

# GAUCHOS TO MEET FOOTBALL TEAM

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# EL GAUCHO

## GRID SHOW SLATED BY LETTERMEN

VOLUME XXX

SANTA BARBARA, CALIFORNIA, SEPTEMBER 19, 1950

No. 2

### SPROUL SAYS FULL COLLEGE YEARS 'RICHEST EXPERIENCE IN YOUR LIFE'

Although he was unable to deliver his scheduled welcoming address at a University Meeting yesterday, President Robert Gordon Sproul sent a simple statement to *El Gaucho* for publication in lieu of his personal welcome.

"There is probably no tradition connected with the University of California which is older than the annual message of welcome from the president to new and returning students. The first such welcome was extended in September, 1869, to forty students, all men, on the campus of the College of California, predecessor of the University, in Oakland. It is doubtful, however, that the presidential welcome reached its traditional level of heartiness before 1870, because it was not until then that the first young lady bustled onto the campus.

"Many changes have occurred since that first welcome eighty-one years ago. Student enrollment has grown from 40 to more than 40,000. Physical facilities have increased from one hand-me-down building in the city of Oakland to eight fully-equipped campuses in eight different sections of the state. But the welcome the University extends to you today, through its president, is still as hearty as that which went to those first forty students, moustaches and all, eight decades ago.

"It is a welcome to the steadily expanding opportunities for self-development which the University of California provides, and which you have earned the right to receive. But you cannot hold fast to these opportunities unless you discharge adequately the responsibilities they entail. Those responsibilities are first of all concerned with study, but they also include participation in the life of the student body. Therefore, I say to you, make your life on campus a well-rounded one, with reasonable allocations of time to classroom work and to extracurricular activities, and undertake whatever you may choose to do wholeheartedly. For nothing great was ever achieved without enthusiasm.

"If you will but heed this simple advice, your years as a student on the Santa Barbara campus cannot but be one of the richest experiences of your life."

### Word Is Received Max Pickarts Hurt In Korean Battle

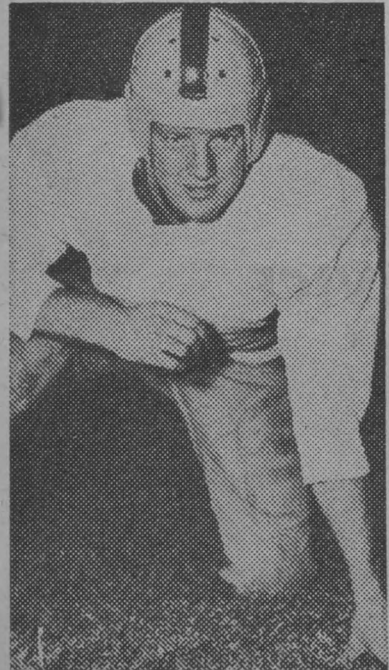
Max Pickarts, a three-year letterman on the Gaucho football squad and co-captain in 1947, was seriously wounded in combat in Korea September 5.

News of the casualty came last week and was a shock to the many friends whom Max made during his four years here. Besides his enviable sports record he was a "distinguished military graduate" in ROTC and graduated last June as an industrial arts major.

Upon graduation Max was commissioned a lieutenant in the Regular Army and was called to active duty a few days after enrolling in Summer Session. Within a few weeks he was in Korea.

Further word as to the extent of his injuries is being awaited by his wife, Bernice, and his brother, Del Pickarts, a senior student here. He has a son, John Michael, two years old.

During World War II Max was a member of Carlson's Raiders, serving with distinction in the Pacific Area.



LT. MAX PICKARTS  
Wounded in Korea

### Frats to Pin Men For Fifteen Days After September 25

All new male students received the recently published revised Intrafraternity Council rushing booklet prior to beginning a round of rush parties which will culminate in pledging September 25.

According to present rules, only men with at least six units of college credits are eligible to pledge. Each fraternity individually invites rushes to parties.

"There is a law that brings people together into groups. It acts like the law of gravity and regardless of what is done to divert it, it holds true. Thus, we have the college fraternity." This is the motto of the rush booklet.

Pictures of each fraternity pin and information about the organization is available. Commencing this week is the heavy rushing of the nine social fraternities on campus. They are Beta Sigma Tau, Delta Sigma Phi, Delta Tau Delta, Kappa Sigma, Lambda Chi Alpha, Sigma Alpha Epsilon, Sigma Phi Epsilon, Sigma Pi and Sigma Tau Gamma.

No men will be pledged before September 25 at 12:01 am. From then until October 9 the fraternities may pin new pledges. Each pledge must sign up in the Office of the Dean of Men during that time.

### UNACCUSTOMED AS . . .

Speech Proficiency Tests will be given on Thursday, September 21, from 1 to 5 pm, on Saturday, September 23, from 10 to 12 am and on Tuesday, September 26, from 1 to 5 pm. Sign-up sheets will be posted on the bulletin board outside Oak Hall 1 and instructions will be included there.



WHAT'S COOKIN'? with the Gaucho gridders was answered by Assistant Coach "Doc" Kelliher, Coach Roy Engle and smiling Athletic Director Spud Harder at a recent Buck-a-Month Club barbecue. Hot stuff is predicted for the La Playa gridiron as the Gauchos look better and better.

### HOME TOWN FANS AID TEAMS WITH RECENT BUCK-A-MONTH CLUB IDEA

Santa Barbara College sports received a big boost this summer with the organization of the Buck-a-Month Club, under the able direction of Dr. Norman E. Smith.

Composed of UCSBC alumni and Santa Barbara townspeople who are interested in boosting Gaucho athletics, the members donate \$1 per month to a central fund.

This fund is used to help worthy athletes to get a college education, to build winning athletic teams at Santa Barbara College, and to advertise Santa Barbara and its educational facilities.

Barbecue  
The group plans to meet five times this year for barbecues, talks from coaches, and all-around good time. The first of these meetings was held recently at Tucker's Grove where Coach Roy Engle gave the group an optimistic picture of Gaucho chances in the coming football season, and many members of the team were presented to the group.

Out-of-town alumni also will get a chance to meet the Gaucho coaches and to get a first-hand picture of how the athletic program is developing as a Buck-a-

### 'Howdy' Dance Will Feature Soft Music And Cement Surface

Again this year the Mesa Campus "Howdy" Dance will be the first all-college dance, to which all new students are especially urged to attend.

Wednesday evening is the important night when off the practice field comes the mighty Gaucho football squad of 1950 for their annual gridiron preview. It is after this exhibition that all students will adjourn to the Quad area of the Mesa campus for the "Howdy" Dance.

This year's edition of the dance will feature the music of the Esquires, and dress for the affair will be strictly informal.

Old students, don't miss this affair, for it's your best chance to meet the new freshman women . . . and vice-versa! Besides, where else can you dance on cement?

Month Club Homecoming meeting now is being planned.

Information  
The group also will publish a regular newsletter which will give the members some inside information on the fortunes of Gaucho athletics.

The Buck-a-Month Club is expected to give Gaucho athletics a very-much-needed shot in the arm

### 'HOWDY' SUPPER FOR ALL WOMEN TOMORROW NITE

A "Howdy" Supper sponsored by the Associated Women Students and the Women's Athletic Association will be held Wednesday, September 20, from 5:30 to 7:30 in the Quad.

Tickets, which will cost forty cents, will be sold on the Men's Gym lawn Tuesday and Wednesday and also will be available from boarding house housemothers.

Beans, salad, French bread, cokes and ice cream will be on the menu. Group singing also will be a feature of the evening.

"All big sisters be sure to bring their little sisters," urged Jean Tahajian, AWS president.

The fraternities will provide free transportation to La Playa Field for the Gridiron Preview after the supper.

### Goodall Asks Help In Picking Up Girls

"At least 300 tender, beautiful, young girls need transportation from the Riviera campus to La Playa Stadium tomorrow night," said Frank Goodall, Associated Students president, with a wistful look in his eye.

The consequence of the above statement is that every red-blooded man on campus who has a car, motorcycle or pogo-stick should be on the Riviera at 7:30 pm to take the girls to the "Gridiron Preview."

A car caravan will line up in the faculty parking area where, it is assured, a bevy of breathless females will be awaiting a ride. As they say, "Give a Gaucho a Life." This is it!

in the matter of player procurement. However, it is stressed by the members that, though they wish to help Gaucho athletics, all actions of the group will be in strict conformance with the National Collegiate Athletic Association sanity code.

Buck-a-Month Club members also will be given a special seating section at the games. The group will sit just below the Press Box in La Playa Stadium.

### Ask the Regents . . .

To clarify the misunderstandings about veterans paying the required \$10 Associated Students membership fee, Student Body President Frank Goodall states that the compulsory student body fee on this campus is a ruling of the Regents of the University of California and is exactly the same as on the UCLA and Davis campuses of the University. So it's got to be paid, Mac!

### RALLY COMMITTEE

Reno Chackel, Rally Committee chairman, announces an important meeting, for all students who signed up for the Rally Committee, in the Riviera Auditorium today, September 19, at 4 pm. Of the 400 students who applied, only 70 will be chosen for the committee.

### A Word from the Registrar . . .

## ON DEFERMENT

The office of the Registrar will be the agency for certifying enrollment and academic standing for those students who receive induction orders and for reservists who request verification of scholastic status.

Students should present the address of the draft board to the Registrar's window in order to receive letters verifying their enrollment. We have been notified that a student subject to the draft will be deferred for the academic year provided he is actually enrolled at the time of induction.

Students who desire to make further petition for deferment, who wish the University to intercede because of the type of course they are pursuing, or who desire personal recommendation, should apply directly to the office of the Provost. The Registrar's office will certify the academic status for all students.

All students subject to the draft should inform their draft board of their current address immediately.

JERRY H. CLARK  
Registrar

Men of Block "C," the varsity lettermen's club, will present the annual "Gridiron Preview" tomorrow at 8 pm at La Playa Stadium, at which each member of the 1950 Gaucho football team will be introduced.

In announcing the scheduled program, Dick Bowdey, Block "C" president, made it known that Mayor Norris Montgomery of Santa Barbara will be on hand to deliver a short talk to start the evening off.

### Two Sides Told

Dean of Applied Arts, Dr. John C. Snidecor, will present the academic standpoint in reference to college athletics and Graduate Manager Russ Erikson will tell the economic side of the story.

Director of Athletics, Dr. "Spud" Harder, will give a pep talk on Gaucho athletic plans.

Ken Kellogg is to appear as master of ceremonies and will introduce each player individually to the crowd. When the team is on the field, the coaches, Roy Engle, "Doc" Kelliher and Stan Williamson, will take the mike and explain the plays that the team will execute on the field.

### Yells and Songs

Head Yell Leader Bill Cunningham and his assistants, Bill Tierney and Hal Wiking, will lead several yells; the Football Band will sound off.

The entire show is free to students and the general public. It is presented without cost to acquaint everyone with Santa Barbara College athletics.

The "preview" is the middle event in a big night. In the early evening, women will picnic at an AWS supper on the Riviera, and following the show there will be a "Howdy Dance" in the Mesa Quad.

## Registration Total Close To 2000 Mark

At the close of the regular registration period last Thursday, the total number of students enrolled here was 1875, according to Dr. Jerry H. Clark, Registrar.

Late registrations are counted on to bring the total number to about 2000 students, a drop of 100 from the spring semester.

Veteran enrollment continued its decline with only 515 ex-GIs signing up for classes. There were almost 800 vets registered last spring. Of these veterans, there is a higher percentage using the state benefits as the federal education has expired for many.

Of the total, 646 are new students to Santa Barbara College.

Late registration will last until September 30.

**EL GAUCHO**

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**Editor** ..... **KEN TREVEY** ..... **Phone 29944**  
**Managing Editor** ..... Marie Allen  
**News Editor** ..... Judith Cook  
**Sports Editor** ..... Owen Wayman  
**Sports Assistant** ..... Desmond Kincaid  
**Editorial Assistants** ..... Mary Sharer, Doris Spotts,  
 Louise Heitfeld, Ted Troy  
**Advertising Manager** .... **BOB LORDEN** .... **Phone 3116**

**Editorial**

**On Enjoying A 'Rewarding Experience' . . .**

"One's years in college, if lived fully, can be one of life's most rewarding experiences," said President Robert Sproul, himself a veteran of forty fully lived years with the University of California.

To the seven hundred new students beginning their academic careers here at Santa Barbara College, these words of wisdom are particularly directed, since they are the ones to whom they can be of most benefit in planning college years.

Our own Provost J. Harold Williams stated in his welcome to new students, "College life is not all books and classes, important as they are. Your activities will be of great variety, all the component parts of which will contribute to your intellectual, social and personal development."

Although the classes which began yesterday are not all important, they are still the primary reason for attendance at college and must be entered into wholeheartedly. Each one of us must enter into our academic life and live it fully in order to get the full benefit of the experience, knowledge and guidance from our professors who are acknowledged to be of the highest caliber.

Living the social life of our college years is essential to making them a "rewarding experience." The Associated Students, the many clubs, and the social fraternities and sororities are launching a well-planned program in which every single student has the opportunity to meet his fellows and make friends who will last far beyond graduation from college.

Usually, the problem of social life is that many students attempt to live it too fully. Here, the third life comes in. One's personal gain in the virtues of restraint and judgment can be of paramount importance in building the type of student and person whom the University is proud to call a college graduate.

Descending from the high-flown verbiage of the traditional college entrance pep-talk, this is both an encouragement and a warning. You are paying for a college education. Get what you pay for. Shape up in class or join the vanishing race whose faces are nevermore seen on campus. Have fun, but don't lose your head. Then, you're set for four great years!

**WILSON REQUESTS MUSICIANS TO 'CLIMB ON THE BANDWAGON'**

"Are there any trumpet or cornet players in college?" asks Mr. Clayton Wilson, band director. He needs brasses desperately in the marching band for this semester. But if you play clarinet, don't worry—he can use all instruments. All interested students are requested to sign up immediately and check out their uniforms in Music Hall 104.

The marching band will play for all home games. Not only will each member get in free but also he will receive an extra ticket for his best gal or grandma "who always did love to see those young fellows cavort." And that's not all! Band members will go to Berkeley for the All-Cal Weekend with lodging and food free.

Practices are slated for Tuesday and Thursday at 4 and for Wednesday at 7. You may get one credit, audit the course, or take it "no-credit" if you already have your full load of credits.

**From the Graduate Manager's Office . . .**

**A WORD TO THE WISE**

**Football Tickets**

Tickets for the Gaucho-Cal Tech football game, to be played at La Playa Stadium on September 23, will go on sale today. The special rate of 25 cents is available to all student body card holders.

In order to avoid standing in line at the stadium students are requested to buy their tickets this week in the Graduate Manager's Office.

This year's football game regulations require that every student entering the stadium on the special rate present his own ticket along with his student body card to the guard at the gate.

**Student Entrances**

Entrance to La Playa Field for holders of student tickets will be allowed only at the East and West gates at the bottom of the stadium. There is plenty of parking space available to students near these two gates but no students will be permitted to park in the upper Mesa parking lot.

In order to avoid confusion and unnecessary effort students should keep in mind these new parking and entrance regulations.

**Football Contest**

In every regular issue of *El Gaucho* during football season the number of a student body card will be hidden somewhere in the ad section. The holder of the card hearing that number will be entitled, upon presentation of his card in the Graduate Manager's Office, to two free tickets to the next Gaucho home game. Numbers are picked at random and

two will appear each week. Only numbers of cards actually in circulation will be used.

**Clean-up**

The University maintains the Snack Shack for the convenience of the students at Santa Barbara College. This service will be continued only if the students will cooperate by keeping the tables and grounds around the Shack clean. Everyone who eats outside is requested to pick up his cups and papers when he is finished eating. (This includes faculty and other University employees.—Ed.)

**Checks Cashed**

A check-cashing service is maintained for the Associated Students by the Graduate Manager's Office in Ebbetts Hall. Checks up to \$125 will be cashed for anyone on campus upon payment of a ten-cent service charge. The office makes no profit from this service which is maintained solely for the convenience of the students, but the amount of time spent by the office employees in cashing checks makes a nominal charge necessary.

**Arts In California Is Extension Series**

University of California Extension this week will open an unusual course describing the artistic contributions of California with almost every member of the Santa Barbara College Art Department faculty participating.

Entitled "The Arts in California," the class will begin Wednesday evening from 7:30 to 8:30 pm for 15 consecutive weeks and will touch upon almost every phase of art and architectural endeavor in the Golden State—from photography to pottery. It is scheduled to be held in Room 6 of the Administration Annex, 115 W. Victoria St.

The lectures will be illustrated and will have special reference to distinctive contributions to the American pattern of culture by West Coast artists.

This activity is open to the public for a modest fee and enrollments for the entire series may now be arranged at the University Extension headquarters, 906 Santa Barbara St. Registration may also be completed at the time of the first meeting of the class. Enrollments for the complete course only may be accepted.

**CALENDAR**

**September 19:**  
 7:30-9:15 — ECE Department meeting  
**September 20:**  
 5:30—AWS "Howdy Supper"  
 8:30—Gridiron Preview  
 9:30—Howdy Dance  
**September 21:**  
 7:30-9:00 — IWC Meeting, AWS room  
 7:30—Mesa Stag  
**September 22:**  
 12:00—All-College Rally

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**MISSMAN CHOSEN PRESS CHAIRMAN**

Chuck Missman, co-editor of the yearbook, *La Cumbre*, was recently elected chairman of the Press Control Board. Secretary of the group is Jo Porter, the other co-editor. Both Jo and Missman were joined by *El Gaucho* editor Ken Trevey in urging that students interested in journalism apply immediately for staff positions on the two publications. The *Gaucho* staff will meet Thursday at 1 pm in the Elm Hall office.

**LONG LINE BLUES**

To eliminate long ticket lines at the football games, all students are urged to purchase their tickets prior to the game night at the Graduate Manager's Office.

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**TELEPHONE**

One of those all-important "heavy dates" may never happen if all Gauchos don't get full and accurate data about their local addresses and phone numbers in the Handbook Staff in the *El Gaucho* Office soon. Editor Judy Cook states that during the registration line many new Gauchos were not fully settled and had incomplete information. Correct forms should be made out pronto!

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### CARTER WANTS LEATHER-LUNGS

Cross Country Coach Nick Carter is issuing a call for leather-lunged Gauchos.

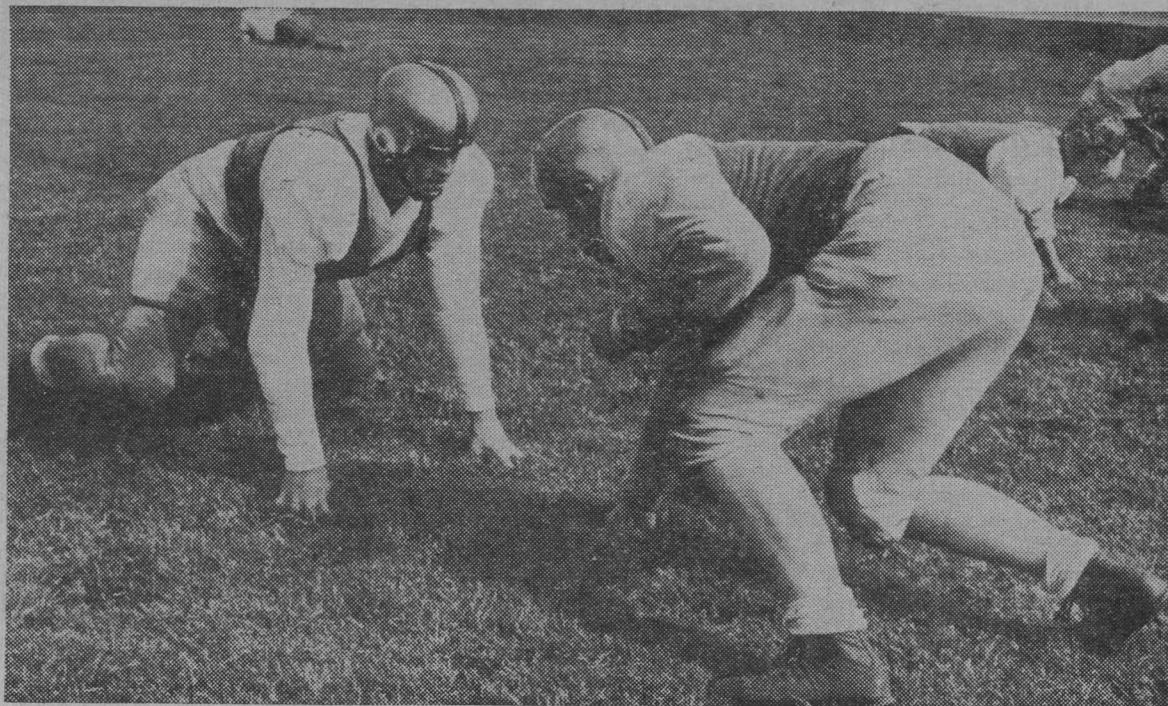
Faced with a heavy schedule of cross country events, Coach Carter needs men to train for the distance runs. Practice is held daily at La Playa field.

The Southern California AAU already has scheduled events in which the Gauchos will participate. Among these events is a five-mile run to be held here October 21, at La Playa.

In addition, the Gauchos have scheduled several dual meets, including competition with Cal Poly, Cal Tech and Pomona.

An interesting item may be added to conference football games by the distance men. Some conference members have proposed the running of cross country events during the half times at the football games. This idea has worked successfully in the Big Seven League.

The schedule of AAU events is: Sept. 23: Three Mile Run, UCLA Oct. 7: Four Mile Run, Mt. San Antonio Oct. 21: Four Mile Run, here Nov. 4: Five Miles, Elysian Park Nov. 11: Five Miles, San Diego Nov. 18: District Meet, Elysian Park



BEEFY TACKLES Corky Johnson and Les Reed get set to hit 'em again, harder, during a recent practice session at La Playa. A rough, tough line of similar hefties enables Line Coach Stan Williamson to predict a "go-get-'em" forward wall this season.—Photo by Wayman.

### Harder Issues Call For Frosh Gridders

Candidates for freshman football are urgently needed, according to Coach Spud Harder, Director of Athletics.

All men who respond to the call will practice daily at La Playa Stadium starting at 3 pm. Harder stressed the fact that a backlog of experienced frosh gridders is a necessity for continuing varsity football success.

A schedule of games with junior colleges will be set up as soon as possible, depending upon the turnout of candidates for the team.

### Divot Diggers Look For Flashy Material To Bolster '50 Squad

Starting from scratch, Coach Bill Irvine's golf team has a number of openings available. Coach Irvine lost almost his entire team last year through graduation.

Prospects still are bright, however, as a number of very promising candidates already have turned

## Williamson Predicts . . . GAUCHO LINE HAS GREAT POTENTIAL THIS YEAR

By Roger Boedecker

With Coach Stan Williamson back from a year's sabbatical leave, line prospects out at La Playa have soared as twenty-seven stalwarts are competing for starting spots in the Gaucho forward wall.

Ten returning lettermen have enabled Coach Williamson to say he is "enthusiastic about the line's potentialities."

At the present time Moropoulos, Vinton and Schafer, all lettermen, plus Lionel Purcell, are working out at the center position. Williamson rates the pivot post one of the roughest and toughest in the forward wall.

**Weakness at Guard**  
The guard spots feature three lettermen and several JC transfers. Bynum, Dominguez and Richards all are veterans of the '49 season, while Weber of Mount

San Antonio, Starke of Pasadena CC, Allen of Fresno JC, Allen MacFarlane and Larry Hamilton are battling for first-string standing.

Although still weak in the guard spots, the team is showing improvement, with added depth in the spots a helpful factor.

**Sever For Tackle**  
Left tackle is a three-way affair with Johnson, Reed and Vanderlan, a transfer from Long Beach, working out.

Right tackle features Gauce from Pasadena CC, McCollum from Compton, Roots from Shafter and letterman Cravens.

The brightest spot in the Gaucho wall will be the ends. Juday from UCLA, Boyer from Compton and letterman Francisco will bolster the right terminum.

Left end is sharpened with the return of lettermen Criss and Adams, backed up by transfers Diskin from Pasadena and Mattias from Mount San Antonio.

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## Tough Offensive Shown As Gauchos Prep for Cal Tech Game at La Playa Saturday

By Owen Wayman

Shoving through for a touchdown in the first five minutes of play, the white team in Saturday morning's scrimmage session at La Playa proved to be a tough offensive outfit which showed real promise for Coach Roy Engle's Gauchos.

### Early October Start Set For Intramural Pigskin Tournament

Early next month will see the start of the 1950 intramural six-man touch football tournament. The sport will get under way just as soon as teams can be organized.

Games will be held on the Mesa baseball field, located just above La Playa field. The baseball diamond will be divided into three fields.

Gametime will be 4 pm Mondays through Thursdays and each team will play approximately once a week. All fraternities are urged to organize their teams as soon as possible. More than one team may be entered by an organization, but each team roster can have not more than 12 players.

**Indies Organize**  
All other independent students who are not members of an organized group should organize in any manner possible and enter a team. Teams will be given opportunity to select the days which are best for their games so that conflicts will be kept to a minimum.

Rules and regulations for the tournament will be posted on the bulletin board outside the Men's Gym. Teams should register with Coach Dick Kaywood, coordinator of intramural sports, in West Hall 110.

**Swim Carnival**  
Also planned for the Fall semester are a swimming carnival for both men and women on October 12, and tournaments in basketball, cross country, badminton, tennis, boxing, wrestling and fencing. Archery also will be added if there is sufficient interest.

Students who wish to work with the newly created Intramural Sports Council, which will carry much of the responsibility for planning and administering the program, should contact Mr. Kaywood without delay. Fraternities should have their athletic managers report as soon as possible.

### CO-ED BOWLING CLASS POPULAR P.E. COURSE

Strrrrike!  
And ten more pins bite the dust . . .

This is what will happen in the Figueroa Bowling Alley, 14 East Figueroa Street, where the bowling classes will meet. The fee, fifty cents a class meeting, will be paid each week at the bowling alley. The classes are co-ed.

Bowling shoes will be required, according to the Women's Physical Education Department. Shoes may be purchased or rented at the alley for \$1.00 a semester.

Women will wear slacks or pedal-pushers (but not levis) or moderately full skirts. The department warns against slim skirts. Careful, gals!

A backfield of Ron Ternquist and Russ Bertell at halfbacks, Rolie Brice at full and Dick Gorrie at quarter punched through for the score against the red squad as the Gauchos showed a powerful and well-balanced running attack, coupled with some excellent passing.

**Ternquist Scores**  
Ron Turnquist can be expected to give Cal Tech and other opponents lots of trouble this year as he is proving to be a runner who is really hard to down. Ron scored the opening touchdown and repeated his performance on a 50-yard jaunt from an off-tackle play.

Glen Vanderlinde and Dick Gorrie showed themselves to be able passers and got off some fine tosses though they were hampered by lack of protection at times.

**Scrimmage Set**  
Coach Engle has indicated that he is pleased with the offensive powers of the Gaucho eleven and will now shift to a concentration on defense which needs some brushing up. A night scrimmage session this Thursday will get the boys used to the lights and it is hoped that last-minute rough spots can be ironed out.

**Williamson Pleased**  
Coach Stan Williamson seemed pleased with his line, which is looking very good thus far. However, the line, too, will stress defense this week. The Gauchos seem to have two very good defensive men on hand in the persons of Ted Boyer at end and Don Fredrickson at halfback. Fredrickson was in on almost every play and was usually the one at the bottom of the pile.

Brick Reed, 250-pound tackle, seems to have taken over the punting chores, and Bob Laskin looked very good on extra-point tries.

Thus far the injury jinx has not hit the Gauchos and all hands are expected to be on hand for Saturday's opener against Cal Tech.

### LADIES P.E. FACULTY HOSTS NEW MAJORS

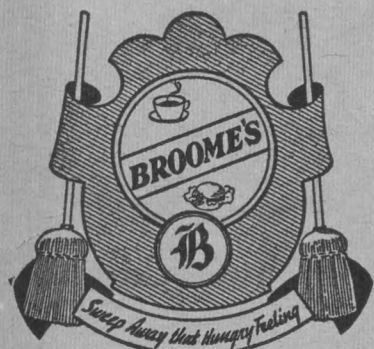
Faculty members of the Women's Physical Education Department will give their annual "Get Acquainted" party tonight at the home of Miss Gladys Van Fossen at 1139 Alameda Padre Serra at 5:00.

Two members of the faculty, Miss Patricia Whitaker and Miss Jean Hodgkins, recently have returned from a vacation in Europe.

A schedule of activities for the coming year is being drawn up by the new officers of the Women's P.E. Club. The officers are Mary Mott, president; Nancy Houser, vice-president; Delfina Herrera, secretary-treasurer; Phyllis Alden, program chairman; Joyce MacQueen, dance chairman; Charlene Walker, member-at-large, and Barbara Houlihan, publicity chairman.

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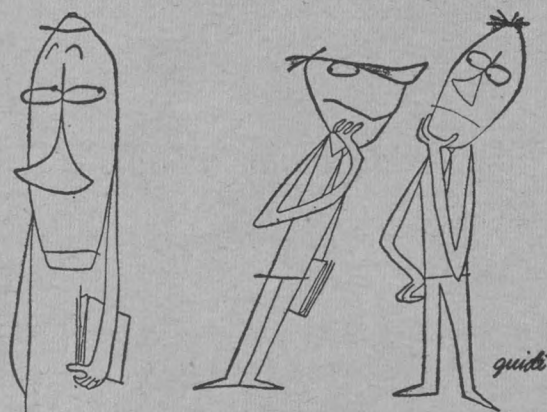
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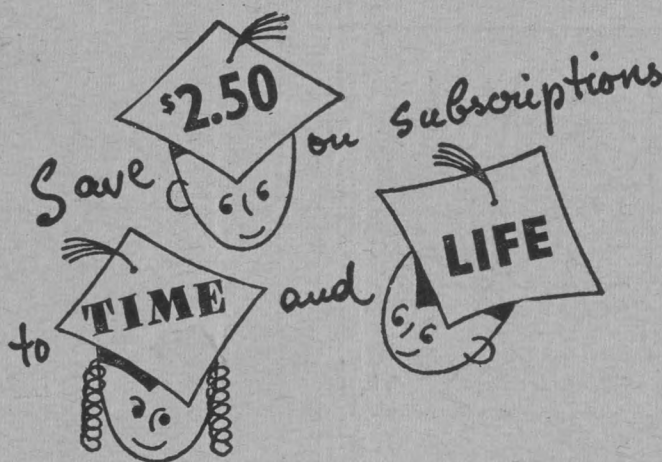
Al Vogel, Manager



### first day at school

The first day at college may well be the most important day of the year — for that is the one day a fella gets sized up and pegged by the gang. He won't ever let on, of course, but how he looks and how he feels may whet or dull his appetite for learning the rest of his life. At Silverwoods, for fifty odd years, we have watched the look of gratitude come into mens' eyes when they realize that here's the place that knows and understands just what they want. We've even had our knuckles rapped by parents when we have sided with the young man on the overwhelming advantage of, say, cashmere sweaters for school. (1947)

For a typical college guy, there are these big needs: navy blue suit, flannel or gabardine, for big events; tweed coat and slacks for less linty occasions; a couple of pairs of levis, leather coat or suede coat or maybe a tartan plaid jacket. For these rather simple requirements, come into Silverwoods. We get along swell with the college crowd.



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## Homecoming Fete Will Prove To Be Greatest This Year

Homecoming at Santa Barbara College is one of the keynotes of the year for both the students and the alumni of the Hilltop. Homecoming 1950, scheduled for the weekend of October 25 to 29, promises to provide many thrilling moments.

Based this year on a circus theme, "Circus Daze Hits the Hill-toppers," the annual event will include such highlights as the All-College Sing, the Galloping Gaucho Revue, the Homecoming Parade, the UCSBC-Cal Poly football game, and the traditional Homecoming dance. In addition, to stimulate alumni participation, numerous alumni-student receptions and rallies will be staged.

### Queen Elections

In the usual manner, Homecoming 1950 will commence with the election of a queen on both the Riviera and Mesa campuses Wednesday, October 25. Then that evening the second annual All-College Sing will be held in the Riviera Auditorium at 8 pm.

### Galloping Gaucho Revue

Thursday, October 26, marks the second big event of this fabulous weekend. The first performance of the Galloping Gaucho Revue, directed by Reno Chackel, will be presented by his Rally Committee. At this performance of the Revue, the court for the 1950 Homecoming Queen will be presented; however, the identity of the Queen will be withheld until the coronation on Friday evening.

The stage lights of the Riviera Aud dim again on Friday evening, October 27, for the second performance of the Galloping Gaucho Revue. High point of the evening will be the coronation of the Queen and her court. Following the Revue all alumni and Gauchos will adjourn to the University Club for the Alumni-Student Reception.

### Gigantic Parade

State Street will be ablaze with color and splendor at 2:15 pm when the gigantic Homecoming Parade winds its way from Haley Street northward to Micheltorena Street. Immediately following the parade the alumni, UCSBC students, Cal Poly students and townspeople will meet in the Court House Sunken Gardens for the pre-game rally, featuring this year the bands of the two colleges, Santa Barbara and Cal Poly, the Gaucho Yell Leaders, the Alumni Yell Kings, and the Cal Poly pep squad.

### The Big Game

Saturday evening La Playa Stadium will be packed to capacity when the Gauchos of Santa Barbara College take to the field against Cal Poly Mustangs in the annual grid classic, to determine who will hold the horseshoe trophy for the current year.

Halftime celebration at the big game will feature the introduction of the Queen, the president of the Alumni Association, and other notables. The Homecoming Parade trophies will be awarded to the prize-winning organizations and following the game the traditional Homecoming Dance will be presented from 10:30 to 1 am.

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## 'KICKOFF KAPER' KORN TITLE OF ARMORY DANCE

"Kickoff Kaper," the first after-game dance of the year, will be held Friday night, September 23, in the Naval Reserve Armory, directly across the street from La Playa Stadium.

10 pm to 12:30 am has been set as the time for the dance, which is being sponsored by Chi Omega sorority. Tickets will be sixty cents per person and music will be furnished by Charles Copeland's Orchestra.

Decorations for the "Kaper" will follow a school-spirit theme to start the football season right, and plans include displaying pennants and banners.

Evie Willetts is handling general arrangements for the affair. She is being assisted by Marlene Boone and Barbara Houlihan.

Cathy Cox is in charge of refreshments for the dance, while Ruth Benson and Kay Ryan are planning the decorations. Joyce Hansen and Judy Cook are handling the publicity.

## Hi-Lo Voices Sought By Men's Glee Club

"High tenors and low basses and some in between" is the object of a manhunt being staged by Dr. Walter Buchanan, director of the Men's Glee Club.

Plans for Glee Club activities this year are even bigger than in the past, with requests for participation in the All-University Weekend, Homecoming and local and out-of-town concerts already received.

Men who like to sing may join the Glee Club by seeing Dr. Buchanan as soon as possible.

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## Welcome Back Feet . . .

we've said it before  
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we can fit it!"



ask dale shaver, our campus representative  
(he ought to know)

## Art Professor Back From Adventures In Land of Aztecs

Mrs. Ruth Doolittle, Associate Professor of Art, has recently returned from an extensive tour of Mexico and Central and South America, where she studied the Aztec, Inca and Mayan cultures.

Leaving here in July, Mrs. Doolittle traveled first to Mexico City. Next she spent a month gathering information on the Mayan ruins in Yucatan and Guatemala. Then she journeyed down the western coast of South America to the Sacred Valley of the Incas in Peru. Most of her studying in this sector was centralized in Cuzco, the ancient capital of the Inca Empire.

The most interesting experience of her tour was in this Sacred Valley, where she dug up a mummy. Some of the mummy's hair and a portion of the cloth in which it was wrapped are on display in the Art Department lobby with other examples of modern and ancient Indian crafts which Mrs. Doolittle brought back with her.

Some of these relics from the coastal culture of Peru date back as far as 500 A.D. The paintings being shown with this exhibit were done by Mrs. Doolittle since her return, and were inspired by the Mayan and Inca cultures.

## Art Students . . . ATTENTION!

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## PHOTOGRS WANTED BY PUBLICITY MEN

Student photographers who might be interested in part-time work on special news picture assignments are urged to contact the office of public information in South Hall 104.

There will be opportunities to have pictures of campus activities published in newspapers and other publications. Those qualified should make arrangements for an interview as soon as possible.

Photographers should have their own press-type camera equipment.

## THREE MAJOR SHOWS ON DRAMA PROGRAM FOR COMING SEASON

At least three major productions will be on the agenda of the Speech and Drama Department for the coming semester, stated Dr. Ted Hatlen, Chairman of the Department.

Although neither script nor date has been decided upon, preparations are under way for the first production. A calendar meeting will be held this week. Dr. Hatlen, Mr. Robert Clark and Miss Ellen Bowers, Acting Dean of Women, will confer upon a possible schedule of dates.

## 'CHIMES' NEW NAME FOR JUNIOR BELLES

"Chimes" is the new name for Key and Scroll, national honorary service organization for junior women. Members of Chimes can be seen on campus wearing brown skirts and yellow weskits. They are active in college affairs and have various projects to serve the college.

The officers of Chimes this year are Martha Bacon, president; Sally Sipherd, vice-president; Margaret Mueller, secretary; Pat Heron, treasurer; Vivian Schmitz, representative to council; Elenita Quintero, historian, and Marjorie Stadt, publicity chairman. Carolyn Varner is the junior sponsor.

## Squires Busy Spotting Membership Prospects

Squires, the honorary sophomore men's service organization, is on the lookout for new members. Names of eligible men will be submitted to the members for approval at a meeting next Thursday night. The men who are accepted will find notification in their mail boxes.

This year Squires will be busier than ever, now that they are enforcing frosh indoctrination.

Mr. Richard Kaywood is Squires sponsor and active members are Ted Troy, Spud Morrow, Vince Di Fiore, Owen Wayman, Jim Subject, Norman Avery, Desmond Kincaid, Pat Hugland, Jiggs Pearson.

WELCOME!!

IKE AND ROY'S

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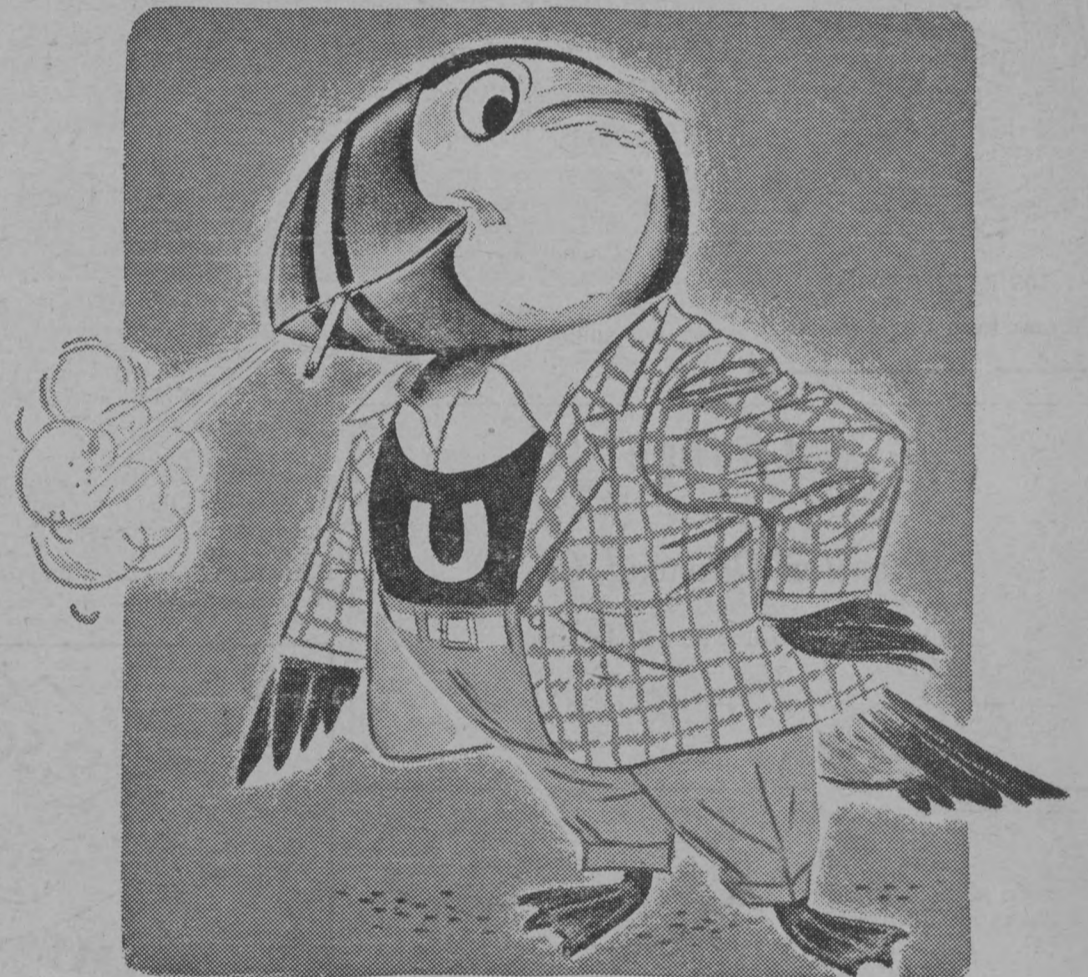
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