



SANTA BARBARA COLLEGE
EL GAUCHO
THE PICTURESQUE CAMPUS WITH A VIEW



WELCOME "BOBBY!"

Pigskin Prom Held in Armory Tonight

'Pigskin Prom' After Game Hop Held In Armory

After the first Gaucho football game of the season tonight, the Armory will be the setting for the "Pigskin Prom," from 10 p.m. to 1 a.m. The prom is sponsored by the Associated Students Social Committee.

Goal post, sideline benches, yard-line markers, and other accouterments typifying the football theme will decorate the dance floor.

Lino Mantino and his popular group of college musicians will play for the evening's dancing, which can be enjoyed for only 60 cents per couple, plus a Student Body card. Tickets will be on sale in the Quad all day today. Prescribed wear for the occasion is dressy sport.

SUPERVISION

The prom is under the general supervision of Lois Vedder, chairman of the Social Committee. Barbara Balthus, Bob West, Tom Carter and Cal Thacker are in charge of decorations, and Bob West and Al Connors will be on the door. Master of Ceremonies Bill Votaw will introduce the songs and entertainment to be presented at intermission or "between the halves."

Members of the Social Committee who have taken part in arrangements for the dance include Francis Guess, Ardis Adler, Katie Russell, Laura Goetke, Joan Yulo, Adele Tatum, Charlene Kurtz, Nancy Jewett, Marge Mayers, Lyle Purdum, Patty Ponto, Barbara Brown, Shirley Hillis, Tom Lyle, Bobby Von Breton, Al Anderson, Nancy Derrer, Jody Trueblood, Bunny Brumyard, Doug Rush, and George Geib.

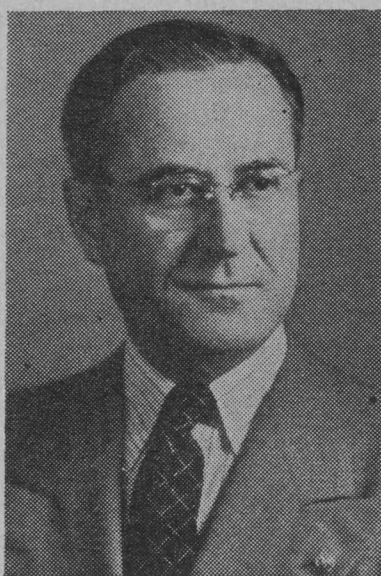
Sunken Gardens See Rally Program Bang

A toot of horns, a cloud of dust and a mighty "Get 'em, Gauchos," and they're off!!!

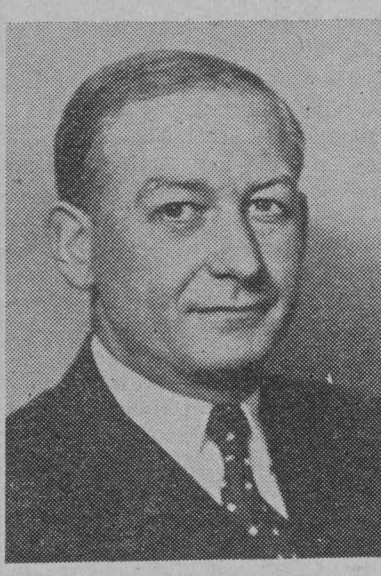
Ed Morris and his rally committee were leading the stampede yesterday when the student body converged on the Sunken Gardens for a pre-game rally. The occasion was to prime the students for their first big game tonight with Pomona.

The gaily decorated cars assembled at the school parking lot at 3 p.m. and from there proceeded down Alameda Padre Sierra to the Bird Sanctuary. From there it continued up State Street to Anapamu, and the best decorated car was judged as they turned the corner.

The throng gathered in the Sunken Gardens and there joined in yells and singing. The prize for the winning car was awarded and a short program M.Ced by Jerry Rose was presented.



PROVOST WILLIAMS . . . SBC welcomes Bobby Sproul.



ROBERT G. SPROUL . . . visits Gaucho campus.

Cal Club Convention To Bring 5 Chapters Here Next February

A Cal Club convention, in which members of all five University of California chapters will participate, will be held February 14, 15, and 16, in Santa Barbara. Prexy Ed Morris of the Gaucho chapter announced recently.

Morris made the announcement while recounting events of a recent gathering of club presidents, when the group met with UC President Sproul on the Berkeley campus for the first joint meeting of the 1947-48 school year, to Delta Zeta members last Sunday.

TRACK TEAM

Plans for the formation of an All-University Track Team, a group to be selected from among the best track material of all UC campuses, and designed to carry the University name to other parts of the country was outlined.

The first of the new All-University Football Games at Berkeley will take place in 1948, Morris revealed. To be billed as a double-header on the UC gridirons, with Davis and Santa Barbara doing battle first, the event is expected to become another annual "Big Day" in UC events. UCLA will play the Cal champions.

DAVIS HOST

"Incidentally," Morris said, "the Davis chapter of the club would like to be host to Santa Barbara College chapter members at the Davis-SBC game, so we've planned on having a car caravan."

Six new Vice-Chairmen, named to lead UC committees, are as follows: Information and Education, Tom Lyle; Hospitality, Ellie Estes; Charter Day, Buck Levine; The MacLise Travel Fund, George Graves; Reciprocal Privileges, Delmar Beisel, and Special Projects, Junemarie Davidson.

Copies of the Gaucho 1947 "La Cumbre" may be obtained at the Graduate Manager's office.

HIGH STEPPERS

Deserving of praise and credit are three high-prancing, baton-twirling Gauchettes, Shirley Robar, Marjorie Worth, and Lynn Miller, who are all set to step out ahead of the band in this institution's football tussels.

Besides being among the slickest chicks on the campus, the girls have perfected their baton-flipping tactics to a high degree, and are certain to wow the bleachers on the other side of the field whenever they appear.

Debate Team Prepares World Govt. Question For Three Contests

Last Tuesday afternoon Dr. Evelyn Kenesson got her first look at the forthcoming Santa Barbara College Debate Team. A total of 13 members, 11 men and two girls, reported to Oak Hall to prepare for this year's question, which will be, "Resolved: That a World Federal Government Should Be Established." About half of the squad have had some experience, several with last year's Gaucho team.

Meetings hereafter will be conducted at 4 p.m. in Oak Hall 5 each Monday and Wednesday afternoon. Anyone interested is urged to attend these informal gatherings, or to see Dr. Kenesson at her office.

DEBATE TOURNAMENT

An announcement was made that it is probable that Santa Barbara College will sponsor a Debate Tournament sometime this year, but plans are indefinite as yet. Dr. Kenesson will attend a meeting in Los Angeles this weekend at which time schedules will be mapped out. It is probable that the team will compete in at least three tournaments, facing schools of the Pacific Coast, especially those in the PCC and 2C2A conferences, as well as those Southern California Conference schools.

A favorable season was predicted by those attending the initial meeting.

University President Robert Gordon Sproul Visits SBC To Honor Ballteam, New Students

"Bobby" Sproul is here!

Dr. Robert Gordon Sproul, resident of the multi-campus University of California and making his annual visit to Santa Barbara College today will touch off a gala round of social activities with an all-student assembly this morning. The rest of the day will feature a reception for new students to meet the president, an alumni dinner in his honor, the kickoff football game of the season against Pomona, and a "Pigskin Prom" after the game tonight.

Purchase Tickets Now To Avoid Long Lines And Poor Game Seats

Everyone has a definite seating arrangement in La Playa field on the night of the big game with Pomona, and here is the procedure to follow:

For entrance into the stadium, every Gaucho student must have a 25c ticket and their student body card. Students are urged to purchase their tickets in advance at the Graduate Manager's Office. AVOID THE LINES at the box office by La Playa Field.

A special gate for Gauchos will be open at the east end of the stadium, on beach level and closest to the breakwater. Students may enter through this "student gate" with a minimum of inconvenience. Plenty of parking space is available in the beach area.

Game time is 8:15 p.m. Plan to arrive early so that you can obtain choice seats in the rooting section. For entrance into this special rooting section girls must carry pom poms and men must wear blue and gold caps.

The rooters' section will be in rows 1 to 25 inclusive, sections F, G, H, and J. Do not sit in the area above row 25, section F and G, as this area is for season ticket holders.

Rally Committee ushers will assist in seating.

Pom Pom And Beanie Section Filling Fast

"Gaucho fellas and girls—show your school spirit by sitting in the special section of the all-college rooting section this Friday night, October 3 at 8 p.m. at the Pomona football game" urges Ed Morris, Rally Committee chairman.

Only men students who wear blue and gold rooters caps and girls who carry pom poms will be admitted in this special section right on the fifty-yard line.

Rally committee student heads for committees on football game preparation have been announced by Morris. Carol Taylor is in charge of decorations; Bob Lorden, public address system; Ridgely Muller, selling rooters caps, Sig Alphs are acting as gate guards; Stan Schwartz organizing half-time stunts and activities.

CLASSES ADJOURNED

All classes will be adjourned for President Sproul's assembly which, following a time-honored tradition that he meet students in an outdoor area, will take place in the Quad at 11:05 a.m. if weather permits. The audience will assemble to marching music played by the College band under the direction of Maurice Faulkner. The program opens with songs and yells by the student body and the men's glee club under Walter Buchanan. Yell leaders and members of the Cal Club will lead the traditional yell for "Bobby" Sproul.

After Dr. Sproul has addressed the student body, Associated Students of Santa Barbara College President George Graves will present the university head with Student Body Card No. 1. The meeting will close with the singing, "All Hail, Blue and Gold."

INFORMAL RECEPTION

President and Mrs. Sproul will receive all new students in the Quad from 3:30 until 4 p.m. in an informal reception. Refreshments will be served by members of the Home Economics Club. After the reception there will be dancing from 4 to 5 p.m. in the dining room of Ebbet's Hall with the music of Herb Fredlund and his orchestra.

Members of Las Espuelas, in white skirts and sweaters, will assist throughout the day.

Tonight the president and his wife will be honored at a buffet dinner at El Paseo given by the University of California alumni association of the Tri-County area. At the same time, Pomona president A. Wilson Lyons and Mrs. Lyons will be entertained at dinner at Eaton's by the Pomona alumni association.

POST GAME SOCIALS

Kickoff time for the grid contest with the Pomona Sagehens at La Playa field is 8:15 p.m., with a "circus" between halves. The "Pigskin Prom", sponsored by the Social Committee, will be held in the Armory immediately after the game, with Lino Mantino supplying the music. Dr. and Mrs. Sproul will attend the game, but must leave for San Francisco before the dance.

A native of San Francisco, Dr. Sproul has been president of the University for 18 years, assuming office at the age of 39 to become the youngest administrator in its history. He is a strong believer in—and worker for—the principle of student government.

GIRLS HOCKEY

The Gaucho Campus Women's Athletic Association, fondly referred to as WAA this week announced the opening of its hockey season.

All girls interested in bruised shins and lots of fun are invited to come out at 4:00 p.m. on Mondays and Wednesdays.



GEORGE GRAVES . . . ASB welcomes Bobby Sproul.

P. A. Rules Set Technician Must Accompany Unit

Lyle Purdum, official Gaucho technician for the campus public address system has requested that organizations wishing to use the equipment be notified of several rulings which are in effect.

For the old public address system, a \$5.00 deposit is required, and student body organizations are charged no rent. Organizations other than those under the student body are charged \$1.00.

NEW EQUIPMENT

According to Purdum, the new public address equipment can not go out without the technician accompanying it. Charges are \$1.00 per hour for labor, \$2.00 for transportation, and \$2.00 rental charges.

Requests to use the systems should be made well in advance in order to assure, and requests should be handed into Bill Russell's office, said Purdum. Information needed is the place, date, time, organization needing equipment, agent of the group who does the contracting, and approximately how long the event will last.

EL GAUCHO

Published every Wednesday and Friday during the school year by the Associated Students of the University of California, Santa Barbara College.

Entered as second-class matter May 23, 1947, at the postoffice at Santa Barbara, California, under the act of March 3, 1879. Editor: Bugs Battelle Associate Editors: Betty Maher, Don Wilson Society Editor: Junemarie Davidson Sports Editor: Jerry Rose Business Manager: Jim Schilt Promotion: Alain Renoir Staff: Helen Heitfeld, Don Eskeline, Charlie Bates, Donna Hill, Hank Nudson, Barbara von Breton, Jan Fitts, Pete Lisca, Margie Kumm, and Gretch Baker.

Cal Reynolds Elevated to Key Publicity Position

His appointment approved by the Santa Barbara College Student Council and the Pre-Audit Committee, Cal Reynolds, former student here, has been named assistant to Bill Russell, graduate manager. Council OK'd the plan of placing Reynolds in the job, and the Pre-Audit committee gave it the final approval at their meeting last Monday night.

In his new capacity, Reynolds is assisting Russell in the many different fields which concern the

Reasonable Price Featured In Meal

Tired? Hungry? Don't know where to go for a good inexpensive dinner? Why not try the Gaucho cafeteria?

For only sixty cents any student is eligible for the evening meals now being served from 5:30 to 6:30 p.m. The price includes meat and two vegetables. Of course the sweet tooth will cost you ten cents more, but where else in Santa Barbara can you get a meal that size for so little money?

Plan eating in the Cafe tonight. Chat with friends without having to dash off to class in the middle of the latest scandal.

Oxy Car Caravan

Big plans are underway for the forthcoming rally and car caravan for the Occidental-Gaucho football game, Saturday afternoon, October 11th, according to Ed Morris, Rally Committee chairman.

An organized car caravan will meet the incoming Occidental caravan at the Bird Refuge, south of town, at 4:30 p.m. and proceed up State Street to the Sunken Gardens of the Court House for a big rally.

office, including the promotion of game and athletic events; taking care of advertising for El Gaucho, the handbook and football programs; assisting with ticket sales; incidental details such as making change and filling the coke machine, and in general being right-hand man to Russell.

MUCH EXPERIENCE

Since he was very active in extra-curricular activities while attending SBC, Reynolds has had much experience qualifying him for the job, according to Russell. Cal was social chairman of Gamma Sigma Pi last semester, student body president of the first summer session, a member of the honorary men's service organization Blue Key, had charge of intra-mural football games for men's groups last year, has served on the social committee, was treasurer of the Men's PE Department last year, and also acted as treasurer for the AMS for the past two semesters.

He graduated from college after the second summer session. An ex-navy man, Cal had his schooling in Los Angeles, including Fremont High School, from which he graduated.

Keep Big Secret On Half-Time Fun

Hey, it's gonna be terrific!!! Simply great!

Oh, no, you don't. We're not telling. But show up for the Gaucho-Pomona Game, and you'll see. Sure, the game will be good, but at half-time there is going to be a special show, put on by Stan Schwartz.

The dope is strictly confidential, but the agents inform me that it's really going to be super-colossal entertainment for all ye Gauchos.

So be sure to be there gang, for a great game, and a special surprise!

Joe Gaucho Speaks!

Dear Sir:

I am writing this to reach those as yet untouched by the September edition of "Harper's Magazine," or the commendable thunderings of the articulate Dr. Givetz. There is an interesting article in the magazine titled "Who Is Loyal to America?" Since the campus is heavily populated with guys who made like a bullseye to establish their loyalty to this country, I thought somebody might be interested.

For the benefit of those even less politically-minded than myself, there exists in this confused land an institution called the House Un-American Activities Committee. Let there be a moment of silence while the reader considers all this country stands for, according to the sixth-grade history books. Now let him consider the spark-plug of this committee, Rep. Rankin, of Mississippi, cohort and friend of the now happily dead Sen. Bilbo, also of Mississippi. (The South turns men of this caliber out like hot-cakes, huh.)

No one has ever found out just what Rankin's concept of Americanism is, in any exact terms, but when asked why he didn't investigate the Ku Klux Klan, he replied that the Klan was American, not un-American. That neatly excludes all Negroes, Catholics, Jews, and persons of "foreign" extraction, not to mention nearly all those with the brass (and ability) to read above the level of the Hearst papers. I don't want to wave the flag, boys, but I had an Irish-Catholic friend who went down in flames at Rabaul, and I think his idea of Rankin and his master-race Americanism might be just a little worse than mine. If a paraphrase will be permitted, the word Americanism in the mouth of Mr. Rankin is like the word love in the mouth of a prostitute.

Anyway, this yo-yo head Rankin is industriously inspecting the nation at large for signs of un-Americanism of the magnolia and

mint-julep definition. The good right hand of his activities is the National Association of Manufacturers, said members of the First Estate busily flooding the country with ads to the effect that Americanism and capitalism are synonymous. All the books that have considered capitalism an economic system identifiable with no particular form of government will have to be revised, or the misinformed authors face the prospect of answering to Rankin.

Due to the Russian scare a great many people will not object to the Communist-hunting in the government and something is to be said for it, for the Commies answer to the Party, and we know who the Party answers to. Still, with men like Rankin in charge, where does this un-American noise stop? My experience with the military caste system raised occasional doubts in me as to whether I was on the right side. Now I say, with all doubts eradicated, that if Rankin represents Americanism, I missed a good thing in not joining the Luftwaffe.

We sneer at the NKVD, the Gestapo, and the Japanese "thought police," but never see any resemblance between them and the stuff we grow at home. When you hear a speech with "un-American" in it, substitute "un-German" and watch for an uncanny resemblance to something you've heard before. A lot of people get pumped so full of red, white, and blue in school that they think everything Fascist comes with a stamp "Made in Germany, Italy, Japan, or Russia" on it. Fascism is a hardy weed, as old as the world, and brother, it grows everywhere.

When this country started off, only revolutionaries were "real Americans." Now you have to be a practicing conformist to make the grade.

And what's wrong with this country that it can't defend its principles without first eliminating the competition?

If you've read this far you must have the energy to read the article in "Harper's Magazine." Commager, the author, has more

space and dope than I do, and he keeps cooler. Me, I simmer. Elder.

"Yes, longer skirts. That's what they're proposing!"

"Are YOU aware that it is in a very similar piece of clothing, very similar to the new skirts, that people are buried in? Yes, burial shrouds. And that is what the fashion designers are forcing upon our modern, lovely, women. Funeral shrouds!"

"Can you see it? Not only is it the burial of all that is beautiful and wonderful, but it is a burial of the very things upon which life depends. It buries dreams, love, passions. No longer can a man look upon a well-turned pair of limbs. Now only conjecture is left. 'Perhaps she has something besides broom handles there,' he mutters to himself. Think of what such thoughts could do to a man! The class of '90 would be overflowing at Camarillo."

"The explosions which will be forthcoming will so overshadow the atom bomb that Russia will veto women's legs! The Tenney Committee will investigate those undercover activities. What will a woman's knees do if they cannot

Sig Delts Honor Lloyd Birthday

Honoring the birthday of their patroness Mrs. Alvin Lloyd, the Sigma Delta Phi sorority held a surprise party Monday evening, September 29, at the home of Mrs. L. W. Pingree, 2131 State street.

Following the presentation of several lovely gifts to Mrs. Lloyd, delicious refreshments were served by the hostess.

Plans for a rummage sale and an open house were discussed in the short business meeting.

interest men? They will become neurotic. Perhaps dangerous. How would you like to be chased about by a pair of women's knees?

"Perhaps this will increase the garment-makers work, but Camarillo is already overworked! Tenney is overworked! Russia and the veto are overworked! Skirts must not be lengthened! No funeral shrouds for our women!!!"

TYPEWRITERS

RENTALS

SALES

REPAIRS

School Supplies Social Stationers

BANKS' STATIONERY 929 State Street

SHOE REPAIRING

CORNWALL'S 1033 STATE

SANTA BARBARA SANDALS MADE TO ORDER Phone 6868

ELMER'S METROPOLITAN RESTAURANT

Serving—

Breakfast Lunch Dinner

Rooms for campus organizations, clubs and parties

For Reservations Phone 27574 1025 Chapala St.



FOR ALL YOUR FLORAL NEEDS SEE

VICTOR THE FLORIST

135 E. Anapamu Ph. 21451



MEET THE CROWD AT ROYAL'S AFTER THE GAME

NOW OPEN UNTIL 11 P. M.

ROYAL Ice Cream

1116 Chapala



STOP here and "sweep away that hungry feeling."

BROOME'S

109 E. Anapamu

TIME!

LIFE!

FORTUNE!

These and many other magazines now available to students and profs at special low rates. A wonderful supplementary reading program.

Special October 6th edition of TIME carries a swell story about our University and Dr. Sproul. As a result, we will carry copies of the edition for your convenience.

THE COLLEGE BOOKSTORE

DELICIOUS DELUXE HAMBURGERS MALTS, SHAKES and SODAS

HAVE A SNACK AFTER THE SHOW AT

GOODY SHOP 1205 STATE STREET (Across from Granada)

BARBARA CLEANERS

15% Discount

For

Cash & Carry Four Day Service

17 East Anapamu (Across from Library)

College Musts

RADIO and RECORD PLAYER

and PLENTY of RECORDS

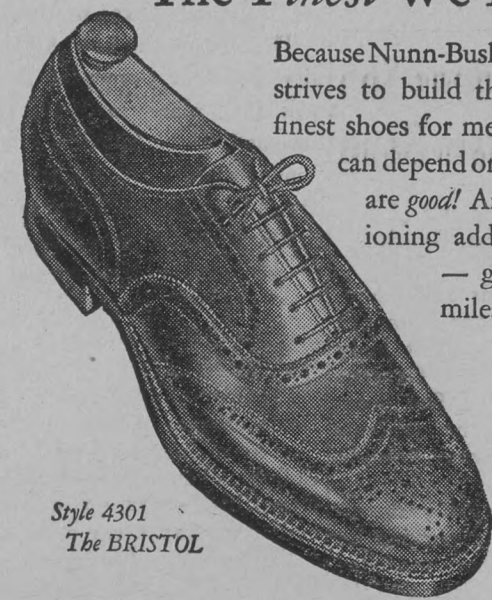
... and WE HAVE THEM Come in and see them today.

For Good Listening! "MUSICAL MINUTES" Sat., 5 to 6 p.m. KTMS



The Finest We Know!

Because Nunn-Bush earnestly strives to build the world's finest shoes for men... you can depend on it... they are good! Ankle-Fashioning adds comfort — gives extra miles of style.



Style 4301 The BRISTOL

Our campus representative, JOHN O'LEARY

Michel A. Levy Inc.

913 State St.

Phone 3105

Shoes for the Entire Family

THE CAMPUS CORNER

Dear Patti,

Our column was moved in last week's edition. Moved! I sincerely hope our reader could find it. After all, we've had page three, column one for years now. Once a habit is formed, change is hard to accept. Just like the new fashions! I do hope our reader doesn't give up the search.

Here's a little morsel for your lovely torso. A chic, boucle, Torso sweater for only \$10.95. These umphy items come in four delicious shades—one should blend with the color of your eyes, hair and wardrobe—kelly green, black, white and cocoa. You can't pass this by.

"Crimson riding in a golden coach." Pretty, huh? That is what Revlon says about their beautiful new shade, "Cinderella's Pumpkin." They have the whole works at the store: Lastron nail polish, lipstick, powder, and fashion plate. It's really a right purty shade!

Patti, look what I've found for the football game tonight—a wool gab suit and only \$39.95. A boxy jacket with French cuffs and a straight skirt slit on each side. Three colors—red, green, beige. What a buy! I'm glad I found it first.

Well, I'll grab my loudest voice and be off for the game tonite. Poor Pomona!

Hear ya' there,

Gerry

P.S. If you had the chance to see the world outside of that musty old Art Department last Monday, you might have noticed Jean Cassidy. She was wearing a smart wool dress of a beautiful plaid (green, grey, and violet). Grey chiffon scarf around her neck, peter pan collar, three-quarter length sleeves and a gathered skirt. She really had the cafe buzz-in'.

Music-Speech Frat Holds First Meet Fall Plans Made

Alpha Gamma Chapter of Phi Beta, national honorary fraternity of music and speech, active on the Santa Barbara College campus in the field of music, held its first meeting of the year recently under the gavel of June Lord, president.

Plans were made for the coming semester, and Miss Lord gave a detailed account of the national convention of Phi Beta, held in July, in Cincinnati, Ohio, at which she represented the Santa Barbara organization.

The first activity of the group was a "Welcome Tea" honoring new women in the music department. It was held at the home of Mrs. Helen Barnett, of the music department faculty, on Saturday, September 27.

Little Sknoks To 'Get Acquainted'

"Little sknoks" in the students mailboxes this week invited new women students to the Las Meninas get-acquainted party to be held on Tuesday evening, October 7. Following an old tradition, Francheschi Park will be the scene of the gathering.

At a special meeting last Monday night, Las Meninas president Joan Yulo outlined plans for a full social calendar, including the very popular annual barn dance, a Hallowe'en party and a Christmas dance. Las Meninas is a subchapter of Phrateres.

New officers of the club are Mary Alice Abbott, vice-president and social chairman; Peggie Brooks, secretary; Ruth Whitney, treasurer; Dolores Law, publicity chairman; and Louisa Garcia, historian.

Casing The Campus

by Junie & Betty

Greetings PRESIDENT BOBBY SPROUL! Welcome to the California Campus by the sea! It is a great honor to have you with us today, and we will see you tonight at the Pomona-Gauchos fracas.

Newest addition to the Western Union staff last Monday night was TEDDY, a red cocker spaniel, who brought tidings to the surprised Delta Zeta gals of the engagement and forthcoming marriage of BETTY MAHER to her Sig Alph man ED MORRIS. Mission bells will ring during Christmas vacation.

Gauchos JIM DEVINE will star with his fiancée on the Bride and Groom program next Wednesday afternoon—tune in and see what happens—we understand he's getting some pretty terrific gifts. Congrats JIM.

KAPPA SIG CHAPTER

Beta Sigs became national Kappa Sigs with a bang last weekend, and their dinner dance Saturday

night really climaxed things. CLAYLAIN WILSON with BILL STARR, JIM NEWMAN, and CAROL TAYLOR, and MEL PATTON with PAT THOMPSON were among those attending. Others taking part in the festivities were SAM DIMAS and ARTIE LEGAKES, TOM PURTELL and JODY HOGAN, and RAY LLOYD and LOIS VEDDER.

Gamma Deltas are inviting all Greeks to an open house next Monday night, October 6, from 8 until 10 p.m. at their house at 33 East Valerio street... big crowd and fun expected.

Rooting at the USC-Washington State game down south last weekend was Delta Sig ANNE LEE HANSEN, with SC man JIM HODGES. And LE EBECKNER from the University of Redlands came up to see MIRIAM JANeway at the DSE house Sunday afternoon, our spies tell us.

From all reports, the Delta Zeta household really gave a fine barbecue last Sunday night on their back terrace. Steaks, (chefs were SALLY HERBERT and AL KATICH) were thick and juicy and much fun had by all. Just ask HANK BEHRENS, who was there with JO FIX. Others singing,

dancing and even helping with dishes were PATTY POWELL and BILL TOMBERLIN and MARCIA MCAULEY and her BOB.

FALL FLING

Gamma Sigs threw a fine dance at Rockwood Saturday night for their First Fall Fling. Soph class prexy JOHNNY HOETTNER attended with soph class secretary BOBBIE MISSON—class cooperation! DOUG RUSH and RUTHIE BURNS were at the GSP house before the dance, and seen at the Sig Alph gathering were FRANK BUSHMAN - EVIE JAMES, PAUL HARDIE and NANCY LAMB, and Bill ALHOUSE and DOROTHY THOMAS.

Tau Gam MARGARET LAURENCE and THORNTON MARKER certainly were enjoying each other's company, and MAL LOVE and KEN KELLOG apparently were having a great time too. DORIS HUMPHREYS was up for the occasion, with GORDON CHAUNCEY, and they were seen chatting in the corner with NANCY ANDERSON and ARNOLD HARGIS, MADGE HASKIN and BOB SHIPMAN. Several couples who have been seen around pretty much lately were these, including PAT BRACKETT - JOE BURTON, RAY TURNER and DOLores TOONE, and DOROTHY PHILLIPS - JACK LASWELL. MERIJO TROY came up from her Ventura teaching job to attend the dance with finance GEORGE McMULLEN, KENNY and SYBIL RAPAUGH patronized the coke stand, while EARL DAY and BARBARA RUSH stood in line behind them. PAT MITCHELL and DENNIS DAVIS danced past to a fast number while TIM McMAHON with NATALIE BROWNING stood in the corner, watching the fancy footwork of RUSS and PEGGY WENZLAU.

Have you all bought your rooters caps and pom poms in the quad yet? See you tonight at the great football game and "Pigskin Prom" at the armory. Look out Sagehens, here we come!!!

JORDANO BROS INC.

"Serving Santa Barbara for 30 years"

"Food Shopping Center for the Gauchos"

at

1424 State St., near Micheltorena

OTHER LOCATIONS

35 WEST CANON PERDIDO

201 NORTH MILPAS

SAN ANDRES & MICHELTORENA

AVAILABLE FOR YOUR DANCING PLEASURE

Lino Martino's Orch.

"FINEST MUSIC IN TOWN"

1319 A Olive Phone 28433



Corsages, cut flowers, potted plants and all floral needs at

ALPHA Floral
THE VOICE OF A THOUSAND GARDENS

Junior SCOOP of the WEEK

CLASSIC CARDIGAN...

Penny Palmer's soft 100% British wool in luscious Sea Green, Powder Blue or White... and it's moth proof, too. Sizes 34 to 40. \$7.98

THIS IS NATIONAL SWEATER WEEK



Jack Rose

1117 State St.

829 STATE

TRENWITH'S

DIAL 3126

ONLY AT GLADYS TEVIS

"Personal Property"

YOUR NAME IS WRITTEN ALL OVER IT



It's all yours. No mistake about it for there's your name painted in red, green and blue on the front... a real conversation starter. Made of soft white rayon crepe - sizes 32 to 38. Choice of 64 names available.

Please send "Personal Property" to

Name _____

Street _____

City _____ State _____

Size _____ First Name _____

Charge Check or Money Order No CO's

3.98

GLADYS TEVIS

1115 State St.



Lift to Loveliness
Life-Bra by Formfit
\$125 to \$350

You are lovelier, with the high, firm bustline of youth Life-Bra gives. Because Life-Bra's quilted cushions Lift, Mold, Correct, Hold all at once. And Life-Bra is tailored-to-fit. Consult our expert fitters for the proof.



The Hughes

917 State

Gauchos Post Letter Team Against Pomona

Declining to name his starting lineup till game time, Coach Stan Williamson will undoubtedly field a team composed of lettermen from last year's team for tonight's arc-light game with the Pomona College Sagehens.

The only certainty concerning the game is that the line will average 200 pounds, while the backfield will be over 180 pounds. This is ample assurance that the team, while heavy enough in the forward wall to withstand any prolonged mauling, has sufficient speed in the backfield to take advantage of any holes the line may open up for it.

UNKNOWN POWER

Pomona, although having played one game this season with Mt. St. Antonio Junior College, is yet of an unknown strength. Coach Williamson, who scouted the game, avers that the Sagehens

were kept under wraps throughout. The final score, 13-6, indicated the wraps may have been in the form of a straight-jacket.

Probable starters for the Gauchos, are Vic Paulson and Roy Steele at the end positions, Bob Wooldridge and Max Pickarts holding down the tackle spots, Joe Rossi and George Crilley at guards, while big Frank Kirkland will be installed at center.

SPARKIN' SAMMY

In the backfield, Sammy Cathcart is a sure starter at left halfback, with 200 pound Jack Miller crashing through the opposition from the fullback position. The quarterback spot is a toss-up, with three men in close competition for the starting call. All three, Billy Steele, Bill French, and Tommy White, are sure to see action some time during the game. Power-driver "Buck" Billinger,

ALL HAIL, BLUE AND GOLD

(The California Hymn)

All hail Blue and Gold, thy colors unfold,
O'er loyal Californians whose hearts are strong and bold,
All hail Blue and Gold, thy strength ne'er shall fail,
For thee we'll die, all hail, all hail.

All hail Blue and Gold, to thee we shall cling,
O'er golden fields of poppies, thy praises we will sing,
All hail Blue and Gold, on breezes ye sail,
Thy sight we love, all hail, all hail.

Fight For California

(California Fight Song)

Our sturdy Golden Bear is watching from the skies,
Looks down upon our colors fair, and guards us from his lair,
Our banner Gold and Blue, the symbol on it too,
Mean fight for California, for California through and through.

Stalwarts girded for the fray, will strive for victory,
Their all at Alma Mater's feet to lay, that brain and brawn will win the day.
Our mighty sons and true will strive for us anew,
And fight for California, for California through and through.

On To Victory!

On to victory, you Gauchos, who are strong and bold,
Santa Barbara, we will unfurl our colors, Blue and Gold.
Alma Mater, dear, your sons are here to do or die,
On to Victory, you Gauchos, fight, Fight, FIGHT!

ALMA MATER

Santa Barbara College

Hail Alma Mater fair, a song to thee we raise,
As one and all obey thy call and rise to sing thy praise.

Thy name increase in glory—reign for evermore,
And loyalty shall ever be our watchword as of yore.
Raise the colors, float them proudly,
Earth shall know thy fame.
While mountains, hills, and vales re-echo
Alma Mater's name.

THE WHIP YELL

Give 'em--the whip--the whip--the whip.
Give 'em--the whip--the whip--the whip.
Give 'em the whip--give 'em the whip--give 'em the whip,
crack!
Right--in the back--the back--the back.
Right--in the back--the back--the back.
Right in the back--right in the back--right in the back, snap!
Give 'em the whip, the whip, the whip.
Give 'em the whip, the whip, the whip.
Give 'em the whip, give 'em the whip, give 'em the whip,
crack!
Right in the back, the back, the back.
Right in the back, the back, the back.
Right in the back, right in the back, right in the back, SNAP!

"SEE YOU AT LOUIE'S"

Host to the College Crowd since 1939

- Good Food
- Generous Portions
- Reasonable Prices

"Louie" offers special meal tickets to all Gaucho Students

J. & L. CAFE
912 1/2 STATE STREET

Gaucha KIST Hour Gets Time Change

Gaucha KIST Hour, the weekly radio show of college news and features, has announced a new time schedule, beginning next week. Instead of Monday nights at 9:30, the KIST Hour will be aired at the same time on Thursday night, October 9, and weekly on Thursday hereafter.

Social items for the program should be turned in to Nancy Derrer through Box "D", and requests for publicity announcements or special features should be directed to Publicity Chairman Tom Lyle.

The usual half hour college musical request program will be aired on KIST on the new night, Thursday, at 10:30 p.m. Requests are to be phoned in to Radio KIST during the Gaucho Hour.

last season's long distance passer, is the likely starter at the right half spot.

WEAK SPOTS

Pomona will field a team whose line averages 187, with the backfield weighing in at 182, approximately that of the Gauchos. They have one weak spot, the left guard and center spots, with the men in those spots weighing 155 and 174, respectively. This bodes ill for the Sagehens when Kirkland and Crilley begin to put a little weight on them.

The game should be a good one, with Santa Barbara coming out on the long end of the score.

Sports Roundup

TONIGHT'S THE NIGHT ! !

At 8:15 this evening, Coach Stan Williamson will unveil the 1947 edition of the University of California, Santa Barbara College, football team. The Gaucho grid-ders take the field at La Playa Stadium to tangle with the Sagehens of Pomona College.

Working exclusively from the "T" formation, new to the Gauchos this year, Williamson will send out a squad of fast, hard-hitting backs and smashing linemen. However the team has been holding secret sessions recently, and there may be surprises in store.

Pomona opened their season last weekend with a 13-7 win over Mount San Antonio Junior College, at which time scouts from the Gaucho staff learned much about the opponents offense.

All Gaucho fans are urged to come out, for this will be the tip-off game, telling what Santa Barbarans have in store this season. Gauchos and Gauchettes will have a special rooting section in which no townspeople will be allowed. Student Body cards must be shown for admittance. The rooters section will be rows 1 to 25 in sections F, G, H, and J. For those who have bought the pom poms and rooters caps, there will be

Student Council Okays JV Team First Game Scheduled October 4

For the first time in Santa Barbara College's history, there will be a Junior Varsity Football team this year. The Student Council

voted sufficient funds for the creation of this team at their regular meeting last Tuesday evening.

The JV will serve several vital purposes. It will give ineligible freshmen, men who couldn't make the varsity this season and especially extra, good reserves, a chance to keep their hand in the game. There are many men this season of varsity calibre who had to be dropped from the team because there wasn't sufficient room on the 33-man training table. In case of injuries, these JV men can slip right into varsity positions.

LAST SCHOOL

Santa Barbara is the last school in the conference to adopt this plan, of a second reserve team and there are many who feel that this may be the reason for such a miserable showing last year. It might be added that a vote of thanks should be extended to the varsity, for it was their going without training table dessert which provided the funds for the Junior Varsity.

Although a complete schedule of five games, all of which will be played on the road, is contemplated and now being arranged, there is but one definite game at present. On October 4, the Junior Gauchos will journey to Fullerton to meet Fullerton Junior College.

A heavy squad is already out for this team, but there is always room for more good material.

In conjunction with the improved and increased athletic program is a Junior Varsity basketball team. All aspirants for that sport are asked to come out for practice October 5.

Whisper, Talk Yell It!

Three times:
G--G--G-a-u, C--C--C-h-o
G-A-U, C-H-O
GAUCHOS!

Line Yell

End, Tackle, Center, Guard,
All together, hit 'em hard.
Knock 'em down, treat 'em rough,
Yeah Gauchos! Get TOUGH!

Sneak Up, Son!

U-C-S-B Yell
U-rah-rah-rah.
C-rah-rah-rah.
S-rah-rah-rah.
B-rah-rah-rah.
U-C-S-B, fight, Fight, FIGHT!

Gaucha Locomotive

G--au--ch--os
G--au--ch--os
G--au--ch--os
Gauchos, Gauchos, GAUCHOS!

Go, Go, Gauchos

Go. Go. Go Gauchos
Fight, Fight, Fight Gauchos
Go Gauchos, Fight Gauchos,
Go get 'em Gauchos!

Gauchos Chant

Slowly:
Come--on--you--Gauchos
Faster:
Fight, Fight, FIGHT!

HORSEBACK RIDING

25 Miles of Beautiful Trails

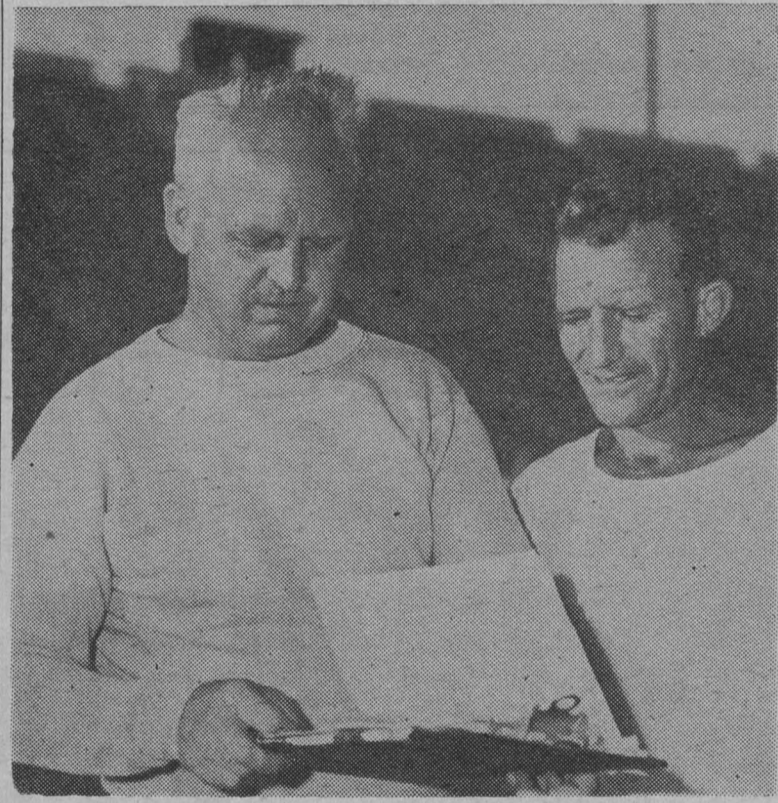
Instruction—Children and Adults

HOPE RANCH PARK

HUNT CLUB STABLES

Las Palmas Drive

Phone 28397



STAN WILLIAMSON and DOC KELLIHER, coaches . . . study "T" tactics.

California Yell

C-A-L-I-F-O-R-N-I-A
California, California, CA-LI-FOR-NIA!

Two fine units to choose from in
MORRIE GAVER'S
smooth dance band

Either five or seven piece units

for information call 25077 or 25879

— SMOKE —

P. & B. "RED"

Anything and Everything
For the Smoker
Famous National Brands

at

PELCH & SON

Corner of State and Anapamu

It's

PETE'S

For Good Eats

RESTAURANT

and

FOUNTAIN

1208 State Street

(Next to Granada Theatre)



STARTS SUNDAY



THE ARNELO AFFAIR
John HODIAK
George MURPHY
Frances GIFFORD

NOW BROUGHT BACK FOR YOUR PLEASURE
"MARKED WOMAN"
"DUST BE MY DESTINY"