

MERRY CHRISTMAS FROM EL GAUCHO

SEE YOU NEXT YEAR?

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

Vol. XXXV

GOLETA, CALIFORNIA, FRIDAY, DECEMBER 16, 1955

No. 24



I'm going home for my Christmas vacation today. I'm going to do a little studying and have a little fun. Next year I'd like to come back.

I'll be driving in a car down to L.A. and I'll be in a car when I return. Like most people I'll be doing a lot of travelling by car over the holidays. It saves the feet. It saves time. The power of 200 horses is at your command to whisk you to your destination. 3000 pounds of steel and glass smooths the trip and keeps out the rain. A car is a convenience. It's more than that.

IT'S A TRAP. Glass shatters and leaves jagged edges to scar faces and sever heads from bodies. Steering wheels crush chests. Solid steel crumbles like an accordion and pushes stomachs up where lungs should be. Upholstery catches fire and turns a car into an oven.

People who have been in accidents know. You know, too, but you may have forgotten. How many times have you seen yourself — for a fleeting moment — as part of a picture in the newspaper? How many times did you drive a little too quickly? drink a little too much? pass a little too often and a little too close? How many times have you stepped on the brakes or moved back into your own lane — just in time? What did you think about before you let out your breath and made a wisecrack to your companions? You probably don't remember.

But Christmas is a time for remembering. And a time when too many people forget. Last year 36,000 Americans died in traffic accidents. That's not far from the entire population of Santa Barbara. The number killed who were of college age equaled almost four times the size of our student body.

That was our Christmas present to the nation: 7800 lives. It's certainly one case when it isn't better to give than to receive.

Many Gauchos will be hitting the road today. I hope that's all they hit. The vacation period is the time of peak use of automobiles by college students, and the time of peak danger.

I'm leaving for my Christmas vacation, today. Next year I'd like to come back. I'd like to see you back, too.

The Editor

Regents OK Plan For Hispanic Major

A long-range program of development for the major field of study in Hispanic Civilization at Santa Barbara College has been set forth and approved by the Regents of the University.

Based on a report and recommendation of the Regents' Committee on Educational Policy, the program was announced from Berkeley recently.

Hispanic Heritage

The Hispanic Civilization major of the college's Division of Letters and Science, instituted here in 1953, is closely related to the historical and social her-

itage of the community of Santa Barbara. At the Regents' meeting held on the Santa Barbara College campus in September the Hispanic Society of Santa Barbara urged support of the program.

The guiding principle of the Regents' policy statement explains that "the program of Hispanic Civilization shall be undergraduate in all its emphasis and shall be interdisciplinary in its orientation. Moreover, all further development of the curriculum in this field shall be in strict conformity with the Regents' pol-

icy statement for Santa Barbara College which was issued in September, 1953."

Regents' Goal

That statement of the Regents outlined the goal of Santa Barbara College as a "liberal arts college of the highest quality, enabling it to become a distinguished unit of the University." It is said that the undergraduate instruction should be dominant, but opened the way for the establishment of a limited graduate program and authorized the institution to request accreditation for the general secondary credential from the State Department of Education.

The announced policy on the Hispanic Civilization offerings listed eight objectives with appropriate recommendations and comments for each, including such items as establishment of a visiting professorship, augmentation of library resources, additional regular academic positions, scholarships, conferences and institutes on campus, summer courses, exchange professorships and budgetary support.

Financial Support

"It must be emphasized," the statement reads, "that these objectives have been formulated in part in anticipation of some private financial support for the program."

Dr. Stephen S. Goodspeed, associate professor of political science, is chairman of the College Committee on Hispanic Civilization. Serving with him on the committee are Dr. Pablo Avila, associate professor of Spanish; Dr. Kurt Baer, associate professor of art, and Dr. Philip W. Powell, professor of history. Dr. Powell was instrumental in the establishment of the program and served as chairman of the committee until this fall.

SPROUL SUFFERS FROM PNEUMONIA

University President Robert Gordon Sproul was stricken ill with bronchial pneumonia last week while on a trip to New York concerning the University.

It has been announced from Berkeley that he is feeling better and is expected to return to work some time this week.

President Sproul was placed in the Columbia Presbyterian Hospital in Harkness Pavilion, where he was taken from the Waldorf-Astoria Hotel.

He suffered an attack of pneumonia earlier this year, and informants say that he has not been feeling well for some time.

President Sproul is this year celebrating his 25th anniversary as president of the University. He has been associated with the University in one capacity or another for almost a half-century.

Soup Spoons

IF YOU WON'T SWIPE THEM, WE'LL PROVIDE THEM.

Soup spoons, that is. Large metal spoons will be given to any soup sippers who ask for them instead of the usual wooden ones. However, if spoons keep turning up missing as in the past, only wooden ones will be given out.

Dick Goode, Chairman
SU Committee

AMS BULLETIN

The lucky number this week wins a free gift from Harris and Frank Men's Store, 820 State Street. The winner this week is No. 226.

Dick Love
AMS President

MEN STUDENTS PLAN BANQUET

Plans are being made for an AMS Banquet to be held Sunday, Jan. 8, at the American Legion Hall in Santa Barbara, AMS President Dick Love has announced. The evening's activities will include dinner, a guest speaker, and entertainment.

Dick declared that Sunday, Jan. 8, will be the last day before Dead Week that a party can be held, and urges all to come to "live it up" before finals.

P. L. 550 Veterans

Korean veterans are urged to sign their vouchers for December before leaving for the Christmas vacation, in case they should forget to do so when they return. So to insure getting a check, be sure to sign before you leave.

GAL DEBATERS SCORE AGAIN

Female members of the Gaucho debate squad rolled up another impressive victory for Santa Barbara last weekend.

Barbara Sager, a freshman, and Mary Ellen Dougherty, a junior, teamed together to take first place in upper women's debate at the Southern California Fall Tournament at Occidental College.

This tournament is held for those students who do not attend the annual Western States Championship tourney, which took place this year in Washington. Barbara and Mary Ellen went through the entire tournament undefeated.

Barbara also took third place in lower division women's extemporaneous speaking.

BASKETBALL GAME

Scheduled for Monday Night, Dec. 19th—Gauchos vs. San Jose State . . .

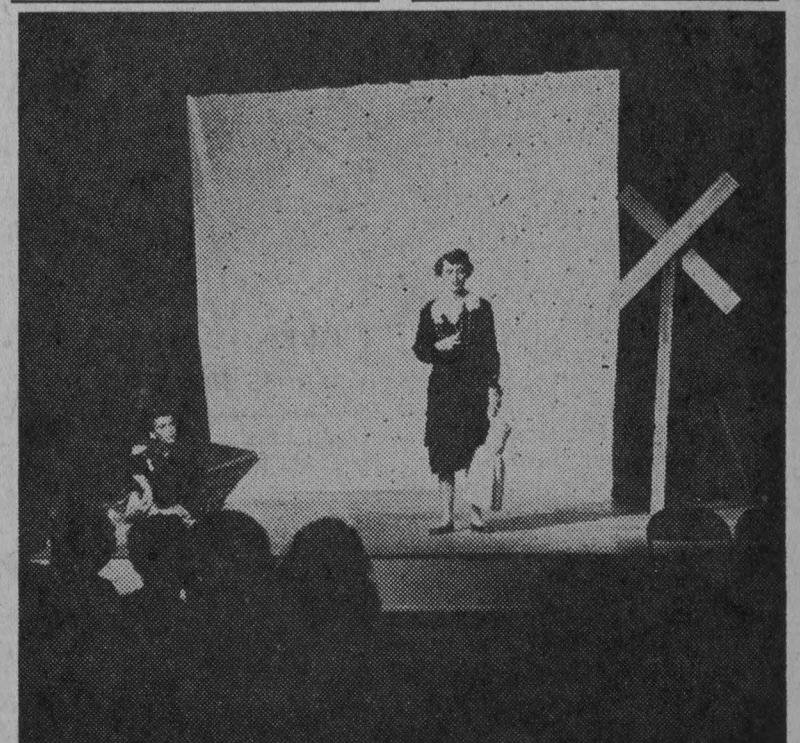
CANCELLED!

FINAL EXAMINATION SCHEDULE

	*8-11 A.M.	*1-4 P.M.
Saturday, Jan. 14	French & Spanish 1, 2, 3, 4 German 1 and 3, Greek 1	Music 15
Monday, Jan. 6	11 MWF	12 TuTh
Tuesday, Jan. 17	10 MWF	12 MWF
Wednesday, Jan. 18	8 MWF	10 TuTh
Thursday, Jan. 19	9 MWF	2 MWF
Friday, Jan. 20	9 TuTh	Mil. Sci. (all classes) and 4 TuTh
Saturday, Jan. 21	Subject A, English 1A-1B, and 4 MWF	3 MWF
Monday, Jan. 23	1 MWF	2 TuTh
Tuesday, Jan. 24	1 TuTh	11 TuTh
Wednesday, Jan. 25	8 TuTh	3 TuTh

*Classes of two or fewer units will have examinations from 8-10 A.M. or 1-3 P.M.

Classes held at 5:00 or during the evening will be scheduled at a non-conflicting hour.



Sylvia Noble and Tom Taylor were seen in a cutting from Tennessee Williams' play, "This Property Is Condemned," as part of last week's production of "A La Carte" in the Little Theater. —Photo by Carle Moore, Brooks Institute.

ARNOLD



El Gaucho

University of California, Santa Barbara College

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CASITAS CARICATURES

by PETE VORZIMER



Those Manzanita girls are every bit as wonderful as their reputation. Did you know that for the last couple of weeks the girls have been scraping up money to pay for a round-trip fare in order that Joyce Robello, their president, could go back to her home in Hawaii for Christmas vacation? They couldn't have picked a more terrific girl than Joyce.

The girls collected money among themselves, then added the hall treasury to pay for it. This means that they haven't had nor will have any joints for the remainder of the semester.

Joyce didn't have the slightest knowledge that this was going on . . . and when they sprang it to her, the same little doll who saw to it the Birch session was taped recorded this one too. The whole thing sounded like 50 women all bawling with happiness at once.

Hats go off to the Manzanita maids for the most terrific gesture of the year . . . and I'd like to know where else but in UCSB's Las Casitas could this happen.

You better watch out, Lenny McCabe. Rumor has it that Sam and George are taking up a collection to get you a ticket to Hawaii (that's where Lenny's from)—only it's a one-way ticket. You see, every weekday morning Pineapple McCabe wakes up Birch Hall (around 7 a.m.) by pounding his huge grubby paws on Sam's and George's door. They take him down to the IA campus each morning. Every morning the earth-shattering smashing of the door; every morning, "Hey Sam! It's me Pineapple. Open the door!" and every morning, "Go 'way, I'm not here. . . I've already gone." eBtter watch out, Lenny.

Say, Patty, why don't you ask George just exactly what decorations the men of Palm put on him? He still hasn't gotten them completely off, so there's still a chance to witness Palm's dirty work.

The Sycamore demolition team is still busy at work—blasted a doorknob off Tom Taylor's door the other day.

I've heard about people being hung, but only recently did I witness a meatball being hung in

effigy. One of Miss Best's little latex delights was (with great difficulty) impaled on the end of a fork and suspended by a string in such a manner that when the door to the dining hall was opened the meatball would come flying at the poor unsuspecting soul.

I'm waiting for some of you splendid people out there to submit some good weekly quotes and questions. . . .

CAL NEWS

A young University of California graduate student returned recently from a one-man expedition into the central highlands of New Guinea where he discovered the fossilized bones of the oldest animals ever found there.

A Roman scholar and soldier named Pliny the Elder was close to the secret of pasteurizing milk 1800 years before the process was developed by Louis Pasteur, according to a Latin scholar on the Los Angeles campus of the University of California.

HEARING BELLS? DON'T BE WORRIED! GAUCHO TELLS WHOLE SORDID STORY

In addition to their mundane duty of tolling the hour every 60 minutes, the campus chimes have burst forth with Christmas music all this week.

Perhaps, then, this is an appropriate time of the year to reveal some of the inner workings of our carillon, which is housed in the audio-visual department of the library.

Inner Workings

Mr. Simonds of the audio-visual department explained that the striking of the hour, the melody that comes before it, called "Westminster Chimes," and the tunes that are played at 5:10 p.m. and at other times are all set off electronically by an arrangement of pegged metal discs and holes which mesh upon electrical contact.

The music is contained on plastic, modern versions of the old-fashioned piano roll; there are five of these rolls in the library, each with five or six melodies, which are produced by a carillon company in Los Angeles.

Tiny hammers strike metal rods which are one-fourth inch in diameter and vary in length from one to two feet, depending upon the tone desired; then these small reverberations are amplified by 100-watt speakers on the roof of the library to a solid gonging sound that rings out across the campus telling you to hurry (or else not to, because you're already late).

Berkeley Chimes

Everyone knows about Berkeley's chimes, cloistered in the Campanile tower. These differ from Santa Barbara's carillon in that they are real bells and are operated manually; also, they play only at noon every day.

Although the SBC chimes are ordinarily played electronically, there are special occasions, such as university meetings on this campus and the inauguration-dedication last spring, when they are played manually. Miss Turner and Dr. Gillespie of the music department have performed at the little keyboard at such times.

Music Festival

When the Stokowsky music festival was presented in Santa Barbara this fall, a 100-key caril-

lon was installed by the Los Angeles carillon company (the SBC instrument has only 25 keys), and Del Roper, who is with this company, played every day during the festival.

Mr. Roper also arranges special music for the Santa Barbara carillon, and he has devised a whole new system of musical notation to suit this instrument, which is unusual musically. It is a two-keyboard instrument and differs from regular bells in that the overtones are produced accurately. Piano or organ music cannot be used for the carillon.

Now the next time someone asks you about the chimes you won't have to say, "All I know is what I hear!"

Aquacade Swimmers And Workers Needed

Aquacade 1956 needs swimmers, divers, floaters, and committee workers. A meeting will be held Monday, Jan. 9, at 4 p.m. in Bldg. 421, Rm. 110. All interested, swimmers or non-swimmers, are urged by the chairman to attend. It was also announced that three non-swimmers, one for each show, are needed to climax the performances.

BEAUTY PAYOFF

by NORMAN PAUL

Now that Christmas is so close, we hope that you are all looking your loveliest, and will continue to look that way throughout the New Year.

Next year, as in the years past, we stand ready to help you with all your grooming problems, or if you are one of the few who has no beauty problems, we are here to keep you looking just as lovely as you are.

We hope every one of you have the most wonderful Christmas and New Year's Holidays.

We hope that skiing does not take too big a toll among you and that you will all return to school raring to go.

Norman Paul's
 160 W. Alameda Phone 5-8514

'Career Open House' For Seniors in S.F.

Graduating students with home ties in the San Francisco Bay area are invited to attend a "Career Open House" in San Francisco Wednesday and Thursday, Dec. 27 and 28, it was announced today by officials of Macy's.

"We are extending a special invitation to students interested in retailing, regardless of majors," according to G. Luther Weibel, personnel director. He added that the Open House will afford visitors an opportunity to see Macy's California divisional headquarters in operation and to analyze retail career possibilities.

Students may telephone SUTter 1,800, Ext. 503, for registration prior to Dec. 27.

TOWER OF BABEL

i live in the top of the tower of babel—
 what language do they speak here?
 i know how to scream with several inflections,
 but
 they only murmur at me and make gestures with their hands;
 i understand the hands, but not the symbols.

some of them shriek incessantly, not listening, only pleading; some are mute (do they think?) some use only hands . . .

i live in the top of the tower of babel—
 what language do they speak here?
 do they speak here?
 Bright Red!

—Kate Gilpin

SEASON'S GREETINGS

May the New Year be a prosperous one

Bill Tomlin
 MEN'S SHOP

FROM ALL OF US
 TO
 ALL OF YOU . . .

PENINGERS

Wishes

The very merriest of Christmases

To the Gauchos and
 and the Gauchettes

We hope to have the pleasure
 of serving you during the New Year

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Red-Hot Gauchos Host Bulldogs Tonight

SPORTSCENE

Friday, December 16, 1955 EL GAUCHO Page 3

Sports

SPORTS EDITOR GLENN DICKEY
ASSISTANT SPORTS EDITOR JORDAN ROMEO
SPORTS WRITER GIL ROMOFF

SIDELINE CHATTER

by Glenn Dickey

What makes an athlete great? I was just reflecting on this subject after watching Sugar Ray Robinson dispose of Bobo Olson in two rounds last Friday night.

I'm not one that holds that beating Olson wasn't much since he was a mediocre champion. I think Olson has been a good champion and a very good fighter.

Olson Better

Olson is, despite the knockout, a better fighter than Robinson right now. Yet Olson is, in my opinion, "only" a very good fighter and Sugar Ray is a great one.

Does that sound like a contradiction? What I mean is this: A great fighter is one who has that extra little spark that makes him the best. This has nothing to do with his ability as such.

Perhaps this can be better demonstrated by example. Olson has been knocked out by Archie Moore (once) and Robinson (twice). No doubt he wanted to get up all three times, but he didn't.

Ray Comes Back

Robinson, in the fight that got him a chance at the title, was nearly knocked out by Rocky Castellani. He got up off the floor and somehow managed to "weather the storm" and win the fight.

Going back a little farther, to his last fight as a middleweight before "retiring" against this same Olson.

Bobo was winning that night at the end of 10 rounds, and by a fairly wide margin.

Robinson put on a terrific finish to win the decision.

Going back still farther. The second Randy Turpin fight in which Ray won back his title for the first time.

Turpin, too, was ahead that night going into the 10th round, I believe. Then he made the mistake of cutting Robinson, a bad enough cut that the fight might be stopped. Robinson knew this.

He TKO'd Turpin in this same round.

My last example. The fight with Jake LaMotta that gave Ray the middleweight crown.

LaMotta, the "Bronx Bull," also was ahead, if slightly, going into the eighth round. Then in this round he backed Robinson into a corner and started swinging away with his sledgehammer fists. Sugar slipped some punches, blocked some, and finally got out of the jam.

From there on in he handed Jake a terrible beating until it was stopped in the 13th.

This, then, is what I mean by a great fighter. One who comes from behind, who gets off the floor, to win. One who is most dangerous when he's hurt. Robinson is this kind of fighter. Insofar as skill goes, right now he is definitely not the best middleweight around. But so long as he retains this spark of greatness he will be dangerous.

Probably this spark can be summed up as pride and fear. Pride that makes an athlete want to be on top, and fear that he will fall that makes him fight even harder.

Given this, an athlete can be flamboyant or quiet, and he will be great. Robinson is flamboyant. So is Ted Williams. But Joe DiMaggio had this same spark and so did Joe Louis, both of whom were the very opposite of flamboyant.

Christmas Greetings

What with the Christmas season coming up, you'll get a lengthy respite from this column — until Jan. 5, as a matter of fact.

Until that date, I'd like to wish a very Merry Christmas and a Happy New Year to all the members of the football team,

CAGERS SEEK 8TH AND 9TH STRAIGHT

by Gil Romoff

Unbeaten in seven straight starts, Santa Barbara hosts the University of Redlands Bulldogs at the National Guard Armory tonight. Game time is 8:15.

Not too much is known about the Bulldogs except that they were edged out by Pasadena Nazarene in the semifinals of the Redlands Tourney. Pasadena later gave the Gauchos some very unpleasant moments before bowing, 64 to 47, in the tournament finals.

Redlands uses a fast breaking type of offense, and in Bill Endeman possesses a man who is a tremendous shot and rebounder. Endeman was named to the all-tournament team.

Coach Willie Wilton announced a probable starting lineup of Tom Williams and Charley Dunn, forwards; Dick Acres, center, and Johnny Osborne and Leroy Erick, guards.

In last Saturday night's game with Long Beach State the tight Gaucho defense held the Staters, a team which had been averaging over 100 points a game, to but 54 in chalking up an easy 65-to-54 victory. In fact, the Gauchos have allowed their opponents an average of but 52 points a game while averaging 72 a game themselves.

Tomorrow night the Gauchos host the Pepperdine College Waves at the National Guard Armory with tip-off time again at 8:15.

The Gauchos will be looking for revenge when they play the Waves because last year the visitors dumped the home-breds twice by scores of 73 to 56 and 71 to 65. The Gauchos lost but five other games all season.

Capt. Ermine Zappa, 6-foot-4-inch center and forward, and Forwards Jim O'Leary and Linwood Burns are the returning lettermen. To go with these three, Coach Ducky Dowell will have two outstanding transfers from New Jersey, Jim Fennelli and Frank DeBoskey; another transfer from San Diego, George Taylor, and several top men from the Wave junior varsity.

The Waves employ a fast break-set style of play along with a smooth passing game.

At The Movies

by Jack Nakano

Schedules subject to change without notice
AIRPORT DRIVE-IN

Friday - Saturday

"The Girl on the Red Velvet Swing," Joan Collins, Ray Milland

"I Died a Thousand Times," Shelley Winters, Jack Palance

Sunday on

"The Big Knife," Shelley Winters, Jack Palance

"Illegal," Jayne Mansfield, Edward G. Robinson

CALIFORNIA

Friday - Saturday

"Seven Cities of Gold," Rita Moreno, Richard Egan

"Mississippi Gambler," Piper Laurie, Tyrone Power

Sunday on

"Marty," Betsy Blair, Ernest Borgnine

"The Little Kidnappers," Academy Award winner FOX ARLINGTON

Friday on

"Tarantula," John Agar

"Running Wild," William Campbell

GRANADA

Friday on

"Honky Tonk," Lana Turner, Clark Gable

"Billy the Kid," Mary Howard, Robert Taylor

STATE

Friday on

"Heidi and Peter," Swiss made

"Music Land," Fred Waring, Benny Goodman

"Spud" Harder, Dr. Paul Scherer and all of my other friends.

assertion not long ago that the average high school gets more money for football equipment than SBC, Duane Mittan, former chairman of Board of Athletic Control, explained that the methods of obtaining athletic funds were different. High school money comes through A.D.A., or Average Daily Attendance. In other words the high school is paid by its school district according to the total attendance record of its enrollment. This, stated Mittan, usually totals to much more than what the college can manage. SBC sports get a percentage of the funds from an estimated total of budgetable student enrollees. In other words, Graduate Manager Bob Larden figures out what the probable attendance will be, and the total student body funds are estimated. Sports are allotted between 31 and 33 per cent of this tentative total, and football only a percentage of this percentage.

This is why Football Coach Stan Williamson's proposed \$5,767 equipment list was slashed to the anemic \$2,841 he received. Football's cut of the total take just was not enough to fill the bill. How do we remedy the situation?

Vicious Circle

It turns out that we're dealing with a great big vicious circle. We need a season of big crowds at the Gaucho home games to provide a surplus of money to spend on the team. These crowds won't come out unless we have a good, tough, WINNING team. Since the chances for a winning

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team are pretty slim on the present budget, the circle is complete, as Mittan called it, "a hopeless situation."

Freshman Teams

Exhibiting his usual perfect timing, Glenn Dickey picked this point for a pertinent question: "If we don't have enough to decently outfit a varsity team, where will the money come from to support this shiny new freshman-team program you're planning for next year?"

It was now that we heard about the "budgetable" and "total" student body funds. It seems that the percentage allotted a school department comes out of only some of the student body funds. For example, Santa Barbara has 2100 students this semester. Of this 2100, the money of only 1700 students was utilized, these being the so-called "budgetable" students. This situation arises because of making out budgets in advance, when the total enrollment can only be estimated. Harder stated that if a way can be found to take a percentage of ALL student body funds, there will be enough for his freshman-team program.

Whether anything will come of this is doubtful, but it is another case of promising big on little if any solid ground.

Accomplishment

There has been a new development that causes Glenn and me to feel that we have accomplished something with our work — at least we are taking credit for it. It seems that an increase of around 175 students is expected next year. According to Harder, of the extra approximate \$5,250 for sports, football is to get about \$1,750. Add this to Stan's \$2,800 and the situation will ease somewhat. Glenn and I have been accused of "rabble rousing," but without our literary frothing at the mouth not even this little would have been done. Well hurrah for us!

I seem to have run out of space again, so the myriad of other things I had to say will have to wait till next time.

Please don't forget all about this over the holidays, because we intend to keep you informed in our own inimitable style. Meanwhile, Merry Christmas, Happy New Year, and *Vive la UCLA* in the Rose Bowl!

SEASON'S GREETINGS

May your holidays be happy ones

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Tattle Tales by Janet Adameck

See, I told you—December 16 really did come. Now we can all go home and take it easy (maybe?) and spend all the money we haven't got on Christmas presents—that is, if we haven't already. Ho-ho-ho! Merry Christmas!

Speaking of Ho-Ho-Ho!, Santa Claus (alias Billy Ryan) at the Christmas Formal on Friday really did a rousing job. Old Saint Nick certainly put everyone in the Christmas spirit.

Joins

Two joints were held last weekend right in the midst of Christmas activities. The Kappa Sigs and Pi Phis and the Deltas and Thetas all enjoyed their parties in the Christmas atmosphere.

Two Gaucho-ettes journeyed last weekend to the USC Sigma Chi Formal at the Bel Air Hotel. Chia O Mary Dilley and DG Eleanor Dito said that everything was very lush and just perfect.

Theta Sue Oliver announced the good news that she and Dick Worth are now engaged. The announcement was made at the Theta Christmas party last Saturday.

Dinner Dance

Delta Sigma Epsilon sorority held its dinner dance at the Mar Monte Pavilion last Saturday. Music was furnished by the Ken Coulter Dance Band. Some of those attending were Diane Aime and Lambda Chi Bill Montgomery, Margaret Benbury and Don Sharpe, Robin Drake and Joe Byrne, Elaine Evers and Roy Kropff, Carol Soule and Bob Higbee, Gwen Tench and Dick Hendrickson, Elizabeth Bonno and Kappa Sig Jim Sylvia, Ursula aKrmann and Armand San-

Society Votes Grant To Jacobs For Work

Committee on Research of the American Philosophical Society at its last meeting voted to award a grant in research to Dr. Wilbur R. Jacobs, assistant professor of history at Santa Barbara College.

Sabbatical

Dr. Jacobs is on sabbatical leave this year, working at Harvard University on a biographical study of Francis Parkman, one of America's greatest historians. For several years Dr. Jacobs has made summer research trips to document repositories in the East and in Canada to gather materials for his forthcoming book.

He is the author of two previous books and a number of research articles in American history, and has been selected to give the next annual research lecture at Santa Barbara College.

Oldest Society

The American Philosophical Society is one of the oldest learned societies in the United States. Its origins can be traced to Benjamin Franklin's "Junto," a literary and scientific club founded in 1727.

Today the society continues its function to promote useful knowledge and makes awards to deserving researchers in the sciences, in the social sciences and in the humanities.

Education Honorary Admit New Members

Twelve new members were initiated when Kappa Delta Phi, national honorary society in education, held its initiation banquet at Kerry's Restaurant Wednesday, Dec. 7.

They are Edward Conway, Joseph Diehl, George Guth, Alan McGregor, Marilyn Nollac, Jack O'Caïn, Andrew Peebles, Carol Pittman, Claire Pope, Arvilla Preszler, Eleanor Saxe and Shirley Sopher.

Following the initiation ceremony Dr. Truman Lee Kelley, noted educator, initiated Dr. Francis Bacon, speaker for the evening, as an honorary member.

sum, and Elaine Greening and Jamie Chapman.

The Alpha Phi learned on Monday that former members Julie Norby and Diane Linniger have announced their engagements in the Southland.


SAE Formal

The SAE annual Christmas Formal was held at the Barbara Hotel this year. Among those en-

joying the pre-party at Jim Bell's and the dance were Bob Foss and DG Celia Shiffler, Kirk Ward and Pi Phi Mary Ann Lewis, Dick Canada and Chi O Dawn Bloom, Larry Higbee and Theta Marty Hopkins, John Olson and Pi hPi Alice McAdams, Jim Bell and DG Sally Leflang, George Clough and ADPi Diane Welder, Jerry Combs and Chi O Norma Weldon, Bert Stull and ADPi Thelma Tinker, Bill Thomas and Pi Phi Cynthia Billig, Dick iKeding and Gretchen Fate, Bob and Mary Purvis, Dan Hon-

and Chi O Ellen Passick, Bill Fitzgerald and Pi hPi Helen Prince, Tim Garthwaite and ADPi June Roripaugh, Lew Kummerow and Chi O Barbara Gay, and Bob Carr and Pi hPi Ann Mouldenhardt.

Here's hoping that your Christmas will be perfect and your New Year the very best yet. I might say something about finals coming pretty soon, but that would ruin the mood, so I'll just end with Merry Christmas and Happy New Year. See you then (in the New Year, that is).



Holiday Greetings

campus and
country clothes

woodland 8-8651

Dr. W. E. Bradley

Or how the amazing purple motor oil turned purple

"You've heard it said that competition among companies brings you better products ahead of time?"

"Then sit in with me out at Union Oil's research center for a spell and see it happen."

"Take the case of the amazing purple motor oil. Some years back we foresaw that car engines coming up would put more than simple lubrication demands on oil."

"So we developed a method of improving oil stocks. It gave us an oil base that was better than anything nature had ever produced"



DR. BRADLEY, MANAGER OF RESEARCH, HAS BEEN WITH UNION OIL FOR 24 YEARS.

superiority we filled the crankcases of four different makes of cars with it, then drove them 30,000 miles without changing oil—only adding make-up.

"When we tore the engines down we found the wear was within the usual factory tolerances for new parts. And every part clean as a whistle."

"If you use Royal Triton in your car today you probably take this kind of performance for granted. But don't forget—it was competition that put the pressure on us to bring it to you long before you asked for it!"

* * * *

Royal Triton has been a success from the start.

Today—in new all-weather 5-20 and 10-30 grades designed specifically for modern high-compression engines—it embodies the latest advances in lubricating oil technology.

Yet Dr. Bradley and his research teams are even now trying to find new ways to increase its margin of superiority.

This is a typical example of how you benefit when free men freely compete for your business.



"To this we added special ingredients: one to keep the engine cleaner, one to neutralize acids from the combustion chamber and to reduce metal wear, another to control sludge formation. And one of these additives turned the oil purple!"

"Our new product was so amazingly good it permitted manufacturers to step up horsepower of their engines. Fact is, this was the original type of heavy duty motor oil used all through World War II."

"We continued perfecting our purple oil, and when peace came we named it Royal Triton and put it on the market. To demonstrate its

Union Oil Company OF CALIFORNIA

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.