

EL GAUCHO

— formerly Roadrunner —

HELP COLLEGE Y
SEND BAND TO
WHITTIER

DO YOUR TRADING
WITH EL GAUCHO
ADVERTISERS

VOL. XIV.

Santa Barbara, California, Wednesday, October 24, 1934

No. 6

Editors Sponsor Contest

Request Pictures of Humorous Poses of Students

Require Glossy Finish

Bartel's Photography Shop Gives Low Rate on Cuts

Meeting appointment of annual pictures as scheduled and campaigning for numerous campus snap shots are problems of importance to La Cumbre staff, who are planning an annual they hope will rate All-American honors.

In connection with collecting snap shots for the annual, a contest has been arranged. The first award will be two dollars, the second prize is one dollar, and the third is a miniature camera. The staff of the year book will be the judges for the campaign, which will continue until the beginning of the Christmas holidays.

Without Background
These snaps should be taken with little or no background and developed of a glossy finish. A box is now in the student body office for the students to place their entries in.

Rea McPeak, editor-in-chief, urges that the names of persons in the picture and the entrants name be placed on the back of the picture without fail.

The staff is hoping to make this snap section a special feature this year and urges all students and faculty to participate.

Regarding appointments, the photography editor of La Cumbre, Isabel Ferguson, stresses the fact that if appointments cannot be met, special adjustment should be made with her.

All-American

"Since we are making every effort to achieve the coveted All-American rating, it is essential that cuts be made from a uniform type of diffused photographs," according to Miss Ferguson.

All pictures must be taken at Bartel's photography shop on the corner of De la Guerra and State streets. The price has been set at four sitting for a dollar.

All men have been requested to wear dark suits, white shirts, and full length ties; women are to wear dark dresses with light neck wear.

Class Leaders Announce Jig

Bob David, president of the sophomore class, announced today that plans are being formulated for the dance to be held at Rockwood November 16.

This affair was started by the Sophomore class of last year, and met with so much success that it was decided to continue it as annual class activity. The appropriate men for the evening will be "Goleta tuxedos" and "Santa Ynez formals."

A student body card is all that is required for admission, as the expenses of the dance are met by the class of '37.

Mr. David declared that a campaign was now on for the collection of the twenty five cent class dues. This money may be paid either to Dorothy Riche or Dick Brimer. "If this financial backing is found lacking, the dance cannot be a success," stated Mr. David.

Mrs. Jane Abraham Entertains Alumna

Mrs. Jane Miller Abraham gave a breakfast on October 20 at her home on 1721 Santa Barbara street honoring Mrs. Malinda Hill Woodworth, a graduate of Santa Barbara State college in 1916. Mrs. Woodworth, a resident of Laguna Beach, was here to attend the state convention of garden clubs, held at El Encanto hotel.

Mrs. Woodworth has been a supervisor of home economics at Riverside, California for several years but is now retired.

Among those present at the breakfast given by Mrs. Abraham were Miss Winifred Frye, Miss Hazel Severy and Miss Mel Miller, former head of the home economics department.

Calendar Tells Coming Events

Wed., Oct. 24—Phi Delta Pi candy sale. Band 7:30, College Y, 7:00.

Thurs., Oct. 25—Alpha Phi Gamma meeting, 7:30; W.A.A. Board, 7:30.

Fri., Oct. 26—Football with Whittier, there.

Sat., Oct. 27—Gnome club dance. Areta party, Junior Auxiliary dance at Rockwood.

Sun., Oct. 28—Tau Gamma Sigma anniversary tea.

Mon., Oct. 29—Fraternity meeting.

Tues., Oct. 30—Assembly and Student Body rally; K. P. Dept. meeting.

Peter Quin Leads Band in Mountains

Peter Quin, drum major of the State college band, has organized a band at the Los Prietos CCC camp in the Santa Ynez valley, where he is an instructor in music. This project is part of the program in education being supervised by Jerry L. Bennett, educational adviser of the camp.

Mr. Quin is drilling the men in the fundamentals of music, and is devoting much time to individual instruction. Many of the men have had no previous training. A male chorus is also being organized, which will present classical and popular selections. One of the novelty features being planned is a stringed orchestra with harmonicas.

Mr. Quin is a graduate of the Mississippi Agricultural and Mechanical college, where he was drum major of the band and assistant band director. Doing graduate work at the Santa Barbara State college, he has been drum major of the band and has taken a prominent part in staging the band stunts between halves of the football games.

ARTIST TELLS PLACE OF ART IN CIVILIZATION

Through the courtesy of Mrs. D. K. Tilton, president of the Women's club, the students of the art department were invited as guests to the lecture on "Introduction to Modern Art," given by Mr. Leo Katz, an eminent authority on modern art.

In his lecture, he explained that art is not a luxury or commodity, as so many people think, but, historically speaking, is one of the most important factors in the life of the nation.

He said that the foundation of art is similar to the construction of a building. It must be based on dependable, constructive geometry. He pointed out that our earliest Greek art was formed in this way; then came the naturalistic era and after that the impressionistic era.

In closing his lecture, Mr. Katz showed some very interesting lantern slides which he had gathered from various parts of the world. Many pictures were of the present impressionistic nature, while others were of the most microscopic precision. Mr. Katz was assisted in handling the lantern slides by Allen Niel of the art department.

Club Officers Plan Sunday Breakfast

State College Newman club will hold a regular meeting tonight at Junipero Serra hall. A well-known magician has consented to display some baffling examples of the conjurer's art.

Jimmie Shaw, president-elect of the club, will give a talk on the history of Christian education.

Plans for the breakfast the club is arranging for next Sunday will be discussed. All members and those students who are eligible for membership but have not joined the club are invited to the breakfast.

State Executive Speaks to Class

Mrs. H. V. Hnery, State P.T.A. program chairman, and Mrs. Franklin Webb, president of the Santa Barbara council, were guests of Miss Edith Leonard's class in Parent Education last Thursday, sixth hour in room 43.

Mrs. Henry spoke to the group, stressing interesting points in the history and program of the State P.T.A. She is on a two months' tour of the state, working in the capacity of field secretary.

Class Elects M. Verhoeven at Breakfast

Martin Verhoeven was elected president of the senior class of 1934 at their first breakfast, held in Ebets hall on Thursday, October 18, at 7 o'clock. The other officers are Grace Juhl, vice-president; Kay Boyton, secretary-treasurer; Mae Linderman, social chairman; Georgia Lyons, program chairman.

A new committee was innovated by the seniors, called the standards committee. The duties of this committee are to formulate a set of standards for the senior class to follow throughout the year. The chairman of this new group is Tom Orr.

Fifty-five members were present at the breakfast, also President Clarence Phelps, Dean Lois Benning, Dean William Ashworth, Mrs. Ruth Doolittle, Mrs. Jane Miller Abrahams, and Mr. E. E. Erickson.

President Phelps gave a short, concise speech on "What the Youth of Today is Facing." He complimented the present senior class on their perseverance in completing three years' work, and going on to finish their college career in spite of the depression and all other forces to the contrary.

Mrs. Abrahams also spoke to the class, telling them that she wished to see them all placed in positions when they graduated. She said that she would do all in her power toward this end.

Urge Large Attendance
Martin Verhoeven, the new president, stated that he hoped to see a larger attendance at the next senior breakfast, both of the class and of the faculty. "The object of the breakfast is to transact business and acquaint the members of the class with each other. We would like to have the faculty present so that we may have a better and closer relationship with them. We are also anxious to hear and use any helpful criticism that the faculty members may have to offer," said Verhoeven.

Navy Officer Speaks Friday in Auditorium

Lieutenant Harold Barden, United States naval officer in charge of C. C. C. camp erosion work in Santa Paula, will speak on "Traditions and Modern Aspects of the U. S. Navy" at a compulsory assembly Friday morning, October 26, from 9:50 to 10:40 A. M.

Mr. Barden is sent by the government. His address is given purely to give information concerning navy programs and appropriations, and other interesting highlights on navy enterprises.

National Navy day is October 27. Attendance at the assembly is required. Roll will be taken.

Rally Committee Springs Surprise

The rally last Thursday night in the college auditorium was a surprise, in spite of rumors.

Following the yells, songs and pep talks by school leaders, and two talking pictures were shown. The first picture was "Trees and Flowers," a Walt Disney Silly Symphony, and the second was "The World's Greatest Twills," an exciting picture of accidents and unusual mishaps. Coach "Spud" Harder gave a talk stressing cooperation from the students in helping the football team fill out a successful season.

As the closing feature of the rally a phonograph record was played of the late Knute Rockne giving last minute instructions to his team.

Students Rehearse for 'Royal Family'

The first rehearsals of the student play, "The Royal Family," will be held Thursday night, October 25, according to Bill Ogle, manager of debate and dramatics.

Two readings of the play have already taken place. All assigned lines must be learned by November 1. Then the cast will rehearse without play-books for two weeks. The date for production has not yet been set.

BRADBURY HAS DAUGHTER

Mr. and Mrs. Howard Bradbury, are announcing the birth of a daughter born at the Cottage hospital at 11:45 Sunday morning. The mother and baby are both fine.

TEACHES IN SANTA ANA

Miss Rose Ethel Lesh, home economics 1928, has been elected to teach in the Santa Ana city schools.

World Traveler

Miss Amy Hemlinway Jones who has traveled in Mexico and Europe studying conditions in Geneva, the Hague, Austria, Hungary, Czechoslovakia, Germany, France and Great Britain, will speak at the international relations clubs conference here November 2 and 3.



Executives Sign Papers for Roadway

All papers have been signed for the construction of the new road on Leabetter Hill, according to President Clarence L. Phelps, and the matter is now in the hands of the State Highway department, where the suggested building procedure is being considered.

Sketches for the new building to be erected north of the art department have been approved. Mr. Phelps said yesterday in an interview. The building will be completed by Christmas, if present plans are carried out. It will include a number of lecture rooms to accommodate classes.

President Phelps recently received a request from H. L. Dolman, president of the American association of Teachers colleges, to discuss "The Characteristics of Successful College Teaching" at the national meeting of the N. E. A., which will be held in Atlantic City on February 23, 1935.

Actors Give 1 Act Farce

"Evening Dress Indispensable," a one act farce, was presented yesterday morning in the general assembly by the Play Production class under the direction of Howard Gammill.

The interest of the play centered around the difficulties experienced by Mrs. Wavery, portrayed by Miriam Procter, who was trying to marry off her eccentric daughter, played by Marie Pearsons.

The student directory was sold during the assembly by members of the Sophomore service club. They are now on sale in the student body office.

Wilma Kiser and Jack Maloney were announced as the winners of the Junior Chamber of Commerce scholarship dance ticket sales contest. First prizes were five dollar merchandise orders from local merchants. The two dollar and a half merchandise orders were won by Gretaly Fitzgerald and Tom Merrill.

Announcement of a picture taking contest for La Cumbre was announced by Rea McPeak, editor. First prize will be two dollars, second prize, one dollar, and third prize a small camera. Good pictures not used in the annual will be sent to the Collegiate Digest, the weekly supplement of El Gaucho.

A bon-fire at the beach will be the first event of the Homecoming day program, Thursday, November 2, it was announced by Paul Woods. The bon-fire will be followed by a parade at 7:30 and a rally at the Fox Arlington theater at 8:30.

There will be a first prize for the best sorority and fraternity floats in the parade. Three grand prizes will also be awarded for the parade competition.

A ticket sales contest will be sponsored by the activities committee for the theater rally, Woods announced.

MISS EBBETS IMPROVES

Miss Charlotte Ebbets, who has been suffering with arthritis, is reported to be in a much better condition. Miss Ebbets hopes to be able to teach her classes by the end of this week.

Diplomat Speaks at Meeting

Miss Amy Hemlinway Jones of the Carnegie Endowment, who heads the work being carried on by the 490 International Relations clubs, will be one of the leading speakers at the conference of the International Relations clubs of the Pacific Southwest which will be held at El Mirasol hotel on November 2 and 3.

Miss Jones, who is one of the best informed women in the world on international problems, was connected with the American Embassy in Berlin during 1911 and 1912. She traveled in Mexico and Europe to study conditions in Geneva, The Hague, Austria, Hungary and Czechoslovakia, as well as in Germany, France and Great Britain. Her first direct contact with Latin America affairs was made in 1915-1916 when she attended the Latin-American Scientific Congress in Washington. In February, 1930, she attended the International Conference of Universities at the University of Havana, Cuba, at which she was the only woman representative.

Studied Conditions
Miss Jones made an intensive study of conditions in the Saar Basin in the summer of 1931. She talked with many of the officers and leaders of opinion both in the Saar and in the Bank. In Geneva Miss Jones attended sessions of the Assembly of the League of Nations, the Council, the Commission on European Union, as well as meetings of the Federation Internationale Universitaire, League of Nations societies and other student conference meetings in Geneva.

During 1932 Miss Jones went around the world visiting and organizing International Relations Clubs in Hawaii, Japan, Korea, Siam, Iraq and Syria. She was in Mukden when the excitement over the Manchurian situation was intense, and arrived in Shanghai just as the fighting around Chapel

(Continued on Page Four)

Association Initiates 4 New Women

The Women's Athletic association held its first meeting Thursday evening, October 18, in the gym to welcome and initiate the new members, Muriel Brown, Bertha Richards, Evelyn Johns, and Gretalie Fitzgerald.

The motif of the evening was football. Ida Pagliotti, president of the organization; Miss Gladys Van Fossen and Mrs. Winifred Hodgins, physical education instructors, served as coaches.

The members were divided into two teams, and the program was arranged to follow the order of a football game. During the first half the teams vied in relays and line soccer, and the old members initiated the new. Between halves the girls ate a pot-luck supper planned by Geraldine Slayton.

At the sound of the whistle for the third quarter, Ida Pagliotti called a regular business meeting. She explained the rules and regulations of the association to the new girls, and took their oaths of allegiance to the society. She also explained the new eligibility rules with regard to scholarship.

The two teams ran more relays during the fourth quarter, and Head Coach Pagliotti presented to the members of the winning team a football stuffed with candy.

National Officer Speaks at Dinner

Willard Pattee, national officer of Phi Delta Kappa, will be honored guest at a dinner in Ebets hall Wednesday night when all fraternity members in the locality gather for a meeting.

Phi Delta Kappa is an honorary fraternity in education, to which nearly all leading educators belong. President Clarence Phelps was given an honorary key of the organization in the history of the group.

Roy Eichelberger Talks at Banquet

Members of the junior high department held their annual dinner dance last Saturday evening in the college cafeteria.

A brief talk was given by Roy P. Eichelberger, principal of Santa Barbara junior high school, guest of honor. Miss Elsie Pond, department head, also addressed the group.

Games were included with dancing in the evening's entertainment.

I OBSERVED:

"Men-at-work" sign in front of Practice House. And we never even expected it!

Miss Sweet asking people to go frog hunting after sundown in bathing suits on the estates.

Jo Nightingale complaining of the finger he hurt in the football game a week ago.

Alice Waring driving a different (not new) car. Where is "precious"?

Hal De Jonge talking about his nose which he believes to be broken. He says the girl friend hit him with a pillow.

Bob Way with a new birthday sweater. 'Tis rumored that the girl friend from home is guilty.

Bob Moore parked on the Mesa early Sunday morning. How come, Bob?

The driver of a Gaucho car getting a ticket on State street Thursday morning for speeding.

"Gracie" Allen leading the songs at the football game last Friday night.

That Doris Coker's phone number is the same as that of several boys. How come, Doris?

History Club Makes Plans for Council

International Relations club had a meeting of the full agenda last Tuesday night to select committees for the coming International Relations clubs conference and to make final plans for the convention.

Those on the transportation committee are Dr. Frederic Ganzert and Ed. McRae. The memberships and cards committee consists of Don Livingston and Jack Murray.

Schools heading the round table discussions are Latin America, Occidental college; Far East, Pomona college; Disarmament, University of Southern California; Economic Policies, Santa Barbara State college.

Students desiring reservations for any event at the convention should see Mary Smiley, Jack Murray or Don Livingston.

HI-Y SPONSORS 'ODD PENNIES' DRIVE FOR BAND

A "odd pennies" drive is being sponsored by the College Hi-Y in an effort to finance El Gaucho band trip to the Whittier game on October 27.

Jars will be placed around the campus for contributions and the club is selling red ribbons for 10 cents.

"We are asking for the students' help in this drive," stated Howard Van Winkle, president, "for we believe our band should represent the State college spirit at the game."

K. P. Department Plans Assembly

The spirit of Thanksgiving as it has come down through the ages from the Greeks, Jews, English, Puritans and other races and sects of people will be shown in the program to be presented in the November 27 assembly by the kindergarten primary department.

Chairman of committees are Mary Tomlinson, music; Ardis Hendry, American and publicity; Muriel Brown, stage and English; Patricia McCullough, Jew and program; Mary Lee Townsend, Puritan; Betty Roulston, publicity and costume; and Marjory Mansfield, properties.

Miss Hazel Severy Attends Conference

Miss Hazel Severy attended the Coast District Business and Professional Women's club meeting held at the Odd Fellows hall in Oxnard last Sunday.

After the business meeting and luncheon Anne Liedebaker of Los Angeles spoke on "Economic Changes as Related to Women in Business and Professional Work." Miss Liedebaker stressed the necessity of mental alertness, emotional calmness and perseverance as qualities necessary for business and professional women.

Miss Bradley Talks to Women's Club

Miss Alice Bradley of the home economics department will speak on October 27 at the International Women's Service club which meets at Huntington hotel in Pasadena.

"International Relationship" is the topic on which Miss Bradley will speak, stressing the social problems of the women in Germany.

Students Plan Day for Grads

Many Events Crowd Calendar for Homecoming

Alumni Meet Nov. 4-5

Events Begin With Football Game in Afternoon

Gala celebrations crowd the social calendar as final arrangements for State's annual homecoming, scheduled this year for November 4 and 5, are completed by the committees working under the direction of Esther Janssens Ludcke, homecoming chairman.

Activities will begin with the Occidental-Gaucho grid contest at Pegbody Stadium Saturday afternoon at 2:30. Dinner will be served in Ebets Hall at 6 o'clock. Tickets for the dinner will be 75 cents.

Saturday events will close with a sport dance at Rockwood. Music will be furnished by Fred Lambourne and his dance band.

Sororities, fraternities, and social clubs will fetter their alumni with various social events on Sunday.

Committees Meet
A meeting of all committees in charge of Homecoming is to be held at the home of Mrs. Jane Miller Abraham on Thursday afternoon at 4 o'clock.

Members of the committees are: Program—Bobby Goux, chairman; Anita Cochran, Mercedes Berger, Ella Cornwall.

Publicity—Dick MacQuiddy, chairman; Clarke George, Allan Otley, Miriam Firkins.

Telephone—Rose Greenwell, chairman; Nancy Davens, Helen Smity, Dorothy Dowling, Marlyn Jameson, Marion Anderson, Alma Ritchie, Margaret Smith.

Decorations—Mr. and Mrs. Fred Pierce, Isabel Fish, Mildred Freeman, Kim Drenan, Art Dakan, Louis Taylor, Robert Ritchie, Charles Richardson, Art Neiswanger.

Dinner Tickets—Margaret O'Reilly, chairman; Mary Evans, Hattie Maguire, Esther Poulson, Gilbert Martin, Max Weide, Frances O'Reilly.

Place Cards—Howard Bush, chairman; Margaret Patrick, Georgianne Brown, Helena Derbyshire. Table Decorations—Ruth Doolittle (Continued on Page Two)

Karl G. Houtz Edits Bulletin

Under the editorship of Karl G. Houtz, the Pi Sigma Chi Review was distributed to members of the organization on October 15.

This bulletin has taken the place of a paper published by the alumnae of the fraternity called the Alumni Review and came as a direct result of the fraternity re-organization on a national basis last year.

The publication will appear quarterly and will serve as a medium of exchange for professional notes and ideas between members of the fraternity. It will tend also to solidify relationships between the mother and alumni chapters, of which there are two.

The Review this time features articles by E. E. Ericson of our campus, George W. MacKenzie, assistant superintendent of trade and industrial education in Los Angeles, and Carl Wirths, instructor of art metal in the John Muri high school in Los Angeles.

Smith Collegians Meet at Re-Union

Celebrating the "Seven-Colleges day" at the Women's University Club in Los Angeles, the Smith College club of Southern California of which many Santa Barbarans are members, met last Monday, October 22, in Los Angeles.

Mrs. Dwight Morrow, who was graduated from Smith College, gave a nation-wide speech over the N. B. C. broadcasting system, as the main feature of the day's program.

Physical Education Group Sells Candy

A candy sale, sponsored by members of Phi Delta Pi, physical education fraternity, will be held today in front of the gymnasium. The purpose of the sale is to raise money for the Phi Delta Pi convention fund.

EDITORIAL - COMMENT

Georgia Scott, Asst. Editor; Virginia Moon, Advertising Manager; Mrs. Margaret Bennett, Faculty Adviser; Ralph A. J. Porter, Printing Instructor; Miriam Firkins, Editor; Associated Collegiate Press; 1934 Collegiate Digest 1935; Society Editor Barbara Seward; Sports Editor Bill Hoyt; Copy Reader Doris Coker; News Editor Bob Moore; REPORTERS—Elizabeth Denman, Grace Fritsch, Dolly Hall, Bill Hoyt, William Lambourne, Keith Lupton, Mary Frances McKinney, Donald McLeod, Bill McCullough, Schurer Moe, Estelle Stray, Pauline Temple, Richard Toner, Margaret Walker, Jeanne Wood, Allen Crews, Howard Bradbury, Helen Eichelberger, Barbara Seward, Paul Woods, Bob Krause, Dorothy Lape, Howard Gumperts; FEATURE WRITERS—Mary Tomlinson, Barbara Seward, Art Dakan, Marvine Jones, Elizabeth Denman, Dolly Hall.

Official publication of the Associated Students, Santa Barbara State College, Santa Barbara, California. Edited and published weekly on the State college campus. Entered as second-class mail matter, Sept. 17, 1926, at the Postoffice, Santa Barbara, California, under act of March 3, 1897. Subscription price, one dollar per year, 50 cents a semester, mailed.

Gaucha Windshield Stickers
Windshield stickers depicting the State College Gaucha, are being distributed by Tommy and Willie's Service Station at Solo and State streets. The stickers were designed by Howard Bush, 33 alumnus, who also designed the masthead for El Gaucho.



Patronize Advertisers

- The following merchants are El Gaucho advertisers:
- Bank's Stationery Store
 - Floralart Shop
 - Glenn's Cafe
 - Hitchcock Tennis Shop
 - Re-New Shoe Shop
 - Royal Ice Cream Co.
 - San Marcos Barber Shop
 - Victor the Florist
 - McCaffrey Brothers
 - Sporting Goods House
 - Gutierrez Drug Co.
 - The Kodak Shop
 - Slocum's Bread
 - Eugene A. Sacconaghi
 - Alfred T. Cornwall
 - Collegiate Hamburger
 - Marvin Light
 - Buell Brothers
 - Hines Beauty Shop
 - Elizabeth Kirby Beauty Salon
 - Crown Cab
 - Mission Ice Co.
 - Kreb's Watch Shop
 - The Pen Shop
 - Andera's Dept. Store
 - D. & G. Malted Milk Shop
 - The Great Wardrobe
 - Midget Auto Races
 - GallenKamp's Shoe Store
 - Ott's Hardware
 - Hoidal's Malted Milk
 - Tommy & Willie Service Station
 - Fox Arlington Theater
 - Granada Theater
 - Ambassador Ballroom
 - Campus Coffee Cup
 - Rodenbeck's Shoe Store
 - Ralph Runkle Bootery
 - Hughes Shop
 - Jacob Goldstein
 - Michel Levy
 - El Cortijo
 - O. K. Fairbanks
 - Jack Rose
 - Roy P. Churchill
 - Valet Cleaners
 - Weaver Jackson
 - Dudley Beauty Shop
 - Chesterfield
 - Firestone's Distinctive Apparel
 - Victoria Pharmacy
 - Manning's Coffee
 - Koo Koo Klock Bakery
 - Osborne's Book Store
 - Larry Goodyear
 - Phyllis English Plantation
 - La Arcada Florist
 - Porter's Service Station
 - Albert Sheetz
 - Broadbent's
 - Hal Polley
 - Billy Meyers
 - Johnstone & Denno
 - Crystal Beauty Salon
 - Central Barber Shop

Registrar Schedules Annual Homecoming

(Continued from Page One)
Chairman; Helen Cooley, Stella Smead, Wandalyne Linker. Guest Book—Katherine Myers, chairman; Helen Cooley. Dance Tickets—Virginia Allred, chairman; Bernice Denno, George Baldwin, Edwina Hegeland. Past Presidents—George Browne, chairman; Marcus Cravens, James Kent, Jesse Hawley. Dinner—Jane Abraham, chairman; Elsie Eckhoff, Matilda Marsylek. Special Table—Margaret Bennett, Myrna Kelliher, Connie Bredsteen. Songs—Betty Procter, chairman; Dorothea Kent. Nominating—Jane Abraham. Contact—Dave Larsen, chairman; Eva Blum, Irene Parker, Virginia Slicton, Doris Braley, Helen Dice. Football—Fred Allred, chairman.

skirt scanners step sitters

by gumpertz
Sounds simply said the skinny skirt scanner but skirt scanning is out as simple as it sounds, step sitting, on the other hand... let's not bring hands into the subject says I stiffly. suit yourself said the skinny skirt scanner and shuffled sadly south.
up spoke the stout step sitter, what skinny meant was that there is an art to step sitting and skirt scanning, separately it is simple but synchronized it is a subtle skillful art.
secondly synchronized step sitting and skirt scanning seems to be part of the education of male state students, seems someone should start a class in synchronized step sitting and skirt scanning as there are different styles and systems, some step sitters stare; this is not correct as they should simply and smoothly glance, take in the slinking scenery and quickly and surely be ready for the next sizzling siren, some snicker, it is a simple sort of snicker, this is very impolite, simple snickering seems scathing to slinky sirens being scanned by stout, skinny, screwy state students.
(ed's note, we shot him as he was frothing at the mouth! 's too bad.)

LETTERS TO THE EDITOR

Dear Editor:
Rainy days always bring grumbles, and I being no example of patience, have some of mine own. They haven't much to do with the rain, but anyway—
Why couldn't the FERA boys who seem to do nothing but stand around and rake leaves, level off the gravel and various roads on the campus? I never saw such examples of road making in my life. If it isn't a six-inch rut it's a big stone. Before long cars belonging to students will be running around on their rims, their owners having given up trying to replace tires. Also, students will quit polishing their shoes because the next minute they will be lurching into a mirey rut and all the leather will be scraped off.
Here's for graveled roads on the campus!
A RAINY DAY CRAB.

Dear Editor:
Hanging in the eucalyptus tree is a Frosh banner with the numerals '37. This formerly read, Frosh '38. It was placed on the flagpole by the Freshmen, on the evening of the first school rally.
Some Sophomores tried to overpower the Freshmen but were quickly subdued and were presently feeling the cool water of the pool. After the excitement was over, the Freshmen disbanded and went home. Later the brave Sophomores returned and placed the banner in the eucalyptus tree, where it now rests.
FROSH.

Special for College Girls Shampoo, Fingerwave, Rinse and Hair Cut—\$1.00
HINES BEAUTY SHOPPE Permanent Waving a Specialty \$3 Ph. 21849 221 W. Victoria

be perspicacious use MISSION ICE Phone 3187

SEE NEW LINE OF SKIRTS
Andera Department Store
1105 State St. Phone 3314

Gauchos Attention!
Please Come in and Get Acquainted
Sheaffer—Parker Eversharps Pens
Typewriters
Portables and Large Machines—Repairs
Service and Student Rentals
Philco Radios
Complete Line for Your Inspection
We Trade, Service and Rent Radios
Student Supplies
BANK'S
914 State Street

Literary Supplement

To the new students the editor of El Gaucho Literary Supplement announces the existence of that paper. As yet we do not know the strength or worth of our sheet since we feel those things lie in the interest of the contributors. The first edition of the supplement in the history of the college newspaper came out last March and was followed by another in June. These first editions, sponsored by the English department, Alpha Phi Gamma, and the former Roadrunner staff, were considered experiments to try out the reactions of the students. The returns were favorable, to say the least, and we hope the enthusiasm not only keeps up but becomes more lively. We are free to set standards, free to make new policies, and free to do as we please!

The present policies of the supplement lay particular emphasis on the word "talent." We are neither looking for nor hoping to find any such thing. We have a grudge against people who are termed "talented", first because they get the idea that they must be exceptional; and second, it cramps the style of those of us who are not so labeled. Our policy might be summed up in the word, "Expression" because we feel everyone expresses himself in some way. We want the supplement to be informal, candid, and frank to represent the best on the campus, and to express the personal interests of the students.

Contributions to the paper will necessarily be short, in order that there will be a representative and varied group of selections. Short stories will be more acceptable if they are the short, short story length—500 to 800 words. The same will go for essays. Poetry will not be limited. For those who do not practice the formal types of composition, we offer a short paragraph form which we inaugurate as "briefs." They are paragraphs of 50 to 100 words dealing with informal essay topics, descriptions, or perhaps a proverbial thought such as the Chinese poets are noted for. If there is an adequate response to the idea, these short expressions will be placed together in a column.

The paper will be published in conjunction with El Gaucho Thanksgiving edition if contributions warrant the filling of a sheet one-half the size of El Gaucho. The dead line is set tentatively for November 21. Leave your contribution in the editor's box in El Gaucho office. "Confession is good for the soul" and we aim to give you all the help we know how.

Apple Polishing

We have been familiar with the words "apple-polishing" and the hypocrisy that is characteristic of it. We condemn the person who is guilty of the practice; we laugh and sneer at him, and mock him and feel that he deserves the derision. It has become so mechanical and so much a part of our subconscious selves to deride the offenders that we are often unjust and condemn the student who is but interested and eager.

Must a person who is among the first to volunteer aid to a faculty member in extra-curricular work be branded an "apple-polisher"? It is hardly fair to pronounce guilty the interested student who remains questioning his instructor a few moments after class is dismissed to learn a little more of an engrossing subject.

These miserable, misunderstood students have vulnerable feelings just as the rest of their fellow beings who are more "normal" (?). They do not enjoy being misinterpreted time and again, but their enthusiasm for the acquisition of knowledge or desire to help their instructors is so great that they ignore the rude remarks of the general student body. They deserve cheers, not jeers, for it is they who have set a high academic standard for State. Think it over before you ridicule the suspected polisher of the apple.—From the Golden Gater, San Francisco.

Freshmen Paint the Rocks

The keeper of the grounds, Ray Harris, looks with dismay upon the green paint which, since the freshmen invasion, has desecrated the time-revered rocks on the front lawn. Those rocks are part of the school's tradition; they were here before the institution was built, and now look at them!

Recovering from this "woe is me" attitude, Ray managed to point out that our school could again return to its own venerable self if the rocks were treated with acid and afterward stained.

In many colleges the sophomores have divers methods of persuading freshmen to engage in such necessary bits of labor. Can it be that the freshmen have them buffaloed?
D.McL.

Why We Remember

Most college students, looking back on their educational career, remember with pleasure and gratitude only a few of the teachers with whom they have spent many hours of their life. The majority of teachers have dropped to oblivion, as far as students are concerned. Some of those that we remember, we think of for comparatively negative reasons: we particularly disliked them or they had pet idiosyncrasies, like wearing purple stockings, that intrigued or annoyed us. But the really good teachers, in most cases the ones we liked, stand out always in our minds.

We liked teachers who were sincere about their work; who taught because they liked teaching and not because it was easy or because their fathers had been teachers; who taught us as individual human beings, not as so many machines whose nuts needed grinding; who taught us innumerable lessons in philosophy and behavior, as well as the material in the text.

All of us, or nearly all, liked teachers with a sense of humor. If a teacher could laugh like other individuals, he stood out in pleasing contrast to the many who didn't laugh but smirked, and even then were sure they weren't setting a proper example. By teachers with a sense of humor, we didn't mean those who felt it necessary to tell a joke, usually one we had heard three years before, every Wednesday or those whose stories had a distinctly class-room label. We preferred spontaneous humor.

We especially liked those teachers who gave us credit for having at least the average intelligence of our grade. Nothing was more provoking than having a teacher in the third grade talk to us as though we were in kindergarten; or one in high school as though we were in grammar school; or, for that matter, one in college as though we were in junior high.

It would be well for those of us training to be teachers to consider, before it is too late and we have completely lost the students' point of view, just what we appreciated in our teachers and what we didn't. We must not forget that before long we will be the teachers and that after all, the prospect of oblivion is not too interesting.

Art—Music—Drama

By MARY TOMLINSON

Negro songs, music, and spirit have been playing a prominent role in American entertainment in the past five or six years. Three outstanding productions have had heavy runs throughout the country. The Etude Ethiopian Chorus has performed important parts in each instance. They sang in the New York production of "Green Pastures" by Connelly, they created atmosphere in O'Neill's "Emperor Jones" played by Lawrence Tibbett, and they contributed their enthusiasms to the musical show, "Show Boat."

Sunday afternoon Miss Freita Shaw, five years director of the chorus, presented her troop in a varied program of spirituals, chain gang songs, and numerous well-known plantation songs. Opening with a costumed scene of an old time revival, the entertainers set their audience at ease by preaching a genuine sermon to musical accompaniment. The swaying mood became so overwhelming that the picture on the stage seemed incomplete without the responses of a congregation. More informal numbers grew out of the revival scene as the members freely arose and gestured in new songs. Following the spontaneous rendition of the lively number "Yes, He Did," Miss Shaw brought her group forward to give an unusual interpretation of "Listen to the Lambs," after which they relaxed into the rollicking rhythms of "Happy Am I."

Among the other highlights of the concert were the elegiac rendition of "Massa's in de Col' Col' Groun", the rhythmic dynamics in "Don't Feel No Way Tired" and "Swing Along Chillun," an inimitable presentation of "Allelujah," and the finished delicacy of the request number "Song of the Bayou." The old-time appeal for cakewalks was shown not to be lost when the audience broke out more than once during the antics of that special number.

Negro singers feel a great impulse to place their own personal reactions into singing and to feel that they are telling a story or pleasing their listeners with sound effects and scintillating rhythms seems to be their chief joy in singing. They gesture, they ejaculate, they do anything to sway the mood of the audience. The conversational tone with which nearly every song was presented created an informal and spontaneous atmosphere which held an unbroken attention of the listeners.

Freshmen Problems

By DIZZY and DOLLY

Have you met the new addition to the freshman class, in the person of Carl Simeral? He's sure a swell fellow! Ya' know, he goes around with "Flash" Yeager and "Dimp" Swanson. Try and meet him; he has a keen personality—and can he play football!!

Maybe Helen Longawa oughta change her car into a school bus. We saw her coming up the hill the other day with the car filled with fellows from the Anacapa House. Better start charging a fare, Helen!

—and were we surprised when we heard that Don Hart and Norman Coy, frosh football men, have leads in the coming college play!

"Irish" Duncan spent a whole period the other day trying to decide whether she'd go wading in the pool in the quad or not. Finally when she found out how slippery the bottom was, she changed her mind!

FLASH! Here's a letter from a freshman that we're sure you'll be interested in reading:
Dear Dizzy and Dolly:

In view of the recent editorial published in El Gaucho concerning the depleted freshman spirit, and the sophomore banner, which still hangs from the eucalyptus tree, I would like to use this as a protest and an explanation. To begin with, the banner was confiscated and

placed in the tree by members of our own class—certain frosh A's. Therefore, it is with contempt, rather than poor spirit that we leave this banner hanging, hoping that by a change of spirit, these frosh A's will redeem the class by taking the banner down. Had it been the sophomores who had debased our class name in such a manner, we most assuredly would have taken immediate action and upheld our class name and traditions!

—A GRIPED FRESHMAN.

PATRONIZE EL GAUCHO ADVERTISERS

Krebs Watch Shop
EXPERT WATCHMAKERS
Jewelry Repairs and Diamond Setting
18½ E. Canon Perdido St.

Alfred T. Cornwall
Fine Shoe Repairing
Student Work a Specialty
1033 State Street

THE COLLEGE SHOP
San Marcos Barber Shop
Court—San Marcos Building

Old Shoes Made Like New — at —
RE-NEW REPAIR SHOP
716 STATE STREET

Floralart Shoppe
1203 ANACAPA ST.
SANTA BARBARA, CALIF.
Phone 28534

D. & G. MALTED MILK SHOP
Rich Malted Milk 15c
802 STATE STREET

The next time you need **NEW SHOES**

Get Together \$3.50

... then come in and let us show you what fine leathers, what snappy patterns, and what fine fitting shoes your money will buy.

GallenKamp's
801½ STATE STREET
PHONE 24150

WE CAN FIT NARROW FEET PERFECTLY!

PETERS SHOES

Sport Comment

By BILL HOYT

Although both the varsity and the frosh were beaten this week-end, there is no reason to feel blue. It is not a disgrace to be defeated by a better team. After all the varsity was downed by last year's conference champs, and the frosh took it on the nose from what is termed the best junior college team in the valley.

It never occurred to you but Los Gaucho Babes lost to a team that is a contender for National Football championship. Here's how you figure it:

Taft Junior college beat California Ramblers; California Ramblers defeated Nevada university; Nevada won over St. Mary's; St. Mary's trounced Fordham.

Barney surely knows his figures and can use them to an advantage.

Our "Little Iron Man" got somewhat softened up last Friday. It's nothing to his discredit though, for he played his usual stellar game. The trouble was that Murt Miller received a blow at the base of his skull that put him out on his feet. Murt can't remember when he left the game, as a matter of fact he woke up in the hospital where he spent the majority of the week-end. He's just fine now, so nary worry, girls!

At last recognition for our demon ball carrier, Howard "Swivel Hips" Yeager: Bill Hendry of the Los Angeles Times took time to mention Yeager's 103 yard return of a kickoff to a touchdown two weeks ago against Comnook. Did anyone else notice that the account of the Frosh-Comnook game went unmentioned in all the southern California papers?

This Friday night there are two tough games on tap for the State supporters. One at home and one in the south. The varsity travels to Whittier to meet the strong Southern school, who are threatening to take the conference this year. While the frosh will give the local fans an opportunity to see their improved club when they meet the strong Cal-Poly Mustangs in Pershing Park at 8 o'clock.

TOMMY and WILLIE'S General Petroleum Products State and Sola Streets

ROYAL ICE CREAM CO. Have You Tried Our TOASTED SANDWICHES?

1116 Chapala Street Phone 7372

PATRONIZE EL GAUCHO ADVERTISERS

GOOD YEAR

TIRES AND TUBES VULCANIZING RETREADING ROAD SERVICE

MARVIN LIGHT, Inc.

"A PLACE WHERE THE IDEAL OF SERVICE DOMINATES THE DESIRE TO SELL"

OUR TIRE AND BATTERY SERVICE ADDS VALUE AT NO EXTRA COST

302 State Street

Phone 4036

Goodrich Shoes FOR Basketball, Tennis and Gym



HYGIENIC INSOLES POSTURE FOUNDATION FOR ARCH SUPPORT CUSHION HEELS COMFORT and SERVICE

BUELL BROS. INC.

705 State Street



Redlands 11 Overpowers State Team

By JACK DAVID

A bewildering aerial attack in the first half and a series of tricky running plays in the closing minutes of the game scored three touchdowns for Redlands university as the Gauchos dropped their first conference game of the season 18-0 to a superior Bull-dog Varsity last Friday night at Pershing Park.

The Green and White machine was outplayed and outclassed during the major part of the contest. Only once in the last quarter did they threaten to score, but then a couple of bad passes from center spoiled their drive and the game ended with the ball in Redland's possession.

Despite the soggy field and slippery ball, the Bulldog's celebrated passing combination of Bandy to Peterson was not noticeably slowed up. Eight completed passes were good for 81 yards and a total of four first downs.

Early in the second period after Peterson had kicked out of bounds on the Gaucho's 15 yard line, Harold Sanderson, State fullback, took a wide pass from center and attempted to boot out of danger, but one of Redland's lanky ends, a Mr. Crawford by name, broke through and blocked the kick. The ball bounding across the line of scrimmage where it was scooped up by Mike Hunt, Bulldog pivot man who ran it to the three yard stripe.

Two plays were stopped, but on the third try, Johnson, the fullback dove over for a touchdown. The attempt at conversion was no good.

Shortly after the last quarter started, the Southerners started a march with Bandy and Johnson packing the ball, that carried them to the two yard line. Kitch, left end for the visitors romped over the goal line on a complicated end around. Again the conversion failed.

Later in the same period after some brilliant runs by Bandy and Nicholson, the Bulldogs shoved over another tally. McDermott busted in and batted down the kick for the extra point.

"Skeeter" Voorhees was easily the outstanding player on the field, although Elmer Lee, Leonard Fisher, and "Penguin" Dupes turned in good performances. In the State backfield, Rezzonico and Robinson stood out.

Offensively, Sanderson was the

The KODAK Shop 800 State St. Cameras—Films—Papers Chemicals Kodak Finishing—Enlargements

Frosh Battle Cal-Poly Team Friday Night

Santa Barbara State Gauchos will tangle with the California Polytechnic eleven of San Luis Obispo next Friday night in Pershing Park. This game will be the toughest one on the Frosh schedule as the Mustangs have not had their goal line crossed in two years.

Mustangs use the Notre Dame system with all their plays built around Stockdale, former flash from San Luis Obispo high school.

The Gauchos will have a new running mate for Yeager in this game, as Morelli, former Bakersfield flash, has enrolled in school. Morelli comes with a good reputation, both in open field running and on defensive.

Coach Cummings stated that the team emerged from the Taft game with many sore muscles but ought to be in perfect shape for this game.

The starting lineup will probably be Ziegler, center; Darby and Trotter, guards; Gruell and Gliddon, tackles; Gorman and Mulock, ends; Pollock, quarter; Clemens and Yeager, halves; and Swanson, fullback.

FRESHMAN COACH HAS SYSTEM FOR FOOTBALL MEN

Howard Grubbs, new freshman coach at Texas Christian university, is putting new life into his practice sessions. Here's why. On the second day out members of the squad were ordered to take a run around the field. Grubbs, only four years out of T.C.U. himself, looks no older than many of the men he coaches.

He jogged along after his squad, watching the performance of the men. When the freshmen had completed the turn of the field, one of them pantingly observed to Grubbs: "Say, shorty, what position are you out for?"

"Whatever it is, you'd better hustle a little or you'll get dropped from the squad!"

only Gaucho back who could gain through the Redlands line.

Starting line-ups: Bulldogs: Kitch LER, Smith LTR, Stevens LGR, Hunt C, B. Smith RGL, Spriggs RTL, Crawford REL, Bandy Q, Nicholson LHR, Johnson RHL, Peterson E. Gauchos: Keith LER, Fisher LTR, Roe LGR, McCullough C, Dupes RGL, Bartholomew RTL, Voorhees REL, Mahoney Q, Stockel LHR, Kelliher RHL, Sanderson E.

Substitutes—Santa Barbara: Garber, Gumpertz, Miller, Lee, Robinson, Stanley, Ewing, McDermott, Nightingale.

Campus Coffee Cup Capers

Everyone to his own taste! There are those rugged individuals who like their hamburgers raw, while there are others, not so rugged, who prefer them well done, but Dr. Ellison has given birth to a new idea. Our genial history professor takes his "supremes" home and, after removing the lettuce, bakes them in his oven.

Guests in the home of a wealthy Chinese show their honor and respect for their host's high station in life by throwing bones and crumbs on the floor at dinner.

You too may enjoy eating at the CCC. Coach and Mrs. "Bud" Cummings are regularly seen munching happily on hamburgers supreme at the CCC.

Define divinity. Divinity defined: devouring dozens of delicious "Dogs" as delicately dispensed by dancin', dido-doing demizens. Try a hamburger supreme daily!

GLENN'S HOME COOKED FOODS

CAFE AND SANDWICH SHOP 1218 State St. Just Above the Granada COLUMBIA DRUG FOUNTAIN and LUNCH 1036 State St. In the Elks Building

Midget Auto Races

EVERY TUESDAY NIGHT PERSHING PARK Qualifying 7:30 P. M. Races Start 8:00 P. M.

General Admission 50 Cents Admission 25 Cents For students Holding Student Body Tickets

Bob "Rezzy" Rezzonico

"Rezzy" booting "Ye olde pigskin" long and high and far. Bob was among the outstanding players of last Friday's game against the Redlands Bulldogs. His hard and flashy running and deadly tackling saved the score from mounting many times during the latter part of the Bulldog fracas.



Allred Changes System of Play in Intramural

Instituting a new arrangement in the playoffs of the intramural sports, Fred Allred, intramural manager announced yesterday that the system would be changed from an elimination tournament to a Round-Robin. This new action was necessitated due to the small number of teams and the corresponding shortage of games.

In yesterday's games Beta Sigma Chi won their game by forfeit due to the Sophomore non-appearance. This put the Beta Sigs in the undisputed championship of the American league having defeated the Anacapa club last week. The Beta Sigs have 1000 per cent average; Anacapa and Sophs both have a goose egg average. These two teams will compete for second honors next Tuesday, October 30.

In the National league, the Frosh and Sigma Alpha Kappa are tied for top notch positions while the juniors hold the cellar spots by safe margins. On next Friday, October 26, the Sig-Alphas will oppose the Tau Omega and the Juniors and Frosh will compete.

On the following Tuesday, October 30, three games will be played in preparation for the championship series; matching Tau Omega and Juniors; Sophomores and the Anacapa club; and the Frosh and the Sigma Alpha Kappa.

Championship series will be battled out between Beta Sigma Chi, American League champions, and the champs of the National league.

Patronize El Gaucho Advertisers

EUGENE A. SACCONAGHI EXPERT SHOE REPAIRING All Kinds of ATHLETIC EQUIPMENT REPAIRED 10 W. De la Guerra Phone 3650

Alphigams Discuss Publication Plans

Meeting place of Alpha Phi Gamma, national honorary co-educational fraternity, has been changed from the home of Mrs. Margaret Bennet to the college cafe. The meeting will start promptly at 7:30.

Jack Smith, national president of Alpha Phi Gamma, was a guest at the football game last Friday night. He discussed plans for western convention with members of the group. Plans for publication of Black and White, national fraternity bulletin, were also made. The magazine will be printed in the local print shop.

Fraternity Pledges Entertain Members

Members of Pi Sigma Chi, industrial education honorary fraternity, will be guests at a pledge dinner tonight in the college dining hall. Mr. Roy Eichelberger will be speaker of the evening.

Guests of the fraternity are Allen Crews, "Goldie" Goldsmith and Martin Verhoeven. Mr. E. E. Ericson is sponsor of the group.

Exactly \$159,232,782 was allotted from the federal emergency funds in 1933-34 for educational purposes. The regular budget appropriations for education during that period was \$32,255,690.

G. W. Hitchcock THE TENNIS SHOP NEW TENNIS RACKETS EXPERT REPAIRING 112 E. De la Guerra St. Phone 6592

Hardermen Tackle Whittier Varsity On Southern Field

Taft Cougars Trounce Frosh in First Defeat

Taft junior college Cougars leashed out with a ferocious display of power Saturday night and handed out the first defeat of the season to the State Frosh, 32 to 14, in a game played before 2500 excited Taft grid followers.

Yeager again was the spark-plug of the yearlings attack and broke loose twice to show the Taft rooters how it was really done. In the second quarter he took the ball on the Taft 30 yard line and scooted around left end to score. Simeral's kick for the extra digit was squarely placed between the up-rights.

Repeating his performance of last week, Yeager received one of Taft's kickoffs after a touchdown and raced 90 yards down the middle of the field to close the scoring for the Gaucho Babes. This run was almost an exact duplication of his run last week in Gilmore Stadium against Comnook gridmen.

The game was one of the best exhibitions of offensive football seen in many years. At all times during the game either team was liable to turn out a scoring play.

Pett, fullback, and Brown, quarterback, turned in excellent games for the Cougars.

Yeager, half; Swanson, half; Kahn, full; Simeral, tackle, and Mullock, end were the outstanding men in the Frosh line-up.

Line-ups: Taft: Riordan LER, Quigley LTR, Hansen LGR, Bostick C, Hale RGL, Fredburg RTL, Wackeen REL, Brown Q, Sturdevant LHR, Beauchamp RHL, Pett F. State Frosh: Gorman Glidden, Haymond Ziegler, Trotter Gruwell, Mulock Pollock, Swanson Monson.

NEW COLLEGE PRESIDENTS One hundred new college presidents assumed office with the opening of this fall's term. Last year there were 125 new administrative heads of colleges and universities in the United States. The turn-over this year has been about 7 per cent and is greater among the liberal arts institutions than among other types of high educational units.

McCaffrey Bros. SPORTING GOODS Phone 5656 634 State St.

The Pen Shop! ALL MAKES OF FOUNTAIN PENS REPAIRED BY EXPERTS 18 1/2 E. Canon Perdido St.

SLOCUM'S BREAD

At Your Grocers

Norma Shearer Fredric March Charles Laughton

THE BARRETT'S OF Wimpole Street STARTS SUNDAY WARNER BROS. GRANADA

New Fall Shipment

SWEATERS AND LEATHER COATS Full Assortment of Sizes and Colors Zipper Type—Slip-on or Button

TRENCH COATS—LINED As Low as \$5.00

For Your Fall and Winter Sports Wear See Ott's Sport Shop First

OTT'S SPORT SHOP

727 State Street Dial 3121

Crippled Gauchos Enter Game as Underdogs

Badly battered from their stiff game with Redlands university last week, the Santa Barbara State Gauchos make their first out of town debut this Friday night when they tackle a strong Whittier eleven on the Southerner's home field.

The Whittier Poets boast a strong outfit for this year, although they lost many players from graduation. John Arrambide, left halfback and captain of the Poets earned an all-conference position and a conference rating for two years in succession. Soeberg, a six foot plus man who weighs around 200 pounds, is Arrambide's running mate. Dahlitz, who plays left tackle, tips the scales at 240 pounds, being the biggest man on the squad. Edward Sowers also plays a tackle position, but he only weighs 207. Two of the members of the team, Rush, a guard; and Tebbis, an end; are small, but have plenty of drive and power for their size. Altogether the team averages 192 pounds per man. The backfield sums up to a 185 pound average, with the linemen averaging over 195.

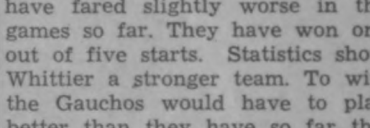
Whittier is fresh from a 12-0 victory over Occidental last week. They have suffered setbacks already this season, but only from such strong teams as the University of Southern California Trojans and Arizona university.

El Gaucho from Santa Barbara have fared slightly worse in the games so far. They have won one out of five starts. Statistics show Whittier a stronger team. To win, the Gauchos would have to play better than they have so far this season. Hopes are held higher with the return of all injured men to the roster. Leonard Fisher and "Hi" Stanley returned last week. This week Leroy "Findog" Findlay returned to practice after a foot injury received in the first game of the year. "Findog" plays one of the tackle positions and will strengthen the squad considerably.

CROWN CAB

25c 1/4 Miles, 12 blocks. Then 10c per 1/4 mile. Ext. Passengers Free. PHONE 4911

THREE GREAT STARS Make Screen History!



NORMA SHEARER FREDRIC MARCH CHARLES LAUGHTON THE BARRETT'S OF Wimpole Street STARTS SUNDAY WARNER BROS. GRANADA

FRATERNITIES

SOCIETY

DEPARTMENTS

Tau Gammas Commemorate Anniversary

Final preparations were made last night at a meeting of the Tau Gamma Sigma sorority for the tea to be given next Sunday afternoon at the home of Cecilia Hauser, alumna. Invitations have been issued to faculty members and the presidents of the seven campus social sororities. Guests will be received from 5 to 7 o'clock, by active and alumna members. The event is celebrating the tenth anniversary of the founding of the organization.

Plans were also formulated for the homecoming breakfast to be held at the Biltmore Hotel on Sunday, November 4, for a sport dance to be given November 24, and for the float to represent the sorority in the rally parade.

TEACHES ART

Dorothy Pool, '34 graduate of the art department, is teaching art part time in the Carpinteria high school.

DANCE

Saturday Night
"Cormack's" 10-Piece Orchestra
AMBASSADOR BALLROOM
ADMISSION 40c

How pleased your young lady friend will be if you present her with a beautiful bouquet



Flowers for All Occasions
PRICED TO FIT YOUR
POCKETBOOK

Victor the Florist
135 E. Anapamu Phone 28667

FOXRLINGTON

THE PLACE TO GO

NOW PLAYING

THE SIREN OF THE NILE!
The flaming chapters of her life blazed with the names of conquerors! Her love affairs shook the world!



Adolph Zukor presents
CECIL B. DE MILLE'S
LEOPATRA

A Paramount Picture with
CLAUDETTE COLBERT
WARREN WILLIAM
HENRY WILCOXON
Ian Keith - Joseph Schildkraut
Cost of 8,000—A year to make

Don't Miss This Great Picture

COMING FRI-SAT.

GEO. O'BRIEN

In Zane Grey's
"The Dude Ranger"

RADIO NOTES

By KEITH LUPTON

Tonight Gracie Allen will accidentally become a school marm on the "Adventures of Gracie" program, broadcast from 6:30 to 7 p.m. over the Columbia network. While Gracie tries to teach the pupils, George will keep the pupils from educating Gracie. The musical portion of the program will be given by Bobby Dolan and his orchestra.

During "Broadway Varieties" this Wednesday evening at 5:30, Alex Gray will "pinch-hit" as master of ceremonies for Everett Marshall, who is recovering from a tonsillitis operation. Alex Gray will sing several duets with Elizabeth Lennox, supported by Victor Arden and his orchestra. The Columbia Broadcasting System handles this feature.

On Wednesday afternoon the Curtis Symphony orchestra will return to the Columbia System for the sixth consecutive season. Fritz Reiner will be the conductor, and the program will be devoted to Beethoven's "Leonore" Overture No. 3. The program will be presented under the auspices of the Curtis Institute of Music, being released over KDB at 1:15.

A bill is being prepared for the next session of Congress which states that all American radio stations will have to give fifteen minutes per hour of their unsponsored time to educational features, which would NOT include jazz or murder thrillers. Many stations are opposed to this bill and will do their best to defeat it.

Jack Benny, Mary Livingston, Frank Parker and Don Bestor and his orchestra are all on one program. Tune in on KFI at 8:30 p.m. Sundays for the popular feature.

Walter O'Keefe, the well known Broadway Hillbilly, is back on the air with Glen Gray and his orchestra, Annette Hanshaw, showboat singer, and Ted Husing. The program is released over KDB on Tuesdays and Thursdays.

Wavelengths — Vera Van, the blues singer long with Ted Fio-Rito and his orchestra, is taking a week's rest in the red and yellow country. Announcer Kenneth Robert, the Modern Mountaineers and Red Nichols and his band have recently completed a short for Paramount... Isham Jones, his orchestra, and Bettina Hall are on the Columbia System, giving direct competition to Ed Wynn and Eddy Duchin — both are on at 6:30 p.m. Tuesdays. — Week's Best Program — One Man's Family, KFI Saturdays at 9 p.m., but on second thought I guess no college studees will be home at 9 p.m. Saturdays, Right?

Milk for Fuel

By ART DAKAN

Wafflebottom and I were seated before the fire in our club, talking. We had disposed of China, Italy, and unemployment, and had got around, somehow, to oil.

"The oil of the country," said Wafflebottom, brushing the ash from his cigar, "will be exhausted in a few years. Russia has some oil; South America has a little; but it won't last long. And is anyone coming forward with a substitute? Is anyone telling us about a practical fuel to be used instead of oil?"

I muttered something about rockets and wood-burning motors. Wafflebottom snorted.

"Rockets, indeed! A perpetual pyrotechnical display, what? Listen to me," and he leaned over and clutched my coat lapel, "I'll tell you what's going to be the next great thing." He shook my coat collar violently. "The next great fuel, do you hear?"

I moistened my lips. Wafflebottom had by now raised his voice to a scream, and other members of the club had strolled toward us until there were about a dozen around, listening to the discussion.

"Well?" I said.

Wafflebottom looked each listener impressively in the face before he answered.

"Milk. It's been the age of oil. Now it will be milk's turn." As bright enthusiasm came into his eyes, and his voice shook a little as he went on.

"Can't you picture it all? Milk stations all over the country. Prices, of course, on the same scale now prevalent. Regular certified Jersey milk, 16 cents a gallon. 'Bootleg,' or Holstein skim milk, anywhere down to 8 cents a gallon. And the super-power Guernsey variety, with lots of cream in it, about 20 cents.

"Imagine the attendant, 'Check your buttermilk, sir,' for of course buttermilk would be the thing for the transmission, with all the sliding parts greased with butter.

"Of course, there's one thing." Here doubt came into his tone. "The milk might curdle, and clog the motor. I suppose that could be overcome, however, with time and trial. The good features more than make up for such minor disadvantages."

"Another thing. Slap a few ice bags on the motor, let the milk flow

Shower Fetes Mrs. Boyd at Sorority Meet

A shower honoring Barbara Allen, whose marriage to Roger Allen was recently announced, was given by members of Delta Sigma Epsilon, national social sorority, at the home of Lucille Bolton on Monday evening following the regular business meeting of the sorority.

Preceding the meeting, a pot-luck supper was held by active members of the chapter.

Those who attended were: La Rue Steelsmith, Elaine Littlefield, Elizabeth Hartwell, Merceda Jewett, Helen Eichelberger, Wilda Simone, Sheila Davidson, Dorothy Poole, Evelyn Maitland, Geraldine Slayton, Lucille Bolton, Winifred Jones, Chloe Vincent, Frances Saylor, and Lucia Walker. Alumnae who were present included: Jean Wood, Frieda Jones, Josephine Bolton, and Ardys Bordeaux.

through the cylinders for a couple of minutes, and you have ice cream — no trouble, little cost."

Wafflebottom, smiling triumphantly, paused and looked around.

"Well, gentlemen, what do you think of the idea?"

Not one of us could say for a time; then old Tighgirdle spoke.

"You say, Wafflebottom, that you have actually invented a motor which will run on milk?"

My friend shook his head, a little embarrassed.

"No-o," he admitted, "but I don't see why it couldn't be done."

He took out his cigar case, selected a cigar, cut off its end, and thumbed his lighter, it failed to work. He snapped at it again. No flame. Fuming under his breath, he unscrewed its bottom.

One of the club members had somehow contrived to fill the cigar lighter with milk.

BERT CLEMONS IS DIRECTOR

Bert Clemore, physical education '30, is educational director for CCC Co. 921 stationed at Buck Meadows, California. He is also managing editor of camp's weekly newspaper.

McDAVID IS ADVISER

William McDavid, history, '33, is educational adviser for Camp F, CCC Co. 558, and is editor of the weekly paper, "News from Nowhere."

GUTIERREZ DRUG STORE

Telephone 3174
The Leading Prescription Druggists
635 STATE STREET
Free Delivery

HOIDAL'S MALTED MILK

Famous Malted Milk 15c
1019 1/2 STATE STREET

Important Announcements

All persons in charge of events of interest that wish photographic records made for use in La Cumbre please notify D. W. Moseley and Dave Larsen at least one week in advance.

Cliff Leedy requests all band men and members of the marching unit of glee club to report to the music hall Wednesday night at 7:30. Attendance required.

Kiss & Make Up

"Is it all right for a girl to let a boy kiss her the first time he goes out with her? This question has been bothering I. M. Alone, the writer of this column.

In view of this fact I have circulated here and there and asked a number of so-called experts. Here are my results and references.

Jerry Walker: "No. Keep him in suspense."

Dolly Hall: "Depends entirely upon the person."

Fred Hendrixson: "Ten thousand times yes, and I'll give you first class references."

Don Follett: "Depends on girl."

Bob Moore: "I never had a chance."

Georgia Scott: "I refuse to answer."

Virginia Moon: "Well I can't tell you all I think."

Dizzie Denman: "Well, he can try can't he?"

Clarke George: "Why sure, anytime. But one should use discrimination."

SIG ALPH PICNIC

Sigma Alpha Kappa fraternity will have a picnic next Sunday at Bobby Goux's cabin on San Marcos pass. Lunch will be served at 1 o'clock.

Kenneth Rister is studying Art at the Otis Art Institute.

Jere Hopkins has obtained a position at the Cottage Hospital.

Traveler Speaks at Pacific Conference

(Continued From Page One)

ceased. Her book "An Amiable Adventure," describing her travels around the world, was published by Macmillan in 1933. Before returning to the United States Miss Jones visited England and Scotland, attended meetings of the Disarmament Conference in Geneva and spent some time in Paris.

Last May and June, Miss Jones visited International Relations clubs in England, Ireland and Scotland. She then went to Paris and Geneva; and spent about a month in Vienna, Munich, and other German cities. She talked with political leaders in both Germany and Austria.

Personalities

By DORIS COKER

We have discovered that Lois Jo McPheeters was born in Coachilla Valley, California, April 28, 1914; that she was graduated from the Coachilla Valley Union High school in the class of '32; that while in high school she was vice-president of the student body, senior class secretary and president of the Associated Women students.

On our campus she is now vice-president of the student body, vice-president of the junior class, president manager of the women's glee club, social chairman of Tau Gamma Sigma and secretary of the Outing club.

Her hobby is collecting all types and kinds of dogs. She loves to swim and spent the summer between the beaches of Del Mar and San Diego.

THE GREAT WARDROBE

They lead the parade of value right down Quality Street. See them before you decide on your Fall Suit . . .

\$29.50

COMPARISON DETERMINES VALUE

THE GREAT WARDROBE

Quality Since 1886

Many Students Attend Benefit C. of C. Dance

Approximately two hundred couples attended the second annual Junior Chamber of Commerce scholarship dance held after the Redlands vs. Santa Barbara State college football game last Friday night, October 19.

First prizes in the ticket sales contest were won by Wilma Kiesner and Jack Mahoney; second prizes by Gretalie Fitzgerald and Thomas Merrill. Prizes consisted of five dollar money orders at Huggin's and Billy Myer's and twenty orders at Ott's and Johnston and Denno. All winning students are sophomores.

In order that all receipts from the dance could go to the scholarship fund Vic Janssens, manager of the Ambassador ballroom, donated the use of the hall again this year, while Fred Lambourne and his orchestra contributed the music. Elbert Cochran and Bobby Goux were the soloists for the evening.

Representatives of the Junior Chamber of Commerce were Joe Myers and R. L. Priddy. Those serving on the committee were Billy Myers Jr., Herb Brisley, John Ruffo, and Horace Rupp.

The dance was well attended by State college students as well as townspeople.

Those who received scholarships from the Junior Chamber of Commerce last year are Fred Monson, Charles Anderson, Dodridge Brown, and Dan Muloch.

Delta Zets Plan Float

Delta Zeta Delta sorority held its regular meeting last Monday evening at the home of Julia Lynch, president. Arrangements were made for a homecoming breakfast at El Cortijo on Sunday, November 4, and for the float which will be entered in the Rally Parade Friday, November 2. The sorority is going to sell chrysanthemums at the Oxy game.

An alumna, Carol Zerby, who is now attending University of California, was present at the meeting.

Collegiate Gossip

We would like to know if Curtis Davis' little brother, Carl, was up here from Whittier scouting the game Friday night?

Our bull dog from the Pound for the game was mistaken by Redlands as their own mascot. Very observing these Redlanders.

Bob Krause is sporting a car this week — what's the matter Bob, does studying make you weak?

A gentle reminder! Who saved their lab fees?
Till next week,
COL. HAMBURGER.

FAMOUS collegiate HAMBURGERS

THEY'RE MADE BETTER!
109 East Anapamu

Halloween Dancing Party

ROCKWOOD

Sat., Oct. 27, 1934

\$1.00 Per Couple

Semi-Formal Open to Public

FLOOR SHOW

FRED LAMBOURNE'S ORCHESTRA

— Tickets at —

Schauer's Printing Studio

Under Auspices of Drama

Section of Junior Auxiliary

of S. B. Women's Club

I smoke a great many Chesterfields.. morning, noon and night .. they are always the same

The Chesterfields you're smoking now are just like they were last year or any other year—because we always buy the right tobaccos —uniformly ripe and mild.

On the air —

MONDAY	WEDNESDAY	SATURDAY
ROSA	NINO	GRETE
PONSILLE	MARTINI	STUECKGOLD
KOSTELANETZ ORCHESTRA AND CHORUS		
6 P. M. (P. T.)—COLUMBIA NETWORK		

Chesterfields are milder . . they taste better

© 1934, LICHTY & MYERS TOBACCO CO.