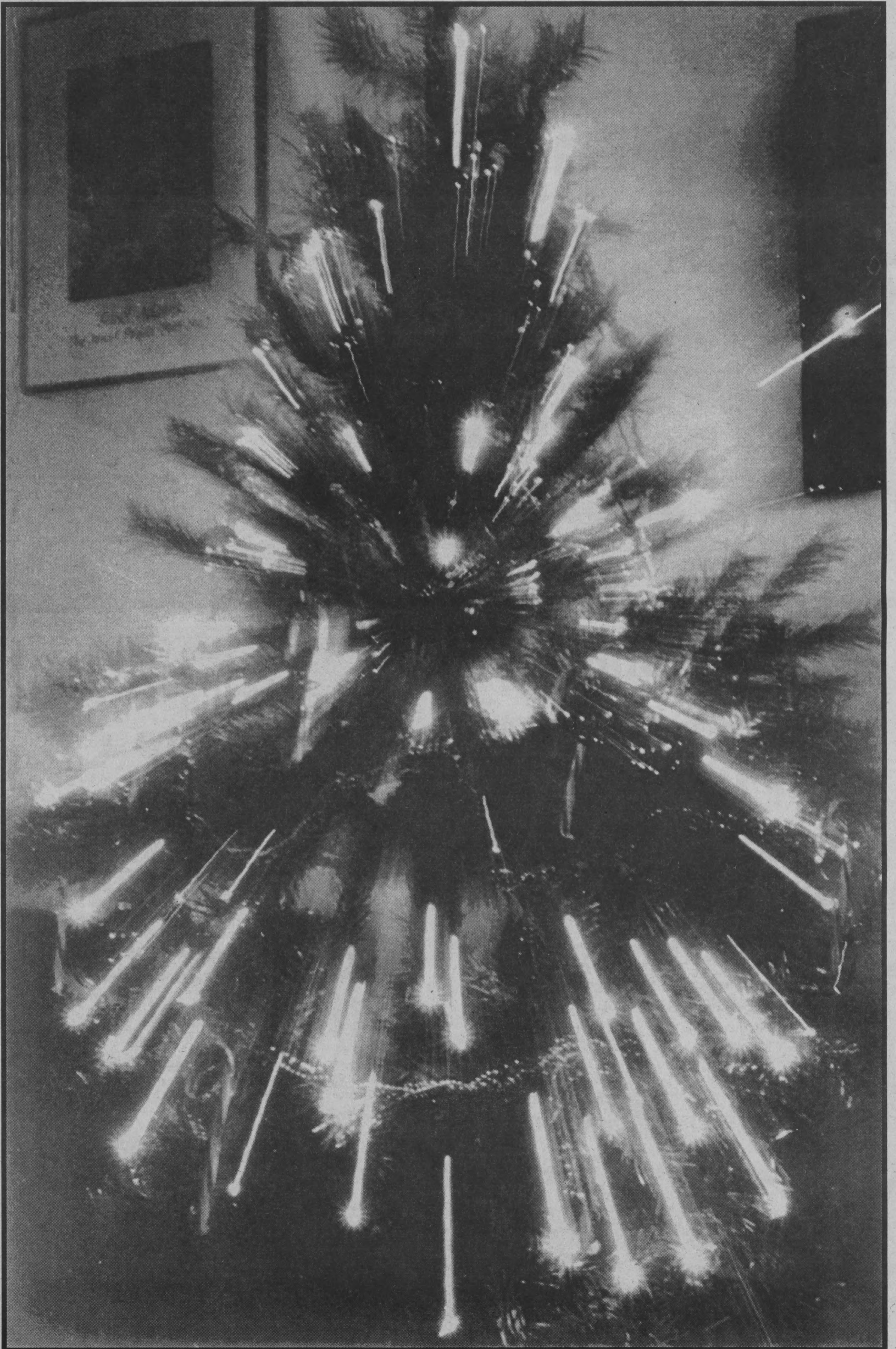


# Holiday Gift Guide

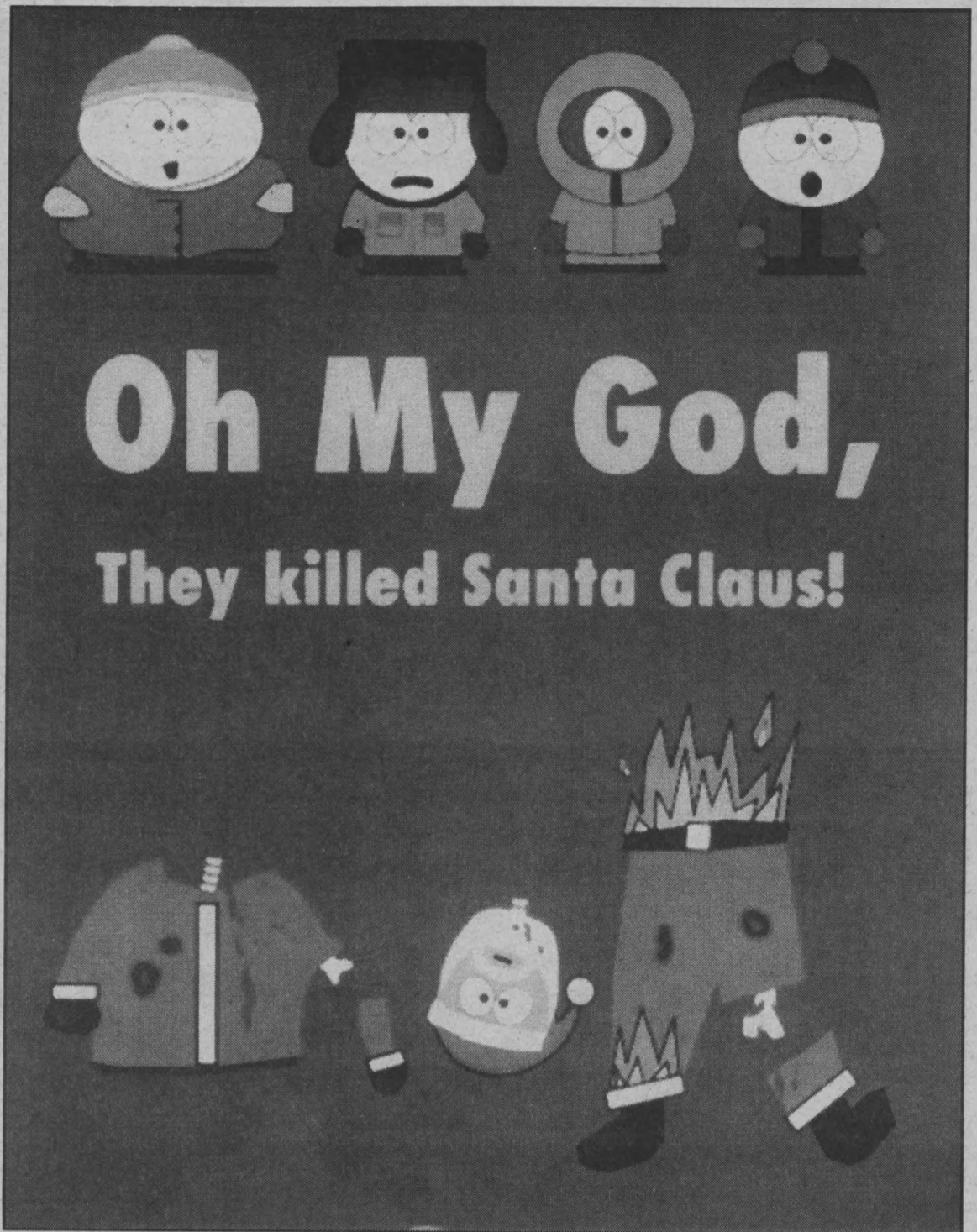
The *Daily Nexus* presents ... presents!

ha ha Ha Ha HA HA!



# Table of Contents

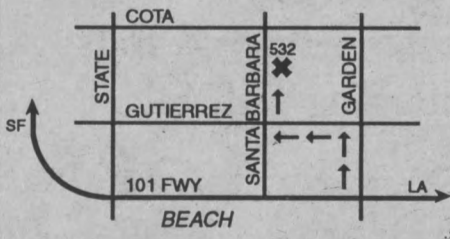
- Cover — 1B
- This — 2B
- Malls are Fun — 3B
- Why We Give Gifts — 4B
- More of the Same — 5B
- Buy Isla Vista — 6B
- Contest — 7B
- Giant Ad — 8B



**Fancy**  
MUSIC  
*Serving Santa Barbara Since 1969*

**40% OFF**  
**ALL NEW**  
**ELECTRIC**  
**GUITARS**  
except Music Man  
**1 WEEK ONLY!**

MUSIC MAN 4 & 5-String Basses  
Fretted & Fretless in Stock  
Last MUSIC MAN Van Halen  
Guitars Are Here!



Hours: Mon-Sat 11-6  
Check us out on the WEB  
<http://www.west.net/~fancymus/>

**963-0987**

**532 SANTA BARBARA ST.**  
**SANTA BARBARA**



No Unreasonable Offers Accepted

**BIGGEST**  
IN THE  
TRI-COUNTIES

**Acoustic/  
Electric Guitars**  
with  
**built-in Pickup**  
from \$199

**Multi Track  
Recorders**  
from \$299

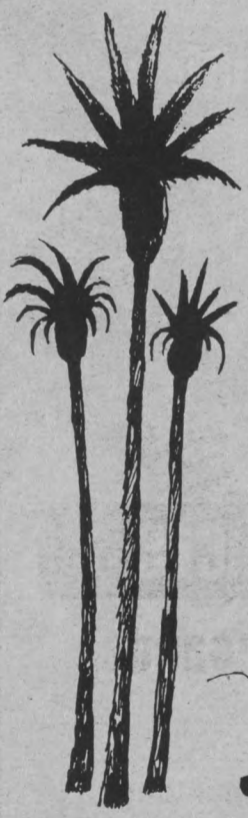
**Multi Track  
Processors**  
from \$149

**All Wireless  
Systems**  
at 40% OFF

**Tons of  
New & Used  
PAs and  
Sound  
Equipment**

**Strings & Cords**  
at 2 for 1\*

\*e-Ball



**Santa Barbara  
Hemp Co.**

**ECO  
PRODUCTS**

Open: Tues. thru Sat: 11am - 6pm  
Sundays 12pm - 5pm  
965-7170  
[sbhempco@gte.net](mailto:sbhempco@gte.net)

WE HAVE MOVED TO:  
**15 WEST ANAPAMU**  
(Down the block from the Earthling)

HEMP...one of the world's most durable  
and eco-friendly fibers...IS HERE!

We carry the finest products made from Hemp...including:  
SHIRTS — SHOES — JACKETS — JEANS — SHORTS  
TREE-FREE PAPER — BODY CARE PRODUCTS  
TRAVEL BAGS, HAND BAGS, BACKPACKS, BRIEFCASES & WALLETS  
JEWELRY, BELTS, BOOKS, MAGAZINES & OTHER ECO-FRIENDLY PRODUCTS

**HEMP IS HOPE, NOT DOPE!**

# Happy Mall-idays

**A**h, the holidays. At night, your family comes together to eat a big turkey stuffed with bread crumbs. There's all kinds of goodies, including the Thanksgiving Day football game. (Yippee!) The house is joyous, the kids are put to bed while the "adults" sit by the fire and ponder their good fortunes.

The next day, you go shopping — stuff the kids in the car, buckle them in and you're off to that glistening structure at the end of the ginormous parking lot. The All-Mart calls you in to buy, buy, buy! It draws you, sucks you into its air-conditioned element. You fight the crowd to get that perfect sweater for Jim at work. Victory.

The kids are crying. They want this, they want that. They're tired, they're hungry. You see a long line of well-coiffed folks dressed in their Sunday best. They're waiting for Santa Claus, who's handing out free candy canes. (Yippee!) The kids are excited. "I wanna see Santa!" But the line is out

the door, so you bribe them with a ride on the merry-go-round.

The stores are as crowded as ever. The men are fighting. No, not over the lawn mowers on sale, but over an

empty table. The vultures wait, push opponents aside and slam their tired butts into vacant seats. Victory.

After a delicious lunch of heat-lamped pizza, you head out to conquer again. Red

carts dash around the lanes, bumping into each other. Toys are on the floor, people swarm the wrapping-paper sale. Now this is more like it. Bargains.

You head for the toilet

paper, toothpaste and soap department — Mom said she's buying. The rest of your family dashes toward the toy department while someone else distracts the children with ice cream

cones. "Rudolph" plays over the speakers, last year's holiday non-smash, "Jingle All the Way" is displayed throughout the video department and the young'uns chant "We want Beanie Babies!"

Mom's over by the fake trees oohing and aahing at the decorations she will buy for the tree this year. She says Dad's happy — because you left him at home? — no, because he doesn't have to cut down a tree this year. You look at the white plastic trees in horror. No, don't give me that look, she says.

Everyone meets at their designated spots at the designated time and you head for the lines. Customers wait impatiently for their chance to purchase gifts, then they load up and head home. After you fork over your money, you walk out into the 72 degree weather, elated and exhausted, looking forward to the leftover turkey sandwiches. On the way home, you spot a fake tree on the roof of a Volvo station wagon. It's awaiting its decorations. Ah, the holidays.



This tree was chopped down with an ax in the parking lot of a nearby mini-mall.

## We Buy and Sell Used and New Sports Equipment

New and Used Snowboards,  
Skis, Boots, and Clothing

New Vans Snowboard Boots

Switch Auto-Lock Bindings



**ALL AT LOW, LOW PRICES**

Used Surfboards, Skateboards,  
Rollerblades

We can outfit you for any sport, all year long,  
at the lowest possible prices.

Reduce your cost by trading in your used equipment!



**WE BUY • SELL • TRADE • CONSIGN  
USED AND NEW SPORTS EQUIPMENT**

Store Hours: Mon.—Sat. 10–8pm, Sun. 11–6pm

**4850B Hollister Ave. • 967-9889**

Turnpike Shopping Center—at the corner of Turnpike and Hollister.

## Woodstock's Delivers Santa's & IV's Favorite Pizza!



Woodstock's Gift Certificates T-shirts & Hats  
Make Great Gifts and Stocking Stuffers!

**Student Special**  
**\$7.99** + tax **LARGE 1 topping Pizza**

"All school year long—just flash your student ID."

Not good with other offers; Must mention when ordering



**only \$10.99** + tax

2 Medium one topping Pizzas

928 Embarcadero Del Norte 968-6969

not good with other offers; exp. 12/31/97

Darn Valuable Coupon



**only \$9.99** + tax

EXTRA LARGE  
one topping Pizza

928 Embarcadero Del Norte 968-6969

not good with other offers; exp. 12/31/97

Darn Valuable Coupon

# Gift-Giving

While candles, ribbons, trinkets and other ornaments commanded attention to be paid to evergreen, a good part of its charm, of course, lay in the gifts tied to its branches with colorful string or spread beneath it. Like Christmas trees, the idea of gift-giving at Christmas time — for most Americans — was a fairly recent one, but holiday giving is an old custom.

Ancient Romans made gifts of twigs at midwinter. Later, they offered the emperor *strenae* (gifts) to assure

“Ancient Romans made gifts of twigs at midwinter.”

him of their loyalty, or exchanged them privately at Kalendz. At first, these were substantive items, but they gradually degenerated into what two historians described as “useless little terra-cotta lamps, clay ta-

blets with pictures of fruits, and garlands or cornucopiae with such inscriptions as ‘Happiness in the New Year.’”

Early Christians refrained from gift-giving because it reminded them of the Roman Saturnalia. But during the 16th and 17th centuries, the English revived the cus-

tom. Women often received expensive gloves or pins, sometimes accompanied by money, a custom that gave rise to the terms “pin money” and “glove money.” By the middle of the 17th century, even members of the English clergy were accepting New Year’s gifts. Not surprisingly, England’s Pur-

itans strongly opposed giving gifts, regarding the system as yet another diabolical pagan rite countenanced by the Anglican Church.

In colonial America, the earliest record of gift-giving comes from German Moravian immigrants in Bethlehem, Penn. A Dec. 25, 1745, diary entry notes:

“Some received scarves, some a handkerchief, some a hat, some neckerchiefs and some a few apples.” Dutch custom dictated giving gifts on *Nieuw-jaar* as “omens of success for the ensuing months.” Thus, children and sometimes adults, especially in the middle colonies, might have received a small

token on the first day of the year.

Puritans, Quakers and Separatists, like their European counterparts, usually refrained from gift-giving. In fact, few colonists, north or south, regardless of religion, commemorated either Christmas or the New Year with presents.

Increasingly, however, exceptions could be found, particularly on New Year’s. For example, in 1720, Puritan Judge Samuel Sewall recorded that he had made a gift of a book to Colonel Dyer and that Mrs. Sewall

“The earliest record of gift-giving comes from German Moravian immigrants.”

received a present of oranges and a shattuck. Ten-year-old Anna Winslow, described by Alice Morse Earle as a “vain little Puritan devotee,” sent to Boston to

See GIFTS, p.5B



In the old days, the holidays were all about being charitable.

## Persian Peacock IMPORTS

I.V.'s Most Unique  
Gift, Clothing & Jewelry Store

Woolen  
Sweaters  
& Hats

Hemp Items

Silk &  
Batik  
Clothing

Candles  
& Oils

Beads & Jewelry

stickers,  
Posters  
& Cards

Tapestries & Carved Boxes

Flying Frogs & Dragons

Many More Beautiful Gifts

10% Off All Christmas Gifts

expires 12/31/97

913 Embarcadero Del Norte

## HOLIDAY GIFT IDEAS

### UNDER \$5

Socks	Sunglass Leashes
Tennis Balls	Wrist & Headbands
Basketball Nets	Pingpong Balls
Croakies	Ping Pong Paddles
Runner's Wallets	Baseballs

### UNDER \$10

Hockey Socks	Swim Goggles
Thorlo Socks	4 Square Ball
Goalie Gloves	Sport Wallets
Aerobics	Playground Balls
Smashball	Softballs & Frisbees

### UNDER \$20

Thermal Underwear	Volleyballs
Sun Glasses & Pro Team Hats	Hockey Sticks
Sweat Clothing	Umbro Shorts
Pedometers	Umbro Shorts
7-Pack	Handgrips
Wigwam Socks	Bat & Baseball Bags
Fanny Packs	Compression Shorts
Ski Goggles	Footballs & Basketballs
Sweat Clothing	Santa Barbara T-Shirts
Turtlenecks	
Racket Restringing	
Wrist/Ankle Weights	
Weight Lifting Gloves	

20% to 70% OFF  
Entire Stock of  
Ski & Snowboard  
Clothing

- Snowboard Sales & Rentals
- Ski Rentals
- Pro Ski & Snowboard Tunes & Repairs

### UNDER \$30

Baseball Pants	Dyna-Bee
Chin Up Bars	Volley Shorts
Weight Belts	Ski Gloves
Hockey Sticks	Weekend Ski Rentals
Ski Goggles	Heavy Hands
Sport Bags	Soccer Shorts
Speedo Suits	Adidas Sandels
T-Ball Gloves	

### UNDER \$50

Goalie Shirts	Churchill Fins
Day Packs	Voit Duckfeet
Back Packs	Womens Speedo Suits
Ski Boot Bags	Teva Sandels
Boogie Boards	Shark Watches
Tetherball Set	Snowboard Bags
Crouquet Set	Badminton Set
Weight Belts	

We've Got  
What You Want

Goleta  
Sports  
Lovelace & Sons Inc.

HOLIDAY  
HOURS  
Mon-FRI 10-8PM  
Sat 9-5PM  
Sun 11-5PM

5775 Calle Real • Goleta • 964-8703

# It's Not Just for Pagans Anymore.

## GIFTS

Continued from p.4B

be "finished" in 1772, wrote in her diary that she had kept Christmas at home that year and worked. However, on Jan. 1, although she had "bestow'd no new year's gift, as yet" she received a handsome "History of Joseph Andrews abbreviated."

By the 19th century, gift-giving had become more prevalent, and some reciprocal giving was in evidence. Meriwether Lewis presented William Clark with "fleece hosrie shirt,

higher rank gave gifts to those of lower status; servants, and sometimes children, most often benefited.

As American social and economic structure began to change during the antebellum period, so too did old patterns of gift-giving. The formal, one-way dispensing of duty gradually yielded to

rituals of exchanging gifts among family, friends and neighbors. Christmas, rather than New Year's, became the primary occasion on which to give presents. The popularity of the custom widened.

Of course, the marketplace, charged with an unprecedented abundance of

goods and the money to buy them, played a crucial part in broadening the appeal of giving gifts. Equally powerful, however, was the importance the antebellum middle-class placed on the sanctity of home and family and the role that gifts played in promoting its ideals. Along this unstable connec-

tion between market exchange and family solidarity, Americans began to shape new meaning for old gift customs.

The material gifts exchanged around a family's hearth or between friends at Christmas encoded relationships that were at the same time the most cher-

ished and basic and the most vulnerable. Indeed, ethnographic studies suggest that ritualized gift-giving in any society is a method of expressing relationships that are important but insecure, whether between family members and generations or through one-way gift-giving, such as gifts to children.

The transaction as well as the gift itself joined giver and receiver and defined their relationship. Thus, the getting and giving of material things symbolically represented social intercourse

"In most cases, giving tended to be 'one-way.'"

draws and socks" on Dec. 25, 1805, while at their winter camp on the Colombia River.

In most cases, giving tended to be "one-way," and the presentation of gifts continued to reflect status relationships. Those of



Look at what you people have become!

"The gift ... defined their relationship."

and moral obligation. The rational absolutes of the day-to-day commercial world became secondary. One could request or hint at one's wishes, but it depended on another's willing generosity to make any object truly a gift.

**OUT NOW**

**ON SALE**

**...there was rap**

**\$13.99**

**Best 1997 WINNER**

**7 yrs running**

**5 yrs running**

**morninglory music**

*More music for less money.*

Santa Barbara  
1014 State St.  
966-0266

**Isla Vista**  
910 Emb. del Norte  
968-4665

Lompoc  
1512 North H. St.  
736-7676

**WOW!**

**COMMAND-O-LARRY**  
The Ultimate Real Life Action Figure

- ★ Fires realistic lead projectile at over 1400 ft./sec.
- ★ Full range of grunting, screams and other vocal effects!
- ★ Secretes a smelly, sweat-like substance.
- ★ One size fits all.

AMMO NOT INCLUDED

WARNING: Not Recommended for kids under the age of two!

Just Another @#%★! Video Shop 968-7227 900 Embarcadero del Mar #1

Daily Nexus

Mock the Xmas Spirit and get

**3 for 1** When you rent a movie where

**SANTA GETS DRUNK**

Expires Dec. 31, 1997  
@#%★! Video

**ONE COUPON**

Daily Nexus

Ralphie fires up his Holiday Cheer at

**@#%★! Video**

Because we've got a compass in the stock.

**ONE COUPON**

# You Can't Spell "Very Happy Holidays" Without "I&V"

**Y**ou have no car. You have a reg card, but no valid sticker, so you don't have free bus privileges. Both tires on your bike are flat. You are stranded in Isla Vista.

Your mission, if you choose to accept it, is to find holiday gifts for family and

possible to find good stuff in I.V.! You got into college, so you must have *some* research skills. Get out there and look around!

As you walk down Eatery Lane and the intermixed aroma of beer, burritos and baked goods fills your nostrils, you'll come upon both

home video will give your sibling the aggression fix he needs.

A year ago, you might have thought about heading across the street from Morninglory to Camille's for some sweet-smelling soaps and lotions for your cleanly mom (not to mention a gift-

and friends there these days. You'll definitely find something for someone there.

For Ma, you could walk in the direction of the Isla Vista Book Store — the number one place in town to find university paraphernalia and books with redeeming qualities. Here you can get the

swell Jane Austen book will suit her well.

And what about dear old Dad? Chances are, a beer tap isn't going to provide him with a lot of confidence that you've been doing anything too productive since you left home, but you do have to get him something. Although a

"UCSB DAD" sweatshirts. Who knows with that guy?

On the other hand, you could just go to the ATM, take out the money your parents put in for you to blow on junk food and extracurricular activities and stick some of it in cards for each of your family members.



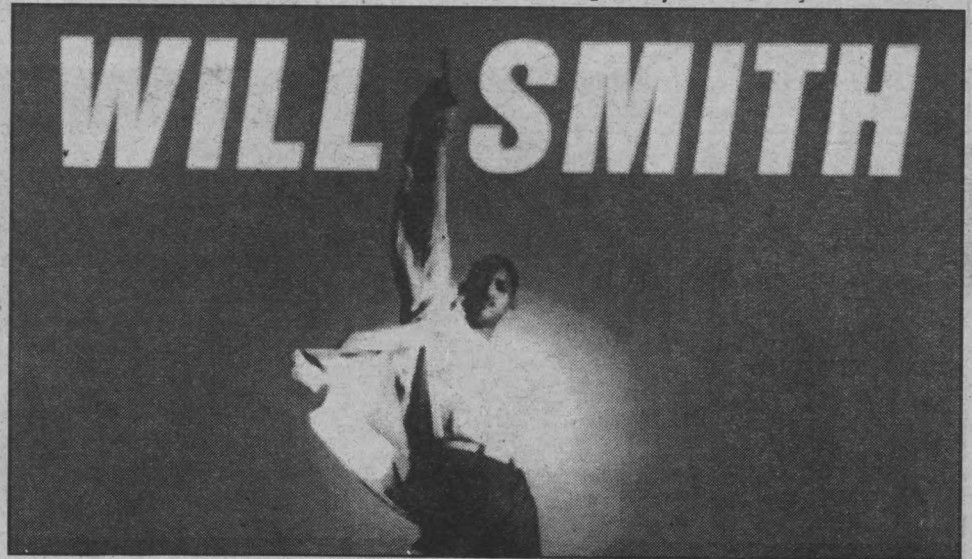
## Holiday Gift-Wrapping

friends within walking distance. And a bagel with cream cheese for Mom, a pepperoni pizza for Dad and a submarine sandwich for Brother ain't gonna cut the mustard.

But, come on! It's not im-

Tempo Music and Morninglory Music. At these places you'll find Will Smith's new *Big Willie Style* on CD, the perfect gift for your little brother. Or if that isn't his thing, perhaps the new Rage Against the Machine live (!

certificate for a free arm waxing for your hairy dad.) But that space is now occupied by the hemp-friendly Persian Peacock, and unless your mom is Patti Smith, you might only want to look for gifts for your roommates



## Holiday Gift: Rapping

woman whose more proud of you than anyone in the world a sweatshirt bearing a slogan that will convey to the world that she is old enough to have a kid in college. And if "UCSB MOM," isn't really her thing, perhaps a

gift certificate to Burger King would probably be acceptable (knowing your dad), you might have to head back to the record shop for *Bridges to Babylon* by the Rolling Stones. Or maybe he'd like one of those

They'd like that a lot.



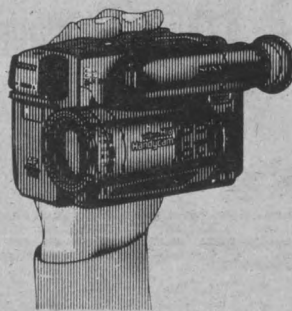
## Samy's Camera



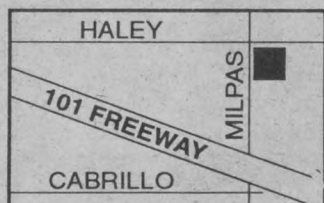
### Variety of Student Discounts Available

- 20% off photo finishing
- 20% off camera rentals
- Discount on all photo supplies
- Art Studio 120 Upper Division Photography

- We have all the supplies for UCSB Photography Classes
- Cameras, Film, and Accessories
- Binoculars • Dark Room Supplies
- 24-Hour Quality Film Processing
- Video Cameras and Accessories
- Video Camera Rentals
- Videotape Duplications



**Only 10 Minutes from Campus**



**SANTA BARBARA**

910 East Haley St.  
**963-7269**

**STORE HOURS**

M-F 8-6  
Sat 9-5

# SALE

## INVENTORY REDUCTION

### EVERYTHING MUST GO

## 15% to 20% OFF

Selected Merchandise

at

# CHEMISTRY

## CLOTHING

Formerly Isla Vista Vintage

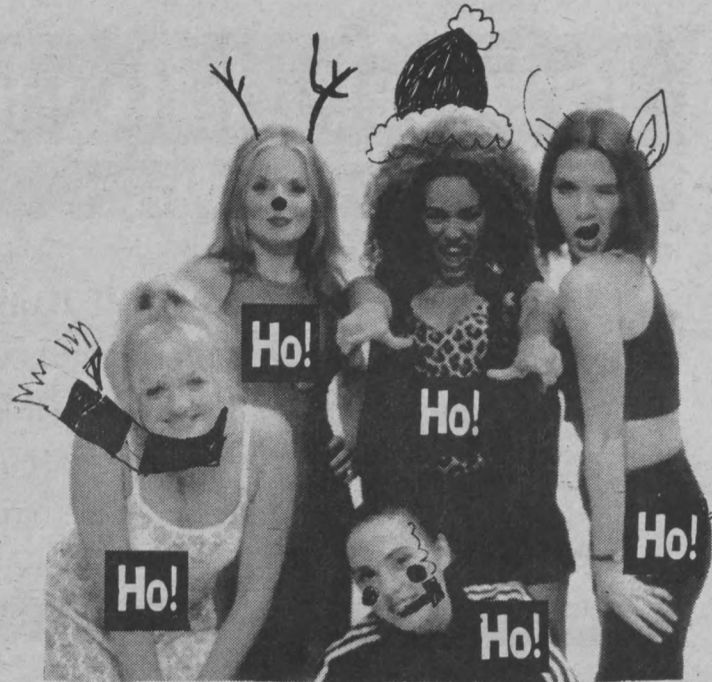
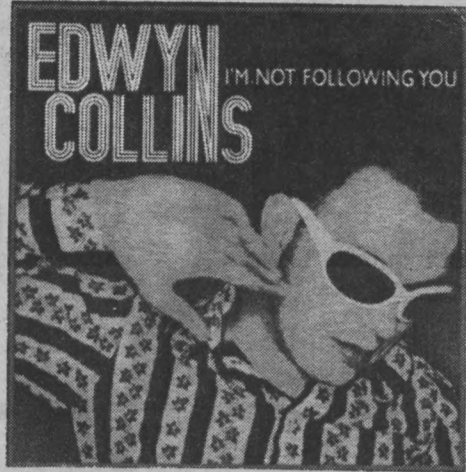
Above Silver Greens and next to Tanacious Tanning

900 Embarcadero Del Mar & Pardall • 685-9960

**Hey You!**  
 We didn't have enough room in **Artsweek** to contain this contest, it's so huge. We've got Edwyn Collins coasters, un-released Rage singles, Verve stickers and Longpigs bonus CDs up for grabs. To enter call 893-2691 or e-mail us [nexus@mcl.ucsb.edu](mailto:nexus@mcl.ucsb.edu) with your answer(s) to the questions listed below.

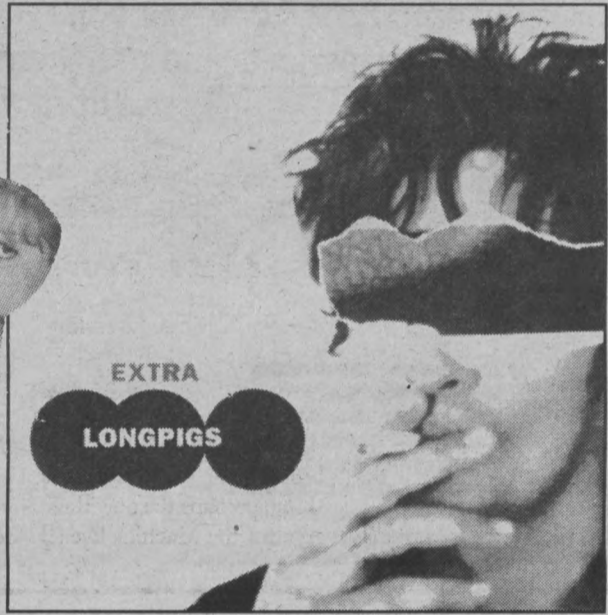
\*Winners will be picked at random from all entries received.

\*Everyone who enters will win something, while supplies last.



1. What band wrote a song about the lead singer of The Verve?
2. Where is Edwyn Collins from?
3. What does the Longpigs' name mean and why do you think they chose it?
4. What fuels the Rage in Rage Against the Machine? (answers may vary)

Answer as many or as few questions as you like. You don't necessarily have to get them right to walk away with a prize.



# AIKIDO with KI

OTA'S HI-TECH SELF-DEFENSE OF THE 90's

- Non-violent yet effective
- Fast & Flowing
- Powerful
- Coordination of Mind & Body
- Discipline & Positive Attitude

Ken & Steve Ota's training videos used by law enforcement agencies & worldwide.

MEN'S, LADIES' & SPECIAL CHILDREN'S CLASSES

Ken Ota throwing on one knee

255 (NOT in the Shopping Center) Magnolia Avenue • Old Town Goleta  
**967-3103**

Come do the  
 Tango • Waltz • Cha cha • Foxtrot  
 Salsa • Rumba • Swing • Anything!

Have fun at the twice a month dances at the Ballroom!

## Cotillion Dance Club

255 (NOT in the Shopping Center) Magnolia Avenue • Old Town Goleta **967-3103**

HEAD • OLIN • VOLANT • ELAN • SCOTT • FOR SNOWBOARDING: BURTON • PALMER • K2 • SCOTT USA • SWITCH • ARNELL • NICE • SOREL

### IF YOU'RE THINKING SNOW

### THINK MOUNTAIN AIR!

FOR ALL YOUR SKI & SNOWBOARD NEEDS DROP BY SANTA BARBARA'S BIGGEST & BEST SKI & SNOWBOARD SHOP.  
**DEMOS • RENTALS • REPAIRS**  
 SERVING SANTA BARBARA SINCE 1979

**Santa Barbara**  
 14 State St.  
 962-0049  
 (at the beach)  
 Free Parking  
 Hours: M-Th 10-6  
 Fri: 10-7 • Sat 10-6 • Sun 11-6

**San Luis Obispo**  
 667 Marsh St.  
 543-1676  
 (Corner of Marsh & Broad)  
 Plenty of Free Parking  
 Hours: M-Sat 10-6  
 Sun 11-4

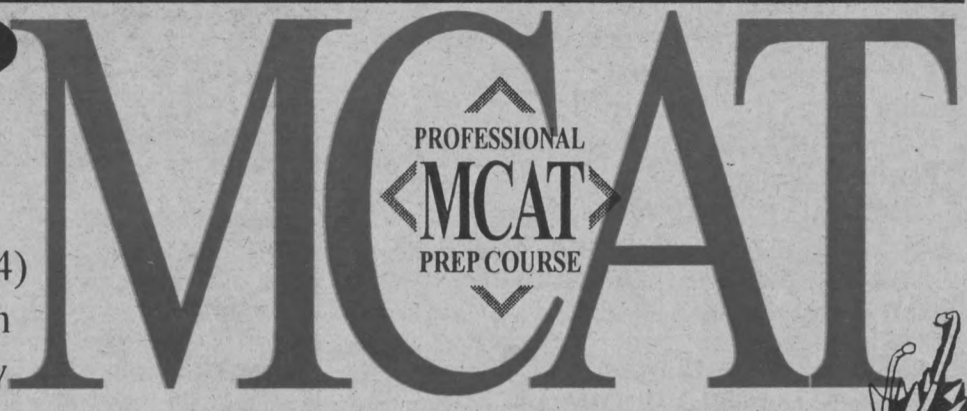
**MOUNTAIN AIR SPORTS**  
<http://www.mountainair.com>

FOR SKIING: • NORDICA • MARKER • SALOMON • K2 ROSSIGNOL • NORTFACE • ARBOR • COLD AS ICE • WESTBEACH • NORTHWAVE

# Princeton Review students *do it better*

## Course Content:

- 160+ hours over 14 weeks
- 15 Full-length Practice MCAT Exams
- 4,000 pages of review material and passages
- Average class size of 18 students (maximum 24)
- Every class has 5 experienced instructors with Master's or Ph.D. degrees in their specialty
- 7 Full Length Proctored Exams



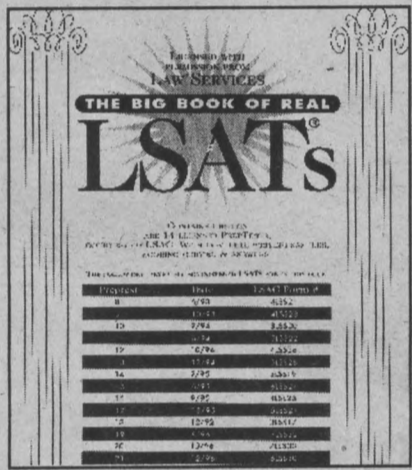
Session #	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
<b>840</b>	tests	10am	10am	no class	10am	no class	10am
<i>Begins January 10th</i>							
<b>860</b>	tests	5pm	5pm	5pm	5pm	no class	no class
<i>Begins January 10th</i>							
<b>850</b>	tests	no class	8pm	8pm	8pm	8pm	no class
<i>Begins January 10th</i>							

*\*All classes are 2.5 hours in length*



**1-800-2REVIEW**

With some LSAT courses you will have to borrow tests and use them in a "library".



Only The Princeton Review gives their students the 17 most recently administered LSAT's. Their yours to keep, and yes ... you can write on them!

# LSA



LSAT Test dates	TPR Courses start
February 7, 1998	January 3
June 15, 1998	April 25
September 26, 1998	June 27 &, August 8
December 5, 1998	October 10

**1-800-2REVIEW**

### Spring GRE Course

Test 1	Sat., Feb. 21	9:00am
Class 1	Sun., Feb. 22	6:00pm
Class 2	Wed., Feb. 25	6:00pm
Class 3	Sun., March 1	6:00pm
Class 4	Wed., March 4	6:00pm
Class 5	Sun., March 8	6:00pm
Class 6	Wed., March 11	6:00pm
Test 2	Sat., March 14	9:00am
Class 7	Sun., March 15	6:00pm
Class 8	Wed., March 18	6:00pm
Test 3	Sat., March 21	9:00am
Class 9	Sun., March 22	6:00pm
Class 10	Wed., March 25	6:00pm
Test 4	Sat., March 28	9:00am
Class 11	Sun., March 29	6:00pm
Class 12	Wed., April 1	6:00pm

- ### Why is our GRE course so successful?
- Expert Instructors who score above the 90th Percentile
  - Proven results, 212 Average Point Improvement
  - Small classes, 6-15 students
  - Free Extra Help
  - Free Computerized Software



# GRE

**1-800-2REVIEW**



You can be a Princeton Review student ... or compete against one.

**1-800-2REVIEW**