



# El Gaucho

Associated Students  
University of California  
Santa Barbara  
Phone 968-3626  
Wednesday, Oct. 23, 1963  
Vol. 44 - No. 18

## Negro humorist Dick Gregory to appear here Sunday

Dick Gregory will appear in Robertson Gym next Sunday, Oct. 27, at 2:15 p.m.

Also appearing in the program will be the Vince Guaraldi Trio with jazz impressions, and singer Margie McCoy.

Dick Gregory is a Negro social satirist who has climbed from a \$10 a day carwasher to a \$5,000 a week headliner. Gregory tells the truth about segregation without being hurtful, handling his subject with grace and dignity.

Gregory was born in St. Louis where he was raised on relief. He was a crack miler at Sumner High School and broke records at Southern Illinois University when he began working as a comedian in the Club Esquire on Chicago's South Side for \$10 a night. His first break came in 1959 when he entertained team members from the Pan American Games.

Humorist Gregory was playing an engagement in the Chicago Playboy Club when "Time" magazine published an article entitled "Humor, Integrated," which referred to him as the first Negro to make the "nightclub big time." Since then Gregory has frequently been in the news.

### GOOD REVIEWS

As a participant in the Negro march on Washington, Gregory had this to say: "we got good reviews. . . . It so impressed President Kennedy that he called in the Negro leaders and asked if they would march on Cuba."

Another member of the Dick Gregory Show, Margie McCoy, began her career in Las Vegas as a dancer. After a back injury she turned to singing. Miss McCoy took voice lessons from MGM's vocal coach, Sandy Oliver who has worked with such singing personalities as Lena Horne and Joanie Sommers.

Since then she has sung at such nightclubs as McGowan's West and the hungry i in San Francisco. Miss McCoy sings blues, ballads, show tunes, and some original material.

Vince Guaraldi, jazz pianist, began playing jazz by imitating boogie woogie records. He has appeared on television with Woody Herman's Third Herd, and toured Saudi Arabia, England and Holland.

### HIT PARADER

Guaraldi made the hit parade with his album "Jazz Impressions of Black Orpheus" and an original tune "Cast Your Fate to the Wind," which won a Grammy Award as "Best Jazz Instrumental" for 1962 from the National Academy of Recording Arts and Sciences.

He has appeared in various nightclubs, and was a star at the 1962 Monterey Jazz Festival. Mr. Guaraldi has also been accompanist for June Christy.

Tickets for the two hour concert are \$1.75 for students and \$2.75 for general admission. They may be obtained at the AS Cashier's Office and at Roos/Atkins.



FROM THE BACK OF THE BUS ... Comedian Dick Gregory.

## Estimated 2500 visitors attend UCSB 'open house'

by DIANE BROWELL  
Staff Writer

UCSB played host Saturday to an estimated 2500 visitors as the annual University Day drew high school students and family members from as far away as San Diego and San Francisco.

The Relations with Schools Office guessed the crowd to be the largest ever to attend any campus open house here.

Dr. Nair, of the Relations with Schools Office, stressed appreciation to the Honeybears, who coordinated student guides, to the Spurs who worked on registration, and to the Chimes, who acted as hostesses and served coffee and donuts to the guests. Included in the approximately 200 student guides were many ROTC men, also recognized with thanks.

Student guides reported that the visitors were most interested in the language laboratories, library, art collection, and Campbell Hall. Guests' comments ranged from "How soon can I sign up for Frosh Camp?" to "It's so BIG! I didn't expect the campus to cover such a large area."

### ADDED ATTRACTIONS

Other University Day attractions included the continual showing of the film, "Campus by the Sea," sponsored by the Speakers' Bureau, TV biology lectures, and departmental displays and representatives for consultation in Storke Plaza. A preview of university life was available to those auditing Saturday classes, visiting residence halls, and eating at the dining commons.

Representatives of student

services and activities such as Education Abroad, Residence Hall Administration, and the Office of the Dean of Men were also kept busy informing visitors.

At a special assembly at 2 p.m. in Campbell Hall, Chancellor Cheadle spoke to the guests, emphasizing his hopes of keeping UCSB a friendly, vitally adventurous, and intellectually aware campus despite the prediction of 7200 students next fall and 11 to 12,000 by 1970. AS President Bob Andrews outlined student activities in campus administration, and the Men's Glee Club provided the musical portion of the program.

University and student officials who planned the day's program summed up the event with such evaluating comments as "very much impressed -- especially with student participation, cooperation, and morale," "a won-

derfully unified campus effort," and "the most successful University Day yet."

Dave Gibson and Emmy Murar, co-chairmen of the student participation committee, were especially grateful to student volunteers. There were enough guides at all times - a "first" for University Day.

Chimes, Spurs, and Honeybears were also complimented on their aid.

## Library to offer noon tours today

Staff members will conduct library tours today at noon in answer to a number of student requests.

The AS Library Committee has arranged for the tours, which should benefit library users who are weary of wandering.

## Signups being taken for women's RHA rep

Signups for women's RHA representative are now being taken in the AS Office.

The representative will be

## Class confab today

Final plans of the Sadie Hawkins Dance will be undertaken at the senior class council meeting tonight at 6:30 in the Huddle.

Preliminary plans for Career Day will also be discussed.

elected Wednesday, Nov. 6, at the same time of the run-off between Ann Grogan and Georgia Young for junior class secretary-treasurer.

Women interested in representing RHA must sign up by Friday and present their publicity next Tuesday. A test on the Constitution and Robert's Rules of Order will be given candidates on Tuesday.

Karen Norberg will represent women in RHA in the interim period.

## Older students like studies

by AIMEE ALLEN  
Feature Writer

"Wasted on the young."

Perhaps George Bernard Shaw's words can refer to education.

For some UCSB students the golden opportunity has come again--or at last--as evidenced by the older students in classrooms.

Five students who have returned, after years' absence, to the 'intellectual atmosphere' have told why they chose to return to complete their education.

### LIKE METHUSELA

"I felt like Methuselah," quipped Mrs. Virginia Frier; Mrs. Marion Newbury--"like somebody's mother, which of course I am."

Mrs. Frier, who is "starting out together" with her oldest child, a freshman at another university, commented that one "feels a lot younger to use the brain."

Without a discipline, such as the required reading in her philosophy major, Mrs. Frier feels she is intellectually "dying in a way, but I'm too young to die."

One may have great intentions of continuing high-brow aspirations through reading and other such pursuits, but as Mrs. Frier observed, "It's so easy to pick up the latest O'Hara novel" instead.

To this Mrs. Newbury added that "you don't realize how much

you've forgotten," until you return to an intellectually cloistered environment. Mrs. Newbury's return is prompted by a desire for personal satisfaction with hopes of ultimate financial gain. With her Master's infocology she can move into a higher wage bracket.

### BUDGET TIME

Both ladies agreed that a person is able to budget time well can be a working or student

(Continued on page 5)

## Third Kitto lecture set for tomorrow

H.D.F. Kitto, UCSB Regent's Professor will speak on "The Orestes-Legend in Sophocles and Euripides" tomorrow night at 8 p.m. in Campbell Hall.

Professor Kitto will discuss the works of the two Greek tragic poets with an emphasis on Electra of Sophocles, a play of personal revenge. Vengeance in the Euripides' version of Electra is treated as a stupid and unnecessary crime.

Tomorrow's talk is the third in a series of four lectures being presented by the classicist. Professor Kitto's last talk will be November 7 at 4 p.m. in Campbell Hall when he will discuss "Thucydides' History of the Peloponnesian War."

El Gaucho

# OPINION

## We are fed up

We are thoroughly fed up with being told to cheer and to have school spirit.

The all encompassing school spirit of high school is gone forever and rightly so.

Cheering should be spontaneous, evoked by action on the field--it should not compete with it.

Most college students attend football games to watch a sport, not to be distracted by unsuccessful juvenile attempts at ribald wit.

Organizations like the COGS have outlived their usefulness if they ever had any. Their foul mouths and childish antics are unnecessary and intolerable.

Rah, rah!

MARCIA KNOPF  
Editor

## Student static

# Surfers factionalize campus

by BURT WORRELL

Mr. Clark Smith's article "Madison Ave. on a Surfboard" seems to have stirred students more profoundly than realized. When this writer asked, "Surfers - are they necessary?", students aired such caustic remarks as, "You intellectuals hate us, don't you?" and "Ban the board monkeys!"

The article factionalized students into anti-surfer and anti-intellectual groups. In the middle is an amorphous group with the attitude of general permissiveness. Most students felt that although surfers have somewhat of a tainted image, they should be permitted to do as they please, as long as they don't endanger swimmers or the campus image.

To wit:

JOHN LANCASTER, ECONOMICS: "Yes - to the non-surfer. When he is on a surfboard, the surfer isn't studying. When he doesn't study, he lowers the class curve on a test. When the curve is lowered, the non-surfer may raise his G.P.A."

BRETT BARTON, ANTHROPOLOGY: "The semantics surrounding the word 'surfers' are becoming sickening. Every person has 'surfed' if he has even tasted salt-water, for usually one enters the ocean through the surf. Whether one enters it with a board or not is a moot point."

RAY FORD, HISTORY: "Of course they are necessary. Surfers are to the United States what prostitution is to France."

RICH WHITE, GERMAN: "Yes, if we didn't have surfers all kinds of terrible things would happen: Surfer-chicks would be love-starved, surfer mags would go broke, surfer bands would flop, wine and beer sales would

drop, UCSB would lose innumerable students, and worst of all, the 'Greasers' would take over. Of course surfers are necessary."

NOEL JOHANSON, ZOOLOGY: "Surfers aren't any more necessary than surfing is and even I couldn't say that surfing was really necessary (unless to surf board manufacturers). I do believe that some form of recreation is necessary for normal development and physical well being, even though we are in an 'Intellectual Famine.' Are football players or basketball players necessary? One may tend to view surfers with undue harshness because of the actions of a small minority but I feel that surfers and surfing are just as necessary as any other pastime. Also surfers have been known to start many fads in clothes and conversation."

DAVID PAQUETTE, PHYSICS: "Surfers from off-campus crowd the beach on week-ends and leave less room for UCSB student surfers for whom the beach is or should be intended. I think restrictions should be put on off-campus surfers. Maybe surfboard licenses could be issued with no charge to UCSB students."

DAVE HAFT, POLITICAL SCIENCE: "Surfing has become one of the best year-round outdoor sports, especially in California where it has gained momentum in recent years. The question 'are surfers necessary?' is ridiculous because one can ask the same of any recreation. Even though surfing conditions are crowded and at times individuals have given the sport a bad name, thrill and skill will keep the sport around for quite some time."

## 'Rat race' factor

Editor:

The rationale for compulsory faculty publication seems to run as follows: a teacher must publish to stay abreast of his field. Being abreast of his field, he will become better informed and therefore become a more competent teacher. His publications will also make significant contributions to his field.

Such an argument seems quite logical. In fact, if it were the only reason for the "publish or perish" credo, Miss Knopf's editorial might be out of place--but is it the only reason?

Is not the proverbial American "rat race" for security supposedly absent from the hallowed walls of the University a factor?

That rat race works quite smoothly in academia. Publishing gives a teacher a good name; a teacher with a good name gives his department a good name; a department with a good name projects the "proper image for a university." "The correct University image" brings financial contributions to the university.

The result: everyone's job is secure and well paid.

If a teacher fails to publish, he is fired. He has not conformed to the "publish or perish" system. He has chosen to be interested in doing such nonessential things as devoting extra time to his students or participating in community problems like civil rights.

Of course, the university will be quite righteous in dismissing him. He obviously did not keep abreast of his field.

How does the university know? It counts publications. The number of publications obviously shows that the professor has become a better teacher.

It also obviously shows that his articles have made a real contribution to his field.

If such assumptions were not rationalizations for the system, one might call them naive. As rationalizations, however, they are morally reprehensible.

Within such a system the professor degenerates into "Madison Ave. with three publications a year."

Dan Sklar

## The rosier side

Dear Editor:

I think El Gaucho is an excellent college production. You have a very well qualified and talented staff which seems to know their business well. I'm sure everyone on campus is proud of the job you are doing in getting the paper out before its deadline and in keeping El Gaucho running smoothly. However, I am somewhat unhappy with one aspect of the last two editions of

El Gaucho. In this complaint I express the feelings of many of the students on our campus.

One of the finest parts of a newspaper is the editorial. That is until the power of the editor is misused. There is no question as to the sales value of critical editorials. Editors the world over criticize people and things as these people or things act contrary to the editor's beliefs. But, I don't think that people or departments on a campus as fine as U.C.S.B. should be as maliciously and uncompromisingly judged as they have been. This is in direct referral to the editorials "subtly" hinting that research is being placed before teaching and that our campus president is weak-kneed. This may or may not be true in part. If anything, El Gaucho should support these people or at least treat any shortcomings a little more diplomatically!

Everyone likes to read editorials, critical and otherwise, but let's have a little more of the rosier side of things, please.

Joel Prenselaar

## Unnecessary wall

Editor:

As a member of a Greek organization I would like to thank the staff for the "weakly" coverage they have been giving the Greeks in past issues of the El Gaucho. Their articles on egg fights and orangutangs have been exceptional literary masterpieces.

However, they have neglected to mention the more trivial things such as work at Saint Vincent's School, donations to the Heart Fund, work at Hillside House, participation in school activities, and contributions to Camp Conestoga, to name a few.

Why fill space with derogatory remarks about the Greeks? After all we are part of the University too, or has that been forgotten? Why build a wall when there is no need for it.

We respect you--why not try to learn more before you judge? Besides who wants a dissension, RHA or the El Gaucho?

Katherine Hill

## Be reasonable

Editor:

Alan Lomax, I believe, would describe the folk ballad "John Henry" as a conglomeration of many folk tales about a 200 lb. six-footer who really did beat a steam drill at the site of the Big Bend tunnel on the C & O Railroad in the West Virginia Mountains in the 1870's. Mr. Lomax's stomach would turn, in fact, to hear it called the proletariat's outcry against the

heavy hand of his capitalist captain.

Let's be reasonable. Folk songs had their start in songs with religious implications by people whose first wish after staying alive was worshipping their God. Communism indeed!

If today's journalists insist on taking to heart Mr. Pete Seeger's incarceration for PERJURY as a sign that folk singers are communists, I'll go back to reading Children's Digest.

Also, if the staff of the El Gaucho must pad each issue with tongue-in-cheek humor, let it be the likes of Max Shulman which we can all appreciate. The perverse joy your writers seem to get through the persecution of interest groups only serves to create a low image of your editorial intelligence--first surfers, and now guitar players....what next? Dorm creatures and graduate students? I refuse to shave off my REPUBLICAN beard. And please be sure and spell my name CORRECTLY.

Lawrence Rosenfeld

## Misinterpretation

Editor:

Bravo for Jeff Krend on his article concerning folk music which appeared in 'El Gaucho' Monday, October 7.

It is too often that the enjoyable outlets of us "young people" are misinterpreted.

Everyone should be aware of the world situation, but at the same time he should be aware of the ways in which people can relax and enjoy themselves.

Too many people come to college and rush through their required subjects to obtain their degrees without becoming familiar with such fields as music, art, political science, and drama. The main concern in some cases is how to graduate in four years.

Music is one of the most pleasurable arts. It is a very broad art with as many different styles, if not more, as there are in painting, sculpture, and architecture.

Folk music is practically as traditional as a flag. It has played an important role not only in our country, but also in most of the other countries in the world. The folk songs of our country, in subject, are not at all dissimilar to those of other countries. We sing of love, sorrow, death, and patriotism for our country, and so do others.

I do not think that our folk music is un-American, by any stretch of the imagination, nor do I feel it is Communist.

People who are devoted to the art of singing and playing folk music may, on occasion, tend to be different in certain aspects of appearance, but this is their style - this is the way they are recognized, and this is the way (Continued on page 3)



El Gaucho

MARCIA KNOPF, Editor

EDITORIAL BOARD: David Dawdy, Pete Young, Mary-Selden McKee, Holly Ingram, Vic Cox, Ruth Girvin, Jeff Krend and Sue Ono.

STAFF: Pete Kleinman, Jim Mattinson, Eric Van DeVerg, Gayle Kerr, Dave Schwartz, Harriet Wengraf, Jane Slover, Susan Cumins, Sherry Anderegg, Steve Lawrence, Skp Butler, Burt Worrell, Diane Browell, Linda Sartor, Vicky Hall, Betty Brown, Geri Hinton, Terry Ellis, Tracy Thompson, Aimee Allen, Kathy Adams, Cassandra Coates, Mike Iversen, Merry Delbridge, Steve Stapenhorst, Ward Wardman, John Bishop, Bill Cook, Peggy Rodriguez, and Cherie Goodrich.

PUBLICATIONS DIRECTOR: Joe T. Kovach.

Published three times a week on Monday, Wednesday and Friday during the school year, except during vacations and exam periods, by the Associated Students, University of California, Santa Barbara. Distributed by the Squires, sophomore men's honorary, Tom Cahill, president. Printed in Goleta by the Campus Press, 82 Aero Camino. Entered as second-class matter on November 10, 1954 at the post office at Goleta, California, under the Act of March 3, 1879.

# 10-DAY SPECIAL

ONLY 8 DAYS LEFT

To get you acquainted with the Best for Less

HAIR CUT-----reg. 2.50 ++ SPECIAL \$2.00  
SHAMPOO & SET----reg. 3.50 ++ SPECIAL 3.00  
PERMANENT WAVE---reg. 17.50 ++ SPECIAL 12.50

(Cut and set included)

Phone early for appointment...

Verna's

BEAUTY SALON

955-D Embarcadero Del Mar, Isla Vista + Ph. 8-2311  
OPEN EVENINGS BY APPOINTMENT



# Folk-singers, orangutangs, sis-smog and parking

(Continued from page 2)  
they feel comfortable.  
A few years ago a very well-known folk singer and composer was attacked by the Un-American Activities Committee. This was highly resented by folk song enthusiasts, not only in our country, but also in many European countries. This man has brought an unmeasurable amount of happiness and pleasure to millions of people, both young and old, with his music. Are happiness and pleasure un-American?

Could it be possible that the Un-American Activities Committee and the Fire and Police Research Association are wearing dark glasses?

The youth of America wants to be recognized, and in America the land of opportunity - this should be able to be achieved.

We love our country, and through everything else we never forget it.

Sherry Clark

## A serious problem

Dear Editor:

At the last meeting of the San Miguel Legislative Council the following resolution was moved, seconded and carried:

"San Miguel Legislative Council recommends, in the form of a letter, to Chancellor Cheadle, the Police Department, the Associated Students, and other areas of the administration, that: (1) "No Parking At Any Time" signs be posted on the dirt area behind San Miguel Hall; (2) parking tickets issued on Sunday, September 29 on this dirt area be voided because of misunderstanding of students and the lack of knowledge of the parking regulations by parents who received

citations; (3) more adequate parking facilities be provided for San Miguel; and (4) present "A" parking areas behind De la Guerra Commons be changed to "B-2"."

The parking situation at San Miguel, and indeed all of the residence halls, is unsatisfactory to all involved. We strongly feel that the administration should take immediate steps to provide for a long-range solution as well as take measures to correct the present problem.

We do not feel that the parking problem has been seriously considered and believe that the time to do so is now.

David Hunsaker  
President, San Miguel Hall

## Folk-singer protest

Editor:

"Folk-music conspiracy revealed" will, I expect, if looked at again, bring the fact to light that folk-music is anything but communist-inspired! First, let us take a brief look at one of communism's prevalent beliefs: Marx stated in his Communist Manifesto that "religion is the opium of the people." The only religion that communism upholds is atheism.

Folk-music, I dare say, is anything but atheistic in nature! Indeed, I would estimate that nearly 90% of all folk-music is religiously oriented. Many of the greatest folk-songs of today, or yesteryear, come from the Negro spiritual and work-song. And the slaves, if you study them, present the deepest religious convictions of any segment of the American population!

If the communist-inspired notion from the protest songs which now are prevalent in folk music, I must again take exception. Protest songs establish a harmony between the singer (or writer) and his audience because the song deals with something that is eminent to all. True, some may seem to be anti-American, but I believe that this is true because of the - shall I call it warmongering? - attitude which the arms race is forcing us into. But, then, the same thing holds true for Communism as well.

I understand and agree that any newspaper should have the right to print that which it believes to be important or pertinent to its readers, but I do not believe that this includes the right to deliberately slander any segment of the population indis-

criminally! This includes folk-singers, surfers, AS Presidents, guest speakers, or anyone else; in fact, a newspaper can be held responsible for slander. Look at the Post and Bear Bryant!

Any newspaper which must stoop to so low an editorial level to gain readers and/or letters to the editors, does not, in my sight, deserve the right to remain in print!

A protest-song folk-singer  
F. J. "Brad" Bradbury

## Pro-orangutang

Editor:

We orangutangs are upset about the letter which appeared October 11 in the El Gaucho. We feel the orangutangs of Isla Vista are being unjustly criticized, almost to the point of persecution. How can Miss Cox fairly accuse us of being without purpose? Is not being an orangutang an end in itself? The spiritual and cultural benefits we derive from our fellowship transcend all values.

We feel this prejudice against our group is ill-founded, resulting from a lack of understanding

of the cultural ideals of the orangutangs. But how can this misunderstanding be corrected?

We urge you, Miss Cox, and all others to get your collective heads out of the sand for thirty minutes on a weekend night and visit Isla Vista. Yes, join the orangutangs at play. In fact, come over any night of the week.

Gary Rhoades, Spokesman

## Campus smog

Editor:

It appears that in recent weeks, the problem of smoking on campus has become monumental. However, I am not referring to the clouds of smoke which permeate each classroom, or the detrimental effect upon physical health which results from the self-chosen of forced inhalation of this smog.

The problem which has arisen is the waste, both ash and butt, which is being indiscriminately sprinkled throughout the campus.

The smoking of cigarettes necessarily involves production of this waste, as evident in the superabundance of ash-trays wherever one goes. Smokers, how-

ever, seem to feel that it is their prerogative to dispense with the use of the receptacles. The result is the collection of grime and used butts which disgracefully litter almost every room on campus.

And any effort on the part of the maintenance men to clean the floors is fruitless, for new waste is continually being deposited by thoughtless clods issuing great clouds of smoke.

It is quite evident by now that I am a confirmed non-smoker. But I feel that as a student I am justified in protesting this thoughtless depositing of waste around campus. And I congratulate those who show some consideration and manners by placing their refuse in the proper receptacles.

Richard Govea

## Sis-boom?

Editor,

With regard to some of the "thought-provoking" material in your mail box of late and particularly the article of Oct. 18 entitled "A Change in Spirit" -- sis-boom-barf!

Barbara LeBaron

## STEAK KING RESTAURANT

FEATURING  
NEW YORK  
STEAK  
\$1.39

420 S. Fairview  
Goleta  
PH. 7-9618

OPEN 7 DAYS A WEEK  
11:30 A.M. TO 8:30 P.M.

"A man of his time - aware, critical and deeply committed. But most of all, he's just plain funny."

## DICK GREGORY

VINCE GUARALDI \* MARGIE McCOY

Associated Students, USCB Present at

**ROBERTSON GYMNASIUM**  
**SUNDAY, OCT. 27TH**

At 2:15 P.M.

2-HOUR CONCERT -- ONE SHOW ONLY

TICKETS: \$1.75 for Students  
General Admission \$2.75

On Sale Now at the A. S. Business Office  
Cashier's Window.

## You have room for growth in data processing--at IBM

IBM offers graduates with bachelor's or advanced degrees in Engineering, the Sciences, Business Administration, Economics, or Liberal Arts challenging assignments in the marketing of information systems and equipment. ■

Rewarding opportunities exist in more than 190 IBM Sales and Service Offices located in major cities throughout the United States. ■

These opportunities increase with each new system that is designed to meet the growing needs of business, industry, government, research, education, or space. ■

### wide range of positions

**Marketing:** ■ The IBM Data Processing Representative is a consultant to his customers. ■ He demonstrates how customers can achieve better business management and controls through data processing. ■

**Systems Engineering:** ■ IBM Data Processing Systems Engineers are men and women who study customer requirements in depth, devise an approach, define a preferred machine and operational solution, and assist in implementing this solution. ■

### opportunities for advancement

IBM, an Equal Opportunity Employer, offers you extensive training in the area of your special interest. ■ This training continues as you advance along a planned career path leading to professional or managerial positions. ■

We also have comprehensive company-paid benefits plans...training programs to keep you abreast of developments in your field...and a tuition-refund plan to give you financial assistance for graduate study. ■

### on-campus interviews

See your college placement director to determine when IBM will interview on campus, and make an appointment to see our representative.

If the interview date is inconvenient for you, please write or call: ■ John A. Fleming, Branch Manager, ■ IBM Corporation, 19th Street, New City 14, Colorado, GR 7-2661.

IBM will interview Nov. 21 ■

If the interview date is inconvenient for you, please write or call: ■ G. W. Woerner, Jr., Branch Manager, ■ IBM Corporation, 6252 E. Telegraph Rd., Los Angeles 22, Calif., RA 3-2561. ■

MOVE AHEAD WITH **IBM** DATA PROCESSING

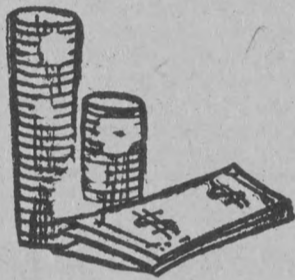
**IBM**

# YOUR MERCHANT'S AD in THIS NEWSPAPER



Gives him "PLUS" readership for Greater Profits

STUDENTS ARE LOYAL READERS OF THEIR SCHOOL NEWSPAPER



Without our advertisers it would be virtually impossible to publish this paper. From its first edition, El Gaucho has drawn an important part of its revenue from advertising.

The fact that many firms use our paper consistently is evidence of the effectiveness of their ads. Businesses cannot afford to spend their advertising dollars wastefully.

There is ample testimony: It pays to advertise in El Gaucho. But the rewards could be greater if more of our readers would cooperate to make the paper an increasingly effective medium.

It is a very small chore, this cooperation, and one that can be beneficial to all concerned. When you need a product or a service, consult the ads in El Gaucho first.

Other things, such as price and quality, being equal, the advertisers in our paper have a particular claim on your interest.

When you buy from an advertiser, tell him you saw his ad in El Gaucho.

If your favorite stores do not advertise, suggest that El Gaucho advertising will provide more sales and profit.

Clip the coupon below and leave one in the store the next time you go shopping, or you can return one the next time you pay a bill by mail.

A STRONG UNIVERSITY NEWSPAPER NEEDS MORE ADVERTISING.

### Your Advertising

in this newspaper will increase your sales and profits. UCSB students are loyal to their newspaper.

**EL GAUCHO**

U.C.S.B. Santa Barbara, Calif. 968-3626

# Madame Nhu declines invitation; Andrews says, 'It was worth a try'

by SUSAN CUMMINS  
Feature Editor

Associated Students President Bob Andrews, always on the lookout for interesting and controversial speakers, last Thursday invited Madame Ngo Dinh Nhu to address UCSB students. Unfortunately, the Oriental dignitary had to decline, as her secretary's telegram indicates.

Andrews knew that Madame Nhu would be in California this month, and got in touch with the World Affairs Council in Los Angeles to find out her schedule, which consists of addresses to the World Affairs Council in Los Angeles on October 26, and the Commonwealth Club in San Francisco on October 28.

The first lady of South Vietnam has spoken at several universities in the east, and it was conspicuous that she had not scheduled addresses at west coast colleges. Since our campus is conveniently located between Los Angeles and San Francisco, it was conceivable that Madame Nhu might wish to use Santa Barbara as a mid-point between her scheduled addresses.

### "WORTH A TRY"

"I wasn't too optimistic," Andrews admits, "but I thought it was worth a try."

On October 17, with the help of Santa Barbara telephone information he located Madame Nhu at the Vietnamese embassy in Washington, D.C. Madame Nhu was out to lunch, but an hour later her personal secretary returned Andrews' call at the AS office. He conveyed his invitation to the secretary, who said she would present it to Madame Nhu. Andrews was also asked to forward a written invitation, which he sent in the form of a telegram to the Madame Nhu party.

Andrews received the reply the following afternoon. Mr. Walter Coombs of the World Affairs

## Tickets now selling for 2 L.A. operas

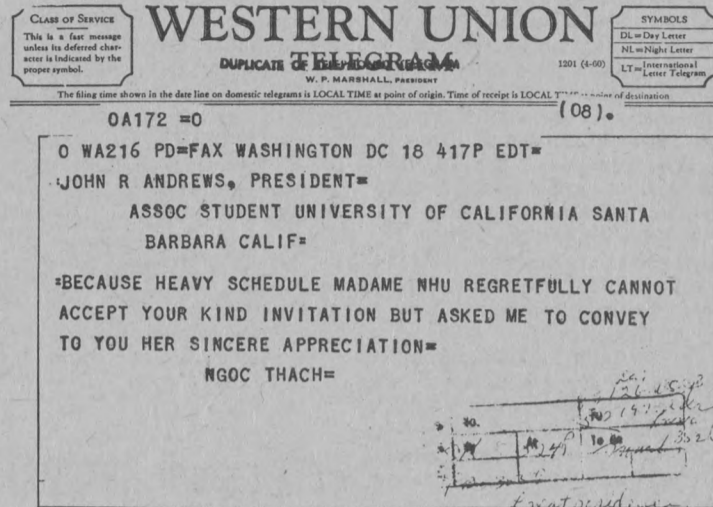
The San Francisco Opera Co. will present two operas next month in the Shrine Auditorium in Los Angeles.

"Toca" will air Wednesday, November 13, at 8 p.m., and "La Boheme" on Sunday, November 24, at 3 p.m.

Transportation and tickets are available from the recreation office and the Recreation Commission. The cost is \$6.50 for each performance.

Council said Madame Nhu was already wearing down under the strain of her heavy schedule, and expressed some apprehension as to whether she would be able to complete her California itinerary.

As for his unsuccessful bid, Andrews asserted, "It didn't work this time, but next time it might. That's how the University of San Diego got President Kennedy to speak at their campus last June."



## Travel and living abroad offered for '64 summer

Opportunity for travel abroad with the Experiment in International Living group is available to UCSB students.

Members of the group may live with families in any one of 38 different countries, travel informally, and absorb the traditions and customs of the people.

Student participants in the program will begin two-month visits abroad in the summer of 1964. Groups of ten young people are assigned enroute to the same country.

An experienced leader accompanies each group, arranging orientation and evaluation sessions to help the traveler.

The Experiment is a non-profit organization in the field of international education, devoted to creating mutual respect, understanding, and friendship among the different peoples of the world.

All students interested in the Experiment program are invited to attend a meeting Thursday, October 24, at 4 p.m. in South Hall Lecture Room. A film depicting the Experiment will be shown, and representatives Gretchen Cox and Gail Grigsby will be on hand to answer questions.

## LODGE COFFEE SHOP

6030 Hollister  
Ph. 967-0517

Deluxe SUNDAES



small or large  
always a favorite.....  
"Our Hot Fudge Sundae"

SPECIAL  
One (1 hr.) Hour  
Dry Cleaning &  
Pressing Service

FAST QUALITY SERVICE

AT

LOW SENSIBLE PRICES

SPECIAL  
Fast New RCA  
Whirl Pool Dry  
Cleaners Coin-op  
30-Minute Cycle

# Isla Vista Dry Cleaning and Laundry Center

966-A Embarcadero Del Mar

(Two blocks from University)



Poly Clean

Complete Professional & Coin-op Service

- Laundry Shirts--29¢
- Pants and Skirts--75¢
- Suits and Dresses \$1.50
- Big 8-Lb. load Coin-op \$2 (do it yourself)

OPEN DAILY (9 to 9) AND SUNDAY (10-5)

# Skiers to choose committeemen

The Ski Club's second meeting will be held tonight at 7 in the Education Building 431, room 102.

Chairmen for trip planning, instruction, race, film, entertainment and publicity committees will be selected at this time.

Dan Deeter, organizer of the newly-formed Ski Club, reports that over 200 students turned out for the club's first meeting.

Deeter was chosen president; Steve Powers, vice president; Adele Brodinski, secretary; and Mike Reed, treasurer.

Questionnaires and trip information pamphlets were distributed at the October 9 meeting. Over 70 percent of the attendance had previous skiing experience.

Deeter reports great enthusiasm

for the trips scheduled for Sun Valley (seven days of skiing, six days of lessons, food, accommodations, and lift) and the three day weekend to Mammoth. It was decided that dues would be \$2.50 a year.

The club will have its own newspaper published every two weeks, and weekly weather and ski reports will be published in

the EL GAUCHO.

Members will attend a "ski swap" this weekend with olympic skiers at Dodger Stadium in Los Angeles, at which time the skiers can "swap" clothes and equipment.

Other activities include sponsoring an all-school film "Some Like it Cold" December 6 in Campbell Hall.

## Sons set example for dad

(Continued from page 1) mother. "It's (the student's life) not like a job," remarked Mrs. Newbury, eight years a social worker and mother of two. "You don't leave when you're through." Mrs. Frier encounters little difficulty in balancing her housework and study schedules; the kids "have to study too." And

when the children are older and more self-sufficient, a mother often finds more time with less to do. For one whose mental appetite has been whetted, intellectual fulfillment is a self-rewarding "refreshment."

"Stale thinking," said Mrs. Newbury, "is an insidious thing," and, as pointed out by Daniel Wulff, a junior majoring in English, "prejudices are firmer in middle age." Wulff recommends to all middle-aged persons who come back to college, a course in cultural anthropology to break down set patterns of thinking.

Although he'd be "better off" financially in his own trade as an auto mechanic, Wulff is a "father following in his sons' (both college graduates) footsteps." He plans eventually to carry the "torch of teaching" by becoming a college instructor.

To these students, and others like them, education is not merely a process, but a zestful need. In the words of another, it is "some reason to get up in the morning," and after thirty years in the Navy, "I've never worked harder in my life."

## Meeting slated

Elections Committee will meet tomorrow afternoon at 4 in the Huddle.

All interested students are invited to attend the meeting, which will include planning elections using IBM procedure.

## Gaucha Calendar

TODAY, OCT. 23  
Charities Comm. - Quiet Lounge, 12-1 p.m.  
Chimes - Huddle, 4-5 p.m.  
Spurs Meeting - Santa Cruz L., 4:15-5:15 p.m.

THURS., OCT. 24  
Scabbard & Blade - 419-136, 12-1 p.m.  
Personnel Board - S. U. Conf., 1:30-2:30 p.m.  
URC Tea for Pakistan Students - Campbell Hall, 2-5 p.m.  
Rec. Comm. Weight-lifting - Bldg. 455, 3-5 p.m.  
Santa Rosa Coffee Hour - S.R. Rec., 3:30-5 p.m.  
Library Comm. - Lib. Conf. Rm., 4-5 p.m.

Elections Comm. - Huddle, 4-5 p.m.  
WRA Executive Bd. - RG 2227, 4-5 p.m.  
Colonel's Coeds - 419-136, 4-5 p.m.  
Film: - Experiment in International Living - SH 1004, 4-5 p.m.  
A.S. Social Committee - S. U. Conf., 4-5 p.m.  
FRI., OCT. 25  
WRA Intramural Swim Meet - Pool, 2-5 p.m.  
Lecture: "Non-Violence & the Christian Perspective" J. Lawson - SH 1004, 4 p.m.

## Evans will discuss standards tonight

Dean Evans will discuss the judicial and standards aspect of student government at this week's Fireside Chat.

The informal discussion will take place tonight from 7 to 9 p.m. in Santa Cruz formal lounge.

At last week's Chat, Dr. Vernon Persell covered such topics as student to student relationships, the effect college has on values, the image of college students and the relationship of this image to success.

## Rec night Friday

Recreational activities will be offered on a trial basis in Robertson Gymnasium this Friday from 7 to 10 p.m.

If enough students are interested, volleyball, basketball, gymnastics, badminton and table tennis will be offered every week.

## General meeting tonight for cyclists

The UCSB Cycling Club will hold a general meeting at 7:30 tonight in Anacapa's lounge. Organization, spring racing, and plans to race in the Pacific Championships in San Francisco this Sunday will be discussed.

Those who cannot attend the meeting may contact Larry Smith at 8-9083, apartment 112.

## NROC school seeks student applications

Commander Clark Seagraves, Commanding Officer of the Naval Reserve Training Center in Santa Barbara, announces that applications are being accepted from college students for enrollment in the Reserve Officer Candidate (ROC) program of the Navy.

To be eligible for consideration for this program, a candidate may be in either his first, second, or third year at an accredited college or university. Selected candidates become members of the Naval Reserve and are sent to the Navy's Reserve Officer Candidate school at Newport, Rhode Island, for an intensive course during two summers.

Each of these courses lasts for approximately eight weeks and covers the special naval subjects required for all Officer Candidates. During these summer training periods, the ROC student receives full pay plus quarters and rations. All transportation costs to and from the school are paid by the Navy.

On successful completion of the second summer course, the

ROC student will have an excellent background in seamanship, gunnery, navigation, communications, naval history and customs, etc. . . ready to take his place as a Naval Officer.

For detailed information concerning the Reserve Officer Candidate (ROC) program or other programs offered by the Navy, contact the Naval Reserve Training Center on the Breakwater, Phone 2-5832.

## Senior honorary to hold party

Crown and Scepter, senior women's honorary, sponsors a card party tonight at 7:30 at the Pi Beta Phi Sorority house.

Proceeds from this affair will go toward the initiation of Crown and Scepter into Mortar Board, the national honorary for senior women.

Tickets are now on sale in the Graduate Manager's office at 75¢ per student or \$2.50 for a block of four. Adult admission is \$1.25 per ticket or \$4.00 as block.

Door prizes will be given and refreshments served.

## First student recital set for today at 4

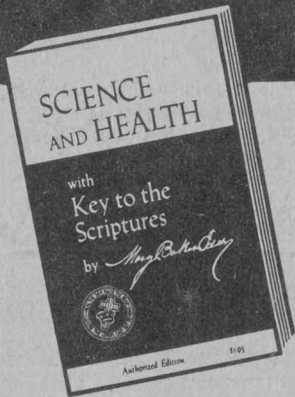
The first program in a series of student recitals is scheduled for today at 4 p.m. in the Music Building, room 1250.

Students performing include Franchesca Ansbro, Barbara Hunter, Ralph Pollack, Ellen

Schinnerer, and David Lazar. Purpose of the recitals is to provide an opportunity for student musicians to perform for an audience.

All are welcome to attend free of charge.

here is a book that is teaching us how to reach out for intelligent ideas



Like most of us, you probably feel pressured at times with the demands made on you for original thinking, — for fresh ideas that will lift your work above the commonplace. Through the study of this book, Science and Health with Key to the Scriptures by Mary Baker Eddy, we are learning how to turn to God for the intelligent ideas we need. You can do this, too.

We invite you to come to our meetings and to hear how we are working out our problems through applying the truths of Christian Science.

### CHRISTIAN SCIENCE ORGANIZATION

6518 El Greco Road, Goleta  
Meeting time: 4:15 p.m. Thursdays  
Meeting place: University Religious Conference Building

Science and Health is available at all Christian Science Reading Rooms and at many college bookstores. Paperback Edition \$1.95.

## The DIVERS DEN

"Underwater Specialists"

SKIN DIVING EQUIPMENT

and complete

SPORT DIVING SERVICE  
CERTIFIED INSTRUCTION

BREAKWATER — MARINE CENTER  
Santa Barbara - Phone 2-4484

HOURS:  
Daily 8:30 to 5:30  
Fri. 8:30 to 9 p.m.  
Closed Sunday



## NIGHT SERVICE

Now Open

7 a.m. to 11 p.m.

Drive in Tonight After Work For . . .

COMPLETE  
Lube-Oil Change  
(5 qts. Penn Oil)  
Only  
**\$2<sup>88</sup>**

BRAKES RELINED  
LABOR & LINING  
2,000-Mile Guarantee  
Ford-Chev VW-Ply  
Compacts  
**\$18<sup>50</sup>**

Premium Factory  
RETREADS  
600x13--650x13--700x13  
**\$9<sup>00</sup>**  
Plus tax & recappable tire

Align and Balance Wheels--Shocks--Tires--Retreads-- Used

## Seymour General Tire and Brake Center

2701 De la Vina

Charges Invited—BankAmericard

Phone 3-1781

*El Gaucho*

**ORGANIZATIONS**

**Alpha Delta Pi holds Spring pledge initiation**

Alpha Delta Pi initiation, culminating the traditional "Friendship Week", took place recently for spring pledges Eileen Eibert, Trudie Fletcher, Margie Lakin, Ellen McCauley, and Sue Scheidler at the Chapter house. After the ceremony, new activities were taken to the El Mirasol Hotel in Santa Barbara for

the initiation banquet where pledge awards and gifts were presented.

Sue Scheidler was named outstanding pledge, and Ellen McCauley's essay on "What Alpha Delta Pi Means To Me" will be entered in the sorority's national competition.

Kris Rice is president of the fall pledge class, composed of thirty-one girls. Other recently elected officers are vice president and social chairman - Lynn Thompson; secretary - Sally Fox; treasurer - Margie Kinley; standards - Debby Dunn; scholarship - Marian Dale, and historian - Nancy Welsh.

**LOST**  
ELECTRONICS  
ENGINEERING BOOK  
K&E SLIDE RULE  
REWARD  
Call 8-3209

**New fraternities establish colonies here spring, '64**

Two new fraternities will be established at UCSB next year, according to Ned Emerson, IFC president. The two must be approved by the undergraduate Interfraternity Council, IFC Alumni Association, and the University Dean's office.

The fraternities will be established as colonies and petition for a charter as soon afterwards as possible. Hope was expressed by an IFC spokesman that the colonies will be established in time for spring rush.

At a meeting Thursday night,

Phi Sigma Kappa fraternity was designated as one of the two fraternities chosen by the undergraduate IFC. Either Delta Upsilon or Alpha Delta Phi will be established in addition to Phi Sigma Kappa. This decision will be made in about two weeks.

In deciding which fraternities will be invited to this campus by the Undergraduate IFC, four items are considered: national status, whether there is a discriminatory clause in the constitution, financial backing, and the strength and organization of alumni in the Santa Barbara area.

At this time, fraternity enrollment stands at 469. Following is a run-down of each fraternity on campus:

- Chi Sigma  
28 actives  
22 pledges
- Sigma Phi Epsilon  
50 actives  
21 pledges
- Kappa Sigma  
33 actives  
21 pledges
- Sigma Alpha Epsilon  
61 actives  
22 pledges
- Lambda Chi Alpha  
55 actives  
16 pledges
- Phi Kappa Psi  
6 actives  
20 pledges
- Sigma Pi  
17 actives  
19 pledges
- Delta Tau Delta  
43 actives  
25 pledges
- Phi Kappa Psi and Chi Sigma are colonies at this time but both hope to receive their charters in June of this year.

**25 Honeybears play hostess**

Have you been noticing the girls attired in blue shift jumpers with a long-sleeved white blouse about campus every Monday?

Have you been wondering who these girls are and what organization they belong to?

Meet the UCSB Honeybears, our official hostess organization.

The year-old organization is sponsored by the Associated Women Students and offers women students the opportunity to greet visiting dignitaries, to assist with faculty-administration teas, and meet visiting athletic teams as the official campus hostess group.

The twenty-five Honeybears are led by president Carol Emery; vice president Kathy Cable; recording secretary Pat Casteel; corresponding secretary Donna Flynn; and treasurer Alice Waters.

Promotion of school spirit is one of the Honeybears' primary intentions. They will be attending as a group all home games and as many of the away games as possible.

**Applications due**

Applications for grants for 1964-1965 Foreign Area Fellowships Program of the American Council of Learned Societies and the Social Science Research Council must be submitted by Nov. 1.

The grants are used to finance area studies relating to Asia and the Near East, the Soviet Union and Eastern Europe, Africa (south of the Sahara) and Latin America.

Graduate students and faculty members in the social sciences or the humanities, preferably under 35 years of age, are eligible to apply.

Additional information is available from R. E. Robinson, 1313 South Hall.

They plan to go to All-Cal Weekend to represent the Gauchos at the game.

During basketball season the Honeybears will hand out programs at the games and serve refreshments to Hoop Club, which is comprised of sports-minded citizens from Santa Barbara.

Other activities for the hostess group include High School Play Day, University Day tours, and selling Mums for Homecoming.

**Coffee Hour**

An educational coffee hour will be held Friday afternoon in the Santa Cruz formal lounge from 3-4:30.

Students majoring in education will have an opportunity to acquaint themselves with the operation and purpose of educational organizations on campus.

Representatives from Kappa Delta Pi, Elemeds, the Early Childhood Education Club, and the E.C.E. honorary will be present to discuss membership requirements, meeting hours, and the purposes of each group.

Future teachers are invited to attend. Refreshments will be served.

**Election results given by RHA**

Official results of the San Miguel and Las Casitas Dorm elections have been announced.

Representing San Miguel this semester are President Dave Hunsaker; Executive Vice-President Burton Gervis; Social Vice-President Joe Buelna; Secretary, Bob Marshburn; and Treasurer, Mike Gatzke.

Leading Las Casitas government are President Jerry Sheridan, Executive Vice-President Bob Denney, Social Vice-President Bonnie Schurr, Secretary Pam Detloff, and Treasurer, Steve Wetmore.

**2 Chi O's selected**

Two Chi Omegas, Joan Livezey and Cathy Nicholson, were recently chosen to be members of Little Sisters of Minerva, a Sigma Alpha Epsilon sponsored group.

**Honeybears to sell pickles this week**

Pickles will go on sale tomorrow and Friday, Oct. 24 and 25, in the SU Patio and the Santa Rosa and Santa Cruz lobbies. This is a Honeybears money-raising project chaired by Sharon Kaplan.

Pickles will be sold for 10 cents each.

*Announcing*

**CONTACT LENS SERVICE**

**M. CHARLES MAY**

Contact Lenses

19 West Micheltorena St.  
Santa Barbara, California

Telephone 962-3916

DIAL 967-2517  
Free Delivery



**Goleta Floral**  
5370 HOLLISTER  
SANTA BARBARA, CALIFORNIA  
JO AND ART STUDLEY

**\$1 ••••• \$2 ••••• \$3**

**!BOWLERS ATTENTION!**  
**S-T-R-E-T-C-H CAPRIS**  
**\$3.00**

**PAULINE'S SPORTSWEAR**  
Milpas Shopping Center  
at Milpas and Hwy 101 -- Santa Barbara

Open Fri. and Sat. to 8 P.M. -- Ph. 963-2640  
**\$1 ••••• \$2 ••••• \$3**



**VILLAGE GREEN**

**MEN'S WEAR**

966 EMBARCADERO DEL MAR, ISLA VISTA -- PH. 968-3611

Open 10 a.m. to 6 p.m. Monday thru Saturday

**NOW OPEN**

WITH THE LATEST IN IVY AND TRADITIONAL WEAR

REGISTERED DIAMONDS  
SOLD SLIGHTLY OVER WHOLESALE  
TO ALL UCSB STUDENTS



**CROWN JEWELLERS**

In appreciation: All Engraving work shall be FREE to UCSB students. No purchase necessary.

1101 STATE STREET  
DIAL 2-8715

# Rugged road trip forecast for polo team this weekend

"We face a rough road trip this weekend", stated Water Polo Coach Ray Thorton.

Starting with a game at Cal Poly tomorrow, the Gaucho watermen face a three day road trip.

After the Cal Poly game, the Gauchos meet Fresno State at Fresno Friday.

Concluding their trip, the poloists play Foothill Junior College Saturday at Los Altos.

The Gauchos will encounter difficulties due to the fact that they will play in two types of pools.

Cal Poly and Fresno have small narrow pools, while the Foothill pool is regulation olympic size.

### FOOTHILL TOPS

Foothill is rated among the top ten junior college water polo squads in the nation. It draws

students from many of the best high school teams in Northern California.

Fresno's team is rated as fair. They are expected to produce a good squad, giving the Gauchos plenty of action.

Cal Poly (S.L.O.) is a traditional rival of the Gauchos. In an earlier game this season at the Gaucho pool Cal Poly went down to a 5-4 defeat.

The game was a nip and tuck battle, and Cal Poly is expected to be tougher in their home pool.

Roger Moblad and Len Deaton are expected to lead the Poly attack again. Moblad scored three goals in the UCSB contest.

The Gauchos appear to be progressing well in their workouts. Conditioning is being stressed in preparation for this week's road trip.

In a game on Saturday pitting the varsity against the freshmen, the varsity scored a 15-3 victory.

Leading varsity scorers were Don Roth, three goals; Mike Schiesel, two goals; Jeff Saley, two goals, and Will Winn, five goals.

Scoring for the freshmen were John Mortensen, one goal; Mike Depe, one goal, and Russ Franco, one goal.

With their reaction drills coming along fine, the team expects to progress well in this week's games and be ready for the All-Cal games at UCLA on the Nov. 2 weekend.



GAUCHO MERMEN meet Cal Poly (SLO), Foothill Junior College and Fresno this weekend. Goal defense like that exhibited above by the team in the campus pool could make the difference between winning and losing this weekend.

## SURFERS FORM THURSDAY NIGHT

The University Surfing Association will hold their first meeting tomorrow in South Hall, room 1124.

Included on the meeting's agenda will be the dissemination of the by-laws, and the first steps towards electing officers.

All students interested in surfing, provision of special surfing areas on the local beaches, and parking facilities for surfers are urged to attend.

Students unable to attend should contact either Doug Roth or Dan Crain in Anacapa Hall.

## Harriers find course 'a good test'

"As a team, our effort was not very good at the Westmont meet," commented Cross Country Coach Sam Adams.

"Good individual efforts were made by Jack Roach, Bob Russell, and Reo Nathan," he continued.

"It was a very good test for our men, though," Adams added, "since it was the hilliest course we will run on."

Westmont's course is slightly longer than the campus course. UCSB's course measures 3.8 miles, while Westmont's is 4.0 miles.

"In some places the course has cliff-like hills," Adams said, "Many of our men had never run on a course of this type."

With the All-Cal meet two weeks away, the Gauchos will

launch into two-a-day workouts. "This meet should be a rough one," Adams stated.

Teams entering the meet include UCLA, UCB, USC and UCSB. The Gauchos are considered a college class cross country, while the other teams are rated in the University class.

Three men are off the injured list and should bolster the team's strength for the All-Cal meet. Tony Rall is over a leg ailment, Bob Jordano has recovered from a bad case of shin splints, and Rollie Cavalletto can now run at full speed.

Since freshmen cannot participate in the regional meet to be

held in four weeks, Adams said, "our last four spots are open." There are four freshmen now on the varsity team.

Adams expressed the hope that his other runners would develop quickly for the meet.

"We will have a seven mile time trial on Saturday," Adams stated.

**FOR SALE**  
Clean 1955 FORD  
RANCH WAGON  
V-8 Stick Shift,  
needs motor work  
\$75.00  
Ph. WO 2-1113

# NEXUS

The Friendly Meeting Place

Tap Beer - Pizza

5978 Hollister Ave.

Ph. 7-9055

### All-Cal tickets

Rooters tickets for the Nov. 2 All-Cal football games are available in the Graduate Managers Office.

Price of the tickets is \$2.00. They include admission to the UCSB-UC Davis game at 2 p.m., and the UCLA-California game at 8 p.m.

Both games will be played in the Los Angeles Coliseum.

# PORKY'S

## RENT A HONDA

### SPORT RENTALS

286 S. FAIRVIEW  
GOLETA Ph. 7-4416  
OPEN 9 a.m. - 7 p.m.

This Ad Worth  
\$1.00

On weekdays (Mon.-Fri.)  
Limit 1 Coupon per person

Has a sales display at

SPORT RENTALS

DICK MINNAMON, Campus Representative.  
Available in Student Union daily except Thursday, 10-11 a.m.  
or call 8-2463 eves. or 6660 1/2 Abrego Rd.

CA-100  
SUPER  
CUB  
50cc



200 m.p.g. • 45 m.p.h.  
3 speed Transmission  
Automatic Clutch

\$245.00

### Honda of Santa Barbara

134 W. CARRILLO 5-4814  
100% Financing with Approved Credit

ENJOY A FAMILY  
ADVENTURE AT OUR  
**FAMILY  
RESTAURANT**

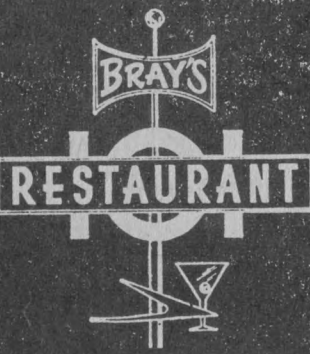
Where you'll always find  
a happy surprise on our  
menu.

Make It a Must  
to Eat Out  
Today  
At  
**BRAY'S**

### COCKTAILS

Open Daily  
6 a.m. to 1:30 a.m.  
Fri. & Sat. 'til 2 a.m.  
Highway 101 at  
Fairview Ave.  
Goleta, California  
Free Parking Right  
at the Door  
"Look for the  
Orange Roof"

OCTOBER IS  
NATIONAL  
RESTAURANT  
MONTH



# Powerful San Diego State next opponent for Gauchos

Head football coach Jack Curtice and his staff are engaged in preparing their team to play their toughest foe of the season.

The Gauchos meet San Diego State next Saturday at San Diego.

The Aztecs were fifth ranked nationally going into their game last Saturday with Los Angeles State. However, LA State, another national small college power, downed the Aztec's 43-30.

Both LA State and San Diego had perfect 3-0 records prior to the game.

Before their loss to the Diablos, San Diego had tallied lopsided wins of 42-7 over Cal Poly of Pomona; 69-0 over Cal Poly of San Luis Obispo; and 33-8 over Long Beach State.

### TEAM IMPRESSIVE

San Diego has an abundance of impressive players. Halfback Mario Mendez scored five touchdowns against Cal Poly (S.L.O.). Tackle Dave Lay was an All-California Collegiate Athletic Association first team selection

last year.

End Neal Petties was a small college first string all American last year. He was drafted as a future choice by a professional team in last year's draft.

Other outstanding Aztecs are halfback Kern Carson, quarterback Rod Dowhower, who hails from Santa Barbara, and fullback John Butlet.

Petties, at 6-2 and 195 pounds, is the smallest man on the starting team. Lay is their biggest starter at 6-3 246 pounds.

While SD State rolled over Long Beach, Santa Barbara lost to the same LB team, 14-9, last Saturday at La Playa Stadium.

Against the 49'ers Curtice's team didn't cross the 50 yard line into Long Beach territory once in the first half.

However, quarterback Steve Moreno and halfback Larry Scott led a revitalized second half Gaucho attack that had Long Beach very much on the defensive throughout the final two quarters.



GAUCHO PASSING can either be the key to a winning game, or as in the Sacramento test, prove the downfall of UCSB. Jim Mattinson photo

## Frosh drill for Cal Lutheran game

by MIKE IVERSEN

"This week will be spent on fundamentals and offense," stated Gaucho frosh football Coach Dave Gorrie, adding, "We will work hard to make our offense jell."

"We will miss Mike Warren at guard," Gorrie said, "but both Bill Engler and Art Mori will be seeing a lot of action by Friday."

Warren is out for the season, and it is doubtful whether he will ever play football again, due to a spinal aggravation. Apparently the frosh standout had a back deficiency and this was aggravated to the point where he may be paralyzed if it is irritated

again.

"Our tackling was sloppy at times, and we will work hard on mastering this," Gorrie said.

Cal Lutheran is the Gauchos' next opponent. The game will be played behind Robertson Gym.

Last week's practices stressed the fullback run, and Jack Mutton ran for 36 yards in the Long Beach game.

Gorrie expressed the hope that the Gauchos will be able to add a successful passing attack to this ground success and come up with a good balanced offense against Cal Lutheran.

Pass defense will also be stressed this week. A lack of alert play in this department has

caused the Gauchos much woe in season games so far.

Two of their three opponents have passed for more than 100 yards. Another sore spot is the fact that the Gaucho freshmen have had five passes intercepted.

Gorrie expressed pleasure at the crowd which turned out for the Long Beach contest and asks for equal support at the Cal Lutheran game.

Special discount with student-body card -- Group rates ...

### KON-TIKI

MINIATURE GOLF  
3891 State St., Santa Barbara  
Ph. 7-9617

## Sports Comment

### Sports jeopardized

by MICHAEL IVERSEN  
Sports Writer

As the football season goes into full swing, an interesting devel-

opment is taking place. It all started four years ago with an airplane crash in Toledo, Ohio.

The Cal Poly (S.L.O.) Mustangs had finished playing a football game with the Bowling Green of Ohio football team. As the plane full of Cal Poly players moved down the fog-shrouded runway, the plane swerved and crashed, killing 16 Poly football players.

As a result of the accident, many relatives of the team's players flooded insurance companies with claims totalling millions of dollars. One such claim was for \$2,000 and its importance has suddenly come to the fore.

In a particular case involving a mother's attempts to collect on her son's unpaid scholarship money, the California Supreme Court ruled that the scholarship was considered a binding contract and the State of California would have to pay the money. Cal Poly is a state college and therefore the state is liable in these claims.

The reasoning behind this decision places the position of the athlete on scholarship equal to that of a professional athlete who is being paid for playing football. It is assumed that this line of reasoning would hold true for other athletes on scholarships.

This obviously puts the status of the athlete in America in jeopardy, and could affect our participation in the Olympics.

The case is now under appeal to the U.S. Supreme Court, however, and the final judgment has not been given.

<b>Airport</b>	Phone 7-1219
"IRMA LA DOUCE" AND "ISLAND OF LOVE"	
<b>Granada</b>	Phone 5-6541
Richard Chamberlain in "Twilight of Honor" and "Murder at the Gallop"	
<b>Arlington</b>	Phone 6-6857
"JOHNNY COOL" and "BEACH PARTY"	
<b>STATE</b>	Phone 2-7324
Last Day "THE VIP's" and "Crooks Anonymous" Starts Thurs. "8 1/2"	

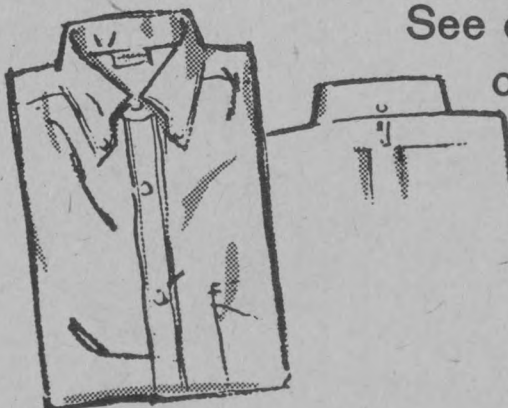
## ARROW buttons-down a student of Oxford

From prof to frosh knowledge gets around... and the latest is the new Decton oxford by ARROW. Take Decton, ARROW's name for a shirt blended of 65% Dacron\* polyester and 35% cotton, give it an educated new oxford weave and you have the equation for America's most popular wash-and-wear shirt. Authentic University Fashion from the famous button-down collar to the button and pleat in the back, it's tapered to trim body lines. White, colors and stripes to choose from. In long sleeves as illustrated \$6.95

\*DuPont T.M. for its polyester fiber



See our extensive selection of other ARROW styles to complete your wardrobe for college or career.



Bill Tomlin  
MEN'S SHOP

5850 Hollister

Ph. 7-4801

### SPECIAL DISCOUNT TO UCSB STUDENTS

On Recaps, Batteries and New Seiberling Tires!



AT BOTH LOCATIONS

Dal Pozzo Tire Corp.

335 Pine Ave., Goleta Ph 7-3917

And Corner Chapala and Cota, Santa Barbara

