

FI GAUCHO

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Santa Barbara, California

Wednesday, January 17, 1968

McCARTHY TOPS POLL

Rockefeller, Kennedy, and Nixon All Beat LBJ

By ANN HENRY **EG** Reporter

Riding a crest of anti-war and anti-Johnson sentiment on this campus, Minnesota Senator Eugene McCarthy squeaked to a narrow victory over New York Governor Nelson Rockefeller in a recent EL GAUCHO Presidential survey.

Discontent was the prevailing atmosphere as McCarthy registered 20 per cent of the nearly 1100 votes cast, giving him almost a 2-1 edge over President Johnson. In a separate question, the Vietnam War was overwhelmingly selected as the most important issue facing the 1968

ROCKEFELLER STRENGTH

Rockefeller showed surprising strength of the easily outdistanced all GOP rivals, where ew York politico, Senator Robert Kemedy, where a major contendent in the poll receiving 18 per cent of the total vote to finis third befind Democrat McCarthy and Republican Rockefeller. However, Kennedy defeated "Rocky" when pitted against him individually 52 per ent to 47 per cent.

Johnson was sound, thrashed. Not only did he finish well behind McCarthy and tennedy among Democrats, but he Texas Dame out also took a licking in the individual process section, losing to Rockefeler and Geous comney by wide margins. Rockefeler, for each compled 79 per cent of the vote them critically paired against LBJ. At any rate, Johnson's apparently growing national resurgence was nowhere in evidence at this compus

RFK-McCARTHY COMBO

RFK and McCarthy e sily dominated the liberally-oriented survey. McCarthy proved unbeatable in individual pairings. Together they pulled 39 per cent of the tital vote, nearly four times that of Lyndon John on apparently, in the minds of many students, oth McCarthy and Kennedy represent similar vie Many medicated a desire to see Kennedy three his support behind McCarthy in an all-out support to port behind McCarthy in an all-out accempt to dump Johnson.

Richard Nixon was the only Republican even remotely challenge Rockefeller; Romney and Ronald Reagan showed little appeal. Romney's 'brainwashing" affair and Reagan's inexperience and philosophy were the reasons most often cited for their poor showings.

VOTERS LIKE ROMNEY

Romney was far more acceptable to the GOP than Reagan, as evidenced by their respective showings against Johnson (Romney, 55 per cent, Reagan, 24 per cent) and against McCarthy (Romney 45 per cent, Reagan 28 per cent). Nixon also showed little appeal when paired against Democratic rivals, registering 49 per cent of the vote against Johnson and only 32 per cent against Kennedy.

Write-ins showed a varied range in response with such diverse candidates as William F. Buckley and Dr. Benjamin Spock, Other presidential suggestions included Mark Hatfield, Stanley Augustus Owsley, Charles Percy, Wayne Morse, William Fulbright, General J. Gavin, John Lindsay, Barry Goldwater, Martin Luther King, George Kennan, Gregory Peck, Dr. Timothy Leary, Bob Dylan and Ho Chi Minh.

WAR TOP ISSUE

The Vietnam War was definitely felt to be the major issue of 1968, with Civil Rights and the American foreign image and policy running second

New York City Mayor John Lindsay was most often mentioned as a Vice-Presidential possibility, with Senator Mark Hatfield of Oregon also showing considerable strength.

EG Reporter

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CHOICE FOR PRESIDENT

McCarthy / Rockefeller R. Kennedy 18% 15% Anson 10% Roppiey Reagan 3% Wallace 1% Others

Johnson 51% Johnson 76% 29% Johnson 45% ansor 16% Kenne Kennedy Kennedy McCarthy **McCarthy** omne

CHOICE FOR V.P.

Lindsay	29%
Hatfield	22%
McCarthy	14%
Humphrey	9%
Percy	9%
Reagan	1%
Others	16%

and WAYNE RASCATI **EG** Reporter

The question on the Vice-President was framed to see if the student body knew which persons were in the same party. Obviously they did not, for the various Republican Presidential candidates polled only 44 per cent of the vote while the Vice-Presidential candidates polled 61

Most persons voting split tickets voted for McC. W for President and either Oregon Senator May Hatfield or New York City Mayor John Lindsay r Vice-President. Both Hatfield and Lindsay r beral Republicans, and Hatfield has come out in oposition to the war.

Incumbent bert Humphrey trailed slightly behind President ohnson in the balloting; however Humphrey and Johnson did not receive all their support from the same ballots.

WR SINS DIVERSE

Vice-Presidential Write-ins included the Kennedy brothers General Gavin, Dr. Benjamin Spock, William Bustan, William Fulbright, Dr. artin Luther K. Sena or Wayne Morse, Governed James Rhodes of this, California Senator Thomas Kuchel, Senator acob Javits of New York, Georgia Governor Lester Maddox, Ramparts dillor Robert and the actor Robert Vaughn, Dr. 1 tothy Leary at an Ambassador Henry Cabot Lodge, Kentan Senator Thurston Morton, Richard Nixon, son Rockefeller, and Mao Tsenag. It as was in feed by one student as the running mane of North Vietnamese Premier Ho Chi Minh.

REEK-GDI SPLIT

reakdowns among living groups ed expected results. The Greeks d the right, the Independents leaned and the dormies stayed in the middle

The Greek community, whose votes com-ed only eight percent of the total vote, gave J nearly a third of his strength and Ronald agan over half. George Wallace also picked p half of his ten votes from this particular lving group. On the other hand, McCarthy, kennedy and Rockefeller received little support rom this sector.

LIBERAL INDEPENDENTS

The Independents went in precisely the opposite direction; McCarthy especially dominated the voting. Admittedly, many more (426) Independents than Greeks (196) participated. As expendents than Greeks (196) participated. pected, dorm dwellers and those in supervised housing units displayed a conservatively-tinted moderatism with Richard Nixon, George Wallace and Johnson garnering a predominance of the

Kennedy and McCarthy dominated the feminine voters, with LBJ and Governor Reagan failing most obviously to attract the feminine vote. The men went for Rockefeller, McCarthy and Kennedy on the whole.

POLITICAL FATALISM

The overall atmosphere of the vote varied from the usual apathy and political naivete to a strange kind of fatalism and dejection. 4 just can't conscienciously vote for any of these people," commented one pollee, echoing the sentiments of many. This feeling was not just confined to the radical left, for it seemed many "straight-looking" people were confused and saddened by the choices facing them on the ballot. One coed aptly summed it up when she said, '¶t's just like it always has been in American politics: the choice between two evils."

Whether this is characteristic of a national trend or merely a malady of the college student

is open to conjecture.

CAMPUS KIOSK

MEETINGS

Table Tennis Club will meet tonight from 7-10 in Robertson

tonight at 6:30 in UCen 2284. Plans for this quarter to be discussed.

Following a short business meeting, there will be a blackboard session for beginners.

Centennial Committee will

in UCen 2292. All members please attend.

American Field Service will meet tonight at 7 in UCen 1131.

Phi Alpha Theta and History Club will meet tonight at 7:30 in UCen 2284. Professor Hay will speak on 'Southeast Asia: the Birthplace of Civilization?" The public is invited.

Freshman golfers will meet this afternoon at 4:30 in Robertson Gym room 2227, All Freshman golf players please attend.

CLUBS

Frosh Council will meet tonight at 7:30 in San Nicolas Formal Lounge, All committee members are reminded to have their reports ready.

SIMSOC will hold a meeting at the Circle Bar B on Jan. 20 and 21. Dr. Noel's simulated society game will be presented. For information call campus extension 2266 or 968-5410.

Photo Club will meet tonight at 7:30 in Bldg. 440, Rm. 106 to discuss new darkroom procedures and to distribute club cards.

URC will meet today at 1 in UCen 1132.

KCSB

Tonight from 8:30 to 9:30 Jim Moore of the Public Affairs staff presents Frans Schurmann of the Center of Chinese Studies at the University of California, as he explores some of the myths and misconceptions that the official policies of the United States and China continue to hold about each other. More good talks from KCSB -now 24 hour radio.

Chimes will meet today at 4 in UCen 2272.

Spurs will meet today at 4 in UCen 2284.

Honeybears will meet tonight at 7 in S.H. 1116.

LDS Student Association will meet tonight at 7 in UCen 2294.

Computer Club will meet tonight at 7 in N.H. 2201.

FILM

The Student Peace Committee will present a film entitled, "The Phoenix," today at 4 in S.H. 1004.

STAMP DRIVE

UCSB Crew needs your help! We need a new shell and 1000 books of Blue Chip Stamps will do the job. If you would like to help, we will be collecting them on Jan. 20 between 12 and 2 p.m. or send your stamps to the Rec Office in the Old S.U.

AWARDS

Awards in literature will be given in the amount of \$1,000 for FICTION (novel), \$1,000 for DRAMA, and \$1,000 for NON-FICTIONAL PROSE, Applicants must be 20-40 years old and have been born in California. Application forms may be obtained by writing: James D. Phelan Awards, 57 Post Street-Room 602 San Francisco, California 94104. Dramatists may enter one three-act or two oneact plays. Other applicants should enter one manuscript each in the novel and non-fic-

British Pull Out of East

LONDON (AP) -- Prime Minister Harold Wilson announced yesterday the withdrawal of all British armed forces from the Far East and the Persian Gulf by the end of 1971.

Unfolding his austerity program before the House of Commons, he also announced a campaign to slash benefits in social welfare.

Although the intention is to leave the Far East by 1971, Wilson said his government was prepared to continue aiding Britain's Commonwealth partners in Southeast Asia through a "joint air defense system for Malaysia and Singapore." Britain will also train personnel to operate the system.

Wilson announced cancellation of a contract to purchase 50 American F111 swing-wing bombers at a cost of \$1.02 billion.

His announcement of the cancellation brought cheers from Labor benches in the House.

The Prime Minister said Britain's future foreign role will have to depend on its ability

Entrance Exams May Discriminate

SACRAMENTO (UPI) -- Senator Mervyn Dymally, a Los Angeles Democrat, says west coast civil rights leaders may file suit to challenge mandatory college and university admission tests which he says discriminate against minority and low income students.

Dymally made the disclosure Saturday night in a speech at a dinner to honor Nathaniel Colley, General Counsel for the National Association for the Advancement of Colored People in the western United States. The lawmaker described Colley as "Mr. Civil Rights of California,"

Dymally, Co-Chairman of the National Conference of Negro Elected Officials, said he has urged Colley to make a test case of an instance in which a Negro youth who had an A and B average took an entrance examination and failed to be admitted to a college.

tional prose. Work published in 1967 or 1968 eligible. An applicant may enter more than one field but may win in only one field. The competition closes March 15, 1968. Winners will be announced about June 1.

BUCKMINSTER FULLER

A video tape of an informal lecture by R. Buckminster Fuller, distinguished architect and engineer, will be shown in N.H. 2131 at 7 tonight. The threehour tape was made during his visit to the College of Creative Studies last month.

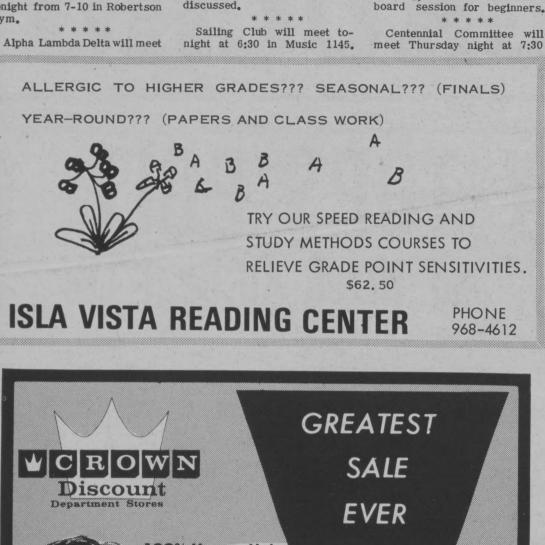
SYMPOSIUM APPLICATIONS

Student-Faculty Symposium applications are now available in the A.S. Office.

EL GAUCHO

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EDITORIAL

Poll Indicates Need For Political Activism

Today's EL GAUCHO contains a presidential poll. They seem to have a prominent place in the gamut of public opinion, these days, and apparently they are used by politicians as a gauge of their effectiveness and vote-getting potential.

It also seems, by the accuracy of such gadgets as the television networks' voter analyses, which can pick the winner to within a few vote margin, that they have an unfailing ability to be right.

We will make no such claim to accuracy -- only the claim to be able to reveal something of the opinions of students.

If the results of this poll are reasonably accurate, then the often quoted statements about student disenchantment over established powers are true.

Of the three candidates that received the most support in the EG poll, one will not run, one is a rebel within his own party, and the last will not openly declare that he will oppose the powers that be.

It has been the too often stated, and even more often ignored, fact that over half of the people in the country are under twenty-five. It would seem that America

has almost come to the point where the will of the majority is not what is followed.

But, still, students remain among the most politically active agents in the country. The Johnson machine, which used college students to a high degree in its victory over Goldwater, will find itself lacking cogs when election time arrives.

The question that must be asked, then, is how the gulf that exists between numbers and power is to be filled?

EL GAUCHO does not have the answer.

But political activity and interest will help. Students can, or should, be involved in one or more of the mostly dormant political organizations on campus.

We invite the University Community to initiate dialogue about the candidates and the issues that will mark the approaching election.

> RICH ZEIGER Editor

Readers Lash Out At Rawles' Review

Your Mr. Rawles' view of Bob Dylan's new music would freeze a hobo on a warm night. If you replaced his place with empty space, you'd begin to have somethin'.

A couple years back Billy Sims won third place in the Los Tacos taco eating contest. Said Billy, 'I'm sorry, but I gotta go 'cause I feel bad." 'The trial was bad, but this is ten times worse!"

Nothing is revealed." Yet what Mr. Rawles says would bore a second period girl's laundry ball team to tears when they were winnin' 137-124 at half time. -- more power to a Tennessee jumping frog. And we'll hold out for the next coming review fore passing our final judgment on this scene. "After all," said Billy, "viewing itself ain't so bad." "--there is little to be said for the rest of the cuts..."

NICK HOFFMAN, STUART BARTER, and GARY SALSMAN

Post poblis

Post no bills.

To the Editor:

In response to "Kaleidoscope Review," Friday, Jan. 12: I would like to know when Rick Rawles is going to "spread his wings and fly right." Rawles' article on Dylan's new album, "John Wesley Harding," was sad, pitiful, and obscene. Hey, who is this Rawles? Get the camera on that guy! Who is he to say that Dylan has failed and that his words are uninteresting? It seems, when Rawles disheartedly blubbers out that Dylan's songs do not excite him, that he is seeking some sort of erotic ecstacy. Maybe Rawles ought to restrict himself to bawdy songs. Furthermore, it is obvious that Dylan has no intent, in his previous albums or "John Wesley Harding," to grab you and shake you and say, "Here it is." He does not even want to touch you!

It seems to me that Rawles' incapacity to write a competent critique or appraisal is the only thing of importance that is revealed in his article on Dylan's new album, Apparently Rick missed the picture in "Don't Look Back," and in all of Dylan's interviews. Dylan is not out to change the stench of the world, nor is he attempting perpetually to reveal a "rebirth of wonder." He merely is writing about rats and balloons, and he is saying, "Good luck, I hope you can make it." Most likely Rawles hasn't really heard Dylan at all, yet, because he hasn't made it.

JOHN WILSON

Once again EL GAUCHO in the Jan. 12 issue has exhibited its shallow insight in the review of Bob Dylan's latest album, "John Wesley Harding." Mr. Rawles' review, however, was expected, exemplary of the musical taste of UCSB.

The criticisms aimed at the present album under review are similar to those expressed when Dylan began using electrical backup and shows the same lack of insight in an attempt to prevent Mr. Dylan from expressing his artistic talent in his own way. The attempt is to keep Dylan where he was and prevent him from expressing himself in a new medium, namely that of the Blues and Country and Western style as exhibited in "John Wesley Harding,"

Dylan's use of words which sets him apart from other presentday writers is still present, only in a more mellow form, being necessitated in the Blues style which he implements. The influence of John Hammond is especially apparent (Hammond's father having produced many of Dylan's earlier albums). And those people who believe that Dylan has always been revolutionary and novel need only read "Under Milkwood" to destroy this vision.

It is the artist's choice of medium which he implements to reflect his current position and I believe Dylan can be complemented in his step into Blues. It is an area to which many have aspired

but few have succeeded.

As an announcer on KCSB (Sunday, 1-6 a.m. and Monday, 10-11:30 p.m.), I have been subjected to requests of many listeners most of which reflect a small inventory at a time when so much good music is being created. I invite all of you to join me and the other announcers on KCSB in an experience of the sounds which are not available on traditional "Top 40."

GEOFFREY C. THOMPSON

Junior, Anthro (Editor's note: Bob Dylan never wrote "Under Milkwood;" an obscure Welsh poet by the new to the second of the sec scure Welsh poet by the name of Dylan Thomas did.)



MONTHOLIS

Of EG and McCarthy

To the Editor:

would venture to guess that not a few students have fallen into the pit of abject boredom a result of the recent EG coverage of the Youth for Mc-Carthy (Y.M.) movement.

If the EL GAUCHO feels it is reflecting student opinion or quenching the student's intellectual thirst when it graces the front page with compelling and almost impressive headlines announcing the birth of a futile cause celebre, then it had bet-ter examine attendance figures of the Y.M. meetings.

I must admit, however, that it was interesting, at least to me, to read that Mr. Sheinbaum, an ultra-Liberal, had confessed the errors of his ways upon his realization that the liberalism of the 30's had logically digressed into the irresponsible monolith that is the Federal Government of today. (Obviously, this vindication of conservative thought was not the pur-

pose of his sophistry. At any rate, one wonders what awaits the next generation if liberalism continues to prevail through the 1970's.) But should this revelation be daguereotyped on the front page -- for all to be bored by it?

I'm sure that everyone is pleased that Mr. Knell is flushed with enthusiasm. But if he and the EL GAUCHO are to be enthusiastic, perhaps they should be enthusiastic for the right reasons; for, in point of fact, the average UCSB student offers very little reason for such enthusiasm. Quite on the other hand, just the fact that the head of the movement is Senator Mc-

Carthy should foster that zeal which characterizes the demeanor of both Mr. Knell and the EL GAUCHO. It is not often that such an adroit figure as Senator McCarthy enters the political scene. But it is an insult to the Senator to attach to his candidacy a note of farce by giving him such a comically inordinate amount of coverage. Somehow, somewhere, it should be pointed out that at least 11,000 UCSB students, though they might have a profound respect for McCarthy's mind. have not awarded his ideas their solicitude.

JACK R. KOERS, JR. Senior, History



RICH ZEIGER



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'Not Too Far' in Dylan

(Editor's note: The following is a guest review submitted by a student who wished to give his different opinions on John Wesley Harding in reply to EG's Friday review of the album.) By BRIAN LINDBERG

The first king cleared his throat. His shoes were too big and lopsided but nevertheless, he began to speak in the most meaningful way; "Frank, Mr. Dylan has come out with a new record. This record of course features none but his own songs and we understant that you're the key." "That's right," said Frank, "I am." "Well then," said the king in a bit of excitement, "could you please open it up for us?" Frank, who all this time had been reclining with his eyes closed, suddenly opened them both up as wide as a tiger and asked, "And just how far would you like to go in?" The three kings all looked at each other and replied, "Not too far but just far enough so's we can say that we've been there."

The three kings are not alone. If one reads further into Dylan's liner notes, Frank vividly demonstrates the difficulty of going very far into Mr. Dylan's record. His songs no longer contain a series of images, meaningful in both their isolation and juxtaposition. "John Wesley Harding" is something quite different. The album is dominated by personae and dialogs-tightly drawn sketches in which the words, the images, and the music combine to create a cohesive and deceptively simple song. The meaning, whatever you find it to be, is not revealed through analysis. The songs contain some basic ideas which defy complete verbal translation.

But these ideas take life within people, and this is how Dylan places them before us. They are portrayed in the distilled characters of Frankie Lee, the drifter, the hobo, the others. Rather than insist upon translating the meanings of these songs into another medium, perhaps it is best to assume the natural wisdom of the little neighbor boy in the haunting "Ballad of Frankie Lee and Judas Priest" and understand that "nothing is revealed."

American and Christian elements pervade the album. It can be seen in the names and the characters-Tom Paine, John Harding, a drifter, a hobo, an immigrant in a nation of them, St. Augustine, "put. . .out to death," Frankie Lee, "whose father is deceased." "Dear Landlord" sounds like a prayer-to whom? The words, the syntax, and the rhythms are those of American speech, distilled into poetry. For the first time, Dylan takes care with every word he sings; the music has moved into the background, used to supplement the rhythms of the language. Dylan's timing and phrasing are exact. This extends even into the last two cuts on the album, set apart from the rest in that they are simple copies of a couple of old American sounds, copies at least as good as the originals. "I'll Be Your Baby Tonight" is as good a country and western song as I've heard.

Bob Dylan does not write his songs to fulfill a demand. Going back to his liner notes, we hear Terry Shute saying, "There is a creeping consumption in the land. It begins with these three fellas and it travels outward. Never in my life have I seen such a motley crew. They ask nothing and they receive nothing. For giveness is not in them. The wilderness is rotten all over their foreheads. They scorn the widow and abuse the child but I am afraid that they shall not prevail over the young man's destiny,

Reading or talking about this album is worth nothing. Just listen. "John Wesley Harding" "was never known to make a foolish

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BENEFITS:

THE PERSECTION AND EXECUTION OF JEAN-PAUL MARAT as performed By the inmates of Char-ENTON ACYLUM UNDER THE direction of the M. DE SADS

By TERESA CHENERY **EG** Reporter

Lines delivered by actors on a small area designated as a stage provides action and dialogue not normally associated with the world of motion pictures, but with drama. Marat-Sade is drama: one of the infrequent examples of a production written in a dramatic form and successfully shown in the

form of a film.

"Successfully shown" says little of the ability of the Charenton Asylum inmates who double as actors and tell the story of the confrontation of the ideals of the Revolution as expressed by Jean-Paul Marat and the Marquis de Sade.

The "inmates" first portray their own disturbed natures and "revolutionary" ideals which have given the French government the excuse to confine them in Charenton for the past 15 years. They next portray their characters assigned them by the Marquis de Sade in his play about the assassination of the Revolutionist Marat.

These two sides merge as the "actors" of Charenton reveal their own natures as they say their lines. Just as the "actors" become the real people who were sacrificed by the Revolution (physically, by being confined for their ideals which conflicted with those of the government; and spiritually, for their disillusionment after seeing that the Revolution gained them nothing but another King, Napoleon), the time of the play, 1808, and the time it describes, 1793, both reveal the same problems and oppression of the

The Fifth Dimension will be appearing alone in concert on Feb. 23, not with Lou Rawls as formerly reported. Apologies.

> **ALEXANDER'S BLOOS BAND** and **LIGHT SHOW** Prog. Lounge WEDS. 9-11 p.m.

people, which is the legacy of the Revolution.

The real people who took part in the Revolution, the cruelty of the acts committed at that time, and the intensity of the ideals of Jean-Paul Marat, who sanctioned revolution at all costs for the liberation of the people, presented in a small room in an asylum for an audience looking through the bars at the performing inmates, becomes the commentary of the times, fifteen years later.

The film adds an explanation to the drama: "This play's not supposed to condemn Marat, but to show where he and I differ,"

The playwright believes in nature remaining unaffected by even the greatest atrocity and no sacrifice being enough to alter its course). -- Marquis de

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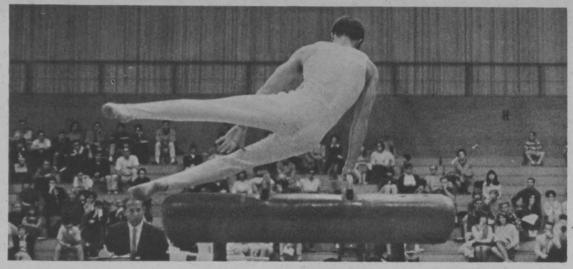
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CLINT EASTWOOD THE GOOD, THE BAD, AND THE UGLY

AND ROD STEIGER VIRNA LISI THE GIRL AND THE GENERAL



BUCKIN' BRONCO? -- No, only a side horse, but here a Gaucho gymnast shows the proper way to handle the ornery critter in a meet last year. The first home competition will be Friday night.

Double Conquest

Going into their second triangular meet of the season Friday night, the Gaucho gymnasts are bound to be a little more confident.

They won their first meet of the season by beating Cal State Fullerton and UC Irvine last Saturday at Fullerton.



except parallel bars gave UCSB a 150.3 point total, bettering CSF's 138,57 score and Irvine's 54.5. Last year the gymnasts could only manage a 113 tally in their first meet.

Team Captain Haven Silver was chosen Gymnast of the Week capturing three first places and one second. Silver also won the all-around event and his 49.55 point contribution made him high scorer for the meet.

Jim Butters broke the school record in the side horse, winning the event with an 8.55 out of a possible 10.0 performance. Other firsts in individual events were taken by Alex Peters in vaulting and Bill Shook on the rings.

Noting the squad's improvement over last year, Coach Art Aldritt said, "They re on their way." Their next encounter will be Friday when they host a triangular meet against Cal Poly and Valley State.





the ball over the opponent's goal line. A 2-point conversion is then attempted, similar to football's extra-point place kick. Saturday's contest saw Steve Arnold make good on 4 of 5 conversion attempts. Gordon's Burr

By GERALD NEECE **EG Sports Staff**

It really sort of gets to you these days to see little kids who aren't even old enough to wear braces setting world swim records. Kids, like little Karen Muir of South Africa, swim like a fish before they can walk or talk and wear bathing suits before they wear diapers. You'd almost expect to find gills on them somewhere.

FROSH FISH

So when a kid doesn't start swimming till he's 7 years old. do you try to find a nice way to tell him to hang up his noseplugs? Not if the kid is Gordon Black, UCSB freshman and star of the frosh swim team. Instead you classify him as a "late bloomer" and start making reservations in Mexico City for October, 1968.

Gordon hails from Scotland and that might have something to do with why he didn't start his aquatic ventures until the ripe age of seven. Scotland you might recall is famous for its cool, damp fog. What was the first thing Gordon had to say about the United States, Santa Barbara in particular? '1 really like the climate here. It's much better for swimming." There's your answer.

But that wasn't the only reason Black came over here. A lot of it was the UCSB swim team and its coach, Rick Row-land. Gordon paid his coach the ultimate compliment when he said, "Coach Rowland is one of the, no, change that, he's the

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best sprint coach in the United States."

And Rowland has praise for his fine sprinter too. "Gordon has the potential to become the fastest swimmer in UCSB history. I'm certainly happy to have him here."

DISTANCE MAN

Gordon hasn't always been a sprinter; he used to be a middle distance man before he reached the riper old age of 12. But with lifetime bests of 21.6 in the 50 yard freestyle and 48.7 in the 100 freestyle he certainly isn*t about to change back.

These times were good enough to earn him a spot on Great Britain's second place 400 meter freestyle relay team in the World Student Games at Tokyo this summer and they are good enough to give him a chance to represent the Queen in the 1968 Olympic Games.

Gordon's impressed with how many kids attend college in the United States. "There's an awful lot more kids. In Britain they re far more select. It (the U.S.) gives kids a greater chance to get a good education."

And, ah, that weather.

as one would a field goal. Buttery had two tries in the contest, the first on a ten-yard

Arnold also booted in a penalty kick for 3 points, much

Ruggers Roll Over SFVS, Eagle Rock

EG Sports Staff Two decisive victories for the Gaucho rugby squad over the past weekend led Coach Rod Sears to enthuse, "This team has

And considering the season has just begun for the ruggers, you

Though a new sport at UCSB, rugby has been played ever since 1823. There will be ample opportunity for students here to see the game, as Sears' team has six home contests scheduled between

A 'try" is worth 3 points, and is scored when a player carries

Saturday the squad rolled over San Fernando Valley State, 26-10. Scoring "tries" for the Gauchos were Jack Buttery, Lee

already reached last year's peak form."

know Sears sees a bright future ahead.

Rice, Steve Honneger, and Jim Rodgers.

run, and the second on an incredible play where he kicked the ball into the air, ran down field, caught his own boot, and carried it in for the score.

Sunday's match brought on stiffer competition, but the Gauchos were up to the occasion. In Sears' words, it was the 'exceptional hustle and drive of all the members of the team " which accounted for their 23-9 clobbering of the Eagle Rock Rugby Club, second place finishers last year in the Southern California Club league.

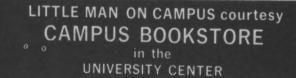
Sears singled out for special praise John Keever, John Boyle,

Bruce Dunlop, and Art Buck. Mel Gregory tallied two 3pointers on runs of 5 and 8 yards, while Rodgers, Keever, Honneger, and Arnold combined for the other scores.

Coming up this weekend are two very tough matches out of town; the first on Saturday against Berkeley, and the second on Sunday against the Peacock Rugby Club.

The Berkeley test will be "the biggest game in our rugby history," accorded Sears. As for Peacock, they won the Catalina Rugby Championship last year. But three members of that championship team --Keever, Boyle, and Buck -are now playing for the Santa Barbara banner, so things may be a little different.

The ruggers will be back home next weekend to take on UC San Diego.





The undersigned faculty and staff oppose the unjust and unwise American intervention in the war in Vietnam. We believe the United States should unconditionally halt the bombing of North Vietnam and work seriously for an immediate cease-fire leading to a speedy withdrawal of United States forces.

The unleashing of our awesome military power in Vietnam has caused far more destruction than is consistent with any goal we can realistically hope to attain there. In devastating the Vietnamese people and countryside we are rapidly earning fear and suspicion throughout the world, are isolating ourselves from our Western allies, and are contributing to the rising level of violence and division among our own people.

WE ARE NOT HELPING THE VIETNAMESE PEOPLE. WE ARE NOT FORWARDING OUR OWN INTERESTS. WE MUST DE-ESCALATE AND WITHDRAW.

ANTHROPOLOGY William L. Allen Charles J. Erasmus

ART
Gary H. Brown
Irma Cavat
Steven M. Cortright
Beatrice Farwell
David Gebhard
Nancy V. S. Gordon
Sheldon Kaganoff
David Kunzle
Alfred Moir
Prudence R. Myer
Hugh Townley
Miles A. Varner
Margaret D. Venable
Marian Wenzel

BIOLOGICAL SCIENCES
Marvin Cassman
Joseph H. Connell
Ellis Englesberg
Aharon Gibor
J. Robert Haller
Garrett Hardin
Philip C. Laris
W. W. Murdoch
Elmer R. Noble
Beatrice M. Sweeney
Adrian M. Wenner

CHEMISTRY Peter C. Ford Bernard Kirtman Richard Martin Douglas McCain Henry W. Offen

CLASSICS Jacob E. Nyenhuis L. Purcell Weaver David Young

DRAMATIC ART Michael Addison Stanley Glenn Walter J. Meserve Eugene H. Miller Eric E. Sinkkonen

EASTERN LANGUAGES Robert L. Backus Chauncey S. Goodrich Charles Wendell

ECONOMICS R. Robert Russell

EDUCATION Patricia T. Botkin

EDUCATION ABROAD PROGRAM James D. Kline Brian W. Selander

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H. Porter Abbot
Peter E. Biskind
Gail J. Carroll
John R. Elliott, Jr.
Raymond E. Goldstone
Lynn Knighten
James F. McArdle
David C. McPherson
Anne Mendelson

Mitzi Myers
Peter Nagourney
Arthur K. Oberg
Robert A. Potter
J. M. Silverman
Thomas R. Steiner
Homer D. Swander
Frederick Turner

FRENCH-ITALIAN Naomi Greene Jacqueline Simons Ernest Sturm

Robert R. Curry Maggie Greenwald

GERMAN-RUSSIAN D. Barton Johnson

HISTORY Lawrence Badash W. Elliot Brownlee John Fleckles Abraham Friesen Otis Graham Martin Legassick Donald A. Limoli Lynn L. Marshall Paul Sonnino Leonard M. Marsak Henry L. Misbach Roderick Nash Robert M. O'Dell Arnold M. Paul Carroll Pursell Albert E. Shirk, Jr.

LIBRARY Perry Adams Michael J. Costin Sanford M. Dorbin Brad Duni **Burdette Dunn** W. Ray Echols Katherine W. Franks Jean A. Heald Judith A. Kamens Lyn A. Linse Olga Ossi Donald G. Robinson Barbara Silver Martin A. Silver Melinda Rinker Tharaud James R. Trotter Elaine Wright

MATHEMATICS
Seymour Bachmuth
John A. Ernest
Eugene Johnsen
Harvey B. Keynes
David Merriell
Stephen Pierce
James B. Robertson
Melvin Rosenfeld
Stephen Simons
L. F. Walton
Julian Weissglass
Julius M. Zelmanowitz

MUSIC Douglass Green Stefan Krayk Peter Mark Martin Shapiro Landon Young

PHILOSOPHY
Jack G. Barense
Ilham Dilman
Harry Girvetz
Ronald Hathaway
Helen Heise
Laurence D. Houlgate
Merrill Ring
Jon Wheatley
Noel Fleming
Alex Sesonske
Edward Casey
Hubert Schwyzer

PHYSICS Virgil Elings Allan S. Krass Rollin J. Morrison Robert Sugar W. C. Walker

POLITICAL SCIENCE Stanley V. Anderson Samuel M. Babcock Larry L. Berg Michael R. Gordon Thomas S. Schrock Hyman R. Shevelew

PSYCHOLOGY Thomas J. Bouchard, Jr. Jerry Higgins Howard H. Kendler Tracy S. Kendler E. P. Lovejoy

PUBLIC INFORMATION Robert A. English

PUBLICATIONS Paul Bartlett

RELIGIOUS STUDIES
Jonathan Z. Smith

SOCIOLOGY
David Arnold
Howard Boughey
Walter Buck ley
William J. Chambliss
Aaron V. Cicourel
David Gold
Peter M. Hall
Charles H. Hubbell
Harvey Molotch
Charles B. Spaulding
Bruce C. Straits
Edward A. Suchman
D. Lawrence Wieder
Daniel H. Willick
Thomas P. Wilson
Don H. Zingmerman

SPANISH—PORTUGUESE Carlos G. Barron Mireya Jaimes-Freyre Donald McGrady

SPEECH Sanford E. Gerber

Color Photo Reg Cards to Hit Campus Next Fall

By MOLLY SAMUELSON **EG** Reporter

The era of the bent, folded, mutilated, and/or spindled reg card is soon to end. According to Dr. Theodore Harder, University Registrar, the colorful, new, plastic-coated models (see photo) will be distributed with registration packets next fall if everything goes according to plans.

The format of the new card, designed by Dr. Harder, in-

from the card intact. The card is a Hollerith card containing IBM punches for use in computer processing.

"Increasing misuse of the present style of reg card prompted the change, "Dr. Har-der explained. "These new cards will serve as identification as well as a proof of registration and will thus prevent the bad check-writing that has been largely due to inadequate

an average of about ten cents a quarter for a student attending UCSB for four years. Manufacturing the first batch of cards will prove quite a costly operation since one must be processed for every one of the approximately 10,000 continuing students plus an additional 3,000 new students.

When questioned as to the probable source of this sum, Harder declared that "that re-

Mitch - 968-1756.

Tonite hear UCSB's Alexander's

Timeless Blooze Band plus Lights

Sail 30° boat to Catalina Mar 18-24. Lounge, sail, SCUBA, argue, drink-6-day. Drop by 6757 Trigo B between

s Sale Time at FASHION TIME -

910 Embarcadero del Norte, I.V.

Campus Pocket billiards tournament.

Men and women, Saturday, Jan. 20, 9 a.m. - UCen Billiard rm. Winners will represent UCSB at the ACU Games at U.C. Davis.

APARTMENTS TO SHARE-2

Need 1 girl to sublet 2-girl apt, near campus, 968-6854.

Girl to share spacious apt; own room & bath; heated pool; graduate or UD

Need congenial girl to sublet cozy 2-man apt, near campus \$55 968-9774.

Girl for 4-man on del Playa - 3rd

Quarter - own room - 968-0207. Need 2 girls to sublet 4-girl Chalet

apt. 57/mo Pool 968-4449 immediate-

1965 Alpha Romeo 1600 Conv low mileage top Cond 968-2331 Eves.

1960 Chevy Convertible 6cl std-shift

56 T-Bird, stick, new tires, new clutch, rebuilt engine. Best offer, MUST SELL 968-8060.

AUTOS FOR SALE-

Good condition Ph 969-0540.

preferred 968-4023.

5&7 p.m.

ARABIAN NIGHTS IS COMING!

mains to be seen, but I'm planning to ask the administration for it."

Dr. Harder has not, as yet, awarded the contract for the production of the new cards but will do so sometime next month. Pictures for the cards of continuing students will be taken sometime in the spring, and new students will be photographed during Reg Week next fall.

Harder stressed the fact that "the picture which appears on so students need not worry about our distributing their photographs to the FBI, the CIA, the Dean of Students or any other such agency. They will have the only such picture in existence."

UCSB is the first U.C. campus to experiment with the combination I.D. reg cardidea. Student representatives present at Harder's card demonstration seemed very enthusiastic about the proposed change.



cludes the student's name, social security number, and alpha number in embossed lettering (credit card style), followed by the same information plus the student's birth date in typewritten form, the student's signature, and the official seal of the University of California. A color photo of the student is located at the upper right-hand corner of the card.

A student will receive only one card for the entire period of his attendance at UCSB. Validation stickers will be distributed quarterly along with reg packets upon payment of fees. These stickers are placed on the reverse side of the card. They are color coded to indicate the class standing of the

I.D. information on the cards students now carry.

"Another feature of the new cards," continued Harder, "is the increased efficiency they will provide in the processing of administrative data," As an example, he produced the rather complicated form which a student must now fill out in order to add or drop a course. "With the new card, the student will merely check on the form what he wants changed and when he wants it changed. The form and his card are then run through a 'zapping' machine which imprints the card's data on the form in seconds." The library will also adopt the "zap" method in signing out books.

The production of these cards

blankets-\$2.98; Army nylon ponchos-ANNOUNCEMENTS -\$1.98; parachute car covers-\$11.98; Army wool gloves 69¢ ea; Navy CPO Shirts \$9.98; Navy all wool sweaters-A new SPRING SING group is being organized this week. If you like to sing, meet people and have good times contact Sharon at 968-0438. \$3.98 ea; Air Force type sunglasses-\$2.49 ea-Dunall's - 605 State.

Black lites-18°15w GE Black lite, IL Help crew get UCSB a new shell! Send Blue Chip stamps to Rec. Office in the Old SU. Fixture, complete. \$10 968-5343

Band equipment-amps, guitars, PA's, Mikes-cheap-Large band broken up. Anything left sells 968-8060, 4601 100% HUMAN HAIR WIGS & FALLS 50% off retail! EYELASHES -2.50 10° surfboard good shape \$80 Call 968-4660.

> Skis Head Downhill 220 7'3" Save \$100 c/bindings 967-4340 good shape Guitar, elec. exc. cond, very fast neck. Great tone, 3 PU Cost \$300 Sac. \$175 off. W/case, 968-0349 Greg.

> Sony Rec. 2/4 Track, Sound w/snd. \$135 Steve 6788 Abrego #12.

10 Spd Clubman bike excel cond \$40 or best off. Tom 8-0457.

1959 MG PARTS 968-0565.

Fender stratocaster guitar 150 or best offer Curt 968-0607.

50 watt Harmen Kardon HI-FI Amplifier \$60. Stereo Headphones \$10. Call Jim, 968-8789.

9'10" by 22" Harbour excellent condition, versatile \$60 Juan, 968-3434 9'8" Jacobs surfboard also rack. Must sell. \$50, 965-1956.

DRUMS, complete set, nearly new. \$150 967-8770.

Found German shep, type dog, Had pups recently, Call Jan 968-6648. HOUSE FOR RENT

4 bdrm, 2bath House for girl students near Disco, carpets, drapes, \$230, 963-1224 aft. 6.

-10

Lost 6 mos. old female kitten blk-whbr. Vicinity of Emb. del Mar & Segovia, Call 968-6575, \$10 Reward, Black rimmed glasses on outside basketball court Please call 968-0086. REWARD, man's black wallet on beach Saturday off west end Del Playa, call 9685897 eves.

Lost 'Sam' Fem Brown-black shepcollie, Call Old Rec office 8-5628,

MOTORCYCLES -

63 Triumph 650cc Boneville com-pletely rebuilt Excellent condition \$750. Call 968-7473 or 963-5439. 63 Honda 50 Good Condition, \$100 or best offer, 968-0233.

Drafted, must sell *66 BSA 650 with helmet, call 969-5282.

Hodaka ace 90, many extras, for dirt, new .080 over Wiseco Piston, special suspension, etc. \$295, 964-4977.

1965 SUPER HAWK 305 Rebuilt \$350, windshield gears, pipes, 968-6322. 65 BSA Cyclone 500cc Twin Scrambler with Equip. Want small Two-stroke plus \$500, 968-1511 Ext. 747.

PERSONALS-

Students, Faculty and Staff! Save \$1 Low by obtaining your LET'S DINE OUT remit envelope at the AS cahier's in the University Center. Eat at 35 restaurants for 1/2 price plus 50 bonuses for your holiday or vacation pleasures. This is our 5th year here with the plan-good till Dec. 15, 1968.

THE WORLD'S BEST - McCON-NELL'S ICE CREAM- THE CORNER IV'S Largest motel, IV Hilton- The Corner, Weekly rates.

5-4-\$1,00 BURGERS- THE CORNER

SMOKE BEAR - "Light my Fire" Bises B.K.

HAPPY BIRTHDAY BEAR. ARABIAN NIGHTS IS COMING!

RIDES OFFERED -

Drive a car to Cleveland, Expenses paid, 963-4511.

SERVICES OFFERED -

Surfboard repairs call 968-6658 after 5 pm free pick up & delivery.

Excelient blues band will play for dances for information call Sheilla 968-3896 or Billy Steinberg 684-9065.

ALTERATIONS, REWEAVING - Isla Vista Sewing Shop, 6686 Del Playa Drive, Isla Vista, Ph. 968-1822 Open 9-5; Saturdays 9 am - Noon.

Do you wish to have gorgeous looking original earnings! Then come to Mosaic Craft Center--3443 State St. 968-0910.

COMPUTER TAX SERVICE For the small taxpayer, quick refunds, absolutely accurate, reasonable rates, open evenings, Sat., Sun., 102-B So. Fairview, Goleta, 967-9404.

Chequered Flag Service for foreign car repairs. All makes & models, European mechanics, Work fully guar. \$5 per hour. Savings of 40%. VW incl. 964-1695.

TRAVEL -

EUROPE CHARTERS - Membersonly June 13-Sept 4, LA/London/LA \$329 June 28-Aug 23, LA/Amstr/LA \$355 June 27-Sept 2, LA/London/LA \$365 World Affairs Club, 4324 Keystone Ave., Culver City (213) 838-9329

-16

Around the World; Jet-\$1015; Europe \$355; Transatlantic Travel, 433-2057; 247 Roycroft, Long Beach,

UNIVERSITY JET CHARTERS LA/London June 13-Amsterdam/LA Sept. 12 \$350.00 LA/London Sept. 4 One way Only \$164.00

LA/Tokyo July 22-Tokyo/LA Aug. 20 \$335.00

Aug. 20 \$350,00 LA/Honolulu Aug. 27 - Honolulu/LA Sept. 10, \$155 Bill Brown, Charterer c/o EDUCAT-OURS 4348 Van Nuys, Sherman Oaks,

#3 LA/London/LA, July 12-Aug. 10 \$348; #4 LA/Paris/London/LA, July 18-Sept. 21, \$348; #6 LA/London- one way

Sept. 12, \$142; #7 LA/Amsterdam-London/LA, June 16-Sept. 12, \$368; #8 LA/Amsterdam-London/LA,

June 17-Sept, 14, \$368; #9 NY/London/NY, June 20-Sept, 5, \$255; #10 Spring NY/London or Paris/ NY May 1-June 4, \$278

UCSB TRAVEL COMMITTEE, UCEN 3175 Mon-Thurs 12-12:45

Japan-Europe \$330 to Tokyo Rt. July 1-Aug 13: \$319 London Rt. June 17-Sept 18: \$362 Paris & London June 20-Sept. 11: \$295 London & Aug 22-Sept 20. First night hotel in Europe free. Flights ex-New York available free info (213) 274-3330. Sierra Travel Inc. 9875 Santa Monica Blvd. Beverly Hills.

TUTORING -

Don't get caught! Avoid D's, F's, math, physics, engineering, 968-5307.

Typing-experienced, 40¢/page, IBM electric, Mrs. Grosser, 965-5831.

WANTED --

College Inn - 2 people, assume contracts for 3rd qtr. in triple rms., 968-0031.

"The principal purpose of today's full-page ad in EL GAU-CHO (p. 7) calling for an end to American military intervention in Vietnam is to let UCSB students who oppose the war know that their protest has widespread support among faculty and staff," stated Albert; Shirk, Acting Assistant Professor of History and a member

Six Americans carrying medical supplies to North Vietnam on a "humanitarian" impulse is the basic story of "Journey of the Phoenix."

The rest of the story lies in these humanitarians' discussion and evaluation of their trip to Vietnam.

Students are invited to see the film, "Journey of the Phoenix," tonight at 7:30, S.H. 1004, or Thursday night at 7:30 in N.H. 1006. Donations of 25 cents will be appreciated.

of the executive committee of the University Committee on War and Peace, the sponsor of the ad.

Shirk commented that the 175 signatures on the ad "do not represent a final or definitive number of the faculty and staff opposed to the war, but just that portion we were able to contact with our limited resources and time."

The fact that approximately 150 of the signatures are those of faculty members, Shirk believes, "should lay to rest the erroneous impression sometimes expressed by students culty oppos or are willing to state their opposition publicly."

Represented among the statement's signers were members of the Art, Biological Sciences, English, and Sociology Departments. Younger faculty members appear to predominate. In the History Dept. fourteen Assistant Professors signed the ad.

Shirk asked that additional faculty and staff sign the ad's statement and mail it to him for future publication.

ROAD RUNNER REVUE ADVANCE TICKETS

GO ON SALE TODAY **UCen INFORMATION BOOTH**

66 GM Opel Kadett, red, sp cpe, super engine, 14000 mi, under warranty 1955 Chevy 327-365hp Hurst Corvette 3-spd \$700 or offer 968-4473.

Meyers Manx Dune Buggy-1500s. Many extras--969-5397 or 3118.

64 CORVAIR \$750 or best offer, Xint mechanical, automatic 964-4138, °62 Fairlane 4 dr sedan V8 Call after 6 PM 968-7036.

FOR RENT

Spacious apt 6615 Sabado Tarde Contact Jane 968-8274 3 or 4 girls Need 1 girl to sublet new 3 bdrm apt on Sueno Call 968-5603.

Need 1 girl to sublet 3-girl apt., thru June, discount, 968-6434

3 bdrm house, San Marcos Trout Club \$150 less time charged for housework & baby sitting 967-4439. Super Greek Jay Jeffcoat's bedroom for Rent- 968-6201 or 967-7947.

Sublet 4 man apt. 775 Camino del Sur A-7,968-2861 Evenings \$142 for two.

TWO bdrms, carpets, drapes, refrigerator, stove, carport, Adults, no pets, \$125. Available Feb. 1, 828 Embarcadero del Mar. IV. 968-3747.

FOR SALE

Fatigue shirts-used-\$1; fireplace & camp shovel 39¢ ea; surplus hospital

Greek Week For All

PIZZA by Petrini

John Julio Julio

we offer you Quality. Service & Excellent Food

(at a very modest price)

On Tap-

14 West Calle Laureles 968-8608

914 Carpinteria St.

Michelob - Bud

By SUSIE SWAIN Greek Week Co-Chairman

Greek Week, 1968 is here. Many students at UCSB do not know what Greek Week is or the purposes behind it. On behalf of Panhellenic and the sororities I would like to express my views as to the purposes of Greek Week and its goals for this year and the future.



SUSIE SWAIN

• RAVIOLI

• PIZZA

• SPAGHETTI

• SANDWICHES

• HOME-MADE

LASAGNA

• ORDERS TO GO

Greek Week is a week that, as the name implies, is planned and sponsored by the sororities and fraternities. But it is not just for the Greeks. It is a week planned with activities for all those students who wish to participate.

There are several purposes behind Greek Week. First, it provides an opportunity for the Greeks to do something for the University as a whole. It gives us a chance to plan activities that all of the students can enjoy and participate in.

Secondly, through the planned activities such as the open houses, it gives the independents a chance to meet the Greeks on an informal basis and viceversa. It gives us an opportunity to have fun together,

Thirdly, Greek Week pro-vides an excellent opportunity to expose the purposes behind the Greek system. The Greeks are involved in not only social events, but intellectual and charitable events as well.

Through the Greek Week ac-(Continued on p. 10, col. 1)

New Air Conditioned

Location at

205 ORANGE AVE.

967-6416

965-6101

Week's Plans

FRIDAY, JAN. 19 - Bill-boards up by 12 midnight in front of each fraternity and sorority house.

SATURDAY, JAN. 20-Open houses at Sigma Alpha Epsilon, Sigma Chi, Sig-ma Pi, and Lambda Chi

Alpha.
SUNDAY, JAN 21 - Greeks
are constructing three volley ball courts.

TUESDAY, JAN. 23 - Movie in Campbell Hall at 7:30 p.m. - 50 cents admission.

SATURDAY, JAN. 27 - The fabulous Lou Rawls Show, Robertson Gym, 8:30 p.m.

'Jock' Nickname Seen As Fitting

By DAVE HYAMS

There is an obvious reason why fraternities are sometimes called locker rooms with social fees, or why some Greeks are called jocks, half in jest but half seriously. As likely as not, the outfielder, the quarterback, or the forward will have a pin for one of UCSB's fraternities.

In football, for instance, familiar faces Mike Hitchman, Bart Wietzenburg, Dick Permenter, Tim Walker, Mike Blower and Rich Becker are all Greeks, along with a host of others. In all, over half the squad belonged to one of the Greek-letter organizations.

The percentage soars in baseball, where last year Lambda Chi and SAE each had seven members on the varsity, many of whom will return or be replaced by younger members of their houses. Coach Dave Gorrie himself is a Kappa Sig from UCSB.

The same is true in basketball, track, swimming and the rest of the sports.

In addition to active participation, the fraternities also support the Gauchos more than most. The banquets for the various squads, along with the awards and plaques presented the end of each season, usually come from the fraternities, and the cheerleaders and song girls are all Greeks.

'Communications' - - Goal Set By Greek Week '68

By RICK BERMAN Greek Week Co-Chairman

The Greek system at UCSB faces a problem of communications between the students and their organizations on this campus. The Greeks take steps to promote better communications and relations between our community and the UCSB community.

Yet, the Greek community is just as much a part of UCSB as any other organizational community. We Greeks are also students at this campus, and we don't set our organization apart from the rest of the student life at UCSB.

The fraternities and sororities extend to all students GREEK WEEK 68 as one way in which we may communicate and establish these relations.

Greek Week should exist for two purposes: the first is to give the students a taste of the

Greek way of life; the second purpose is to allow the Greeks in their respective sororities and fraternities to unite for a week so that this unity should continue after Greek Week.

On behalf of the fraternities and sororities, I extend to all students a warm invitation to participate in the events of Greek Week which we have opened to the campus. I only hope that Greek Week succeeds in opening up a path in the right direction as far



RICK BERMAN IFC President

as asserting the positive role of the Greeks at UCSB. FINE ICE CREAMS

WELCOME GREEKS

TREAT DAD TO THE FINEST

THE CORNER

THE LARGEST 50¢ HAMBURGER IN THE COUNTY

FRIES-LARGE MALTS-SHAKES **TAQUITIOS TACOS BURRITTO**

GRILLED CHEESE BAR-B-Q BEEF **PASTRAMI FISHWICH ONION RINGS**

I. V. HILTON MOTEL

I.V.'s LARGEST MOST EXCLUSIVE

WE ARE PROUD TO HAVE THESE ACTIVE FRATERNITY MEN-OUTSTANDING LEADERS AT UCSB - AS POLICYHOLDERS AND CLIENTS OF THE Collegemaster PROGRAM.

JOHN ALEXANDER LARRY AMBERG RICK BIANCHI GARY BIANCHINI JIM BRAITHWAITE LARRY BROWN DICK BREAUX JIM CALLAN BOB CLOPPER

DICK DAVID REX EMENEGGER BILL FELDMAN PHIL GRANT JOE GREEN HAL GREENE **MEL GREGORY** CA GROGG **BOB HALDERMAN**

BOB HEYS FRED HOARE **DENNIS HUGHES** CHRIS LAMBERT ED LITTLEJOHN MACK OWENS DICK PERMENTER JERRY PITMAN JIM PRIEST

JOHN SINTON LARRY SLEEP JACK SMITH **ROY SUNADA** MIKE WARREN JIM WEIL RON WOODHOUSE HARVY YOUNG

ollegeMaster

THE COLLEGE PLAN . . . FOR THE COLLEGE MAN

915 EMBARCADERO DEL MAR - 968-2815, 968-7412

UCSB COLLEGE MASTER REPRESENTATIVES



BUD McQUEEN Graduate UCSB Alumni Advisor Sigma Chi Fraternity With Fidelity Union 21/2 Years



PHIL SCOTT KIRKPATRICK Graduate UCSB Manager—Santa Barbara Agency With Fidelity Union 4 Years

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BRIAN R. BOYLAN Graduate San Fernando Valley State Army Intelligence Corps With Fidelity Union 2 Years 2 million dollars insurance in force 4 million dollars insurance in force 1½ million dollars insurance in force



T-SHIRTS

HEAVY WEIGHT FULL CUT AVAILABLE IN 6 COLOR **COMBINATIONS**

"HOME OF CUSTOM PRINTED T-SHIRTS"

6551 TRIGO RD. - I.V. - 968-1700

Week

(Continued from p. 9) tivities, we try to present the various aspects of a Greek organization. For example, two of the main purposes of Greek organizations are service and charity. Each house has a philanthropy that it supports, and participation in service organizations is also encouraged. The purpose of the Greek work project is to show that we are interested in serving the university community.

The Greeks also like to let their hair down and have a good time, and this is just as much a part of college as anything else. But fun is certainly not the major purpose behind the Greek system.

I hope that Greek Week, 1968 will long be remembered and that it will be enjoyable for everyone. But the activities alone cannot make it a successful week. Since one of the main purposes is for the Greeks and Independents to get together and become better acquainted, Greek Week requires the support and participation of both of these groups. With this support and participation, Greek Week, 1968 can be the best one

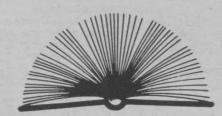
Greeks in Gov't.

(Continued from p. 12) fraternity men are often ambitious "do-ers" and with the extra encouragement -- sometimes votes -- of their respective houses they are able to initiate their ideas into effect.

Not only do Greeks serve as leaders, but they also constitute the greater bulk of the working force of the Associated Students: boards and committees. Fraternity men and sorority women are also active on the staffs of EL GAUCHO, KCSB and LA CUMBRE, and perform various functions on projects for University and community service.



SPOTLIGHTS will be focused on the big voice and resonant sound of Lou "Soulin" Rawls when he appears in a special two-hour concert in Robertson Gym on Sat., Jan. 27. Sponsored by the Greek community, the recording artist and his troupe will open their show at 8:30 p.m. Tickets are now on sale with \$2.50 (students) and \$3 (non-students) prices set.



ISLA VISTA BOOKSTORE

6553 Pardall Road

Phone 968-3600

CAMPUS COMMUNITY WEST OF UCSB

HAVE A GREAT TIME EVERYONE!



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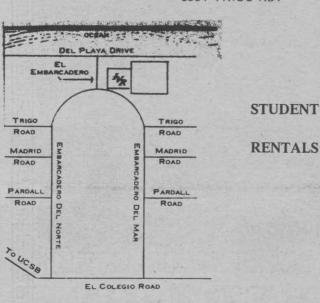
- 1= Alpha Delta Phi Kappa Sigma
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SORORITIES 10= Sigma Pi 11= Theta Delta Chi

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Open Houses

Saturday, January 20, four fraternities at UCSB are opening their houses to everyone. At each house there will be one of the top bands in the Isla Vista area.

Each house will be decorated according to a theme which they pick. The fraternities are Sigma Alpha Epsilon, at the end of Pardall Road next to campus; Sigma Chi, on Abrego Road between Camino Del Sur and Camino Pescadero; Lambda Chi Alpha, at the end of Cervantes nest to campus; and Sigma Pi, on Camino Del Sur at the end of Abrego Road.

We urge all to go to these wild parties and visit the Greek community.

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Student Gov't. Led By Greeks

By MARY JO GUIA

Again this year Greeks are playing an overt and vital role in the realm of student government at UCSB. Six of the fifteen students serving on Legislative Council bear Greek pins, while three of the four class presidents have a fraternal constituency.

Serving as Associated Students President is Greg Stamos, Sigma Phi Epsilon. Administrative Vice - President John Caverhill as well as Jim Ahler, rep-at-large, and fraternity rep Harry Reese are also Sig Eps. Rep-at-large Alan Schwartz is an affiliate of Zeta Beta Tau, and Mary Jo Guia, sorority rep, is an Alpha Phi.

Sophomore Class President Barry Posner and Senior Class President Dave Moss are members of Sigma Phi Epsilon, while Hal Young, junior class president, is a SAE.

Greek dominance of student government has been achieved with a fair amount of regularity throughout the past years. With this fact in mind it might be of interest to consider reasons why fraternity men and sorority women often compose such an integral part of student life.

As a pledge, a young man or woman takes on a definite responsibility to his or her house. Over and above the social activities, which are so often talked about, are obligations to high scholastic achievement and service to the school and community.

Student government is just one of the many ways in which a person can serve his university. Sorority women and (Continued back to p. 10, col. 3)

Greek Community Emphasizes Scholarship

Many people are under the impression that the only Greek scholars lived in centuries past. This belief is false, as the twenty-two Greek organizations at UCSB have made important contributions to the intellectual community. Assistant Dean of Men, Richard Jensen, stated that the Associated Students Scholarship Awards have consistently been awarded predominantly to Greeks.

The Greek Community puts a great emphasis on scholastic achievement. Every fraternity and sorority has a program of organized study time for pledges, and in some cases for actives with low grade points. Six fraternities have rooms reserved on campus for their study tables, while the other fraternities and sororities use facilities at their homes for this purpose.

During the fall, the sororities and fraternities sponsor the Honors Symposium to acquaint outstanding high school students with

the UCSB campus and the Greek system. These students are given a tour of the campus, and representatives from various departments discuss the opportunities available at UCSB with them.

Contrary to what many think, the main purpose of Greek Organizations is not social. It is rather to develop well-rounded individuals who can successfully balance the intellectual, social and various other important aspects of life.

By Pat Rice

The Greek Community wishes to thank the Advertisers in this 4—Page Supplement.

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