

WATER USERS URGED TO AID IN CONSERVATION

MORE MEN ARE GIVEN EMPLOYMENT AS LOCAL MERCHANTS VOLUNTARILY ADOPT NATIONAL RECOVERY CODE

Every Possible Effort Made By Business Men To Conform With Policies Outlined For Larger Communities.

ALTHOUGH the provisions of the administration's code for employees does not apply to unincorporated communities of less than 2500 population, Carpinteria merchants this week continued to set an example for larger cities to follow.

Charles Batsch has turned his lubrication business over to two local young men, who are to operate it rent free, entirely as their own business enterprise.

Cyril Hartley has added two men to his personnel, an accountant and a third mechanic, and gone on a 40 hour weekly schedule.

Pulliam's Market has added an employee, Charles Miralis, two and Verner's Market one.

Continental Stores have shortened their working hours and are closed on Sundays.

Various wholesale firms serving local merchants have adopted the NRA program, and in one instance (Continued on Page Four)

COMMISSION PLANS TO UNIFY COUNTY RELIEF WORK SOON

Men's Clothing, Bedding And Old Furniture Needed

"It is the intention of the Unemployment Relief Commission to secure an administrator by September 1 who will take over the unemployment relief for the whole county, and to make the work uniform throughout the entire county," said E. Solari, local member of that body, following a meeting held yesterday afternoon at the court house in Santa Barbara.

Members of the commission conferred with a representative of the state unemployment organization, discussed future organization and technical details pertaining to their task of planning relief work in Santa Barbara county.

The commission will meet again Monday in an attempt to establish uniform wages and working hours throughout the county for workers on the relief payroll.

Now You Can Learn to Fly Without Going Up

It looks like a plane, taxis like a plane, and operates like a plane—but it never leaves the ground!

It's the safest, most practical method yet devised for acquainting potential fledglings with the rudiments of flying without actually taking them into the air.

D. Baxter, experienced pilot and instructor in aviation, will be at the Carpinteria Airport for a limited time with his "ground trainer," which is just that. The machine was developed during the World War by American aviation authorities, and is said to have been used extensively in France to train army flyers.

COMING EVENTS

TODAY—

Woman's League of Community Church. Meeting at Hargrave residence.

TOMORROW—

Dance, Cerca del Mar, 9 to 12.

SUNDAY—

No Baseball game—League Bye.

THURSDAY—

Ojai-Carpinteria Lions Barbecue Cerca del Mar. Barbecue 7 p. m., Dance 9 p. m.

Things To Remember:

The fossil display from the asphalt beds here and on display at Doerr's Confectionery. * * *

Futile efforts to give the dead trunk of the famous Carpinteria grapevine a semblance of life by planting grape cuttings around the props that held it up. * * *

Shooting (at) ducks in the asphalt pits now nearly filled with rubbish. * * *

A large flock of pelicans that laid their eggs on a small island at the mouth of Sandyland slough. * * *

General incredulity at a local motorist's claim of having driven "right to Broadway and Third, Los Angeles," from here in a trifle less than four hours. * * *

Talk of a new business center where the Richfield beacon is now situated. * * *

When Summerland's florid, freakish and highly ginger-breaded, architecture was anything but passe. * * *

District Welfare Figures For Two Weeks Published

Uniform Hours and Wages For County Workers is Goal

SIXTY-NINE men were on the payroll of this district's relief work during the first two weeks of August, the department announced yesterday. For services rendered they received \$372.50 in cash and \$82.50 in grocery and store orders on the stores of Summerland, Montecito and Carpinteria.

An attempt is being made to get relief administration on a basis whereby no one will be paid in either cash or store orders until he has earned the amount given. Heretofore there have been cases requiring the advancement of funds or merchandise before the recipient had earned them. Gradually these accounts have become balanced and it is hoped that by next month the entire set-up will be on a work-first basis.

The welfare department of this district reports 33 active cases of aged and disabled. Rent amounting to \$127 has been paid for these cases so far this month. Blankets, workshirts and dresses have been and are being distributed, but Rebecca Stoddard, welfare worker here, states that there is a need for mens' socks and long underwear. Anyone with clothing of any description, bedding or cast-off furniture, and wishing to give it to the welfare department need only telephone 3142 and ask for Miss Stoddard, and a car will be sent for the articles at once, it was stated.

Lions Plan Dance And Barbecue For Visit Of Ojai Den

Sales Tax Explained To Club at Meeting

ALL merchants and retailers of Carpinteria were invited to the Lions Club weekly dinner and meeting last evening, to listen to a discussion of the state sales tax by O. L. Good, Tax Director for the counties of Santa Barbara, Ventura and San Luis Obispo.

While there is still considerable confusion and misunderstanding in the functioning and interpreting of the tax on the part of both the public and the merchants, Good emphasized the point that in Sacramento the midnight oil is being burned in order to perfect its operation to the satisfaction of everyone.

Following his talk both Good and Assemblyman George Bliss attempted to answer a wide variety of questions asked by those present relative to the new tax.

Mr. Good cancelled a previous (Continued on Page Four)

Local Legion Post Delegates Attend District Conclave

Pasadena Host to 13,000 Members of A.E.F.

FOUR members of the Howland Shaw Russell post of the American Legion were among the 13,000 delegates and guests that attended the District Convention held in Pasadena this week. They were E. Solari, Earl Southworth, Art Hebel, and Don Loobey.

Monday's parade found Southworth carrying the national colors in the massed colors at the head of the parade. Post colors were carried by Hebel, while Solari marched with Dr. Ray Swartz, commander of the Sixteenth District.

The local delegates attended the adjutant's breakfast on Sunday morning, the day before the convention officially opened, and stayed until after the commander's banquet at Hotel Maryland on Wednesday evening.

Oliver Prickett was present at the (Continued on Page Three)

Beans Prove Too Much For Desert Rat Who Mooches For A Livelihood

George Hardy, ex-Carpinterian and narrator de luxe, crashed the columns of the staid Los Angeles Times this week with the following story which appeared under a Carpinteria date line, dated August 14th:

George A. Hardy, 1194 West Thirtieth street, Los Angeles, has returned from his free-milling gold claims to report a new and assertedly infallible pesticide for the "Old Man of the Sea," at least one of whom infests practically every mining district of the Southwest. The antidote is beans, beans and yet more beans.

"I was doing assessment work on three claims thirty miles east of Mojave and north of Kane Springs when I found myself in the plight of 'Sinbad the Sailor,'" said Hardy. "This 'Old Man of the Sea' descended on me with the usual tale of owning valuable mines and having no living relatives. If I'd take care of him for the short span of life left to him, he'd make a will leaving them to me.

"I knew his reputation to be bad and he fairly bristled with guns, but

I had been alone at the mines for weeks. In most cases he'd have been as welcome as smallpox, but he was company and I took him in. He made a pretense of doing a little work, but was more in the way than in actual help. When he had outstayed his welcome, I could not order him off without endangering a desert tragedy.

"As most of my grub was securely cached in a spot he had been unable to locate, I pretended a shortage and went on a diet of beans. We had fried beans for breakfast, baked beans for dinner and boiled beans for supper. There were no trimmings but coffee and hardtack. For three weeks he stuck it out. Almost did I weaken, but on the twenty-second morning he said:

"Boy, I hate to leave you, but I can't swallow another darned bean." "Buckling on his guns, he took the trail for the next camp. I watched him out of the gulch, then tore into my reserve grub and built myself a banquet. And do you know, I'd been so long administering the bean-cure, that I ate myself sick."

Ye Kronikal Almanack

PRESENTING a Colorado boy who made good in Carpinteria. President of the local Lion's den, champion of every worthy civic project, and the first merchant to do anything about the local traffic problem. Because of his foresight and energy we can now park downtown and be without walking distance of the metropolitan business district without the benefit of subway.

Look back over the records of community progress, read the names of those citizens who have donated their time and trouble toward a better Carpinteria. No name appears more often in those records than that of "Chuck" Verner.

Our artist has caught his subject in a propitious (pronounced "propitious"—like it?) moment. Chuck is listening to one of Gid Franklin's stories and enjoying it immensely, but

he has just realized that the Lions meeting has already run 10 minutes overtime. Gid is standing to the right of Chuck—that's the side registering intense interest and pleased anticipation, and the clock is on the other side—the side expressing concern and restiveness.

And that little pile of canned goods in the back ground? That's just another of Cartoonist Bud Cole's insidious attempts to commercialize this department.

If you must know what's in those cans, it's canned grunion that Chuck caught himself during the recent grunion epidemic at the local

beach. Chuck says he'll pay the tax on them for anybody that will take the lot off his hands.

He can weigh up two pounds of lamb chops, figure the sales tax on your purchase and tell you what the Lions are planning—all at once.



WATER SHORTAGE FORSEEN UNLESS USERS COOPERATE; DEVELOPMENT OF WATERSHED HELD IMPRACTICAL

Clogged Well Nearly Cleared; Suggested Plans For Water Tunnels and Reservoirs Not Practical, Say Hydraulic Engineers

THE water shortage that has troubled local townspeople for the past ten days will be overcome temporarily, at least, by the middle of next week, Secretary Atkinson of the Carpinteria Water company stated yesterday.

"After working day and night to get the clogged well flowing again Frank Stewart has managed to put new perforations in the pipe and by Wednesday both wells will be operating, unless some new trouble develops," Atkinson stated.

"Since the publication of last week's Chronicle, asking for the cooperation of water users, the amount used daily has shown a marked decline, indicating a ready response on the part of our consumers that is greatly appreciated by the company," he continued.

"People in general are inclined to disregard warnings concerning such things as water until the flow (Continued on Page Two)

Man About Town Saw:

A sign reading "wet paint" on the windshield of Tom Dinsmore's new Buick. * * *

Chet Miller rush to the window when he thought someone was stealing his 1917 Ford pick-up. * * *

Ralph Smith painting his car again. * * *

C. O. Anderson taking things a little easier, now that the berry season is over. * * *

Joe Schweizer doing some impromptu refrigerator installing. * * *

Marc Latham saying that he'd had numerous congratulatory calls following the publication of his picture in Ye Kronikal Almanack. * * *

Grace Shorkley having a preview of the new Woman's Club building. * * *

A small black kitten walk in and adopt the Huber family. * * *

Orb Crawford, (the Old Master) expounding bridge, solo and poker. * * *

Beach Campers Have Own Civic Organization

Mayor, Reporter, Dog-Catcher Elected Weekly

By SARALIE WINTERS

MOST everyone is acquainted with the fact that Carpinteria has the world's safest beach, all Carpinterians know that hundreds of vacationists camp here annually, but not everyone knows that the patrons of the beach camp have an organization which includes a mayor, an athletic director, a reporter and, last but not least—a dog catcher. Their duties are not numerous, and are usually well carried out.

Each Saturday night the campers gather around the campfire for the weekly program. The mayor acts as master of ceremonies, introducing the hidden talent he has uncovered during the week. The camp reporter reads his scandal—and you should hear some of it—the dog catcher gives his report and the athletic director announces the sports and games scheduled for the following week. During the annual encampment at Cerca del Mar of the boys from Pacific Lodge a friendly rivalry has developed that has resulted in a series of baseball games between the campers and the boys from the school, all of which have been won by the campers. Last week the girls of the camp played the younger boys and were beaten.

Elections are held each Wednesday night, officers being elected for one week. Following the voting and announcement of new officers—the gathering stages an impromptu entertainment consisting of stories, (Continued on Page Two)

LOCAL BOY MAKES SOLO FLIGHT AFTER 4½ HOURS TRAINING

Clifford Husted Loses No Time In Learning to Fly

Clifford Husted, age 17, took his first solo flight Monday after only 4 hours and 20 minutes of instruction at the Carpinteria Airport, about half the time required by the average student.

Clifford has earned his tuition by working at the local airport for the past few months.

"He seemed to learn quickly because he had familiarized himself with the whole ship before trying to fly it," said Hugo Bauhaus, who gave Husted most of his instruction. Clifford hopes to try for a license, and plans to continue to work at the airport in order to get further instruction and flying time.

This "Oily Boid" Didn't Get The Woim

Someone somewhere has lost a carrier pigeon marked with a leg band, but the bird is being well cared for.

It was found near the slough on Monday by Kenneth Coffman. Apparently had been exhausted and had alighted for a drink. The water had been covered with crude oil to kill mosquitos, and the bird in some way fell in, soaking his feathers so that he was unable to fly. Kenneth gave him to George R. Clark, who reports that his new pet is responding nicely to daily dirt baths, which are gradually removing the oil, so that he will soon be able to fly again.

"Three Point Two" And Doing Nicely

The smallest Smalling on record arrived Monday when a daughter weighing exactly three pounds and two ounces came to live with her parents, Mr. and Mrs. James Smalling.

Everyone concerned is doing nicely and Jim is putting out cigars that are almost as large as his new daughter.

OUR HAT IS OFF TO—

LEON KIRKES

For affording Carpinteria the opportunity to hear a number of unusually fine speakers during the summer months.

CARPINTERIA CHRONICLE

READABLE REPRESENTATIVE RELIABLE

Published Friday mornings, with complete coverage of Carpinteria Valley, Summerland and Rincon

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THE GREATEST WAR IN HISTORY—FOR HUMANITY

ONLY sixteen years ago this country declared war on a nation several thousand miles away. In the heat of the excitement and bloodlust that followed over four million men were mobilized, half of whom were transported overseas and put into action.

When the smoke cleared away and the sound of the last martial drums had died, America's casualties were over 300,000, and more than twenty-six billion dollars had been spent "to make the world safe for Democracy," and Democracy has been hanging on the ropes ever since.

Not everyone was sure why we were fighting, but the brass bands, uniforms and excitement did their work, and with a rapidity that surprised the world we made targets out of men, taught them how to kill, and sent them over.

In those frenzied days it was treason of the blackest sort to doubt that we were fighting for a righteous cause, fighting to save the world for generations yet unborn. When those generations arrive their histories will make them scratch their heads and ask "What was all the shooting for?" and the debts we piled up in less than two years will keep them paying—and keep their children paying.

Yes, it was a grand war, but after it was over the word got around that a lot of us had been "gyped." Members of the expeditionary forces who came back, reported that the German army wasn't composed of fiends, but frightened boys and tired old men—all that were left of a race that had been sold on the idea that it, too, was fighting for the future of the world.

For the past two years this country has been fighting an enemy that did not lay across the ocean, but brought the struggle into the very homes of millions. The atrocities of this new foe have been real, not propaganda, and have been perpetrated within our own boundaries.

And after two years of sporadic sparring with Depression and Unemployment the American people are asked to organize on what is virtually a war-time basis, to forego personal preferences and selfishness in a united effort to conquer an enemy much closer than any they have ever faced.

The people, as always, will come through. This time there is more at stake than foreign investments. And the families of twelve million unemployed will tell you that the enemy is real, relentless and in our very midst.

It is to be noticed that the steel companies, who profited most by the blunder of 1917, are among the hardest types of big business to enlist in this new campaign. As before, they prefer to do their fighting by proxy and with certain reservations. This is one war that doesn't fill their pockets, and they can't work up much enthusiasm about it. They'll be drafted, however, by an administration that places Humanity above big business, and patriotism before politics.

Of the many appeals that have been made in the past to American Patriotism this is perhaps the first to ring true in every respect. Here is no motivation of selfishness, no campaign to destroy. Enlisting in this new crusade means preserving, not taking, human life and happiness.

It took only a few weeks to mobilize a nation for war with a distant enemy for a cause that tarnished almost before the last gun sounded. It has taken two years for America to declare war on a foe within her gates. Those who fail to enlist and cooperate must be made to fall in line, from the mightiest steel magnate to the lowliest consumer.

LET'S TELL LONG BEACH ABOUT CARPINTERIA

Long Beach, Aug. 6.—Life guards protecting a large crowd of bathers on the beach today reported 35 rescues. In each case the swimmers in distress were reached by guards or the speed boats in time to render aid without use of the inhalor.

A slight rip in the low tide resulted in some swimmers needing aid, life guard officials reported.—L. A. Times.

Only casualties so far reported from The World's Safest Beach in Carpinteria consist of several cases of sunburn and a life guard who is hoarse from answering foolish questions.

SECRETS OF THE NORTHWEST POLICE

Almost psychic deduction of the Law of the north country, as reported in a Washington paper: "Inasmuch as the head of the corpse was found thirty feet from the body, police are inclined to discount a theory of suicide."

WHAT-OF-IT DEPARTMENT

At the Bohemian Club's last festivities an inebriate peered into Herbert Hoover's face, took a second look and inquired "Did anybody ever tell you how much you look like that awful egg Hoover?" . . . Roosevelt is said to have remarked to a group of friends recently "If the recovery drive doesn't go over, not only will I be the most unpopular president this country ever had, I might be the last." . . . Lucky Strikes cost 84 cents a carton in Manila, and \$3.45 in Naples. . . . Missionaries in the Arctic are forced to picture Hell as a bitter cold region. The natives can't conceive of a warm place being anything but pleasant.

Cooperation Asked In Water Conservation

(Continued from Page One)

actually stops, when it is too late to do anything about it. For the first time local water users seem to realize that our plea for conservation is not a selfish matter, but one that is vital to every town resident. There is only so much water available under the present conditions, and any excess usage or waste now will result in an acute shortage just that much sooner."

Water company officials state that they are hopeful of obtaining federal aid to the extent of \$15,000 for the purpose of financing further water development here. Application has been made to the Federal Administration of Public Works for that amount, which would come from R.F. C. funds set aside for the development of community and public projects of this nature.

If the money is procured work will be started at once on a new well on company property in the Kramer tract, according to Atkinson.

"However, a new well will not settle Carpinteria's water problem," he added. "It will afford another unit to fall back on in the event of a breakdown such as that just encountered, but when the supply gives out a dozen wells would be of no assistance."

Civil engineers who have made a study of local water conditions have stated their opinion that for many years Carpinteria must look to the water-bearing strata underlying its limited Coastal Plain for its practical water supply, and that unfortunately these strata are not inexhaustible.

Regarding the possibility of constructing a water tunnel in the mountains, one engineer points out the difficulty of forming a water district in Carpinteria and the uncertainty of a continued adequate supply by such methods, adding that it is doubtful if any reputable bond house would underwrite the securities to finance such a project.

Experts are inclined to disregard the consideration of bringing water from farther back in the mountains because of probable protests and litigation from Santa Barbara, Montecito and the Santa Ynez ranchers at tapping their water supply. It is said, too, that even if the supply would be obtained from within the boundaries of the Carpinteria watershed, there are other well established water rights in the valley, such as that of the Gobernador Water company's.

Prohibitive costs and the steepness of the watershed are cited as two factors precluding the construction of a reservoir for the storing of water in the mountains back of town.

Forestry officials state that in burned areas the absorption into underground formations is reduced to a minimum.

Hydraulic engineers are of the opinion that a real menace to existing wells lies in the possible encroachment of salt water. The dry cycle, it is stated, has led to a great amount of water having been pumped out than the average replenishment of both wet and dry years.

"Carpinteria," says one expert, "has been overdrawing on its water reserves—reserves that were the accumulation from many seasons' rainfall." He cites the experience of Santa Monica bay beach towns as an example of what may be expected here, stating that only the fact that the fine sand has retarded the infiltration of salt waters has saved local wells for the past few years.

"Engineers tell us," said Atkinson, "that the only remedy here is cooperation on the part of our consumers. If the public will realize just how limited the local water supply actually is I believe they will continue to help us meet the situation until other measures can be taken. We are doing everything possible to

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maintain an adequate water supply for the town and we can do that only by conserving what little is left."

Beach Campers Have Own Civic Group

(Continued from Page One)

jokes and skits.

In this tiny summer city there are families who have been coming to the camp each vacation season for six and seven years. Many old acquaintances are thus renewed annually, and new friendships formed. Two of the oldest of such old-timers are the McArthurs and a group of several Hollywood families nicknamed "the Villagers."

Newcomers are soon made to feel at home, and are urged to take part in the entertainments and sports. Early on Friday mornings a copy of the Chronicle is placed just inside the tent of each family by a small and very special "beach delivery department."

Manager West plays very well the combined roles of a genial host and a sort of supreme court.

In many respects the beach camp is a community within a community, where neighborliness and a cheerful take-it-easy attitude prevail.

Come down and see this small guest city, meet its officials and citizens, and join the weekly audience that enjoys the Saturday evening entertainments.

ST. JOSEPH'S CATHOLIC

Low Mass and instruction at 8:45 a. m. Christian Doctrine in English and Spanish, Saturday at 2:30 p. m. and Sunday after Mass.



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CLOSING STAUURDAY, AUGUST 19th

'Arizona to Broadway' Col. Tim McCoy Haji Ali Mystic James Dunn—Joan Bennett in Person and Stage Show

Sun., Mon., Tu., Aug. 20, 21, 22

‘HER BODYGUARD’
Edmond Lowe Wynne GIBSON
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IN PERSON MARGE
of the Radio Star team
‘MYRT and MARGE’

WEDNESDAY, AUG. 23rd

FREE!

Fox Arlington Gives Free to some lucky patron a Brand New 1934 Sport Model CHEVROLET Roadster
Be in or at the Theater at 8:00 p. m. You may win
ONE DAY ONLY—
"Soldiers of the Storm"

COMING THURS., FRI., SAT., AUGUST 24, 25, 26

'LIFE IN THE RAW' and JOEY RAY
with GEORGE O'BRIEN with Greater Stage Show

—THIS IS THE HAPPY NEW ENTERTAINMENT YEAR!

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 Local GREEN LIMAS, 4 lbs. . **25c**
 Local STRING BEANS, 4 lbs. . **25c**



"HER BODYGUARD"

Cowboy Movie Star In Person at Fox Theater

The magic presence of the world famous Col. Tim McCoy, Indian student and western screen hero, draws thousands of people to the Fox Arlington daily, according to claims by the management.

McCoy presents a lively and interesting act on the stage, and shared honors with Hadji Ali, famous Egyptian mystic and wonder man, who defies science and nature with his feats of muscular control.

Headlined with these two features is the handsome Joey Ray, new master of ceremonies at the Arlington, who is seen again on the show which closes this Saturday, in a number of new songs, assisted by Ruth "Babe" Gordon. Armand and Diana, dance artists, present a delightful routine of steps, and the whole stage show is combined with the new James Dunn-Joan Bennett comedy drama, "Arizona to Broadway" on the screen.

Starting Sunday, August 20 for 3 days, "Her Bodyguard," with Edmund Lowe and Wynne Gibson, and a strong cast of star names featured, is the feature film, with Marge, of the famous radio star team, "Myrt and Marge" seen and heard in person on the stage in a feature act.

Wednesday, August 23 is the red-letter day at the Fox Arlington, when

a brand new 1933 model Chevrolet roadster of the sport type will be given away free to some lucky patron attending the eight o'clock show of "Soldiers of the Storm," which is a special one-day feature picture booked especially for the occasion. Patrons must fill out and deposit a coupon containing their names and addresses in a box provided for the purpose in the foyer of the theater and must be in or at the theater at the time of the give away.

Coming Tuesday, August 24 for a run of three days, a new and said to be the greatest of any of the western pictures, "Life in the Raw," starring George O'Brien, will be shown with a new vaudeville stage presentation of famous big time acts.

BREVITIES

Mr. and Mrs. Henry Rivers of Los Angeles, are the guests of Mrs. J. D. Fuller this week. Mrs. Rivers will be remembered here as Wanlyn Carswell, a former Carpenterian.

Noel Plomondon, butcher at the Continental Market, will not be on duty for two weeks as a result of an accident sustained Saturday evening. He cut two fingers with a cleaver, so that six stitches were taken.

Miss Winifred and Betty Jane

Hoffman, of South Pasadena, are the guests of Mr. and Mrs. W. H. Yule.

Mr. and Mrs. Daniel Stone, Ross Stone and daughter, Lila, have returned to their home on Craven Lane following an extended motor trip into Canada and a visit to the World's Fair in Chicago.

Mr. and Mrs. Mark Fearon of Coalinga, and Mrs. Jack Richardson or Ventura are visiting the John Furbys.

Mr. and Mrs. Burchell Upson and two daughters, Rosamond and Lucy, have left Chicago for Glacier National Park, where they will join Mr. and Mrs. Harry Lintz. Lucy Upson has fully recovered from an appendicitis operation which was found to have been necessary on the day of their intended departure for the west.

Mrs. Hugh Thurmond is taking a course at the Santa Barbara museum under Dr. Adele Lewis Grant, who is a sister of Mrs. Fred Humphrey.

Neal Furby is visiting friends in San Joaquin valley this week.

Cyril Hartley spent the early part of the week in Los Angeles attending a meeting of Ford dealers of Southern California.

John Browning, a carpenter employed in the construction of the new addition to the Carpinteria Mutual packing house, sustained a broken toe Monday when a heavy plank dropped on his foot.

Miss Ruth Stombs has returned from a visit with friends in San Diego.

Beverly Bailard will return to Taft today after a short visit with his parents, Mr. and Mrs. B. F. Baiard.

Mr. and Mrs. Clifford Holmes of Whittier, will spend the week-end with his parents, Mr. and Mrs. J. D. Holmes.

New Ford Can Take It, Says Cyril Hartley

Startling records of economy, stamina and endurance were made by a new stock V-8 Ford Sunday in July, when Eddie Pullen, famous racing driver, drove 10,227 miles in 10 days through intense heat and up mountain grades in and near the Imperial Valley, California, said Cyril Hartley.

Despite atmospheric temperatures which climbed as high as 118 degrees, almost 5000 miles of upgrade pulling, and almost continual running, the V-8 turned in the following splendid performance. It averaged 18.39 miles per gallon of gasoline. 1.7 quarts of Pennzoil Motor Oil were added be-

Society

Mr. and Mrs. C. B. Franklin, Mrs. Archibald Horton and Miss Betty Franklin received a large number of friends of Carpinteria valley and Santa Barbara Sunday afternoon at the Franklin home in honor of Miss Turner, of North Carolina.

The benefit bridge tea, held yesterday afternoon at the home of Mrs. Alice K. Baylor for the benefit of the Woman's Club building fund, was a pronounced success. Bridge was played from two until six and tea was served from four until six. High score at bridge was won by Mrs. Orin Hales. Mrs. Jerome Tubbs presided at the tea table. Over \$40 was netted for the building fund. The following comprised the committee in charge of the affair: Mrs. Hugh Thurmond, Mrs. Stuart McMartin, Mrs. H. C. Henderson, Mrs. Alice K. Baylor, Mrs. Percy Houts and Mrs. Nelson Smith.

Barbara Butler and Jean Bailard entertained Betty and Winifred Hoffman and Lita Boeseke of South Pasadena and Santa Barbara at a beach luncheon Thursday.

Miss Sally Winters was hostess at an unusual party last evening which began with a "scavenger hunt" and culminated in dancing and a midnight supper at the Alcazar ballroom. Early in the evening a list of 20 articles, such as a shaving mug, false teeth, a dead fish, etc., were given to each couple, with instructions to procure everything on the list, none of which could be bought. Points were given for each article obtained. Three couples tied for first place. They were Barbara Houts and Walton Kendrick, Betty Vail and Dale Schuyler, Margaret Heltman and Lowell McCubrey. Others who enjoyed the evening included: Jean Bailard, Barbara Butler, Jane Briggs, Margaret Baylor, Miriam Hendy, Jackie Bailard, Pat Coles, June Coles, Bruce Heltman, Denny Baylor, Bob Brackett, Monte Lo Monte, Pat Murphy, Bud Vail, Tommy House and Sammy Bailard.

Mrs. Daisy Franklin and daughter, Mrs. Jack Miller, entertained members of the family and friends Wednesday evening in honor of Mr. and Mrs. Archibald Horton.

Members of the Wednesday night bridge club enjoyed a pot luck dinner at the beach, followed by dancing at Cerca del Mar. Those present were Mr. and Mrs. Henry Sturmer, Mr. and Mrs. Harold Cadwell, Mr. and Mrs. Hugh Thurmond, Mr. and Mrs. Myron Robertson, Mr. and Mrs. J. L. Hendy, Mr. and Mrs. Richard Kistler, and Mr. and Mrs. Percy Houts.

Mr. and Mrs. Fred Greenough had as dinner guests Saturday evening Miss Helen Campbell, Mr. Howard McKibben, and Mr. and Mrs. Linn Unkefer.

The Woman's League of the Community church will meet this afternoon at the home of Mrs. S. E. Hargrave. Hostesses will be Mrs. Walter Dowling and Mrs. Hargrave.

ESTELLE BEAUTY SHOPPE
 514 F. 8th Street Telephone 3722
MAR-O-OIL SHAMPOO
 Use this revitalizing oil shampoo to preserve the life and natural sheen of your hair during beach days.
 65c and \$1.00

NRA MEMBER

 U.S.
WE DO OUR PART

New Relief for Automobiles

As our part in the National Recovery Campaign and drive for business cooperation we have taken what we believe to be a step beyond the administration's request that more men be employed.

Instead of hiring additional help, we are GIVING part of our business to two local men.

Our complete lubrication, washing and polishing department has been turned over to . . .

RALPH SMITH and "GIBBY" MARTIN

who will operate it as their own business enterprise hereafter, without any rental or commission to us.

We feel that in doing this we are complying to the very best of our ability with the spirit of the NRA.

Most Carpenterians are already familiar with the fact that our lubrication equipment is the best obtainable.

Phone 3983 and one of these two boys will call for and deliver your car.

You'll receive the very best in service, materials and labor, and will be, in every sense, a true NRA consumer.

CHARLIE & PEARL'S SERVICE STATION
 W. Coast Highway Telephone 3983

AUGUST SPECIALS
 on First Class Shoe Repairing

MENS' SHOES
 Half Soles & Heels **\$1**

LADIES' SHOES
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All Work Guaranteed

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 621 Linden Ave. Carpinteria

be perspicacious—
 USE . . .
Mission
Ice
 made from pure, deepwell soft water without dangerous chemicals.
 CONSTANT, COURTEOUS COMPLETE and CAPABLE SERVICE!

SPORTS

Yep, They Lost Again But It Was A Thriller

Your home town team almost broke the losing streak Sunday that has shadowed them since they joined the league—almost broke it we said. Yes, sir, things looked rosey for the locals from the fifth to the ninth inning. The fifth frame found them tied with the Santa Barbara Athletic Club, the score one-all, good pitching, air-tight fielding, and the customers happy.

At the end of the eighth Carpinteria had accumulated a total of 6 runs by making the most out of every hit gleaned from Neider's consistent delivery. The visitors were trailing with 3 tallies.

In the last time at bat the A's had two out, no one on base and the home town rooters were talking of getting out the band to celebrate the first victory in some time. Briefly it looked like a cinch. But the old Jinx was just waiting and chucking. The Athletics didn't know when they were whipped, and in a last minute rally they garnered 6 hits off Bennett's fast one, and before Carpinteria could get that third out the visitors had run in four scores, making it 7-6. And the bleacherites were red-faced and hoarse.

In Carps half of the ninth things kept right on happening. With two down Mills got to first when the catcher dropped the third strike. Alonzo slammed a 2-bagger that put Mills on third and the crowd in various stages of hysteria. A solid single would score two and retrieve the ball game. It was one of those spots you read about when the eldest Rover boy goes to bat and knocks the ball half-way to El Segundo, scores his two younger brothers and saves the day for dear old Putnam Hall. But it wasn't Dick Rover, it was Joe Granada who was up, and Joe never heard of the Rover boys. He fanned, two men died on bases, eleven fell off the bleachers and Carpinteria handed another game to the visiting nine.

The boys looked good, except for that let-up in the first of the ninth. Only two errors Sunday—a big improvement. Carpinteria drew a bye for this Sunday, thereby ending the first half of the league season in fifth place. A week from Sunday the second and final lap starts in the trophy race. The local's opponents will be announced in the next issue of the Chronicle.

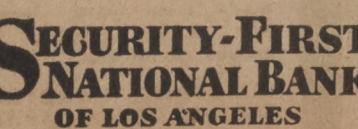
Mail Carrier Attends Eastern Conventions

W. H. James, of the local post office staff, left Saturday to attend the annual convention of rural mail carriers at Des Moines, Iowa. Before returning he will stop over in Council Bluffs for the Lions District convention being held in that city. Melvin Treloar is taking the rural route during James absence.

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Coast Highway & Linden Ave
COMMERCIAL TRUST SAVINGS ESCROWS SAFE DEPOSIT
D. SAFWENBERG
Manager



LEAGUE STANDINGS

Team	Won	Lost	Pct.
Y. M. I.	5	0	1.000
S. B. A. C.	4	1	.800
Coleta A. C.	3	2	.600
Ellwood	3	3	.400
S. B. Cubs	1	3	.250
CARPINTERIA	1	4	.200
Unemployed	0	3	.000

Lions Plan Dance For Ojai Visitation

(Continued from Page One)

convention, and assisted his brother in carrying out his duties as chairman of the entertainment committee for the three-day gathering.

Highlights of the meeting included the appointment of a committee to study crime conditions in America, passage of resolutions condemning communism and Hitlerism, and the election of Homer Chaillaux, Inglewood postal employee, as state commander for the coming year.

Rev. Tom Grice of Oxnard was elected chaplain.

The Carpinteria delegates are unanimous in declaring that "it was a great convention, but we're glad to return to cool weather and sea breezes." The temperature reached 115 in Pasadena Tuesday.

Merchants Adopt NRA Code Voluntarily

(Continued from Page One)

truck drivers' hours have been cut from 80 to 42 hours per week with no change in wages.

Salaries in the local bank have been upped five percent.

Practically every Carpinteria merchant is conforming in every way possible to the administration's suggested policies for business men in larger communities. Very few NRA signs are being exhibited locally that are not warranted, so that Carpinterians need not go out of town to "do their part" by being NRA consumers.

Legion Post Delegates Attend Convention

(Continued from Page One)

northern engagement to speak here at the bequest of George Bliss. The committee for the evening was composed of Merton Lewis and Marc Latham.

Everything is in readiness for the visitation of the Ojai den next Thursday, it was announced by those in charge of the program. About fifty are expected to participate in the Ojai club's annual trek, which is a return visit following the local den's call last month.

A barbecue dinner on the beach at Cerca del Mar will be served at 7 p. m. Music and entertainment will supplement the dinner, which will be followed by dancing in the beach club ballroom to the strains of Bassett's Orchestra. The entertainment committee, consisting of Charlie Batsch, Fred Greenough, E. Solari and Frank Smith, promise a number of surprises and divertissements.

Myron Robertson will head the dance committee, and Percy Houts will be in charge of the barbecue.

CHRISTIAN SCIENCE SOCIETY

814 Walnut Street

Services Sunday, 11 a. m.; Sunday school at 9:45 a. m. Wednesday meeting 8 p. m. Reading room open Tuesdays, Thursdays, 2:30 to 4:30 p. m. You are invited.

LEARN TO FLY ON THE GROUND TRIAL FLIGHT With Instruction 50c FOR A LIMITED TIME ONLY CARPINTERIA AIRPORT Absolutely Safe And A Barrel of Fun!

COMMUNITY CHURCH

Rev. Leon Kirkes, Pastor

The man who did not hear Harrison Ryon last Sunday missed a treat. Always good, he was at his best. His subject was "As a Lawyer Sees Things." He said while there are many things that can be and ought to be changed, there are some things which cannot be changed. The problem that confronts every man is how to adapt himself to the things that cannot be changed. One of the things which cannot be changed is the material things. Some men own things, but more men are owned by things, slaves to their possessions. The poor have more real freedom than the rich.

Men must adapt themselves to their own ability. Life affords too many examples of round pegs in square holes. Life is full of misfits, because people are trying to do things for which they have no ability. And because of these misfits, men have to eat the bitter food of failure.

Men must also adapt themselves to religion. The outer trappings of religion may be changed, but its inner nature remains the same. Religion is the soul's hunger for God. When denied its legitimate food, it feeds on poisons that sicken and

ALCAZAR THEATRE

Admission 10c and 25c Two Shows Nightly at 7 & 9 p. m. Matinee Saturday at 2:00 p. m.

THURS., FRI., SAT.
A fast paced comedy smash!
EDWARD G. ROBINSON in "The Little Giant" with Mary Astor, Helen Vinson also "A Century of Progress"
A complete, interesting, entertaining story of the Chicago World's Fair and Bosko cartoon

SUN. - MON. - TUES.

The picture acclaimed by millions as the finest musical hit of the year. The picture that thrilled Los Angeles for fifteen weeks.
"Be Mine Tonight"
An English production with a cast of talented artists that pleasantly surprised a most critical audience with their superb exhibitions.
and Cortoon "The Busy Barber." —and Pathe News

stunt the whole personality. Finally, men must adapt themselves to people. It is possible for the individual to change in a very remarkable degree. But the people as a whole change very slowly. When you go to Rome, you may not do everything that Rome does, but you will have to learn to live in Rome.

"As I see it," said Mr. Ryon, "The great part of the world's troubles comes from maladaptation. The big job is to make yourself fit into life." Next Sunday Mr. David Reese, of Ventura, will speak. Mr. Reese al-

ways comes with something fresh and vital.

The Sunday school will meet at 9:45 a. m.

2000 LEMON TREES—40c delivered. A-1 stock. Beard Estate, Box NN, Oxnard. Phone 296X1. 23-4c

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Both sets have just been completely overhauled
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STOP IN FOR DINNER ON YOUR WAY TO THE FIGHTS THIS EVENING
"mando's"
FAMOUS FOR BROILED STEAKS AND CHOPS
SPANISH DISHES — SEA FOODS IN SEASON
12 Miles South on the Rincon Phone Ven. 26222

CONTINENTAL STORES 
FRIDAY AND SATURDAY, AUG. 18 and 19

GROCERIES

EGGS LARGE EXTRAS 24c PER DOZEN	SALT TEXACO 2 for 13c
Hills Coffee, 1 lb. 31c	CORN String Beans Del Monte No. 2 Cans No. 2 cans 2 for 19c 3 for 25c
Hills Coffee, 2 lbs. 61c	
S & W Coffee, 2 lbs. 49c	
Pride o' West, 1 lb. 19c	

MEATS

POT ROAST	Round Bone, lb. 10c
	Shoulder Chuck, lb. 8c
	Lean Cuts, lb. 6c
Luer's Hygrade PURE LARD, 3 - 1 lb. cartons	25c
Wilson's Certified SLICED BOILED HAM, lb.	29c
Made from selected fresh beef trimmings	
Grnd. Beef lb. 6½c	
Lean, Tender BOILING BEEF, lb.	5c
Fresh Cut LAMB or VEAL for Stew, lb.	7½c
Our Own—Eastern Sugar Cured	
Sli. Bacon, lb.	17c
Shoulder VEAL ROUND STEAK, lb.	19c
Swift's Jewel Pure VEGETABLE SHORTENING, 3 lb. ctn.	25c
Choice Milk Veal Shoulder	
Veal Rst., lb.	10c

SUGAR SACKS BLEACHED No. 2½ cans Each 5c
Apricots No. 2½ cans Each 10c

MILK TALL CANS Limit 8 Cans 4 for 19c

Olives Lindsay Large No. 1 can 10c
SALMON PETER PAN 3 for 25c
QUAKER Oats Sml. Pkg. 7c

Palm Olive Soap Limit 5 bars. EACH 5c

STORE HOURS: Week Days, from 8 a. m. to 6 p. m. Closed Sundays. Saturday from 8 a. m. to 8 p. m.