Local Beach Escapes Damage

The Carpinteria beach will not suffer the fate of nearby beach houses located near Linden Avenue escaped damage during the three-day period of high tides and ground swells which destroyed thousands of dollars' worth of property in the Sandyland area last week. The destructive tides and ground swells were too much for some of the cottages that had been badly undermined further back on the beach.

FELLOWSHIP CLUB HEARS TALK ON SALVATION ARMY

The Men's Fellowship club of the Community church heard Capt. Frank Mann of the Salvation Army tell of the work of his organization in this locality following their dinner Monday evening. New members elected at the meeting were: President, C. G. Maddox; vice-president, George M. Bovers; secretary, M. C. Chase; and treasurer, H. C. Romney. The dinner committee was composed of: Jack MacNair, J. K. Kenyon, Dr. J. R. Lape, Louis Fleet and James Amsa.

Mr. and Mrs. F. H. Humphrey returned Wednesday morning from a visit with their son, Frederick, now in the University of Southern Cal at Los Angeles.

Boy Scouts To Enter First Aid Contest

Members of Troop 1, Carpinteria High School, have been planning and organizing in regard to several future activities to be held in this community. It was agreed and plans were arranged for the selection of the group of the Troop to take part in the Mason Council First Aid contest to be held in Santa Barbara during the latter part of January. Charles Babcock and Frank Roberts, Boy Scout leaders, New and B. E. Powers, C. C. Heltman, J. A. Lewis, W. J. James, Thomas as Mayfield, Harry James, Charles Carey Demaree, C. C. Heltman, and George Senteney. It was agreed that they should be selected and start training within the next few weeks.

PRESIDENT'S COLUMN

A sound barricade erected to protect the William Yula place proved effective, and the George Kalme home escaped serious damage as did the Grant B. Schley place and the home of Mr. and Mrs. E. B. C. S. Brown. Some damage was noted to windows and doors, but strangely enough some of these houses left valuable lots nothing but a rocky waste. Included among homes damaged in the Sandyland area were: homes damaged beyond hope of repair, the Russell Cup meet has been set for April 1.

Edison Co. To Spend Over $400,000 on Improvements

Expenditures of approximately $420,000 will be made by the Southern California Edison Com.

pany in this division this year and after the completion of its service territory for this year, according to E. G. Creager, general sales manager of the company here. This local budget is for improvements to the service system, to provide service to new customers and to pay taxes to the company's local property owners. The general property tax bill for 1939 business development were announced. Harry J. Bunder, assistant general sales manager, the meetings are to be selected and start training within the next few weeks. The work of the organization has been aided by the co-operation of Mr. B. F. Black, president of the Chamber, Thomas Dinmore.

v OLUM E VI .C A R P I N T E R I A, CALIFORNIA, THURSDAY, JANUARY 12, 1939 NUMBER 42

C. of C. Re-Elects Officers

The directors of the Carpinteria Valley Chamber of Commerce met last Wednesday evening in the office of the Car Detector, the organization having been re-elected for another year.

One of the most successful years in the history of the organization and sponsored several community events including the community caroling, the Christmas tree, the display of fireworks on the Fourth of July and an outdoor Christmas tree contest. Included in publicity work was the installation of the large neon sign on the Safeway building, a series of programs over KFWB, advertising Circulars, a bi-weekly edition which was sent to all ports of the United States containing a mailing of many pieces of literature covering the Carpinteria Valley. Some 300 requests for information were received as the result of the radio programs and over eight hundred requests were received through the All Year Club Post Office. Over 1,500 descriptive folders were mailed in answer to these requests. Several hundred were sent to hotels and other tourist centers.

The work of the organization has been aided by the co-operation of many members of the local business organizations, particularly the Chamber, Thomas Dinmore, sup-

(Continued on page 8)
entered under the name of Carpinetia Chrysalis as second-class matter, at the post office at Carpinteria, California, under the Act of March 3, 1917. Established March 20, 1915. Published weekly as "The Chronicle" from June 6, 1915, to October 8, 1936. Published daily as "The Chronicle" from Oct. 9, 1936, to Dec. 6, 1936. Determined a newspaper of general circulation (as defined by Section 4460 of the Political Code) by decree of the Imperial Court of the State of California in and for the County of Santa Barbara, February 25, 1937.

SUBSCRIPTION $2.50 PER YEAR IN ADVANCE Advertising Rates on Application

BAGE OF COURTESY

The State Department of Motor Vehicles is issuing the customary reminders that the deadline for renew- 
 al of automotive registration is midnight, February 4 — 1939.

Car owners must hurry and "get there" before that 
 midnight deadline. But it's to be hoped the rush for 
 licenses will not cause the last carrying in connection 
 with our motoring for 1939. For, in this Exposition 
 year, our normally heavy traffic will be greatly in-
 creased by additional millions of motoring tourists. 
 It is essential that every driver exercise the utmost 
 in caution, counteracting the hazards of crowded high-
 ways by driving safely and sanely, at all times ob-
 serving every traffic signal, as well as safety laws.

Our new plates bear the proud legend: "California 
 World's Fair '39." We can prevent hundreds of tragi-
 c accidents, and set a good example to our visitors, if 
 we work for wages or operate small businesses— 
 publically supported institutions, while the wealthy 
 break to honest, independent, tax-paying citizens

"Influence" or "Individual Respons-

P. Moore, general superintendent.

A Santa Barbara County Weekly

THURSDAY, JANUARY 12, 1939.

"Sleep-enacks" in daytime pre-

service. For the first time in his 
 career, P. Moore is "team"ing up 
 with his devoted secretary, Gladys 
 Swaggard and Lloyd No-

REVUE GOES BAD

Enraged, true, veteran comedian of 
 stage and screen, plays a villain for 
 the first time in his career as 
 Paramount's "Ambush," featuring 
 Gladys Swaggard and Lloyd No-

MILLAND RIDES AGAIN

Ray Milland, Paramount actor, 
 rides a horse on the screen for the 
 first time in "The Desert Empire." Ac-

ually, Milland is a former member 
 of the British Royal Household 
 Cavalry and is a super horseman.

ADVICE GIVEN TO VISITORS PLANNING DEATH VALLEY TRIPS

Northern California motorists planning trips to Death Valley National Monument, may drive via U. S. 99 to Bakersfield, then U. S. 99 to 116 to Trona, to Junction with U. S. 6, thence by way of Trona or Lone Pine, ac-

Correct to the condition of the National Automobile Road, is over two miles wide. The National Park and Sea may be made by either Beatty or Furnace Brook Junction over all 

Mexican roads.

accommodations are also at the 
 popular Furnace Creek Inn and the Furnace Creek Auto Camp. The Furnace Creek Inn is at the resort town of Death Valley, operated early in the century; consists of cabin, restaurant and amusement. The Furnace Brook Hotel and is located near major scenic attractions. Furnace Creek Inn also available at Stovepipe Wells and Hotel and Death Valley View Hos-

All modern camping facilities are available in Death Valley with public Assistance. Restrooms, drinking water, tables and tents are available without charge, being maintained by the National Park Service. Also provided for, both of which are temporarily 
 excluded or in any way obstructed or week. Trailer campers are available at 
 Campgrounds, with electric outlets, toilet and bath facilities for nominal charge.

Visitors are warned to camp in designated areas only and are re-

minded that any information de-

manded may be had from the ranger.

informal talks on Death Valley are made by the Park Naturalist at Furnace Creek Auto Camp and on Thursday and Sunday evenings, talks by the Park Naturalist are heard at the Furnace Creek Inn at 8:00 p. m.

enjoy the "practical" nurse—and 
 appreciation of the important 
 work of the registered nurse. It 
 is hoped that a realistic appre-

A bill sponsored by the California 
 State Nurses Association. ac-

pounding the efforts of the 
 registered nurses, who work for wages or operate small busi-

The registered nurses report that the "practical nursing profession is not a profession anymor" and that only trained and qualified nurses are trained in any of the examinations necessary for registry, 
 should be entrusted with care of the patient.

Accordingly, the "practical" group has countered with a bill which guarantees to the"practical nurses the right to license and examine themselves! The registrations of the "practical" nurses have more than usual interest, not alone because it's one that affects prac-

tically everyone in the land, but because this time, the door to legal license is being opened both of the registered and the practical nurses have come out fighting.
Hollywood Beauty Secrets

By Max Factor, Jr.
Filmmom's Foremost Make-up Authority

Beauty for Brunettes

In understanding an article on proper make-up practices for brunettes, I am immediately stepping into a field which is very regularly conducive to arguments. The reason for this is that many feminine appearances which really should fall under the brownette classification of natural hair and complexion coloring are quite often wrongly considered by their possessors to be blonde or brunette—rather than their true brownette status.

The brownette is one whose natural complexion and coffifee tone actually should be placed in a range definitely in between the blonde and the brunette degree of coloring—and statistics prove that forty-eight percent of the world's women come under this classification of natural hair.

In fact, my father, the late Max Factor, coined the word "brownette" several years ago to properly describe this great percentage of women who could neither be classified as blondes nor brunettes.

Naturally the dividing lines were not exactly apparent in this brownette classification from the blonde and brunette types on either side of it; they are often extremely thin ones.

For instance, Lolie Rainer and Miss Oberon are quite generally regarded as being brownettes whereas my own classification specification both of these personalities as dark brownettes. And, I must admit, the distinction here is an extremely fine one.

Margaret Sullavan

Going to the other extreme of the brownette color range, my classification shows Margaret Sullavan and Ann Sheridan as being very light brownettes—but with both of them admittedly bordering very closely on the dark blonde color range.

It is very important that these women who are brownettes should discern this hair-and-complexion coloring fact, in order that it may serve to guide them in determining the correct color harmony in make-up for their types.

I have observed, for instance, many modern brownettes who have mistakenly classified themselves either as light brownettes or dark blondes, with consequent errors in their selection of make-up shades and final failure in their made-up appearance.

Lolie Rainer

Too determine the correct color harmony in make-up for the various types of brunettes, let us consider that which is a natural complement to the beauty of those who, like Miss Rainer and Miss Oberon are definitely on the dark side of the brownette scale. Here, for brown hair and eyes, and olive skin, the color harmony ensemble calls for olive powder, carmine rouge, carmine lipstick, brown eyeshadow pencil and eyelash make-up, with very tiny make-up foundation, and natural make-up blender.

Ann Sheridan

For the Margaret Sullavan-Ann Sheridan type of light brownette, with light brown hair, fair skin and blue or grayish eyes, the color and harmony demands are for rose powder, blondes, rose rouges, roseey eyeshadow, brown shadow for those with hazel eyes, black eyebrow pencil, and black mascara, to match the make-up foundation and ruchette make-up blender.

For the middle degree of brownette natural coloring—Baby Keel er and Irene Rich, with their medium brown hair, brown eyes, and medium skin, occur to me as an attractive classification. The brownette color formula in this case calls for carmine rouge, carmine lipstick, brown eyeshadow, black eye-lash make-up and eyebrow pencil, ruchette make-up blender and blush make-up foundation.

Smartness

A correct self-classification under the above headings with a consequent selection of make-up colors is a great deal smarter and more glamorous than one that has been haphazardly classified in the blonde or brunette range of complexion colors—and quite unmistakably made-up accordingly.

Want Ads In The Chronicle Bring Results.

IN DOWNTOWN LOS ANGELES

FAMOUS from COAST to COAST for GOOD FOOD

FIFTH and HILL Openings Dec. 10, 1938, permanent CONVENIENT— to downtown shops, theatres and all points of interest.

HOTEL CLARK
P. G. B. Morris, Manager

Fifteen minutes late on a 15-minute train, a ten-minute wait in the snow, a station full of passengers, and the car was unable to start.

In High School Auditorium, Carpinteria, California

Christian Science Society of Carpinteria Invites You to Attend

Christina Science—Entitled—CHRISTIAN SCIENCE, ITS CHALLENGE TO THE WRONG THINKING OF THE AGES.

By Peter V. Ross, C.S.B., San Francisco, Calif.

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

In High School Auditorium, Carpinteria

COAST HIGHWAY

Friday Evening, January 13

At 8 O’Clock

FREE LECTURE

ON

Christian Science

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M A R R I E D  H E R E

Ventura County couple married here.

VENICE COUNTY COUPLE

Marc Latham, Mrs. Harlan Hen- deedson; publicity, Mrs. J. L. Fru- 1929.

C T I E R A P E R I N A

CROP VALUE DROPS

$12,000,000 FROM FIGURES OF 1938

SACRAMENTO — A decline of approximately $12,000,000 in the value of commercial vegetable and melon crops grown in California in 1938 was due largely to lower average unit prices on most crops, the federal-state crop-reporting service at the State De- partment of Agriculture announced today under the signature of Carl M. Schiller, Crop Report Statistician.

For 1938 a total of $77,694,000 was placed on the vegetable and melon crops harvested in California. In 1937 the same crops had a value of $89,600,000.

Among the state's truck crops, lettuce was the most valuable, Schiller's report showed, its value in 1938 being estimated at $39,-

150,000. Tomatoes were second in importance commercially, returning to growers $9,627,000. Cattle- hoppers ranked in third place in money values with $7,423,000. The celery crop was estimated to be worth $7,070,000 and the asparagus crop was rated at $5,805,000.

Total acreage of vegetables and salads harvested for production in California, 1938, was 3,780,000 acres, a decrease of 703,000 acres from the area harvested in 1937. The decrease was largely confined to plantings of spring peas and potato crops. Also, acreage harvested for feed purposes was reduced from 29,000,000 acres in 1937 to 19,000,000 acres this season.

Lettuce, the state's leading vegetable crop, had a value of $12,000,000, a decrease of $2,000,000 from 1937. The decrease was confined largely to plantings of early lettuce and spring head lettuce in areas where these crops were found to have a low market price.

In other vegetable crops, the demand was comparatively better than in the past few years. In the case of turnips and cabbage, the demand was sufficient to absorb the entire area harvested. In the case of squash and sweet corn, the demand was greater than the area harvested.

In the case of melon crops, the demand was less than that in the past season. The decrease in demand was about $2,000,000, and the acreage harvested was reduced from 19,000,000 acres to 15,000,000 acres.

Among the melon crops, watermelons were harvested in the greatest area, 10,000,000 acres, an increase of 2,000,000 acres from the area harvested in 1937. The harvest in 1938 was due largely to a large planting of the watermelon in the san Joaquin Valley and the San Francisco Bay region. The value of the crop was estimated at $2,000,000, a decrease of $2,000,000 from the value of the crop in 1937.

Among the melon crops, the crop of cantaloupes was harvested in the smallest area, 1,000,000 acres, a decrease of 2,000,000 acres from the area harvested in 1937. The harvest in 1938 was due largely to a large planting of the cantaloup in the san Joaquin Valley and the San Francisco Bay region. The value of the crop was estimated at $2,000,000, a decrease of $2,000,000 from the value of the crop in 1937.

The acreage of the crop of cantaloupes harvested in the san Joaquin Valley was 1,000,000 acres, a decrease of 2,000,000 acres from the area harvested in 1937. The harvest in 1938 was due largely to a large planting of the cantaloup in the san Joaquin Valley and the San Francisco Bay region. The value of the crop was estimated at $2,000,000, a decrease of $2,000,000 from the value of the crop in 1937.

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Fredie March and Joan Bennett in "Trade Winds" starting at the Fox - Arlington Theatre Sunday on the same program with Jack Oakie and Lucille Ball in "Anchalee Takes a Tour."

DON COSSACKS TO PRESENT VARYING PROGRAM MONDAY

Great versatility in song and dance will be displayed by General Patton's Don Cossack Choir during its concert at Lobero Theatre, January 16. Sacred hymns, Russian gypsy and soldier songs, Cossack dances and gypsy songs, and even Spanish and native New Zealand songs will be included in the program.

"Blessed Be the Lord," a religious song written by Tchaikovsky, which expresses the characteristics mysticism of Russian religious music, will be a highlight of the concert. "The Snow Has Blown Over Russia," a patriotic Russian song expressing the sublime longing for the native land, "The Pillar Song," a Cossack military ballad inspired by the Great Cossack general, Platov, after whom the song is named, and "Malanka," a dance number for her role as "Kozateok," and "Losgin," a comical soldier's song, will be offered by the Cossacks as a representation of their national culture.

The national dance of the Cossacks, "Korabok," and "Longino," a dance of the Caucasian Cossacks, will be performed by the twenty-five "horsemen of the Steppe." Because the Caucasian Cossacks were often attacked by various brigand bands, they always carried daggers. In "Longino" the dagger, which is the Cossack's faithful friend in battle, is used as an integral part of the dance.

During their recent tour in New Zealand the Cossacks were impressed by the beautiful folk songs of the native Maoris and they included the "The Maori's Farewell Song" in their concert at the Lobero Theatre, January 16, with Corrinne A. Seeds as an instructor.

THEATRE—DRAMA—ART

THURSDAY, JANUARY 12, 1939.

YOUR HOLLYWOOD CORRESPONDENT REPORTS...

The John Barrymore rushing to complete their roles in "Midnight" in order to leave Hollywood by January 6, for that New York play, engagement. Claudette Colbert, who is also in this picture, is planning a trip to Sun Valley, where she hopes to visit New York to see his wife, who is appearing in a play there. Irene Thalberg has such a deep tan she's wearing a light make-up for her role in "Invitation to Happiness." Louise Campbell and her new husband, Horace McLean, have taken an apartment at the Garden of Allah in Hollywood. They plan to build a home in the early spring.

Shirley Ross home from a New York vacation to attend the first premiere of her latest picture, "Cafe Society." Madeleine Carroll, who is appearing in the same picture, is planning a trip to Sun Valley, where she hopes to visit New York to see his wife, who is appearing in a play there. Irene Thalberg has such a deep tan she's wearing a light make-up for her role in "Invitation to Happiness." Louise Campbell and her new husband, Horace McLean, have taken an apartment at the Garden of Allah in Hollywood. They plan to build a home in the early spring.

Richard Greene and Nancy Kelly in "Submarine Patrol" at the California Theatre starting Saturday also on the same program "The Cowboy and the Lady."

On Saturday morning, January 21, a course in Social Problems in Education will open with Dr. Eustace Oertel as instructor. This is a special course in propaganda analysis for teachers of Social Studies. George C. Mann, chief of the Adult and Continuation School in the State Department of Education, will instruct an Extension Division course in Counseling for Adults. This course meets the requirements for renewal of the Adult Educational Credential. Principals and teachers of the Jena Method of speech reading will be studied in a new early January course entitled "The Jena Method," with Mrs. Mary Rogers Miller as instructor. Other Education classes opening during January and February include those in kindergarten-primar...
High Tides Leave Wreckage in Wake

BE STAGE VET
Sidney Blackmer, currently featured in Paramount’s “Me and My Gal,” has been prominently cast in nearly 100 Broadway productions. Blackmer now gives his entire time to films.

STAR A TECHNICIAN
Mme. Alia Nazimova, one of the greatest stars in stage history, is today acting as technical advisor in Hollywood. Mme. Nazimova’s current assignment is Claudette Colbert’s starring vehicle at Paramount’s studio.

WAR INFANT
Patricia Morison, stage player who makes her screen debut in Paramount’s “Persons in Hiding,” with Lynne Overman, J. Carrol Naish and William Henry, was born in New York City of an Irish mother and an English father and spent her infancy in England, where both parents were in military service during the World War’s closing years.

BEACH COTTAGE COLLAPSE
Beach cottage of Mr. and Mrs. Girard Van B. Hale shown after heavy seas had undermined foundation causing it to collapse. Picture courtesy News-Press.

THE HOMO OF GEORGE OWEN KNAPP
The home of George Owen Knapp, one of the founders of Sandyland, which was seriously damaged but was prevented from collapse by workmen. Picture courtesy News-Press.

LEGAL ADVERTISING
Adjudged a Legal Newspaper by the Superior Court of Santa Barbara County and Qualified by Law to Publish Legal Notices and Advertisements

LEGAL NOTICE
On this 30th day of December, in the year 1938, before me, the undersigned, a Notary Public in and for said County of Santa Barbara, State of California, residing therein, duly commissioned and sworn, personally appeared A. C. Stralla, known to me to be the person described in, and whose name is subscribed to the within instrument, and acknowledging to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and seal the day and year in this certificate first above written.

(SEAL) Myron Francis Fenton
Notary Public in and for said County and State.

SPECIAL
Cash Offer
1,000
BUSINESS CARDS
$1.95

DR. J. B. LAPE
DENTIST
1004 Linden Ave.
Phone 274
Carpinteria

Charles Kullman, internationally famous tenor, was soloist at Treasure Island concert, fourteenth of many musical programs at the 1939 Golden Gate International Exposition.

Carpinteria Chronicle 115 E. Coast Highway Phone 4461

The Frank Nagle beach house in Serena which was the first cottage to fall prey to encroaching seas. Picture courtesy News-Press.

The St. K. Alben, Jr. cottage in Sandspit pictured shortly after it toppled into the surf during high tides. Picture courtesy News Press.

Want Ads in The Chronicle bring results.
After counting our hot-water needs...

...we bought a 1939 automatic gas water heater!

It isn't likely that you've ever counted the number of times hot water is required by your family in a day. But it's a known fact that the average family turns on the “hot” faucet a hundred times or more.

That's why a modern automatic gas water heater is almost as necessary as water itself. It gives you all the hot water you need, any time, without attention.

And it saves money. By heating water faster, it cuts the cost of fuel, saves time and labor.

Here's how it does it:

ằng EIGHT

EDISON CO. TO SPEND

This gain of 24,000 meters is

believed to have been

liberated in the last 20 years. It

is being used by the Edison

Electric Illuminating Co. of Los

Angeles, which supplies electri-

city to a large part of the west

coast. The company says that the

increase in power is due to an

increase in the use of motor

vehicles and household appli-

cances.

This is in addition to the

increase in the use of motor

vehicles, which has been

continuous for many years.

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