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Recruiting Schedule for the 1997 Spring Quarter Campus Interview Program

Counseling & Career Services
UCSB

- | | |
|--|---|
| ADP
April 23 | Novogradac & Company
May 15 |
| ACCEL Technology, Inc.
May 5 | Olde Discount Stock Brokers
April 17 |
| AMS (American Management Systems)
April 24 | O'Rourke Sacher & Moulton
April 24, 25 |
| Aerotek
April 17 | Oracle Corporation
April 17 |
| Americorps
April 10 | Pacific Bell
May 13 |
| American Express Financial Advisors
May 8 | Pacific Island Club
May 1, 2 |
| Applied Micro Circuit Corp.
May 5 | Peace Corps
April 28, 29, 30 |
| Applied Magnetics Corp.
April 28 | Platinum Solutions
April 14 |
| BT Office Product International
April 18 | Plutus Enterprises
May 1 |
| Barclays Global Investors
April 29 | Qualcomm
April 29 |
| Benefit Consultants
May 16 | Reliance Standard Life
April 21 |
| Boeing North American/Rocketdyne
April 15 | The Republic Group
May 16 |
| Bullocks/Macys
April 22 | Royal Alliance
May 1 |
| CIGNA Corporation
April 29 | S.B. County Auditor-Controller
April 30 |
| Carter Wallace Labs
April 15 | Sav-On/Osco Drugs
April 30 |
| Central Intelligence Agency
May 15 | Score @ Kaplan
May 12 |
| Compression Labs, Inc.
April 22 | Signal Sciences
April 21 |
| Consolidated Electrical Distributors
April 23 | Sonatech
April 15 |
| Dolby Labs
April 28 | Sourcecomp
April 25 |
| E. & J. Gallo Winery
May 2 | Southern California Edison
April 29 |
| Enterprise Rent a Car
May 6 | Spectron A Dialogic Company
April 28 |
| Express
May 6 | Standard Microsystems Corporation
May 14 |
| Factory Mutual Engineering Assoc.
April 23, 24 | Staples, The Office Superstore
May 6 |
| Fireman's Fund
April 22 | Target Stores
April 24 |
| Ford Motor Credit Services
April 23 | Teledyne Electronics
April 16 |
| Fortis Investors
May 15 | Toyon Research Corporation
April 22 |
| Foothill Capital Group
April 24 | Triage Consulting Group
April 18 |
| Foxboro Company
April 16 | U.S. Air Force
April 14 |
| Fujitsu Microelectronics, Inc.
April 22 | U.S. Navy Air Weapon Division
May 5 |
| GTE Worldwide Telecommunications Serv.
April 29 | U.S. Navy Officer Program
May 7 |
| GANZ
April 28 | U.S. Robotics
May 14 |
| Genentech, Inc.
April 18 | Unique Business Systems
May 14, 15 |
| Giga-tronics
May 2 | Vetronix
May 7 |
| Great Western Bank
April 14 | Warren & Selbert
April 30 |
| Integrated Devices Technology
April 18 | Wells Fargo Bank
April 22 |
| Jetfax
April 21 | |
| Kaman Industrial Technology
April 23 | SCHOOL DISTRICTS |
| Kinkos
April 15 | Alisal Union SD
May 23 |
| Konica Business Machines
May 16 | Azusa USD
April 25 |
| Lawrence Livermore Labs
April 18 | Buellton
April 17 |
| Liberty Mutual Insurance Co.
May 16 | Capistrano Unified School Dist
April 14 |
| Litton Guidance & Control
April 15 | Conejo Valley USD
April 15 |
| Lockheed Martin/Management Data Systems
April 21 | Goleta Union SD
April 23 |
| Lockheed Martin/Missiles & Space
April 16 | Hacienda La Puente
April 21 |
| Lockheed Martin/Technical Operations
April 18 | Hueneme SD
April 24 |
| Lockheed Martin/Western Dev. Labs
April 25 | Los Angeles Unified SD
April 14 |
| MCI Systems Health
May 12 | Moorpark USD
May 6 & 9 |
| Mervyns
April 25 | Orcutt USD
April 17 |
| Mosel Vitelic
April 29 | Oxnard SD
May 16 |
| Mutual of Omaha
May 14 | Paso Robles Public Schools
April 24 |
| NET
April 23 | San Benito High SD
May 2 |
| Nabisco Foods
April 24 | Santa Clara USD
April 22 |
| Naval Surface Warfare Center
April 30 | Santa Paula Elementary
May 6 |
| Northwestern Mutual Life
Chrisman Agency (Woodland Hills)
April 22 | Ventura USD
May 14 |
| Kerrigan Agency (L.A.)
April 28 | Walnut Valley USD
April 25 |



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We will be interviewing on campus Wednesday, April 30. We invite you to schedule an interview at the Career Center.

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Internal Audit Division
P.O. Box 0039
Santa Barbara, CA 93102-0039
(805) 568-2100

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Alternative Graduate School Options



Meika Loe, AmeriCorps Campus Representative

By Jean Casey
Applied Learning Peer

For many, the idea of jumping straight into graduate school for another two to five years seems incredibly unappealing after sixteen straight years of school. Many students will seek a year off that offers either adventure, challenge and/or experience. So what can you do?

Consider Meika Loe. Upon graduation with a sociology degree from UCSD, Meika decided to enlist in *AmeriCorps*, a national community service organization which places volunteers in a variety of different organizations nationwide, in exchange for an educational stipend upon completion of service. Through this program, Meika spent ten months as part of a fourteen person team in the *National Civilian Community Corps (NCCC)* working on a variety of six week projects in four different areas: education, unmet human needs, environment, and public safety. During her time with NCCC, Meika was able to build a new green house for the San Diego Wild Animal Park, assist the American Red Cross in disaster relief from the Oregon floods, help ensure a safe environment for the California Condor, organize afterschool programs for at-risk junior high students,

and work on a variety of other short term projects from homelessness to planting trees.

For Meika, her service was one of the best experiences she's ever had. "I really believe that every U.S. citizen should give back at least a year of service...Doing so many different projects helps you really get an idea of how a community works." Meika also appreciated the variety of the members of her team. "I've never been in such a diverse situation in my life! Spending ten months living and working with people from completely different backgrounds was an incredible experience in itself." Meika is currently the on-campus representative for AmeriCorps, and holds an information session once per quarter. Interested students can reach her by e-mail at 6500mel2@ucsbuxa.ucsb.edu for more information.

Other examples of AmeriCorps programs include: Teach for America, which places college graduates in two year teaching positions in urban or rural areas around the country, or The Student Conservation Association, which enlists volunteers to perform services such as endangered species preservation, wetland restoration, hydrology studies, and ecological surveys. Web sites are: <http://www.sca-inc.org> or <http://www.teachforamerica.org>

Do you want to travel? There are a number of international organizations that also provide short and long term positions for the recent graduate. *The Council on International Educational Exchange (CIEE)* helps students find jobs abroad by furnishing the necessary work permits, country orientation and resources as well as assistance with temporary housing. The deadlines for CIEE are still pending, and the program is open to students for up to six months after graduation. For more information on the above mentioned programs, as well as other internship, fellowship, and employment opportunities after graduation, consult the *Post-BA binders and handouts located in the Career Resource Room in the Counseling and Career Services Building.*

New Workshops for Spring Quarter

Meet in Counseling & Career Services Room 1109

SURFING THE NET FOR A SUMMER INTERNSHIP

Learn specific short cuts for identifying and researching potential intern employers in your particular career field or industry for the Northern or Southern California areas, or around the world. Representative web sites and strategies for using them will be demonstrated and explained. You will receive useful handouts and advice on what questions to ask for the information you need before applying. Open to all majors that are not graduating this June.

Wed., Apr. 16.....4-5 pm
Thu., Apr. 243:30-4:30 pm

GETTING A FOOT IN THE DOOR... TEMP-TO-HIRE OPTIONS!

More employers use staffing (employment) agencies to do the initial screening, interviewing and selection for entry level positions at no cost to you. If they like what they see, temporary projects and assignments often convert to career positions. Discover specialized agencies for your area of interest that have lab, finance, sales and management trainee openings to jump start your career after graduation. This is a great option for June graduates not yet ready to commit to graduate or professional school, but need additional training and experience.

Tue., May 133:30-4:30 pm

Spring 1997 Edition

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Career Advisor

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And it's time to start a career with great potential...

It's time to think about...



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Information Session

Where to Go: Flying A Studio / UCen
When to Go: May 1, 1997 4:30PM
What to Bring: Resume for internships or a Full-time career.

On Campus Interviews

When : May 6, 1997

For more information or to sign up for an interview: contact the Career Center or mail or fax your resume to:
983 E. Easy Street Simi Valley, CA 93065
FAX (805) 578-1445
Attn: Jennifer Currier

An Open Letter To

By Lily Maestas
Counseling & Career

As Spring quarter unfolds on campus it got me thinking back to my own university graduations and wondering how things have changed since those days in the middle seventies that still seem so crystal clear to me and yet evoke shocked gasps from students when I tell them the year of my exit from student life. I take heart that in my position as tribal elder in the eyes of the class of '97 I am allowed to reflect on my experiences before, during and after college graduation and speculate on what you might expect upon exiting the hallowed halls of the academy.

The first difference I notice is the numbers of you who actually participate in graduation ceremonies. When I graduated with my B.A. I finished my course work in March and immediately boarded a plane to, no not Europe but the destination point of my generation of graduates, Hawaii. Hence, when actual graduation ceremonies were taking place in Colorado in June, I was sipping Mai Tais in paradise with what was then my version of heaven on earth in swim trunks. Ceremonies for graduate school fell on the same day as my 21st birthday and I was not about the wile away the day with five thousand other graduates sweltering away in the noon day sun in Husky stadium at the University of Washington. I did, however manage to keep my tassel and hood to convince my parents that I had indeed finished. Regrets about not going through ceremonies? Not really. So much for tradition. It was after all the 70s.

All of a sudden, BOOM! you're booted out of the academic nest...

What struck me shortly after the end of my student life was that there is a great deal of attention paid to preparing for graduation and not much attention paid to what happens to your identity the first couple of years after you're done with your undergraduate work. Kind of like the energy that goes into a wedding often times forgetting that the marriage is what will require the majority of effort and adjustment.

One of the first major shocks for me was that I was no longer a student. Do you realize that "student" is an identity you have had since you were probably five, maybe younger if you were in nursery or pre-school? It is an identification you have grown comfortable with, you've certainly mastered over the years and others have come to value you within that context. You have adopted the uniform, lifestyle, language and cultural norms of the student life. All of a sudden, BOOM! you're booted out of the academic nest with a hearty handshake, a fond farewell and what approximates a diploma. The real thing comes in the mail several months la-

ter providing you have paid all your outstanding parking tickets, library fines, and various other financial stumbling blocks on the road to degree city. What strikes me as odd and somewhat ironic is that you will probably receive your invitation to join the Alumni Association before you receive your actual diploma.

You realize shortly after you start working that most of your fellow employees are older than you...

Come the first September after graduation when every one is buying their new books, scheduling classes and looking for roommates you somehow feel at a loss for what to do. You begin to experience the first real loss of academic rituals that have become so familiar to you. You realize that September has always been the "beginning" of the year for you, January first was when the grown ups thought the new year began but for you and your contemporaries it really began when you went back to school. Not so this year.

Many of you will begin professional positions right about now. After having spent three months back packing through Europe, waiting tables and laying out on the beach, or frantically searching for some kind of work that validates your recent metamorphosis from student to "qualified college graduate. You hopefully settle into your new job only to be confronted by your second major shock about life outside of school. You realize shortly after you start working that most of your fellow employees are older than you, often times have lives and activities that are very dissimilar from yours and your social life is zero. One of the many plusses of school is a ready source of potential buddies that change from class to class, from quarter to quarter. The pool of potential friends with similar interests and world views is much more dense in college than out in the employment arena. All of a sudden you are responsible for developing your own circle of friends, but from where, certainly not from the old farts you work with. You're not getting paid enough to join a health club and lunch out everyday has caused your budget major problems, not to mention your new working wardrobe has created a credit card bill comparable to the combined national debts of several small third world countries. You spend several evenings a week on the phone, long distance of course, talking with your former college roommates about the good old days, only to realize that your telephone bill is going to be outrageous and that you need to be up by 6:30 in order to get a good parking place at work. At least the old Isla Vista parking shuffle will make you an expert at squeezing your car into the smallest amount of space on the block.

This brings me to the third adjustment during this time. That is the rhythm of life. Now there was a certain amount of flexibility. I know as students, you are very flexible. You will move heaven and earth not to have a graduation ceremony if you have had them in your entire college career. All you have to do to get up every day to be to work at a certain time! You get an hour for yourself to work until five or later. It takes up so much of your time when do they expect you to get anything done? When the rhythm of life has changed, you're more responsible for your time and you just can't blow off work and watch Oprah like you used to. It takes time to adjust, to feel the rhythms change and to learn how to redirect itself to accommodate working full time demands.

Probably the last shock I want to mention is what I have labeled the "intellectual shock" set in as a result of your departure from school. You have heard former students complain that their co-workers are boring or don't have much to say. It is interesting to say. I believe the crux of the matter is that your colleagues but that fact that up until now you were people in your life whose most common responsibility was to intellectually stimulate you to learn. Whether they succeeded, is not the point. The fact remains that since kindergarten through college you had a cadre of teachers, librarians, professors and other academic types who have provided the structure in which you learned. Your colleagues at work are not the fact is, it is not their job to entertain you with their or scholarly details!

You will now enter a new phase of life I call "adult learning". This is a phase once out of the confines of a classroom you are responsible for determining what we need to learn, are going to learn it and if we have learned it. It is defined by the number of weeks in the semester, no mid-terms or finals in adult learning. It is whether you have learned what you want to learn. While this may be terribly uncomfortable, you embrace this concept in your adult life. It is liberating and more intellectually motivating.

Should You Work Before Getting an MBA?

By David Parker

Many students wonder if they should go straight from UCSB into a Master of Business Administration (MBA) program or work first and then go back to school. While the answer really depends on each person's unique situation, it is advisable in most situations to acquire full-time work experience before entering a graduate business program.

Work experience will help you determine if an MBA is right for you. It gives you time to see if a career in business interests you enough to commit the time (two or more years) and the money (\$20,000 to \$100,000 or more) to pursue an MBA. It also gives you time to talk with executive insiders who can help you determine if the degree is really necessary for your long term goals. And, if the MBA does seem like the right choice, the work experience you acquired will provide you with a solid business foundation needed to apply and discuss the theory and concepts taught in graduate business classes in an effective and intelligent manner.

If you want to get into one of the top MBA programs in the country (visit Career Services for rankings), full-time

work experience is not just helpful, it is required. Most top programs require at least three years of full-time post B.A. work experience. But, once you have the experience, these schools may be well worth pursuing full-time. Starting salaries for graduates from the top 15 MBA programs who join consulting firms average \$82,000 a year plus signing bonuses.

If your overall application is not strong enough to get into a top MBA program, you might be better off working full-time while pursuing an MBA degree part-time through a local night school. This approach makes a lot of sense for a number of reasons:

1. Unlike the top business schools, lesser known MBA programs will not allow you to pull in the big salaries upon graduation. Without any experience, the costs will often outweigh the returns; the opportunity cost is just too great. Many people would be better off gaining work experience and working toward promotions, especially in smaller companies where the emphasis is on results and not degrees.

2. A lesser known MBA combined with several years of

good experience can make you very marketable, both inside and outside your current company.

3. Employers respect employees who can juggle work and personal life with a demanding educational schedule; it shows commitment, dedication, sacrifice, motivation, and excellent time management skills.

4. An MBA graduate with no full-time work experience may be over educated for many positions he or she is qualified for. Without good practical experience, the MBA might make you look too expensive.

5. Combining work and education will allow you to apply your school projects to your job, thus making your graduate schooling more meaningful and valuable.

6. Employees of large companies can often tap into their company's tuition reimbursement program to help fund their MBA degree.

While there are exceptions to these recommendations, in most cases, it makes good business and career sense to work before or while pursuing an MBA. If you have specific questions, a Career Services Advisor can help you with your unique situation.

'o The Class of '97

Maestas, MSW Career Services

adjustment to confront your rhythm of your life. Up until point of flexibility in your schedule are very busy, but most of you do not to have an eight o'clock to receive special recognition at have had more than two of career. All of a sudden you have work at eight, and they expect hour for lunch and are at es up so much of your time, et anything done? Your ou're more accountable for low off work and stay home d to. It will take some time to nge and your schedule of do-accommodate the changes

want to prepare you for is "intellectual depression" that will rupture from academic life. I complain about the fact that don't really have anything in-erux of the matter is not your p until now there have been t compelling professional re-ly stimulate and motivate you ed, is not the point, but the garten there has been an entire professors, T.A.'s and other vided the framework with agues are not boring or stupid, entertain you with fascinating

new phase of your intellectual "learning". This is the concept that nes of academia we become re-nt we need to learn, how we have learned it. No more class h the number of pages clearly ks in the quarter. There will be t learning to determine at you were "supposed" to ly uncomfortable at first, as our adult life it becomes very ally motivating than traditional

academic learning because you are learning what you want and need to learn as opposed to what is required for a class. You take control for your learning, for your own stimulation and advancement. You will begin to see your community as the new learning landscape for your continued education.

Some of you will find yourselves in the position of taking work that is not at all related to your long range career goals as a way to keep a roof over your head and cereal in the cupboards. Some of you will find yourselves piecing together two of three part time jobs. I understand what havoc this can do to your, by now, very fragile ego. **Understand that this is truly one of the most difficult and profound transitional stages in your life. You are re-defining yourself within a context that is uncharted waters for you. The world will relate to you differently and expect different responses to its stimuli as a result of your loss of student status. The world in general will have different, more adult ex-**

They will take their second job simply to get away from their first...

expectations from you as you shed your student identity for the professional working person you are in the process of becoming.

Research has shown that the average college graduate will stay at their first place of employment after graduation anywhere from six to eighteen months, but most will want to leave within a year. Most of the time that first job is taken only to satisfy anxious parents, pay off student loans or to prove to yourself you can actually get a job with a degree. This usually results in jobs graduates are ill suited for or that hold no interest for them. They will take their second job simply to get away from their first and by the time their third job come around they are ready to begin to make some deci-

Trial and error are the concepts that you should gravitate to.

sions about their life's work based on some hard knocks and some well earned experience. **Take heart in the fact that most of us have traveled this road on the way to our life's work. It is possible and highly probable that you will emerge from this period in your life with the kind of stamina and determination with which fortunes are made, scientific breakthroughs discovered, best sellers written and meaningful contributions to the community of humankind are made.**

I believe you stand at a wonderful, highly creative and exciting place in your life and would like to offer some heart felt advise on how to handle the transitions in identity that will take place over the next couple of years.

1. Don't take it all so seriously, Relax. That is not an invitation to sit back and do nothing but rather an acknowledgment that with time comes wisdom and experience. Trial and error are the concepts that you should gravitate to. If you don't like what you are doing then change it. It is not the end of the world if you quit a job you are not suited for. Nothing at this point in your life is set in stone. You have the ability to change your situation. **Make sure that in changing your work situation, you are going to something rather than away from an unpleasant one.**

2. Spend some time talking to people who have been out of college from five to seven years. What are their experiences? What were their first couple of years like? What advice would they give? People that have been out of college less than five years still have too much in common with you. **You want information from those who have been through this process not ones that are still going through it.**

3. Take some time and take a serious look at your successes. You are, after all University of California graduates. You did not get here by chance or luck. You put in many hard hours of study. You developed time management skills in order to meet the deadlines and the demands of academic life, still have time to party and hold down part-time jobs, do

Make every year the best year of your life.

internships and volunteer work. **You successfully navigated one of the most complex bureaucracies in the country, i.e., the University of California. You got where you are through determination, self confidence and motivation. There is every reason to believe that these same personal characteristics you demonstrated during your college career will position you well for the next adventure you face - the world of work.**

In closing, I will leave you with the words of an old Irish toast... "May the road rise to meet you, may the wind be always at your back and may God hold you in the palm of His hand until we meet again." The good news is that in twenty years you can look back and offer words of wisdom as a tribal elder to the class of the year 2017. I have heard many of you lament that your college years will probably be the best years of your life. I don't believe that has to be the case. **Make every year the best year of your life. Take care of yourself, take care of each other, take care of Mother Earth, take calculated risks and put yourself in the drivers seat. Good luck!**

Lily Maestas is the co-author of "UNLIMITED OPTIONS: Career Strategies to Last a Lifetime" Prosperity Press 1996.

Clueless?

Captain Career's Help for the Clueless

Would you believe that I, Captain Career, was once clueless? I mean about careers? I, Captain Career, came to that place in my life where my career path came to a dead end and there was nowhere to turn. So that is why, I, Captain Career, have true heartfelt empathy for what it means to be clueless about one's career.

You probably guessed by now, that I, Captain Career, work over here in the Pink Building, Counseling and Career Services. So here is the first tip. Get your clueless self over here and ask for Career Resources. That is where the rubber meets the road, so to speak, in the career world! The second tip: when you get in that Career Resource Room that we have, close your eyes so you won't get too overwhelmed by all the books, binders, computers, tape players and everything else. I, Captain Career, know it is just too much for the you, the clueless, on your first visit. Just blurt out, "I am clueless." Don't be shy. Don't be ashamed. Just go ahead and say it. You don't even have to say you are sorry for once! One of my wonderful Captain Career Peers will run around the counter and take you by the arm and guide you to the right place to start. (Probably she or he will whisper something in your ear too, like,

"Don't be frightened, I too, was clueless once." I, Captain Career, have taught them to be all empathetic like that.)

What is the Captain Career Peer going to do for you? First they will ask you the Captain's questions for the clueless. Believe it or not, some people come here that are even more clueless than you! Please note, I, Captain Career, assure you that your Captain Career Peer will not tell you which stupid career they think you should enter. We are adamant that you select your own. Then he or she will direct you to just one or two of our wonderful Captain Career Resources for the Clueless that will be right for you. Note that I said ONE or TWO. This is so you, the Clueless, will not panic and run out of the room before you get your career feet wet. We realize just how fragile you are.

You might start with one of our Captain Career computer programs that will help you move from clueless to career focused. You might be directed to the great Captain Career books that help clueless students find true career happiness in college majors that they can even tell their parents and friends about. It is possible that your career peer will direct you to try out a career test. But now, I, Captain Career, realize your clueless head is probably



starting to swim with the fear of too many options. Just come on in and I, Captain Career, promise you that we will keep it down to one or two things to do at a time. And, hey, if you are too embarrassed to talk about the "M" word, just let us know. We can show you just how you how much "M" (money) people earn. I, Captain Career, know that you would never just go for the highest paying job anyway.

If we don't get it right the first time, don't give up because I, Captain Career, know we can come right back at you with some other great career stuff to help you untangle your special clueless problems.

So, come on by and tell the peers, I, Captain Career, sent you!

Temp to Hire Options for June Graduates!

By Deb Artz

Applied Learning Coordinator

Not sure what's out there? Want income and flexibility to pay the rent while exploring options? Need to get a foot-in-the door, but can't get past the starting gate? Consider the explosive field of staffing services (also referred to as employment or temp agencies) now open to college graduates in a variety of fields where the employer or client pays the fee to find qualified candidates for seasonal, temporary or temp-to-hire opportunities. According to a recent Snelling survey, temp-to-hire has grown almost 50 percent in the past two years. Of those employers using the temp-to-hire process, 40 percent are medium-sized companies, 35 percent are small and 25 percent are large corporations.

Consider Lab Support, a nationally recognized staffing service for science professionals. This employer now serves 450 companies ranging from Amgen to Miller Brewing Company by placing more than 1,100 chemists, microbiologists and lab assistants within 24 to 48 hours for lab assignments averaging three to six months from 30 branches nationwide. According to Santiago Homsí, Jr., UCSB Alum and current Lab Support Account Manager, *sixty percent of those selected for these temporary assignments are recent graduates with zero to one years of experience. Students need to look beyond the initial job title and duties. I*



Temp to Hire panelists, left to right: Enrique Lucero, Service Manager, Staff America; Lindy Graham, President, Citywide Personnel Services; Santiago Homsí, Jr., Account Manager, Lab Support.

started with Lab Support right of college in the food industry with little to no experience, and eventually landed a career position soon after which then led to my current position at Lab Support.

Accountemps, part of Robert Half International, Inc. since late 1940's, specializes in career placements in accounting, finance, information technology and banking. Not only do they have offices in

most U.S. states, including thirty offices sprinkled throughout CA., but also in Belgium, Canada, France, Israel, The Netherlands and United Kingdom. Culver Personnel Services, Inc., the largest sales recruiting group on the West Coast, supports more than half the Fortune 500 plus companies of all sizes representing over 2000 client companies. Ranked #5 agency in the Bay Area by San Francisco Business Journal, this service

places colleges grads in inside sales, management trainee, consumer representative, business analyst and recruiting positions averaging \$18 to \$24K, plus commission bringing first year incomes up to \$28-35K.

To find appropriate agencies in your geographic area, consult the yellow pages under "employment agencies" and/or review the Sunday classified section for the city you want to work. See which ones are advertising what types of openings. Call up and schedule an appointment with the ones with the best reputation, serving the industries and type of work you most seek. Be sure to inquire on compensation and benefits program as well as the screening process used for matching candidates with openings.

According to Citywide Personnel Service President, Lindy Graham, *Students must come prepared when using these services. Students need to take the interview seriously, presenting themselves in the most professional manner possible equipped with resume and references.* Santa Barbara Citywide offers students a scholarship for temping 100 hours during the summer months. Temp agencies specializing in administrative/data entry work may also be useful by offering tutorials in the latest computer office software. For more information, attend the **Temp to Hire Workshop at Counseling & Career Services on Tuesday, May 13, from 3:30 to 4:30 p.m.**

Tips for Finding a Full Time Job

By Micael Kemp

This is the time when many graduating senior begin to panic about getting out of school and having to start supporting themselves. While looking for work can be a challenging prospect, there are resources that can help. Here a few resources to help you get started:

• **Jobsline:** Local and southern California employers post an average of 200 jobs - both full and part time - on the Jobsline each month. Get a brochure with instructions for how to use the Jobsline and the current password from the staff at Counseling and Career Services. Check the line daily for new positions.

• **On-Campus Interviews:** Although the sign-up process for interviews has already begun, there is still time to get interviews through the Campus Interview Program. Interviews start next week

(4/21) and run through week six of the quarter. Register for the Campus Interview Program today so you can get on board to interview with these employers.

• **Job Binders:** In Career Resources, we post job announcements received from all over the country listing a wide range of positions. They are in binders categorized by field, with one binder for all local listings in the Santa Barbara area. Check the binders weekly, as listings come in each day.

• **Periodicals:** We receive a few periodicals with job listings. Though most of these are more easily and efficiently accessed through the World Wide Web, we still carry hard copies of a few. They include the Chronicle of Higher Education, the Wall Street Journal, and the California Job Bank.

• **On-Line Job Listings:** There are a

myriad of World Wide Web sites that can be helpful to students. Come in for help finding sites that are related to particular fields (arts, biotechnical, overseas, etc.) as well as sites for specific companies or geographical locations. Many newspapers have their want ads on line. Sites are added, deleted, moved and edited every day, so check Web indexes every day or so, as well as checking the specific sites you use regularly for new postings. Here are a few addresses to get you started:

Davidson Library has an excellent web page for career information. Address: <http://library.ucsb.edu/subj/career.htm>

Purdue University's Placement Center has the most comprehensive job listing index on WWW. Address: <http://www.purdue.edu/ups/student/jobsites.htm/>

JobTrak lists jobs from all over the

country targeted to college grads. Get the password from any career advisor at C&CS. Address <http://www.jobtrak.com/>

A service by the National Association of Colleges and Employers also lists jobs for graduating college students. Address: <http://www.jobweb.org/>

Counseling and Career Services is funded by student registration fees and is available to currently enrolled students only. Students have a grace period of three months after graduation to continue using the services for free. Alumni who are more than three months past graduation can use the services for a fee. Students who move out of the area but continue to reside in state can check with other UC Career Centers, as there is systemwide reciprocity agreement that allows you some access to their resources.

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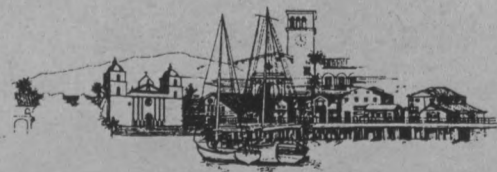
When: April 22, 1997

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How Important is Your Major to Employers?

By David Parker

Your major is important to recruiters and it says a lot about you. However, it is only one piece of information used in the evaluation process. If a recruiter were to evaluate a student based solely on his or her major, then a Business Economics major would normally have an easier time landing a job as a financial analyst than an English major. Fortunately, recruiters rarely hire people strictly on the basis of their major.

While some recruiters have a preference for certain types of majors, good recruiters look at the student's whole college experience and background. In addition to a student's major, a good recruiter will also look closely at a student's on and off-campus involvement, related practical courses, leadership roles, GPA, knowledge of and interest in the field, workshops and seminars attended, contacts in the field, experience (paid, nonpaid, part-time, full-time, internships), and professional affiliations. Recruiters want to hire well rounded individuals who can work well with people, solve complex problems, listen and communicate effectively, lead teams and projects, adapt quickly to change, and contribute to the company. While a student's major might provide evidence of the basic entry level technical skills, it is often the extracurricular activities and experiences that showcase many of these nontechnical skills.

You should not be afraid to select a major based on interest rather than marketability. When students major in a subject that interests them there is a greater chance they will be more motivated to get good grades, talk with professors, seek opportunities in their department, join clubs and organizations, and obtain internships in their field. These activities will not only enhance a student's resume and marketability, but will also help provide rich content for job interviews. Majoring in a subject of interest can make the college experience more enjoyable and motivate students to take advantage of the many extracurricular opportunities available to them at UCSB.

There are many excellent campus resources and avenues for becoming involved at UCSB and obtaining practical, hands-on experience. In a sense, UCSB students have the best of both worlds; the opportunity to

combine a liberal arts education with practical extracurricular activities and real world experiences. The following is just a partial list of the many ways to become involved and gain excellent marketable experience:

- Join on-campus clubs and organizations
- Obtain an internship
- Volunteer in an area of interest
- Obtain part-time or full-time employment
- Become a peer advisor
- Enroll in practical courses through UCSB Extension
- Obtain a leadership role in a club, fraternity, sorority
- Become a member of an external professional association
- Enroll in practical courses at UCSB — computers, communications
- Join a Mentor Program
- Attend workshops and seminars related to your area of interest
- Minor or double major in another subject
- Talk with people in your field of interest

Career Services is an excellent place for you to visit to find out more about each of these activities and learn how they can help you in your field of interest.

While employers do look at students' majors during the hiring process, as you can see, you may be better off selecting a major that interests you and supplementing that major with extracurricular activities and practical experiences. Remember that most employers look at the big picture, considering your overall college experience. An English major applying for a financial analyst position who has good grades, excellent internship or work experience, some finance and economics courses, leadership roles in clubs and organizations, and good job search skills would most likely be more appealing to a recruiter than a Business Economics major with no extracurricular involvement or practical experience.

So, select a major that interests you, supplement it with excellent practical and extracurricular experiences, take some entry level technical or practical courses, get good grades, develop strong job search skills through Career Services, and have fun as you transition from UCSB into your field of interest.

How Do I Select a Career When I Have Too Many Interests?

By David Parker and Micael Kemp

When you can't decide on one career direction to take because you have too many interests, you have fallen into the trap of thinking you must commit to one career for the rest of your life, a formidable and overwhelming decision for anyone. It feels like if you choose one, you leave the rest behind forever.

To get out of this trap, consider the following:

- Pull parts of your career interests together to form one career. If you have interests in architecture, photography, and teaching, you may consider becoming an architectural photography teacher.
- Pursue one interest in your career while fulfilling

other interests through volunteer work, hobbies, and/or part-time work. Become an architect, with photography as a hobby and volunteer to teach in a community literacy program.

- Remember that most people have several careers over their lifetime. One career leads to others. Start as a photographer, get your architect's license after you've saved up for graduate school, and start teaching after architecture becomes second nature.

The key is to start somewhere, trusting that you'll eventually get to all of your career aspirations. Get started, keep in mind that you have years to work everything in, and you will feel much less overwhelmed by the career selection process.

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Should I Double Major to Impress Employers?

By Micael Kemp
and David Parker

Having two majors significantly impacts your education. Most Letters and Science students take roughly 1/3 of their units as general electives, 1/3 as major requirements, and 1/3 as electives. (Major requirements vary, so check majors you are considering.) Double majoring means you have little or no room for electives in your schedule.

There are a few good reasons to do this.

- You love two subjects and want to learn as much as you can about them both. This is the best reason to double major.
- You are talented in two areas. If you're great at math and writing, English and Math might make a good double major. If your majors are different - like English and Math - employers might be impressed by this. On the other hand, double majoring in two similar subjects won't wow them.
- You love one major, but feel another would be more practical. This may be a good reason to double major. As an alternative, you might consider making one your major and the other a minor. Or, pick the major you love, take classes in the "practical" major, and highlight these classes on your résumé.

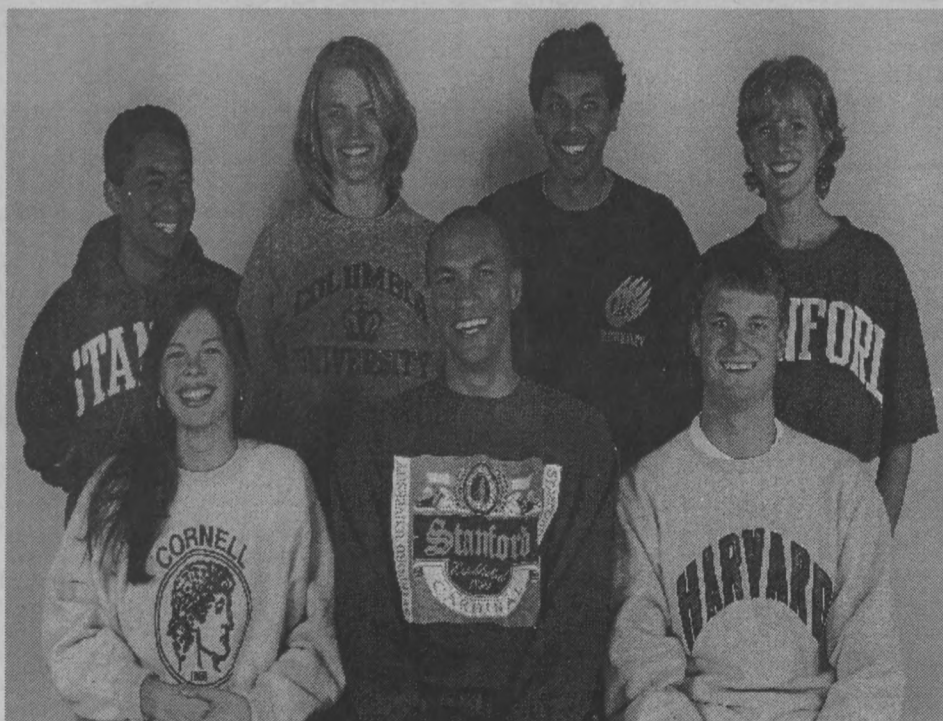
More than the number of majors you have, employers appreciate classes that give you work related skills. A computer applications course highlighted on your resume might be the key ingredient that sets you apart from your competition. Visit Career Services for help in determining what courses might be considered work related in your specific career field.

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