for newspapers for the past 13 years. He began his newspaper career in 1922 with the New York Sun, spent four years with that organization, three years with the New York Post, a year with the New York World Telegram and six years with the Dallas Journal.

His recent achievements include direction of publicity for Del Mar racetrack for eight months, and publicity work for the Los Angeles community chest, Paramount Pictures and the Columbia Broadcasting company.

Career as Coach

Earlier in his career, Mahoney coached the French Olympic track team of 1920 and developed the famous runner Josef Guillemot, who defeated champion Paavo Nurmi in the 5,000 meter race in that year. From 1919-1920, he was in instructor at St. Cyr, West Point of France and coached track at Columbia university in 1921.

The 39-year-old publicist, who was born in Boston, is a world war veteran, having spent 27 months in France with the Harvard field ambulance corps. As an athlete in college, he participated in many sports, including football, baseball, ice hockey, basketball, and track, in which sport he held the New England 10 mile road race record.

In addition to his college publicity, Mahoney will continue his work as publicity director for the Samar-kand hotel, a position he has held from the past month.

The News in Brief

- WASHINGTON, Jan. 10.—A request by President Roosevelt for \$875,000,000 to carry on the WPA relief program was slashed to \$725,000,000 by a house appropriations subcommittee today. The subcommittee's action in overriding the president and recommending the drastic reduction is subject to confirmation by the full house appropriations committee when it meets in secret session tomorrow.
- PARIS, Jan. 10.—Issuing a formal declaration in advance that England and France had agreed to reject any Italian territorial demands on the French empire, Prime Minister Neville Chamberlain of Britain and Premier Edouard Daladier went into conference today. Included in the conference were English Foreign Secretary Viscount Halifax and French Foreign Minister Georges Bonnet. Authoritative sources said today that Chamberlain was expected to advise Premier Mussolini to make up with France when they meet tomorrow.
- WASHINGTON, Jan. 10.—Demonstrating marked impatience with some witnesses, a senate judiciary subcommittee today heard objections to the nomination of law professor Felix Frankfurter to the United States Supreme court to succeed the late Justice Benjamin N. Cardozo. One of the witnesses, George E. Sullivan, Washington attorney, stated that his objection was that Frankfurter was "alien-born."
- WASHINGTON, Jan. 10.—Joseph P. Kennedy, ambassador to Great Britain and William C. Bullitt, ambassador to France told a secret session on Capitol Hill today that the armed peace of Europe threatens to explode at any moment. Both envoys hurried here from Florida to make unprecedented addresses before a joint session of the senate and house military affairs committee.

George Kelly's 'Craig's Wife' Begins Two Night Run Tomorrow in College Theater

Outstanding Students Get Athletic, Honor Awards At Semi-Annual Program

Fred Monson Receives Cup for Being Most Inspirational Player on Gaucho Team; Nichols Obtains Dramatics Prize

• Presentation of men's and women's athletic awards, prizes to the best-dressed coeds and collegians and special honors in drama and oratory were made in yesterday's semi-annual awards assembly, presided over by Associated Students' President Doug Duckham.

Voted the most valuable man on the varsity eleven this fall by his team-mates, Bill McArthur, flashy halfback, will have his name on the All-American blanket which hangs in the graduate manager's office.

City Councilman Gene M. Harris presented the most inspirational player award to Halfback Fred Monson who was voted the spark-plug of the squad by the rest of the team. His name is to be engraved on the large gold trophy displayed by the councilman.

Announcement that popular De Witt Trewitt had been elected honorary captain of the '38 team was made by Coach Spud Harder. Trewitt is a guard.

Letters were given to 22 varsity footballers by the student council upon the recommendation of the Board of Athletic Control, while the freshman grid squad received 21 letters. Presentations were made by varsity mentor Harder and Frosh coach Dan Mulock.

Rosie Pagliotti, president of the Women's Athletic association, presented women's athletic awards. Those earning numerals, the first award, were Alice Boeske, Lois Deler and Eleanor Larkin. A green sweatshirt, the second award, was attained by Lois Arthur and Miss Larkin.

Marjorie George was the only woman on the campus to receive the highest award in women's athletics. For her outstanding play in 12 seasons of sports, Miss George was presented with a white sweater.

Director Frederic W. Hile presented Winifred Nichols the special dramatic award for her outstanding work in "Macbeth" and other dramas (Continued on Page 4, Column 5)

Council Puts Approval on More Awards

• Assembling for the second time in five days, the Associated Students council met Monday in Pine hall to approve additional awards to be given at yesterday's assembly.

Reconsidering motions made at the last meeting, the council decided to award sweaters to Howard Joham and Walter Ahlman, football manager.

It was decided to donate three cups to the speech arts department, two to be awarded to outstanding speakers and another to the outstanding actor.

President Duckham also appointed a committee consisting of Frank Meredith and Marcellus Jones to look into the possibility of constructing a permanent trophy case at the foot of the library steps.

The other awards okayed by the council were for the cross-country team and the Women's Athletic association.

Service Frat Gives Party

• The Alpha Phi Omega, national honorary service fraternity, held a party at the College cabin last Friday evening under the chairmanship of James Woody and President George Gunterman. The evening was spent playing games and dancing to radio and to swing records furnished by Andy McIntyre and Marcellus Jones. The fraternity furnished coffee and popcorn while the members and their guests brought box lunches.

Members and guests present were: Roland Weatherhead, Lewis Moore, Marcellus Jones, Margaret Sloniker, Ben Gautier, Betty Ross, Sue Baat, Jim Woody, Andy McIntyre, Joe Glass, Sue Gibson, Ed McPhee, George Gunterman, Freda Geyer, Mary Reynolds, James McSkimming, Frances Bedford, Barbara McSkimming, Don Ollis, Bob Arthur, Mabel Lowe and Rex Cunningham.

Sigma Alpha Kappa Selects Lambourne

Bill Sears, Gordon Parsons Also Assume Offices by Unanimous Vote

• Bill Lambourne, junior, will be president of Sigma Alpha Kappa fraternity for next semester. The only one nominated for the position at the fraternity's Monday night meeting, Lambourne automatically takes the post by virtue of unanimous vote.

Two other members, Bill Sears and Gordon Parsons, were also placed in the office by this same method. The positions they will fill at the beginning of the new semester are vice-president and corresponding secretary, respectively.

The nominations took place at the fraternity room on Grand avenue. Other business during the meeting concerned the organization of a basketball squad to enter the newly formed intramural league.

The election of one of the following groups of candidates will take place at the next meeting: Harry Sloan (retiring president) and Don Ripsch for social chairman; Marlin Nelson, Alfred Mansfield and Edward Craviotto for recording secretary; Marvin Palmer and Charles Bailey for treasurer; Wayne Bartholomew, John Jordano, Edward Craviotto and Dick McKeon for pledge captain.

GAMMA SIGMA PI

Discussing plans for a spring formal to be held May 26, the active members and alumni of the Gamma Sigma Pi fraternity met Monday night at the office of John Parma, 17 E. Carrillo street.

BETA SIGMA CHI

An after basketball game party was planned by the Beta Sigma Chi fraternity for this coming Saturday, to which the fraternity members and their guests are invited. Plans for the fraternity open house which will be held next semester when pledging begins were outlined. As yet, no definite date has been set for the event.

TAU OMEGA

Election of officers at the next meeting was one of the main issues decided upon at the meeting of the Tau Omega fraternity held Monday night. Business discussion took up most of the evening, plans for pictures for the annual being the items of importance.

Maude Adams Appears Soon

• Maude Adams, world famous actress, will present a program at the Lobero theater, January 23. College students will be admitted at a special rate of 83 cents (including tax) upon presentation of student body books.

Miss Adams will talk about the theater and give excerpts from numerous plays in which she has recently participated. When this same program was presented in New York, she was forced to give a return performance and crowds were turned from the door.

At present she is acting as professor of drama at Stephens college.

Presidents' Board Meets in Pine Hall

• Meeting for the first time this year the Presidents' board will convene tonight at 7:30 in Room 81. The Presidents' board which is composed of class and department presidents is led by Jean McArthur, president of the organization.

Craig's Wife . . .



• Winifred Nichols, recent dramatics award winner tomorrow night will take the female lead in George Kelly's Pulitzer prize winner "Craig's Wife."

Entire School Welcome at Senior Dinner

• The entire school is invited to attend the senior dinner on Friday, night at the Samarkand hotel, according to Gordon Woosley, class president. Special invitations have been extended all faculty members and reservations are being made for a large number of guests.

Speaker of the evening will be Curtis Warren, superintendent of schools, who will discuss problems met by young teachers just leaving college.

Reservation cards have been issued to all seniors by Marian Gragg. In addition, an announcement of the event has been placed on the main bulletin board, and students who, by some oversight, have not received cards, are requested to sign this announcement.

Late last night Senior Class President Gordon Woosley again urged all seniors and faculty to be sure to turn in their reservation cards to either him or Mrs. Jane Abraham, or, if they did not receive cards to sign on the bulletin board in the Administration building.

It is the first time an affair of this kind has been held by the seniors, and President Woosley has hopes of making this an annual banquet. Dinner will be served at 6 p.m. sharp. Those attending are urged to arrive on time because of the basketball game and school dance later in the evening.

Mary Alice Halferty is in charge of entertainment for the evening. Frank Pugh is handling publicity, while Jim Lyons, class treasurer, will be present to collect class dues from members who have not yet paid.

Club Selects New Members

• Four girls were selected to become members of the Crown and Scepter, senior women's honorary organization, at the last meeting held Wednesday morning, January 4, in Ebbetts hall.

At the meeting, plans were made for a recognition breakfast to honor the new members on January 16, at 7:30 in Ebbetts hall. On January 21, an initiation followed by a luncheon will be given for them. Complete plans for the initiation have not yet been formulated.

A report from the constitutional revision committee which was to have been given was postponed, and will probably be presented at a later date.

Resident Speaks to Art Department

• Art department members and guests were entertained by Warren Hanley, well-known Santa Barbara resident, at a pot-luck dinner which was held Tuesday evening in the Art department.

Pulitzer Prize Play Repeats on Saturday; Cast is Experienced

Winifred Nichols, Carl Jorgenson Take Leads in Famed Production; Technician Blake Modernizes Former Staid Setting

By JERRY FERRIS

• Double murders are minor details in George Kelly's Pulitzer prize-winner play "Craig's Wife" which will be presented in the College Little theater tomorrow evening at 8:30 by a cast of experienced collegiate Thespians under the director of Frederic W. Hile, speech arts instructor. A second performance on Saturday

Redding Sets Final Date of Applications

Students Compete in New Type Extemporaneous Contest On Contest

• Announcement that applications for the extemporaneous speech contest will not be accepted after Wednesday, January 18, was made by W. Charles Redding, director of forensic activities, late yesterday afternoon. That date has been chosen in order to insure adequate preparations without interfering with final examinations.

The speech contest is planned to include several innovations to campus methods. In selection of the topic each student will be required to place a general subject with his application. This subject will be divided into several subtopics covering all phases of the field. Subtopics are to be drawn up by experts in the field.

On the evening of the contest the student will be presented with two subtopics one hour before the talk. One of these will be used and the student will be allowed to use notes in preparation.

Exact dates for the first preliminaries have not been decided upon. However, it is to be during the first week of the new semester. Redding stated that he would not reveal the names of judges until a later date.

Preparation for the varsity debate tryouts will take place Monday afternoon during eighth period in Room 82. All contestants for team positions are to attend this meet. The tryout will be arranged in an impromptu method with the individuals attempting the refutation of argument presented by Redding.

Phi Delta Pi Honors Four

• In honor of four pledges, Phi Delta Pi, women's national physical education fraternity held three affairs over the past weekend. First of the activities took place on Friday night when the women attended an overnight party at the home of Merle Adams and breakfasted Saturday morning.

On Sunday afternoon, formal initiation of the pledges took place at the home of Lois Arthur. Women inducted were Louella Daetweiler, Mary Alice Murray, Sophia Patterson and Julia Rodgers.

As a climax to the weekend's activities, the fraternity sponsored a formal dinner at El Paseo Sunday night. Attending the affairs were Mrs. Winifred W. Hodgins, Phi Delta Pi sponsor, Frances Jane Miller, Jessie Lady, Ethel Clendenen, Eunice Mohri, Rena Sacconaghi, Miss Arthur and the new members.

Panhellenic Council Sets Rushing Plans

• Rushing plans and procedure for all the sororities were discussed at the meeting of the Panhellenic council held Friday in the A.W.S. room. All arrangements connected with the rush tea and open house which all the sororities are having next Sunday, January 15 were presented at the council and many particulars were decided upon.

Plans for the Panhellenic formal dance to be held January 21 at La Hacienda were brought up and reported upon.

evening at the same time will conclude the run of the show, which is the second feature of the Little theater season.

Winifred Nichols, recently awarded the Honors in Acting trophy, will take the lead role of Mrs. Harriet Craig and will play opposite Carl Jorgenson, in the part of Walter Craig. Jorgenson was most recently seen in "Macbeth" and "A Midsummer Night's Dream." Pulitzer plays are always good and guaranteed entertainment is definitely enhanced by the ability of these players.

Bradbury Housekeeper

The cast will include Rosalind Bradbury as the housekeeper for the Craig's, Mrs. Harold, while Janine Rupertus will take on the action of Auntie Austin, Craig's aunt, who has been living with the couple since marriage. Phyllis Horner, as Mazie, is maid to the Craig's.

Making her debut as an actress Frances Hoelscher will step into the character of Ethel Landreth, Mrs. Craig's niece, a young college girl. A sentimental neighbor, Mrs. Frazier, who is "living out her days" in her dead husband's house, will be interpreted by Diana Gram.

Phelps Acts

Professor Eugene Fredericks, Miss Landreth's fiancé, will be taken by Elbert Phelps and Lloyd Borgelmann will enter the cast as Billy Birkmore, a friend of Craig's, who wants to be connected with the double murder. William Hurst, as Cattle, is a cross-examining detective with an assistant. Harry, the minor part is taken by Jimmie Fullerton.

The sophisticated domestic drama presenting characters on a high plane of intelligence is a story that might apply to the most common of young married couples and should be especially attractive to college students. It tells the tale of a young wife who "considers her life and her home as more or less ultimate conditions" and thinks that marriage is a grand bargain and that the part of the benefits is her house, while her husband is only important to "the upkeep" of that home.

New Setting

Special stage setting was designed by Hile and is being executed by Jed S. Blake. It is an entirely modernistic adaptation of the staid and conservative set originally designed by the author for his 1926 Morocco theater premier of the play in New York.

Technical staff members who have assisted in the production include Technical Director, Blake; George Booth, assistant technical director; Don Estey, stage manager; Richard Campbell, chief electrician; Jane Ellen Van Wye, property mistress; Lucille Meador, music director; Alice Wheeler, printing chairman; Maxine Sparks, costume mistress; Robert Hatcher, publicity; Thomas Kelly, box-office manager; Jean Smith, house chairman; and Fullerton, prompter.

Assisting on these various branches of work were Don Sykes, Herbert Lowenstein, Clyde Cadwell, Arthur Suffolk, Jack Smith, Pauline Weston, Maxine Sudbury, Robert Perry, Nancy Davidson, Carlos Bee, Esther Horner, Jean Duran, Ethelrose Orloff and Margaret Glassford.

Calendar

- TODAY—7:30 p.m.—Presidents' board meeting, Room 81, Pine hall.
- 8:00 p.m.—Basketball, Gauchos vs. Loyola, L.A.C.C. gym, L. A.
- TOMORROW—7:00 p.m.—Kappa Delta Pi meeting, A.W.S. clubroom.
- 8:30 p.m.—"Craig's Wife," Little theater.

EL GAUCHO

1938 Member 1939
Associated Collegiate Press
Distributor of
Collegiate Digest

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Margaret Bennett Journalism Adviser

With the addition of M. F. Mahoney to the publicity staff of Santa Barbara State, indication of the growth of this institution was once more brought to the fore. Mahoney, who has for years engaged in the journalistic profession, is being employed in the field of athletic publicity. In his duties he will be called upon to aid in the development of the College's sporting activities through the channels of public relations.

New Publicity Change Is Admirable

Walter Bradbury, who in the past has been forced to handle both general and athletic publicity, as well as advertising, will now be relieved of this burdensome task and be able to concentrate his energies on the remaining tasks, which, by the way, are complete jobs in themselves.

The basic purpose of the public relations bureau has been to establish Santa Barbara State as a leading institution in the minds of the general public. In addition, it is of course a valuable aid in raising attendance at athletic contests. In non-athletic fields it enlightens students of surrounding high schools and junior colleges of the benefits of attendance here. Of course we cannot overlook publicity's value as a news agency to the folks "back home."

With the expanding services, it is to be expected that additional success will be gained in the future. Certainly it will be a worthwhile expenditure if it can bolster gridiron revenues for 1939. Whatever work has been carried on in the past should be even more efficiently conducted from now on.—F.D.

Mooney's Pardon Is Great Labor Victory

The shock of that bomb which exploded in San Francisco during the 1916 Preparedness day parade is still reverberating around the world. Perhaps no story is so dramatic as Tom Mooney's. Tried by a hysterical public and press before the jury ever saw him, licked by dollars which anti-labor leaders donated to see him hang, condemned by perjured witnesses and outright fraud, Mooney was the victim of the deliberate and desperate attempt to throttle labor in its infancy.

For many years there has been little doubt as to Mooney's innocence; most of the witnesses have confessed they lied on the witness stand, most members of the jury which convicted him have long urged his pardon. Yet despite this fact, five governors had refused to pardon Mooney on the grounds of insufficient evidence.

Labor has just won its twenty-two year fight; Tom Mooney walked out of prison Saturday and received his pardon from Governor Olson. Much has happened to the labor cause in which Mooney was so vitally interested. The "radical" demands of yesteryear are today commonplace privileges protected by law. In his day unions were thought to be bolshevistic, organizers were anarchists, striking was un-American, and collective bargaining was Russian.

The moral of the story is: Tom Mooney was meant to be a lesson to over-anxious labor enthusiasts. He was a lesson—but not the kind he was supposed to be. Mooney did far more, sitting in his prison cell, to unify the labor cause than he could possibly have done had he been free. He grew to be the great rallying-post for human justice; he became the great martyr for liberalism.

Mooney as an individual is unimportant; but his pardon is more than individual matter; what happened to him might have happened to any citizen—his bitter experience should serve as a warning to all Americans that "it can happen here," but as Emile Zola said, "The truth is on the march, and nothing can stop it!"—R.S.

CLIP SNIPS

Here and There
"That means fight where I come from, stranger."
"Well, why don't you fight?"
"Cause I ain't where I come from."

Famous Golfers
WALTER RALEIGH who was always in the ruff . . .
SAMSON who couldn't break away from the links . . .
SAM ADAMS who staged the Boston Tee party . . .
MAGELLAN who went around in 1591 . . .
DAN BOONE who shot birdies in the American . . .
SIR GALAHAD who won the Grail cup . . .
GENERAL PUTNAM who beat Howe out at the Bunker . . .

BRUTUS who made a hole in one . . .
It's silly to touch a match to something flaming, unless, of course, it's a flaming love letter.
Two Other Fellows
Prof.—Didn't you have a brother in this class last year?
Stude—No, sir, it was I. I'm taking it over.
Prof.—Extraordinary resemblance. Just think
Did you ever stop to think
That if you should stop to think
That you would get run over.
Undoubtedly
"I never have the slightest trouble getting housewives to look into what I sell."
"No, And what do you sell?"
"Mirrors."

Craig's Wife

8:30 P.M. Thurs. & Sat. Nite

FLUX de BOUCHE

Without any preface we will step right in with:
The girls at 1826 Loma street seem to have a knack for getting the most out of their men. Happening in almost any night (early of course) you would surely find somebody like Wally Gregory with an apron on doing some of the menial tasks; and on a weekend you might find somebody like Tommy Guerrero (whoops my de—I mean hoop star) redecorating apartment 3. We can just picture him as he was sewing all those pretty ruffles on their pillows.

And Betty Webb, comely young creature, being described by Wally Holden as a ball and chain—talk talk.

George McGee and Tiny Gapp seem to have suspended their romancing. Which reminds us that the moral for today's dirt is: "The best way to keep a woman's love is not to return it."

Howcum John Perrou didn't get married last vacation? That's what we'd like to know.

Letter to Greek Valos: Jane Mercer has got the—well anyway, you're her S.P.

Velma Stewart has been scared to death that her name might occur in this column in connection with Larry Pickens.

Nobody has said anything yet about Bob Brady getting married a little while ago. And Betty Allen, another one of the girls that men marry, is engaged to Bob Kindred. The Tau Gammas claim this distinction.

And Freddy Smoot is running around with long underwear on.

Cliff Romer plus Viola Hill at the Gamma Sig party Saturday night; and Waldo Phelps with Bobby Ellis, Bob Rich with Carol Lambrecht and the next night with Mary Ellen Putman. Where does Peggy Benham fit in this picture? Jennie Nordli plus Bob Ross, too.

At the basketball game: Jeanne Ruoff was escorted by Angelo Ferrario, Frank Graves, an old friend of Valerie Herron, seems to be right in there pitching.

Art (muscleman) Swenson is being seen constantly with Mary Kay Cane.

Bob Lyman shows good taste in escorting Jean U'Ren to one of the B.B. games.

To hear Gordy Gray cuss at Brewster, you would never think that he was a church goer.

Lloyd Herziger doesn't mind a little necking in the Gaucho club under the protection of a newspaper.

Another Poem:
The car was parked on a lonely road.
Yet no thrill had I.
I had a flat tire;
So did the car.

Voice of the Campus

OR
WHAT'S YOUR BEEF?

El Gaucho appreciates all contributions to its "Letters to the Editor" column. Communications must be fully signed by the person who writes the letter but the name will not be printed if the author so desires. Editor, El Gaucho.

I have regularly read the editorials of R.S. and have enjoyed them. Their clarity showed a fundamental understanding of the issues before the people. The busy student is in debt to R.S. for his frequent and reliable contributions.

But with his recent editorial, "War May Hurt Democracy More Than Dictators," I strongly differ. Fascism, or dictatorship, is essentially weak. Otherwise why the persecutions, the destruction of democratic rights and living standards, and the mad driving into war? These are the means by which fascism maintains itself.

How does democracy maintain itself? Through precisely the opposite means. In Spain as the people resist the invasion of fascism, democracy strengthens itself. The legal government is founded firmly on a base of religious freedom, democratic rights, and the welfare of the people, who support it in their own interests. About China the same thing can be said. Events show the power of a people fighting for peace and democracy, even under the most terrific handicaps. Our own history proves this too. Remember 1776 and the Civil War.

C.V.

Club Discusses Honor System

The Gavel and Key organization held its regular meeting last night in the College cafeteria. Jack Kitchen, president, led the group in a discussion of the proposed honor system to be inaugurated on the campus next semester.

Prof Uses New Plan To Color Lectures

BALTIMORE, MD. (ACP)—Poetry and cartoons have broken in to the educational scheme of things at Johns Hopkins university here.

Going educators who use movies, drawings and models one better, Robert William Hegner, medical zoologist, uses poems and cartoons to make his lectures more interesting and more effective.

As an example of this new educational aid, Dr. Hegner points to his cartoon of a girl in a bathtub, "I Ain't Got No Body." The refrain and the cartoon made up only of dots illustrate the number of parasites in a human being.

Seven Santa Barbara Stores
34 W. VICTORIA ST.
1908 DE LA VINA ST.
2700 HOLLISTER AVE.
517 STATE ST.
701 STATE ST.
303 N. MILPAS
1427 SAN ANDRES ST.

Government Reports on Syphilis

The following report has been released from the public health division of the United States Treasury department in Washington, D.C. In reprinting it here, El Gaucho feels that a valuable message is being carried to the students of the College.

Blood tests of 78,388 undergraduates in more than 500 American colleges indicate that 2 out of every 1,000 students examined are infected with syphilis, according to a report issued today by the American Social Hygiene association. This rate is practically the same as that of non-college young people of the same age. These findings are incorporated in a study prepared by staff members of the United States Public Health service for the monthly journal of the American Social Hygiene association.

The rate of infection for the general population in the age group 15-19 years, based on estimates of the Public Health service issued in November, 1938, is about 1.8 per 1,000. The apparently higher college rate results from the inclusion of an unknown number of students in higher age groups up to 24 in the present survey.

Women Less

Other findings of the recent survey show an indicated difference of about 15 per cent less syphilis among college women than among men, a difference, it may be noted, paralleling nationwide prevalence rates by sexes. There is also a slightly lower rate among college women than among women of the same age group at large. Little difference is shown, however, between one region in the United States and another for either sex, or between the rates for schools with large as compared to small student bodies.

Blood tests in colleges, when given at all, are usually given to entering students—mostly freshmen—so that the great majority of those tested were in the age group between 15 and 19. Out of the 515 institutions participating in this survey 219, or over 40 per cent, already have facilities for testing students. Of those giving tests, 89 per cent gave tests on a selective basis, while 11 per cent—actually only 23 schools—gave tests as a routine part of the physical examination.

Good Selection

Students selectively tested in all schools, large and small, represented not more than 15 per cent of the total student enrollment of the schools, while routine tests were made on virtually all of the enrollment group (freshmen) under consideration. Since the rate per 1,000 tests by both selective and routine methods was found to be practically identical, the number of positive tests is therefore governed by the number of tests given. The number of cases found in a given student population, then, is in direct relation to the number of students tested regardless of methods of selecting.

Because failure to detect the often hidden clinical manifestations of syphilis is so frequent and because many infected persons do not know that they have syphilis and therefore do not request examinations, testing by selective method results in many actual cases of the disease among college students remaining undetected. The report stresses the need for routine blood testing.

Racial Lines

Two-thirds of the college officials approached believed some method of testing is desirable. A fair proportion of the officials, as indicated by their replies, are still of the opinion that syphilis is bounded by class or

There is a positive, measurable demand for trained accountants, secretaries, office workers of all kinds—both men and women

New Classes
Begin Jan. 30

FREE CATALOG

SANTA BARBARA BUSINESS COLLEGE

400 Granada Bldg. J. H. Long, Pres.

"At your service—"

THE COLLEGE RENDEZVOUS

SHEETZ

AT THE

BEACH

Sandwiches Fountain
ON CABRILLO BLVD.



THE SYD

The Band Hits Discord
Basketball Harmony
Prizewinners and "Craig's Wife"

We seldom take it upon ourselves to answer letters to the editor. For one thing, we feel that we have an unfair advantage over the letter writer in being able to get in the last word. Then, many of the letters are not written in search of an answer, but ask mere rhetorical questions.

Looking through an entire adjoining column of El Gaucho the other day, we chanced upon an epistle initialed "L.J.B." which was supreme in its misinterpretation of the facts. If you don't recall, the letter first wailed that the Gaucho band had not received sufficient publicity for its work in the Tournament of Roses parade and to remedy the situation, proceeded to immediately publicize the musicians in bits of involved sentence structure.

Obviously, the writer hadn't witnessed the Rose parade. If he had, he would have known that the local band did make somewhat of a spectacle of itself. A number of Santa Barbara merchants returned from Pasadena with reports that the band was "not only a disgrace to the College but to the town." One claimed that only on two occasions could he snap pictures of the Santa Barbara float without the band getting in the way.

No mention of the float was made on the national broadcast because the band drowned out the announcer's voice every time he attempted to tell listeners all over the world of the beauty of the local entry. Newsreel photographers found uniforms before their eyes every time they attempted to turn the cameras over.

The Gaucho band turned in a pure performance of exhibitionism by continually breaking formation and congregating in small groups to "serenade" the disgusted audience.

If one campus organization had shame heaped upon its head recently, another acquitted itself nobly over the past weekend and gained the plaudits of the townspeople. Coach Wilton's basketballers proved fighters to the core in splitting a two game series with the large Lions from Loyola. The cage laddies are still bruised and sore from the two battles, but come back for more tonight in Los Angeles, meeting the same Lions.

Two prize winners get together tomorrow night to present a big time theatrical venture for State students. George Kelly's "Craig's Wife" won the Pulitzer prize a few years ago when it was presented on Broadway. But don't hold that against it. The play is good, anyway.

Also, it contains within its cast, in the lead role, as a matter of fact, Miss Winifred Nichols, recent recipient of the trophy awarded by the speech arts department. Miss Nichols, who plays her first major role this year in the Kelly drama, gained the cup for her versatile characterizations in "Michael and Mary" and "Macbeth," presented last year. One of her greatest triumphs which merited no official consideration, was in "A Midsummer Night's Dream," staged during the summer.

Presentation of the award marks a distinct upward trend in the importance of dramatic and forensic work on the campus. W. Charles Redding, speech arts instructor has presented two awards for outstanding campus speakers. The trophies, of course, remain in the possession of the College and should provide an impetus for participation in forensic work. Messrs. Hile and Redding seem to be keeping things humming in their departments.—S.C.

racial lines, and hence think that blood testing is unnecessary in colleges.

Perhaps the noteworthy fact found by this survey is its indication that the majority of college administration officials, however, are fast beginning to realize the necessity for fighting syphilis on every front—including the college campus. In many instances, this realization, according to the report, "seems almost intuitive."

"A case of syphilis found is of great importance for what it is, no matter where it may be discovered. One case of syphilis spreads to others, finally becoming the focal point of a small epidemic. Early diagnosis and treatment is protection not only to the individual, but to the community. Public health authorities agree that control efforts, to be effective, must begin with individuals in the age-group of first exposure. College students form an important section of this group. Control in this age-group offers real—perhaps the only—hope that the general rate can be materially reduced."

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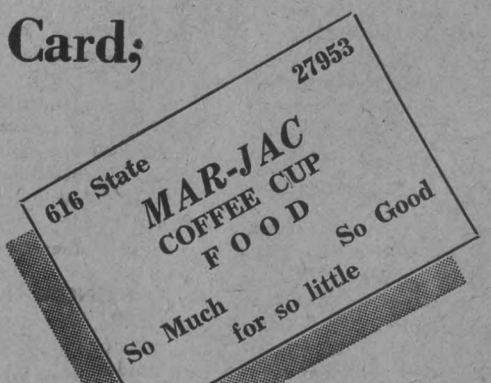
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After A Fashion

By ROSALIND BRADBURY

• Hello... Clara Mae? ... I just had to call you and tell you that you aren't the only one that is having difficulty with studying for finals! Everyone seems to be in the same position. The co-eds are still looking attractive though... enough so that it is difficult to choose a few of them.

The basketball games this weekend saw good turn-outs plus quite a few good-looking bits of fashion. NELLIE SHULTS was outstanding at Saturday night's game in an adorable blue wool dress. It was of light weight wool and was simply tailored with vertical pin tucks at the shoulder and a small loose knot of the same material tied high at the neck. The skirt was fitted to about mid-hip line from which it broke into tantalizing and graceful small pleats. BERNICE SHEDD looked attractive in a sports dress of an unusual gold shade. It was in a semi-weight wool, and the color was quite rich.

Campus clothes are still proving to be very eye-catching. Especially noticed BOBBIE SHARP the first of this week in a black and white ensemble that looked like it had just stepped out of "Town and Country" or "What The Well-Dressed Young Set Is Wearing." It was comprised of a black wool skirt, and black sweater with which she wore a fitted tweed jacket in black and white. BOBBIE'S shoes were plain black pumps and her finishing touch was a lovely double strand of pearls. Saturday night saw some of our co-eds enacting roles of veritable fashion plates at a local dance... with RENA SACCONAGHI taking special honors in a gorgeous gown of light blue chiffon that was literally covered with brilliant stars and crescents. The skirt had the tremendously popular hoops in it, and the shoulder and neckline was very softly decollete in an almost grecian manner.

Spring is not so very far away and with the coming of those poetic months the girls on campus will begin to think about what the beach styles will be this season. For a little advance notes on that we predict that treated satin lastex suits will hold a position of excellent popularity. The very new strapless swim suits will be fairly popular especially with the young things that are permanent beach decorations. The ones who really want to swim a great deal will not be in favor of them... even though they are accompanied by small straps that button on for swimming purposes.

Hats are becoming more and more popular on the campuses of the nation's colleges... and the more popular they become the smaller their size. Or so it seems. This summer will no doubt see the two extremes in chapeaux—very tiny or very large with the preference going to the smaller ones.

I must say adios now... I'll call you later... Bye.

College Offers Scout Course

• A course in Scoutcraft will be given in the spring semester. It will be required of all P.E. majors and is a 3 unit course that will be given on Wednesday evenings during the semester. The course is to be supervised by Ed Williams, local scout executive who outlined the national leadership course and taught it at U.C.L.A.

SALE

Twice yearly Runkles clear their shelves of incomplete and discontinued lines of smart footwear.

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Sororities Slate Initial Rushing Events Sunday

Women Look Over Prospective Pledges at Open Houses; Future Parties on Calendar

• Sunday will mark the beginning of the first rushing event of the season, namely, open house of all sororities. Bids to the teas were sent out Monday and all girls receiving them will be entertained at the different sorority houses between the hours of 3 to 6 p.m.

Arrangements for these events were completed at sorority meetings last Monday. Future rush parties were also discussed during the meetings and the next ones are scheduled for the early part of February.

DELTA ZETA DELTA
Meeting at the home of Peggy Benham, 1624 Olive street, the Delta Zeta Delta sorority discussed plans for their first rushing event which is to be in the form of a tea on Sunday at the home of Alice Freeman, 1314 Paterna road. Helen Whittaker, social chairman, will be in charge. Sponsors are Mrs. Jane Abraham, Mrs. R. B. Yager and Mrs. Robert Lee.

PHI KAPPA GAMMA
Nadine Arundel, graduating senior and Phi Kappa Gamma member, was presented with a bracelet from the sorority at a party following the meeting Monday night at the club house.

During the meeting arrangements for the rush tea on Sunday were discussed. The tea will be given at the home of Miss L. Cain, 1818 Prospect avenue, and the sorority sponsors are Mrs. Frances Berger and Miss Elizabeth Schon. Chairman of the committees are Scharleen Horner, food; Dawn Tripp, decorations; and Nadine Arundel, invitations.

DELTA SIGMA EPSILON
The Delta Sigma Epsilon sorority will hold their rush tea at the sorority house, 1721 Prospect avenue next Sunday.

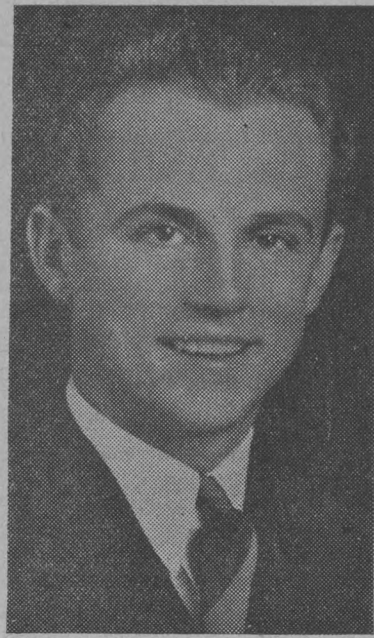
Sunday afternoon, following a special meeting, the sorority members were guests of the house at an informal buffet supper.

ALPHA THETA CHI
Eleanor Sampson, Alpha Theta Chi sorority member, announced her engagement to Howard Bowling of Eagle Rock, at the sorority meeting Monday night at the home of Mary Alice Halferty, 1529 Mountain street. The traditional box of candy was passed around.

Rushing events were arranged and final plans were finished for the first tea, to be given Sunday at the home of Mrs. Lloyd Hitchcock, 2006 Alameda Padre Serra. The sorority sponsors are Mrs. Lloyd Hitchcock, Mrs. Paul Jones and Mrs. Theo Harder.

TAU GAMMA SIGMA
Active members of the Tau Gamma Sigma sorority will be assisted by the alumnae in giving the rush tea on Sunday at the home of Mrs. E. B. Myers, 1637 Oramas road. Plans for this event were completed at the sorority meeting, Monday, at the home of Shirley Moore, 1733 Loma street.

Iva Walsh is temporary rush captain in place of Peggy and Polly Cheever. Other committee heads are: Bobbie Ellis and Alberta Adams, properties; Shirley Moore, service; Margie George, name tags; Betty Ravey and Marjorie Ward, receiving. The next rushing event will be



• Best-dressed students on the Gaucho campus are pictured above. Selected in an El Gaucho sponsored contest before Christmas by a committee of College students, they represent the acme in well-attired Santa Barbara Collegians. On the left, above, is Jack Kitchen, while Marie Navarro is pictured on the right. On the far right is Betty Palmaymesa and Don Guttridge.



Banquet Plans for Saturday Evening Set by W.A.A. Board

February 14, but further arrangements for it are uncertain.

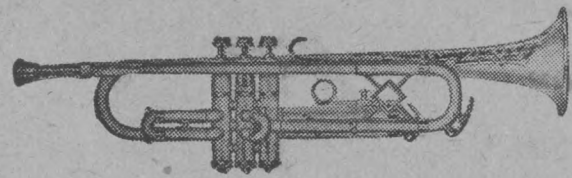
Sorority sponsors are Mrs. McCray, Mrs. Christensen, and Mrs. A. B. Barnett.

ARETA GAMMA
Plans for the open house tea to be given Sunday, were discussed at the meeting of Areta Gamma held Monday night. The tea will be held at 1514 Alameda Padre Serra. Mrs. D. H. Schauer is sponsor. Other business included in the meeting was the discussion of the Panhellenic dance to be held on January 21 at La Hacienda.

The meeting was held at the home of Louise Boyd and Irene Benedict, 1709 Loma, according to Pat Crow, president of the sorority.

GAMMA DELTA CHI
Arrangements for a buffet supper, to be held immediately preceding the Panhellenic formal on January 21, were made at the regular meeting of the Gamma Delta Chi. The buffet supper will be held at the sorority house and is being sponsored by the alumnae of the sorority.

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Best Dressed Students . . .



Revue Group Sets Final Script Date

February 10 is limit for Plots, Staff Applications; Production Dates in May

• Applications for production staff positions and presentations of scripts for the annual Roadrunner Revue, will not be accepted later than February 10, according to Rally Chairman Jack Richards.

Because of the success of last year's production there is a desire for another script along the same line. Last year's script was written by Captain Paul Avery Jones, dean of men, and Harry Nethery. Many different types of shows can be submitted, ranging from musical comedy to genuine revues, farces and vaudeville types of productions.

Several students are at work on scripts at present. These include Mildred Fabing, Bert Fitzpatrick and Frank Cole, who are working together and Carlos Bee and Jean Smith. Should the committee decide that the scripts presented are unsatisfactory, some modern musical comedy will probably be adapted for use in the Revue.

Students who intend to file applications for the production staff positions can secure them from either Ted Tod or Richards. Everyone interested should bear in mind the fact they cannot be on probation but must have a "C" average for this semester and for the next semester as well.

The production date of the show has been tentatively set for May 4, 5 and 6, with a matinee showing on the afternoon of May 5. This date has not yet been made definitely permanent and is subject to change.

Pi Sigma Chi Initiates Men

• Pi Sigma Chi, national industrial education honorary fraternity, held informal initiation of pledges yesterday evening in the A.W.S. clubhouse. Seven new members were inducted, President Elbert Phelps stated today.

Harvey Hoffman, Marion Maas-kant, Terry Boyer, Harper Ormsby, Melvin Frankel, Paul Funk and Frank Graves are the new pledges.

Malcom Woodhead, Philip Taylor and Ed Smith, senior members, and E. E. Ericson, S. O. Werner and Louie Taylor, advisers, attended the initiation. Several alumni members from the community were also present.

Concert

Students Hear Fine Performance

• Dr. Otto Klemperer, conductor of the Los Angeles Philharmonic orchestra, chose a program from the modern and romantic periods which greatly pleased the audience in the Fox Arlington theater last night. The program included Wagner's Overture to "Rienzi," "Fantasia on a Theme by Tallis" by Williams, "Lieutenant Kij!" by Prokofiev, and the Brahms Symphony No. 1 in C minor.

The popularity of these concerts in the past was again experienced last night. Student rates of 50 cents for the concerts aided in the sale of a large number of tickets on the campus.

Persis Kent Announces Betrothal

• Persis Kent, Delta Sigma Epsilon sorority member, surprised her sorority sisters Monday night by announcing her engagement to Wesley Lindgren of Monrovia, California. The betrothal was cleverly revealed by an original verse and letting a cat out of a bag.

Miss Kent is a junior in the Home Economics department in which she is very active. As well as being a member of Delta Sigma Epsilon, she belongs to Kappa Omicron Phi, honorary home economics fraternity. This semester she was also honored by being elected to Kappa Delta Pi, national scholarship fraternity.

Mr. Lindgren is employed by the Bank of America in Monrovia.

MacKellar, chairman, Ruth Patchett, Iva Walsh, Ethel Clendenen, Adele Davidson, Anna Dietz and Jessie Lady; publicity, Irene Jurgenson and Eunice Mohri; invitations, Mar

jorie George, chairman, Jean McArthur, Lois Arthur and Sophia Patterson; corsages, Dolly Randall, chairman, Evelyn Haskell, Shirley Cort and Lillian Mulock.

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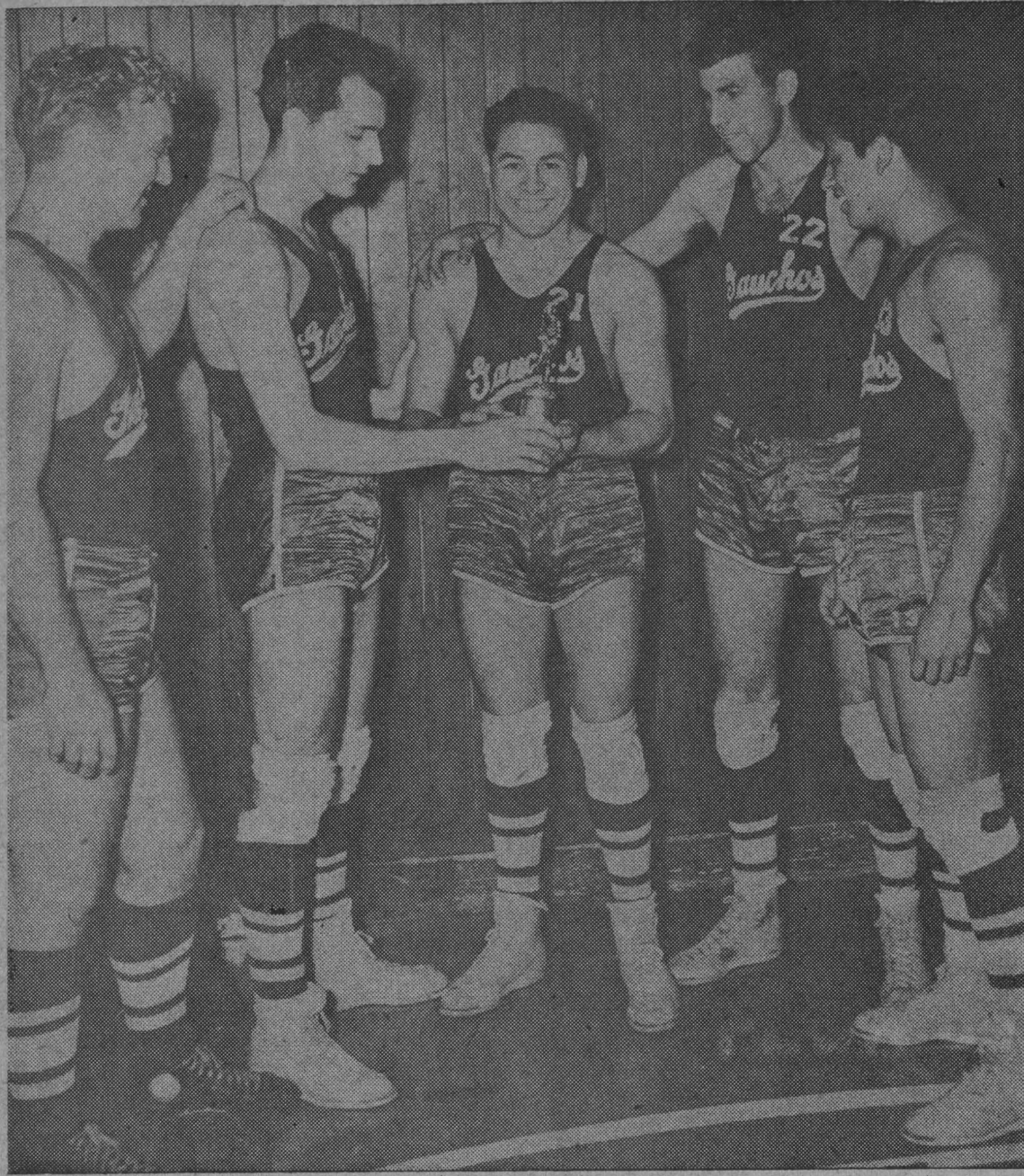
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Gaucha Forward Captures Tourney Honors



• Tommy Guerrero, popular Gaucha forward is shown holding the trophy he won in the recent San Jose tourney, significant of his work as the best floor man in the "clinic." Proud teammates are on the left, Peirino Merlo, and Bill Sears, and to the right of Guerrero, Larry Brewster and Paddy Caudillo.

Local Quint Faces Lion Casabamen

Gauchos Bid for Second Win over Southern Cagers

• Attempting to take two games of the three-game series, Santa Barbara's basketball Gauchos will meet Loyola university tonight at 8 p.m. at the Los Angeles City college gymnasium in the southern city. In the two cage battles Friday and Saturday, Coach Willie Wilton's casabists split with the rangy Lions, losing the opener 32-22 and upsetting the favored visitors 30-28 in the second match.

Friday's game started with both teams employing the slow break. Loyola was the first to draw blood when Vidi Kristi dropped one in from behind the double foul line. A field goal by Tommy Guerrero and six foul shots kept the local squad in the running in the first half, but the Lions stepped up the pace in the second, and before the Gauchos could get going they boosted the score to 21 to 11.

Gauchos Drop First

Whitey Hallen and Bill Russell each sank a field goal and Bill Sears dropped in a couple of free throws to aid the local scoring, but Hovland and Kristi of the Lions turned on the heat and the final gun found the locals defeated 32 to 22.

But it was a different story Saturday night. The Gauchos weren't baffled by the combination man-to-man and zone defense. They played a cooler game and their marksmanship was improved, a problem that bothered them both nights.

State took an early lead over Coach Jimmy Needles' Lions, leading 15 to 12 at the half. Three consecutive field goals by Vidi Kristi, Lion center, put the Loyolans out in front 18 to 15 as the second half started, but Larry Brewster tanked a one-hander and Paddy Caudillo sank two straight buckets to regain the lead for the Gauchos.

Guerrero Gets Hot

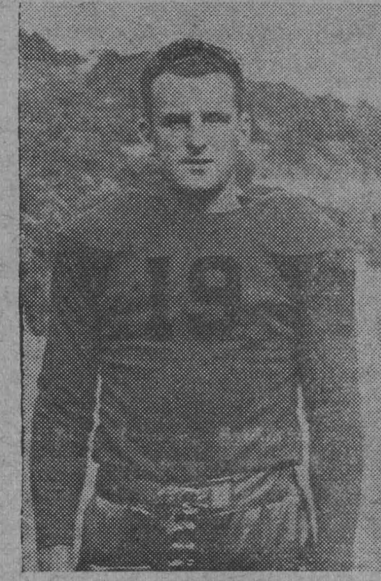
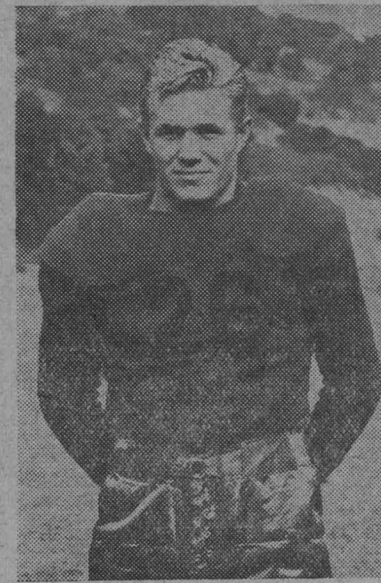
The Lions soon closed up the gap and the score was knotted again, this time at 21 all, but Guerrero broke loose twice for field goals. Again the Lions tied the score and again Tommy sank a bucket, and added a free throw to make the count 28 to 24. The Del Rey boys found the basket for another tally, and the final hectic two minutes got underway.

Tony Quigley, Lion high point man Friday, tanked a one-hander from the side and the count was again tied up. Guerrero sank another free throw, and with a little over a minute to go, the Gauchos tried to freeze the ball. Newall, Lion guard tried to hurry one of Cau-

Gridiron Stalwarts Receive Honors . . .



• Rewarded by their teammates for outstanding service during the past season were Bill McArthur, above left, Fred Monson, above and DeWitt Trehwhitt, below.



Outstanding Students Win Prize Honors

Harder, Mulock Present Achievement Honors to Varsity, Frosh Gridders

(Continued from Page one)

last year. She has the lead in "Craig's Wife" to be presented tomorrow.

W. Charles Redding, debate instructor, presented special oratory awards to Robert Scalapino and Waldo Phelps of the International Relations club and Harry Sloan and Elbert Phelps of Sigma Alpha Kappa.

Best dressed coeds Betty Palmay-mesa and Marie Navarro together with best dressed collegians Jack Kitchen and Don Guttridge received prizes from Jack Rose's dress shop and Eisenberg's White House.

Coach "Dimmie" Mather's highly successful cross-country team were next presented. Earning two-year varsity awards were Russell Erickson and Morten Reitter. George Soule, Fred Beckman, Bill Moody and Claus Pfizner earned one-year varsity awards.

A freshman award was given Leo McDonald, and Yoshiko Fugimoto earned his letter as manager.

dillo's passes, fouled him, and Caudillo made the point. One of the locals' passes went a little wild and Phil Kane, Loyola guard, snagged it and dribbled down the court into the clear. But he missed his shot and the Gauchos recovered the ball as the gun sounded and the game ended in a local victory.

PATRONS EL GAUCHO ADVERTISERS

Gauchos Take Mexicans in Casaba Tilt

Local Cagers Exhibit Improved Marksmanship in International Contest

• Gaucha cagers swept to a decisive victory over what was rated a very dangerous team from the University of Mexico in the Flying A gym last night when the locals fulfilled the promise they showed in the second Loyola game and defeated the Mexicans 47 to 32.

The game got off to a fast start when Paddy Caudillo went on a scoring spree and quickly sank three field goals for a total of six points, and added to a bucket tallied by Brewster, it gave the locals a lead which was never seriously threatened throughout the game. The Gauchos kept the pace hot, and at the half mark smooth passing and a greatly improved accuracy in the goal tries found the Mexicans in the hole to the tune of a 24 to 9 score.

The second half began with all of the Gauchos starting line up on the bench, and for the first few minutes the game slowed down. Soon, however, the Latin's machine began functioning, and Rodriguez, high point man and center for the Mexicans, started to find the basket with increased regularity until the score stood at 37-30, and the Gauchos started on another scoring streak featuring Paddy Caudillo and Tommy Guerrero, with the effective help of Sears, Russell and Brewster. Sanen, probably the best floor man on the Latin team, consistently broke up the local's attack, but the Mexicans were able to add but two more points to their score before the final gun ended the game 47 to 32.

The University of Mexico team is traveling through the state on its first international tour, meeting a number of the southland's colleges. Although defeated in their game with Long Beach Junior college by one point, they came back to defeat Chapman, always rated a dangerous team.

Wilton Calls For Entries

• All teams who intend to enter the intra-mural basketball tourney must register with Coach Willie Wilton on or before Friday, January 20. Apparently due to some misunderstanding, there has as yet been but one team, the Weldwold outfit, signed up, although there is considerable enthusiasm on the campus.

The only eligibility rule for the contest is that the cagers must not be either freshman or varsity players or award winners. A team may be formed by any group or organization turning in the names of at least six players and the team name with Wilton. The series will commence as soon as an acceptable schedule can be arranged.

Tentative plans call for the games to be played in the women's gym with the final play off to precede a regular varsity game in the Flying A court.

Nelson Wins Chemin de Fer

• Marlin Nelson, coach and captain of the local swordsmen, fought his way through a field of 21 contestants to first place in the first chemin de fer fencing contest ever to be held on the local campus. Nelson's right to take home the trophy did not go unquestioned, however, for Stan Darrow, prep epee champion and duelling sword man for the Santa Barbara R.O.T.C. tied Nelson in the final round, and the two men had to fence it out in an extra bout.

Jack Gross took third in the meet which was fenced under duelling conditions, allowing the swordman to take advantage of any and all cover. Ray "Submarine" Allen especially took delight in inveigling his opponent into the pool and settling the matter in the midst of the flying spray.

Bert's Berth

By BERT POWERS

• When Willie's boys really came through to give the Gauchos fans a real thrill Saturday. Frankly, we didn't think they could do it, but we now feel mighty ashamed of ourselves for underestimating one of the scrappiest quintets ever to grace a local floor. Scrap is what did it. After being defeated by a substantial score in the first encounter, the Gauchos rebounded to dominate the second game. Congratulations Willie, you've not only a smooth team but a fighting one as well, and that's something to be proud of. We're pulling for you from now on.

Larry Brewster turned in a great performance holding down Kriste, the formidable Lion center. Not as spectacular, perhaps, as the smooth, fast floor play of Tommy Guerrero, but mighty efficient. Incidentally, Tommy lived up to the title of Best Floor Man that he won at San Jose. We still would like to know how Whitey Hallen manages to get so high up when he snags those rebounds off the back board.

what definite, or indefinite, rules does the council work in making athletic and managerial awards? We are specifically referring to the case of Walt Ahlman, varsity manager of football. Ahlman satisfactorily took care of his duties and filled the necessary requirements for his letter, yet a motion to grant him a lightweight sweater recommended by the athletic board was lost for lack of a second, and at a subsequent meeting passed. The board's recommendation that a lightweight sweater be granted was based on the fact that the council voted him a special award last year in the form of a heavy sweater. The action of the present council now makes it appear that Walt did not earn last year's award, and in any case it has subjected him to a good deal of unnecessary ridicule.

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